

## Helping Families Worldwide

As USAID's flagship initiative to reduce maternal and neonatal deaths and promote survival in the developing world by increasing the use of appropriate maternal and newborn health and nutrition interventions, the MNH Program's leadership agenda is implemented globally and at the national level in twelve program countries. By networking with donors, NGOs and other key partners, and mobilizing stakeholders as well as developing regional experts in Africa, Asia and Latin America, the MNH Program reaches a broad global audience.

### The Maternal and Neonatal Health (MNH) Program

Established in 1998, with a mission to increase access to, demand for and use of appropriate maternal and neonatal healthcare, the MNH Program provides technical assistance and expertise to:

- Support global and national mandates to reduce maternal and newborn mortality
- Improve the quality of services to strengthen the quality of maternal and newborn health care systems overall
- Train health care workers to improve their capacity to manage pregnancy- and newborn-related complications
- Support the presence of a skilled provider at every birth
- Facilitate behavior change among policymakers, providers, pregnant women and their families to increase access to and the use of essential maternal and newborn care
- Generate community participation and mobilization

### The MNH Philosophy

The guiding principles of the MNH Program are empowerment of women, participation, collaboration and equity. The Program strives to implement culturally sensitive, sustainable strategies that emphasize supportive policies, strong partnerships, community involvement, and the importance of a continuum of care. Central to the MNH Program philosophy and approach is a broad package of essential maternal and neonatal care (EMNC) interventions, including:

- Focused antenatal care
- Birth preparedness
- Complication readiness
- Clean and safe delivery
- Management of obstetric complications
- Care of the normal newborn
- Care of the sick and low birth weight newborn
- Postpartum care

### A Worldwide Effort

The MNH Program works in countries where there is political will and leadership to support reductions in maternal and neonatal mortality, and where program components that can be scaled up and linked to additional program resources exist. These countries include Indonesia, Nepal, Bolivia, Guatemala, Honduras, Burkina Faso, Zambia, Tanzania, Paraguay, Peru and Haiti. Through networking, information sharing, resource mobilization and support for the broader Safe Motherhood agenda, the MNH Program's global leadership agenda reaches beyond designated country programs.

### A Collaborative Partnership

Funded by a cooperative agreement between USAID's Office of Health and Nutrition and the JHPIEGO Corporation, an affiliate of Johns Hopkins University, the MNH Program is a complementary partnership among four organizations:

- *JHPIEGO Corporation* works to improve the health of women and families throughout the world.
- *The Centre for Development and Population Activities (CEDPA)* brings expertise in capacity building, community and social mobilization.
- *Johns Hopkins University Center for Communication Programs (JHU/CCP)* designs, implements and evaluates national behavior change communication strategies.
- *Program for Appropriate Technology in Health (PATH)* brings expertise that may be applied to service delivery, clinical training and gender analysis.

The Program builds on progress made by the global Safe Motherhood Initiative launched in 1987 and USAID-funded 1989 MotherCare Project. For more information, please visit our website: [www.mnh.jhpiego.org](http://www.mnh.jhpiego.org)