



# AKSI STOP AIDS PROGRAM

Cooperative Agreement No. 497-A-00-00-0038-00



## Third Quarterly Report (April – June 2001)

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## **EXECUTIVE SUMMARY**

**T**hird quarter activities increased significantly, particularly at provincial levels. Plans of Action for participating provinces were received and reviewed. Meetings were held in Jakarta, Manado, Surabaya, Irian Jaya and Riau with the KPADs and several NGOs to further the planning process and initiate sub agreements. Six Partner agreements were processed and five initial Task Orders for PKBI Yogyakarta (Lentera), Howard Delafield International, Research Triangle Institute, Business Dynamic and REMDEC.

Dissemination meetings for the “Healthy Ports and Highways” project were held in Manado, Central Java and Riau. An NGO needs assessment was completed for NGOs in Irian Jaya as an initial step in the capacity building process. Similarly, a KPAD capacity needs assessment was conducted by Research Triangle Institute for East Java and North Sulawesi.

UCSF continued its close coordination with the MOH to evaluate HIV tests currently in use in Indonesia. UCSF will conduct the evaluation in the next quarter with MOH lab personnel.

A national task force on surveillance was established that includes ASA, WHO and Ministry of Health staff. ASA and the task force hosted a National Surveillance Workshop in April and many aspects of surveillance addressed. A standard format for annual collection and reporting of the surveillance data (HIV, STI and behavior) throughout Indonesia is under discussion. A national summary report will be released before the 6<sup>th</sup> ICAAP in Melbourne, in October 2001.

Workshops on Male Sexual Health and NGO capacity building were held to address the needs of MSM and male clients of sex workers. Six sub agreements are being developed.

Several national events aimed at increasing public awareness took place in May 2001 in Surabaya, Jakarta and Irian Jaya with ASA support included Candlelight Ceremonies and Waria Care about AIDS activities.

A number of regional activities took place that included ASA and sponsored GOI staff including Prevention Strategies for Low Prevalence Countries, the Asia Harm Reduction Conference, a UN meeting on Migration and IDU as well as the FHI’s administrative decentralization orientation in Bangkok.

## **GLOSSARY**

KPAD	Komisi Penanggulangan AIDS Daerah (Regional Prevention AIDS Commission)
NGO	Non Governmental Organization
PKBI	Perkumpulan Keluarga Berencana Indonesia (Indonesian Parenthood Planning Foundation)
REMDEC	Result Management and Development Consultant
UCSF	University of California, San Fransisco
MOH	Ministry of Health
HIV	Human Immunodeficiency Virus
ASA Program	Aksi Stop AIDS Program
WHO	World Health Organization
STI	Sexual Transmitted Infection
ICAAP	International Congress on AIDS in Asia and the Pacific
MSM	Men who have Sex with Men
GOI	Government of Indonesia
IDU	Injecting Drugs Users
FHI	Family Health International
HAPP	HIV/AIDS Prevention Project
BCC	Behaviour Change and Communication
ARO	Asia Regional Office
PATH	Program for Appropriate Technology in Health
FSW	Female Sex Workers
YAA	Yayasan Abdi Asih (Abdi Asih Foundation)
CSW	Commercial Sex Workers
GN	Gaya Nusantara (name of NGO)
PJC	Putat Jaya Clinic
DKK	Dinas Kesehatan Kabupaten (Municipality Health Office)
BLK	Provincial Health Laboratory
RTI	Research Triangle Institute
RRF	Rapid Response Fund
GIKI	Name of senior high shool in Surabaya
PSK Uncen	Pusat Studi Kependudukan (Center of Population Study) University of Cendrawasih
YKB	Yayasan Kusuma Buana (Kusuma Buana Foundation)
YKB Jayapura	Yayasan Kesehatan Bethesda (Bethesda Health Foundation)-Jayapura
Waria	Transverstite
BPKM YASANTO	Bidang Pengembangan Kesehatan Masyarakat Yayasan St. Antonius (Community Health Development Unit) St. Antonius Foundation)
YAPEPA	Yayasan Peduli Perempuan dan Anak (Foundation for Women and Children)
YSA	Yayasan St. Agustinus (St. Agustinus Foundation)
YAKERPEPA	Yayasan Kesejahteraan Keluarga Papua (Foundation for Papua Family Welfare)
KADINKES	Kepala Dinas Kesehatan (Chief of District Health Department)
MSH	Man Sexual Health
LOA	Letter of Agreement

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CHRUI	Center of Health Research University of Indonesia
BSS	Behavior Surveillance Survey
TO	Task Order
TOT	Training of Trainers
PE	Peer Education
DKT	Social Marketing Program
IEC	Information, Education and Communication
RSCM	Rumah Sakit Cipto Mangunkusumo (Cipto Mangunkusumo Hospital)
IAKMI	Ikatan Ahli Kesehatan Masyarakat Indonesia (the Indonesia Association of Public Health Experts)
ILOM	Indigenous Leader Outreach Model
PKPM Atma Jaya	Pusat Kajian Pengembangan Masyarakat Atma Jaya (Community Development Research Center Atma Jaya)
FGD	Focal Group Discussions
MOU	Memorandum of Understanding
P2M	Communicable Diseases Center
DPRD	Dewan Perwakilan Rakyat Daerah (Local Legislators)
AMI	Asia Market Intelligence
MRI	Market Research Indonesia
HDI	Howard Delafield International

## **1. Introduction**

The tempo of activities increased across the country in the third quarter. Office staff additions and expansion will allow for scaling up of interventions and capacity building for both government and private institutions. Provincial activities as well as programmatic activities will be presented.

## **2. Progress To Date**

### **2.1. Country Office Reports**

The HAPP Completion Report was finalized and distributed to stakeholders. Needs assessments for KPAD capacity building in Manado and Surabaya was submitted and are included as *Attachment 1*.

### **2.2. ASA Program Management and Staffing**

*Dr. James Sonnemann*, the FHI Indonesia Country Director, resigned in mid-April and *Dr. Steve Wignall*, FHI Technical Director, became acting Country Director.

*Professor Wayne Wiebel*, internationally known harm reduction expert from the University of Chicago, joined the ASA team in April as BCC Advisor. Professor Wiebel will guide and assist in the implementation of IDU harm reduction activities.

*Elizabeth Pisani*, an FHI ARO epidemiologist, arrived in April. Ms. Pisani will devote 60% of her time to ASA activities.

The positions for the Administrative Assistant and the Secretary in Irian Jaya were advertised. *Mrs. Suzan Subianto* and *Ms. Anna Manyakori* were contracted as full time staff as of 1 June 2001. The ASA Program Office in Irian Jaya uses the PATH office in Jayapura. *Dr. Gunawan Inggokusumo*, was retired Communicable Disease Control officer, was contracted as part time consultant for ASA Irian Jaya

Several consultants were hired to assist the ASA Program in implementation. Riau is considered a high priority area. *Dr. Leo Sutarman*, was hired as ASA consultant for Riau. He is a retired Communicable Disease Control Officer from the Provincial Health Office and will assist ASA Program in managing the Riau Province including Batam Island, Karimunjawa Island and other areas. Dr. Leo commenced his assignment as of 20 June 2001.

The ASA FSW/BCC advisor, *Ms. Ciptasari Prabawanti*, was awarded a scholarship for graduate studies in Holland and will be leaving in late December. Recruitment started immediately to allow for a phased orientation and hand-over of responsibilities.

The current ASA Program organogram is included as *Attachment 2*.

## **2.3 Provincial Offices**

### **East Java**

#### *Yayasan Abdi Asih (YAA)*

YAA continues its regular outreach activities to CSWs and supported group discussions with CSWs at PJC while they wait to be seen. YAA has coordinated meetings with the pimps, bartenders to promote condom use.

A customer service training at Putat Jaya Clinic from 24 April – 4 May 2001 went smoothly due to YAA assistance providing a venue for focus group discussion for the FSW and pimps. It is hoped that STI clinic services will improve as a result of the training.

YAA has requested an across the board increase in compensation due to rising living costs that is being discussed with ARO Office in Bangkok.

#### *Gaya Nusantara (GN)*

GN staff attended the Bekasi NGO capacity building training and are developing a sub-agreement promoting condom use by MSM.

#### *Klinik STI Putat Jaya (PJC)*

An eight day training on customer service is expected to improve CSW acceptance of PJC services. On that basis, a Memorandum of Understanding (MOU) was developed by ASA and DKK (Surabaya Health Office) to continue the clinic support. Another MOU was developed between ASA and BLK (Provincial Health Laboratory) to fulfill the lab requirements for the PJC.

#### *Initial KPAD Assessment*

Dr. Widjono Ngudiyo, Local Governance Expert from RTI and Mr. Sucipto from REMDEC conducted a KPAD capacity building needs assessment in Surabaya and Malang. Their results will be used to develop a formal capacity building plan for the East Java (Surabaya and Malang). See ***Attachment 1***.

#### *Rapid Response Fund (RRF)*

There were a number of RRF Proposals received by ASA Surabaya office. GIKI II, a popular local senior high school, conducted a Candlelight Memorial with ASA support at the Go Skate stadium that was attended by 4000 people.

### **Irian Jaya**

PKBI Yogyakarta assisted in a capacity review and needs assessment of the six NGOs who have ASA sub-agreements and five prospective NGOs.



A summary of activities of Irian Jaya NGOs includes:

- *PKBI - Papua Jayapura*

Apart from regular outreach and pimp meetings, a workshop for FSW was held at the Tanjung Elmo brothel complex, about 27 km from Jayapura. There are 23 *wisma* or bars and many of the nearly 300 FSW working there attended. The main aim of this workshop was to promote attendance at the *drop in center* where clinical services are provided every Tuesday and Friday. The 100% condom use was promoted and agreed to by pimps and the bartenders.

In late May, 2001 a condom negotiation competition and discussion on 'how to use condom properly' were held among the Tanjung Elmo sex workers and the event closed by Candlelight Memorial activities.

*Pusat Studi Kependudukan – Universitas Cendrawasih– Jayapura (PSK UNCEN)*

PSK UNCEN continued its peer outreach activities targeting largely Papuan street based sex workers in six locations in or near Jayapura such as Abepura, Waena, Entrop, Hamadi, Jayapura, and Dok IX.

They estimate a total of 190 CSWs reached by five field staff and ten peer educators. 100% condom use campaign will be conducted in early June 2001.

- *Yayasan Kesehatan Bethesda- Jayapura (YKB)*

YKB Jayapura conducted two significant peer-led activities in this quarter, one with *waria* and the second a dissemination of information on HIV/AIDS to Ngalum people in Oksibil. The “Waria Care about AIDS” program in Jayapura and Abepura was supported by two field staff from the *waria* community. A series of events including a volley ball competition, an HIV/AIDS seminar, walkathon from Waena to Kotaraja, AIDS Candlelight Memorial and beauty contest for *waria* were hosted by the Forum Komunikasi Waria with ASA RRF support all drew large crowds and focused attention on the *waria* communities concern about HIV risk.



*Waria Peduli AIDS – Jayapura (May 2001)*

Local community and religious leaders from Oksibil requested special assistance and information on HIV risk since many families have relatives in the Republic of Papua New Guinea and frequently cross into PNG and to the Ok Tedi gold mine area in particular. The dissemination of information is accomplished through four field staff and ten peer educators whose stay in Oksibil.

- *BPKM Yayasan Santo Antonius – Merauke (YASANTO)*

YASANTO continues outreach development to bar and street based CSWs, promoting 100% condom use among the high risk target groups, including street children who experiment with sex and are occasionally drawn into commercial sex exchanges. There are 10 bars in Merauke that accommodate 120 waitresses, mostly from Manado and Java. In the Yobar brothel complex there are 10 wisma with 60-120 sex workers depending on the season. Sixteen local street based sex workers, 51 non-local street based sex workers and 48 teens are reached by one field coordinator, five field staff and several PEs.

*Yayasan Peduli Perempuan dan Anak Merauke – YAPEPA*

YAPEPA continues the development of a productive health module to be used for the senior high schools with largely local populations. YAPEPA is currently active in five schools supported by one field coordinator and four field staff and eventually a group of 10 peer educators.

*Yayasan Santo Agustinus – Sorong – YSA*

YSA runs the Bintang Timur polyclinic. With the support of ASA this clinic now offers Tuesday and Friday afternoon STI clinic services for nearby bar based sex workers. The target audience for this effort are the waitresses as well as the sex workers in Malanu brothel area. There are over 1200 sex workers in the bar and brothel complex. One field coordinator, four field staff and 10 peer educators do outreach.

*Yayasan Kesejahteraan Keluarga Papua – Jayapura (YAKEREPA)*

YAKEREPA held an RRF supported AIDS Education Exhibition from 26 June to 8 July (10 days). 2000 people attended and were able to read and discuss information about HIV and AIDS stimulated by a variety of displays and activities.

There are four proposals for sub-agreements under review :

- Yayasan Primari Nabire would like to initiate activities for peer outreach to street based sex workers, waitress, sex workers in localization and improvement of the reproductive health clinic at Samabusa
- Yayasan Yasukhogo at Wamena will have peer activity for Papuan female street based sex workers
- Yayasan Almamater in Merauke will promote information dissemination activities in the Asmat area
- RS Dian Harapan in Waena will STI clinic and lab services for street based sex workers and the general public

## **Riau**

ASA Program launched in Riau in February 2001 with Mr. Terry Myers, Mission Director, USAID Jakarta participating. A letter to the Governor of Riau requesting his support for HIV/AIDS prevention resulted in an office at Dinas Kesehatan being provided for Dr. Leo to begin activities. Three ASA technical staff met with NGOs in Batam in May to discuss the 'Health Ports and Highways' assessment and proposal development with members of the KPAD, KADINKES staff and Dr. Leo Sutarman.



*ASA Program Launching in Pekanbaru, Riau*

### **2.4. Technical Assistance**

During this period there were several technical assist visits to support both technical and program management activities.

- *Dr. Neil Brenden*, Director, FHI Asia Regional Office in Bangkok visited Jakarta in April 2001. He met with Dr. Sonnemann and the new acting ASA Country Director and reviewed implementation and management of ASA Program. *Dr. Jeanine Bardon* assisted the ASA Technical staff in reviewing 2001 workplan, finalized the outstanding descriptions and a plan of action for the next 3 months and reviewed TA requirements
- *Mr. Philip Girault*, independent consultant, assisted the ASA MSH and Client Program Coordinator in preparation for the implementation of the Male Health Workshop at Puncak from 15 – 22 April 2001 and the Capacity Building for NGO related with male intervention in June 2001.
- *Dr. Elizabeth Donegan*, from USCF spent about 4 weeks of her time in Indonesia to work on the HIV test kit evaluation and STI Lab testing. She worked closely with the Cipto Mangunkusumo Hospital laboratory staff.

- *Dr. John Kaldor* from the Mc Farlene Burnett, *Dr. Tobi Saidel*, and *Ms. Elizabeth Pisani*, both from FHI Asia Regional Office in Bangkok were invited to attend the national workshop on STI/HIV/ AIDS and Behavioural Surveillance.
- *Ms. Elizabeth Pisani* is working with *Dr. Budi Utomo* and *Mr. Steve Mills* to review the draft report, future design, analysis and dissemination plans on BSS issues.
- *Susan Howard* and *Sylvia Delafield* from Howard Delafield International visited to assist the Marketing Prevention Advisor and the new Corporate Communication Manager on the strategy development; to assist in the development of a contract for qualitative target population characterization; and, to develop the RFP for the advertising/public relations contract.
- *Dr. Leslie Butt* from the University of Victoria British Columbia was contracted to conduct anthropological investigations regarding sexual behaviors and sexual networking in Irian Jaya. She will be based in Jayapura for six months duration. She started her assignment on 15 June 2001.
- *I Made Setiawan* is a consultant who is working with ASA Program to assist with the field survey on IDU program and activities, starts to work on 20 June 2001.

## **2.5. Staff Development**

The Corporate Communication Manager attended software training related to publication activities such as MS Front Page and Microsoft Publisher to facilitate preparing publication of ASA Program activities. Several ASA Program staff attended the computer software training held by the Microsoft Training Center (ExecuTrain) including Microsoft Project Manager and Microsoft Access .

## **3. Program Implementation**

### **3.1 Other Sub-Agreement/Partner Agreement and RRF**

LOAs with Yayasan Jaringan Epidemiology National and CHRUI for BSS #5 were on 21 May 2001 and 23 May 2001 respectively to allow for report completion.

Partner Agreement and TOs for Business Dynamics, Atma Jaya University, Population Council and REMDEC are under development. TO # 2 for PKBI DIY and sub-agreements for Yayasan Primari, RS Dian Harapan, Yayasan Kusuma Buana and Yayasan Bandungwangi were also under development.

The status of agreements is shown as *Attachment 3*.

### **3.2 BCC Development**

Overview BCC and FSW activities and subprojects

Key activities included :

- The development of sub agreements with a number of implementing agencies in Papua, combined with a capacity assessment carried out by PKBI DIY and the ASA FSW/BCC focal point. The outcomes of this assessment were presented during a meeting in Jakarta in June and findings are being used to guide planning for capacity building activities. Basic BCC materials were also provided from existing materials.
- Planning and preparation for a BCC TOT to be based on the BCC curriculum for outreach workers developed under the HAPP and revised/updated under ASA. The TOT will be carried out in July in Yogyakarta under a TO with PKBI DIY. AusAID has joined us in the training and will also send participants. The outcome will be improved capacity among NGOs to do BCC training in the various provinces.

Many of the activities overlap as BCC activities were implemented among NGOs providing interventions among female sex workers – as well as among other NGOs.

Specific BCC/FSW activities during the quarter included:

*Capacity building :*

1. Conducted capacity assessment re: outreach and PE programs of six IAs working under ASA Program and five prospective NGOs in Papua. PKBI DIY's report (Report of Needs Assessment re: the NGOs in Papua) was presented at a workshop in Jakarta on 5 – 7 June 2001. A capacity development plan is in process.
2. A site visit to YAA in Surabaya for monitoring and conducting technical capacity assessment re: outreach and PE program.
3. Extensive preparations were made for the BCC I TOT that will be managed by PKBI DIY in July in Yogyakarta. Activities included development of participant criteria and invitations to NGOs, development of Terms of Reference for the TOT, development of the TOT curriculum and agenda, incorporation of input from partners, discussion and negotiation with PKBI and with AusAID which will send participants to the training also. Planning for the 'pre-tot' program, objectives of which are to strengthen Master Trainers/facilitator's skills in adult learning methodology, to provide time for trainer team building and for preparing detailed workplans for the TOT. BCC TOT curriculum/agenda.

Preparation for TO #2 for PKBI DIY

*Providing BCC support:*

- Reviewed three Terms of Reference for PE training to be conducted by PSK Uncen Jayapura, YKB Jayapura and BPKM Yasanto Merauke. TOR of PE training of three NGOs revised based on review



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- Basic IEC materials were sent to the NGOs in Papua as it was found during the visits that those materials as critically needed for outreach activities.
- Edited five FHI Booklets which had translated in the HAP Project. A dissemination plan linked to 'orientation' will be developed once all the books are ready.
- Collaborated with the ASA marketing focal point to prepare for selection of a market research agency and for the research to be carried out by the selected agency.

*BCC/FSW program planning/ Intervention development*

- Two new proposals were received and reviewed and based on intensive discussion with two prospective NGOs in Jakarta which will work with Female Sex Workers (Yayasan Kusuma Buana and Yayasan Bandungwangi), the two have been revised.
- The FSW/BCC focal point participated in the dissemination workshop of the Initial Assessment result of Riau Province in Batam. Based on the assessment, the FSW focal point identified a need to prioritize activities amongst the FSW and stakeholders in Karimunjawa district. Potential partners will be explored.
- Discussions were held with DKT to negotiate provision of free condom samples to be distributed through the Role Model Story intervention. The BCC/FSW advisor will provide an estimate of numbers needed. A sample condom will be attached to each story copy.
- A scope of work was developed for the BCC/BCI advisor from ARO to work with FSW/BCC focal point in July

*BCC/FSW Planning for the next quarter*

It has come to the attention of the FSW advisor that Bandungwangi, the FSW agency which was to provide outreach/peer education among female sex workers in Kramat Tunggak may be seriously overloaded, given current capacity. They potentially have three different contracts: with SCF/UK, Plan International and with ASA. A meeting of all parties will be held to discuss how this best can be resolved to ensure that work is coordinated and appropriate support is given to assure viability and continued development of the group.

*Additional tasks include:*

- Finalize and participate in the BCC I TOT in Yogyakarta, July 30 – 2 August (Pre-TOT), 3 – 8 August (TOT). The partners for the event include PKBI DIY (implementing agency), AusAID, and Yayasan Insist, which will provide the adult learning refresher training sessions.
- Expected outcomes are new trainers who will be available to provide basic BCC skills training to outreach workers in their provinces and plans for the implementation of 'echo training' activities' i.e., practical application of new training skills with support by members of Master Trainers

- Implementation of the echo training activities among NGOs implementing outreach
- Development of detailed BCC and FSW workplans for ASA Year 2
- Development of new FSW sub-agreements
- Development of new TO with Atmajaya to manage the Role Model Story activity and initiation of this activity in support of Bandungwangi. The database will be retained within ASA.
- Manage and provide TA for PKBI DIY task orders for IA capacity building : TOT for BCC part II in Irian, Jakarta & Surabaya, Riau (only NGO working for MSM) and Central Java/Semarang (if possible), Training on Outreach Management (for Program/Project Manager & Outreach Worker Coordinators) – Papua, Jakarta, Surabaya, and Central Java (Semarang, if possible)
- Finalize ‘problem based’ training curriculum/agenda for the management training
- Explore models and technical assistance available for development of peer led initiatives among FSW. Provide initial organizational capacity building support to strengthen the current FSW led NGO (Bandungwangi)
- Collaborate with marketing focal point and focal points for targeted interventions to determine specific BCC materials needs and plan for production and dissemination.
- Review existing BCC materials, assess need for reproduction and dissemination (linked to item h. above)
- Carry out needs assessment among NGOs in Riau, N. Sulawesi, N. Sumatera, & Central Java (Semarang)

### **3.3 Male Sexual Health and Client Program**

#### *Male Sexual Health Workshop*

In April 2001, ASA successfully conducted a three day Male Sexual Health Workshop in Cisarua, Bogor, West Java. This workshop was attended by 95 participants from 10 provinces and observers from GOI and AusAID. The participants’ “*Cisarua Consensus Statement*” provides a context for MSH related program implementation. The participants successfully listed the needs of the MSH program in each region related to both male and client interventions.

#### *Socialization of the Cisarua Consensus and MSH Program*

MSH and Client Program included socialization of the program in the first week of May 2001. The participants included decision makers, other donor agencies, government officials and NGOs, stake holders who can to support the implementation of the MSH and client interventions. Four mass media and one private TV station participated in this event.

#### *Capacity Building Initiative for NGOs*

In anticipation of the establishment of a Male Sexual Health Center, a one week Capacity Building Initiative was held in Bekasi in June. Six NGOs from Riau, East Java, DKI Jakarta, West Java provinces participated. Topics discussed in the Workshop included self awareness, organization strategies, vision and mission, approaches in office management, coaching and facilitating, financial management, program management, the Male Sexual Health holistic model and how to write a proposal. All the potential NGOs were able to

write and submit proposals for implementation. MSH and Client Program Coordinator received six proposals from six NGOs from Riau, Jakarta, Bandung and Surabaya.

*Waria intervention in Irian Jaya Province*

A Sub-Agreement was approved for Yayasan Kesehatan Bethesda (YKB). From April – June 2001 YKB successfully implemented a condom promotion campaign through waria intervention in Jayapura. YKB conducted Capacity Building for PE and OR among the waria. Fifteen waria were trained. The MSH Program Coordinator will conduct STI Screening among waria to establish baseline study for waria interventions in this site.

*Waria intervention in DKI Jakarta Province*

The Project started in March 2001, and seventeen peer group meetings for 165 waria and 136 waria' clients have been held. The outreach workers have successfully distributed IEC material and condoms. During the first three months, the IAKMI clinic provided STI services for 162 waria and 82 clients. Ninety seven were STI positive and 25 patients were referred to RSCM. During April – June 2001, 27 cases of syphilis, condyloma accuminata (21 cases), granuloma inguinale (12 cases), urethral gonorrhoea (10 cases), and anorectal syndrome (gonorrhoea) (9 cases) have been treated. The total number of waria visiting the clinic was 154. IAKMI has a hot line program, as well, and 95 calls were received asking about sexual behavior, STI, sexual orientation and other IAKMI activities.

### **3.4 IDU Program**

The ASA - IDU Program Coordinator and the BCC advisor attended the 12<sup>th</sup> International Harm Reduction Conference held in New Delhi, India from 1<sup>st</sup> – 5<sup>th</sup> April 2001. The experiences from countries that are already running successful programs on how they started and have maintained activities proved very valuable. Discussions with Dave Burrows (internationally known expert on harm reduction), Nick Croft (MacFarlane Burnett Center) and Daisy and Juniartha from Yayasan Hati-Hati, an Indonesian NGO who are already running harm reduction programs in Bali were notable.

IDU Program coordinator and Prof. Wayne Wiebel held program discussions with organizations that had been identified as potential partners and visited several field sites amenable to program implementation.

IDU surveillance was a feature of the National Surveillance Workshop held at the Acacia Hotel. The issues related to IDU were hotly debated. ASA has been asked by Dr. Haikin Rachmat to have more discussion in follow up.

The development of Indigenous Leader Outreach Model (ILOM) training curriculum and evaluation design in Indonesian version was completed with a local consultant. This curriculum was used for the ILOM training held on 28-30 June 2001.

PKPM Atma Jaya, an ASA partner, had an appropriate area to implement the IDU ILOM. ASA has developed a Task Order with Atma Jaya to develop a pilot project intervention in Kelurahan Duri Utara, West Jakarta.

Indigenous Leader Outreach Model training has completed on 28-30 June 2001 at



Mambruk, Anyer. Dynamic discussions and brainstorming were included in the training. All of the participants were very interested since the model was quite new. Prof. Wayne Wiebel's experiences particularly motivated them to explore more information related to the issue of harm reduction. All of the participants came up with several ideas for their action plans at the end of the training.



*Indigenous Leader Outreach Training, Anyer, West Java*

### **3.5 STI services and Counselling**

#### *Putat Jaya Clinic*

Plans for an eight-day training began in April with ASA Surabaya staff in consultation with staff from Putat Jaya STI Clinic. The training was also designed in collaboration with DKK Surabaya. Writing the terms of reference, planning the budget, recruiting and contracting the consultants, and assisting in the implementation of the training program were all part of the capacity building activities for the ASA Surabaya office staff.

- Close coordination with ASA Surabaya office is necessary Customer oriented service.
- Better record keeping, clinic organization and confidentiality.
- FGDs with two groups of FSWs, mucikari, and muspika to learn what they wanted from the clinic.

In May 2001, an eight day customer service training at Putat Jaya Clinic was completed. This training was attended by 15-16 health workers assigned to cloclal Puskesmas. A MOU (draft) is approved and signed. A FGDs with PJC consumer groups were also completed which provided information to aid in customer service activities.

### **3.6 Indonesian HIV/AIDS Epidemiology Update**

Few new data have become available in this quarter, though case reporting from a number of areas including Irian Jaya and East Java suggest the upswing in the epidemic registered in the last two years continues apace.

The government is increasingly aware of the need to improve surveillance of both HIV itself and of the behaviors that spread it. At a workshop sponsored by ASA in April, an outline for strengthened HIV surveillance was developed, together with a series of activities. Many of these activities are now underway. A working group on surveillance has been constituted, and has met regularly. Consisting of Staff from P2M, WHO, ASA and other agencies, the working group also invites outside contributors to participate as relevant.

So far, the working group has focused largely on two issues: developing a framework for wider behavioral surveillance, and preparing a national report on HIV. The national report, which will for the first time bring together all available information on the extent and distribution of HIV and the behaviors that spread it in Indonesia, is intended for a wide audience of policy makers and opinion leaders. It will be the first of what is intended as an annual document, and will be ready for the 7<sup>th</sup> ICAAP meeting in Melbourne in early October. The outline of the report was developed by a sub-committee of the surveillance working group in June, and an early draft of the full report should be available by early August. A press strategy is being developed to maximize the impact of the report.

Efforts to increase the scope of behavioral surveillance through a long-term collaboration with the Central Bureau of Statistics (BPS) are underway. Discussions are at an early stage, but BPS has signaled its agreement in principle to implement BSS in ASA-supported provinces, under the guidance of a locally - constituted management board. The management board will include representatives of P2M, DPRD, NGOs and other locally influential partners. A Task Order has been developed with the Population Council to support the transfer of skills in BSS methodology to BSS. It is anticipated that partnership with BPS will considerably reduce the cost of implementing BSS, while increasing its scope and long-term sustainability. The collaboration with local management boards is intended to support increased local involvement and maximize the use of data in local level decision-making.

### **3.7 Marketing Prevention**

#### **RP # 1 - Increased risk reduction behavior and practices among individuals at risk for HIV and STIs**

Activities carried out during the quarter by Results Package:

- *Developed marketing strategy for prevention campaign*

Prior to the implementation of the prevention campaign, it was necessary to involve a market research firm to conduct an exploratory study to develop a comprehensive personality profile of targeted high-risk groups (CSW, Client, MSM and IDU). Data from the study would be used as a foundation to develop communication strategy for the campaign.

Among five market research firms (AMI, AC Nielsen, Taylor/Nelson/Sofres, Insight and MRI) that were invited to submit their proposals, AC Nielsen was finally selected to conduct the study. The selection was done by ASA Marketing Advisor and Howard Delafield International (HDI), using a set of criteria developed by HDI. Two representatives from Howard Delafield International (HDI) were in Jakarta to assist the ASA Marketing Advisor in developing appropriate strategies that will involve tasks given to research firms, public relations and advertising agencies.

During visit in Jakarta, several things discussed with HDI:

- Development of discussion guide for the field research with AC Nielsen
  - Invitation to advertising and PR agencies to submit proposals
  - Sending out RFP as a reference for the agencies in developing their proposals
  - Schedule for implementing the marketing strategy
- 
- *Linking with media*

During HDI's representative visit, a discussion of linking ASA program with mass media was also discussed by involving Elizabeth Pisani. It was decided to send one journalist or two to Sydney, Australia, to cover an IDU conference in July 2001. Actually ASA has decided to send 20 people to attend this conference, consisting of 10 people from the government and 10 others from NGOs. As the issue of IDU was regarded important to be delivered to the community, the coverage of the issue via the media was expected to attract policy makers to be more concerned to this issue.

- Invite one journalist to Sydney

### **RP # 5: Increased leveraging of non-project resources**

#### **Achievement:**

During HDI's representative visit, possibilities to enhance private sector's participation and support to the program was also discussed. One of the possibilities was to make a short list of private companies that might be interested in giving some training to their employees in the HIV/AIDS prevention program.

The first step was to contact Yayasan Kusuma Buana, a Jakarta based NGO that has made links to some private companies around Jabotabek area. Another plan to collaborate with the hotel industry was also continued, by organizing several meetings with the Jakarta Mandarin Hotel and Borobudur Hotel. The program with the hotels was to organize a one-day seminar about HIV/AIDS to their clientele.

### **3.8 Corporate Communication**

This new position was established in May 2001. The main role of the Corporate Communication Manager is to assist the ASA Program to reach the RP 5 - Increased leveraging of non-project resources and to ensure dissemination of information all ASA activities. The Corporate Communication Manager collaborates with the other Program Coordinators to implement activities related with to private sector involvement.

In May 2001, the Corporate Communication Manager assisted by the MSH and Client Program Coordinator implemented a program with the ACACIA Hotel. The ACACIA Hotel presented a Talk Show on HIV/AIDS as part of their annual ***Thank You Party***. The ACACIA Hotel bore the expense while ASA supported the program strategy. The audience included executive secretaries and managers from multinational and international profit companies. This event went smoothly and was chaired by the celebrity, Dewi Hughes and with speakers Ms. Baby Jim Aditya and Dr. Adi Sasongko from Yayasan Kusuma Buana.

Following HDI's visit, Yayasan Kusuma Buana (YKB) was contacted. YKB has supported capacity building of FSW organization as well as worked actively with the private sector around Jabotabek area. They have been working with the Nike and Levi's Strauss. YKB will potentially lead the development of an Indonesian Business Coalition on AIDS.

In order to be able to attract media involvement, the Corporate Communication Manager will develop a communication strategy assisted by staff from FHI Regional Office, the Marketing Advisor, HDI and a local PR Agency.

#### **4. Policy Support**

Activities related to development of HIV prevention activities in a decentralized government environment were led by RTI. RTI and REMDEC developed KPAD assessment tools and visited North Sulawesi including Manado and Bitung as well as the KPAD Kota Surabaya and Malang in East Java.

Based on the results of the visits of the assessment team, a presentation was made in Jakarta in June 2001 to present the findings. A KPAD Capacity Building Development Framework is under development with ASA partners including Pop Council, REMDEC, Atma Jaya University and Business Dynamics. It is expected that KPAD capacity building activities will begin in Irian Jaya, Riau, W. Java and Central Java in the coming quarter.

# Attachments

Attachment 1	Report on the need assessment for KPAD East Java and North Sulawesi provinces by RTI
Attachment 2	Updated of ASA Program Organogram
Attachment 3	List of Sub-Agreement and RRF
Attachment 4	List of Consultant
Attachment 5	List of ASA Program Travel and Activities

# **Attachment 1**

## **Report on the need assessment for KPAD East Java and North Sulawesi provinces by RTI**

# **Attachment 2**

## **Updated of ASA Program Organogram**

# **Attachment 3**

## **List of Sub-Agreement and RRF**



# **Attachment 4**

## **List of Consultants**

# **Attachment 5**

## **List of ASA Program Travel and Activities**