

**FILE**

FDW/2/30

**COMPENDIUM OF SHORT AND LONG TERM  
MANAGEMENT TRAINING OPPORTUNITIES  
FOR FAMILY PLANNING PROGRAM MANAGERS  
FROM DEVELOPING COUNTRIES**



**The Family Planning Management Training Project**

165 Allandale Road, Boston, Massachusetts 02130 U.S.A

Telex: 4990154 Cable: MANSHEALTH (617) 524-7799

NOV 3 1986

COMPENDIUM OF SHORT AND LONG TERM  
MANAGEMENT TRAINING OPPORTUNITIES  
FOR FAMILY PLANNING PROGRAM MANAGERS  
FROM DEVELOPING COUNTRIES

CONTRACT DPE-3039-C-00-5075-00

October 1986

# TABLE OF CONTENTS

Section	Page
<b>Acknowledgements</b>	
1. <b>Introduction</b>	1.1
<b>Notice to Readers</b>	1.6
2. <b>Directory of US Short-Term Training Programs by     Management Skill Area</b>	2.1
- Finance	
- Human Resource Management	
- Information, Education and Communication	
- Management Information Systems	
- Marketing	
- Microcomputer Application	
- Monitoring and Evaluation	
- Program Planning and Implementation	
- Planning and Implementation for Clinic-Based Projects	
- Planning and Implementation for Community-Based Projects	
- Policy Development	
- Strategic Planning	
- Logistics	
- Development of Training Cases	
- Training Design and Methodology	
<b>Descriptions of US Short-Term Training Programs         (Listed Alphabetically by Institution)</b>	2.1
<b>Summary Matrix of US Short-Term Training Programs</b>	2.106
3. <b>Directories of US Long-Term Training Programs by Degree</b>	3.1
<b>Descriptions of US Long-Term Training Programs         (Listed Alphabetically by Institution)</b>	3.4
<b>Summary Matrix of US Long-Term Training Programs</b>	3.54

4.	Note to Readers	4.1
	Descriptions of Developing-Country Training Institutions (Listed Alphabetically by Institution)	4.3
5.	Annexes	
	Annex A List of Acronyms	A-1
	Annex B Bibliography of Directories	B-1
	Annex C Protocols	C-1

The following people have contributed to  
the production of this Compendium:

Ann Buxbaum  
Gail Cairns  
Joyce Goodman  
Beth Harrison  
Jean Haffenreffer  
Lisa Kramer  
Elena Lucero  
Joyce Lyons  
Meg Mulhern  
Lakshmi Reddy  
Indira Purushuttan

The Family Planning Management Training Project

October 31, 1986

## INTRODUCTION

### Purpose and Scope of Compendium

Family planning leaders everywhere face the challenge of meeting the growing demand for family planning services. As programs evolve and expand, the management problems are becoming increasingly complex. The Family Planning Management Training (FPMT) project is working with program managers in more than 25 countries to resolve a wide range of management problems in order to expand the availability of safe and effective family planning services. FPMT provides training and technical assistance tailored to specific organizational and individual needs in a wide variety of management areas.

The purpose of this Compendium is to identify short-term, long-term, and/or individualized training programs that can help build skills appropriate to leaders, future leaders, and managers of family planning programs in developing countries. It is designed to be useful not only to the FPMT Project but to other projects, programs, and organizations planning participant training for family planning leaders and managers. The Compendium draws from the academic areas of public health, community health, business management, public administration, preventive medicine, and health services administration. Academic and professional organizations from both the public and private sectors are included.

These listings and descriptions of programs are, of course, not exhaustive; as programs change and participant experience accumulates, there will be a need to update and add to the information. To this end, a user-friendly database has been created and will be maintained for easy reference by those planning participant training. The database will be continually updated to reflect new information.

## Methodology

A six-step methodology was employed in developing the Compendium:

1. Directories were used to identify accredited programs in public health administration, public affairs and administration, and business administration. Additional directories were used to identify English language training, community health, health education, and preventive medicine programs. Existing inventories such as AID's Worldwide Training 1985, and M. Bernhart's Family Planning Management Training were also used. (For complete list of directories used, see Annex A).
2. Requests for information were mailed to more than 500 institutions and organizations; information was also obtained from the Educational Testing Service on the GRE, GMAT, and TOEFL exams.
3. A database was custom-designed to accommodate the collection and reporting of the information and to facilitate the use of the information in placing participants over the next several years.
4. Protocols (see Annex B) were designed, tested, and revised for use in organizing the information received. The protocols were designed to be compatible with the custom-designed database.
5. After information from written materials was entered in the protocol, follow-up phone calls were made to elicit additional information and to determine the potential for customized training or internships.
6. Information and narrative descriptions for each institution were entered in the database.

Assessment visits have been made to some programs that appeared to have significant potential for collaboration because they offer relevant courses, have extensive international experience, display considerable flexibility in creating customized courses, and have expressed interest in further discussions. It is expected that more visits will be made as the screening process progresses.

## Definitions and Criteria for Inclusion

For this Compendium, long-term programs are defined as those that can be completed in 9-12 months. These include degree, non-degree, and certificate programs. A few particularly relevant programs longer than 12 months have also been included. Short-term training programs are those of less than 9 months; they range from 2 days to 7 months in length.

The following criteria were used to identify potential training institutions for inclusion in the Compendium:

Appropriate curriculum. Appropriateness was determined in the context of skill areas identified as central to the FPMT program: policy development, strategic planning, finance and budgeting, human resource management, logistics, management information systems, monitoring and evaluation, IE & C, program implementation, design of training programs, design of training cases. The applicability of the programs to international, health, and family planning applications was examined to ensure that content was relevant to developing-country personnel.

Experience in training developing-country personnel. In the case of long-term programs, for example, this includes the provision of English language training, and on-campus assistance to international students in such areas as orientation, assistance with housing, and other services.

Previous work in developing countries. This could encompass a variety of training and/or technical assistance activities with projects, organizations, and governments in developing countries. At best, it involves the existence of field sites and collaborative arrangements with host-country organizations.

Flexibility. This implies the capacity and willingness to create customized programs, identify and oversee internships, and/or arrange study tours.



## Long-Term Training Program Listings

These programs are, with a very few exceptions, limited to those that can be completed in 9-12 months. They include:

one-year degree programs in public health, public administration, and business administration, and some certificate (non-degree) programs in these and other disciplines;

accelerated versions of degree programs that normally take 2 years to complete; these are appropriate only for exceptionally well qualified students with excellent English language skills and a strong academic background;

non-degree (certificate) programs which require only completion of 15 to 18 academic credits selected from a wide variety of courses within a degree program.

Degree programs in public health, public administration, and business administration usually include a core curriculum required of all students, and electives that may be classified into specializations or divisions. The core curricula assumed for each of these programs includes the following courses:

Public Health - Biostatistics, Epidemiology, Health Administration, Environmental Health.

Public Administration - Economics, Budget and Finance, Organizational Theory, Administration, Computer Science.

Business Administration - Accounting, Budget and Finance, Economics, Human Resource Management, Organizational Behavior, Marketing.

The cost shown for each institution is the amount of annual support required by the institution for an international student; unless otherwise indicated, it includes tuition and living expenses for a single student.

The Compendium does not include:

2-year Master's degree programs that offer no options for acceleration;

programs that are completely oriented to the US high-technology hospital-based health care model, payment methods, and regulatory and legal environments.

## Short-Term Training Program Listings

Opportunities for short-term training are many and varied. They include programs designed specifically for family planners or other health personnel from developing countries; training-of-trainers programs; certificate programs in population/demography; and a variety of short programs in specific management skills, often called "Executive Programs," conducted by Schools of Business Administration or private-sector organizations. They range in length from 2 days to 7 months. Unless otherwise indicated, costs listed are for tuition only, exclusive of per diem and travel.

In addition, several programs or organizations are included in this section that 1) can develop customized courses, 2) demonstrate an orientation of particular relevance to family planning leaders and managers and/or 3) offer, within a long-term program, short-term courses for non-degree students. Many of these options have been explored and identified during institutional assessment visits by FPMT staff.

NOTE TO READERS

The information in this Compendium is current as of this writing. Participants and sponsors should check with the specific organizations/institutions for the most-up-to-date information on program requirements, course offerings, schedules, and costs.

All of this information has been entered into a computerized database that will be updated throughout the life of this project as new information arrives. Please contact us if you have questions or suggestions.

The Family Planning Management Training Project  
Management Sciences for Health  
165 Allandale Road  
Boston, Massachusetts 02130  
U.S.A.

October 31, 1986

**DIRECTORY OF US SHORT-TERM TRAINING PROGRAMS BY  
MANAGEMENT SKILL AREA**

**DESCRIPTIONS OF US SHORT-TERM TRAINING PROGRAMS  
(LISTED ALPHABETICALLY BY INSTITUTION)**

**SUMMARY MATRIX OF US SHORT-TERM TRAINING PROGRAMS**

## MANAGEMENT SKILL AREAS

- Finance
- Human Resource Management
- Information, Education and Communication
- Management Information Systems
- Marketing
- Microcomputer Application
- Monitoring and Evaluation
- Program Planning and Implementation
- Planning and Implementation for Clinic-Based Projects
- Planning and Implementation for Community-Based Projects
- Policy Development
- Strategic Planning
- Logistics
- Training Design and Methodology

FINANCE

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.22	ARTHUR D. LITTLE, INC. MANAGEMENT EDUCATION INSTITUTE	PROJECT AND PROGRAM MANAGEMENT PROGRAM
2.24	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	FINANCING HEALTH CARE IN DEVELOPING COUNTRIES
2.29	CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES	WOMEN IN MANAGEMENT
2.31	COLUMBIA UNIVERSITY EXECUTIVE PROGRAMS	VARIED COURSE OFFERINGS
2.35	EMORY UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION	ADVANCED MANAGEMENT PROGRAM
2.36	EMORY UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION	MANAGEMENT DEVELOPMENT PROGRAM
2.37	GEISINGER MEDICAL CENTER MANAGEMENT DEVELOPMENT DEPARTMENT	PHYSICIAN MANAGEMENT EDUCATION PROGRAM
2.38	HOWARD UNIVERSITY SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION	NON-DEGREE STUDENTS
2.39	INSTITUTE OF PUBLIC ADMINISTRATION	MANAGING NGO'S AND PVO'S
2.40	INSTITUTE OF PUBLIC ADMINISTRATION	PUBLIC MANAGEMENT FOR DEVELOPMENT
2.44	LOMA LINDA UNIVERSITY SCHOOL OF PUBLIC HEALTH	VARIED COURSES WITHIN MPH PROGRAM
2.45	MANAGEMENT SCIENCES FOR HEALTH	HUMAN RESOURCE MANAGEMENT
2.46	MANAGEMENT SCIENCES FOR HEALTH	MANAGEMENT SKILLS IN CHILD SURVIVAL
2.49	MANAGEMENT SCIENCES FOR HEALTH	SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS
2.52	MASSACHUSETTS INSTITUTE OF TECHNOLOGY SLOAN SCHOOL OF MANAGEMENT	PROGRAM FOR SENIOR EXECUTIVES
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.55	SAN DIEGO STATE UNIVERSITY INTERNATIONAL POPULATION CENTER	INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS
2.58	STANFORD UNIVERSITY GRADUATE SCHOOL OF BUSINESS	EXECUTIVE PROGRAMS
2.61	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP
2.64	UNIVERSITY OF COLORADO AT DENVER GRADUATE SCHOOL OF BUSINESS ADMINISTRATION	EXECUTIVE CERTIFICATE PROGRAM IN HEALTH CARE FINANCIAL MANAGEMENT
2.66	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	DIPLOMA PROGRAM IN PUBLIC MANAGEMENT
2.67	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	FUNDAMENTALS OF MANAGEMENT
2.68	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PERFORMANCE AUDITING
2.70	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PROJECT MANAGEMENT FOR LOCAL DEVELOPMENT
2.71	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	SYSTEMATIC DESIGN AND MANAGEMENT OF TRAINING
2.75	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	PROJECT MANAGEMENT PROGRAM
2.77	UNIVERSITY OF DENVER CENTER FOR MANAGEMENT DEVELOPMENT	CERTIFICATE PROGRAMS

## US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.78	UNIVERSITY OF FLORIDA GAINESVILLE MANAGEMENT CENTER	INDIVIDUALIZED PROGRAMS
2.82	UNIVERSITY OF MIAMI PROGRAM IN MANAGEMENT STUDIES	PROGRAM IN MANAGEMENT STUDIES
2.84	UNIVERSITY OF MINNESOTA GRADUATE SCHOOL OF MANAGEMENT	MINNESOTA EXECUTIVE PROGRAM
2.88	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	MICROCOMPUTER APPLICATIONS FOR HEALTH SERVICES MANAGEMENT
2.89	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	PLANNING MANAGEMENT SYSTEMS FOR PROGR
2.90	UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL OFFICE OF EXECUTIVE EDUCATION	COORDINATION AND CONTROL VARIED COURSE OFFERINGS
2.91	UNIVERSITY OF PITTSBURGH GRADUATE SCHOOL OF BUSINESS	MANAGEMENT PROGRAM FOR EXECUTIVES
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	MANAGEMENT COURSE SERIES
2.93	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	EXECUTIVE COUNTERPART PROGRAM
2.94	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	INTERNATIONAL EXECUTIVE DEVELOPMENT LABORATORY
2.95	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	MANAGEMENT EFFECTIVENESS PROGRAM
2.96	UNIVERSITY OF SOUTHERN CALIFORNIA OFFICE OF EXECUTIVE PROGRAMS	EXECUTIVE PROGRAMS
2.99	UNIVERSITY OF WISCONSIN, MADISON GRADUATE SCHOOL OF BUSINESS	VARIED COURSE OFFERINGS
2.101	WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.	PRINCIPLES OF PROJECT MANAGEMENT IN PRIMARY HEALTH CARE

HUMAN RESOURCE MANAGEMENT

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.22	ARTHUR D. LITTLE, INC. MANAGEMENT EDUCATION INSTITUTE	PROJECT AND PROGRAM MANAGEMENT PROGRAM
2.24	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	FINANCING HEALTH CARE IN DEVELOPING COUNTRIES
2.29	CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES	WOMEN IN MANAGEMENT
2.31	COLUMBIA UNIVERSITY EXECUTIVE PROGRAMS	VARIED COURSE OFFERINGS
2.35	EMORY UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION	ADVANCED MANAGEMENT PROGRAM
2.36	EMORY UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION	MANAGEMENT DEVELOPMENT PROGRAM
2.37	GEISINGER MEDICAL CENTER MANAGEMENT DEVELOPMENT DEPARTMENT	PHYSICIAN MANAGEMENT EDUCATION PROGRAM
2.38	HOWARD UNIVERSITY SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION	NON-DEGREE STUDENTS
2.39	INSTITUTE OF PUBLIC ADMINISTRATION	MANAGING NGO'S AND PVO'S
2.40	INSTITUTE OF PUBLIC ADMINISTRATION	PUBLIC MANAGEMENT FOR DEVELOPMENT
2.44	LOMA LINDA UNIVERSITY SCHOOL OF PUBLIC HEALTH	VARIED COURSES WITHIN MPH PROGRAM
2.45	MANAGEMENT SCIENCES FOR HEALTH	HUMAN RESOURCE MANAGEMENT
2.46	MANAGEMENT SCIENCES FOR HEALTH	MANAGEMENT SKILLS IN CHILD SURVIVAL
2.49	MANAGEMENT SCIENCES FOR HEALTH	SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS
2.52	MASSACHUSETTS INSTITUTE OF TECHNOLOGY SLOAN SCHOOL OF MANAGEMENT	PROGRAM FOR SENIOR EXECUTIVES
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.55	SAN DIEGO STATE UNIVERSITY INTERNATIONAL POPULATION CENTER	INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS
2.58	STANFORD UNIVERSITY GRADUATE SCHOOL OF BUSINESS	EXECUTIVE PROGRAMS
2.61	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP
2.64	UNIVERSITY OF COLORADO AT DENVER GRADUATE SCHOOL OF BUSINESS ADMINISTRATION	EXECUTIVE CERTIFICATE PROGRAM IN HEALTH CARE FINANCIAL MANAGEMENT
2.66	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	DIPLOMA PROGRAM IN PUBLIC MANAGEMENT
2.67	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	FUNDAMENTALS OF MANAGEMENT
2.68	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PERFORMANCE AUDITING
2.70	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PROJECT MANAGEMENT FOR LOCAL DEVELOPMENT
2.71	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	SYSTEMATIC DESIGN AND MANAGEMENT OF TRAINING
2.75	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	PROJECT MANAGEMENT PROGRAM
2.77	UNIVERSITY OF DENVER CENTER FOR MANAGEMENT DEVELOPMENT	CERTIFICATE PROGRAMS



**HUMAN RESOURCE MANAGEMENT**

**US SHORT-TERM TRAINING PROGRAMS**

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.78	UNIVERSITY OF FLORIDA GAINESVILLE MANAGEMENT CENTER	INDIVIDUALIZED PROGRAMS
2.82	UNIVERSITY OF MIAMI PROGRAM IN MANAGEMENT STUDIES	PROGRAM IN MANAGEMENT STUDIES
2.84	UNIVERSITY OF MINNESOTA GRADUATE SCHOOL OF MANAGEMENT	MINNESOTA EXECUTIVE PROGRAM
2.88	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	MICROCOMPUTER APPLICATIONS FOR HEALTH SERVICES MANAGEMENT
2.89	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	PLANNING MANAGEMENT SYSTEMS FOR PROGRAM COORDINATION AND CONTROL
2.90	UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL OFFICE OF EXECUTIVE EDUCATION	VARIED COURSE OFFERINGS
2.91	UNIVERSITY OF PITTSBURGH GRADUATE SCHOOL OF BUSINESS	MANAGEMENT PROGRAM FOR EXECUTIVES
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	MANAGEMENT COURSE SERIES
2.93	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	EXECUTIVE COUNTERPART PROGRAM
2.94	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	INTERNATIONAL EXECUTIVE DEVELOPMENT LABORATORY
2.95	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	MANAGEMENT EFFECTIVENESS PROGRAM
2.96	UNIVERSITY OF SOUTHERN CALIFORNIA OFFICE OF EXECUTIVE PROGRAMS	EXECUTIVE PROGRAMS
2.99	UNIVERSITY OF WISCONSIN, MADISON GRADUATE SCHOOL OF BUSINESS	VARIED COURSE OFFERINGS
2.101	WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.	PRINCIPLES OF PROJECT MANAGEMENT IN PRIMARY HEALTH CARE

INFORMATION, EDUCATION AND COMMUNICATION

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.32	CORNELL UNIVERSITY DEPARTMENT OF COMMUNICATION ARTS	COMMUNICATION PLANNING AND STRATEGY
2.33	CORNELL UNIVERSITY DEPARTMENT OF COMMUNICATION ARTS	TRAINING AND DEVELOPMENT
2.39	INSTITUTE OF PUBLIC ADMINISTRATION	MANAGING NGO'S AND PVO'S
2.40	INSTITUTE OF PUBLIC ADMINISTRATION	PUBLIC MANAGEMENT FOR DEVELOPMENT
2.41	INT. CENTER FOR TRAINING IN POP. AND FAMILY HEALTH	ADOLESCENT FERTILITY MANAGEMENT
2.43	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	REPRODUCTIVE HLTH FOR ADMINISTRATORS OF FAMILY HEALTH AND PLAN PRGMS
2.44	LOMA LINDA UNIVERSITY SCHOOL OF PUBLIC HEALTH	VARIED COURSES WITHIN MPH PROGRAM
2.50	MANAGEMENT TRAINING AND DEVELOPMENT INSTITUTE	MANAGEMENT COMMUNICATION FOR DEVELOPMENT
2.56	SOCIAL DEVELOPMENT CENTER OFFICE OF TRAINING	COMMUNICATION FOR POPULATION, HEALTH AND FAMILY PLANNING
2.61	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP
2.62	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	IEC FOR HEALTH AND FAMILY PLANNING PROGRAMS
2.66	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	DIPLOMA PROGRAM IN PUBLIC MANAGEMENT
2.69	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PERSONNEL MANAGEMENT
2.71	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	SYSTEMATIC DESIGN AND MANAGEMENT OF TRAINING
2.72	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	FAMILY PLANNING POLICIES AND APPROACHES
2.81	UNIVERSITY OF MASSACHUSETTS, AMHERST DIVISION OF PUBLIC HEALTH	PRETESTING FAMILY PLANNING AND HEALTH IEC MATERIALS
2.86	UNIVERSITY OF MISSOURI AT COLUMBIA INSTITUTE FOR EXECUTIVE DEVELOPMENT	EXECUTIVE COURSES
2.98	UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF PUBLIC ADMINISTRATION	INTERNATIONAL TRAINING OF TRAINERS PROGRAM
2.100	WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.	EDUCATIONAL TECHNOLOGY IN PRIMARY HEALTH CARE

**MANAGEMENT INFORMATION SYSTEMS**

**US SHORT-TERM TRAINING PROGRAMS**

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.22	ARTHUR D. LITTLE, INC. MANAGEMENT EDUCATION INSTITUTE	PROJECT AND PROGRAM MANAGEMENT PROGRAM
2.28	CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES	SUPERVISION AND EVALUATION
2.30	COLUMBIA UNIVERSITY CENTER FOR POPULATION AND FAMILY HEALTH	FP AND PHC IN AFRICA PROGRAM DESIGN, MANAGEMENT AND EVALUATION
2.39	INSTITUTE OF PUBLIC ADMINISTRATION	MANAGING NGO'S AND PVO'S
2.40	INSTITUTE OF PUBLIC ADMINISTRATION	PUBLIC MANAGEMENT FOR DEVELOPMENT
2.45	MANAGEMENT SCIENCES FOR HEALTH	HUMAN RESOURCE MANAGEMENT
2.46	MANAGEMENT SCIENCES FOR HEALTH	MANAGEMENT SKILLS IN CHILD SURVIVAL
2.48	MANAGEMENT SCIENCES FOR HEALTH	MICROCOMPUTER-BASED INFORMATION SYSTEMS FOR HEALTH/FAMILY PLANNING
2.49	MANAGEMENT SCIENCES FOR HEALTH	SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS
2.52	MASSACHUSETTS INSTITUTE OF TECHNOLOGY SLOAN SCHOOL OF MANAGEMENT	PROGRAM FOR SENIOR EXECUTIVES
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.55	SAN DIEGO STATE UNIVERSITY INTERNATIONAL POPULATION CENTER	INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS
2.58	STANFORD UNIVERSITY GRADUATE SCHOOL OF BUSINESS	EXECUTIVE PROGRAMS
2.65	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	COMPUTERS IN MANAGEMENT AND DEVELOPMENT
2.67	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	FUNDAMENTALS OF MANAGEMENT
2.69	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PERSONNEL MANAGEMENT
2.75	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	PROJECT MANAGEMENT PROGRAM
2.77	UNIVERSITY OF DENVER CENTER FOR MANAGEMENT DEVELOPMENT	CERTIFICATE PROGRAMS
2.80	UNIVERSITY OF MASSACHUSETTS, AMHERST DIVISION OF PUBLIC HEALTH	FAMILY PLANNING
2.88	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	MICROCOMPUTER APPLICATIONS FOR HEALTH SERVICES MANAGEMENT
2.89	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	PLANNING MANAGEMENT SYSTEMS FOR PROGRA
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	COORDINATION AND CONTROL MANAGEMENT COURSE SERIES
2.96	UNIVERSITY OF SOUTHERN CALIFORNIA OFFICE OF EXECUTIVE PROGRAMS	EXECUTIVE PROGRAMS
2.101	WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.	PRINCIPLES OF PROJECT MANAGEMENT IN PRIMARY HEALTH CARE

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.34	CORNELL UNIVERSITY HEALTH SERVICES ADMINISTRATION	HEALTH EXECUTIVES DEVELOPMENT PROGRAM
2.36	EMORY UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION	MANAGEMENT DEVELOPMENT PROGRAM
2.37	GEISINGER MEDICAL CENTER MANAGEMENT DEVELOPMENT DEPARTMENT	PHYSICIAN MANAGEMENT EDUCATION PROGRAM
2.44	LOMA LINDA UNIVERSITY SCHOOL OF PUBLIC HEALTH	VARIED COURSES WITHIN MPH PROGRAM
2.52	MASSACHUSETTS INSTITUTE OF TECHNOLOGY SLOAN SCHOOL OF MANAGEMENT	PROGRAM FOR SENIOR EXECUTIVES
2.56	SOCIAL DEVELOPMENT CENTER OFFICE OF TRAINING	COMMUNICATION FOR POPULATION, HEALTH AND FAMILY PLANNING
2.58	STANFORD UNIVERSITY GRADUATE SCHOOL OF BUSINESS	EXECUTIVE PROGRAMS
2.72	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	FAMILY PLANNING POLICIES AND APPROACHES
2.77	UNIVERSITY OF DENVER CENTER FOR MANAGEMENT DEVELOPMENT	CERTIFICATE PROGRAMS
2.78	UNIVERSITY OF FLORIDA GAINESVILLE MANAGEMENT CENTER	INDIVIDUALIZED PROGRAMS
2.82	UNIVERSITY OF MIAMI PROGRAM IN MANAGEMENT STUDIES	PROGRAM IN MANAGEMENT STUDIES
2.84	UNIVERSITY OF MINNESOTA GRADUATE SCHOOL OF MANAGEMENT	MINNESOTA EXECUTIVE PROGRAM
2.94	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	INTERNATIONAL EXECUTIVE DEVELOPMENT LABORATORY

MICROCOMPUTER APPLICATIONS

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.22	ARTHUR D. LITTLE, INC. MANAGEMENT EDUCATION INSTITUTE	PROJECT AND PROGRAM MANAGEMENT PROGRAM
2.24	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	FINANCING HEALTH CARE IN DEVELOPING COUNTRIES
2.26	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	MANAGEMENT FOR CHILD SURVIVAL
2.37	GEISINGER MEDICAL CENTER MANAGEMENT DEVELOPMENT DEPARTMENT	PHYSICIAN MANAGEMENT EDUCATION PROGRAM
2.48	MANAGEMENT SCIENCES FOR HEALTH	MICROCOMPUTER-BASED INFORMATION SYSTEMS FOR HEALTH/FAMILY PLANNING
2.49	MANAGEMENT SCIENCES FOR HEALTH	SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.57	SOCIAL DEVELOPMENT CENTER OFFICE OF TRAINING	USE OF MICROCOMPUTERS FOR DEMOGRAPHIC ANALYSIS AND SURVEY RESEARCH
2.58	STANFORD UNIVERSITY GRADUATE SCHOOL OF BUSINESS	EXECUTIVE PROGRAMS
2.64	UNIVERSITY OF COLORADO AT DENVER GRADUATE SCHOOL OF BUSINESS ADMINISTRATION	EXECUTIVE CERTIFICATE PROGRAM IN HEALTH CARE FINANCIAL MANAGEMENT
2.65	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	COMPUTERS IN MANAGEMENT AND DEVELOPMENT
2.66	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	DIPLOMA PROGRAM IN PUBLIC MANAGEMENT
2.70	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PROJECT MANAGEMENT FOR LOCAL DEVELOPMENT
2.73	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	IMPROVING HEALTH INFORMATION SYSTEMS WITH MICRO-COMPUTERS
2.83	UNIVERSITY OF MICHIGAN DEPT. OF POPULATION PLANNING & INT. HEALTH	TRAINING PROGRAM IN POPULATION AND DEVELOPMENT
2.88	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	MICROCOMPUTER APPLICATIONS FOR HEALTH SERVICES MANAGEMENT
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	MANAGEMENT COURSE SERIES
2.96	UNIVERSITY OF SOUTHERN CALIFORNIA OFFICE OF EXECUTIVE PROGRAMS	EXECUTIVE PROGRAMS
2.97	UNIVERSITY OF SOUTHERN CALIFORNIA POPULATION RESEARCH LABORATORY	POPULATION POLICY AND RESEARCH PROGRAM

214

MONITORING AND EVALUATION

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.22	ARTHUR D. LITTLE, INC. MANAGEMENT EDUCATION INSTITUTE	PROJECT AND PROGRAM MANAGEMENT PROGRAM
2.26	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	MANAGEMENT FOR CHILD SURVIVAL
2.28	CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES	SUPERVISION AND EVALUATION
2.29	CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES	WOMEN IN MANAGEMENT
2.30	COLUMBIA UNIVERSITY CENTER FOR POPULATION AND FAMILY HEALTH	FP AND PHC IN AFRICA PROGRAM DESIGN, MANAGEMENT AND EVALUATION
2.33	CORNELL UNIVERSITY DEPARTMENT OF COMMUNICATION ARTS	TRAINING AND DEVELOPMENT
2.37	GEISINGER MEDICAL CENTER MANAGEMENT DEVELOPMENT DEPARTMENT	PHYSICIAN MANAGEMENT EDUCATION PROGRAM
2.38	HOWARD UNIVERSITY SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION	NON-DEGREE STUDENTS
2.39	INSTITUTE OF PUBLIC ADMINISTRATION	MANAGING NGO'S AND PVO'S
2.40	INSTITUTE OF PUBLIC ADMINISTRATION	PUBLIC MANAGEMENT FOR DEVELOPMENT
2.42	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	INTEGRATING REPRODUCTIVE HEALTH AND PRIMARY HEALTH CARE
2.43	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	REPRODUCTIVE HLTH FOR ADMINISTRATORS OF FAMILY HEALTH AND PLAN PRGMS
2.45	MANAGEMENT SCIENCES FOR HEALTH	HUMAN RESOURCE MANAGEMENT
2.46	MANAGEMENT SCIENCES FOR HEALTH	MANAGEMENT SKILLS IN CHILD SURVIVAL
2.49	MANAGEMENT SCIENCES FOR HEALTH	SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.55	SAN DIEGO STATE UNIVERSITY INTERNATIONAL POPULATION CENTER	INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS
2.61	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP
2.62	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	IEC FOR HEALTH AND FAMILY PLANNING PROGRAMS
2.64	UNIVERSITY OF COLORADO AT DENVER GRADUATE SCHOOL OF BUSINESS ADMINISTRATION	EXECUTIVE CERTIFICATE PROGRAM IN HEALTH CARE FINANCIAL MANAGEMENT
2.68	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PERFORMANCE AUDITING
2.70	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PROJECT MANAGEMENT FOR LOCAL DEVELOPMENT
2.71	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	SYSTEMATIC DESIGN AND MANAGEMENT OF TRAINING
2.75	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	PROJECT MANAGEMENT PROGRAM
2.76	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	URBAN HEALTH PLANNING
2.78	UNIVERSITY OF FLORIDA GAINESVILLE MANAGEMENT CENTER	INDIVIDUALIZED PROGRAMS

MONITORING AND EVALUATION

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.79	UNIVERSITY OF HAWAII AT MANOA THE MEDEX GROUP OF THE SCHOOL OF MEDICINE	VARIED COURSE OFFERING
2.80	UNIVERSITY OF MASSACHUSETTS, AMHERST DIVISION OF PUBLIC HEALTH	FAMILY PLANNING
2.87	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH EDUCATION	COMMUNITY HEALTH AND DEVELOPMENT: PROGRAM PLAN AND DESIGN
2.89	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	PLANNING MANAGEMENT SYSTEMS FOR PROGRAM COORDINATION AND CONTROL
2.91	UNIVERSITY OF PITTSBURGH GRADUATE SCHOOL OF BUSINESS	MANAGEMENT PROGRAM FOR EXECUTIVES
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	MANAGEMENT COURSE SERIES
2.95	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	MANAGEMENT EFFECTIVENESS PROGRAM
2.96	UNIVERSITY OF SOUTHERN CALIFORNIA OFFICE OF EXECUTIVE PROGRAMS	EXECUTIVE PROGRAMS
2.98	UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF PUBLIC ADMINISTRATION	INTERNATIONAL TRAINING OF TRAINERS PROGRAM
2.100	WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.	EDUCATIONAL TECHNOLOGY IN PRIMARY HEALTH CARE
2.101	WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.	PRINCIPLES OF PROJECT MANAGEMENT IN PRIMARY HEALTH CARE

PROGRAM PLANNING AND IMPLEMENTATION

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.22	ARTHUR D. LITTLE, INC. MANAGEMENT EDUCATION INSTITUTE	PROJECT AND PROGRAM MANAGEMENT PROGRAM
2.24	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	FINANCING HEALTH CARE IN DEVELOPING COUNTRIES
2.25	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	HEALTH CARE IN DEVELOPING COUNTRIES
2.26	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	MANAGEMENT FOR CHILD SURVIVAL
2.29	CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES	WOMEN IN MANAGEMENT
2.30	COLUMBIA UNIVERSITY CENTER FOR POPULATION AND FAMILY HEALTH	FP AND PHC IN AFRICA PROGRAM DESIGN, MANAGEMENT AND EVALUATION
2.33	CORNELL UNIVERSITY DEPARTMENT OF COMMUNICATION ARTS	TRAINING AND DEVELOPMENT
2.34	CORNELL UNIVERSITY HEALTH SERVICES ADMINISTRATION	HEALTH EXECUTIVES DEVELOPMENT PROGRAM
2.38	HOWARD UNIVERSITY SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION	NON-DEGREE STUDENTS
2.39	INSTITUTE OF PUBLIC ADMINISTRATION	MANAGING NGO'S AND PVO'S
2.41	INT. CENTER FOR TRAINING IN POP. AND FAMILY HEALTH	ADOLESCENT FERTILITY MANAGEMENT
2.42	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	INTEGRATING REPRODUCTIVE HEALTH AND PRIMARY HEALTH CARE
2.43	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	REPRODUCTIVE HLTH FOR ADMINISTRATORS OF FAMILY HEALTH AND PLAN PRGMS
2.44	LOMA LINDA UNIVERSITY SCHOOL OF PUBLIC HEALTH	VARIED COURSES WITHIN MPH PROGRAM
2.45	MANAGEMENT SCIENCES FOR HEALTH	HUMAN RESOURCE MANAGEMENT
2.46	MANAGEMENT SCIENCES FOR HEALTH	MANAGEMENT SKILLS IN CHILD SURVIVAL
2.49	MANAGEMENT SCIENCES FOR HEALTH	SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS
2.51	MANAGEMENT TRAINING AND DEVELOPMENT INSTITUTE	PROJECT PLANNING, IMPLEMENTATION AND EVALUATION
2.52	MASSACHUSETTS INSTITUTE OF TECHNOLOGY SLOAN SCHOOL OF MANAGEMENT	PROGRAM FOR SENIOR EXECUTIVES
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.55	SAN DIEGO STATE UNIVERSITY INTERNATIONAL POPULATION CENTER	INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS
2.61	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP
2.62	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	IEC FOR HEALTH AND FAMILY PLANNING PROGRAMS
2.66	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	DIPLOMA PROGRAM IN PUBLIC MANAGEMENT



PROGRAM PLANNING AND IMPLEMENTATION

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.67	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	FUNDAMENTALS OF MANAGEMENT
2.74	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	MASTER TRAINER PROGRAM
2.75	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	PROJECT MANAGEMENT PROGRAM
2.78	UNIVERSITY OF FLORIDA GAINESVILLE MANAGEMENT CENTER	INDIVIDUALIZED PROGRAMS
2.79	UNIVERSITY OF HAWAII AT MANOA THE MEDEX GROUP OF THE SCHOOL OF MEDICINE	VARIED COURSE OFFERING
2.80	UNIVERSITY OF MASSACHUSETTS, AMHERST DIVISION OF PUBLIC HEALTH	FAMILY PLANNING
2.84	UNIVERSITY OF MINNESOTA GRADUATE SCHOOL OF MANAGEMENT	MINNESOTA EXECUTIVE PROGRAM
2.85	UNIVERSITY OF MINNESOTA GRADUATE SCHOOL OF MANAGEMENT	MINNESOTA MANAGEMENT INSTITUTE
2.86	UNIVERSITY OF MISSOURI AT COLUMBIA INSTITUTE FOR EXECUTIVE DEVELOPMENT	EXECUTIVE COURSES
2.87	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH EDUCATION	COMMUNITY HEALTH AND DEVELOPMENT: PROGRAM PLAN AND DESIGN
2.89	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION	PLANNING MANAGEMENT SYSTEMS FOR PROGRAM COORDINATION AND CONTROL
2.91	UNIVERSITY OF PITTSBURGH GRADUATE SCHOOL OF BUSINESS	MANAGEMENT PROGRAM FOR EXECUTIVES
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	MANAGEMENT COURSE SERIES
2.95	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	MANAGEMENT EFFECTIVENESS PROGRAM
2.97	UNIVERSITY OF SOUTHERN CALIFORNIA POPULATION RESEARCH LABORATORY	POPULATION POLICY AND RESEARCH PROGRAM
2.99	UNIVERSITY OF WISCONSIN, MADISON GRADUATE SCHOOL OF BUSINESS	VARIED COURSE OFFERINGS
2.101	WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.	PRINCIPLES OF PROJECT MANAGEMENT IN PRIMARY HEALTH CARE

PLANNING AND IMPLEMENTATION FOR CLINIC-BASED PROJECTS

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.30	COLUMBIA UNIVERSITY CENTER FOR POPULATION AND FAMILY HEALTH	FP AND PHC IN AFRICA PROGRAM DESIGN, MANAGEMENT AND EVALUATION
2.43	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	REPRODUCTIVE HLTH FOR ADMINISTRATORS OF FAMILY HEALTH AND PLAN PRGMS
2.87	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARIMENT OF HEALTH EDUCATION	COMMUNITY HEALTH AND DEVELOPMENT: PROGRAM PLAN AND DESIGN

PLANNING AND IMPLEMENTATION FOR COMMUNITY-BASED PROJECTS

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.30	COLUMBIA UNIVERSITY CENTER FOR POPULATION AND FAMILY HEALTH	FP AND PHC IN AFRICA PROGRAM DESIGN, MANAGEMENT AND EVALUATION
2.42	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	INTEGRATING REPRODUCTIVE HEALTH AND PRIMARY HEALTH CARE
2.43	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	REPRODUCTIVE HLTH FOR ADMINISTRATORS OF FAMILY HEALTH AND PLAN PRGMS
2.55	SAN DIEGO STATE UNIVERSITY INTERNATIONAL POPULATION CENTER	INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS
2.87	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL DEPARTMENT OF HEALTH EDUCATION	COMMUNITY HEALTH AND DEVELOPMENT: PROGRAM PLAN AND DESIGN

POLICY DEVELOPMENT

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.25	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	HEALTH CARE IN DEVELOPING COUNTRIES
2.26	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	MANAGEMENT FOR CHILD SURVIVAL
2.30	COLUMBIA UNIVERSITY CENTER FOR POPULATION AND FAMILY HEALTH	FP AND PHC IN AFRICA PROGRAM DESIGN, MANAGEMENT AND EVALUATION
2.34	CORNELL UNIVERSITY HEALTH SERVICES ADMINISTRATION	HEALTH EXECUTIVES DEVELOPMENT PROGRAM
2.36	EMORY UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION	MANAGEMENT DEVELOPMENT PROGRAM
2.38	HOWARD UNIVERSITY SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION	NON-DEGREE STUDENTS
2.40	INSTITUTE OF PUBLIC ADMINISTRATION	PUBLIC MANAGEMENT FOR DEVELOPMENT
2.52	MASSACHUSETTS INSTITUTE OF TECHNOLOGY SLOAN SCHOOL OF MANAGEMENT	PROGRAM FOR SENIOR EXECUTIVES
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.55	SAN DIEGO STATE UNIVERSITY INTERNATIONAL POPULATION CENTER	INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS
2.61	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP
2.83	UNIVERSITY OF MICHIGAN DEPT. OF POPULATION PLANNING & INT. HEALTH	TRAINING PROGRAM IN POPULATION AND DEVELOPMENT
2.91	UNIVERSITY OF PITTSBURGH GRADUATE SCHOOL OF BUSINESS	MANAGEMENT PROGRAM FOR EXECUTIVES
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	MANAGEMENT COURSE SERIES
2.94	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	INTERNATIONAL EXECUTIVE DEVELOPMENT LABORATORY
2.96	UNIVERSITY OF SOUTHERN CALIFORNIA OFFICE OF EXECUTIVE PROGRAMS	EXECUTIVE PROGRAMS
2.97	UNIVERSITY OF SOUTHERN CALIFORNIA POPULATION RESEARCH LABORATORY	POPULATION POLICY AND RESEARCH PROGRAM

**STRATEGIC PLANNING**

**US SHORT-TERM TRAINING PROGRAMS**

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.21	AMERICAN MANAGEMENT ASSOCIATION	VARIED COURSE OFFERINGS
2.33	CORNELL UNIVERSITY DEPARTMENT OF COMMUNICATION ARTS	TRAINING AND DEVELOPMENT
2.37	GEISINGER MEDICAL CENTER MANAGEMENT DEVELOPMENT DEPARTMENT	PHYSICIAN MANAGEMENT EDUCATION PROGRAM
2.44	LOMA LINDA UNIVERSITY SCHOOL OF PUBLIC HEALTH	VARIED COURSES WITHIN MPH PROGRAM
2.52	MASSACHUSETTS INSTITUTE OF TECHNOLOGY SLOAN SCHOOL OF MANAGEMENT	PROGRAM FOR SENIOR EXECUTIVES
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.78	UNIVERSITY OF FLORIDA GAINESVILLE MANAGEMENT CENTER	INDIVIDUALIZED PROGRAMS
2.79	UNIVERSITY OF HAWAII AT MANOA THE MEDEX GROUP OF THE SCHOOL OF MEDICINE	VARIED COURSE OFFERING
2.80	UNIVERSITY OF MASSACHUSETTS, AMHERST DIVISION OF PUBLIC HEALTH	FAMILY PLANNING
2.86	UNIVERSITY OF MISSOURI AT COLUMBIA INSTITUTE FOR EXECUTIVE DEVELOPMENT	EXECUTIVE COURSES
2.91	UNIVERSITY OF PITTSBURGH GRADUATE SCHOOL OF BUSINESS	MANAGEMENT PROGRAM FOR EXECUTIVES
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	MANAGEMENT COURSE SERIES
2.94	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	INTERNATIONAL EXECUTIVE DEVELOPMENT LABORATORY
2.96	UNIVERSITY OF SOUTHERN CALIFORNIA OFFICE OF EXECUTIVE PROGRAMS	EXECUTIVE PROGRAMS
2.102	YALE UNIVERSITY SCHOOL OF MANAGEMENT	EXECUTIVE MANAGEMENT PROGRAM

LOGISTICS

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.42	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	INTEGRATING REPRODUCTIVE HEALTH AND PRIMARY HEALTH CARE
2.47	MANAGEMENT SCIENCES FOR HEALTH	MANAGING DRUG SUPPLY FOR PRIMARY HEALTH CARE
2.53	PENN STATE UNIVERSITY EXECUTIVE PROGRAMS	FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT
2.70	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PROJECT MANAGEMENT FOR LOCAL DEVELOPMENT
2.75	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	PROJECT MANAGEMENT PROGRAM

TRAINING AND METHODOLOGY

US SHORT-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
2.25	BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE	HEALTH CARE IN DEVELOPING COUNTRIES
2.30	COLUMBIA UNIVERSITY CENTER FOR POPULATION AND FAMILY HEALTH	FP AND PHC IN AFRICA PROGRAM DESIGN, MANAGEMENT AND EVALUATION
2.33	CORNELL UNIVERSITY DEPARTMENT OF COMMUNICATION ARTS	TRAINING AND DEVELOPMENT
2.42	JOHNS HOPKINS UNIVERSITY (JHPIEGO) PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS	PLANNING REPRODUCTIVE HEALTH AND PR. HEALTH CARE
2.45	MANAGEMENT SCIENCES FOR HEALTH	HUMAN RESOURCE MANAGEMENT
2.49	MANAGEMENT SCIENCES FOR HEALTH	SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS
2.61	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP
2.62	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO INTERNATIONAL HEALTH PROGRAMS	IEC FOR HEALTH AND FAMILY PLANNING PROGRAMS
2.66	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	DIPLOMA PROGRAM IN PUBLIC MANAGEMENT
2.69	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	PERSONNEL MANAGEMENT
2.71	UNIVERSITY OF CONNECTICUT INSTITUTE OF PUBLIC SERVICE INTERNATIONAL	SYSTEMATIC DESIGN AND MANAGEMENT OF TRAINING
2.72	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	FAMILY PLANNING POLICIES AND APPROACHES
2.73	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	IMPROVING HEALTH INFORMATION SYSTEMS WITH MICRO-COMPUTERS
2.74	UNIVERSITY OF CONNECTICUT HEALTH CENTER INTERNATIONAL HEALTH TRAINING PROGRAMS	MASTER TRAINER PROGRAM
2.79	UNIVERSITY OF HAWAII AT MANOA THE MEDEX GROUP OF THE SCHOOL OF MEDICINE	VARIED COURSE OFFERING
2.92	UNIVERSITY OF PITTSBURGH INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.	MANAGEMENT COURSE SERIES
2.95	UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT	MANAGEMENT EFFECTIVENESS PROGRAM
2.98	UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF PUBLIC ADMINISTRATION	INTERNATIONAL TRAINING OF TRAINERS PROGRAM
2.100	WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.	EDUCATIONAL TECHNOLOGY IN PRIMARY HEALTH CARE

INSTITUTION: AMERICAN MANAGEMENT ASSOCIATION  
ADDRESS: 135 WEST 50TH ST.  
NEW YORK, NY 10020  
NAME OF CONTACT: MEL LYONS  
PROGRAM DIRECTOR  
TELEPHONE: 212-586-8100

---

TITLE: VARIED COURSE OFFERINGS  
CONTENT: HUMAN RESOURCE MANAGEMENT  
STRATEGIC PLANNING

DESCRIPTION: AMA offers a large variety of 2-10-day programs presented many times a year in varied locations. For example, topics covered in the 3-day course in Advanced Management Skills for Supervisors include group dynamics, motivation, decision-making, dealing with conflict, and team building and efficiency. Topics covered in the 10-day Senior Management Program include use of resources, growth strategies, the role of the manager as a change agent, and leadership skills. These brief courses do not include field site visits.

LANGUAGE: ENGLISH  
START DATE: TBA  
LENGTH: INDIVIDUALLY DETERMINED  
COST: INDIVIDUALLY DETERMINED



INSTITUTION: ARTHUR D. LITTLE, INC.  
ADDRESS: MANAGEMENT EDUCATION INSTITUTE  
25 ACORN PARK  
CAMBRIDGE, MA 02140  
NAME OF CONTACT: JUDY FRANCES  
ADMISSIONS COORDINATOR AND REGISTRAR  
TELEPHONE: 617-864-5657

---

TITLE: PROJECT AND PROGRAM MANAGEMENT PROGRAM

CONTENT: FINANCE  
MANAGEMENT INFORMATION SYSTEMS  
MICROCOMPUTERS  
MONITORING & EVALUATION  
PLANNING

DESCRIPTION:

ADL offers two 6-week programs for experienced managers. The Project and Program Management Program requires a basic knowledge of accounting and finance; topics covered are information systems, planning, finance, monitoring and evaluation, microcomputers, and program implementation. The Project Analysis course may be taken separately or jointly with the above program. It presents techniques for feasibility and technology assessment, and offers practical methods of managing large-scale projects. A week-long field trip to relevant organizations is included.

LANGUAGE: ENGLISH

START DATE: 07/06/87

LENGTH: 6 WEEKS

COST: \$4800

INSTITUTION: BOSTON UNIVERSITY  
ADDRESS: SCHOOL OF MANAGEMENT  
685 COMMONWEALTH AVE.  
BOSTON, MA 02215  
NAME OF CONTACT: MARTIN CHARNS  
DIRECTOR, EXECUTIVE PROGRAMS IN HEALTH CARE MGMT.  
TELEPHONE: 617-353-2730

---

TITLE: MANAGEMENT DEVELOPMENT PROGRAM FOR HEALTH CARE

DESCRIPTION:

This program is offered in two formats: 12 one-day sessions spread over 3 months or concentrated 6-day courses. The program is aimed primarily at physician managers and emphasizes such areas as accounting, finance, and project design. Fifteen faculty members specialize in business aspects of health management, and customized programs can be developed. Participants can also take elective courses as non-degree students in the School of Management. The program is domestically oriented and devotes very little attention to issues in primary health care, although there is some willingness to customize courses for a sizable group of developing-country participants. Field site visits are not part of the program.

LANGUAGE: ENGLISH  
START DATE: TBA  
LENGTH: 12 DAYS  
COST: \$2300

US SHORT-TERM

INSTITUTION: BOSTON UNIVERSITY  
ADDRESS: SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE  
30 EAST CONCORD ST.  
ROOM A-310  
BOSTON, MA 02118  
NAME OF CONTACT: DANIEL ALFORD  
ASSISTANT DIRECTOR, INTERNATIONAL PROGRAMS  
TELEPHONE: 617-638-5234

---

TITLE: FINANCING HEALTH CARE IN DEVELOPING COUNTRIES

CONTENT: FINANCE  
MICROCOMPUTERS  
PLANNING

DESCRIPTION:

This 12-week course will be offered for the first time in 1987. It will cover health economics, comparative financing, computer applications to budgeting and accounting procedures, financial management and monitoring, revenue generation, and cost containment strategies. Although there is little course content pertaining directly to family planning, the faculty expresses willingness to add such content if the participants include several family planning managers. The course will not include field site visits. The faculty has extensive experience with developing-country health personnel and offers considerable support to international participants.

LANGUAGE: ENGLISH

START DATE: 09/17/87

LENGTH: 12 WEEKS

COST: \$5100

INSTITUTION: BOSTON UNIVERSITY  
ADDRESS: SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE  
80 EAST CONCORD ST.  
ROOM A-310  
BOSTON, MA 02118  
NAME OF CONTACT: DANIEL ALFORD  
ASSISTANT DIRECTOR, INTERNATIONAL PROGRAMS  
TELEPHONE: 617-638-5234

---

TITLE: HEALTH CARE IN DEVELOPING COUNTRIES

CONTENT: PLANNING  
POLICY DEVELOPMENT  
TRAINING - DESIGN

DESCRIPTION:

This Summer Certificate program is designed for health professionals from developing countries. In addition to basic public health sciences, the curriculum includes the selection and education of auxiliaries, health policy, communications skills, and working with funding agencies. Each participant develops a management-by-objectives project to implement in his or her home country. Although there is currently limited course content pertaining directly to family planning, there is a willingness to incorporate appropriate case studies if several participants are working in family planning settings. There are no field site visits. The faculty has extensive experience with developing-country personnel and offers considerable support to international participants.

LANGUAGE: ENGLISH  
START DATE: 05/22/87  
LENGTH: 12 WEEKS  
COST: \$4860

US SHORT-TERM

INSTITUTION: BOSTON UNIVERSITY  
ADDRESS: SCHOOL OF PUBLIC HEALTH, SPECIAL PROJECTS OFFICE  
80 EAST CONCORD ST.  
ROOM A-310  
BOSTON, MA 02118  
NAME OF CONTACT: DANIEL ALFORD  
ASSISTANT DIRECTOR, INTERNATIONAL PROGRAMS  
TELEPHONE: 617-638-5234

---

TITLE: MANAGEMENT FOR CHILD SURVIVAL

CONTENT: MICROCOMPUTERS  
MONITORING & EVALUATION  
PLANNING  
POLICY DEVELOPMENT

DESCRIPTION:

This 6-week course encompasses child survival strategies including family planning, population dynamics, management methods, health economics, health and population policy, and microcomputer applications. In addition to the core curriculum taught in Boston, participants spend a week applying their learning by working with a child survival program in a Caribbean country. The faculty has extensive experience with developing-country health personnel and offers considerable support to international participants.

LANGUAGE: ENGLISH

START DATE: 02/27/87

LENGTH: 6 WEEKS

COST: \$5000

**INSTITUTION:** CENTERS FOR DISEASE CONTROL

**ADDRESS:** EPIDEMIOLOGY PROGRAM OFFICE  
TRAINING & DEV. BRANCH, BG. 14  
INT. HEALTH PROGRAM OFFICE  
ATLANTA, GA 30333

**NAME OF CONTACT:** SHIRLENE PETERSON  
COORDINATOR, TRAINING FOR INTERNATIONAL VISITORS

**TELEPHONE:** 404-329-3571

**TITLE:** EPIDEMIC INTELLIGENCE SERVICE COURSE, INTERNATIONAL TRACK

**DESCRIPTION:** This is a 4-week course offered every July by CDC for international health personnel. It emphasizes the use of epidemiologic methods, with particular attention to developing-country health problems. The curriculum includes epidemiological methods, statistical analysis, and field exercises. There is no field site visit.

**LANGUAGE:** ENGLISH

**START DATE:** 06/29/87

**LENGTH:** 4 WEEKS

**COST:** \$600

US SHORT-TERM

INSTITUTION: CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES

ADDRESS: 1717 MASSACHUSETTS AVE., NW  
SUITE 202  
WASHINGTON, DC 20036

NAME OF CONTACT: TALY VALENZUELA  
PROJECT COORDINATOR

TELEPHONE: 202-667-1142

---

TITLE: SUPERVISION AND EVALUATION

CONTENT: HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION

DESCRIPTION:

This 5-week course is offered several times a year. It is designed for developing-country health and family planning program managers at the national and regional levels. The curriculum includes effective supervisory systems, monitoring and evaluation, information systems, and use of survey research and analysis. The case study method is used, and field trips are included. The quoted cost does not include books, insurance, or US travel.

LANGUAGE: ENGLISH FRENCH

START DATE: 07/13/87 09/21/87

LENGTH: 5 WEEKS

COST: \$3000

**INSTITUTION:** CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES

**ADDRESS:** 1717 MASSACHUSETTS AVE, NW  
SUITE 202  
WASHINGTON, DC 20036

**NAME OF CONTACT:** TALY VALENZUELA  
PROJECT COORDINATOR

**TELEPHONE:** 202-667-1142

---

**TITLE:** WOMEN IN MANAGEMENT

**CONTENT:** FINANCE  
MONITORING & EVALUATION  
PLANNING

**DESCRIPTION:**

This 5-week course is offered several times a year and can be taught in English, Spanish, French, or Arabic. It is designed for mid-level women managers of public service delivery programs in developing countries. The course covers needs assessment, planning, information systems, evaluation, and fiscal control. Each participant prepares a project proposal to apply when she returns to her job at home. Participants make field visits to relevant agencies in New York or Washington. The quoted cost does not include books, insurance, or US travel.

**LANGUAGE:** ENGLISH FRENCH SPANISH ARABIC

**START DATE:** 05/04/87 TBA TBA TBA

**LENGTH:** 5 WEEKS

**COST:** \$3000



INSTITUTION: COLUMBIA UNIVERSITY  
ADDRESS: CENTER FOR POPULATION AND FAMILY HEALTH  
60 HAVEN AVE.  
B-3  
NEW YORK, NY 10032  
NAME OF CONTACT: DR. MARTIN GOROSH  
ASSISTANT DIRECTOR  
TELEPHONE: 212-305-6975

---

TITLE:  
FP AND PHC IN AFRICA; PROGRAM DESIGN, MANAGEMENT AND EVALUATION

CONTENT: HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING  
PLANNING & IMPLEMENTATION - CLINIC  
PLANNING & IMPLEMENTATION - CBD  
POLICY DEVELOPMENT  
TRAINING - DESIGN

DESCRIPTION:

This course is designed for health and family planning program managers from sub-Saharan Africa. Particular emphasis is placed on the training of trainers. The course content includes approaches to assessment of community needs and resources, selection of program design strategies, review of problem-solving interventions, and research and evaluation methodologies. Field site visits are included, generally to rural health programs in the American South. Each student carries out an individual project for application in his or her home-country situation. The course is offered bilingually--in English with simultaneous translation into French. The faculty has extensive field experience and offers strong potential for followup technical assistance.

LANGUAGE: ENGLISH FRENCH  
START DATE: TBA TBA  
LENGTH: 4 WEEKS

US SHORT-TERM

INSTITUTION: COLUMBIA UNIVERSITY  
ADDRESS: EXECUTIVE PROGRAMS  
324 URIS HALL  
BROADWAY AND 116TH ST.  
NEW YORK, NY 10027  
NAME OF CONTACT: HILDA BOAS  
ASSOCIATE DIRECTOR  
TELEPHONE: 212-280-3395  
TITLE: VARIED COURSE OFFERINGS  
CONTENT: FINANCE  
DESCRIPTION: The Business School offers a number of one-week Executive Programs throughout the year. Two examples: Marketing Management emphasizes the diagnosis, analysis, and solution of marketing problems to improve organizational effectiveness; Accounting and Financial Management for the Non-Financial Executive will enable managers to understand and use financial information.  
LANGUAGE: ENGLISH  
START DATE: TBA  
LENGTH: 1 WEEK  
COST: \$2850\* (ROOM AND BOARD INCLUDED)

US SHORT-TERM

INSTITUTION: CORNELL UNIVERSITY  
ADDRESS: DEPARTMENT OF COMMUNICATION ARTS  
640 STEWART AVE.  
ITHACA, NY 14850  
NAME OF CONTACT: DR. R.D. COLLE  
DIRECTOR, COMMUNICATION PLANNING AND STRATEGY  
TELEPHONE: 607-255-6500

---

TITLE: COMMUNICATION PLANNING AND STRATEGY  
CONTENT: HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS

DESCRIPTION: This 4-week course is intended for officials and managers in family planning, health, rural development, and agriculture in developing countries. Objectives of the course are to understand the use of systematic communications support on program development and to improve skills in designing communications strategies. Hands-on activities in audio and visual media production are offered, as are field trips to US agencies or organizations engaged in pertinent communications activities.

LANGUAGE: ENGLISH  
START DATE: 06/07/86  
LENGTH: 4 WEEKS  
COST: \$1800

INSTITUTION: CORNELL UNIVERSITY  
ADDRESS: DEPARTMENT OF COMMUNICATION ARTS  
640 STEWART AVE.  
ITHACA, NY 14850  
NAME OF CONTACT: DR. ROYAL D. COLLE  
DIRECTOR, COMMUNICATION PLANNING AND STRATEGY  
TELEPHONE: 607-255-6500

TITLE: TRAINING AND DEVELOPMENT

CONTENT: HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MONITORING & EVALUATION  
PLANNING  
STRATEGIC PLANNING  
TRAINING - DESIGN

DESCRIPTION:

This 4-week program is targeted at those who design and implement health and other social programs, as well as at policy-makers, administrators, and project directors. The curriculum addresses needs analysis, curriculum design, training strategies, project evaluation, training of trainers, and trainer/trainee interaction. It includes a field site visit.

LANGUAGE: ENGLISH  
START DATE: 07/06/87  
LENGTH: 4 WEEKS  
COST: \$1825

US SHORT-TERM

244

INSTITUTION: CORNELL UNIVERSITY  
ADDRESS: HEALTH SERVICES ADMINISTRATION  
N222 VANRENSELAER HALL  
ITHACA, NY 14853  
NAME OF CONTACT: DR. DOUGLAS BROWN  
COORDINATOR, HEALTH EXECUTIVES DEVELOPMENT PROGRAM  
TELEPHONE: 607-255-8013

---

TITLE: HEALTH EXECUTIVES DEVELOPMENT PROGRAM

CONTENT: MARKETING  
PLANNING  
POLICY DEVELOPMENT

DESCRIPTION: This 2-week program is offered each summer for physician managers, HMO and hospital executives, and professionals from voluntary and government health organizations. Curriculum includes the areas of policy, human services, international development, and management. There are no field site visits.

LANGUAGE: ENGLISH

START DATE: 06/15/87

LENGTH: 2 WEEKS

COST: \$2600

4/5x

INSTITUTION: EMORY UNIVERSITY  
ADDRESS: SCHOOL OF BUSINESS ADMINISTRATION  
OFFICE OF EXECUTIVE EDUCATION  
ATLANTA, GA 30322  
NAME OF CONTACT: WILLIAM CHENISH  
DIRECTOR  
TELEPHONE: 404-727-6373

---

TITLE: ADVANCED MANAGEMENT PROGRAM  
CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT

DESCRIPTION:

The Advanced Management Program is a 4-week course which emphasizes managerial proficiency in accounting, finance, marketing, managerial styles and techniques, and managerial response to a changing environment. Communications skills are stressed and practiced. Collaboration with the University Medical Center is possible to inject some health content into the course. Electives from the Business School can also be incorporated. Case studies and simulations are employed; there are no field site visits. The quoted cost includes Room and Board. The course is offered in January each year.

LANGUAGE: ENGLISH  
START DATE: 01/18/87  
LENGTH: 4 WEEKS  
COST: \$6950\* (ROOM AND BOARD INCLUDED)

US SHORT-TERM

INSTITUTION: EMORY UNIVERSITY  
ADDRESS: SCHOOL OF BUSINESS ADMINISTRATION  
OFFICE OF EXECUTIVE EDUCATION  
ATLANTA, GA 30322  
NAME OF CONTACT: WILLIAM CHERNISH  
DIRECTOR  
TELEPHONE: 404-727-6373

---

TITLE: MANAGEMENT DEVELOPMENT PROGRAM  
CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MARKETING  
POLICY DEVELOPMENT

DESCRIPTION:

The Management Development Program is designed to provide middle managers with an overview of management concepts and the experience of using case studies to explore and develop alternative strategies. The core of the program is designed around the basic functional areas of accounting, finance, marketing, and operations management. This study is coordinated with sessions on management skills, styles, and philosophy. There is a possibility of collaboration with the University Medical Center to inject more health-related content into the course. There are no field site visits included. The program is offered as 2 week-long sessions with a 3-week interval between them. In 1987, the two sessions of the first course begin on March 8 and April 6; of the second course on October 18 and November 16. In 1988, the start dates are March 13/April 16 and October 16/November 14.

LANGUAGE: ENGLISH  
START DATE: 03/08/87  
LENGTH: 2 WEEKS  
COST: \$1950

US SHORT-TERM

INSTITUTION: GEISINGER MEDICAL CENTER  
ADDRESS: MANAGEMENT DEVELOPMENT DEPARTMENT  
PHYSICIAN MGMT. EDUCATION PRGM  
NO. ACADEMY AVE.  
DANVILLE, PA 17822  
NAME OF CONTACT: DR. ROBERT PORTER  
COORDINATOR, PHYSICIAN MGMT. EDUCATION PROGRAM  
TELEPHONE: 717-271-6930

---

TITLE: PHYSICIAN MANAGEMENT EDUCATION PROGRAM

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MARKETING  
MICROCOMPUTERS  
MONITORING & EVALUATION  
STRATEGIC PLANNING

DESCRIPTION:

This newly developed course provides intensive training in basic business management topics for physicians who are or will be in management positions. The course is not yet available to physicians outside the Geisinger complex, but the Department plans to offer it at other locations during the coming year. Given Geisinger's position as the tertiary care center of a large rural network of clinics and health centers, particular attention has been paid to the areas of supervision, quality control, and competency-based job descriptions for outlying service center personnel. There is interest in adapting the course for international use, perhaps in combination with an internship in one of Geisinger's rural health centers.

LANGUAGE: ENGLISH

START DATE: TBA

COST: TBA



INSTITUTION: HOWARD UNIVERSITY  
ADDRESS: SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION  
HEALTH SERVICES ADMINISTRATION  
2600 6TH ST., N.W.  
WASHINGTON, DC 20059  
NAME OF CONTACT: STERLING KING  
CHAIR, HEALTH SERVICES ADMINISTRATION  
TELEPHONE: 202-636-5179

---

TITLE: NON-DEGREE STUDENTS  
CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MONITORING & EVALUATION  
PLANNING  
POLICY DEVELOPMENT

DESCRIPTION: Howard has a wide range of business and management courses open to non-degree students; many of the courses are offered in the evenings. The faculty, located within the School of Business and Public Administration, has extensive experience with international students, particularly from Africa and the Caribbean. The program does not include field site visits.

LANGUAGE: ENGLISH  
START DATE: TBA  
COST: INDIVIDUALLY DETERMINED

INSTITUTION: INSTITUTE OF PUBLIC ADMINISTRATION  
ADDRESS: 55 W. 44TH ST.  
NEW YORK, NY 10036  
NAME OF CONTACT: LINDA CARLISLE  
DIRECTOR OF MANAGEMENT SERVICES  
TELEPHONE: 212-730-5480

---

TITLE: MANAGING NGO'S AND PVO'S

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING

DESCRIPTION:

IPA has designed this 3-week course specifically for managers from developing countries. The curriculum covers the role of the manager as a change agent, partnerships with government, program planning, financial management, proposal development, funding, contract administration, and reporting. Appropriate field site visits are included in the course, and internships lasting 3-6 weeks can be arranged following the course. IPA also has experience in developing customized courses for groups with special needs.

LANGUAGE: ENGLISH

START DATE: TBA

LENGTH: 3 WEEKS

COST: \$1850

US SHORT-TERM

INSTITUTION: INSTITUTE OF PUBLIC ADMINISTRATION

ADDRESS: 55 W. 44 ST.  
NEW YORK, NY 10036

NAME OF CONTACT: LINDA CARLISLE  
DIRECTOR OF MANAGEMENT SERVICES

TELEPHONE: 212-730-5480

---

TITLE: PUBLIC MANAGEMENT FOR DEVELOPMENT

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
POLICY DEVELOPMENT

DESCRIPTION:

IPA has designed this 3-week course specifically for managers from developing countries. It encompasses leadership and policy initiatives, political accountability, management of human and information resources, budgeting, communications, and strategic management. Appropriate field site visits are included in the course, and an internship lasting 3-6 weeks can be arranged following the course. IPA also has experience in designing customized courses for groups with special needs.

LANGUAGE: ENGLISH

START DATE: TBA

LENGTH: 3 WEEKS

COST: \$1850

INSTITUTION: INT. CENTER FOR TRAINING IN POP. AND FAMILY HEALTH  
ADDRESS: 14130 W. 9TH ST.  
ZION, IL 60099  
NAME OF CONTACT: ANDRE SINGLETON  
PRESIDENT  
TELEPHONE: 312-746-8352

---

TITLE: ADOLESCENT FERTILITY MANAGEMENT  
CONTENT: INFORMATION, EDUCATION & COMMUNICATIONS  
PLANNING

DESCRIPTION:

The Center offers a 4-week course on Adolescent Fertility Management twice a year in June and September. The curriculum includes demographic analysis, adolescent growth and development, communications skills, and program planning and development. Participants make site visits to public and private agencies offering services to adolescents in the Chicago area. The faculty has overseas experience; the Center can customize training programs in the areas of program management and demography.

LANGUAGE: ENGLISH  
START DATE: 06/01/87  
LENGTH: 4 WEEKS  
COST: \$1900

US SHORT-TERM

INSTITUTION: JOHNS HOPKINS UNIVERSITY (JHPIEGO)

ADDRESS: PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS  
550 N. BROADWAY  
BALTIMORE, MD 21205

NAME OF CONTACT: DR. RONALD MAGARICK  
ASSOCIATE DIRECTOR OF EDUCATION

TELEPHONE: 301-955-8558

---

TITLE: INTEGRATING REPRODUCTIVE HEALTH AND PRIMARY HEALTH CARE

CONTENT: HUMAN RESOURCE MANAGEMENT  
MONITORING & EVALUATION  
PLANNING  
PLANNING & IMPLEMENTATION - CBD  
LOGISTICS  
TRAINING - DESIGN

DESCRIPTION:

Although most of JHPIEGO's courses offer technical training in obstetrics and gynecology, this 3-week course is appropriate for family planning program managers. It is designed to provide Ministry of Health officials and district health officers with skills in planning, training, management, supervision, and evaluation. The course can be taught in several languages and adapted to specific country needs. There is no field site visit.

LANGUAGE: ENGLISH

START DATE: 05/04/87

LENGTH: 3 WEEKS

COST: \$2000

US SHORT-TERM

53x

INSTITUTION: JOHNS HOPKINS UNIVERSITY (JHPIEGO)  
ADDRESS: PRGM FOR INT. EDUCATION IN GYNECOLOGY & OBSTETRICS  
550 N. BROADWAY  
BALTIMORE, MD 21205  
NAME OF CONTACT: DR. RONALD MAGARICK  
ASSOCIATE DIRECTOR FOR EDUCATION  
TELEPHONE: 301-955-8558

---

TITLE:  
REPRODUCTIVE HLTH FOR ADMINISTRATORS OF FAMILY HEALTH AND PLAN PRGMS

CONTENT: HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MONITORING & EVALUATION  
PLANNING  
PLANNING & IMPLEMENTATION - CLINIC  
PLANNING & IMPLEMENTATION - CBD

DESCRIPTION:

Although most of JHPIEGO's courses offer technical training in obstetrics and gynecology, this 3-week course is appropriate for a broad spectrum of family planning program managers, including physicians, nurses, and administrators. Offered in English and French, it includes technology updates and emphasizes the management of reproductive health care programs, communications, information systems, and research. Building on their learning in the core course, participants develop individual projects for implementation in their home countries. The course can be taught in several languages and adapted to specific country needs. It does not include field site visits.

LANGUAGE: ENGLISH FRENCH  
START DATE: 10/13/87 09/14/87  
LENGTH: 3 WEEKS  
COST: \$2000

US SHORT-TERM

INSTITUTION: LOMA LINDA UNIVERSITY  
ADDRESS: SCHOOL OF PUBLIC HEALTH  
NICHOL HALL  
LOMA LINDA, CA 92350  
NAME OF CONTACT: DR. HAROLD PHILLIPS  
CHAIR, HEALTH ADMINISTRATION DEPARTMENT  
TELEPHONE: 714-824-4546

---

TITLE: VARIED COURSES WITHIN MPH PROGRAM  
CONTENT: FINANCE  
INFORMATION, EDUCATION & COMMUNICATIONS  
MARKETING  
PLANNING  
STRATEGIC PLANNING

DESCRIPTION: The Office of the Dean accepts some non-degree students in the Health Administration and International Health Divisions. The relevant courses address management issues in the context of health care, including such topics as practice and policy, financing, strategic planning, health systems operations, administration of specialized facilities and programs, strategies, quantitative methods, work flow and productivity, marketing, and communications. The cost is approximately \$150 a unit, with each course comprising 3-4 units. The course schedule is to be found in the School of Public Health catalogue; participants may register for the spring semester in 1987. Field site visits are not included in the program.

LANGUAGE: ENGLISH  
START DATE: 03/31/87  
COST: \$1200

US SHORT-TERM

INSTITUTION: MANAGEMENT SCIENCES FOR HEALTH  
ADDRESS: 165 ALLANDALE RD.  
BOSTON, MA 02130  
NAME OF CONTACT: JANE KENNY  
ADMISSIONS COORDINATOR  
TELEPHONE: 617-524-7799

---

TITLE: HUMAN RESOURCE MANAGEMENT

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING  
TRAINING - DESIGN

DESCRIPTION:

This 3-week course is designed for senior health systems managers. The course examines both the human resource management techniques and systems, and the staff management skills that contribute to organizational performance. Course content includes Organizational Strategies for Human Resources, Staff Performance and Development, and People-Management Skills. The curriculum includes identification of manpower requirements, manpower planning models, task analysis and job design, supervision, delegation, and performance appraisal. Students are asked to bring appropriate materials to use in the development of a project or implementation plan for some aspect of their work at home. The course includes field site visits to explore human resource and personnel issues in local organizations. The course is followed by a one-week technical seminar in Health Management Information Systems or Financial Management for Health Programs. The faculty has extensive experience working with developing country managers and can develop or adapt training programs to meet the needs of specific groups of participants. MSH staff can provide follow-up technical assistance. Training is offered in English, French, and Spanish at the Boston, Massachusetts training center or in other countries.

LANGUAGE: ENGLISH FRENCH SPANISH  
START DATE: 09/14/87 TBA TBA  
LENGTH: 4 WEEKS  
COST: \$3800

US SHORT-TERM



INSTITUTION: MANAGEMENT SCIENCES FOR HEALTH  
ADDRESS: 165 ALLANDALE RD.  
BOSTON, MA 02130  
NAME OF CONTACT: JANE KENNY  
ADMISSIONS COORDINATOR  
TELEPHONE: 617-524-7799

---

TITLE: MANAGEMENT SKILLS IN CHILD SURVIVAL

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING

DESCRIPTION: This course is intended for national or regional health managers and planners with overall responsibility for child survival activities. The curriculum addresses essential elements of child survival programs, integrated vs. vertical programming, problem assessment, program justification, planning, human resource management, communications, financial planning, and evaluation. Appropriate field site visits are included. The faculty has extensive experience working with developing country managers and can develop or adapt training programs to meet the needs of specific groups of participants. MSH staff can provide follow-up technical assistance. Training is offered in English, French, and Spanish at the Boston, Massachusetts training center or in other countries.

LANGUAGE: ENGLISH FRENCH SPANISH  
START DATE: 05/11/87 TBA TBA  
LENGTH: 4 WEEKS  
COST: \$4000

5/4

INSTITUTION: MANAGEMENT SCIENCES FOR HEALTH

ADDRESS: 165 ALLANDALE RD.  
BOSTON, MA 02130

NAME OF CONTACT: JANE KENNY  
ADMISSIONS COORDINATOR

TELEPHONE: 617-524-7799

---

TITLE: MANAGING DRUG SUPPLY FOR PRIMARY HEALTH CARE

CONTENT: LOGISTICS

DESCRIPTION:

This course prepares physicians, pharmacists, and health managers to take a systems approach to the provision of drugs and medical supplies for primary health care programs. Included are such topics as estimating drug requirements, developing a formulary, managing procurement, exploring financing alternatives, designing and managing information and inventory systems, and implementing changes in logistics systems. Each participant develops a strategy for addressing drug supply issues in his or her own program. Field site visits to pharmaceutical divisions of health care facilities are included. The original training materials, based on "Managing Drug Supply: The Selection, Procurement, Distribution, and Use of Pharmaceuticals in Primary Health Care," are organized as a series of individual units which can be selected and combined to form courses specific to the needs and experiences of individual countries, programs, and participants. The faculty has extensive experience working with developing country managers and can develop or adapt training programs to meet the needs of specific groups of participants. MSH staff can provide follow-up technical assistance. Training is offered in English, French, and Spanish at the Boston, Massachusetts training center or in other countries.

LANGUAGE: ENGLISH FRENCH SPANISH

START DATE: 04/06/87 TBA TBA

LENGTH: 4 WEEKS

COST: \$3800

US SHORT-TERM

INSTITUTION: MANAGEMENT SCIENCES FOR HEALTH

ADDRESS: 165 ALLANDALE RD.  
BOSTON, MA 02130

NAME OF CONTACT: JANE KENNY  
ADMISSIONS COORDINATOR

TELEPHONE: 617-524-7799

---

TITLE: MICROCOMPUTER-BASED INFORMATION SYSTEMS FOR HEALTH/FAMILY PLANNING

CONTENT: MANAGEMENT INFORMATION SYSTEMS  
MICROCOMPUTERS

DESCRIPTION:

This course is designed for developing-country managers and technical staff responsible for designing and implementing information systems. It takes a practical "laboratory" approach; working at individual work stations with their own computer, participants gain direct experience in the use of programs for spreadsheets, word processing, and database management. Each participant designs a computer-based information system to support a management function in his or her home organization. Field site visits are included. Course materials include an original handbook on management information systems as well as several highly-acclaimed books relevant to specific course topics. The faculty has extensive experience working with developing country managers and can develop or adapt training programs to meet the needs of specific groups of participants. MSH staff can provide follow-up technical assistance. Training is offered in English, French, and Spanish at the Boston, Massachusetts training center or in other countries.

LANGUAGE: ENGLISH FRENCH SPANISH

START DATE: 03/02/87 TBA TBA

LENGTH: 4 WEEKS

COST: \$4150

US SHORT-TERM

59x

-INSTITUTION: MANAGEMENT SCIENCES FOR HEALTH

ADDRESS: 165 ALLANDALE RD.  
BOSTON, MA 02130

NAME OF CONTACT: JANE KENNY  
ADMISSIONS COORDINATOR

TELEPHONE: 617-524-7799

---

TITLE: SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MICROCOMPUTERS  
MONITORING & EVALUATION  
PLANNING  
TRAINING - CASES  
TRAINING - DESIGN

DESCRIPTION:

This course is presented jointly by MSH and the School for International Training in Brattleboro, Vermont. Intended for training managers from all sectors, it combines rigorous study of training systems design and management with on-the-job applications in training and organizational management. The course is divided into three components: developing training organizations, designing training systems, and managing training organizations. Among other topics the curriculum addresses strategic and operational planning, task and needs analysis, training program design, materials development, financial planning and control, human resource management, information systems, and development of training facilities. An attachment to a training organization provides participants an opportunity to observe and analyze management systems. An original manual is supplemented by a text and monographs on training systems management. The faculty has extensive experience working with developing country managers and can develop or adapt training program to meet the needs of specific groups of participants. MSH staff can provide follow-up technical assistance. Training is offered in English, French, and Spanish at the Boston, Massachusetts training center or in other countries.

LANGUAGE: ENGLISH FRENCH SPANISH

START DATE: 06/15/87 TBA TBA

LENGTH: 7 WEEKS

COST: \$6000

INSTITUTION: MANAGEMENT TRAINING AND DEVELOPMENT INSTITUTE  
ADDRESS: PO BOX 23975  
WASHINGTON, DC 20026  
NAME OF CONTACT: ELLEN THORNBURN  
ASSISTANT DIRECTOR  
TELEPHONE: 202-863-0212

---

TITLE: MANAGEMENT COMMUNICATION FOR DEVELOPMENT

CONTENT: INFORMATION, EDUCATION & COMMUNICATIONS

DESCRIPTION:

This 11-day seminar is designed to build management and communications skills among developing-country managers. Course content includes leadership, group dynamics, team building, the role of the manager as a change agent, and training of trainers. The course is offered several times a year in different locations at times coordinated with academic year breaks. It is also designed so that it may be taken in sequence with the course in Project Planning, Implementation, and Evaluation described on the following page. It does not include field site visits. In 1987, the seminar will be offered in English beginning May 17 in Niagara Falls, New York, June 9 in Washington, D.C., August 2 in Niagara Falls, New York, September 8 in Washington, D.C., and December 26 in Orlando, Florida. It will also be offered in Spanish beginning March 5 in Washington, D.C.

LANGUAGE: ENGLISH SPANISH

START DATE: 05/17/87 03/05/87

LENGTH: 2 WEEKS

COST: \$800

US SHORT-TERM

614

INSTITUTION: MANAGEMENT TRAINING AND DEVELOPMENT INSTITUTE

ADDRESS: PO BOX 23975  
WASHINGTON, DC 20026

NAME OF CONTACT: ROBERT MORRIS  
EXECUTIVE DIRECTOR

TELEPHONE: 202-863-0212

---

TITLE: PROJECT PLANNING, IMPLEMENTATION AND EVALUATION

CONTENT: PLANNING

DESCRIPTION:

This 5-day seminar, designed for program managers from developing countries, covers project design, establishing targets and indicators, coordination, resource allocation, and cost and feasibility analysis. There are no field site visits. The course is offered several times a year in different locations, at times coordinated with academic year breaks. It is also scheduled so that it may be taken in sequence with the course in Management Communication for Development described on the previous page. In 1987-88, it will be offered in English beginning on May 30 at Niagara Falls, June 21 in Washington, August 14 at Niagara Falls, September 20 in Washington, and January 5 in Orlando, Florida. A Spanish version will begin on June 28 in Washington.

LANGUAGE: ENGLISH SPANISH

START DATE: 05/30/87 06/28/87

LENGTH: 1 WEEK

COST: \$500

US SHORT-TERM

INSTITUTION: MASSACHUSETTS INSTITUTE OF TECHNOLOGY  
ADDRESS: SLOAN SCHOOL OF MANAGEMENT  
50 MEMORIAL DRIVE  
CAMBRIDGE, MA 02139  
NAME OF CONTACT: CHARLES D. GRADER  
DIRECTOR  
TELEPHONE: 617-253-7166

---

TITLE: PROGRAM FOR SENIOR EXECUTIVES

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MARKETING  
PLANNING  
POLICY DEVELOPMENT  
STRATEGIC PLANNING

DESCRIPTION:

The Sloan School of Management offers this 9-week course to upper-level managers with at least 15 years of experience. Areas covered include policy formulation and implementation, human resource development, management of the external environment, and managerial decision-making. International dimensions of policy and management are covered. The course includes a week-long field trip to Washington to meet with government officials. The quoted cost includes Room and Board.

LANGUAGE: ENGLISH

START DATE: 03/01/87

LENGTH: 9 WEEKS

COST: \$24000\* (ROOM AND BOARD INCLUDED)

INSTITUTION: PENN STATE UNIVERSITY  
ADDRESS: EXECUTIVE PROGRAMS  
COLLEGE OF BUSINESS ADMIN.  
UNIVERSITY PARK, PA 16802  
NAME OF CONTACT: ALBERT A. VICERE  
DIRECTOR  
TELEPHONE: 814-865-3435

---

TITLE: FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MICROCOMPUTERS  
MONITORING & EVALUATION  
PLANNING  
POLICY DEVELOPMENT  
STRATEGIC PLANNING  
LOGISTICS

DESCRIPTION:

The Executive Programs Division offers a number of short-term training opportunities. The 4-week Executive Management Program is held six times a year for senior executives to examine corporate strategy development, integration, and implementation. The Emerging Executives Program, a 4-week program held twice a year, is aimed at preparing those with specialized education and functional backgrounds for management responsibilities. Several 2-week programs in specific areas are available, including management of managers, human resource management, financial knowledge for executives, and physical distribution and materials management. There are no field site visits. The quoted cost includes Room and Board.

LANGUAGE: ENGLISH  
START DATE: 04/05/87  
LENGTH: 2 WEEKS  
COST: \$4200\* (ROOM AND BOARD INCLUDED)

US SHORT-TERM



INSTITUTION: RESEARCH TRIANGLE INSTITUTE  
ADDRESS: CENTER FOR POPULATION AND POLICY STUDIES  
PO BOX 12194  
RESEARCH TRIANGLE PARK, NC 27709  
NAME OF CONTACT: SALLY JOHNSON  
SENIOR MANAGEMENT SPECIALIST  
TELEPHONE: 919-541-6339

---

TITLE: INDIVIDUALIZED PROGRAMS

DESCRIPTION:

Courses are offered on demand to groups of 10 or more, and the length depends on the needs of the specific audience. The emphasis is on financial management for developing-country municipalities and training in cost recovery analysis; the general principles and approaches may be adaptable to the family planning context. A customized course might well include components on computer and MIS applications in family planning programs, areas in which the RTI staff is particularly strong. The usual 2-3-week course includes a study tour of several service organizations, and the formal course can be followed by an internship in Southern rural health centers providing MCH and family planning services.

LANGUAGE: ENGLISH FRENCH SPANISH  
START DATE: TBA TBA TBA  
LENGTH: INDIVIDUALLY DETERMINED  
COST: \$1900

INSTITUTION: SAN DIEGO STATE UNIVERSITY  
ADDRESS: INTERNATIONAL POPULATION CENTER  
SAN DIEGO, CA 92182  
NAME OF CONTACT: DR. SAAD GADALLA  
TECHNICAL DIRECTOR  
TELEPHONE: 619-229-2874

---

TITLE:  
INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING  
PLANNING & IMPLEMENTATION - CBD  
POLICY DEVELOPMENT

DESCRIPTION:

The newly established International Population Center is offering a 7-week intensive program for developing-country managers, administrators, and researchers working in family planning, health, and social services delivery systems and community-based programs. The course focuses on skills and strategies for effective project management, including planning and design, implementation, and monitoring and evaluation. Special topics relevant to family planners include innovative delivery systems, contraceptive technology, and population dynamics. The course is divided into two sessions. The first comprises the standardized curriculum; the second is customized to allow each participant to work on a research proposal for which the Center helps to find funding after the program has ended. This session also includes site visits to family planning and health facilities in California and Mexico to observe clinical methods in new and ongoing programs. Participants may attend only the first session if they prefer not to take the entire program. In 1987, the two sessions begin on April 6 and May 4 respectively.

LANGUAGE: ENGLISH  
START DATE: 04/06/87  
LENGTH: 7 WEEKS  
COST: \$4500

US SHORT-TERM

66

INSTITUTION: SOCIAL DEVELOPMENT CENTER

ADDRESS: OFFICE OF TRAINING  
1313 EST 60TH ST.  
ROOM 476  
CHICAGO, IL 60637

NAME OF CONTACT: DR. DONALD BOGUE  
DIRECTOR

TELEPHONE: 312-947-2010

---

TITLE: COMMUNICATION FOR POPULATION, HEALTH AND FAMILY PLANNING

CONTENT: INFORMATION, EDUCATION & COMMUNICATIONS  
MARKETING

DESCRIPTION:

This 3-week course is offered in English and Spanish for managers of family life education and social marketing programs. It encompasses social marketing, family planning for the rural and urban poor and for adolescents, work with the private sector, and popularizing new information about population and family planning. The course includes hands-on experience in developing communications programs and materials for radio, television, and public meetings. Participants design and draft multimedia productions for particular topics relevant to their countries. A 4th optional week provides the chance to do independent production work under guidance through the Center's production laboratories. In 1987, the English course will begin September 8 and the Spanish course May 5. The Center is developing a microcomputer course on financial management which will be offered in 1987. The course will be in English and Spanish.

LANGUAGE: ENGLISH SPANISH

START DATE: 09/08/86 05/05/86

LENGTH: 3 WEEKS

COST: \$1200

INSTITUTION: SOCIAL DEVELOPMENT CENTER

ADDRESS: OFFICE OF TRAINING  
1313 EAST 60TH ST.  
ROOM 476  
CHICAGO, IL 60637

NAME OF CONTACT: DR. DONALD BOGUE  
DIRECTOR

TELEPHONE: 312-947-2010

---

TITLE: USE OF MICROCOMPUTERS FOR DEMOGRAPHIC ANALYSIS AND SURVEY RESEARCH

CONTENT: MICROCOMPUTERS

DESCRIPTION:

This microcomputer course is offered in English, French, and Spanish for demographers, academics, and senior managers from developing countries. The course introduces participants to a number of microcomputer programs used for demographic research and provides practical, applied experience in their use. A background in statistics is highly desirable. There are no field site visits included in the program. The Center remains in contact with participants after training and can provide technical assistance if requested. In 1987, the English course will begin June 2 and last 4 weeks; the French course will begin August 11, also for 4 weeks; and two Spanish courses will begin May 5 (3 weeks with an optional 4th) and June 30 (5 weeks).

LANGUAGE: ENGLISH FRENCH SPANISH SPANISH

START DATE: 06/02/86 08/01/86 05/05/86 TBA

LENGTH: 4 WEEKS

COST: \$1600

US SHORT-TERM

INSTITUTION: STANFORD UNIVERSITY  
ADDRESS: GRADUATE SCHOOL OF BUSINESS  
EXECUTIVE EDUCATION PROGRAMS  
STANFORD, CA 94305  
NAME OF CONTACT: JANE CASTRUCCIO  
ASSISTANT DIRECTOR, EXECUTIVE EDUCATION  
TELEPHONE: 415-723-9120

---

TITLE: EXECUTIVE PROGRAMS  
CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MARKETING  
MICROCOMPUTERS

DESCRIPTION: The Graduate School of Business offers several Executive Programs lasting from 2-8 weeks. Two-week programs include courses in financial management and organizational change. A 3-week Executive Program in Singapore is a joint venture with the National University of Singapore, reflecting increasing interaction between West Coast universities and businesses and the Pacific Rim. Accounting, decision sciences, economics, finance, marketing, and organizational behavior are covered, with a specific orientation to Asian economies. The 8-week Executive Program is designed for senior executives with at least 10 years of experience. It covers many of the same areas as the Singapore program described above. Field site visits are not included in these courses.

LANGUAGE: ENGLISH  
START DATE: TBA  
LENGTH: INDIVIDUALLY DETERMINED  
COST: INDIVIDUALLY DETERMINED

US SHORT-TERM

69x

INSTITUTION: STATE UNIVERSITY OF NEW YORK, ALBANY

ADDRESS: NELSON A. ROCKEFELLER COLLEGE  
135 WESTERN AVE.  
ALBANY, NY 12222

NAME OF CONTACT: JOSEPHINE PASCHUILLO  
COORDINATOR

TELEPHONE: 518-442-5702

---

TITLE: ADVANCED PUBLIC MANAGEMENT

DESCRIPTION:

This certificate program includes courses in policy analysis, human resources, public finance, and public management. It is very flexible and can be adapted to meet individual participant needs. Field site visits and practica may be arranged. The time schedule of the program will be available soon.

LANGUAGE: ENGLISH

START DATE: TBA

COST: \$TBA

**INSTITUTION:** THUNDERBIRD

**ADDRESS:** THUNDERBIRD MANAGEMENT CENTER  
AM. GRAD. SCHOOL OF INT. MGMT.  
THUNDERBIRD CAMPUS  
GLENDALE, AZ 85306

**NAME OF CONTACT:** WILLIAM KANE  
DIRECTOR

**TELEPHONE:** 602-978-7115

---

**TITLE:** VARIED COURSE OFFERINGS

**DESCRIPTION:** A Certificate of Advanced Study is available to participants who complete 12 credits in the business curriculum of the Master of International Management program. Courses include accounting, economics, computer modeling, marketing, and finance. Thunderbird can also develop customized courses in a variety of topics including international management, marketing, service sector management, and communication skills. Participants could combine customized courses with courses offered regularly through the Master's Degree Program. The Center has experience with managers at all levels. An ESL program is available for participants.

**LANGUAGE:** ENGLISH

**START DATE:** TBA

**LENGTH:** INDIVIDUALLY DETERMINED

**COST:** INDIVIDUALLY DETERMINED

INSTITUTION: UNIVERSITY OF CALIFORNIA, SAN FRANCISCO  
ADDRESS: INTERNATIONAL HEALTH PROGRAMS  
INST. FOR HLTH. POLICY STUDIES  
210 HIGH ST.  
SANTA CRUZ, CA 95060  
NAME OF CONTACT: JAMES WILLIAMS  
PROGRAM COORDINATOR, INTERNATIONAL HEALTH PROGRAMS  
TELEPHONE: 408-429-2678

---

TITLE: FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MONITORING & EVALUATION  
PLANNING  
POLICY DEVELOPMENT  
TRAINING - DESIGN

DESCRIPTION:

This course is offered in English, Spanish, and French, for family planning program managers, trainers, and health educators from developing countries. Major areas covered include administration, training, and topics in family life education. Management skills include policy, planning, management by objectives, budgeting, staff development, and evaluation. There is also a segment on the design, development, and evaluation of training programs. Students are asked to bring with them appropriate materials to use in developing a project or implementation plan for some aspect of their work at home. Field site visits are made to family planning clinics and health training facilities. The faculty has extensive experience working with developing-country managers and can develop or adapt training programs to meet the needs of specific groups of participants.

LANGUAGE: ENGLISH FRENCH SPANISH  
START DATE: 09/14/87 04/20/87 06/22/87  
LENGTH: 8 WEEKS  
COST: \$3600

US SHORT-TERM



INSTITUTION: UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

ADDRESS: INTERNATIONAL HEALTH PROGRAMS  
INSTITUTE HLTH POLICY STUDIES  
210 HIGH ST.  
SANTA CRUZ, CA 95060

NAME OF CONTACT: JAMES WILLIAMS  
PROGRAM COORDINATOR, INTERNATIONAL HEALTH PROGRAMS

TELEPHONE: 408-429-2678

---

TITLE: IEC FOR HEALTH AND FAMILY PLANNING PROGRAMS

CONTENT: HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MONITORING & EVALUATION  
PLANNING  
TRAINING - DESIGN

DESCRIPTION:

The 4-week IEC course is offered in English, French, and Spanish for participants with responsibility for IEC activities in their home countries. The course covers strategies, methodologies, planning, and evaluation of IEC programs. Participants are asked to bring with them IEC materials to use in developing individual projects or implementation plans to bring back to their home institutions. Field site visits to TV stations are included in the course. The faculty has extensive experience working with developing-country managers and can develop or adapt training programs to meet the needs of specific groups of participants.

LANGUAGE: ENGLISH FRENCH SPANISH

START DATE: 03/16/87 09/07/87 11/16/87

LENGTH: 4 WEEKS

COST: \$2400

INSTITUTION: UNIVERSITY OF CHICAGO  
ADDRESS: OFFICE OF CONTINUING EDUCATION  
5835 S. KIMBARK AVE.  
ROOM 207  
CHICAGO, IL 60637  
NAME OF CONTACT: PAUL POHLMAN  
DIRECTOR  
TELEPHONE: 312-962-1058

---

TITLE: MANAGEMENT DEVELOPMENT SEMINAR

CONTENT: HUMAN RESOURCE MANAGEMENT

DESCRIPTION:

This 3-week seminar is held twice each summer in Vail, Colorado. The 45 participants represent private, public, and non-profit sectors; the target group is senior or mid-level managers with leadership potential. The course focuses on attributes of the manager, characteristics of the managerial role, and the relationship of the manager to the organization; it addresses issues in supervision, communication, coordination, managerial decision-making, and organizational behavior. In 1987, the seminars will begin on June 28 and July 26.

In addition to this seminar, the Office offers a large number of 2-day intensive seminars on such management topics such as strategic planning under uncertainty, executive decision-making, and marketing analysis in relation to tactical decision-making.

LANGUAGE: ENGLISH  
START DATE: 06/28/87  
LENGTH: 3 DAYS  
COST: \$3400

US SHORT-TERM

INSTITUTION: UNIVERSITY OF COLORADO AT DENVER  
ADDRESS: GRADUATE SCHOOL OF BUSINESS ADMINISTRATION  
HEALTH SERVICES ADMINISTRATION  
1475 LAWRENCE ST. SUITE 309  
DENVER, CO 80202  
NAME OF CONTACT: SARAH U. BOWMAN  
PROGRAM COORDINATOR  
TELEPHONE: 303-623-4436

---

TITLE:  
EXECUTIVE CERTIFICATE PROGRAM IN HEALTH CARE FINANCIAL MANAGEMENT

CONTENT: FINANCE  
MICROCOMPUTERS  
MONITORING & EVALUATION

DESCRIPTION: This program is designed for health professionals working in a financial management function. Three intensive 6-day sessions are spread over 6 months. The main course objective is to improve the use of management, accounting, and financial information in decision-making. The curriculum includes budgeting, information systems, managerial and cost accounting, microcomputer applications, and performance measurement. There is no field site visit included.

LANGUAGE: ENGLISH

START DATE: TBA

LENGTH: 3 WEEKS

COST: \$2500

INSTITUTION: UNIVERSITY OF CONNECTICUT  
ADDRESS: INSTITUTE OF PUBLIC SERVICE INTERNATIONAL  
1800 ASYLUM AVE.  
WEST HARTFORD, CT 06117  
NAME OF CONTACT: IAN MAYO-SMITH  
DIRECTOR  
TELEPHONE: 203-241-4924

---

TITLE: COMPUTERS IN MANAGEMENT AND DEVELOPMENT

CONTENT: MANAGEMENT INFORMATION SYSTEMS  
MICROCOMPUTERS

DESCRIPTION: An 8-week program for public managers from developing countries, this course includes such topics as managing information systems, systems analysis and design, microcomputer applications and estimating requirements. Individual project design and field site visits are included. IPSI has considerable experience providing training for developing-country personnel.

LANGUAGE: ENGLISH

START DATE: 05/27/87

LENGTH: 8 WEEKS

COST: \$4700

US SHORT-TERM

INSTITUTION: UNIVERSITY OF CONNECTICUT  
ADDRESS: INSTITUTE OF PUBLIC SERVICE INTERNATIONAL  
1800 ASYLUM AVE.  
WEST HARTFORD, CT 06117  
NAME OF CONTACT: IAN MAYO-SMITH  
DIRECTOR  
TELEPHONE: 203-241-4924

---

TITLE: DIPLOMA PROGRAM IN PUBLIC MANAGEMENT

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MICROCOMPUTERS  
PLANNING  
TRAINING - CASES

DESCRIPTION:

This 7-month Diploma Program is intended for very experienced mid-level managers of public-sector programs developing countries. It is composed of two segments, the first on public management systems and skills, and the second on managing the functional subsystems, including finance, computer applications, human resources, project management, and local development. The course includes two week-long field site visits to public agencies; the quote cost does not include the price of these visits which amounts to approximately \$1,050. IPSI has considerable experience in designing customized programs for developing-country personnel and can present this course in Spanish for a large enough group of participants.

LANGUAGE: ENGLISH  
START DATE: 09/23/87  
LENGTH: 7 MONTHS  
COST: \$7500

INSTITUTION: UNIVERSITY OF CONNECTICUT  
ADDRESS: INSTITUTE OF PUBLIC SERVICE INTERNATIONAL  
1800 ASYLUM AVE.  
WEST HARTFORD, CT 06117  
NAME OF CONTACT: IAN MAYO-SMITH  
DIRECTOR  
TELEPHONE: 203-241-4924

---

TITLE: FUNDAMENTALS OF MANAGEMENT  
CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
PLANNING

DESCRIPTION: This 6-week program is intended for professionals who have no formal training in the managerial aspects of their jobs. The course combines theory and practical skills and covers organizational and systems theory, budgeting, information systems, communications, and performance assessment. Field site visits are included. IPSI has considerable experience providing training for developing-country personnel.

LANGUAGE: ENGLISH  
START DATE: 05/27/87  
LENGTH: 6 WEEKS  
COST: \$4400

US SHORT-TERM

INSTITUTION: UNIVERSITY OF CONNECTICUT  
ADDRESS: INSTITUTE OF PUBLIC SERVICE INTERNATIONAL  
1800 ASYLUM AVE.  
WEST HARTFORD, CT 06117  
NAME OF CONTACT: IAN MAYO-SMITH  
DIRECTOR  
TELEPHONE: 203-241-4924

---

TITLE: PERFORMANCE AUDITING  
CONTENT: FINANCE  
MONITORING & EVALUATION

DESCRIPTION: This 8-week program is designed for senior managers with responsibility for evaluating and auditing managerial performance. Participants learn to plan, design, and implement performance audits and to manage performance auditing programs. A 5-day field site visit--usually to agencies in Washington--is included. IPSI has considerable experience providing training for developing-country personnel.

LANGUAGE: ENGLISH  
START DATE: 09/02/87  
LENGTH: 8 WEEKS  
COST: \$4900

US SHORT-TERM

79x

INSTITUTION: UNIVERSITY OF CONNECTICUT  
ADDRESS: INSTITUTE OF PUBLIC SERVICE INTERNATIONAL  
1800 ASYLUM AVE.  
WEST HARTFORD, CT 06117  
NAME OF CONTACT: IAN MAYO-SMITH  
DIRECTOR  
TELEPHONE: 203-241-4924

---

TITLE: PERSONNEL MANAGEMENT  
CONTENT: HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MANAGEMENT INFORMATION SYSTEMS  
TRAINING - CASES  
TRAINING - DESIGN

DESCRIPTION: This 8-week course addresses formulation of personnel policy and procedures, training and staff development, labor relations, and cost effectiveness; it uses the case study approach as a key training strategy. A week-long field visit to explore personnel issues in out-of-state organizations is included. IPSI has considerable experience providing training for developing-country personnel.

LANGUAGE: ENGLISH  
START DATE: 05/27/87  
LENGTH: 8 WEEKS  
COST: \$4700

US SHORT-TERM



INSTITUTION: UNIVERSITY OF CONNECTICUT  
ADDRESS: INSTITUTE OF PUBLIC SERVICE INTERNATIONAL  
1800 ASYLUM AVE.  
WEST HARTFORD, CT 06117  
NAME OF CONTACT: IAN MAYO-SMITH  
DIRECTOR  
TELEPHONE: 203-241-4924

---

TITLE: PROJECT MANAGEMENT FOR LOCAL DEVELOPMENT

CONTENT: FINANCE  
MICROCOMPUTERS  
MONITORING & EVALUATION  
LOGISTICS

DESCRIPTION:

This 10-week course in the analysis, management, and evaluation of projects for local development is especially appropriate for officials of national government organizations. Topics include planning and analysis, implementation, monitoring and evaluation, management by objectives, and programming for performance improvement. A week-long field site visit to out-of-state organizations is included. IPSI has considerable experience providing training for developing-country personnel.

LANGUAGE: ENGLISH

START DATE: 05/27/87

LENGTH: 10 WEEKS

COST: \$4900

US SHORT-TERM

**INSTITUTION:** UNIVERSITY OF CONNECTICUT  
**ADDRESS:** INSTITUTE OF PUBLIC SERVICE INTERNATIONAL  
1800 ASYLUM AVE.  
WEST HARTFORD, CT 06117  
**NAME OF CONTACT:** IAN MAYO-SMITH  
DIRECTOR  
**TELEPHONE:** 203-241-4924

---

**TITLE:** SYSTEMATIC DESIGN AND MANAGEMENT OF TRAINING

**CONTENT:** FINANCE  
INFORMATION, EDUCATION & COMMUNICATIONS  
MONITORING & EVALUATION  
TRAINING - CASES  
TRAINING - DESIGN

**DESCRIPTION:**

This 10-week course is intended for trainers and managers in human resource development programs. The curriculum includes planning for training facilities, budget planning, cost effectiveness, specification of performance requirements, setting training objectives, and evaluation. Field site visits to training institutions are included. IPSI faculty has considerable experience providing training for developing-country officials.

**LANGUAGE:** ENGLISH

**START DATE:** 05/24/87

**LENGTH:** 10 WEEKS

**COST:** \$4900

US SHORT-TERM

INSTITUTION: UNIVERSITY OF CONNECTICUT HEALTH CENTER  
ADDRESS: INTERNATIONAL HEALTH TRAINING PROGRAMS  
ROOM A6073  
FARMINGTON, CT 06032  
NAME OF CONTACT: M. COLLEEN FOSTER-BEY  
EDUCATIONAL ASSISTANT  
TELEPHONE: 203-674-3302

---

TITLE: FAMILY PLANNING POLICIES AND APPROACHES  
CONTENT: INFORMATION, EDUCATION & COMMUNICATIONS  
MARKETING  
TRAINING - DESIGN

DESCRIPTION:

This 4-week course is appropriate for senior managers, trainers, and organizers of family planning programs in the public and private sectors. Participants examine critical issues of family planning in development worldwide, in the context of US and international fertility control policies. The course encompasses policy development, funding procedures, contraceptive technology, health education, training, project development, marketing, and distribution techniques. Relevant field site visits are included.

LANGUAGE: ENGLISH  
START DATE: 04/01/87  
LENGTH: 5 WEEKS  
COST: \$3200

US SHORT-TERM

INSTITUTION: UNIVERSITY OF CONNECTICUT HEALTH CENTER  
ADDRESS: INTERNATIONAL HEALTH TRAINING PROGRAMS  
ROOM A6073  
FARMINGTON, CT 06032  
NAME OF CONTACT: M. COLLEEN FOSTER-BEY  
EDUCATIONAL ASSISTANT  
TELEPHONE: 203-674-3302

---

TITLE: IMPROVING HEALTH INFORMATION SYSTEMS WITH MICRO-COMPUTERS

CONTENT: MICROCOMPUTERS  
TRAINING - DESIGN

DESCRIPTION:

This 4-week program emphasizes the effective use and integration of microcomputers into organizations and health information systems. Emphasis is placed on the development and maintenance of information processing capabilities for health, family planning, child survival, and social service programs. A training-of-trainers component helps participants to develop computer skills among their own staffs. The course provides hands-on experience with a variety of software and includes relevant field site visits.

LANGUAGE: ENGLISH  
START DATE: TBA  
LENGTH: 4 WEEKS  
COST: \$3700

US SHORT-TERM

INSTITUTION: UNIVERSITY OF CONNECTICUT HEALTH CENTER

ADDRESS: INTERNATIONAL HEALTH TRAINING PROGRAMS  
ROOM A673  
FARMINGTON, CT 06032

NAME OF CONTACT: M. COLLEEN FOSTER-BEY  
EDUCATIONAL ASSISTANT

TELEPHONE: 203-674-3302

---

TITLE: MASTER TRAINER PROGRAM

CONTENT: HUMAN RESOURCE MANAGEMENT  
PLANNING  
TRAINING - DESIGN

DESCRIPTION:

The University of Connecticut Health Center is offering this 7-week program to managers of training programs and trainers of trainers. The course focuses on skills critical to design, implementation, control, and evaluation of training programs. Participants work on individual projects applicable to their work at home and receive followup technical assistance to help them implement their learning. Field visits are made to sites in Boston and New York relevant to participant needs. The cost of field trips, books, and supplies is not included in the quoted cost of the program.

LANGUAGE: ENGLISH

START DATE: 02/16/87

LENGTH: 7 WEEKS

COST: \$4800

US SHORT-TERM

INSTITUTION: UNIVERSITY OF CONNECTICUT HEALTH CENTER  
ADDRESS: INTERNATIONAL HEALTH TRAINING PROGRAMS  
ROOM A6073  
FARMINGTON, CT 06032  
NAME OF CONTACT: M. COLLEEN FOSTER-BEY  
EDUCATIONAL ASSISTANT  
TELEPHONE: 203-674-3302

---

TITLE: PROJECT MANAGEMENT PROGRAM

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING  
LOGISTICS

DESCRIPTION:

The 7-week Project Management Program (also offered in Arabic) includes such topics as quantitative and qualitative decision-making techniques, evaluation methodologies, cost effectiveness analysis, organizational development, personnel management techniques, and group dynamics. Participants work on individual projects applicable to their work at home and receive followup technical assistance to help them implement their learning. Field visits are made to sites in Boston and New York relevant to participant needs. The cost of field trips, books, and supplies is not included in the quoted cost of the program.

LANGUAGE: ENGLISH ARABIC

START DATE: 04/29/87 11/05/87

LENGTH: 7 WEEKS

COST: \$4800

US SHORT-TERM

INSTITUTION: UNIVERSITY OF CONNECTICUT HEALTH CENTER

ADDRESS: INTERNATIONAL HEALTH TRAINING PROGRAMS  
ROOM A6073  
FARMINGTON, CT 06032

NAME OF CONTACT: M. COLLEEN FOSTER-BEY  
EDUCATIONAL ASSISTANT

TELEPHONE: 203-674-3302

---

TITLE: URBAN HEALTH PLANNING

CONTENT: MONITORING & EVALUATION

DESCRIPTION: This 4-week course is for city-based professionals from developing countries. It encompasses approaches to planning, monitoring and evaluation, alternative service delivery models, and implementation. Field visits are made to urban sites whose environment can be related to the institutions in which the participants work.

LANGUAGE: ENGLISH

START DATE: TBA

LENGTH: 5 WEEKS

COST: \$3200

US SHORT-TERM

**INSTITUTION:** UNIVERSITY OF DENVER  
**ADDRESS:** CENTER FOR MANAGEMENT DEVELOPMENT  
2020 S. RACE ST.  
ROOM 122  
DENVER, CO 80208  
**NAME OF CONTACT:** CANDICE COX  
DIRECTOR  
**TELEPHONE:** 303-871-2927

---

**TITLE:** CERTIFICATE PROGRAMS  
**CONTENT:** FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MARKETING

**DESCRIPTION:** The Center offers six courses lasting 4-6 weeks each. They can be taken separately or combined into a management certificate. The courses deal with general management, marketing management, management communication, computer literacy, financial management, and cable management. Field site visits are not included. The 1987 schedule and costs have not yet been determined.

**LANGUAGE:** ENGLISH  
**START DATE:** TBA  
**LENGTH:** INDIVIDUALLY DETERMINED  
**COST:** \$TBA

US SHORT-TERM



INSTITUTION: UNIVERSITY OF FLORIDA  
ADDRESS: GAINESVILLE MANAGEMENT CENTER  
COLLEGE OF BUSINESS ADMIN.  
GAINESVILLE, FL 32611  
NAME OF CONTACT: RENE MERWIN  
PROGRAM COORDINATOR  
TELEPHONE: 904-392-0175

---

TITLE: INDIVIDUALIZED PROGRAMS

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MARKETING  
MONITORING & EVALUATION  
PLANNING  
STRATEGIC PLANNING

DESCRIPTION:

The Management Center has experience in developing customized courses for managers from developing countries. One relevant example is the Interamerican Executive Development Program for Mid-Level Managers in the Public and Semi-Private Sectors, a 6-week program offered in Spanish). Courses use a variety of methodologies including case studies and simulations, on-site visits, and field training.

LANGUAGE: ENGLISH SPANISH

START DATE: TBA TBA

LENGTH: INDIVIDUALLY DETERMINED

COST: INDIVIDUALLY DETERMINED

US SHORT-TERM

**INSTITUTION:** UNIVERSITY OF HAWAII AT MANOA  
**ADDRESS:** THE MEDEX GROUP OF THE SCHOOL OF MEDICINE  
1833 KALAKAUA AV.  
SUITE 700  
HONOLULU, HI 96815  
**NAME OF CONTACT:** JOHN RICH  
COURSE DIRECTOR  
**TELEPHONE:** 808-948-8643

---

**TITLE:** VARIED COURSE OFFERING

**CONTENT:** HUMAN RESOURCE MANAGEMENT  
MONITORING & EVALUATION  
PLANNING  
STRATEGIC PLANNING  
TRAINING - DESIGN

**DESCRIPTION:**

The MEDEX Group has extensive experience in the design and management of primary health care and child survival programs in developing countries. They offer numerous short-term courses for specific audiences; typical courses address such issues as management training for medical officers, nursing leadership, curriculum development for training, design and implementation of community programs, and supervision. There is a possibility of adapting some of these programs to meet the needs of family planning managers. Field site visits are not included. In 1987, the following 4-week courses are scheduled: Nursing Leadership in PHC and Child Survival, November 2; Management Training for Medical Officers, July 5; Curriculum Development for Training in PHC and Child Survival Strategies, January 4 and November 1; Design and Implementation of Child Survival Programs in the Community, March 1 in Spanish and May 3 in English; Supervision in PHC and Child Survival Programs, August 30.

**LANGUAGE:** ENGLISH

**START DATE:** TBA

**LENGTH:** 4 WEEKS

**COST:** \$2850

US SHORT-TERM

INSTITUTION: UNIVERSITY OF MASSACHUSETTS, AMHERST

ADDRESS: DIVISION OF PUBLIC HEALTH  
ARNOLD HOUSE-301  
AMHERST, MA 01003

NAME OF CONTACT: CHING-CHING CERNADA  
COORDINATOR

TELEPHONE: 413-545-1314

---

TITLE: FAMILY PLANNING

CONTENT: HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING  
STRATEGIC PLANNING

DESCRIPTION:

This 14-week course will be offered for the first time in 1987. Intended for developing-country managers of family planning programs, it will address a wide range of management areas, with special emphasis on evaluation and on adolescent sexuality as it relates to family planning programs. The course can be adapted to meet the needs of participants. In 1987, it will be given in February and September.

LANGUAGE: ENGLISH

START DATE: 02/01/87

LENGTH: 14 WEEKS

COST: \$3300

US SHORT-TERM

INSTITUTION: UNIVERSITY OF MASSACHUSETTS, AMHERST  
ADDRESS: DIVISION OF PUBLIC HEALTH  
ARNOLD HOUSE-301  
AMHERST, MA 01003  
NAME OF CONTACT: DR. GEORGE CERNADA  
COORDINATOR  
TELEPHONE: 413-545-1314

---

TITLE: PRETESTING FAMILY PLANNING AND HEALTH IEC MATERIALS

CONTENT: INFORMATION, EDUCATION & COMMUNICATIONS

DESCRIPTION:

The Division of Public Health offers this 2-week course for field personnel and regional and national staff primarily from developing countries. The course includes site visits to public and private agencies that are pretesting relevant IEC materials. The course is offered on demand to 10 or more people; it has been conducted in Chinese and could be given in French. Some adaptation to specific needs is possible.

LANGUAGE: ENGLISH CHINESE

START DATE: TBA TBA

LENGTH: 2 WEEKS

COST: \$1200

US SHORT-TERM

INSTITUTION: UNIVERSITY OF MIAMI  
ADDRESS: PROGRAM IN MANAGEMENT STUDIES  
SCHOOL OF BUSINESS ADMIN.  
P.O. BOX 248505  
CORAL GABLES, FL 33124  
NAME OF CONTACT: DR. STEVE ULLMANN  
DIRECTOR, HEALTH ADMINISTRATION PROGRAM  
TELEPHONE: 305-284-2510

---

TITLE: PROGRAM IN MANAGEMENT STUDIES

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MARKETING

DESCRIPTION: This 9-week program is offered to international students during June of every year. The curriculum includes basic courses in accounting, management, decision-making, marketing management, business finance, and economic theory. The program is split into 2 modules; participants may elect to take only one module at a higher cost for each course. In 1987, the first module begins June 8 and the second July 13. There are no field site visits.

LANGUAGE: ENGLISH

START DATE: 06/08/87

LENGTH: 9 WEEKS

COST: \$3800

US SHORT-TERM

**INSTITUTION:** UNIVERSITY OF MICHIGAN  
**ADDRESS:** DEPT. OF POPULATION PLANNING & INT. HEALTH  
SCHOOL OF PUBLIC HEALTH  
109 S. OBSERVATORY ST.  
ANN ARBOR, MI 48109  
**NAME OF CONTACT:** DR. GEORGE SIMMONS  
DIRECTOR  
**TELEPHONE:** 313-936-1632

---

**TITLE:** TRAINING PROGRAM IN POPULATION AND DEVELOPMENT

**CONTENT:** MICROCOMPUTERS  
POLICY DEVELOPMENT

**DESCRIPTION:**

This 4-month course is directed at mid-level development and population officials from developing countries. Participants are in residence at the University during the fall term. The objective of the course is to increase understanding of the relationship of demographic patterns to the development and planning processes. The course addresses demography, economics, population policy, labor force concepts, measurement issues, microcomputer methods, and statistics. Elective courses are available, and field trips are taken to various population programs and agencies, including UN and US government agencies, the Carolina Population Center, and the Research Triangle Institute. The quoted cost is the fee for the course itself; participants who take additional electives must also pay University fees which vary with the number of credits taken.

**LANGUAGE:** ENGLISH

**START DATE:** TBA

**LENGTH:** 4 MONTHS

**COST:** \$6000

US SHORT-TERM

INSTITUTION: UNIVERSITY OF MINNESOTA  
ADDRESS: GRADUATE SCHOOL OF MANAGEMENT  
EXECUTIVE DEVELOPMENT CENTER  
271 19TH AVENUE SOUTH  
MINNEAPOLIS, MN 55455  
NAME OF CONTACT: PAMELA JENSEN  
ASSISTANT DIRECTOR  
TELEPHONE: 612-624-2545

---

TITLE: MINNESOTA EXECUTIVE PROGRAM

CONTENT: FINANCE  
MARKETING  
PLANNING

DESCRIPTION:

The Center offers several short-term programs and can create customized courses for specific clients. The Minnesota Executive Program is designed for senior executives with corporate or major division responsibilities. It emphasizes strategic marketing, financial planning, operations, and organizational design. The program is conducted in six week-long modules over a 6-month period. In 1987-88, a pre-finance seminar begins August 19, and the other 5 modules begin on September 8, October 11, November 15, January 10, and February 9, respectively. The pre-finance seminar adds \$300 to the quoted cost of the overall program which, includes room and board. There are no site visits included in the program.

LANGUAGE: ENGLISH  
START DATE: 09/08/87  
LENGTH: 6 MONTHS  
COST: \$9000\* (ROOM AND BOARD INCLUDED)

US SHORT-TERM

**INSTITUTION:** UNIVERSITY OF MINNESOTA  
**ADDRESS:** GRADUATE SCHOOL OF MANAGEMENT  
EXECUTIVE DEVELOPMENT CENTER  
271-19TH AVENUE SOUTH  
MINNEAPOLIS, MN 55455  
**NAME OF CONTACT:** PAMELA JENSEN  
ASSISTANT DIRECTOR  
**TELEPHONE:** 612-624-2545

---

**TITLE:** MINNESOTA MANAGEMENT INSTITUTE  
**CONTENT:** HUMAN RESOURCE MANAGEMENT  
PLANNING

**DESCRIPTION:** The Center offers several short-term programs and can create customized courses for specific clients. The Minnesota Management Institute is designed for senior operating-level managers. It is taught in week-long modules spread out over the year; in 1987, a pre-finance seminar begins February 25, and the other modules begin March 1, April 5, and 3 respectively. The pre-finance seminar adds \$300 to the quoted cost of the overall course which, unlike most short-term entries in this Compendium, includes Room and Board. The curriculum encompasses management control, finance, marketing, operations, information systems, human resource development, and business-government relations.

**LANGUAGE:** ENGLISH  
**START DATE:** 03/01/87  
**LENGTH:** 4 WEEKS  
**COST:** \$5500\* (ROOM AND BOARD INCLUDED)

US SHORT-TERM



INSTITUTION: UNIVERSITY OF MISSOURI AT COLUMBIA  
ADDRESS: INSTITUTE FOR EXECUTIVE DEVELOPMENT  
101 MIDDLEBUSH HALL  
COLLEGE OF PUBLIC & BUS. ADMIN  
COLUMBIA, MO 65211  
NAME OF CONTACT: KEVIN HOGERTY  
ASSISTANT PROGRAM DIRECTOR  
TELEPHONE: 314-882-6784

---

TITLE: EXECUTIVE COURSES  
CONTENT: HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
PLANNING  
STRATEGIC PLANNING

DESCRIPTION: The Institute develops customized courses and seminars in all areas of business management and public administration which can be presented in-house. These courses are generally geared to new and low-level managers, with an emphasis on management needs assessment, leadership, strategic planning, basic supervision, statistical quality control, communication skills (including effective writing), inventory management, and financial management for non-financial managers. There are no field site visits.

LANGUAGE: ENGLISH  
START DATE: TBA  
LENGTH: INDIVIDUALLY DETERMINED  
COST: \$TBA

US SHORT-TERM

INSTITUTION: UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL  
ADDRESS: DEPARTMENT OF HEALTH EDUCATION  
319 ROSENAU HALL  
BUILDING 201 H  
CHAPEL HILL, NC 27514  
NAME OF CONTACT: DR. GUY W. STEUART  
DIRECTOR, INTERNATIONAL PROGRAMS  
TELEPHONE: 919-962-2211

---

TITLE: COMMUNITY HEALTH AND DEVELOPMENT: PROGRAM PLAN AND DESIGN  
CONTENT: HUMAN RESOURCE MANAGEMENT  
MONITORING & EVALUATION  
PLANNING  
PLANNING & IMPLEMENTATION - CLINIC  
PLANNING & IMPLEMENTATION - CBD

DESCRIPTION:

This 4-week course is designed to improve the management skills of health program managers from developing countries. It is conducted simultaneously in English and French and addresses such areas as evaluation and research, personnel development, supervision, training design, and training methodologies. Participants prepare individual program plans to use when they return to their home countries. Field site visits are planned according to the composition of particular groups. The faculty has extensive overseas experience and a history of involvement with family planning programs and regional management organizations, particularly in Anglophone Africa.

LANGUAGE: ENGLISH FRENCH  
START DATE: 07/04/87 07/04/87  
LENGTH: 4 WEEKS  
COST: \$2440

US SHORT-TERM

INSTITUTION: UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL  
ADDRESS: DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION  
SCHOOL OF PUBLIC HEALTH  
263 ROSENAU BLDG 201H  
CHAPEL HILL, NC 27514  
NAME OF CONTACT: DR. ROBERT LODDENARD  
CLINICAL PROFESSOR  
TELEPHONE: 919-966-2893

---

TITLE: MICROCOMPUTER APPLICATIONS FOR HEALTH SERVICES MANAGEMENT

CONTENT: FINANCE  
MANAGEMENT INFORMATION SYSTEMS  
MICROCOMPUTERS

DESCRIPTION:

This 3-week course is designed to improve the management skills of health program managers from developing countries. It is a hands-on course teaching a variety of computer applications in health, including financial management, spreadsheets, work processing, statistical packages, the uses of database programs, and resource management. There is no field site visit included. The faculty has extensive overseas experience and a history of involvement with family planning programs and regional management organizations, particularly in Anglophone Africa.

LANGUAGE: ENGLISH

START DATE: 06/01/87

LENGTH: 4 WEEKS

COST: \$2200

US SHORT-TERM

**INSTITUTION:** UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL  
**ADDRESS:** DEPARTMENT OF HEALTH POLICY AND ADMINISTRATION  
SCHOOL OF PUBLIC HEALTH  
263 ROSENAU BUILDING 201 H  
CHAPEL HILL, NC 27514  
**NAME OF CONTACT:** DR. ROBERT LODDENGARD  
CLINICAL PROFESSOR  
**TELEPHONE:** 919-966-2893

---

**TITLE:**  
PLANNING MANAGEMENT SYSTEMS FOR PROGRAM COORDINATION AND CONTROL

**CONTENT:** FINANCE  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING

**DESCRIPTION:**

This 3-week course is designed to improve the management skills of health program managers from developing countries. It focuses on management elements of primary health care in rural areas, including planning, budgeting, information systems, coordination, and technical and financial evaluation. The faculty has extensive overseas experience and a history of involvement with family planning programs and regional management organizations, particularly in Anglophone Africa. No field site visits are included.

**LANGUAGE:** ENGLISH  
**START DATE:** 06/28/87  
**LENGTH:** 3 WEEKS  
**COST:** \$1800

US SHORT-TERM

INSTITUTION: UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL

ADDRESS: OFFICE OF EXECUTIVE EDUCATION  
3733 SPRUCE STREET  
200 VANCE HALL  
PHILADELPHIA, PA 19104-6359

NAME OF CONTACT: DR. DAVIS  
DIRECTOR OF EXECUTIVE EDUCATION  
TELEPHONE: 215-898-1776

---

TITLE: VARIED COURSE OFFERINGS

CONTENT: FINANCE

DESCRIPTION:

The Wharton School offers a wide variety of executive programs lasting from 3 days to one week. Executive Education Programs on Campus includes more than a dozen seminars covering information systems, marketing, strategic management, and finance and accounting. For example, a one-week program in finance and accounting for the non-financial manager is repeated 3 times a year--January 1, April 5, and May 31 in 1987. Effective Executive Seminars, also one week in length and held in numerous locations, emphasize improving personal effectiveness in management. Executive Development Seminars last 2-3 days and tend to focus on human resource management. There are no field site visits in these brief courses.

LANGUAGE: ENGLISH

START DATE: 01/01/87

LENGTH: 1 WEEK

COST: \$1985

US SHORT-TERM

**INSTITUTION:** UNIVERSITY OF PITTSBURGH  
**ADDRESS:** GRADUATE SCHOOL OF BUSINESS  
MGMT. PROGRAM FOR EXECUTIVES  
PITTSBURGH, PA 15260  
**NAME OF CONTACT:** JOSEPH HICKEY  
DIRECTOR  
**TELEPHONE:** 412-648-1603

---

**TITLE:** MANAGEMENT PROGRAM FOR EXECUTIVES

**CONTENT:** FINANCE  
HUMAN RESOURCE MANAGEMENT  
MONITORING & EVALUATION  
PLANNING  
POLICY DEVELOPMENT  
STRATEGIC PLANNING

**DESCRIPTION:**

This 5-week executive program is directed at senior-level executives with general management responsibilities; about one-third of the participants have an international background, although not necessarily in developing countries. The curriculum emphasizes planning, strategy, human resources, and leadership in both the domestic and international environment. Hands-on computer work is offered, and simulation techniques are generously used. A day-long field trip is included in the course, generally to such manufacturing sites as the General Motors assembly plant or coal and steel mills. The Division can develop customized courses for particular needs.

**LANGUAGE:** ENGLISH  
**START DATE:** 03/29/87  
**LENGTH:** 5 WEEKS  
**COST:** \$9500

US SHORT-TERM

INSTITUTION: UNIVERSITY OF PITTSBURGH  
ADDRESS: INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.  
3J03 FORBES QUADRANGLE BLDG.  
UNIVERSITY OF PITTSBURGH  
PITTSBURGH, PA 15260  
NAME OF CONTACT: DR. MARY LOU SMITH  
DIRECTOR  
TELEPHONE: 412-648-7430

---

TITLE: MANAGEMENT COURSE SERIES  
CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MICROCOMPUTERS  
MONITORING & EVALUATION  
PLANNING  
POLICY DEVELOPMENT  
STRATEGIC PLANNING  
TRAINING - DESIGN

DESCRIPTION: A series of 4- to 12-week courses is offered annually for public officials from developing countries. These include, among others, project management and evaluation, budgeting and financial management, training of trainers, computer skills, human resource development, and communications skills. The approach to training is practical and participatory. The Institute also offers an Applied Diploma Program which takes 6 months or more to complete and emphasizes development planning, administrative management, and manpower planning and development. Customized courses which combine and adapt existing modules to meet particular needs can be designed and presented in English, Spanish or French. Most courses include field visits to sites chosen according to participant needs and interests.

LANGUAGE: ENGLISH FRENCH SPANISH  
START DATE: TBA TBA TBA  
LENGTH: INDIVIDUALLY DETERMINED  
COST: INDIVIDUALLY DETERMINED

S SHORT-TERM

**INSTITUTION:** UNIVERSITY OF SOUTHERN CALIFORNIA  
**ADDRESS:** CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT  
SCHOOL OF PUBLIC ADMIN.  
UNIVERSITY PARK  
LOS ANGELES, CA 90089  
**NAME OF CONTACT:** DR. PAULINE ARNEBERG  
DIRECTOR  
**TELEPHONE:** 213-743-8111

---

**TITLE:** EXECUTIVE COUNTERPART PROGRAM

**CONTENT:** FINANCE  
HUMAN RESOURCE MANAGEMENT

**DESCRIPTION:**

The Center offers a number of short-term training opportunities for managers from developing countries in health as well as other sectors. The Executive Counterpart Program places international executives with Americans holding similar positions for a work experience ranging from 3 weeks to 3 months. A faculty advisor assists with the transfer of new knowledge to implementation strategies for the participant's home country. The nature of the program is, of course, completely customized, matching the qualifications and needs of each participant to the most appropriate setting. An effort is made to place participants in an organizational capacity similar to their own at home. Field site visits are also included, to individually determined sites. The program is ongoing, able to be initiated at any time during the year.

**LANGUAGE:** ENGLISH

**START DATE:** TBA

**LENGTH:** 3 WEEKS

**COST:** \$2500

US SHORT-TERM



INSTITUTION: UNIVERSITY OF SOUTHERN CALIFORNIA

ADDRESS: CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT  
SCHOOL OF PUBLIC ADMIN.  
UNIVERSITY PARK  
LOS ANGELES, CA 90089

NAME OF CONTACT: DR. PAULINE ARNEBERG  
DIRECTOR

TELEPHONE: 213-743-8111

---

TITLE: INTERNATIONAL EXECUTIVE DEVELOPMENT LABORATORY

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MARKETING  
POLICY DEVELOPMENT  
STRATEGIC PLANNING

DESCRIPTION:

The Center offers a number of short-term training opportunities for managers from developing countries in health as well as other sectors. The International Executive Development Laboratory is a 5-week course for managers with more than 8 years of experience. A unique feature of this program is the pairing of each participant with an American counterpart for consultations and field visits. The curriculum addresses strategic planning, policy development, development economics and finance, human resource development, institution building, and computer applications. Group visits to relevant institutions in the Los Angeles area are included in the course. In 1987, starting dates are May 18 and November 16; in 1988, the course will begin on January 4, May 2, and November 7.

LANGUAGE: ENGLISH

START DATE: 05/18/87

LENGTH: 5 WEEKS

COST: \$4200

US SHORT-TERM

**INSTITUTION:** UNIVERSITY OF SOUTHERN CALIFORNIA  
**ADDRESS:** CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT  
SCHOOL OF PUBLIC ADMIN.  
UNIVERSITY PARK  
LOS ANGELES, CA 90089  
**NAME OF CONTACT:** DR. PAULINE ARNEBERG  
DIRECTOR  
**TELEPHONE:** 213-743-8111

---

**TITLE:** MANAGEMENT EFFECTIVENESS PROGRAM

**CONTENT:** FINANCE  
HUMAN RESOURCE MANAGEMENT  
MONITORING & EVALUATION  
PLANNING  
TRAINING - DESIGN

**DESCRIPTION:**

The Center offers a number of short-term training opportunities for managers from developing countries in health as well as other sectors. The Management Effectiveness Program is a four-week course for managers with at least 2 years of experience; it addresses such topics as project planning, budgeting and financial control, leadership skills, the manager as a change agent, and organizational skills. It offers hands-on computer training and followup consultation with faculty. Field site visits are arranged according to the needs of the group. Starting dates in 1987 are March 30 and October 12; in 1988, the course begins March 31 and October 13.

**LANGUAGE:** ENGLISH  
**START DATE:** 03/30/87  
**LENGTH:** 4 WEEKS  
**COST:** \$4000

US SHORT-TERM

INSTITUTION: UNIVERSITY OF SOUTHERN CALIFORNIA

ADDRESS: OFFICE OF EXECUTIVE PROGRAMS  
GRADUATE SCHOOL OF BUS. ADMIN.  
HOFFMAN HALL, ROOM 801  
LOS ANGELES, CA 90089-1421

NAME OF CONTACT: KATHRYN LANE  
MARKETING DIRECTOR

TELEPHONE: 213-743-2441

---

TITLE: EXECUTIVE PROGRAMS

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MICROCOMPUTERS  
MONITORING & EVALUATION  
POLICY DEVELOPMENT  
STRATEGIC PLANNING

DESCRIPTION:

Executive programs lasting 3-4 weeks are offered twice a year--in winter and summer--for upper-level managers with increasing responsibility. These are general management courses with a curriculum similar to that of comparable programs elsewhere. In 1987, the winter program will run from January 18 to February 6, and the summer program from July 12 to August 7. The summer program, which emphasizes management in an international context, costs \$7,300; the shorter winter program costs \$5,400. The Office also offers a Managerial Policy Institute (MPI) for mid-level managers moving up; the MPI takes place one evening a week between February 9 and May 18, at a cost of \$4,375. Field site visits are not included in these programs. Customized programs can be designed and presented in languages other than English.

LANGUAGE: ENGLISH

START DATE: 01/18/87

LENGTH: INDIVIDUALLY DETERMINED

COST: TBA

US SHORT-TERM

1074

**INSTITUTION:** UNIVERSITY OF SOUTHERN CALIFORNIA

**ADDRESS:** POPULATION RESEARCH LABORATORY  
UNIV. PARK, RESEARCH ANNEX 385  
3716 S. HOPE ST.  
LOS ANGELES, CA 90007

**NAME OF CONTACT:** DR. MAURICE VAN ARSDOL  
DIRECTOR

**TELEPHONE:** 213-743-2950

---

**TITLE:** POPULATION POLICY AND RESEARCH PROGRAM

**CONTENT:** MICROCOMPUTERS  
PLANNING  
POLICY DEVELOPMENT

**DESCRIPTION:**

The Population Research Laboratory is a joint program of the School of Public Administration's International Public Affairs Center and the Department of Sociology. This 14-week program carries 12 academic credits; it is aimed at population researchers and those responsible for formulating and evaluating population policies. Five courses cover research methods, planning, computer skills, and the use of demographic variables in formulating policy. Some electives are offered, and independent research projects may be carried out. The faculty has extensive international experience and many of the students are from developing countries. There is no field site visit included.

**LANGUAGE:** ENGLISH

**START DATE:** TBA

**LENGTH:** 14 WEEKS

**COST:** \$6000

US SHORT-TERM

INSTITUTION: UNIVERSITY OF SOUTHERN CALIFORNIA

ADDRESS: SCHOOL OF PUBLIC ADMINISTRATION  
UNIVERSITY PARK  
LOS ANGELES, CA 90089

NAME OF CONTACT: DR. PAULINE ARNEBERG  
DIRECTOR

TELEPHONE: 213-743-8111

---

TITLE: INTERNATIONAL TRAINING OF TRAINERS PROGRAM

CONTENT: HUMAN RESOURCE MANAGEMENT  
INFORMATION, EDUCATION & COMMUNICATIONS  
MONITORING & EVALUATION  
TRAINING - CASES  
TRAINING - DESIGN

DESCRIPTION:

This 7-week course is intended for managers or trainers from developing countries with responsibility for designing, implementing, and evaluating training activities. The curriculum emphasizes group dynamics, communications, the action research model, and training methodologies. A site visit is paid to the Federal Training Center of the Federal Aviation Administration. The faculty has extensive international training and consulting experience. In addition to the starting date given for 1987, the course can be put together at almost any time on short notice. The quoted cost does not include all the required materials and supplies.

LANGUAGE: ENGLISH

START DATE: 05/11/87

LENGTH: 7 WEEKS

COST: \$4300

US SHORT-TERM

109K

**INSTITUTION:** UNIVERSITY OF WISCONSIN, MADISON

**ADDRESS:** GRADUATE SCHOOL OF BUSINESS  
MANAGEMENT INSTITUTE  
432 NORTH LAKE STREET  
MADISON, WI 53706

**NAME OF CONTACT:** DALE D. MCCONKEY  
COORDINATOR

**TELEPHONE:** 608-262-4615

---

**TITLE:** VARIED COURSE OFFERINGS

**CONTENT:** FINANCE  
PLANNING

**DESCRIPTION:**

The Management Institute offers more than 100 2-5-day courses in many areas of management; their offerings address the non-profit and public sectors as well as the private sector. Only a few examples can be cited in this Compendium. For example, Strategic Planning for Non-profit Organizations covers analysis of the environment, identification of threats and opportunities, managing change, and the planning process. Other relevant courses address team management and managing and overcoming resistance to change. Some courses may be taken sequentially to comprise a coherent program. These brief courses do not include field site visits. The Institute can design customized courses for groups of 25 or more participants.

**LANGUAGE:** ENGLISH

**START DATE:** TBA

**LENGTH:** INDIVIDUALLY DETERMINED

**COST:** INDIVIDUALLY DETERMINED

US SHORT-TERM

INSTITUTION: WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.

ADDRESS: 703 MARKET ST.  
SUITE 535  
SAN FRANCISCO, CA 94103

NAME OF CONTACT: DR. ROBERT MILLER  
DIRECTOR, INTERNATIONAL PROGRAMS

TELEPHONE: 415-546-7601

---

TITLE: EDUCATIONAL TECHNOLOGY IN PRIMARY HEALTH CARE

CONTENT: INFORMATION, EDUCATION & COMMUNICATIONS  
MONITORING & EVALUATION  
TRAINING - CASES  
TRAINING - DESIGN

DESCRIPTION:

The Consortium, made up of the Schools of Public Health at UC-Berkeley and UCLA, is offering this new 4-week course for senior trainers and educators in primary health care programs. The content includes curriculum development, teaching methodologies, educational diagnosis, and evaluation. Participants will develop individual projects for home-country implementation. The faculty has extensive overseas experience in project management.

LANGUAGE: ENGLISH

START DATE: TBA

LENGTH: 4 WEEKS

COST: \$2400

US SHORT-TERM

INSTITUTION: WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.  
ADDRESS: 703 MARKET ST.  
SUITE 535  
SAN FRANCISCO, CA 94103  
NAME OF CONTACT: DR. ROBERT MILLER  
DIRECTOR, INTERNATIONAL PROGRAMS  
TELEPHONE: 415-546-7601

---

TITLE: PRINCIPLES OF PROJECT MANAGEMENT IN PRIMARY HEALTH CARE

CONTENT: FINANCE  
HUMAN RESOURCE MANAGEMENT  
MANAGEMENT INFORMATION SYSTEMS  
MONITORING & EVALUATION  
PLANNING

DESCRIPTION:

The Consortium, made up of the Schools of Public Health at UC-Berkeley and UCLA, is offering this new 4-week course in San Francisco for health care personnel from developing countries. The curriculum includes project design and planning, action research, monitoring and evaluation, budgeting, and information management. Participants will develop individual projects for home-country implementation. The faculty has extensive overseas experience in program management.

LANGUAGE: ENGLISH

START DATE: TBA

LENGTH: 4 WEEKS

COST: \$2400

US SHORT-TERM



INSTITUTION: YALE UNIVERSITY  
ADDRESS: SCHOOL OF MANAGEMENT  
EXECUTIVE PROGRAMS  
BOX 1A  
NEW HAVEN, CT 06520  
NAME OF CONTACT: DIANE CESARONI  
COORDINATOR OF EXECUTIVE PROGRAMS  
TELEPHONE: 203-432-6038

---

TITLE: EXECUTIVE MANAGEMENT PROGRAM

CONTENT: HUMAN RESOURCE MANAGEMENT  
STRATEGIC PLANNING

DESCRIPTION:

The School of Management offers several Executive Programs. The 4-week Executive Management Program is designed for managers with 10-15 years of experience. The intensive nature of the program requires excellent English language skills. The curriculum includes the management of individuals and groups in organizations, strategy and economic analysis, management of larger organizations, and the relationship of business and government to the international economy. The case study method is used. Field site visits are not included. The quoted price includes Room and Board.

LANGUAGE: ENGLISH

START DATE: 06/01/87

LENGTH: 4 WEEKS

COST: \$9950\* (ROOM AND BOARD INCLUDED)

US SHORT-TERM

INSTITUTION: YALE UNIVERSITY  
ADDRESS: SCHOOL OF MANAGEMENT  
EXECUTIVE PROGRAMS  
BOX 1A  
NEW HAVEN, CT 06520  
NAME OF CONTACT: DIANE CESARONI  
COORDINATOR OF EXECUTIVE PROGRAMS  
TELEPHONE: 203-432-6038

---

TITLE: LEADERSHIP AND DECISION-MAKING IN ORGANIZATIONS

DESCRIPTION:

This 4-day course is designed to help senior managers increase their leadership potential. It features small group exercises and a computer analysis of each participant's leadership style. Topics covered include leadership styles, team management, dealing with conflict, decision-making approaches, and interpersonal communication. There is no field site visit in this brief course. The quoted cost includes Room and Board.

LANGUAGE: ENGLISH  
START DATE: 05/10/87  
LENGTH: 1 WEEK  
COST: \$1500\* (ROOM AND BOARD INCLUDED)

US SHORT-TERM

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE	IZ & C	MARKETING	MON & EVAL	PL/IMP CLIN	PL/IMP CBD	STRAT DEV	LOGISTICS	TRNG-CASES	TRNG-DESIGN	LENGTH	TIMES PER YEAR	INDIVIDUAL TRNG AVBL	COST	LANGUAGE	START DATE
	X					X				+	+		+	ENGLISH	TBA
	X	X	X	X	X					6 WKS	2	X	4800	ENGLISH	07/06/87
										12 DAYS	1	X	2300	ENGLISH	TBA
	X		X	X						12 WKS	1		5100	ENGLISH	09/17/87
				X		X		X		12 WKS	1		4860	ENGLISH	05/22/87
			X	X	X		X			6 WKS	1	X	5000	ENGLISH	02/27/87

2.106

+ Variable

11/5\*

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE  
IE & C  
MARKETING  
MIS  
MON & EVAL  
PL/IMP PLANING  
PL/IMP CLIN  
POLICY DEV  
STRAT DEV  
LOGISTICS  
TRNG-DESIGN  
TRNG-CASES

LENGTH

TIMS PER  
YEAR

INDIVIDUAL  
TRNG ABL

COST

LANGUAGE

START  
DATE

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IE & C	MARKETING	MIS	MON & EVAL	PL/IMP PLANING	PL/IMP CLIN	POLICY DEV	STRAT DEV	LOGISTICS	TRNG-DESIGN	TRNG-CASES	LENGTH	TIMS PER YEAR	INDIVIDUAL TRNG ABL	COST	LANGUAGE	START DATE
CENTERS FOR DISEASE CONTROL, EPIDEMIOLOGY PROGRAM OFFICE: EPIDEMIC INTELLIGENCE SERVICE COURSE, INTERNATIONAL TRACK													4 WKS	1		600	ENGLISH	06/29/87
CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES: SUPERVISION AND EVALUATION		X	X			X							5 WKS	1		3000	ENGLISH FRENCH	07/13/87
CENTRE FOR DEVELOPMENT AND POPULATION ACTIVITIES: WOMEN IN MANAGEMENT	X					X	X						5 WKS	2		3000	ENGLISH FRENCH SPANISH ARABIC	05/04/87
COLUMBIA UNIVERSITY, CENTER FOR POPULATION AND FAMILY HEALTH: FP AND PHC IN AFRICA PROGRAM DESIGN, MANAGEMENT AND EVALUATION		X	X			X	X	X	X	X			4 WKS	1		+	ENGLISH FRENCH	TBA
COLUMBIA UNIVERSITY, EXECUTIVE PROGRAMS: VARIED COURSE OFFERINGS	X												1 WK	2		2850*	ENGLISH	TBA
CORNELL UNIVERSITY, DEPARTMENT OF COMMUNICATION ARTS: COMMUNICATION PLANNING AND STRATEGY		X	X										4 WKS	1		1800	ENGLISH	06/07/86
CORNELL UNIVERSITY, DEPARTMENT OF COMMUNICATION ARTS: TRAINING AND DEVELOPMENT		X	X			X	X			X			4 WKS	1		1825	ENGLISH	07/06/87

2.107

\* Room & Board Included

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE  
IE & C  
MBA  
MARKETING  
MGRS  
MGRS  
MGRS  
PL/IMP  
PL/IMP  
POLICY DEV  
STRAT DEV  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
LENGTH  
TIMES PER  
YEAR  
INDIVIDUAL  
TRNG AVEL  
COST  
LANGUAGE  
START  
DATE

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IE & C	MBA	MARKETING	MGRS	MGRS	MGRS	PL/IMP	PL/IMP	POLICY DEV	STRAT DEV	LOGISTICS	TRNG-CASES	TRNG-DESIGN	LENGTH	TIMES PER YEAR	INDIVIDUAL TRNG AVEL	COST	LANGUAGE	START DATE
CORNELL UNIVERSITY, HEALTH SERVICES ADMINISTRATION: HEALTH EXECUTIVES DEVELOPMENT PROGRAM					X						X				2 WKS	1		2600	ENGLISH	06/15/87
EMORY UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION: ADVANCED MANAGEMENT PROGRAM	X	X													4 WKS	1		6950*	ENGLISH	01/18/87
EMORY UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION: MANAGEMENT DEVELOPMENT PROGRAM	X	X			X						X				2 WKS	2		1950	ENGLISH	03/08/87
GEISINGER MEDICAL CENTER, MANAGEMENT DEVELOPMENT DEPARTMENT: PHYSICIAN MANAGEMENT EDUCATION PROGRAM	X	X			X	X	X					X			+	1		+	ENGLISH	TBA
HOWARD UNIVERSITY, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION: NON-DEGREE STUDENTS	X	X						X	X		X				+	+		+	ENGLISH	TBA
INSTITUTE OF PUBLIC ADMINISTRATION: MANAGING NGO'S AND PVO'S	X	X	X	X				X	X						3 WKS	1	X	1850	ENGLISH	TBA
INSTITUTE OF PUBLIC ADMINISTRATION: PUBLIC MANAGEMENT FOR DEVELOPMENT	X	X	X	X				X			X				3 WKS	1	X	1850	ENGLISH	TBA

\* Room & Board Included  
+ Variable

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE  
IE & C  
MARKETING  
NON & SVL  
MICROS  
PL/IMP CLIN  
PL/IMP POLICY DEV  
STRAT DEV  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
LENGTH  
TIMES PER YEAR  
INDIVIDUAL TRNG AVBL  
COST  
LANGUAGE  
START DATE

INT. CENTER FOR TRAINING IN  
POP. AND FAMILY HEALTH:  
ADOLESCENT FERTILITY  
MANAGEMENT

X

X

4 WKS

2

X

1900

ENGLISH

06/01/87

JOHNS HOPKINS UNIVERSITY  
(JHPIEGO), PRGM FOR INT.  
EDUCATION IN GYNECOLOGY &  
OBSTETRICS: INTEGRATING  
REPRODUCTIVE HEALTH AND  
PRIMARY HEALTH CARE

X

X

X

X

X

X

X

3 WKS

1

2000

ENGLISH

05/04/87

JOHNS HOPKINS UNIVERSITY  
(JHPIEGO), PRGM FOR INT.  
EDUCATION IN GYNECOLOGY &  
OBSTETRICS: REPRODUCTIVE HLTH  
FOR ADMINISTRATORS OF FAMILY  
HEALTH AND PLAN PRGMS

X

X

X

X

X

X

3 WKS

2

X

2000

ENGLISH FRENCH

10/13/87

LOMA LINDA UNIVERSITY, SCHOOL  
OF PUBLIC HEALTH: VARIED  
COURSES WITHIN MPH PROGRAM

X

X

X

X

X

+

+

1200

ENGLISH

03/31/87

MANAGEMENT SCIENCES FOR  
HEALTH: HUMAN RESOURCE  
MANAGEMENT

X

X

X

X

X

X

4 WKS

1

3800

ENGLISH FRENCH  
SPANISH

09/14/87

MANAGEMENT SCIENCES FOR  
HEALTH: MANAGEMENT SKILLS IN  
CHILD SURVIVAL

X

X

X

X

X

4 WKS

1

4000

ENGLISH FRENCH  
SPANISH

05/11/87

+ Variable

2.109

1/5

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE  
IRN  
IS & C  
MARKETING  
MIS  
NON & EVAL  
PL/IMP  
PL/IMP CLIN  
POLICY DEV  
STRAT PLNG  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
INDIVIDUAL TRNG AVBL  
COST  
LANGUAGE  
START DATE  
LENGTH  
TIMES PER YEAR

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IRN	IS & C	MARKETING	MIS	NON & EVAL	PL/IMP	PL/IMP CLIN	POLICY DEV	STRAT PLNG	LOGISTICS	TRNG-CASES	TRNG-DESIGN	LENGTH	TIMES PER YEAR	COST	LANGUAGE	START DATE
MANAGEMENT SCIENCES FOR HEALTH: MANAGING DRUG SUPPLY FOR PRIMARY HEALTH CARE												X		4 WKS	1	3800	ENGLISH FRENCH SPANISH	04/06/87
MANAGEMENT SCIENCES FOR HEALTH: MICROCOMPUTER-BASED INFORMATION SYSTEMS FOR HEALTH/FAMILY PLANNING				X		X								4 WKS	2	4150	ENGLISH FRENCH SPANISH	03/02/87
MANAGEMENT SCIENCES FOR HEALTH: SKILLS FOR MANAGING EFFECTIVE TRAINING ORGANIZATIONS	X	X		X		X	X	X					X	7 WKS	1	6000	ENGLISH FRENCH SPANISH	06/15/87
MANAGEMENT TRAINING AND DEVELOPMENT INSTITUTE: MANAGEMENT COMMUNICATION FOR DEVELOPMENT				X										2 WKS	6	800	ENGLISH SPANISH	05/17/87
MANAGEMENT TRAINING AND DEVELOPMENT INSTITUTE: PROJECT PLANNING, IMPLEMENTATION AND EVALUATION								X						1 WK	5	500	ENGLISH SPANISH	05/30/87
MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN SCHOOL OF MANAGEMENT: PROGRAM FOR SENIOR EXECUTIVES	X	X		X	X		X			X	X			9 WKS	2	24000	ENGLISH	03/01/87
PENN STATE UNIVERSITY, EXECUTIVE PROGRAMS: FINANCIAL CONCEPTS FOR GENERAL MANAGEMENT	X	X		X		X	X	X		X	X	X		2 WKS	1	4200*	ENGLISH	04/05/87

2.110

\* Room & Board Included

1197

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE  
IB & C  
HRM  
MARKETING  
MIS  
NON & EVAL  
MICROS  
PL/IMP PLANNING  
PL/IMP CLIN  
POLICY DBY  
STRAT PLANG  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
INDIVIDUAL  
TRNG AYBL  
COST  
LANGUAGE  
START  
DATE

RESEARCH TRIANGLE INSTITUTE,  
CENTER FOR POPULATION AND  
POLICY STUDIES: INDIVIDUALIZED  
PROGRAMS

SAN DIEGO STATE UNIVERSITY,  
INTERNATIONAL POPULATION  
CENTER: INTENSIVE TRAINING FOR  
MANAGERS IN FPH AND  
COMMUNITY-BASED PROGRAMS

SOCIAL DEVELOPMENT CENTER,  
OFFICE OF TRAINING:  
COMMUNICATION FOR POPULATION,  
HEALTH AND FAMILY PLANNING

SOCIAL DEVELOPMENT CENTER,  
OFFICE OF TRAINING: USE OF  
MICROCOMPUTERS FOR DEMOGRAPHIC  
ANALYSIS AND SURVEY RESEARCH

STANFORD UNIVERSITY, GRADUATE  
SCHOOL OF BUSINESS: EXECUTIVE  
PROGRAMS

STATE UNIVERSITY OF NEW YORK,  
ALBANY, NELSON A. ROCKEFELLER  
COLLEGE: ADVANCED PUBLIC  
MANAGEMENT

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IB & C	HRM	MARKETING	MIS	NON & EVAL	MICROS	PL/IMP PLANNING	PL/IMP CLIN	POLICY DBY	STRAT PLANG	LOGISTICS	TRNG-CASES	TRNG-DESIGN	INDIVIDUAL TRNG AYBL	COST	LANGUAGE	START DATE
RESEARCH TRIANGLE INSTITUTE, CENTER FOR POPULATION AND POLICY STUDIES: INDIVIDUALIZED PROGRAMS															X	1900	ENGLISH FRENCH SPANISH	TBA
SAN DIEGO STATE UNIVERSITY, INTERNATIONAL POPULATION CENTER: INTENSIVE TRAINING FOR MANAGERS IN FPH AND COMMUNITY-BASED PROGRAMS	X	X		X				X	X	X	X				X	4500	ENGLISH	04/06/87
SOCIAL DEVELOPMENT CENTER, OFFICE OF TRAINING: COMMUNICATION FOR POPULATION, HEALTH AND FAMILY PLANNING				X		X										1200	ENGLISH SPANISH	09/08/86
SOCIAL DEVELOPMENT CENTER, OFFICE OF TRAINING: USE OF MICROCOMPUTERS FOR DEMOGRAPHIC ANALYSIS AND SURVEY RESEARCH							X								X	1600	ENGLISH FRENCH SPANISH SPANISH	06/02/86
STANFORD UNIVERSITY, GRADUATE SCHOOL OF BUSINESS: EXECUTIVE PROGRAMS	X	X		X	X	X											ENGLISH	TBA
STATE UNIVERSITY OF NEW YORK, ALBANY, NELSON A. ROCKEFELLER COLLEGE: ADVANCED PUBLIC MANAGEMENT															X		ENGLISH	TBA

2.111

120



US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE  
 IS & C  
 MARKETING  
 MIS  
 NON & SVL  
 PL/IMP PLANNING  
 PL/IMP CLIN  
 POLICY DEV  
 STRAT PLNG  
 LOGISTICS  
 TRNG-CASES  
 TRNG-DESIGN  
 INDIVIDUAL TRNG AVBL  
 COST  
 LANGUAGE  
 START DATE

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IS & C	MARKETING	MIS	NON & SVL	PL/IMP PLANNING	PL/IMP CLIN	POLICY DEV	STRAT PLNG	LOGISTICS	TRNG-CASES	TRNG-DESIGN	LENGTH	TIMES PER YEAR	INDIVIDUAL TRNG AVBL	COST	LANGUAGE	START DATE
THUNDERBIRD, THUNDERBIRD MANAGEMENT CENTER: VARIED COURSE OFFERINGS													+	+	X	+	ENGLISH	TBA
UNIVERSITY OF CALIFORNIA, SAN FRANCISCO, INTERNATIONAL HEALTH PROGRAMS: FAMILY PLANNING PROGRAM MANAGEMENT WORKSHOP	X	X	X			X	X		X				8 WKS	3	X	3600	ENGLISH FRENCH SPANISH	09/14/87
UNIVERSITY OF CALIFORNIA, SAN FRANCISCO, INTERNATIONAL HEALTH PROGRAMS: IEC FOR HEALTH AND FAMILY PLANNING PROGRAMS		X	X			X	X						4 WKS	2	X	2400	ENGLISH FRENCH SPANISH	03/16/87
UNIVERSITY OF CHICAGO, OFFICE OF CONTINUING EDUCATION: MANAGEMENT DEVELOPMENT SEMINAR		X											3 DAYS	2		3400	ENGLISH	06/28/87
UNIVERSITY OF COLORADO AT DENVER, GRADUATE SCHOOL OF BUSINESS ADMINISTRATION: EXECUTIVE CERTIFICATE PROGRAM IN HEALTH CARE FINANCIAL MANAGEMENT	X					X	X						3 WKS	1		2500	ENGLISH	TBA
UNIVERSITY OF CONNECTICUT, INSTITUTE OF PUBLIC SERVICE INTERNATIONAL: COMPUTERS IN MANAGEMENT AND DEVELOPMENT			X			X							8 WKS	1		4700	ENGLISH	05/27/87

2.112

+ Variable

12/14

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE  
IE & C  
HRM  
MARKETING  
MIS  
MON & EVAL  
PL/IRP  
PL/IRP CLIN  
POLICY DEV  
STRAT PLAN  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
INDIVIDUAL  
TRNG AVBL  
COST  
LANGUAGE  
START  
DATE  
LENGTH  
TIMES PER  
YEAR

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IE & C	HRM	MARKETING	MIS	MON & EVAL	PL/IRP	PL/IRP CLIN	POLICY DEV	STRAT PLAN	LOGISTICS	TRNG-CASES	TRNG-DESIGN	INDIVIDUAL TRNG AVBL	COST	LANGUAGE	START DATE
UNIVERSITY OF CONNECTICUT, INSTITUTE OF PUBLIC SERVICE INTERNATIONAL: DIPLOMA PROGRAM IN PUBLIC MANAGEMENT	X	X	X			X		X					X		7500	ENGLISH	09/23/87
UNIVERSITY OF CONNECTICUT, INSTITUTE OF PUBLIC SERVICE INTERNATIONAL: FUNDAMENTALS OF MANAGEMENT	X	X		X				X							4400	ENGLISH	05/27/87
UNIVERSITY OF CONNECTICUT, INSTITUTE OF PUBLIC SERVICE INTERNATIONAL: PERFORMANCE AUDITING	X						X								4900	ENGLISH	09/02/87
UNIVERSITY OF CONNECTICUT, INSTITUTE OF PUBLIC SERVICE INTERNATIONAL: PERSONNEL MANAGEMENT		X	X	X									X X		4700	ENGLISH	05/27/87
UNIVERSITY OF CONNECTICUT, INSTITUTE OF PUBLIC SERVICE INTERNATIONAL: PROJECT MANAGEMENT FOR LOCAL DEVELOPMENT	X					X	X				X				4900	ENGLISH	05/27/87
UNIVERSITY OF CONNECTICUT, INSTITUTE OF PUBLIC SERVICE INTERNATIONAL: SYSTEMATIC DESIGN AND MANAGEMENT OF TRAINING	X	X				X						X	X		4900	ENGLISH	05/24/87

2.113

137

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

	FINANCE	IE & C	MARKETING	MON & EVAL	PL/IMP PLAN	PL/IMP CLIN	POLICY DEV	STRAT PLANG	LOGISTICS	TRNG-CASES	TRNG-DESIGN	LENGTH	TIMES PER YEAR	INDIVIDUAL TRNG AVBL	COST	LANGUAGE	START DATE
UNIVERSITY OF CONNECTICUT HEALTH CENTER, INTERNATIONAL HEALTH TRAINING PROGRAMS: FAMILY PLANNING POLICIES AND APPROACHES		X		X							X	5 WKS	1		3200	ENGLISH	04/01/87
UNIVERSITY OF CONNECTICUT HEALTH CENTER, INTERNATIONAL HEALTH TRAINING PROGRAMS: IMPROVING HEALTH INFORMATION SYSTEMS WITH MICRO-COMPUTERS					X						X	4 WKS	1		3700	ENGLISH	TBA
UNIVERSITY OF CONNECTICUT HEALTH CENTER, INTERNATIONAL HEALTH TRAINING PROGRAMS: MASTER TRAINER PROGRAM		X				X					X	7 WKS	1		4800	ENGLISH	02/16/87
UNIVERSITY OF CONNECTICUT HEALTH CENTER, INTERNATIONAL HEALTH TRAINING PROGRAMS: PROJECT MANAGEMENT PROGRAM	X	X	X		X	X				X		7 WKS	2		4800	ENGLISH ARABIC	04/29/87
UNIVERSITY OF CONNECTICUT HEALTH CENTER, INTERNATIONAL HEALTH TRAINING PROGRAMS: URBAN HEALTH PLANNING					X							5 WKS	1		3200	ENGLISH	TBA
UNIVERSITY OF DENVER, CENTER FOR MANAGEMENT DEVELOPMENT: CERTIFICATE PROGRAMS	X	X	X	X								+	+		+	ENGLISH	TBA

2.114

+ Variable

123K

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE  
IE & C  
MARKETING  
HON. & EVAL  
PL/HP CLIN  
PL/HP DEV  
POLICY DEV  
STRAT PLANG  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
LENGTH  
TIMES PER YEAR  
INDIVIDUAL TRNG AVBL  
COST  
LANGUAGE  
START DATE

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IE & C	MARKETING	HON. & EVAL	PL/HP CLIN	PL/HP DEV	POLICY DEV	STRAT PLANG	LOGISTICS	TRNG-CASES	TRNG-DESIGN	LENGTH	TIMES PER YEAR	INDIVIDUAL TRNG AVBL	COST	LANGUAGE	START DATE
UNIVERSITY OF FLORIDA, GAINESVILLE MANAGEMENT CENTER: INDIVIDUALIZED PROGRAMS	X	X		X	X	X				X		+	+	X	+	ENGLISH SPANISH	TBA
UNIVERSITY OF HAWAII AT MANOA, THE MEDEX GROUP OF THE SCHOOL OF MEDICINE: VARIED COURSE OFFERING		X			X	X			X		X	4 WKS	1	X	2850	ENGLISH	TBA
UNIVERSITY OF MASSACHUSETTS, AMHERST, DIVISION OF PUBLIC HEALTH: FAMILY PLANNING		X	X		X	X			X			14 WKS	2	X	3300	ENGLISH	02/01/87
UNIVERSITY OF MASSACHUSETTS, AMHERST, DIVISION OF PUBLIC HEALTH: PRETESTING FAMILY PLANNING AND HEALTH IEC MATERIALS			X									2 WKS	1		1200	ENGLISH CHINESE	TBA
UNIVERSITY OF MIAMI, PROGRAM IN MANAGEMENT STUDIES: PROGRAM IN MANAGEMENT STUDIES	X	X		X								9 WKS	1		3800	ENGLISH	06/08/87
UNIVERSITY OF MICHIGAN, DEPT. OF POPULATION PLANNING & INT. HEALTH: TRAINING PROGRAM IN POPULATION AND DEVELOPMENT				X				X				4 MOS	1		6000	ENGLISH	TBA
UNIVERSITY OF MINNESOTA, GRADUATE SCHOOL OF MANAGEMENT: MINNESOTA EXECUTIVE PROGRAM	X			X		X						6 MOS	1		9000*	ENGLISH	09/08/87

\* Room & Board Included

2.115

100

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE  
IRM  
IS & C  
MARKETING  
MIS  
MON & EVAL  
PL/IMP PLANNING  
PL/IMP CLIN  
POLICY CBD  
STRAT DEV  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
INDIVIDUAL  
TRNG AVBL  
COST  
LANGUAGE  
START DATE

UNIVERSITY OF MINNESOTA,  
GRADUATE SCHOOL OF MANAGEMENT:  
MINNESOTA MANAGEMENT INSTITUTE

X

X

4 WKS

1

5500\*

ENGLISH

03/01/87

UNIVERSITY OF MISSOURI AT  
COLUMBIA, INSTITUTE FOR  
EXECUTIVE DEVELOPMENT:  
EXECUTIVE COURSES

X

X

X

X

+

+

X

+

ENGLISH

TBA

UNIVERSITY OF NORTH CAROLINA,  
CHAPEL HILL, DEPARTMENT OF  
HEALTH EDUCATION: COMMUNITY  
HEALTH AND DEVELOPMENT:  
PROGRAM PLAN AND DESIGN

X

X

X

X

X

4 WKS

1

2440

ENGLISH FRENCH

07/04/87

UNIVERSITY OF NORTH CAROLINA,  
CHAPEL HILL, DEPARTMENT OF  
HEALTH POLICY AND  
ADMINISTRATION: MICROCOMPUTER  
APPLICATIONS FOR HEALTH  
SERVICES MANAGEMENT

X

X

X

4 WKS

1

2200

ENGLISH

06/01/87

UNIVERSITY OF NORTH CAROLINA,  
CHAPEL HILL, DEPARTMENT OF  
HEALTH POLICY AND  
ADMINISTRATION: PLANNING  
MANAGEMENT SYSTEMS FOR PROGRAM  
COORDINATION AND CONTROL

X

X

X

X

3 WKS

1

1800

ENGLISH

06/28/87

UNIVERSITY OF PENNSYLVANIA,  
THE WHARFON SCHOOL, OFFICE OF  
EXECUTIVE EDUCATION: VARIED  
COURSE OFFERINGS

X

1 WK

2

1985

ENGLISH

01/01/87

\* Room & Board Included  
+ Variable

2.116

125X

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE

IRM

IE & C

MARKETING

MICROS

MON & EVAL

PL/IMP

CLIN

POLICY DEV

STRAT DEV

LOGISTICS

TRNG-CASES

TRNG-DESIGN

LENGTH

TIMS PER YEAR

INDIVIDUAL TRNG AYBL

COST

LANGUAGE

START DATE

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IRM	IE & C	MARKETING	MICROS	MON & EVAL	PL/IMP	CLIN	POLICY DEV	STRAT DEV	LOGISTICS	TRNG-CASES	TRNG-DESIGN	LENGTH	TIMS PER YEAR	INDIVIDUAL TRNG AYBL	COST	LANGUAGE	START DATE
UNIVERSITY OF PITTSBURGH, GRADUATE SCHOOL OF BUSINESS: MANAGEMENT PROGRAM FOR EXECUTIVES	X	X					X	X				X	X	5 WKS	2	X	9500	ENGLISH	03/29/87
UNIVERSITY OF PITTSBURGH, INSTITUTE OF TRAINING AND ORGANIZATIONAL DEV.: MANAGEMENT COURSE SERIES	X	X	X	X	X	X			X	X			X	+	10	X	+	ENGLISH FRENCH SPANISH	TBA
UNIVERSITY OF SOUTHERN CALIFORNIA, CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT: EXECUTIVE COUNTERPART PROGRAM	X	X												3 WKS	1	X	2500	ENGLISH	TBA
UNIVERSITY OF SOUTHERN CALIFORNIA, CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT: INTERNATIONAL EXECUTIVE DEVELOPMENT LABORATORY	X	X			X				X	X				5 WKS	2	X	4200	ENGLISH	05/18/87
UNIVERSITY OF SOUTHERN CALIFORNIA, CENTER FOR INTERNATIONAL TRAINING AND DEVELOPMENT: MANAGEMENT EFFECTIVENESS PROGRAM	X	X					X	X					X	4 WKS	2		4000	ENGLISH	03/30/87
UNIVERSITY OF SOUTHERN CALIFORNIA, OFFICE OF EXECUTIVE PROGRAMS: EXECUTIVE PROGRAMS	X	X	X	X	X				X	X				+	2	X	+	ENGLISH	01/18/87

2.117

221

US OVERSEAS TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE  
IE & C  
MARKETING  
MON & EVAL  
PLANNING  
PL/IMP CLIN  
POLICY DEV  
STRAT PLANG  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
INDIVIDUAL  
TRNG ABL  
COST  
LANGUAGE  
START  
DATE

UNIVERSITY OF SOUTHERN  
CALIFORNIA, POPULATION  
RESEARCH LABORATORY:  
POPULATION POLICY AND RESEARCH  
PROGRAM

UNIVERSITY OF SOUTHERN  
CALIFORNIA, SCHOOL OF PUBLIC  
ADMINISTRATION: INTERNATIONAL  
TRAINING OF TRAINERS PROGRAM

UNIVERSITY OF WISCONSIN,  
MADISON, GRADUATE SCHOOL OF  
BUSINESS: VARIED COURSE  
OFFERINGS

WESTERN CONSORTIUM FOR THE  
HEALTH PROFESSIONS INC.:  
EDUCATIONAL TECHNOLOGY IN  
PRIMARY HEALTH CARE

WESTERN CONSORTIUM FOR THE  
HEALTH PROFESSIONS INC.:  
PRINCIPLES OF PROJECT  
MANAGEMENT IN PRIMARY HEALTH  
CARE

YALE UNIVERSITY, SCHOOL OF  
MANAGEMENT: EXECUTIVE  
MANAGEMENT PROGRAM

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IE & C	MARKETING	MON & EVAL	PLANNING	PL/IMP CLIN	POLICY DEV	STRAT PLANG	LOGISTICS	TRNG-CASES	TRNG-DESIGN	LENGTH	TIMS PER YEAR	INDIVIDUAL TRNG ABL	COST	LANGUAGE	START DATE
UNIVERSITY OF SOUTHERN CALIFORNIA, POPULATION RESEARCH LABORATORY: POPULATION POLICY AND RESEARCH PROGRAM					X	X		X				14 WKS	1	X	6000	ENGLISH	TBA
UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF PUBLIC ADMINISTRATION: INTERNATIONAL TRAINING OF TRAINERS PROGRAM		X	X		X					X	X	7 WKS	3		4300	ENGLISH	07/11/87
UNIVERSITY OF WISCONSIN, MADISON, GRADUATE SCHOOL OF BUSINESS: VARIED COURSE OFFERINGS	X					X						+	+	X	+	ENGLISH	TBA
WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.: EDUCATIONAL TECHNOLOGY IN PRIMARY HEALTH CARE			X		X					X	X	4 WKS	1	X	2400	ENGLISH	TBA
WESTERN CONSORTIUM FOR THE HEALTH PROFESSIONS INC.: PRINCIPLES OF PROJECT MANAGEMENT IN PRIMARY HEALTH CARE	X	X		X	X	X						4 WKS	1		2400	ENGLISH	TBA
YALE UNIVERSITY, SCHOOL OF MANAGEMENT: EXECUTIVE MANAGEMENT PROGRAM		X						X				4 WKS	1		9950*	ENGLISH	06/01/87

2.118

\* Room & Board Included  
+ Variable

127A

US SHORT-TERM TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE

IRM

IE & C

MARKETING

MIS

MON & EVAL

MICROS

PL/IRP

PLANNING

PL/IRP CLIN

POLICY DEV

STRAT PLANG

LOGISTICS

TRNG-CASES

TRNG-DESIGN

LENGTH

TIMES PER  
YEAR

INDIVIDUAL  
TRNG AVBL

COST

LANGUAGE

START  
DATE

YALE UNIVERSITY, SCHOOL OF  
MANAGEMENT: LEADERSHIP AND  
DECISION-MAKING IN  
ORGANIZATIONS

1 WK

2

1500\*

ENGLISH

05/10/87

128



**DIRECTORIES OF US LONG-TERM TRAINING PROGRAMS BY DEGREE**

**DESCRIPTIONS OF US LONG-TERM TRAINING PROGRAMS  
(LISTED ALPHABETICALLY BY INSTITUTION)**

**SUMMARY MATRIX BY US LONG-TERM TRAINING PROGRAMS**

MASTERS IN PUBLIC HEALTH, PUBLIC ADMINISTRATION, EDUCATION

US LONG-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
3.10	COLUMBIA UNIVERSITY SCHOOL OF PUBLIC HEALTH	HEALTH ADMINISTRATION, POPULATION AND FAMILY HEALTH
3.11	COLUMBIA UNIVERSITY TEACHER'S COLLEGE	HIGHER AND ADULT EDUCATION
3.13	EMORY UNIVERSITY SCHOOL OF MEDICINE	HEALTH PLANNING, HEALTH ADMINISTRATION, INTERNATIONAL HEALTH
3.15	HARVARD UNIVERSITY JFK SCHOOL OF GOVERNMENT	MID-CAREER MPA PROGRAM
3.16	HARVARD UNIVERSITY SCHOOL OF PUBLIC HEALTH	MPH WITH POLICY, MANAGEMENT OR POPULATION SCIENCES OPTION
3.17	JOHNS HOPKINS UNIVERSITY SCHOOL OF HYGIENE AND PUBLIC HEALTH	MASTERS IN PUBLIC HEALTH
3.19	NEW YORK UNIVERSITY DEPARTMENT OF HEALTH EDUCATION	INTERNATIONAL COMMUNITY HEALTH EDUCATION
3.20	NORTHWESTERN UNIVERSITY MEDICAL SCHOOL DEPT. OF COMMUNITY HEALTH AND PREVENTIVE MEDICINE	MPH
3.21	PENN STATE UNIVERSITY	TRAINING AND DEVELOPMENT
3.23	PENN STATE UNIVERSITY INSTITUTE OF PUBLIC ADMINISTRATION	MPA
3.26	SAN DIEGO STATE UNIVERSITY COLLEGE OF HUMAN SERVICES	GRADUATE PROGRAM IN MATERNAL AND CHILD HEALTH
3.27	SAN JOSE STATE UNIVERSITY DEPARTMENT OF HEALTH SCIENCES	MPH
3.30	SYRACUSE UNIVERSITY SCHOOL OF PUBLIC ADMINISTRATION	MPA
3.32	TULANE UNIVERSITY SCHOOL OF PUBLIC HEALTH	HEALTH SYSTEMS MANAGEMENT OR INTERNATIONAL HEALTH
3.33	UNIVERSIDAD DE PUERTO RICO ESCUELA GRADUADA DE SALUD PUBLICA	HEALTH ADMINISTRATION, DEMOGRAPHY
3.34	UNIVERSITY OF ALABAMA, BIRMINGHAM INTERNATIONAL PUBLIC HEALTH SERVICES	INTERNATIONAL PUBLIC HEALTH
3.35	UNIVERSITY OF CALIFORNIA, BERKELEY SCHOOL OF PUBLIC HEALTH	MATERNAL AND CHILD HEALTH PROGRAM
3.36	UNIVERSITY OF CALIFORNIA, LOS ANGELES SCHOOL OF PUBLIC HEALTH	POPULATION AND FAMILY HEALTH
3.38	UNIVERSITY OF KANSAS DEPARTMENT OF PUBLIC ADMINISTRATION	MASTER OF PUBLIC ADMINISTRATION
3.41	UNIVERSITY OF MICHIGAN INSTITUTE OF PUBLIC POLICY STUDIES	MASTER OF PUBLIC ADMINISTRATION
3.43	UNIVERSITY OF MINNESOTA SCHOOL OF PUBLIC HEALTH	PUBLIC HEALTH ADMINISTRATION

130x

MASTERS IN PUBLIC HEALTH, PUBLIC ADMINISTRATION, EDUCATION

US LONG-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
3.46	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL SCHOOL OF PUBLIC HEALTH	MPH
3.49	UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF PUBLIC ADMINISTRATION	HEALTH SPECIALIZATION FOR INTERNATIONAL STUDENTS
3.50	UNIVERSITY OF TENNESSEE DIVISION OF PUBLIC HEALTH	HEALTH PLANNING AND ADMINISTRATION
3.51	UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER AT HOUSTON	COMMUNITY HEALTH, HEALTH SERVICES ORGANIZATION
3.52	YALE UNIVERSITY DEPARTMENT OF EPIDEMIOLOGY AND PUBLIC HEALTH	MPH

MASTERS IN BUSINESS ADMINISTRATION, AND MANAGEMENT

US LONG-TERM TRAINING PROGRAMS

PAGE NUMBER	INSTITUTION NAME	PROGRAM TITLE
3.10	COLUMBIA UNIVERSITY SCHOOL OF PUBLIC HEALTH	HEALTH ADMINISTRATION, POPULATION AND FAMILY HEALTH
3.11	COLUMBIA UNIVERSITY TEACHER'S COLLEGE	HIGHER AND ADULT EDUCATION
3.13	EMORY UNIVERSITY SCHOOL OF MEDICINE	HEALTH PLANNING, HEALTH ADMINISTRATION, INTERNATIONAL HEALTH
3.15	HARVARD UNIVERSITY JFK SCHOOL OF GOVERNMENT	MID-CAREER MPA PROGRAM
3.16	HARVARD UNIVERSITY SCHOOL OF PUBLIC HEALTH	MPH WITH POLICY, MANAGEMENT OR POPULATION SCIENCES OPTION
3.17	JOHNS HOPKINS UNIVERSITY SCHOOL OF HYGIENE AND PUBLIC HEALTH	MASTERS IN PUBLIC HEALTH
3.19	NEW YORK UNIVERSITY DEPARTMENT OF HEALTH EDUCATION	INTERNATIONAL COMMUNITY HEALTH EDUCATION
3.20	NORTHWESTERN UNIVERSITY MEDICAL SCHOOL DEPT. OF COMMUNITY HEALTH AND PREVENTIVE MEDICINE	MPH
3.21	PENN STATE UNIVERSITY	TRAINING AND DEVELOPMENT
3.23	PENN STATE UNIVERSITY INSTITUTE OF PUBLIC ADMINISTRATION	MPA
3.26	SAN DIEGO STATE UNIVERSITY COLLEGE OF HUMAN SERVICES	GRADUATE PROGRAM IN MATERNAL AND CHILD HEALTH
3.27	SAN JOSE STATE UNIVERSITY DEPARTMENT OF HEALTH SCIENCES	MPH
3.30	SYRACUSE UNIVERSITY SCHOOL OF PUBLIC ADMINISTRATION	MPA
3.32	TULANE UNIVERSITY SCHOOL OF PUBLIC HEALTH	HEALTH SYSTEMS MANAGEMENT OR INTERNATIONAL HEALTH
3.33	UNIVERSIDAD DE PUERTO RICO ESCUELA GRADUADA DE SALUD PUBLICA	HEALTH ADMINISTRATION, DEMOGRAPHY
3.34	UNIVERSITY OF ALABAMA, BIRMINGHAM INTERNATIONAL PUBLIC HEALTH SERVICES	INTERNATIONAL PUBLIC HEALTH
3.35	UNIVERSITY OF CALIFORNIA, BERKELEY SCHOOL OF PUBLIC HEALTH	MATERNAL AND CHILD HEALTH PROGRAM
3.36	UNIVERSITY OF CALIFORNIA, LOS ANGELES SCHOOL OF PUBLIC HEALTH	POPULATION AND FAMILY HEALTH
3.38	UNIVERSITY OF KANSAS DEPARTMENT OF PUBLIC ADMINISTRATION	MASTER OF PUBLIC ADMINISTRATION
3.41	UNIVERSITY OF MICHIGAN INSTITUTE OF PUBLIC POLICY STUDIES	MASTER OF PUBLIC ADMINISTRATION
3.43	UNIVERSITY OF MINNESOTA SCHOOL OF PUBLIC HEALTH	PUBLIC HEALTH ADMINISTRATION
3.46	UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL SCHOOL OF PUBLIC HEALTH	MPH
3.49	UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF PUBLIC ADMINISTRATION	HEALTH SPECIALIZATION FOR INTERNATIONAL STUDENTS
3.50	UNIVERSITY OF TENNESSEE DIVISION OF PUBLIC HEALTH	HEALTH PLANNING AND ADMINISTRATION
3.51	UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER AT HOUSTON	COMMUNITY HEALTH, HEALTH SERVICES ORGANIZATION
3.52	YALE UNIVERSITY DEPARTMENT OF EPIDEMIOLOGY AND PUBLIC HEALTH	MPH

**INSTITUTION:** AMERICAN UNIVERSITY

**ADDRESS:** UNIVERSITY PROGRAM ADVISEMENT CENTER (UPAC)  
4400 MASSACHUSETTS AVE NW  
MCKINLEY BUILDING, ROOM 153  
WASHINGTON, DC 20016

**NAME OF CONTACT:** WADE DAVENPORT  
ADVISOR

**TELEPHONE:** 202-885-2500

---

**PROGRAM/COURSE:** CERTIFICATE PROGRAMS IN BUSINESS ADMINISTRATION

**DEGREE:** CERTIFICATE

**DESCRIPTION:**

These certificate graduate programs are offered in a variety of fields, including accounting, business management, public relations management, and government public information. Internships are not included in the programs.

**REQUIREMENTS:** GMAT  
TOEFL MINIMUM SCORE: 600

**START DATE:** FALL, SPRING, SUMMER

**LENGTH:** 9 MONTHS

**COST:** \$16800

US LONG-TERM

INSTITUTION: ARTHUR D. LITTLE INC.  
ADDRESS: MANAGEMENT EDUCATION INSTITUTE  
35 ACORN PARK  
CAMBRIDGE, MA 02140  
NAME OF CONTACT: JUDY FRANCES  
ADMISSIONS COORDINATOR AND REGISTRAR  
TELEPHONE: 617-864-5657

---

PROGRAM/COURSE: MS IN MANAGEMENT

DEGREE: MSM

DESCRIPTION:

The faculty of this 11-month Master's program has extensive international experience in management consulting. The program is attended by many international students; alumni represent 92 countries. A 5-week tutorial program in English and quantitative methods is offered in the summer before the start of the program. Courses include finance, marketing, human resource management, business planning, and computers. Case study methodology is employed, and field trips are included, but there is no internship.

REQUIREMENTS: TOEFL MINIMUM SCORE: 500

START DATE: FALL

LENGTH: 12 MONTHS

COST: \$29500

US LONG-TERM

INSTITUTION: BARUCH COLLEGE, MT. SINAI SCHOOL OF MEDICINE  
ADDRESS: DEPARTMENT OF HEALTH CARE ADMINISTRATION  
17 LEXINGTON AVE.  
BOX 313  
NEW YORK, NY 10010  
NAME OF CONTACT: LOUANNE KENNEDY, PH.D.  
CHAIR, HEALTH CARE ADMINISTRATION DEPARTMENT  
TELEPHONE: 212-725-4493

---

PROGRAM/COURSE: POST-MASTER'S CERTIFICATE IN HEALTH CARE ADMINISTRATION

DEGREE: CERTIFICATE

DESCRIPTION:

This certificate program is intended for students who have an MBA or MHA and wish to specialize further. An individualized program of 5 courses is designed with an advisor. One strength of this program is its affiliation with more than twenty varied types of health care institutions which provide training sites. There are no applied internships in this program.

START DATE: FALL, JANUARY

LENGTH: 10 MONTHS

COST: \$1800

US LONG-TERM

INSTITUTION: CALIFORNIA STATE UNIVERSITY, LONG BEACH  
ADDRESS: GRADUATE CENTER FOR PUBLIC POLICY ADMINISTRATION  
1250 BELLFLOWER BLVD.  
LONG BEACH, CA 90840  
NAME OF CONTACT: BILL MANES  
ASSISTANT TO DEAN  
TELEPHONE: 213-498-4177

---

PROGRAM/COURSE: CERTIFICATE PROGRAMS

DEGREE: CERTIFICATE

DESCRIPTION:

These Certificate programs require completion of 18 credits, which can be attained in one year. Each student's curriculum is individually planned before enrollment. The Certificate in Public Sector Analytical and Administrative Skills includes courses in analysis of governmental administrative services, information systems, grants management, and public financial management; the Certificate in Public Sector Financial Management includes courses in budget and finance skills, contracting, and government acquisition policy. Internships are required but can be waived for students with relevant experience.

REQUIREMENTS: MINIMUM GPA: 2.75  
TOEFL

START DATE: FALL, SPRING, SUMMER

LENGTH: 12 MONTHS

COST: \$8000

US LONG-TERM



INSTITUTION: CARNEGIE-MELLON UNIVERSITY  
ADDRESS: SCHOOL OF URBAN AND PUBLIC AFFAIRS  
PITTSBURGH, PA 15213  
NAME OF CONTACT: DR. HARRY FAULK  
ASSOCIATE DEAN OF EXECUTIVE EDUCATION  
TELEPHONE: 412-268-2164

---

PROGRAM/COURSE: MID-CAREER PUBLIC MANAGEMENT PROGRAM

DEGREE: MPM

DESCRIPTION:

Designed for managers with at least five years experience and leadership potential, this is an evening program which can be completed in one year. The curriculum can be individualized within the standard areas of concentration: management of health systems, management of private non-profit organizations, personnel management, information systems, and management of financial information and resources. Space is reserved in each class for international students, and there is strong faculty support for them. Because the great majority of the students are working during the day, the program does not include an internship; for the occasional student who is not employed, however, internships in local organizations can be arranged.

REQUIREMENTS: TOEFL  
START DATE: FALL, JANUARY, MAY  
LENGTH: 12 MONTHS  
COST: \$18560

US LONG-TERM

INSTITUTION: COLORADO STATE UNIVERSITY  
ADDRESS: COLLEGE OF BUSINESS  
FORT COLLINS, CO 80523  
NAME OF CONTACT: STEPHEN PARANKA  
ASSOCIATE DEAN  
TELEPHONE: 303-491-6471

---

PROGRAM/COURSE: MASTER OF SCIENCE IN BUSINESS ADMINISTRATION

DEGREE: MS

DESCRIPTION:

The MS in Business Administration may be completed in one year by those students with a solid undergraduate background in economics and finance, management, and marketing. Either a thesis or an oral examination is required for graduation. Areas of specialization include accounting, management, information systems, and marketing. There is no internship included in this program.

REQUIREMENTS: GMAT  
MINIMUM GPA: 3.0  
TOEFL MINIMUM SCORE: 550

START DATE: FALL, JANUARY, JUNE

LENGTH: 12 MONTHS

COST: \$16000

US LONG-TERM

INSTITUTION: COLUMBIA UNIVERSITY  
ADDRESS: SCHOOL OF PUBLIC HEALTH  
600 W. 168TH ST.  
NEW YORK, NY 10032  
NAME OF CONTACT: DR. WILLIAM VAN WIE  
ASSOCIATE DEAN FOR STUDENT AFFAIRS  
TELEPHONE: 212-305-3927

---

PROGRAM/COURSE: HEALTH ADMINISTRATION, POPULATION AND FAMILY HEALTH

DEGREE: MPH

DESCRIPTION:

The MPH degree with a concentration in population, family health, or health administration can be completed in one calendar year. The faculty has extensive international field experience, and there are numerous ongoing collaborative health and family planning projects in developing countries. Students may take courses in the Business School and the School of International Affairs. Internships are included in the program for one semester, but many students waive the internship on the basis of prior work experience.

REQUIREMENTS: GRE  
TOEFL MINIMUM SCORE: 560

START DATE: FALL, JANUARY, MAY

LENGTH: 12 MONTHS

COST: \$29168

US LONG-TERM

INSTITUTION: COLUMBIA UNIVERSITY  
ADDRESS: TEACHER'S COLLEGE  
BOX 34  
NEW YORK, NY 10027  
NAME OF CONTACT: DR. RICHARD ANDERSON  
CHAIR, DEPARTMENT OF HIGHER AND ADULT EDUCATION  
TELEPHONE: 212-678-3750

---

PROGRAM/COURSE: HIGHER AND ADULT EDUCATION

DEGREE: MA

DESCRIPTION: This Master's program is aimed at directors and designers of training programs. The course of study may be individually designed to take advantage of other divisions of the university. Non-degree students with a BA may take unlimited courses as long as a B average is maintained. Internships are not required but can be arranged where appropriate.

REQUIREMENTS: TOEFL MINIMUM SCORE: 600

START DATE: FALL, JANUARY, MAY, JULY

LENGTH: 12 MONTHS

COST: \$19000

140x

INSTITUTION: EMORY UNIVERSITY  
ADDRESS: SCHOOL OF BUSINESS ADMINISTRATION  
ATLANTA, GA 30322  
NAME OF CONTACT: DR. HARTGRAVES  
DIRECTOR OF MBA PROGRAM  
TELEPHONE: 404-727-6353

---

PROGRAM/COURSE: MBA

DEGREE: MBA

DESCRIPTION:

To complete the MBA in 3 semesters, students must have a strong academic background in business. Five courses are taken during the summer, and students join the second-year business school class in the fall. There is no internship included in the program.

REQUIREMENTS: GMAT  
TOEFL

START DATE: SUMMER, FALL, SPRING

LENGTH: 12 MONTHS

COST: \$26000

US LONG-TERM

INSTITUTION: EMORY UNIVERSITY  
ADDRESS: SCHOOL OF MEDICINE  
MASTER OF PUBLIC HEALTH PROG.  
735 GATEWOOD RD.  
ATLANTA, GA 30322  
NAME OF CONTACT: DR. GENE GANGAROSA  
DIRECTOR  
TELEPHONE: 404-727-5724

---

PROGRAM/COURSE:  
HEALTH PLANNING, HEALTH ADMINISTRATION, INTERNATIONAL HEALTH

DEGREE: MPH

DESCRIPTION:

The 3-semester MPH at Emory can be completed in one calendar year. Specializations include health planning, health administration, and international health. The international track has been designed in conjunction with CDC and includes concentrations in program management and evaluation, epidemiology, or health education; about half the students in this track are from developing countries. The program can be individualized. The 3-semester program does not include an internship, but internships can be arranged following the completion of academic requirements. Non-degree students are accepted for a maximum of 10 semester hours. The school offers strong support services for international students.

REQUIREMENTS: GRE  
TOEFL MINIMUM SCORE: 500

START DATE: FALL, SPRING, SUMMER

LENGTH: 12 MONTHS

COST: \$19000

US LONG-TERM

1424

INSTITUTION: GEORGE WASHINGTON UNIVERSITY  
ADDRESS: SCHOOL OF GOVERNMENT AND BUSINESS ADMINISTRATION  
DEPT OF PUBLIC ADMINISTRATION  
2115 G ST. NW  
WASHINGTON, DC 20052  
NAME OF CONTACT: DR. KATHRYN NEWCOMER  
DEPARTMENT CHAIR  
TELEPHONE: 202-676-6295

---

PROGRAM/COURSE: CERTIFICATE PROGRAM

DEGREE: CERTIFICATE

DESCRIPTION:

Certificate programs lasting one academic year may be individually arranged in the areas of budget and finance, managing public organizations, and public personnel management. These programs require completion of at least five courses. Public-sector internships are available.

REQUIREMENTS: TOEFL

START DATE: FALL, JANUARY

LENGTH: 12 MONTHS

COST: \$18000

US LONG-TERM

INSTITUTION: HARVARD UNIVERSITY  
ADDRESS: JFK SCHOOL OF GOVERNMENT  
1 ELIOT STREET  
ROOM 221  
CAMBRIDGE, MA 02138  
NAME OF CONTACT: NANCY PYLE  
ASSISTANT DIRECTOR  
TELEPHONE: 617-495-2133

---

PROGRAM/COURSE: MID-CAREER MPA PROGRAM

DEGREE: MPA

DESCRIPTION:

The student body in this year-long program currently represents more than 35 countries. Entrance requirements include five years of substantial professional experience in public service. In consultation with faculty, students can design study plans appropriate to individual goals. There is no formal internship included in this program. A limited number of non-degree students may be admitted to the JFK School for two terms of work; non-degree applicants must submit either GMAT or GRE scores.

REQUIREMENTS: GMAT  
TOEFL

START DATE: SUMMER

LENGTH: 12 MONTHS

COST: \$32700

US LONG-TERM



INSTITUTION: HARVARD UNIVERSITY  
ADDRESS: SCHOOL OF PUBLIC HEALTH  
677 HUNTINGTON AVE.  
BOSTON, MA 02115  
NAME OF CONTACT: DR. JOHN WYON  
CHIEF COORDINATOR  
TELEPHONE: 617-732-1035

---

PROGRAM/COURSE: MPH WITH POLICY, MANAGEMENT OR POPULATION SCIENCES OPTION

DEGREE: MPH

DESCRIPTION:

This MPH can be completed in one year by highly qualified students with MDs or PhDs; concentrations are offered in health management, maternal and child health, and population sciences. A few non-degree students are accepted; admission requirements and tuition are the same as for degree students. There is no internship included in this program.

REQUIREMENTS: GRE  
TOEFL MINIMUM SCORE: 550

START DATE: SEPTEMBER

LENGTH: 12 MONTHS

COST: \$20000

US LONG-TERM

INSTITUTION:       JOHNS HOPKINS UNIVERSITY  
ADDRESS             SCHOOL OF HYGIENE AND PUBLIC HEALTH  
                      615 N. WOLFE ST.  
                      BALTIMORE, MD     21205  
NAME OF CONTACT:   DR. DAVID PAIGE  
                      DIRECTOR OF MPH  
TELEPHONE:         301-955-3543

---

PROGRAM/COURSE:   MASTERS IN PUBLIC HEALTH

DEGREE:            MPH

DESCRIPTION:

This MPH can be completed in one year. Relevant areas of concentration include health policy and management, international health, maternal and child health, and population dynamics. Interdisciplinary programs are available in population studies and public health economics. The Institute for International Programs coordinates field research and training activities in developing countries. There is no internship included. Non-degree students may enroll in the program.

REQUIREMENTS:    GRE  
                      TOEFL MINIMUM SCORE: 550

START DATE:        JULY

LENGTH:           12 MONTHS

COST:              \$25000

US LONG-TERM

146

INSTITUTION: MASSACHUSETTS INSTITUTE OF TECHNOLOGY  
ADDRESS: SLOAN SCHOOL OF MANAGEMENT  
50 MEMORIAL DRIVE  
CAMBRIDGE, MA 02139  
NAME OF CONTACT: ALAN WHITE  
ASSOCIATE DEAN FOR EXECUTIVE EDUCATION  
TELEPHONE: 617-253-7166

---

PROGRAM/COURSE: SLOAN FELLOWS PROGRAM

DEGREE: MS

DESCRIPTION:

This 12-month program is aimed at mid-career managers with 10 to 15 years of work experience. The curriculum includes courses in policy formulation, the external environment, managerial decision-making, organizational and human factors in management, and applied research. The program offers a concentration in health management. Field trips and special seminars are included, but there is no internship.

REQUIREMENTS: TOEFL

START DATE: JUNE

LENGTH: 12 MONTHS

COST: \$40000

US LONG-TERM

INSTITUTION: NEW YORK UNIVERSITY  
ADDRESS: DEPARTMENT OF HEALTH EDUCATION  
715 BROADWAY  
2ND FLOOR  
NEW YORK, NY 10003  
NAME OF CONTACT: DR. VIVIAN CLARK  
DEPARTMENT CHAIR  
TELEPHONE: 212-598-3925

---

PROGRAM/COURSE: INTERNATIONAL COMMUNITY HEALTH EDUCATION

DEGREE: MPH

DESCRIPTION:

This MPH program is designed for health professionals involved in planning, designing, implementing, and evaluating community health education programs, whether comprehensive in scope or focused on family planning or other specific topics. The curriculum includes courses in communications, group process, and community research and education. Students may also elect courses in the Schools of Social Work and Public Administration. Internships are included in the program for students with limited relevant experience.

REQUIREMENTS: GRE  
GMAT  
MINIMUM GPA: 3.0

START DATE: FALL, WINTER, SPRING, SUMMER

LENGTH: 12 MONTHS

COST: \$17880

US LONG-TERM

INSTITUTION: NORTHWESTERN UNIVERSITY MEDICAL SCHOOL  
ADDRESS: DEPT. OF COMMUNITY HEALTH AND PREVENTIVE MEDICINE  
303 E. CHICAGO AVE  
CHICAGO, IL 60611  
NAME OF CONTACT: PATRICIA COLLETTE  
MPH COORDINATOR  
TELEPHONE: 312-908-7914

---

PROGRAM/COURSE: MPH

DEGREE: MPH

DESCRIPTION:

This MPH program may be completed in one year. In addition to core courses, electives include accounting and control of health care, demography, economics, computer applications, and health care organization. A 3-credit thesis is required. Students may also take electives at the Graduate School of Management, including such courses as health care public policy and regulation, and hospital and health services management. There is no internship included in the program.

REQUIREMENTS: GRE  
TOEFL MINIMUM SCORE: 500

START DATE: FALL, WINTER, SPRING

LENGTH: 12 MONTHS

COST: \$27000

US LONG-TERM

INSTITUTION: PENN STATE UNIVERSITY  
ADDRESS: PENN STATE AT HARRISBURG  
MIDDLETOWN, PA 17057  
NAME OF CONTACT: DIANE EDWARDS  
COORDINATOR OF GRADUATE ADMISSIONS  
TELEPHONE: 717-948-6200

---

PROGRAM/COURSE: TRAINING AND DEVELOPMENT

DEGREE: M.ED

DESCRIPTION:

This new 36-credit Master's program is offered only in the evening. The curriculum includes courses in instructional methods, educational research and design, public organizations and management, measurement and evaluation, and curriculum design. Relevant electives may be chosen, and students can earn 3 credits through an internship in a setting appropriate to individual needs.

REQUIREMENTS: GRE  
MINIMUM GPA: 2.5  
TOEFL MINIMUM SCORE: 550

START DATE: FALL, SPRING, SUMMER

LENGTH: 12 MONTHS

COST: \$6400

US LONG-TERM

INSTITUTION: PENN STATE UNIVERSITY  
ADDRESS: COLLEGE OF BUSINESS ADMINISTRATION  
UNIVERSITY PARK, PA 16802  
NAME OF CONTACT: MICHAEL P. HOTTENSTEIN  
ASSISTANT DEAN  
TELEPHONE: 814-863-0474

---

PROGRAM/COURSE: MS IN BUSINESS ADMINISTRATION

DEGREE: MS

DESCRIPTION:

This 30-credit degree program can be completed in one academic year by students whose undergraduate degrees have included course work in business administration, calculus, economics, and computer sciences. Students must pass a comprehensive oral examination and write a research thesis in order to earn their degrees. Specializations in human resource management, finance, information systems, organizational behavior, and marketing are available. There is no internship included.

REQUIREMENTS: GMAT  
TOEFL MINIMUM SCORE: 550

START DATE: FALL, SPRING

LENGTH: 12 MONTHS

COST: \$12000

US LONG-TERM

INSTITUTION: PENN STATE UNIVERSITY  
ADDRESS: INSTITUTE OF PUBLIC ADMINISTRATION  
205 BURROWES BUILDING  
UNIVERSITY PARK, PA 16802  
NAME OF CONTACT: ROBERT D. LEE, JR.  
ASSISTANT DIRECTOR  
TELEPHONE: 814-865-2536

---

PROGRAM/COURSE: MPA

DEGREE: MPA

DESCRIPTION:

This 30-credit MPA program can be completed in one academic year. Applicants may submit either GRE or GMAT scores for admission. In addition to core courses in the theory and practice of public administration, government budgeting, and personnel management, specializations are available in financial management, health services policy and management, personnel administration, and program and policy analysis. A substantial research program is maintained by the Institute, including work with overseas governments in the management of economic development project and policies. There is no internship included in this program.

REQUIREMENTS: GRE  
MINIMUM GPA: 2.5  
TOEFL MINIMUM SCORE: 550

START DATE: FALL, JANUARY

LENGTH: 12 MONTHS

COST: \$15000

US LONG-TERM

152\*



**INSTITUTION:** PRINCETON UNIVERSITY  
**ADDRESS:** OFFICE OF POPULATION RESEARCH  
NOTESTEIN HALL  
21 PROSPECT AVE  
PRINCETON, NJ 08544  
**NAME OF CONTACT:** A. RICE LYONS  
ASSISTANT TO DIRECTOR  
**TELEPHONE:** 609-452-4812

---

**PROGRAM/COURSE:** VISITING SCHOLAR'S PROGRAM

**DEGREE:** CERTIFICATE

**DESCRIPTION:**

The one-year Visiting Scholars Program is open to individuals with postgraduate training or experience in demography, statistics, census administration, or administration of economic development. Students take at least two courses (a study and analysis of trends in population growth and research methods in demography) and conduct or participate in a research project. Additional courses are available; some relevant offerings are the sociology of human fertility, population policy, and planning and decision-making methods.

**REQUIREMENTS:** TOEFL MINIMUM SCORE: 570

**START DATE:** FALL

**LENGTH:** 12 MONTHS

**COST:** \$20000

US LONG-TERM

INSTITUTION: PRINCETON UNIVERSITY  
ADDRESS: WOODROW WILSON SCHOOL OF PUBLIC AND INT. AFFAIRS  
PRINCETON, NJ 08544  
NAME OF CONTACT: JUNIUS BLEIMAN  
ASSISTANT DEAN  
TELEPHONE: 609-452-4812

---

PROGRAM/COURSE: MID-CAREER FELLOWS IN PUBLIC AFFAIRS

DEGREE: CERTIFICATE

DESCRIPTION:

This intensive certificate program is aimed at mid- and upper-level public managers. Students may concentrate in policy analysis or demography, the latter offered in conjunction with the Office of Population Research. With interdepartmental resources available, the program is designed to meet individual needs; each student plans his or her curriculum before enrollment. Spring term includes the writing of a major paper. Neither concentration includes an internship.

REQUIREMENTS: TOEFL MINIMUM SCORE: 600

START DATE: FALL, FEBRUARY

LENGTH: 12 MONTHS

COST: \$11880

US LONG-TERM

INSTITUTION: SAN DIEGO STATE UNIVERSITY  
ADDRESS: COLLEGE OF HUMAN SERVICES  
GRADUATE SCHOOL OF PUBLIC HLTH  
BUILDING 2, ALVARADO SUITE 205  
SAN DIEGO, CA 92182-0405  
NAME OF CONTACT: DR. ALLAN C. OGLESBY, MDMPH  
PROFESSOR AND MCH DIVISION HEAD  
TELEPHONE: 619-265-4493

---

PROGRAM/COURSE: GRADUATE PROGRAM IN MATERNAL AND CHILD HEALTH

DEGREE: MPH

DESCRIPTION:

The MPH in Maternal and Child Health can be completed in one year. About one-third of the students are from developing countries; there are strong support services for international students. A required year-long planning course results in a program plan ready for home-country implementation. Field visits and required internships are carried out at rural health centers and family planning clinics; the internship usually accounts for 12 credits. The faculty is interdisciplinary and has extensive international experience in both primary health care and family planning.

REQUIREMENTS: GRE  
TOEFL MINIMUM SCORE: 550

START DATE: FALL, JANUARY

LENGTH: 9 MONTHS

COST: \$20000

US LONG-TERM

INSTITUTION: SAN JOSE STATE UNIVERSITY  
ADDRESS: DEPARTMENT OF HEALTH SCIENCES  
ONE WASHINGTON SQUARE  
SAN JOSE, CA 95192  
NAME OF CONTACT: DR. HELEN ROSS  
DEPARTMENT CHAIR  
TELEPHONE: 408-277-3114

---

PROGRAM/COURSE: MPH

DEGREE: MPH

DESCRIPTION:

This MPH program includes courses in health administration, program planning, and evaluation. In addition, students can take elective courses at the Business School in such areas as human resources management and organizational behavior. Internships can be arranged at a variety of health organizations, from hospitals to company health programs. Physicians and nurses are not required to take internships but may do so if they choose during the summer after the academic year.

REQUIREMENTS: TOEFL

START DATE: FALL, SPRING

LENGTH: 12 MONTHS

COST: \$10000

US LONG-TERM

1524

INSTITUTION: SOUTHERN METHODIST UNIVERSITY  
ADDRESS: EDWIN L. COX SCHOOL OF BUSINESS  
DALLAS, TX 75275  
NAME OF CONTACT: PHILIP MILLER  
DIRECTOR OF MBA PROGRAM  
TELEPHONE: 214-692-2630

---

PROGRAM/COURSE: MBA

DEGREE: MBA

DESCRIPTION:

This one-year MBA program includes 30 hours of core courses and electives in the areas of finance, management information sciences, organizational behavior, and marketing, among others. The TOEFL exam is not required; students' language capabilities are judged individually. Although there is no required internship, it is possible to arrange placements for individual students.

REQUIREMENTS: GMAT

START DATE: FALL

LENGTH: 12 MONTHS

COST: \$6000

US LONG-TERM

INSTITUTION: STANFORD UNIVERSITY  
ADDRESS: GRADUATE SCHOOL OF BUSINESS  
STANFORD SLOAN PROGRAM  
STANFORD UNIVERSITY  
STANFORD, CA 94305  
NAME OF CONTACT: JENNIFER RENZEL  
DIRECTOR, STANFORD SLOAN PROGRAM  
TELEPHONE: 415-723-2149

---

PROGRAM/COURSE: SLOAN PROGRAM IN MANAGEMENT

DEGREE: MS

DESCRIPTION:

This 9-month program is designed for mid-level managers; applicants must have at least eight years managerial experience. In addition to core business school courses, the program offers many special seminars and field trips. There is no internship included in this program.

REQUIREMENTS: GMAT  
TOEFL

START DATE: FALL

LENGTH: 10 MONTHS

COST: \$27500

US LONG-TERM

**INSTITUTION:** SYRACUSE UNIVERSITY  
**ADDRESS:** SCHOOL OF PUBLIC ADMINISTRATION  
205 MAXWELL HALL  
SYRACUSE, NY 13244  
**NAME OF CONTACT:** DR. BARNARD JUMP JR.  
ASSOCIATE DEAN AND CHAIR, SCHOOL OF PUBLIC ADMIN.  
**TELEPHONE:** 315-423-4000

---

**PROGRAM/COURSE:** MPA

**DEGREE:** MPA

**DESCRIPTION:**

It is possible to complete this program in one tightly scheduled calendar year plus an extra summer session. In addition to core requirements, students select a specialization in policy and administration, financial analysis and management, public management, technology and information policy, or development administration. Internships are available and recommended.

**REQUIREMENTS:** GRE  
TOEFL MINIMUM SCORE: 560

**START DATE:** SUMMER, JULY, FALL, SPRING

**LENGTH:** 12 MONTHS

**COST:** \$13000

US LONG-TERM

INSTITUTION: THUNDERBIRD  
ADDRESS: AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MGT.  
THUNDERBIRD CAMPUS  
GLENDALE, AZ 85306  
NAME OF CONTACT: JOHN ARTHUR  
DEAN OF ADMISSIONS  
TELEPHONE: 609-978-7210

---

PROGRAM/COURSE: MASTER OF INTERNATIONAL MANAGEMENT

DEGREE: MASTERS IN INTERNATIONAL MANAGEMENT

DESCRIPTION:

The Master of International Management Program has three components: international studies, language training, and business. The international curriculum includes regional studies and courses in international relations; the business curriculum includes courses in accounting, economics, computer modeling, marketing, global service delivery, administration of non-profit organizations and finance. Internships are available although not required for the degree.

REQUIREMENTS: GMAT  
TOEFL

START DATE: FALL, SPRING, SUMMER

LENGTH 12 MONTHS

COST: \$18000

US LONG-TERM



**INSTITUTION:** TULANE UNIVERSITY  
**ADDRESS:** SCHOOL OF PUBLIC HEALTH  
1430 TULANE AVE  
NEW ORLEANS, LA 70112  
**NAME OF CONTACT:** DR. GAYLORD CUMMINS  
DEPARTMENT CHAIR  
**TELEPHONE:** 504-588-5387

---

**PROGRAM/COURSE:** HEALTH SYSTEMS MANAGEMENT OR INTERNATIONAL HEALTH

**DEGREE:** MPH

**DESCRIPTION:**

This MPH can be completed in 12 months. The program has two tracks. The health systems management track is aimed at health professionals with managerial responsibilities in public health and includes courses in computer applications, financial management, organizational behavior, and communications. The international health track is designed for students planning careers in developing countries or international agencies and offers courses in administration and management, research, health planning, and evaluation. Internships can be arranged for students in both tracks after the completion of the academic requirements. Non-degree students may enroll for up to 15 credits. Applicants may submit either the GRE or the GMAT for admission.

**REQUIREMENTS:** GRE  
GMAT  
MINIMUM GPA: 2.5  
TOEFL

**START DATE:** FALL, SPRING, SUMMER

**LENGTH:** 12 MONTHS

**COST:** \$15000

US LONG-TERM

INSTITUTION: UNIVERSIDAD DE PUERTO RICO  
ADDRESS: ESCUELA GRADUADA DE SALUD PUBLICA  
OFICINA DE ASUNTOS ESTUDIANTES  
GPO BOX 5067  
SAN JUAN, PR 00936  
NAME OF CONTACT: ANNETTE OLIVERO  
DIRECTOR, ADMISSIONS FOR MEDICAL SCIENCES DEPT.  
TELEPHONE: 809-753-5231

---

PROGRAM/COURSE: HEALTH ADMINISTRATION, DEMOGRAPHY

DEGREE: MPH

DESCRIPTION:

This year-long MPH degree is taught in Spanish, with concentrations in health services administration, demography, and evaluation research. Prerequisites for the health administration track include accounting, statistics, economics, algebra and finance. The demography track offers a flexible program which can accommodate individual interests. The evaluation research track prepares students to evaluate health services and develop alternative solutions to problems.

REQUIREMENTS: GRE

START DATE: FALL

LENGTH: 12 MONTHS

COST: \$3000

US LONG-TERM

**INSTITUTION:** UNIVERSITY OF ALABAMA, BIRMINGHAM  
**ADDRESS:** INTERNATIONAL PUBLIC HEALTH SERVICES  
SCHOOL OF PUBLIC HEALTH  
BIRMINGHAM, AL 35294  
**NAME OF CONTACT:** JUAN M. NAVIA, PH.D.  
DEPARTMENT CHAIR  
**TELEPHONE:** 205-934-2288

---

**PROGRAM/COURSE:** INTERNATIONAL PUBLIC HEALTH

**DEGREE:** MPH

**DESCRIPTION:**

This program offers two areas of specialization: international public health, and public health administration and policy. The international track includes, in addition to MPH core courses, courses in population dynamics and demography. Administration and policy students may select some courses in the School of Management, including preceptorships. Both programs include a directed research project. Admission requirements are somewhat flexible: students may waive the TOEFL exam if they have completed specialized language training or demonstrate competence in English in an interview; the GRE is not required for applicants with medical, dental, or PhD degrees. Internships are optional but available to students with limited relevant experience.

**REQUIREMENTS:** GRE  
TOEFL

**START DATE:** SEPTEMBER, MARCH

**LENGTH:** 12 MONTHS

**COST:** \$10750

US LONG-TERM

INSTITUTION: UNIVERSITY OF CALIFORNIA, BERKELEY

ADDRESS: SCHOOL OF PUBLIC HEALTH  
304 EARL WARREN HALL  
BERKELEY, CA 94720

NAME OF CONTACT: DR. DONALD MINKLER  
PROFESSOR IN RESIDENCE

TELEPHONE: 415-642-4033

---

PROGRAM/COURSE: MATERNAL AND CHILD HEALTH PROGRAM

DEGREE: MPH

DESCRIPTION:

The degree program in Maternal and Child Health can be completed in one calendar year. The curriculum emphasizes policy, administration, evaluation, planning, and training for MCH and primary health care programs. The intensive nature of the one-year program does not allow much flexibility in the choice of courses. The faculty has extensive international experience, and there is strong support for foreign students. New research and collaborative training projects are beginning, with an orientation to the Pacific Rim. Internships can be arranged although they are not a required feature of the program.

REQUIREMENTS: GRE  
MINIMUM GPA: 3.0  
TOEFL

START DATE: FALL

LENGTH: 12 MONTHS

COST: \$14000

US LONG-TERM

**INSTITUTION:** UNIVERSITY OF CALIFORNIA, LOS ANGELES  
**ADDRESS:** SCHOOL OF PUBLIC HEALTH  
405 HILGARD AVE  
LOS ANGELES, CA 90024  
**NAME OF CONTACT:** DR. DERRICK JELLIFFE  
CHAIR, POPULATION AND FAMILY HEALTH DIVISION  
**TELEPHONE:** 213-825-4053

---

**PROGRAM/COURSE:** POPULATION AND FAMILY HEALTH

**DEGREE:** MPH

**DESCRIPTION:**

The International Health track of this MPH program offers a number of courses on population and fertility policy, family planning, and program design and evaluation. Due to the intensive nature of the program, there is relatively little flexibility in curriculum. 20% of the students are from developing countries; the faculty has extensive international experience, and there are ongoing health projects in Asia, Africa, and Latin America. For students with less than two years of relevant experience, there is a required internship in a health or family planning organization in the Los Angeles area.

**REQUIREMENTS:** GRE  
TOEFL MINIMUM SCORE: 560

**START DATE:** FALL

**LENGTH:** 12 MONTHS

**COST:** \$15000

US LONG-TERM

INSTITUTION: UNIVERSITY OF GEORGIA  
ADDRESS: GRADUATE SCHOOL OF BUSINESS ADMINISTRATION  
351 BROOKS HALL  
ATHENS, GA 30602  
NAME OF CONTACT: DON PERRY  
MBA PROGRAM DIRECTOR  
TELEPHONE: 404-542-5671

---

PROGRAM/COURSE: ACCELERATED PROGRAM

DEGREE: MBA

DESCRIPTION:

This accelerated MBA program can be completed in four quarters by students with undergraduate degrees in business. Specializations include accounting, finance, economics, management, and marketing. There is no internship included in the program.

REQUIREMENTS: GMAT  
TOEFL MINIMUM SCORE: 560

START DATE: SUMMER, FALL

LENGTH: 12 MONTHS

COST: \$8000

US LONG-TERM

INSTITUTION: UNIVERSITY OF KANSAS  
ADDRESS: DEPARTMENT OF PUBLIC ADMINISTRATION  
318 BLAKE HALL  
LAWRENCE, KS 66045  
NAME OF CONTACT: JOHN NALBANDIAN  
TELEPHONE: 913-864-3527

---

PROGRAM/COURSE: MASTER OF PUBLIC ADMINISTRATION

DEGREE: MPA

DESCRIPTION:

This program can be completed in one year. The curriculum includes courses in organizational theory, applied and advanced decision analysis, and development and implementation of public policy. Some individualization of the curriculum is possible, and students can use the full resources of the University, including the Business School. Full-time students can arrange internships in county or city agencies, usually with an urban emphasis.

REQUIREMENTS: MINIMUM GPA: 3.0  
TOEFL MINIMUM SCORE: 570

START DATE: FALL, SPRING, SUMMER

LENGTH: 12 MONTHS

COST: \$7350

US LONG-TERM

INSTITUTION: UNIVERSITY OF KANSAS  
ADDRESS: SCHOOL OF BUSINESS  
206 SUMMERFIELD HALL  
LAWRENCE, KS 66045  
NAME OF CONTACT: RONNA ROBERTSON  
ASSISTANT DIRECTOR OF MASTERS PROGRAMS  
TELEPHONE: 913-864-3844

---

PROGRAM/COURSE: ACCELERATED MBA PROGRAM

DEGREE: MBA

DESCRIPTION:

Prerequisites for this accelerated MBA program include a generally strong academic background, with particular proficiency in accounting, economics, and statistics. The TOEFL exam is waived for students with an undergraduate degree from a university in the US, Great Britain, Canada, Australia, or New Zealand. Students can concentrate in finance, human resources, marketing, operations research, or organizational administration. There is no internship included in this program.

REQUIREMENTS: GMAT  
TOEFL MINIMUM SCORE: 570

START DATE: FALL, SPRING, SUMMER

LENGTH: 12 MONTHS

COST: \$10000

US LONG-TERM

1682



INSTITUTION: UNIVERSITY OF MICHIGAN  
ADDRESS: DEPT. OF POPULATION PLANNING AND INT. HEALTH  
SCHOOL OF PUBLIC HEALTH  
109 S. OBSERVATORY ST.  
ANN ARBOR, MI 48109  
NAME OF CONTACT: DR. JASON FINKLE  
DIRECTOR  
TELEPHONE: 313-764-7516

---

PROGRAM/COURSE: POPULATION PLANNING

DEGREE: MS

DESCRIPTION:

This 16-month program tends to attract students with a primary interest in research or teaching, but it is flexible enough to be adaptable to managers of population programs. The curriculum includes core population courses from the University's MPH program, with additional population planning and statistics courses. Electives from the School of Public Health or other departments of the University are available. The faculty has extensive international experience and ongoing collaboration with field programs in developing countries. Internships are not included, but the flexibility of the program would allow students to complete their course work in two semesters, return home for an interim "internship" applying their learning, and return to Michigan for followup technical training during a final semester. The faculty has extensive international experience and ongoing collaboration with programs in the field.

REQUIREMENTS: GRE  
MINIMUM GPA: 3.00  
TOEFL MINIMUM SCORE: 560

START DATE: FALL

LENGTH: 16 MONTHS

COST: \$29300

US LONG-TERM

INSTITUTION: UNIVERSITY OF MICHIGAN  
ADDRESS: INSTITUTE OF PUBLIC POLICY STUDIES  
440 LORCH HALL  
ANN ARBOR, MI 48109  
NAME OF CONTACT: YOLANDA MARINO  
ASSISTANT DIRECTOR FOR STUDENT AFFAIRS  
TELEPHONE: 313-764-3490

---

PROGRAM/COURSE: MASTER OF PUBLIC ADMINISTRATION

DEGREE: MPA

DESCRIPTION:

This one-year MPA program is designed for mid-career professionals with at least three years experience in the public sector. The curriculum includes calculus, statistics, microeconomics, public management, benefit cost analysis, and program evaluation. In addition, students must complete a half-term of directed research. There is no required internship, but placements may be developed for individual students. Non-degree students may enroll in courses through the Continuing Professional Development Program.

REQUIREMENTS: GRE  
TOEFL MINIMUM SCORE: 600

START DATE: FALL

LENGTH: 12 MONTHS

COST: \$18000

US LONG-TERM

**INSTITUTION:** UNIVERSITY OF MINNESOTA  
**ADDRESS:** GRADUATE SCHOOL OF MANAGEMENT  
271-19TH AVENUE SOUTH  
MINNEAPOLIS, MN 55455  
**NAME OF CONTACT:** CATHERINE CARLSON  
DIRECTOR OF MARKETING SERVICES  
**TELEPHONE:** 612-624-0006

---

**PROGRAM/COURSE:** THE ACCELERATED MBA

**DEGREE:** MBA

**DESCRIPTION:**

The Accelerated MBA Program can be completed in 12 months with enrollment in mid-June. In addition to the requirements listed above, applicants must have a strong undergraduate background in math and economics. There are excellent support services available for international students. The UM Graduate School of Management maintains research centers in information systems, strategic management, and operations research. Students may arrange internships with appropriate companies; an internship may last for one quarter and substitute for one academic course.

**REQUIREMENTS:** GMAT  
TOEFL MINIMUM SCORE: 550

**START DATE:** SUMMER

**LENGTH:** 12 MONTHS

**COST:** \$8500

US LONG-TERM

INSTITUTION: UNIVERSITY OF MINNESOTA  
ADDRESS: SCHOOL OF PUBLIC HEALTH  
1260 MAYO MEMORIAL BLDG  
BOX 197, 420 DELAWARE ST. SE  
MINNEAPOLIS, MN 55455  
NAME OF CONTACT: LEE STAUFFER  
CHAIR, PUBLIC HEALTH ADMINISTRATION  
TELEPHONE: 612-625-9480

---

PROGRAM/COURSE: PUBLIC HEALTH ADMINISTRATION

DEGREE: MPH

DESCRIPTION:

This 11-month MPH is intended specifically to prepare individuals for planning and administrative positions; it is open to physicians or other health professionals with advanced degrees. In addition to MPH core courses, the curriculum includes courses in planning, financial management, evaluation, public policy, MIS, and health law. If time allows, students may elect courses in other schools of the University. Internships are available with health maintenance organizations and offer the equivalent of 10 credits towards the degree.

REQUIREMENTS: MINIMUM GPA: 3.0  
TOEFL MINIMUM SCORE: 550

START DATE: FALL

LENGTH: 11 MONTHS

COST: \$11000

US LONG-TERM

INSTITUTION: UNIVERSITY OF NEW HAVEN  
ADDRESS: GRADUATE SCHOOL OF THE UNIVERSITY OF NEW HAVEN  
300 ORANGE AVENUE  
WEST HAVEN, CT 06516  
NAME OF CONTACT: JOSEPH SPELLMAN  
DIRECTOR OF GRADUATE ADMISSIONS  
TELEPHONE: 203-932-7000

---

PROGRAM/COURSE: CERTIFICATE PROGRAMS IN BUSINESS MANAGEMENT

DEGREE: CERTIFICATE

DESCRIPTION:

The Graduate School offers a number of Senior Professional Certificates for individuals holding advanced degrees who wish to pursue further specialized graduate study. Lasting one school year, these programs require completion of 15-18 credits; specific curricula are designed before enrollment. Certificates are offered in the fields of accounting (financial, managerial, or information systems), computer and information science, finance, general management, human resources management, marketing, public management, and quantitative analysis. Internships are not included in this program. Non-matriculated students may take up to 12 credits.

REQUIREMENTS: TOEFL  
START DATE: FALL  
LENGTH: 9 MONTHS  
COST: \$15390

US LONG-TERM

INSTITUTION: UNIVERSITY OF NEW MEXICO  
ADDRESS: DIVISION OF PUBLIC ADMINISTRATION  
3059 MESA VISTA HALL  
ALBUQUERQUE, NM 87131  
NAME OF CONTACT: ZANE REEVES  
PROFESSOR AND DEPARTMENT CHAIR  
TELEPHONE: 505-277-3312

---

PROGRAM/COURSE: HEALTH CARE ADMINISTRATION

DEGREE: CERTIFICATE

DESCRIPTION:

The Certificate program in Health Care Administration (HCA) requires completion of at least 15 credits and is open to applicants who already have an accredited graduate degree. Student programs are designed in consultation with faculty before enrollment. The curriculum for the certificate includes courses in program planning and evaluation, quantitative methods, budgeting and financing, and personnel administration. There is no internship available until students have acquired 27 credits, more than the length of this program.

REQUIREMENTS: TOEFL

START DATE: FALL, SPRING

LENGTH: 12 MONTHS

COST: \$10800

US LONG-TERM

**INSTITUTION:** UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL

**ADDRESS:** SCHOOL OF PUBLIC HEALTH  
DEPT. OF HEALTH POLICY & ADMIN  
263 ROSENAU HALL 201H  
CHAPEL HILL, NC 27514

**NAME OF CONTACT:** LAUREL FILES, PH.D.  
ACTING CHAIR

**TELEPHONE:** 919-966-4091

---

**PROGRAM/COURSE:** MPH

**DEGREE:** MPH

**DESCRIPTION:**

Students in this MPH program can specialize in health policy and administration or maternal and child health. Relevant courses include population program development and administration, health services information and control systems, and marketing for non-profit organizations. The Carolina Population Center coordinates an interdisciplinary program in population research and research training. The School has historical involvement with international family planning programs and has worked with regional organizations such as ICOMP, INCAE, IESA, AIM, and IIM in the development of case studies in management and population. The program includes 6-week internships which are generally scheduled after the end of the academic year.

**REQUIREMENTS:** TOEFL MINIMUM SCORE: 550

**START DATE:** FALL

**LENGTH:** 12 MONTHS

**COST:** \$11114

US LONG-TERM

INSTITUTION: UNIVERSITY OF PITTSBURGH  
ADDRESS: GRADUATE SCHOOL OF BUSINESS  
PITTSBURGH, PA 15260  
NAME OF CONTACT: JOHN ENYARD  
DIRECTOR OF MBA ADMISSIONS  
TELEPHONE: 412-648-1603

---

PROGRAM/COURSE: MBA

DEGREE: MBA

DESCRIPTION:

This MBA program is comprised of a 50-credit 11-month sequence. A modular format permits specialization or advanced study in finance, human resources management, information systems, operations research, marketing, or strategic planning and policy. In addition to the prerequisites listed above, applicants must have competence in integral and differential calculus. There is no internship included in the program.

REQUIREMENTS: GMAT  
TOEFL

START DATE: FALL

LENGTH: 11 MONTHS

COST: \$22000

US LONG-TERM



**INSTITUTION:** UNIVERSITY OF PITTSBURGH  
**ADDRESS:** GRADUATE SCHOOL OF PUBLIC AND INT. AFFAIRS  
PITTSBURGH, PA 15260  
**NAME OF CONTACT:** JANE LOHMAN  
DIRECTOR OF ADMISSIONS  
**TELEPHONE:** 412-648-7645

---

**PROGRAM/COURSE:** MANAGEMENT SCIENCE PROGRAM

**DEGREE:** CERTIFICATE

**DESCRIPTION:**

The Graduate School of Public and International Affairs offers several professional certificate programs which require completion of 15-18 credits and may be completed in one year by students who have already completed a Master's program. Students may concentrate in applied policy analysis, financial management, management science, or personnel and labor relations management. Within these areas, courses may vary depending on individual interests and needs. Internships are not included in the programs.

**REQUIREMENTS:** TOEFL MINIMUM SCORE: 550

**START DATE:** SEPTEMBER, JANUARY

**LENGTH:** 12 MONTHS

**COST:** \$17000

US LONG-TERM

INSTITUTION: UNIVERSITY OF SOUTHERN CALIFORNIA  
ADDRESS: SCHOOL OF PUBLIC ADMINISTRATION  
LOS ANGELES, CA 90089-0041  
NAME OF CONTACT: DR. ROBERT MYRTLE  
ASSOCIATE PROFESSOR  
TELEPHONE: 213-743-6081

---

PROGRAM/COURSE: HEALTH SPECIALIZATION FOR INTERNATIONAL STUDENTS

DEGREE: MPA

DESCRIPTION:

Although this program takes 2 academic years to complete, it has been included here because of its particular appropriateness to FPMT Project participants. The program offers two relevant tracks. One is intended specifically for members of Ministries of Health and government officers, with a focus on planning and policy development in the health sector; the second is for managers of health care delivery organizations. Both tracks include population topics in addition to public-sector management and finance. The faculty has extensive overseas training experience and is particularly skilled at adapting US management techniques to developing-country situations. Instead of the TOEFL exam, the program offers English language instruction for one or two semesters, as required, and administers its own exam at the end of the English course. Although there is no formal internship required, placements can be arranged with state agencies.

REQUIREMENTS: GRE  
MINIMUM GPA: 3.0

START DATE: SEPTEMBER, JANUARY, JUNE

LENGTH: 24 MONTHS

COST: \$27549

US LONG-TERM

178x

INSTITUTION: UNIVERSITY OF TENNESSEE  
ADDRESS: DIVISION OF PUBLIC HEALTH  
1914 ANDY HOLT AVENUE  
KNOXVILLE, TN 37996  
NAME OF CONTACT: CHARLES HAMILTON, D.PH.  
DIVISION CHAIR  
TELEPHONE: 615-974-6674

---

PROGRAM/COURSE: HEALTH PLANNING AND ADMINISTRATION

DEGREE: MPH

DESCRIPTION:

The MPH in Health Planning and Administration can be completed in one calendar year. Emphasis is on health planning methodologies, health policy formulation, and management techniques. One of the four quarters is spent in a full-time internship in the administrative division of a health care organization. Non-degree students may enroll for a limited number of courses.

REQUIREMENTS: MINIMUM GPA: 2.8  
TOEFL MINIMUM SCORE: 525

START DATE: FALL

LENGTH: 12 MONTHS

COST: \$12000

US LONG-TERM

INSTITUTION: UNIVERSITY OF TEXAS  
ADDRESS: HEALTH SCIENCE CENTER AT HOUSTON  
SCHOOL OF PUBLIC HEALTH  
PO BOX 20186  
HOUSTON, TX 77225  
NAME OF CONTACT: DR. GEORGE KERR  
ASSOCIATE DEAN FOR ACADEMIC SERVICES  
TELEPHONE: 713-792-4370

---

PROGRAM/COURSE: COMMUNITY HEALTH, HEALTH SERVICES ORGANIZATION

DEGREE: MPH

DESCRIPTION:

This MPH may be completed in one year, however, most foreign students take 18 months. The curriculum is built around "teaching-research units", which include community health, health services organization, international and rural health, and nutrition and population studies. No core curriculum is established, rather they are self-designed by the student. This system tends to attract mid-level professionals who need less structured programs. The program is highly individualized; students who wish to have internships can call on the faculty for assistance in arranging appropriate placements. Special students who meet all admission requirements are accepted.

REQUIREMENTS: GRE  
TOEFL MINIMUM SCORE: 565

START DATE: FALL, WINTER, SPRING, SUMMER

LENGTH: 9 MONTHS

COST: \$13000

US LONG-TERM

INSTITUTION: YALE UNIVERSITY

ADDRESS: DEPARTMENT OF EPIDEMIOLOGY AND PUBLIC HEALTH  
SCHOOL OF PUBLIC HEALTH  
60 COLLEGE ST  
NEW HAVEN, CT 06510

NAME OF CONTACT: DR. JAM STOLWIJK  
DEPARTMENT CHAIR

TELEPHONE: 203-785-2844

---

PROGRAM/COURSE: MPH

DEGREE: MPH

DESCRIPTION:

Although this program can be completed in one year, a special request and convincing justification must be submitted with the application. The one-year option is not encouraged; flexibility in adapting curriculum to students' needs is extremely limited. Six-credit internships can be arranged, but they are not generally feasible within the compressed curriculum of the one-year option.

REQUIREMENTS: MINIMUM GPA: 3.0  
TOEFL

START DATE: FALL

LENGTH: 12 MONTHS

COST: \$17000

US LONG-TERM

US LONG-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE  
IB & C  
MARKETING  
MICROS  
NON & EVAL  
PL/IMP PLANING  
PL/IMP CLIN  
POLICY CBD  
STRAT DEV  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
AWARDS  
LENGTH  
GPA  
GRE  
GMAT  
TOEFL  
FLD VIS  
ESL SUP  
NON MAT  
COST  
STARTING DATES

AMERICAN UNIVERSITY,  
UNIVERSITY PROGRAM ADVISEMENT  
CENTER (UPAC): CERTIFICATE  
PROGRAMS IN BUSINESS  
ADMINISTRATION

ARTHUR D. LITTLE INC.,  
MANAGEMENT EDUCATION  
INSTITUTE: MS IN MANAGEMENT

BARUCH COLLEGE, MT. SINAI  
SCHOOL OF MEDICINE, DEPARTMENT  
OF HEALTH CARE ADMINISTRATION:  
POST-MASTER'S CERTIFICATE IN  
HEALTH CARE ADMINISTRATION

CALIFORNIA STATE UNIVERSITY,  
LONG BEACH, GRADUATE CENTER  
FOR PUBLIC POLICY  
ADMINISTRATION: CERTIFICATE  
PROGRAMS

CARNEGIE-MELLON UNIVERSITY,  
SCHOOL OF URBAN AND PUBLIC  
AFFAIRS: MID-CAREER PUBLIC  
MANAGEMENT PROGRAM

COLORADO STATE UNIVERSITY,  
COLLEGE OF BUSINESS: MASTER OF  
SCIENCE IN BUSINESS  
ADMINISTRATION

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IB & C	MARKETING	MICROS	NON & EVAL	PL/IMP PLANING	PL/IMP CLIN	POLICY CBD	STRAT DEV	LOGISTICS	TRNG-CASES	TRNG-DESIGN	AWARDS	LENGTH	GPA	GRE	GMAT	TOEFL	FLD VIS	ESL SUP	NON MAT	COST	STARTING DATES	
AMERICAN UNIVERSITY, UNIVERSITY PROGRAM ADVISEMENT CENTER (UPAC): CERTIFICATE PROGRAMS IN BUSINESS ADMINISTRATION													CERT	9 MOS			X	X			X	16800	FALL, SPRING, SUMMER	
ARTHUR D. LITTLE INC., MANAGEMENT EDUCATION INSTITUTE: MS IN MANAGEMENT	X	X	X	X	X	X	X	X		X	X	X		MSM	12 MOS			X		X	X	29500	FALL	
BARUCH COLLEGE, MT. SINAI SCHOOL OF MEDICINE, DEPARTMENT OF HEALTH CARE ADMINISTRATION: POST-MASTER'S CERTIFICATE IN HEALTH CARE ADMINISTRATION														CERT	10 MOS							1800	FALL, JANUARY	
CALIFORNIA STATE UNIVERSITY, LONG BEACH, GRADUATE CENTER FOR PUBLIC POLICY ADMINISTRATION: CERTIFICATE PROGRAMS	X													CERT	12 MOS	2.75		X				8000	FALL, SPRING, SUMMER	
CARNEGIE-MELLON UNIVERSITY, SCHOOL OF URBAN AND PUBLIC AFFAIRS: MID-CAREER PUBLIC MANAGEMENT PROGRAM	X	X	X	X	X	X	X	X		X	X	X		MPH	12 MOS			X		X	X	18560	FALL, JANUARY, MAY	
COLORADO STATE UNIVERSITY, COLLEGE OF BUSINESS: MASTER OF SCIENCE IN BUSINESS ADMINISTRATION	X	X	X	X	X	X	X	X		X	X	X		MS	12 MOS	3.0		X	X		X	X	16000	FALL, JANUARY, JUNE

181

US LONG-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE  
IB & C  
MARKETING  
MON & EVAL  
PL/IMP PLANING  
PL/IMP CLIN  
POLICY DEV  
STRAT PLAN  
LOGISTICS  
TRNG-CASES  
AWARDS  
LENGTH  
GPA  
GRE  
GMAT  
TOEFL  
FLD VIS  
ESL SUP  
NON TRN  
COST  
STARTING DATES

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IB & C	MARKETING	MON & EVAL	PL/IMP PLANING	PL/IMP CLIN	POLICY DEV	STRAT PLAN	LOGISTICS	TRNG-CASES	AWARDS	LENGTH	GPA	GRE	GMAT	TOEFL	FLD VIS	ESL SUP	NON TRN	COST	STARTING DATES	
COLUMBIA UNIVERSITY, SCHOOL OF PUBLIC HEALTH: HEALTH ADMINISTRATION, POPULATION AND FAMILY HEALTH		X	X		X	X	X	X		X	X				X		X	X	X	X	29168	FALL, JANUARY, MAY
COLUMBIA UNIVERSITY, TEACHER'S COLLEGE: HIGHER AND ADULT EDUCATION											X	12 MOS						X	X	X	19000	FALL, JANUARY, MAY, JULY
EMORY UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION: MBA	X	X	X	X	X	X	X		X	X	X	12 MOS			X	X		X			26000	SUMMER, FALL, SPRING
EMORY UNIVERSITY, SCHOOL OF MEDICINE: HEALTH PLANNING, HEALTH ADMINISTRATION, INTERNATIONAL HEALTH		X	X	X	X	X	X		X	X		12 MOS		X		X		X	X	X	19000	FALL, SPRING, SUMMER
GEORGE WASHINGTON UNIVERSITY, SCHOOL OF GOVERNMENT AND BUSINESS ADMINISTRATION: CERTIFICATE PROGRAM	X				X							12 MOS				X		X	X	X	18000	FALL, JANUARY
HARVARD UNIVERSITY, JFK SCHOOL OF GOVERNMENT: MID-CAREER MPA PROGRAM	X	X	X	X		X	X	X		X	X	12 MOS			X	X		X	X	X	32700	SUMMER
HARVARD UNIVERSITY, SCHOOL OF PUBLIC HEALTH: MPH WITH POLICY, MANAGEMENT OR POPULATION SCIENCES OPTION	X		X	X		X	X	X	X		X	12 MOS		X		X		X	X	X	20000	SEPTEMBER

183

US LONG-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE  
IBK  
IB & C  
MARKETING  
MIS  
MON & EVAL  
MICROS  
PL/IMP PLANING  
PL/IMP CLIN  
POLICY DEV  
STRAT DEV  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
AWARDS  
LENGTH  
GPA  
GRE  
GMAT  
TOEFL  
FLD VIS  
ESL SUP  
NON TRN  
NON MAT  
COST  
STARTING DATES

INSTITUTION NAME AND PROGRAM TITLE	FINANCE	IBK	IB & C	MARKETING	MIS	MON & EVAL	MICROS	PL/IMP PLANING	PL/IMP CLIN	POLICY DEV	STRAT DEV	LOGISTICS	TRNG-CASES	TRNG-DESIGN	AWARDS	LENGTH	GPA	GRE	GMAT	TOEFL	FLD VIS	ESL SUP	NON TRN	NON MAT	COST	STARTING DATES
JOHNS HOPKINS UNIVERSITY, SCHOOL OF HYGIENE AND PUBLIC HEALTH: MASTERS IN PUBLIC HEALTH			X	X		X	X	X				X	X		MPH	12 MOS		X		X		X		X	25000	JULY
MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN SCHOOL OF MANAGEMENT: SLOAN FELLOWS PROGRAM	X	X	X	X	X	X	X	X	X	X	X	X	X		MS	12 MOS				X		X			40000	JUNE
NEW YORK UNIVERSITY, DEPARTMENT OF HEALTH EDUCATION: INTERNATIONAL COMMUNITY HEALTH EDUCATION				X	X		X	X	X		X	X			MPH	12 MOS	3.0	X	X			X	X	X	17880	FALL, WINTER, SPRING, SUMMER
NORTHWESTERN UNIVERSITY MEDICAL SCHOOL, DEPT. OF COMMUNITY HEALTH AND PREVENTIVE MEDICINE: MPH				X	X		X	X	X		X	X			MPH	12 MOS		X		X			X		27000	FALL, WINTER, SPRING
PENN STATE UNIVERSITY: TRAINING AND DEVELOPMENT				X				X					X	X	M.ED	12 MOS	2.5	X		X			X		6400	FALL, SPRING, SUMMER
PENN STATE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION: MS IN BUSINESS ADMINISTRATION	X	X	X	X	X	X	X	X	X		X	X	X		MS	12 MOS			X	X		X	X		12000	FALL, SPRING
PENN STATE UNIVERSITY, INSTITUTE OF PUBLIC ADMINISTRATION: MPA	X	X	X	X		X	X	X		X	X	X			MPA	12 MOS	2.5	X		X		X	X	X	15000	FALL, JANUARY

1981



US LONG-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCIAL AID & C MARKETING MON & EVAL PL/IMP CLIN PL/IMP CBO POLICY DEV STRAT PLANC LOGISTICS TRNG-CASES TRNG-DESIGN AWARDS LENGTH GPA GRE GMAT TOEFL FLD VIS FS SUP ESL TRN NON MAT COST STARTING DATES

PRINCETON UNIVERSITY, OFFICE OF POPULATION RESEARCH: VISITING SCHOLAR'S PROGRAM

PRINCETON UNIVERSITY, WOODROW WILSON SCHOOL OF PUBLIC AND INT. AFFAIRS: MID-CAREER FELLOWS IN PUBLIC AFFAIRS

SAN DIEGO STATE UNIVERSITY, COLLEGE OF HUMAN SERVICES: GRADUATE PROGRAM IN MATERNAL AND CHILD HEALTH

SAN JOSE STATE UNIVERSITY, DEPARTMENT OF HEALTH SCIENCES: MPH

SOUTHERN METHODIST UNIVERSITY, EDWIN L. COX SCHOOL OF BUSINESS: MBA

STANFORD UNIVERSITY, GRADUATE SCHOOL OF BUSINESS: SLOAN PROGRAM IN MANAGEMENT

SYRACUSE UNIVERSITY, SCHOOL OF PUBLIC ADMINISTRATION: MPA

THUNDERBIRD, AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MGT.: MASTER OF INTERNATIONAL MANAGEMENT

INSTITUTION NAME AND PROGRAM TITLE	FINANCIAL AID & C	MARKETING	MON & EVAL	PL/IMP CLIN	PL/IMP CBO	POLICY DEV	STRAT PLANC	LOGISTICS	TRNG-CASES	TRNG-DESIGN	AWARDS	LENGTH	GPA	GRE	GMAT	TOEFL	FLD VIS	FS SUP	ESL TRN	NON MAT	COST	STARTING DATES
PRINCETON UNIVERSITY, OFFICE OF POPULATION RESEARCH: VISITING SCHOLAR'S PROGRAM							X				CERT	12 MOS				X			X		20000	FALL
PRINCETON UNIVERSITY, WOODROW WILSON SCHOOL OF PUBLIC AND INT. AFFAIRS: MID-CAREER FELLOWS IN PUBLIC AFFAIRS				X			X	X			CERT	12 MOS				X		X	X		11880	FALL, FEBRUARY
SAN DIEGO STATE UNIVERSITY, COLLEGE OF HUMAN SERVICES: GRADUATE PROGRAM IN MATERNAL AND CHILD HEALTH	X	X	X	X	X	X	X	X	X	X	MPH	9 MOS		X		X	X	X	X		20000	FALL, JANUARY
SAN JOSE STATE UNIVERSITY, DEPARTMENT OF HEALTH SCIENCES: MPH	X		X	X	X	X	X	X	X	X	MPH	12 MOS				X		X	X		10000	FALL, SPRING
SOUTHERN METHODIST UNIVERSITY, EDWIN L. COX SCHOOL OF BUSINESS: MBA	X	X	X	X	X	X	X	X	X	X	MBA	12 MOS			X						6000	FALL
STANFORD UNIVERSITY, GRADUATE SCHOOL OF BUSINESS: SLOAN PROGRAM IN MANAGEMENT	X	X	X	X	X	X	X	X	X	X	MS	10 MOS			X	X					27500	FALL
SYRACUSE UNIVERSITY, SCHOOL OF PUBLIC ADMINISTRATION: MPA	X	X	X	X		X	X	X	X	X	MPA	12 MOS		X		X		X	X		13000	SUMMER, JULY, FALL, SPRING
THUNDERBIRD, AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MGT.: MASTER OF INTERNATIONAL MANAGEMENT	X	X	X	X	X	X	X	X	X	X	MIM	12 MOS			X	X			X		18000	FALL, SPRING, SUMMER

185  
3.57

US LONG-TERM TRAINING PROGRAMS

INSTITUTION NAME AND PROGRAM TITLE

FINANCE  
IB & C  
MARKETING  
MIS  
NON & EVAL  
PL/IMP  
PL/IMP CLIN  
POLICY DEV  
STRAT PLNG  
TRNG-CASES  
TRNG-DESIGN  
AWARDS  
LENGTH  
GPA  
GRE  
GMAT  
TOEFL  
FLD VIS  
ESL SUP  
NON MAT  
COST  
STARTING DATES

TULANE UNIVERSITY, SCHOOL OF PUBLIC HEALTH: HEALTH SYSTEMS MANAGEMENT OR INTERNATIONAL HEALTH

X		X	X		X	X	X	X		X	X			X	MPH	12 MOS	2.5	X	X	X			X	X	X	15000	FALL, SPRING, SUMMER
---	--	---	---	--	---	---	---	---	--	---	---	--	--	---	-----	--------	-----	---	---	---	--	--	---	---	---	-------	----------------------

UNIVERSIDAD DE PUERTO RICO, ESCUELA GRADUADA DE SALUD PUBLICA: HEALTH ADMINISTRATION, DEMOGRAPHY

	X	X	X		X	X	X			X	X				MPH	12 MOS		X								3000	FALL
--	---	---	---	--	---	---	---	--	--	---	---	--	--	--	-----	--------	--	---	--	--	--	--	--	--	--	------	------

UNIVERSITY OF ALABAMA, BIRMINGHAM, INTERNATIONAL PUBLIC HEALTH SERVICES: INTERNATIONAL PUBLIC HEALTH

X	X	X	X		X	X	X			X	X				MPH	12 MOS		X		X				X		10750	SEPTEMBER, MARCH
---	---	---	---	--	---	---	---	--	--	---	---	--	--	--	-----	--------	--	---	--	---	--	--	--	---	--	-------	------------------

UNIVERSITY OF CALIFORNIA, BERKELEY, SCHOOL OF PUBLIC HEALTH: MATERNAL AND CHILD HEALTH PROGRAM

X		X	X		X	X	X			X	X		X		MPH	12 MOS	3.0	X		X			X	X		14000	FALL
---	--	---	---	--	---	---	---	--	--	---	---	--	---	--	-----	--------	-----	---	--	---	--	--	---	---	--	-------	------

UNIVERSITY OF CALIFORNIA, LOS ANGELES, SCHOOL OF PUBLIC HEALTH: POPULATION AND FAMILY HEALTH

X	X	X	X		X	X	X	X		X	X				MPH	12 MOS		X		X			X	X		15000	FALL
---	---	---	---	--	---	---	---	---	--	---	---	--	--	--	-----	--------	--	---	--	---	--	--	---	---	--	-------	------

UNIVERSITY OF GEORGIA, GRADUATE SCHOOL OF BUSINESS ADMINISTRATION: ACCELERATED PROGRAM

X	X	X	X	X	X	X	X			X	X	X			MBA	12 MOS				X	X			X		8000	SUMMER, FALL
---	---	---	---	---	---	---	---	--	--	---	---	---	--	--	-----	--------	--	--	--	---	---	--	--	---	--	------	--------------

181





US LONG-TERM TRAINING PROGRAMS

INSTITUTION NAME AND  
PROGRAM TITLE

FINANCE  
IE & C  
MARKETING  
MON & EVAL  
PL/HP CLIN  
POLICY DEV  
STRAT DEV  
LOGISTICS  
TRNG-CASES  
TRNG-DESIGN  
AWARDS  
LENGTH  
GPA  
GRE  
GMAT  
TOEFL  
FLD VIS  
FS SUP  
NON MAT  
COST  
STARTING  
DATES

YALE UNIVERSITY, DEPARTMENT OF  
EPIDEMIOLOGY AND PUBLIC  
HEALTH: MPH

FINANCE	IE & C	MARKETING	MON & EVAL	PL/HP CLIN	POLICY DEV	STRAT DEV	LOGISTICS	TRNG-CASES	TRNG-DESIGN	AWARDS	LENGTH	GPA	GRE	GMAT	TOEFL	FLD VIS	FS SUP	NON MAT	COST	STARTING DATES
X		X	X		X	X				MPH	12 MOS	3.0			X				17000	FALL

189

**DESCRIPTIONS OF DEVELOPING-COUNTRY INSTITUTIONS  
(LISTED ALPHABETICALLY BY INSTITUTION)**

NOTE TO READERS

The institutions included in this section have been chosen because they currently include regional training programs or are in the process of developing them. FPMT will continue to gather information regarding these programs and will maintain a database for this purpose. This information will be available upon request.

**INSTITUTION:** ADMINISTRATIVE STAFF COLLEGE OF INDIA (ASCI)

**ADDRESS:** BELLE VISTA  
HYDERABAD 500 475 INDIA

**DESCRIPTION:** ASCI is an independent university with a government grant, and offers approximately 75 management courses per year, including several specifically addressed to managers of primary health centers. The following short courses are offered: in-service training on management development, organizational behavior, operations research and health administration. Courses are generally of one- or two-week duration, although a few longer courses are also held. Participants come from other Asian and African countries, as well as India. The Consulting and Applied Research Division assists public and private organizations in all aspects of management. The library has over 40,000 books on management and related disciplines and subscribes to over 650 periodicals. ASCI produces a monthly journal entitled "Current Management Literature" and a bi-annual professional journal, "ASCI Journal of Management".



**INSTITUTION:** ASIAN CENTRE FOR POP. AND COMMUN. DEVEL. (ACPD)

**ADDRESS:** 8 SUKHUMVIT, SOI 12  
BANGKOK 10110 THAILAND

**DESCRIPTION:**

ACPD was established in 1978 to provide a forum to facilitate the sharing, exchange, and transfer of experience in community-based fertility and development management among developing countries. Through its Training Division, ACPD offers a series of international training courses each year. Five two-to-three week family planning management courses are offered on a regular basis. Courses may also be custom-designed.

ACPD also organizes and administers conferences, seminars, workshops, and field observation studies, and provides technical assistance and consultancies.

ACPD is in a modern building equipped with conference rooms and audio-visual facilities. Participants are housed in local hotels, with transportation provided to the Centre.

The teaching faculty consists of a small core staff, supplemented by field project staff and government/health senior managers. Teaching methods include lectures, group projects, and field experience.

**INSTITUTION:** ASIAN INSTITUTE OF MANAGEMENT (AIM)  
**ADDRESS:** MCC BOX 898  
MAKATI, METRO MANILA PHILLIPPINES

**DESCRIPTION:** Founded in 1968, AIM is an international graduate school of management. Its goal is to prepare men and women for managerial leadership, in order to strengthen organizations' abilities to assist in regional and national development. It has a major commitment to address the management needs of population and rural development programs. AIM is a founding member of ICOMP (International Committee on the Management of Population Programmes), and has collaborated with ICOMP on many research and training activities.

AIM offers a master's degree in business management, a master's degree in management, and numerous short courses in management development, marketing management, program management, and rural project management, including those emphasizing family planning management.

Courses are taught in English, and can be custom-designed. The AIM center in Manila is a modern facility, with a well-equipped library, computer center, a residence hall, and sports facilities.

AIM's teaching faculty consists of 35 full-time professionals, and about 15 part-time professionals, all with post-graduate degrees in management or related fields. Foremost among the learning methods used at AIM is the case method. It is augmented by lectures, group projects, and computer-based simulation exercises. Upcoming programs include:

**"Basic Management Program"**

February 23 - March 20, 1987

June 1 - June 26, 1987

August 10 - September 4, 1987

November 9 - December 4, 1987

This is a 4-week program designed for first to middle managers. It is designed to develop and enhance a wide range of basic management skills and increase confidence in the ability to manage effectively. It focuses on four fundamental managerial functions: problem solving and decision-making; money and systems; people and systems; and managerial process

(continued on page 4.6)

1944

**INSTITUTION:** ASIAN INSTITUTE OF MANAGEMENT (AIM)  
**ADDRESS:** MCC BOX 898  
MAKATI, METRO MANILA PHILLIPPINES  
**DESCRIPTION:** (continued from page 4.5)

"Management Development Program"  
January 12 - March 6, 1987  
May 25 - July 17, 1987

This is an 8-week program for experienced middle and upper level managers. It is designed to enhance and refine the management skills and help participants develop a deeper understanding of the operational aspects of management and a broader view of the organization.

"Master's in Management Program"  
June 1, 1987 - May 15, 1988

This is an eleven-month degree program structured to meet the developmental needs of experienced executives. During the course of the program, participants develop a functionally integrated, top management perspective; enhanced leadership capabilities; effective problem analysis, decision-making, and strategy formulation skills; a strategic understanding of the effect of environmental factors on the enterprise; and capacity for personal growth.

INSTITUTION: ASS. SENAGALAISE POUR LE BIEN ETRE FAMILIALE

ADDRESS BP 6084  
DAKAR SENEGAL

NAME OF CONTACT: MME. TOURE TAMAROU  
PRESIDENT

DESCRIPTION:

Association Senagalaise Pour Le Bien Etre Familiale (ASBEF) is the IPPF affiliate and the major non-governmental organization involved in FP activities. ASBEF aims to increase public awareness of the advantages of family planning; to help in the training of governmental personnel; and to collaborate with other agencies interested in family planning, with a view to integrating family planning with other development activities. It runs projects of IE&C throughout the country, and has operated a clinic at its headquarters since 1981, with another one recently opened in Lugar and one planned for Kaolac in the south. ASBEF trains personnel at the Dakar model clinic for other family planning clinics in Dakar, including personnel for the Family Health Project clinics.

DEVELOPING COUNTRY

196<sup>x</sup>

**INSTITUTION:** BUREAU OF EDUCATION AND TRAINING (BKKBN - MOH)  
NATIONAL FAMILY PLANNING COORDINATION BOARD

**ADDRESS:** P.O. BOX 186  
JAKARTA INDONESIA

**NAME OF CONTACT:** PETER SOMBUNG  
HEAD OF TRAINING DIVISION

**DESCRIPTION:**

BKKBN (Badan Koordinasi Kelvarga Berencana Nasional) was established in 1970 to coordinate the implementation of family planning services throughout the country. Attention was originally focused on clinic based services and motivational campaigns - outreach was later introduced to improve service coverage. In the recent past, BKKBN has become community based with family planning services provided by villages serviced, with the BKKBN lending technical, organizational, and logistics support.

BKKBN offers State FP "Appreciation" courses for educational, religious, women's, and community groups. It also provides first line management training for FP field worker supervisors and other government staff with family planning roles. Also offered are special topic seminars on IEC/clinical methods. The BKKBN has excellent facilities along with a wide experience of training with a wide range of FP and FP-related agencies. It has a good network of clients from government agencies.

DEVELOPING COUNTRY

**INSTITUTION:** CENTER FOR AFRICAN FAMILY STUDIES (CAFS)

**ADDRESS:** MLIMA HOUSE, UPPER HILL ROAD  
P.O. BOX 60054  
NAIROBI

**DESCRIPTION:**

Center for African Family Studies (CAFS) offers Training of Trainers, contraception, management, IE&C, and family life education. It is a well established regional training center and has a strong funding base. Training is conducted on a regional, sub-regional and in-country basis on family health, family planning communication, social work, contraceptive technology and family planning program management.

DEVELOPING COUNTRY

**INSTITUTION:** CENTRE AFRICAIN D'ETUDES SUPERIEURES EN GESTION

**ADDRESS:** B.P. 1497 OR B.P. 3802  
BOULEVARD GENERAL DE GAULLE X AVENUE MALICK SY  
DAKAR SENEGAL

**NAME OF CONTACT:** MR. HONGUI GBAUORO  
DIRECTOR  
MR. HUGUES CAHUZAC  
HEAD OF CONTINUING EDUCATION

**DESCRIPTION:** Centre Africain D'Etudes Superieures En Gestion (CESAG) was created by the Ministers of the West African Economic Community to serve the needs of the entire West African Community. It has a large part-time faculty drawn from private enterprise and permanent faculty engaged full time in teaching, research, and consultation. It offers degree and non-degree programs of varying lengths primarily to members of the West African Economic Community. In addition to seminars and short training courses, CESAG offers an MBA degree equivalent, "Le Diplome Superieur de Gestion des Enterprises". Courses include MIS, Marketing, Financial Management, Personnel Management, Communications and Public Relations. CESAG's objectives are to train managers of public and private enterprises and regional administrators; to become an in-service management training institution; to provide consultancies to public and private enterprises in management and administration; to train institutes in management training; and to become a regional center for research and information on management, with particular emphasis on regional problems. CESAG has good facilities which feature a library of current management publications. It also has a well-developed micro-computer training facility.

DEVELOPING COUNTRY

INSTITUTION: CENTRE D'ENCADREMENT DES FEMMES EN MATIERE DEV.

ADDRESS: C/O GAEL MURPHY  
USAID/KINSHASA  
KINSHASA ZAIRE

DESCRIPTION: The Centre was established by alumnae of CEDPA's Women in Management Training series (WIM) in 1986. This CEDPA follow-up group is comprised of 42 members who have either received training directly from CEDPA staff in Washington, D.C., or who have received training in Zaire from the WIM graduates. The Centre offers technical assistance in FP management and maternal health. It is strong in training skills and technical assistance in FP projects.

DEVELOPING COUNTRY

200\*



**INSTITUTION:** CENTRE FOR AFRICAN FAMILY STUDIES (CAFS)

**ADDRESS:** MLINA HOUSE, UPPER HILL ROAD  
P.O. BOX 60054  
NAIROBI KENYA

**DESCRIPTION:**

CAFS was established by the African Regional Council of IPPF. A well-established organization, it offers short-term (1-10 weeks) programs designed for senior and middle managers of health and family planning organizations. Major course areas include population development; family planning and family welfare; contraceptive technology update; communication, motivation and counseling; and management and supervision. Certificates are awarded upon course completion.

Courses are available in English or French, can be custom-designed, and can be taught on the regional or sub-regional level, or in-county. The Nairobi site has excellent classroom facilities, a library, and audio-visual resources. Participants are lodged in area hotels.

CAFS has a full-time teaching staff representing demography, education, social work, and medicine. They use a combination of teaching methods - workshops, lectures, case studies, discussions, and teaching exercises. CAFS also serves as a referral center for inquires on African Family Studies and integrating family planning into socio-economic development.

**INSTITUTION:** CENTRE FOR POPULATION AND HEALTH MANAGEMENT  
INDIAN INSTITUTE OF MANAGEMENT, BANGALORE

**ADDRESS:** 33, LANGFORD ROAD  
BANGALORE 560 027 INDIA

**DESCRIPTION:** The Centre for Population and Health Management at Indian Institute of Management, Bangalore (IIMB) offers a post-graduate program specializing in health and population management and conducts six to eight courses each year in the areas of hospital and institutional management, occupational health, population communication, management of health and family welfare programs, management of primary care centers, management of medical colleges, and program evaluation. It also conducts tailor-made programs in research and consultancy activities in the area of hospital administration, health and population policy reseach, drug procurement and distribution systems, and medical manpower requirements. IIMB has a faculty of about 100 drawn from such disciplines as health and behavioral sciences, communication, demography, statistics, economics, management sciences, and health planning.

**INSTITUTION:** CENTRE NATIONALE DE LA COORDINATION DE LA  
FORMATION POUR LE DEVELOPPEMENT (CENACOF)

**ADDRESS:** B.P. 3661  
KINSHASA GOMBE  
ZAIRE

**NAME OF CONTACT:** PROF. RUDAHINDWA CHIZUNGU (PH.D)

**DESCRIPTION:**

Centre National de la Coordination de la Formation Pour le Developpement (CENACOF) operates under the authority of the Ministry of Planning and is presently funded by AID. It offers management training, host-facilitator seminars on a variety of issues, and workshops on log-frame analysis. In 1986, CENACOF collaborated with the FPMT Project in conducting a workshop in organizational development; they have recently facilitated a seminar for USAID in Zaire and have participated in a number of other AID-funded projects, including Training of Trainer workshops for PSAD and AZBEF. The senior staff have strong academic qualifications; many of them have done doctoral work in the US. CENACOF is currently planning the construction of a large new training facility.

DEVELOPING COUNTRY

4.14

**INSTITUTION:**

CONCERNED WOMEN FOR FAMILY PLANNING (CWFP)  
FAMILY PLANNING SERVICES AND TRAINING CENTER

**ADDRESS:**

108, KAKRAILA ROAD  
DACCA-2 BANGLADESH

**DESCRIPTION:**

CWFP is a non-profit women's voluntary organization with a focus on family planning, MCH, and women's development. CWFP was established in 1976 as an outgrowth of a perceived need by female small pox vaccinators for the dissemination of family planning information among the female population of the country. CWFP operates 19 clinics, reaches approximately 65,000 family planning acceptors, and is responsible for the training of NGO field workers in family planning, record-keeping and supervision. CWFP also offers technical assistance in management training (Demonstration Action Project). It is strong in CBD services and training. It has an extensive network of managers with follow-up technical assistance on site.

Although most of CWFP's activity takes place in Dhaka, a grant from FPIA has enabled it to expand and refine its network of FP programs - it currently covers the capital city as well as 11 urban, semi-urban and rural locations outside Dhaka.

204

INSTITUTION: DEVELOPMENT ACADEMY OF THE PHILIPPINES (DAP)

ADDRESS: COCOFED BUILDING  
AMORSOLO STREET  
LEGASPI VILLAGE, MAKATI  
METRO MANILA PHILIPPINES

DESCRIPTION:

DAP was established in the early 70's. Most of its training is geared towards government officers and government organizations. Its main office is in Manila, but the training facility is in Tagayti. This facility is very modern with residential facilities.

DAP offers training and consultancy in organization and management, community management, and policy research and program development. Topics addressed include community and human relations, governmental reform, sociocultural change, and development administration. A course on team building, available upon request, discusses ways of improving performance within a working group. DAP also provides technical assistance in problem-solving to individual communities.

DEVELOPING COUNTRY

205

**INSTITUTION:** EASTERN AND SOUTHERN AFRICAN MANAGEMENT INSTITUTE

**ADDRESS:** P.O. BOX 3030  
ARUSHA TANZANIA

**DESCRIPTION:** Established in 1980, Eastern and Southern African Management Institute (ESAMI) aims to improve the performance and managerial effectiveness of public and private sector institutions and organizations within its member States. Membership is open to all States of Eastern and Southern Africa.

ESAMI offers both long and short term training programs. It offers a postgraduate diploma in management, and many short term programs ranging in length from one to ten weeks including several in health and family planning management of health services, training of trainers, and development planning management. Courses are primarily designed for senior managers.

ESAMI's facilities are modern, and include a library, computer center, and on-site housing. Programs are taught in English, and custom-designed course are available. ESAMI will also travel to member States to deliver courses.

ESAMI has a staff of 35 consultants who use a wide variety of teaching methods. ESAMI also does research and consultation, and serves as a regional reference center for the field of management.

DEVELOPING COUNTRY

206 ✓

**INSTITUTION:** EASTERN AND SOUTHERN AFRICAN MANAGEMENT INSTITUTE

**ADDRESS:** P.O. BOX 3030  
ARUSHA TANZANIA

**DESCRIPTION:**

The Eastern and Southern African Management Institute (ESAMI) offers numerous courses related to primary health care management, as well as technical assistance services, and a documentation and information center. Standardized courses of two to six-weeks duration are held in Arusha, while tailor-made courses may be held in other locations. Courses for health service managers at the district level or below are primarily concerned with interpretation of health policies and implementation of primary health care projects.

Four to six-week courses are offered for trainers of health management trainers. Content of these courses includes principles of health management, learning and teaching methods, identification of health training programs, and evaluation of training. Course are also offered for senior health administrators at the national level. A post-graduate diploma in management is offered.

DEVELOPING COUNTRY

INSTITUTION: FAMILY PLANNING ASSOCIATION OF ZIMBABWE (FPA)

ADDRESS: ZIMBABWE

DESCRIPTION: The FPA of Zimbabwe provides technical assistance in the design of CBD Programs as well as being as a training site/study tour site for CBD programs. The FPA of Zimbabwe has a good knowledge of FP programs, including the most successful CBD program in Africa. There is a high commitment to FP within this organization, and a competent physical infrastructure.

DEVELOPING COUNTRY

2084



**INSTITUTION:**

**FAMILY PLANNING SERVICES AND TRAINING CENTRE**

**ADDRESS:**

**103 NEW CIRCULAR ROAD  
DHAKA-17 BANGLADESH**

**DESCRIPTION:**

The Government of Bangladesh created the Family Planning Services and Training Centre (FPSTC) in order to promote family planning in urban areas as well as to coordinate the activities of a large number of NGOs. FPSTC funds and provides technical assistance to local voluntary organizations; it has supported projects which serve new and continuing contraceptive clients and referred interested persons for voluntary sterilization. At the present time, FPSTC coordinates the activities of all NGOs throughout the country. While it has its own administration, staffing and funding, the Centre's activities are coordinated by a Governing Body consisting of representatives from the Ministry of Health and Population Control (MOHPC) and the Ministry of Social Welfare, as well as representatives from other NGOs. FPSTC offers short courses in project management training, supervision, service delivery and financial management.

**DEVELOPING COUNTRY**

INSTITUTION: GEZIRA UNIVERSITY, FACULTY OF MEDICINE (FOM/GU)

ADDRESS: P.O. BOX 20  
WAD MENANI SUDAN

NAME OF CONTACT: PROFESSOR AWAD EL SID MUSTAPHA  
DEAN  
DR. IBRAHIM MOHAMED ABDEL RAHIM

DESCRIPTION: Gezira University has a new faculty of medicine with vigorous young staff, an integrated curriculum, and an available field site network. It offers Management Training and some FP training to midwives. It has links to USAID and has a core team of 5 people.

DEVELOPING COUNTRY

3104

**INSTITUTION:**

GHANA INSTITUTE OF MANAGEMENT OF PUBLIC ADMIN

**ADDRESS:**

UNIVERSITY OF GHANA  
LEGON CAMPUS  
ACCRA GHANA

**DESCRIPTION:**

This institute participates in the WHO Network of Management Training Institutions. One of its activities is a three-month course for health personnel, including two months in classrooms and one month of fieldwork.

DEVELOPING COUNTRY

**INSTITUTION:****INDIAN INSTITUTE OF MANAGEMENT - AHMEDABAD (IIMA)****ADDRESS:****AHMEDABAD 380015  
GUJARAT INDIA****DESCRIPTION:**

IIMA was founded in 1962 and is internationally known for its excellent teaching and research. It offers short and long term training programs and consulting services. Long term programs include a two-year Postgraduate Diploma in Management (equivalent to an MBA program), and a Fellow Program in Management, a doctoral program specializing in public management. A five and one half month Management Education Program is also available, which is similar to a condensed MBA program. Short term Management Development Programs range in length from one day to three months, may be custom-designed, and are either private sector-focused or public sector-focused. Private sector programs are offered on a regular basis and open to anyone with the appropriate job experience (i.e., a degree is not required). Public sector program participants must be sponsored, and also must have appropriate job experience. Both private and public sector programs can be topical (e.g., personnel, finance) or sectoral (e.g., rural development, family planning management). IIMA has worked closely with several state governments in Sudan in the management of population and family planning programs. IIMA also has a one-year Faculty Development Program in which teachers and researchers from universities and other training organizations can improve their skills in training and research. IIMA has 100 faculty members and about 400 students in residence at any one time. All courses are taught in English, and a variety of teaching methods are used. The case method is employed quite widely. Its modern campus includes a well-equipped library and a computer center. Course fees include room and board.

**DEVELOPING COUNTRY**

2124

INSTITUTION: INDIAN INSTITUTE OF PUBLIC ADMINISTRATION

ADDRESS: INDRAPRASTHA ESTATE  
RING ROAD  
NEW DELHI 110002 INDIA

NAME OF CONTACT: DR. RAM PRAKASH

DESCRIPTION: Established by the Governmetn of India to train managerial staff, IIPA offers short-term training courses emphasize management techniques, including information systems, social cost-benefit analysis, project appraisal, and use of computers. Courses may be either prescheduled or tailor-made. Some have been provided outside India. IIPA offers Masters and Ph.D programs in Public Administration. The Institute publishes the following journals "Documentation in Public Administration", "Indian Journal of Public Administration", and half-yearly "Book Reviews in Public Administration".

DEVELOPING COUNTRY

INSTITUTION: INST. OF TRAINING AND RESEARCH IN FAMILY PLANNING

ADDRESS: 69 AHMAD FOUD ABU ALI ST.  
BULKLY  
ALEXANDRIA EGYPT

DESCRIPTION:

The Institute of Training and Research in Family Planning (ITRFP) is an autonomous institution which was established in 1972 to meet the rising need for well-trained family planning workers as perceived by the Egypt Family Planning Association. A continued association with the FPA functions with ITRFP providing training to the FPA. The main objective of the Institute is to stimulate greater community awareness for the need and importance of family planning. ITRFP has trained approximately 6300 trainees from a wide spectrum of leadership positions (including doctors) in family planning and has offered technical assistance in management training. ITRFP boasts new training and residential facilities in Alexandria. The Institute has received financial support from IPPF, UNICEF, and AID.

DEVELOPING COUNTRY

**INSTITUTION:** INSTITUTE FOR RURAL MANAGEMENT, ANAND (IRMA)

**ADDRESS:** ANAND INDIA

**DESCRIPTION:** IRMA was established in 1979. It trains graduate students in management - mostly in the agro sector. However, IRMA is starting a new health program for training, management, and research in community health. The training program consists of three segments covering 85 weeks; the Classroom Segment, the Fieldwork Segment, and the Management Traineeship Segment.

Courses in this program address issues in: rural development and rural organizations, economic analysis, organizational behavior, financial management, management and cost accounting, marketing, managerial analysis and communication, and development administration. The course also includes projects in such areas as design of marketing strategies and preparation of consumer profiles in respect to different commodities; preparation of costing systems and evaluation of existing costing procedures; design and introduction of quality control, inventory and information systems; cost-benefit analysis of technical input programs; and analysis of the effectiveness of training and manpower programs.

IRMA boasts a new campus with a good library and computer facilities. It has close ties with rural development agencies.

**INSTITUTION:** INSTITUTO CENTROAMERICANO DE ADM. DE EMPRESAS

**ADDRESS:** APARTADO 960-4050  
ALAJUELA  
SAN JOSE COSTA RICA

**DESCRIPTION:** Founded in 1964, Instituto Centroamericano de Administracion de Empresas (INCAE) is a highly regarded organization offering both short- and long-term training. Its mission is to provide management training and technical assistance to professionals in both the private and public sectors in order to promote the social and economic development of Latin America.

INCAE is known for its substantial contributions to the field of development management through its programs in family planning and health, and rural development, among other areas. It offers a two-year MBA program, a one-year Certificate in Administration, and a one-month program in Executive Management. Short-term courses may also be custom-designed.

INCAE's modern main campus has classrooms, a computer center, library, a-v equipment, sports facilities, and dormitories. Housing costs are included in course fees. There is a satellite campus in Managua, Nicaragua.

INCAE has over fifty teaching faculty, all of whom have significant management training background. Its teaching materials are known throughout the world. Courses are taught in Spanish, and most INCAE-developed teaching cases are available in both Spanish and English.

DEVELOPING COUNTRY

JILP



**INSTITUTION:** INSTITUTO DE ESTUDIOS SUPERIORES DE ADMINISTRACION

**ADDRESS:** P.O. BOX 1640  
CARACAS 1010 A VENEZUELA

**DESCRIPTION:**

Instituto de Estudios Superiores de Administracion (IESA) is a Management Training School which offers an MBA, as well as Masters degrees in the following: Administration, Financial Administration and Administration of State Enterprises, and Public Administration. IESA offers intensive management development courses for upper-level executives in both the public and private sectors. One of its strengths lies in its use of the case study method which relies heavily on the Harvard Business School approach. Although IESA is an independent organization, it works closely with the government and is influential in the nations decision-making process. IESA sponsors symposiums and seminars which attract an audience of academics and policy-makers from throughout Latin America and Europe.

DEVELOPING COUNTRY

**INSTITUTION:** MAENDELEO YA WANAWAKE ORGANIZATION (MYWO)

**ADDRESS:** P.O. BOX 44412  
NAIROBI KENYA

**DESCRIPTION:** MYWO has had ongoing technical assistance in Institutional Development and Training Materials Development, as well as CBD Program Management. MYWO offers training for its staff in CBD activities. The overall strength of the organization lies in its nationwide network.

DEVELOPING COUNTRY

2182

**INSTITUTION:** MINISTRIES DE LA SANTE  
**ADDRESS:** B.P. 623  
NIAMEY NIGER  
**NAME OF CONTACT:** MME. LAURE AGBESSI  
DIRECTRICE DES AFFAIRES SOC.  
MME. FRANCOISE ZENABJU ALZOUMA  
DIRECTOR

**DESCRIPTION:**

The Ministere is active in the integration of FP into MCH and Policy Formulation, and it provides contraception. There is strong presidential commitment and experience in conducting policy and technical workshops. However there is general inexperience with service delivery to date.

DEVELOPING COUNTRY

INSTITUTION: NATIONAL INSTITUTE OF HEALTH AND FAMILY WELFARE

ADDRESS: L-17 GREEN PARK  
NEW DELHI 11016 INDIA

NAME OF CONTACT: DR. SAMNATH ROY

DESCRIPTION: National Institute of Health and Family Welfare (NIHFW-MOH) is a para-statal organization set up by the Indian government. NIHFW offers family planning training and academic courses which grant a Masters degree in health administration through the University of Delhi. It also provides in-service training for health and family welfare professionals on health and hospital administration and management. NIHFW is a WHO collaborating institution.

DEVELOPING COUNTRY

**INSTITUTION:** NATIONAL INSTITUTE OF HEALTH SCIENCES (NIHS)

**ADDRESS:** SRI LANKA

**NAME OF CONTACT** DR. TISSA COROY  
DIRECTOR  
DR. CECIL FERNANDO  
D.D. PLANNING DIVISION

**DESCRIPTION:** NIHS is the Government of Sri Lanka's training, research and development institute for PHC. It offers management training and technical training in MCH and family planning to health workers, and mid-level supervision. It is responsible for providing health services in a limited geographic area and has an excellent CBD system. Its strengths lie in a large staff, a new facility, and a controlled field study area.

**DEVELOPING COUNTRY**

INSTITUTION: NATIONAL INSTITUTE OF PUBLIC ADMINISTRATION (NIPA)

ADDRESS: KARACHI PAKISTAN

NAME OF CONTACT: MR. M. ZIAUDDIN KHAN  
DIRECTOR  
MR. S. M. ANWAR  
DEPUTY DIRECTOR (PESHAWAR)

DESCRIPTION:

There are four NIPAs in Pakistan - Karachi (1961), Lahore (1961), Peshawar (1984) and Quetta (under construction), all of which are under the administrative control of the Establishment Division, Government of Pakistan. Their main function is to provide in-service training of middle level officers (level 19) of Federal and Local Governments as well as public sector Corporations.

Training programs include the 16-week Advanced Course in Administration and Development, designed for middle level officers in Federal and Provincial Governments and public corporations. Short course are also offered by NIPA on a regular basis (twice a year) or upon special request by government or private organizations. The regular courses include: Financial Administration, Project Planning & Management, Planning and Development, Personnel Administration, Essentials of Management, Office Management, Computer Orientation.

Special courses have also been developed and conducted by NIPA for particular groups/organizations. Teaching methods include case studies, syndicate discussions, presentations, exercises and field visits. NIPA is the key institution in Pakistan for the training of all middle and upper middle level Pakistani government managers. NIPA also has many good training facilities.

DEVELOPING COUNTRY

2224

**INSTITUTION:** NATIONAL INSTITUTE OF PUBLIC ADMINISTRATION (NIPA)

**ADDRESS:** DHAKA-2 BANGLADESH

**DESCRIPTION:** NIPA offers both short (two to three weeks) and medium length (three months) courses on various aspects of management and public administration for senior officers from both public and private enterprises. Staff members also undertake special research on topics such as community participation, decentralization, and regional development planning.

DEVELOPING COUNTRY

**INSTITUTION:**

**NATIONAL INSTITUTE OF RURAL DEVELOPMENT (NIRD)**

**ADDRESS:**

**RAJENDRANAGAR  
HYDERABAD 500 030 INDIA**

**DESCRIPTION:**

NIRD offers training and research on various aspects of rural development emphasizing implementation problems. Short-term courses consider integrated area planning, rural development management, community participation, extension and transfer of technology, and rural communication and feedback mechanisms. Staff members conduct research in such topics as integrated area planning, extension and transfer of technology, training and human resource development, psychology, rural sociology and communication. The library publishes a quarterly journal entitled Rural Development Digest and a half-yearly periodical Behavioral Sciences in

**DEVELOPING COUNTRY**

274



**INSTITUTION:** NIGERIAN INSTITUTE OF MANAGEMENT (NIM)

**ADDRESS:** NO. 7  
ALHAJI MURTALA ANIMASHAUN  
SURULERE  
P.O. BOX 2557  
LAGOS NIGERIA.

**DESCRIPTION:**

NIM is a non-profit organization established in 1961 to promote the theory and practice of effective management in Nigeria. Short-term training programs are available in production, personnel, financial marketing and general management. Training and workshop facilities are available. It has established a Management Library and a Management bookshop of national significance.

DEVELOPING COUNTRY

**INSTITUTION:** OFFICE NATIONAL DE POPULATION (ONAPO)

**ADDRESS:** PB 914  
KIGALI RWANDA

**NAME OF CONTACT:** MME. HABIMANA NYIRASAFALI GAUDENCE  
DIRECTOR  
DR. HAKIZIMANA EVARISTE  
HEAD OF STUDIES AND PROGRAM

**DESCRIPTION:**

ONAPO was created in 1981 in response to the Government's concern over the impact of rapid population growth on the social and economic development of the country. It has strong support from the top levels of government. ONAPO's main priority is to raise and discuss population and economic issues at all levels of society, while proposing family planning as a viable intervention for bringing population growth into line with the country's economic potential. Training family planning service providers is being addressed through several cooperating agencies, notably INTRAH and JHPIEGO. In addition to training and IEC programs, ONAPO carries out FP and IEC supervisory activities (largely through its prefectural offices), undertakes research and conducts studies, assures contraceptive logistics, and collects, analyzes and disseminates family planning services information.

DEVELOPING COUNTRY

226<sup>x</sup>

INSTITUTION: PAKISTAN INSTITUTE OF MANAGEMENT (PIM)

ADDRESS: KARACHI PAKISTAN

NAME OF CONTACT: MR. ARSHAD ABDULLAH  
DIRECTOR  
DR. ARIF K. QAZI  
GENERAL MANAGER IN-CHARGE

DESCRIPTION:

PIM was established ... by the Government of Pakistan to promote management development in the country's industrial and commercial organizations. PIM offers a full range of short training courses that cut across the various "management functions" (i.e., marketing, production, finance, personnel and office management) and "managerial skills" (i.e., problem solving and decision making, communication, human relations, etc.) from the viewpoint of the different "levels of management" (junior to chief executive level). PIM lists over 50 individual courses, including special courses which were developed in response to the needs or requests of certain client organizations.

PIM now has three six-day public service management courses which are designed for middle and upper middle executives in government. Teaching methods are a combination of lectures, case exercises, syndicate discussions and presentations. Both PIM-Karachi and PIM-Lahore have their own buildings. The facilities include well-equipped classrooms, a large auditorium, a library, audio-visual equipment, etc.

INSTITUTION: PAKISTAN VOLUNTARY HEALTH AND NUTRITION ASSOC.

ADDRESS: 67-B GARDEN RD.  
KARACHI PAKISTAN

DESCRIPTION:

The Pakistan Voluntary Health and Nutrition Association (PAVHNA) is a consortium of 24 voluntary organizations. While PAVHNA's overall objective is to improve the nutrition and health of its target population - women and pre-school children, it has as additional objectives: the improvement of the service delivery systems of its member organizations, upgrading the family planning capabilities of the member organizations, and the provision of training leadership in management. PAVHNA has good government support and good human and technical resources. It offers FP management training, FP training, nutrition, and technical assistance in FP project development.

As an affiliate of FPIA, PAVHNA has received financial support in developing a family planning administrative unit to establish a family planning education and service component in 50 local service centers of its member agencies.

DEVELOPING COUNTRY

2284

**INSTITUTION:**

PAN AFRICAN INSTITUTE FOR DEVELOPMENT (PAID)

**ADDRESS:**P.O. BOX 4056  
DOUALA CAMEROON**DESCRIPTION:**

Founded in 1964, PAID offers training for middle managers in rural development activities, using an integrated approach that includes technical skill development and a global appreciation of the issues.

Both short and long term programs are available, leading to diplomas or certificates. With funding from FPIA, PAID has developed a course for IEC outreach for family planning workers. Custom-designed courses are available, both on-site and at one of PAID's four semi-autonomous centers. The Burkina Faso campus teaches courses in French, and the Zambia campus teaches in English. Cameroon has two campuses, one for French and one for English classes. While designed to serve their specific regions, the centers are flexible in admitting participants from other regions to attend their programs.

PAID has a combined teaching staff of 35, including specialists in population policy and health planning. They use a variety of teaching methods, including working groups, case studies, exercises, and internships.

DEVELOPING COUNTRY

INSTITUTION: UNIVERSITY COLLEGE HOSPITAL  
FERTILITY RESEARCH UNIT

ADDRESS: DEPT. OF PREVENTIVE AND SOCIAL MEDICINE  
IBADAN NIGERIA

NAME OF CONTACT: DR. LAPIDO, COLLEGE OF MEDICINE  
GRACE DELANO, FAMILY PLAN. RESEARCH UNIT

DESCRIPTION:

The Unit offers the following: FP Training for medical practitioners, FP Training for nurse/midwives and social workers, Training or Tutors in FP for nurse/midwives, CBD Training, CBD Supervisory Training, Demographic Research and Surveys, and FP studies and publications. Its strengths are in FP Service Delivery Training, Training of nurse/midwives, Demographic Research and Surveys, and FP publications.

DEVELOPING COUNTRY

4.41

2304

**INSTITUTION:**

**YAYASAN INDONESIA SEJAHTERA (YIS)**

**ADDRESS:**

**JALAN KRAMAT 6/11  
P.O. BOX 3028  
JAKARTA INDONESIA**

**DESCRIPTION:**

**YIS offers training in IEC and management, and is comprised of several staff members with MBA degrees.**

**DEVELOPING COUNTRY**

**4.42**

231

**ANNEXES**

**ANNEX A LIST OF ACRONYMS**

**ANNEX B BIBLIOGRAPHY OF DIRECTORIES**

**ANNEX C PROTOCOLS**



## ACRONYMS

ACPD	Asian Centre for Population and Community Development
ADL	Arthur D. Little, Inc.
AID	Agency for International Development
AIM	Asian Institute of Management (Philippines)
AMA	American Management Institute
ASBEF	Association Senegalaise pour le Bien Etre Familial
ASCI	Administrative Staff College of India
BKKBN	Bureau of Education and Training (Indonesia)
CAFS	Centre for African Family Studies (Kenya)
CBD	Community-Based Distribution
CDC	Centers for Disease Control
CEDPA	Centre for Development and Population Activities
CENACOF	Centre National de la Coordination de la Formation pour le Developpement (Zaire)
CESAG	Centre Africain D'Etudes Superieures en Gestion (Senegal)
CNSF	Centre National de Sante Familial (Niger)
CPFH	Center for Population and Family Health
CWFP	Concerned Women for Family Planning (Bangladesh)
DAP	Development Academy of the Philippines
ESAMT	Eastern and Southern African Management Institute (Tanzania)
FPMT	Family Planning Management Training
FPSTC	Family Planning Services and Training Center (Bangladesh)
GMAT	General Management Aptitude Test
GPA	Grade Point Average
GRE	Graduate Record Examination
HMO	Health Maintenance Organization
HTCI	Health Training Consultants, Inc.
ICOME	International Committee on the Management of Population Programmes (Malaysia)
IEC	Information, Education and Communication
IESA	Instituto de Estudios Superiores de Administraci3n (Venezuela)
IIMA	Indian Institute of Management, Ahmedabad
IIMB	Indian Institute of Management, Bangalore
IIPA	Indian Institute of Public Administration
INCAE	Instituto Centroamericano de Administraci3n de Empresas (Costa Rica)
IPA	Institute of Public Administration
IPPF	International Planned Parenthood Federation
IPSI	Institute of Public Service International
IRMA	Institute for Rural Management, Anard (India)
ITRFP	Institute of Training and Research in Family Planning (Egypt)
JHPIEGO	Johns Hopkins University Program for International Education in Gynecology and Obstetrics

MBA	Master's (degree) in Business Administration
MIS	Management Information Systems
MHA	Master's (degree) in Health Administration
MMA	Minnesota Management Academy
MPA	Master's (degree) in Public Administration
MPH	Master's (degree) in Public Health
MS	Master of Science (degree)
MSH	Management Sciences for Health
MYWO	Maendeleo Ya Wanawake Organization (Kenya)
NGO	Non-Governmental Organization
NIHFW	National Institute of Health and Family Welfare (India)
NIHS	National Institute of Health Sciences (Sri Lanka)
NIM	Nigerian Institute of Management
NIPA	National Institute of Public Administration (Bangladesh)
NIPA	National Institute of Public Administration (Pakistan)
NIRD	National Institute of Rural Development (India)
ONAPO	Office National de Population (Rwanda)
PAID	Pan African Institute for Development (Cameroon)
PAVHNA	Pakistan Voluntary Health Nutrition Association
PIM	Pakistan Institute of Management
PHC	Primary Health Care
RTI	Research Triangle Institute
SIT	School for International Training
TBA	To Be Announced
TOEFL	Test of English as a Foreign Language
UCLA	University of California at Los Angeles
US	United States
YIS	Yayasan Indonesia Sejahtera

## BIBLIOGRAPHY OF DIRECTORIES

1. "Costs at U.S. Educational Institutions 1986/1987", International Institute for Education (IIE).
2. "Compendium of LAC Management Training Resources", Appendices 5 and 6 of "Management Training Strategy for Latin America and Caribbean", MSH 1984.
3. Directory, American Society for Training and Development 1985.
4. Directory of Management Education Programs, American Management Association, 1984.
5. Directory of National Research and Training Institutions UNICEF, 1984.
6. English Language and Orientation Programs in the U.S., Institute of International Education, 1984.
7. "Family Planning Management Training: Identification and Assessment of U.S. Training Resources" by Michael H. Bernhart, 1985. ISTI Report #84-30-017.
8. "Graduate Education for Public Health", brochure of the Association of Schools of Public Health.
9. Health Services Administration Education 1985-1987, Association of University Programs in Health Administration (AUPHA).
10. Inventory of Experts and Institutes in Population Programme Management, ICOMP, 1986.
11. "Marketplace Directory", Training: The Magazine of Human Resources Development, August 1985.
12. NAFSA Directory of Institutions and Individuals in International Educational Exchange, National Association for Foreign Student Affairs, 1983.
13. "National Roster" of the National Association of Schools of Public Administration and Affairs (NASPAA).
14. 1984 Directory of Programs in Public Affairs and Administration, NASPAA.
15. Official Guide to MBA Programs, Admissions, and Careers, Graduate Management Admission Council, 1984.

16. "Official List of Accredited Master's Programs in Health Services Administration (U.S. and Canada)" from the Accrediting Commission of Education for Health Services Administration.
17. Peterson's Annual Guide to Graduate Study, 1985.  
\*Section 9: Business Administration and Management  
\*Section 28: Public and Community Health
18. "Specialized Study Options in U.S.A.", IIE, 1984.
19. "Study in U.S. Colleges and Universities", IIE, 1983.
20. Training and Development Organizations Directory, 3rd Edition, 1983.
21. Universities and Other Institutions Teaching Demography, UNFPA, 1981.
22. World Directory of Schools of Public Health and Postgraduate Training Programmes in Public Health, WHO, 1985.

FPMT ASSESSMENT PROTOCOL

1. Institution/sponsor.

Contact person:

Telephone:

2. Type of course: ST LT

3. Course title.

4. Degree or certificate.

5. Length of course.

6. Number of times offered per year.

7. Starting date or starting quarter

8. Admissions requirements.

9. Application deadline.

10. Language of course.

11. ESL training available on campus.

12. Average number of participants.

13. Course content/curriculum.

Community organization	Micros	Supplies/Logistics
Economics	MIS	Training: Design
Finance	Mon/Eval	Training: Cases
HRM (Supervision)	Prog. Impl: Clinic	Field Visits
IEC	Prog. Impl: CBD	Other
Marketing	Planning	

14. Cost.

15. Available 1987.

## INSTITUTIONAL FLEXIBILITY

1. Can individualized or specialized courses be created? If so, specify topics, minimum number required, cost, lead time.
  
2. If university, are non-degree students accepted? If so, must they meet standard entrance requirements and application deadlines?
  
3. If university, what is extent of foreign student support services (e.g. tutoring, housing, orientation, etc.)?
  
4. With which agencies, organizations, or governments does the institution regularly collaborate?
  
5. Potential for internships (a structured and supervised work experience of approximately six months duration) or study tours (small group visits to acquaint participants with programs that demonstrate innovative and effective ways of dealing with leadership and management issues).
  
6. Does institution have any ongoing research in management issues?

## ADDITIONAL COMMENTS:

INSTITUTION

- 1) Degree \_\_\_\_\_
- 2) Program title \_\_\_\_\_
- 3) Duration (no. of credits required) \_\_\_\_\_
- 4) Admissions requirements \_\_\_\_\_
- 5) Admission deadline \_\_\_\_\_
- 6) Program content
  - a) General
  
  
  
  
  
  
  
  
  
  
  - b) FPMT Project-Related Content
    - Policy \_\_\_\_\_ MIS \_\_\_\_\_
    - Planning \_\_\_\_\_ Population Dynamics \_\_\_\_\_
    - Evaluation \_\_\_\_\_ Population & Dev. \_\_\_\_\_
    - Financial M'gmt. \_\_\_\_\_ Demography \_\_\_\_\_
    - Human Resources \_\_\_\_\_ Int'l Health \_\_\_\_\_
- 7) How many foreign students in this program? \_\_\_\_\_
- 8) Ratio of advisers to students \_\_\_\_\_
- 9) International Student Office \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- 10) ESL on campus \_\_\_\_\_
- 11) Internship or practicum placement \_\_\_\_\_
- 12) Is acceleration possible \_\_\_\_\_
- 13) Costs
- 14) Comments:

VERIFICATION OF DATA -- LONG TERM

TITLE:

NAME OF CONTACT:

TITLE OF CONTACT:

TELEPHONE:

INSTITUTION NAME:

DEPARTMENT:

ADDRESS:

WHAT IS THE PROPER TITLE OF THE DEGREE AWARDED?

WHAT ARE THE REQUIREMENTS:

GRE:

GMAT:

TOEFL PASS SCORE:

WHAT IS THE STARTING QUARTER?

CAN A STUDENT ENTER IN ANOTHER QUARTER? YES or NO WHICH?

WHAT IS THE TOTAL COST?

IS THERE AN APPLIED INTERNSHIP? YES or NO

IF SO, PLEASE DESCRIBE BELOW:



VERIFICATION OF DATA -- SHORT TERM

TITLE:

NAME OF CONTACT:

TITLE OF CONTACT:

TELEPHONE:

INSTITUTION NAME:

DEPARTMENT:

ADDRESS:

WHAT IS THE COST?

DOES THIS INCLUDE HIDDEN COSTS (BOOKS, SUPPLIES)?

DOES THE COURSE COVER ANY OF THE FOLLOWING SKILL AREAS? IF SO, WHICH ONES:

-POLICY DEV.	-MARKETING	-PLNG & IMPL-CBD	OTHER: _____
-STRAT. PLAN.	-MICROS	-PLANNING	_____
-FINANCE	-MIS	-SUPPLY LOGISTICS	_____
-HRM	-MON & EVAL	-TRAINING DESIGN	_____
-IEC	-PLNG & IMPL CLINIC	-TRAINING CASES	_____

DOES THE COURSE INCLUDE A VISIT TO FIELD SITE?  
IF SO, WHERE AND WHAT KIND OF FIELD SITE IS IT?

IS IT POSSIBLE FOR YOUR INSTITUTION TO PROVIDE INDIVIDUALIZED OR  
CUSTOMIZED COURSES?  
IF SO, PLEASE DESCRIBE

FOR EACH TIME THE COURSE IS OFFERED IN 1987, LIST ALL START  
DATES.  
IF OFFERED IN LANGUAGE OTHER THAN ENGLISH, INDICATE WHICH  
LANGUAGE.

241