2011 USAID Education Strategy
Reference Materials

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1.0 Evaluation Methods and Methodology

Recent Studies Related to Learning Outcomes

In recent years, evaluations using randomized control trial (RCT) have assessed a variety of education interventions. In many cases, these studies have produced evidence of significant effects on student learning outcomes, including reading achievement, related to some of the interventions and that evidence can be used as part of USAID education program design. In addition to RCTs, quasi-experimental\(^1\) and other quantitative methods, as well as some forms of qualitative research, also provide valuable evidence for program design and outcome measurement. Other types of qualitative approaches provide important contextual and conceptual information to enrich program design and deepen understanding of program outcomes. It is expected that most USAID program evaluations will include a mix of evaluation methodologies.

Several reports from RCTs and related studies, all of which contribute to the knowledge of “what works” to improve learning outcomes, particularly with regard to primary grade reading, are included in Reference Materials, including:

- A literature review of studies meeting certain methodological criteria, published between 1990 and 2010, and housed in the Education Resources Information Center (ERIC) database on the impact of school-level inputs, e.g. books, teacher training, hours etc. and teacher characteristics on student learning outcomes in developing countries.
- A summary of many randomized control trial-based studies in developing countries evaluating a range of interventions designed to improve learning outcomes, e.g. instructional materials, remedial and computer-aided instruction, increasing instructional time, student and teacher attendance and teaching methods.
- A review of the Research Triangle Institute’s experiences in improving the reading levels of primary grade students in externally and government-financed education programs.

These studies are meant to serve as examples of rigorous research that can be used along with other research to inform program design. RCT evaluations are contextually designed and any successful attempts at replicating interventions “proven” to work in one context have to be carefully scrutinized to control for contextual factors that could influence outcomes. A formal evaluation system needs to be in place to track progress against a program’s full set of expected results. This is related to, but separate from operational performance reporting. Stakeholders should periodically review progress. Reviews should be inclusive and be built into program design from the beginning. Additional details regarding performance monitoring and performance and impact evaluation is available in both the Implementation Guidance and the Technical Notes documents.

Performance or Impact Evaluation Design and Timing

The directly attributable number of students that will demonstrate reading gains is the total number of students reached by USAID (or USAID jointly with other donors and host governments) programming. Indirect beneficiaries include learners where an agreement about

\(^{1}\) For example: difference-in-difference, regression discontinuity, instrumental variables, and propensity score matching.
taking a USAID-funded pilot, intervention, or program to scale exists between USAID, the host country and/or another donor(s), where USAID provided only a portion of the funding for a given program in partnership with donor and country partners and/or where USAID leadership results in other funders supporting program scaling or sustainability. It is the job of the performance or impact evaluation, using either a cross-sectional or longitudinal design, with or without random assignment to treatments, to confirm that the programming had the intended positive impact on reading outcomes.

Confirmation that the programming has indeed had the intended positive impact on learning requires a comparison between a baseline and end line (pre-test, post-test) score on a reading test designed so that change can reasonably be attributed to the programming rather than other extraneous factors. Whatever change is agreed upfront to be acceptable evidence of “improved reading skills” (see next section) is measured at the level of the individual student. Unless the evaluation is a census of all students, the observed change in reading skills of the students in the sample will be the best estimate of the impact of programming on all students reached by USAID programming.

- The baseline must be done before USAID interventions begin when possible. If a sufficiently rigorous assessment has been done within a year of the project start-up, and there is reason to believe that reading skills have not changed substantially in that time, then it can be used. Assessments done earlier are helpful to motivate demand for change, but their use for baseline data may weaken the inferences that can be drawn regarding program impact.
- Midline data is essential to ensure that programming is being effectively implemented, but internal monitoring systems are likely to be more affordable to implement and more easily able to collect appropriate contextual data than another large scale reading data collection effort.
- Key to assessing performance at the end-point is ensuring comparability with the baseline data collection. For example, if a cross-sectional evaluation design is used, at end line, the assessments must be done at the same grade level(s) and at the same points in time as the baseline data were collected. Data should be collected at or near the end of the intervention, using an assessment that is equated to the one used at baseline. One approach to ensuring comparability is to develop an item test bank up front, or several versions of the complete assessment tool.

In all cases, care must be taken to ensure confidentiality of assessments instruments. It should be made clear to host country governments and partners that data should not be used for high stakes performance or other evaluations of individuals or particular units of the system. At the same time, data should be used for general, system-focused approaches to incentives and accountability.

**Assessments**

ASER and EGRA are the two best known oral assessments. Both have been used in a growing number of countries. ASER is the easiest to implement individually administered test, but has non-continuous properties. EGRA is continuous, but requires more test administration skill as it involves counting words read per minute. Work continues on both to deepen measures of
comprehension. Other assessments can also be used, as long as they have sufficient, documented levels of reliability and validity. Relying on national exams can be problematic, as there are many issues with content, corruption, and screening, but decisions should be made in collaboration with governments and other donors. While written assessments for the final primary grade are the norm in most countries, in countries with low levels of student learning there may still be a need for oral assessment at the end of primary.

Most assessments provide an overall score as well as several sub-scores. Those sub-scores are, in effect, a description of what various scores along the continuum of low to high mean, e.g. a high score means reading a certain number of words per minute, while a low score means letter recognition, etc.²

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² These indicators might include measures of non-readers (e.g., percentages of children who cannot recognize a single letter or single word), letter recognition, word recognition, fluency, comprehension, and/or grade level literacy.
2.0 Summary of Evidence on Primary Grade Reading

In the past decade, primary school enrollment has increased significantly worldwide, but children in low-income countries complete primary school at only 67% of the rate of high-income countries, and many studies have shown that these children are learning very little. In Mali, Pakistan, and Peru, reading assessments have indicated that more than 70% of primary school children are unable to read at their grade level.$^{3,4}$ Children who do not learn to read in the primary grades are less likely to perform well in higher grades and thus have limited economic and developmental opportunities. The Progress in International Reading Literacy Study (PIRLS) indicates that the average child in a developing country scores at the 5th percentile of children in OECD countries. Research suggests that these astoundingly low learning levels are impeding economic growth; with recent studies showing that a 10% increase in the share of students reaching basic literacy has been demonstrated to translate into a 0.3 percentage point higher annual growth rate for the country.$^5$

Goal 1 builds upon USAID’s long experience in primary education and more recent leadership in supporting interventions to improve school quality, as measured through learning outcomes. It recognizes that learning takes place at all levels, but adopts a particular focus on primary grade reading improvement as the foundation for future learning. Though it is clear that children’s future economic potential depends not just on reading instruction, effective reading is a critical and necessary pre-condition for skill development in all other areas and, as such, will be the primary target by which USAID holds itself accountable for results in basic education.$^6$

Learning to read is the foundation for future learning at all levels and in all subjects and is a key contributor to all measures of education quality. Despite this, many educational systems around the world are failing to equip learners with the necessary skills to learn to read, much less read to learn. In many developing countries, the reading curriculum is not well-designed and teacher preparation and professional development programs do not always teach teachers how to teach children to read explicitly and directly. Rather, many systems assume that reading will be acquired through the teaching of language-related skills such as spelling and dictation. We now know that this is not the case, especially for children who have had minimal or no exposure to print before arriving at school and are often expected to learn to read in a language they do not speak or understand.

Though there is no single recipe for improving reading outcomes for all contexts, there is a growing consensus among international education researchers and practitioners as well as a body of research from developed country contexts that argues for well-structured direct instruction of reading. Some of the most common recommendations for improving instruction are:

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$^6$ For more information on USAID’s current and past programming see the Ed Data II website at: https://www.eddataglobal.org/index.cfm
1. **Teaching Technique and Instructional Approach:** Initial teacher preparation and professional development for effective reading instruction should focus on the systematic, language-specific teaching of letters and sounds, and appropriate instructional routines to teach the five major component skills of reading instruction in alphabetic languages: phonemic awareness, phonics, fluency, vocabulary, and comprehension. All should be taught every instructional day. Ongoing professional development should be regularly provided to teachers by existing education system staff, who should coach and mentor teachers in classrooms to ensure effective instructional approaches are implemented in a high fidelity fashion.

2. **Texts and Materials:** Effective reading textbooks and, in many contexts, daily lesson plans, should be distributed to teachers in conjunction with teacher preparation and/or professional development as described above. Leveled and decodable readers\(^7\), including non-fiction texts, and/or story cards (low-cost sheets with text and pictures), with multiple titles per reader, should be available in every classroom to engage students at their skill level, which may be different than what the curriculum anticipates for their age/grade. Students should be encouraged to take materials home for additional practice.

3. **Language of Instruction:** As reading is a process of learning to match sounds to symbols (letters), it is much easier for students to learn to read in a language they speak and understand. A strong foundation in a first language, especially during the early years of school, is crucial to educational success.\(^8\) In countries where appropriate language policies exist, USAID projects should be designed in accordance with these policies. Where appropriate policies do not exist, USAID should engage in policy dialogue with host country governments and partners in an attempt to improve policy, as on other technical issues.\(^9\) Transitional bilingual programs are used in many countries; students should not transition to reading instruction in a second language until they are solid readers in a language they understand and have oral language competency in the new language. Successful transition programs are well-structured and include the direct instruction of unfamiliar letters and sounds, as well as extensive vocabulary and comprehension instruction.

4. **Assessment and Testing:** Classroom-based, teacher-led assessment is the cornerstone of effective instruction. Teachers should have clear expectations for student learning and the tools to track achievement. Classroom coaches and supervisors should assess students during their regular coaching and mentoring visits. In addition, national assessment systems that measure reading skills with sufficient level of differentiation to track changes at lower levels of skills as well as progress within the

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\(^7\) A leveled reader is one that is appropriate for a given grade level; it provides appropriate support and challenge for the development of reading skills in a given context. Readers that are decodable are designed to be easy for a child to decipher, i.e. through phonics.


\(^9\) Studies, evaluations, visits and pilot projects, among other approaches, should be considered as possible sources of input for policy decisions.
curriculum and periodic Early Grade Reading Assessment (EGRA) or Assessment Survey Evaluation Research (ASER)-type tests should be used to measure system progress. Conduct randomized control trials (RCT's) for replications and scale-ups.

5. **Time Use**: Reading should be taught as a subject for at least one hour per instructional day. Additional time should be set aside for reading practice, in and out of school. Involve parents and students in improving student and teacher attendance.

6. **Tracking**: Teach students at their level. Use differentiated instruction or remedial programs to ensure students master foundational skills before moving on. Use curricular expectations to guide teacher-led assessment and differentiate instruction for students at different levels. Consider support for regrouping classes by skill level, at least in the early stages of reading instruction.

7. **Community and Parental Support**: Develop supplemental materials collaboratively, help communities to assess student learning, support the training and use of teacher aides inside classrooms and tutors after school hours, and help parents to understand curricular expectations and how to support their young students in school, even if they cannot read themselves. Learning to read well requires hours of reading practice, much of which will have to take place outside of school hours, and varied materials, not all of which are likely to be supplied by schools in resource-poor contexts.

8. **Use of Technology**: As appropriate, USAID support can integrate technology into early grade reading programs and activities. For example, in Liberia and the Philippines, video is being tested to upgrade teachers' professional skills. Other examples of technology use for literacy include: national radio and video broadcasts; SMS for teacher support and supervision, computers and hand-held devices for conducting early grade reading assessments; e-readers; and using mobile phone applications.

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10 See: [https://www.eddataglobal.org/reading/index.cfm](https://www.eddataglobal.org/reading/index.cfm) and [www.asercentre.org](http://www.asercentre.org)
3.0 Literature Reviews

Included in this, there are three recent reviews of evidence on primary grade reading. The first, Glennerster, R. Grossman, D. Takavarasha, K.: 2010 Comments on Questions Raised by the USAID Education Strategy Review was a response to the PPT as part of the USAID informal evidence summit. The review summarizes evidence from RCT’s. An extensive bibliography is provided. The second paper, RTI 2011: Improved Learning Outcomes in Donor-Financed Education Projects: RTI’s Experience was also requested by the Agency and summarizes work that RTI has implemented, evaluated, or used as inspiration. The third paper, Glewwe, P and Hanushek, E. School Resources and Educational Outcomes in Developing Countries: A Review of the Literature from 1990 to 2010 (forthcoming), is a very ambitious literature review of all studies on effects of educational inputs (books, teachers, etc) on pupil outcomes cited in the ERIC between 1990 and 2010 in developing countries that met certain quality standards. Starting with over 9,000 studies, 79 were selected as being of adequate quality; 49 were identified as high quality having a research design that included an effort to control for initial differences; and finally, the 13 more rigorous evaluations, i.e. those using randomized control trial designs.\footnote{All articles and other resources are available on the USAID intranet at: http://inside.usaid.gov/EGAT/offices/edu/education_toolkit/index.cfm}
4.0 Other Resources for Early Grade Reading


EdData II, sponsored by the United States Agency for International Development (USAID), provides survey expertise to help national and local governments as well as the donor community to assess education status. Project advisors collaborate with USAID Missions, other donors, and stakeholders to find innovative and cost-effective ways to gather and analyze education data. They can then jointly establish relevant benchmarks that help governments, schools and school districts, teachers, and parents or guardians provide meaningful education for their children.12

Gove, Amber and Peter Cvelich, Early Reading: Igniting Learning for All, A Report by the Early Grade Reading Learning Community of Practice (Research Triangle Park, NC: Research Triangle Institute, 2011).

Many low-income countries are unable to teach all of their students to read during the early grades of primary school. This contributes to low rates of economic growth. This report highlights the efforts of individuals and organizations currently working to end the reading crisis. Children need to learn to read in grades 1-3 so they can “read to learn” in the upper primary grades. Measurement of reading outcomes is the first step to addressing the problem. Efforts to improve reading must include community- and policy-level dialogues to create contexts and policy environment conducive to improving instruction.13

Roskos, Kathy et al. First Principles for Early Grades Reading Programs in Developing Countries (American Institutes for Research, 2009).

Early grades reading programs should support active teaching and learning in beginning literacy. The First Principles take into account the idea that oral language is the foundation of early literacy success and emphasize the important of incorporating multiple forms of cognitive, emotional, and social support to strengthen the development of pre-reading and early-reading skills. With tips on how to draw connections between the classroom and everyday life, these First Principles can be adapted to local setting to help educators overcome the numerous challenges that exist in setting up early literacy programs.14

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12 https://www.eddataglobal.org/
13 https://www.eddataglobal.org/
14 http://www.equip123.net/docs/e1-EarlyGradesToolkit.pdf
5.0 Further Reports and Case Studies on Early Grade Reading


This report is an impact evaluation of the EGRA Plus program at project completion, and it presents compelling evidence that a targeted reading intervention focused on improving the quality of reading instruction in primary schools can have a remarkably large impact on student achievement in a relatively limited amount of time.

Malawi - USAID/Malawi. “Task Order for the USAID/Malawi’s Teacher Professional Development Support (TPDS) Activity”. RFTOP. The technical assistance requested in this RFTOP was aimed at implementing teacher education support and systems management, with an emphasis on completing and reinforcing its introduction of the Primary Curriculum and Assessment Reform (PCAR). Key components of the effort focused on strengthening teacher management and support systems, enhancing teacher performance, improving early grade literacy and numeracy for in and out of school going children and improving primary education-related monitoring and evaluation systems and quality. While the overarching activity was on teacher professional development, EGR was both a specific component of the activity (assessment) and a follow-on cross-cutting area.

USAID/Mali, “Improved Quality of Instruction to Reinforce Literacy and Numeracy in Grades 1-6,” (Mali: USAID, 2008)

This Task Order is to improve the quality of instruction in Mali, with an emphasis on addressing Mali’s low literacy rates through high-quality pre-service and in-service teacher training to Mali’s approximately 33,000 primary school teachers, and expand the use of information technology as a means to provide educational opportunities and literacy skills to Mali’s school-aged population.


Insights on mother tongue and bilingual language instruction, and connections between language, education and development.  

Ghana Teacher Community Assistant Initiative (TCAI) 2010-2011.  

An early grade remedial program with Ghana Teachers Association, Ghana education Services, and National Youth Employment Program to improve reading and math in conjunction with NALAP. The program is an adaptation of one of Pratham’s Read India to the Ghanaian context. School committees are empowered to hire and monitor community teacher assistants who are trained for a short time (4-15 days) to teach basic literacy and numeracy to the bottom-half of the class in daily break-out remedial sessions.

15 http://www.unesco.org/education/uie/pdf/OptimizingEducationAfrica_ExecSummary_21Feb06.PDF

Presents results of an impact evaluation of the EGRA Plus: Liberia targeted reading intervention program, at project completion. 17


This is an assessment of the ground-breaking National Literacy Acceleration Program (NALAP) in Ghana. This program was designed to provide the education system with the materials and training to properly implement a mother tongue policy for early grade reading using locally developed materials and teachers’ guides. More than 5 million textbooks in 11 Ghanaian languages have been published and distributed and more than 80,000 teachers have been trained. The Breakthrough to Learning project yielded 70% of students and teachers in pilot schools with good to excellent progress.18

Pinnock, Helen with research by Gowri Vijayakumar, “Language and Education, the Missing Link: How the Language Used in Schools Threatens the Achievement of Education for All,” (CfBT and Save the Children, 2009)

The report considers the extent to which language used for teaching and learning can be a key barrier or enabler in achieving national and international education commitments. It examines the most appropriate policy and investment actions for national governments and discusses the challenges which might be experienced in pursuing good practice around school language. It assesses the extent to which donor agencies are supporting or undermining efforts to address problems with school language, and presents recommendations for international collaboration to produce more strategic action to remove language barriers which keep many children from progressing through education. 19


Just teaching a girl to read can cut under-5 death rates in half. Anyone who is serious about health has to be serious about education (and vice versa). Schooling matters, but reading matters more. If teachers don’t know how to teach reading, or the class is taught in a language no one understands, or the books never show up, lives are lost. 20


A compilation of assessments of 15 EDC IRI projects that reached students in varying grades and living conditions in countries such as India, Pakistan, Somalia, and Haiti. In the majority of cases, students who engaged in IRI had an advantage over students who did not. IRI classrooms demonstrated learning advantages in approximately 80 percent of the 37 cases analyzed. 21

17 https://www.eddataglobal.org/documents/index.cfm?fuseaction=pubDetail&ID=283
18 https://www.eddataglobal.org/documents/index.cfm?fuseaction=pubDetail&ID=303
21 www.edc.org ; http://www.edc.org/newsroom/articles/radio_instruction_gets_good_reception
Resources Related to Education in Crisis and Conflict

In addition to the resources listed in the assessment section the following tools and resources provide important guidance for programs implemented under Goal 3.

General

Conflict

Cross-cutting issues

*Disaster Risk Reduction*
- INEE. (2009). *INEE Toolkit: Disaster Risk Reduction and Preparedness*
- INEE Safer School Construction Initiative
- INEE Guidance Notes on Safer School Construction

*Early Childhood Development*
- INEE. (2010). *INEE Minimum Standards Toolkit: Early Childhood Development*
- INEE Pocket Guide to Inclusive Education

*Gender*
- INEE Pocket Guide to Gender (2010)

*HIV/AIDS*
- IASC Guidelines on HIV in Humanitarian Settings, 2010

*Inclusive Education and Disability*

*Psychosocial*

Youth
• INEE Minimum Standards Toolkit: Adolescents and Youth

Political Violence, Crime and Gang violence
• LAC/RSD’s 2006 Central America and Gang Assessment
• Human Development Report for Central America 2009-2010: Opening Spaces to Citizen Security and Human Development
• World Bank Report on Crime and Violence in Central America 2011
• Forthcoming UNDP Human Development Report on Citizen Security anticipated to be published this summer. A fact sheet can be found here.
• UN’s Office on Drugs and Crime Regional Organized Crime has produced regional assessments of organized crime. The most recent include regional assessments of West Africa and Central Asia. Transnational Crime in the West Africa Region, An Assessment of Transnational Organized Crime in Central Asia.
• State Department’s International Narcotics Control Reports (Volume I & Volume II) and the UN’s Office on Drugs and Crime World Drug Report (2011)
• The 2010 Americas Barometer report can be found here.

Gender Resources
• TIPS for integrating Gender into USAID Education Sector Solicitations
• USAID Website on Gender Equality and Women’s Empowerment
• The Uganda Action Plan on UN Security Council Resolution 1325 & 1820 and the Goma Declaration
• The ADS and Gender
• The following resources can be accessed via: http://www.ungei.org/index_2825.html

General
Resources address all three education strategy goals and provide language of gender integration.

N.A. 2005. Scaling up Good Practices in Girls’ Education. UNESCO.


**Goal One**

*Resources that address gender-related issues in teacher training, curriculum design, literacy, and classroom management.*


• Quezada-Reyes, Zenaida. 2000. The Philippines: An agenda for Gender-Fair Education.
• N.A. 2002. Gender Sensitivity: A training manual for sensitizing educational managers, curriculum and material developers and media professionals to gender concerns. UNESCO.
• N.A. 2008. Gender mainstreaming: Does it happen in education in South Africa. UNGEI.
• N.A. 2008. Overcoming Barriers to Girls Education in South Africa: Deepening the Analysis. UNICEF.

Goal 2
Resources that address gender equity and equality in policy and higher education.

Goal 3
Resources that address gender in contexts of conflict and crisis.
Foran, Siobhan et al. 2010. Gender Equality in and through Education: INEE Pocket guide to Gender. INEE.
N.A. 2006. Ensuring a Gender Perspective in Education in Emergencies. IRC & INEE.
N.A. 2006. Gender and Education in Emergencies. IASC.
Comments on Questions Raised by the USAID Education Strategy Review 2010
Rachel Glennerster, Dina Grossman, and Kudzai Takavarasha

What are the most promising methods for achieving and measuring improved learning outcomes in developing countries, especially in the area of childhood literacy?

Measuring learning outcomes

Many learning measures in developing countries are not appropriate for the population that they are testing. Often, the tests are too hard, which makes it impossible to pick up variation among the lower performing students. Additionally, a test that is too hard will not be able to measure improvement among the bottom students.

When it comes to measuring learning outcomes Pratham, the largest NGO in India, is a helpful example of how to appropriately measure learning, as well as use that evidence to design, implement, and evolve initiatives. Pratham has been spearheading the most impressive data collection effort on education ever conducted in India, and by encouraging other organizations, both public and private and within India and abroad, to join, Pratham has turned its initiative into an international knowledge-generating movement.

Generating knowledge through basic research

The flagship of Pratham’s basic research is the Annual Status of Education Report (ASER). This is a yearly survey that measures the enrollment as well as the reading and arithmetic levels of children aged 6 to 14 years that Pratham carries out using local organizations and volunteers. While the government gathers information on enrollment, infrastructure and other inputs from schools and from household surveys, ASER provides district-level data on children’s basic reading and arithmetic skills. ASER focuses on basic learning, especially on the ability to read simple text (up to Standard 2 level) and the capacity to do basic arithmetic operations (at Standard 3 or 4 levels). The ASER test is a “floor” level test, meaning the same test is given to all children between the ages of 5 and 16. For younger children in Standard 1 and 2, it is not expected that they will be able to go beyond the first few tasks. However, it is expected that older children in Standard 3 onwards will be able to comfortably go beyond the simple tasks in the ASER assessment. Since 2005, ASER results have indicated that a significant proportion of children in Standard 3, 4 or 5 are not able to read simple text at Standard 2 level or do basic numerical subtraction problems expected of children in early grades.

While no rigorous evaluation of the impact of ASER has been conducted, the findings of ASER’s annual report are on the front page of every newspaper and are disseminated widely within and outside the government at the national, state, district and village levels. Several state governments explicitly base their annual education planning in part on the ASER results, and the findings played an important role in the approach paper to the 11th Planning Commission. The success and importance of Pratham’s ASER in identifying gaps in the Indian education system have not gone unnoticed outside India. Pratham, in partnership with UNICEF and UNESCO, is conducting a yearlong study on teaching and learning in government primary schools in India. The ASER is being launched in Pakistan and in countries in West Africa; it is also being replicated, as UWEZO (“capability”), in the east African nations of Tanzania, Kenya, and Uganda, all with help and training from Pratham.

a) What methods or actions should be prioritized as having the most impact on education quality?

Here is a summary of the common lessons that have emerged from many rigorous studies:

- There is little evidence on the impact of physical inputs such as textbooks unaccompanied by other reforms but what there is not encouraging
Several studies have assessed increasing number of teachers without any reforms to teaching and have found no significant improvement in learning.

Providing education that is aimed at the right level for the child is critical for learning. This can be achieved through a variety of approaches—from remedial education programs to tracking to technology.

Improving accountability of teachers is critical to improving learning in formal schools. The right incentives can improve accountability but the design of these incentives has to be done carefully or they will not work.

Student motivation is important for learning and can be increased through incentives.

Below we provide fuller summaries of the programs and evaluations that generated this evidence:

**Additional inputs do not improve learning without reform**

A few of randomized evaluations examined the effects of inputs (textbooks, teachers, flipcharts, etc.) and found them to have little, if any, impact on learning (test scores) but more work in this area would be useful. On the other hand, several studies that involved changes in the way the education is delivered, the pedagogy and incentives of teachers and students were among the most successful. However, introducing computers and radios to the curriculum, which could be considered additional inputs, have been shown to be effective in certain contexts, but more study is needed in this area.

**More textbooks had no effect on test scores**—a program in Kenya that lowered the ratio of children to textbook from 4 to 2 was found to have no effect on the test scores of the average student. Textbooks increased the scores of children with high pretest scores as well as the probability that those who made it to the final year of school, a highly selective group, were more likely to transition to secondary school. But the average student did not see an improvement in test scores.


**Extra teachers alone had no effect on test scores**—a program in India designed to ensure that non-formal schools were open regularly and to encourage more girls to come to school provided a second teacher, wherever possible a woman, to these schools. While attendance of girls did increase, test scores did not increase. One reason was that the teachers started taking turns showing up to work and teacher absenteeism rose.


**Extra teachers alone had no effect on test scores**—a program in Kenya provided funds to schools to hire extra teachers to relieve overcrowding in the lower grades. The extra teachers were fully qualified but young and inexperienced (recent teacher’s college graduates) and unlike the regular teachers, the extra teachers were hired on one-year renewable contracts. Even though class size fell from an average of 82 to 44, this group with smaller class sizes did not do better than the control group.


**Smaller class sizes in India did not improve test scores**—a program in India provided remedial education to some children in urban Indian schools. Under the program children falling behind were pulled out of their classes to get special help. Those not receiving special help experienced smaller class sizes for a large part of the day. While those getting remedial help benefited from the program those who simply benefited from smaller class sizes did not see improved test scores.

Adapting learning levels to the right level for the child improves learning
Many observational studies have made the point that the curricula in poor countries are often not well adapted to the needs of poor students (for example see The Public Report on basic Education in India, 1999). This problem is exacerbated by children missing school due to sickness or labor needs at home.

Tracking students into classes based on their initial level of learning increased test scores in Kenya—the extra teacher program in Kenya discussed above hired extra teachers on renewable contracts to relieve overcrowding. This allowed the schools to split their first grade class into two sections, with the top and bottom halves of the distribution assigned to different sections. Both those students in the more and less advanced tracks benefited from the system, with those assigned to the bottom section gaining most in the basic competencies. These findings suggest that when the students in a class have comparable levels of preparation the teacher can tailor the teaching to their students.

Remedial instruction focusing on basic math and reading sharply increased test scores—Pratham, an Indian NGO, hired local young women with some secondary education, trained them for two weeks, and deployed them to local schools as teacher’s aides specializing in remedial instruction in two large, urban centers, Mumbai and Vadodara. The remedial curriculum targeted students in grades three and four who did not have first-grade math and reading competencies. These students were pulled out of the regular classroom and worked with the teacher’s aide for half the four-hour school day.

Rapid, remedial reading instruction increased test scores—in rural areas, Pratham trained local volunteers for a week in its reading pedagogy and encouraged them to run after-school reading programs. The program increased literacy among 3-4 graders by 7.9 percent. Those who could only recognize letters at baseline and who attended the read class were 26 percent more likely to be able to read stories at the end line.

Remedial summer schools increase reading levels—in Bihar, government school teachers were given some special training to run summer school classes for four to six weeks for children who wanted to learn more. Large gains were seen in the treatment villages. The average child who attended gained half a reading level (i.e. nothing to reading words, words to paragraphs, paragraphs to stories).

The Pratham-model described above for remedial education, involving the addition of para-teachers in classrooms to focus on disadvantaged students is currently being adapted to Ghana. Youth who are looking for a first job experience will be trained to provide remedial education in schools.

Technology can also allow teaching to be adjusted to the right level for a student—in India, Pratham provided software to schools that had computers but no software, and trained teachers how to use it. The software was designed to improve math learning and adapted the level of question to how well the student performed. Students test scores increased in math by 0.47 standard deviations.
Curricula may be too advanced for disadvantaged students—A study in Kenya found that lowering the student-textbook ratio from 4 to 2 had no effect on average test scores, but improved the scores of children with high baseline scores. This means that the average child did not benefit from textbooks; only students who were already proficient benefited. The authors posit that the textbook (and the curriculum) might be too advanced for the majority of the students. This suggests that changing the curricula to target the average student and teach them basic skills could greatly benefit the majority of students.


Improving the accountability of teachers improves learning
Absence of teachers is high across the developing world. For example, in Uganda, on an average day, 27 percent of teachers are not in school. One reason may be that teachers tend to get paid whether or not they come to work and there is little real oversight from their supervisors. Making teachers truly accountable and improving incentives reduces absence and increases test scores but incentives have to be carefully designed (see “Showing up is the First Step” J-PAL 2009).

Teachers who can be hired and fired by local communities increased test scores—a program in Kenya hired extra teachers to relieve overcrowding. The extra teachers were fully qualified but young and inexperienced. Unlike the regular teachers, the extra teachers were hired on one-year renewable contracts. In some schools, the parents committee was trained to monitor and manage the contract teachers. Children assigned to the less experienced contract teacher did better than those assigned to the regular teacher. Children with contract teachers in schools where the parents committee had been trained did particularly well. Elsewhere the regular teacher tried to hand their class off to the contract teacher, but where the parents committee had more oversight the contract teacher had the backing of the parents committee to prevent this abuse.


This result is similar to that found in India where remedial education teachers on short term contracts had good success in increasing test scores, while reduced class sizes for regular teachers did not lead to increased test scores. In that case however, the effects of the short-term contract cannot be disentangled from the effects of the remedial curriculum itself and the effects of peers of comparable achievement.


Teachers facing incentives (in-kind prizes based on student performance) increased test scores, but only in the short-run—a program in Kenya provided primary school teachers with cash prizes based on the average performance of children in grades 4 to 8. Pedagogy did not change, teacher attendance did not increase, homework assignments did not increase, but teachers spent more time on test preparation, and the test scores increased the most on exams that were linked to incentives and did not persist after the program—all of which suggests that teachers were teaching to the test. So, while incentives do work, we have to be careful with how they are structured or else we run the danger of changing the proximal outcomes (here test scores) without changing the outcomes that we ultimately care about (learning.)


A similar program in India also found that test scores in math improved by 0.28 standard deviations and 0.16 standard deviations in language when teachers were rewarded for student attendance. As in Kenya,
the teachers did not show up more often, but they did put in more effort, including in more test preparation. In this study, the author is more positive about the results, suggesting that improved test scores, however achieved, have a benefit. Nevertheless, the studies discussed here suggest that linking teacher pay to attendance might be more cost effective than linking it to test scores particularly if long run learning rather than just test scores is the main goal.


**Incentives are only effective when strictly implemented without supervisor discretion**—A project in Kenya offered attendance incentives to pre-primary school teachers. The school principal was charged with monitoring attendance and awarding a bicycle to each teacher with sufficient attendance at the end of the term. If a teacher did not qualify for the award, the school would keep the money for the prize. In every treatment school the principal reported sufficient attendance for the teacher to get the prize. Yet, unannounced visits in treatment and comparison schools found that absence rates were high and exactly the same across both groups. The program had no effect. Principals did not accurately enforce the attendance incentives.


**Incentives are only effective when strictly implemented without supervisor discretion**—A similar program in India linked nurse’s pay to attendance; but this time there were machines in the clinics monitor attendance. However, absences for legitimate reasons such as meetings could be “excused” by supervisors. In the first few months, the program increased attendance. However, the program’s effectiveness quickly degenerated. Nurses deliberately broke several machines. Moreover, supervisors substantially increased the number of absences they excused—even on days when no meetings were held and no legitimate excuses were available. By failing to abide by the machine’s monitoring, supervisors undercut the program. The effect of the program dissipated.


**Information on the returns to schooling increases attendance and test scores**
Parents and students can only respond to the economic incentives for education if they know about them, and understand their magnitude. Two studies suggest that parents and students do not always know the full economic benefits of additional investment in formal education, and that when they do they respond strongly. Providing information on the economic benefits of staying in school is one of the cheapest ways to improve access to education and these studies suggest that it can be a very effective way of incentivizing students. Direct monetary incentives, such as scholarships, have also proven to be a successful way to incentivize learning.

**Information on the earnings of adolescents who finish primary school boosted attendance of boys and girls in Madagascar**—teachers provided students (aged 9-15) and parents with information on average wages for those who did and did not finish primary school. A randomized evaluation found that providing this information increased attendance by 3.5 percentage points.


**Information on returns to education improves participation, for boys in Dominican Republic**—the intervention provided male students with information on returns of education
in their community and in the whole country. The evaluation found that most boys thought that the return to education was low, even though actual returns are high. The least-poor students were less likely to drop out, with no effect on schooling outcomes for the poorest students.  

**Student motivation and effort is important for increased learning**

When thinking about education policy and programs the motivation and choices made by the child or adolescent are often ignored. Learning levels are low so we put in more stuff—more text books, more teachers. Teachers are not motivated or are not performing well, so we change their incentives. We assume that all children want to learn sufficiently to work hard despite the difficult conditions and we don’t need to think about their motivation very much. But there is increasing evidence that child and adolescent motivation and effort matters a lot. A number of programs successfully increased test scores by focusing on incentivizing students in a wide range of ways.

*The prospect of winning a scholarship motivated students and increased test scores in Kenya*—a program provided scholarships to sixth grade girls who performed in the top 15 percent on tests administered by the government. Winners received a grant of US$6.40 to cover school fees paid to her school, a grant of US$12.80 for school supplies to her family, and public recognition. The program led to more effort by students and test scores rose by 0.19 standard deviations (0.27 in the district where the program was administered best)—a very large increase. Interestingly the increased effort was not just concentrated amongst high performing girls most likely to win the scholarship—boy and girls who were unlikely to win, (as well as teachers) worked hard and performed better.  

*Direct payment to students for performance increases matriculation rates, especially for girls*—in Israel, to enroll in post-secondary schooling, a student must receive a matriculation certificate (similar to high school graduation). Cash incentives were used to increase certification rates among low-achievers. Direct payment was given to students for completion and for doing well in certain subjects on the high school exit exam. An experiment found that the program increased certification among girls but had no effect on boys. Increase in girls’ matriculation rates translated into higher chance of college attendance. Even though much of the increase in certification came through improved test taking strategies (rather than increased underlying learning), these girls were more likely to enroll in higher education five years later.  

**b. How effective is teacher training in improving learning outcomes? What interventions related to teacher development are the most effective? How do we implement quality assurance methods/measures and accreditation in teacher training centers?**

There is very little evidence on the effects of teacher training. It is possible that poor teacher training may not be driving low learning outcomes. Extremely high rates of absenteeism among teachers suggests that just getting the teachers to school may be one of the biggest hurdles to improving education in developing countries. Programs that have increased teacher attendance have had positive effects on test scores. Additionally, programs that have used teachers with both minimal training and minimal education, such as the Balsakhi program, have been extremely successful in improving learning.

**Teachers need stronger incentives for Professionalization**
When pay was linked to attendance rates, teachers showed up to teach and test scores improved—This evaluation estimates the effect of incentives on teacher attendance and of increased teacher attendance on students’ attendance and abilities in math and language. In order to monitor teacher attendance, each teacher in 57 NGO schools was given a camera, along with instructions to have one student take a picture of the teacher and the class at the start and close of each school day. The program resulted in an immediate and long lasting improvement in teacher attendance rates in treatment schools. Students in the treatment group received more days of instruction simply because their teachers were more likely to be at school. A year into the program, test scores in the treatment schools were 0.17 standard deviations higher than in the comparison schools.

Giving teachers in-service training on specific curricula modules influences teaching and may improve learning
Summer schools increase reading levels—in Bihar, government school teachers were given some special training to run summer school classes for four to six weeks for children who wanted to learn more. Large gains were seen in the treatment villages. The average child who attended gained half a reading level (i.e. nothing to reading words, words to paragraphs, paragraphs to stories).

When a new curriculum component is implemented, teacher training will increase the likelihood that it is taught—An HIV/AIDS component was added to the national curriculum in Kenya in 1999. However, it was found that teachers were talking about HIV/AIDS in only about 73% of schools. A training program on the curriculum provided in-service training for primary school teachers. The training program increased the amount of time teachers devoted to the HIV/AIDS curriculum. However, it was found to have no impact on students’ knowledge and behavior, no impact on teenage childbearing rates, but increased the likelihood that girls who had started childbearing were married to the fathers of their children.

Para-teachers are a quick way to overcome present distortions
Tutors from the local community improve learning for low-performing students—the Balsakhi program is a remedial education intervention designed by Pratham. A tutor (Balsakhi) was hired at a fraction of the cost of civil-service teachers to work with children who had fallen behind their peers in basic reading and arithmetic. The evaluation showed that over the course of the academic year, there was a visible improvement in learning for both low-performing students, who received remedial education as well as for stronger students.

Pratham has scaled up a slightly altered model, called Read India, which used similar teaching methods and materials, but works with teachers in existing government schools in addition to working with local unpaid volunteers are trained in techniques for helping children learn to read.

The full effects of training teachers are still unknown. Many important questions remain unanswered. What is the best way to train teachers who may not themselves be very well educated? What can be done to provide in-service current teachers with the skills they need to better target children at different levels within a large classroom? How structured should the teaching be: should teachers be asked to follow a very specific plan or should they be given discretion? More research is needed to answer these and more questions.
2. **Innovation to Overcome Challenges:** What trends and innovations seem to be the most promising for meeting current education challenges in developing countries, such as the lack of teachers, greater demand for education at all levels due to increasing access, and the need to improve education quality (e.g., the “hole in the wall” experiments by Dr. Mitra, or lesson plans delivered to teachers by smart phones)?

Pratham’s innovative solutions to education in developing countries have revolutionized education in India, and are about to expand in Africa. Pratham flagship initiative, Read India consists of two steps. The first step is Learn to Read, an activity-based accelerated program that teaches reading and basic arithmetic in four to eight weeks and can take place within schools, in after school camps run by volunteers or in summer camps run by government funded assistant teachers (all three methods have been rigorously evaluated as discussed above). Children are tested at the beginning to gauge their reading and arithmetic and are then grouped on the basis of their levels of knowledge. All activities are then built from that level onwards, allowing the teaching to be tailored to the children’s level. An evaluation of the Learn to Read, by J-PAL in partnership with Pratham, has found it to be highly effective. Within three months, Pratham’s Read India remedial education program boosted letter recognition by 60 percentage points, and ability to read and comprehend a short story by 35 percentage points.

The second step, Read to Learn, helps the new readers to cement their skills with additional reading and so complements Learn to Read. Pratham administers the Read to Learn classes in two phases. The first phase strengthens reading, comprehension of school and/or other texts, and writing on one’s own. The second phase ensures that the children complete the basic curricular framework for Grade 3. Read to learn is currently being evaluated, and results are forthcoming.

**a. In what instances/context are the innovations you identify most promising and why?**

Pratham’s Read India Program is best suited to an environment that is resource poor and rich in volunteers. Their programs have been run both in urban and peri-urban areas, as well as remote, rural areas, demonstrating the versatility of the model. Pratham has created a system of recruiting and training volunteers (or sometimes minimally paid “Balsakhis” or “child’s friends”) within communities to serve as teacher’s aides, and has demonstrated that even those with relatively limited education can be trained to help with early grade teaching. This innovation has been key to the massive expansion of Pratham programs with limited resources, as well as in remote and rural areas.

**b. How effective is distance learning and what are the most effective methods (radio, online, using mail to send written materials supplemented by teacher visits, peer learning/teaching, etc?)**

**Distance learning and technology in the classroom can enhance learning when programs are designed correctly**

*Supplemental computer classes improve student outcomes more than “pull-out” computer classes*—A study in India measured the impact of a Computer Assisted Learning (CAL) program implemented in two different ways. The first group participated in a pull-out CAL program in which the students received one hour of CAL instruction per day during school hours in lieu of the normal curriculum. The second group participated in a supplemental in which the students received one hour of CAL instruction per day after school, as a supplement to the normal curriculum during school. Students who participated in the supplemental CAL program had higher average math scores than students in the control group. However, students who participated in the pull-out CAL program actually fared worse than students in the control group.
Technology can allow teaching to be adjusted to the right level for a student—in India, Pratham provided software to schools that had computers but no software, and trained teachers how to use it. The software was designed to improve math learning and adapted the level of question to how well the student performed. Students test scores increased in math by 0.47 standard deviations—a massive effect. However, when this intervention was compared to the Balsakhi remedial teachers program, it was found to be less cost-effective than the Balsakhis, given the high cost of computers and the extremely low cost of hiring the Balsakhis.


When not incorporated into the curriculum, computers have no effect on learning—in an effort to improve the quality of its educational system in Colombia, computers were installed in schools, teachers were trained to use the computers in specific subjects, especially Spanish. However, the program had surprisingly little effect on test scores, even in Spanish. In fact, the program did not increase the actual use of the computers among students and teachers by very much. Despite the program’s focus on using the computers for teaching a range of subjects, they were only used to teach computer usage skills. Only 3 to 4% of students in both treatment and comparison schools reported using the computers in language class, which was one of the focal points of the program. The results of this study highlight the importance of implementation and training, specifically addressing the incorporation of available computers into the educational process and curriculum.


Radio instruction can increase test scores in the absence of text books—This intervention compares classes in which textbooks are relatively rare with a radio-based instructional program that uses student worksheets but no other textual material. The radio instruction positively affected test scores and reduced the achievement gap between urban and rural students. The study took place in the 1970s and technology has clearly changed considerably since then, however, it does show the promise of this relatively simple technology.


c. What innovations will better target disadvantaged students to close the learning gap?

Remedial education as well as tracking students has effectively raised test scores among disadvantaged students

Tutors from the local community improve learning for low-performing students—the Balsakhi program is a remedial education intervention designed by Pratham. A tutor was hired at a fraction of the cost of civil-service teachers to work with children who had fallen behind their peers in basic reading and arithmetic. The evaluation showed that over the course of the academic year, there was a visible improvement in learning for both low-performing students, who received remedial education as well as for stronger students. The benefits are concentrated among the lowest performing children – children who cannot read. Within three months, Pratham’s remedial education program boosted letter recognition by 60 percentage points, and ability to read and comprehend a short story by 35 percentage points.

Tracking students into classes based on their initial level of learning increased test scores in Kenya—the extra teacher program in Kenya discussed above hired extra teachers on renewable contracts to relieve overcrowding. This allowed the schools to split their first grade class into two sections. In some of the schools, students were assigned to the class based on pretest scores, with the top and bottom halves of the distribution assigned to different sections. Both those students in the more and less advanced tracks benefited from the system, with those assigned to the bottom section gaining most in the basic competencies. Estimates suggest that the effects are particularly large for girls in math. These findings suggest that when the students in a class have comparable levels preparation the teacher can tailor the teaching to their students.


3. Conflict/Crisis Environments: Conflict and crisis-affected countries pose difficult challenges to education access and quality. What practices or interventions are most effective in these environments for improving access and quality while contributing to student safety and community stability?

Not many studies have been done directly in conflict areas. Some of the barriers to education in conflict areas include lack of infrastructure, lack of working systems and low human capital. One way to create effective education in an environment like this is to develop a pedagogical strategy that does not rely on infrastructure, systems or human capital. The system of balsakhi and para-teachers described above would be well-suited to a conflict or post-conflict environment. In the balsakhi program, contract teachers, who were high-school educated and usually women, were recruited from the community and trained for two weeks on teaching basic literacy and numeracy skills. The balsakhis use whatever space is available (free classrooms, playground, or even hallways when necessary). A program like this, with such low capital costs or reliance on infrastructure, could contribute to a stable education for kids in conflict areas.

Educational infrastructure is destroyed during conflicts. Rebuilding schools and minimizing the distance children must travel in dangerous areas to get to school increases school enrollment and learning outcomes. A program called PACE-A in Afghanistan started schools directly in the children’s villages. The community provided the space for the school, while PACE-A provided educational materials (writing utensils, notebooks, books, and teacher materials) as well as training for teachers. Teachers received standard training and students were taught the government curriculum. The presence of a community-based school increases overall enrollment in formal schools by 42 percentage points, and increases test scores by 1.2 standard deviations among students attending.


Another key challenge when working in post-conflict or crisis-affected countries fully understands the problems and designing programs to target them. In order to do this, extensive data-collection efforts are needed.
Studies Referenced

I. Quality – Learning Outcomes: What are the most promising methods for achieving and measuring improved learning outcomes in developing countries, especially in the area of childhood literacy?

a. What methods or actions should be prioritized as having the most impact on education quality?

   1. Data available: http://hdl.handle.net/1902.1/11252


   1. Data available: http://hdl.handle.net/1902.1/QJABTVDYC


   1. Data available: http://hdl.handle.net/1902.1/13084


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b. **How effective is teacher training in improving learning outcomes?** What interventions related to teacher development are the most effective? How do we implement quality assurance methods/measures and accreditation in teacher training centers?
   
   1. Data available: [http://hdl.handle.net/1902.1/VZJXRPURTJ](http://hdl.handle.net/1902.1/VZJXRPURTJ)
   
   

II. **Innovation to Overcome Challenges:** What trends and innovations seem to be the most promising for meeting current education challenges in developing countries, such as the lack of teachers, greater demand for education at all levels due to increasing access, and the need to improve education quality (e.g., the “hole in the wall” experiments by Dr. Mitra, or lesson plans delivered to teachers by smart phones)?
   
a. **In what instances/context are the innovations you identify most promising and why?**
   
b. **How effective is distance learning and what are the most effective methods (radio, online, using mail to send written materials supplemented by teacher visits, peer learning/teaching, etc?)**
   
i. Linden, Leigh L. 2008. “Complement or Substitute? The Effect of Technology on Student Achievement in India,” Unpublished manuscript, J-PAL at MIT.
   
   
   

   c. **What innovations will better target disadvantaged students to close the learning gap?**
   
   

III. **Conflict/Crisis Environments:** Conflict and crisis-affected countries pose difficult challenges to education access and quality. What practices or interventions are most effective in these environments for improving access and quality while contributing to student safety and community stability?
   
Related Papers and Data

Improved Learning Outcomes in Donor-Financed Education Projects: RTI’s Experience

July 2011

Introduction

In the past decade or so, RTI has been accumulating results-based information on how to produce specific learning outcomes. The documentation covers projects RTI has implemented, projects it has evaluated, and projects it has used as inspiration. These documented results leave little doubt that it is possible, in a time frame even shorter than the average donor project, to produce significant, measureable improvement in children’s learning outcomes—on the order of doubling, tripling, or even quadrupling children’s outcomes. Furthermore, the potential is greatest if baseline performance is low and if there is a specific focus on a limited set of objectives, such as early grade reading. Having multiple objectives—such as covering a variety of subjects and grades, or reading in a variety of languages—increases the complexity, and no organization that we know of has experience demonstrating rapid and significant changes when the objectives are far more complex. In either case, however, achieving results requires time, careful planning, and the use of methods that have proven effective and that may not always align with conventional wisdom or current programs.

This brief summarizes evidence we have compiled to date on “what works” to improve learning outcomes. The key lessons are based on evaluations of eight project experiences. Six projects involved direct implementation by RTI, one is being implemented by an African NGO and evaluated by RTI, and one has inspired RTI. Together they show that a variety of approaches can produce results, as long as they are strictly oriented toward achieving results. That said, with only one exception (The Gambia), these results are being achieved in schools that are under controlled circumstances (that is, working under a donor “project”). Generalizing the results to an entire education system is a frontier that, to our knowledge, no nongovernmental organization implementing United States Agency for International Development (USAID) projects has experienced.

In the next section we summarize three key lessons that we feel all these experiences have in common. The third section of the brief presents an overview of the eight project experiences, to show the range of activities on which these lessons are based, and the range of sizes of outcomes produced.

Lessons Learned

The three key lessons we have learned are as follows.

The focus on learning outcomes has to be the driving concern. Process, ideology, academic pedagogical theories divorced from content, favorite practices, received wisdom, and the usual array of other outcomes (e.g., parent-teacher associations strengthened, education management information system developed) all need to be secondary if the goal is improved learning outcomes. (Those other objectives may be worthwhile on their own, but that is a different issue.) Rather, we need to expend our energy on “what works.”

Such a tight focus on learning outcomes may occasionally require giving up on long-funded but largely unproven pedagogical approaches, particularly when it comes to students in low-income countries acquiring basic skills. Integrating reading instruction into other subjects, for example, should not take the place of focused instruction on reading as a subject on its own, in a grade-appropriate manner.

There are five specific instructional requirements. We mnemonically refer to the requirements as “the five T's”: time use, teaching technique, texts, tongue of instruction, and testing. To elaborate:
A. **Time devoted to learning**—that is, time explicitly devoted to instruction in specific subjects, such as reading—is key. Time is wasted and children have very little opportunity to learn when the theoretical school year and school day are too short, schools have to teach in double shifts, educators go on strike, teachers have to leave the school to engage in bureaucratic transactions, instruction stops for “planning” and even in-service training (if the training is of poor quality or not highly relevant), both teachers and students are absent, the available time in the school day is poorly managed, time devoted to focused instruction within the classroom is limited and of poor quality, and curricular guidelines reduce time devoted to direct instruction on skills. In short, too many classrooms in the developing world simply spend too little time on focused instruction. In the projects we manage, we strive for focused and efficient use of time.

B. **Better teaching technique.** A familiar refrain in many countries, particularly in Africa, is that teachers are not taught how to teach. In particular, our experience has shown that they are not taught how to actually teach reading. Rather, teachers are under supported with content knowledge and techniques that work and oversupplied with vague theories or methodologies. If teachers are trained in reading instruction, the training is too often theoretical rather than practical, and no one models for the teachers how to introduce children to basic skills such as phonics or comprehension. In our experience, practical support, not theory, is what teachers need and are asking for.

In the projects we have implemented, we emphasize content knowledge and teachers’ practice of specific pedagogical skills, down to the use of routines for teaching and assessing students’ understanding of text, before they can even read a single word. We want to directly involve children in learning, and to create interaction between teachers and children that is as intense, positive, and content-rich as possible. Furthermore, when the results demonstrate that the teachers need it, we provide teachers with scripted and prescribed daily lesson plans. Although some would decry such practices as “de-professionalizing” the teacher, untrained and low-skilled teachers overwhelmingly welcome such practical support. Moreover, once teachers become experienced, confident in their own abilities, and knowledgeable of how to teach, the script becomes less necessary.

C. **Materials provision ("texts" for short).** Thanks to the efforts of governments and international agencies, children in many countries now have access to some form of learning materials in the classroom. Unfortunately, these are often insufficient, expensive, and poorly designed from a pedagogical cost-effectiveness point of view because they fail to apply research findings about effective learning at different stages of academic achievement. The effects of factors such as amount of color, the ratio of pictures or graphics to print, and the cost of glossy paper for books are poorly understood. For example, do these features really add to durability, and is durability more important than variety and amount of materials? Yet many donor projects tend to see expensive, glossy books, with high graphics content and much use of color, as innovative and necessary. International competitive bidding requirements and perverse government tariffs (e.g., import taxes for paper but not for finished books) further undermine the development of sustainable local publishing. All these factors raise cost, without much evidence that this increase in cost is worthwhile in terms of producing learning outcomes.

In contrast, in projects we have implemented, we aim to provide sustainable, locally produced, abundant, and inexpensive materials so as to dramatically improve the print environment and prevent hoarding by school staff (“preserving” materials to such an extent that children never have access). The materials are
directly integrated into the lesson plans so as to greatly increase the probability that teachers will use them. In addition, we supply materials that are “off lesson” to foster a culture of reading for enjoyment.

D. Tongue of instruction. Research and our project experience shows that children provided with materials and instruction in their mother tongue learn faster and more deeply than children whose instruction starts with a language that is foreign to them. Of course, this claim assumes that the instruction in mother tongue is of reasonable quality. If it is, skills developed in mother tongue will later transfer (more effectively with explicit instructional strategies) to the acquisition of other languages. Mother-tongue instruction is not always popular, however, as parents and communities often mistakenly think that instruction solely in a foreign language (usually a colonial language) is the only way for their children to become literate in that language, which they see as the goal of schooling and tend to value more because of its association with formal sector employment and modernization. Therefore, parents need information to understand that becoming literate in one’s mother tongue allows children to learn content easily and greatly facilitates learning in another language.

Because mother-tongue instruction has been underemphasized, particularly in Africa, and has been provided in a shoddy manner in most of the world (e.g., materials are grossly insufficient and not often of good quality, while teachers are poorly trained to use them), the results are not always good (although almost always better than the results in a foreign language). The lack of marked improvement makes it harder to break the popular perception that instruction in mother tongue is not valuable. Critics also frequently use the linguistic complexity of some African classrooms as a convenient scapegoat for poor-quality instruction in general and mother-tongue instruction specifically, rather than identifying context-specific solutions and focusing time and effort on improving materials and teacher training. Specific actions therefore need to be taken to inform parents and others about the benefits of mother-tongue education, while time needs to be invested to develop effective programs and materials.

E. Measurement (“testing” for short). A tight focus on learning outcomes requires measurement of the results produced. The majority of our projects, and those we have evaluated or been inspired by, have used extensive measurement in various creative ways. Oral measurement through early grade reading assessments (EGRA), for instance, has been a welcome innovation for measuring reading outcomes in the formative years both at the national and classroom levels. Hallmarks of the use of measurement for results are that it has to

1. be useful to those who supervise the teachers;
2. be directly useful, transparent, and easy for the teachers themselves to inform their own instruction; and
3. underpin communication with parents and communities, as well as national politicians.

There must be a climate of accountability. Doing all five “T’s” properly requires skill, devotion, discipline and hard work. Thus, it requires tight management, governance, and accountability. Donor projects can supply all three, in an experimental fashion, to “prove” to governments that learning for all—and in particular reading for all—is possible. But once the project is removed, the reforms introduced often fail to be replicated, precisely because the managerial and governance conditions required are not yet systemic in lower-income and lower-middle-income countries. Thus, a key task for donors and nongovernmental organizations (NGOs) is to promote systemic change so that the sorts of practices that do lead to improved learning outcomes are sustained.

Evidence Base from Projects

The evidence base from which we derive these lessons is drawn from the following projects.
Early Grade Reading Assessment (EGRA) Plus: Liberia

At the request of the Liberian Ministry of Education, USAID supported the design and implementation of EGRA Plus through implementing partners RTI International and the Liberian Education Trust. It was both an intervention and a randomized control trial. Two levels of intervention—a “light treatment” and a “full treatment”—were applied in schools and then compared against a control group of schools that followed the standard reading instruction approach in Liberia. In the light treatment group, reading levels were tested and schools were informed of the results and shown how to share them with the community through report cards. This minimal intervention was designed to test an “accountability” hypothesis—to evaluate whether simply receiving information about students’ reading levels would motivate teachers and parents to focus on reading instruction and lead to student reading gains. In the full treatment group, reading levels were assessed; parents and communities were informed; teachers were trained on how to continually assess student performance; and teachers were provided frequent school-based teaching support, specified lessons plans, resource materials, and books for students to use in class and take home.

The EGRA Plus experiment was conducted in grades 2 and 3 in 180 schools divided into three groups of 60, corresponding to the light treatment, full treatment, and control groups. The program began in January 2009, and the final evaluation took place in June 2010. RTI found that students in the full treatment group outperformed their peers in all reading skills. They nearly tripled the gains made by the control group in oral reading fluency and reading comprehension. The full treatment group also increased non-word fluency sevenfold, indicating that EGRA Plus had a particularly large impact on improving children’s decoding—the ability to break new words into sounds and link them together—which is a key intermediate step to unlocking fluency and comprehension. The overall effect size of the intervention was 0.79 standard deviations (SD), considered large for social science efforts.2

District Development Support Program (DDSP) and Integrated Education Program (IEP) (South Africa). These consecutive large-scale projects, implemented from 1998 to 2009 by RTI, covered a broader range of grades, subjects, and schools in a more diffuse way than other projects summarized here. They also tended toward a “whole-school” approach rather than a purely pedagogical approach. They did enhance time use, teacher content knowledge and skills, assessment, and community participation; instruction in mother tongue was not a heavy focus.

Overall, a 20% improvement in learner performance was seen in IEP across all grades and subjects, and DDSP produced approximately a 40% gain in numeracy. Project evaluations found that use of structured lessons, student workbooks, and assessment practices (e.g., use of item banks) played a key role in driving results.

Breakthrough to Literacy (BTL) (Zambia). This project was financed by the UK Department for International Development (DFID) and implemented by the Molteno Institute of Language and Literacy a South African NGO between 1999 and 2005. It focused on simple, tightly focused interventions in reading, using dedicated time, mother-tongue instruction, provision of training and materials, and very simple but focused measurement of results. Children’s reading scores, which admittedly started with a low base, improved in the range of 300% to 500% in just a few years.

Malindi District Experiment (Kenya). This small activity, which used a randomized design with pre- and post-treatment measurement, was funded by USAID and implemented by Aga Khan Foundation and RTI. The activity used simple, scripted lessons to improve reading in English and Kiswahili. It resulted in learning outcome improvements in the range of 80% in key reading skills such as fluency in reading connected text. The project generated surprising results in the control schools as well, which, upon further research, may have been caused by the transference of techniques demonstrated as effective in the treatment schools to control schools. While this “polluted” the rigor of
the evaluation, it also demonstrated that if lessons and techniques are sufficiently structured and practical (as opposed to theoretical), and have sufficient impact that it is visible to teachers and principals, the innovations can spread. This was a key lesson of this project, although its applicability probably depends on the existence of a climate of accountability and a tendency to focus on outcomes, which was present in Kenya.

**Systematic Method for Reading Success (SMRS)** (South Africa). This activity, implemented under the Integrated Education Program discussed above by RTI in collaboration with the Molteno Institute of Language and Literacy, also used control and treatment groups, as well as pre and post measurement. Instructional improvements focused on time use, mother-tongue instruction, simplified materials, and use of step-by-step lesson templates.

Implemented for less than a year, this activity showed that even in such a short period, children in treatment schools could learn two to three times faster than children in control schools. The effects were subjected to rigorous statistical analysis, and in terms of effect sizes showed an impact of around 0.8, considered very high in education research and interventions, especially if produced in less than one year (albeit from an extremely low base, as the grade targeted was grade 1).

**Read-Learn-Lead (RLL)** (Mali). The Institut pour l’Education Populaire’s (IEP) program is funded by the William and Flora Hewlett Foundation and evaluated by RTI. Key elements are (1) tightly designed daily lesson plans covering the essential steps of effective reading instruction, (2) the use of mother tongue and (3) focused time for reading instruction.

Despite an extremely difficult environment (strikes, curricular confusion due to simultaneous and unfinished curricular reforms, nonprovision of learning materials by the government, lack of accountability and certainty), this project has managed to produce improvements of several hundred percent in only one year of intervention, with an overall effect size of around 0.4 (0.25 is considered a good benchmark for significant impact).

**Early Grade Reading Intervention** (The Gambia). In early 2007, the World Bank and the government of The Gambia partnered to conduct an early grade reading assessment in English of students in grades 1–3. From a sample of 1,200 students across 40 schools, nearly two-thirds of the students were unable to read even a single word from a simple paragraph. In response, the government implemented a series of activities to improve reading performance among its nation’s schoolchildren. The three-pronged approach included (1) the creation of a national task force to identify gaps in instructional materials and teacher training; (2) the design and implementation of a nationwide in-service training of teachers in grades 1–3 and their monitors; and (3) the development of a *Handbook of Teaching Early Grade Reading Activities*, used to conduct the nationwide trainings.

In 2009, the Ministry of Education administered a second early grade reading assessment to inform policy makers, curriculum developers, development partners, and practitioners on the impact of the interventions that had been implemented since 2007. Based on a sample of the same schools that participated in the 2007 assessment, the results showed a significant, positive impact on students’ overall mean reading scores; including an increase in the overall mean score for every early grade reading indicator tested. Comprehension results (measured as the percentage of children attaining at least 80% comprehension) improved by more than 600% for girls (a 23.3 percentage point increase), while boys improved their performance by some 200% (a 10.6 percentage point increase).

**Girls’ Improved Learning Outcomes (GILO)** (Egypt). The USAID GILO project conducted an early grade reading assessment in Arabic with students in grades 2, 3, and 4 in Upper Egypt in 2009. The
Assessment revealed that while nearly half of grade 2 students met the benchmark for identifying letter names, 50% could not identify a single letter sound. Identifying letter sounds is more crucial to decoding and reading words than knowing the letter names. Consequently, more than half of grade 2 students could not read a single word in isolation. In grade 4, 29% of students still could not read a single word.

To address this weakness, GILO designed a package of reading lesson plans that improved the teaching of phonics—identifying letter sounds—using cognitive engagement techniques and supported by instructional materials.

GILO rolled out the training to selected teachers in all four project-supported governorates before the start of the 2010–2011 school year. The project conducted a follow-up EGRA at the end of the school year to measure the impact of the enhanced teaching method on student learning, assessing all of the same schools from the first EGRA, including a set of control schools. Preliminary analyses of the impact of the intervention indicate that the enhanced reading instruction resulted in significant improvement for the GILO-supported schools. On average, students in GILO-supported schools identified 19 more letter sounds per minute at the end of the school year, an increase of 194% over baseline. Meanwhile, students in the control group gained just two letter sounds per minute, an increase of only 21% over baseline. The impact of the instruction on students’ passage reading fluency was also dramatic: an average of 10 more words read per minute—an increase of 82% over baseline—compared to three more words read per minute among the control group—an increase of 38% over baseline. And this occurred in spite of the fact that the students were out of school for six weeks in the spring semester during the Egyptian revolution, indicating that they had retained what they learned.
Abstract

Developing countries spend hundreds of billions of dollars each year on schools, educational materials and teachers, but relatively little is known about how effective these expenditures are at increasing students’ years of completed schooling and, more importantly, the skills that they learn while in school. This paper examines studies published between 1990 and 2010, in both the education literature and the economics literature, to investigate which specific school and teacher characteristics, if any, appear to have strong positive impacts on learning and time in school. Starting with over 9,000 studies, 79 are selected as being of sufficient quality. Then an even higher bar is set in terms of econometric methods used, leaving 43 “high quality” studies. Finally, results are also shown separately for 13 randomized trials. The estimated impacts on time in school and learning of most school and teacher characteristics are statistically insignificant, especially when the evidence is limited to the “high quality” studies. The few variables that do have significant effects – e.g. availability of desks, teacher knowledge of the subjects they teach, and teacher absence – are not particularly surprising and thus provide little guidance for future policies and programs.
I. Introduction and Motivation

Economists and other researchers have accumulated a large amount of evidence that education increases workers’ productivity and thus increases their incomes. There are also many non-monetary benefits of education, such as improved health status and lowered crime (Lochner 2011). Finally, at the country level there is also a large amount of evidence that education increases the rate of economic growth (Hanushek and Woessmann (2008)). These analyses all highlight the value of improving a country’s human capital and provide the motivation for developing countries to invest in the skills of their populations. They do not, however, indicate which types of specific investments should be pursued.

Policymakers in developing countries have quite generally accepted the message of these benefits from improved human capital and have greatly increased their funding of education. As seen in Table 1, since 1980 real government expenditures on education doubled in Latin America and Sub-Saharan Africa, almost tripled in the Middle East, and increased by more than five-fold in East Asia and by almost eight-fold in South Asia. International development agencies have also called for greater resources to be devoted to education, and have increased their levels of assistance for education projects in recent years, as shown in Table 2.

The most consistent focus of investment has been on increasing primary and secondary school enrollment rates, with the ultimate goal of higher levels of educational attainment. The increases in enrollment over the past three decades, particularly at the primary level, have been quite dramatic. From 1980 to 2008 primary and secondary enrollment rates have increased in all regions of the developing world (Table 3), so that by 2008 gross primary enrollment rates were at or above 100 percent in all regions, and gross secondary enrollment rates were above 50 percent in all regions except Sub-Saharan Africa. Similarly, Table 4 shows that primary school completion rates increased in all regions from 1991 to 2008, and were close to 100 percent in all regions except for South Asia and Sub-Saharan Africa.

Much of the increased funding for education, particularly in the earlier periods, took the form of building and staffing schools in areas where no school previously existed, reflecting the simple fact that it is hard to go to school if no school exists. Moreover, there is ample evidence that enrollment increases when the distance to the nearest school decreases. When increased spending on existing schools makes them more attractive, either by reducing school fees and other direct costs of schooling or by improving the quality of the educational opportunities they provide, enrollment would be expected to increase further.

More recently, however, attention has begun to swing toward the quality of schools and the achievement of students— and here the evidence on outcomes is decidedly more mixed. Over the past decade, it has become possible to follow changes in student performance on tests offered by the Programme for International Student Assessment (PISA). While student learning appears to be increasing in several countries, this tendency is not universal. More
specifically, Table 5 presents evidence on learning among 15 year old students in 12 countries (of which 7 are in Latin America). Examining trends from 2000 to 2009, five countries show clear upward trends (Chile, Colombia, Peru, Tunisia and Turkey), while the rest show either mixed or even decreasing trends. At the aggregate level, it may simply be that expanded enrollment brings in progressively less able and less qualified students, who then pull down the average score. Yet some countries with mixed or declining trends did not show large increases in school enrollment, and were increasing real expenditures per student on education. For example, in Argentina the gross secondary school enrollment rate has been about 85 percent from 1998 to 2007, and spending per pupil was somewhat higher in 2004-06 than in 1998-2000; yet test scores in 2007 were lower than in 2000. Similarly, Brazil’s progress has been uneven at best, yet it experienced only a moderate increase in secondary school enrollment (7-13 percentage points) from 2000 to 2007, and real spending on education steadily increased over time.\footnote{See the World Bank’s World Development Indicators. Note that Brazil’s gross (net) secondary school enrollment rate increased from 99 (66) in 1999 to 106 (79) in 2005, Educational expenditures (in terms of real U.S. $ per secondary student) increased from, on average, about 1340 (350) from 1998 to 2000 to about 1510 (500) from 2004 to 2006 in Argentina (Brazil).}

The concern about quality becomes more significant in analyses of the impact on student learning (achievement) of demand side programs that stimulate increased enrollment. A recent survey of high quality analyses of currently popular demand side programs – fee reductions, conditional cash transfers, and school nutrition programs – the higher enrollment induced by these programs was not accompanied by increased achievement (Hanushek (2008)).\footnote{The only demand side program that increased achievement was a Kenyan scholarship program that directly related incentives to achievement (Kremer, Miguel, and Thornton (2009)).} It is natural to think that bringing students into school must certainly increase their learning and achievement, but this impact may be limited to new students who were not previously in school with no effect (or even a negative effect) on current students.

This discussion is related to a substantial body of literature, particularly for developed countries, that suggests that money alone is not the answer to increase student learning. Specifically, for developed countries there is substantial research indicating that overall expenditures, and common school initiatives funded by those expenditures such as lower class sizes or more educated teachers, are not closely related to student outcomes.\footnote{These conclusions have been controversial, and much has been written about the interpretation of the evidence. For a review of the inconsistencies of effects, see Hanushek (2003). For the range of opinions, see, for example, Burtless (1996), Mishel and Rothstein (2002), and Ehrenberg, Brewer, Gamoran, and Willms (2001).} Similar findings, although not as strong, come from the research on schools in developing countries (Fuller and Clarke (1994), Harbison and Hanushek (1992), Hanushek (1995)).

In response to findings that increased educational spending has had little effect on student performance, many policymakers and researchers in both developed and developing countries have advocated changing the way that schools are run – such as changing the incentives faced by teachers (and by students) and, more generally, changing the way that schools are organized.

Yet it is still possible that spending that changes basic school and teacher characteristics, if properly directed, could play a role in improving students’ educational outcomes in developing countries. Thus it is useful to review the more recent literature on school spending and resources, extending the prior reviews that covered studies through the early 1990s. Indeed, significant numbers of new studies have appeared since 1990.
More importantly, many of the newer studies employ much stronger research designs than were previously used. The appreciation of researchers for the difficulty of obtaining clear estimates of causal impacts has grown considerably over the past two decades. The sensitivity to these issues, along with more care about the underlying methodological approach, suggests that the new studies may in fact yield conclusions different from those drawn on the older research.

This paper examines both the economics literature and the education literature published in the last two decades to assess the extent to which school and teacher characteristics have a causal impact on student learning and enrollment. More specifically, this paper reviews the literature that attempts to estimate the impact of school infrastructure and pedagogical materials (such as electricity, condition of the building, desks, blackboards and textbooks), teacher characteristics (education, training, experience, sex, subject knowledge, and ethnicity), and school organization (pupil-teacher ratio, teaching methods, decentralized management, and teacher contracts and working conditions) on student enrollment and learning.

The remainder of this paper is organized as follows. The next section describes a simple interpretive framework. This is followed by a description of the parameters of this review and of how studies were selected for inclusion. Finally, we present the results of our review and draw conclusions about priorities for future research.

II. Interpreting the Research on Basic Education Inputs

The overarching conceptual framework employed here considers schools as “factories” that produce “learning” using various school and teacher characteristics as “inputs”. This is the production function approach introduced early in microeconomics courses. However, the actual application and interpretation in education differs from the simple textbook treatment. The reasoning underlying this conceptual framework is that the process by which cognitive skills are learned is determined by many different factors, and production functions are expressions, in simple terms, of this process. The relationship can be very flexible, allowing for almost any learning process. In this sense, an education production function always exists, although its existence does not guarantee that one can estimate it.

In the ideal case, if one can estimate this relationship, one can use information on the costs of school characteristics, classroom materials, and even teacher characteristics to select the combination of these that is most effective in increasing enrollment and/or student performance (e.g. increase in test scores per dollar spent) given a limited budget. In theory, this could also apply to pedagogical practices, which have implementation costs.

A. Relationships of Interest. It is useful to step back to consider what relationships are of interest and how those relationships interact with households’ behavior. The theory of the firm, where analyses of production functions are generally introduced, takes the perspective of a decision maker who optimally chooses the combination of inputs for his or her firm. But this perspective ignores a key reality of education: students and parents -- both important inputs into achievement -- also make their own decisions in response to the school decision maker’s choices.

To begin, assume that the parents of the child maximize, subject to constraints, a (life-cycle) utility function. The main arguments in the utility function are consumption of goods and services (including leisure) at different points in time, and each child’s years of schooling and
learning. The constraints faced are the production function for learning, the impacts of years of schooling and of skills obtained on the future labor incomes of children, a life-cycle budget constraint, and perhaps some credit constraints or an agricultural production function (for which child labor is one possible input). Following Glewwe and Kremer (2006), the production function for learning (a structural relationship) can be depicted as:

\[ A = a(S, Q, C, H, I) \]  (1)

where \( A \) is skills learned (achievement), \( S \) is years of schooling, \( Q \) is a vector of school and teacher characteristics (inputs that raise school quality), \( C \) is a vector of child characteristics (including “innate ability”), \( H \) is a vector of household characteristics, and \( I \) is a vector of school inputs under the control of parents, such as children’s daily attendance and purchases of textbooks and other school supplies. Although children acquire many different skills in school, little is lost by treating \( A \) as a single variable.

Assume that all elements in the vectors \( C \) and \( H \) (which include parental tastes for schooling, parental education, and children’s “ability”) are exogenous. Some child characteristics that affect education outcomes (such as child health) may be endogenous; they can be treated as elements of \( I \), all of which are endogenous.

In the simplest scenario, only one school is available and parents can do nothing to change that school’s characteristics. Thus all variables in \( Q \) are exogenous to the household. Parents choose \( S \) and \( I \) (subject to the above-mentioned constraints) to maximize household utility, which implies that years of schooling \( S \) and schooling inputs \( I \) can be expressed as general functions of the four vectors of exogenous variables:

\[ S = f(Q, C, H, P) \]  (2)
\[ I = g(Q, C, H, P) \]  (3)

where prices related to schooling (such as tuition, other fees, and prices of textbooks and uniforms), which are also exogenous, are denoted by the vector \( P \).

Inserting (2) and (3) into (1) gives the reduced form equation for \( A \):

\[ A = h(Q, C, H, P) \]  (4)

This reduced form equation is a causal relationship, but it is not a textbook production function because it reflects household preferences and includes prices among its arguments.

The more realistic assumption that households can choose from more than one school implies that \( Q \) and \( P \) are endogenous even if they are fixed for any given school. In this scenario, households maximize utility with respect to each schooling choice, and then choose the school that leads to the highest utility. Conditional on choosing that school, they choose \( S \) and \( I \), as in the case where there is only one school from which to choose.

Policymakers are primarily concerned with the impact of school and teacher characteristics \( Q \) and prices related to schooling \( P \) on years of schooling \( S \) and eventual academic achievement \( A \). For example, reducing class size can be seen as a change in one element of \( Q \), and changing tuition fees can be seen as altering one component of \( P \). Equations (2) and (4) show how changes in the \( P \) variables would affect \( S \) and \( A \). In addition, equation (2)
also shows how changes in school and teacher quality \((Q)\) affect students' years of schooling \((S)\).

Turning to the impact of school quality variables \((Q)\) on student learning, there are two distinct relationships. To see this, consider a change in one element of \(Q\), call it \(Q_i\). Equation (1) shows how changes in \(Q_i\) affect \(A\) when all other explanatory variables are held constant, and thus provides the *partial* derivative of \(A\) with respect to \(Q_i\). In contrast, equation (4) provides the *total* derivative of \(A\) with respect to \(Q_i\) because it allows for changes in \(S\) and \(I\) in response to the change in \(Q_i\).\(^{28}\) Parents may respond to higher school quality by increasing their provision of educational inputs such as textbooks. Alternatively, if they consider higher school quality a substitute for those inputs, they may decrease those inputs.

The fact that parental actions may reduce or reinforce school decisions may help to explain a portion of the prior inconsistencies in estimating the impact of school resources. Indeed, different studies could obtain different estimates of the impacts of the \(Q\) variables on student learning because some studies estimate the production function, that is equation (1), while others estimate the reduced form relationship in equation (4), and it is quite possible that impacts of the \(Q\) variables will be different in these two equations.

When examining the impact of school quality \((Q)\) on academic skills \((A)\), are the impacts in equation (1) or equation (4) most useful for policy purposes? Equation (4) is useful because it shows what will actually happen to \(A\) after a change in one or more element in \(Q\). In contrast, equation (1) will not show this because it does not account for changes in \(S\) and \(I\) in response to changes in \(Q\) and \(P\). Yet the impact in equation (1) is also of interest because it may better capture overall welfare effects. Intuitively, if parents respond to an increase in \(Q\), by, for example, reducing purchases of inputs \(I\), they will be able to raise household welfare by purchasing more of some other good or service that raises utility. The impact of \(Q\) on \(A\) in equation (4) (i.e. the total derivative) reflects the drop in \(A\) due to the reduction in \(I\), but it does not account for the increase in household welfare from the increased purchase of other goods or services. In contrast, the structural impact measured in equation (1) ignores both effects. Since these two effects have opposing impacts on household welfare, they tend to cancel each other out, so the overall welfare effect is reasonably approximated by the change in \(A\) measured in equation (1). This is explained more formally in Glewwe, Kremer, Moulin, and Zitzewitz (2004).

**B. Estimation Problems and Potential Solutions.** Many published studies in both the economics literature and the education literature attempt to estimate the impact of school and teacher characteristics on enrollment and learning, but these attempts face a number of serious estimation challenges.

Consider estimation of a simple linear specification of the production function in equation (1):

\[
A = \beta_0 + \beta_1 S + \beta_{Q1} Q_1 + \beta_{Q2} Q_2 + \ldots + \beta_{C1} C_1 + \beta_{C2} C_2 + \ldots + \beta_{H1} H_1 + \beta_{H2} H_2 + \ldots + \beta_{I1} I_1 + \beta_{I2} I_2 + \ldots + u_A
\]

\(^{28}\) For an early development of this idea, see Kim (2001).
where each variable in $Q$, $C$, $H$ and $I$ is shown explicitly.\textsuperscript{29} An “error term”, $u_A$, is added, for several reasons. First, data never exist for all variables in $Q$, $C$, $H$, and $I$, so $u_A$ accounts for all unobserved variables. Second, $u_A$ indicates that (1') is only a linear approximation of (1). Third, observed test scores ($A$) may measure actual skills with error, so $u_A$ includes measurement errors in the “true” $A$. Finally, the explanatory variables in (1') may also have measurement errors, which are also included in $u_A$.

The causal impacts of the observed variables in (1') on learning, the $\beta$ coefficients, can be consistently estimated by ordinary least squares (OLS) only if $u_A$ is uncorrelated with ALL the observed “explanatory” variables. Unfortunately, under a range of circumstances, $u_A$ is likely to be correlated with those variables.

The potential pitfalls of statistical analysis aimed at uncovering the causal impact of various factors on achievement are now fairly well understood. They are the subject of graduate courses in evaluation methods as well as critiques of existing research. For detailed discussions, see Glewwe (2002) and Glewwe and Kremer (2006); the rest of this section summarizes both the problems and the potential solutions.

The most common generic concerns are omitted variable bias, sample selection, endogenous program placement, and measurement errors. Turning to the first concern, if major inputs to achievement are omitted from the estimation of equation (1), they will end up in $u_A$. If these omitted factors are correlated with the included variables, bias is introduced, with the bias being proportional to the importance of the omitted factors (their coefficient in equation (1)) and their correlation with the included factors. Similarly, school and teacher factors often affect which children attend school and how their parents make decisions about their schooling (see, for example, Hanushek, Lavy, and Hitomi (2008)). School quality could also be correlated with $u_A$ if governments improve schools that have unobserved education problems (Pitt, Rosenzweig, and Gibbons (1993)). Governments may also raise school quality in areas with good education outcomes, if those areas have political influence (World_Bank (2001)). The former causes underestimation of school quality variables' impacts on learning, while the latter causes overestimation.\textsuperscript{30} Finally, measurement error – a ubiquitous problem that can be particularly severe in developing countries – can bias estimates, often pushing estimates toward zero and making factors look insignificant.

Considerable effort has now gone into how to deal with these problems. Besides better measurement to correct errors in variables, the essential thrust has been to develop estimation methods that ensure that $u_A$ is uncorrelated with the variables of interest. Most significant in recent decades has been the design of experiments that work to ensure this, i.e., the use of randomized control trials (RCTs); see, for example, Kremer (2003). But other methods such as regression discontinuity (RD) designs and panel data methods have also been pursued to achieve the same goal. While these are the subject of considerable current research, there are also good reviews and discussions of them elsewhere (e.g., Imbens and Wooldridge (2009), and Blundell

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\textsuperscript{29} A common first assumption made in much of the existing literature is that equation (1) can be approximated by a linear function; this assumption is not particularly restrictive. The estimation generally relies on the model being linear in the parameters, and a variety of specifications that are nonlinear in the variables can be accommodated by this specification, say by adding adding squared or interaction terms to the variables in (1).

\textsuperscript{30} This type of problem has also been prominent in many discussions of the estimation of teacher effects in the U.S. literature. If school principals assign teachers to classrooms based on unobserved characteristics of the teachers, the ability to estimate the impact of teachers may be affected; see Rothstein (2010) and Rivkin (2008).
and Dias (2009)). The important fact for our purposes is that these approaches have begun to appear in the literature on achievement in developing countries. And we explicitly include this literature in our review below.

**III. Scope of Review**

We now move to the heart of this study – reviewing relevant research on the determinants of student achievement and time in school in developing countries. This review is, however, more limited than that statement might suggest. First, it focuses on studies from 1990 to 2010 and does not return to prior studies that have been reviewed elsewhere. Second, it focuses only on primary and secondary education, and thus it does not include pre-primary, vocational or post-secondary education (see Attanasio and Meghir, 2011, for a review of the evidence on pre-primary education). Third, the primary outcome of interest is student learning (usually measured in terms of test scores), although we also consider school enrollment (including related phenomena such as daily attendance and years of schooling attained). Finally, this paper will not examine school policies related to incentives for students and parents (since this is covered by Behrman, Parker, and Todd (2011)), school organization and management (covered by Galiani and Perez-Truglia (2011)), the relative performance of private and public schools (MacLeod and Urquiola (2011)) and school policies that affect child health (Alderman and Bleakley (2011)).

The rest of this section explains how the vast literatures in economics and education were searched. The objective of the review process was to identify as many relevant, high-quality papers as possible. The strategy was to search a wide variety of sources, and then systematically eliminate individual papers that do not meet a series of criteria for relevance and quality. The first step was to conduct the search for journal articles published between 1990 and 2010 using two search engines that cover the economics and education literatures, respectively: EconLit and the Education Resources Information Center (ERIC). The search was conducted during October and November of 2010; for this reason, papers that were not yet available at that time are not included in this review. The authors searched for papers that listed both “education” as a key word, and any one of a list of 72 educational inputs as keyword (see Appendix I for this list). Because of the overwhelming number of papers found in ERIC using these search terms (over half a million), the search was limited to papers that also included the name of at least one developing country or the term “developing country” or “developing countries” in the abstract. Developing countries are defined as in the International Monetary Fund’s list of emerging and developing countries, as published in its World Economic Outlook Report, published in April 2010.

This search yielded a total of about 9,000 articles. Two of the authors reviewed each of the 9,000 articles individually, selecting those that looked potentially relevant based on the information found in the abstract (and, in some cases, looking at the introduction or conclusion of the paper). Based on reviews of the abstracts only, papers that did not focus on developing countries, or that did not estimate the impact of a school-level (or teacher level) variable on

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31 Of the 79 papers eventually examined (see below for details), only one examined grade repetition, which is an indirect measure of student learning. Yet repetition can also depend on school policies and other factors (such as crowding in particular grades) and so it is a noisy measure of student learning. Because of this problem, and the lack of studies that examined repetition, we exclude studies of repetition in our analysis of the determinants of student learning. (The sole paper that examined repetition also has regressions with test scores as the dependent variable, so it remains one of the 79 studies.)
students’ educational outcomes, were eliminated. Papers selected by either of these two authors were included in the next phase of the review; this winnowing process reduced the total number of papers to 307.32

In addition to published papers, the authors also searched several prominent series of working papers in economics: National Bureau of Economic Research (NBER) working papers; World Bank Policy Research working papers; the Institute for the Study of Labor (IZA); the Center for Economic and Policy Research (CEPR); and the CESifo Research Network. Papers listed as education papers on the Abdul Latif Jameel Poverty Action Lab’s website were also searched. Working papers published before 2005 were not included, as it was assumed that high quality working papers written before 2005 should have been published by 2010. When the same paper appears both as a working paper and as a journal article, only the journal article was included. Using this process, 29 working papers were added to the 307 published articles. All four authors reviewed the abstracts of this large group of papers and narrowed the sample to 253 by eliminating duplicate papers and papers that did not focus on one or more of the following factors that affect students’ educational outcomes: school infrastructure and pedagogical materials; teacher (and principal) characteristics; and school organization.

In the second phase, the authors read each of the 253 papers (in contrast to first phase, when only abstracts were read) to obtain further information about each study. During this phase, additional papers were eliminated for lack of relevance. These fell into three categories: 1. The paper’s focus was not on a developing country (this was not clear in the abstracts of some papers); 2. The paper focused on an education policy unrelated to school infrastructure and pedagogical materials, teacher (and principal) characteristics, and school organization; and 3. The paper did not include quantitative analysis of the impact of a school or teacher characteristic on students’ educational outcomes. A little more than half of the 253 papers chosen in the first stage were eliminated at this stage, which reduced the studies considered to 112.

In a third phase, the remaining 112 papers were reviewed for their quality, considering both the econometric methodology used and, when appropriate, covariates included in the analysis. All articles that were based on a randomized controlled trial (RCT) were retained, as these studies avoid, or at least minimize, many of the estimation problems discussed in Section II. Further, estimates based on a difference in differences (DD) regression, regression discontinuity design (RDD), or matching methods were also included. Finally, papers that used other, simpler quantitative methods (e.g. OLS) and included at least one general family background variable (e.g. parental schooling or household income) and school expenditure per pupil, or one family background variable, one teacher variable, and at least one additional school variable, were included. By excluding papers that did not meet these restrictions, the sample was reduced to 79 papers (listed in Appendix II).

A fourth and final phase of the review made further quality distinctions. We examined further all papers that did not use an RCT, DD or RDD estimation method. Of these, 36 papers that relied on ordinary least squares analysis of cross-sectional data failed to employ any more sophisticated methodology to control for potential omitted variable or endogeneity bias (such as instrumental variables or selection correction methods) and these were deemed to be

32 In the economics literature, most papers that included education as a keyword were studies of the impacts of education on some other social phenomenon, as opposed to studies that investigated the impacts of other factors on education outcomes.
of lower quality. While results are presented for all 79 studies, a separate analysis is also done for the 43 papers considered to be “high quality” by this more stringent methodological criterion. The evolution of the sample is summarized in Table 6.

IV. What Have We Learned from Studies of Education in Developing Countries Since 1990?

Based on these quality distinctions, this study presents three sets of results that focus on student learning, as measured by test scores. In subsection A, the results of all 79 studies are summarized. In subsection B, the results of the 43 studies that passed the higher quality bar are separately reviewed. Subsection C shows only results from 13 randomized control trials. Finally, Subsection D examines studies that investigate the determinants of time in school (attendance, years of schooling, etc.) outcomes.

Obviously, there is an inevitable tradeoff between raising the standard one sets for a study to be credible and the number of studies one has for drawing general conclusions. In particular, when the review is limited to studies that used randomized control trials there are only 13 studies that examined school and teacher characteristics, while there are dozens of school and teacher characteristics (including pedagogical practices) in which one may be interested. A related issue is how many studies of a particular school or teacher characteristic are needed to be included in the summary tables. We have set a low limit of requiring only two studies, which some readers may argue is too low; yet it is easy for any reader to exclude some of the rows in the summary tables that are deemed to have too few studies. The exception to this rule is the subsection that focuses on randomized trials; all studies are included, even when there is only one study that examined a particular school or teacher characteristic.

Our review of the literature falls into the general category of “meta-analysis,” or the systematic combining of results from multiple studies. These techniques have been employed for over a century, with the most intense work found in reviews of medical research. More recently, however, various forms of meta-analysis have been applied to education research (see, for example, Hedges and Olkin (1985) for an early application to the education literature). Meta-analysis can be used for many different purposes, including generalizing to wider populations, understanding the heterogeneity of effects, and improved statistical power. Here we do not undertake any formal statistical analyses of the study results because we are interested in the simplest issue: do studies find consistent impacts of school resources and pedagogical factors on student achievement?

The general literature on meta-analysis does, however, raise one potentially serious issue related to our review, that of “publication bias.” In particular, if authors tend to submit studies with positive (or negative) findings more frequently than those with null findings, or if editors and journals are more likely to publish articles with significant results, our review of the published work may overstate the statistical significance of any particular factor.

This problem may be less important in our review than in other areas for meta-analysis, but in the end we are unable to assess its importance. The reason for potentially less impact here is that many of the statistical studies reviewed here attempt to estimate the impacts of multiple factors – such as pupil-teacher ratios along with the impact of textbooks and of teacher experience. Thus, a given publication can easily contain a mixture of significant and insignificant factors, whereas a medical publication that addresses a single effect (e.g., the
treatment outcome related to a specific drug) will be more focused on the significance or insignificance of this single parameter. Nonetheless, we do not present any quantitative analysis of how publication bias may affect our review.

**A. Summary Results from All 79 Studies.** This section casts the widest possible net, examining the impacts of over 30 school and teacher characteristics on student test scores. It is convenient to divide these school and teacher characteristics into three broad types: 1. School infrastructure and pedagogical supplies; 2. Teacher (and principal) characteristics; and 3. School organization. In some cases, one could debate whether a particular characteristic belongs in one category or another (e.g., contract teachers could be thought of as a teacher characteristic or a school organization characteristic); in such cases an admittedly somewhat arbitrary assignment is made, but of course the conclusions drawn regarding any particular school or teacher characteristic do not depend on which of these three categories it has been assigned.

Table 7 summarizes the findings of the 79 studies in terms of the impact of the first broad type of variables on students’ test scores. Within this broad type, the variables are ordered by the number of estimates available from these 79 studies, starting with those with the largest number of estimates. Note that many studies present multiple estimates of the impact of the same variable, because of multiple estimation methods or multiple subsamples. In general, different estimation methods or estimations based on different subgroups (for example boys and girls, or different grades) were counted as separate estimates, but adding or removing a few variables for the same estimation method (or a similarly minor change) was not counted as a separate estimate. In cases in which an author presents results from multiple estimations, but argues that one is a more reliable set of estimates than the others, only the author’s preferred estimate is included. This is likely to result in an overrepresentation of results from studies that present multiple estimation methods and do not indicate which method is the preferred one. In order to allow the reader to give equal weight to studies, that is not to give a large weight to a single study that produced many different estimates of the impact of the same variable, the numbers in parentheses show how many separate publications found a particular impact. Finally, note that for any given estimate, there are five possible classifications: significantly negative, insignificantly negative, zero (or insignificant but sign not reported), insignificantly positive and significantly positive. A 10 percent significance level cut-off was used; while this relatively generous definition of statistical significance will classify more findings as significant, it is possible that some results that would have fit this criterion are omitted from the analysis since some authors may not have presented results that are significant only at the 10 percent level.

1. **School Infrastructure and Pedagogical Materials.** Turning to the results, Table 7 summarizes the findings for eight different school infrastructure and pedagogical material variables. By far the most commonly estimated impact is that for textbooks and workbooks; there are 60 estimates from 21 different studies. (The numbers in parentheses add up to 33, but this reflects the fact that some studies found different effects using different estimation methods or different subsamples, and thus a single study can appear in parentheses more than once; the last column in the table gives the total number of studies.) Although these studies are not unanimous in their estimates, most of them (36) find positive effects, and most of these (26) are significantly positive. This is what almost anyone would expect, and the number of
estimates that are negative and significant is quite small (four estimates from three studies). Thus this evidence strongly suggests that textbooks and similar materials (workbooks, exercise books) increase student learning.

The next most commonly estimated impacts are those of basic furniture (desks, tables and chairs) and of computers and electronic games. The evidence in Table 7 suggests that adequate amounts of desks, tables and chairs raise student test scores, as common sense would suggest. More specifically, of the 28 estimates from eight studies, none is negative and 15 are positive (of which 8 are significantly positive). The evidence is even stronger if one counts studies instead of individual estimates (the 13 estimates of zero impact are all from a single study); all but one study finds a positive impact, and four of the eight find significantly positive impacts. In contrast, the results for computers and related materials are less clear; 18 of the 26 estimates are statistically insignificant (and they are almost evenly divided between negative and insignificant and positive and insignificant), while seven are significantly positive and one is significantly negative. Given that computers can be relatively expensive, this suggests caution when deciding whether scarce funds for education should be used to purchase computers and related products.

Another commonly estimated school characteristic is electricity. One would expect a positive effect, since electric lighting should help students read and see the blackboard, and it may also help by providing power for other useful items (e.g. fans to keep the classroom cooler). Of the fifteen estimates in Table 7, only three are negative (and none is significantly negative) while twelve are positive (of which six are significantly positive). A similar result holds if one counts the number of studies with these results; of the six studies only two find negative impacts (neither of which is significant) while five find positive but insignificant impacts and two find significantly positive impacts. Thus the evidence gives fairly strong support to the proposition that providing electricity to schools increases student learning.

Similarly positive effects are found for general indices of school “infrastructure” and for blackboards (and other visual aids). Again, this is what one would expect. Turning to a more costly school characteristic, school libraries also appear to have generally positive impacts on student learning as measured by test scores; this is particularly the case when each study is given equal weight (five of the six studies found a significantly positive effect, while only one found a significantly negative effect). Finally, it is also the case that high quality walls, roofs and floors appear to lead to better outcomes: five of the six estimates are positive, and two of the five are significantly positive (the sole negative estimate is not significant).

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33 A significantly negative effect is not necessarily an error; it could be that some textbooks or workbooks were not well written, or not well matched to the students, and that this caused problems. More generally, one should expect some heterogeneity in the impacts. Given our 10% significance level standard, if a certain school variable had zero impact in all schools one should find that 90% of estimates are not significantly different from zero, while 5% are significantly negative and 5% are significantly positive. As will be seen, there are some cases where more than 5% are significantly positive and more than 5% are significantly negative; such a result suggests heterogeneity in the impacts due to differences across countries and across schools within the same country.

34 While electricity could simply be an general indicator of the physical condition of the school, most of the six studies that examined the impact of electricity included other measures of the physical condition of the school. We tend to interpret electricity literally, although it may just be one of the most important, and most accurately measured, dimensions of the quality of school facilities.

35 In almost all of the school infrastructure studies, the index counts whether schools have some or all of the following: library, cafeteria, science labs, playground, and computer labs. As mentioned previously, electricity could also be part of a general infrastructure measure.
2. Teacher (and Principal) Characteristics. Table 8 summarizes the findings from the 79 studies for teacher and principal characteristics. The most commonly examined characteristic is the teacher’s level of education; there are 72 separate estimates from 24 distinct studies. Of these estimates, 46 found a positive impact on student learning, and 24 of these were significantly positive. In contrast, only 15 estimates were negative, and only four of these were significantly negative. Counting the number of studies (as opposed to distinct parameter estimates) in each category gives similar results; only three studies found significantly negative effects while eleven found significantly positive effects. Thus, as one would expect, the results generally support the proposition that providing more educated teachers raises students’ test scores. Similarly, teacher experience seems to have a positive effect, but the evidence is not quite as strong. More specifically, 43 of the 63 estimates found no statistically significant impact, although of the 20 that did almost all (17) found a significantly positive effect.

A more direct measure of teacher competence is teachers’ knowledge of the subjects that they teach. The 79 studies include 33 estimates of the impact of teacher knowledge, as measured by teacher test scores, on student learning. Almost all (29 out of 33) found positive effects, and most of these positive effects (18) were statistically significant. The evidence is not quite as strong if one examines number of studies instead of number of estimates (seven studies found significantly positive effects while only two studies’ findings were significantly negative), but it is still strong and thus supports the common sense notion that teachers who better understand the subjects they teach are better at increasing their students’ learning.

One teacher characteristic that has more ambiguous effects is whether the teacher is female. There are 39 estimates, of which 13 are negative (and 6 of these are significant) and 24 are positive (and 12 are significant). While positive impacts are more common than negative ones, when one counts the number of studies the results are even more ambiguous: four found significant negative effects, while five found significantly positive effects. Overall, there is little support for any systematic difference in teacher effectiveness by gender.

The next most common teacher variable in the 79 studies is in-service teacher training. Of the 29 estimates, 17 are insignificant (10 are negative and 7 are positive) while 11 are significantly positive and only 1 is significantly negative. Giving each study equal weight leads to a similar conclusion. Overall, in-service teacher training appears to have a strong positive impact on student learning.

The last two teacher variables are a general index of teacher quality and whether the teacher has a teaching degree (as opposed to a general degree). Of the 14 estimates of indices of teacher quality, none is negative, eight are zero (or insignificant but of unknown sign) and six are significantly positive. A similar result holds if one gives each study equal weight, although there are only two studies. This suggests that indices of teacher quality have strong

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36 Note that both of these findings about teacher characteristics are very much at odds with the U.S. evidence. In the U.S., where all teachers have bachelor’s degrees and the focus is on advanced degrees, there is virtually no evidence that more education for the teachers helps. Similarly, experience past the first few years has no effect. See Hanushek (2003).

37 There is currently a debate about the effectiveness of single sex schools and, implicitly, that female teachers may have a larger impact on girls than boys (see Bilger (2009), Kaufman and Yin (2009), Park and Behrman (2010)). However, in all but one of the studies examined here estimates are not given separately for male and female students, and the sole exception found no difference.

38 The 14 estimates of teacher quality come from two studies, which define teacher quality in terms of an index of teacher experience, level of education, and scores on math and reading tests.
positive impacts on student learning. In contrast, the two studies that considered whether a teacher had a teaching degree yield less clear conclusions. Of the six estimates from the two studies, two are insignificantly negative, two have point estimates close to zero, and two have significantly positive impacts. The same distribution holds if one gives each study equal weight.

Two principal characteristics were examined in several different studies: years of experience and level of education, and their impacts appear to be different. In particular, years of experience had a positive impact in five of the six estimates, and of the five positive estimates two were statistically significant (the sole negative estimate was not significant). Giving each study equal weight does not change this finding. In contrast, of the six estimates of the impact of the principal's level of education, two were significantly negative, one was significantly positive, and the other three were not statistically significant (and the same general result holds if each study is given equal weight). Thus principal experience appears to lead to increased student learning, but there is no clear evidence that the same is true of principal education.

3. School Organization. Table 9 examines the third general category of school and teacher variables, school organization. These variables focus on how schools are organized, as opposed to the basic characteristics of schools and teachers. By far the most common variable of this type in the literature is class size, that is the pupil-teacher ratio; there were 101 separate estimates from 29 different studies.\(^{39}\) Intuitively, one would expect the pupil-teacher ratio to have a negative effect on student learning, and that was the case in 59 of the 101 estimates, although only 30 of the 59 were statistically significant. Another 39 estimates had an unexpected positive sign, but only 15 of these were statistically significant. In terms of numbers of studies, instead of numbers of estimates, 26 studies found a negative impact, of which 13 were significantly negative, and 21 found a positive impact, of which 9 were significantly positive.

Overall, these estimates suggest that increases in class size usually have negative impacts on student learning, as one would expect, but the finding that 9 of the 29 studies found a significantly positive effect suggests caution. These positive effects could reflect either random chance or estimation problems; an example of the latter is that schools that are of high quality due to unobserved characteristics will attract more students, raising the pupil teacher ratio and thus leading to a positive correlation between that ratio and student test scores. Nonetheless, the frequency of "unexpected" positive impacts, even in developing countries where pupil-teacher ratios can be very large, is similar to the findings for developed countries (Hanushek (2003)).

Clearer results are seen in the next two variables: teacher absenteeism and teacher assigns homework. As one would expect, for teacher absenteeism 13 of the 15 estimates are negative, and 7 of the 13 are significantly negative. None of the 15 estimates is positive, although two are insignificant and of unknown sign (the paper did not report the signs of the insignificant results). In contrast, but also as expected, teacher assignment of homework generally has positive impacts on students' test scores. Of the 16 estimates, 12 are significantly positive and only four are negative (and none is significantly negative). The main caveat is that these findings are less strong when each of the five studies is given equal weight: three are significantly positive and two are insignificantly negative.

\(^{39}\) In the United States, pupil-teacher ratios and class sizes can diverge noticeably because teachers have fewer class meetings than students have courses, because teachers perform a variety of nonteaching duties, and so forth. This divergence is likely to be less important for schools in developing countries.
School provision of meals has been used in many developing countries to achieve two distinct goals: improved child health and increased student learning. Four of the 79 studies examined the impact of school meals on student test scores, producing 13 distinct estimates. The evidence is inconclusive; seven estimates are negative, of which four are significantly negative, while six estimates are positive (all of which are statistically significant). Considering the number of studies gives a somewhat more positive impact; only one found a significantly negative impact, while two found insignificantly negative impacts and three found significantly positive impacts. Even so, the evidence does not provide strong support for this intervention, at least as a means to raise student learning, and school meal programs have the disadvantage that they can be relatively expensive.

The next two school organization practices yield unambiguous results. The first is one that is unavoidable in small, rural schools: multi-grade teaching, where one teacher teaches more than one grade in the same classroom. There are 21 estimates of its impact, based on only four distinct studies. Four estimates (all from the same study) show a significantly negative effect, while seven estimates yield positive effects (of which two, from two different studies, are statistically significant). Overall, these results are decidedly ambiguous, and the actual impact may vary given other factors, such as class size and teacher characteristics. In contrast, results are relatively unambiguous, and in the expected direction, for hours of the school day; six of the eight estimates are positive, and four are significantly positive (although when studies are given equal weight the distribution of the findings is less clear cut).

The results for tutoring are more ambiguous; while four of the five estimates are positive, and two of these four are significantly positive, when studies are equally weighted two of the three studies show a positive effect, of which one is significant, but the third shows a significantly negative effect. While intuitively one would think that tutoring should help, and would not have any negative effects, it could be that the tutors are simply the students' teachers, who may be curtailing effort during the school day to obtain paying students for their tutoring classes (for a general discussion, see Dang and Rogers (2008). Participation in tutoring may also be an indicator that the student needs extra help, i.e., that achievement is causing tutoring rather than the other way around.

The next two school organization variables focus on teacher pay: teacher salary and whether the teacher is a contract teacher. There are only six estimates of the impact of teacher salary, but all are positive and two are significantly positive, which may indicate that higher salary raises teacher morale or leads to better selection into teaching. The findings for contract teachers, however, indicate a possible contradiction. These teachers are hired on short-term contracts and, in general, have relatively low qualifications, less experience, little or no benefits, and lower salaries, a combination that might superficially suggest that these teachers would be less effective. Yet five of the six estimates yield positive impacts, and four of them are significantly positive (although the results are more ambiguous when weighted by publication). The counterbalancing force behind the positive impact of contract teachers, according to several researchers, is that they have much stronger incentives to perform well than regular teachers, who are insulated from performance concerns by civil services rules. Thus, even with lower salaries, they are induced to perform well in school (perhaps so that they can subsequently get a regular teaching position with its higher salary and greater job

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40 For a detailed review and analysis of recent research on contract teachers, see Galiani and Perez-Truglia (2011).
security). Overall, the teacher salary results are consistent with pay inducing more teacher effort or leading to better selection into teaching, although the interpretation is ambiguous because much of the variation in salaries comes from pay for different characteristics rather than identifying the impact of increasing or decreasing the overall salary schedule for teachers.

There are only three estimates in Table 9 regarding the impact of overall school expenditures per pupil, but the results are somewhat puzzling; in two of the three cases, the estimated effect is significantly negative (an unexpected effect), while in the other it is significantly positive. This measure is somewhat difficult to interpret. It could simply reflect compensatory funding – i.e., schools that are doing poorly get additional funds. And, it is also possible that the estimated negative effects arise because other school characteristics are included in the regression; in both studies from which these estimates come (Nannyonjo (2007); Du and Hu (2008)) several other school and teacher characteristics are included in the regression. Again, however, there is little overall evidence to support a strong positive impact of school expenditures, a repeated finding in a wide range of reviews for developed countries (Hanushek (2003)).

The next two school variables have rather inconclusive results. The cost of enrolling in school could have a negative effect if it interferes with schooling (a child may be excluded from school until fees are paid) or if it leads to a reduction in home-supplied pedagogical materials, but the evidence in Table 9 is inconclusive. Similarly, the overall size of the school has no clear tendency, and it is not clear a priori what the sign of the effect should be.

The next two variables focus on specific elements of pedagogical style: group work and whether the teacher gives examples in class. Overall, group work seems to have a positive impact on students’ test scores. In contrast, teachers giving examples in class is more ambiguous (five estimates are positive, of which three are significantly positive, but two are significantly negative).

The last school organization variable in Table 9 is student attendance. All eight estimates from the two studies that examined student attendance are significantly positive. This, of course, is quite plausible, and it shows that for a few variables the results are clear and unambiguous.

B. Summary Results from 43 Higher Quality Studies. This section repeats the analysis of the last section but drops 36 studies that were deemed to be of lower quality because they used simple OLS on cross-sectional data without attempting to use any of the more sophisticated methods to address the potential estimation problems. As in the previous subsection, results are shown only if the same school or teacher characteristic was examined in two or more separate studies.

1. School Infrastructure and Pedagogical Materials. The first panel in Table 10 shows summary results for seven different school infrastructure and pedagogical material variables (the school infrastructure index was dropped because it was considered by only one of the 43 studies). As in subsection A, the most common estimated effect is that for textbooks and workbooks; there are 21 estimates from 8 different studies. While intuitively one would expect that these items would increase student learning, the estimated effects are far from unanimous: slightly less than half of the estimates (9 out of 21) find positive effects, but only three of these are significantly positive (and one is significantly negative). Thus, after dropping less rigorous studies, the evidence that textbooks and similar materials (workbooks, exercise books) increase student learning is quite weak.
In contrast to textbooks and workbooks, the evidence in Table 10 supports much more strongly the hypothesis that desks, tables and chairs raise student test scores. More specifically, all seven estimates are positive, and three of them are significantly positive. On the other hand, the results for computers and related materials are at best only weakly supportive: 17 of the 22 estimates are statistically insignificant (and they are almost evenly divided between negative and insignificant and positive and insignificant), but of the five that are statistically significant four are significantly positive. These results suggest caution when advocating the introduction of computers and related devices, especially if they are relatively expensive.

The next most commonly estimated school characteristic is electricity. While the evidence when all 79 studies were examined strongly supported the proposition that providing electricity to schools increases student learning, this finding completely disappears when less rigorous studies are dropped: all six estimates are insignificant, of which three are negative and three are positive. This result is somewhat counterintuitive, but it suggests that the impact of providing electricity (or, more generally, better school facilities) may not be very strong.

The findings for blackboards (and other visual aids) are generally positive. More specifically, while four of the six estimates are positive, and two are significantly positive, the two significantly positive results are from a single study. The results for libraries are almost unanimous: four of the six estimates are significantly positive, and none is significantly negative.

The last school infrastructure variable is the quality of the schools walls, roofs and ceilings. When all 79 studies were considered, they offered strong support that improvements in these school characteristics raised students' test scores. The evidence in Table 10, based on only the higher quality studies, also strongly supports this conclusion (since all of the estimates in Table 7 are still in Table 10).

2. Teacher Characteristics. The second panel of Table 10 summarizes the findings from the 43 higher quality studies for teacher characteristics. (There are no results for principal characteristics because none had more than one higher quality study.) The first characteristic, the teacher’s level of education, has ambiguous results; of the 13 estimates 10 are statistically insignificant (and evenly divided between insignificantly positive and insignificantly negative), and while two of the other three are significantly positive the third is significantly negative. Counting the number of studies in each category gives similarly ambiguous results. These results stand in sharp contrast to those when all 79 studies were included; once lower quality studies are eliminated there is little evidence that teachers’ level of education has any impact on student test scores. There is some evidence that teacher experience has a positive effect; 17 of the 28 estimates found positive effects, and 5 of the 17 are significantly positive (and only one is significantly negative). Yet with 22 of the 28 estimates being statistically insignificant (and these are almost even split between insignificantly negative and insignificantly positive), there is only weak evidence that teacher experience has a beneficial effect, especially when one focuses on the number of studies (the numbers in parentheses).

In contrast to teachers’ education and experience, more direct measures of their competence, their knowledge of the subjects that they teach, shows very strong positive effects. More specifically, of the 20 estimates of the impact of teacher knowledge (as measured by test scores) on student learning, all are positive and 13 are significantly positive, which provides very strong support to the hypothesis that teacher knowledge plays a very large role in student learning.
As when all 79 studies are examined, teacher gender has an ambiguous impact within the 43 highest quality studies. There are eight estimates: six are statistically insignificant (although five of these are positive and only one is negative), one is significantly negative and one is significantly positive. Looking at the counts of studies does not alter the ambiguous results.

The last teacher characteristic in the middle panel of Table 10 is in-service teacher training. Of the six estimates of its impact, three are significantly positive and three are negative but insignificant. Thus the evidence at best provides only moderate support to the hypothesis that in-service teacher training has a positive impact on students’ test scores.

3. School Organization. The third panel of Table 10 examines seven school organization variables (nine of the variables that were in Table 7 have been dropped because they were not included in two or more high quality studies). As in subsection A, by far the most commonly estimated impact is that of the pupil-teacher ratio; there are 46 separate estimates from 14 different studies. As with the 79 studies examined above, most of the estimates are negative, with 32 (70 percent) of the 46 showing a negative impact, which is a higher percentage than when the 79 studies were examined (58 percent). In addition, 14 of the 32 are significantly negative, while only three are significantly positive. In terms of numbers of studies, however, the results are not as decisive. In particular, five studies found significantly negative effects while three studies found a significantly positive effect. Overall, these results again suggest that increases in class size usually have negative impacts on student learning, as one would expect, but this is not always the case. Another interpretation is that the effect is negative but it is quite small, so that random variation in estimates often yield positive point estimates, which on occasion are significantly positive.

In contrast, the results for teacher absenteeism are clearly negative. Of the six different estimates, all are negative and four are significantly negative. This finding also holds when each study is given equal weight.

Turning to school meals, the evidence is scarce and remains ambiguous. In particular, there are only three estimates from two studies; one study presents two estimates that are significantly positive but the other study finds only an insignificantly negative impact.

The next school organization variable is multi-grade classrooms; there are ten estimates of its impact, although they are based on only two distinct studies. Four estimates (all from the same study) show a significantly negative effect, while six find positive effects, although only one of the six is significantly positive. Overall, these results are decidedly ambiguous, as was the case when all 79 studies were examined.

The next two variables in Table 10, hours of the school day and tutoring, also have unambiguous results. Regarding the former, all four estimates (from two different studies) are significantly positive. The results for tutoring are almost as unambiguous and equally plausible: all four estimates are positive and two are significantly positive. This is less ambiguous than was the case when all 79 studies were examined.

Finally, for contract teachers, the results are identical to those in Table 7 because all the 79 studies that examined the impact of contract teachers were found to be sufficiently rigorous to be in the 43 higher quality studies. Again, if one gives equal weight to each estimate, contract teachers appear to have strong positive impacts on students’ test scores, but, if one gives equal weight to studies, the results are more ambiguous.
C. Results from 13 Randomized Control Trials. This subsection presents the results from 13 randomized control trials (RCTs) that altered school characteristics. As noted above, the RCT methodology is best suited for analysis of specific programs or resources that can be identified and manipulated easily within an experiment. Thus, the evidence in this section focuses on a more limited set of inputs; indeed, there are no results for teacher or principal characteristics, which are difficult to randomize. Unlike the previous subsections, results are shown even if there is only one study for a given school or teacher characteristic, since there are very few RCTs available.

1. School Infrastructure and Pedagogical Materials. The first three rows in Table 11 show results for three different general school infrastructure and pedagogical material characteristics that have been analyzed using randomized trials: textbooks, computers and flip charts. Two studies examined textbooks, one in the Philippines Tan, Lane, and Lassibille (1999) and one in Kenya Glewwe, Kremer, and Moulin (2009). Overall, the results suggest no impact of providing textbooks; none of the four estimates is positive, and none is statistically significant. This is consistent with the weak results found above (subsection B) for the 43 higher quality studies.

The next variable in Table 11 is the availability of computers and related electronic media (internet connections, educational video games, etc.). Five different RCTs have examined the use of these types of materials. The results have been rather mixed, which is consistent with the findings of the 43 high quality studies. Of the 20 separate estimates, eight were negative (but only one significantly so) and twelve have been positive (of which three were significantly positive).

To understand the variation in results, it is useful to examine each of these five studies. Banerjee, Cole, Duflo, and Linden (2007) evaluate an intervention in Indian primary schools in which school teachers received training on how to use educational mathematics software in the classroom. In treatment schools, students used the software for two hours a week. After two years of the treatment, students in treatment schools were found to score significantly higher on math tests than students in the control group, but there was no significant difference in language scores. In contrast, Osorio and Linden (2009) evaluated the Computers for Education program in Colombia and found less positive results. In this program, teachers receive computers as well as eight months of training on how to use the computers in the classroom. In the schools in their sample, teachers were trained on how to use the computers to support language education. Pooling results across grades 3 through 9, there were no significant results of the intervention on any of the eight math and language skills evaluated. Disaggregated by grade, there are significant positive effects in grade 9 and significantly negative effects in grade 8.

Linden (2008) evaluated a computer-assisted learning program in India and also found mixed results. When students used computers instead of interacting with classroom teachers for part of the day, the intervention had a significant negative effect on test outcomes. Students that used the computer program after school as a complement to their classroom experience, however, showed some (albeit insignificant) improvement. In another study conducted in India, Inamdar (2004) evaluated a program that consisted on installing “Minimally Invasive Education kiosks” in rural Indian schools. These kiosks have internet connected computers installed where children can explore without any adult direct intervention. Students in the experimental group obtained better results in Grade 8 computers examination. Note, however, that the
sample size of this investigation is quite small, collecting information for a total of only 103 students.

Finally, Rosas et al. (2003) evaluated the effects of introducing educational videogames in a sample of primary schools in disadvantaged areas of Chile. These videogames cover basic mathematics and reading comprehension, and they were designed for first and second grade students. The results indicate the children in the experimental group performed better in mathematics, Spanish and spelling.

The last RCT that examined a school infrastructure variable is that of Glewwe, Kremer, Moulin, and Zitzewitz (2004), who examined the impact of flip charts in Kenya. As seen in Table 11, the results were disappointing, with a negative but statistically insignificant impact. Note that this result does not necessarily contradict the results in the previous subsection for the 43 high quality studies. In particular, recall that only two of the six estimates were significantly positive.

2. School Organization. Several RCTs have been conducted that examine the ways in which school are organized. Muralidharan and Sundararaman (2008) examine the impact of class size on achievement in India. In this paper, class size is reduced in schools that were randomly assigned to receive an extra contract teacher. That paper presents five estimates of the impact of class size on student achievement; three are significantly negative while two are negative but not significant. More specifically, the effect of class size on combined math and language test scores is significantly negative in grades one through three, but not in grades four and five. While these findings are consistent with what one would expect, the authors cannot separate out the class size effect from the contract teacher effect. Moreover, it is only one study, and thus it is hard to generalize.

One RCT has considered the impact of providing school meals. Tan, Lane, and Lassibille (1999) found a negative but insignificant effect of this type of program in the Philippines. Tutoring has also been examined by a randomized trial, the study of the Balsakhi tutoring program in India by Banerjee, Cole, Duflo, and Linden (2007). That study found that providing tutors to children who are falling behind in the curriculum greatly increased their test scores.

Turning to contract teachers, Muralidharan and Sundararaman (2008) present four estimates of the impact of contract teachers on student performance, and all four are significantly positive. This is somewhat more positive than the average over the 43 high quality studies. However, recall from the discussion of this paper above that the contract teacher was an “extra” teacher. For this reason, the effect that is found could also be, at least in part, a class size effect.

Another RCT conducted in India, Pandey, Goyal, and Sundararaman (2009), examined the impact of community information campaigns on students’ test scores. The study presents 14 different estimates of impacts on reading, writing and math tests, varying by grade and state, but all are statistically insignificant except for one that is significantly positive. Overall, there is little evidence that these campaigns had sizeable effects on students’ test scores.

A final school organization variable is the provision of merit-based scholarships. The single RCT study, conducted by Kremer, Miguel, and Thornton (2009), provides two estimates, both of which are positive with one being statistically significantly.

D. Impact of School and Teacher Variables on Time in School. Almost all (69) of the 79 studies examined above focused on student test scores as the outcome of interest. Yet 18 of these studies also examined time in school variables, such as daily
attendance, current enrolment and years in school. This subsection reviews the findings of these 18 studies on these time in school variables. It is of course necessary to interpret these studies with added caution, because a variety of programs aimed directly at enrolment and attainment—such as many conditional cash transfer programs – have failed to lead to added learning (see the review in Hanushek (2008)). Simply increasing time in school without commensurate additions to learning and achievement has little value (Hanushek and Woessmann (2008)).

1. All 79 Studies. Table 12 summarizes the findings when all 79 studies are examined (of which 18 examined time in school), for all school or teacher variables found in at least two separate studies. The first five lines examine school infrastructure and pedagogical material variables. The first examines textbooks and workbooks, for which there are seven estimates from four distinct studies. These seven estimates yielded only two significant results: textbooks/workbooks lead to increased time in school. While this is intuitively plausible, the other five estimates are insignificant, of which two are negative and two are positive (and one is insignificant but of unknown sign). Thus it appears that textbooks do not have a strong effect on students’ time in school.

The next two school infrastructure variables are whether the school has a library and the condition of its roof, walls and floors. There are only two estimates, from two distinct studies, for school library, but they are both statistically significant, in the same direction, and intuitively plausible: school libraries increase the time the students spend in school. Only two separate studies examined the impact of the quality of the physical building (roof, wall and floor) on students’ time in school. Of these, one found a significantly positive effect while the other found an insignificantly negative effect. This lack of agreement, as well as the small number of studies, prevents any general conclusions from being drawn.

The next infrastructure variable, building new schools, has a more consistent set of findings. Of the five distinct estimates, all are positive and four are significantly positive. A similar finding holds when one gives each of the three studies from which these estimates come equal weight. All three had at least one set of estimates with a significantly positive impact, and only one had a positive but insignificant impact. Of course, these finding is of little surprise; building new schools (which in effect reduces the distance to the nearest school, and may also reduce capacity constraints) should increase enrollment on eventual years of completed schooling.

Finally, a general school quality index was used in two separate studies. Together there are five sets of estimates. All five show positive effects and four of the five are statistically significant. Yet the evidence is somewhat less strong if one gives each study equal weight; one study’s estimates were significantly positive while the other study’s results had a significantly positive impact and an insignificantly positive impact. More importantly, the school quality index in one paper is composed of several different variables, so it is unclear which variables are the most important, and in the other paper school quality is a school fixed effect from a previous estimation, which also does not indicate what school characteristics determine school quality.

Table 12 presents results for three teacher characteristics: education level, experience and in-service teacher training. For teachers’ level of education there are five estimates from four distinct studies that point to ambiguous results: only one of the five is statistically insignificant. While that one significant estimate is in the expected direction – more educated
teachers lead students’ to spend more time in school – the other four are statistically insignificant, with two negative and two positive.

The findings for teacher experience are puzzling. While on the one hand six of the seven estimates are positive and two are significantly positive, the one that is negative is significantly negative, so that when one considers only the estimates that are statistically significant one is negative and two are positive. Thus there seems to be a positive impact, but it may be prudent to examine only the studies that are of higher quality (which is done below).

Finally, the three estimates of the impact of in-service teacher training are similar but give an unexpected result: all three are negative and one is significantly negative. Given that there are only two studies, one cannot draw a strong conclusion. Yet it is reasonable to conclude that the small amount of evidence that exists provides no support for the conjecture that in-service teacher training leads to increased student time in school.

The last three variables in Table 12 focus on school organization. For the first, the pupil-teacher ratio, five of the seven estimates are statistically insignificant (of which three are negative and two are positive). The two that are significant, which are from the same study, show a positive impact. At first glance, this is an unexpected result; a higher pupil-teacher ratio would have a negative effect on learning and so would make time in school less valuable. On the other hand, schools that are attractive for unobserved reasons will increase student enrollment and years of schooling, which will lead to a positive correlation between time in school and the pupil-teacher ratio that is not necessarily a causal effect. This makes it difficult for any study (with the possible exception of a randomized trial) to determine the impact of the pupil-teacher ratio on time spent in school.

The cost of enrolling in school (e.g. tuition) should have little direct effect on learning, but other things being equal it should reduce time spent in school. Of the six estimates shown in Table 12, five are negative while only one is positive. However, all six of the estimates are statistically insignificant, so there is not strong evidence that a higher cost of enrolling in school will lead to lower enrollment and reduced years of completed schooling. As with the pupil-teacher ratio, there could be serious estimation problems; schools that are more expensive may be attractive in unobserved ways, which will lead to upward bias of the impact of the cost of attending school.

Finally, two studies examined merit based scholarships, producing three sets of estimates. Two estimates are positive while one is negative, yet none of the estimates is statistically significant. Thus there is no clear impact of merit scholarships on time spent in school.

2. The 43 High Quality Studies. Table 13 also examines the impacts of school and teacher variables on students’ time in school, but it considers only the 43 high quality studies, of which 14 examined the impacts of those variables on time in school. Turning to school infrastructure and pedagogical materials, the results are identical to those in Table 12 for textbooks and workbooks, roof, walls and floors, and building new schools, because for those categories all of the studies were high quality studies. In contrast, neither library nor school quality index appears because neither had two or more high quality studies.

The results pertaining to teacher characteristics in Table 13 are also almost identical to those in Table 12; of the three types of teacher characteristics considered (teacher education, teacher experience, and teacher in-service training) almost all of the studies are high quality studies. The only exception is teacher experience, yet even here four of the five studies from
the full set of 79 are high quality studies; for these four studies the impact of teacher experience on time in school is mixed, with one study finding a significant positive effect, another finding a significant negative effect, and three finding positive but insignificant effects.

Finally, for the three school organization variables (pupil-teacher ratio, cost of attending and merit-based scholarships) the results in Table 13 are identical to those in Table 12 since all of the studies for each of those variables are considered to be high quality studies.

3. The 13 Randomized Trials. Lastly, Table 14 examines six randomized control trials that have estimated impacts of school and teacher variables on students’ time in school. Two of these studies examined the impact of providing textbooks or workbooks; two of the three estimates in these two studies found significantly positive effects. There were also two studies of the impact of building new schools; both found significantly positive impacts on time in school. In contrast, there is no significant impact of merit based scholarships, with one estimate insignificantly negative and the other insignificantly positive. Similarly, the one estimate of school-provided meals is statistically insignificant.

VI. Conclusion and Priorities for Future Research
By describing the results sequentially by specific items and quality of studies, it is difficult to see the overall picture. The results across this review of the literature from 1990 to 2010 are summarized in Tables 15 and 16. Table 15 does this for the results of studies that focus on students learning, as measured by test scores, while Table 16 does the same for the results for students’ time in school.

Table 15 summarizes the impacts of 35 different school and teacher variables on student learning. When all 79 studies are examined, about half of these variables seem to have clear negative or positive impacts on student learning. However, when the evidence is limited to the 43 high quality studies, only a few inputs appear to have unambiguous results.

Perhaps the clearest finding is that having a fully functioning school – one with better quality roofs, walls or floors, with desks, tables and chairs, and with a school library – appears conducive to student learning. Of course, these attributes may partially be signaling an interest in, and commitment to, providing a quality education. On the personnel side, the most consistent results reflect having teachers with greater knowledge of the subjects they teach, having a longer school day, and providing tutoring. Additionally, and again unsurprising, it makes a difference if the teacher shows up for work; teacher absence has a clear negative effect on learning.

Randomized trials arguably provide the most rigorous evidence, but for most variables there is either no study at all, or at most one study. Thus, it is currently difficult to draw general conclusions from the available results. Somewhat surprisingly, however, for the two variables with more than one RCT (textbooks/workbooks and computers), no clear results have been found.

On the other hand, perhaps the most useful conclusion to draw for policy is that there is little empirical support for a wide variety of school and teacher characteristics that some observers may view as priorities for school spending. While one could argue that the absence of strong results simply reflects insufficient data (low statistical power) to detect systematic effects, it could also be the case that most of the effects are themselves small. Quite plausibly, part of the ambiguity comes from heterogeneous treatment effects, where the impact of various inputs depends importantly on the local circumstances, demands, and capacities.
Turning to Table 16, there is also meager evidence at best for what can be done to increase students’ time in school and attainment.41 Focusing on the 43 high quality studies, only two findings receive fairly clear support: building more schools increases students’ time in school, and in-service teacher training reduces student time in school. The latter result is unexpected and admitted is based on only two studies, but it may reflect that in-service teacher training takes teachers out of the classroom, so that the primary effect is similar to that of teacher absence. The randomized trials to date again provide insufficient evidence for clear policy directions, although if many more were conducted it is possible that clearer policy conclusions could be drawn.

Taken as a whole, these studies are consistent with much of the current policy discussion that the focus should shift from basic school and teacher characteristics to changing incentives in schools and permitting more local decision making; if the effects are generally small or if they depend on, say, local capacity, it is then difficult to set overall resource policies at the national or international level. Indeed, the variation in results may reflect that some interventions work well in some contexts but have no effect, or even negative effects, in other contexts. This evidence would be consistent with cross-country evidence that generally indicates positive effects from more local autonomy in decision making (at least when there is also an accountability system in place); see Hanushek and Woessmann (2011).

This state of affairs raises the question about the value of research on the effect of basic school and teacher characteristics on student learning and time in school. The various research efforts have led to many ambiguous results — either because there are few consistent results or because the methodological problems are too large. A deeper appreciation for the methodological issues in obtaining causal estimates has emerged in the past two decades. Both the inconsistent results from past work and the distinct possibility of rather deep methodological problems suggest that a continued quest for identifying the specific inputs of teachers and schools from cross-sectional analyses of samples of convenience is unlikely to lead to strong policy guidance.

But a complementary conclusion is that conducting research into policy relevant aspects of schooling often requires early researcher involvement in the design and data collection before programs or policies are introduced. For several classes of policy issues — largely ones involving well-identified programs and specific resources — obtaining randomized or quasi-randomized observations is key to instilling confidence in research results. RCTs provide the easiest to understand research design, and it is probably the case that researchers have historically under-invested in their use. At the same time, actually implementing these can be time-consuming, difficult, and expensive — leading to a limited number of such analyses to date, although a larger number are either currently underway or will soon be started.

Two other kinds of approaches offer promise. First, the availability of panel data provides the possibility of addressing a wider range of issues while still being sensitive to the threats to statistical analysis. For example, much of the recent analysis of large panels of administrative data in the U.S. has shown how panel data techniques can reduce analytical problems while opening up a much wider range of analyses.

41 One exception to this lack of evidence is the finding that conditional cash transfer programs induce greater school attendance. This is discussed in detail in Behrman, Parker, and Todd (2011).
Second, with the cooperation of government policy makers, randomization in the implementation of education programs across villages or over time can provide the kinds of variation that are needed to evaluate the impacts of these programs. This approach is distinct from researcher-driven RCTs because the programs being evaluated are chosen by the government. Further, given sufficient training, governments can evaluate these interventions with no need to bring in expatriate academic researchers. More specifically, this approach builds on local ideas for programs that local policy makers believe are likely to lead to improvements, and it also capitalizes on the fact that funding for many programs is frequently insufficient to introduce a new program across all possible locations. By staggering the introduction of a given program over time, it is possible to develop a built-in control group to assess the impact of that program. But here is where early involvement (by either higher level decision makers or outside researchers) is essential, because, for example, giving the program first to the most politically powerful locales or to the most needy locales (as opposed to a random selection of locales) reduces, if not eliminates, the analytical possibilities.

Part of future success in designing and implementing effective education policies is introducing an evaluation mindset. The absence of interest in learning about the efficacy of new programs or policies is not restricted to developing countries, but is indeed present in developed countries. But the evidence to date reviewed in this paper underscores the importance of this perspective. This review of existing evidence suggests little in the form of “best policies” that can readily be introduced through central provision or through regulatory approaches. This realization implies that progress is likely to proceed with local experimentation built on local knowledge and capacities. Yet local experimentation is unlikely to be successful unless there is a process of evaluation that works to continue the policies and programs that rigorous evaluations demonstrate are successful and to discontinue those that such evaluations indicate are unsuccessful.

One other aspect of this review deserves mention. Nothing has been said along the way about the costs of any programs. Clearly, effective policy needs to consider both the benefit side and the cost side, particularly in developing countries where resource constraints are binding at low levels. However, very few of the existing evaluations have provided solid information about costs of programs and policies. This topic is further addressed by Dhaliwal, Duflo, Glennerster, and Tulloch (2011).

At the beginning of this paper we noted that education, and especially the skills developed through high-quality education, can have an enormous positive impact on individuals’ lives and on countries’ economic growth. Yet education is a complicated process, and in both developed and developing countries policymakers and researchers are trying to understand which policies are most likely to improve education outcomes. In this review we have found that, despite a large and increasingly sophisticated literature, remarkably little is known about the impact of education policies on student outcomes in developing countries. There are two likely reasons for this. The first is that what works best may vary considerably across countries and even within countries, which implies that future research should attempt to understand which policies work best in which settings. The second is that much of the literature has focused on basic school and teacher characteristics, when in fact the ways that schools are organized may matter most. Such a conclusion implies that future research should focus on how schools are organized and the incentives faced by teachers, administrators, parents and students.
TABLE 1 – PUBLIC EXPENDITURES ON EDUCATION IN DEVELOPING COUNTRIES: 1980 TO 2008
(MILLIONS OF 2000 U.S. DOLLARS)

<table>
<thead>
<tr>
<th>Region</th>
<th>1980</th>
<th>1996</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Asia and Pacific</td>
<td>74,887</td>
<td>197,309</td>
<td>409,106*</td>
</tr>
<tr>
<td>Latin American and Caribbean</td>
<td>52,017</td>
<td>70,176</td>
<td>100,694</td>
</tr>
<tr>
<td>Middle East and North Africa</td>
<td>25,541</td>
<td>40,475</td>
<td>69,389</td>
</tr>
<tr>
<td>South Asia</td>
<td>4,315</td>
<td>14,972</td>
<td>32,092</td>
</tr>
<tr>
<td>Sub-Saharan Africa</td>
<td>9,336</td>
<td>13,110</td>
<td>19,188*</td>
</tr>
</tbody>
</table>

Note: An asterisk indicates that data are for 2006, not 2008.

TABLE 2 – OFFICIAL DEVELOPMENT ASSISTANCE FOR EDUCATION, 1980 TO 2009
(MILLIONS OF CONSTANT 2008 U.S. DOLLARS)

<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>All Donors</td>
<td>7,889</td>
<td>11,291</td>
<td>7,820</td>
<td>14,186</td>
</tr>
<tr>
<td>DAC (OECD Dev. Assist. Comm.) Countries</td>
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<td>8,914</td>
<td>5,642</td>
<td>9,492</td>
</tr>
<tr>
<td>Multilateral</td>
<td>--</td>
<td>2,377</td>
<td>2,178</td>
<td>4,445</td>
</tr>
<tr>
<td>Non-DAC Countries</td>
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<td>--</td>
<td>--</td>
<td>248</td>
</tr>
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</table>


TABLE 3 – PRIMARY AND SECONDARY GROSS ENROLLMENT RATES: 1980 TO 2008

<table>
<thead>
<tr>
<th>Region</th>
<th>Primary</th>
<th>Secondary</th>
</tr>
</thead>
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<tr>
<td>East Asia and Pacific</td>
<td>111</td>
<td>115</td>
</tr>
<tr>
<td>Latin American and Caribbean</td>
<td>106</td>
<td>111</td>
</tr>
<tr>
<td>Middle East and North Africa</td>
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<td>97</td>
</tr>
<tr>
<td>South Asia</td>
<td>76</td>
<td>99</td>
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<tr>
<td>Sub-Saharan Africa</td>
<td>78</td>
<td>75</td>
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<table>
<thead>
<tr>
<th>Region</th>
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<th>2008</th>
</tr>
</thead>
<tbody>
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<td>100</td>
</tr>
<tr>
<td>Latin American and Caribbean</td>
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<td>101</td>
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<td>Middle East and North Africa</td>
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<td>South Asia</td>
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<tr>
<td>Sub-Saharan Africa</td>
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<td>62</td>
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<table>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Argentina</td>
<td>Reading</td>
<td>418</td>
<td>374</td>
<td>398</td>
<td></td>
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<tr>
<td></td>
<td>Mathematics</td>
<td>381</td>
<td>388</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brazil</td>
<td>Reading</td>
<td>396</td>
<td>403</td>
<td>393</td>
<td>412</td>
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<tr>
<td></td>
<td>Mathematics</td>
<td>356</td>
<td>370</td>
<td>386</td>
<td></td>
</tr>
<tr>
<td>Chile</td>
<td>Reading</td>
<td>410</td>
<td>442</td>
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<td></td>
<td>Mathematics</td>
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<td>Colombia</td>
<td>Reading</td>
<td>385</td>
<td>413</td>
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<td></td>
<td>Mathematics</td>
<td>470</td>
<td>481</td>
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<tr>
<td>Indonesia</td>
<td>Reading</td>
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<td></td>
<td>Mathematics</td>
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<td>Jordan</td>
<td>Reading</td>
<td>401</td>
<td>405</td>
<td></td>
<td></td>
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<td></td>
<td>Mathematics</td>
<td>384</td>
<td>387</td>
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<tr>
<td>Mexico</td>
<td>Reading</td>
<td>422</td>
<td>400</td>
<td>410</td>
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<td>Mathematics</td>
<td>385</td>
<td>406</td>
<td>419</td>
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<tr>
<td>Peru</td>
<td>Reading</td>
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<td>Reading</td>
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</tr>
<tr>
<td>Tunisia</td>
<td>Reading</td>
<td>375</td>
<td>380</td>
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<tr>
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<td>365</td>
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<tr>
<td>Turkey</td>
<td>Reading</td>
<td>375</td>
<td>380</td>
<td>404</td>
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<td>Mathematics</td>
<td>423</td>
<td>424</td>
<td>445</td>
<td></td>
</tr>
<tr>
<td>Uruguay</td>
<td>Reading</td>
<td>434</td>
<td>413</td>
<td>426</td>
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<td></td>
<td>Mathematics</td>
<td>422</td>
<td>427</td>
<td>427</td>
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</tr>
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</table>

### TABLE 6 – STEPS USED TO SELECT PAPERS USED IN THE LITERATURE REVIEW

<table>
<thead>
<tr>
<th>Review Phase</th>
<th>Procedures Used</th>
<th>Number of Papers</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Search EconLit and ERIC databases. Review abstracts of all results. Add 29 working papers written after 2004. Review abstracts again, eliminate duplicate papers and papers that did not estimate the impacts of school or teacher characteristics.</td>
<td>~9,000</td>
</tr>
<tr>
<td>2</td>
<td>Review full papers, eliminate papers based on lack of relevance, lack of quantitative analysis.</td>
<td>112</td>
</tr>
<tr>
<td>3</td>
<td>Eliminate papers based on methodology: lack of basic covariates. These 79 papers are the full sample.</td>
<td>79</td>
</tr>
<tr>
<td>4</td>
<td>Exclude papers that used OLS only. The remaining 43 papers are the “high quality” sample.</td>
<td>43</td>
</tr>
</tbody>
</table>

### TABLE 7 – SUMMARY OF IMPACTS ON TEST SCORES OF SCHOOL INFRASTRUCTURE AND PEDAGOGICAL SUPPLIES (ALL 79 STUDIES)

<table>
<thead>
<tr>
<th></th>
<th>Negative, Significant</th>
<th>Negative, Insignificant</th>
<th>Zero, or Insignificant &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Textbooks/Workbooks</td>
<td>4 (3)</td>
<td>13 (8)</td>
<td>7 (5)</td>
<td>10 (7)</td>
<td>26 (10)</td>
<td>21</td>
</tr>
<tr>
<td>Desks/Tables/Chairs</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>13 (1)</td>
<td>7 (5)</td>
<td>8 (4)</td>
<td>8</td>
</tr>
<tr>
<td>Computers/Elec. game</td>
<td>1 (1)</td>
<td>9 (5)</td>
<td>1 (1)</td>
<td>8 (3)</td>
<td>7 (4)</td>
<td>8</td>
</tr>
<tr>
<td>Electricity</td>
<td>0 (0)</td>
<td>3 (2)</td>
<td>0 (0)</td>
<td>6 (5)</td>
<td>6 (2)</td>
<td>6</td>
</tr>
<tr>
<td>School infrastr. index</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>7 (1)</td>
<td>1 (1)</td>
<td>13 (4)</td>
<td>6</td>
</tr>
<tr>
<td>Blackboard/flip chart</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>13 (1)</td>
<td>3 (3)</td>
<td>7 (3)</td>
<td>6</td>
</tr>
<tr>
<td>Library</td>
<td>1 (1)</td>
<td>3 (2)</td>
<td>7 (1)</td>
<td>1 (1)</td>
<td>10 (5)</td>
<td>6</td>
</tr>
<tr>
<td>Roof/wall/floor</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>3 (2)</td>
<td>2 (1)</td>
<td>4</td>
</tr>
</tbody>
</table>

1. Figures are number of estimates; figures in parentheses are number of papers/studies.
2. Includes all school infrastructure characteristics with at least two separate papers/studies.
TABLE 8 – SUMMARY OF IMPACTS ON TEST SCORES OF TEACHER AND PRINCIPAL CHARACTERISTICS (ALL 79 STUDIES)

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Negative, Significant</th>
<th>Negative, Insignificant</th>
<th>Zero, or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teacher educat. level</td>
<td>4 (3)</td>
<td>11 (9)</td>
<td>11 (3)</td>
<td>22 (11)</td>
<td>24 (11)</td>
<td>24</td>
</tr>
<tr>
<td>Teacher experience</td>
<td>3 (3)</td>
<td>16 (11)</td>
<td>1 (1)</td>
<td>26 (13)</td>
<td>17 (7)</td>
<td>20</td>
</tr>
<tr>
<td>Tchr knowledge (test)</td>
<td>2 (2)</td>
<td>2 (2)</td>
<td>0 (0)</td>
<td>11 (5)</td>
<td>18 (7)</td>
<td>9</td>
</tr>
<tr>
<td>Female teachers</td>
<td>6 (4)</td>
<td>7 (5)</td>
<td>2 (1)</td>
<td>12 (7)</td>
<td>12 (5)</td>
<td>11</td>
</tr>
<tr>
<td>Tchr training (in serv.)</td>
<td>1 (1)</td>
<td>10 (6)</td>
<td>0 (0)</td>
<td>7 (5)</td>
<td>11 (6)</td>
<td>11</td>
</tr>
<tr>
<td>Teacher quality index</td>
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<td>0 (0)</td>
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<td>0 (0)</td>
<td>6 (2)</td>
<td>2</td>
</tr>
<tr>
<td>Teaching degree</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>2 (1)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>2</td>
</tr>
<tr>
<td>Principal experience</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>3 (2)</td>
<td>2 (2)</td>
<td>2</td>
</tr>
<tr>
<td>Principal education</td>
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<td>1 (1)</td>
<td>1 (1)</td>
<td>1 (1)</td>
<td>1 (1)</td>
<td>2</td>
</tr>
</tbody>
</table>

1. Figures are number of estimates; figures in parentheses are number of papers/studies.
2. Includes all teacher and principal characteristics with at least two separate papers/studies.
# TABLE 9 – SUMMARY OF IMPACTS ON TEST SCORES OF SCHOOL ORGANIZATION
(ALL 79 STUDIES)

<table>
<thead>
<tr>
<th></th>
<th>Negative, Significant</th>
<th>Negative, Insignificant</th>
<th>Zero, or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pupil-teacher ratio</strong></td>
<td>30 (13)</td>
<td>29 (13)</td>
<td>3 (2)</td>
<td>24 (12)</td>
<td>15 (9)</td>
<td>29</td>
</tr>
<tr>
<td><strong>Teacher absenteeism</strong></td>
<td>7 (4)</td>
<td>6 (3)</td>
<td>2 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>5</td>
</tr>
<tr>
<td><strong>Tchr assign homework</strong></td>
<td>0 (0)</td>
<td>4 (2)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>12 (3)</td>
<td>5</td>
</tr>
<tr>
<td><strong>School provides meals</strong></td>
<td>4 (1)</td>
<td>3 (2)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>6 (3)</td>
<td>4</td>
</tr>
<tr>
<td><strong>Multi-grade teaching</strong></td>
<td>4 (1)</td>
<td>0 (0)</td>
<td>10 (1)</td>
<td>5 (2)</td>
<td>2 (2)</td>
<td>4</td>
</tr>
<tr>
<td><strong>Hours of school day</strong></td>
<td>1 (1)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>4 (2)</td>
<td>4</td>
</tr>
<tr>
<td><strong>Tutoring</strong></td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>2 (1)</td>
<td>3</td>
</tr>
<tr>
<td><strong>Salaried teacher</strong></td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>4 (1)</td>
<td>2 (2)</td>
<td>3</td>
</tr>
<tr>
<td><strong>Contract teacher</strong></td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>4 (1)</td>
<td>2</td>
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<tr>
<td><strong>Expenditure/pupil</strong></td>
<td>2 (2)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>2</td>
</tr>
<tr>
<td><strong>Cost of attending</strong></td>
<td>1 (1)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>4 (2)</td>
<td>0 (0)</td>
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<tr>
<td><strong>Total schl enrollment</strong></td>
<td>2 (1)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>1 (1)</td>
<td>1 (1)</td>
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<tr>
<td><strong>Group work</strong></td>
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<td>4 (2)</td>
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</tr>
<tr>
<td><strong>Tchr gives examples</strong></td>
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<td>0 (0)</td>
<td>2 (1)</td>
<td>3 (1)</td>
<td>2</td>
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<tr>
<td><strong>Student attendance</strong></td>
<td>0 (0)</td>
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<td>2</td>
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</table>

1. Figures are number of estimates; figures in parentheses are number of papers/studies.
2. Includes all school organization variables with at least two separate papers/studies.
<table>
<thead>
<tr>
<th><strong>School Infrastructure</strong></th>
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<th>Negative, Insignificant</th>
<th>Zero, or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Textbooks/Workbooks</td>
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<td>8 (4)</td>
<td>3 (1)</td>
<td>6 (4)</td>
<td>3 (2)</td>
<td>8</td>
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<td>Desks/Tables/Chairs</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>4 (3)</td>
<td>3 (2)</td>
<td>4</td>
</tr>
<tr>
<td>Computers/Elec. game</td>
<td>1 (1)</td>
<td>9 (5)</td>
<td>0 (0)</td>
<td>8 (3)</td>
<td>4 (3)</td>
<td>6</td>
</tr>
<tr>
<td>Electricity</td>
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<td>0 (0)</td>
<td>3 (2)</td>
<td>0 (0)</td>
<td>3</td>
</tr>
<tr>
<td>Blackboard/flip chart</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>2 (1)</td>
<td>3</td>
</tr>
<tr>
<td>Library</td>
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<td>0 (0)</td>
<td>1 (1)</td>
<td>4 (2)</td>
<td>3</td>
</tr>
<tr>
<td>Roof/wall/floor</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>3 (2)</td>
<td>2 (1)</td>
<td>4</td>
</tr>
</tbody>
</table>

<table>
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<tr>
<th><strong>Teacher Characteristics</strong></th>
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<th>Negative, Insignificant</th>
<th>Zero, or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teacher educat. level</td>
<td>1 (1)</td>
<td>5 (5)</td>
<td>0 (0)</td>
<td>5 (4)</td>
<td>2 (1)</td>
<td>6</td>
</tr>
<tr>
<td>Teacher experience</td>
<td>1 (1)</td>
<td>10 (6)</td>
<td>0 (0)</td>
<td>12 (7)</td>
<td>5 (2)</td>
<td>9</td>
</tr>
<tr>
<td>Tchr knowledge (test)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>7 (3)</td>
<td>13 (4)</td>
<td>5</td>
</tr>
<tr>
<td>Female teachers</td>
<td>1 (1)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>5 (2)</td>
<td>1 (1)</td>
<td>2</td>
</tr>
<tr>
<td>Tchr training (in serv.)</td>
<td>0 (0)</td>
<td>3 (3)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>3 (2)</td>
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</table>

<table>
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<th>Zero, or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pupil-teacher ratio</td>
<td>14 (5)</td>
<td>18 (9)</td>
<td>1 (1)</td>
<td>10 (6)</td>
<td>3 (3)</td>
<td>14</td>
</tr>
<tr>
<td>Teacher absenteeism</td>
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<td>2 (2)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>2</td>
</tr>
<tr>
<td>School provides meals</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>2</td>
</tr>
<tr>
<td>Multi-grade teaching</td>
<td>4 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>5 (2)</td>
<td>1 (1)</td>
<td>2</td>
</tr>
<tr>
<td>Hours of school day</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>4 (2)</td>
<td>2</td>
</tr>
<tr>
<td>Tutoring</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>2 (1)</td>
<td>2</td>
</tr>
<tr>
<td>Contract teacher</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>4 (1)</td>
<td>2</td>
</tr>
</tbody>
</table>

1. Figures are numbers of estimates; figures in parentheses are number of papers/studies.
2. Includes all school or teacher characteristics with at least two separate papers/studies.
### TABLE 11 – SUMMARY OF IMPACTS ON TEST SCORES OF SCHOOL VARIABLES (13 RCT STUDIES)

<table>
<thead>
<tr>
<th>Variable</th>
<th>Negative, Significant</th>
<th>Negative, Insignificant</th>
<th>Zero, or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Textbooks/workbooks</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>3 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>2</td>
</tr>
<tr>
<td>Computers/Elec. game</td>
<td>1 (1)</td>
<td>7 (4)</td>
<td>0 (0)</td>
<td>8 (3)</td>
<td>4 (3)</td>
<td>5</td>
</tr>
<tr>
<td>Blackboard/flip chart</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1</td>
</tr>
<tr>
<td>Pupil-teacher ratio</td>
<td>3 (1)</td>
<td>2 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1</td>
</tr>
<tr>
<td>School provides meals</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1</td>
</tr>
<tr>
<td>Tutoring</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>1</td>
</tr>
<tr>
<td>Contract teachers</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>4 (1)</td>
<td>1</td>
</tr>
<tr>
<td>Comm. inform. campgn.</td>
<td>0 (0)</td>
<td>4 (1)</td>
<td>5 (1)</td>
<td>4 (1)</td>
<td>1 (1)</td>
<td>1</td>
</tr>
<tr>
<td>Merit-based scholarship</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>1 (1)</td>
<td>1</td>
</tr>
</tbody>
</table>

1. Figures are number of estimates; figures in parentheses are number of papers/studies.
TABLE 12 – SUMMARY OF IMPACTS OF SCHOOL & TEACHER VARIABLES ON TIME IN SCHOOL (ALL 79 STUDIES)

<table>
<thead>
<tr>
<th></th>
<th>Negative, Significant</th>
<th>Negative, Insignificant or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Papers</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School Infrastructure</strong></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Textbooks/workbooks</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>1 (1)</td>
<td>2 (1)</td>
<td>2 (2)</td>
</tr>
<tr>
<td>Library</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>2 (2)</td>
</tr>
<tr>
<td>Roof/wall/floor</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
</tr>
<tr>
<td>Building new schools</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>4 (3)</td>
</tr>
<tr>
<td>School quality index</td>
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<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>4 (2)</td>
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<td><strong>Teacher Characteristics</strong></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teacher educat. level</td>
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<td>0 (0)</td>
<td>2 (2)</td>
<td>1 (1)</td>
</tr>
<tr>
<td>Teacher experience</td>
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<td>0 (0)</td>
<td>0 (0)</td>
<td>4 (3)</td>
<td>2 (2)</td>
</tr>
<tr>
<td>Tchr training (in serv.)</td>
<td>1 (1)</td>
<td>2 (2)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
</tr>
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<td><strong>School Organization</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pupil-teacher ratio</td>
<td>0 (0)</td>
<td>3 (2)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>2 (1)</td>
</tr>
<tr>
<td>Cost of attending</td>
<td>0 (0)</td>
<td>5 (3)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
</tr>
<tr>
<td>Merit based scholarship</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>0 (0)</td>
</tr>
</tbody>
</table>

1. Figures are number of estimates; figures in parentheses are number of papers/studies.
2. Includes all school or teacher characteristics with at least two separate papers/studies.
TABLE 13: SUMMARY OF IMPACTS OF SCHOOL & TEACHER VARIABLES ON TIME IN SCHOOL
(43 HIGH QUALITY STUDIES)

<table>
<thead>
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<th></th>
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<th>Negative, Insignificant</th>
<th>Zero, or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Papers</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School Infrastructure</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Textbooks/workbooks</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>1 (1)</td>
<td>2 (1)</td>
<td>2 (2)</td>
<td>4</td>
</tr>
<tr>
<td>Roof/wall/floor</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>2</td>
</tr>
<tr>
<td>Building new schools</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>4 (3)</td>
<td>3</td>
</tr>
<tr>
<td><strong>Teacher Characteristics</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teacher educat. level</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>1 (1)</td>
<td>4</td>
</tr>
<tr>
<td>Teacher experience</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>4 (3)</td>
<td>1 (1)</td>
<td>4</td>
</tr>
<tr>
<td>Tchr training (in serv.)</td>
<td>1 (1)</td>
<td>2 (2)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>2</td>
</tr>
<tr>
<td><strong>School Organization</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pupil-teacher ratio</td>
<td>0 (0)</td>
<td>3 (2)</td>
<td>0 (0)</td>
<td>2 (1)</td>
<td>2 (1)</td>
<td>3</td>
</tr>
<tr>
<td>Cost of attending</td>
<td>0 (0)</td>
<td>5 (3)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>4</td>
</tr>
<tr>
<td>Merit based scholarship</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>0 (0)</td>
<td>2</td>
</tr>
</tbody>
</table>

1. Figures are number of estimates; figures in parentheses are number of papers/studies.

TABLE 14 – SUMMARY OF IMPACTS OF SCHOOL & TEACHER VARIABLES ON TIME IN SCHOOL
(13 RCTS)

<table>
<thead>
<tr>
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<th>Negative, Insignificant</th>
<th>Zero, or insign. &amp; no sign given</th>
<th>Positive, Insignificant</th>
<th>Positive, Significant</th>
<th>Total Papers</th>
</tr>
</thead>
<tbody>
<tr>
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<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>2 (2)</td>
<td>2</td>
</tr>
<tr>
<td><strong>Building new schools</strong></td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>3 (2)</td>
<td>2</td>
</tr>
<tr>
<td><strong>School provides meals</strong></td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>1</td>
</tr>
<tr>
<td><strong>Merit based scholarship</strong></td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>1 (1)</td>
<td>0 (0)</td>
<td>1</td>
</tr>
</tbody>
</table>

Figures are number of estimates; figures in parentheses are number of papers/studies.
TABLE 15 – OVERALL SUMMARY OF ESTIMATED ACHIEVEMENT IMPACTS FROM TABLES 7-11
(NUMBER OF STUDIES IN PARENTHESES)

<table>
<thead>
<tr>
<th>Teacher/School Variable</th>
<th>All 79 Studies</th>
<th>43 High Quality Studies</th>
<th>RCTs</th>
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<td>Positive?!Ambig. (6)</td>
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<td>Mostly positive (3)</td>
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</tr>
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<td>Roof/wall/floor</td>
<td>Mostly positive (4)</td>
<td>Mostly positive (4)</td>
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<tr>
<td><strong>Teacher Characteristics</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Teacher educat. level</td>
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<td>Inconclusive (6)</td>
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<tr>
<td>Teacher experience</td>
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<tr>
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<td>All positive (5)</td>
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<tr>
<td>Female teachers</td>
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<tr>
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<td>Positive?!Ambig. (3)</td>
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<td>--</td>
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<tr>
<td>Teaching degree</td>
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<tr>
<td>Principal experience</td>
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<tr>
<td>Principal education</td>
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<tr>
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<td>Teacher absenteeism</td>
<td>Almost all negative (5)</td>
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<td>Tchr assigns homework</td>
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<td>Hours of school day</td>
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<td>Tutoring</td>
<td>Positive?!Ambig. (3)</td>
<td>All positive (2)</td>
<td>Positive (1)</td>
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<td>Teacher salary</td>
<td>Almost all positive (3)</td>
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<td>--</td>
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<td>Positive?!Ambig. (2)</td>
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<td>Cost of attending</td>
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<td>Total schl enrollment</td>
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<tr>
<td>Group work</td>
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<td>--</td>
</tr>
<tr>
<td>Tchr gives examples</td>
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<tr>
<td>Student attendance</td>
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</tr>
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<td>Parent follow up</td>
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<td>--</td>
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<td>Commun. Inform. Camp.</td>
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<td>Positive?!Ambig. (1)</td>
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<tr>
<td>Merit-based scholarship</td>
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<td>Positive (1)</td>
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TABLE 16 – OVERALL SUMMARY OF ESTIMATED SCHOOL ATTAINMENT AND TIME IMPACTS FROM TABLES 12-14 (NUMBER OF STUDIES IN PARENTHESES)

<table>
<thead>
<tr>
<th>Teacher/School Variable</th>
<th>All 79 Studies</th>
<th>43 High Quality Studies</th>
<th>RCTs</th>
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<tr>
<td><strong>School Infrastructure</strong></td>
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<td>Textbooks/workbooks</td>
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<td>Positive?!/Ambig. (3)</td>
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<tr>
<td>Roof/wall/floor</td>
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<td>Positive?!/Ambig. (2)</td>
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<tr>
<td>Building New Schools</td>
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<tr>
<td><strong>Teacher Characteristics</strong></td>
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<td></td>
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<td>Teacher education level</td>
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<td>Mostly negative (2)</td>
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<tr>
<td><strong>School Organization</strong></td>
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<tr>
<td>Pupil-teacher ratio</td>
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<tr>
<td>School provides meals</td>
<td>--</td>
<td>--</td>
<td>Inconclusive (1)</td>
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<tr>
<td>Cost of attending</td>
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Alderman, Harold, and Hoyt Bleakley. 2011 of Conference. "Child health and educational outcomes." Paper presented at Education Policy in Developing Countries: What Do We Know, and What Should We Do to Understand What We Don’t Know?, February 4-5, at University of Minnesota.


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Appendix I: Search Terms

The methodology used to search for papers is described in detail in Section III of the paper. This appendix reports the specific search terms used. The search terms used to search EconLit from 1990 to 2010 are as follows. The code “KW” refers to a key word.

KW=education and KW=("class size" OR "school size" OR "Student teacher ratio" OR "Pupil teacher ratio" OR "School expenditure***" OR "expenditure per pupil" OR "textbook**" OR "instructional material***" OR "Workbook**" OR "exercise book**" OR "computer**" OR "laptop**" OR "internet" OR "school infrastructure" OR "Facilities" OR "Building condition**" OR "Laborator**" OR "lab" OR "labs" OR "Library**" OR "Desk**" OR "Teaching tools" OR "teaching guide**" OR "blackboard**" OR "chalk**" OR "electricity" OR "table**" OR "bench**" OR "chair**" OR "roof**" OR "wall**" OR "floor**" OR "window**" OR "bathroom**" OR "plumbing" OR "teacher quality" OR "teacher efficacy" OR "teacher knowledge" OR "teacher salary**" OR "teacher training" OR "teacher experience" OR "teacher education" OR "teacher absenteeism" OR "teacher gender" OR "class preparation" OR "lesson planning" OR "homework" OR "evaluation" OR "follow-up" OR "monitoring of pupil performance" OR "testing" OR "remedial program**" OR "teaching practices" OR "instructional time" OR "length of instructional program" OR "hours" OR "school day" OR "curriculum" OR "principal quality" OR "principal training" OR "principal education" OR "principal experience" OR "staff assessment**" OR "teacher assessment" OR "school inspection**" OR "parent involvement" OR "production function" OR "school resources" OR "school inputs" OR "School quality" OR "Pedagogical inputs" OR "pedagogical resources")

These search terms yielded over half a million results in ERIC. To narrow the results to a reasonable number, results in ERIC were further limited to articles that included the name of at least one developing country or related term in the abstract. The search terms used to limit results accordingly are as follows. The code AB refers to abstract.

AB=("developing country**" OR "Least-Developed Countries" OR "Afghanistan" OR "Albania" OR "Algeria" OR "Angola" OR "Antigua and Barbuda" OR "Argentina" OR "Armenia" OR "Azerbaijan" OR "Bahamas" OR "Bahrain" OR "Bangladesh" OR "Barbados" OR "Belarus" OR "Belize" OR "Benin" OR "Bhutan" OR "Bolivia" OR "Bosnia and Herzegovina" OR "Botswana" OR "Brazil" OR "Brunei Darussalam" OR "Bulgaria" OR "Burkina Faso" OR "Burundi" OR "Cambodia" OR "Cameroon" OR "Cape Verde" OR "Central African Republic" OR "Chad" OR "Chile" OR "China" OR "Colombia" OR "Comoros" OR "Congo" OR "Costa Rica" OR "Côte d'Ivoire" OR "Croatia" OR "Djibouti" OR "Dominica" OR "Dominican Republic" OR "Ecuador**" OR "Egypt**" OR "El Salvador" OR ""Salvadoran" OR "Equatorial Guinea" OR "Eritrea" OR "Estonia**" OR "Ethiopia**" OR "Fiji**" OR "Gabon**" OR "Gambia**" OR "Georgia**" OR "Ghana**" OR "Grenada**" OR "Guatemala**" OR "Guinea" OR "Guinea-Bissau" OR "Guyana" OR "Haiti" OR "Honduras" OR "Hungary" OR "India" OR "Indonesia" OR "Iran" OR "Iraq" OR "Jamaica" OR "Jordan" OR "Kazakhstan" OR "Kenya" OR "Kiribati" OR "Kosovo" OR "Kuwait" OR "Kyrgyz Republic" OR "Lao People's Democratic Republic" OR "Latvia" OR "Lebanon" OR "Lesotho" OR "Liberia" OR "Libya" OR "Lithuania" OR "Macedonia" OR "Madagascar" OR "Malawi" OR "Malaysia" OR "Maldives" OR "Mali" OR "Mauritania" OR "Mauritius" OR "Mexico" OR "Moldova" OR "Mongolia" OR "Montenegro" OR "Morocco" OR "Mozambique"
OR "Myanmar" OR "Namibia" OR "Nepal" OR Nicaragua" OR "Niger" OR "Nigeria" OR "Yugoslav" OR "Oman" OR "Pakistan" OR "Panama" OR "Papua New Guinea" OR "Paraguay" OR "Peru" OR "Philippines" OR "Poland" OR "Qatar" OR "Romania" OR "Russia" OR "Rwanda" OR "Samoa" OR "São Tomé and Príncipe" OR "Saudi Arabia" OR "Senegal" OR "Serbia" OR "Seychelles" OR "Sierra Leone" OR "Solomon Islands" OR "South Africa" OR "Sri Lanka" OR "St. Kitts and Nevis" OR "St. Lucia" OR "St. Vincent and the Grenadines" OR "Sudan" OR "Suriname" OR "Swaziland" OR "Syrian Arab Republic" OR "Tajikistan" OR "Tanzania" OR "Thailand" OR "Timor-Leste" OR "Togo" OR "Tonga" OR "Trinidad and Tobago" OR "Tunisia" OR "Turkey" OR "Turkmenistan" OR "Uganda" OR "Ukraine" OR "United Arab Emirates" OR "Uruguay" OR "Uzbekistan" OR "Vanuatu" OR "Venezuela" OR "Vietnam" OR "Yemen" OR "Zambia" OR "Zimbabwe" OR "North Korea" OR "Cuba") and not AB=("U.S." OR "U.K." OR "Europe" OR "US" OR "UK" OR "Japan" OR "Canada" OR "Australia")
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<td>Bellei, Cristian. 2009. Does lengthening the school day increase students' academic achievement? Results from a natural experiment in Chile. <em>Economics of Education Review</em> 28 (5) (October 2009): 629-40</td>
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<td>Engin-Demir, Cennet.</td>
<td>2009. Factors influencing the academic achievement of the Turkish urban poor.</td>
<td><em>International Journal of Educational Development</em> 29 (1) (01): 17-29</td>
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Linden, Leigh. 2008. Complement or substitute? The Effect of Technology on Student Achievement in India. *JPAL Working Paper*


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<td>Psacharopoulos, George, and And Others. 1993. Achievement evaluation of Colombia’s escuela nueva: Is multigrade the answer? <em>Comparative Education Review</em> 37 (3) (08): 263-76</td>
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<td>Van der Werf, Greetje, Bert Creemers, and Henk Guldemond</td>
<td>Improving parental involvement in primary education in Indonesia: Implementation, effects, and costs</td>
<td>School Effectiveness and School Improvement 12 (4) (12): 447-66</td>
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<td>Van der Werf, Greetje, Bert Creemers, Rob De Jong, and Elizabeth Klaver</td>
<td>Evaluation of school improvement through an educational effectiveness model: The case of Indonesia’s PEQIP project</td>
<td>Comparative Education Review 44 (3) (08): 329-55</td>
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<td>Warwick, Donald P., and Haroona Jatoi</td>
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<td>Wossmann, Ludger</td>
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<td>Zhao, Meng, and Paul Glewwe</td>
<td>What determines basic school attainment in developing countries? Evidence from rural China</td>
<td>Economics of Education Review 29 (3) (06): 451-60</td>
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