

Grassroots Civic Education and Media for Democracy in Egypt



INTERNEWS

**Final Report
Submitted to USAID/ Egypt**

Grassroots Civic Education and Media for Democracy in Egypt

“Shurakaa”

Award Number: 263-G-00-06-00030-00

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GENERAL INFORMATION

The \$1,200,000 *Grassroots Civic Education and Media for Democracy in Egypt* was awarded to Internews Network by USAID/ Egypt in May 2006. In this program Internews Network is partnering with the Center for Civic Education (CCE) to combine media and civic society trainings that will give hundreds of teachers and thousands of students across Egypt the techniques and inspiration they need to get involved in shaping the future of Egyptian society. Expanding on the existing Arab Civitas program in Egypt, the project will extend the reach and impact of a proven civic education program that will include a new media component by working in four regional centers: Cairo, Minya, Alexandria, and Mansoura. Teachers in Egypt will be trained by Regional Project Coordinators, based in the four regional centers, on the Project Citizen process. Print and radio journalism trainings are also being organized in each of the four centers as an important component of the total project. Through targeting both media and civic education at a grassroots level, this project will inspire the next generation of Egyptian citizens about the power of democracy and media.

This final report reflects activities for the duration of the project: July 2006 to April 2008.

The project is managed by Nadia Al Alami, Internews Network's Regional Director for the Middle East and North Africa.

EXECUTIVE SUMMARY

Shurakaa is the first project of its kind to aim at promoting civic education issues via various media mechanisms. In the two years since its inception, the "Shurakaa" project was able to train and reach in total 331 teachers and 2,021 students and has formed 66 citizen clubs across the four governorates in Egypt. Additionally a total of 20 workshops have been conducted. Internews Network in cooperation with the Center for Civic Education (CCE) accomplished the following in the span of the project:

- Adaptation of "Project Citizen" to the Egyptian context;
- Development of Media Manual to accompany Project Citizen;
- Official launching of Internews MENA website, with a specific focus on "Shurakaa;"
- Successful training of trainers in the beginning of the project;
- Teacher trainings in the four governorates;
- Successful Implementation of 66 Democracy Clubs in schools in the four governorates;

- Partnership with local NGO's in the four governorates;
- Completion of four successful regional showcases of student projects, in a competition leading up the Shurakaa Final Event, held in Cairo on March 30th, 2008.
- Successful completion of the Shurakaa final event and competition between schools from the four governorates;
- Various media work publicizing the project around the country.

KEY ACCOMPLISHMENTS

- **Adaptation of 'Project Citizen' manual to the Egyptian context.** CCE, in close coordination with Internews Network, contracted Dr. Rasmi Abdel Malak, Professor of Strategic Planning and Curriculum Development at the National Center for Educational Development to adapt the "Project Citizen" manual for the Egyptian context. This highly innovative and successful manual was adapted to the Egyptian context based on the manual already in use by CCE in Jordan. CCE and Internews Network felt the need to localize the manual to better fit the Egyptian reality so that the information and exercises set forth would be as useful as possible to the participants. Please note that this manual will serve as a guide for the training workshops. Manual will be sent to USAID once received from the printers
- **Creation of the "Media Manual"** Internews Network contracted Dr. Laila Abdel Maguid, Professor of Mass Communications at Cairo University to develop a workable draft the "Media Manual" that will be used in the trainings as a compliment to the "Project Citizen" manual. Currently the media coordinators are reviewing and editing the manual before using it as a "pilot" draft during the upcoming trainings. The manual will contain a section that is dedicated to practical exercises aimed at solidifying the ideas put forth in the theoretical section. Please note that this manual will serve as a guide for the training workshops.
- **Official launching of MENA website, with a special focus on the Shurakaa project.** The official Middle East and North Africa website, maintained and operated through the Cairo office, was officially launched this quarter. The website contains information on Internews' past and present activities projects and accomplishments in the region.

The website has a special focus on the Shurakaa project highlighting objectives as well as achievements. The site may be viewed at www.internewsmena.org.

- **Successful Training of Trainers (TOT) Training Program held in Cairo (from 1-6 November 2006) on civic education and media.** Internews Network in cooperation with CCE held its first TOT workshop in November 2006. This deliverable was set to be completed in quarter one, however, due to registration issues it was pushed back to this quarter. The training consisted of five days intensive training focusing on civic education with the last day dedicated to the media. The event was attended by 22 media and NGO representatives, all regional civic education staff, CCE Senior Program Manager Jay Taylor,

CCE Program Coordinator Elizabeth Confalone, Internews Network MENA Regional Director Nadia Al Alami as well as Internews Network MENA Senior Program Associate Sheden Alsaaty. The training was led by CCE Project Citizen Director Michael Fisher and Arab Civitas regional trainer Joe Haddad and included Cairo University media specialists Dr. Laila Abdel Maguid and Dr. Hani Ali. Cairo University economics and politics specialists Dr. Salwa Shaawary and Abu El Hol School teacher Talaat Abdel Malak served as guest speakers. The participants in attendance were tasked with learning how to become eventual trainers on the program. The days were divided into theoretical sessions, practical sessions as well as group work. In the end, the participants produced computer shows, posters, newspaper articles, etc. Mr. Michael Fisher commented on the level of participation, enthusiasm and innovation the participants displayed. Mr. Joe Haddad noted that the group had been among the best he ever trained.

- **Teacher trainings in the four governorates** were 4 day trainings which addressed issues of civic education and the role of the media in promoting civic responsibility as well as distributing information on these issues. These training generally used the following format: First, participants discussed issues of civic education and various processes. After an open forum discussing various processes, the participants, with help from the civic education coordinators, chose specific problems that affect their Egyptian society. On example of a problem that was chosen was the sharp increase in prices of poultry after the emergence of the Avian Influenza in Egypt due to the limited supply. The participants were then divided in small working groups to begin the process of breaking down, analyzing and finding a solution to this problem. The direct outcome of these training, as part of the media component, was the production of various newspaper articles and radio spots that were placed in media outlets with high levels of circulation to promote awareness of this problem. The final day was dedicated to media training, focusing on the role of the media in disseminating civic ideals.

Alexandria

- **Project Impact in Numbers**

In Alexandria, the “Shurakaa” project worked in 14 schools, trained 60 teachers, trained 350 students, formed 14 citizen clubs and worked with 1 NGO: Family Planning.

Conducting Implementation in the Following Schools:

- Zezinia Prep School for Girls
- Oum Al Koura Prep School for Girls
- Moustafa Al Najar Experimental School for Girls
- Roshdy Prep School for Boys
- Zahran Experimental School for Girls
- Zahran Experimental School for Boys
- Abdel Aziz Gawish Prep School for Boys
- Abdallah Al Nadim Prep School for Boys
- Shoodes Prep School for Girls
- Al Fasl Al Wahed Experimental Schools

- **“Shurakaa” also oversaw the successful completion of two summer media camps in Alexandria.**
 - o **The first, from July 28- August 2, 2007**, resulted in the training of 60 students and 6 teachers representing 7 schools. Students from all seven schools worked together to compile a list of problems in their communities and then narrowed the list to the three problems: unsatisfactory educational curricula, contaminated drinking water, and overcrowding in their communities. Students divided into three approximately equal groups, mixing students from different schools to work on each problem. Over the four preparation days, students collaborated among their new colleagues and were able to produce three very creative presentations. Parents were invited to attend the closing ceremony and presentations of the camp.
 - o **The second, from August 3-8**, resulted in the training of 48 students and 6 teachers from 3 schools. Each of the three schools selected a problem that addressed problems present in the students’ communities – students from Om Elqura selected industrial pollution generated by a textile factory nearby their school, students from Zahran decided to address the issue of smoking in their school, and students from El Nagar agreed to examine insufficient health insurance. Students were enthusiastic throughout the camp and gave their final presentations in front of an audience which included many of their parents.

The project prepared on environmental pollution by the Om Elqura Girls’ School generated substantial media attention. Upon visiting the factory the students convinced managers to adjust their practices in order to bring the facility up to the existing environmental law standards and thereby reduce the pollution affecting their school. The girls’ story was carried in numerous media outlets including the national paper, Al Ahram. One student of the summer camps described the experience: “The Partner Project showed me how to suggest solutions to our problems and where to go and to whom to find a reasonable solution.”

- **The Alexandria Regional showcase** was held on Sunday March 23rd at the Acassia Club, coordinated by the Family planning Association, with a total of 75 attendees. Four schools presented their projects. Two finalists were selected to go to Cairo for the Final Event on March 30th to present their projects in a national competition. The schools selected were the Mubark preparatory school for boys, who covered the lack of water in their school; and the Mostafa al Naggar preparatory school for Girls, who presented on Driving Education classes near the school area. (See Appendix B for details)

Cairo

- **Project Impact in Numbers:** In Cairo, the “Shurakaa” project worked in 25 schools, trained 153 teachers, trained 860 students, formed 25 citizen clubs and worked with 5 NGOs: Egyptian Association for Educational Resources, Hawaa Al Mostagbel, Future Girls Association, Egyptian Liberal Forum, and the Association for Education Enhancement.

- **Conducting Implementation in the Following Schools:**
 - Hoda Shaarawy Prep School
 - Ali Bin Abi Taleb Prep School
 - Oum Al Abttal Prep School
 - Kafer Tohormous Prep School for Girls
 - Kafer Tohormous Prep School for Boys
 - Al Orman Prep School for Girls
 - Embaba Prep School for Girls
 - Gamal Abdel Naser Prep School for Girls
 - Tabba Prep School for Boys
 - Al Orman Prep School for Boys
 - Mousa Ibn Nosur Experimental School
 - Future Experimental School in Al Rehab
 - Al Maady Experimental School
 - Abn Al Nafees Experimental School
 - Red Cross Prep School
 - Omar Ibn Al Khattab Experimental School
 - Youssef Al Sebai Experimental School
 - Future of Talaa Experimental School
 - Technical Hotel School
 - Al Kawmia Prep School
 - Al Khezandar Prep School
 - Al Sarayat Prep School
 - Al Nokrashy Experimental School
 - Future Experimental Schools in Giza
 - Al Neel Al Adadeyah for Girls

- **The Cairo Regional Showcase** was held March 19th, 2008 at El Maadi library. 100 attendees were present. Out of 6 schools presenting, three were selected to present at the Final Event on March 30th. Ali Abn Aby Taleb Experimental School created both a media and a Project Citizen project on the establishment of a Kidney Dialysis Center. El Nokrashy Experimental School created a Project Citizen project on drug addiction. Al Future Experimental School created a radio broadcast on street children. (See Appendix B for details)

Mansoura

- **Project Impact in Numbers.** In Mansoura, the “Shurakaa” project worked in 18 schools, trained 79 teachers, trained 361 students, formed 18 citizen clubs and worked with 2 NGOs: Green Dahligya and Badawy Association.

- **Conducting Implementation in the Following Schools:**
 - Badaway Prep School for Boys
 - Badaway Prep School for Girls
 - Baramoun Prep School
 - Taranis Prep School

- Fakhr Al Din Prep School
 - Met Mazah Prep School for Boys
 - Al Khaeyrah Prep School
 - Al Badala Prep School
 - Shaha Prep School for Girls
 - Shaha Prep School for Boys
 - Al Redania Prep School
 - Salamon Prep School for Girls
 - Salamon Prep School for Boys
 - Sandob Prep School for Girls
 - Sandob Prep School for Boys
 - Al Fardous Prep School for Girls
- **The Mansoura Regional Showcase was held on March 15th, 2008** at the Technical Hotel School Hall. 160 attendees were present. Out of 4 school presentations, two were selected to present at the Final Event on March 30th in Cairo. Meet Mazah Preparatory School for Girls put together a professional-looking magazine on family's problems in Egypt. Badawy Preparatory School for Girls presented a project entitled, "TOK TOK."

Minya

- **Project Impact in Numbers.** Internews Network is proud to announce that thus far, in Minya, the "Shurakaa" project has worked in 9 schools, trained 39 teachers, trained 425 students, formed 9 democracy clubs, and has worked with 3 NGOs (*Salamah Moussa, New Vision, and the Egyptian Association for Media and Creativity*).
- **Conducting Implementation in the Following Schools:**
 - Nazlat Al Falaheen Prep School
 - Saft Al Laban Prep School
 - Al Ahrar Prep School
 - Makossa Prep School
 - Tala Prep School for Girls
 - Tala Prep School for Boys
- **The Minya Final Showcase was held on March 14, 2008** at The Army Club, in Menya. 160 attendees were present. Out of 5 schools presenting, one was selected to present at the Final Event on March 30th in Cairo. This project was presented by the Coptic Preparatory School and the topic was "My School."
- **On March 30, 2008, the Shurakaa Final Event was held.** During this event, finalists from 12 different schools from the four different governorates convened to present their final presentations. The event was set up in the form of a competition and at the end, participants were judged and awarded prizes based on the quality and content of their projects. Project topics ranged from the lack of water in Egyptian schools to female circumcision. The winning project was a combined Media and Project Citizen presentation on the establishment of a kidney transplant center in Cairo. Guests included Dr. Rabab al Hussein, Assistant

Professor at the National Center for Social And Criminal Research, present on behalf of Dr. Ali Moselhi, Minister of Social Solidarity. Other guests present were: Dr .Rasmi Abdel Malek, Professor of Management and Educational Planning at the National Center for Educational Research and Development; Mr. Bruce Abrams, Democracy and Governance Office Director and Ms. Amira Rdwan, Senior Media and Development Specialist. See Appendix A for further details on guests, projects, and awards given.

- **Throughout the project, Shurakaa received** a great deal of press coverage from local media. See Appendix C for some examples.

COMPARISON OF ACTUAL ACCOMPLISHMENTS WITH GOALS

Project completed all its goals.

CHALLENGES

The primary challenge during this project was working with the appropriate Ministries to obtain security clearances for each of the four governorates of Cairo, Mansoura, Alexandria, and Minya. This caused several delays in the implementation of the project, especially in Minya, where it was particularly difficult to receive security clearances.

As a result, Shurakaa was required to conduct intensive summer camps to make up for the time lost. Internews also ended up strategizing on alternate modes of operation and selecting additional NGOs in Minya and Alexandria to work with. Other challenges include having to work by the school year calendar and thus restricted our ability to conduct trainings spread throughout the year.

Now the real challenge is to try to continue the project upon the intense request of the NGO's and schools. Internews is looking into other private sources of funding to continue this very successful project.

APPENDIX A REGIONAL SHOWCASES

Mansoura Final Show Case

Date: March 15th - 2008

Place: Technical Hotel School Hall

Number of attendees: 160 persons

Schools Number: 4 schools for competition

Mansoura NGOs

1. Badaway Association have 3 School participated
2. Green Dakhlia Association for development 1 school participated

Cairo staff:

3. Mr. Ahmed Lutfy, Project Director
4. Mr. Mahoud Diab, Media coordinator
5. Mr Hani Abid, IT Specialist
6. Ms. Amira Abdel Hakim, Senior Coordinator

Mansoura Coordinators:

7. Ms. Hala Morgan, regional
8. Mr. Mohamed Mokbel, Media
9. Mr. Tarek Abdel Aziz, Media

Media From Mansoura

10. Ms. Amira Shahta, Wasat El Delta Radio
11. Mr. Ahmed Abdel Fattah, Journalist, Wafed El Delta newspaper

Education Gusts from Mansoura

- 1 Representative under secretary, Ministry of Education
- 1 Head, of NGOs Department, Ministry of Education
- 3 Mangers from Mansoura Education Department
- 4 Headmasters
- 18 Teachers

Schools problems were:

1. Salamon preparatory school problem was **Water Pollution in their Town**
2. Badaway preparatory School problem was TokTok
3. Sandop Preparatory School for Girls problem was environmental pollution, **Specifically, Trash in their school**
4. Meet Mazah preparatory School for Girls problem was (family's problems)

After students had presented their projects, the committee selected the winner school that was Badawy preparatory School for Girls. Their project was TOKTOK

Media products :

Meet Mazzah, A nice professional magazine

Two schools will represente Mansoura in the project Final event taking place in March 30

Menya Final Showcase

Date: March 14 - 2008

Place: The army Club

Number of attendees: 160 person

Schools Number: 5 schools for competition

NGOs Participated

1. New Vision Association for Development
2. Salama Mousa Association for Development
3. Egyptian Association Media Creativity and Development

Cairo staff :

4. Mr. Hani, IT Specialist

Menya Coordinators :

5. Mr. Hossam Zedan, Media
6. Ms. Naglaa Mostafa, Media

Judges committee

7. Mr. Abdel Rahman Abdel Salam, Director of NGO Department, the ministry of Education, Menya
8. Ms. Nagwa Mohamed Salim, on behalf of Representative of under Secretary , MOE
9. Dr. Mohamed Saad, Media professor in faculty of Arts In Menya University
10. Ms .Amany salm, Media coordinator, Partners Project
11. Ms. Amira Abdel Hakim, Senior Coordinator, Partners Project

Guests t from Ministry of Education

- 1 Head, of NGOs Department, MOE
- 3 Mangers from Menya Education Department
- 5 Headmasters
- 20 Teachers

Schools problems were :

1. Coptic preparatory school, problem was My School (Salama Mousa NGO)
2. Suzan Mubark preparatory school, problem was Pollution (New Vision NGO)

3. Taha Hussein Preparatory school, problem was TOKTOK (Salama Mousa NGO)
4. Anglican preparatory school for Girls, problem was over crowding in front of the school (New Vision NGO)
5. Bany Ahmed (Tala village) prep school problem was sewage (Egyptian for Media NGO)

All The schools had presented their projects & the committee ranked the following schools projects as follows:

1. First school was Coptic
2. Second school was Taha Hussein.
3. Third school was Anglican.
4. Forth school was Bany Ahmed (tala) school.
5. Fifth school was suzan Mubark

And only one school which is Coptic school that will represent Menya in the Final event taking place in March 30

Alexandria Final Showcase

Date: Sunday March 23rd

Place: Acassia Club

NGO: Family planning Association

Number of attendees: 75

Alexandria coordinators

1. Mr. Ahmed Zaki, Regional
2. Ms. Maha Abdel Tawab, Media

Cairo Office

3. Mr. Ahmed lutfy, Project Director
4. Mr. Hani Abid, IT Specialist

Schools representative

4 headmasters for the school participants
10 Teachers form the schools participants

Schools participated were :

1. Mubark preparatory School for Boys problem is (lack of water through the school day)
2. Abdallah al Nadeem preparatory School for Boys problem is (Unlicensed stands selling food and other things near schools)
3. Zezenia preparatory School for Girls problem is (Verbal Sexual Harassments in the school area)
4. Mosatafa Al Naggar Preparatory School problem is (Driving Education classes near the school area)

Out of schools competition

Family planning NGO implemented the project in the Informal school for Girls - problem was circumcision

Judges Committee were

1. Mr. Samir al Nily, Department of Education, Alexandria
2. Ms. Ansaf Mohamed, Director of Education, Alexandria
3. Mr . Samir al shafay, Director of social studies, Education Department, Alexandria
4. Amira Abdel Hakim, Senior Coordinator, Partners Project
5. Abdel Gwad abo Kab, Cairo Media coordinators

After students presented their project the committee selected the following schools

- Mubark preparatory school for boys

- Mostafa al Naggar preparatory school for Girls
- Zezinia preparatory school for Girls

The committee decided that Mubarak & Al Naggar schools will represent Alexandria in the Final event taking place in March 30

Media Coverage on Alexandria Showcase

Al Akhbar 21st March, 2008



Cairo Final Showcase

Date: March 19th, 08

Place: EL Maadi library

internews Staff

1. Mr. Ahmed lutfy, Project Director
2. Mr. Hani Abid, IT Specialist
3. Ms. Amira Abdel Hakim, Senior Coordinator

Judges committee were

4. Ms. Amany Salem, Cairo Media Coordinator
5. Ms. Anas al wogoud
6. Ms. Amira Abdel Hakim

The NGOs attendees

1. Association for the Advancement of Education (AAE)
2. Hawaa Future Development
3. Future Girls Association for Development (FUGAD)
4. Egyptian Educational Resource Association (EERA)
5. Egyptian Liberal Forum

Participants:

AAE Director

5 NGOs coordinators

75 students

20 Teachers

Schools problems

1. Ali Ebn Aby Taleb school, problem was kidney Dialysis (AAE)
2. Future experimental school, problem was Street children (E-era)
3. Techincal Hotel school, problem was Street children (FUGAD)
4. Al Nile prep school for Girls, problem was Differing level of curriculum comprehension among the girls in the same grade (Hawaa al mostaghbal)
5. Kafer Tohormos prep school for Girls, problem was sewage (AAE)
6. AL Nokrashy experimental school, problem was drug addiction (Liberal forum)

Each NGO chose two schools, one to participate with Media product and the other with PC product. After all schools had presented their products, the committee selected three schools and ranked the as follows :

1. Ali Abn Aby Taleb experimental school in both media + Pc project (Kidney Dialysis)
2. El Nokrashy experimental School in PC (**Drug addiction**)
3. AL Future experimental School in Media product. (**street Children**) (Radio broad cast)

The committee decided that three schools will represent Cairo in the Final event taking place in March 30

Media Coverage on Cairo Showcase

Sabah El Khair Magazine, 25th March 08, by Mr. Abdel Gawad A. Kab



Number of the schools participated in the project: (at least the)

67 Schools

Numbers of Students :

2058 students

Number of NGOs :

11 NGOs

Number of Governorates :

4 Governorates
Cairo . Mansoura ,Alexandria and Menya

Number of teachers trained

321 Teachers (female + male)

APPENDIX B

FINAL EVENT

Report of Shurakaa project Final event and regional showcases

Shorkaa Final Event
March 30, 2008
Shepherd Hotel
Cairo, Egypt

The schools that participated in the final event were

- | | |
|--|----------------|
| 1- ALI Abn Abn Taleb experimental School | (Cairo) |
| 2- Mobarek preparatory School for boys | (Alexandria) |
| 3- Coptic preparatory school for boys | (Miya) |
| 4- Badaway preparatory School for Girls | (Mansoura) |
| 5- Al Nokrashy experimental School | (Cairo) |
| 6-Meet Mazzah preparatory School for Girls | (Mansoura) |
| 7- Moustafa al Naggar preparatory School for Girls | (Alexandria) |
| 8- Al future experimental School | (Cairo) |
| 9- al Nile preparatory School for Girls | (Cairo) |
| 10- Kafer Thormos preparatory School for Girls | (Cairo) |
| 11- Om el Kora preparatory School for Girls | (Alexandria) |
| 12- Un formal School | (Alexandria) |

List of Guests

Ministers Representative

1. Dr .Rabab al Hussein Assistant professor , National Center for Social And Criminal Research on behave of HE .DR Ali Moselhi ,Minister of Social Solidarity
2. Mr. Wagdy Mohamed Afify , Under secondary Education , on behalf of Dr ,Reda abu Sree , First under Secretary , MOE

Guests from Ministry of Education

3. Mr . Nabil EL Demerdash Under secretary , Minister of Education –Giza
4. Mr . Kamel Anan , Under secretary ,Ministry of Education –Mansoura
5. Mr .Ashraf Ahmed Wohaidy , Education Department ,Menya
6. Mr Mostafa Abdel Kader ., Director General , Bani Mazar Education Department .

Judging Committee

7. Dr .Rasmi Abdel Malek , professor of management &Educational Planning National Center for Educational Research & Development .
8. Ms .Ebtesam El Qady , Director General ,NGOs department ,MOE
9. Mr. Mohamed el Banna , Media coordinator

United States Agency for International Development (USAID) – Egypt

10. Mr. Bruce Abrams, Democracy and Governance Office Director on behalf of Ms. Hilda Arellano, Mission Director
11. Amira Rdwan, Senior Media & Development Specialist
12. Manal Alfrid, Media & outreach Specialist

Shurakaa NGOs Advisory Committee

Cairo NGOs

- Association for the Advancement of Education (AAE)
- Hawaa Future Development
- Future Girls Association for Development (FUGAD)
- Egyptian Educational Resource Association (EERA)
- Egyptian Liberal Forum

Mansoura NGOs

- Badaway Association for Development

Alexandria NGOs

- Family planning Association

Menya NGOs

- New Vision Association
- Salama Mosa Association
- Egyptian for Media, Creativity and Development

Internews Inc – Home office

13. Mr. David Hoffman, President, Internews Network
14. Mr. David Creekmore, Chief Financial Officer, Internews Network
15. Ms. Nadia Al Alami, Regional Director, MENA, Internews Network
16. Ms. Sheden Alsaaty, Sr. Program Associate, Internews Network

Coordinator

Regional Education Coordinator

17. Ahmed Zaki, Alexandria Coordinator

Media Advisory committee

18. Mr. Mohamed el Banna
19. Ms. Amany Salem
20. Ms. Anas el Wougod
21. Mr. Abdel Gawd Abou Kab

22. Mr.Mahmoud Diab

Mansoura Media coordinators

23. Mr.Mohamed Mokbel

24. Mr.Tarek Abdel Aziz

Menya Media ccordinators

25. Mr.Hossam Zidan

26. Ms.Naglaa Mostafa

Internews Cairo Staff

27. Mr. ahmed Lutfy

28. Ms. Amira Abdel Hakim

29. Ms. Nermin Mokhtar

30. Ms. Marwa Nakhla

31. Mr. Hani Abid

32. Mr Gaber Hussein

Schools ranking

APPENDIX C MEDIA COVERAGE

TOT Article in *Al Watni Al Youm*

بعد موافقة الخارجية والتضامن الاجتماعى

«إنترنت» تبدأ نشاطها ببرنامج حول المواطنة

سيواصل دوراته التدريبية لمفتلى الجمعيات الأهلية والإعلامية بالاستعانة بخبراء فنون التدريبية من أمريكا والأردن ولبنان. وقد حصل المتدربون على شهادة اجتياز الدورة التدريبية التى تتيح لهم المشاركة فى البرامج التدريبية المستقبلية فى إطار مشروع المواطنة. وقد أكدت نادية العلمى المدير الإقليمى لشبكة إنترنت عن سعادتها بالتعاون مع المؤسسات المصرية وأشادت بمستوى المشاركين فى الدورة وقالت إنها كانت الدورة الأفضل التى شاهدها خلال السنوات الماضية.

سارة الألفى

والإعلام والجمعيات الأهلية. ويهدف المشروع الذى ينفذ فى محافظات القاهرة والإسكندرية والمنيا والدقهلية إلى نشر ثقافة المواطنة وتعميق مفهوم الانتماء لدى الشباب وذلك من خلال إعداد وتأهيل كوادر قادرة على توصيل المعلومات بشكل سليم. وقد استعان المشروع بالسيد مايكل فيشر الخبير الأمريكى فى التدريب على التعليم المدنى الذى قام بتدريس التعليم المدنى فى معظم الولايات الأمريكية وأكثر من عشر دول عربية، حيث يستهدف البرنامج خلق كوادر مصرية مؤهلة لإعادة التدريب. وأعلن أحمد إمام مسئول مشروع شركاء أن المشروع

وافقت وزارتا الخارجية والتضامن الاجتماعى مؤخراً على قيام مؤسسة «إنترنت» العاملة فى مجال تطوير الإعلام والإعلاميين بممارسة نشاطها فى مصر لتدريب الكوادر الإعلامية المختلفة.

وبدأت «إنترنت» تنفيذ أول أنشطتها من خلال ورشة العمل التدريبية حول المواطنة والتعليم المدنى التى نظمها مشروع «شركاء» وبرنامج الإعلام والتعليم المدنى الممول من الوكالة الأمريكية للتنمية الدولية.

شارك فى التدريب بورشة العمل عدد من المنسقين من المحافظات المشاركة فى المشروع الذين يمثلون التعليم المدنى

المراسلة: مؤسسة أخبار اليوم
٦ شارع الصحافة - القاهرة

تحررها: د. سمية سعد الدين
atfalsomaya@yahoo.com

أخبار الأطفال

١. تحديد المشكلة

٢. جمع المعلومات

٣. فحص السياسات البديلة

٤. اقتراح سياسة عامة

٥. تطوير خطوات العمل

خطوات إنتاج منتج إعلامي

شركاء.. في المواطنة

أسعدتني دعوة تلقيتها لحضور حفل اختيار وتوزيع الجوائز للبرنامج التدريبي الذي نظمه مشروع «شركاء الإعلام والتعليم المدني» بالتعاون مع الوكالة الأمريكية للتنمية الدولية كما قال لنا الأستاذ أحمد إمام مدير المشروع أن يستهدف تعميق مفهوم المواطنة وتدريب التلاميذ على التفكير في اختيار المشكلات وتحديد المشكلة محل الدراسة وجمع المعلومات وفحص السياسات البديلة واقتراح سياسة عامة لها وإنتاج منتج إعلامي أو صحفي أو إذاعي حول المشكلة وطرق حلها

تم ذلك من خلال ٢٠ ورشة عمل في التربية المدنية و ٢٠ ورشة عمل في الإعلام والمواطنة.. في ٤ محافظات في ١٢٠ مدرسة بمشاركة ٢٠٢١

٦. المنتج الصحفي

٧. المنتج الإذاعي

الجوائز على المدارس الفائزة وتكريم للتجارب المتميزة مثل مدرسة الفصل الواحد ومدرسة النيل والتي اختارت الطالبات بها مشكلة تأخر التعليم فأنشأن مجموعات نقوية لزميلتين ممن يعانين من تأخر التعلم. فازت بالمركز الأول ٤ مدارس هي مدرسة على بن أبي طالب «القاهرة» ومشروعها إنشاء مركز كلي - ومدرسة مبارك الاسكندرية، ومشروعها نقص مياه الشرب في المدرسة ومدرسة الاقباط «المنيا» ومشروعها «مدرستي» ومدرسة بداوى المنصورة ومشروعها التوك توك

كما فازت بالمركز الثاني مدارس مصطفى النجار ومدرسة النقراشي ومدرسة ميت سداح ومدرسة المستقبل

بطاقة تعارف

● أنا: أحمد هشام عبدالعزيز

أحب: بابا ماما وجدو وجدتي

يقولون عني خفيف الدم هوايتي: كرة القدم

Al Akhbar article on TOT

برنامج تدريبي لخلق كوادر في التعليم المدني والمواطنة

التدريبية المستقبلية في إطار مشروع المواطنة

أكد أحمد إمام أن المشروع يعمل على تعميق مفهوم المواطنة لدى التلاميذ وتحقيق الذات والمشاركة المجتمعية والحوار مع الآخر وتدريب الطلبة على فهم واقعهم ومشكلات مجتمعاتهم وتحفيزهم للبحث عن حلول لها وتدريبهم على وضع سياسات وخطط عمل يقومون على تنفيذها بهدف الارتقاء بالمجتمعات المحلية وتعميق الحريات خاصة حرية التعبير والتعددية السياسية واحترام سيادة القانون والحقوق الدستورية وتعديل على تأكيد مبادئ حقوق الإنسان وحقوق الأفراد بغض النظر عن الدين أو العرق أو النوع كما يسعى المشروع إلى تحقيق الحوار مع الآخر واحترام وقبول وجهة نظره بغض النظر عن الاختلاف معها وتحقيق الانفتاح على الثقافات المختلفة والعمل على نيل العفد والتطرف والغلو في أي شيء، ولو كان في التعبير عن الرأي، التأكيد على الحوار اللبني على تعددية الآراء ودعم ثقافة الاعتدال والتسامح والتفاهم



أحمد إمام

انتهت أمس أعمال ورشة العمل التدريبية حول المواطنة والتعليم المدني شارك في التدريب عدد من المنسقين من المحافظات يمثلون التعليم المدني والإعلام والجمعيات الأهلية والمشروع تنفذه شبكة انترنيوز ومركز التدريب المدني الأمريكي ويتم تنفيذ المشروع في محافظات القاهرة والاسكندرية والمنيا والقنطرة و يتمويل من الوكالة الأمريكية للتنمية الدولية

والمشروع يهدف إلى نشر ثقافة المواطنة وتعميق مفهوم الانتماء لدى الشباب وذلك من خلال اعداد وتأهيل كوادر قادرة على توصيل المعلومات بشكل سليم وقد استعان المشروع بمايكل فيشر الخبير الأمريكي في التدريب على التعليم المدني الذي له خبرة تدريس التعليم المدني في الولايات المتحدة وأكثر من عشر دول عربية وأعلن أحمد إمام مسئول مشروع شركاء إن البرنامج يستهدف خلق كوادر مصرية مؤهلة لاعادة التدريب وإنه سيواصل بورتته التدريبية لمئات الجمعيات الأهلية والإعلامية بالاستعانة بخبراء فنون التدريب من أمريكا

والأرين ولبيان وقد حاضر في الندوة كل من د مايكل فيشر ود. سلوى شعراوي ود ليلي عبدالجيد وكيل كلية اعلام القاهرة ود هاني محمد على المنرس بالكلية وقد أعلنت نائبة العلي النذير الاقليمي لشبكة انترنيوز موافقة وزارة الخارجية المصرية على عمل الوكالة في مصر كفرع لشبكة انترنيوز العالمية، وافقت وزارة التضامن الاجتماعي على قيام انترنيوز بممارسة نشاطها في مصر وتكون مهمتها تدريب الكوادر وفي نهاية الندوة يحصل المدرب على شهادة اجتياز الدورة التدريبية تتيح له المشاركة في البرامج

APPENDIX D
PICTURES FROM THE PROJECT

شركاء
الإعلام والتعليم المدني

المشكلة
١ تحديد المشكلة

٢ جمع المعلومات

٣ فحص السياسات البديلة

٤ إقترح سياسة عامة
المنتج الإعلامي
المنتج الإناعي

٥ تطوير خطوط العمل
المنتج الصحفي

| January | February | March | April | May | June |
|---------|----------|-------|-------|-----|------|
| 1 | 1 | 1 | 1 | 1 | 1 |
| 2 | 2 | 2 | 2 | 2 | 2 |
| 3 | 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 |
| 6 | 6 | 6 | 6 | 6 | 6 |
| 7 | 7 | 7 | 7 | 7 | 7 |
| 8 | 8 | 8 | 8 | 8 | 8 |
| 9 | 9 | 9 | 9 | 9 | 9 |
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| 11 | 11 | 11 | 11 | 11 | 11 |
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| 26 | 26 | 26 | 26 | 26 | 26 |
| 27 | 27 | 27 | 27 | 27 | 27 |
| 28 | 28 | 28 | 28 | 28 | 28 |
| 29 | 29 | 29 | 29 | 29 | 29 |
| 30 | 30 | 30 | 30 | 30 | 30 |
| 31 | 31 | 31 | 31 | 31 | 31 |
| 1 | 1 | 1 | 1 | 1 | 1 |
| 2 | 2 | 2 | 2 | 2 | 2 |
| 3 | 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 |
| 6 | 6 | 6 | 6 | 6 | 6 |
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| 31 | 31 | 31 | 31 | 31 | 31 |

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PARTNERC
شركاء الإعلام والتعليم المدني

Project poster



Introductory Workshop



TOT in Cairo



Teacher Training



Future Girls Teacher Training



Badawy Teacher Training