Photo credit: KC Nwakalor for USAID

NIGERIA - Paul Edward, Leader Youth Data Advocate for Data Made Simple, poses for a portrait during a community sensitization outreach event in Agunji, Nassarawa Eggon, Nassarawa, Nigeria on Wednesday August 21, 2022. Data Made Simple is an initiative led by Stand With A Girl Initiative and was made possible by funding The Pitch Season 1, hosted by Knowledge SUCCESS.

Knowledge SUCCESS

Year 4 Annual Progress Report
October 1, 2021–September 30, 2022

Submitted October 31, 2022
Cooperative agreement #7200AA19CA00001

The effective date of this award is February 14, 2019. The reporting schedule has been adjusted to match the fiscal year. This report covers the project's fourth annual period of October 1, 2021 to September 30, 2022.

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Acronyms and Abbreviations

AAAQ	Availability, Acceptability, Accessibility, Quality
AJFSR	Association des Jeunes Filles pour la Santé de la Reproduction
ARLA	African Regional Landscape Analyses
AYON	Association of Youth Organizations Nepal
AYSRH	adolescent and youth sexual and reproductive health
BCCP	Bangladesh Center for Communication Programs
BE	behavioral economics
BUILD	Building Capacity for Integrated Family Planning/Reproductive Health and Population, Environment, and Development Action
CAAN	Communities, Alliances & Networks
CIMC	contraceptive-induced menstrual changes
CIP	costed implementation plan
CoP	community of practice
COVID-19	coronavirus disease 2019
CRS	Catholic Relief Services
CSE	comprehensive sexuality education
CSO	civil society organization
DHIS2	District Health Information Software 2
DMPA-SC	depot medroxyprogesterone acetate, subcutaneous
DRC	Democratic Republic of the Congo
EANNASO	The Eastern Africa National Networks of AIDS and Health Service Organizations
ECHO	Evidence for Contraceptive Options in HIV Outcomes
ECOWAS	Economic Community of West African States
ECSACON	East, Central and Southern Africa College of Nursing
EECO	Expanding Effective Contraception Options
FAM	Fertility Awareness Methods
FGD	focus group discussion
FGM/C	female genital mutilation/cutting
FOMO	fear of missing out
FP2030	FP2030 is the full name of the organization formerly known as Family Planning 2020
FP/RH	family planning and reproductive health
FPAN	Family Planning Association of Nepal
GBV	gender-based violence
GHKC	Global Health Knowledge Collaborative
GHSP	Global Health: Science and Practice
HIPs	High Impact Practices in Family Planning
HoPE-LVB	Health of People and Environment in the Lake Victoria Basin
HP+	Health Policy Plus
IAAH	International Association for Adolescent Health
IBP	Implementing Best Practices
ICFP	International Conference on Family Planning
IRB	Institutional Review Board

IYAFP	International Youth Alliance for Family Planning
JHU	Johns Hopkins University
JSI	John Snow, Inc.
KM	knowledge management
KM4D	Knowledge Management for Development (Journal)
KM4Dev	Knowledge Management for Development (Network)
KMTP	Knowledge Management Training Package
LMIC	lower- and middle-income country
MIYCN	maternal, infant, and young child nutrition
MNCH/FP	maternal, newborn, and child health/family planning
MOMENTUM	Moving Integrated, Quality Maternal, Newborn, and Child Health and Family Planning and Reproductive Health Services to Scale
OP	Ouagadougou Partnership
OPCU	Ouagadougou Partnership Coordination Unit
PAC	postabortion care
PACE	Policy, Advocacy, and Communication Enhanced for Population and Reproductive Health
PAFP	postabortion family planning
PDR	(Lao) People's Democratic Republic
PED	population, environment, and development
PHE	population, health, and environment
POPCOM	The Philippines Commission on Population and Development
PPD/ARO	Partners in Population and Development Africa Regional Office
PPFP	postpartum family planning
PRB	Population Reference Bureau
PRH	Office of Population and Reproductive Health
REC	regional economic communities
RHAN	Reproductive Health Advocacy Network
RHSC	Reproductive Health Supplies Coalition
RNA	regional networks and associations
SCOT	Strengths, Challenges, Opportunities, Threats
SDGs	Sustainable Development Goals
SEGEI	Strong Enough Girls Empowerment Initiative
SMT	Senior Management Team
SRH	sexual and reproductive health
SRHR	sexual and reproductive health and rights
STI	sexually transmitted infection
SUCCESS	Strengthening Use, Capacity, Collaboration, Exchange, Synthesis, and Sharing
SYAN	South Asian Youth Health Action Network
TWG	technical working group
UHC	universal health coverage
UNESCO	United Nations Educational, Scientific and Cultural Organization
USAID	United States Agency for International Development
WAHO	West African Health Organization
WI-HER	Women Influencing Health, Education, and Rule of Law
YUVAA	Youth Voices for Agency and Access

YEAR 4 HIGHLIGHTS

KEY ACHIEVEMENTS

1 WEST AFRICA

Burkina Faso, Niger, and Côte d'Ivoire integrated KM into their Costed Implementation Plans for the first time, thanks to our support. This will improve the countries' documentation of best practices, strengthen collaboration among stakeholders, and enhance evidence-based advocacy.

2 EAST AFRICA

With our support, Kenya's FP2030 commitment included KM as a key element to strengthen FP/RH programming through improved coordination, documentation, and communication.

3 ASIA

We worked with The Philippines' Commission on Population and Development to develop a new KM strategy that addresses the country's family planning and reproductive health challenges.
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4 LEARNING CIRCLES

Our regional teams hosted four Learning Circles cohorts with 109 total FP/RH professionals. An evaluation showed that Learning Circles participants gained new programmatic knowledge, established peer networks, and learned new KM techniques.

5 FP INSIGHT

850+ FP insight users from 76 countries created 1,200 posts about information and resources related to FP/RH topics. When surveyed, 47% of respondents reported they had applied information found on FP insight to their work.

6 THE PITCH

In Season 2 of The Pitch, five groups from sub-Saharan Africa and Asia received subawards to implement their country-driven KM innovations for FP/SRH programs, generating sustainable solutions to pressing challenges.

7 PEOPLE-PLANET CONNECTION

600+ global health professionals received PHE/PED resources, events, and opportunities through the People-Planet Connection newsletter, improving access to technical knowledge and professional development.

8 INSIDE THE FP STORY

We published three seasons of the Inside the FP Story podcast sharing key insights and practical tips from those implementing a range of high-impact practices in FP/RH.

BY THE NUMBERS

1,215,992
Times people accessed articles on GHSPJournal.org

97,698
Sessions on KnowledgeSUCCESS.org, which published 112 new content pieces

631,096
users accessed fphandbook.org

1,806
Participants of webinars hosted by Knowledge SUCCESS

238
members of TheCollaborative, East Africa's CoP for FP/RH professionals, including 119 new members

100+
Partners we worked with this year, including 54 new partners

QUOTES

"*We, the KM Champions in Tanzania, are proud to have engaged youth-led organizations on knowledge management practices; available family planning and reproductive health resources; and how Knowledge SUCCESS platforms could help them source, share, and effectively utilize such knowledge.*" —Fatma Mohamed, a KM Champion from Tanzania

"*Policies and strong government and community support are among the key players in engaging men and boys in FP. From the Learning Circles, I learned that culture also strongly affects this engagement.*"–Asia cohort Learning Circles participant

"*All aspects of this workshop were well suited to participants as we felt comfortable during the training.*" —West Africa KM Training participant

Results for the Reporting Period

Intermediate Result 1: Critical, high-quality FP/RH knowledge and information is made available and accessible

Introduction

High-quality family planning and reproductive health (FP/RH) knowledge needs to be widely available and readily accessible to all FP/RH workforce members to enhance health systems and achieve FP/RH objectives. To achieve this Result, Knowledge SUCCESS has made intentional strides to shift the power dynamics in current knowledge management (KM) systems and processes by channeling subawards to local institutions, being inclusive of marginalized populations, and serving as advocates and thought leaders for the United States Agency for International Development (USAID)'s localization agenda—all aligned with Administrator Power's principal lines of effort required for localization.

The Pitch, for example, makes connections between USAID and local organizations that have the support of and are accountable to their own communities and provides seed funding for KM innovations for FP/RH programs that have the potential for sustainability and high impact to advance global, regional, and local priorities. In Season 2 of The Pitch, we secured co-sponsorship from the Bill & Melinda Gates Foundation and extended our reach among new local partners serving marginalized and underrepresented groups, including people with disabilities (through the Blind Youth Association in Nepal) and youth (through Projet Jeune Leader in Madagascar).

FP insight also prioritizes regional and country voices to curate and discover important FP/RH resources to inform programs, with nearly half of surveyed FP insight members reporting they discovered information on FP insight that they applied in their work. Between Year 3 (the first year of FP insight's launch) and Year 4, the number of FP insight users doubled, from about 400 to 851 FP/RH professionals representing 76 countries (including representation from 23 Office of Population and Reproductive Health [PRH] priority FP countries and eight Ouagadougou Partnership [OP] countries). Through the strategic use of marketing and behavioral science principles, we emphasized to our audience that the platform is for any and all FP/RH workforce members. Using FP insight member stories, interactive trainings, and digital campaigns, we highlighted how FP insight can be used to accomplish diverse KM goals. As an FP insight member from a non-governmental organization (NGO) in Senegal explained:

> "The site is enriching, and it creates a sharing experience since, through this platform, we have a multitude of nationalities and fields, of countries, which transcend socio-cultural realities … So it also enables cultural exploration in general and in specifically addressing health, knowledge management, and FP."
> *- Project Assistant at Senegalese NGO focused on FP/RH*

Similarly, KnowledgeSUCCESS.org, the project's main website, continues to serve as a trusted and authoritative source of high-quality knowledge for FP/RH programs, as does *[Family Planning: A Global Handbook for Providers](#)* and [High Impact Practices in Family Planning](#) (HIPs), two global FP/RH resources that the project manages. During Year 4, we produced 112 content pieces for KnowledgeSUCCESS.org, of which 43 were written by local authors based in Africa or Asia. We featured 48 USAID partners and projects, including 19 local organizations. Through updates to the website design, content is now easier to find by geographic region and can be translated into 15 commonly used regional languages. The project's internal midline survey found that an overwhelming 98% of respondents would recommend KnowledgeSUCCESS.org to their colleagues. One respondent shared that the website is "a very useful resource for people in the FP/RH field and helps connect people to relevant information. I think it greatly improves learning exchange." Another KnowledgeSUCCESS.org user from Kenya described how they use the website content every week to inform a weekly community dialogue program with adolescents.

During Year 4, we also used our convening authority and voice as a global USAID-funded project to share equity-centered resources and practical tools, including the revised equity-integrated edition of *[Building Better Programs: A Step-by-Step Guide to Using Knowledge Management in Global Health](#)*, the on-the-go [Pocket Guide](#) version, the new [Checklist for Assessing Equity in Knowledge Management Initiatives](#), and a new Knowledge Management Training Package training module on [how to integrate equity into KM](#). These resources emphasize the inclusion of marginalized health workforce groups—such as women, people with disabilities, youth, and others—as key stakeholders in defining and using KM systems and processes. These resources also fill a gap, offering practical tools that the health workforce can use to plan, implement, monitor, and evaluate equity in their KM initiatives. In addition, we hosted a webinar and published a research report and webinar recap blog post to share the results of unique behavioral economics (BE) lab tests that explored how to improve information sharing among the FP/RH workforce in Africa and Asia, using behavioral nudges to ensure that local voices are contributing to global knowledge-sharing platforms.

Collectively, the Result 1 achievements in Year 4 serve as transformative KM innovations that are a necessary component to building more inclusive and useful KM systems, processes, and ways of working that are representative of the diverse FP/RH and global health workforce.

Activity 1.1. Support and enhance FP insight, a content curation tool for FP/RH professionals that provides shared resources to improve FP/RH programs
FP insight is a user-driven resource discovery and curation tool built by and for FP/RH professionals. During 2020 co-creation workshops hosted by Knowledge SUCCESS, FP/RH professionals said they felt overwhelmed by the wealth of information resources on FP/RH programs, and they communicated a lack of confidence in whether they were accessing and using the best tools to optimize their programs. Inspired by popular social media sites, Knowledge SUCCESS developed FP insight, which includes translation features and a mobile-friendly design, to address this common KM concern by providing a space for FP/RH professionals to collaborate, curate resources, and build better FP/RH programs. Since launching in June 2021, 851 FP/RH professionals have joined the platform, sharing more than 2,000 resources on cross-cutting FP/RH topics, including coronavirus disease 2019 (COVID-19), gender, youth, and more. Of surveyed users, 47% reported that they discovered information on the platform that they applied to their work. Collectively, FP insight members are building and sustaining a body of knowledge that helps strengthen FP/RH programs around the world.

1.1a Manage and curate content for FP insight
In order to spark interest among new users and foster sustained engagement from current users, regular demonstrations of the benefit of a platform must be shared, alongside creative and relatable examples of the platform's use by the intended community. For FP insight, this work begins with our interactive and targeted training sessions, which onboarded more than 200 new users to the platform during the reporting period. Through continual integration of monitoring data and user feedback, such as the 2022 FP insight user survey (see Activity 1.5c), we identified and addressed barriers to platform engagement, including modifying trainings, tutorials, and outreach activities to target users' interests and behaviors. With activities ranging from email engagement campaigns that highlight diverse FP insight champions, to testimonials that provide unique real-world examples of FP insight's benefit, these user engagement efforts have resulted in a steady increase in the number of new FP insight users since platform launch, with members from over 76 countries (including representation from 23 PRH priority FP countries and eight OP countries).

1.1a Key Highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Onboarded 440 new FP insight users from 52 countries to the platform between October 2021-September 2022, and users—both old and new—shared 1,200 new posts within the same timeframe.
- Encouraged and sustained user engagement at a rate that closely aligns with the industry standards of approximately 1–10% of online community members actively contributing significant content, while 9–20% of members comment occasionally, and the remaining 70–90% of members participate as "lurkers" ([Nielsen Norman Group, 2006](#); [Customer Think, 2011](#); [Higher Logic, 2020](#)). Compared to these thresholds, we've found that FP insight is well in line with industry standards, with 10% of FP insight users having actively engaged on the platform by making 3 or more posts, and 19% of additional

users having showcased occasional engagement on the platform by posting at least one resource, or by taking action to like and follow FP insight content and users.

- Published and promoted in-depth FP insight user testimonials in [English](#) and [French](#) to demonstrate how FP insight can meet users' KM needs
- Sent email campaigns that spotlighted collections created by diverse FP/RH champions from Office of Population and Reproductive Health (PRH) priority FP countries during global commemorative days like [Menstrual Hygiene Day](#), [International Youth Day](#), and [World Refugee Day](#), all of which exceeded industry standards by up to 2.6 times for open rates and approached or exceeded standard click rates by up to 4.8 times, indicating strong user interest.
- Trained 224 FP/RH professionals from over 35 countries, including 19 from PRH priority countries and 4 from OP countries, across 29 trainings held in English and French to ensure people know how to use FP insight's key features
- Led targeted trainings on FP insight as a collaboration tool for FP/RH working groups, including the IntraHealth Maternal, Newborn, and Child Health/Family Planning (MNCH/FP) Community of Practice (CoP) and the Maternal, Infant, and Young Child-Family Planning-Immunization (MIYCN-FP-Immunization) steering committee
- Curated FP insight collections on priority topics, including [FP/RH in Fragile Settings](#), [Expanding Inclusive FP/RH Services](#), [Equitable Knowledge Management](#), [Male Engagement](#), and [Adolescent/Youth Sexual and Reproductive Health (AYSRH) Services](#)

1.1b Roll out and manage new features and updates for FP insight

To address evolving user needs as the platform continues to grow, we collect ongoing feedback regarding platform features and the user experience from a wide array of stakeholders across Asia, Africa, and the U.S. Specifically, we gathered user input through our 2022 user survey (see Activity 1.5c), focus group discussions (FGDs) (see Activity 1.5b), and in-depth interviews with FP insight users. We used this input to inform a product roadmap of new features, implementing several improvements during this reporting period focused on improving the user experience, helping users better find and organize resources, and strengthening FP insight's collaboration aspects. Through continuing co-creation practices that keep FP insight true to its "built by and for FP/RH professionals" tagline, these updates help us evolve and sustain a KM tool that transforms the way the FP/RH community finds, shares, and organizes

A snapshot of the 2022 FP insight user survey infographic

high-quality information that they need to inform and strengthen their health programs.

1.1b Key Highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](.).

- Implemented several new features, including but not limited to, adding a [virtual overlay tour](.) to help new users navigate the site's tools, adding a chatbot feature, developing a [Browse All Collections](.) page, adding the ability to share content to WhatsApp, updating post and collection cards to showcase [user badges](.), and streamlining a new user sign-up workflow
- Published a product roadmap in [English](.) and [French](.) highlighting new platform features launched during Year 4 and soliciting user input on features planning in Year 5
- Promoted a campaign celebrating the one-year anniversary of FP insight's launch, which included a published [blog post](.), a new "[Trailblazer" user badge](.), and three targeted email campaigns highlighting our [user testimonials](.) and [user survey results](.)
- Published low-cost Facebook digital ad campaigns to increase awareness about FP insight, reaching 112,479 people ("impressions") in PRH priority Africa and Asia countries and resulting in 5,787 ad clicks. In February–March 2022, while the Facebook ads were running, FP insight had 80 new registrations (+38%) and 331 (+108%) new posts, compared to 58 new users/159 new posts for the previous two-month period (December 2021–Jan 2022)

Activity 1.2. Host two regional The Pitch competitions

The Pitch is a series of regional competitions that places stakeholders in sub-Saharan Africa and Asia at the center of designing and implementing KM innovations by funding country-driven KM innovations for FP/RH programs. The Pitch competitions seek to strengthen technical capacity in KM for FP/RH and increase funding opportunities for KM initiatives, both of which were noted as challenges faced by FP/RH professionals in Knowledge SUCCESS's Year 2 co-creation workshops. Season 1 of The Pitch

Screenshot from The Pitch Season 2 Africa watch party

awarded four organizations—two in Asia and two in Africa—up to $50,000 each to implement their KM innovations. Season 2 (in Year 4), co-sponsored by the Bill & Melinda Gates Foundation, awarded funds to five innovations—three from Africa and two from Asia. Knowledge SUCCESS also provided tailored capacity strengthening to Season 2 awardees, and documented and disseminated the implementation experiences of the Season 1 awardees so others can learn from their experiences. The Pitch aims to not only fund innovations in KM for FP/RH programs, but also increase the visibility and importance of KM and support KM innovators in creatively addressing pressing challenges.

1.2a Host The Pitch competitions and fund new awards

Many FP/RH professionals have ideas for innovative KM tools and techniques to address pressing challenges, but they lack the funds to implement them. In Year 4, we launched Season 2 of The Pitch competition, received over 80 applications, and selected and trained 10 semi-finalists—five from Africa and five from Asia—to pitch their KM innovations to a panel of five judges. Ultimately, five organizations (three from Africa and two from Asia) were awarded up to $50,000 each to implement their KM innovations:

- Strong Enough Girls Empowerment Initiative (SEGEI) implemented a multi-lingual 20-episode podcast series among young FP leaders in Nigeria and Niger
- Projet Jeune Leader collected 4,600 community comments related to AYSRH and shared community feedback to inform national decision-making in Madagascar through a magazine series
- Save the Children Kenya is creating an interactive FP Data Dashboard that will be housed on the Department of Family Health (DFH) website
- The Blind Youth Association Nepal developed national Guidelines on Disability Inclusive FP/Sexual and Reproductive Health (SRH) Services in collaboration with the Ministry of Health to reduce sexual and reproductive health and rights (SRHR) barriers for people living with disabilities
- The Population Foundation of India translated its existing online FP/RH Knowledge Bank into Hindi for local and regional journalists to contextualize and present relevant and accurate information to their audiences

The competition funds vetted ideas from local organizations that know what will work in their context and from innovators from countries of implementation who are uniquely suited to understand FP/RH systems in their context to generate sustainable solutions.

1.2a Key highlights

For a complete list of deliverables under this sub-activity, please see the Deliverables List.

- Awarded five KM Champion Innovators, including three funded by USAID (SEGEI, Nigeria; Projet Jeune Leader, Madagascar; and Population Foundation of India) and two funded by the Bill & Melinda Gates Foundation (Save the Children, Kenya, and Blind Youth Association, Nepal)
- Hosted a bilingual French and English launch event with 110 attendees from 19 countries to review the competition guidelines and answer questions
- Selected and trained judges from the OP, USAID Nigeria, FP2030, Bill & Melinda Gates Foundation, and Knowledge SUCCESS on The Pitch selection criteria and process, including mitigating implicit bias
- Created and disseminated two trailers announcing the semi-finalists for Africa and Asia with over 320 views
- Hosted two watch parties—one for Africa and one for Asia, with 624 total views—to announce the final awardees

1.2b Strengthen KM capacity for The Pitch winners and provide marketing support

The Pitch is an opportunity to work with motivated organizations that want to champion KM and

strengthen their KM programs. However, external funding to promote KM innovations remains out of reach for many organizations. In Year 4, Knowledge SUCCESS provided KM technical guidance to the four Season 1 (Year 3) awardees as they finalized their activities. We also provided tailored capacity strengthening and marketing support to each of the Season 2 (Year 4) awardees to help them promote and disseminate their KM innovations, ensuring that they reach the FP/RH professionals for which their innovations are intended.

1.2b Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](.).
Season 1 KM Innovations (carryover of implementation of Year 3 KM innovations)
- Stand With A Girl Initiative, Nigeria disseminated [five storybooks](.) depicting AYSRH data available in English, Yoruba, and Hausa to engage key stakeholders to promote young people's access to SRHR information and services
- White Ribbon Alliance for Safe Motherhood, Malawi launched [an FP dashboard](.) on District Health Information Software (DHIS2) that links to the Ministry of Health website to support access to evidence for FP/RH programs
- Jhpiego India finalized [FPKonet](.)—a centralized KM system for FP/RH health workers in India to exchange knowledge and expertise
- Safe Delivery Safe Mother Pakistan concluded data collection, analysis, and dissemination trainings with the health department and participatory, in-person postpartum family planning (PPFP) trainings with community birth attendants to improve PPFP programs

Season 2 KM Innovations
- Facilitated three 1.5-hour capacity-strengthening sessions for Season 2 finalists regarding [communications](.), [advocacy](.), and [data visualization](.) to support the implementation of their KM innovations
- Facilitated two knowledge exchange sessions between the Season 2 Champions and other organizations to exchange relevant tacit knowledge: SEGEI and the Knowledge SUCCESS podcast team, and White Ribbon Alliance Malawi (a Season 1 awardee) and Save the Children Kenya
- Provided marketing support to Season 2 awardees to help them promote and disseminate their innovations, including a one-day co-creation workshop to develop a [communication strategy](.) for Projet Jeune Leader Madagascar; a communication strategy for Blind Youth Association Nepal;

Social media graphic created as part of the SEGEI marketing package

[social media graphics](.) to promote the Indi-Genius podcast and a [SMART Advocacy](.)

training for SEGEI Nigeria; and social media graphics in Hindi to promote the Hindi-language FP/RH Knowledge Bank for Population Foundation of India

1.2c Build awareness and audience engagement for The Pitch

Most reports on FP/RH activities do not include implementation details or lessons learned, making it difficult for others to adapt and implement the approach in their contexts. Therefore, in Year 4, we co-hosted a webinar with the Implementing Best Practices (IBP) Network to highlight and share implementation details, lessons learned, and recommendations from the four Season 1 (Year 3) awardees with the broader FP/RH community. The Season 1 awardees also shared advice and recommendations with potential applicants for Season 2 during the launch event and shared their achievements and plans for sustainability with their respective USAID Mission. These documentation and dissemination efforts will help other organizations interested in serving as KM champions within their local communities learn from the awardees' experiences.

1.2c Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Documented and shared lessons learned from the Season 1 awardees through [a webinar](#) with 114 attendees co-hosted by the IBP Network
- Hosted a roundtable discussion with the Season 1 awardees to share advice and insights with future applicants during the Season 2 launch event
- Hosted three end-of-activity meetings with USAID Missions and Season 1 awardees in India, Malawi, and Nigeria to present on their achievements and their plans for sustainability

Season 1 Pitch webinar co-hosted with IBP

Activity 1.3. Update the KM Training Package for Global Health Programs

KM helps FP/RH professionals find, share, and use critical information needed for their work—but they may still lack the knowledge and skills to apply KM systematically. The [KM Training Package](#) (KMTP), available in English and French, helps trainers and program managers strengthen the KM capacity of FP/RH and other health professionals. The recently refreshed KMTP website makes it easier to access key training resources and adds five new training modules as well as revised equity-integrated editions of foundational materials, including *[Building Better Programs: A Step-by-Step Guide to Using Knowledge Management in Global Health](#)*. By providing ready-to-use and adaptable KM training materials, the KMTP helps

FP/RH and other health programs more readily share the power of KM with their teams so they can learn more, share more, and achieve more.

1.3a Develop new KMTP modules, including translation, and perform routine content updates

Systematic use of KM can improve FP/RH programs, but the interventions themselves need to be effective and equitable to ensure maximum impact. A new [training module on behavioral sciences](#) provides a framework for better understanding people's KM behaviors and tools for developing effective interventions, while a new [module on equity integration](#) provides guidance and tools for building more inclusive KM systems and processes that are representative of the diverse FP/RH and global health workforce. All KMTP modules are available in English and French and include slide decks with detailed presenter notes, practical exercises, and other tools. These new updates to the KMTP provide the latest insights and guidance on how to account for the complexity of human behavior to design effective and equitable KM interventions that contribute to stronger programs and health outcomes. In this activity, we also report on the findings from the Year 3 carryover behavioral science experiments that tested different behavioral nudges to motivate more information sharing among FP/RH professionals. Key recommendations from those experiments include:

- Incorporating social norms framing into key messages to encourage uptake and use of KM solutions that require information sharing
- Establishing norms in learning exchange events that encourage sharing among people of various gender identities to ensure diversity in perspectives
- Combining a positive term such as "improving" or "learning" with the term "failure" to destigmatize the term "failure" without losing its meaning

See Attachment 1 for a table of complete findings and recommendations.

1.3a Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Published a training module in English and French on [how to integrate equity in KM](#) to support equitable KM systems, processes, and outputs in FP/RH and global health programs
- Published a training module in English and French on [how to use behavioral sciences for better KM](#) to help FP/RH and global health professionals understand the factors influencing KM behaviors and how to design effective KM solutions
- Published three additional training modules in English and French on [peer assists](#), [knowledge cafés](#), and [documenting program experiences](#) to improve access to participatory KM approaches that encourage peer learning and knowledge exchange
- Translated all existing training modules into French to improve accessibility for Francophone audiences
- [Published the findings](#) from the Year 3 carryover behavioral science experiments on the drivers of information-sharing behavior
- Hosted a webinar to share the findings of the behavioral experiments and key recommendations to motivate sharing of information generally and of failures specifically;

547 individuals registered and 156 attended the live webinar, from a range of countries including Burundi, India, Kenya, Nigeria, Pakistan, Senegal, and Uganda
- Published two blog posts: the first to set the scene for the experiments and the second as a recap of the webinar to further disseminate the key insights

1.3b Upgrade and promote the KMTP website

Websites need to be updated regularly to keep pace with search algorithms, design trends, and changes in goals. The refreshed and updated KMTP, with a modern design, stronger use of visual elements, and new technical content, not only better reflects the Knowledge SUCCESS brand and improves the user experience but has also reinvigorated demand for and use of the website among key audiences. The simplified navigation menu and revised taxonomy for the training modules make it easier to find key resources. Summaries of what each training includes and why its topic is important are provided in easy-to-scan written and video formats. Multichannel promotion in September (through email and social media campaigns, targeted trainings, and webinars) has already improved traffic and engagement on the website. Comparing August with September 2022 analytics, users increased by 44.8% (from 669 to 969); sessions increased by 77.0% (from 842 to 1490); and average session duration increased by 31.1% (from 2:05 to 2:44 minutes). We will continue to update the website and generate demand in Year 5 to ensure maximum use and sustainability of the KMTP to ensure KM capacity is strengthened across a wide range of FP/RH and global health practitioners.
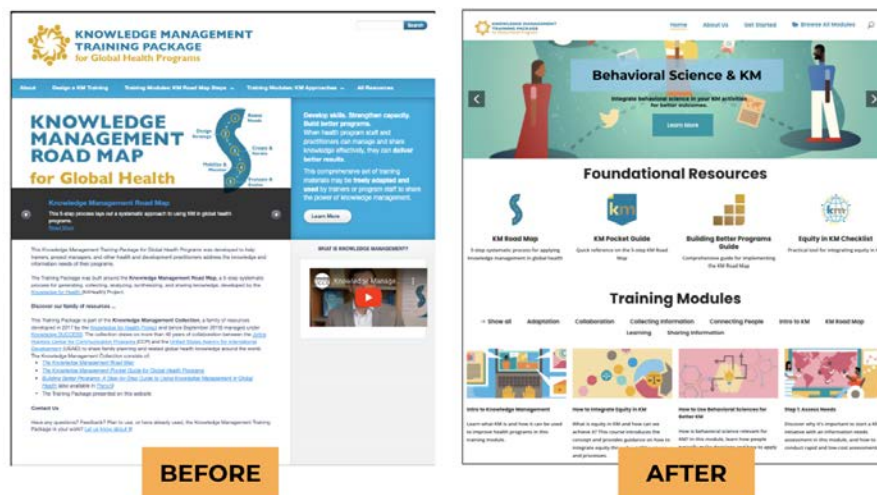
Before and after screenshots of the KMTP website showing the use of more visual elements to improve the user experience

1.3b Key highlights

For a complete list of deliverables under this sub-activity, please see the Deliverables List.
- Launched the refreshed website on www.kmtraining.org on September 6, 2022
- Hosted a webinar on September 6, 2022, on integrating equity into KM; 516 people registered and 132 attended the live event
- Hosted a webinar on September 21, 2022, on how to use behavioral sciences for better KM; 638 people registered and 204 attended the live event

- Conducted a targeted demonstration for the Johns Hopkins Center for Communication Programs' Knowledge Management CoP on August 31, 2022 that focused on how to use the KMTP website. Many colleagues from Breakthrough ACTION attended, including representatives from Cameroon, Côte d'Ivoire, Liberia, Nigeria, and the Philippines.
- Conducted a targeted demonstration for the Global Health Knowledge Collaborative (GHKC) on September 15, 2022, on what is new in the KMTP, including a deep dive into the equity in KM module attended by participants from [Moving Integrated, Quality Maternal, Newborn, and Child Health and Family Planning and Reproductive Health Services to Scale](#) (MOMENTUM) Knowledge Accelerator, MOMENTUM Integrated Health Resilience, University Research Co., CARE, Counterpart International, Population Council, Management Sciences for Health, PATH, John Snow, Inc. (JSI), and World Agroforestry-Kenya
- Integrated how-to information about the KMTP into the Asia Foundations of KM workshop (see Result 2, Activity 2.8b)
- Produced 21 short videos that were integrated throughout the website to feature and improve access to key resources

Activity 1.4. Engage priority audiences and generate demand for KM through relevant, timely, and credible digital platforms and communication

More than ever, professionals who manage FP/RH programs are looking for help to find and share knowledge that is relevant to their work. Knowledge SUCCESS serves as a trusted and authoritative source of information, working with partners to share evidence and experience on topics that directly inform FP/RH programs right now. Through our website, social media, email, and other communications, we connect people to FP/RH technical information that is applicable, timely, and high-quality, and can be used to strengthen programs and services.

1.4a Website management and dissemination

The production and curation of technical content is a major part of Knowledge SUCCESS' mandate as a project. KnowledgeSUCCESS.org is the project's main website for sharing this technical content. We manage the website as a news and media platform for FP/RH professionals, constantly adding new content on relevant and timely FP/RH updates in the form of blog posts, videos, interactive features, podcasts, and resource collections—all of which is optimized for search engines.

During Year 4, we featured the work of 48 organizations and projects, publishing 112 pieces of technical content. We also updated the website design in response to our qualitative and quantitative research results, which indicated that users wanted more streamlined page designs and easier ways to find information for their geographic regions. We reduced the amount of information on pages and launched new "hubs" for our regional work and content. We also made it easier for users to translate the website into 15 commonly used regional languages. People from PRH priority FP countries represented 26.8% of total website users, which is comparable to the previous year's 26.3%. The number of KnowledgeSUCCESS.org website sessions decreased slightly from the previous annual reporting period (from 109,590 to 97,698).

Major contributors to this decrease include reduced traffic to K4Health carryover pages (such as "About K4Health," "POPLINE Retirement," and "K4Health Toolkits"); loss of traffic in the second half of Year 4 to major draws such as Connecting Conversations, The Pitch, and Connecting the Dots (which have either ended or are on hiatus); and lower interest in COVID-19-related content and 2021 population data.

To guide the website content, we developed a technical strategy for the workplan year. We identified seven technical topics (see Table A) that are exceptionally pertinent and timely to FP/RH programs, and align with priorities laid out by USAID, FP2030, and the OP, among others. Defining which topics to focus on helps us to be forward-thinking and intentional, and unifies the content we produce with a wealth of partners at the global, regional, and national levels.

1.4a Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](.).

- Featured the work of 48 content partners
- Published 112 pieces of technical content on topics including COVID-19 and FP, AYSRH, gender and FP, FP/RH in fragile settings, and inclusive services
- Curated regional resources and posts on three "hub" pages for our work and content from [Asia](.), [East Africa](.), and [West Africa](.), and included 15 commonly-used regional languages in our website's main menu
- Developed a Year 4 technical content strategy that reflects USAID PRH priorities and topics of relevance to FP/RH programs in priority countries and regions
- Highlighted 19 events on the Knowledge SUCCESS events spotlight
- Shared our insights related to content creation and dissemination through three FP insight collections: [Compelling Content: Best Practices](.), [Content Dissemination](.), and [Content Creation](.)
- Published [Connecting the Dots with Evidence and Experience](.), an interactive resource that combines data with implementation experience to share the latest evidence and stories on the impact of COVID-19 on FP in selected African and Asian countries (3,293 total views)

Table A. Knowledge SUCCESS Year 4 Priority Topics - Relationship to USAID PRH High-Level Outcomes, Intermediate Results (IRs), and Sub-IRs

USAID PRH High-level Outcomes: 1, 2, 3*	Cross-cutting Areas: GE, Y, RES, PED**	Year 4 Priority Topics
1, 2	GE, PED, Y	Topic #1: Delivering quality FP care during prolonged service disruption (including COVID-19, conflict, humanitarian, and fragile settings)
1, 2, 3	GE, PED	Topic #2: FP and climate change (including natural disasters and Population, Health, and Environment (PHE) / Population, Environment, and Development (PED), collectively (PHE/PED)
1	GE, Y	Topic #3: FP and menstrual health integration, including Contraceptive-Induced Menstrual Changes (CIMCs)
3	GE, Y	Topic #4: Shifts in power within FP/RH programs and policymaking
2	GE, Y	Topic #5: Comprehensive sexuality education (CSE)
1, 2	GE, Y	Topic #6: FP/RH quality and rights, especially for marginalized and underrepresented populations, including youth
1	GE	Topic #7: Promoting and advancing gender equality and FP

*High-level Outcomes: (1) Increased availability of high quality FP services, (2) Increased demand for FP services, especially among youth, (3) Increased domestic financial contribution to FP programs
**Cross-cutting Areas: GE = Gender; PED = Population, Environment, and Development; Y = Youth

1.4b Develop and translate technical content

As we enter the third year of the COVID-19 pandemic, much information sharing and knowledge exchange is still happening online. This means people working in FP/RH are constantly processing and filtering out information in the same place—their computer screen—and may be experiencing high levels of mental fatigue. Knowledge SUCCESS uses email newsletters and updates as a way to reach people with technical information, and we have had great success with this approach. During the reporting period, the number of sessions on our website originating from emails represented 16.3% of total sessions, which is comparable to the previous annual reporting period (17%). This shows that we continue to reach people with important technical information that can be used to strengthen programs and services.

We published That One Thing, our email newsletter in English and French, that highlights the one FP/RH update to focus on that week. The open rate for all That One Thing emails remained nearly the same (from 32.5% to 32.70%) compared to the previous annual reporting period, though the click-through rate decreased (from 8.4% to 7.1%). This would indicate that while That One Thing is successfully reaching subscribers, they may not be exploring its featured resources in-depth, beyond the information featured within the newsletter. This year, we beta-tested a new type of post, And Another Thing, for people who crave information and resources. When performance analytics indicated it was not popular, we discontinued And Another Thing, sharing the reasons behind our decision in a blog post, Four Reasons Why Failure is Essential to Success. We know that sharing failures is important to improving programs, but people rarely do it. By sharing our own failure, we seek to model a culture shift in sharing when things do not work out, and to normalize talking about failures so that others can benefit from our experience. The difference in popularity between That One Thing and And Another Thing reinforces our own findings: FP/RH workers prefer resources that sort or curate information, rather than presenting everything together in one place.

1.4b Key highlights
For a complete list of deliverables under this sub-activity, please see the Deliverables List.
- Highlighted FP/RH resources and local organizations through 51 issues of That One Thing in French and English; curated That One Thing collections on FP insight in French and English
- Published nine issues of And Another Thing, which curated additional resources nominated for That One Thing into a separate email newsletter
- Translated 12 content pieces into French, including webinars, blog posts, fact sheets, and other resources
- Published five content pieces that applied the project's analytics insights and dissemination best practices to common KM challenges:
    - Four Reasons Why Failure is Essential to Success
    - Less is More: Tips for Communicating Family Planning Data Online
    - Common Assumptions About Websites
    - Four Key Modifications for Successful Virtual Co-creation
    - Web Users: A Mosaic, Not a Monolith

1.4c Project communications
The project's success depends on our ability to earn the trust of our audiences. We build that trust partly through transparency and regular communication, sharing what we are working on and how we approach our work. Knowledge SUCCESS also supports KM needs across USAID's FP portfolio; our project communications improve awareness of our work and generate demand for project services and resources among USAID's high-priority audiences, including staff at USAID/Washington and Missions.

1.4c Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Curated high-quality technical content on Twitter (@[fprhknowledge](#)), sharing 777 posts that connected followers to relevant resources and events. Our posts were clicked 4,925 times. Our engagement rate per tweet increased to 3.7% compared to 1.6% during the previous year's reporting period (10/1/2020–9/30/2021). This shows that we're meeting audience needs in what we post, because they are engaging regularly. (For comparison, the benchmark engagement rate for higher education institutions on Twitter is 0.071%).
- Maintained the Knowledge SUCCESS [YouTube channel](#), whose videos received 29,098 views. Seminal videos produced under the K4Health project, such as the Spanish-language version of [Family Planning: Key to Unlocking the Sustainable Development Goals (SDGs)](#) (7,229 views) and the [Economics Benefits of Family Planning](#) (2,734 views) were among the most popular. These videos were published five to seven years ago, have strong search engine optimization, and are linked to from popular family planning websites.
- Highlighted project achievements for the PRH Front Office through 15 Senior Management Team (SMT) nuggets, including support to Burkina Faso's Costed Implementation Plan (CIP) development, the launch of new "equity in KM" tools in the KMTP, Connecting the Dots, the second and third seasons of the *Inside the FP Story* podcast, The Pitch Season 2, and FP2030 support in East Africa
- Developed a presentation on our work and impact for USAID's Deputy Assistant Administrator for Global Health
- Hosted a [webinar](#) in December 2021 on key takeaways from the Connecting the Dots analysis with partners Performance Monitoring for Action (PMA), Breakthrough ACTION and West Africa Breakthrough ACTION, Nepal FP Association, and The DMPA-SC Access Collaborative. 634 people registered and 135 people from 37 countries in Africa, Asia, North America, and Europe attended.

Activity 1.5. Make ongoing improvements to KM solutions
We routinely monitor analytics and other data sources to improve the design and functionality of our KM solutions and products and keep them relevant and useful for our audiences of FP/RH professionals. In Year 4, we also took a broader evaluation approach, consisting of an internally led quantitative survey and follow-up qualitative in-depth interviews and FGDs, to fully gauge satisfaction with and use of our key products and activities including KnowledgeSUCCESS.org, FP insight, The Pitch, Learning Circles, Connecting Conversations, and regional KM skills trainings. Together with our ongoing monitoring efforts, the in-depth product and activity assessments helped us better understand how our solutions contribute toward more equitable

KM systems in FP/RH and identify strategic areas for improvement to make the KM innovations more widely available and accessible to diverse FP/RH workforce members.

1.5a Assess KM skills training sessions
Knowledge SUCCESS takes a holistic capacity-strengthening approach informed by the KM capacity ecosystem framework that emphasizes mutually reinforcing levels of skill among systems, organizations, and

individuals. At the individual level, we convene regional KM training workshops to strengthen the skills and confidence of FP/RH professionals in applying KM to improve FP/RH programs and decision-making. To assess participants' gains in knowledge, skills, and sustained use of KM approaches shared in the trainings, we conducted regional FGDs with participants from East Africa, West Africa, and Asia several months after their training sessions. We have completed the analysis and synthesis of lessons learned, and plan to use the results and insights to improve future trainings.
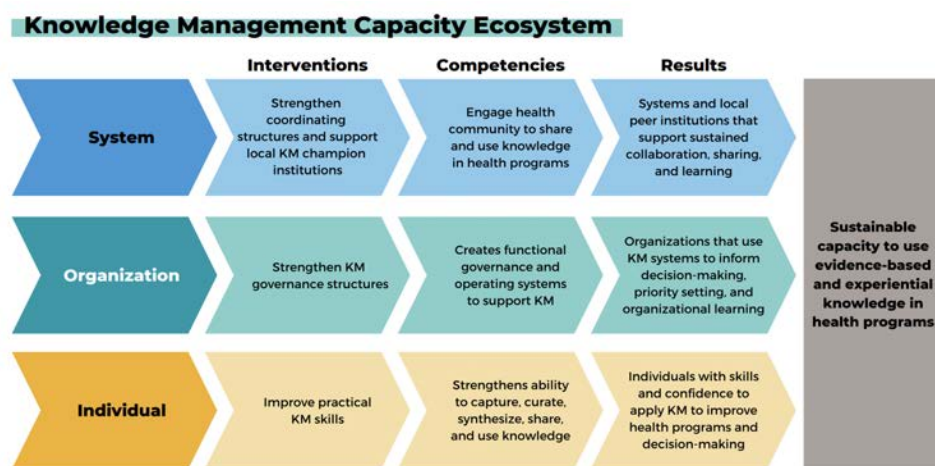
1.5a Key highlights
For a complete list of deliverables under this sub-activity, please see the Deliverables List.
- Conducted three FGDs with KM training participants from East Africa, West Africa, and Asia to assess gains in knowledge, skills, and use of KM approaches
- Analyzed and synthesized evaluation results to identify the impact of KM training and share lessons learned with the team to improve future training.

1.5b Routine project monitoring and evaluation
Knowledge SUCCESS uses an adaptive management approach to our work to ensure our knowledge solutions are regularly updated and adapted to meet evolving user needs. Our approach combines routine monitoring of web analytics and other data with periodic in-depth explorations through quantitative and qualitative evaluations. In Year 4, we finalized our Knowledge SUCCESS survey results report and conducted follow-up qualitative data collection for key products and activities, including KnowledgeSUCCESS.org, FP insight, and Connecting Conversations.

Participants in the KnowledgeSUCCESS.org FGDs had overall positive feedback about the website, particularly regarding its credibility and trustworthiness. One participant from Mali noted, "The site allows people to speak to what has worked for them, what hasn't worked for

them, which is what we need, but which isn't what people will generally do." Others appreciated the continual feed of new content pushed out through email and other channels; a participant from Pakistan noted:

> "As soon as I get something, I will circulate it to at least 150 people ... and every time I get it, I get FOMO [fear of missing out] since I see webinars that I'd like to attend. And you guys do like 30% of the work that I need to do, so thank you."
> *- Asia-based Senior Technical Advisor at an international SRH NGO*

Based on participant feedback, we have already made improvements to the website design and content, such as simplifying the amount of content on the pages and creating "hub" pages for each region, where visitors can search for information on project activities, technical content, upcoming events, team members, and email newsletters specifically for that region.

For FP insight, FGDs with non-active users from sub-Saharan Africa and Asia highlighted that even users who are not actively engaged on the platform have overall positive impressions of FP insight, describing it as a platform where "everything can be found in one place" and where FP/RH professionals can connect with each other to discover new information from different contexts. Key recommendations to improve engagement on the platform—which we have begun to implement and will continue into Year 5—included promoting more widely the mobile features of FP insight for users "on the go," hosting interactive trainings to strengthen people's confidence in using the platform's key features, and emphasizing the use of FP insight as a personal workspace. Finally, interviews with participants, speakers, and moderators of Connecting Conversations found that having a space for organic, less scripted dialogues and reflections, with participants driving the conversation, were key factors for the success of the series.

Our recent evaluation work and continued monitoring allow us to adapt and iteratively improve our products and services to ensure they remain relevant, useful, and impactful for the FP/RH community.

1.5b Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Finalized the Knowledge SUCCESS [Survey Results report](#) in February 2022
- Shared [results and lessons](#) that emerged from interviews with participants, speakers, and moderators of the Connecting Conversations series to inform the broader FP/RH community's KM activities that are based on open dialogues and CoPs
- Completed internal KnowledgeSUCCESS.org and FP insight qualitative reports with key recommendations to improve the platforms
- Delivered three quarterly analytics presentations to USAID in November 2021 and February and June 2022 to keep them apprised of trends and insights from our monitoring efforts. The June presentation covered upcoming changes at Google (the

shift from Universal Analytics to the new Google Analytics 4); review of our three Africa regions (including differences in mobile access and variety in content popularity); and noted traffic changes and anomalies that began in April 2022 (addressed in more detail above under Activity 1.4a). Our next presentation will be in late October 2022, in order to draw from complete Year 4 data.

1.5c Baseline survey for FP insight
To ensure Knowledge SUCCESS is keeping FP insight relevant and useful for the FP/RH community, we conducted a survey of its 700+ members 10 months after its launch. This survey, available in both English and French, provided benchmark analysis of the usefulness, usability, and satisfaction with the platform; obtained input on desired new features; and assessed potential barriers to and opportunities for engagement. We received 66 responses (9% response rate) that closely represented the demographics of the FP insight membership. Survey responses revealed that FP insight is within or above industry standards for usability, user satisfaction, and loyalty. In addition, users are highly motivated to engage with the platform and believe FP insight is a tool that will benefit them and their colleagues. While the majority (75%) of respondents said they know how to use FP insight's key features, 25% of surveyed respondents said they did not know how to post resources to FP insight, which we are addressing through expanded outreach and interactive trainings. Lack of time seemed to be the most significant barrier to engagement with FP insight; future trainings and communications campaigns will demonstrate how FP insight can be a time-**saving** tool. The survey findings provided a valuable dataset in our toolbox to inform strategic improvements to the FP insight platform and our communications and engagement strategy to ensure we meet the diverse KM needs of the FP/RH workforce.

1.5c Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Conducted a baseline survey of FP insight members between April and May 2022
- Shared key FP insight survey findings and planned improvements in [English](#) and [French](#) with both FP insight members and the broader base of Knowledge SUCCESS subscribers through promotional emails

1.5d In-depth interviews/FGDs from Year 3 Pitch Champion Innovators
We conducted an assessment to document the Season 1 awardees' implementation experiences and results and explore the sustainability of the innovations six months after the end of the funding period. We collected qualitative data from the five Season 1 awardees between March and April 2022. The Pitch team used the findings to inform refinements to future Pitch seasons and to better understand the sustainability of the KM innovations. The findings were also used to inform the factsheets and interactive web content of The Pitch winners' KM innovations that were shared with the broader FP/RH community.

The findings showed that the Season 1 awardees had a positive experience participating in The Pitch regional competition and felt that their experiences as awardees strengthened their capacity to implement KM initiatives. For example, one of the awardees from Africa shared:

"[The capacity-strengthening sessions offered and the process of working with consultants] was an excellent thing that we got and personally it has made me strong and confident in terms of approaching policymakers and also in how I can advise my team to come up with targeted presentations." They felt supported by Knowledge SUCCESS throughout implementation, appreciated the tailored capacity strengthening sessions, and valued the marketing package support. Innovators also discussed their experiences engaging government and other stakeholders throughout the implementation of their innovation, as shown through this quote from an awardee in Africa: "[The Pitch] has definitely increased our visibility as an organization." Several of the awardees recommended additional funding (above $50,000) and extending the implementation timeline to support follow-up and generate concrete evidence that the initiative was effective and worthy of further investment.

1.5d Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Conducted an FGD with three Season 1 awardees and an in-depth interview with the fourth awardee (who was not available for the FGD) between March and April 2022 to collect their feedback to inform future Seasons
- Completed an [internal qualitative report](#) that found that the awardees largely had a positive experience through The Pitch, noting specifically that participation strengthened their capacity to implement KM initiatives
- Documented implementation details, lessons learned, recommendations, and impact data for each of the Season 1 innovations through interactive web content on [The Pitch Season 1 webpage](#) and [one fact sheet](#) per Season 1 awardee to share with the broader FP/RH community to inform their KM programs

Stand With a Girl Season One Fact Sheet

1.5e In-depth interviews/FGDs discussions for Learning Circles
Knowledge SUCCESS designed the Learning Circles series for mid-career FP/RH program managers and technical advisors to share what works and what doesn't in FP/RH programs. This small-group, dialogue-based series addresses a common KM need expressed by FP/RH professionals: The need for detailed, practical knowledge and experience and transparent knowledge exchange unhampered by any power dynamics and privilege imbalances. We conducted an evaluation using multiple data sources (including administrative data, an online survey of Learning Circles participants from the first three cohorts, 15 in-depth interviews with a sub-sample of Learning Circles participants, and completion of the recently published equity-centered checklist) to assess the effects of Learning Circles on cross-organization

learning and collaboration on FP/RH programming and practice, and to evaluate any experience with inequity within this KM system.

We found that Learning Circles helped participants improve or gain new knowledge to apply in their FP/RH programs, establish peer networks that strengthened their confidence in program implementation, learn new KM techniques to better manage knowledge in their programs, and even professionally advance in their careers. One participant from Uganda explained how she learned new FP program approaches from other Learning Circles participants that she applied to her own work: "… as a reproductive health program implementer in Uganda, I learned how we could make use of the different networks to do more advocacy…I was learning from the Kenya participants how they were doing it on their side…." Furthermore, a Francophone African participant described how she has integrated the KM techniques used in Learning Circles into her own work: "And now I know how I can share my knowledge with others, …I organized [three] discussion groups [with youth and with community leaders] in my country…to see what challenges they face in accessing FP/RH services." We also identified several strengths related to the availability, acceptability, accessibility, and quality (AAAQ) of Learning Circles, along with some areas for improvement, such as training others on the Learning Circles program to scale implementation and embedding cohorts within existing CoPs to help participants with time management. We will consider these improvements for our next round of Learning Circles cohorts planned for Year 5. The results of the evaluation, including recommendations for designing equitable knowledge exchange interventions (see Box on next page), were synthesized in a journal manuscript submitted to the upcoming KM4D Journal special issue on decolonizing knowledge that will be shared with the greater FP/RH community.

1.5e Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Conducted an online survey and 15 in-depth interviews between July and August 2022 with Learning Circles participants from the first three cohorts to assess the AAAQ and outcomes of Learning Circles
- Submitted results of the evaluation to KM4D Journal's [special issue on decolonizing knowledge](#); final publication expected December 2022

> **Box | Equitable Knowledge Exchange Interventions: Key Recommendations Based on the Learning Circles Evaluation**
>
> - Co-create new KM interventions with your audiences using a design thinking approach
> - Assemble a KM project team that reflects the diversity of the audiences of the KM intervention and distribute roles and responsibilities equitably and transparently
> - Budget accordingly to ensure equity of the KM intervention
> - Provide a space for audiences to connect with each other and share contextually relevant, experiential knowledge in languages they are comfortable using
> - Develop shared group norms with your audiences that emphasize active engagement and openness to everyone's viewpoints
> - Consider your audiences' religious and national holidays when scheduling KM events
> - Consider carefully the duration of the KM event, taking into account language needs, to ensure equal opportunity for participants to share their experiences
> - Incorporate tech practice sessions into KM event agendas to introduce the tools that will be used; select commonly used and simple tools to avoid barriers to engagement
> - Regularly collect and disaggregate data on your audiences' experiences with the KM intervention based on key demographic characteristics to facilitate ongoing equity analysis

Activity 1.6. Support the dissemination of *Family Planning: A Global Handbook for Providers* and Wall Chart in English, French, and Spanish

Family planning providers, trainers, and researchers need access to trusted, high-quality information on contraception choices and medical eligibility criteria. In an age of information overload, the amount of limited or inaccurate guidance is overwhelming. Furthermore, high-quality guidance often is available only in digital formats, which remain inaccessible to many practitioners in low-bandwidth or other low-resource settings. Jointly with the World Health Organization (WHO), Knowledge SUCCESS publishes *Family Planning: A Global Handbook for Providers* and its accompanying wall chart. These seminal publications, updated collaboratively with experts in the field of FP/RH, provide trusted and authoritative guidance on contraceptive

methods. Copies of both the *Handbook* and wall chart are available in print form for audiences with limited resources; www.fphandbook.org provides a platform to search, download, and print the entire content of the *Handbook* in English and Spanish.

1.6a Distribute Handbook and Wall Charts, upon request

There is still high demand for printed resources in low-bandwidth areas. During the last six months, we have responded to over 231 order requests for standalone chapters, complete handbooks, and wall charts in available printed formats.

1.6a Key highlights

For a complete list of deliverables under this sub-activity, please see the Deliverables List.

- Fulfilled 456 orders for print *Handbook*-related materials from FP/RH clinicians; nurses, midwives, and community health workers; and those developing curricula and delivering trainings and workshops. Print orders originated from 30 countries including eight PRH priority FP countries (Ethiopia, Haiti, India, Kenya, Nepal, Nigeria, Pakistan, and Senegal). In Year 4, ordered materials included:
    - Nearly 9,700 copies of new standalone chapters released in February 2022: Family Planning for Adolescents and Women at High Risk of HIV and Providing Family Planning Services During an Epidemic
    - 10,582 copies of the complete *Handbook* in English, 68 in French, and 305 in Spanish
    - 14,465 copies of the wall chart in English, 58 in French, and 290 in Spanish

1.6b Support www.fphandbook.org

The *Handbook* remains a trusted and authoritative resource that provides guidance on contraceptive methods. Relying on WHO recommendations, www.fphandbook.org provides a platform that is accessible to FP/RH practitioners worldwide, can highlight and disseminate new content before a printed update is released, and raises the Handbook's profile for search engines, broadening access to the Handbook's authoritative guidance. Content is available in English, French, and Spanish. Traffic to the site increased by 1.4 times comparing the Year 3 reporting period with the Year 4 period, from 442,408 users to 631,096 users.

1.6b Key highlights

For a complete list of deliverables under this sub-activity, please see the Deliverables List.

- 631,096 users accessed www.fphandbook.org during the Year 4 reporting period
- Migrated the site to the latest version of Drupal 9 and improved the content management system to make the 2022 content uploads more efficient and increase the useful lifespan of the site
- Conducted a survey to capture user feedback on site functionality: among 89 survey respondents between March 18, 2022 (when we launched the survey) and September 30, 2022, 72% rated usability 7 or above on a 10-point scale; 93% chose "somewhat satisfied" or "very satisfied" to describe their overall site experience. The survey remains open, and we will continue to use its results to inform future improvements.

1.6c Update Handbook
Since 2018, WHO has released new recommendations on contraceptive eligibility for women at high risk of HIV (in response to the Evidence for Contraceptive Options in HIV Outcomes [ECHO] trial); contraceptive service delivery considerations for frontline providers in the context of emergencies; updated postabortion contraceptive information; and various updates applicable to the sexually transmitted infections (STI) chapter.

1.6c Key highlights
- Coordinated planning sessions between WHO, USAID, and production vendors to continue to ensure the latest content is incorporated into the 2022 edition
- Began production of the new edition in September 2022

Activity 1.7. Create a series of short videos and communications products to highlight FP success
Family planning is foundational to global development and has far-reaching impacts beyond the health sector, especially on the lives of women and girls. As the world's largest bilateral donor of FP assistance, USAID needs up-to-date KM products that reflect current agency-wide priorities and messaging. In partnership with USAID's PRH communications team, Knowledge SUCCESS is producing a package of products—including a video, still photography, set of infographics, and talking points—that align with PRH results and indicators, as well as the new Global Vision for Development set forth by Administrator Power. These topics include gender equality, women's empowerment, climate change and resilience, FP and SRHR (FP/SRHR) in humanitarian settings, localization, private sector engagement, youth and FP, research utilization, and FP innovation, among others. These KM products can be used by USAID staff around the world to build awareness, increase meaningful engagement, and improve understanding of and support for investments in FP/RH.

1.7a Create a short video and communication products to highlight FP success
The S-curve is a measurement tool used by the FP community to articulate stages of progress for countries seeking to establish a robust, self-sufficient FP program that meets each country's needs. When a country is moving up in the S-curve, this means more partnerships, investments, and on-the-ground work are happening. Bangladesh and Niger are two countries along the middle and bottom S-curve stages that have shown great progress in recent years. On-the-ground collaborative efforts, local leadership, and political will are common themes within both countries' programs to increase modern contraceptive use. Their stories hold lessons for other countries seeking to advance their programs.

Knowledge SUCCESS is working with USAID to document the experiences of Bangladesh and Niger (through a 3-4 minute video and still photography) and show how, with U.S. government support, they are seeing results from their investments. During the reporting period, we selected a video production firm, made important decisions about the focus of the video, drafted the script, completed filming, and produced a compelling final product. We also documented the work of USAID's flagship social and behavior change project in West Africa (West Africa

Breakthrough ACTION) and a local organization in Nigeria, Stand With a Girl Initiative, which received seed funding through The Pitch.

1.7a Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Produced a 5-minute video highlighting USAID's FP work in Niger and Bangladesh
- Photographed the work of West Africa Breakthrough ACTION and Pitch winner Stand With a Girl Initiative for use on USAID's website and social media channels

1.7b Create a suite of four infographics to communicate the links between FP/RH with other global health and development issues
Knowledge SUCCESS has created infographics and associated social media graphics on four topics that are important to USAID's agency-wide priorities and PRH results framework: women's empowerment/gender equality; FP and climate change/resilience; FP as a development "best buy"; and FP/SRHR in humanitarian settings. The infographics will be shared with USAID Missions, partners, and internal and external stakeholders to communicate about the links between FP/RH and these issues.

1.7b Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Produced four infographics on women's empowerment/gender equality; FP and climate change/resilience; FP as a development "best buy;" and FP/SRHR in humanitarian settings. *We submitted final drafts to USAID on October 11 for review and approval.*

1.7c Create additional infographics and sets of talking points to communicate about topics in FP/RH
USAID is a world leader in FP assistance. With the world listening, it is imperative that the Agency speaks with cohesive and up-to-date messaging on important and timely FP/RH topics. Knowledge SUCCESS has created five additional infographics and nine sets of talking points on prominent topics within USAID's agency-wide priorities and PRH results framework. Each set of talking points has been written for easy incorporation into speeches and presentations, and cites data as well as project examples from the USAID portfolio. Both the infographics and talking points will help USAID staff and partners have greater impact as they communicate with unified messages and data points.

1.7c Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Produced five infographics on key topics (see Table B). *We submitted final drafts to USAID on October 11 for review and approval.*
- Produced nine sets of talking points (see Table B). *We submitted final drafts to USAID on September 20 for review and approval.*

Table B. List of 14 Topics Covered for 1.7b and 1.7c Deliverables

Topic	Available as Infographic	Available as Talking point
1. How FP/RH investments contribute to women's empowerment/women's equality/gender outcomes	X	X
2. How FP/RH investments contribute to climate change adaptation and/or mitigation and/or resilience	X	X
3. Family planning as a "best buy"	X	
4. Contraceptive methods	X	
5. Health systems	X	
6. How SBC contributes to positive FP/RH outcomes	X	X
7. Research utilization for improved FP/RH outcomes	X	
8. Innovation and FP/RH	X	X
9. FP/SRHR in humanitarian settings	X	
10. Supply chain		X
11. Private sector engagement		X
12. Youth and FP		X
13. Localization		X
14. Integration of FP with other health areas and sub-sectors		X

Activity 1.8. Family Planning High Impact Practices (HIPs)
Endorsed by more than 60 organizations, HIPs provide strategic guidance to FP/RH professionals on what works in FP/RH programming. Knowledge SUCCESS provides important dissemination support to the HIPs partnership to ensure that FP/RH audiences are connected to the critical information produced by the partnership. We also convene and facilitate task teams to update HIP content.

1.8a Update briefs
As reported in the Mid-Year Progress Report, the HIP Technical Advisory Group (TAG) decided to postpone the HIP brief update workshop until 2023. This activity and funds will be carried over to the next workplan.

1.8b Update website content and related content development

A key step in the process of KM for FP programming is dissemination and sharing. Since the HIPs serve as documentation of best practices and "what works" in FP programming, it is essential that the documents get into the hands of FP program designers and implementers, funders, and decision-makers. As a member of the HIP Product & Dissemination (P&D) team, Knowledge SUCCESS supports this step of dissemination of HIP briefs and related content via the website, print material, and social media, as part of the overarching strategy. This consists of development and dissemination of monthly social media packages and continuous updates to and maintenance of the website, including adding new pages and features to improve user experience and increase resource accessibility. We also support the copy-editing and translation of products. The website thus serves as a knowledge hub for FP/RH professionals, while dissemination materials help direct them to the site and promote its importance within the FP/RH community.

1.8b Key highlights

For a complete list of deliverables under this sub-activity, please see the Deliverables List.

- Developed and shared 12 social media packages to help promote new or updated HIP products on Twitter and LinkedIn, a new dissemination channel used this year. On average, the packages result in over 100 tweets by approximately 70 participants with an estimated reach of over 1 million.
- Formatted (where necessary) and posted translations and new publications to the fphighimpactpractices.org website. From comparing this year to the previous year with Google Analytics, we have observed a 7.5% increase in website users (from 101,365 to 108,933) and a 3.5% increase in pageviews (from 190,165 to 196,784).
- Implemented website enhancements, such as an updated search feature, to improve usability
- Advised on the best way to implement the HIP Qualitative Assessment Survey on the website and enabled the survey and pop-up in English, French, and Spanish
- Posted draft products for public comments, received and vetted comments, and shared with USAID

Intermediate Result 2: Knowledge exchange and collaboration brokered and supported to facilitate knowledge use

Introduction

Knowledge management activities are most successful and sustainable when organizations collaborate—pooling knowledge and resources, co-creating content, and drawing on the strengths and technical capabilities of various partners. In Year 4, Knowledge SUCCESS worked with more than 100 partners, including 54 new partners, across our project activities. (Approximately half of our partners are regional/country-level, including 30 of the 54 new partners.) Drawing on each partner's networks, memberships, and technical strengths, we worked with them to share current FP/RH evidence with a broad audience. Partnership activities during this workplan year focused on improving KM skills and practice, connecting peers with each other for learning exchanges, and nurturing networks of knowledge sharing at various levels (global, regional, and country).

At the global level, we embedded KM practices into major FP/RH institutions, including FP2030 and the IBP Network. Our work with these global partnerships encouraged peer-to-peer sharing and use of new knowledge. Through our *Inside the FP Story* podcast, our popular Connecting Conversations and Universal Health Coverage (UHC) dialogue series, and our Fail Fests, we have encouraged FP/RH champions to share stories of what works and does not work in FP programming. These activities have provided opportunities for our audiences to both share and receive knowledge, and have started to shift KM norms and systems within these groups. For example, a Connecting Conversations speaker from Senegal called the series "a bank of information for people working in FP." Our partnership work overall encourages more community-level and contextual use of knowledge, which responds to USAID's focus on shifting power within FP/RH programs away from the global center and more to regional and country-led efforts. This results in stronger programs that are tailored to the needs of the community.

At the regional level, our work had an impact on the KM capacity of FP/RH partners and the knowledge-sharing culture in each region. We continued to implement strong regional activities during Year 4, including:
- Support to the FP2030 Eastern and Southern Africa hub to begin the FP2030 commitment process—including supporting Kenyan stakeholders in drafting and launching their FP2030 commitments, ensuring that KM was included as a key element to strengthen FP/RH programming in the East Africa region
- Incorporation of KM within CIPs in West Africa (Burkina Faso, Niger, and Côte d'Ivoire), to help implement FP programs more effectively
- Tailored capacity strengthening with new partners in Asia, including the Commission on Population and Development (POPCOM) in the Philippines, which developed a KM strategy following an in-depth KM training with Knowledge SUCCESS

We have also developed region-specific content, supported FP2030 country commitments, and broadened our network throughout all three regions. Through these activities, we have influenced internal KM systems, as we provide KM training and technical assistance and encourage broad exchange of FP/RH knowledge and strengthen the capacity of regional KM champions who can further program efforts. These activities have a ripple effect on other partners, as those with stronger KM capacity begin working with their regional peers, supporting a cultural shift of more open sharing of experiences—both successes and challenges—at the regional level.

We worked with additional partners—including the Reproductive Health Supplies Coalition (RHSC), the International Youth Alliance for Family Planning (IYAFP), Advance Family Planning, the MOMENTUM suite of awards, the Interagency Gender Working Group, Breakthrough ACTION, and partners in the Population, Environment, and Development (PED) sphere—to publish content pieces and ensure peer-to-peer knowledge sharing. Through our People-Planet Connection web portal and dialogues, for example, we facilitated open sharing about challenges and solutions related to PED programs. We also provided KM support to CoPs to ensure that current evidence, tools, and knowledge are disseminated to the FP/RH workforce at a global scale.

Activity 2.1 Continued collaboration with FP2030

FP2030 is a global movement that works with partners and governments in 69 countries to ensure that FP needs are prioritized. FP2030's focal points—which represent partner governments, USAID, UNFPA, civil society, and youth—are in-country representatives of the movement, and work to ensure accountability towards FP goals. These focal points want to learn from each other and share their experiences with the global FP/RH community to improve their progress towards FP2030 goals; however, they often lack the KM skills to efficiently do so. In Year 4, Knowledge SUCCESS further solidified our portfolio with FP2030, including activities that facilitate effective knowledge sharing with and among focal points and others in the FP/RH workforce.

Specifically, we completed the final set of our tremendously popular Connecting Conversations series. Through 21 sessions held from July 2020 to November 2021 (the final four of which were held during this reporting period), over 1,000 young people, youth leaders, and those working in the AYSRH field from across the globe convened virtually to share experiences, resources, and practices. People who could not attend live were able to catch up via recap blog posts or by watching webinar recordings on YouTube in English and French. As a follow-up to the series, we also hosted a webinar on the topic of meeting the SRH needs of first-time parents. Many participants reported making positive changes to programs, policies, and practices as a result of what they learned. For example, a speaker from Niger shared that the sessions had a positive impact—not only did they share knowledge, but they gained insights from other
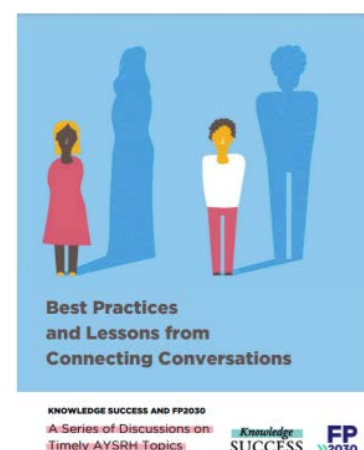
Cover image of Connecting Conversations evaluation report

speakers, specifically related to FP counseling. A participant from Senegal noted that the "fruitful brainstorming and discussion sessions" in the series introduced them to new tools that they now use in policy and programs. Not only did the series share practical tools and tips, but it helped normalize sharing in a less formal way across countries and regions, contributing to a cultural shift that can help improve AYSRH programs. In June 2022, we published and disseminated a synthesis report from Connecting Conversations, and the learnings are informing current and future dialogues. For example, we applied lessons learned to our UHC dialogue series, also planned in collaboration with FP2030. Specifically, we used the same informal format, but lengthened the session and offered visuals when highly-technical information was conveyed.

During Year 4, FP2030 country teams, donors, and advocates expressed the need for a more visual, easy-to-digest way to communicate highlights from country-level FP2030 commitments. To meet this need, Knowledge SUCCESS worked with FP2030 on a series of infographics that summarize the key priorities and topics included in FP2030 country commitments. Country infographics are produced as new commitments are finalized, and are being used to advocate, collaborate, and implement the commitments. We also began working on case studies documenting the FP2030 commitment process—and mentoring youth and civil society organization (CSO) focal points on writing and documentation as part of this effort. These activities facilitate peer-to-peer learning about FP/RH topics—including CIPs, AYSRH, and the recommitment process—and strengthen the efforts and KM capacity of FP2030 and the country focal points. We also contributed to several tools in the revised CIP Resource Kit. In supporting FP2030's shift to the new regional hub model—as well as supporting in-country focal points with knowledge exchange efforts—we are actively responding to USAID's vision to shift power to the country and regional levels and assisting partners in adapting global information for their specific contexts. Finally, as part of our regional activities, we began supporting the FP2030 country commitment process in East Africa and helped facilitate sessions during the Francophone focal points workshop in West Africa (see activities 2.6b and 2.7a for more details).

2.1 Key highlights
For a complete list of deliverables under this sub-activity, please see the Deliverables List.
- Completed the final four Connecting Conversations sessions, each of which was moderated by a partner working on AYSRH. These sessions featured key topics that are important in planning for the future of the AYSRH field, including scale-up, multi-sectoral approaches, and effectively partnering with youth. Across the four sessions in Year 4, 322 total people attended live; written recaps were read a total of 714 times, and recordings in English and French were viewed a total of 520 times
- Evaluated the Connecting Conversations series to gain insights on lessons learned and best practices for hosting interactive virtual events and shared what we learned within a longer report and a shorter blog post
- Highlighted five AYSRH organizations and their insights on reaching a key population in a webinar on Adolescent Fertility: Addressing the Family Planning Needs of Adolescents Who Are in Union or Are First-Time Parents on October 6—in partnership with FP2030,

Population Reference Bureau (PRB), Girls Not Brides, FHI 360, Pathfinder's Youth Voices for Agency and Access (YUVAA) Project, and Save the Children. It was attended by 216 individuals

- Provided KM support to the FP2030 Francophone Countries Focal Points Workshop, during which we co-moderated a session with FP2030 and facilitated a breakout group discussion about how collaboration with focal points is envisioned under the new partnership and how to better meet the needs of the countries. We extracted key lessons to share within the FP2030 team to promote transparency and improved ways of working during the Partnership's transition
- Developed and published infographics summarizing FP2030 commitments from seven countries (Ethiopia, Uganda[1], Pakistan, Tanzania, Nigeria, Rwanda, and Madagascar) to provide FP2030 focal points, donors, and others the key information they need to advocate for and implement country-level FP priority activities

French infographic summarizing FP2030 commitment from Madagascar

- Revised tools for the CIP Resource Kit, including: Deciding to Develop a Costed Implementation Plan: Seven Considerations to Inform Country Decision-Making (new resource), Guidance for Developing a Technical Strategy for Family Planning CIPs (substantive revisions), and the French version of Seven Considerations to Inform Country Decision-Making and Monitoring Performance of FP CIPs (soon to be posted). These tools provide guidance to country-level FP stakeholders as they plan, budget, implement, and monitor effective and evidence-based FP activities to contribute to FP2030 commitments and SDGs.
- Contributed to MOMENTUM Country and Global Leadership report, Family Planning CIP Resource Kit: What We Heard, which documented use of the CIP Resource Kit and allowed partners to revise CIP tools that are user-centered and easier to apply to FP programs

Activity 2.2 Support peer-to-peer learning and exchange with the IBP Network

Our partnership with the IBP Network supports global knowledge exchange and peer support among FP/RH professionals to improve programs. IBP is a crucial connecting partner in global FP/RH: They have more than 100 member organizations globally and provide an important link to the latest guidance and research at the World Health Organization (WHO). In partnership with IBP, Knowledge SUCCESS developed a video on the new IBP governance structure, supported the planning of two global IBP partner meetings, published two content pieces (on tips for

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[1] The Uganda infographic is not yet finalized, but will be published soon

hosting hybrid meetings and a summary of the SRHR needs of indigenous women and girls in seven countries), launched Season 2 of the *Inside the FP Story* podcast featuring 15 implementation story authors, and planned a knowledge café for ICFP on Spanish-language FP/RH tools and resources. Through our partnership with IBP, we facilitate knowledge sharing among FP/RH stakeholders and support global and regional efforts to use updated tools and knowledge to improve programs.

2.2 Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Launched and promoted [Season 2 of *Inside the FP Story*,](#) which included six episodes devoted to highlighting the 15 IBP implementation story authors and continued to share key insights and practical tips from those implementing a range of high-impact practices in FP/RH
- Contributed to the development of revised operating guidelines, which prioritize country-level experiences and partners, and developed an [animated video](#) highlighting the new governance structure (to be promoted at ICFP by IBP), which will be used to engage with new partners and members working in FP/RH
- Presented on a panel about storytelling for FP/RH and supported the planning of two IBP partner meetings to integrate KM approaches and topics into the agenda
- Co-facilitated the final [regional webinar](#) with over 100 attendees highlighting speakers from three IBP/Knowledge SUCCESS implementation stories from West Africa, which encouraged the application of new knowledge and experiences implementing high-impact practices in the region
- Published a content piece in collaboration with the IBP Secretariat on [Tips for Hosting a Hybrid Online and In-person Meeting](#) (with 214 views), providing key insights to partners connecting with FP/RH peers around the globe
- Published a synthesis of seven webinars in collaboration with Communities, Alliances & Networks (CAAN) covering the [SRHR needs of indigenous women and girls](#) in seven countries (with 2,900 views), allowing key insights from this series to be shared with a broader audience

Activity 2.3 Expand dissemination and use of evidence-based information among other FP/RH partnerships

Beyond FP2030 and IBP, a range of additional global and country? FP/RH networks and partnerships have KM needs, but often do not have staff devoted to KM. They need support synthesizing information into formats that can be widely shared among the FP/RH workforce. Knowledge SUCCESS works with these partners to expand the dissemination and use of evidence-based information among the FP/RH community—including knowledge related to multi-sectoral collaboration (for example, FP/HIV integration). During Year 4, we shared critical insights, new evidence, and program examples that can be applied to strengthen FP/RH programs. These networks and partners help the FP/RH community access and use the important knowledge and evidence they need—including private-sector organizations and youth working at the grassroots level. By connecting with these partners and networks, Knowledge

SUCCESS further expanded its reach among FP/RH global and country partners. We also made sure that global information is contextualized to support the shift in power to country and regional levels.

2.3 Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Published [Season 3 of *Inside the FP Story*](#) in collaboration with Breakthrough ACTION and the Interagency Gender Working Group, featuring [three episodes](#) that address the need for fundamental information, practical tips, and resources related to gender integration with FP programs
- Published [Season 4 of *Inside the FP Story*](#) in collaboration with MOMENTUM Integrated Health Resilience, featuring [four episodes](#) that provide key insights and experiences from implementers on the topic of FP programs in fragile settings, which is a priority topic for USAID and partners
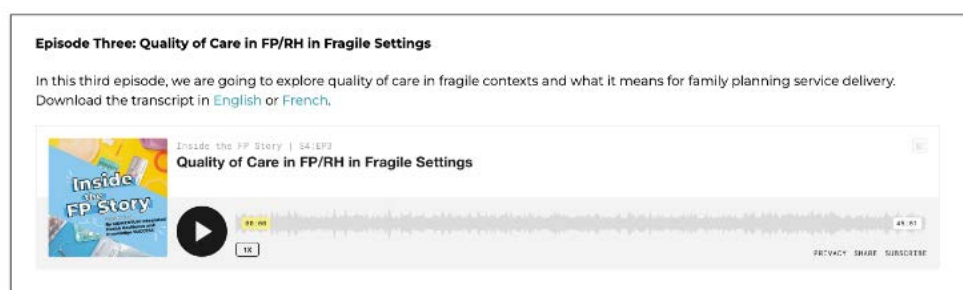
An episode from Season 4 of Inside the FP Story on FP/RH in Fragile Settings

- Published three blog posts in collaboration with RHSC to promote reports and guidance using clear, digestible language for our audiences: [Ensuring Access to Menstrual Health Supplies](#), [Making Gloves, Forceps, and Other Supplies More Than Just an Afterthought](#), and [Managing Menstruation: Know Your Options](#)
- Developed three FP insight collections—[Communities of Practice](#), [Gender and KM](#), and [KM Monitoring, Evaluation, and Learning](#)—in response to partners' requests for KM tools and resources
- Published several content pieces in collaboration with youth partners that share key knowledge about AYSRH with a global audience, including the following:
  - [The International Youth Alliance for Family Planning Pushes AYSRH Forward](#)
  - [Take the Quiz! Increasing Adolescent Competency in Service Providers](#)
  - [JFLAG Champions LGBTQ Sexual and Reproductive Health and Rights in Jamaica](#)
  - [Spotlight on Comprehensive Sexuality Education (CSE): What We Can Learn From the UNESCO Global Status Report](#)
- Published [Faire avancer l'autosoin au Sénégal](#) (Advancing Self-Care in Senegal) in partnership with the Self-Care Trailblazer Group and PATH Senegal to address an often-requested topic by our audiences in Francophone Africa
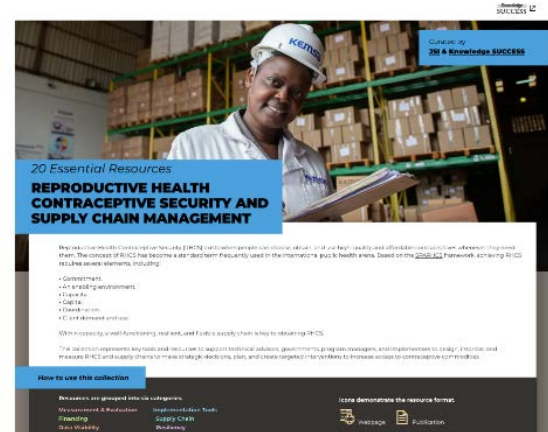
- Published two blog posts in collaboration with Advance Family Planning that highlight important tips for using FP/RH advocacy tools: [How to Start Your SMART Advocacy Journey](#) and [Kenya Includes Contraceptive Injections in its Pharmacist Training Package](#)

Activity 2.4 Enhance collaboration, learning, and knowledge curation among PRH partners by providing targeted KM support to USAID PRH projects

Global FP/RH partners, networks, and CoPs generate a considerable amount of technical knowledge. In the absence of systematic KM practices, however, dissemination may not be tailored and targeted—which means that knowledge is often not shared with the broader FP/RH community as effectively as it could be. In Year 4, Knowledge SUCCESS produced content with 12 PRH partners, provided KM technical assistance to two additional partners, and contributed KM support to four CoPs. Through this activity, Knowledge SUCCESS improves coordination and streamlines knowledge-sharing efforts, which leads to more purposeful and strategic use of evidence and experiential knowledge within global FP/RH programs. We are also transferring best practices in KM to FP/RH technical staff as we collaborate on CoP meetings.

2.4a: Provide support to PRH partners

PRH implementing partners need to exchange knowledge to improve their programs and prevent duplication of efforts, but they often lack the time, capacity, and skills to curate and share knowledge—as well as measure the impact of this work. Knowledge SUCCESS works with PRH partners to co-produce a variety of visual and written content and KM products, document lessons learned, and provide technical assistance in KM strategy and measurement. In this reporting period, we worked with 14 partners to produce four 20 Essential Resources collections, one webinar, and 11 other technical content pieces. We also completed the COVID-19 adaptations study and compiled findings into a report, advised additional PRH partners on KM

20 Essential Resources collection on Contraceptive Security and Supply Chain Management, produced in collaboration with JSI

measurement, and supported additional webinars and knowledge exchange events. Through this activity, Knowledge SUCCESS creates content relevant to the global FP/RH community and improves KM capacity. This streamlines knowledge-sharing efforts, so that others in the FP/RH community can more effectively exchange knowledge and maximize KM efforts.

2.4a Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Produced an internal report for USAID that documented adaptations, lessons learned and recommendations among PRH partners and USAID Washington and missions for use in future emergencies *(this report is not meant to be disseminated outside of USAID)*

- Developed and shared indicators to measure progress towards intermediate results for the [International Association of Public Health Logisticians](), a USAID-funded CoP that identified a need to measure the impact of its peer-to-peer knowledge sharing efforts
- Produced the [Accelerating Market Entry for Health Products: Tools to Facilitate Regulatory Approval]() video and a [promotional blog post](), in partnership with the Expanding Effective Contraception Options (EECO) project, in response to a need to communicate broadly about FP/RH product registration
- Published four 20 Essential Resources collections that offer the FP/RH community easy access to quality evidence and guidelines on critical topics:
  - [Family Planning in Fragile Settings](), in collaboration with MOMENTUM Integrated Health Resilience (Nov 12, 2021–Sep 30, 2022: 428 pageviews)
  - [Quality Contraceptive Implant Removal](), with the Implant Removal Taskforce (led by Jhpiego) (Mar 23–Sep. 30, 2022: 558 pageviews)
  - [Reproductive Health Contraceptive Security and Supply Chain Management](), with JSI (Aug. 29–Sep. 30, 2022: 78 pageviews)
  - [Fertility Awareness and Fertility Awareness Methods (FAM)]() with Georgetown Institute for Reproductive Health: This collection was completed during the reporting period but not published until Oct. 3, 2022. We will report on the readership of this collection in our next progress report.
- Published [Common Questions in AYSRH: Connecting Conversations' Experts Weigh In]() that featured key expert respondents across the AYSRH and FP/RH fields to address frequent questions that were asked during the Connecting Conversations series in a highly visual, interactive, and shareable way for youth audiences
- Published the second edition of the [Family Planning Resource Guide](), packaged like a holiday gift guide and showcasing PRH project tools and resources developed or updated over the year across six FP/RH priority topics; its introductory blog post has been viewed 435 times, and the interactive guide has been viewed 336 times
- Published additional blog posts on priority topic areas with a range of partners, including in collaboration with [Research for Scalable Solutions](); the [Passages project](); [Sustaining Health Outcomes through the Private Sector (SHOPS) Plus](); Policy, Advocacy, and Communication Enhanced for Population and Reproductive Health ([PACE]()), [Breakthrough RESEARCH](), the [Digital Health Compendium](), and [Breakthrough ACTION](), totaling 2,147 pageviews during this reporting period

2.4b: Provide support to CoPs

Global FP/RH CoPs often have several meetings a year, during which members exchange considerable amounts of knowledge. If people are not members of a specific CoP or have to miss a meeting, they miss out on this important knowledge and evidence. Not all CoPs have a systematic process or platform (for example, publicly accessible websites) for distributing meeting insights or other materials. Therefore, Knowledge SUCCESS works with these groups to facilitate organized KM practices, share knowledge more effectively with the broader FP/RH community, and build KM capacity. During Year 4, we supported four FP/RH-related global technical working groups and CoPs, providing KM expertise and input, particularly related to peer-to-peer exchange and collaboration in the virtual setting. These activities helped organize

and coordinate knowledge sharing among global FP/RH audiences for more effective programming.

2.4b Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Contributed to knowledge exchange on the integration of maternal, infant, and young child nutrition (MICYN), FP, and immunization in response to partner requests by participating in four steering committee meetings for the MIYCN-FP-Immunization CoP
- Provided KM guidance, planned knowledge exchange activities, and facilitated small groups for the [September meeting](#) of the MIYCN-FP-Immunization CoP to meet the technical and learning needs of the general CoP audience. The meeting was attended by 238 people
- As a member of the [FP2030 Global Postpartum and Post-abortion FP (PPFP/PAFP) Steering Committee](#), participated in quarterly meetings, contributed to PPFP/PAFP Partner Mapping tracker, and reviewed draft FP2030 country commitments on a rolling basis from Angola, Bangladesh, Democratic Republic of the Congo (DRC), Ethiopia, Indonesia, Lao People's Democratic Republic (PDR), and Nepal. The membership of this Steering Committee is high-level and includes a diverse geographical focus so that meetings provide exposure to technical FP content, research findings, and resources as well as networking opportunities for identifying KM needs among partners
- Published a blog post in collaboration with the INSPiRE Project and the MIYCN-FP-Immunization CoP, [A New Set of Composite Indicators for Integrated Service Delivery](#), that highlights the work of the INSPiRE Project to address a key gap in integration—quality indicators for monitoring and evaluation
- Supported additional CoPs that address priority technical areas for USAID, by participating in steering committees and providing KM support, including to the Post-abortion Care (PAC) Connection, and the newly-relaunched Method Choice CoP
- Published two blog posts on a priority topic for several FP/RH CoPs, looking at a life course approach to SRH, in collaboration with TogetHER for Health and PSI:
  - [A Life-Course Approach to Reproductive Health: Who are We Leaving Out?](#)
  - [Cervical Cancer Prevention: A Life Course Approach to SRH](#)

Activity 2.5 Co-chair Interagency Gender Working Group (IGWG) Gender-Based Violence (GBV) Task Force, NextGen RH CoP, and Global Health Knowledge Collaborative (GHKC)

2.5a: Co-chair the IGWG GBV Task Force
Gender-based violence is a key priority topic for our FP/RH global audiences. The need to promote positive social norms and decision-making power for women and girls in order to prevent GBV and increase ownership of health and FP/RH choices is becoming more widely recognized. Advancing gender equality is a priority not only in Knowledge SUCCESS' current technical content strategy, but also in the OP's [Beyond2020 emerging vision](#), [FP2030's new strategy](#), and across USAID's New Vision for Global Development and cross-cutting priorities for USAID regional development missions.

Given the importance of this issue, a dedicated CoP is necessary as a forum for timely conversations—especially considering that GBV rates have escalated during the COVID-19 pandemic. The IGWG GBV Task Force, led by Knowledge SUCCESS and PRB, is a space for groups to strategize on gaps in materials and research related to GBV. In Year 4, we published a blog post to draw attention to mental health wellness in GBV providers, held a learning event on reproductive coercion and published an accompanying meeting report, and published a report of key lessons learned from the GBV Task Force under the PACE project. Our support of this Task Force is helping organizations and experts coordinate and collaborate to incorporate the latest GBV evidence into FP/RH and other global health programming.

Synthesis report showcases lessons learned in GBV prevention and response. Image credit: IGWG

2.5a Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Published a synthesis report, [Lessons Learned on Effective Prevention and Response Approaches](#), to showcase recent programmatic and advocacy successes and highlight remaining knowledge and implementation gaps in GBV prevention and response and serves as a guide to those working in this community, as well as in SRHR. It summarizes the GBV Task Force's learnings over the life of the PACE Project and, based on these learnings, suggests actions to strengthen GBV prevention and response.
- Hosted a learning event on August 31, 2022, [Exploring the Impact of Reproductive Coercion on Sexual and Reproductive Health Outcomes](#). This event focused on the connections between reproductive coercion, intimate partner violence, and domestic violence, as well as highlighting reproductive coercion's impacts on SRH outcomes, particularly in FP.
- Published a [meeting report](#) that captures the meeting's themes and shares key takeaways from the event, focusing on program implementation challenges and emerging issues in reproductive coercion, as well as promising practices for addressing reproductive coercion. The report has been made available to both meeting participants and the broader GBV Task Force to inform future advocacy and guidance approaches for program implementers, researchers, governments, donors, and multilateral institutions.

2.5b: NextGen RH CoP
AYSRH professionals are constantly aware of interconnected aspects of young people's lives, and adapting their AYSRH programs to meet not only the SRH needs of young people, but also address other health and non-health concerns such as mental health?, psycho-social support, housing and food insecurity, and safety and security. The AYSRH community felt a need for a dedicated space for organizations to share knowledge and experiences. Knowledge SUCCESS,

in collaboration with a small group of SRH professionals, established the NextGen RH CoP.
During this reporting year, we re-conceived the structure of
the CoP to ensure that it is youth-led and driven by youth
priorities. We solicited applications from across the world
to form an Advisory Committee to design a responsive and
innovative CoP throughout the remainder of 2022. From
almost 300 applications, we selected 13 Advisory
Committee members, and filled the youth co-chair role to
join other Knowledge SUCCESS team members in leading
the CoP. In the latter half of the workplan year, we focused
on building trust and connection with the Advisory
Committee members and engaging them in a design
process to create a responsive and representative CoP
structure and community.

Through this group, Knowledge SUCCESS focuses
attention on the needs and contexts of those working
across the AYSRH field around the world—especially
national and local organizations—and encourages the use
of the latest evidence in AYSRH programming.

NextGen RH CoP's Twitter Spaces Dialogue about breaking myths and misconceptions of young people's contraceptive use

Specifically, by opening up the group to include a co-chair from a youth-led organization, we are
making meaningful youth engagement a priority—which is in line with USAID's Youth in
Development policy. Further, we are guiding the group as it addresses other USAID technical
priority areas for youth, including comprehensive sexuality education (CSE) and positive youth
development (PYD) approaches.

2.5b Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Re-structured NextGen RH leadership with the selection of 13 Advisory Committee
  members (all age 35 or under) who represent youth organizations and coalitions in nine
  countries, and a youth co-chair based in India, in response to a gap in representation
  identified by AYSRH partners in global CoPs
- Hosted six meetings with the Advisory Committee (monthly from April 2022 to
  September 2022). These meetings featured opportunities for members to build
  connections with each other, establish trust to encourage open discussion, and engage
  with an adapted human-centered design (HCD) process to discuss critical questions in
  establishing a diverse and responsive CoP structure and community.
- Published a [blog post announcement](#) introducing the Advisory Committee and providing
  an update on the design process. This announcement highlighted key milestones and
  recognized the work done so far by Advisory Committee members.
- In response to a request from Advisory Committee members, NextGen RH hosted a
  Twitter Spaces Dialogue with one of the NextGen RH co-chairs as moderator and three
  of the Advisory Committee members as speakers about [breaking myths and
  misconceptions of young people's contraceptive use](#) on September 22, 2022
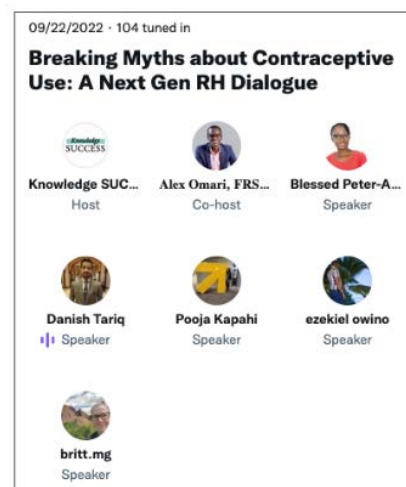
- In response to an identified need from partners to explore the continued impacts of COVID-19 on AYSRH, hosted a webinar on COVID-19 and AYSRH Program Adaptations on April 27, 2022 in partnership with Girls Not Brides, WHO, and the International Association for Adolescent Health (IAAH) with 83 attendees; published accompanying [webinar recap](#)

2.5c: Global Health Knowledge Collaborative (GHKC)

The Knowledge SUCCESS project brings a wealth of KM expertise not only to the FP/RH community, but to the health and development community at large. Without a specific CoP for global health KM professionals, they have no formal mechanism to connect; share KM tools, approaches, experiences, and best practices; and advance the field of KM. This can result in stagnant programs and ones that duplicate effort or do not apply proven lessons. To help fill this gap, Knowledge SUCCESS chairs the GHKC, which works with other global health organizations to advance the field of KM. In Year 4, we held four virtual GHKC meetings—all four focused on sharing new tools, and three focused on the theme of decolonizing KM. Sharing internal tools can help provide new resources from a variety of members. Further, tackling decolonization as a group is strategic for the GHKC, as it can help us be more responsive and inclusive of the range of KM professionals globally. We also maintained the GHKC's group space on the IBP Xchange, which is the IBP Network's online community engagement platform for knowledge sharing and collaboration. By leading the GHKC, Knowledge SUCCESS advances the science and practice of KM in global health and development. We can also disseminate our KM-related products and tools, and gather feedback and experiences from our audiences and peers to improve our KM work.

2.5c Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Hosted virtual meeting on October 7, 2021 with 20+ participants: Due to the request of GHKC membership to feature new tools, MOMENTUM Knowledge Accelerator presented new KM tools, and we presented on co-creation work and knowledge solutions
- Hosted virtual meeting on December 9, 2021 with 30+ participants: Due to demand from the group to learn more about regional and country-level CoPs, Knowledge SUCCESS presented on the East Africa CoP, and we facilitated a discussion about the contribution of these CoPs to the efforts to decolonize KM
- Hosted virtual meeting on June 22, 2022 with 20+ participants: Due to a request from GHKC members to learn more about other groups' work, Knowledge Management for Development (KM4Dev) presented on their efforts in decolonizing KM
- Hosted virtual meeting on September 29, 2022 with 20+ participants: In response to members' demand for KM training materials (particularly those focused on equity), Knowledge SUCCESS presented on the updated version of the KMTP, including new equity materials
- Updated and maintained the [KM for Global Health](#) FP insight collection to ensure access to useful KM tools and resources among global audiences

Activity 2.6 Support the sharing and use of FP/RH knowledge in the East Africa region by increasing the use of KM with regional partners

Many partners work on FP/RH within the East Africa region, and all bring different experiences and lessons learned. However, without central coordination, these organizations lack the ability to share knowledge across countries. In Year 4, Knowledge SUCCESS focused on capacity strengthening, collaboration and engagement with critical partners, and content development and dissemination of context-specific experiences in East Africa. Specifically, the project supported TheCollaborative, strengthened the KM capacity among champions, supported FP2030's efforts to ensure KM was part of the recommitment process in East Africa, and developed five content pieces with strategic regional partners. These activities strengthen KM capacity among a new generation of KM champions, nurture KM practices in the region, and encourage systematic knowledge sharing.

Virtual dialogue on Comprehensive Sexuality Education in East Africa conducted with TheCollaborative CoP on June 28, 2022

2.6a: Provide leadership and guidance to the East Africa FP/RH CoP

Sharing evidence, approaches, and tools among peers can help countries plan and implement stronger FP/RH programs. In Year 4, the Knowledge SUCCESS East Africa team continued to support the East Africa Regional CoP, TheCollaborative, which provides a platform for FP/RH practitioners to share, network, and learn. The project engaged CoP members through routine meetings to establish their KM priorities, as shown in Table C below.

Table C: East Africa FP/RH content priorities

Topic selected by TheCollaborative	Corresponding Knowledge SUCCESS priority area	Corresponding USAID priority area
COVID-19 and FP/RH	Delivering FP care during prolonged service disruption (including COVID-19, conflict, humanitarian and fragile settings)	USAID continues to emphasize the importance of learning from COVID-19, applying lessons to future emergencies, and improving COVID-19 vaccination rates
Private sector engagement and FP/RH policy	Cuts across Knowledge SUCCESS topic areas	The topic of public-private partnerships is a key focus area for USAID
Sexual and gender-based violence (SGBV) and FP/RH, including female genital mutilation/cutting (FGM/C)	Promoting and advancing gender equality and FP	Gender equality and gender-based violence prevention and response are an important focus areas for USAID
Contextual factors affecting FP service utilization	Cuts across Knowledge SUCCESS topic areas	USAID emphasizes the importance of considering social norms when improving quality of care for FP/RH
Community-based distribution of RH commodities	FP/RH quality and rights for marginalized and underrepresented populations	This complements USAID's focus on task sharing (for which there is a high-impact practice planning guide)
Male involvement in access and utilization of FP/RH services	Promoting and advancing gender equality and FP	USAID continues to invest in male engagement in FP, which is also a high-impact practice in FP
Programming for adolescents and youth	FP/RH quality and rights for marginalized and under-represented populations	AYSRH continues to be a priority area for USAID, and there is also a corresponding high-impact practice brief for this topic
The value added by Community Health Workers	Cuts across Knowledge SUCCESS topic areas	USAID prioritizes the promotion of Community Health Worker approaches—this is also a high-impact practice

We held virtual events to amplify those priorities to a larger audience, and integrated CoP members into succession and sustainability planning. We also presented TheCollaborative to other groups interested in starting similar CoPs. Through these efforts, Knowledge SUCCESS improved KM capacity and coordination and shared crucial information on the various FP/RH topics of interest.

2.6a Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Enrolled 119 new members to [TheCollaborative](#) during the reporting period, bringing the community to 238 members with 82% of those from USAID PRH priority countries (Kenya, Rwanda, Tanzania, Uganda, Malawi, South Sudan, and Ethiopia), providing an important channel for virtual knowledge exchange and collaboration among FP/RH professionals in the region
- Planned and facilitated 10 advisory meetings with the eight-member steering committee and four quarterly meetings with CoP members to discuss and establish regional FP/RH priorities
- Conducted three virtual dialogues using multiple tools including Twitter Spaces, WhatsApp, and TheCollaborative web-based platform:
    - [COVID-19 Pandemic and the Youth](#): Teenage Pregnancies in the East African Region (November 2021) highlighted six discussion topics addressed by four FP/RH practitioners, who shared three publications on teenage pregnancies from Kenya, Tanzania, and Uganda with 66 participants on WhatsApp and 200 members of TheCollaborative
    - [Impact of COVID-19 on Female Genital Mutilation/Cutting (FGM/C) in East Africa](#) (December 2021) attracted 34 participants[2]
    - [Comprehensive Sexuality Education in East Africa: What does it entail? Country models, success stories, and challenges](#) (June 2022) drew 153 participants[3]
- Conducted additional social media engagement to further broaden engagement channels, holding virtual dialogues on the following topics selected in response to regional priorities:
    - FP2030 re-commitment process in East Africa and the Role of Youth in Shaping the Agenda
    - Family Planning and the Community: Is it a Gender Biased Responsibility?
    - Contraceptive-Induced Menstrual Changes in East Africa
    - Is Breastfeeding a Sexual Reproductive Health issue?
    - Contraceptive Use amongst Youth in East Africa: The Case of the Emergency Contraceptive Pill

See matrix below for clarification of what platforms were used for what topics.

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[2] Access Passcode to view this recording: 3QnjR99$
[3] Access Passcode to view this recording: 6?YnmgZV

Table D: East Africa Virtual Dialogues and Social Media

FP/RH Priority Topic	Month	Engagement Platform				
		Webinar	Twitter (Chat)	Twitter (Spaces)	WhatsApp	TheCollaborative
COVID-19 Pandemic and the Youth:	Nov 2021				✓	✓
Impact of COVID-19 on Female Genital Mutilation/Cutting (FGM/C) in East Africa	Dec 2021	✓				
Comprehensive Sexuality Education in East Africa: What does it entail? Country models, success stories, and challenges	Jun 2022	✓			✓	✓
FP2030 re-commitment process in East Africa and the Role of Youth in Shaping the Agenda	Mar 2022		✓	✓		
Family Planning and the Community: Is it a Gender Biased Responsibility?	Mar 2022					✓
Contraceptive-Induced Menstrual Changes in East Africa	May 2022		✓		✓	✓
Is Breastfeeding a Sexual Reproductive Health issue?	Aug 2022				✓	✓
Contraceptive Use amongst Youth in East Africa: The Case of the Emergency Contraceptive Pill	Sep 2022		✓			

- Held an election, including a call for nominations, for the 2022-2023 Steering Committee of TheCollaborative. The new leadership includes two representatives each from Kenya (1M,1F) , Rwanda (2M), Tanzania (2M), and Uganda(1M,1F), all of whom play important roles in advising on priorities and increasing KM awareness in the region. Of these eight representatives, one is a young person and four work in youth-focused programs.
- Presented TheCollaborative as a best practice for community engagement to Pathfinder India's Maternal and Child Health CoP, LeaderNet, and the USAID Bureau for Development, Democracy, and Innovation (DDI)'s Center for Democracy, Human Rights, and Governance (DRG). This will help partner organizations improve their FP/RH knowledge sharing and collaboration efforts.

- Through CoP engagement and collaboration, published four content pieces to ensure that country and community-level knowledge and experiences are shared with the broader community:
    - [Promoting Maternal Care through Community Sensitization](#)
    - [Accelerating Young People's Access to Contraceptive Service Engaging Pharmacies in Mombasa County, Kenya](#)
    - [Sisi Kwa Sisi: Coaching for Quality Reproductive Health Services](#)
    - [Intergenerational Dialogues on Family Planning and SRH Services Transforming Attitudes About Young People in Kenya](#)

2.6b: Provide KM technical assistance and training to the regional and country-level teams of USAID implementing partners, in accordance with the Knowledge SUCCESS regional KM strategy for East Africa

Strong KM systems can support more robust FP/RH programs in-country. However, our East Africa partners have reported interest in—but a lack of knowledge about—specific KM approaches. In Year 4, the Knowledge SUCCESS East Africa team held capacity-strengthening sessions with KM champions, engaged FP2030 to ensure that KM was part of the recommitment process, and strengthened partnership efforts across the region to further the reach of our KM expertise. Through these efforts, Knowledge SUCCESS ensures that partners improve their KM capacity to improve coordination, encourage knowledge exchange, and maximize the efforts of regional bodies.

2.6b Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Held online and in-person capacity-strengthening sessions on various KM approaches and techniques, resulting in increased knowledge and skills amongst 252 FP/RH stakeholders
- In March 2022, partnered with FP2030 to host a social media dialogue on the role of young people in the FP2030 recommitment process in East Africa. The two-part dialogue had a total of 171 live participants, including representatives from government, civil society, media, youth, and communications professionals. As of the end of March 2022, a total of 489 people had listened to the recording.
- Supported the launch of the FP2030 commitments of [Kenya](#), [Tanzania](#), and [Uganda](#). In Kenya, we supported commitment drafting, stakeholder engagement, focal point review, stakeholder validation, and the launch. In Uganda, we participated in the dissemination of the commitments to youth-led and youth-serving CSOs, together with the youth focal point and the Ministry of Health. In Tanzania, we worked with KM champions and the FP2030 youth focal points and were able to disseminate the commitments on TheCollaborative platform.
- Worked with the [East, Central and Southern Africa College of Nursing (ECSACON)](#) to conduct a KM needs assessment, from which a major finding was the need to increase visibility and use of the website

- Identified new regional partners interested in KM support and skills training: [Partners in Population and Development Africa Regional Office (PPD-ARO)](#), [The East Africa Health Platform](#), and [The Eastern Africa National Networks of AIDS and Health Service Organizations (EANNASO)](#)
- Participated in three regional meetings, where we introduced the project to FP/RH stakeholders from over 16 African countries and presented on KM as an integral part to achieving better global health outcomes:
    - June 14–15, 2022: 12th Eastern Africa Reproductive Health Network (EARHN) Coordination Meeting, Virtual
    - September 13–17, 2022: The 15th Biennial East, Central and Southern Africa College of Nurses and Midwives (ECSACON) Conference, Eswatini
    - September 28–30, 2022: The East Africa HealthCare Federation Conference, Kampala, Uganda

Knowledge SUCCESS-facilitated session, "Knowledge Management for Global Health: The Troika Consulting KM Approach," at the East Africa Healthcare Federation Conference in Kampala, Uganda for 70 participants. Photo credit: Irene Alenga

2.6c: Develop content that features East African PRH countries and technical areas of interest

Sharing evidence and experiences among peers can help countries plan and implement stronger FP/RH programs. However, without context-specific content, this information is often not used to its full potential. Based on the landscape analysis and co-creation workshop, there is a general lack of access to information on FP/RH program implementation within the East Africa region; therefore, instead of being able to learn from others' experiences, FP/RH professionals often re-create similar knowledge. The East Africa content pieces provide unique programming experiences that can be adopted and replicated. In Year 4, the Knowledge SUCCESS East Africa team continued to leverage relationships with in-country partners to create content that highlights programs and experiences from East Africa, developing and publishing three content pieces. Through these content pieces, Knowledge SUCCESS directly responds to the needs expressed by our partners in East Africa and strengthens knowledge exchange that addresses specific implementation challenges.

Content piece published in collaboration with Jhpiego Kenya

2.6c Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- KM champions in Uganda (featured in this [Champion Spotlight](#)) documented the ways that [AYSRH care](#) was interrupted during the COVID-19 pandemic
- The East Africa team engaged the [KM champions in the region](#) to document their activities, share learnings, and gain insights six months into being engaged
- Knowledge SUCCESS documented lessons from Maper Village, South Sudan, where the South Sudan Nurses and Midwives Association deployed [community sensitization](#) to promote maternal health care

Activity 2.6d: Host an East Africa Learning Circles cohort
Learnings from the initial cohort of the East Africa Learning Circles that took place in 2021 led to a more contextualized, tailored approach for the second cohort. This cohort, which took place from June to August 2022, encouraged East Africa-based FP/RH professionals to apply their experience and knowledge of their local FP/RH ecosystems. A total of 38 FP/RH practitioners from Kenya, Uganda, Tanzania, Rwanda, Ethiopia, Malawi, and Nigeria applied for the cohort, which consisted of four two-hour knowledge exchange sessions (one per week for four weeks). Experienced FP/RH facilitators from the region led these FP/RH practitioners in sessions on the topic of FP/RH access and utilization in East Africa. Guided by the FP2030 Rights-based approaches to FP/RH Service Provision, three KM approaches ([Appreciative Inquiry](#), [1-2-4 All](#), and [Troika Consulting](#)) helped participants share and navigate implementation experiences and challenges within their programming. This culminated in participants developing commitment statements towards improved implementation of their programs, such as engaging faith leaders from Christian and Islamic centers to champion FP/SRH, partnering with facility-based health care providers to address youth FP/SRH needs, and creating a WhatsApp group for all members of the MOH Technical Working Group for GBV and AYSRH to discuss FP-related issues. A content piece synthesizing key learnings from the cohort will be published in the first quarter of Year 5. A total of 24 FP/RH practitioners successfully completed the Learning Circles Program.

2.6d Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Enrolled 24 FP/RH practitioners and successfully held four two-hour knowledge exchange sessions on improving FP/RH access and utilization with interim WhatsApp discussions between June and July 2022, culminating in the participants developing individual commitment statements to improve their own programs
- Promoted and invited Learning Circles participants to collaborate on the FP insight collection on FP/RH Access and Utilization in East Africa.

Activity 2.7 Support the sharing and use of FP/RH knowledge in the West Africa region by increasing the use of KM with regional partners
Successful FP/RH programming in West Africa is demonstrated by consistent reductions in unmet need over the last 10 years. However, programs in this region continue to be limited in

their ability to apply lessons learned from other programs and other countries due to a widespread lack of documentation—particularly in the French language, and between Francophone and Anglophone West African countries. Building on earlier efforts to create positive working relationships with key regional partners, Knowledge SUCCESS collaborates with the OP Coordination Unit (OPCU), West African Health Organization (WAHO), and others to identify KM gaps and strengthen capacity to fill those gaps in a way that increases the effectiveness and reach of FP/RH programs.

We have conducted tailored KM trainings, facilitated knowledge cafés and sessions at several strategic workshops, and assisted technical working groups (TWGs) in incorporating KM into FP CIPs in Burkina Faso, Niger, and Côte d'Ivoire. Knowledge SUCCESS shares USAID's prioritization of fostering partnerships and a culture of learning and sharing experiences in order to ensure that our progress is sustainable. Through these efforts, Knowledge SUCCESS is strategically linking KM and FP in a way that demonstrates to the FP community that KM practices are useful tools to strengthen their programs and make sure that lessons learned are well captured, shared widely, and applied to future programs.

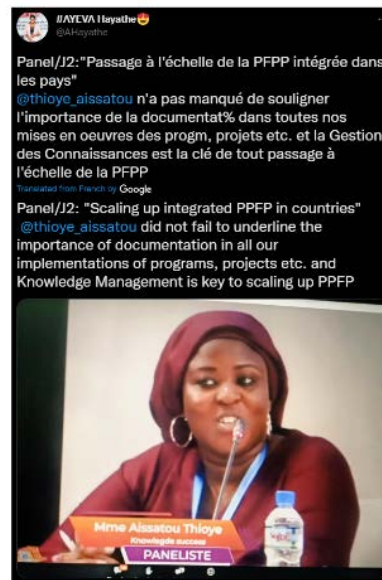*Knowledge SUCCESS at the OP regional CSO workshop*

2.7a: Leverage existing regional convenings and create linkages between the OP, IBP Network, WAHO, national governments, and partners

Sharing evidence, approaches, and tools among peers in West Africa can help countries plan and implement stronger FP/RH programs. Existing partners, networks, and platforms have a great deal of evidence and experiences to share, but it is often not documented and disseminated widely so others can learn from it. In Year 4, we supported regional partners to exchange knowledge at regional events and include KM within their country planning for FP/RH. Specifically, we supported the Economic Community of West African States (ECOWAS) Best Practices Forum in Health; worked with Côte d'Ivoire, Burkina Faso, and Niger on incorporating KM into their CIPs; participated in the 10th Annual OP meeting (RAPO) where we incorporated KM techniques and helped capture information to share after the event; supported the FP2030 focal point workshop; and helped develop self-care guidelines for Senegal. Building on momentum from successfully incorporating KM activities in those CIPs, we received interest from additional countries (Senegal and Togo) and conducted in-person trainings to help key stakeholders identify their KM needs and think through how KM can address their challenges. Through these activities, Knowledge SUCCESS is a key regional partner, directly responding to the needs of our partners to ensure that KM is prioritized as a way to advance FP goals.

2.7a Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Led tailored KM workshops to analyze challenges and identify solutions, and drafted technical language for CIPs in Côte d'Ivoire, Burkina Faso, and Niger, in collaboration with Health Policy Plus (HP+), Breakthrough ACTION, and national FP TWGs. As a result, the final CIPs of [Niger](#) and [Burkina Faso](#) include KM for the first time. The CIP of Côte d'Ivoire has not yet been validated and finalized, but the latest draft also includes KM for the first time. CIPs include the implementation agendas for a country's programs; they also signal political will and priorities to donors and partners looking to align and engage with the country.

- Led a session at the hybrid knowledge café organized by IBP during the WAHO forum to increase FP insight's visibility among a French-speaking audience

- Led a knowledge café at OP regional CSO workshop that resulted in KM being prioritized in their [regional action plan](#). This work also led to a [blog post](#) by the civil society coordinator and a OPCU youth leader that was published on the Knowledge SUCCESS website.

- Supported FP2030 in planning and facilitating exchange sessions and collaborative tools for its Francophone Countries Focal Point Workshop; during this critical time in the FP2030 Partnership's transition to a hub model, communication between focal points will facilitate a smoother shift

Knowledge SUCCESS Regional KM Officer Aïssatou Thioye presenting on a panel in Togo, May 2022, as part of the annual regional meeting of the PPFP/MNCH/ Nutrition CoP.

Image credit: Twitter; INSPiRE project

- Participated in in-person Senegal Self-Care Trailblazers Group workshop and contributed to drafting KM elements that were included in the [national self-care guide](#)

- Facilitated a bilingual peer assist between Self-Care Trailblazers Groups from Nigeria and Senegal to establish a sustained connection around sharing strategies for scaling up self-care and tips for managing the working group itself

- As a member of the OP Youth Think Tank Documentation Subcommittee, served as a coach for the Youth Advocacy Contest, providing technical assistance to the Association des Jeunes Filles pour la Santé de la Reproduction (AJFSR) of Niger in developing an advocacy strategy and materials. Their [advocacy video](#) advanced past the first round of the contest, and they will have the opportunity to present their strategy at the OP Annual Meeting (RAPO) in December 2022.

- Participated as a panelist at the 3rd Annual Meeting of the Regional Integrated PPFP CoP (held in Lomé, Togo with 80 attendees) and contributed to KM being included in key recommendations and the planning of KM activities (webinar, peer assist, blog post)

- Conducted KM training for Senegal FP TWG as they consider incorporating KM elements into their upcoming draft CIP
- Developed the ECOWAS Best Practices Forum in Health flyer to promote this event, which brought Anglophone, Francophone, and Lusophone West African implementers together to learn from each others' experiences using good practices, including a focus on FP/RH. As part of the forum, we presented a virtual knowledge café to increase awareness of FP insight.

Flyer created for ECOWAS Forum in English, French, and Portuguese

2.7b: Develop content that features West African PRH countries and technical areas of interest

Despite gains in recent years, dissemination of lessons learned from FP/RH programs in West Africa is still rather limited, as is KM capacity. To address this gap, Knowledge SUCCESS collaborated with relevant FP/RH organizations and networks to amplify their experiences, resources, lessons learned, and insights. Specifically, Knowledge SUCCESS trained youth leaders on KM and content creation, and conducted a regional KM training in West Africa to promote good practices in packaging and sharing information, including program results and research data. This KM support provides FP/RH programs working in the region with best practices, data, and experiences that are directly relevant to their countries and contexts—and includes an interactive format so they can practice and sustain these approaches. Knowledge SUCCESS also supported blog posts from a variety of partners including OPCU, Breakthrough ACTION, young champions from the OP's Youth Think Tank, PATH Senegal, SEGEI in Nigeria, and Living Goods Burkina Faso to amplify West African voices and promote local organizations. Importantly, the content produced by key partners in Francophone West Africa is written originally in French, filling the gap in French-language content in a sustainable way.

2.7b Key highlights
For a complete list of deliverables under this sub-activity, please see the Deliverables List.
- Planned and supported the production and dissemination of partner content that responds to priority topics in West Africa as a way to use good KM practices and amplify West African voices, including the following blog posts:
    - Youth, Faith, and Contraception in Francophone Africa/Jeunesse, Religion, et Contraception en Afrique Francophone, produced in partnership with PRB
    - Stratégie d'engagement de la société civile du PO, produced by OPCU

- - Les défis des adolescents et jeunes en matière de SR/PF face aux normes sociales réfractaires, produced by OPCU
  - La planification familiale en situation de crise humanitaire, produced by OPCU drawing on topics addressed at the 10th annual OP Annual Meeting
  - Les jeunes champions de la SR/PF des 9 pays du PO s'intéresse au cadre légal et juridique de leurs pays, produced by young FP champions who are members of the OP's Youth Think Tank
  - FP champion spotlights to promote strategically selected regional organizations SEGEI in Nigeria and Living Goods Burkina Faso
- Trained 11 PACE youth leaders on KM and content creation; they will use these skills to develop blog posts for later dissemination. In Year 5, two blog posts will be produced on topics related to FP/RH by young people who participated in this training.
- Planned and facilitated seven KM training sessions on the basics of KM, content creation, storytelling, knowledge exchange, and application, with a total of 106 participants (43 women and 63 men, from 13 Francophone countries)
- Published the interactive piece What Works in FP and RH, Part 2: Co-creating with Youth in collaboration with Breakthrough ACTION

2.7c: Host a West Africa Learning Circles cohort

FP/RH professionals in West Africa, particularly in Francophone West Africa, rarely have adequate opportunities to exchange ideas with colleagues and discuss the deep details of implementation and adaptation. Knowledge SUCCESS created the Learning Circles model to provide a space to bring FP/RH professionals together to talk through challenges and learn from each other over a series of interactive online sessions, WhatsApp conversations, and WhatsApp group discussions led by members themselves.
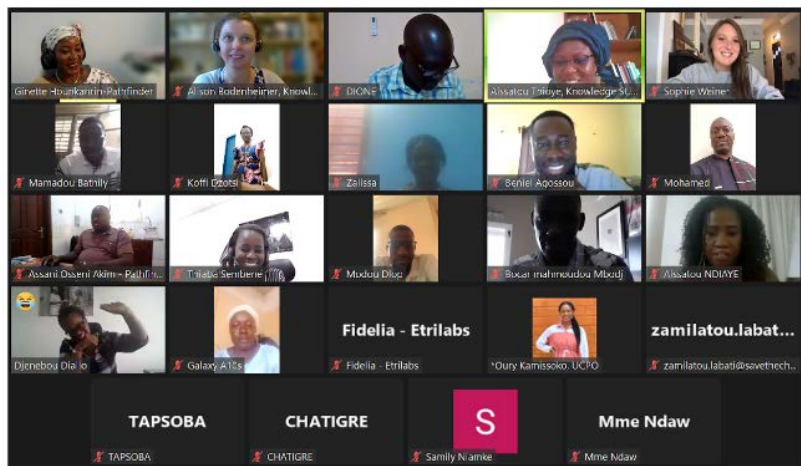
Screenshot from Francophone Learning Circles cohort 2 led by OPCU, Breakthrough ACTION, and Pathfinder International on Community Dialogues

The first Francophone cohort included 38 FP/RH professionals from 12 countries in sub-Saharan Africa and the Caribbean including DRC, Burundi, and Chad. In discussing what is and is not working well in meaningful youth engagement, participants used KM techniques such as 1-2-4-All and Troika Consulting to develop concrete tips on how to meaningfully engage youth in advocacy, service delivery program design, social norms, and collaboration and ways of working. Each participant wrote a commitment statement—an evidence-based behavioral

science method that helps people remember and act on their goals—to support their application of the learnings and insights to their youth programs.

In the second iteration of the Francophone Learning Circles cohort, we collaborated with strategic partners—including the OPCU, Pathfinder International, and Breakthrough ACTION—so that the group would benefit from a closer relationship and opportunities for sustained follow-up. Together with these partners, we selected the technical topic of "what works and what doesn't work in conducting community dialogues to change social norms around FP." We then co-facilitated the sessions with partner representatives after providing them with training on the Learning Circles programs. The second Francophone cohort included 31 professionals representing all nine of the OP countries; we found that attendance over the course of the sessions was more consistent than in other cohorts, suggesting that participants may be able to better engage in Learning Circles sessions when the program is integrated into other activities in which they are already involved. According to the post-activity evaluation, participants most enjoyed the opportunities for group discussion, and cited learning good practices for KM as well as implementing community dialogues.

2.7c Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Informed by feedback received from the previous East Africa Learning Circles cohort, held four highly interactive online sessions over a period of seven weeks (October–December 2021), and facilitated follow-up discussions via WhatsApp
- Shared key learnings through publishing an interactive synthesis of key insights from the Francophone Learning Circles cohort ([Ce qui donne de bons résultats pour une mobilisation significative des jeunes dans les programmes de PF](#)) along with a downloadable English version ([What Works and What Doesn't for Meaningful Youth Engagement in Family Planning Programs](#))
- Created a French/English FP insight [collection of the KM techniques](#) introduced and used during the Learning Circles cohorts to serve as a reference for participants
- Created a French-language [FP insight collection specific to meaningful youth engagement](#) resources (including 22 posts and 32 collaborators) to promote activity among the Francophone Learning Circles cohort
- For the second cohort, incorporated a training of trainers with co-facilitators from OPCU, Pathfinder International, and Breakthrough ACTION, who were selected to lead the second Francophone Africa cohort
- Supported key partners to facilitate four interactive online sessions over a period of four weeks in July–August 2022 as well as follow-up engagement over WhatsApp
- Created an [FP insight collection specific to resources on community dialogues](#), with six collaborators and 11 posts in French and English. This collection was prepared before the Learning Circles sessions as a reference for both co-facilitators and participants, so that the group would not spend too much time reaching consensus around what a community dialogue is and discuss more substantive aspects of what works and doesn't work during implementation.
- In collaboration with OPCU, Pathfinder International, and Breakthrough ACTION, published a blog post synthesizing learnings from the second Learning Circles cohort:

Activity 2.8 Support the sharing and use of FP/RH knowledge in the south and southeast Asia region by increasing the use of KM with regional partners

Priority FP/RH countries in Asia have a wealth of program expertise and knowledge, but these are often not consistently shared either within or outside their networks. This is compounded by FP/RH partners' limited KM expertise, lack of coordination among stakeholders, and the absence of knowledge dissemination platforms (as shown in the Year 3 Asia landscape analysis). Consequently, these restrict their ability to maximize peer-to-peer learning and knowledge sharing. In Year 4, Knowledge SUCCESS built on earlier efforts to establish relationships with key FP/RH priority organizations and increase their interest in KM. We strengthened their KM capacity through workshops, collaborated to create relevant and context-specific content shared through various platforms, and facilitated peer-to-peer learning based on their needs. The KM training and orientation sessions jump-started organizations to develop their own KM strategy, establish their CoPs, request more in-depth and customized KM capacity building for their team, solicit KM technical assistance, and create platforms to store and showcase their knowledge products. Lastly, content collaborations and the facilitation of Learning Circles provided opportunities for them to disseminate their program challenges and lessons learned to a wider audience through new and alternative platforms.

2.8a Engage regional technical working groups and FP partners

A lack of coordination among government agencies, FP/RH organizations, and external development partners at the country and regional levels in Asia can prevent the wide sharing and application of technical knowledge and lessons learned. Knowledge SUCCESS facilitated various KM sessions with national and regional technical working groups and featured grassroots organizations from priority countries on the Knowledge SUCCESS website. These activities encouraged knowledge sharing and helped participants better understand the importance of knowledge exchange and dissemination to improve regional- and national-level coordination and collaboration when implementing FP/RH programs.

2.8a Key highlights

For a complete list of deliverables under this sub-activity, please see the Deliverables List.

- Conducted four KM orientation sessions with key national technical working groups in FP/RH priority countries, including the Pakistan FP Social and Behavior Change CoP, Bangladesh BCC Working Group, Nepal FP Sub-Committee, and the USAID ReachHealth project in the Philippines. These sessions help us promote KM as an important strategy for improving FP/RH policies and programs within these wide-reaching in-country networks.
- Conducted a KM orientation session for the Southeast Asia Youth Health Action Network (SYAN), a WHO-supported regional network of organizations working across 10 Asian countries focused on building youth capacity advance

adolescent health and well-being
- Conducted a KM orientation session with the Philippines' Reproductive Health Advocacy Network (RHAN), the group that facilitated the enactment of the national Reproductive Health Law; this session led to requests for more in-depth KM training and content collaboration
- Featured three FP/RH champions from South and Southeast Asia—Association of Youth Organizations Nepal (AYON), SYAN, and Likhaan Center for Women's Health Inc.—on the Knowledge SUCCESS website, further solidifying partnerships and engagement with these important groups and networks

2.8b Provide KM technical assistance to regional and country-level teams for USAID implementing partners

Many FP/RH organizations and professionals have heard about KM, but have limited understanding of how to implement it, as evidenced by our project analyses and ongoing partner communications. In Year 4, Knowledge SUCCESS built the capacity of FP/RH organizations, networks, and professionals by providing technical assistance in developing a KM strategy, developing and launching a Contraception/FP CoP, facilitating a peer assist on FP/RH advocacy between Asian countries, and leading learning sessions focused on specific KM skills. Specifically, at their request, Knowledge SUCCESS provided KM support, training, and technical assistance to the primary government institution providing FP services and information in the Philippines, POPCOM. This technical assistance and knowledge sharing built the capacity of FP/RH organizations to use basic KM tools and techniques in their own workflows and integrate them within their activities to further strengthen their FP/RH programs.

2.8b Key highlights
For a complete list of deliverables under this sub-activity, please see the Deliverables List.
- Provided technical assistance to POPCOM in developing their organizational KM strategy by facilitating a hands-on, highly-interactive five-week KM Strategy Development Workshop that included two-hour long sessions each week and interim work (April–May 2022). As a result, POPCOM now has a functioning KM strategy that they are using to improve their knowledge sharing and use throughout their large organization.
- Provided technical assistance to Pathfinder International in planning and launching their first internal Contraception/FP CoP, the goal of which is to strengthen KM capacity of FP/RH partners working in Asia and at the global level
- Conducted a KM training on storytelling to SYAN's 15 youth members (from seven Asian countries) in response to the network's KM needs. This work helped strengthen our AYSRH network in Asia, and builds capacity among FP/RH youth champions across the region.
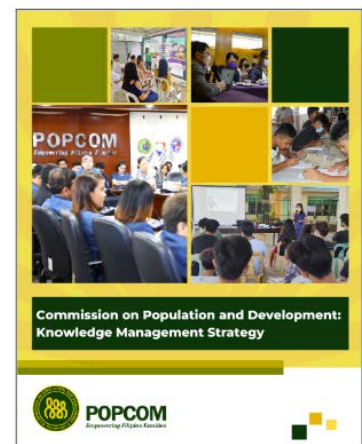

KM strategy produced by POPCOM by the end of a 5-week Knowledge SUCCESS-led KM training

- Facilitated a virtual peer assist between the Nepal FP Sub-Committee and Yayasan Jalin Komunikasi Indonesia on doing successful advocacy for continued commitment and funding for FP, improving peer-to-peer knowledge sharing and encouraging the application of key advocacy lessons in the region
- Conducted three skill shot sessions—on documenting effective practices, facilitating a knowledge café, and building and strengthening a CoP—to 41 FP/RH professionals. These sessions help build key skills that can improve KM efforts across FP/RH programs in the region.
- Conducted four virtual two-hour Introduction to Knowledge Management workshops with a total of 63 FP/RH workforce members representing eight countries. These sessions provide fundamental KM skills to improve FP/RH knowledge sharing and application.

2.8c Develop content that features south and southeast Asia PRH countries and technical areas of interest

The large amount of global information on FP/RH is not always relevant to country-level programs in Asia. Additionally, the Asia landscape analysis report showed that there are limited platforms for knowledge dissemination about FP/RH programs in the Asia region. As a response to this need, Knowledge SUCCESS collaborated with 11 FP/RH organizations in five countries (Nepal, Bangladesh, the Philippines, India, and Indonesia) to share their experiences, resources, lessons learned, and insights through various channels. These content pieces provided organizations working in South and Southeast Asia with best practices, data, and experiences that are directly relevant to their countries and contexts.
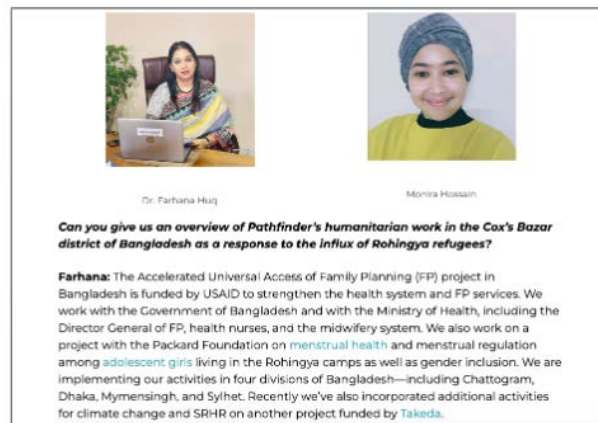
Detail from content piece highlighting Pathfinder Bangladesh's work providing FP/RH services in Cox's Bazar

2.8c Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- In collaboration with Catholic Relief Services (CRS) Nepal, Family Planning Association Nepal (FPAN), Pathfinder International, and the Bangladesh Center for Communications Programs (BCCP), developed and published four content pieces featuring priority FP/RH technical topics for our audiences in Asia:

engaging the private sector and social marketing of FP commodities in Nepal, delivering quality FP/RH care in humanitarian settings, and FP/RH quality rights for youth in Bangladesh (a total of 13,700 pageviews)

- Hosted an interactive webinar (and published a recap article) in March 2022: Meaningfully Engaging Youth: A Snapshot of the Asia Experience (166 live attendees). This event provided a useful platform to share experiences among peers and helped solidify our partnerships with groups working to improve AYSRH throughout Asia.
- Hosted another interactive webinar (followed up by a recap article) in August 2022: Expanding Inclusion: An Intersectional Lens on FP/RH Services for People with Disabilities, Indigenous Peoples, and LGBTQI+ Communities within Asia (114 live attendees). This event highlighted the important needs and challenges of underserved groups and offered a platform to share strategies and experiences.
- In collaboration with PSI India, the Nepal FP Sub-committee, and Yayasan Jalin Komunikasi Indonesia, developed and published content pieces highlighting priority topics in the region, including improving contraceptive use among adolescents and youth in India and FP/RH advocacy strategies in Nepal and Indonesia (a total of 9,200 pageviews)
- Created four FP insight collections featuring Asia PRH countries and priority technical areas, including adolescents and youth, engaging men and boys in FP/RH, FP/RH services during emergencies, and FP/RH issues relevant to Asia

2.8d Host two south and southeast Asia learning circle cohorts
For a complete list of deliverables under this sub-activity, please see the Deliverables List.
In conversations with partners in Asia, several key themes have emerged as priorities, including ensuring FP/RH services during prolonged service disruption (especially considering ongoing threats of disasters, conflict, and other emergencies in PRH countries in Asia) and engaging men and boys in FP/RH. To provide an opportunity for cross-country learning, Knowledge SUCCESS hosted two Learning Circles cohorts on topics relevant to the Asian context and created synthesis pieces for each in partnership with the participants. This activity fostered collaboration and connection among those working in FP/RH in Asia and supported FP/RH professionals to develop solutions to common KM challenges. Based on the Learning Circles' post-cohort survey, 60% agreed and 20% strongly agreed that they were able to connect and network with other FP/RH professionals in Asia facing similar issues. One participant cited creating connections with people working in India as one key benefit of joining a Learning Circle. Furthermore, 90% agreed and 10% strongly agreed that they discovered creative ways to exchange knowledge that they could implement in their own work. It also provided opportunities for FP/RH organizations to disseminate their program challenges and lessons learned to a wider audience.

2.8d Key highlights
For a complete list of deliverables under this sub-activity, please see the Deliverables List.
- In November–December 2021, facilitated four weekly online Learning Circles sessions on continuing essential FP/RH services during emergencies, convening

28 professionals from eight Asian countries, and consequently published an interactive synthesis on the session's key insights and commitment statements (including increased coordination and knowledge sharing among others) and created an FP insight collection

● In August 2022, facilitated four weekly online Learning Circles sessions on engaging men and boys in FP/RH with 26 professionals participating from six Asian countries, and developed an FP insight collection and accompanying synthesis piece on what does and doesn't work as well as participants commitment statements to create more tailored content and programs for men and boys.

Screenshot of participants in Learning Circles cohort from August 2022 on engaging men and boys in FP/RH

Activity 2.9: PHE/PED

USAID invests in PHE/PED approaches as part of a strategic commitment to integrate climate considerations across all global initiatives. Improving KM in this area helps USAID maximize its investments in PHE/PED. The Knowledge SUCCESS project supports and strengthens the capacity of the PHE/PED communities in KM, knowledge exchange, and content development: There is significant value in PHE/PED programs documenting their programs and learning from others, but this knowledge exchange does not systematically occur without coordination and a supporting mechanism.

People-Planet Connection is an online community for the global network of PHE/PED professionals, launched by Knowledge SUCCESS in Year 3. During the workplan year, we expanded the platform's features by adding a blog to highlight more programmatic experiences and hosting the PHE/PED Activity Map, formerly managed by the PACE Project, to showcase current and past projects. We expanded and diversified the reach of People-Planet Connection by taking over the PACE Project's Global PED Updates email and Twitter account and rebranding as People-Planet Connection. We also held three skill-building content development workshops with PHE/PED professionals to document and share their knowledge; hosted three virtual dialogues for sharing experiences and learning from others' expertise; and worked with PHE/PED professionals and organizations to inform our project priorities, develop and share
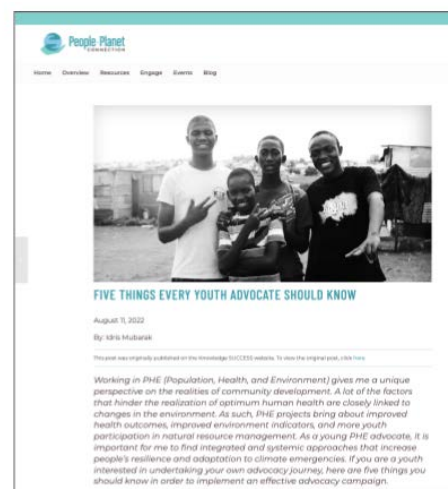
content, and facilitate dialogues. Specifically, we partnered with the Building Capacity for Integrated Family Planning/Reproductive Health and Population, Environment, and Development Action (BUILD) project to host a virtual dialogue and post project updates on People-Planet Connection. Lastly, we supported the documentation of the HoPE-LVB project, with supplementary funding through Preston Werner Ventures, to showcase the scale-up and sustainability of PHE activities in Kenya and Uganda.

This diverse portfolio of knowledge exchange, collaboration, documentation, and communications activities allows our project to unlock and amplify the tacit knowledge of PHE/PED professionals so that newcomers and experts alike can learn from other programs, prevents duplication of effort, and helps build connections among the global PHE/PED community.

2.9 Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).

- Added a new [blog feature](#) to People-Planet Connection and published 12 blog posts, including three from the BUILD project, to showcase and amplify PHE/PED programs and their learnings to a global audience. During the reporting period, there were more than 5,000 pageviews of web content, including blog posts, resources, and events.

- Added the [PHE/PED Activity Map](#) as an additional information source on People-Planet Connection; highlighted this map and related submission form in four monthly newsletters and Twitter posts, thereby centralizing PHE/PED information to one platform and elevating this resource for continued submissions by the global PHE/PED community

- Developed and disseminated four monthly People-Planet Connection Updates newsletters to share relevant PHE/PED resources, events, and opportunities to more than 600 contacts, with an average open rate of 25.1%

One of three blog posts added to People-Planet Connection as a result of the Knowledge SUCCESS PHE content development workshops

- Rebranded and managed the former Global PED Updates Twitter to [People-Planet Connection](#), providing ongoing updates to followers on relevant PHE/PED information and providing an opportunity to strengthen the People-Planet Connection branding with the global audience

- Managed the updates to the PHE Policy & Practice email contact list to broaden engagement with new and emerging partners and advocates

- Promoted People-Planet Connection as a go-to resource for the PHE/PED community through a presentation at the PHE Policy & Practice meeting, including it as a key element in content development workshops with PHE/PED professionals, developing an updated social media toolkit one year post-launch, and strategically rebranding the monthly email newsletter and Twitter account as People-Planet Connection

- Conducted three virtual dialogues to increase information sharing and collaboration among PHE/PED professionals with Blue Ventures (on PHE Networks), the BUILD project (on Making the Case for PED), and PHE Network Philippines (on Youth Engagement). Dialogue leaders represented Ethiopia, Kenya, Madagascar, the Philippines, Tanzania, Uganda, and the United States, and the discussions had more than 150 total exchanges.
- In partnership with Blue Ventures, published a [blog post](#) and [complementary interactive experience](#) summarizing the PHE Networks dialogue to provide an alternative method to share the important learnings with those unable to attend

- Held three virtual content development workshops with PHE/PED professionals from the Philippines, Kenya, Liberia, Madagascar, Malawi, Nigeria, Vietnam, and the United States to strengthen their skills so they can tell the stories of their work. As a result of the workshop, we published two blog posts, one on youth advocacy developed by a participant from [Bridge Connect Africa Initiative](#) and the other on the inequities of climate change from [WI-HER](#).

Interactive experience created by Blue Ventures and Knowledge SUCCESS to summarize the PPC dialogue on PHE networks

- Worked with writers from Nigeria and Uganda to identify and publish blog posts to expand the information we share on People-Planet Connection. As a result, we published [Expanding Access to Integrated Health Services for Underserved Populations](#) and [Making Contraceptives Accessible to Adolescent Youth in Northern Uganda](#). (A third post, on women's fishing groups, has been developed but not yet published.)
- Conducted 20 interviews with HoPE-LVB project stakeholders to inform the evidence of an advocacy brief to document the scale-up and sustainability of project activities (to be completed in the first quarter of Year 5)

Activity 2.10: Synthesize and share key learnings leading up to the International Conference on Family Planning (ICFP)

The upcoming ICFP, to be held in November 2022, draws FP/RH audiences from around the globe, including many who work at the country level in USAID PRH priority FP countries. Virtual and in-person events both require KM support to maximize knowledge exchange and collaboration. In Year 4, Knowledge SUCCESS has submitted abstracts to ICFP and begun planning sessions with IBP and other conference subcommittees. Through our participation, we will infuse more interactive, participatory techniques into the virtual ICFP sessions.

2.10 Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Submitted eight abstracts to ICFP, [four of which were accepted](#) (three oral presentations/panels and one poster session)
- Received a special invitation from ICFP to hold the Fail Fest as part of the scientific program (for a total of five sessions in the scientific program)

- Planned sessions for IBP—including two pre-conference events, two knowledge café sessions (one in Spanish and one in French), and lunch roundtable discussions that integrate KM tools and approaches
- Participated in the International Steering Committee and monthly meetings for relevant subcommittees—communications, advocacy, and IBP/implementation—to plan ICFP sessions, activities, and resources that integrate KM tools and approaches
- Held the second and third sessions in our "Oops! Ah-ha! Failures in FP Program Implementation" series planned with ICFP and IBP—one on April 7, 2022, during the IBP Partners Meeting, and another on August 4, 2022—to help normalize the sharing of challenges and failures within the FP/RH community. (The first session, though planned for Year 4, was delivered on September 23, 2021, at the end of Year 3.)

Promotional graphic for the Knowledge SUCCESS/IBP Fail Fest on August 4, 2022—the final virtual session leading up to the in-person ICFP Fail Fest

- Held the first two sessions (of three) in a collaborative dialogue series on UHC and FP, in partnership with FP2020, Population Action International (PAI), and Management Sciences for Health (MSH). This series provided fundamentals on UHC and FP (which is the theme of ICFP), and speakers from global and country-level partners offered insights from their work incorporating FP into UHC (see detailed participant metrics).
- Published two recap blog posts for the UHC and FP dialogue series: Theory vs. Reality in UHC and Family Planning and Financing Schemes, Innovations, and Integration

Intermediate Result 3: Sustainable capacity is strengthened for knowledge sharing, collaboration, learning, and adaptation

Introduction
Knowledge SUCCESS does not have core-funded IR3 activities in the Y4 Workplan. We have received one buy-in from the Africa Bureau to support updating an African Regional Health Sector Landscape.

African Regional Landscape Analyses Update (ARLA)

The Landscape Analyses of Regional Health Sector Actors in Africa reports are an important resource for USAID to identify potential partnerships and collaboration within the health sector in sub-Saharan Africa. The analysis process seeks to highlight the role of regional health sector actors in order to enhance the level of understanding of the relationships, limitations, and strategic advantages of regional bodies in Africa. However, these types of analyses can quickly become outdated, particularly with the emergence and reemergence of various public health

issues over the last several years. Knowledge SUCCESS will produce an updated landscape analysis that documents lessons learned and best practices towards enhanced institutional capacity, as well as comprehensive recommendations for an improved health and development agenda among African health actors, including opportunities to advance gender equality. The project will also develop an easy-to-update list of current African health actors and support the dissemination of the landscape analysis through various communications products. Updating these resources, and disseminating them in user-friendly formats, will ensure that USAID and other development actors have an updated, reliable source of information to draw on when they are scanning regional health sector actors in Africa for future collaboration and partnerships.

Activity 1.1a: Support the update of the Africa Bureau Health Team's Regional Landscape Analysis Database

An up-to-date landscaping of key stakeholders in Africa's health sector will help donors and implementing partners better understand prospective collaborators to address specific health challenges. Partners' focus areas change routinely, and since these analyses were last updated there have been several shifts in priority areas (including the COVID-19 pandemic, increased emphasis on climate change mitigation, and the impact of equity on development programs). We mapped key stakeholders in Africa's health sector, reviewed the current landscape analyses to identify gaps in the reports with a focus on new organizations working in emerging health issues as well as established organizations that have pivoted to address them, and identified a limited set of target key informants. After conducting key informant interviews, we documented lessons learned, challenges, and best practices towards enhanced institutional capacity, as well as comprehensive recommendations for an improved health and development agenda among African health actors, with a focus on analyzing and highlighting gender equality themes and opportunities. From those findings, we drafted two analyses reports: one focused on Regional Economic Communities (RECs) and the other on Regional Networks and Associations (RNAs). At this writing, these reports are in the last stage of review and finalization in readiness for dissemination.

1.1a Key highlights
For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Completed research applications for Johns Hopkins University (JHU) and Amref, including in-country Institutional Review Boards (IRB), and received approvals to conduct key informant interviews
- Finalized the key informant interview guide (in English and French), with the inclusion of six questions focused on gender to assess the current status, potential challenges, and opportunities for gender equality within health sector actors in Africa
- Performed a desk review, including a review of 140 documents from the 2014 landscape analysis and the identification of new documents, resulting in 85 primary documents to inform the updated landscape analysis
- Established a review matrix, identifying the information to develop a Strengths, Challenges, Opportunities, and Threats (SCOT) analysis and recommendations of the landscape analysis reports

- In partnership with the Africa Bureau, we developed a list of 38 prioritized actors to interview. With 7 actors being unresponsive or unavailable, we conducted key informant interviews with 31 priority actors, representing donor agencies, regional economic communities, regional networks, and health development programs
- Developed two analyses reports and completed revisions based on two rounds of feedback from USAID Africa Bureau to document the key findings from this landscape exercise

Activity 1.2a: Support the dissemination of the Africa Bureau Health Team's Regional Landscape Analysis Database

Enabling the analysis findings to be shared in a timely and easy-to use format will increase their reach. We developed a collaborative online database of the current RECs and RNAs that can be used by the Africa Health Bureau to track and make updates to these regional bodies moving forward. We are developing additional dissemination products—including a roadshow strategy, a communications toolkit, and a video—to raise awareness of the contributions of RECs and RNAs to the health sector across Africa; these are expected to be finalized in the first quarter of Year 5. The dissemination outputs will consider key themes related to gender equality findings and ensure that communications efforts incorporate a gender lens—for example, recommending a variety of communications channels to reach a broad range of audiences.

1.2a Key highlights

For a complete list of deliverables under this sub-activity, please see the [Deliverables List](#).
- Developed a collaborative online database of RECs, RNAs, and development partners that includes their priorities, relevant countries, and contact information to facilitate efficient review and future updates

Bureau-Wide Activities

Introduction

Reliable, peer-reviewed evidence that can be used to inform policy, practice, and new research is available in many global health journals. However, much of that evidence is derived from clinical trials conducted under controlled conditions by seasoned researchers—and as a result, can be difficult to apply in real-life programmatic contexts. *Global Health: Science and Practice* (GHSP) provides a platform for global health practitioners, especially those based in lower- and middle-income countries (LMICs), to share evidence and experience from the implementation of programs under real-world conditions with real challenges, successes, and failures—and to do so with sufficient rigor. GHSP is contributing to changing publishing norms: It is changing how to study and document program implementation issues that affect scale and impact and addressing power imbalances in publishing by eliminating financial barriers. GHSP is also enforcing policies on country representation of authors, better supporting publication of authors from LMICs, and increasing geographic diversity among its editorial team.

Activity 1: Publish and promote the *Global Health: Science and Practice* (GHSP) Journal
In Year 4, GHSP transitioned from a quarterly to a bi-monthly publishing schedule to facilitate publishing more articles, more frequently. During this reporting period, GHSP published five issues, including its one quarterly issue and four bi-monthly issues. The journal recorded significant achievements, including more than 1.2 million article accesses and continued high LMIC authorship.

Key highlights
For a complete list of deliverables under this sub-activity, please see the Deliverables List.
- Published our scheduled issues in December 2021 and bi-monthly issues in 2022 in February, April, June, and August, with a total of 112 articles (37% more than Year 3). Of the 112 articles, 21 (19%) were written by USAID authors or were about projects funded by USAID. In terms of topic areas, the articles breakdown as follows[4]:
  - 19 (17%) FP/RH
  - 18 (16%) health systems
  - 15 (13%) maternal and neonatal health
  - 12 (11%) COVID-19
  - 12 (11%) HIV
  - 10 (9%) nutrition
  - 9 (8%) human resources/community health workers
  - 8 (7%) vaccines
  - 5 (5%) TB
  - 3 (3%) surgery
  - 3 (3%) behavior change communication

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[4] Note that some articles are counted twice if they address two primary topics, e.g., maternal health and COVID-19

- 17 (15%) others including malaria, mental health, noncommunicable diseases, gender, WASH, and communicable diseases

- Received Impact Factor of 3.409 in 2022, up from 2.453 in 2021. The Impact Factor, reflecting the average number of citations received by a journal's articles, is a commonly used measure of a journal's impact and relative importance within its field; by comparison, the Impact Factor for *Global Public Health* is 3.356 and for *BMJ Open* is 3.006.
- Received and processed 718 submissions, a decrease of 18% compared to the 880 submissions in Year 3, and the same number of submissions as Year 2. As noted in the Year 4 midyear progress report, this decrease is likely due to normal work travel and responsibilities resuming as the COVID-19 pandemic has become less limiting.
- Recorded a significant increase in article accesses: 804,387 at the end of Year 3 to 1,215,992 at the end of Year 4 (a 51% increase). These have continued to rebound from COVID-19 levels and reflect a 19% increase over Year 1 (pre-COVID).
- Recorded 29 mentions of GHSP articles in 20 policy documents (see Attachment 2). This is slightly lower than the 30 originally reported at the end of Year 3 and will likely be revised upward as the tracking service Altmetrics locates additional mentions (as was the case in Year 3). Note: Documents 1-8 were added since the Year 4 midyear report.
- Published four of six manuscripts solicited from GHTechX conference held in March 2021
- Published a supplement of 16 articles funded by the Doris Duke Charitable Foundation and the World Health Organization about the African Health Initiative titled: "Advancing Learning Health Systems: Lessons from the African Health Initiative." It was led by guest editors from the University of Washington, the Doris Duke Charitable Foundation, the Ghana Health Service, and Northwestern University.
- Held semi-annual Advisory Board Meeting in July 2022, where we provided an update on progress and solicited input on the possibility of creating institutional partnerships to further the reach of the journal
- Prepared and submitted a manuscript on GHSP's multi-level strategy to increase meaningful equity and inclusion of authors from LMICs to the KM4Dev Journal special issue on decolonizing knowledge
- Began search for Regional Associate Editor from Africa

Attachment 1: Recommendations to Motivate Information Sharing Based on Findings from the BE Experiments

BE Experiment Findings	Recommendations
The use of **social norms** messaging (i.e., letting participants know about the information sharing behavior of their partner) had a significant positive effect on **information sharing** behavior. The positive effects on **repeat information-sharing** behavior were more pronounced among men than women, suggesting men may be more responsive to social norms priming over the long term.	• Share the number of FP/RH professionals who have expressed interest in participating and/or who have participated in the KM platform or activity in communications opportunities. Provide contextual data, such as numbers of members by region, country, or gender identity, when relevant. • Share user or participant testimonials, from a mix of gender identities and other relevant characteristics such as geographic location, to let other FP/RH professionals know how "peers like them" are benefiting from the KM platform, activity, or event. • Send email and social media campaigns showcasing platform members' contributions (e.g., FP insight collections) to provide social proof that FP/RH professionals like them are engaged on the platform. Segment email distribution list by relevant factors to provide more tailored campaigns (e.g., segment by region or organization and showcase member contributions from the same region or organization).
Neither **social norms** framing nor offering tools and support to improve their **self-efficacy** was effective to motivate participants to share information on their **failures**. This may have been due to the small sample size and/or the format of the particular experiment, which required an email response from participants.	Further exploration into social norms framing and capacity-strengthening approaches to motivate sharing of failures is warranted.

We did not find a significant impact of a **recognition-based incentive** on general **information-sharing** behavior or a **monetary-based incentive** (paying for conference registration fees) on intention to **share failures**.	We recommend additional qualitative studies across regions to identify other forms of incentives (e.g., certificates) that may resonate better with health professionals.
Men and women were more likely to share information with someone of the same gender identity than of the opposite gender identity, and this was more pronounced for women than men. These findings support previous research showing a tendency for people to associate with others who are similar to them (called **gender homophily**, in the case of gender similarities).	- Ensure a balanced mix of gender identities in KM events to account for gender homophily tendencies. - Create spaces where mixed-gender identity dyads or groups can feel comfortable sharing information with each other (e.g., through the use of templates/prompts to kickstart conversations). - Agree on ground rules that all participants are equals and have something useful to contribute. Model this rule throughout the KM event. Articulate gender homophily tendencies and our goal to counter those tendencies to ensure diversity in perspectives and solutions.
Participants were less likely to say they would share their **failures** if told there would be an **interactive Q&A** session. There were no significant differences between women and men.	- Provide various platforms and formats for health professionals to share their failures, including a website or database of failures that people can explore on their own in addition to interactive forums. - In interactive failure-sharing events, provide participants a recommended list of questions that aim to help the individual sharing the failure better understand the failure and apply that learning to future situations, rather than place blame. Illustrative questions: What makes this failure meaningful? Who else might benefit from this learning? How has your understanding of the situation changed since it happened?

Asking participants to share their experiences with "improving through failure" vs. directly asking them to share their "failures" was found to improve willingness to share failures. More broadly, using **terms that capitalize gain framing** (i.e., terms that convey failure as an opportunity for growth, improvement, or progress) has the potential to evoke positive responses to **sharing failures**.	- Combine a positive term with the word "failure," such as "improving" or "learning," to help destigmatize the term without sacrificing clarity regarding the need to share experiences relating to failures. - Use gain framing when communicating about sharing failures. Illustrative grain-framing: - Share how you have improved through failures - Reflect on your failures to learn and grow from them - Use this opportunity to learn from each other - Avoid terminology with negative connotations, for example: - Pitfalls - Flops - Missteps - Provide an opportunity for health professionals to share both successes and failures in a given space, rather than focusing exclusively on one or the other.

Attachment 2: Mentions of GHSP Articles in Policy Documents

	Publisher	Policy Document*	GHSP Article(s)
1	World Bank	A Synthesis Report on Piloting of Remote Phone-Based Formative Assessment Solutions in Ghana, Nepal, and Pakistan	Successful mLearning Pilot in Senegal: Delivering Family Planning Refresher Training Using Interactive Voice Response and SMS
2	The Inter-American Development Bank	The Golden Opportunity of Digital Health for Latin America and the Caribbean	mHealth innovations as health system strengthening tools: 12 common applications and a visual framework
3	World Health Organization	Framework and toolkit for infection prevention and control in outbreak preparedness, readiness and response at the health care facility level	Social Mobilization and Community Engagement Central to the Ebola Response in West Africa: Lessons for Future Public Health Emergencies
4	World Health Organization	World report on the health of refugees and migrants	Malaria Case Detection Among Mobile Populations and Migrant Workers in Myanmar: Comparison of 3 Service Delivery Approaches Community-Based Noncommunicable Disease Care for Syrian Refugees in Lebanon
5	World Health Organization	Human resources for health leadership and management: a prototype curricula package: prototype curriculum for a master's course	Digital Technologies for Health Workforce Development in Low- and Middle-Income Countries: A Scoping Review Digital Health and Health Systems of the Future What Does It Take to Be an Effective National Steward of Digital Health Integration for Health Systems Strengthening in Low- and Middle-Income Countries? Strengthening Delivery of Health Services Using Digital Devices

	Publisher	Policy Document*	GHSP Article(s)
6	World Health Organization	[Human resources for health leadership and management: a prototype curricula package: prototype curriculum for a one-month course](#)	Digital Technologies for Health Workforce Development in Low- and Middle-Income Countries: A Scoping Review
7	World Health Organization	[Digital health and universal health coverage: opportunities and policy considerations for Pacific Island health authorities: Policy brief](#)	Effectiveness of mHealth Interventions for Improving Contraceptive Use in Low- and Middle-Income Countries: A Systematic Review

Factors That Influence Data Use to Improve Health Service Delivery in Low- and Middle-Income Countries

The State of Digital Interventions for Demand Generation in Low- and Middle-Income Countries: Considerations, Emerging Approaches, and Research Gaps

Digital Technologies for Health Workforce Development in Low- and Middle-Income Countries: A Scoping Review

Strengthening Delivery of Health Services Using Digital Devices |
8	World Health Organization	[Health system considerations related to voluntary and forced displacement in the eastern Mediterranean region: a critical analysis of the available literature](#)	Community-Based Noncommunicable Disease Care for Syrian Refugees in Lebanon
9	World Health Organization	WHO guidelines: recommendations on digital interventions for strengthening health systems ([Spanish](#), [French](#))	mHealth innovations as health system strengthening tools: 12 common applications and a visual framework
10	World Health Organization	Implementation research for digital technologies and tuberculosis (IR4DTB): a toolkit to assess the implementation and scale-up of digital innovations across the continuum of tuberculosis care ([French](#), [Russian](#))	mHealth for Tuberculosis Treatment Adherence: A Framework to Guide Ethical Planning, Implementation, and Evaluation

	Publisher	Policy Document*	GHSP Article(s)
11	World Health Organization	Orientações estratègicas mundiais para enfermeiros e parteiras 2021-2025 (Global Strategic Guidelines for Nurses and Midwives 2021-2025)	Strengthening and Institutionalizing the Leadership and Management Role of Frontline Nurses to Advance Universal Health Coverage in Zambia
12	World Health Organization	Classification of Digital Health Interventions v1.0: A common language to describe the uses of digital technology for health (Spanish, French)	mHealth innovations as health system strengthening tools: 12 common applications and a visual framework
13	World Health Organization	Continuum of care for noncommunicable disease management during the migration cycle	Community-Based Noncommunicable Disease Care for Syrian Refugees in Lebanon
14	World Health Organization	Person-centred communication for female genital mutilation prevention: a facilitator's guide for training health-care providers	Integrated Person-Centered Health Care for All Women During Pregnancy: Implementing World Health Organization Recommendations on Antenatal Care for a Positive Pregnancy Experience
15	World Health Organization	Surveillance des décès maternels et pèrinatals et riposte : outils pour la mise en oeuvre (French: Maternal and perinatal death surveillance and response: tools for implementation)	Beyond No Blame: Practical Challenges of Conducting Maternal and Perinatal Death Reviews in Eastern Ethiopia Implementing Maternal Death Surveillance and Response in Kenya: Incremental Progress and Lessons Learned
16	Institute for Peace and Security Studies (IPSS)	Uganda Conflict Insights	Institutionalizing a Regional Model for Improving Quality of Newborn Care at Birth Across Hospitals in Eastern Uganda: A 4-Year Story
17	Policy Centre for the New South	A Moroccan Model of Collective Intelligence: The Commission Spèciale sur le Modële de Dèveloppement (CSMD) - Evaluation Report (A Moroccan Model of Collective Intelligence: The Special Commission on the Development Model (CSMD) - Evaluation Report)	The Net Promoter Score (NPS) for Insight Into Client Experiences in Sexual and Reproductive Health Clinics

	Publisher	Policy Document*	GHSP Article(s)
18	World Health Organization	اختبار فيروس العَوَز المناعي البشري (Consolidated Guidelines for HIV Testing Services)	Intensive Group Learning and On-Site Services to Improve Sexual and Reproductive Health Among Young Adults in Liberia: A Randomized Evaluation of HealthyActions
19	World Health Organization	Behavioural intervention for adolescent uptake of FP: a randomized controlled trial, Uganda	What Does Not Work in Adolescent Sexual and Reproductive Health: A Review of Evidence on Interventions Commonly Accepted as Best Practices
20	Food and Agriculture Organization of the United Nations	A review of school feeding programmes in the Caribbean Community	Child malnutrition in Haiti: progress despite disasters

Results Report

Reporting period: Oct. 1, 2021–Sep. 30, 2022

Project Name: Knowledge SUCCESS (Strengthening Use, Capacity, Collaboration, Exchange, Synthesis, and Sharing)
Cooperating Agency/Contractor: Johns Hopkins Center for Communication Programs, Amref Health
Africa, Busara Center for Behavioral Economics, FHI 360
Project Number: 7200AA19CA00001
Project Duration (Start and End Dates): February 14, 2019–February 13, 2024
A/COR/TA: Kate Howell
Project Goal: High quality health information, knowledge, and expertise is exchanged, accessed, and
used, and capacity is built in knowledge sharing, collaboration, and learning.

Overall Results

Knowledge SUCCESS partnered with national and regional-level stakeholders to strengthen FP/RH frameworks through the inclusion of KM. The governments of Burkina Faso, Niger, and Côte d'Ivoire included KM as a priority for the first time in their CIPs. The OP's regional Civil Society Organization workshop prioritized KM in its regional action plan. In Kenya's FP2030 commitment, KM was included as a key element to strengthen FP/RH programming in the East Africa region. In Asia, we worked with the Republic of the Philippines Commission on Population and Development (POPCOM) to develop a KM strategy that addresses the country's health and development challenges.
(IR 1.0: Global leadership demonstrated in FP/RH policy, advocacy, and services; Localization)

Knowledge SUCCESS reached 18,644 users from USAID PRH priority countries with FP/RH technical content through its website, www.knowledgesuccess.org, using data-driven approaches to increase the proportion of users from PRH priority countries to 33.5% compared to 23.6% two years ago. Users in Asia, East Africa, and West Africa can now access curated collections of region-specific technical resources, events, and content through "hub" pages. Nearly 40% of the content pieces (44 out of 117 total) published in Year 4 shared knowledge from a specific geographic region and featured at least one author from that region.
(IR 2.0: Knowledge generated, organized, and disseminated in response to program need; Gender; PHE/PED; Youth)

Knowledge SUCCESS trained 488 participants in East Africa (252), West Africa (117), and Asia (119) on the use of KM to support and improve FP/RH programs. Training topics included knowledge capture and content creation, storytelling, knowledge exchange, and packaging and sharing information including program results and research data. Infusing KM skills throughout key FP/RH organizations and networks such as East Africa's KM CoP TheCollaborative, the OP, and the Southeast Asia Youth Health Action Network contributes to building a culture of sustainable knowledge sharing to improve FP/RH programs.

(IR 3.0: Support provided to the field to implement effective and sustainable FP/RH programs)

Knowledge SUCCESS introduced equity-centered resources—including a revised edition of [Building Better Programs: A Step-by-Step Guide to Using Knowledge Management (KM) in Global Health](#) and the new [Checklist for Assessing Equity in Knowledge Management Initiatives](#) and [How to Integrate Equity in KM](#) training module—for planning and evaluating KM initiatives using gender and other lenses of analysis. These resources emphasize the inclusion of marginalized groups (such as women, people with disabilities, and youth) as key stakeholders in defining and using KM systems and processes. More than 200 people attended or watched a recording of a September 2022 webinar introducing the resources. These resources fill a gap, offering practical tools for the health workforce to include people from marginalized and underrepresented groups and to plan, implement, monitor, and evaluate equity and address power dynamics in their KM initiatives.

(IR 1.0: Global leadership demonstrated in FP/RH policy, advocacy, and services; IR 2.0: Knowledge generated, organized, and disseminated in response to program need; Gender)

Gender
Knowledge SUCCESS co-led the Interagency Gender Working Group (IGWG) Gender-Based Violence (GBV) Task Force. This year we published a blog post about [mental health wellness in GBV providers](#); produced a [learning event and accompanying report on reproductive coercion](#); and published [Lessons Learned on Effective Prevention and Response Approaches](#), summarizing learnings from the seven-year life of the Policy, Advocacy, and Communication Enhanced for Population and Reproductive Health (PACE) Project. The report suggests actions to strengthen GBV prevention and response, such as increasing economic empowerment interventions, working with faith leaders, and using a gender-transformative and cross-sectoral approach to programs. The learning event helped bridge a gap in knowledge about reproductive coercion. Participant feedback also demonstrated more to learn in this area and a strong preference for the GBV Task Force to offer additional learning events on reproductive coercion.

(IR 1.0: Global leadership demonstrated in FP/RH policy, advocacy, and services; IR 2.0: Knowledge generated, organized, and disseminated in response to program need; Gender)

Youth
Knowledge SUCCESS re-structured NextGen RH, a CoP for AYSRH practitioners that is driven by youth priorities. We selected 13 Advisory Committee members from 300 applicants and added a co-chair from a youth-led organization, making meaningful youth engagement a priority aligned with [USAID's Youth in Development Policy](#). Knowledge SUCCESS also guides NextGen RH as it addresses other USAID technical priority areas including comprehensive sexuality education (CSE) and positive youth development (PYD). Through this group, Knowledge SUCCESS encourages national and local organizations to use the latest evidence in AYSRH programming.

(IR 1.0: Global leadership demonstrated in FP/RH policy, advocacy, and services; IR 2.0: Knowledge generated, organized, and disseminated in response to program need; Youth; Localization)

Knowledge SUCCESS's competition The Pitch funds and supports country-driven KM innovations for FP/SRH programs. Three out of five [Pitch Season 2 awardees](#) were youth-led or youth-focused: SEGEI produced a [bilingual podcast series](#) highlighting young, indigenous FP/SRH leaders in Nigeria and Niger; Projet Jeune Leader will synthesize community feedback into a magazine series to inform national decision-making in Madagascar; and the Blind Youth Association Nepal will develop and disseminate national guidelines on disability-inclusive FP/SRH services in collaboration with the Ministry of Health.
(IR 1.0: Global leadership demonstrated in FP/RH policy, advocacy, and services; IR 2.0: Knowledge generated, organized, and disseminated in response to program need; Youth; Localization)

PHE/PED
Knowledge SUCCESS amplifies knowledge among Population, Health, and Environment/Population, Environment, and Development (PHE/PED) professionals. Online PHE/PED community [People-Planet Connection](#) absorbed communication mechanisms from the Policy, Advocacy, and Communication Enhanced for Population and Reproductive Health (PACE) Project, including the [PHE/PED Activity Map](#), and established a new [blog](#) with writers from Nigeria and Uganda highlighting programmatic experiences. Workshops and dialogues built PHE/PED professionals' capacity to share knowledge, and documentation of the Health of People and Environment in the Lake Victoria Basin (HoPE-LVB) project informed an [advocacy brief on scale-up and sustainability](#). These activities ensure PHE/PED professionals can learn from other programs, reducing duplication of effort.
(IR 2.0: Knowledge generated, organized, and disseminated in response to program need; PHE/PED, Localization)