

# FEED THE FUTURE RWANDA ORORA WIHAZE ACTIVITY FACT SHEET

Stunting rates for children in Rwanda remain stubbornly high at 38%; but there is an opportunity to decrease those rates through increased consumption of animal-sourced foods (ASF). ASF provide vital and highly bioavailable nutrients and play an important role in cognitive development. Presently, households in Rwanda do not regularly consume ASF, particularly meat and egg products, due to dietary norms and lack of affordability and availability in rural areas. Lack of appropriate financing and poor coordination between public and private sector actors further constrain access to ASF leading to low per capita consumption of pigs, fish, poultry, and goats.

## Activity Objectives

The Orora Wihaze (*Raise Animals for Self-Sufficiency*) activity will work with local partners and private sector actors in Rwanda to strengthen the ASF market system. Orora Wihaze will target ASF producer and consumer households in Rwanda's Burera, Gakenke, Nyamagabe, Nyamasheke, Rutsiro, Ngororero, Kayonza and Ngoma districts. The goal of the FTF Orora Wihaze activity is to *sustainably increase the availability of, access to, and consumption of ASF through the development of a profitable market.* This will be achieved by a selection of interventions under two broad objectives i) Private Sector-Led ASF Value Chains Strengthened; ii) Increase Demand for ASF Consumption for Women and Children.



A beneficiary of USAID's RDCP II in Rwamagana district of Rwanda in a family portrait. Photo credits: Ashley

Orora Wihaze will employ an evidence-driven partnership engagement approach to source, incubate, scale and replicate innovative solutions to address root constraints in the ASF market system that hinder increased production, market penetration to rural areas and consumption of ASF. The activity will facilitate investments in input and extension supply and access to market and financial services market access all while facilitating policy improvements that will further enable these changes to be sustainable. Orora Wihaze will increase demand for ASF by facilitating interventions in nutrition extension, ASF product development and distribution, and women's empowerment

## Expected Results

- 125,000 households with incomes increased by at least 30%
- 40% increase in number of women of reproductive age consuming a diet of minimum diversity and children 6-23 months receiving a minimum acceptable diet
- \$5 Million new USG commitment and private sector investment leveraged by USG to support food security and nutrition
- \$1.3 Million agriculture-related financing accessed as a result of USG assistance

## Project Information

- **Project duration:** 2019-2024
- **Funding:** \$13.8M
- **Implementing Partner:** Land O'Lakes Venture 37
- **Geographic Focus:** Active in 8 districts of Rwanda: Burera, Gakenke, Nyamagabe, Nyamasheke, Rutsiro, Ngororero, Kayonza and Ngoma

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