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Executive Summary

The Central Asia Media Program (CAMP) aims to improve content quality and audience engagement, strengthen media outlet financial sustainability, increase media literacy, and strengthen the enabling environment in Central Asia. The overarching program goal is to develop a more balanced information environment in Central Asia to increase openness among youth and adults for differing ideas, opinions and perspectives and in turn increase their engagement in civic participation. The program will run from October 1, 2018 through September 30, 2023.

CAMP's activities are implemented toward three objectives:

- Objective One: Improve media capacity to provide balanced, informed and unbiased reporting on key policy and public interest issues;
- Objective Two: Increase media and information literacy among youth and adults to become critical consumers and producers of information;
- Objective Three: Improved legal enabling environment for media.

Highlights/Impact

- Internews **launched the project during three project launch** events on November 30, 2018, in Almaty; December 7, 2018, in Astana; and December 21, 2018, in Dushanbe. Members of the media community, media support organizations, and government representatives learned the key objectives and proposed activities of the CAMP, formally expressed their gratitude to Internews for continuing to assist local media outlets and expressed their interest in participation in the CAMP project.
- In the first three months, **Internews successfully completed start-up activities**, including identification of project staff and experts; attending the CAMP Post-award meeting at USAID in Almaty on September 20, 2018, and conducting a regional meeting for Internews teams from Kazakhstan, Tajikistan, and the US on December 3-5, 2018; and conducting outreach to various partners through meetings and interaction with relevant representatives.
- Internews developed and submitted to USAID on time a **draft Work Plan (WP) Year 1**. By the end of the quarter, Internews received USAID comments and will submit its response and an updated WP early next quarter.
- As a reliable implementing partner whose activities are guided by written policies, during the quarter Internews developed **draft guidelines for each project component** to streamline business processes related to the implementation of each component.

Background/Context

Kazakhstan

- In November 2018, during a major local media event, the “Media Kuryltai” conference in Almaty, a senior Ministry of Information and Communication representative [confirmed](#) that the ministry will soon start developing a new package of media laws. He also suggested that it is possible that eventually all media- and information-related regulations will be combined into a single law on information.
- For a significant period of time during November 2018, the website of the “Nasha Gazeta” (Kostanay) online media outlet was inaccessible from Kazakhstan. The Ministry

of Information of Kazakhstan [denied](#) any involvement. The Kazakhstani freedom of expression CSO “Adil Soz” submitted a request to the National Security Committee, the Prosecutor General’s Office, and the Ministry of Information and Communication of Kazakhstan to inquire about the reasons for the website’s blocking. Meanwhile, it is understood that the authorities gave an implicit order to block the website following [publication](#) of a critical story about the residence of the Akim (Governor) of Kostanay Oblast.

- In October 2018, Kazakhstan’s authorities [expanded](#) the list of government agencies authorized to block the Internet and other communications channels due to natural, social¹ and man-made emergencies. The Prosecutor General’s Office, the Ministry of Internal Affairs, the National Security Committee, and the Ministry of Defense joined 22 other government agencies already authorized to impose these restrictions during emergencies. The full list of the 22 government agencies is available [here](#). The Minister of Information and Communication, Mr. D. Abayev, [argued](#) that the blocking is necessary to prevent mass panic. He suggested that it is possible for the government to cut off Internet in a single city or oblast but failed to reveal the exact procedures that will be applied.

Tajikistan

- State TV channels in Tajikistan, particularly “Tojikiston” and “Dzhahonnamo,” have been [instructed](#) to shift from the usual complimentary reporting to providing more critical information. To this end, they have been instructed to provide more analytical programs and critical reports. The list of the allowed critical subjects includes 70 topics such as protracted housing construction, unsuitable school buildings, damaged roads, land disputes, radicalism, hijab (Muslim women veils), drinking water shortages, etc. Local experts and TV professionals suggested that this should help raise awareness of local communities and force local government officials to address the problems faced by their communities.
- Tajikistan is the worst country in the world when it comes to the speed of internet. According to the [Speedtest Global Index](#), Tajikistan ranks 124 out of 124. Local experts suggest that this is the result of a deep crisis within the communications market of the country, however, users underline a turning point took place in 2018 when the entire Tajik internet traffic was diverted to move through the state-run Unified Communications Center. Another challenge is the continuous blocking of social media such as Facebook, Odnoklassniki, and YouTube. For two weeks in November 2018, the authorities even restricted the use of messaging applications, such as Viber, WhatsApp and Telegram apparently due to [unrests](#) in the Gorno-Badakhshan Autonomous Oblast (GBAO).
- Reporters Without Borders (RWB) have [criticized](#) the Tajik authorities for blocking news and information websites. In its latest report issued on November 15, 2018 entitled “Tajikistan turns to Chinese model of large-scale Internet censorship,” RWB cites several cases in which the Tajik government blocked websites and social media, including Asia Plus, Youtube, Facebook, Vkontakte, and Odnoklassniki, as well as WhatsApp and Telegram messengers, and even VPN (Virtual Private Network) services, with the latest blocking taking place on November 6, 2018, during unrests in the GBAO region.

¹ The term “social emergency” was not defined in the amendment. However, it is assumed to refer to social upheavals, and the amendment is thus seen as a legal justification allowing the authorities to curb communication during such events.

Nuriddin Karshiboev, Head of the National Association of Independent Media in Tajikistan (NANSMIT) described the situation as an “administrative feudalism” and noted that blocking of websites and other alternative sources of information violates constitutional rights of citizens.

Uzbekistan

- The Ministry of Foreign Affairs (MFA) of Uzbekistan [reported](#) that on December 4-5, 2018, the MFAs of Uzbekistan and Tajikistan held first round of discussions in Dushanbe focused on – amongst other topics – how media in both countries could work together to cover international issues. According to the MFA of Uzbekistan, the parties exchanged experiences in the field of public diplomacy and discussed expanding multilateral cooperation between Uzbekistan and Tajikistan. Follow up meetings are scheduled for 2019 in Tashkent. This move is seen as an outreach effort on behalf of the new government of Uzbekistan to engage with Tajikistan, with which relations were tense under the previous President, in the field of media, and for continuing to communicate on these important issues in 2019. This is yet another sign of the opening up of Uzbekistan under the new president, Mr. Shavkat Mirziyoyev.
- In early September 2018, users from Uzbekistan reported interruptions to Facebook access. In late October 2018, the most popular website in Uzbekistan, Youtube, was blocked and remains blocked to date, being accessible only via VPN. Interestingly, these developments created a need for more people to learn how to and use VPN, strengthening digital literacy amongst greater share of the population. As a result, VPN-applications for both iOS and for Android became some of the [most popular](#) downloads in the country over the last few months. *Secure VPN* application took the lead in the number of downloads in Google Play, whereas *Proxy Master* was the leader in the App Store. The Ministry for Development of Information Technologies and Communications of Uzbekistan [informed](#) that the interruptions occurred due to installation of new equipment which would increase the speed of internet in Uzbekistan. However, they coincided with the time of active publishing by users on social media of radical Islamic views, and no changes so far have occurred. Websites such as [internews.kz](#), [newreporter.org](#), [ozodlik.org](#), [ferghana.ru](#), most of which were blocked since 2005, remain blocked. Internews will continue to monitor the accessibility of websites in Uzbekistan.
- “Uztelecom” announced that internet bandwidth in Uzbekistan increased from 110 Gigabit/sec in early 2018 up to 1200 Gigabit/sec by the end of 2018. In early December, cost per 1 Megabit/sec for communication operators was 85,000 Sum (US\$10.20), and the cost of unlimited 2 Megabit/sec Internet access for small and medium-sized enterprises was decreased by half to 88,000 Sum (US\$11). Starting in 2019, “Uztelecom” is abandoning outdated ADSL broadband access networks and will consolidate its efforts on the development and modernization of telecommunication networks based on the FTTx technology. “Uztelecom” plans to put in place over 220 thousand kilometers of fiber optic cable lines by 2025. This will likely lead to an expanded access to the internet for the average citizen of Uzbekistan. However, with the practice of blocking of websites and other web-based services still in place, it remains to be seen if this will translate into an expanded access to information for an average internet user in Uzbekistan, although this may mean a potentially wider use of VPN and other blockage circumvention services, since such services work much better with a higher speed internet connection.
- On October 22, 2018 the government issued [decree](#) #847 “On Measures Regulating Register System of Mobile Devices in the Republic of Uzbekistan” requiring all mobile

devices with built-in GSM, UMTS and LTE modules – these include smartphones and tablets - to be registered. The decree argues that these measures are adopted with the purpose of:

- ensuring protection of the rights of the mobile devices' owners through validation of their unique identification (IMEI) codes;
- preventing illegal and unauthorized use of mobile devices without the owners' awareness;
- preventing the sale of poor-quality non-compliant mobile devices.

While this is largely seen as a move designed to protect local mobile and smartphone producers from international competition, experts, including Internews, also view this as a move to restrict the freedom of expression as the new requirements will allow authorities to track posts or comments made by mobile device users online through the devices' IMEI codes.

- On September 9, 2018 a new multimedia information agency of Uzbekistan called “Turon 24,” which positioned itself as the largest in Uzbekistan, was launched. The agency consisted of over 250 staff, including correspondents based in Russia, Afghanistan, Central Asia, as well as a network of 14 offices across Uzbekistan. On January 3, 2019, after 4 months of operation, “Turon 24” was suddenly closed. According to its Telegram-channel the media is being [reorganized](#) and its financing will be resumed after the reorganization process is completed. Mr. Komil Allamzhonov, the former Press Secretary of the President of Uzbekistan, is a co-owner of “Turon 24.” In October 2018, he was relieved of his duties as the Press Secretary and as Deputy Head of the President’s Administration. In November 2018, Mr. Allamzhonov was appointed as Acting Director General of the Uzbek Agency on Press and Information, in charge of developing and implementing the state policy on media. The agency is in charge of registering new media outlets and monitoring media compliance with the legislation. The Uzbek Agency on Press and Information is the successor of the State Committee on the Press, which was famous for its strict censorship policy. The Director General’s status equals to that of a minister. Internews will monitor how this appointment may impact the media field of Uzbekistan in the coming weeks and months.

Project Activities

Start-up

Internews launched the CAMP program on November 30, 2018, in Almaty; December 7, 2018, in Astana; and December 21, 2018, in Dushanbe. These events were attended by government officials, lawmakers, media outlets, journalists, media CSOs, as well as USAID and US Embassy representatives.

1. Project launch Kazakhstan

Internews held two launch events in Kazakhstan to mark the start of the Central Asia Media Program (CAMP). More than 150 people (73 in Almaty and 78 in Astana) representing the country ministries and government departments, USAID, US Embassy in Kazakhstan, local and international organizations, as well as journalists and partners of Internews were welcomed as guests at launch events in Almaty on November 30, 2018 and in Astana on December 7, 2018. Distinguished guests included Mr. Christopher Edwards, USAID Central Asia Mission Director, Mr. Christian Wright, Acting Deputy Chief of Mission at the U.S. Embassy in Kazakhstan and Mr. Ryan Weddle, USAID Director in Astana. In his opening remarks in Almaty, USAID

Central Asia Mission Director, Mr. Christopher Edwards, stressed the importance of the new program in addressing many challenges of the local media landscape by strengthening journalism profession and increasing media coverage in local languages. He noted that special attention will be given to efforts that increase media literacy so that citizens become better informed and become more critical consumers of information.

“Through the efforts of USAID’s new media program, we will help to make journalists and media consumers more discerning about their news sources and more capable of identifying false information and disinformation and limiting their spread. Our hope is that by ensuring more balanced and impartial information is available to all citizens, Internews will contribute to the vibrant and inclusive Central Asia that’s achieving its goals and objectives,” said the Mission Director.



Opening remarks by the USAID Central Asia Mission Director, Mr. Christopher Edwards, during the CAMP launch in Almaty, November 30, 2018.



Bekzat Rahimov, Deputy Director of the State Policy Department on Mass Media of the Ministry of Information and Communication of Kazakhstan, speaking during the CAMP launch, Astana, December 7, 2018.

In Astana, Kazakhstan’s government was represented by Deputy Director of the State Policy Department on Mass Media from the Ministry of Information and Communication, Mr. Bekzat Rahimov, and the Head of the Department on Interaction with Civil Society Institutions at the Ministry of Public Development, Ms. Gulbara Sultanova. Praising USAID’s new initiative, Mr. Rahimov noted that the program is in line with the ministry’s current work and expressed hope that the cooperative efforts will bear tangible results in raising media literacy levels and improving media legal environment.

Civil society sector was represented by key local groups such as the Foundation for Parliamentary System Development, Legal Media Center, youth organizations such as Youth Information Service of Kazakhstan, and Erkindik Kanaty Public Fund. Speaking of the civil sector expectations in relation to the new program, the President of Foundation for

Parliamentary System Development, Ms. Zauresh Battalova, said: “Freedom of speech, improvement of the legal environment for media and advancing human rights through programs like these is crucial for Kazakhstan’s civil society. I think that all civil society institutions that need support in promoting their cause will be able to take part in the project. I am glad that the project is not locally focused but targets three countries: Tajikistan, Uzbekistan and Kazakhstan.

The question-answer session in Astana included questions on supporting Kazakh-speaking media under the new program, and ways of engaging university-level youth in the media literacy component. In response to questions gathered at the launch events in both cities, Internews will develop a list of Frequently Asked Questions to be published at newreporter.org and disseminated among the attendees, and the wider audience via mailing lists, websites, and social media.

2. Project launch Tajikistan

On December 21, 2018, Internews held an official launch event of the CAMP program in Tajikistan.

More than 40 representatives of Tajikistan’s government agencies, USAID, US Embassy in Tajikistan, local and international organizations, as well as Internews partners attended this event in Dushanbe. Guests included Mr. Jamshed Saidzoda, Deputy Chairman, Committee on International Affairs, Public Relations and Information, Majlisi Namoyandagon (Lower Chamber of the Parliament of Tajikistan); Mr. Gulomkodir Bobizoda, President, Academy of Education of Tajikistan; Mr. Ehson Safarzoda, Head of Press Center, Ministry of Education and Science of Tajikistan; Ms. Dilyafroz Rahmatova, Chief Editor, TV department, State Committee on TV and Radio Broadcasting; Mr. Kamoliddin Kamolov, Deputy to Director, Center for Strategic Studies; Mr. Zinatullo Ismoilzoda, Head, Union of Journalists of Tajikistan.



Chargé d'Affaires of the US Embassy in Tajikistan, Mr. Kevin Covert, during the CAMP launch in Dushanbe, December 21, 2018.

The project launch event was conducted in Tajik, which was welcomed by government representatives.

In his opening speech, Mr. Jamshed Saidzoda, Deputy Chairman of Committee for International Relations, Public Relations, and Information emphasized the importance of such projects and expressed full support of his committee to CAMP.

In his welcoming speech, the US Embassy in Tajikistan Chargé d'Affaires Kevin Covert stated: “Communications is not a one-way process. It is two ways and there are two important things to highlight: 1) effective independent media organizations have to have an educated, active, literate audiences; 2) even best managers and educated audiences need platforms, voices and capacity. This is not only a media project, it is a project that brings together civil society and government to have a more educated society.”

Internews employed an interactive format during the event to engage their guests. Journalism Professor, Alla Kuvatova indicated that it was an unusual way of presenting a project. “All these games on fake news, fake photos, and the question-answer session made the event interesting and unusual. I have not seen this kind of approach in Dushanbe for a while.”

“Committee on International Affairs, Public Relations and Information of Majlisi Namoyandagon greets USAID and the media program that will be implemented in Tajikistan and is ready to cooperate during the project implementation.”

**Mr. Jamshed Saidzoda, Deputy Chairman,
Committee on International Affairs, Public Relations
and Information of Majlisi Namoyandagon (Lower
Chamber of the Parliament of Tajikistan)**

Those partners who did not have a chance to participate in the event, especially those based in the regions, expressed willingness to learn more about the project and suggested organizing another presentation in Khujand.

Objective 1: Improve media capacity to provide balanced, informed and unbiased reporting on key policy and public interest issues

Activities under Objective 1 in the first quarter focused on: (1) drafting announcements and manuals which will help guide activities under each component in Year 1; as well as (2) holding outreach meetings to gather ideas, needs and build up awareness about the project and its opportunities within the stakeholder community. .

Specifically, Internews developed:

1. A management map outlining roles and responsibilities under each component and subcomponent under Objective 1; and timelines for grant competitions and major events;
2. Processes and procedures for four CAMP components and subcomponents, and an outline of immediate tasks for January 2019;
3. Prepared seven grant competition announcements scheduled for January-early February 2019 as well as relevant grant application forms and budget templates. Internews also outlined the grant applications review process; how the results will be communicated to the successful applicants; how the winner will be identified; and responsible persons for the formation of the grant evaluation commissions.

1.1. Increase supply of fact-based, balanced information through local content

1.1.1. Grants and technical support for quality content production

In the reporting period, CAMP developed a draft grant competition announcement which will be finalized in the next quarter.

1.1.2. Inclusive Content Labs

As part of preparatory work under this component, during the quarter Internews has conducted:

- consultations with Lab and Hackathon experts from Kazakhstan and Russia to identify a relevant methodology for implementing the Year 1 Inclusive Content Lab;
- consultations with Kazakhstani advertising and public relations companies on sponsorships of such an event.

Following these consultations, Internews developed draft guidelines to streamline business processes related to the implementation of this component. Internews also developed a draft call for participation in the upcoming Lab which will be sent to USAID for review and approval early next quarter.

1.1.3. Recognizing outstanding journalism

To motivate local media and journalists to produce quality and engaging content on issues of importance to citizens in the region, Internews will launch the inaugural annual Central Asian Media contest and “Media Masters” award. While each participating country has its own national recognition event for journalists, this will be the region’s first. The goal of these awards is to promote pride in professionalism, build awareness of ground-breaking content and story formats, and raise the bar for media quality. These awards will be presented at the annual Central Asian Media Masters Festival (activity 1.2.2.), which will also feature an awards ceremony honoring significant achievements in TV and online content, innovation in media, advertising, and public-interest journalism.

During the reporting period, CAMP developed a draft application form for potential applicants of the contest which will be finalized in the next quarter.

1.2. Strengthen professional development of media practitioners across traditional and “new” media platforms

1.2.1. Thematic and skills-based training for media practitioners

Under this component, the CAMP team developed guidelines and identified preliminary topics for media schools to be implemented by project partners through a subgrant. The grant competition announcement and the selection of partners is scheduled for the next quarter.

1.2.2. Annual Central Asia Media Festival

No activities to report this quarter – activities under this component will start in the next quarter, as planned.

1.3. Strengthen management and financial viability skills of independent media

1.3.1. Professional development opportunities for media managers and sales teams

As part of preparatory work under this component, Internews developed draft guidelines to streamline business processes related to the implementation of this component. Internews also developed a draft call for expression of interest which will be sent to USAID for review and approval early next quarter.

1.3.2. Financial Future grants

No activities to report this quarter – activities under this component will start in the next quarter, as planned.

1.3.3. Nurturing partnerships and resource sharing

No activities to report this quarter – activities under this component will start in the next quarter, as planned.

Objective 2: Increase media and information literacy among youth and adults to become critical consumers and producers of information

Activities under Objective 2 in the first quarter focused on: (1) drafting the Terms of Reference for the redesign of the Newreporter.org website; (2) identifying potential trainers for the Media Critics Boot Camp; (3) conducting meetings, consultations, and other preparatory work under the media literacy, citizen reporting networks, and citizen engagement with local media components.

Specifically, Internews:

1. Developed a management map outlining roles and responsibilities under each component and subcomponent under Objective 2; and timelines for major events;
2. Conducted an important meeting with senior officials of the Ministry of Education and Science of Kazakhstan and secured the Ministry's principle support of CAMP's educational activities targeting higher education institutions;
3. Prepared a preliminary draft of the open call for grant applications under the Media Literacy Grants and Support components;
4. Began to identify existing audience research data as part of an annual sociological survey in each target country to measure media consumption habits, preferences, and trust along with media literacy.

2.1. Strengthen media literacy skills to improve citizens' ability to evaluate information critically and competently

2.1.1. Develop online media literacy and analysis resource (Public Media Literacy and Central Asian Media Critics)

As part of preparatory work under these components, Internews has developed Terms of Reference for the redesign of the Newreporter.org website. The scope of work includes redesign of the technical parameters and the structure of the Newreporter.org website. Internews published a call for proposals in this quarter and expects to make a vendor selection this upcoming quarter.

Media Critics Boot Camp

Internews identified potential trainers for the Media Critics Boot Camp, and has provisionally scheduled the event for end of March 2019.

2.1.2. Support broad-based media literacy education

a) Media Literacy Curriculum.

In November 2018, Internews CoP Marat Bigaliyev met two key officials from the Ministry of Education and Science of Kazakhstan responsible for university and post-graduate education: Ms. Banu Mukatayeva, Deputy Director, Department of Higher and Post-Graduate Education, and Ms. Gulnash Koshkarova, Head of Information Support Unit. Internews presented a brief overview of its plans for media literacy projects for higher education system, shared the structure of the draft media literacy manual (currently being developed under the A2I project). The Ministry of Education officials promised to support Internews' or its partners' education events for university teachers and trainers; offered to share contact lists of higher education institutions as potential partners, and provide recommendation letters; and expressed an interest to attend

upcoming Eduthon, Conferences and TOTs (Training of Trainers); as well as shared the text of a bylaw that allows universities select elective courses and develop curriculums in partnership with organizations like Internews.

This support from the Ministry of Education officials is very important for ensuring that CAMP's media literacy objectives are met.

b) Regional Media Literacy “eduthon.”

Internews will leverage EU funding to run a regional media literacy “eduthon” and bring together 60 educators, information specialists, and media experts from Central Asian countries to collaboratively develop tools, events, and campaigns to build media literacy among youth. The event will serve as a platform for exchange of knowledge and experience, and development of pilots for testing new approaches to reach the public in the areas of media literacy, digital literacy and critical thinking. Attendees will include journalism faculty students, school teachers, media trainers, and other interested parties.

During the reporting period, Internews assisted its sister organization Internews Europe, implementer of the EU-funded “*Contributing to stability and peace in Central Asia through media literacy, improved reporting and regional cooperation*” project, with the launch of a 3-day media literacy event in Astana, Kazakhstan in late January 2019. In particular, the CAMP Regional Media Literacy Advisor was closely involved in the eduthon preparations, assisted with the identification and selection of the trainers and participants, and will act as one of the five trainers during the event.

c) Media Literacy Grants and Support.

Internews has prepared a preliminary draft of the open call for grant applications. Following USAID's approval, the announcement will be released in late January or early February 2019 in Kazakhstan with further roll out in Tajikistan. Any local media, educational or non-commercial organization will be eligible to apply. The selection criteria will include: a) understanding of the thematic area; b) format of the proposed activity; c) demonstration of the outputs' and outcomes' link to the project objectives and their measurability. The projects that compete for but do not receive Media Literacy “Eduthon” grants will be also eligible to apply.

d) Regional Media Literacy Conference.

No activities to report this quarter – activities under this component will start in the next quarter, as planned.

2.1.3. Assess levels of media literacy, consumption, and trust

In order to launch large-scale educational activities in the field of media education and in parallel identify local partners for this activity, Internews will commission an annual sociological survey in each target country to measure media consumption habits, preferences, and trust along with media literacy.

During this quarter, Internews began to identify existing audience research data (from TNS in Kazakhstan and Uzbekistan, Zerkalo in Tajikistan, and others) to avoid duplication and to tailor its questions to measuring trends and preferences that are specifically related to CAMP objectives. In Tajikistan, the sociological research company Zerkalo is aiming to launch annual research of population's media preferences in the beginning of March 2019. This project is

supported by the US Embassy in Tajikistan. Internews negotiated with Zerkalo and persuaded the company to include into its questionnaire five questions to determine the level of population's media literacy. By the time of this report, the company was testing its survey's draft questionnaire.

Next quarter, Internews will convene a council board made of media and research experts in each country to help drive the design and focus of the research. The draft announcement will be provided to USAID for approval and then Internews will announce an open competition for a company to conduct the research study in all three countries in Year 1.

2.2. Increase citizens' ability to engage with and produce news and information

2.2.1. Foster development of citizen reporting networks

As part of preparatory work under this component, Internews developed a draft manual to streamline business processes related to the implementation of this component, and a draft grant competition announcement to be finalized early next quarter.

2.2.2. Build additional avenues for citizen engagement with local media

In preparation for the launch of activities under this component, Internews developed a draft manual to streamline business processes related to the implementation of this component. More information will be provided in the next quarter.

Objective 3: Improved legal enabling environment for media

Under Objective 3, in the reporting period, Internews has:

1. developed detailed schedules of activities which includes timelines for the development and approval of open grant competition calls, applications' selection and evaluation, awarding of grants to the partners, grant projects implementation and reporting;
2. developed packages of documents for open grant competition calls, including application, budget and technical proposal forms, and started to work on monitoring, evaluation, and reporting guidelines for the grant awardees;
3. conducted preliminary analysis of the media legislation in the target countries to identify opportunities for the improvement. Internews also reviewed reports and recommendations from international organizations on the implementation by the target countries of their commitments under Article 19 of the International Covenant on Civil and Political Rights on the freedom of expression.

Challenges/Lessons Learned

- Due to blocking, it is still difficult to get access to Facebook and YouTube, and periodically to Instagram in Kazakhstan, during certain hours each day. The blocking usually coincides with the daily live streaming by Mr. Mukhtar Ablyazov, the leader of the banned DVK (Democratic Choice of Kazakhstan) party. However, the Minister of Information of Kazakhstan denied any suggestions of the government's involvement in the blocking. This is a technical challenge for the project as one its priorities is to promote the use of social media and help project beneficiaries expand their audience reach using social media. To address this challenge, CAMP will use VPN (Virtual Private Networks), proxy servers and other tools to circumvent the blocking, and will promote of the use of these tools among project beneficiaries;
- The State Committee on TV and Radio Broadcasting of Tajikistan has demonstrated no interest in collaborating with international media development organizations, apparently due long-standing animosity toward such organizations. This presents a challenge for international organizations in promoting the rights of independent TV stations of Tajikistan to be included and sustained within digital multiplexes, and the removal or easing of licensing requirements for independent production studios, as the State Committee is a key decision-making body on these issues. To address the challenge, CAMP will focus its efforts on establishing positive relations with the State Committee.

Collaboration with Host Country Governments and Other Donor-Funded Projects (USG and International)

Throughout CAMP project implementation, Internews will collaborate closely with relevant government and state agencies, as well as seek synergies with other donor-funded projects and initiatives to ensure successful project implementation, and reinforce the results and impact of its activities.

Kazakhstan

In preparation for the project launch in Almaty and Astana, Internews initiated contacts and held meetings or telephone discussions with stakeholders representing government, donor community, and CSOs implementing donor-funded projects, including:

- Ministry of Information and Communication of Kazakhstan;
- Ministry of Education and Science of Kazakhstan;
- Ministry of Social Development of Kazakhstan;
- USAID;
- US Embassy and US Consulate General Almaty;
- Friedrich Ebert Foundation;
- British Council and British Embassy Astana;
- ICNL;
- ARGO;
- Soros Foundation Kazakhstan;
- UNESCO;
- UN OHCHR;
- UNICEF.

Internews introduced participants to CAMP project's goal and priorities to identify possible areas of cooperation and synergy. While no specific commitments have been made at these initial meetings, most of the partners expressed their interest in coordinating with the project and identifying specific areas of collaboration once the activities are fully launched. Furthermore, the Ministry of Education and Science promised to support Internews' or its partners' education events for university teachers and trainers; offered to share contact lists of higher education institutions as potential partners and provide recommendation letters; and provided other assistance as detailed in the Activity 2.1.2.a. (page 11) above.

Tajikistan

Similarly, ahead of the project launch ceremony in Tajikistan, Internews conducted a number of meetings and discussions with the Tajik government and state stakeholders, in particular:

- Mr. Jamshed Saidzoda, Deputy Chairman, Parliament committee in charge of information and media affairs (Committee on International Affairs, Public Relations and Information of Majlisi Namoyandagon/Lower Chamber of the Parliament of Tajikistan); and a phone discussion with Mr. Olim Salimzoda, the Head of the committee;
- Mr. Gulomkodir Bobizoda, President, Academy of Education of Tajikistan;
- Ms. Bibihonum Darveshzoda, Head of the Press Center, Ministry of Health of Tajikistan;
- Mr. Ehson Safarzoda, Head of the Press Center, Ministry of Education and Science of Tajikistan;
- Ms. Dilyafuz Rahmatova, Chief Editor, TV department, State Committee on TV and Radio Broadcasting;
- Mr. Kamoliddin Kamolov, Deputy Director, Center for Strategic Studies;
- Mr. Zinatullo Ismoilzoda, Head of the Union of Journalists of Tajikistan;

The partners generally highly appreciated the meetings with Internews and expressed their interest to participate in CAMP. Furthermore:

- the Media Academy agreed to sign a Memorandum of Cooperation with Internews whereby it commits itself to supporting CAMP by inviting and encouraging state media representatives to participate in the project's media literacy and capacity building activities;
- the Academy of Education of Tajikistan expressed a particular interest in taking part in the project's media literacy component to promote media literacy among the media community of Tajikistan;
- the Press Center of the Ministry of Health expressed interest in participating in CAMP's training opportunities to build capacity of the press center staff in the ministry's regional and district departments; and
- the Head of the Parliament committee in charge of information and media affairs expressed his interest and commitment in supporting media development activities in Tajikistan and welcomed the CAMP project.

Uzbekistan

During 2018, Internews identified several local organizations as possible CAMP partners on production grants, training and education, media literacy and advocacy programs. Among them is the Center for Retraining of Journalists, Journalists Union, National Association for Electronic Media, the Center for Modern Journalism, National University for Mass communication and Journalism, State University, local media outlets. This quarter Marat Bigaliyev, Internews CoP,

attended a round table at the US Embassy in Uzbekistan on November 27^h, 2018, devoted to the Uzbek legislation related to operations of local and international CSOs and application of that legislation. At the event, Bigaliyev met international partners operating in Uzbekistan such as the British Embassy, UNESCO, OSCE, Regional Dialog, Tetra Tech, and the United Nations.

During this quarter, Internews continued its efforts to register its representative office in Uzbekistan.

List of Attachments

- *Annex 1. Performance Indicator Tracking Table – Not applicable for Q1, Activity Monitoring, Evaluation and Learning Plan (AMELP) development in progress.*
- *Annex 2. Public Events Taking Place Next Quarter*
- *Annex 3. Press Clippings*
- *Annex 4. Public Communication Materials*
- *Annex 5. Terms of Reference for the redesign of the Newreporter.org website*
- *Annex 6. Questions included in the US Embassy-funded media literacy survey in Tajikistan*

Annex 3. Press Clippings

Kazakhstan

1. TV and radio company Qazaqstan <https://youtu.be/SgM2qAa-Tbc>
2. Infoportal city01.kz <https://www.city01.kz/news/2240817/prezentacia-proekta-centralno-aziatskaa-mediaprogramma-sostoalas-v-astane>
3. 1karagandy.kz <http://1karagandy.kz/ru/news/page/1/newsid/3563>
4. Newreporter.org <http://newreporter.org/2018/12/04/internews-predstavil-centralno-aziatskuyu-mediaprogrammu/>
5. Youth information service of Kazakhstan <https://misk.org.kz/events/6c9db492-687c-41f7-a771-a831dd1429fc/>

Tajikistan

- Official Press Release on CAMP Program Launch
<https://media.tj/oficialnyj-press-reviz-po-zapusku-centralno-aziatskoj-mediaprogrammy/>
- Video clip on CAMP program launch
<https://media.tj/video-s-prezentacii-centralno-aziatskoj-mediaprogrammy/>
- Basic FAQ on CAMP Program
<https://media.tj/osnovnye-voprosy-i-otvety-po-centralno-aziatskoj-mediaprogramme/>

Annex 4. Public Communication Materials

Kazakhstan

- 1) Press releases in Kazakh and Russian – CAMP launch Almaty and Astana
- 2) CAMP Factsheets and 2-page booklets in Kazakh and Russian

Tajikistan

- 1) Press releases in Tajik and Russian – CAMP launch Dushanbe
- 2) CAMP Factsheets and 2-page booklets in Tajik and Russian

PRESS RELEASE

INTERNEWS LAUNCHES USAID'S "CENTRAL ASIA MEDIA PROGRAM" (CAMP) IN KAZAKHSTAN, TAJIKISTAN, AND UZBEKISTAN

Astana, Kazakhstan, December 7, 2018

Today in Astana, the United States Agency for International Development (USAID) introduced its new, five year regional Central Asia Media Program (CAMP). CAMP, implemented by the organization Internews in Kazakhstan, Tajikistan and Uzbekistan, is designed to help develop the information environment in Central Asia leading to increased openness among youth and adults to differing ideas, opinions and, in turn, increased civic participation.

The program will focus on three complementary objectives:

- Improve the media's ability to provide balanced, informed and unbiased reporting on key policy and public interest issues;
- Increase media and information literacy among youth and adults; and,
- Improve the legal enabling environment for media.

At the opening ceremony, Acting Deputy Chief of Mission at the U.S. Embassy in Kazakhstan Christian Wright said: *"Through USAID's new Central Asia Media Program we will help journalists and media consumers to be more discerning about their news sources, and more capable of identifying disinformation and limiting its spread. Ensuring that balanced and impartial information is available to all citizens, CAMP will support the priorities of the Government of Kazakhstan, and contribute to the vibrancy and inclusivity of Central Asian societies.*

Representatives of Kazakhstan's ministries and government departments, USAID, local and international organizations, as well as local journalists and Internews partners attended today's event in Astana, as well as an official launch ceremony in Almaty last week.

About USAID:

On behalf of the American people, the U.S. Agency for International Development (USAID) promotes and demonstrates democratic values abroad, and advances a free, peaceful, and prosperous world. In support of America's foreign policy, USAID leads the U.S. Government's international development and disaster assistance through partnerships and investments that save lives, reduce poverty, strengthen democratic governance, and help people emerge from humanitarian crises and progress beyond assistance.

For additional information please contact Asel Kazybekova, Program Associate, by e-mail: akazybekova@internews.org or by phone: +7 727 355 95 85.

ПРЕСС-РЕЛИЗ

INTERNEWS ЗАПУСКАЕТ «ЦЕНТРАЛЬНО-АЗИАТСКУЮ МЕДИАПРОГРАММУ» (CAMP) АГЕНТСТВА США ПО МЕЖДУНАРОДНОМУ РАЗВИТИЮ (USAID) В КАЗАХСТАНЕ, ТАДЖИКИСТАНЕ И УЗБЕКИСТАНЕ

г. Астана, Республика Казахстан, 7 декабря 2018 года

Сегодня в Астане Агентство США по международному развитию (USAID) представило свою новую пятилетнюю региональную «Центрально-Азиатскую Медиапрограмму» (CAMP). Программа CAMP, которую реализует Internews в Казахстане, Таджикистане и Узбекистане, нацелена на развитие сбалансированной информационной среды в Центральной Азии, которая поможет развить у молодёжи и более старшего населения открытость к обмену идеями, к отличным мнениями и точкам зрения, а также – вовлечь как можно больше граждан в жизнь общества.

Программа будет способствовать развитию сбалансированной информационной среды, решая три взаимодополняющие задачи:

- Поддержка СМИ в создании сбалансированных, информационно насыщенных и беспристрастных материалов по актуальным общественно-политическим темам.
- Повышение медийной и информационной грамотности молодёжи и взрослых, увеличение числа критически мыслящих потребителей и поставщиков информации.
- Улучшение правовой среды для СМИ.
-

Выступая на презентации программы CAMP в Астане, и.о. Заместителя Главы дипломатической миссии Посольства США в Республике Казахстан Кристиан Райт отметил: *«Новая программа USAID по поддержке СМИ поможет журналистам и медиапотребителям лучше отбирать источники и отличать объективную информацию от необъективной и предвзятой, тем самым ограничивая ее распространение. Мы надеемся, что, обеспечив доступ граждан к сбалансированной и беспристрастной информации, программа CAMP поддержит приоритеты Правительства Республики Казахстан и внесет вклад в устойчивость и инклюзивность государств Центральной Азии».*

Программа CAMP в Казахстане была официально запущена на прошлой неделе в Алматы. В алматинском мероприятии так же, как и на сегодняшней презентации в Астане участвовали представители государственных органов Республики Казахстан, USAID, местных и международных организаций, а также журналисты и партнеры Internews.

Об Агентстве США по международному развитию (USAID):

От имени американского народа Агентство США по международному развитию (USAID) демонстрирует и поддерживает демократические ценности и развивает свободу, мир и процветание во всем мире. USAID является ведущим агентством правительства США в области международного развития и гуманитарной помощи, осуществляющим свою деятельность в поддержку внешней политики США через партнерство и инвестиции, которые сохраняют жизни людей, сокращают бедность, укрепляют демократическое управление и помогают странам восстанавливаться после гуманитарных кризисов и устойчиво развиваться по окончании оказанной помощи.

За более подробной информацией просим обращаться к координатору программ Асель Казыбековой по электронной почте: akazybekova@internews.org или телефону: +7 727 355 95 85.

БАСПАСӨЗ РЕЛИЗИ

INTERNEWS USAID-ТЫҢ ҚОЛДАУЫМЕН ҚАЗАҚСТАН, ТӘЖІКСТАН ЖӘНЕ ӨЗБЕКСТАНДА «ОРТАЛЫҚ АЗИЯ МЕДИАБАҒДАРЛАМАСЫН» ЖҮЗЕГЕ АСЫРА БАСТАДЫ

Қазақстан Республикасы, Астана қаласы, 7 желтоқсан 2018 жыл

Бүгін Астанада АҚШ-тың Халықаралық даму жөніндегі агенттігі (USAID) өзінің бес жылға арналған аймақтық Орталық Азия медиабағдарламасының тұсауын кесті. Аталмыш бағдарлама **Internews** тарапынан Қазақстан, Тәжікстан және Өзбекстанда жүзеге асырылып, Орталық Азия көлемінде теңдестірілген ақпарат ортасын дамытуды көздейді. Бұл, өз кезекте, жастар мен ересектердің түрлі идея, көзқарас пен пікір алмасуларына жол ашып, қоғам өміріне атсалысатын азаматтар санын арттыруы қажет.

Теңдестірілген ақпарат ортасын қалыптастыру жолында бағдарламаның алдына қойылған үш басты міндеті бар:

- Медиа және бұқаралық ақпарат құралдарының аса маңызды саяси және қоғамдық тақырыптар бойынша балансқа негізделіп, ақпаратқа толы және бейтарап хабар таратудағы мүмкіндіктерін арттыру;
- Жастар мен ересектердің медиалық және ақпараттық сауатын көтеру, ақпаратты айыра алатын тұтынушылар мен жеткізушілер санын көбейту;
- Медиа үшін құқықтық ортаны жақсарту.

Орталық Азия медиабағдарламасының Астанадағы тұсау кесу рәсімінде сөз сөйлеген АҚШ-тың Қазақстан Республикасындағы дипломатиялық миссия басшысының орынбасарының қызметін атқарушы Кристиан Райт былай деді:

«USAID-тың жаңа медиабағдарламасының арқасында біз журналистер мен, жалпы, азаматтарға ақпарат көздеріне қатысты талғампаз болып, жалған әлде бүркеме ақпаратты айырып, оның таралуына шектеу қоюларына жағдай жасай аламыз. Барлық азаматтар теңдестірілген, бейтарап ақпарат алатын болса, Орталық Азия медиабағдарламасы Қазақстан Республикасы Үкіметінің басымдықтарын өзіне мұрындық етіп, аймақ аумағындағы қоғамдардың әрі қуатты, әрі инклюзивті болуларына үлес қоса алар еді».

Қазақстанда аталмыш бағдарлама алғаш рет өткен аптада Алматыда жұрттың назарына ұсынылған болатын. Алматыдағы және Астанадағы бұл шараларға елдің министрліктері және өзге де мемлекеттік органдар өкілдері, USAID, жергілікті әрі халықаралық ұйымдар қызметкерлері, журналистер мен Internews серіктестері қонақ ретінде қатысты.

USAID жайында:

АҚШ-тың Халықаралық даму жөніндегі агенттігі (USAID) Американың халқы атынан демократиялық құндылықтарды шет елдерге танытып, еркін, бейбіт және өркендеген әлем идеясын алға жылжытады. Американың сыртқы саясатына қолдау көрсете отырып, USAID АҚШ Үкіметінің халықаралық даму және апат кезінде жәрдем беру шараларына мұрындық болып, өмірді сақтайтын, кедейлікті азайтатын, демократиялық басқаруды күшейтетін және гуманитарлық дағдарыстардан шығып әрмен қарай өз бетімен прогреске қол жеткізуге көмектесетін серіктестіктер құру және инвестициялар жасау жұмысын атқарады.

Толығырақ ақпарат алу үшін бағдарлама координаторы Әсел Қазыбековамен akazybekova@internews.org электронды пошта немесе +7 727 3559585 телефоны арқылы хабарласуларыңызды сұраймыз.

PRESS RELEASE

INTERNEWS LAUNCHES USAID CENTRAL ASIA MEDIA PROGRAM IN KAZAKHSTAN, TAJIKISTAN, AND UZBEKISTAN

Dushanbe, Tajikistan, December 21, 2018 - The United States Agency for International Development (USAID) introduced its new five-year regional Central Asia Media Program, to be implemented by **Internews in Kazakhstan, Tajikistan and Uzbekistan**. **The project** will help develop the information environment in Central Asia, leading to increased openness and media literacy among youth and adults and, in turn, increased civic participation.

The program will focus on three complementary objectives:

- Improve the media's ability to provide balanced, informed and unbiased reporting on key policy and public interest issues;
- Increase media and information literacy among youth and adults; and,
- Improve the legal enabling environment for media.

"We are pleased to continue our cooperation with local media and welcome all media representatives' engagement in project activities. Internews is proud to further support media development in the Central Asian region, where we have an exciting history of dedicated work to build the potential and professionalism of local media," said Mr. Marat Bigaliyev, Central Asia Media Program Chief of Party.

Representatives of Tajikistan's government agencies, USAID, local and international organizations, as well as Internews partners attended today's event in Dushanbe. Over the past weeks, similar launch events were conducted in Almaty and Astana, Kazakhstan.

About USAID:

On behalf of the American people, the U.S. Agency for International Development (USAID) promotes and demonstrates democratic values abroad, and advances a free, peaceful, and prosperous world. In support of America's foreign policy, USAID leads the U.S. government's international development and disaster assistance through partnerships and investments that save lives, reduce poverty, strengthen democratic governance, and help people emerge from humanitarian crises and progress beyond assistance.

For additional information please contact Abdumalik Kadirov, by email:akadirov@internews.org or by phone: +992 544 56 78

ПРЕСС-РЕЛИЗ

INTERNEWS ЗАПУСКАЕТ «ЦЕНТРАЛЬНО-АЗИАТСКУЮ МЕДИАПРОГРАММУ» АГЕНТСТВА США ПО МЕЖДУНАРОДНОМУ РАЗВИТИЮ (USAID) В КАЗАХСТАНЕ, ТАДЖИКИСТАНЕ И УЗБЕКИСТАНЕ

г. Душанбе, Республика Таджикистан, 21 декабря 2018 года

Сегодня Агентство США по международному развитию (USAID) представило свою новую пятилетнюю региональную «Центрально-Азиатскую Медиапрограмму», реализуемую организацией Internews в Казахстане, Таджикистане и Узбекистане. Программа нацелена на развитие информационной среды в Центральной Азии, которая поможет развить у молодёжи и более старшего поколения открытость к обмену идеями, медиа и информационную грамотность и, соответственно, вовлечь как можно больше граждан в жизнь общества.

Программа нацелена на решение трех взаимодополняющих задач:

- Поддержка СМИ в создании сбалансированных, информационно-насыщенных и беспристрастных материалов по актуальным общественно-политическим темам;
- Повышение медийной и информационной грамотности молодёжи и взрослых; и
- Улучшение правовой среды для СМИ.

«Мы рады продолжить сотрудничество с местными СМИ и приветствуем участие всех представителей СМИ в деятельности программы. Internews гордится своей дальнейшей поддержкой развития СМИ в Центральной Азии, где у нас богатая история самоотверженной работы по наращиванию потенциала и профессионализма местных СМИ», - сказал г-н Марат Бигалиев, Глава Представительства в Центральной Азии.

Представители государственных органов Таджикистана, USAID, местных и международных организаций, а также партнеры Internews приняли участие в сегодняшнем мероприятии в г. Душанбе. За последние несколько недель аналогичные мероприятия по запуску программы были проведены в г. Алматы и г. Астана, Республика Казахстан.

Информация о USAID:

От имени американского народа USAID демонстрирует и поддерживает демократические ценности, и развивает свободу, мир и процветание во всем мире. USAID является ведущим агентством правительства США в области международного развития и гуманитарной помощи. USAID осуществляет свою деятельность в поддержку внешней политики США через партнерство и инвестиции, которые улучшают жизни людей, сокращают уровень бедности, укрепляют демократическое управление и помогают странам восстанавливаться после гуманитарных кризисов и устойчиво развиваться по окончании оказанной помощи.

За более подробной информацией просим обращаться к Абдумалику Кадинову по электронной почте: akadirov@internews.org или телефону: +992 544 56 78.

ВАРАҚАИ ИТТИЛООТӢ

INTERNEWS «БАРНОМАИ РАСОНАҲО ДАР ОСИЁИ МАРКАЗӢ»-РО БО ДАСТГИРИИ USAID ДАР ҚАЗОКИСТОН, ТОЧИКИСТОН ВА УЗБЕКИСТОН ОҒОЗ КАРД.

Душанбе, Тоҷикистон, 21 декабри соли 2018

Имрӯз Оҷонсии ИМА оид ба рушди байналмилалӣ (USAID) лоиҳаи нави минтақавии панҷсолаи худро таҳти унвони “Барномаи расонаҳо дар Осиеи Марказӣ” муаррифӣ намуд, ки онро Internews дар Қазоқистон, Тоҷикистон ва Узбекистон амалӣ хоҳад кард. Ҳадаф аз ин барнома бунёди як муҳити иттилоотие дар Осиеи Марказӣ мебошад, ки ба рушди фазои озод ва баланд бардоштани сатҳи саводнокии расонаии ҷавонону калнсолон мусоидат намуда, барои иштироки фаъолонаи онҳо дар ҳаёти ҷомеа шароит фароҳам меоварад.

Барнома се вазифаи ҷудонопазири зеринро амалӣ хоҳад кард:

- Баланд бардоштани зарфияти расонаҳо барои таҳияи маводи беғаразона, дорои эътидоли тавозун ва сермазмун дар мавзӯҳои мубрами сиёсӣ ва ҷамъиятӣ;
- Баланд бардоштани саводи расонаӣ ва иттилоотии ҷавонону бузургсолон;
- Беҳсозии муҳити ҳуқуқӣ барои расонаҳо.

“Мо аз идома бахшидан ба ҳамкорӣ бо ВАО-и маҳаллӣ изҳори қаноатмандӣ намуда, ҷамаи намояндагони онҳоро ба расми муаррифӣи лоиҳа хайра мақдам мегӯем. Internews ифтихор дорад, ки метавонад дастгирии расонаҳоро дар минтақаи Осиеи Марказӣ идома диҳад. Кӯшишҳои Internews дар самти баланд бардоштани зарфият ва касбияти ВАО-и маҳаллӣ дар ин минтақа натиҷаҳои назаррас додааст”, гуфт роҳбари Намояндагии Internews дар Осиеи Марказӣ Марат Бигалиев.

Дар чорабинии имрӯза намояндагони сохторҳои давлатии Тоҷикистон, USAID, созмонҳои ҷамъиятии маҳаллӣ ва байналмилалӣ ва шарикони Internews ширкат варзиданд. Дар тӯли чанд ҳафтаи охир муаррифӣи ин барнома дар шаҳрҳои Алмато ва Остона низ сурат гирифта буд.

Дар бораи USAID:

USAID аз номи мардуми Амрико арзишҳои демократиро дар саросари ҷаҳон дастгирӣ намуда, барои бунёди як ҷаҳони озоду амн ва мутараққӣ мусоидат менамояд. USAID оҷонсии пешрави ҳукумати Амрико оид ба рушди байналмилалӣ ва расонидани кӯмакҳои башардӯстона мебошад, ки фаъолияти худро дар самти дастгирии сиёсати берунаи Амрико тавассути мушорикат ва сармоягузориҳо ба роҳ мондааст, ки онҳо ҳаёти одамонро наҷот мебахшанд, сатҳи қашшоқиро паст мекунанд, ҳокимияти демократиро пурзӯр менамоянд ва ба кишварҳо дар паси сар кардани оқибатҳои бӯҳронҳои гуманитарӣ ва рушд намуданашон пас аз анҷоми кӯмакҳои башардӯстона мусоидат менамоянд.

Барои маълумоти бештар лутфан ба Абдумалик Қодиров тавассути почтаи электронии akadirov@internews.org ё телефони +992 544 56 78 муроҷиат намоед.

CENTRAL ASIA MEDIA PROGRAM (CAMP)

The program aims to develop a more balanced information environment in Kazakhstan, Tajikistan and Uzbekistan to increase openness among youth and adults for differing ideas, opinions and perspectives and in turn increase their engagement in civic participation.

Major Focus Areas

- Objective One: Improve media capacity to provide balanced, informed and unbiased reporting on key policy and public interest issues.
- Objective Two: Increase media and information literacy among youth and adults to become critical consumers and producers of information.
- Objective Three: Improved legal enabling environment for media.

Duration: October 1, 2018 – September 30, 2023

Regional Budget: \$15,000,000

Activity Locations: Kazakhstan, Tajikistan, Uzbekistan

Expected Impact and Results

- CAMP will increase the **supply of fact-based, balanced information** through local production of quality content involving innovative formats, promoting inclusion and encouraging collaboration. An **Innovation Fund** will support local media’s technological needs to help produce more engaging content in convergent formats. Annual **Inclusive Content Labs** will bring together local media and civil society representatives to design engagement strategies, content, tools, or projects that amplify voices of vulnerable groups. Through an **annual journalism contest** honoring Central Asian journalists who have produced highly professional, engaging content, CAMP will facilitate public recognition among peers, stimulating production of better quality journalism.
- Journalists in need will receive thematic and skills-based trainings and webinars and legal support, **strengthening professional development of media practitioners** across traditional and “new” media platforms. A **New Media Accelerator** program will incubate innovative start-ups in new media across the three countries, and an **Annual Central Asia Media Festival** will feature a range of masterclasses, a content exchange fair, and exhibits showcasing a range of modern media strategies.
- An **annual top managers’ forum** covering the latest thinking on financial sustainability for media companies and helping participants strategize for revenue diversification and networked business practices will **strengthen management and financial viability skills** of independent media. **Annual middle management academies** will target mid-level managers, paving the way

for **Financial Future grants** aimed at building more financially secure bases for media businesses. Further, CAMP will support a local association in each country to foster the development of **partnerships and resource-sharing** among cash-strapped media.

- The program will **strengthen media literacy skills** to improve citizens' ability to evaluate information critically and competently by **launching a website** to house localized media literacy curricula and resources, share best practices gleaned from local media literacy partners, and feature commentary on Central Asian media content. CAMP will **build professionalism in media institutions** by selecting and training **independent ethics observers** in each country to serve as watchdogs to monitor professional ethics in the media. An **annual bootcamp** will introduce monitoring strategies, ensure that participants have a shared understanding of quality standards, and inspire engaging ways to share findings.
- CAMP will **support broad-based media literacy education** by promoting use of the university-level **media literacy curriculum** developed under the Access to Information project, translating it for use in Uzbekistan and developing versions for high schools and primary schools across the region. **Annual TOTs**, grants, and mentoring will expand the local pool of trainers qualified to teach the curricula and increase the number of trainings. To help launch a local community of practice around media literacy and raise public awareness about its importance, CAMP will convene a **high-profile regional media literacy conference** featuring international experts, master classes, and global best practices in media literacy education. CAMP will also conduct an **annual audience research survey** to measure media consumption habits, preferences, trust, and literacy in each target country.
- The program will **increase citizens' ability to engage with and produce news and information** by fostering the development of citizen reporting networks and building additional avenues for citizen engagement with local media. Internews and local partners will encourage media participating in CAMP to experiment with new models for engaging the communities they serve. An **Audience Engagement Fund** will provide small grants to help local media launch community initiatives.
- CAMP will support efforts to **improve the legal and regulatory environment for media** by supporting legal monitoring, analysis, and advocacy in the region. CAMP partners will organize a series of annual **Media Law Workshops** to build the capacity of lawyers specializing in monitoring and analysis of media legislation. Special attention will be given to strengthening media industry associations for **improved representation and self-regulation** and building the capacity of relevant government agencies and legislatures.
- **Independent broadcasters will be able to better advocate for and ensure their equities in the digital switchover process** thanks to CAMP's education of private broadcasters and outreach to local media.
- Media and journalists' **access to public information** will increase via participation in working groups to guide implementation of access to information laws. Where necessary, Internews will support local partners to jump-start dialogue between government, the media and the public about what information could be made public. Three regional **Access to Information Labs** for

civil society and media representatives will help participants to learn from the experience of other countries and one another how to make use of available information.

БАРНОМАИ РАСОНАҲО ДАР ОСИЁИ МАРКАЗӢ (САМР)

Барнома барои рушду тавсияи муҳити иттилоотии дорои тавозун (мутаодил) дар Қазоқистон, Тоҷикистон ва Узбекистон равона шудааст Интизор меравад, ки барнома мухотабини(аудитория) огоҳи ин кишварҳоро барои бозу кушода будан дар табодули идеяҳо ва доштани дидгоҳу андешаҳои гуногун меомузонад ва теъдоди шаҳрвандонро афзоиш медиҳад, ки дар ҳаёти ҷомеа иштироки фаъол доранд.

Самтҳои асосӣ

- Вазифаи 1: Баланд бардоштани зарфияти расонаҳо барои таҳияи маводи беғаразона, дорои эътидолу тавозун ва санҷидашуда дар мавзӯҳои мубрами сиёсӣ ва ҷамъиятӣ.
- Вазифаи 2: Баланд бардоштани саводи расонаӣ ва иттилоотии ҷавонону бузургсолон, то онҳо чи ҳангоми истеъмом ва чи ҳангоми истеҳсоли иттилоот аз тафаккури интиқодӣ истифода кунанд.
- Вазифаи 3: Беҳсозии муҳити ҳуқуқӣ барои расонаҳо.

Марҳилаи татбиқи он: аз 1 октябри соли 2018 то 30 сентябри соли 2023

Буҷети минтақавӣ: \$15,000,000

Кишварҳо: Қазоқистон, Тоҷикистон, Узбекистон

Таъсириро ва натиҷаҳо

- САМР ҳаҷми иттилооти бар далелҳо асосёфта ва одилонро тавассути ҳамкориҳои расонаҳо, васеъ намудани ҷалби аудитория ва тадбиқи қолабҳои навоарона дар истеҳсоли маводи ватанӣ/маҳаллӣ афзоиш медиҳад. Такмил додани базаи техникий расонаҳои маҳаллӣ барои таҳияи маводи қолиб дар қолаби чандрасонаӣ зарур аст. Дар ин рост, онҳоро **Бунёди навоариҳо** дастгирӣ мекунад. **Озмоишгоҳи ҳамасола оид ба истеҳсоли маводи/мухтавои фарогир** расонаҳо ва ҷомеаи шаҳрвандиро барои эҷоди дурнамо ва абзорҳои, ки садои гуруҳҳои осебпазирро тақвият мебахшанд, муттаҳид менамояд. **Озмунҳои ҳамасола барои расонаҳо ва қоизаҳо барои он журналистони Осиее Миёна**, ки маводҳои бештар касбӣ омода мекунанд, барои ноил шудан ба эътирофи ҳамкасбон ва инкишофи журналистикаи босифат мусоидат менамоянд.
- Журналистон ҳамчунин аз кумакҳои ҳуқуқӣ ва имкониятҳои омузиш дар тренингу вебинарҳои амалӣ ва тахассусӣ бархурдор мешаванд, ки барои инкишоф ёфтанишон ба ҳайси мутахассисони амалӣ дар маҷоли (платформаҳои) расонаҳои

суннатӣ ва «нав» мусоидат менамояд. Барномаи «Суръатафзои расонаҳои нав» оғози иқдомҳои навоаронаи рузноманигориро дар ҳар се кишвар зиёд мегардонад. Дар **анҷумани солонаи расонаҳо дар Осиеи Марказӣ** бошад дарси устодон, табодули маводи эҷодӣ ва намоиши дурнамоҳои расонаӣ гузаронида мешавад.

- **Форуми солонаи роҳбарони/мудирони сафи аввал** ба иштирокдорон дар табодули таҷрибаҳо дар масъалаҳои устувории молиявӣ, пайдории расонаҳои мустақил, малакаву маҳоратҳои идоракунии ва ҷараёнҳои нави муҳити расонаҳо ва ҳамчунин таҳияи дурнамои гуногуннавиҳои даромадҳо ва васеъ намудани доираи корҳо ёрӣ мерасонад. **Академияҳои ҳамасола барои роҳбарони сатҳи миёна** барои дар оянда гирифтани бурсияҳои ба эъмори платформаҳои устувори молиявӣ дар қору бори расонаҳо равонашуда мусоидат менамоянд. Минбаъд САМР дар ҳар қадаме аз ин кишварҳо чунин шакли ҳамкориеро пуштибонӣ мекунад, ки расонаҳои ниёзманд ба маблағҳои пулӣ тавонанд **барои пуштибонӣ аз ҳамдигар ва табодули захираҳои муттаҳид шаванд.**
- **Барнома саводнокии расонаиро рушд медиҳад**, то ки шаҳрвандон тавонанд иттилоотро мунаққидона (бо назари интиқодӣ) ва дуруст арзёбӣ намоянд. Ба ҳамин хотир, кушодани **вебсомона** дар назар аст, ки дар он метавон аз таҷрибаи пешқадами шарикони маҳаллӣ оид ба саводнокии расонаӣ сухан гуфт ва шарҳҳо оид ба муҳтавои расонаҳои Осиеи Миёна нашр кард. Ҳамчунин САМР ният дорад, ки ба **афзоиши касбият дар ниҳодҳои расонаӣ** ёрӣ расонад, яъне бо интихоб ва омузонидани **нозирони мустақил оид ба одоби рузноманигорӣ** дар ҳар сеи ин кишварҳо. Барои онҳо ҳамасола **тренингҳо** гузаронида мешаванд, ки дар онҳо бо роҳу равишҳои мониторинг ошно мешаванд, меъёрҳои ягона оид ба сифати қори расонаҳо таҳия мешаванд ва роҳу илҳом мегиранд, ки дар бораи он ба ҳамкоронашон ҳикоя кунанд.
- САМР **инкишофи сартосарии савднокии расонаиро** дар минтақа ба нақша гирифтааст. **Маводи таълимӣ** сатҳи донишгоҳиро, ки тибқи лоиҳаи «Дастрасӣ ба иттилоот» таҳия гардидааст, барои қорбарон дар Ӯзбекистон тарҷума намуда, барои мактабҳои идтидоӣ ва миёна дар минтақа мутобиқ гардонида, паҳн намуданист. **Омузишҳои ҳамасола барои омузгорон**, бурсияҳо ва менторӣ барои бештар намудани сафи гуруҳи тренерони ботаҷрибаи маҳаллӣ ва омузишҳо ёрӣ мерасонад. Барои он ки ҷомеа аҳамияти савднокии расонаиро дарк ва ба он сазӣ кунад САМР **коференсияҳои минтақавӣ** васеъ дар ин мавзӯ, бо иштироки қоршиносони хориҷӣ, мегузаронад. Ҳамчунин САМР дар ҳар яке аз ин кишварҳо **тадқиқоти аудиторӣ** мегузаронад, то ки афзалиятдеҳии онҳо, одатҳо, истеъмоли иттилоот, дараҷаи эътимоди онҳо ба расонаҳо ва сатҳи савднокиро муайян намояд.
- Барнома **шаҳрвандонро дар истеҳсоли хабарҳо ва дигар маводи иттилоотӣ** ҷалб менамояд, яъне бо ҳамин роҳ анғезаи рушди журналистикаи шаҳрвандиро ба вучуд меоварад. Интернетос ва шарикони маҳаллӣ озмоишҳои расонаҳои ҷамъиятиро оид ба қолабҳои нави ҷалб намудан ва ҳамкорӣ қардан бо САМР-ро ташвиқ мекунад. **Бунёди ҷалби аудитория** барои пешбурди чунин ташаббусҳо, расонаҳои маҳаллиро бо бурсияҳои хурд таъмин менамояд.
- САМР фаъолиятҳоро оид ба **такмил додани базаҳои меъёрӣ-ҳуқуқӣ, ки соҳаи расонаҳоро танзим мекунад**, бо истифода аз чунин абзорҳо, мисли

миниторинги ҳуқуқӣ, таҳлил ва фаъолиятҳои дифоъ аз ҳуқуқҳо пуштибонӣ мекунад. Шарикони САМР як иддаъ **семинарҳоро** барои баланд бардоштани сатҳи дониши ҳуқуқшиносоне мегузаронанд, ки дар қисмати мониторинг ва таҳлили қонунгузориҳои танзимкунандаи қори расонаҳо мутахассис шудаанд Таваҷҷуҳи хоса ба тавсияи ассосиатсияҳои расонаие дода мешавад, ки ба масъалаҳои худтанзимкунии бозор ва намояндагӣ аз манфиати расонаҳо дар назди мақомоти давлатӣ ва қонунгузориҳои дахлдор машғуланд.

- Ба лутфи лоиҳаҳои омузишӣ ва фаҳмондадеҳии САМР **ширкатҳои радиотелевизионии мустақил** метавонанд аз ҳуқуқи манфиатҳояшон **ҳангоми гузариш ба паҳши рақамӣ** самараноктар дифоъ намоянд.
- **Дастрасии рӯзноманигорон ба иттилооти дорои аҳамияти ҷамъиятӣ** аз ҳисоби қор дар гуруҳҳои қорие, ки аз болои иҷрои чунин қонунҳо назорат мебаранд, **осонар мешавад**. Дар зарурат Интернӯс ба шарикон дар минтақа мусоидат мекунад, ки муҳовара бо ҳуқуматҳо ва ҷомеаҳо дар мавриди қадом иттилоот метавонад оммавӣ бошад, оғоз гардад. Дар **се семинари минтақавӣ оид ба дастрасӣ ба иттилоот** намояндагони ҷомеаи шахрвандӣ ва расонаҳо метавонанд бо методикаи истифода аз иттилоот ва додаҳои дастрас, ки дар таҷрибаи дигар кишварҳо роиҷ аст, шинос шаванд.

Техническое задание на редизайн и обновление сайта «Новый репортер»

Описание ситуации

В настоящее время сайт «Новый репортер» работает на CMS-системе Wordpress, у сайта богатый архив и два спецпроекта - «Каталог медиатрениров», «Карта гражданских журналистов». У сайта есть также несколько закрытых и необновляемых спецпроектов, и языковые версии проекта прошлых лет. Учитывая задачи проекта САМЗ подрядчик должен обеспечить следующие виды работ:

1. Обновление CMS-системы сайта «Новый репортер».

Подрядчик может использовать Wordpress или любую другую доступную и лицензионную систему управления контентом, с удобным и простым редакторским столом для оперативного дополнения материалов.

Панель редактора также должна предусматривать удобное добавление, редактирование материалов на казахском, таджикском, узбекском языках.

Должны быть предусмотрены возможности загрузки-скачивания документов в формате PDF. На сайте должны быть предусмотрены возможности размещения HTML-кодов сторонних сервисов.

- 2. Перенос архива сайта «Новый репортер» с сохранение проиндексированных URL-ссылок**
- 3. Редизайн сайта «Новый репортер» с учетом четырех языков проекта: русский, казахский, таджикский, узбекский.**
- 4. Сохранение в рабочем состоянии (интерактивные элементы, панель дополнения информации) для спецпроектов «Каталог медиатрениров», «Карта гражданских журналистов»**
- 5. На сайте «Новый репортер» должны быть созданы следующие разделы:**

Статичные разделы

О нас - статичный раздел, где будет размещаться информация о проекте с учетом новых задач

Контакты - статичный раздел с картой и телефоном

Рубрики

Медиакритика - новый раздел, куда будет добавляться текстовая информация с добавлением фото и интерактивных элементов.

Медиаграмотность - новый раздел, куда будет добавляться текстовая информация с графическими элементами, должна быть предусмотрена возможность загрузки-скачивания документов в формате PDF.

Вебинары - существующий раздел с информацией о проведенных вебинарах Интерьюс

Обучение - материалы, инструкции, видеоинтервью, направленные на получение новых знаний и навыков, производятся как в рамках проектов Интерьюс, так и по инициативе авторов сайта

Конкурсы и гранты - информация, как о проектах Интерьюс, так и о других доступных возможностях для медиа

Тесты

Последние четыре раздела ранее существовали на сайте, однако были разделены на подразделы, ввиду изменения целевой аудитории проекта - от журналистов к широким медиа - необходимо сократить и упорядочить существующие рубрики.

6. Главная страница сайта должна включать в себя логотип «Новый репортер», меню, дисклеймеры, соглашение о перепубликации. На главной странице должна также находиться лента новостей (последние публикации), баннерная плитка, с возможностью перейти на выделенные редакцией публикации. На главной странице должны быть расположены ссылки на социальные сети проекта в Facebook, Twitter, Telegram.

7. Под каждой публикацией должна быть опубликована фамилия автора (или редактора, если это редакторский материал)

8. Под всеми материала должна быть предусмотрена возможность поделиться публикацией в социальных сетях.

9. Обеспечить хостинг проектов

10. Провести SEO-оптимизацию сайта в соответствии с современными требованиями.

11. В рамках проекта разработчик также должен предложить графическое оформление информационных материалов и публикаций в социальных сетях (с созданием шаблонов для различных сетей Facebook, Twitter, Instagram) и пакета оформления видео для публикации на различных платформах:

САМР

Инклюзивный контент-лаб

Конкурс Медиа Устой

МедиаАкадемии

Конференция по Медиаграмотности

Форум для топ-менеджеров

Конференция по Медиакритике

Юридический МедиаЛаб

Annex 6. Questions included in the US Embassy-funded media literacy survey in Tajikistan

Questions on Media literacy

1. *What do you do if you observe that the same fact is covered differently by various media outlets?*
 - I write a comment
 - I stick to my point of view
 - I share my observations via social media to get feedback of my friends whose opinion I respect
 - I share my observations via social media to hear the opinions of others and make my own conclusion
 - Usually, I get the news only from one source of information, therefore, I do not notice the difference
 - I only accept information from the media outlet that I trust (newspapers, websites, messengers, etc.)
 - I ask the opinion of friends, family members, other people whom I trust
 - I compare information with what is written/described by other media outlets and make my own conclusion
 - I ask the opinion of friends, family members, other people, and draw my own conclusion
 - I do not pay attention to the difference of news coverage

2. *If you read/saw an important news in a media outlet, where would you primarily refer to verify or clarify it?*
 - I will ask through a messenger
 - I will listen to the news on the radio
 - I will look for the information on the information websites
 - I will look for information in newspapers/magazines
 - I will look for information on social media
 - I will lookup information through search engines
 - I will look for information through television channels
 - I will turn to my friends, relatives, acquaintances
 - I will do nothing

3. *How do you seek for new websites?*
 - I'm not looking for new sources of information online
 - I view websites recommended by friends/colleagues
 - I look for information that interests me through online search
 - I do not have access to internet
 - I have viewed new websites by accident

- I look for information according to recommendations contained in emails, blogs, social media
 - All of the above
4. *What kind of information/facts should not be disseminated, otherwise the person can be penalized according to the legislation of Tajikistan?*
- False information about terrorism
 - Disclosure of personal data
 - Pornographic scenes
 - Information sowing inter-ethnic (and other) discord
 - Hoax/lie, slander
5. *Do you know cases when anyone has been prosecuted for such activities?*
- Yes
 - No