





SOUTHERN AFRICA ENERGY PROGRAM (SAEP)

MARKET ENTRY INFORMATION PACK

22 October 2018

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MARKET ENTRY INFORMATION PACK TABLE OF CONTENTS **Chapter 1** Country landscape Chapter 2 Power sector **Chapter 3** SHS market **Chapter 4 Business environment Chapter 5** Payment methods **Chapter 6** Transportation and distribution

1a MALAWI IS A LANDLOCKED COUNTRY IN SOUTHEAST AFRICA BORDERED BY ZAMBIA, TANZANIA AND MOZAMBIQUE



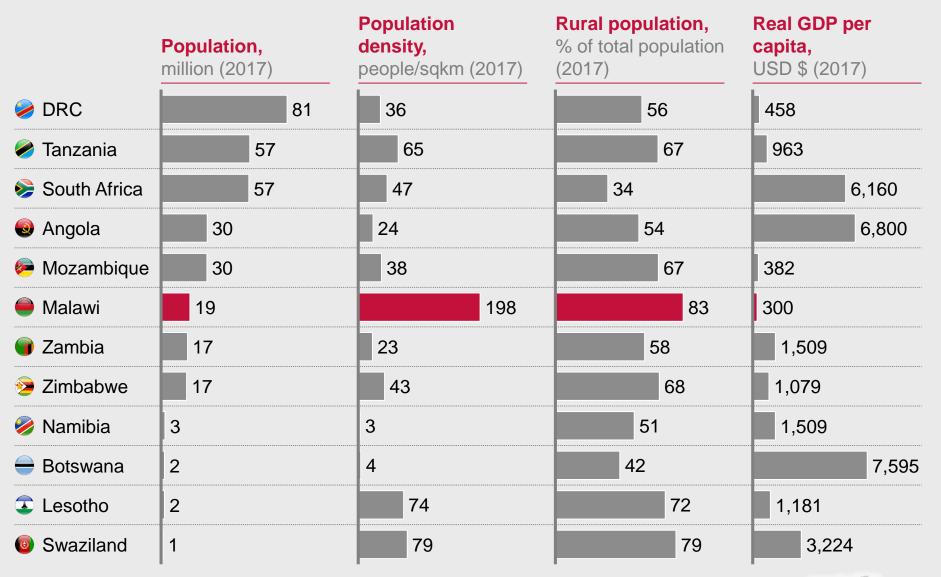
Background:

- In 1891, Britain declared the country the British Protectorate of Nyasaland
- In 1953 the UK federated Nyasaland with Northern and Southern Rhodesia (now Zambia and Zimbabwe)
- The Federation was dissolved and Malawi attained independence and joined the Commonwealth on 6 July 1964
- Official name: Republic of Malawi
- Form of state: Unitary republic
- Legal system: Based on English common law; constitution promulgated in May 1995
- National legislature: National Assembly of 193 seats, elected by direct universal suffrage for a five-year term
- **Political capital:** Lilongwe
- **Economic capital**: Blantyre



1b MALAWI'S POPULATION OF 19 MILLION IS VERY DENSE WHILST BEING LARGELY RURAL, WITH LOW GDP PER CAPITA

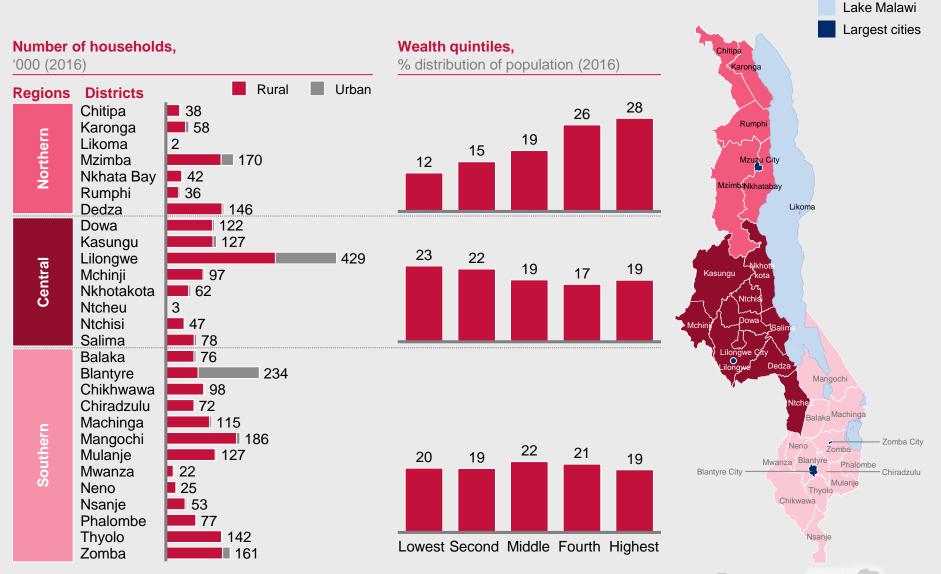






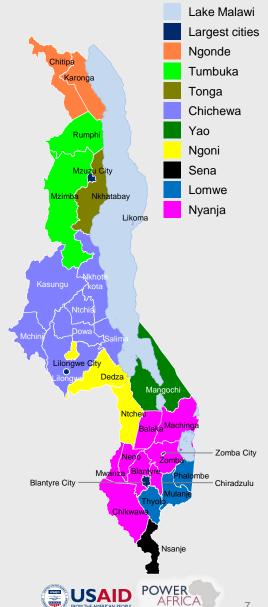
1c MALAWI IS DIVIDED INTO 3 REGIONS WITH 28 DISTRICTS -WITH VARYING INCOME LEVELS ACROSS DISTRICTS





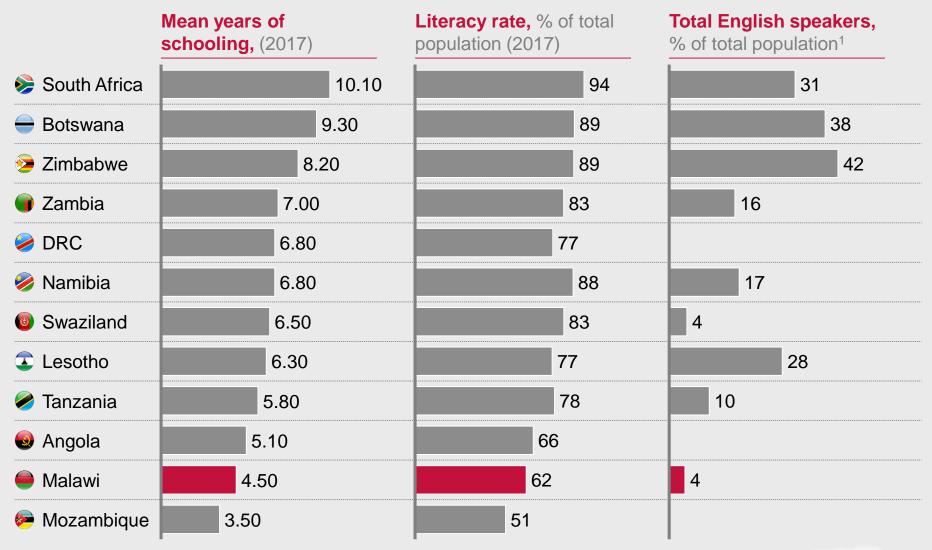
1d MALAWI HAS AROUND 8 MAJOR LANGUAGES, ENGLISH IS THE OFFICIAL AND CHICHEWA IS THE NATIONAL LANGUAGE

- Chichewa: National language of Malawi Chichewa, also was known as Chinyanja, Chewa or Nyanja is the native language of spoken by approximately 50% of Malawi's population and is the country's official language
- English: Official language of Malawi according to Malawi's Constitution, English is the statutory national language. 65% of the population are conversant in English
- Yao: Spoken by approximately 11% of the country' population. Yao is the language's main dialect which is mostly spoken in the regions of Lake Malawi. Most Yao speakers in Malawi live in the country's southern region
- Tumbuka: Is among the native languages spoken in Malawi mostly in the country's Northern Region. The language is spoken by about 9.5% of the population of Malawi
- Other languages: Malawi has a total of around 16 living languages which consist of very few speakers



1e MALAWIANS SPEND LESS TIME IN SCHOOL AND HAVE LOWER LITERACY AND ENGLISH SPEAKING RATES THAN NEIGHBORS





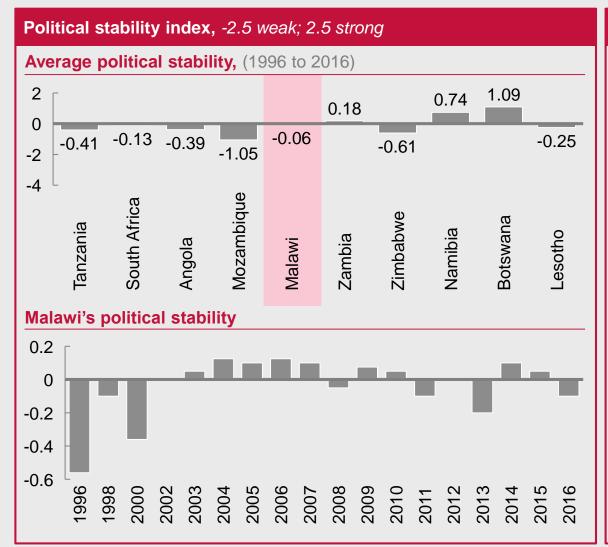
¹ Sources are from a range of years SOURCE: United Nations Development Programme, The Cambridge Encyclopedia of the English Language by David Crystal





MALAWI HAS HAD STABLE GOVERNMENTS SINCE INDEPENDENCE IN 1964, WITH NEXT ELECTIONS ON MAY 21 2019





Political overview

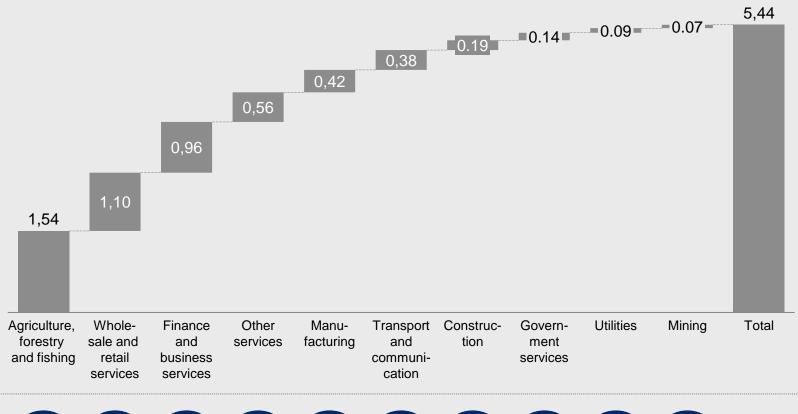
- Malawi is a peaceful country that has had relatively stable governments since independence in 1964
- One-party rule ended in 1993 and since then the country has held five multi-party presidential and parliamentary elections
- Current President Peter Mutharika
 was elected in Malawi's first
 tripartite election in 2014, where
 people voted for their local
 governments, members of
 parliament and president in a single
 election
- The next tripartite elections will be held on May 21 2019. The 2019 elections calendar was launched in February 2018 under the theme "Consolidating Malawi's Democracy" through the ballot, emphasizing free, fair, credible, transparent and costeffective elections



THE COUNTRY'S GDP IS USD \$5.4 BILLION WITH AGRICULTURE ACCOUNTING FOR 28%



GDP composition by sector, USD \$ billion (2016)









17.64

10.30

7.72

6.99

3.49

2.57

1.65

1.29



MALAWI'S AGRICULTURAL PRODUCTION IS DOMINATED BY 7 MAJOR CROPS HARVESTED AT DIFFERENT TIMES IN THE YEAR

Major crops	Land used¹ '000 ha Typical use		Geographical Months of harvest		Examples of districts		
Maize	1,674	Subsistence	Across all regions	April – June	Mulanje, Thylo, Mzuzu		
Casava	231	Subsistence	Lake shore districts	August – December	Mulanje, Thylo, Phalombe		
Tobacco	112	Cash crop	North and Central region	April – May	Nkhotakota		
Potatoes	63	Subsistence	Highland areas of Central and South regions	April – May	Blantyre, Kirk Range, Dedza		
Sugar- cane	27	Cash crop	Central region	June – August	Kasungu, Nchinji, Dowa, Dedza		
Tea	18	Cash crop	Southern region	June – July	Zomba, Mulanje, Chiradzulu, Thyolo, Machinga, Mangochi, Balaka, Mwanza, Sal- ima, Nkhotakota, Lilongwe, and Nkhata Bay		
Coffee	4	Cash crop	Southern region	June – July	All districts		

¹ UN Data (2016)

² Republic of Malawi, Integrated Household Survey (2016-17)



THE MALAWIAN KWACHA HAS BEEN STEADILY DEVALUING WITH INFLATION AVERAGING 18% OVER THE PAST FIVE YEARS

- Exchange rate, MWK/USD
- Inflation rate

Malawi currency facts

Currency

- Currency: Malawian Kwacha
- Currency code: MWK
- Minor unit: 1/100 = Tambala
- Coin denominations: 1, 2, 5, 10, 15, 20, 40, 50, 75, 100
- Bank notes denominations: 5, 10, 20, 50, 100, 200, 500, 1000
- Central bank: Reserve Bank of Malawi

Exchange rates

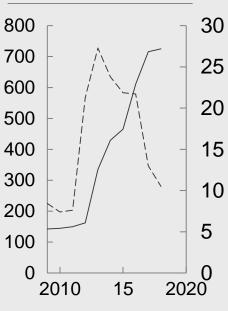
 As of September 2018, number of MWK to purchase one of each foreign currency was USD: 727.31 (five-year average: 591.72)

Currency stability

- Inflation: 13.0% in 2017, with a five-year average of 18.0%
- Currency risk: While currency is backed largely by agricultural exports, the MWK is stable with low risk of devaluation given adequate current supply foreign reserves
- Foreign currency availability: Persistent shortage of foreign currency due to structural balance of payment weaknesses
- Medium-term depreciation predicted: Significant current account deficit and weak foreign direct investment likely to lead to a depreciation in the medium to long term



Exchange and inflation rates





THE THIRD MALAWI GROWTH AND DEVELOPMENT STRATEGY IDENTIFIES ENERGY AS ONE OF FIVE PRIORITY AREAS



Background of the third Malawi Growth and Development Strategy (MGDSIII)

- Being implemented from 2017 to 2022
- Fourth and final medium term national strategy to contribute to Malawi's Vision 2020
- Overarching theme: "Building a Productive, Competitive and Resilient Nation"
- Anchored on five key priority areas, chosen on the basis of their strong linkages among each other as well as other sectors of the economy – Energy is a focus of the third priority area

Outcomes planned for the energy sector

Outcome

Strategy

Improved access to reliable and sustainable energy supply

- Ensuring reliable supply of electricity to key social and economic development areas
- Ensuring the connectivity to the international power grid
- Constructing additional hydro power stations along major rivers
- Promoting private sector investment in energy generation and distribution through PPPs and Independent Power Producers

Improved access to affordable alternative sources of energy

- Promoting the use of energy efficient technologies and designs
- Promoting the production and use of alternative sources of energy

Enhanced use of renewable and clean energy in the underserved communities

- Ensuring sustainable fuel wood management
- Promoting the use of renewable and clean energy
- Promoting sustainable environmental and social management principles in energy development programs

MARKET ENTRY INFORMATION PACK





2a KEY GOVERNMENT INSTITUTIONS IN MALAWI'S POWER **SECTOR**



Institution	Role in the energy sector	Institutional mandate		
Department of Energy Affairs (DOEA)	One of seven departments under the Ministry, which is responsible for all matters concerning the energy sector	Oversee and implement energy sector reforms, ensure policy implementation targets are met, and carry out overall energy supply and demand forecasts		
Electricity Generation Company Malawi Ltd	National generation limited liability company	Procure, transmit and distribute electricity in Malawi		
Electricity Supply Commission of Malawi	National transmission and distribution limited liability company	Generate electricity for the country by operating various power stations		
Malawi Bureau of Standards	Statutory organization responsible for setting and enforcing standards on energy technology	Promote standardization and quality assurance of commodities, including their manufacture, production or processing		
Malawi Energy Regulatory Authority	Regulator in the power sector	Receive and process licence applications, approve tariffs, develop standards, and prescribe and collect fees		
Ministry of Natural Resources, Energy and Mining	Key policy-making institution in the Malawian power sector	Formulate policy for natural resources, energy and mining, set targets and provide overall direction and guidance		
National Resources and Climate Change Committee (NRPC)	Parliamentary committee responsible for oversight of energy affairs	Oversee DOEA and review and reports on proposed bills generated in the department		
Office of the President and Cabinet	Key decision-making institution, particularly on large-scale power projects	Oversee NRPC committee, provide strategic leadership on government policies and programs and often make decisions on major power-sector projects		

2b

ACCESS TO ELECTRICITY IN MALAWI IS 10.8% OVERALL AND 3.9% IN RURAL AREAS





Malawi facts



Access to electricity

Total: **10.8**%

Urban: 48.7%

Rural: 3.9%

Current power sector performance

- 2017 installed capacity of **373 MW** (in 2018, 55 MW temporary diesel gensets added to increase to 428 MW)
- Peak demand 449 MW (2017) exceeds supply resulting in extended load shedding

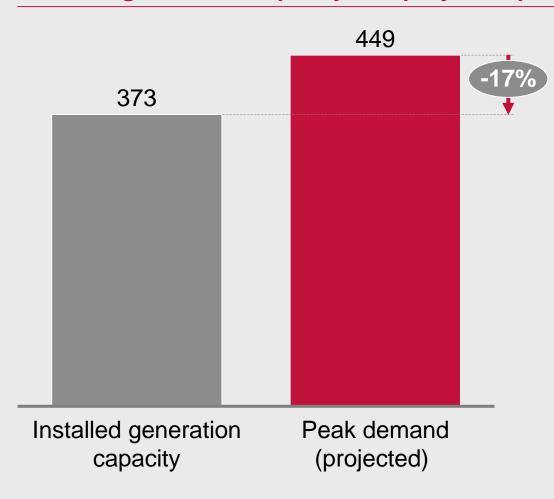
Power sector reforms

- 2003: Malawi approves **Power Sector Reform**Strategy in order to increase private sector participation
- 2013: Malawi enters into USD \$350 million compact with Millennium Challenge Corporation to assist in power sector reform, infrastructure development, environmental management and cross-cutting support
- 2017: ESCOM unbundled in new market structure with EGENCO as generation company and allowing private sector participation through IPPs

PEAK POWER DEMAND IN MALAWI IS HIGHER THAN INSTALLED CAPACITY



Installed generation capacity and projected peak demand (2017), MW



- One of the lowest installed generation capacity per capita worldwide at 23 kW (South Africa 832 kW, Nigeria 65 kW)
- Electricity consumption
 per capita is also low at
 115 kWh per capita (sub Saharan Africa average of
 480 kWh per capita)



2d DRAFT MALAWI RENEWABLE ENERGY STRATEGY ASPIRES TO ACCELARATE OFF-GRID CONNECTIONS TO MEET DEMAND



Mini-grid

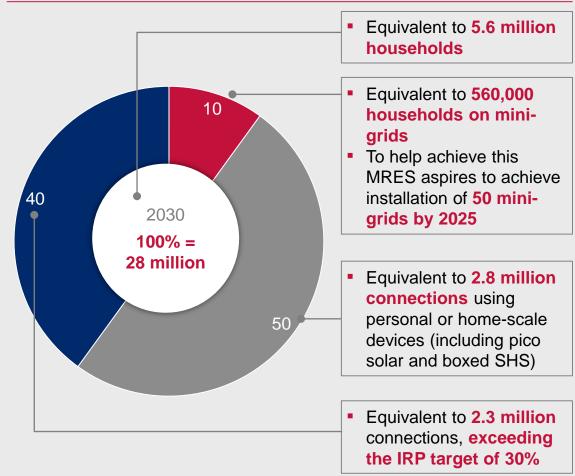
Personal/homescale devices

Grid¹

MRES vision - universal access

- The GOM's Malawi Renewable **Energy Strategy (MRES)** outlines a vision in line with the SE4ALL (Sustainable Energy for All) goal: "Ensure access to affordable. reliable, sustainable and modern energy for all"
- Planned interventions
 - Creation of a liberalized market to attract significant private investment
 - Regulatory reform, knowledge sharing and empowerment of communities
 - Raising awareness, introducing market standards and providing access to finance to create a widespread off-grid device market
- World Bank is working on various **documents** – a National Electrification Strategy, a geospatial least-cost electrification model, an off-grid market assessment and a power adequacy assessment - all expected to be completed by end of 2018



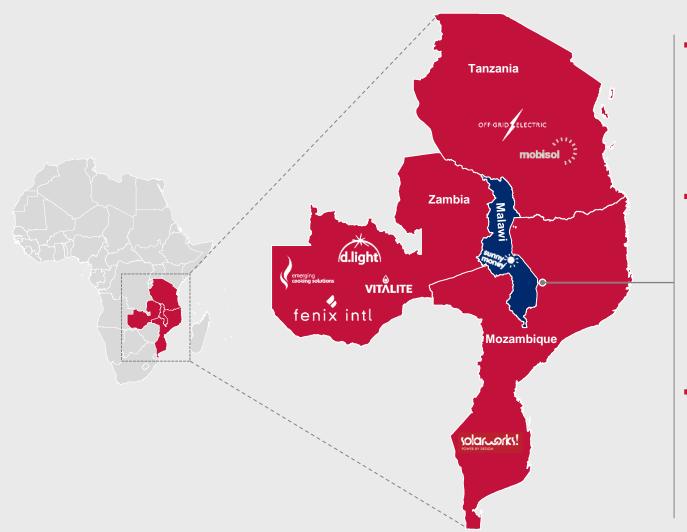


SOURCE: Draft Malawi Renewable Energy Strategy 2017

MARKET ENTRY INFORMATION PACK



3a MALAWI'S SHS MARKET IS MAINLY SERVED BY LOCAL PLAYERS, WITH ONE MAJOR INTERNATIONAL PLAYER PRESENT



- One main international player operating in Malawi – Sunny Money (focus on pico solar)
- Multiple local players who distribute products from international companies including Azuri Technology, **BBOXX** and others
- International players are seeking to partner with and leverage the reach of local players in the region to scale up SHS in Malawi

3b

THE MALAWI HAS A NUMBER OF ADVANTAGES INDICATING A HIGH POTENTIAL FOR GROWTH IN THE SHS MARKET

Rural electrification rate, population density and population comparison

Surface indicates population size (blue indicates Malawi and neighbors)

Malawi's advantages:

Rural electrification rate, % rural population with access to electricity

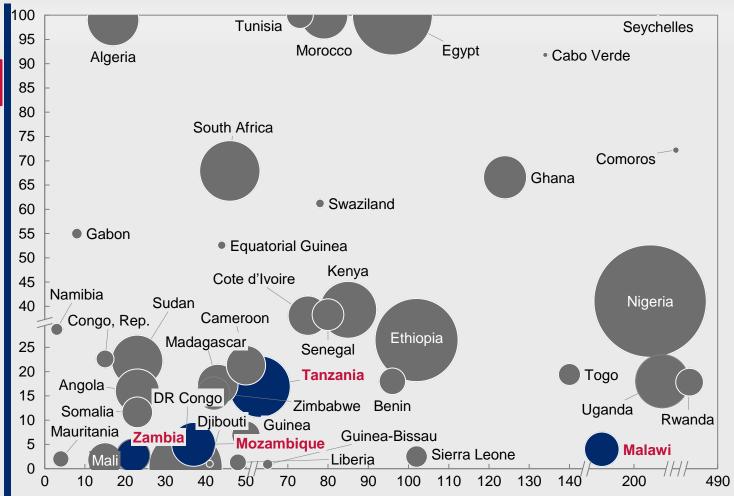
High population density

Low rural access rate¹ implies **high demand for SHS** units

Growing mobile money ² market with 12% compound annual growth rate (CAGR) over the last five years

Adjacent to existing SHS markets of Zambia, Tanzania and Mozambique

High development partner interest with activity across the value chain



Population density, # people per km²





3c

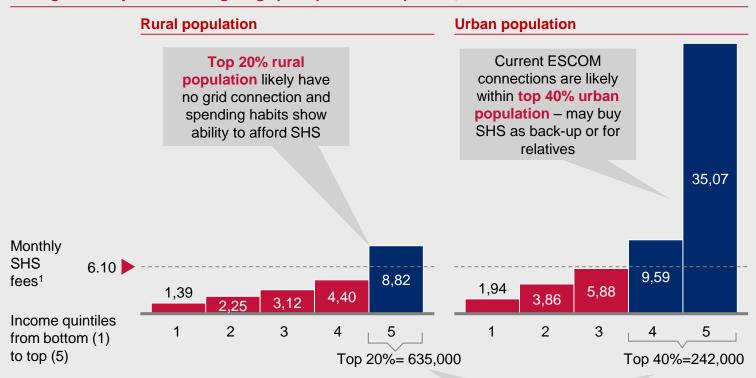
877,000 HOUSEHOLDS – 635,000 RURAL AND 242,000 URBAN – COULD CURRENTLY AFFORD SHS MONTHLY FEES



Monthly SHS fee above spend

Monthly SHS fee within spend (could afford SHS system)

Average monthly household lighting spend per income quinitile, 2 USD \$



877,000 households spend over USD \$6.10 per month on lighting and could afford a system

¹ Monthly fee is based on an SHS unit costed at USD \$156 with an upfront deposit and PAYG repayment period of 24 months. The USD \$156 is equivalent to a common low cost unit, using Kenya retail prices as a reference, plus 20% to account for additional transport and distribution costs. It is assumed customers will save or get a microfinance loan to finance the upfront deposit fee 2 Primary data is consumption data from the World Bank, with assumption that 15% is on lighting as per research by Solar Aid; the output of this analysis of USD \$9 spend and above by the top 40% is validated by monthly electricity spend of USD \$14.74 by ESCOM customers in July 2017. Inflation of 11% per annum. applied to 2014 lighting spend to calculate today's equivalent



ACCESS TO FINANCING THROUGH SACCOS IS UNLIKELY AS ONLY LESS THAN 1% OF MALAWIANS ARE MEMBERS



Membership

- 47 SACCOs in Malawi, all of which are affiliates of Malawi Union of Savings and Credit Cooperatives
- Member base is 116,122 individuals.

Categorization

- SACCOs can be categorized into two main types:
 - Community-based: heterogeneous, with majority of members being farmers
 - Employer-based: including seven teacher's SACCOs, as well as BP/Oil, Ministry of Transport, police and UNDP

Products

- Interest rates are similar to those offered by commercial banks
- Products accommodate the needs of farmer members

Largest SACCOs

- Fincoop Savings & Credit Cooperative is the largest in terms of loans
- Mzimba Teachers SACCO is the largest in terms of membership, with a base of about 6,000, out of whom 60% are male and 35% female with the remaining 5% being group members (institutions, e.g., hospitals and schools, or organizations, e.g., women's clubs)

Case example

- Ulimi SACCO, in central region grants agricultural loans during November for members to buy inputs and fertilizers
- Members are given a grace period of six months and only start paying back their loans when they sell their harvest

Key statistics of Malawi's SACCO sector

(December 2016)

Members	80,807
Penetration	0.46%
Total loans	USD \$9.3 million

Comparison of Malawi's SACCO sector with that of its neighbors

	Number of SACCOs		Member base, '000		Members as % of adult population		
Rwanda	416		1 608			13,82	
Kenya		6 468		6 272		13,28	
Uganda	1 940		1 326		3,30		
Tanzania		5 559		1 153		2,14	
Zimbabwe	75		168		1,06		
Malawi	32		81		0,46		
Zambia	11		21		0,13		
South Africa	26		33		0,06		





3e HOWEVER UP TO USD \$20 MILLION IN MICRO LOANS HAVE BEEN 🕮

337,959

20,270,962

Average

ACCESSED FROM 10 MAJOR MICRO FINANCE INSTITUTIONS

Name	Year esta- blished	Approximate % of urban clients	Borrowers USD thousand	Portfolio ¹ (USD million)	loan amount (USD)	Products
Opportunity Bank of Malawi	2003	40-60	52	9	175	4
FINCA Malawi Ltd	1994	20-40	30	4	125	3
Malawi Rural Development Fund	2005	0-20	167	3	15	1
Microloan Foundation	2002	0-20	24	2	70	3
NBS Bank Limited (SME Department)	2004	40-60	1	1	974	1
Finance Trust For The Self Employed	2000	20-40	9	1	74	4
The Centre for Community Organization and Development	2003	60-80	2	1	273	4
CUMO Microfinance Ltd	2000	20-40	48	1	12	2
Finance Savings and Credit Cooperative	2004	30-50	3	0	100	4
Malawi Rural Finance Company Limited	1993	0-20	2	-		0

- These organizations are all part of Malawi's **Microfinance Network (MAMN)** established in 2001
- MAMN has 21 member institutions
- MAMN helps to
 - Develop, promote and regulate microfinance activities
 - Facilitate the exchange of innovations. information and technologies in order to strengthen microfinance operations

202

Total

3f

THE RELEVANT REGULATORY AUTHORITIES FOR IMPORTING SHS UNITS ARE MRA, MBS AND MERA



Key regulatory authorities

Malawi Revenue
Authority (MRA)
Responsible
for fiscal issues
(i.e., import duty and
value added tax) and
ensures
enforcement at
border points

of Standards
(MBS)
Responsible for
issuing import
certificates for
products adhering to
a set of national
standards

Malawi Bureau

Malawi Energy
Regulatory
Authority (MERA)
Responsible for
issuing licenses for
the importation and
sale as well
as installation
and maintenance
of solar products

Regulatory landscape

- SHS products tariffs
 - Electricity generation equipment is exempt from import duty
 - For other SHS components (e.g., lights, radio, TV), import duty is payable
 - VAT is payable on all SHS products at 16.5%
- The Malawi Energy Africa Compact was signed between the UK and GOM in November 2016, including a proposal to remove 16.5% VAT and other import duties on clean energy household products for next 10 years (2018-2027)
- Since there is no VAT or import duty on kerosene, removing VAT on SHS products would encourage conversion to SHS with no loss to GOM
- В
- C
- MBS has successfully worked with DFID to incorporate Lighting Global standards into Malawian standards as part of the Malawi Energy Africa Compact
- All SHS products should be certified by MBS and companies must be licensed by MERA to import

3g

MOST BASIC SHS COMPONENTS ARE DUTY EXEMPT BUT ALL ATTRACT VAT OF 16.5%

Applicable rates, %



Import Excise HS Code¹ duty **VAT Products** duty Solar powered pumps (irrigation) 8413.81.10 **Duty free** Solar water heaters 8419.19.20 Not all solar products are Solar inverter 8504.40.90 exempt from 8504.40.91 Solar battery Chargers import duties Solar primary cells & batteries 8506.80.10 Solar accumulators 8507.80.10 0 0 All imported 8517.12.10 Solar mobile phones products are 8539.89.91 Energy saver bulbs charged 16.5% VAT Solar panels / cells / modules 8541.40.10 16.5 9032.89.91 Solar regulators / controllers Companies Solar energy lamps 9405.40.30 are required Special low-energy torches 8513.10.90 to pay VAT With duties 10 0 upon import Cable² 8544.20.90 Solar-powered fridges 8418.29.00 Companies 25 20 Solar radios 8527.13.90 can claim Solar-powered TVs 8528.72.19 back VAT from MRA Solar-powered fans 8414.51.90 10 20 Solar cooking oven 8516.60.99 25 0

¹ Harmonized Commodity Description and Coding System

² If presented together with the solar equipment as accessories / components of the system, cables will be classified under HS 8544.20.90. However, if presented separately to customs, cables will be classified under a different HS code (8544.42.90), attracting different tariffs.



ALL SHS PRODUCTS MUST BE CERTIFIED BY MALAWI BUREAU OF STANDARDS



Details

Certification standards	 No specific standards for tier 1 SHS Most applicable standard is MS 889-9-5 Based on IEC 62257-9-51 Similar to Lighting Global standard for Pico-PV quality, which refers to products with up to 15W power
Process	 Registration of consignments can be done either at the border for imported products prior to arrival of the consignment or any inland office for locally made products Importer is responsible for informing MBS on readiness for inspection and sampling for timely certification MBS headquarters receives notice and visits company premises to (a) inspect overall consignment and (b) collect sample for inspection; if not portable, inspection is done on-site
Requirements	Payment of commercial invoicesManufacturer's certificate of analysis for goods
Fees	 Registration (commercial invoice): MWK 6,210 Transportation of sample: Dependant on distance with minimum MWK 3,600 within Lilongwe, Blantyre and Mzuzu Inspection and sampling: 0.65% of the FOB value of the consignment (typically between MWK 25,000 – 500,000) Certification / reporting charge: MWK 6,900 per product Testing charges: Dependant on nature of product VAT: 16.5% of total certification associated fees

Cess charge on landed cost: 0.5% of landed cost

- While certification process is conducted by MBS, products are monitored by Malawi Energy Regulatory Authority (MERA)
- Officially, certification process takes a minimum of 15 working days but has been reported by other SHS companies to take up to 3 months
- Products can still be sold during testing, while certification is pending from MBS

MARKET ENTRY INFORMATION PACK



4a MALAWI'S EASE OF DOING BUSINESS SCORE IS RELATIVELY HIGH, FACILITATED BY MITC'S ONE STOP SERVICE CENTER



Ease of doing business 2018 score and ranking

of regulatory reform¹ and now ranks higher than the sub-

Malawi jumped 23 places (from 133 to 110) as a result Saharan regional average 100 (high) 73.40: Rwanda (rank: 41) 65.15: Kenya (rank: 80) 59.94: Namibia (rank: 106) 58.94: Malawi (rank: 110) 54.00: Mozambique (rank: 138) 50.43: Regional average (sub-Saharan Africa)

Malawi Investment and Trade Center (MITC)

MITC provides a One Stop Service Centre for new investors entering the country, where all relevant GOM entities are co-located in order to expediate setting up a new business venture. It takes only 28 days to register for a normal business

Address: Aquarius House, 1st Floor, Capital City | Link to website: https://mitc.mw/invest/#

One Stop Service Center co-locates officials from the following Government entities



- Malawi Investment and Trade Centre Desk
- Guidance to investors on the national investment process
- Guidance to investors on the various permits and licenses required for their sector of operation
- Process and issue the Investment Certificate
- Assist investors to obtain relevant sector licenses



- Ministry of Immigration Desk
- Guidance to investors relating to immigration requirements according to the Immigration Act
- Guidance to investors on Business Residence
- Permit and Temporary Employment Permit applications
- Facilitation of processing and issuance of investors' Business Residence Permits and Temporary Employment Permits within 5 working days



- Registrar of Companies Desk
- Guidance to investors on Business Registration according to the Companies
- Facilitation of investors business registration within 10 working days



- Malawi Revenue Authority Desk
- Guidance to investors relating to tax incentives according to the Taxation Act and Customs and Excise Act
- Guidance on procedures of accessing incentives
- Guidance on procedures for clearance of goods
- Facilitation of investors' registration for domestic taxes



- Ministry of Lands Desk
- Identification of suitable land for investment purposes and facilitation of immediate allocation
- Guidance and advice to Investors on land matters
- Facilitation to investors to acquire or lease land in procedural and orderly manner





(low)

¹ Regulatory reform occurred across four key areas i.e., dealing with construction permits, trading across borders, getting credit and resolving insolvency

4b THERE ARE SPECIFIC INVESTMENT REQUIREMENTS TO QUALIFY FOR TAX INCENTIVES AND REBATES



Tax and rebate categories

Sectors covered under tax regimes

- Manufacturing
- Mining
- Tourism
- Construction
- Agriculture (Horticulture, Fishing, Irrigation, Poultry farming)
- Education
- Health
- Exportation

Priority growth industries

- Agro-processing industry (minimum required investment: USD \$500,000 for locals/USD \$5 million for internationals)
- Electricity generation, transmission and distribution (minimum required investment: USD \$30 million)

Industrial rebate scheme

Available for manufacturers

Benefits

✓ Duty free importation of equipment and machinery¹

- ✓ Duty free importation of equipment and machinery
- √ Tax holiday of up to 10 years

✓ Duty free importation of raw materials



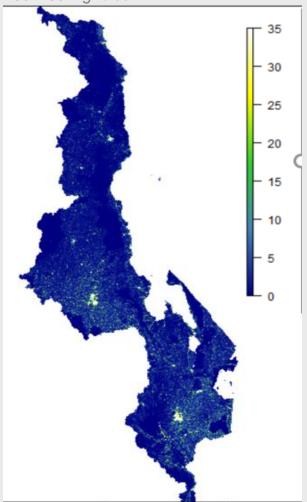


4c MALAWI'S MOBILE NETWORK ADEQUATELY COVERS POPULATION CENTERS AND REMOTE REGIONS

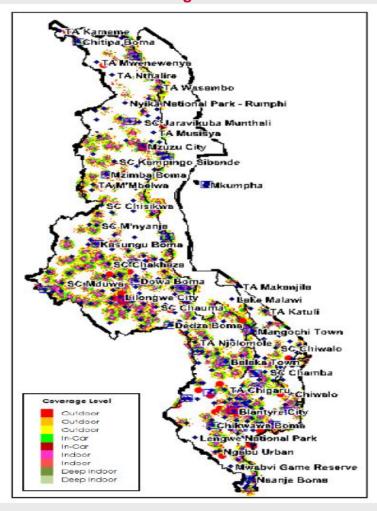


Population density (2015)

Predicted number of people per 100x100m grid cell



Airtel 2G network coverage level



- Malawi appears well positioned for PAYG services nationwide
 - Extensive mobile network coverage through multiple networks, of which Airtel is the largest
 - In addition to 2G. there is 3G and 4G coverage in certain urban areas
 - 40% of the total population are mobile phone subscribers; 25% of these use mobile money
 - Airtel has 20,000 agents countrywide, or one per 210 customers
- Potential to set up partnerships with telecommunications companies to enable smooth payment via mobile money



4d DEPENDING ON TYPE OF ACTIVITY, TWO INSTITUTIONS CAN HELP FOREIGN INVESTORS SET UP A BUSINESS



Type of activity

Valueadded activity



Manufacturi ng in Malawi or customization of product to local Malawian market needs

Process to set up business

permit

Step 1: Register

Step 2: Apply for

investment certificate

Step 3: Apply for work

Step 4: Apply for Tax

Payer Identification Number (TPIN)

company name



Institution responsible

Malawi Investment and Trade Center's (MITC's) One Stop **Service Center**

Institution contact details

Tel: +265 770 800 / +265 771 315

Email: ossc@mitc.mw Website: www.mitc.mw



Non valueadded activity

Importation and distribution of readymade products in local Malawian market

4g-h

Step 1: Register company name



Step 2: Apply for work permit



Step 3: Apply for Tax Payer Identification Number (TPIN)



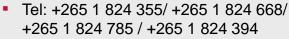
Step 4: Apply for business license

Registrar of **Companies**

Department of Immigration



Ministry of Industry, Trade and Tourism



Email: ossc@mitc.mw

Tel: +265 1 824 355 / +265 1 824 668

Email: info@registrargeneral.gov.mw

Website: www.registrargeneral.gov.mw

Tel: +265 1 822 588

Email: feedback@mra.mw

Website: www.mra.mw

Tel: +265 1770244

Website: http://www.trade.gov.mw/









INVESTORS CAN REGISTER A COMPANY NAME IN 10 WORKING DAYS WITH FIVE KEY REQUIREMENTS



Details





- Power of Attorney by agent
- Authenticated (notarized) copy of Memorandum and Articles of Association
- Notarized shareholder resolution authorizing opening of branch / subsidiary in Malawi
- Authenticated copies of passport of shareholders
- List of directors resident in Malawi

Registration fees



- MWK 100 for first MWK 1,000 share capital value
- MWK 10 for additional MWK 2,000 of share capital value

Official processing time



10 working days



MITC'S INVESTMENT APPROVAL COMMITTEE APPROVES INVESTMENT CERTIFICATES AND PROVIDES FURTHER SUPPORT

Details MITC process

Requirements

- Completed investment application form
- Detailed business proposal / plan
- Copy of Memorandum and Articles of Association

- Certificate of Incorporation
- Copy of passport(s) of shareholders
- Minimum investment USD \$50,000

Application fees

Official processing time

- Application fee: USD \$200 (paid upon application)
- Five working days

Issuance fee: USD \$800 (paid upon approval)

Process

Application submission

- Application is submitted by the incoming company (as per requirements listed on 4e)
- Submission is made directly to the MITC

Committee review

- The Investment Approval Committee (IAC) reviews all applications
- IAC comprises of:
 - Government institutions that are intermediary organizations for investment
 - MITC as the secretariat of the committee
 - MITC chair

Committee approval

 The IAC will take a decision on whether to approve an application and communicates decision to the applicant company

Further support

If the certificate is approved, MITC assists investors to get any additional licenses and permits that the investors might need to start their operations



TO GET A BUSINESS RESIDENCE PERMIT FOR SHAREHOLDERS TAKES FIVE DAYS AND COSTS USD \$2,100





Permit validity



X Renewable conditions

Type of permit timeline

shareholders

Five years

Renewable

(no limitation)

Business residence permit (BRP) for

Fees and

- Five working days
- Processing fees: **USD** \$100
- Issuance fees: USD \$2,000

Required documents

- Fully completed application forms in duplicate
- 2 passport size photographs
- A Business Registration Certificate / Certificate of Incorporation / Memorandum and Articles of Association
- A police clearance report from country of origin a business plan / profile
- Bank statement with not less than US\$50,000
- The Bank Statement must be from a Malawian Bank
- The US\$ 50,000 needs to have been transferred into this account from outside the country
- The Bank account should be a Business Account registered in the name of the business entity
- It is recommended that the Bank Account should be a Foreign Currency Denominated Account (optional)
- MITC Investment Certificate
- A covering letter from the applicant
- Passport copy

Process

- Once all relevant documentation (BRP application) is submitted to the One Stop Service Centre Immigration Desk, the Immigration Specialist processes accordingly and, if all is in order, communicates to the investor to make upfront payment of USD \$2,100
- Upon payment of the USD \$2,100 a Bank Receipt is issued and the BRP is concurrently endorsed in the Investor's passport while the process of producing the actual permit document continues
- The file then undergoes further security checks with other security officials and the Investor is at some point requested to have their finger prints taken to finalize the process of the security checks
- Once this process has been finalized, the documents are sent to Ministry of Home Affairs and Internal Security for Ministerial approval
- Having satisfied all security processes, a 'BRP Permit Certificate' is issued and the investor collects this from MITC offices
- All documents should be in duplicate and all certificates be certified by Commissioner of Oath
- Application forms are available at MITC One Stop Service Centre offices as well as at the Department of Immigration and Citizenship Services offices



TO GET A TEMPORARY EMPLOYMENT PERMIT FOR FOREIGN EMPLOYEES TAKES FIVE DAYS AND COSTS USD \$1,100





Permit validity



Renewable conditions

Type of permit



Two years

for

Renewable for six years

Fees and timeline

- Five working days
- Processing fees: USD \$100
- Issuance fees: USD \$1,000

Required documents

- Fully completed application in duplicate
- Covering letter from the employer
- Certified copies of educational certificates
- Certified copies of professional certificates
- Evidence that the post was advertised in the local press and CVs of the local Malawians who took part in the interview for time positions
- A letter of no objection from the previous employer in case the applicant changes jobs within Malawi
- 2 passport size photographs of the applicant
- Proof of arrangement of understudy
- Thumb print
- Registration certificates and Certificate of Incorporation
- Medical report from Malawian public hospitals
- Original police clearance letter from country of origin

Process

- Once all relevant documentation (TEP application) is submitted to the One Stop Service Centre Immigration Desk, the Immigration Specialist processes accordingly and, if all is in order, communicates to the investor to make an upfront payment of USD \$1,100
- Upon payment of the USD \$1,100 a Bank Receipt is issued and the TEP is concurrently endorsed in the Investor's passport while the process of producing the actual permit document continues
- The file then undergoes further security checks with other security officials and the Investor is at some point requested to have their finger prints taken to finalize the process of the security checks
- Once this process has been finalized, the documents are sent to Ministry of Home Affairs and Internal Security for Ministerial approval
- Having satisfied all security processes, a 'TEP Permit Certificate' is issued and the investor collects this from MITC offices
- All documents should be in duplicate and all certificates be certified by Commissioner of Oath
- Application forms are available at MITC One Stop Service Centre offices as well as at the Department of Immigration and Citizenship Services offices





INVESTORS CAN SECURE A TAX PAYER IDENTIFICATION NUMBER (TPIN) WITHIN 30 MINUTES



Details





- Copies of company registration certificates (could be local or foreign)
- Memorandum and articles of association
- Identification documents of all company directors e.g.,
 National ID or passport copies
- Tax registration application form completed by each company director

Application fees



No fees apply

Official processing time



Less than 30 minutes



BUSINESS, TAXATION AND EMPLOYMENT DOCUMENTATION IS REQUIRED TO OPEN A BUSINESS BANK ACCOUNT



Business account types available

Business current account

Basic account for daily transactions including electronic banking, several signatories, standing orders, and overdraft (if required)

SME account

Similar to current account with opportunity to earn interest on minimum monthly balance for a small charge

Savings account

Savings account with various terms on interest rate and tenor for selected savings package

Foreign currency denominated account

Current account denominated in foreign currency (e.g., USD, GBP, EUR, ZAR)

Requirements for opening an account





- Employment permit¹ (if non-Malawian)
- Proof of local residential address (copies of current utility bills or tenancy agreements)
- **b** Business documentation requirements
- Business registration certificate
- VAT / taxation registration certificate and number
- Proof of business address (copies of current utility bills or tenancy agreements)

41

BANKING SECTOR CONSISTS OF NINE SUPERVISED BANKS, OF WHICH THE TOP THREE ACCOUNT FOR 65% MARKET SHARE

Banks supervised by Reserve Bank of Malawi (2017) ¹		Share of total Malawi deposits, %		Local / international ³		Agencies, kiosks or mobile vans, #	ATMs, #
National Bank of Malawi Plc.	N	25	Three largest	Local	15	16	123
Standard Bank Malawi Ltd		25	banks account for 65%	International	7	76	78
FDH Bank Ltd	I	15	market share	Local	19	34	93
CDH Investment Bank Ltd	C D H INVESTMENT BANK	_		Local	3	1	1
Eco Bank Ltd	Ecobank The Pan African Bank		Six	International	8	0	25
First Merchant Bank Ltd	₽ FMB		smaller banks account	Local	10	26	63
NBS Bank Ltd	NBS Bank		for 35% market share	Local	13	39	69
Nedbank Malawi Ltd	NEDBANK		Silale	International	9	2	26
New Finance Bank Ltd	NFB NEW FINANCE BANK MALANY			Local	6	0	11

¹ Banks are supervised (highest level of recognition for banks in Malawi) and rated by the Reserve Bank of Malawi on the basis of basic credit and operating requirements 2 No more detailed market share data is publicly available

³ Local = Malawi-only bank (i.e. only has offices in Malawi); International = bank that not located in Malawi only (e.g., Standard Bank) SOURCE: Reserve Bank of Malawi (2018), Financial Institutions Supervision Annual Report (2017),

The Times Group: FDH-MSB merger to form 3rd largest bank (2016)



LOCAL BANKS TYPICALLY REQUIRE 2-4 YEARS OF FINANCIAL STATEMENTS FOR A LOAN APPLICATION



Typical elements for a loan application

- ✓ Description and scope of the project
- Timing of the project and the funding
- ✓ Profile of qualifying companies including
 - Nature of business
 - Experience in the sector
 - Shareholding profile
 - Profile of management
 - Profile of board members
 - 2-4 year audited financial statements¹
 - 2-4 year projected financial statements including
 - Profit and loss statement
 - Balance sheet and
 - Cash flow statement
 - Assumptions to the projections

- Commercial banks may operate as foreign exchange dealers
- Most banks will offer loans in Malawian Kwacha and some foreign exchange, particularly USD
 - Typical MWK terms are a
 20-30% per annum interest
 rate with a 3-5 year tenure
 - Typical USD terms are a
 LIBOR + 7-10% interest
 rate with a 1-3 year tenure
- Banks' average due diligence period for review of a loan application is two to eight weeks

¹ Companies newly established in Malawi with a parent company located elsewhere may be able to use financial statements from that parent company



4n REGULATION ALLOWS FOR FREE MOVEMENT OF FOREIGN **EXCHANGE AS LONG AS TOTAL RESERVES ARE SUFFICIENT**



Government encourages local and foreign investment in all sectors with limited restrictions

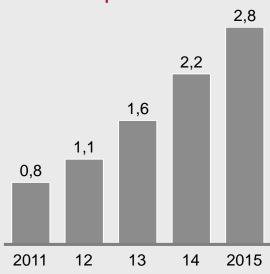
You can always exchange Malawian Kwacha so long as there are sufficient reserves

Malawi's current foreign exchange reserves are sufficient to cover nearly three months' of imports

- There are no restrictions on
 - Ownership do not need to have local ownership
 - Size of investment
 - Source of funds
 - Product destination (i.e., export or domestic market)
- Investors have access to foreign exchange with no legal limitations, both to pay for imports and to transfer financial payments abroad
 - Full repatriation of profits, dividends, investment capital and interest and principal payments for international loans is permitted
 - No license is required for importing foreign exchange
- All capital and loans from foreign sources must be registered with the Reserve Bank of Malawi through the local bank

- The Malawian Kwacha is easily converted into foreign currencies such as the US Dollar, British Pound, South African Rand and Chinese Yen.
- Foreign exchange is available throughout the year, drawing on Malawi's foreign exchange reserves
- All commercial banks are authorized by the Reserve Bank of Malawi to approve remittances of foreign exchange approvals are fairly automatic as long as the applicant's accounts have been audited and sufficient foreign exchange is available





Reserves have increased steadily from 0.8 in 2011 to 2.8 in 2015





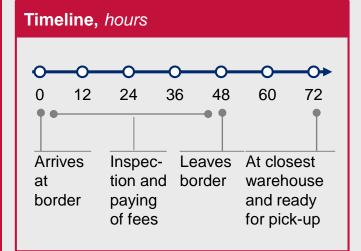


40 THE PROCESS OF IMPORTING GOODS INTO MALAWI CAN BE AS FAST AS THREE WORKING DAYS



Fees		
Fee type	Notes	Payable to
Processing	MWK 10,000 per waybill	• MRA
Electronic seal	 MWK 50,000 per container for all high value shipments 	MRA
Clearing	 MWK 10,000 +VAT per waybill Higher if shipment has multi-line entries (various HS codes) 	Clearing agent
Tariffs	 Import and excise duties, import VAT¹ 	MRA
Cess	0.5% of shipment value	• MRA
Storage	 EUR 5 per waybill for day 1, additional days EUR 0.1 per kilo per day 	Private storage provider

Shipment classification		
Threshold	Duty	
Below USD \$50	No duty	
Above USD \$50-680	Low value item, duty applied	
Above USD \$680	High value shipment	







4p

THERE IS A CLEAR PROCESS FOR RENTING COMMERCIAL OFFICE SPACES IN BLANTYRE, LILONGWE AND MZUZU

Process to rent commercial properties

Application

 Fill out application form for commercial properties

Due diligence

 Conduct due diligence on applicant company

Property offer

 Make offer of lease to prospective tenant

Payment and lease

- Draw up and sign the lease
- Accept offer by way of payment stipulated in the offer

Application requirements

- Copy of business registration
- Bank statements for past six months OR current financial statements certified by external auditors
- Business address
- Banking details
- Details of previous landlord(s) in Malawi or foreign countries

4q OVERVIEW OF LEGAL AND ACCOUNTING LANDSCAPE IN MALAWI

Landscape

Legal environment

- Malawi has a well-established, independent legal system including comprehensive physical and intellectual property rights laws, however staffing limitations result in longer legal processes compared to its neighbors
- Legal practitioners in Malawi have to be licensed by the Malawi Law Society on an annual basis

Players

- There are 418 legal practitioners with a license to practice law in Malawi from 1st February 2018 to 31st January 2019 –
 12 of them have been recognized by Chambers and Partners¹ as top business lawyers
- List of lawyers can be found on: https://www.chambersandpartners.com/1
 38/852/editorial/2/1/global-malawi-general-business-law

Accounting and audit environment

- Malawi's accounting and auditing professionals and professional bodies are well regulated by the Malawi Accountants Board
- Accountants in Malawi have to join the Institute of Chartered Accountants (ICAM) in Malawi to practice

- In 2016, there were 1,469 accountants registered with ICAM
- Auditing firms have to obtain approval from the Malawi Accountants Board to provide auditing services
- In 2017, there were 25 registered auditing firms in Malawi

¹ Chambers and Partners have published guides to the legal profession since 1990. They identify and rank the world's best lawyers and law firms based on in-depth, objective research



ASSOCIATIONS PROMOTING RENEWABLE ENERGY IN MALAWI





Solar



Biogas/biofuel



Membership



Grid extension/ densification

Network

Renewable **Energy Industry** Association of Malawi (REIAMA)



Cooperation **Network for**

Renewable **Energy in Malawi**

(CONREMA)



Association

Year of

registration Core objective(s)

1999

Promote renewable energy technologies (RETs) in a sustainable manner to the satisfaction of consumers in Malawi

Relevant technologies







All corporate organizations Email: and individual persons whose main business is the production, supply, importation, exportation, installation or servicing **RETS** in Malawi are eligible upon application to the board of trustees

Contact details

info@reiama. org

- 2010
- Provide an exchange and learning platform for all stakeholders involved in the design, implementation and analysis of energy projects in the country or in related policies and strategies







Membership open to all with a proven interest and readiness to share information with other members

Link to join: http://conrema. org/section/joinconrema

Solar Trade

2017

- Support, organize and champion the solar industry
- Lobby and advocate for policies to advance the solar sector



Membership open to solar industry companies registered in Malawi

Contact Director Chisambazi chisambazisolar @gmail.com



TVETS AND UNIVERSITIES RUNNING RELEVANT COURSES



Nature of training Institutions Solar photovoltaic Mzuzu Technical College Miracle Technical Institute in Karonga electrical training Zayed Energy and Ecology Centre in Nkhata Bay (sponsored and supported by the EU) Miracle Technical Institute Technical and Electrical installation Vocational qualifications¹ Nkhotakota Community Skills Development **Education and** Centre (and informal) **Training (TVETs)** Lilongwe Technical College SOS Vocational Training Centre Don Bosco Youth Technical Institute Mangochi Community Technical College Stephanos Vocational Centre Mitengo Technical College Marketing and sales University of Malawi degrees The Catholic University of Malawi **Universities** Adventist University Pentecostal Life University

MARKET ENTRY INFORMATION PACK



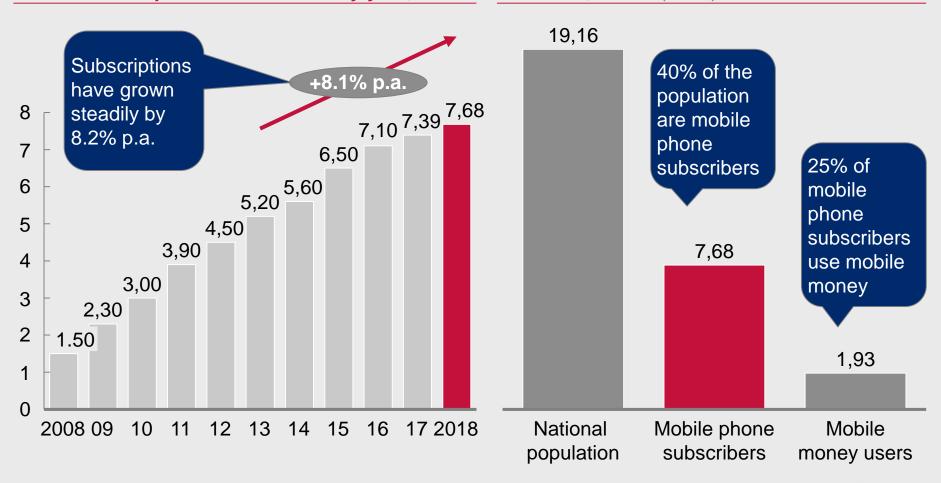


5a AROUND 40% OF MALAWIANS ARE MOBILE PHONE SUBSCRIBERS AND 25% OF THESE USE MOBILE MONEY



Malawi mobile phone subscribers by year, million

Mobile phone and mobile money subscribers in Malawi, million (2018)





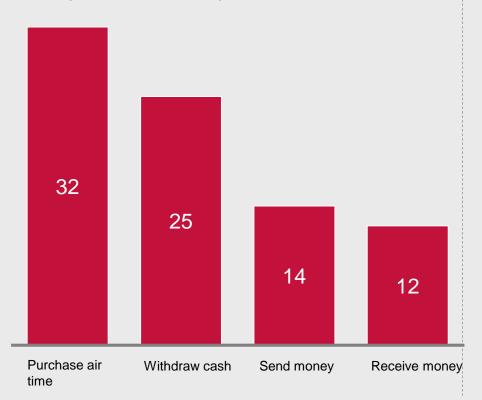
ONLY 14% OF MOBILE MONEY SUBSCRIBERS USE IT TO SEND MONEY



25% of adults with phones use mobile money services

Main uses of mobile money services in Malawi

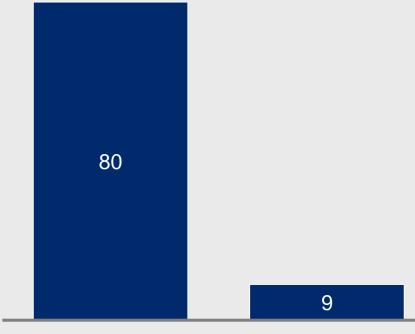
% respondents who specified uses



75% of adults with phones do not use mobile money services

Main reasons Malawians do not use mobile money services

% respondents who specified reason



They are not aware of mobile money

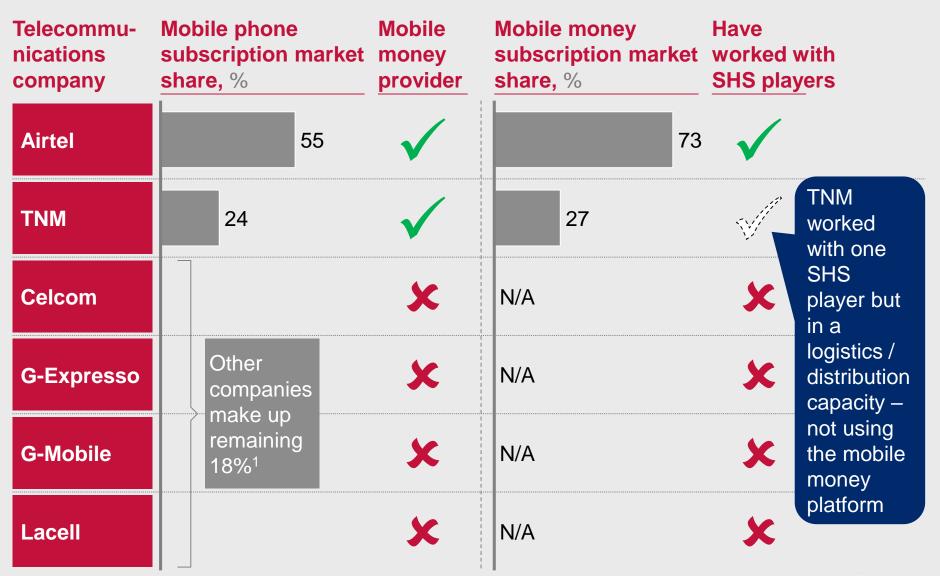
They do not have enough information about mobile money





5c OF 6 TELECOMMUNICATIONS COMPANIES, ONLY 2 PROVIDE MOBILE MONEY AND HAVE WORKED WITH SHS PROVIDERS





¹ No further market share data available for split between smaller companies

THERE ARE VARIOUS PAYMENT PLATFORM OPTIONS IN **MALAWI**

Description of Payment platform transaction

SHS customer uses mobile money to make transaction

into SHS company account

Agent model

Person-to-person business model to send money between wallets without agent intervention

Major companies





Over-thecounter (OTC)

Mobile money

SHS customer takes cash to OTC agent, who completes transaction to SHS company

Provider offers transfers that do not involve wallets - transactions are facilitated by agents



Agency banking SHS customer uses own bank account to complete payment to SHS company via banking agent

Use of agents to deposit or withdraw funds from customer's bank account







Third party platform

SHS customer payment is recorded on a third party platform, which integrates with SHS company operating system

SHS agents receive and document payments using external third party platform





Reach out to the USAID SAEP team for introductions to companies

GSMA is currently looking to set up an IPN Hub¹ with Malawi-based telecommunication companies





MARKET ENTRY INFORMATION PACK



Chapter 1

Country landscape

Chapter 2

Power sector



Chapter 3

SHS market



Chapter 4

Business environment



Chapter 5

Payment methods



Chapter 6

Transportation and distribution



TRANSPORT IS FACILITATED BY A NETWORK OF PRIMARY ROADS AND RAILWAY CONNECTING AIRPORTS AND BORDERS

15,451km of roads

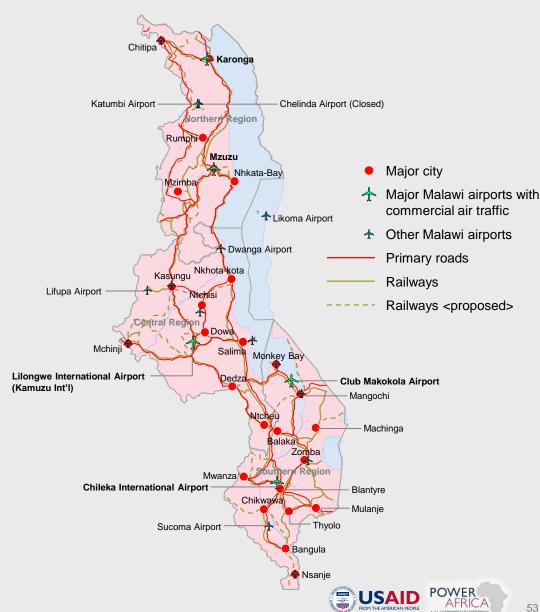
- Road access to all of its neighboring countries
- 84% of main roads, 13% of secondary roads and 57% of urban roads are paved
- Tertiary and District roads of 7,589km are essentially all unpaved

19 airports

- International flights to and from Blantyre
- Five airports with scheduled commercial flights
- Malawi Airlines is the most active commercial airline
- Up to two flights per day from Lilongwe to Blantyre
- Several African cities with 3 return flights to Lilongwe per week
- March to October is peak season, more flights available than usual; few flights during January and February (rainy season)

797km of railway

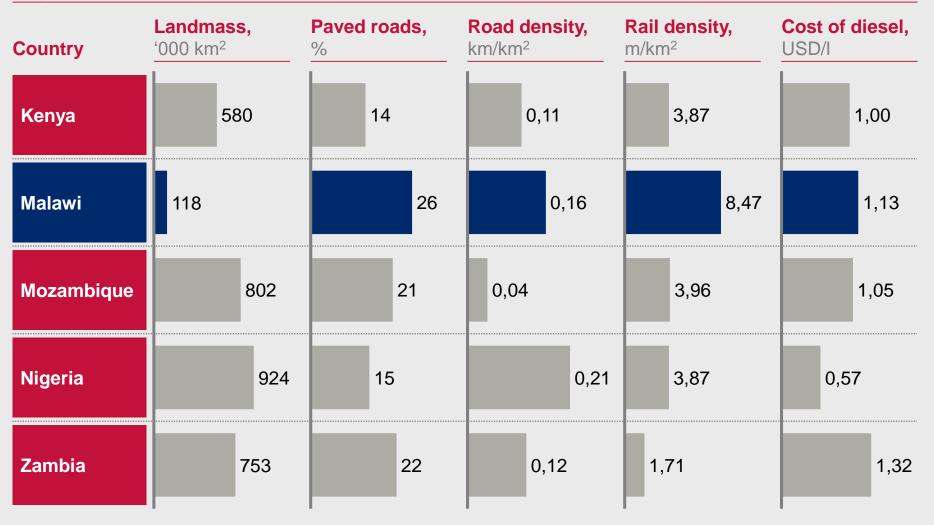
- Runs from the Zambian border at Mchinji in the west via Lilongwe and Blantyre to Bangula in the south
- Links to Mozambique's Nacala Corridor line going east to Nacala on the Indian Ocean
- Does not link to Mozambique's Beira corridor as lines have been closed since the Mozambique Civil War, with plans for reconstruction not yet realized
- Does not link with neighboring Tanzania as there is a break of gauge
- Speed of trains is typically no more than 60kmph. with travel time from Lilongwe to Limbe typically taking 20 hours, to Nayuchi 16 hours and Nacala 48 hours



6b TRANSPORT LOGISTICS IN MALAWI ARE BETTER THAN SOME OF ITS NEIGHBORS



Logistics data: road, rail and fuel costs¹





THERE ARE VARIOUS OPPORTUNITIES TO LEVERAGE LOGISTICS PARTNERSHIPS TO REDUCE COSTS



Company type ³	Name	Coverage	Current services	Core skills base	Comments Further detailed
SHS distributor	Multiple companies	 Nationwide 	Import of SHS unitsLogistics (goods storage and distribution)Sales	Logistics (goods storage and distribution)Sales	 Many are interested in partnering with international SHS companies entering the market
Logistics	Malawi Posts Corporation (MPC) ²	 180 post offices nationwide 	 Mail Courier Financial (money transfer and banking) Retail (stationary, mobile phone) Philately 	 Logistics (goods storage and distribution) 	 Vision includes "development of partnerships and alliances", evidenced by existing partnerships with Airtel, TNM, NBS etc. Security, especially in rural depots may be an issue
	DHL	Three offices in main cities	Courier services	 Logistics (storage and distribution) 	 Do not currently retail products out of offices
Telecommu- nications ³	Airtel	 86% network coverage 21 express shops and 21,000 agents nationwide 	Voice and textInternetMobile money	Sales	 Aspiring to open a store in every trading center in the country⁴
₹	TNM	74% network coverage24 stores nationwide	Voice and textInternetMobile money	 Sales 	 Malawi Stock Exchange listed company – answerable to local Board
Bus network	AXA	 12+ coaches that run daily and cover the length of the country 8 courier vans 14 office locations 	Bus transportCourierWarehousing in Blantyre	 Intercity bus service – largest in Malawi 	 Have worked successfully with SHS companies in transporting units

¹ Only features companies whose profiles were requested and received 2 Statutory corporation 3 Two largest telecommunications companies in Malawi



6d

THE SOLAR TRADE ASSOCIATION LISTS 49 PRACTITIONERS INCLUDING DISTRIBUTORS, INSTALLERS AND RETAILERS (1/3)

Name	Solar area	Contact person	Contact details
Kuwala Energy	Installations, PICO and SHS		
Kumudzi Kuwale			Box 162, Nkhotakota
Solarise	Installations and Retail	Shoyab Bahadur	0999 643643 solarise.mw@gmail.com
Powered by Nature	Installations, Irrigation, Components, Lighting products and SHS	Phillip Blatt	0882 733469 phil.blatt@poweredbynature- mw.com
Green Impact Technologies	Retail/ distribution of Pico and SHS	Admore Chiumia	
Team Planet	Installations, Retail of components	Edwin Manda	0991 555400/ 0888 222060 edwin@goteamplanet.com
Sheet Metal Industries	Retail of Components		
SunnyMoney			
Green Energy	Retail of components, Picos and SHS		
Solar Africa			
National Association of Businesswomen	Policy, Advocacy and Women Empowerment – Gender in Energy	Barbara Banda	0995 752813 bandabarbara@gmail.com
Institute for Environmental Surveillance	Pico and SHS distribution	Frank Mndala	0884 793371/ 099 109492 fmndala@gmail.com
Powertex Limited	Back-up Solutions	William Nkwanda	0999682/ 0888266014 powertexmw@gmail.com
Kuunika Solar		Samuel Gomani	
Chisambazi Solar Systems	Retail and Distribution of Pico and SHS, Home Installations	Chisambazi CJ M. Nyirenda II	0881852020 chisambazisolar@gmail.com
Solair Corporation	Retail of components and general solar products	Hamment Tanna	
Lottie Singini			Box 880, Mzuzu
Elektronika	Installations, Retail of components and SHS	Ken Alisen	
Hyser Chilongo	Installations, Retail of components		Box 201, Luwinga, Mzuzu

6d

THE SOLAR TRADE ASSOCIATION LISTS 49 PRACTITIONERS INCLUDING DISTRIBUTORS, INSTALLERS AND RETAILERS (2/3)

	Name	Solar area	Contact person	Contact details Detail to follow
20	Global Solar	Installations, Irrrigation, heating, Retail – products and components	Andrew Nkoloma	
21	Sonlite Solar	Installations, Irrrigation, heating, Retail – products and components	Francis Kambala	
22	Yankho Electrical & Solar Contractors	Installations, Irrigation, Heating, Retail of solar products and components	William Nkhono	
23	Secum Energy Systems	Installations		Box 330, Lilongwe
24	Hanya Electrical Contractors	Installations		Box 482, Salima
25	Sunvalley Building and Solar Contractors	Installations		Box 141, Chileka, Blantyre
26	Speedfix Solar and Electrical Services	Installations, Retail of Components	Tenly Chimalizeni	Box 542, Kasungu
27	Mwabumba Energy Solutions	Installations	Temwanani Muleso	Box 1132, Mzuzu
28	Mhango, Kalembo Electrical and Solar Experts	Installations	Patrick Kalembo	Box 316, Mzuzu
29	Hi-Tech Electronics	Installations		Box 2636, Blantyre
30	International Control Power Systems	Installations		Box 197, Blantyre
31	Zuwa Energy	Retail/ distribution of SHS		
32	RECAPO	Retail/ distribution of SHS		
33	Kaligza Contractors	Installations	Chawezi Kaligza Gondwe	P/Bag B408, Lilongwe
34	Solar System Technology	Installations, Retail of components	Alfred G. Kumpolota	Box 31128, Lilongwe
35	Solarspace	Installations, retail of components	Tuwulupi Dimobly Ndovie	Limbe



THE SOLAR TRADE ASSOCIATION LISTS 49 PRACTITIONERS INCLUDING DISTRIBUTORS, INSTALLERS AND RETAILERS (3/3)

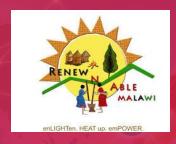
	Name	Solar area	Contact person	Contact details
36	Gerald Solar Power	Installations, Retail of components		Box 973, Zomba
37	Sixter Investments	Retail of components, lighting products		Box 20173, Mzuzu
38	JEBP Supplies	Retail of components, lighting products		Box 80135, Blantyre 8
39	Press Solar Limited	Installations		Box 1227, Blantyre
40	Bearing and Electrical Contractor	Installations, Retail of components		Box 1525, Lilongwe
41	A & K Energy & Solar Installation	Installations, Retail of components		Box 209, Mzimba
42	Saifro Limited	Installations, Retail of components		Box 51, Lilongwe
43	Renewable Energy & Power Control Centre	Installations, Retail of components		Box 31627, Lilongwe
44	Doza Solar Master	Installations, Retail of components		Box 20301, Lilongwe
45	Tholex Renewable and Electrical Contractors	Installations, Retail of components	Thokozani Mbewe	Box 1283, Blantyre
46	Techno-Cold	Installations, Components	Stanley Misomali	Box 1793, Blantyre
47	GAC Energy Systems	Installations		Box 30254, Lilongwe
48	Energy Sil Electrical	Installations, Retail of components		Box 3296, Lilongwe

Detail to follow

6e

COMPANY PROFILE: RENEW'N'ABLE MALAWI





Company: Renew'N'Able Malawi (RENAMA)

Year of establishment

2010

Total units sold to date

~1,000

Average no of units sold p.a.

200

Average price per unit (USD)

50

Contact details

Name: Devine Matare

Telephone number: +265 88 219 0828

Email address:

devine.matare@renewnablemalawi.org

Company description

- Headquarters location: Blantyre Malawi
- Sales force size: 11
- Proprietary product vs non-proprietary: Proprietary products
- Proportion of PAYG vs OTC sales: 80% PAYG
- PAYG platform: ANGZA (98% repayment rates)
- Logistics and warehousing: Managed in-house
- After sales services: Through manufacturers and agents
- Key strengths: Community Engagement and Visibility

Product offering

- Brand: Team Planet / OV Pilot / Sunking Boom/Sunlight
- Systems description (components): Pico solar lamps / Home systems with 4 bulbs, USB ports and 5 / 10 / 20 W panel
- Certification: Lighting Global

Geographic distribution

- Districts: Phalombe, Blantyre, Thyolo, Mulanje
- Cities / towns: Blantyre, Zomba

- Distribution / logistics / other: Distribution
- Geography: Across all districts in Malawi







Company: **RECAPO Solar Systems Inc.**

Year of establishment

2014

Total units sold to date

700

Average no of units sold p.a.

140

Average price per unit (USD)

119

Contact details

Name: Robert Matengula (Director)

Telephone number: +265 88 885 1905

Email address: info@recapo.org rmatengula@gmail.com

Company description

- Headquarters location: Lilongwe
- Sales force size: 4
- Proprietary product vs non-proprietary: Proprietary products
- Proportion of PAYG vs OTC sales: 80% PAYG
- PAYG platform: Azuri Technologies
- Logistics and warehousing: Managed in-house
- After sales services: Weekly / monthly activations codes, warranty service and fee based service and support
- Key strengths: First PAYG operator in Malawi, offers mobile pay with Airtel, strong partnerships with government

Product offering

- Brand: Azuri Technologies, Greenlight, SunSaluter, PV Moto
- Systems description (components): 10 W 250 W SHS, Smallholder farmers irrigation systems
- Certification: Lighting Global

Geographic distribution

- Districts: Lilongwe, Mchinji, Dedza, Dowa & Kasungu
- Cities/towns: Only rural and peri-urban areas

- Distribution / logistics / other: Large SHS, OTC SHS, Irrigation systems
- Geography: Southern Region of Malawi



6e

COMPANY PROFILE: TEAM PLANET





Company: Team Planet

Year of establishment

2015

Total units sold to date

12,327

Average no of units sold p.a.

3,082

Average price per unit (USD)

60

Contact details

Name: Pip Dunwell

Telephone number: +265 88 700 4196

Email address: pip@goteamplanet.com

Company description

- Headquarters location: Lilongwe
- Sales force size: 3
- Proprietary product vs non-proprietary: Proprietary products
- Proportion of PAYG vs OTC sales: 100% OTC
- PAYG platform: None
- Logistics and warehousing: Managed in-house
- After sales services: Available with warranty
- Key strengths: European expertise on design and installation, quality products, warranty, after sales services

Product offering

- Brand: Heckart, Victron, EP, Voltronics, Imeon
- Systems description (components): Ecosystem of solar lights, power banks, small solar panels, and charge controllers, panels for larger inverters
- Certification: Lighting Global

Geographic distribution

- Districts: Blantyre, Zomba, Mangochi, Lilongwe, Muzuzu and Chitipa
- Cities / towns: Same as above and surrounding areas

- Distribution / logistics / other: Distribution and logistics
- Geography: All

COMPANY PROFILE: SUNNYMONEY





Company: SunnyMoney

Year of establishment

2006

Total units sold to date

200,000+

Average no of units sold p.a.

20,000

Average price per unit (USD)

N/A

Contact details

Name: Brave Mhonie

Telephone number: +265 99 691 5489

Email address:

brave.mhonie@ sunnymoney.org

Company description

- Headquarters location: Lilongwe
- Sales force size: 15 office staff and 22 field based agents
- Proprietary product vs non-proprietary: Non-proprietary products
- Proportion of PAYG vs OTC sales: N/A
- PAYG platform: Angaza
- Logistics and warehousing: Managed in-house
- After sales services: All products with 1-2 years warranty, in-house repair center and dedicated repair staff
- Key strengths: 10 years of experience in import, sales and distribution of PICO solar in Malawi, extensive distribution network, dedicated, hardworking long-serving staff members

Product offering

- Brand: Green Light Planet, Omni Voltaic, Ov Solar, Yingli
- Systems description (components): Ecosystem of solar lights, power banks and solar panels with various functions
- Certification: Lighting Global

Geographic distribution

- Districts: All districts excluding Likoma
- Cities / towns: Cities and Bomas (district capitals)

- Distribution / logistics / other: Decentralized storage space and distribution to sales team
- Geography: All



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COMPANY PROFILE: ZUWA ENERGY





Company: Zuwa Energy Pty Limited

Year of establishment

2016

Total units sold to date

550

Average no of units sold p.a.

275

Average price per unit (USD)

N/A

Contact details

Name: Jones Ntaukira, CEO

Telephone number: +265 99 527 8060

Email address:

jones@zuwaenergy.com

Company description

- Headquarters location: Lilongwe
- Sales force size: 45
- Proprietary product vs non-proprietary: Non-proprietary products
- Proportion of PAYG vs OTC sales: 80% PAYG
- PAYG platform: Angaza
- Logistics and warehousing: Managed in-house
- After sales services: 2 years' warranty, product upgrades, other value added services
- Key strengths: Experienced, young and diverse team, first PAYG company in Malawi, own lean data toolkit for customer and market research, nominated by London Stock Exchange as company to inspire Africa

Product offering

- Brand: Zuwa ovCamps
- Systems description (components): Solar Home Systems minimum
 4 bulbs, radio, phone charging, TVs (24 inch, 32 inch)
- Certification: Lighting Global, Malawi Bureau of Standards

Geographic distribution

- Districts: 15 Districts spread across all 3 regions
- Cities / towns: All major cities and towns

- Distribution / logistics / other: Importation and distribution
- Geography: All



THERE ARE FIVE MAJOR WAREHOUSING COMPANIES AND FOUR MAJOR IMPORT COMPANIES ACROSS THE COUNTRY



Warehousing companies in Malawi

- AMI (recently acquired Manica)
 - Offers container and warehousing services via Manica alongside all other logistics needs
 - Contact: Richard Chikalipo, Commercial Manager (<u>richardc@ami-worldwide.com</u>)

Bollore

- Provides warehousing services, including pharmacy warehousing, and transport
- Contact: +265 01 871 555 / 215 / 150 / 410 / 263; sales.malawi@bollore.com

DHL

- Provides dedicated or shared warehousing resources along with pack, delivery, and returns
- Contact: +265 9999 30561
- DSW (Blantyre and Lilongwe)
 - Offers warehousing and freight services in Blantyre and Lilongwe
 - Contact: +265 171 2030; info@mw.dsv.com

TBN Logistik & Trade

- Offers consolidation terminal warehousing and bonded warehousing in addition to delivery services and freight forwarding
- Contact: Oleksandr Vasyliuk, Operations Manager, tbncom12@ukr.net

Import service companies in Malawi

DHL

- Provides import services and expertise with experience in markets worldwide (offers delivery in every country)
- Contact: +265 9999 30561

EON Logistics

 Offers shipping and procurement services for Malawi companies

Maersk

- Offers import service access to all major ports in Malawi and in surrounding countries, offering door-todoor service
- Contact: Lilongwe (office): +265 1 713
 980, Blantyre: +265 1 871074

MSC Malawi

- Brings industry specific expertise across regions on global container shipping, with network of rail, road, and sea
- Contact:+265 1 710 562;
 msclilongwe@mscmalawi.com



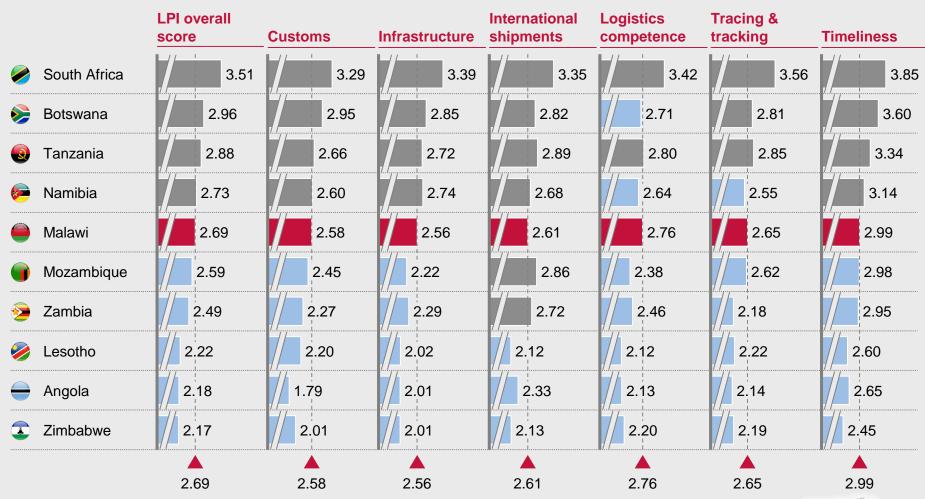
6g MALAWI IS IN LINE WITH SOUTHERN AFRICAN PEERS IN TERMS OF LOGISTICS CAPABILITIES



World Bank Aggregated Logistics Performance Index (LPI), 2012-2018

1 represents low, 5 represents high performance





ACRONYMS



ACRONYMS (1/3)

Term	Definition
2G	Second Generation
ATM	Automated Teller Machine
BRP	Business Residence Permit
CONREMA	Cooperation Network for Renewable Energy in Malawi
CV	Curriculm Vitae
DFID	Department For International Development
DRC	Democratic Republic of Congo
EIU	Economist Intelligence Unit
EUR	Euro
FDI	Foreign Direct Investment
GBP	British Pound
GDP	Gross Domestic Product
GOM	Government of Malawi
HS	Harmonised System
IAC	Investment Approval Committee
ICAM	Institute of Chartered Accountants in Malawi
IEC	International Electrotechnical Commission
IPN	Instant Payment Notification
IPP	Independent Power Producer
IRP	Integrated Resource Plan
KES	Kenya Shilling
km	Kilometer



ACRONYMS (2/3)

Term	Definition
kW	Kilowatt
kWh	Kilowatt Hours
LIBOR	London Inter-bank Offered Rate
LPI	Logistics Performance Index
MAMN	Malawi Microfinance Network
MBS	Malawi Bureau of Standards
MCC	Millenium Challenge Corporation
MERA	Malawi Energy Regulatory Authority
MFI	Microfinance Institution
MGDSIII	Third Malawi Growth and Development Strategy
MITC	Malawi Investment and Trade Center
MPC	Malawi Posts Corporation
MPICO	Malawi Property Investment Company
MRA	Malawi Revenue Authority
MRES	Malawi Renewable Energy Strategy
MS	Malawi Standard
MW	Megawatt
MWK	Malawian Kwacha
OSSC	One Stop Service Centre
OTC	Over The Counter
p.a.	Per Annum
PAYG	Pay As You Go



ACRONYMS (3/3)

Term	Definition
PPP	Public-private Partnerships
REIAMA	Renewable Energy Industry Association of Malawi
RET	Renewable Energy Technologies
SACCO	Savings and Credit Cooperatives
SAEP	Southern Africa Energy Programme
SE4ALL	Sustainable Energy For All
SHS	Solar Home Systems
SME	Small and medium enterprises
Sqkm	Square kilometers
TBD	To Be Decided
TEP	Temporary Employment Permit
TVET	Technical and Vocational Education and Training
UK	United Kingdom
UNDP	United Nations Development Programme
USAID	United States Agency for International Development
USD	United States Dollar
VAT	Value Added Tax
W	Watt
ZAR	South African Rand
ZMW	Zambian Kwacha



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