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JULY 2017

Overview of the Second-hand Clothing Market in East Africa: Analysis of Determinants and Implications

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DISCLAIMER

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Overview of the Second-hand Clothing Market in East Africa: Analysis of Determinants and Implications

INTRODUCTION

In March 2016, the East African Community (EAC)¹ Heads of State issued the Joint Communiqué from the 17th Ordinary Summit, expressing their intent to progressively eliminate importation of second-hand clothing (SHC) as a means to support the region's textile and apparel industry. On June 30, 2016, the EAC issued EAC Gazette, Vol. AT1-No. 5, which executed an increase of the Common External Tariff (CET) rate for worn clothing from USD .20/kg to USD .40/kg or 35%, whichever is higher. Rwanda was also granted a stay of application of the CET to apply a higher duty of USD 2.5/kg for worn clothing and USD 5/kg for worn shoes or 35%, whichever is higher.

The U.S.-based Secondary Materials and Recycled Textiles Association (SMART) reacted to these measures by requesting an out-of-cycle review (OCR) of the eligibility of the EAC Partner States for the African Growth and Opportunity Act (AGOA), a trade preference program that provides duty-free treatment to approximately 7,000 products from Africa. As a means to stay out of the OCR, Kenya agreed to lower its duty rates to the pre-2017 levels. On June 30, 2017, the CET was gazetted. Kenya agreed to roll back to pre-2016 levels.

The Office of the United States Trade Representative has scheduled a public hearing in connection with the OCR, which will take place in Washington, DC on July 13, 2017. The countries currently proposing to phase out the importation of SHC from the United States are Rwanda, Tanzania, and Uganda.

Table 1: Historical CET Treatment of Worn Clothing and Other Worn Articles 2007-16

ITEM or HS Code	2007 CET Treatment	2012 CET Treatment	2016 CET Treatment	Kenya Stay of CET 2017-2018	Rwanda Stay of CET 2017-2018
6309.00.10 Worn items of clothing	45% or USD 0.30/kg whichever is higher	35% or USD 0.20/kg whichever is higher	35% or USD 0.40/kg whichever is higher	35% or USD 0.20/Kg whichever is higher	35% or USD 2.5/Kg whichever is higher
6309.00.20 Worn items of footwear	45% or USD 0.30/kg whichever is higher	35% or USD 0.20/kg whichever is higher	35% or USD 0.40/kg whichever is higher		35% or USD 5.0/Kg whichever is higher
6309.00.90 Other worn items	45% or USD 0.30/kg whichever is higher	35% or USD 0.20/kg whichever is higher	35% or USD 0.40/kg whichever is higher		35% or USD 2.5/Kg whichever is higher

Sources for EAC Gazettes:
http://www.eac.int/sites/default/files/docs/eac_gazette_no_5_of_2016.pdf (Gazette 5)
<http://www.eac.int/sites/default/files/docs/eacgazette30062017.pdf> (Gazette 8)

¹ The East African Community comprises Burundi, Kenya, Rwanda, Tanzania, Uganda, and South Sudan.



BACKGROUND

Imports of second-hand clothing from the United States into Africa became increasingly important in the 1980s, filling a gap in the supply of Western clothes for low-income people. This phenomenon is not exclusive to Africa, however, U.S.-African used clothing trade has a series of complexities that are not apparent to the casual observer. Trading networks extend beyond the United States and Africa, and include players in the United Arab Emirates, Pakistan, and even China, as well as long and complex domestic distribution channels.

SHC has progressively gained market share in East Africa since the late 1980s. By 2017, two-thirds (67 percent) of the population² purchased at least a portion of their clothes from the second-hand clothing market, with higher income strata purchasing new garments of Chinese origin, as well as American and European brands.

As a labor-intensive industry, apparel offers the best prospects for economic development for countries with limited or no manufacturing base. It has generated catalytic growth in manufacturing for many countries, particularly the Asian tigers. For smaller countries, the domestic market does not offer opportunities for growth, and producers must look outward to develop efficiency through economies of scale. The regional market is critical to EAC member states seeking to develop globally competitive industries. Attracting investors that can supply U.S. and EU brands will allow companies to expand and scale, creating productive jobs that raise people out of poverty.

SHC benefits a wide array of stakeholders in EAC countries, providing jobs, access to affordable and relatively high-quality clothing for low-income households, and generating government revenue through higher than average tariffs. As such, it serves the interests of economic growth and development for EAC citizens.

Despite these benefits, the discourse on SHC has focused on the need to develop a domestic textile industry, leaving unresolved three fundamental questions:

1. What is the economic significance of the second-hand clothing trade in the EAC countries?
2. Is import substitution sufficient to support the growth of the domestic textile and apparel industry in the EAC Partner States?
3. What are the likely long-term outcomes of eliminating imports of second-hand clothing from the United States?

Careful consideration of these questions will: a) allow policy makers in East Africa and in the United States to understand the structure, the characteristics and the scale of the second-hand clothing industry, as well as related economic implications for the exporting and importing countries; b) give policymakers perspective on the potential implications of an East Africa without imports of second-hand clothing; and c) contribute to the ongoing trade dialogue by looking at the determinants and implications of the imports of second-hand clothing from an unbiased perspective.

To examine these important issues, this brief report analyzes import trends in Kenya, Rwanda, Tanzania and Uganda. While Kenya is not part of the OCR, it provides an illustrative case study of what countries will lose by imposing the prospective phasing out of imports of SHC. Burundi is not currently AGOA eligible, therefore we will not include it in the analysis. We will also look at the economic benefits of the second-hand clothing industry in both the United States and importing countries, conduct a demand analysis and analyze what a scenario of reduced SHC imports would look like. We will then summarize our conclusions.

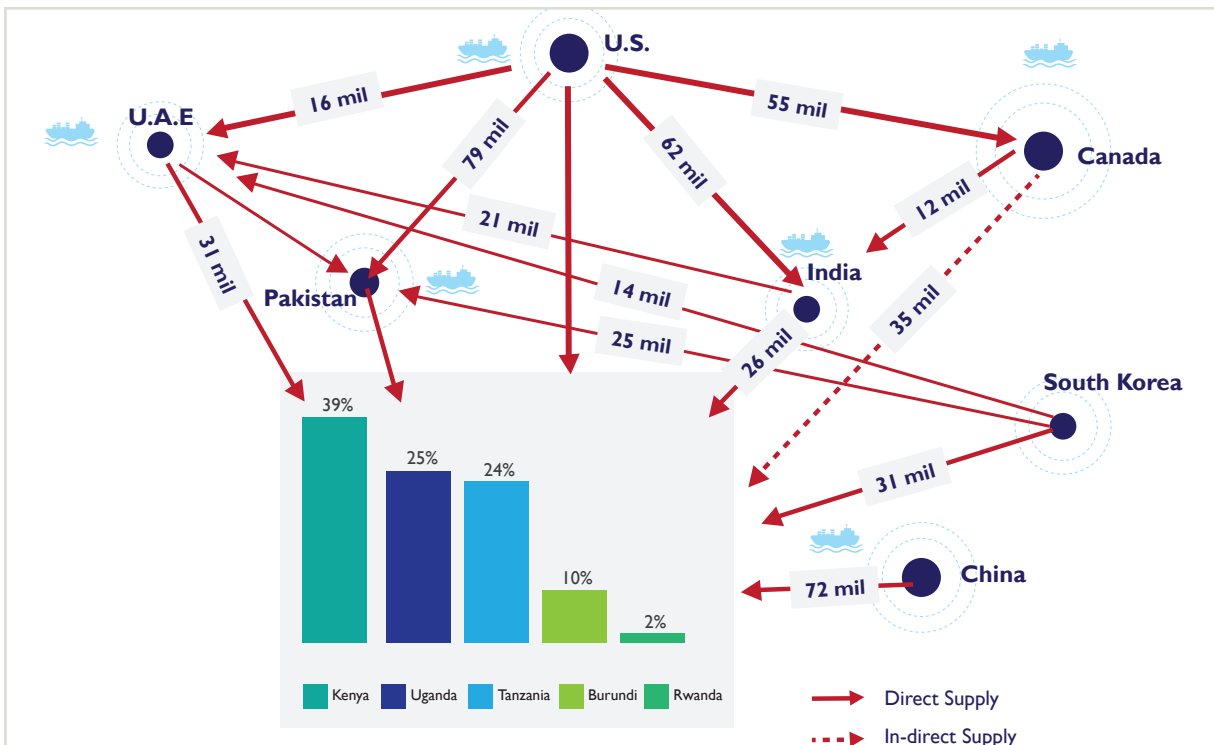
I. WHAT IS THE ECONOMIC SIGNIFICANCE OF THE SECOND-HAND CLOTHING TRADE IN THE EAC COUNTRIES?

A. Trade Between the United States and East Africa

² Source: interviews in the Mitumba markets in Kenya

The East African Community accounts for about 12.5 percent of global imports of SHC, reaching US\$274 million in 2015³. The value of imports by the EAC followed an upward trend until 2016 when there was a 35 percent reduction in imports by Rwanda (US\$27 to US\$17 million) and a 1.5 percent reduction by Uganda. During the same period, Kenya's imports of SHC increased by 23 percent.

Figure 1: EAC Imports of SHC, 2012-16

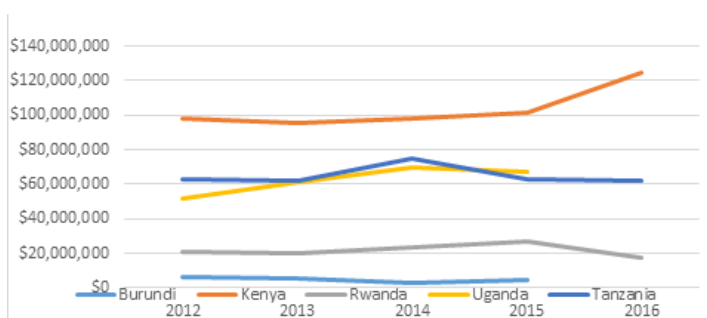


Compiled by the USAID East Africa Trade and Investment Hub

On a per capita basis, this amounts to only US\$1.69 on average per year. According to our field research, 95 percent of these imports are purchased by the lowest two quintiles of the population. Average per capita purchases of SHC among this segment of the population amounts to US\$3.50 per year, a more significant share of disposable income.

The United States supplies approximately 19.5 percent of total direct exports of SHC to the EAC. This refers to exports to countries which constitute the final market for used clothing. However, when considering indirect exports, the U.S. share is significantly higher. Large volumes are shipped from the United States to the United Arab Emirates, China, Pakistan and India, among other countries, where the garments are sorted, sanitized and repackaged for re-export to African countries. Figure 2 below maps the direct and indirect flows of SHC to the EAC.

Figure 2: Direct and Indirect Flows of SHC to the EAC
EAC Trends of SHC Imports



Source: UN COMTRADE.

Compiled by the USAID East Africa Trade and Investment Hub

³ This amount comprises both direct and indirect imports of SHC from the U.S. market (see Figure 2, below).

Direct and indirect imports of SHC from the United States into the EAC Partner States steadily increased until 2015, when reductions by Rwanda and Tanzania led to a corresponding reduction in the U.S. market share.

B. Distribution Chains and their Economic Relevance

Kenya is the largest importer of SHC in East Africa, with imports totaling US\$124 million in 2016. This is equivalent to 6,000 40-foot containers carrying some 144,000 metric tons of clothes. In Kenya, where in-depth research conducted by the USAID East Africa Trade and Investment Hub is virtually complete, we were able to confirm the existence of approximately 200 distribution channels linked to roughly the same number of importers of SHC (illustrated in figure 3, below).

These distribution channels are extremely organized, with buyers who are highly specialized around specific types of garments and end markets. In Kenya alone, SHC retailers number nearly 8,000. High-end wholesalers usually collect slightly worn garments of well-known brands, which are dry cleaned and sold individually to middle- and upper-class customers. Similarly, there are more than 100,000 wholesalers supplying all social strata, with the “cameras”, or lower-level retailers buying and selling cheap garments in low-class urban centers and in the rural areas.

The number of jobs created in the distribution of SHC, as well as in ancillary jobs directly derived from this activity in major SHC markets (e.g. tailors, food vendors, security agents and loaders/unloaders, among others), is remarkable. Estimates from Kenya suggest that the SHC industry sustains 121,000 direct and 27,000 indirect jobs.

Figure 3: Illustrative SHC Distribution Chain in Kenya

Preliminary Findings of the SHC Industry in Kenya

Direct jobs sustained - 121,000 distributors of used-clothing in Kenya - inclusive of importers, brokers and retailers

Bales per cycle (pc) = 1,500/~ 3 shipping containers per import cycle of approximately 1 month

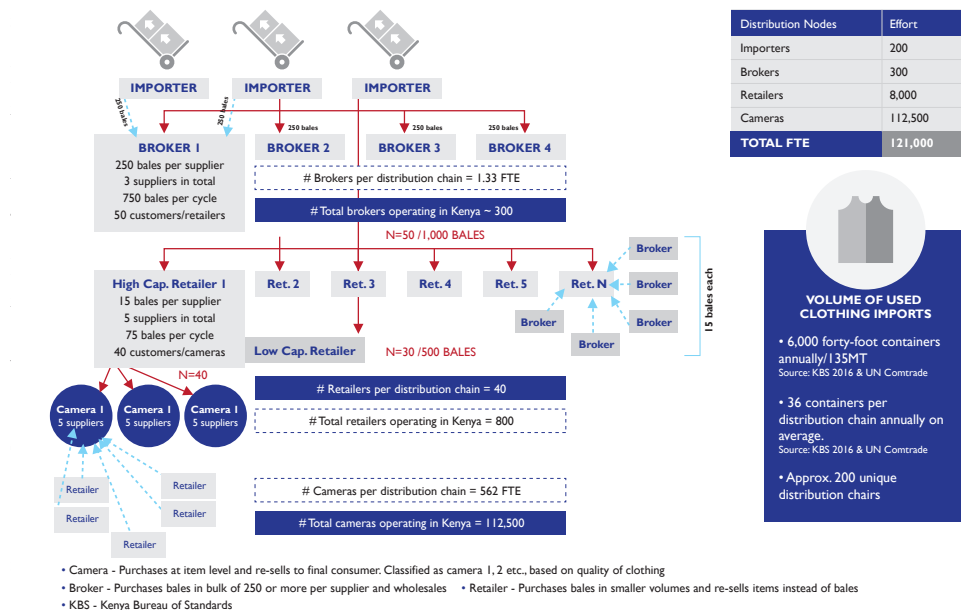


Table 2: Estimated Amounts Paid by Importers of SHC in Duties and Taxes, 2015

KENYA	UGANDA	TANZANIA	RWANDA	BURUNDI	TOTAL
US\$63 million	US\$34 million	US\$32 million	US\$9 million	US\$2 million	US\$140 million

Source: Compiled by the USAID East Africa Trade and Investment Hub

4 Based on an estimate of an average wage of US\$2.50 per person per day.

5 Based on 4 people per household, as indicated by the EAC 2016 Facts and Figures: http://www.eac.int/sites/default/files/docs/eac_facts_figures_2016_0.pdf

II. CAN IMPORT SUBSTITUTION SUPPORT THE GROWTH OF THE DOMESTIC TEXTILE INDUSTRY IN THE EAC PARTNER STATES?

It is important to consider that very few countries depend solely on their own apparel manufacturing sectors; globalization has ensured that factors of production are allocated in the most efficient way, with trans-national specialization and economies of scale leading to competitiveness.

Many countries have argued that protecting infant industries from competitive pressures in the short-term is the best way to build strong and efficient industries in the long run. In some cases, this strategy has encouraged diversification of the apparel industry, but manufacturing capabilities within the EAC do not support a fully integrated, globally competitive apparel industry in the short- or medium-term (see textbox).

At least three important factors need to be taken into consideration in understanding the EAC context: 1) effective demand; 2) competitiveness; and 3) the China factor.

a. EFFECTIVE DEMAND

Having a strong domestic textile and apparel industry requires first and foremost effective demand, which results from both desire for an item and the ability to pay. In the case of clothing, ability to pay is determined by disposable income.

So far the EAC has made the argument that supply-side solutions will result in a thriving textile industry. However, there are two relevant factors to consider: 1) disposable incomes in the two lowest quintiles of the population are low; the ability of poor households to purchase new Chinese garments, probably the next best option after SHC, is still unlikely if not impossible, and 2) the upper two quintiles of the population generally purchase new clothing made in China or buy global brands. That leaves a market of approximately 20 percent of the population that could have the ability to purchase locally made garments, provided they are of reasonable quality and sold at competitive prices.

Thus, SHC is filling a gap for nearly 40 percent of the population who do not have the means to buy new clothes. As incomes rise over time, increased disposable incomes will generate effective demand for locally produced clothing. Furthermore, the prospective phasing out of SHC will not raise incomes in the region, so it will not be sufficient to stimulate demand for locally produced (relatively expensive) clothing

b. COMPETITIVENESS

Worldwide, competitiveness is what determines the long-term success and consequently the rate of growth of an industry. For apparel, growth is a function of key factors such as political stability that encourages investment, availability and price of electricity, abundance of a skilled workforce, cost-effective logistics and a reasonable cost of labor.

In a competitive market, a vertically integrated domestic value chain is no longer a requirement to supply the local market, but an option. Therefore the apparel industry, regardless of the end market, chooses either local or imported inputs primarily based on price. This is true in Africa and all over the world.

The Case of South Africa:

The development of a regional apparel supply chain in Southern Africa offers several lessons for the EAC. In 2007-08, South Africa imposed a quota on Chinese apparel. In response, South African retailers began diversifying, sourcing low-cost apparel from Lesotho and Swaziland to satisfy local consumers. They relied on the existing investor community, largely Taiwanese, who had set up apparel production in these countries to take advantage of AGOA preferences. Thus, the existing export-focused model complemented the import substitution strategy.

The proposed approach of the East African Community would reject an existing export promotion approach in favor of import substitution, by spurning AGOA altogether. Furthermore, the South African case relied on well-capitalized, sophisticated domestic retailers integrating vertically to accommodate local fashion trends. The EAC lacks similarly capitalized producers to organize the development of a local apparel industry.

Source: United States International Trade Commission, AGOA: Trade and Investment Performance Overview, <https://usitc.gov/publications/332/pub4461.pdf>

The growth of the apparel industry in East Africa is evident. In 2016, the EAC exported US\$435 million in goods to the United States under AGOA, with the majority (88 percent) being apparel. Should East African countries continue to benefit from AGOA, that figure will grow. Local EAC firms are competitive because they procure factors of production (i.e. fabric and trimmings) from countries that supply them at competitive prices and, most importantly, these factories supply high-end markets in the developed world. Seeking to—even partially—transform the export-oriented industry to supply the domestic or regional markets is not an attractive business proposition for the apparel industry, because local prices are too low (compared with the U.S. or EU market) to sustain a profitable enterprise.

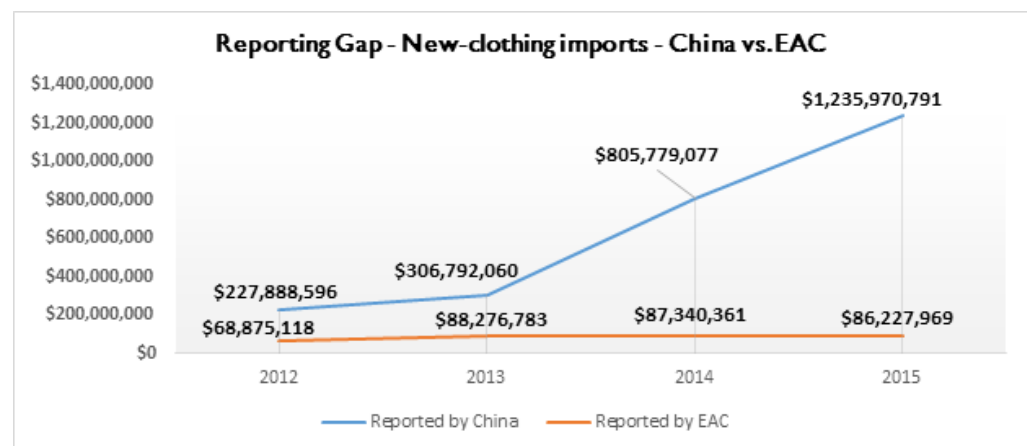
c. THE CHINA FACTOR

China has been progressively gaining market share in Africa. This is particularly evident in East Africa, where the local markets are dominated by “African fabrics” which are now massively produced in China, as well as low-cost Chinese ready-made clothes.

Chinese exports to the EAC reached US\$1.2 billion in 2016, quadrupling the value of imports of SHC. Regardless of their port of entry, once in the single customs territory, Chinese clothing can be sold anywhere in the EAC. Anecdotal evidence suggests that Chinese clothing imported into Kenya is already being transported as far as the Democratic Republic of the Congo. This means that even if Rwanda, Tanzania and Uganda move to phase out imports of SHC, there are no effective ways to enforce this measure.

As shown in Figure 4, trade statistics vary significantly as reported by China and EAC countries, especially regarding used clothing. In 2015, there is a 10-fold difference, which implies that close to 90 percent of Chinese clothing imports into the EAC are not recorded by the national revenue authorities.

Figure 4. Gap in Trade Statistics Between the EAC and China



Textiles with African designs made in China; the only ones available in the Kigali Market.

It is therefore logical to conclude that considerable imports of Chinese clothing, both legitimate and undeclared, constitute the real threat to the East African textile industry. This is especially true considering that the majority of people that buy SHC cannot afford new clothing, so Chinese and U.S. SHC are competing for different market segments.

Evidence suggests that a reduction or elimination of imports of SHC would have no effect on the development of the local industry. This is consistent with the conclusion of other researchers and the experience of other countries that have failed to stimulate the textile and apparel industry through import restricting policies and bans.

III. WHAT ARE THE LIKELY OUTCOMES OF A PHASED REDUCTION OF IMPORTS OF SECOND-HAND CLOTHING FROM THE UNITED STATES?

Preliminary results of our research suggest that reducing or eliminating imports of U.S. SHC would likely result in the following outcomes:

- The immediate or phased loss of 355,000 full-time jobs in East Africa, directly affecting 1.4 million people, with concomitant effects in terms of social instability;
- The immediate or phased loss of US\$140 million in customs revenue derived from imports of SHC;
- Forty percent of the population (the lowest two quintiles) will have fewer options to dress themselves and their families in affordable clothing. Those few within this segment of the population able to save enough would ultimately buy low-cost Chinese clothing, which may be the only option available, at least in the short term;
- Informal imports of used clothing will surge (possibly through Kenya, which is not part of the prospective phase out), as anecdotal evidence from Rwanda suggests;
- China will be the big winner, by supplying the market with low-cost new clothing and likely illegal imports of SHC; and
- The region would lose jobs, the people would lose affordable options for clothing, and governments would lose customs revenue and AGOA benefits.

IV. CONCLUSIONS

Trade in SHC is in the EAC's interest in regional economic development and industrialization. The benefits from SHC for EAC Partner States can be summarized as:

- A low-cost clothing option for the poorest of the poor, which also benefits a select number of wealthier customers;
- 355,000 jobs, which sustain some 1.4 million households;
- Annual incomes of US\$230 million for people involved in the distribution chains; and
- Government income estimated at US\$140 million per year.

As shown in Table 3 below, China, rather than the local industry, is the most likely and immediate beneficiary of a phase out on imports of SHC from the United States. Not only does China supply the EAC with SHC, but their exports of new clothing (totaling \$1.2 billion in 2016) far exceeds the U.S. flow of SHC (less than a quarter of the Chinese total).

Table 3: Summary of Potential Impact of SHC Phase Out

2016	Kenya	Tanzania	Uganda	Rwanda	Burundi	EAC
*Used Clothing Imports – Value (USD)	124 million	62 million	**67 million	17 million	**4 million	274 million
****Used clothing – Total Jobs sustained	160,000	81,000	87,000	22,000	5,000	355,000
	130,000	67,000	72,000	Direct Jobs 18,000	4,000	
	27,000	14,000	15,000	Ancillary Jobs 4,000	1,000	
Used clothing – Current import tariff rates	35% or USD 0.40/Kg, whichever higher plus 16% VAT	35% or USD 0.40/Kg, whichever higher plus 16% VAT	35% or USD 0.40/Kg, whichever higher plus 16% VAT	35% or 2.5 USD/Kg – used clothing, whichever higher 35% or 5 USD/Kg for worn shoes, whichever higher + min charge of US\$ 5 for every pair of used shoe imported - plus 16% VAT	35% or USD 0.40/Kg, whichever higher plus 16% VAT	
Used clothing - Import Revenue – Indicative Value (USD) @ 35% + 16% VAT	63 million	32 million	34 million	9 million	2 million	140 million
****Total Value (USD) of New Clothing Imports from China	875 million	316 million	21 million	3 million	2 million	1.2 billion
***AGOA exports - Value (USD)	394 million	37 million	2 million	2million	0.4 million (GSP)	435 million

Source: Compiled by the USAID East Africa Trade and Investment Hub

* Source: UN Comtrade and Global Trade Atlas for Kenya. **Uganda and Burundi statistics are reported from 2015 as 2016 data is not available ****Source: Global Trade Atlas and verified by UN Comtrade

***Source: USITC <https://www.usitc.gov>. Burundi currently does not meet AGOA-eligibility criterion.

If countries enact the ban on imports of SHC, they risk losing AGOA eligibility. The purpose of AGOA is to help African economies to grow and to stimulate the development of viable, competitive industries, linking local entrepreneurs to global value chains, creating sustainable jobs and lifting people out of poverty. In the short-term, removal from the AGOA program would mean:

1. Loss of US\$435 million in exports under AGOA; and
2. Loss of 219,000 full-time jobs derived from the trade preference program, leaving 500,000 people in the region without income.

Based on this evidence, the proposed ban on imports of SHC is not in the economic interests of the EAC or of the United States.



CHILDREN'S
PANTS

CHILDREN'S
POLAR FLEECE

Annexes

Annex I: Historical CET Treatment of Worn Clothing and Other Worn Articles 2007-16

ITEM or HS Code	2007 CET Treatment	2012 CET Treatment	2016 CET Treatment	Kenya Stay of CET 2017-2018	Rwanda Stay of CET 2017-2018
6309.00.10 Worn items of clothing	N/A	N/A	35% or USD 0.40/ kg whichever is higher	35% or USD 0.20/ Kg whichever is higher	35% or USD 2.5/ Kg whichever is higher
6309.00.20 Worn items of footwear	N/A	N/A	35% or USD 0.40/ kg whichever is higher		35% or USD 5.0/ Kg whichever is higher
6309.00.90 Other worn items	N/A	N/A	35% or USD 0.40/ kg whichever is higher		35% or USD 2.5/ Kg whichever is higher

Annex 2: East African Community SHC Import Values from the U.S. 1997-2016

SHC Import Value (000 USD) - EAC Region					
Year	Kenya	Tanzania	Uganda	Rwanda	Burundi
1997	\$11,402	\$18,151	\$19,467	\$7,190	\$1,001
1998	\$34,003	\$30,270	\$20,458	\$6,295	\$1,287
1999	\$31,814	\$26,682	\$20,570	\$7,954	\$1,661
2000	\$30,836	\$34,783	\$17,927	NA	\$2,398
2001	\$39,595	\$32,790	\$21,908	\$7,029	\$2,004
2002	\$28,949	\$34,051	\$24,448	\$7,816	\$2,203
2003	\$26,119	\$30,217	\$23,260	\$9,455	\$1,257
2004	\$31,817	\$31,806	\$27,066	\$9,641	\$841
2005	\$27,979	\$26,090	\$26,161	\$8,065	\$2,331
2006	\$38,341	\$27,595	\$24,530	\$103,859	\$3,332
2007	\$47,283	\$32,870	\$25,576	\$11,264	\$2,071
2008	\$51,938	\$36,267	\$31,555	\$21,340	\$3,128
2009	\$58,256	\$38,712	\$30,574	\$12,978	\$2,812
2010	\$82,096	\$48,826	\$37,811	\$12,474	\$3,281
2011	\$76,146	\$57,455	\$44,012	\$15,827	\$5,187
2012	\$97,699	\$62,914	\$51,559	\$20,921	\$6,419
2013	\$95,244	\$61,652	\$61,400	\$20,027	\$5,792
2014	\$98,410	\$74,603	\$70,105	\$23,534	\$2,974
2015	\$101,077	\$62,730	\$66,879	\$27,151	\$4,272
2016	\$124,644	\$61,809	NA	\$17,605	NA

Annex 3: List of Relevant EAC Directives and Other Actions

Date	Directive/Other Action	Directive/Other Action Description
February 2015	Directive: Joint Communique 16th Ordinary Summit of EAC Heads of State	The Heads of State requested the Council of Ministers to study the modalities for promotion of the textile and leather industries in the region and the possibility of progressively eliminating the importation of used clothes, used shoes and other used leather products from outside the region and report to the 17th summit.
February 2016	Action: Policy report/study prepared by the Council of Ministers in response to the summit directive	<p>The Council of Ministers recommended the following strategic policy actions for consideration:</p> <ul style="list-style-type: none"> • Develop a comprehensive CTA strategy with clear targets and implementation plan, taking into account the proposed modalities for the promotion of the sector to be presented to the EAC Summit of Head of States for approval and adoption. • Formulate national Cotton, Textiles and Apparels (CTA) development strategies and supported with an effective institutional coordination mechanism, e.g. CTA regional council; • Adopt a 3 year plan for the phase-out of SHCs from EAC market; • Enhance taxation/CET rates on apparel imported into the region to cushion industry from subsidized imported products; • Create regional cotton warehousing facility and e-market information platform for cotton; • Develop regional Code of Practice on cotton handling, trade and ginning to eliminate/reduce cotton contamination and improve the image of East Africa in the international cotton trade; • Negotiate grant for the upgrading of ginning facilities and spinning mills in the region; • Direct public agencies, army, public schools, etc. to procure textiles, apparels, leather and footwear products from the East Africa region; • Negotiate technical cooperation for development of regional off-show processing/manufacturing parks (OSPPs) and business partnerships to attract global textiles and apparels companies; • Establish a regional university and CTA Centre; and • Establish a Regional Industrial Development Bank to provide long-term concessionary lending.
March 2016	Directive: Joint Communique 17th Ordinary Summit of EAC Heads of State	The Heads of State directed the Council of Ministers to ensure that all imported second hand shoes and clothes comply with sanitary requirements, in the partner states, to phasing out importation of used textile and foot wear within three years and to provide the Summit with an annual review with a view to fast tracking the process.

Date	Directive/Other Action	Directive/Other Action Description
June 30, 2016	EAC Gazette, Vol. AT I – No. 5, Legal Notice No. EAC/32/2016	<p>Council of Ministers approved the following measures on customs duty rates on the items provided under The Harmonized Community Description and Coding System in Annex I to the Protocol:</p> <ul style="list-style-type: none"> • Increased the specific duty rate on worn clothing and other worn articles from USD 0.20/kg to USD 0.40/Kg so that the applicable rate is 35% or USD0.40/Kg whichever is higher. • Rwanda to stay application of CET rate and apply a duty rate of 2.5 USD/Kg for worn clothing and 5USD/Kg for worn shoes instead of 35% or USD0.40/Kg whichever is higher • Stay of Application of EAC CET on garments and leather footwear manufactured in EPZ on the 20% of the annual production allowed in the Protocol to be sold within Kenya and Rwanda for one year • Approved a remission of duty at a rate of 0% for some raw material and industrial inputs (including some relevant to apparel sector) in Uganda and Rwanda for one year.
May 2017	Action: Policy brief/annual review prepared by the Council of Ministers in response to the summit directive	<p>The Council of Ministers prepared policy brief on the implementation of the EAC Summit decisions on modalities for promotion of textiles recommending as follows:</p> <ul style="list-style-type: none"> • Grant all garments and textiles manufacturers a 3-year tax waiver of duties and VAT for inputs, fabrics, and accessories, not available within the region, to boost local production, and reduce cost of production garments; • Adopt a 3-year EAC strategy (2017-2019) to phase-out of importation of used clothes and shoes, increasing levy on these products, enforcing compliance with EAC Standards (EAS 386-2016) and licensing of importers, categorizations of items/products in each bale of imports; • Grant all EPZ companies an increase of domestic quota supply from the current 20 percent for a period of 3 years. • Establish Cotton Lint Banks modeled around Uganda cotton buffer stock model to ensure availability of cotton lint for spinning mills and downstream value addition. All Partner States producing cotton lint to set a target of at least 30 percent local value addition to domestic cotton lint. The threshold should be increased to 50 percent within a period of 5 years; and • Set a four-band tariff structure for cotton, textiles and apparels sector to promote cotton yarn and fabric production, with the CET the following new rates adopted as follows: <ul style="list-style-type: none"> - 0 % - for imported raw materials not available in the region; - 10%-for intermediate inputs- yarn; - 25%- fabrics; and - 40%- Readymade garments or USD 5 per kg whichever is higher.
May 2017	Directive: Joint Communiqué 18th Ordinary Summit of EAC Heads of State	The Heads of State directed the Council of Minister to develop a strong and competitive domestic sector that give consumers better choice that imported used textile

Date	Directive/Other Action	Directive/Other Action Description
June 2, 2017	Action: Policy measures prepared by the Council of Ministers in response to Summit Directive	<p>The measures prepared by the Council of Ministers included:</p> <ul style="list-style-type: none"> • Partner States to grant all garments manufacturers a 3 years tax waivers of duties and VAT on inputs, fabrics and accessories; • All EPZ companies to be granted an increase of domestic quota supply from current 20% to 30% for 3 years; • Partner States to provide concessional loans /grants to artisans od ready-made garments to enable producers/ clusters to facilitate procurement of modern sewing machines and equipment • Public agencies to buy locally produced textile and apparel; • Partner States to establish cotton Lint Banks; • Partner States to develop measures to ensure 30% of the domestic production of cotton lint is processed within the EAC region; • EAC Secretariat to explore the possibility of getting technical cooperation from the Government of India; • EAC Secretariat to approach AfDB and EADB on financing of upgrade and modernization of the existing textile mills; • Review EAC CET structure; • Under take a phase out plan for second hand clothes.
June 30, 2017	EAC Gazette, Vol. AT I – No. 8, Legal Notice No. EAC/69/2017	<p>Council of Ministers approved the following measures on customs duty rates on the items provided under The Harmonized Community Description and Coding System in Annex I to the Protocol:</p> <ul style="list-style-type: none"> • Kenya to stay application of the EAC CET rate on HS Code 6309.00.10 and apply a duty rate of 35% or USD 0.20/ Kg whichever is higher instead of 35% or USD 0.40/Kg whichever is higher for one year. • Rwanda to stay application of CET rate on HS Codes 6309.00.10 and 6309.00.90 and apply a duty rate of USD 2.5/ Kg and USD 5/Kg for HS Code 6309.00.20 instead of 35% or USD0.40/Kg whichever is higher for one year. • Stay Application of EAC CET on garments and leather footwear manufactured in EPZ on the 20% of the annual production allowed in the Protocol to be sold within Kenya. • Approved a remission of duty raw materials and industrial inputs for the manufacture of textile and footwear imported by manufacturers in Uganda for one year. • Stay Application of EAC CET on raw materials and inputs for the manufacture of textile and footwear for Rwanda • Stay Application of EAC CET on raw materials and inputs for the manufacture of textile and footwear for Burundi

Date	Directive/Other Action	Directive/Other Action Description
February 2015	Directive: Joint Communique 16th Ordinary Summit of EAC Heads of State	The Heads of State requested the Council of Ministers to study the modalities for promotion of the textile and leather industries in the region and the possibility of progressively eliminating the importation of used clothes, used shoes and other used leather products from outside the region and report to the 17th summit.
February 2016	Action: Policy report/study prepared by the Council of Ministers in response to the summit directive	<p>The Council of Ministers recommended the following strategic policy actions for consideration:</p> <ul style="list-style-type: none"> • Develop a comprehensive CTA strategy with clear targets and implementation plan, taking into account the proposed modalities for the promotion of the sector to be presented to the EAC Summit of Head of States for approval and adoption. • Formulate national Cotton, Textiles and Apparels (CTA) development strategies and supported with an effective institutional coordination mechanism, e.g. CTA regional council; • Adopt a 3 year plan for the phase-out of SHCs from EAC market; • Enhance taxation/CET rates on apparel imported into the region to cushion industry from subsidized imported products; • Create regional cotton warehousing facility and e-market information platform for cotton; • Develop regional Code of Practice on cotton handling, trade and ginning to eliminate/reduce cotton contamination and improve the image of East Africa in the international cotton trade; • Negotiate grant for the upgrading of ginning facilities and spinning mills in the region; • Direct public agencies, army, public schools, etc. to procure textiles, apparels, leather and footwear products from the East Africa region; • Negotiate technical cooperation for development of regional off-show processing/manufacturing parks (OSPPs) and business partnerships to attract global textiles and apparels companies; • Establish a regional university and CTA Centre; and • Establish a Regional Industrial Development Bank to provide long-term concessionary lending.
March 2016	Directive: Joint Communique 17th Ordinary Summit of EAC Heads of State	The Heads of State directed the Council of Ministers to ensure that all imported second hand shoes and clothes comply with sanitary requirements, in the partner states, to phasing out importation of used textile and foot wear within three years and to provide the Summit with an annual review with a view to fast tracking the process.

Date	Directive/Other Action	Directive/Other Action Description
February 2015	Directive: Joint Communiqué 16th Ordinary Summit of EAC Heads of State	The Heads of State requested the Council of Ministers to study the modalities for promotion of the textile and leather industries in the region and the possibility of progressively eliminating the importation of used clothes, used shoes and other used leather products from outside the region and report to the 17th summit.
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EAC COMMON EXTERNAL TARIFF (CET) STAY OF APPLICATION PROCESS



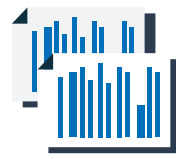
STEP 1

Importers to document their case for revised tariff structure and build consensus within the sector



STEP 2

Importers to discuss the issue with the Ministry of Industry, Trade and Cooperative, seeking their support on revised tariff structure



STEP 3

Importers to develop a position paper on the case for revised tariff structure and submit to the National Treasury (Kenya)



STEP 4

National Treasury to study the proposals on the position paper from importers and convene a consultative meeting with importers and Ministry of Industry, Trade and Cooperatives to discuss the proposal and agree on the way forward.



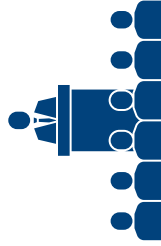
STEP 5

National Treasury to review the proposal based on the discussion at the meeting and prepare a national position on the case.



STEP 6

National Treasury to submit and present the case to the consultative regional meeting for the Ministers for Finance of the EAC Partner States for consideration at regional level. The meeting of the Ministers for Finance will decide whether the revised tariff structure will be executed through stay of application of the common external tariff rates.



STEP 7

The report of the Ministers for Finance of the EAC partner states to be presented to the Sectoral Council of Ministers on Trade, Industry, Finance and Investment for consideration and approval.



STEP 8

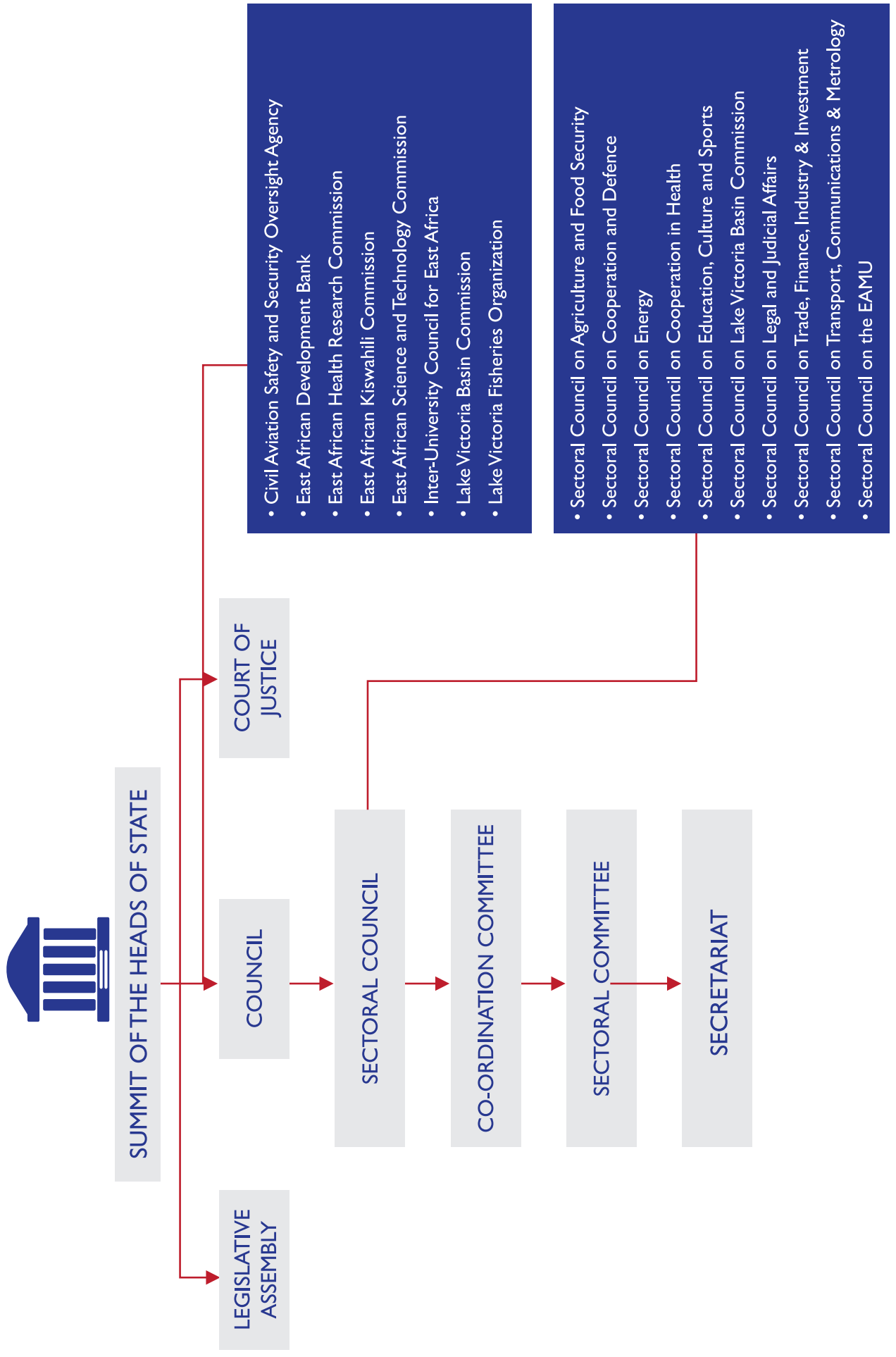
Tariff measures updated through a stay of application are gazetted by EAC Secretariat in the EAC gazette. A stay of application is implemented using the EAC Common External Tariff Handbook (only republished every 3-5 years). Measures released through the EAC gazette serve as a legally enforceable update to provisions in the CET handbook. A stay of application can either apply to all EAC partner states or an individual EAC partner state.



STEP 9

Implementation of tax measures are normally effective from 1st July.

Annex 5: Role of EAC Treaty and its Application to EAC Partner States



The Main Organs of the EAC are:

1. The Summit of Heads of State
2. The Council Of Ministers
3. The Co-Coordination Committee
4. The Sectoral Committees
5. The East African Court Of Justice
6. The East African Legislative Assembly
7. The Secretariat

1. SUMMIT OF HEADS OF STATE

Role and function: To give general directions and impetus as to the development and achievement of the objectives of the Community.

The Summit comprising of Heads of Government of Partner States gives strategic direction towards the realization of the goal and objectives of the Community.

2. COUNCIL OF MINISTERS

Role and function: To give policy direction; promote, monitoring and keeping under constant review the implementation of EAC programs and ensuring proper functioning of the EAC.

The Council of Ministers (or simply, the Council) is the central decision-making and governing Organ of the EAC. Its membership constitutes Ministers or Cabinet Secretaries from the Partner States whose dockets are responsible for regional co-operation.

Every year, the Council meets twice, one meeting of which is held immediately preceding a meeting of the Summit. The Council meetings assist in maintaining a link between the political decisions taken at the Summits and the day-to-day functioning of the Community. Regulations, directives and decisions taken or given by the Council are binding to the Partner States and to all other Organs and Institutions of the Community other than the Summit, the Court and the Assembly.

The Council, each year, elects a Chairperson by rotation to serve a one-year term to the office of Chairperson of the Council of Ministers.

3. EAST AFRICAN LEGISLATIVE ASSEMBLY

Role and function: To Enactment of EAC legislation, oversight and supervisory roles and representation.

The East African Legislative Assembly (EALA) is the Legislative Organ of the Community and has a cardinal function to further EAC objectives, through its Legislative, Representative and Oversight mandate. It was established under Article 9 of the Treaty for the Establishment of the East African Community.

The Assembly has a membership comprising of 45 elected Members (nine from each Partner State), and 7 ex-officio Members consisting of the Minister or Cabinet Secretary responsible for EAC Affairs from each Partner State, the Secretary-General and the Counsel to the Community totaling 52 Members.

4. EAST AFRICAN COURT OF JUSTICE

Role and function: To ensure the adherence to the law in the interpretation and application of and compliance with the Treaty.

The East African Court of Justice (or simply, the Court) is the principal judicial Organ of the Community and ensures adherence to the law in the interpretation and application of compliance with the EAC Treaty. It was established under Article 9 of the Treaty for the Establishment of the East African Community.

The Court is currently composed of ten judges, appointed by the Summit from among sitting judges of any Partner State

court of judicature or from jurists of recognized competence, and the Registrar who is appointed by the Council of Ministers.

5. **SECTORAL COUNCIL OF MINISTERS**

Role and function: This is a technical arm of the council on the matter of policy. It assist the Council to discharge its functions. There 10 Sectoral Councils dealing with different matters.

6. **COORDINATION COMMITTEE**

Role and function: It recommends to the Council on the implementation of the Treaty. It is composed of Permanent Secretaries/Principle Secretaries.

Under the Council, the Coordinating Committee has the primary responsibility for regional co-operation and co-ordinates the activities of the Sectoral Committees. It also recommends to the Council about the establishment, composition and functions of such Sectoral Committees. It draws its membership from Permanent / Principal Secretaries responsible for regional co-operation from the Partner States.

Subject to any directions given by the Council, the Coordinating Committee meets twice a year preceding the meetings of the Council. Moreover, it may hold extraordinary meetings at the request of the Chairperson of the Coordinating Committee.

7. **SECTORAL COMMITTEE**

Role and function: It works under the supervision of the coordination committee on a specified area. It is composed of senior officials.

Sectoral Committees conceptualize programs and monitor their implementation. The Council establishes such Sectoral Committees on recommendation of the Coordinating Committee.

The Sectoral Committees meet as often as necessary for the proper discharge of their functions.

8. **THE SECRETARIAT**

Role and function: The Secretariat is the executive Organ of the Community. As the guardian of the Treaty, it ensures that regulations and directives adopted by the Council are properly implemented.

In service of the Community, the Secretariat comprises the Secretary-General, 4 Deputy Secretaries-General, the Counsel to the Community and hundreds of EAC staff members who carry out the day-to-day work of the EAC as mandated by the Council.

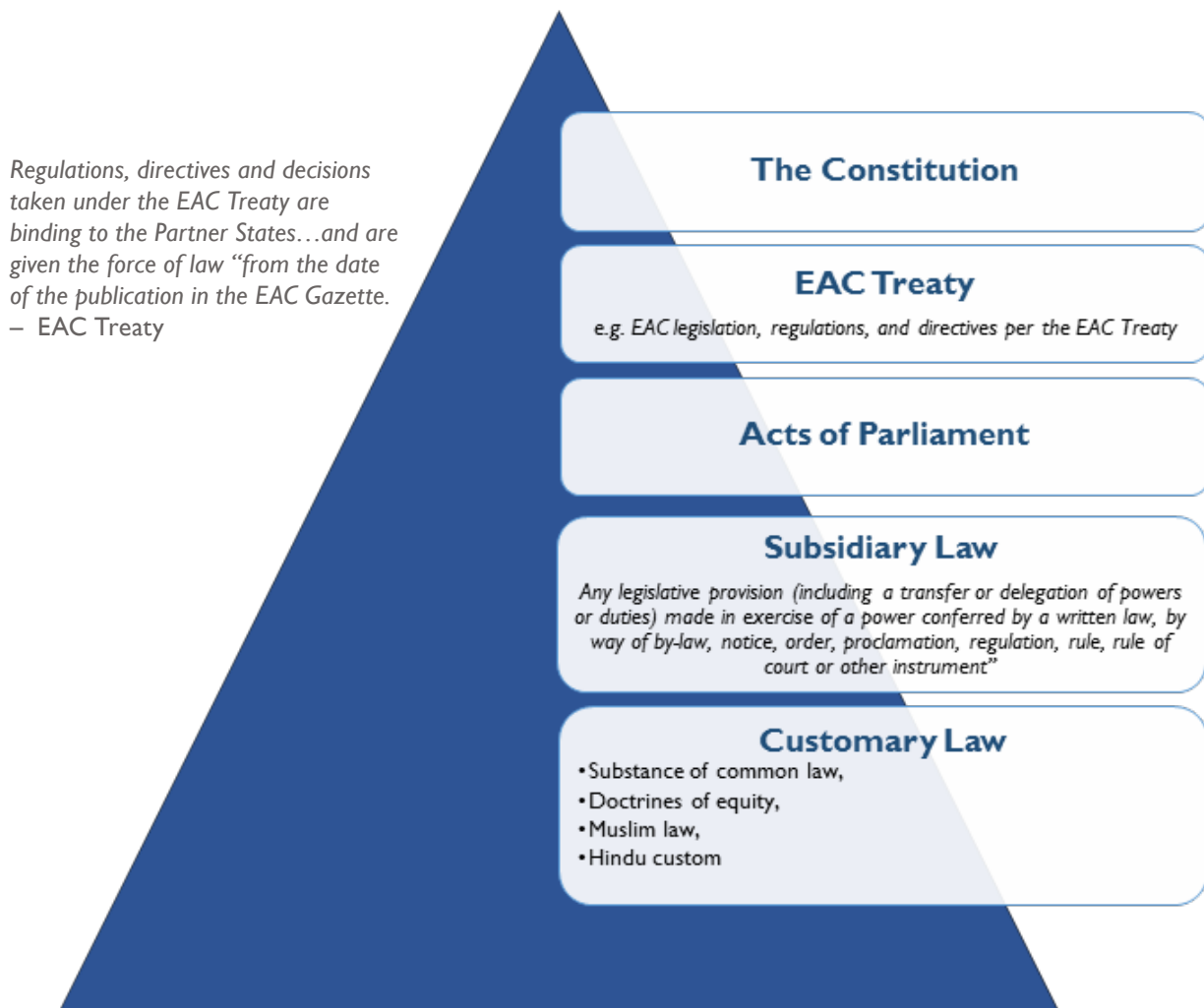
The Secretary-General is the principal executive and accounting officer of the Community, the head of the Secretariat and the Secretary of the Summit; he/she is appointed by the Summit for a fixed five-year, non-renewable term.

The Deputy Secretaries-General are appointed by the Summit on recommendations of the Council and on a rotational basis. They deputize the Secretary-General and each serves a three-year term, renewable once.

The Counsel to the Community is the principal legal adviser to the Community.

Annex 6: Role of EAC Treaty and its Application to EAC Partner States

Kenya Example of the Hierarchy of Laws within the EAC



Principles of Supremacy of EAC legislation, regulations and directives

- The EAC Treaty provides for direct applicability of EAC law in all Partner States, giving legal effect to the legislation, regulations and directives of the Community. See Article 8(2) of the EAC Treaty.
- The EAC Treaty provides for the principle of supremacy of the laws of the Community, ensuring that conflicts between community law and national law are resolved in favor of the former. See Article 8(4) of the EAC Treaty.
- Legal and natural persons of the Member States may seek legal remedies for actions contrary to EAC Acts, regulations, directives, and decisions and judicial rulings undertaken by the East Africa Court of Justice are legally enforceable. See Article 30 of the EAC Treaty.

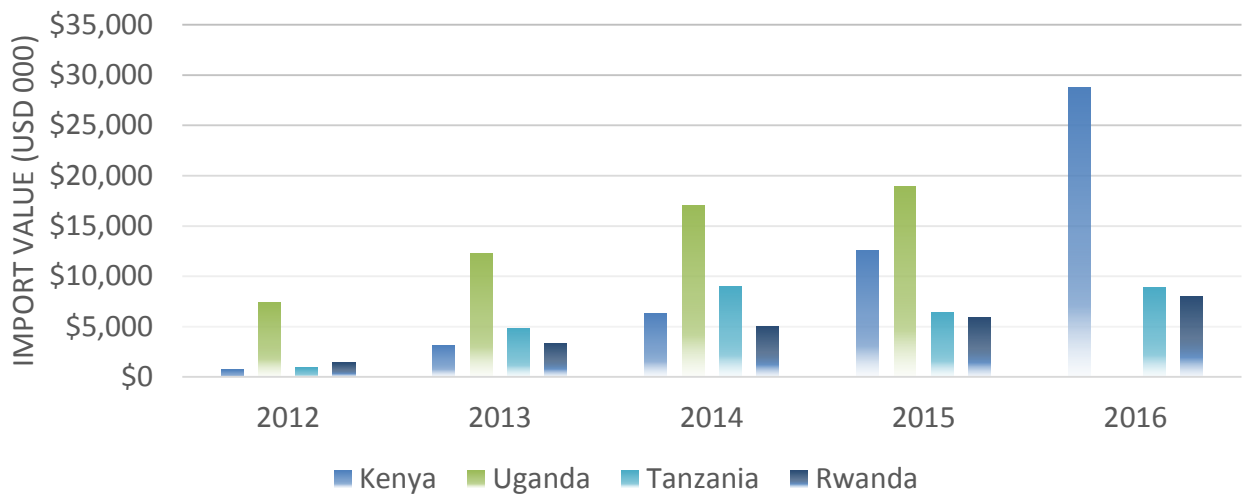
Functioning of the EAC Council of Ministers, Summit and Court

- The EAC Council of Ministers is the central decision making body and governing organ of the Community. It consists of Ministers or Cabinet Secretaries from the Partner States whose dockets are responsible for regional cooperation and the Attorney General from the Partner States. The Council meets twice a year, with one meeting preceding the meeting of the Summit. See Article 13 and 15 of the EAC Treaty.
- Each year the Council elects a Chairperson by rotation to serve a one year term. See Article 12 of the EAC Treaty. Currently the chairperson is the Minister responsible for EAC Affairs-Uganda.
- The regulations, directives and decisions taken by the Council are binding to the Partner States and all other organs and institutions of the Community other than the Summit, Court and the Assembly. See Article 16 of the EAC Treaty.

- The Summit consist of the Heads of State or Government of the Partner States. See Article 10 of the EAC Treaty. The Court consists of Judges appointed by the Summit from the First Instance Division and Appellate Division of the East Africa Court of Justice. See Article 23 and 24 of the EAC Treaty. The Assembly is the legislative organ of the Community consisting of members elected by each Partner State and Ministers and Assistant Ministers responsible of EAC Community Affairs. See Article 48 and 49 of the EAC Treaty.
- The EAC Secretary General is appointed by the Summit and is responsible for ensuring that every Act of the Community is published in the EAC Gazette. See Article 64 and 66 of the EAC Treaty. The Acts are given the force of law “from the date of the publication of the Act” in the Gazette. See Article 11(8) of the EAC Treaty.
- The Council is empowered to establish sectoral councils to assist it in the discharge of functions. See Article 14(3)(1) of the EAC Treaty.

The applicable sectoral council that determines and prepares the agenda for the Council on trade-related issues is the Sectoral Council on Trade, Finance, Industry and Investment

SHC IMPORTS FROM THE CHINA



SHC Imports from China (Value USD)

	2012	2013	2014	2015	2016
Kenya	\$723,513	\$3,164,040	\$6,350,692	\$12,574,976	\$28,757,351
Uganda	\$7,367,290	\$12,246,206	\$17,068,501	\$18,972,539	N/A
Tanzania	\$949,833	\$4,821,660	\$8,970,871	\$6,439,968	\$8,865,814
Rwanda	\$1,404,255	\$3,350,048	\$5,017,114	\$5,866,475	\$8,000,572

- Imports from China have increased significantly over the years
- In 2016 imports from China into EAC were 300% higher than imports reported in 2012
- Increases in imports from China follow the general trend observed in EAC where global imports of used clothing have increased by almost 200% from USD 87 million in 1999 to USD 257 million in 2015

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