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USAID KHYBER PAKHTUNKHWA GOVERNANCE PROJECT MONTHLY PROGRESS REPORT April 2018



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COVER PHOTO:	FATA Senator Aurangzeb Khan with KPG Project Grantee SRDO and KPG Staff at the RAYE-O-RAH Website and Mobile Application Launch Ceremony at PC Hotel, Peshawar, April 19, 2018.

DISCLAIMER

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ACRONYMS

ADP	Annual Development Plan
AHO	Asia Humanitarian Organization
AMEP	Activity Monitoring and Evaluation Plan
BSMPs	Branding Strategies and Marking Plans
CGPA	Centre for Governance and Public Accountability
CNICs	Computerized National Identity Cards
CS	Civil Society
CSOs	Civil Society Organizations
DAI	DAI Global LLC
DAPs	Differently Abled Persons
DC	Deputy Commissioner
DDGSs	Direct Distribution of Goods and Services
DOCs	Development Outreach and Communications
DPO	Disabled Persons Organization
EOI	Expression of Interest
GoKP	Government of Khyber Pakhtunkhwa (Province)
GUC	Grants Under Contract
HCC	Health Care Commission
IDS	Integrated Development Strategy
KP	Khyber Pakhtunkhwa (Province)
KPG	Khyber Pakhtunkhwa Governance Project
LFA	Log Frame Approach
LG	Local Government
M&E	Monitoring and Evaluation
MIS	Management Information System
MSDS	Minimum Service Delivery Standards
NADRA	National Database and Registration Authority
NC	Neighborhood Councilors
NGO	Non-Government Organization
NXP	Non-Expendable Property
P&D	Planning and Development (Department)
PakInfo	Pakistan Information (USAID)
PCDG	Peshawar City District Government
PCSW	Provincial Commission on the Status of Women
PDMA	Provincial Disaster Management Authority
PDMF	Provincial Disaster Management Fund
PeMS	Performance Management System
PHA	Provincial Housing Authority
PRs	Purchase Requests
RFPs	Request for Proposals
RFQs	Request for Quotes
RTSC	Right to Services Commission
SDPF	Strategic Development Partnership Framework
SRDO	Schunaizia Relief and Development Organization
STTA	Short Term Technical Assistance
SWWSs	Support With Working Solutions
USAID	United States Agency for International Development
VCs	Village Councilors
WPC	Women Parliamentary Caucus
WSSCM	Water and Sanitation Services Company Mardan
ZMIS	Zakat Management Information System

I. PROJECT BACKGROUND

DAI was awarded the four-year, \$22.6 million Khyber Pakhtunkhwa Governance Project on March 2, 2015, as a quick and responsive mechanism for supporting transitional activities that reinforce and promote democratic advances, strengthen the ability of the provincial government to be responsive to citizen needs, and create opportunities for gender equality and women's empowerment. This will be achieved through improving service delivery by public institutions and strengthening transparency and accountability of public service providers.

KPG activities are closely aligned to the KP Government's Integrated Development Strategy (IDS) that integrates government priorities under one framework and provides a roadmap for achievements of targets agreed to in the Strategic Development Partnership Framework (SDPF). Working with the government, KPG will focus on supporting the achievements of relevant priority objectives.

DAI will deliver KPG results by developing complementary packages of assistance that reinforce both the supply and demand side of governance, through four main instruments:

1. Grants Under Contract (GUC)

The KPG grants program will consist of in-kind grants to procure goods and services to promote the work of targeted government offices, and fixed amount awards to the civil society and private sector organizations.

2. Programmatic Short-Term Technical Assistance (STTA)

Most programmatic short-term technical assistance will be built into grants; however, as activity packages are developed, our program development team will identify select opportunities for local and international STTA to provide targeted assistance and/or capacity-building advice and expertise to the GoKP or civil society counterparts.

3. Direct Distribution of Goods and Services (DDGS)

Although DDGS will be limited under KPG, the project team will utilize this mechanism for direct procurement and/or activity implementation. This could include direct procurement to respond quickly to humanitarian crises or to procure the services of a firm to conduct perception surveys on behalf of the KPG program.

4. Training

As needed, DAI will provide training to further program objectives, where applicable and appropriate. All training activities will be approved by the Contract Officer Representative (COR) and will be viewed as directly furthering program objectives. This will not include, however, training that DAI may require for its own operational or administrative purposes.

2. PROGRESS DURING THE MONTH

2.1 Progress Against Targets

Output Indicator	Life of Project Target	Progress		
		Prior to this Month	During the Month	Achieved till date
1.1a: Number of laws promoting decentralisation supported	10	1	0	1
1.2a: Number of processes improved (policies, systems)	20	6	2	8
1.3a: Number of facilities renovated/constructed with USG assistance that supports the provision of essential services	10	3	0	3
1.4a: Number of government officials with increased targeted competencies	715	344	0	344
1.4b: Number of elected representatives receiving training with USG assistance	7,690	5,239	159	5,398
2.1a: Number of CSOs receiving USG assistance engaged in advocacy interventions	10	6	0	6
2.1b: Number of USG-assisted campaigns and programs to enhance public understanding of government policies and service delivery mechanisms	55	6	0	6
2.2a: Number of formal actions filed by CSOs with the Right to Information Commission	10	16	0	16
2.2b: Number of Formal actions filed by CSOs regarding service delivery with Right to Public Services Commission	10	0	0	0
3: Number of youth engaged in recreational, cultural or other benign activities through USG assistance	23,500	23,905	0	23,905

2.2 Progress Against Indicators

1.2a Number of Processes Improved (Policies, Systems)

STRENGTHENING PROVINCIAL HOUSING AUTHORITY (G-PES-034)

Implementing Partner(s): Khyber Pakhtunkhwa Provincial Housing Authority (PHA)	USD Value: 15,402
Location(s): Peshawar	Duration: July 3, 2017 - June 29, 2018

Supporting LFA Objective: Service delivery by public institutions improved.

Grant Objective: Working with Provincial Housing Authority (PHA) will ensure that KP Government makes good on the commitment to providing a very basic but essential service, housing, to the urban poor.

The Government of Khyber Pakhtunkhwa Integrated Development Strategy (IDS) (2014-18) recognizes the right of citizens to decent shelter and has committed to the provision of over two million low-cost housing units for government servants, pensioners and the public. PHA requested KPG for short-term technical assistance in framing public-private partnership proposals, developing tripartite agreement templates, and development of a web portal, all of which will be utilized by PHA to disseminate information about the housing program and to more efficiently manage application documentation. This activity will contribute to the project aim of improving public service delivery, thus leading to improved public perception of government and governance in the province.

During the reporting period, KPG continued to provide technical assistance to PHA with data entry and troubleshooting of the web portal and Management Information System (MIS). The ongoing support is helping PHA identify, review and consolidate the department's needs and expectations with regard to its web-based portal. KPG's assistance is vital in terms of developing an information technology solution and diversifying online functions for web tendering land plot application system, and providing up to date information to applicants for land plots and/or housing schemes.

CUSTOMIZATION OF FATA ZAKAT MANAGEMENT INFORMATION SYSTEM (ZMIS) FOR KP ZAKAT AND USHR DEPARTMENT (G-PES-038)

Implementing Partner(s): Social Welfare, Special Education, Women Empowerment and Zakat and Ushr Department	USD Value: 110,404
Location(s): KP Province	Duration: January 22 - June 21, 2018

Supporting LFA Objective: Service delivery by public institutions improved.

Grant Objective: Customization of FATA ZMIS for KP Zakat and Ushr Department for improved efficiency and transparency in Zakat distribution.

USAID approved a grant of USD 110,404 for the procurement of IT equipment and training of department officials on ZMIS. The aim of the support is to ensure greater transparency and accountability and make sure that only deserving populations receive Zakat funds, as it is of utmost

importance to automate the Zakat distribution and management system. Once the system is automated, it will not only help to reach out to the most deserving populations but will also help the department in identifying deserving families as well as ensure that the same family does not receive multiple benefits. Once the database is populated, it will help the Zakat department in better planning and justifying the allocation of resources across the province in an equitable and timely manner.

During the reporting month, the grant agreement was signed and a kick-off meeting was held with the Zakat and Ushr Department on April 3. After signing the agreement, the Purchase Requests (PRs) for IT equipment, stationery, venue, etc. were raised and issued. The list of trainees from the department personnel and members of the Provincial Zakat Council and District Zakat Committees was acquired from the department for the training. The aim of the training is to build the capacity of the department officials on the new system, feeding data into the system, and generation of general and customized reports from the system.

STRENGTHENING OF HEALTH CARE COMMISSION, GOVERNMENT OF KHYBER PAKHTUNKHWA (G-PES -039)

Implementing Partner(s): Health Care Commission, KP	USD Value: 54,840.73
Location(s): Peshawar	Duration: March 1 - June 30, 2018

Supporting LFA Objective: Service delivery by Public Institution improved.

Grant Objective. The objective of this activity is to enable the Khyber Pakhtunkhwa Health Care Commission to become more efficient in its operations and to improve the work environment for its employees, which will result in improved service delivery, concerning health care services, and a better public perception about the government.

The Health Care Commission (HCC) aims to improve the quality of health care service delivery for the people of Khyber Pakhtunkhwa (KP) through implementation of Minimum Service Delivery Standards (MSDS) in both public and private sector healthcare establishments, including allopathic system of medicine and surgery, as well as alternative systems of medicine (e.g. Homeopathy and Tibbs). A key purpose of health facilities licensing is to strengthen the public’s confidence in the quality of healthcare and aim to transform public service delivery to be more effective, efficient and accountable, because poor health creates economic difficulties for families, where an illness in a family with no savings can force its members into hardship or even extreme poverty. The in-kind support will help enhance public confidence in the government’s regulatory role and streamline the working of health care providers and other stakeholders. At the same time, it will further strengthen the overall management of the health sector, thus improving governance as a whole.

The procurement process for the purchase of equipment and the networking in HCC office was initiated during the month. As per the initial IT assessment, KPG was requested for in-kind support including a generator for the Head Office of the Health Care Commission for uninterrupted electricity supply; however, the Dean Trade Center (where the HCC office is located) has its own electricity back up and HCC was not allowed to install a separate generator. Thus, this line item has been removed from the existing grant and the modification in the grant agreement was approved by USAID.

STRENGTHENING OF RIGHT TO SERVICES COMMISSION-KP (G-PES-032)

Implementing Partner(s): Right to Services Commission - Government of KP	USD Value: 24,867
Location(s): Peshawar	Duration: August 1, 2017 - July 31, 2018
Supporting LFA Objective: Service delivery by Public Institution improved.	
Grant Objective: To improve the overall operational efficiency of the Right to Services Commission (RTSC); therefore, improving its monitoring of service delivery by public sector institutions.	

During the reporting month, Abacus Consulting deployed the seven statistical reports on web systems and applications after review and feedback. Following the review and modification process, the consulting firm hosted the reports on a 'test server' for testing and demonstration. Subsequently, the web-based system and applications and system reports are deployed via the production server to improve the operational efficiency of the RTSC. Out of the seven statistical reports, 95% of the developed reports are deployed on the Performance Management System (PeMS) production server after reviewing by RTSC. Only one public portal of RTSC still needs to be deployed.

TRAINING OF LOCAL GOVERNMENT REPRESENTATIVES IN BANNU DISTRICT - PHASE 2 (G-PES-040)

Implementing Partner(s): Centre for Governance and Public Accountability (CGPA)	USD Value: 32,168.38
Location(s): Bannu District	Duration: March 20, 2018 - May 30, 2018
Supporting LFA Objective: Strengthened capacity of the Govt. officials and elected representatives.	
Grant Objective: To build the capacity of local government representatives, who have not yet been trained on their roles and responsibilities, in order to equip them to more effectively contribute to the development of their constituencies in District Bannu.	

During the reporting month, a meeting was held with the District Government, Bannu and representatives of KP local Governance school in order to seek their support for successful implementation of the project. The letter for support was issued by the Director Local Governance Schools Barkat Ullah Khan, KP to all relevant offices including the Deputy Commissioner (DC) M. Ali Asghar and the District Nazim Irfan Khan Durrani, Bannu.

The district Nazim and Naib Nazim Pir Munir Shah, Bannu appreciated USAID KPG and CGPA for the training of local government representatives. They requested for consideration for such kind of training for effective implementation of the Local Government Act, 2013. They ensured their cooperation for the success of the training. A meeting was held with the Assistant Director, Local Government (LG) Abdul Hussain in his office in Bannu where he also assured of his cooperation with CGPA in training of the LG representatives as well as his appreciation to USAID KPG for the support provided.



Participants during the training on Local Government Act, 2013

During the reporting month, six sets of a three-day training workshop on KP Local Government Act, 2013 and relevant rules were conducted for 159 Village Councilors (VCs) and Neighborhood Councilors (NCs). The main topics covered during the training workshop are:

- Local Areas and Constitution of Local Governments, District Government and Tehsil Municipal Administration
- Tehsil Council
- Local Government Finance and Property
- Provincial Finance Commission and Fiscal Transfers
- Participatory Development and Local Govt. System, 2013

2.1a Number of CSOs Receiving USG Assistance Engaged in Advocacy Interventions

GOOD GOVERNANCE THROUGH GENDER MAINSTREAMING (G-PES-011)

Implementing Partner: Pak Women	USD Value: 119,117
Location(s): KP Province	Duration: Nov. 1, 2016 - April 30, 2018
Grant Objective: To strengthen the Khyber Pakhtunkhwa Women Parliamentary Caucus (WPC) and the Provincial Commission on the Status of Women (PCSW) for gender mainstreaming in the province through improvement of policies, legislation and response mechanisms.	

The grant activities have been completed in the previous reporting months; the grantee shared the final report and is in process of its finalization per comments provided by KPG to the grantee.

ESTABLISHING LOCAL GOVERNMENT GOOD GOVERNANCE INDEX FOR PESHAWAR CITY DISTRICT GOVERNMENT (G-PES-013)

Implementing Partner: Schunaizia Relief and Development Organization (SRDO)	USD Value: 131,697
Location(s): Peshawar District	Duration: April 24, 2017- April 23, 2018
Grant Objective: To improve the performance of Local Government through citizens' participation in Local Government Good Governance.	

College/ University Visits

During the reporting month, an awareness campaign was carried out on Local Government Good Governance Index (LGGGI) targeting students from 30 different colleges and universities by KPG implementing partner, SRDO. SRDO organized the multiple one-day events for youth in order to educate them on the LGGGI activities. Approximately 4,000 students visited the awareness raising desks and received information, education and communication (IEC) materials.

Awareness Campaign and Index Report Publishing & Dissemination

During the reporting month, SRDO reached out to the diversified target audience through a media campaign by using different media tools to achieve the awareness raising objectives. Electronic media, television, and radio media were used for the airing of awareness raising campaign materials and in print media, the newspaper was used to educate and sensitize the target audience by effectively delivering the message. A SMS campaign was carried out in Peshawar via which 100,000 messages were disseminated to community/stakeholders.

Medium	Description
SMS Campaign in Peshawar City	100,000 messages were disseminated in Peshawar district through all mobile network promotion portals from 18th to 23 rd April.
Radio show broadcasting recorded	4 shows of 30 minutes each were broadcasted on Radio FM 94.0
Live radio awareness show about LGGGI activity	Total of 8 live radio Shows of 30 minutes each broadcasted mid-day at 12:30 and in the late afternoon at 16:30 (2 Shows per day) on Radio FM 101.5
Radio messages spots on air	50 Slots of 30 seconds each on Radio FM 94.0 (2:00-7:00) & Radio FM 101.5 (19:00-21:00) for 5 days were on air.
Publishing of the ad in the newspaper	7 times in local daily newspaper Express.
Broadcasting of TV Ad	30 seconds advert broadcasted for 30 minutes cumulatively (60 ads total). Total of 8 Spots on AVT Khyber TV (18:00-21:00) and 7 Spots on K2 (19:00-22:00) for 4 days were broadcasted.

Launching Ceremony of Web-based Index & Mobile Apps (IOS & Android)

During the reporting month, SRDO held the launch ceremony of Raye-0-Rah for awareness raising and sharing of public opinion and feedback mechanisms in Peshawar. The online platform, available both on the website and as a mobile application, is aimed at improving services provided to the KP citizens by the Peshawar City District Government (PCDG). It provides citizens an opportunity to interact with their elected representatives through the website and mobile application and rate their performance. The launch ceremony was attended by 150 participants, which included government officials, community members, college and university faculties/executives, students and representatives from other businesses. The event was intended to strengthen cooperation for the smooth implementation of LGGGI activities.



Deputy Chief of Party-Programs addressing the participants at the launching ceremony



Representatives of KPG Project and Grantee SRDO along with Senator Aurangzeb Khan

2.1b Number of USG Assisted Campaigns and Programs to Enhance Public Understanding on Government Policies and Service Delivery Mechanisms

AWARENESS CAMPAIGN ON SEHAT INSAF CARDS IN PESHAWAR, SWABI, KOHAT, AND BANNU DISTRICTS (G-PES-037)

Implementing Partner: Asia Humanitarian Organization (AHO)	USD Value: 67,378
Location(s): Peshawar, Swabi, Kohat and Bannu Districts	Duration: January 25 - June 24, 2018

Supporting LFA Objective: Accountability of government service providers strengthened.

Grant Objectives:

- Create awareness among the citizens on the rights and services provided to the citizens under the 'Sehat Insaf Cards'.
- Better utilization of the public health facility of Sehat Insaf Cards and reducing public out of pocket medical expenses.
- Through government-provided services, contribute to improvement in the health status of the target population and reduce poverty due to reduced personal medical expenses.

Note: The KP Government (Home Department) is yet to issue the No Objection Certificate (NOC) to AHO for carrying out the KPG grant activities in the four target districts of Peshawar, Swabi, Kohat, and Bannu. Therefore, the activities under this grant are on hold until the NOC is received. KPG staff will be following up regularly with AHO about the status of the NOC, as well as meeting with KP Government counterparts to try and enlist their support in facilitating issuance of the NOC.

PROMOTE AND MAINSTREAM DIFFERENTLY ABLED PERSONS IN PUBLIC AND PRIVATE SPHERES (G-PES-041)

Implementing Partner: Support With Working Solutions (SWWS)	USD Value: 33,486
Location(s): District Swabi	Duration: March 12 - August 13, 2018
Supporting LFA Objective: Accountability of government service providers strengthened.	

Grant Objectives:

- To advocate and create awareness about rights of persons with disabilities and their mainstreaming through registration with Social Welfare Department and National Database and Registration Authority (NADRA).
- To facilitate persons with disabilities for receiving disability certificates and Computerized National Identity Cards (CNICs) that may help them to avail their basic rights and opportunities as citizens of Pakistan.

During the reporting month, the grant kick-off meeting was held with SWWS for starting activities on the grant titled “Promote & Mainstream Differently Abled Persons in Public & Private Spheres” at the KPG office in Peshawar. The aim of the meeting was to orient the awardee on grant deliverables, work plan and M&E requirements, communication strategy, branding strategy, marking plan, reporting requirements and mechanisms. KPG also clarified the program and financial compliance requirements. The grant documents were explained and provided to the awardee's representative for review and signature.

To formally launch and introduce the activity to public and private stakeholders about its objectives and activities, SWWS organized a launching ceremony to “Promote & Mainstream Differently Abled Persons’ (DAPs) in Public & Private Spheres on April 23. The chief dignitary of the event was Additional Deputy Commissioner, Mr. Tariq Ali Khan. Other dignitaries present were Mr. Qaid Shah, Tehsil Nazim Swabi, Mr. Sajjad, Child Protection Officer, Social Welfare Department, and representatives from Differently Abled Persons’ organizations, NADRA and various civil society organizations (CSOs). A large number of community members also attended the event.

SWWS held inception meetings with DAPs and Disabled Person Organizations (DPOs). The purpose of these meetings was to identify DAPs and to develop linkages with DPOs. The persons identified through these meetings will be required to participate in the grant activities as well as follow up on the advocacy agenda to be decided as a result of coordination, advocacy, networking and linkages development dialogues.

YOUNG WOMEN LEADERSHIP FOR COMMUNITY DEVELOPMENT AND GOOD GOVERNANCE IN MARDAN (G-PES-042)

Implementing Partner: Aware Girls	USD Value: 19,979
Location(s): District Mardan	Duration: April 9 - August 8, 2018
Supporting LFA Objective: Accountability of government service providers strengthened.	
Grant Objective: To build the capacity of citizens, especially women, to engage with local government in Mardan District.	

During the reporting period, the grant kick-off meeting was held with Aware Girls for the grant “Young Women Leadership for Community Development & Good Governance in District Mardan” on April 6 at the KPG office in Peshawar. The aim of the meeting was to orient the grantee, local NGO Aware Girls, on the grant deliverables, work plan, procurement process, reporting requirements, communication strategy, branding strategy and marking plan, and reporting mechanism. The grant activity will contribute to the project aim of promoting women empowerment and gender equality through building the capacity of women and helping them actively engage with local government in District Mardan.

The grant activities were also started during the reporting month with the identification of 50 young women activists in both tehsils of district Mardan. These young women were identified through the existing members of Aware Girls, its partner organizations and focal points with which Aware Girls is working. The women were interviewed and selected on the basis of their passion and willingness to engage on a voluntary basis in the grant activities.

3. CONCEPTS AND PROPOSALS DEVELOPED DURING APRIL 2018

PROPOSAL NUMBER	PROPOSAL TITLE	STATUS
P-Pes-055	Youth Responsive Governance	In process at KPG field office
P-Pes-064	Strengthening Civil Society for Improving Governance in Swabi	In process at KPG field office
P-Pes-065	Nawe Sahar: Awareness Campaign on Governance Reforms in Khyber Pakhtunkhwa	In process at KPG field office
P-Pes-067	Increasing Awareness on the Right to Information and Right to Services Acts among Public Servants, CSOs and Citizens of D.I. Khan and Lakki Marwat	In process at KPG field office
P-Pes-024	Strengthening Water and Sanitation Services Company Mardan (WSSCM)	Vendor selection in process

CONCEPT NUMBER	CONCEPT TITLE	STATUS
C-Pes-0100	Creating Support for Women Participation in Elections	Sent to USAID for approval
C-Pes-0113	Support to Sehat Sahulat Program on Awareness Campaigns for Insaf Health Cards in the Districts of D.I Khan and Lakki Marwat	In process at KPG field office
C-Pes-0108	Strengthening CSOs' Voices for Accountable Governance	In process at KPG field office
C-Pes-0103	Ensuring Effectiveness and Efficiency of Rescue 1122 Services in KP	In process at KPG field office
C-Pes-0097	Making Schools Child-Friendly in District Bannu	In process at KPG field office
C-Pes-0101	Strengthening & Regulation of Hospitals' Network under Social Health Protection Initiative, Khyber Pakhtunkhwa	In process at KPG field office
C-Pes-0107	Support to Women in District Bannu in obtaining Computerized National Identity Cards (CNICs) from NADRA	In process at KPG field office
C-Pes-0099	Strengthening Water and Sanitation Services Company Kohat-Phase-2	Submitted to USAID for approval
C-Pes-0102	Improving Public Service Delivery through Effective Implementation of KP RTS Law	In process at KPG field office

4. ADMINISTRATION

4.1 SECURITY

No significant security-related updates for this month.

4.2 CHALLENGES, REMEDIAL MEASURES TAKEN AND LESSONS LEARNED

Challenge	Remedial Measure	Remarks/Lessons Learned
KPG's grantee Asian Humanitarian Organization (AHO) was facing an issue in obtaining a No Objection Certificate (NOC) from Home Department for carrying out the KPG grant activities in the four districts of Peshawar, Swabi, Kohat, and Bannu, thus delayed the project implementation.	Regular communication and coordination with Home Department to speed up the process; KPG staff followed up with KP Government contacts to help facilitate the approval process.	More time to be added in the grant for this requirement. NOC receiving can be made part of the first deliverable in future. Completion of this requirement can still take more time than expected.

4.3 CROSS-CUTTING SECTORS

MONITORING & EVALUATION

The M&E team commenced regular monitoring exercises of ongoing grant activities during the reporting period. The team observations recorded during the field visits in April 2018 are as follows:

G-Pes-013 Establishing Local Government Good Governance Index (LGGGI), by SRDO

The launching ceremony of RAYE-O-RAH web-based and mobile application was held at Pearl Continental Hotel, Peshawar on April 19. 150 participants, including Local Government (LG) representatives, KP Government officials, community members, faculty members of different colleges and universities and a number of students, attended the ceremony. RAYE-O-RAH IEC materials were disseminated among the participants, and introducing of the web and mobile-based application. The guest of honor, Senator Mr. Aurangzeb Khan, expressed gratitude to USAID for supporting the government in improving their service delivery through such activities.

G-Pes-040 Training of Local Government Representatives in District Bannu - Phase II, by CGPA

On April 18, the M&E team visited the training of Local Government (LG) representatives facilitated by CGPA at Bagh-e-Sukoon Guest House in Bannu. A total of 28 LG representatives, including 12 female representatives, participated in the training. The views of the participants regarding the USAID initiatives were positive. VC/NC representatives learnt about their roles and responsibilities through this training. One of the participants, Asmatullah, General Councilor VC Hawed, stated, “I was ignorant about my role until now”, others seconded his view and informed that they will now play their due role in the council. Pre and post-tests both were administered for the training; for most trainees, the tests showed remarkable improvement in knowledge gained from the training.

G-Pes-041 Promote and Mainstream Differently Abled Persons in Public and Private Spheres, by SWWS

During the reporting month, the launching ceremony of the grant activity was held on April 20 at Salwa Hotel in Swabi. Relevant stakeholders, i.e. district administration, local government representative, NADRA and civil society organizations participated; 105 people, including 85 differently abled persons, participated in the event.

On April 27, an inception meeting for DAP was held at the Union Council office Rashakai Turlandai, district Swabi. A group of 30 males received orientation and an awareness raising session conducted regarding grant activity objectives and their associated roles and responsibilities in its implementation.

The M&E team also actively contributed with program colleagues in a review of the KPG concept notes and proposal packages under development, including drafting of M&E plans for P-Pes-024, P-Pes-055, and P-Pes-064. KPG Activity Monitoring and Evaluation Plan (February 15, 2018 version) was uploaded onto PakInfo after approval of Contractual Modification #007 by USAID.

The concept note for the perception survey was developed and the activity was approved by USAID under the Direct Distribution of Goods and Services (DGGs). The proposal package for the survey will be sent to USAID in the coming month for approval.

COMMUNICATIONS

Development of Branding Strategies and Marking Plans (BSMPs)

The Communications team produced grant-specific BSMPs for the following activities:

- P-Pes-066: Public Perception Survey on Governance and Public Service Delivery.
- P-Pes-064: Strengthening Civil Society for Improving Governance in Swabi.

Branding and Marking Review

- The Communications team carried out branding and marking review of the following products and provided feedback and recommendations to grantees through KPG's Activity Officers:
- Reviewed media campaign material for the grant (G-Pes-013): *Local Government Good Governance Index (LGGGI)*.
- Reviewed and suggested changes in outreach material for the event launching ceremony of RAYE-O-RAH (G-Pes-013): *Local Government Good Governance Index (LGGGI)*.
- Redesigned and suggested outreach materials for the inception meetings (G-Pes-041): *Promote and Mainstream Differently Able Persons in Public and Private Spheres*.
- IEC materials, banner and standees (offline and online) developed (G-Pes-037): *Awareness Campaign for Sehat Insaf Cards in Peshawar, Swabi, Kohat and Bannu Districts*.
- Books, banner and standees (G-Pes-040): *Training of Local Government Representatives in Bannu District - Phase 2*.

Branding and Marking Sessions/ Kick-off Meeting with the Grantee

The Communications team also participated in kick-off meetings with KPG grantees, explaining the Branding and Marking requirements, the Marking Plan and Branding Strategy developed for the activity, limitations, and deadlines for sharing of the material for approval. Kick-off meetings included:

- G-Pes-042, *Young Women Leadership for Community Development & Good Governance in Mardan*.
- G-Pes-041, *Promote and Mainstream Differently Able Persons in Public and Private Spheres*.

Success Story

During the reporting month, the Communications team developed a success story under the grant G-Pes-006. USAID KPG provided technical assistance to Automated Information & Reporting System (AIRS) for the Directorate of Information and Public Relations (DIPR), Government of Khyber Pakhtunkhwa (GoPK).

Media Coverage

During the reporting month, the Communications team, with support and assistance from the USAID DOC Peshawar representative, issued a press release (PR) for the launching ceremony event of RAYE-O-RAH (G-Pes-013) on April 19, at Pearl Continental (PC) Hotel, Peshawar. The press release was translated into Urdu and Pashto to facilitate greater understanding, awareness and outreach among the KP community. 20 offline and online, national and local newspapers covered the PR. Press clippings from the event were shared with USAID DOC office and DAI home office.

On April 19, the launching ceremony event was also given coverage as "**KHAIR KHABAR DA PEKHAWAR**" a TV show by AVT Khyber, organized by SRDO (as part of their media campaign).

Regional and National Communications Working Group Meetings

KP-FATA Regional Communications Working Group (RCWG) Meeting

On April 25, the Communications team participated in the KP-FATA Regional Communications Working Group (RCWG) meeting organized by USAID DOC in Islamabad. Following are the objectives of the meeting.

- Introduction to the new communication members.
- Discussion on developing communication strategies.
- Sharing ideas for identification of potential success stories (focusing on the human element).

The RCWG meetings are held monthly to provide a platform to the communications team for supporting and overcoming challenges met during the implementation phase of a project and also learning how to successfully become a professional communicator.

National Communication Working Group (NCWG) Meeting

The communications team also participated in the quarterly NCWG meeting organized by USAID DOC office in Islamabad on April 26. The purpose of the NCWG meeting is to showcase the achievements and success stories across the USAID Pakistan Projects Portfolio and to build up a networking session. The USAID Mission Director, Jerry P. Bisson, in a brief speech, commended the efforts made by the project communications teams. The session then was followed up by the distribution of certificates among selected participants in recognition of their outstanding work and reflection on the last quarter’s video training. The KPG communications team also presented their videos as part of the deliverable from the training.

Reporting

The Communications team provided assistance in the development of the following reports:

- KPG Weekly Assist Report(s)
- KPG Monthly Progress Report (April 2018)
- KPG Quarterly Progress Report XII (January – March 2018)

5.ACTIVITIES BUDGET SUMMARY

Table 1: Funding and Spending up to the Month of March 2018:

Program	Contract Total	Obligated	Invoiced for Reporting Period (March 2018)*
Grants Under Contract (GUC)	\$7,000,000	\$3,716,270	\$2,114,911.16

