Mozambique Media Strengthening Program Agreement No. AID-656-A-12-00001

FY2013

3rd Quarter Report: 1 Apr – 30 Jun 2013

Mozambican Prime Minister Alberto Vaquina visited the Media Strengthening Program on April 5, 2013, where he received an introduction the program and visited the program facilities.

Submitted 29 July 2013

1. **Project Duration:** 5 years

2. **Starting Date:** 11 June 2012

3. **Life of project funding:** $9,978,124

4. **Geographic Focus**: Mozambique (all provinces) with a focus on Maputo

5. **Program/Project Objectives** (over the life of the project)

Overall program objective:
A free, open, diverse and self-sustaining Mozambican media sector providing high quality information to citizens that promote debate, accountability and development.

Objectives by result areas:

Professional Capacity of Journalists
Result 1: Increased Professional Capacity of Mozambican Media Sector
IR 1.1 *Media professionals have expanded skills*
IR 1.2 *Media professionals produce more and better quality content*

Business Operations and Sustainability of Media Outlets
Result 2: Strengthened Business Management / Organizational Capacity of Media Organizations to Improve Long-Term Financial Viability.
IR 2.1 *Media organizations improve organizational capacity*
IR 2.2 *Media organizations strengthen financial viability*

Journalism Education
Result 3: Improved Journalism Education at UEM's School of Communications & Arts
IR 3.1 *ECA offers students strengthened journalism education curriculum*
IR 3.2 *ECA expands role in advancing Mozambican media*

Community Radio
Result 4: Increased Ability of Community Radio Stations to Provide More and Better Information to Listeners
IR 4.1 *Community radios offer more and better information to listeners*
IR 4.2 *Community radios improve sustainability*

Advocacy
Result 5: Increased Ability of Mozambican Organizations to Advocate for Press Freedom and an Improved Legal Enabling Environment for Media
IR 5.1 *Advocacy is effective*
IR 5.2 *Media freedom and access to information gain broad citizen support*

1. **Summary of the reporting period**
Selected highlights from the reporting period include:
- The Mozambican Prime Minister and a government delegation visit the program.
- The Multimedia Lab graduates its first cohort of seven up and coming journalists.
- Senior journalist mentorship program extends to Manica and Nampula.
- Two RFAs for grants for media business initiatives and advocacy are launched.
- A one-week workshop on teaching methodologies (by Rhodes University faculty) is conducted at ECA in April and is followed by a curriculum workshop in June.
- The student-produced newspaper "O Especialista" is launched at ECA.
- An integrated strategy for community radios is completed.
- The monthly public debate is televised for the first time (by MSP partner TIM).
- The program expands its collaboration with CEC, a media research organization.

Professional Capacity Building: Over the quarter, an analysis of the state of *investigative journalism* in Mozambique was completed. This report will be published every year of the program, documenting changes, progress and trends over time. Two field trips to Manica and Nampula to work with journalists enrolled in the senior *mentorship program* took place. This work resulted in significant feature stories being published in national media. The mentorship program also moved to a new stage by involving the entire journalist team at TV Record (Miramar), having started with one lead mentee at the station. A total of 11 senior journalists are participating in the current round of the program, and most of these are replicating and implementing the lessons learnt in their newsrooms. The *multimedia laboratory* graduated its first cohort of seven junior journalists, completing a five-month learning cycle encompassing lessons and assignments focused on the acquisition of practical skills. The seven journalists, designated "media fellows", used a range of audio, video and photo tools to produce a series of articles for two separate web sites, one focused on a local market and another on the annual Namaacha pilgrimage. Many of these articles were also published by their respective newspapers. As part of the training, the fellows learnt to prepare infographics and integrate various media into a series of related stories. On May 3, MSP launched the Mozambican chapter of the *Media Sustainability Index 2012*, and the Elections training manual was launched the following week. During the quarter, the program also started the adaptation of a digital media manual that is being produced for Mozambique in collaboration with the Knight Foundation and that is expected to be published in the last quarter of the calendar year. The program web site was expanded and a Facebook page

Business Operations and Journalism Education: As part of the *targeted assistance* program, MSP continued to work closely with partners, carrying out onsite trainings, mentorships and advisory sessions. Signs are that these partnerships are deepening and taking on several new functions. For example, as part of the program's work with TIM, the TV station has started broadcasting the public debates and dedicated a monthly talk show to media issues, focusing on the same topic as the monthly debate. In April, MSP partner Rhodes University facilitated a sustainability workshop at TIM, looking at how to diversify revenues and increase income. An *RFA for media businesses* was issued during the quarter, and three winners identified from six applicants. Before concluding the process, the three winners went through a second round of refining their proposals, which in itself provided a valuable learning opportunity for these outlets. At ECA, the course on specialized education was concluded, graduating 33 students with the launch of the *student-produced newspaper* O Especialista, which was attended by the USAID Mission Director and the ECA director. The newspaper was distributed in 12,000 copies, including 10,000 copies as an insert into the free weekly @*Verdade* and 500 copies shared with UEM senior staff faculty and administrators. Faculty members from Rhodes University continued their systematic work with ECA, completing *workshops* on teaching methodology for faculty and curriculum development, thus giving momentum to a rapidly deepening and expanding partnership.

Community Radio: A consultancy focused on the development of an *integrated CR strategy* was concluded after significant delays, with the collaboration with partners CAICC and FORCOM gathering momentum. A recruitment process to hire a Media Specialist for the CR area was initiated, and a first group of applicants was assessed.

Advocacy and Alliances: As part of his visit to media organization, Mozambican Prime Minister Alberto Vaquina and a delegation of other high government officials visited the program. The PM was given a detailed introduction to the program and a guided tour, as well as a first copy of the Media Sustainability Index. An *RFA for media advocacy* was issued, but a final selection was not made due to the inadequacy of the proposals submitted. The program continues to work with advocacy partners, however, to enable them to take on a stronger role in the advocacy work. During the quarter, MSP also extended its collaboration with CEC, the *Center for Communication Studies*, which is emerging as a key strategic partner and an outlet for media-related research.

2. Project Performance Indicators

Because of the relatively high number of indicators and the extent of the monitoring tracing table, this section has been covered as an annex (see Annex 1: Project Performance Indicators). One focus of Q3 was to explore new ways of presenting the data collected in engaging and effective ways.

3. Major Implementation Issues

No major implementation issues were identified in the reporting period, but delays in the community radio area continued, despite a strong effort to catch up.

4. Collaboration with Other Donor Projects

The program has established a key strategic partnership with DAI through the **Dialogo project,** a DFID-funded project focused on civil society and strengthening of municipalities. IREX is a sub-recipient of this project and meets regularly with the project management to coordinate and collaborate on joint efforts. Several meetings took place in Q3, where IREX continued to support the development of Dialogo's media strategy and the TOR for a media support fund, thus helping to align IREX/MSP strategies with DAI/Dialogo ones. As part of the collaboration with Dialogo, IREX also participated in the elections consortium, a group of organizations providing training for journalists and others in preparation for upcoming elections in 2013 and 2014. A series of meetings were held with other partners.

5. Key Activities Planned for Next Quarter

Professional Capacity Building: The fourth quarter (Q4) of FY 2013 will be characterized by the conclusion of some ongoing activities and the preparation for the next round of the same activities. These include the media laboratory, the internship and the mentorship programs. Due to the difference between the academic cycles and the FY cycles, the beginning of Q4 is an opportune time to take stock of some activities and start the planning for others. In August, the program will dedicate a whole week to M&E related questions, including reviews and trainings, as well as updating the PMP based on new information and lessons learnt. In September, a new cohort of multimedia laboratory fellows will start a new training cycle, and the interns will enter into a structured weekly training program, which will include both MSP interns and so-called funded interns (placed in other organizations, but funded and trained by MSP). Also in September, new cycles of the mentorship and multimedia lab programs will start and continue until the end of the year. In the period August 10 – early September, the elections consortium will carry out a series of four journalist and citizen reporter trainings in Beira, Quelimane, Nampula and Maputo. The trainings will be based on the Elections training manual produced in Q3. In August, MSP will sponsor five journalists in a course on forensic psychology for journalists, in collaboration with Lex Psique. During the quarter, MSP will also start the process of identifying a consultant who can provide targeted mentorship to journalists in the area of oil and gas (and other extractive industries) reporting.

In Q4, the long-awaited Investigative Journalism 2012 report will be published, providing a baseline and qualitative information about the state of the IJ field in Mozambique. The Health in the Media 2012 report is also scheduled for publishing, while an online digital manual will also be published. The

Business Operations: After the anticipated awards of subgrants to Canal de Moçambique (newspaper) at $50,000, TIM (television) at $50,000 and Diario de Zambezia (provincial newspaper) at $20,000, the work of overseeing and assisting in the implementation of the projects will start. This work will be accompanied by supporting consultancies, trainings and mentorship. One such training is the Emerging Media Leaders training for mid-level upwardly mobile professionals working in the media sector. This training is carried out by the Sol Plaatje Institute (Rhodes University) and will take place on IREX's premises for approximately 15 selected participants. The targeted consultancies with partners will continue throughout the quarter as per existing plans.

Journalism Education: An additional workshop by Rhodes University faculty will take place at ECA in August, with the aim of consolidating the gains achieved thus far, moving forward with curriculum development and finalizing the plan for the duration of the program. This workshop will benefit from input from a range of Rhodes faculty members. MSP will be teaching a follow on course to the Specialized Journalism course in Q2 and Q3, with this being the second course in a sequence of three courses with separate themes: operationalization, commercialization and convergence. As part of this course, another student-produced newspaper will be published. Furthermore, MSP will follow up on the USAID funded equipment support to ECA, by assisting with asset management and providing training on how to use the equipment. MSP will also provide equipment support to the journalism faculty.

Community Radio: This area is expected to pick up significant momentum in Q4, with two $100,000 subgrants being issued to strategic partners CAICC and FORCOM. These efforts will benefit from significant input from MSP staff, including a newly hired Media Specialist for Community Radios, who will work with the strategic partners and with the targeted radio stations in the provinces. The selected candidate has a licenciatura in journalism and experience from the provincial community radio stations. In addition to this, MSP hopes to move forward with content development for community radio in the area of gender / gender based violence and trafficking in persons, through a separate agreement with FORCOM. A joint field visit by CAICC, FORCOM and IREX to Zambezia and Nampula will take place before the end of August.

Advocacy: MSP will strengthen its collaboration with CEC, a media-oriented think tank, to assess how an academic journal on media issues may be published. The purpose of the journal is to provide an outlet for academic papers and research on media related topics pertaining to the local market. Furthermore, MSP will work with TIM (television) to continue televising the public debates and broadcast programs on media-related topics. The Rapid Response Committee will be supported further in an attempt to establish sound procedures and routines that will strengthen the work of the committee.

M&E and outreach efforts will continue to receive attention during the quarter.

6. Evaluation/ Assessment Update

Evaluations, Assessments, Studies and Audits	
Include any and all types of evaluations, financial or programmatic, internal or external.	
Completed: List evaluations, assessments, studies and/or audits held last year	Major Findings/Recommendations
N/A for this quarter	
Planned: List evaluations, assessments, studies and/or audits planned for next year	
Unknown at this time	

7. Administrative Update

The program continues to struggle to identify an adequate administrative assistant and has not yet filled this position. As of August 1, a slightly modified organizational structure will be implemented. As part of this process, Technical Advisor Mercedes Sayagues will transition her roles and responsibilities with the multimedia laboratory and the interns to Media Specialist Egidio Vaz Raposo. At the same time, investigative journalist specialist Ricardo Fontes Mendes will take on a more direct supervisory and advisory role of the media specialists. Administrative and financial routines are well established and running well, but occasional internet connectivity oscillations remain a problem.

8. Success Stories and Photos

Sustainability workshop at TIM TV station

April 3 - Hans- Peter Bakker of the Sol Plaatje Institute for Media Leadership, Rhodes University, worked with TIM on business sustainability. The workshop was one of a series of measures to ensure long-term financial sustainability of media outlets. SPI specialists work with managers in established and emerging media outlets to improve their operational management performance, financial management and output quality.

Prime Minister visits MSP offices

April 5 – Mozambican Prime Minister Alberto Vaquina and a delegation of Government officials visited the MSP program on April 5, where they were offered a general introduction to program activities and a guided tour of the facilities. The meeting also included a presentation of the Media Sustainability Index and a discussion.

Mentorship enhances journalist's approach to in-depth reporting

April 6-7- Journalist Andre Catueira, participant in the IREX mentorship program for investigative journalists, focuses his work on issues in the area of human rights. Through the mentorship program, he has acquired new skills and techniques that he can apply in his work. After two months of online sessions with the IREX team, the mentorship team accompanied Catueira in the field in Chimoio. His article from the mentorship on the trafficking in human organs of was published in Savana.

Lisbon filmmaker is invited to a debate at UEM

April 9 - IREX invited Maria Luisa Schmidt, journalist, sociologist, filmmaker and professor at the University of Lisbon, to participate in lectures for specialized journalism students at the School of Communication and Arts of the Eduardo Mondlane University. The lectures focused on journalism and environmental issues.

ECA Lecturers participate in teaching methodologies workshop

April 22-26 - Over thirty full-time and part-time lecturers from the School of Communication and Arts (ECA) at Eduardo Mondlane University (UEM) participated in a five-day teaching methodologies workshop facilitated by specialist from the Rhodes University School of Journalism and Media Studies, a key partner in the MSP program.

Curriculum and Faculty Support at ECA

June 17-21 - Rhodes University journalism and education experts, including Dr. Jean Baxen, Director of the Department of Education at Rhodes, conducted a curriculum revision and implementation workshop at ECA and at the MSP offices. The aim was to ensure that a revised and effective curriculum is implemented at ECA.

ECA launches student-produced newspaper *O Especialista*

19 June - Third year journalism students at ECA produced an experimental newspaper through the Specialized Journalism course taught by Ricardo Fontes Mendes from February to May. The launch ceremony was chaired by Prof. Nathaniel Ngomane, Director of ECA, and attended by Dr. Alexander Dickie, USAID Mission Director in Mozambique.

MSP Lab Fellows

June 27 - MSP media and digital skills trainees applied their newly acquired skills in creating two websites to host their multimedia reportages. The trainees learned concise storytelling, how to produce infographics and basic skills in photography, audio and web design. The group of seven trainees (fellows) graduated at the end of June.

Success story: A creative partnership for quality reporting on gender based violence

@Verdade article by Nelcia Tovela, MSP intern interning at WLSA Moçambique.

The Media Strengthening Program, which is funded by the U.S. Government through its Agency for International Development (USAID) and implemented by IREX, is supporting the research and advocacy group Women and Law in Southern Africa (WLSA Mozambique) through the provision of a funded internship. Nelcia Tovela, a final-year student at the School of Journalism at Eduardo Mondlane University (also an IREX partner) works part-time at WLSA. In an innovative triangular partnership, *@Verdade*, a free weekly paper with the largest nationwide circulation and a strong social media component, gives WLSA one free page every month.

Under the mentorship technical and guidance of the MSP team, Tovela produces one monthly feature on issues related to WLSA's research and advocacy work on gender and gender based violence. On 28 June, the paper carried the first story on a hitherto unspoken topic, *Female sexual harassment in Maputo's public transport* (see *@Verdade* 28 June 2013, page 7 or follow the link: http://www.verdade.co.mz/mulher/37934-mulheres-vitimas-de-assedio-sexual-nos-chapas-ninguem-e-de-ninguem).

Everybody wins in this partnership: Tovela learns journalistic skills, WLSA reaches more than 100,000 *@Verdade* readers nationwide, and the paper regularly publishes quality features on women's issues such as violence, abuse, rape, forced child marriage and early pregnancy.

WLSA is one of several local media NGOs benefiting from MSP internships. MSP also provides training on journalistic skills to funded interns, for example, on taking and editing photos. MSP aims to reach out to media associations and organizations and provide relevant technical and financial support.

ANNEX 1:   Project Performance Indicators

Quarter 3, FY 2013 – April-June 2013

The following outlines and summarizes the progress made between April and June 2013 on MSP objectives and indicators. The report also provides a brief review of progress made in previous quarters and in relation to end of year and end of program targets, a comparison of planned versus actual progress and a discussion of relevant challenges.

Table: Indicator Summary Sheet: Q1-Q3

	Indicators	Baseline	Data source	Frequency	Q1	Q2	Q3	Target Y1	Progress Y1
U1	Useful news and information provided to citizens (Age, gender and region)	77%	Survey	Baseline, Mid-program, EOP	NA	NA	NA	NA	NA
U2	Citizens use news and information to engage with government and policy decisions through the media (gender, age and region).	44%	Survey	Baseline, Mid-program, EOP	NA	NA	NA	NA	NA
U3	Professional content on key Mozambican development issues disaggregated by type of content	10.3% (average)	MCAT	Quarterly	6.4	10.38	4.32	11.33	38%
U4	Sustainability and professionalism of Mozambican media sector	Ave: 2.27	MSI	Annually	NA	NA	NA	2.38	NA
1.1	Mozambican media meets professional standards	2.22	MSI	Annually	NA	NA	NA	2.33	NA
1.2	Targeted media outlets meet professional standards	2.88	MCAT	Quarterly	2.9	2.9	2.8	3.17	87%
1.3	Professional coverage of public health issues	WIP	Annual reports	Annually	WIP	WIP	WIP	NA	NA
1.4	Media sector conducts investigative journalism	WIP	Annual reports	Annually	WIP	WIP	WIP	NA	NA
1.5	Number of journalists trained with USG assistance	0	Sign-in sheets	Quarterly	0	83	32	167	69%
1.6	Number of non-state news outlets assisted with USG	0	Project records	Quarterly		2	5	6	117%
2.1	Number of media outlets using strategic business plans	10	POR	Semi-annually		NA	NA	NA	NA
2.2	Targeted outlets use market and audience research	6	POR	Semi-annually		NA	NA	3	NA

	Indicators	Baseline	Data source	Frequency	Q1	Q2	Q3	Target Y1	Progress Y1
2.3	Revenue of targeted outlets	**TBD**	POR	Annually	TBD	TBD	TBD	10%	NA
2.4	Progress towards creation of a JIC	**0**	Milestones tool	Annually		NA	NA	20	NA
2.5	Number of media outlets that receive USG supported training to promote financial sustainability	**0**	POR	Quarterly		2	2	4	67%
3.1	Implementation of an effective curriculum at ECA	**0**	Milestones tool	Semi-annually	0	NA	WIP	20	NA
3.2	Professionalism of journalism produced by students	**3.01**	MCAT	Quarterly		NA	2.94	3.25	90%
4.1	Number of community radio stations implementing strategic business plans	**0**	MCSO tool	Annually		NA	NA	6	NA
4.2	Community radios operate soundly and prudently	**TBD**	Survey	Annually		NA	TBD	4	NA
4.3	Revenue of targeted community media show improvements	**350,000.00**	MCSO tool	Annually		NA	NA	NA	NA
4.4	Community stations gain the trust of the communities	**TBD**	Survey	Annually		TBD	TBD	15	NA
4.5	Number of non-state news outlets assisted by USG	**0**	MSP records	Quarterly		0	0	6	0%
5.1	Media CSOs advocate for Press freedoms	**4**	Milestones tool	Annually	NA	NA	N/A	20	NA
5.2 a	Media community holds debates to discuss media issues	**0**	Sign	Semi-annually	3	3	2	10	60%
5.2 b	Journalists in public attend debates	**0**	Sign	Semi-annually	58	46	61	300	55%
5.3	Media law and regulation show improvements	**0**	Milestones tool	Semi-annually	NA	NA	TBD	20	0%
5.4	Number of media civil society organizations and / or supported institutions assisted by USG	**0**	Project records	Quarterly	0	2	2	3	67%
5.5	Number of positive modifications to enabling legislation/regulations for media drafted with USG assistance	**0**	Review of legislation	Quarterly	0	0	0	1	0%

Discussion and analysis

U1:   Useful news and information provided to citizens disaggregated by gender, age and region.

77% of the respondents (77% of women and 77% of men) from the baseline survey believe that the media outlets provide useful information for decision making. For the youth, (aged 18-35 years) the responses were slightly lower, only 64% of the youth believe the media outlets provide useful information for decision making.

A follow-up survey will take place at mid-program.

U2.   Citizens use news and information to engage with government and policy decisions through the media disaggregated by gender, age and region.

44% (41% for the youth) of the respondents watch/listen to/ read news sources because they believe it informs them on how to engage with government.

U3.   Professional content on key Mozambican development issues disaggregated by type of content (health, education, agriculture, etc.)

News articles analyzed consisted of 4.9% of agricultural content, 3.6% on health, 0.9% on HIV issues, 13% on polities, 1.3% on women and 2.2% on youth. This covers stories coded from April to May 2013.

Challenges: one the challenges faced by the coders in this quarter is a heavy workload. The coders are behind in the coding of print and online news. The coders were involved in the baseline data entering in the month of April which delayed their coding of news articles.

Plan of action: The coders will concentrate fully on media content analysis to ensure all content for Q3 is analyzed by mid- July.

U4.   Sustainability and professionalism of Mozambican media sector disaggregated by MSI objectives.

The Media Sustainability Index (MSI) scored Mozambican professional journalism at2.27 which reflects a media sector that is near sustainable. The country score of 2.27 will be the baseline for MSP.

1.1 Mozambican media meets professional standards.

The baseline MSI score is 2.22 reflecting near sustainability which is interpreted as the country has progressed in meeting professionalism. However, more time may be needed to ensure that increased professionalism is sustainable.

1.2 Targeted media outlets meet professional standards.

The Media outlets scored 2.77 on the Media Content Analysis Tool (MCAT) for print content from April to May. This reflects content ranging between bad (score=2) to acceptable (score=3).

Challenges: As mentioned above (U3), the coders are behind on the analysis of media content.

Plan of action: Same as U3 above.

1.3 Professional coverage of public health issues informing citizens disaggregated by media sector (TV, radio, print, online).

RECAC has analyzed health content and submitted the draft report to MSP. MSP will approve and finalize this report in July 2013.

1.4 Media sector conducts investigative journalism disaggregated by media sector (TV, radio, print, online).

Data for this indicator is still being analyzed. The MCAT will be used to assist in tracking investigative journalism.

1.5 Number of journalists trained with USG assistance disaggregated by gender, region, outlet.

155 journalists and or journalism students have been trained with USG support throughout a total of 419 training days. 49 of the beneficiaries were women, amounting to 180 of the total training days. 66 male beneficiaries are accountable for the 239 of the total training days.

Between April and June 2013, 78 journalists were trained during 207 training days: 32 new beneficiaries and 46 continuing beneficiaries from the previous quarter.

1.6 Number of non-state news outlets assisted by USG disaggregated by region, outlet type (including rural or urban).

Seven non-state news outlets have benefitted from USG support. These are @verdade, Canal de Moçambique, Correio de Manha, Desafio, Miramar, Savana, and SAPO.

Challenges: MSP provides USG funded trainings both through training sessions and through consultations at newsrooms, meetings, etc. Meetings and consultations tend to be undercounted particularly those done through phone calls.

Plan of Action: MSP will count all training specific consultations through the use of consultation summary sheets where/when sign-in sheets are not possible to collect should USAID approve to this.

2.1 Number of media outlets using strategic business plans disaggregated by region.

MSP collected information from 14 media outlets for the baseline. 10 of these claimed to have and frequently use business plans.

Challenge: The baseline does not capture the entire media sector

Plan of action: In the 4th quarter of program year one, data will be collected from media outlets to determine when business plans were implemented and aim to cover a significant portion of the Mozambican media sector.

2.2 Targeted outlets use market and audience research disaggregated by region.

6 media outlets out of the 14 use or have used market and audience research. Follow-up data for this indicator will be collected in July 2013.

Challenge: Same 2.1 as above.

Plan of action: Same 2.1 as above

2.3 Revenue of targeted outlets, disaggregated by region and outlet.

This information has not been shared with MSP. Some outlets did share approximate values but most believe this is highly sensitive information and have refused to share it.

Plan or action: MSP will continue to request this data. Like 2.1 and 2.2 above, MSP will establish the revenue by fiscal year top enable collection of data to feed into the baseline and for program year one.

2.4 Progress towards creation of a Joint Industry Committee (JIC) for media research and advertising

This outcome indicator is captured annually. MSP will collect data on this the 4th quarter of program year one.

2.5 Number of media outlets that receive USG-supported training to promote financial sustainability.

MSP is working with TIM and Canal de Moçambique to promote financial sustainability. These efforts have been carried out from the 2nd quarter. Previously, MSP worked with Rhodes University in its efforts to promote financial sustainability. In this quarter, MSP has opted to work directly with the media outlets to ensure hands-on support.

3.1   Implementation of an effective curriculum at ECA.

In the last quarter, MSP, through Rhodes University, conducted curriculum support dissemination to discuss the implementation of the effective curriculum.

Since 2012, a revised curriculum was submitted in April. The approval has not been confirmed. Once confirmed, MSP will feed this into the milestone tool to establish the level of progress attained.

A focus group discussion will be hosted by MSP during the second academic semester to attain student views on the efforts made towards implementing a revised curriculum.

3.2   Professionalism of journalism produced by students disaggregated by gender.

MSP coders analyzed news articles from *O especialista* a newspaper produced through USG support. The content scored an overall average score of 2.94, which reflects content that is leaning towards "acceptable". The target for year one is 3.25.

Challenge: Content was written by more than one journalist. Thus disaggregating content by gender is impossible as 3 individuals contribute to one story.

Plan of Action: MSP will analyze content produced by student and disaggregated by gender when possible. MSP will ensure gender balance in the compiling of the articles when possible.

4.1   Number of community radio stations implementing strategic plans.

MSP has collected data from 5 community radio stations. Of these, none had strategic business plans. One radio station in Nampula does not have a strategic business plan but they have a vision, mission and core value statements (Radio Watana).

Challenge: MSP will need to assess more community radios to derive baseline results that reflect the community radios in Mozambique.

Plan of Action: MSP will do a rolling baseline to determine how many community radios are using strategic business plans and when these were implemented.

4.2   Community radios operate soundly and prudently disaggregated by outlet, region.

A community radio survey has not taken place. MSP is planning on conducting this survey in the 4th quarter.

Challenges: MSP has faced some delays with the community radio component of the program. These were a result of a delay in the hiring of a community radio specialist and then the specialist fell ill which delayed implementation after identifying the radios to work with in year one.

Plan of Action: MSP will proceed to work with the community radios stations as planned. The survey will coincide with the implementation of the program. A MSP media specialist will ensure the community radio survey is conducted simultaneously to the implementation of the program.

4.3   *Revenue of targeted community media show improvements disaggregated by region.*

MSP obtained data on revenue from 5 of the radio stations that have been selected to benefit from the program in year one.

For Quelimane (Alto Molocue and radio Paz) the revenue sum was 361,188.00Mts. For Nampula, the revenue was 1,379,250.00Mts for 3 community radio stations (Nacala, Namialo and Monapo). Like in 4.1 above, MSP will continue to collect additional data on revenue to obtain the general figures on revenues across the community radios in Mozambique.

4.4   *Community stations gain the trust of the communities disaggregated by gender, age, and region.*

As mentioned in 4.2 above, MSP will conduct the community radio survey in the 4th quarter

4.5   *Number of non-state news outlets assisted by USG (community radio stations) disaggregated by region.*

Six community radios have been identified and assessed to benefit from USG assistance. Three of these are in Quelimane and 3 in Nampula. Implementation will take place in July/August.

5.1   *Media CSOs advocate for press freedoms disaggregated by CSO.*

MSP analyzed 23 media CSOs, of these the Mozambican media CSO are in stage one of the milestones (with the exception of 2). This stage reflects "Media CSOs are at the initial stage of their creation. They lack institutional capacity, have weak leadership and hence, demonstrate very strong enthusiasm towards strengthened capacity to advocate for press freedom".

Only two Mozambican organizations are above the stage 2. That's the case of Associação da Mulher na Comunicação Social, and Centro de Estudos Aquino de Braganca, which are both in the stage 3 as they are well established organizations, with unique projects, but they still face difficulties to be fully financially viable.

5.2a-b Media community holds debates to discuss media issues.

Two -debates were held Between April and June. These were attended by 61 journalists. A total 8 debates were held to date and a total of 165 journalists have attended.

5.3   Media law and regulation show improvements.

An analysis of press laws and organizations' activities will take place in July. The analysis will be used to feed into the Media law and regulation milestone tool.

5.4   GJD 2.4.2 Number of media civil society organizations and/or support institutions assisted by USG disaggregated by region.

MSP has signed MOUs with 8 media civil society organizations and offers funded internships to 2: WLSA and RECAC. These have been funded since the second quarter of this program year.

5.5   GJD 4.2 Number of positive modifications to enabling legislation/regulations for media drafted with USG assistance.

The bill was approved by 31 March 2013. The final reading will take place by 31 Dec 2013. The number of positive modifications will be known after the final reading.