



**USAID**  
FROM THE AMERICAN PEOPLE

# NEW THIS MONTH

FEBRUARY 2011

## INSIDE NTM

- Aid and Development
- Agriculture and Environment
- Democracy and Governance
- Economic Growth and Trade
- Education
- Global Information Systems (GIS)
- Health, Nutrition, and Population
- Information and Communications Technologies (ICTs)

## NEW FROM THE LEARNING RESOURCES CENTER



New travel, cultural, and management materials



**By request** books are titles which USAID employees have suggested for purchase. Want to see a particular item at the library? Let us know by e-mailing [ksc@usaid.gov](mailto:ksc@usaid.gov).

## NEW TITLES IN THE USAID KNOWLEDGE SERVICES CENTER

### AID AND DEVELOPMENT

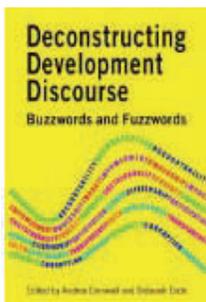


Image from [www.amazon.com](http://www.amazon.com)

**Deconstructing development discourse: buzzwords and fuzzwords.** Cornwall, Andrea and Deborah Eade, editors. Warwickshire, UK: Practical Action; Oxford: Oxfam, 2010.

The essays in this volume examine words and phrases that are fashionable in the development field such as: sustainability; good governance; participation; empowerment; social protection; and capacity building. Authors look at the origins of such terms, their uses, misuses, and what such terminology means for development work.

**Natural hazards, unnatural disasters: the economics of effective prevention.** Washington, DC: World Bank, 2010.

This volume about prevention describes unnatural disasters as “death and damages that result from human acts of omission and commission.” Focusing on the economic implications of disasters, this report examines how vulnerability may be reduced by taking cost-effective measures. This book may be checked out or downloaded from the [World Bank eLibrary](#).



Image from [www.alibris.com](http://www.alibris.com)

**Participatory research methodologies: development and post-disaster/conflict reconstruction.** Özerdem, Alpaslan and Richard Bowd, editors. Burlington, VT: Ashgate, 2010.

This volume uses case studies to examine participatory research methods in post-disaster and conflict reconstruction. The authors analyze methods and put forth lessons learned from countries such as Tanzania, Bangladesh, Nepal, Rwanda, and Lebanon.

#### DISCLAIMER

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**Sport and international development.** Levermore, Roger and Aaron Beacom, editors. New York: Palgrave Macmillan, 2009.

The essays in this collection revolve around the notion that sports can contribute to development and social change. The authors examine the theory of sport-in-development and its uses in a number of contexts.

## AGRICULTURE AND ENVIRONMENT



**Agricultural value chain finance: tools and lessons.** Miller, Calvin and Linda Jones. Warwickshire, UK: Practical Action; Rome: FAO, 2010.

This publication examines how industry leaders in developing countries approach agricultural value chain finance. In addition to including 5 case studies, the book presents models and tools used in the field.

**Economics of farm management in a global setting.** Olson, Kent D. Hoboken, NJ: John Wiley & Sons, 2010.

This basic text book covers many aspects of farm management while taking into consideration economics and globalization. Topics include budgeting, investment, strategic management, production, and quality control.

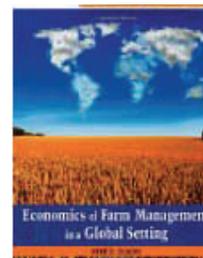


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www.amazon.com



**Indigenous peoples and the collaborative stewardship of nature: knowledge binds and institutional**

**conflicts.** Ross, Anne, et al. Walnut Creek, CA: Left Coast Press, 2011.

The authors discuss rifts between scientific and indigenous knowledge in natural resource management. They use case studies from countries like Thailand and India to examine how governments and local peoples may effectively work together to manage resources. The Indigenous Stewardship Model, a new framework for co-management, is introduced.

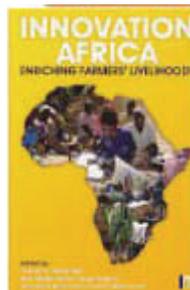


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www.amazon.com

**Innovation Africa: enriching farmers' livelihoods.** Sanginga, Pascal, et al, editors. Sterling, VA: Earthscan, 2009.

The authors of this volume discuss recent developments in Africa's agricultural innovation systems. They credit social learning and constructive interaction between individuals and organizations as the catalysts of innovation. They additionally discuss how agricultural technology alleviates poverty.

## DEMOCRACY AND GOVERNANCE



**Networks and states: the global politics of internet governance.** Mueller, Milton L. Cambridge, MA: MIT Press, 2010.

The author focuses on four aspects of internet governance—cybersecurity, intellectual property, content regulation, and the control of domain names and IP addresses. He discusses internet governance institutions and issues posed by internet control.

**Poverty of democracy: the institutional roots of political participation in Mexico.** Holzner, Claudio A. Pittsburgh: University of Pittsburgh Press, 2010.

Holzner claims that, despite their role in attaining democracy, Mexico's poor citizens are cut off from political participation. He says that the political system limits access to local and national electorates and that authoritarianism on the local level still restricts citizens' opportunities to participate.

**Women and war: gender identity and activism in times of conflict.** Kaufman, Joyce P. and Kristen P. Williams. Sterling, VA: Kumarian, 2010.

This book investigates how women are affected by war and how they involve themselves in the peace process. Identity, nationalism, and the role of women's activism in peace-building are examined at the stages of pre-conflict, conflict, and post-conflict.

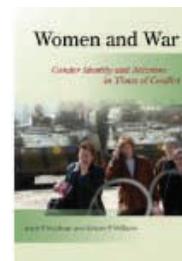


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## ECONOMIC GROWTH AND TRADE

**The economics of integrity: from dairy farmers to Toyota, how wealth is built on trust and what that means for our future.** Bernasek, Anna. New York: HarperCollins, 2010.

Bernasek investigates the link between trust and economic prosperity. She uses examples like milk, Toyota, and the Federal Reserve to demonstrate how integrity is essential in economies and our daily lives.



**Emerging markets: resilience and growth amid global turmoil.** Kose, M. Ayhan and Eswar S. Prasad. Washington, DC: Brookings Institution Press, 2010.

The authors claim that most emerging market economies (EMEs) have bounced back from the global recession. They examine factors which have or have not led to sustainable economic growth in Asia, Europe, and Latin America.

**Global innovation in emerging economies.** Reddy, Prasada. New York: Routledge; Ottawa: IDRC, 2011.

Reddy examines the globalization of innovation—specifically multinational corporations' research and development (R&D) activities in developing countries. He draws upon 20 case studies from Brazil, India, South Africa, and China to discuss the context of R&D in emerging economies and the local and corporate implications of the trend.



Image from  
www.amazon.com

**The political economy of Africa.** Padayachee, Vishnu, editor. New York: Routledge, 2010.

The essays in this book look at Africa's current economic problems while putting them in an historical context. The authors also examine Africa's economic success and opportunities for future growth. Case studies from several countries—like Mozambique, Tanzania, Senegal, and the DRC—are included.

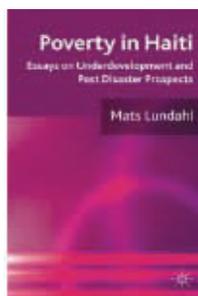


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www.amazon.com

**Poverty in Haiti: essays on underdevelopment and post disaster prospects.** Lundahl, Mats. New York: Palgrave Macmillan, 2011.

This book begins with an economic history of Haiti. It leads up to an analysis of Haiti's contemporary development problems—Lundahl claims that Haiti's current issues result from the interplay of the country's economic and political forces. The book concludes with a discussion of Haiti's future and reconstruction.

## EDUCATION

**Financing higher education worldwide: who pays? who should pay?** Johnstone, D. Bruce and Pamela N. Marcucci. Baltimore: Johns Hopkins University Press, 2010.  
This book looks at the financing aspect of higher education institutions across the globe, especially tuition fees and student loans. The authors advocate cost-sharing as a method of enhancing efficiency and equity in universities.

## GLOBAL INFORMATION SYSTEMS (GIS)

**A to Z GIS.** Redlands, CA: ESRI Press, 2006.

*A to Z GIS* is a dictionary of more than 1,800 terms used in the GIS field. It includes hundreds of color photographs which illustrate terms and concepts.

**Building a GIS: system architecture design strategies for managers.** Peters, Dave. Redlands, CA: ESRI Press, 2008.

Intended for GIS systems managers, facilitators, and stakeholders, this book offers an approach to designing GIS systems. Topics include the design process, networks, security, performance, and capacity planning.

**The GIS 20: essential skills.** Clemmer, Gina. Redlands, CA: ESRI Press, 2010.

This book for beginner ArcGIS users introduces 20 key GIS applications. It is meant to quickly build the user's skills from making a reference map to creating a geodatabase. Exercises are included.

**GIS tutorial for humanitarian assistance.** Verjee, Firoz. Redlands, CA: ESRI Press, 2011.

This text demonstrates how to use the ArcGIS software to store, represent, and share information during humanitarian interventions. Subjects include mapping thematic data, spatial data management, and gathering data during emergencies. The exercises require intermediate knowledge of ArcGIS software.

**Lining up data in ArcGIS: a guide to map projections.** Maher, Margaret M. Redlands, CA: ESRI Press, 2010.

Intended for both beginner and advanced ArcGIS users, this manual focuses on the lining up of data in map projections. It is intended to teach users how to project data and troubleshoot.

## HEALTH, NUTRITION, AND POPULATION

**AIDS: taking a long-term view.** aids2031 Consortium, 2010.

This publication of the aids2031 Consortium looks at the history of AIDS response and which measures should be taken to better control the pandemic.

**Digital medicine: health care in the internet era.** West, Darrell. Washington, DC: Brookings Institution Press, 2009.

*Digital Medicine* is an e-book which may be accessed on a USAID networked computer or device. The publication looks at how health care professionals have used health information technologies overseas, and the limitations of technology in the field. [Click here](#) to read the book online.

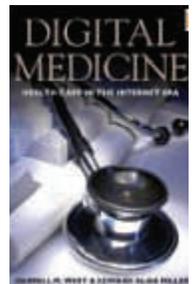


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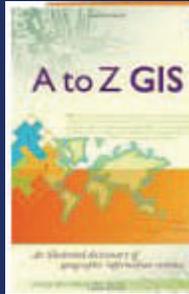


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[www.amazon.com](http://www.amazon.com)

## INFORMATION AND COMMUNICATIONS TECHNOLOGIES (ICTs)

**e-Transformation: enabling new development strategies.** Hanna, Nagy K. New York: Springer, 2010.

Hanna discusses the ways in which ICTs may increase business innovation, reduce poverty, and transform public services. The author examines the ongoing "ICT revolution" and how developing countries may incorporate ICTs into their development strategies.

**Technology at the margins: how IT meets the needs of emerging markets.** Chutani, Sailesh, Aalami, Jessica Rothenberg, and Akhtar Badshah. Hoboken, NJ: John Wiley & Sons, 2011.

The authors advocate technology for social and economic development. Emphasizing the need for accessibility, they demonstrate how ICTs may be used in fields such as health care, education, and microfinance. Examples of ICT applications include camera-phone microscopes and wireless sensor networks which provide early flood warnings.

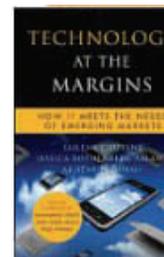


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### **LEARNING RESOURCES CENTER**

**Travel, Cultural, and Management  
Materials Available from**

**Office of Human Resources OHR/TE**

### AFRICA

**The masque of Africa: glimpses of African belief.** Naipaul, V. S. New York: Alfred A. Knopf, 2010.

Naipaul travels through Uganda, Ghana, Nigeria, the Ivory Coast, Gabon, and South Africa to study different African beliefs. He examines beliefs such as animisms, myths, cults, Christianity, and Islam and their effects on contemporary civilization.

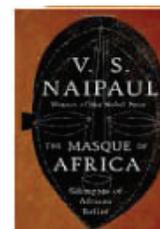


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### ASIA

**All this belongs to me: a novel.** Hůlová, Petra. Alex Zucker, trans. Evanston, IL: Northwestern University Press, 2009.

Four women—a mother, 3 sisters, and a sister's daughter—tell portions of their family history, complete with secrets and claims of treachery. Their tales recount life both in the Steppe and the city Ulaanbaatar.

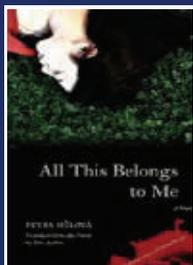


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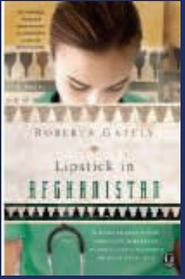


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www.amazon.com

**Lipstick in Afghanistan.** Gately, Roberta. New York: Gallery Books, 2010.

This novel features Elsa, a Bostonian who escaped her family's poverty to become a nurse. She travels to Afghanistan to run a clinic, where she strives to prove herself to local doctors and the Bamiyan community. Elsa makes many new friends in Bamiyan and works to save them from the Taliban.

**The lizard cage.** Connelly, Karen. New York: Spiegel & Grau, 2008.

A Burmese rebel is a political prisoner in "the lizard cage" (a prison). He befriends a young orphan and inspires the child to seize his freedom.

**Map of the invisible world: a novel.** Aw, Tash. New York: Random House, 2009.

Adam, a 16-year-old orphan in 1960s Indonesia, deals with being abandoned by his mother and the adoption of his brother to a wealthy couple. He is raised by Karl, a Dutchman, who is arrested during President Sukarno's attempt to rid Indonesia of its colonial ties. Adam journeys to Jakarta to find Karl, with only old photos and letters to guide him.

## EUROPE AND EURASIA

**A summer without dawn: a novel.** Hacikyan, Agop J. and Jean-Yves Soucy. Northampton, MA: Interlink Books, 2010.

This is the story of the Balian family during the 1915 Armenian genocide. The family is torn apart when Vartan, the father, becomes a political prisoner. He escapes and goes on a quest to find his wife and child.

**Travels in Siberia.** Frazier, Ian. New York: Farrar, Straus, and Giroux, 2010.

Frazier recounts his numerous journeys across Russia while especially focusing on its Siberian legacy. He investigates Siberian political, economic and scientific history and discusses exiles, like Lenin, Stalin, and Dostoyevsky. He also addresses post-Soviet Russia, his curiosity about the country, and the friends he made while exploring it.



Image from  
www.amazon.com

## LATIN AMERICA AND CARIBBEAN

**Ethnicity and the persistence of inequality: the case of Peru.** Thorp, Rosemary and Maritza Paredes. New York: Palgrave Macmillan, 2010.

The authors examine inequality of Peru's indigenous peoples. They look at how local institutions, economy, politics, society, and geography contribute to ethnic discrimination in the Andes.

**Triumph and hope: golden years with the Peace Corps in Honduras.** Joe, Barbara E. United States: Barbara E. Joe, 2008.

The author recounts her experience of joining the Peace Corps at the age of 62. She tells of her assignments in El Triunfo and La Esperanza, Honduras, and how her service helped her cope with the death of her son.

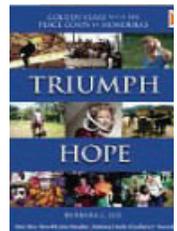


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www.amazon.com

## MIDDLE EAST

**Drinking arak off an Ayatollah's beard: a journey through the inside-out worlds of Iran and Afghanistan.** Jubber, Nicholas. Cambridge, MA: Da Capo Press, 2010.

Jubber explores Iran and Afghanistan using the ancient epic poem *Shahnameh* (*Book of Kings*) as his guide and historical context. His examination of contemporary culture in Iran and Central Asia reveals many connections to eleventh-century Persia. His experiences along the way—like having tea with a warlord, going to dance parties, and visiting religious sites—draw him into the culture and teach him what it means to “drink arak off an Ayatollah’s beard.”

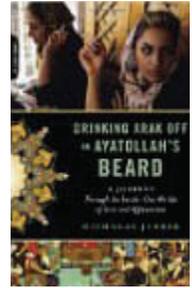


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www.amazon.com

**Every man in this village is a liar: an education in war.** Stack, Megan K. New York: Doubleday, 2010.

Stack, a journalist who spent 7 years reporting from Lebanon, Iraq, and Afghanistan, tells of her experiences while in the midst of the United States' War on Terror. She especially discusses how wars in the region impact civilians and how the Muslim world has changed in the 21<sup>st</sup> century as a result of U.S. agendas and poli-

## INNOVATION

**Design-driven innovation: changing the rules of competition by radically innovating what things mean.** Verganti, Roberto. Boston: Harvard Business Press, 2009.

This book is about managing design-driven innovation. The author explains that design-driven innovation is the creation of products or services that create new markets, rather than those that meet the needs of existing markets. He explains how leaders may attract and utilize “interpreters,” or those that understand what things mean to the greater population.

### 2011 Summer Seminar Series

The M/CIO/KM Knowledge Services Center is accepting topic submissions and presenters for 2011 Summer Seminar Series to be held Wednesdays, July 6, 13, 20, 27, and August 3 at the National Press Club.

Please submit your topic proposal to [ksc@usaid.gov](mailto:ksc@usaid.gov) by **Friday, March 18, 2011** with the following information:

- Topic for presentation and seminar title
- USAID sponsor/lead presenter
- Presentation method
- Seminar abstract (250 words)

Contact the [KSC](#) for more information about the seminar series. All proposals will receive a confirmation email and those selected will include a more detailed email.

**Please note: Topic submissions open to USAID staff only.**

# DEVELOPMENT ON FILM NEW DVD TITLES




**Argentina: turning around.** Bullfrog Films, 2008.

This film examines how Argentinians are attempting to turn their economy around after its collapse in the 1990s. The documentary looks at grassroots organizations, worker-run factories, and the opinions of Argentinian people to assess how new models of work and development are impacting the country.

Image from  
[www.bullfrogfilms.com](http://www.bullfrogfilms.com)

**Banana wars: global fury over a humble fruit.** Films for the Humanities and Sciences, 2010.

This film looks at the politics and economics of the banana trade. It elaborates upon the tension between US-backed Latin American countries and those in Africa, the Caribbean, and the Pacific who are allied with the European Union.

**Madagascar: agro-ecology.** Films for the Humanities and Sciences, 2010.

Filmmakers investigate the challenges of implementing sustainable agriculture in Madagascar. The film depicts some problems with farming in the country—like deforestation and land disputes—and it examines why some farmers are reluctant to adopt new methods.

**A sea change: imagine a world without fish.** Bullfrog Films, 2009.

This documentary claims that the world's oceans have become 30% more acidic since the beginning of the Industrial Revolution. The change in oceans' pH is said to impact fisheries in the long term. Filmmakers investigate measures that may be taken to mitigate the effects of carbon dioxide on aquaculture.



Image from  
[www.aseachange.net](http://www.aseachange.net)

**Storm.** Film Movement, 2010.

Hannah, a prosecutor at the International Criminal Tribunal, builds her case against a Yugoslavian commander who is accused of killing several Muslim Bosnians. Her star witness commits suicide so Hannah travels to Sarajevo in an attempt to gather more information from the witness' sister, Mira. The two women face danger and traitors as they try to get Mira to the court to testify.

**Welcome.** Film Movement, 2010.

Bilal is a teenage Kurdish refugee, trying to find his girlfriend who emigrated to the UK. His journey through Europe hits a snag when the police stop him in France. He decides to swim across the English Channel and, while training at a swimming pool, meets a man who attempts to help him. Bilal becomes involved in the man's attempt to save his marriage. The film is in French with English subtitles.



Image from  
[www.amazon.com](http://www.amazon.com)

## USAID BLOGS, DEVELOPEDIA, ALLNET PORTAL, AND SHAREPOINT TEAM SITES TRAINING

Is there a topic you are passionate about? Would you like to share your expertise with others at USAID? Are you working on a project that could benefit from an online discussion forum and document sharing?

The Knowledge Services Center's KM Team is offering training sessions for USAID Blogs, Developedia, the AllNet Portal and SharePoint Team Sites. These tools can help support your work and accomplish day-to-day tasks through information sharing and collaboration.



### SharePoint Team Sites

WHEN: Monday, March 7  
WHERE: Conference Room 4.08 E/F  
TIME: 1:00 pm - 2:30 pm

WHEN: Friday, March 18  
WHERE: Conference Room 3.07 D  
TIME: 1:00 pm - 2:30 pm



### USAID Blogs

WHEN: Tuesday, March 8  
WHERE: Conference Room 3.07 D  
TIME: 10:00 am - 10:30 am

### Developedia

WHEN: Tuesday, March 8  
WHERE: Conference Room 3.07 D  
TIME: 10:35 am - 11:05 am



### AllNet Portal

WHEN: Tuesday, March 8  
WHERE: Conference Room 3.07 D  
TIME: 11:10 am - 11:40 am

To reserve your spot: email the date and name of the tool session you would like to attend to Shelia Jackson at [shjackson@usaid.gov](mailto:shjackson@usaid.gov)

Check the [Knowledge Management Blog](#) for future training sessions.

**\*\*\*Training is only open to USAID staff.**

The USAID Knowledge Services Center (KSC) and OHR Learning Resources Center are funded by M/CIO/KM and the OHR/TE and operated by Bridgeborn and Library Associates under contract no. AID-OAA-C-08-00004.

Web site: <http://www.usaid.gov/km/ksc.html>  
Email: [ksc@usaid.gov](mailto:ksc@usaid.gov)