
USAID Resource Guide for Family Planning

A guide to tools and
resources to support
family planning
programming and
advocacy



USAID | PRH | RTU

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Section I: Background

Purpose and Description: The key aim of the guide is to pull together, in one place, key resources for Family Planning (FP) programming and advocacy at the country level. The guide provides an array of widely referenced resources in FP. Included are documents that explain the rationale and benefits of investing in FP, as well as more detailed programmatic and policy resources.

The resource guide is organized by theme areas with links to external web sites and resources. The sections categorize the various components in the guide into topics such as resources on, advocacy, evidence-based family planning, recommended resources for FP programming, policy etc. with a broad range of links to materials.

The references, resources and tools contained in this guide do not represent an exhaustive list; rather, they are generally regarded by technical experts and family planning programmers to be those that, if utilized and implemented correctly, can yield far-reaching results in FP success. It must also be noted that prior to designing or implementing any FP programs, an assessment should be completed to ensure the most appropriate interventions are selected.

Inclusion Criteria: In gathering and selecting the items to include in the guide, key informant interviews with USAID/Washington staff, including technical experts in FP, regional and country support teams, and USAID/Mission staff were conducted. Authors of the guide relied on prior documentation and the High Impact Practices in family planning briefs for additional guidance on key tools and resources in FP. Finally, tools and resources that have generally been evaluated and field tested and can largely be used with minimal additional technical assistance or resource requirements were also selected for inclusion.

Section II: Rationale for investing in family planning

This section provides brief descriptions and links to frequently referenced publications on the rationale and benefits of investing in family planning. These advocacy-based resources have been widely used by varied organizations to demonstrate the keys benefits of such investments. The resources included in

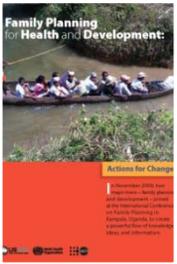
this section are designed to provide general information on the importance of FP, as well as describe some key USAID achievements in FP.

Advocacy Resources



Family Planning Saves Lives

- **Family planning could prevent many more deaths—particularly in the poorest countries—if we put current knowledge into practice: Family planning saves the lives of women, children and adolescents and reduces death from AIDS. This widely referenced publication has provided valuable information to policymakers, program planners, and journalists over the years.**
- Available at: <http://www.prb.org/pdf09/familyplanningsaveslives.pdf>
- Smith, R., Gribble, J., Clifton, D. (2009). *Family Planning Saves Lives*. Washington, D.C. Population Reference Bureau (PRB).



Family Planning for Health and Development

- Explains how investments in family planning can be used to achieve the Millennium Development Goals (MDGs) and **offers best practices and key actions needed to implement successful family planning programs.**
- Available at: <http://www.fhi360.org/NR/rdonlyres/e54ksdzjj2y5cvvptp2hvhg4cphj2lb5wydj5epy34ifu5s36owi3qknr4cew6rkjraf7hwxwimo37g/KampalaReportIBP.pdf>
- USAID, WHO and UNFPA (2006). *Family Planning for Health and Development: Actions for Change*.



Fast Facts: Family Planning (Published on November, 2011)

- A brief document **listing key USAID successes in FP** and explaining the many benefits of investing in international family planning. Available at: http://transition.usaid.gov/our_work/global_health/pop/news/issue_briefs/fp_fastfacts.pdf

Section III: PRH Technical Leadership

Included in this section is a listing of the Population and Reproductive Health (PRH) Office’s (of USAID) technical leadership areas in FP, links to the respective issue briefs, where possible, and other relevant resources. Also included are the PRH strategic framework and brief descriptions of Global Health Initiative, A Promised Renewed and FP 2020; important initiatives that promote reproductive health and FP.

PRH Technical Leadership Areas

Community-Based Family Planning

D.C. Based Technical Expert: Victoria Graham

Increases use of modern contraceptives by supporting and promoting access and uptake to sustainable and quality family planning services at the community level.

USAID's Response*:

- Promote task shifting of services to lower level providers, including CHWs.
- Deepening access through the private sector including drug shops sales and provision.
- Mobile or short-term services.
- Creating new cadres of providers to expand access.

[Link to HIPs CHW Brief](#)

[Link to Technical Consultation on CHWs](#)

Contraceptive Security

D.C. Based Technical Expert: Alan Bornbusch

Advancing contraceptive security in developing countries across the globe ensures that people are able to choose, obtain and use high quality contraceptives and condoms whenever they want them for family planning and HIV/AIDS and STI prevention.

USAID's Response*:

- Robust tool box developed assists the field to overcome a broad spectrum of contraceptive security challenges (procurement, logistics, financing, policy, advocacy, market segmentation).
- Focus on building sustainability with supply chain programs and human resource approaches.
- Develop/implement joint solutions with other donors and technical agencies (Reproductive Health Supplies Coalition, innovative financing and procurement mechanisms).
- Increase global visibility of and response to contraceptive stock crises in-country.
- Donation of broad range of contraceptives to meet country needs.

[Link to CS Brief for Policy Audience](#)

[Link to CS Index Users Guide](#)

Family Planning-MNCH Integration

D.C. Based Technical Experts: Patricia Stephenson & Patricia MacDonald

Reduces unmet need for family planning, and consequently unintended pregnancy, among postpartum women in the year following delivery, by focusing more attention on integration of family planning with maternal/newborn and child health services.

USAID's Response*:

- Reach postpartum women along a continuum of points of contact during the first year after giving birth by integrating postpartum FP into antenatal, birthing, immunization and nutrition services
- Define and test indicators for monitoring and evaluating integrated services, including cost
- Document models / approaches of integrated services, assessing the effects on both interventions
- Educate providers on Postpartum Family Planning (PPFP) during pre-service and in-service training

[Link to Collective Statement on PPFP](#)

[Link to PPIUCD Guidance](#)

^{1*} The 'USAID Response' section of each Technical Leadership Areas was obtained from a PowerPoint presentation given by Dr. Scott Radloff titled *FP/RH Element Portfolio Review*, dated December 7, 2011 and updated on June 18, 2012.

Long-Acting Reversible Contraceptives (LARCs) and Permanent Methods (PMs)

D.C. Based Technical Expert: Patricia MacDonald

Enhances the use of long-acting and permanent methods of contraception, for women and men who wish to delay, space or limit childbearing.

USAID's Response*:

- Increase awareness of LA/PMs among communities, providers, program managers
- Promote appropriateness of long-acting methods for all fertility intentions: delaying, spacing and limiting
- Integrate LA/PM counseling and services with MNCH, HIV, PAC and community outreach services
- Test and scale up task-sharing for the provision of LA/PM services
- Coordinate with other donors on global forecasting, price reductions, procurement, and programming priorities

[Link to Issue Brief](#)

Healthy Timing and Spacing of Pregnancies (HTSP)

D.C. Based Technical Expert: Maureen Norton

Ensures that all women, men and adolescent girls and boys have access to information and services that support informed decisions about the timing (*pregnancies occurring before age 18, after age 34, and above parity 4*) and spacing of pregnancies, to ensure the healthiest outcomes for women, newborns, infants and children.

USAID's Response:

- Develop evidence-based advocacy and communication tools to educate target populations.
- Conduct operations research (OR) to test use of the tools in FP/MNCH/non-health programs.
- Implement BCC Programs—OR studies show that when families are educated on HTSP topics, FP use increases significantly.

[Link to HTSP FP Investment Strategy](#)

Postabortion Care (PAC)

D.C. Based Technical Experts: Carolyn Curtis & Erin Mielke

Advances and supports the increased use of PAC with particular emphasis on FP counseling and services and where there is human and financial resources, STI evaluation and treatment and HIV counseling and/or referral for HIV testing

Three key components to USAID's PAC Model:

- Emergency treatment for complications of spontaneous or induced abortion
- Family planning counseling, service provision, STI evaluation and treatment, HIV counseling and/or referral for testing
- Community empowerment via community awareness and mobilization.

[Link to HIPs PAC Brief](#)

[Link to Family Planning: A Key Component of PAC](#)

PRH Technical Leadership Areas

Poverty and Health Equity

D.C. Based Technical Expert: Patty Alleman

Raise awareness of the costs and consequences of inequitable access and use of family planning and reproductive health services; and to identify, develop and apply new strategies and approaches to advance health equity and improve FP/RH outcomes for the poor and underserved.

The Challenge:

Current contraceptive use is highest among the wealthiest quintiles.

Unmet need is highest among the poorest quintiles.

Over time, contraceptive use is increasing in all quintiles.

USAID's Response*:

- Implement market segmentation approaches
- Expand community-level service provision, particularly in rural areas
- Pilot innovative demand-side financing schemes

[Link to Equity Framework](#)

Youth

D.C. Based Technical Expert: Cate Lane

Ensures youth aged 10-24 have access to appropriate reproductive health information and clinical services so that they can prevent unintended pregnancy, delay first pregnancy to at least age 18 and space subsequent pregnancies.

USAID's Response*:

- Developing Agency Youth Policy that addresses need for prioritization of youth in CDCS, better coordination across sectors and better collection/use of data
- Mainstreaming Youth across PRH projects
- Collaborating across pillar and regional bureaus on current and future youth initiatives
- Supporting Interagency Youth Working Group ensures access to state of the art evidence and program approaches for Missions and partners

[Link to Issue Brief](#)

[Link to USAID Youth Policy](#)

Repositioning Family Planning in Sub-Saharan Africa

D.C. Based Technical Experts: Carmen Tull & Alexandra Todd-Lippock

Repositioning Family Planning in sub-Saharan Africa is a multilateral initiative to increase political and financial commitment to Family Planning in sub-Saharan Africa.

USAID's Response*:

- Partnerships for progress:
- 100 Million Euro for FP in West Africa (French)
- 12 million pounds in 3 countries for contraceptives (DFID)
- 612 Million USD over 5 years for the Urban RH Initiative and AFP project (Gates)
- Elevating FP on the development agenda in African governments, using tools to demonstrate impact of FP on economic development (e.g., Rwanda, Kenya, Malawi)

[Link to Issue Brief](#)

PRH Technical Leadership Areas

Family Planning-HIV Integration: *Country Context Is Important*

D.C. Based Technical Expert: Mary Ann Abeyta-Behnke

Assures that women and men of all ages who receive an HIV service are offered family planning counseling and services, thereby reducing unmet need for contraception and unintended pregnancies. In order to achieve integration health systems must be strengthened along the continuum of both FP and HIV care as well as at all levels of the health system.

USAID's Response*:

- Expand FP and HIV service integration strategically and systematically to avoid “missed FP and HIV opportunities”, e.g. FP providers refer for HIV counseling and testing (CT), HIV counseling and testing refers for FP; community health workers provide FP and refer or provide HIV CT; ART providers counsel on FP and offer limited FP methods, and refer for other methods, or have an established referral system for all FP services.
- Mutually improve the systems for integrated planning, management, commodities, training and service delivery.

[Link to Issue Brief](#)

Gender

D.C. Based Technical Experts: Michal Avni & Diana Santillán

Promotes gender equality with the goal of improving Family Planning/ Reproductive Health outcomes for women/girls and men/boys, empowering women and girls, and fostering sustainable development.

USAID's Response*:

- Collect and use gender data for evidence-based policies/programs
- Promote gender equitable norms
- Integrate women’s empowerment and rights approaches into FP/RH
- Address GBV prevention and response in FP programs
- Increase age of marriage through community mobilization and BCC
- Promote men’s engagement in FP/RH

[Link to USAID Resources on Gender Equality & Health](#)

High Impact Practices (HIPs)

D.C. Based Technical Experts: Shawn Malarcher, Nandita Thatte & Erika Martin

HIPs are promising or best practices that, when scaled up and institutionalized, will maximize investments in a comprehensive family planning strategy. Identified by international experts in family planning and reproductive health, under the auspices of the U.S. Agency for International Development (USAID), HIPs help family planning programs focus their resources and efforts to ensure they have the broadest reach and greatest impact.

[Link to HIPs Brief](#)

PRH Strategic Framework

Global Health Initiative Goal for FP/PRH

Prevent 54 million unintended pregnancies
Increase modern contraceptive prevalence by up to 2 percent points each year
Reduce first births to women under 18 by 15 percent

PRH Goal Statement

To enable countries to meet the family planning needs of their people

PRH Strategic Objective

Advance and support voluntary family planning/reproductive health programs worldwide

Intermediate Result 1

Global leadership demonstrated in FP/RH policy, advocacy, and services

Intermediate Result 2

Knowledge generated, organized, and disseminated in response to program needs

Intermediate Result 3

Support provided **to the field** to implement effective and sustainable FP/RH programs

PRH priorities, technical leadership and work are aligned with the GHI principles, and work toward similar goals set by the 'promised renewed' initiative and London Summit on Family Planning (FP 2020).

Global Health Initiative (GHI)

GHI employs seven core-programming principles to instruct how it engages in global health. The core principle includes:

1. Focus on women, girls and gender equality.
2. Encourage country ownership and invest in country-led plans.
3. Build sustainability through health systems strengthening.
4. Strengthen and leverage key multilateral organizations, global health partnerships and private sector engagement.
5. Increase impact through strategic coordination and integration.
6. Promote learning and accountability through monitoring and evaluation.
7. Accelerate results through research and innovation.

www.ghi.gov

A Promise Renewed

A Promise Renewed pledges to take action to accelerate progress on newborn, child and maternal survival. Governments will identify and track five year benchmarks for maternal, new-born and child survival, with the goal of reducing deaths to 20 per 1,000 by 2035 or, if their nations are already below that level, to sustain the progress, with a focus on reducing inequalities at the sub-national level. By

achieving this goal, the aim is to reduce the global child mortality average to 15 deaths per 1,000 live births by 2035, compared to 57 deaths per 1,000 live births in 2010 - a critical milestone toward the ultimate goal of ending preventable child deaths. www.apromiserenewed.org

London Summit on Family Planning (FP 2020)

The Summit called for unprecedented global political commitments and resources that will enable 120 million more women and girls to use contraceptives by 2020. Reaching this goal could result in over 200,000 fewer women and girls dying in pregnancy and childbirth and nearly 3 million fewer infants dying in their first year of life. www.londonfamilyplanningsummit.co.uk

Section IV: USAID Washington Priorities & Programs

Section IV lists the PRH, Maternal and Child Health (MCH), and the President's Emergency Plan for AIDS Relief (PEPFAR) priority countries as well as the PRH centrally funded health projects.

USAID GH Focus Countries

PRH Priority Countries:

Africa

Democratic Republic of Congo
Ethiopia
Ghana
Kenya
Liberia
Madagascar
Malawi
Mali
Mozambique
Nigeria
Rwanda
Senegal
Sudan
Tanzania
Uganda
Zambia

Asia & Middle East (AME)

Afghanistan
Bangladesh
India
Nepal
Pakistan
Philippines
Yemen

Latin America & Caribbean (LAC)

Guatemala
Haiti

MCH Priority Countries:

Africa

Benin
Democratic Republic of Congo
Ethiopia
Ghana
Kenya
Liberia
Madagascar
Malawi
Mali
Mozambique
Nigeria
Rwanda
Senegal
Tanzania
Uganda
Zambia

Asia & Middle East (AME)

Afghanistan
Cambodia
India
Indonesia
Nepal
Pakistan
Philippines
Yemen

Latin America & Caribbean (LAC)

Guatemala
Haiti

PEPFAR Focus Countries:

Africa

Botswana
Cote d'Ivoire
Ethiopia
Kenya
Mozambique
Namibia
Nigeria
Rwanda
South Africa
Tanzania
Uganda
Zambia

Asia & Middle East (AME)

Vietnam

Latin America & Caribbean (LAC)

Guyana
Haiti

Centrally funded USAID/Washington Health Projects²

This selection of current USAID projects was obtained from the *Users Guide to USAID/Washington Health Programs. April 2012*. We have excluded projects that have an end date in 2013 and included those that focus on reproductive health. The entire guide is available at: http://transition.usaid.gov/our_work/global_health/home/Resources/docs/ghug_complete.pdf

Commodities, Securities & Logistics (CSL) Division



Central Contraceptive Procurement (CCP): To serve as the central procurement mechanism for Missions to purchase high quality contraceptives, condoms, and other essential public health supplies.

COR/AOR:

Bonita Blackburn

TA & Website

information not available.

Activity Director(s):

Multiple sub-contracts

Geographic Scope:

Worldwide



USAID | DELIVER Project (Deliver II)

Task Order 4: Key objective is to increase the availability of essential health supplies in public and private services through strengthened supply chains and supportive environments for commodity security. Task Order 4 will continue to implement best practices and provide technical services that were offered under the DELIVER Task Order 1.

COR/AOR: Alan Bornbusch

TA: Sharmila Raj

Activity Director : David Sarly

Geographic Scope: Worldwide

Website: www.deliver.jsi.com

Policy, Evaluation & Communication (PEC) Division



Inform Decision-Makers to Act (IDEA) - ASPEN: The IDEA project will mobilize and equip select high-level policymakers to serve as champions, expand dialogues through new cross-sectoral global forums, and collaborate with partners to increase knowledge, policy action, and resources for reproductive health.

COR/AOR: Carmen Tull

TA: Nonie Hamilton

Activity Director(s):

Margaret Clark

Website: N/A



Health, Environment, Livelihood, Population and Security (HELPS)

Project: The project synthesizes and disseminates research and practical lessons on the intersections between health and population priorities and programs and other development sectors, with a focus on environment and security

COR/AOR: Nonie Hamilton

TA & Website

information not available.

Activity Director :

Geoffrey D. Dabelko

Geographic Scope:

Worldwide



Health Policy Project (HPP):

Helps USG country teams and national counterparts translate the goals of GHI into policies, plans, and actions, and will directly support GHI implementation by strengthening in-country capacity for policy and governance, financing, leadership and advocacy.

COR/AOR: Marissa Leffler

TAs: Patty Alleman

Mai Hijazi & Michelle Wu Yoon

Activity Director : Sarah

Clark

Geographic Scope:

Worldwide

Website:

www.healthpolicyproject.com

²The entire guide is available at, http://transition.usaid.gov/our_work/global_health/home/Resources/docs/ghug_complete.pdf



Inform Decision-Makers to Act (IDEA) - (PRB) Population Reference Bureau:

The principal activities for the IDEA project are gathering, synthesizing, and translating data and research into digestible formats for a variety of policy audiences

COR/AOR: Gloria Coe

TA: Shelley Snyder

Activity Director(s): Jay Gribble

Geographic Scope: Worldwide

Website: N/A



MEASURE/US Census Bureau:

A coordinated effort to improve the collection, analysis and presentation of data for use in planning, policymaking, managing, monitoring and evaluating population health and nutrition programs.

COR/AOR: Nonie Hamilton

TA: Yoonjung Choi

Activity Director: Glenn Ferri

Geographic Scope: Worldwide

Website: N/A



MEASURE Evaluation III PRH Associate Award:

Continues the MEASURE program's initiative to improve the collection, analysis, and presentation of data to promote better use in planning, policymaking, managing, monitoring and evaluating of population, health, and nutrition programs.

COR/AOR: Jacob Adetunji

TA: Rachel Lucas

Activity Director: Janine Barden-O'Fallon

Geographic Scope: Worldwide

Website: www.measuredhs.com

Research, Technology & Utilization (RTU) Division



Biodegradable Contraceptive Implants:

To improve contraceptive choices in developing countries through the development of a new, safe, and effective contraceptive method

COR/AOR: Judy Manning

TA & Website: information not available

Activity Director: Laneta Dorflinger

Geographic Scope: Worldwide



Combination Contraceptive and Anti-HIV Vaginal Ring):

To develop and evaluate a safe, effective, and acceptable contraceptive and HIV/AIDS prevention technology

COR/AOR: Judy Manning

TA & Website: information not available

Activity Director : Henry Gabelnick

Geographic Scope: Worldwide



IPM Combination Contraceptive and Anti-HIV Vaginal Ring):

To develop and evaluate a safe, effective and acceptable contraceptive and HIV/AIDS prevention technology

COR/AOR: Judy Manning

TA: Cara Chrisman

Website : N/A

Activity Director: Brid Devlin

Geographic Scope: Worldwide



Impact on Marriage: Program Assessment of Conditional Cash Transfers in India (IMPACCT) Project: To understand the implementation and impact of a specific cash transfer program to impact the age of marriage in Haryana, India.

COR/AOR: Mihira Karra

TA: Megan Matthews

Website: N/A

Activity Director: Ann Warner

Geographic Scope: India



Increasing Age of Marriage: The Population Council will systematically test a combination of interventions to delay marriage and track associated program costs with a view to scale-up.

COR/AOR: Mihira Karra

TA: Megan Matthews

Activity Director : Annabel Erulkar

Geographic Scope: Worldwide

Website: N/A



Terikunda Jekulu: To understand the disconnect between unmet need and demand for family planning in Mali. The methodology includes social network analysis to identify strategies to increase women's access to and use of family planning and reproductive health services

COR/AOR: Mihira Karra

TA: Jewel Gausman

Website: information not available

Activity Director: Rebecka Lundgren

Geographic Scope: Mali



SILCS Cervical Barrier + Tenofovir (TFV) Gel: To develop and evaluate a safe, effective and acceptable contraceptive and HIV/AIDS prevention technology

COR/AOR: Judy Manning

TA: Cara Chrisman

Website : N/A

Activity Director: Henry Gabelnick

Geographic Scope: Worldwide



Gender Roles, Equality, and Transformations (GREAT) Project: To understand the processes through which social norms and attitudes about gender, reproductive health, and violence are transmitted in Northern Uganda.

COR/AOR: Mihira Karra

Activity Director: Rebekah Lundgren

Geographic Scope: Uganda



The Population Council Product Development Agreement (PC-PDA): The purpose of this activity is to develop, evaluate, bring to market, and make available to public sector programs, new and better products for family planning and for prevention of sexually transmitted HIV/AIDS and other infections.

COR/AOR: Judy Manning

TA & Website: information not available

Activity Director: Naomi Rutenberg

Geographic Scope: Worldwide

Service Delivery Improvement (SDI) Division



Support for International Family Planning Organizations

(SIFPO/MSI): SIFPO/MSI aims to increase the use of FP services globally through strengthening selected international family planning organizations. SIFPO/MSI is implemented by Marie Stopes International, with partners Population Council, International Center for Research on Women, EngenderHealth, and International HIV/AIDS Alliance

COR/AOR:
Marguerite Farrell

TA: Elaine Menotti

Website : N/A

Activity Director: Nicole Gray

Geographic Scope:
Worldwide



Support for International Family Planning Organizations

(SIFPO/PSI): The SIFPO/PSI aims to increase the use of FP services globally through strengthening selected international family planning organizations. SIFPO/PSI is implemented by Population Services International, with partners IntraHealth and the Standford Program for International Reproductive Education and Services (SPIRES).

COR/AOR:
Marguerite Farrell

TA: Elaine Menotti

Website : N/A

Activity Director :
Chastain Fitzgerald

Geographic Scope:
Worldwide



Evidence to Action for Strengthened Family Planning and Reproductive Health Services for Women and Girls (E2A)

The purpose of E2A is to increase global support for the use of evidence-based best practices to improve family planning and reproductive health (FP/RH) services, access, and quality. The project will strengthen service delivery by institutionalizing proven interventions in the health system.

COR/AOR:
Patricia MacDonald

TA: Shannon Taylor

Website : N/A

Activity Director: Linda Casey

Geographic Scope:
Worldwide



CapacityPlus: This project strengthens the human resources (HR) needed to implement quality health programs, in both the public and private, particularly the not-for-profit private, sectors

COR/AOR: Lois Schaefer

TA: Diana Frymus
Estelle Quain

Website :
www.capacityplus.org

Activity Director:
Maurice Middleberg

Geographic Scope:
Worldwide



Advancing Partners and Community-based Family Planning

A five year program awarded to JSI's Research and Training Institute, Inc. with FHI360° as a technical partner. The overall purpose of this new award is to advance and support community programs that seek to improve the overall health of communities and achieve other health-related impacts, especially in relationship to family planning.

COR/AOR: Victoria Graham

Activity Director(s): Joan Robertson



Bayer HealthCare Pharma USAID Contraceptive Security Initiative

An innovative public-private partnership that seeks to address the ever increasing need for affordable contraceptives in the developing world.

COR/AOR:
Marguerite Farrell

TA: Andrea Harris

Website : N/A

Activity Director: Klaus Brill

Geographic Scope:
Worldwide



Strengthening Health Outcomes through the Private Sector (SHOPS):

The SHOPS Project works on increasing the role of the private sector in the sustainable provision and use of quality family planning (FP)/reproductive health (RH), HIV/AIDS; maternal, child health, and nutrition; and other health information, products, and services.

COR/AOR: Marguerite Farrell

TA: Jasmine Baleva

Website : www.shopsproject.org

Activity Director(s): Sean Mitchell



Leadership, Management, and Governance (LMG)

The LMG project is designed to support health systems strengthening by addressing the gap for sustainable leadership, management, and governance capacity of health care providers, program managers, and policy makers to implement quality health services at all levels of the health system.

COR/AOR: Brenda Doe

TA: Michelle Wu Yoon
Sandy Jenkins

Activity Director(s): Joan Robertson and Nancy Harris

Section V: Evidence-based Programming

Included in this section are high impact practices and the elements to success in family planning, both references underscore proven evidence-based best practices in FP programming and policy. The documents are designed to inform program investments and not intended to replace national FP strategies. Rather, their purpose is to synthesize knowledge and evidence for those advocating, designing, and overseeing FP funding and programs. These documents are intended to facilitate the use of evidence and experience by program managers and policy-makers.

The High Impact Practices (HIPs) Briefs

High Impact Practices, when scaled up and institutionalized, will maximize investments in a comprehensive family planning strategy. The HIPs are not intended to constitute or replace a strategy, which should be informed by the [*Elements of Success in Family Planning Programming*](#) and driven by country context. HIPs briefs identify the necessary components needed to create an enabling environment and enhance service delivery mechanisms. An overview of the HIPs is available at, <http://hips.k4health.org/about-hips>.

The publicly available HIPs briefs: Community Health Workers, Post-Abortion Care, Health Communication, and Supply Chain Management are highlighted below. As additional HIPs briefs become available the guide will be updated to reflect these additions.

Below is a concise overview of the currently available briefs on identified HIPs practices:



High Impact Practices (HIPs) in Family Planning Brief

- **How are practices identified and selected?** In an effort to support the U.S. Government's (USG) renewed focus on evidence-based programming to support the Global Health Initiative, the Office of Population and Reproductive Health created a Technical Advisory Group (TAG). The TAG is made up of over 25 representatives from USAID/Washington, donor agencies, research institutions and service delivery organizations identified as international experts in family planning research, programming, and implementation. The TAG meets at least once a year to review evidence and make recommendations on updating and implementing High Impact Practices.
- Available at: http://hips.k4health.org/sites/hips.k4health.org/files/HIP%20List_Eng.pdf



Community Health Worker (CHWs) Brief

- **Impact:** CHW programs, when designed and implemented effectively can achieve the following; increase contraceptive use in places where clinic-based services do not reach all segments of the population; CHW programs reduce unmet need in countries with large rural populations; reach underserved populations; when coordinated with a functioning health system reduce fertility; programs that combine CHWs with clinic-based service delivery are cost-effectively.
- Available at: http://hips.k4health.org/sites/hips.k4health.org/files/HIPs_CHW.pdf

HIPs Tools on CHWs

- **Expansion of methods provided at community level:** Community-Based Access to injectables (CBA2I) Toolkit: contains global guidance and a range of country-specific materials to guide advocacy, piloting, implementation and scale-up of CBA2I. This tool has been used in Afghanistan, Bangladesh, Ethiopia, Guatemala, Kenya, Madagascar, Malawi, Nepal, Nigeria, Rwanda, Uganda, Zambia. <http://archive.k4health.org/toolkits/cba2i>
- **Improvements in supply chains for CHWs:** Supply Chain Models and Considerations for Community-Based Distribution Programs: A Program Manager's Guide. Presents four supply chain models for community-based programs with guidance and lessons learned on supply chain functions, including LMIS, Inventory control systems, storage, distribution and capacity building. <http://archive.k4health.org/toolkits/communitybasedfp/supply-chain-models-and-considerations-community-based-distribution-progra>
- **The Community-Based Family Planning (CBFP) Toolkit:** a one-stop source for evidence-based knowledge and lessons learned about CBFP programs. Tools include checklists for screening clients and counseling aids such as the Balanced Counseling Strategy. <http://www.k4health.org/toolkits/communityba>



Postabortion Care (PAC) Brief

- **Impact:** PAC involves the provision of family planning counseling and services at the same time and location where women receive treatment for complications related to spontaneous or induced abortion. PAC programs can increase contraceptive acceptance in varied settings, reduces unplanned pregnancy and repeat abortion, improves sustainability and institutionalization of postabortion family planning counseling and services over time
- Available at:
<http://hips.k4health.org/sites/hips.k4health.org/files/HIP%20PAC%20brief.pdf>

HIPs Tools on PAC

Postabortion Care Global Resources Guide www.postabortioncare.org available in English, French, Spanish, and Russian. The PAC Global Resources Guide is a compilation of basic instruments intended for policymakers and program planners who are designing or revising their current postabortion care program. Organizations that provide assistance to PAC programs worldwide may also benefit from this package. Tools on the site include examples and checklists for national policy, service delivery guidelines; training curricula; behaviour change communication; facility and provider job aides, and client brochure.

Balanced Counseling Strategy: A Toolkit for Family Planning Service Providers

An interactive, client-friendly counseling strategy that combines an algorithm for family planning counseling with a set of job aids. Field testing has shown that when providers use the algorithm and job aids, the quality of counseling improves.

www.popcouncil.org/publications/books/2008_BalancedCounselingStrategy.asp



Health Communication Brief

- **Impact:** There is substantial evidence that well-designed and -implemented health communication programs can influence norms and behaviors, fostering the enabling environment required for delivery of health services at scale. A systematic review of 63 evaluations of family planning interventions indicated that 46 of these studies demonstrated increased contraceptive use, while 54 studies showed improved knowledge, attitudes, discussion, and intentions to use contraception.
- Available at:
http://hips.k4health.org/sites/hips.k4health.org/files/Health%20Communication%20Brief_FINAL_Nov%207%202012.pdf

HIPs Tools on Health Communication

A Field Guide to Designing a Health Communication Strategy

http://www.jhuccp.org/resource_center/publications/field_guides_tools/field-guide-designing-health-communication-strategy-

C-Capacity Online Resource Center <http://www.comminit.com/c-change-orc>

Tools for Behavior Change Communication, In: INFO Reports, No. 16

<http://www.k4health.org/toolkits/info-publications/tools-behavior-change-communication>

The Communication Initiative <http://www.comminit.com>



Supply Chain Management (SCM) Brief

- **Impact:** Improved logistics functions, including forecasting, procurement, product selection, storage, and distribution, ensure contraceptive product availability, which, in turn, contributes to improved contraceptive use. Analysis of family planning logistics data from 11 countries shows that countries with high-functioning public-sector logistics systems have higher product availability and higher use of modern contraceptives, as illustrated in Figure 3 (Karim et al., 2008)
- Available at: http://hips.k4health.org/sites/hips.k4health.org/files/HIP%20SCM%20Brief_FINAL_Nov%208%202012.pdf

HIPs Tools and Resources on SCM

- **Supply Chain: Getting Contraceptives to Users** (Contraceptive Security: A Toolkit for Policy Audiences series). Population Reference Bureau. <http://www.prb.org/pdf10/toolkitsupplychain.pdf>
- **CHANNEL Software for managing health supplies in a warehouse or service delivery point.** UNFPA. <http://www.psmtoolbox.org/en/tool-details|Inventory-Management|CHANNEL|261>
- **Quantification of Health Commodities: Contraceptive Companion Guide.** Forecasting Consumption of Contraceptive Supplies. USAID | DELIVER PROJECT. http://deliver.jsi.com/dlvr_content/resources/allpubs/guidelines/QuantHealCommConCompGuid.pdf
- **Supply Chain Integration: Seamlessly Linking the Pieces.** USAID | DELIVER PROJECT. http://deliver.jsi.com/dlvr_content/resources/allpubs/logisticsbriefs/SCIntSeamLinkPiec.pdf



Social Marketing (SM) Brief

- **Impact:** Social marketing programs increases contraceptive use. At least three systematic reviews of social marketing programs found that these programs have had a positive impact on clients’ knowledge of and access to contraceptive methods and on condom use (Chapman, 2003; Madhavan, 2010; Sweat et al., 2012). The reviews note that the programs demonstrate the largest increases for condom use and that the extent of knowledge and behavioral change varied between country programs. A 2012 metaanalysis concluded that the “cumulative effect of condom social marketing over multiple years could be substantial” (Sweat et al., 2012).
- Available at: <http://hips.k4health.org/sites/hips.k4health.org/files/HIP-SM-Brief.pdf>

HIPs Tools and Resources on SM

- **Social Marketing Models for Product-Based Reproductive Health Programs.** Provides detailed guidelines on how best to match different social marketing models and approaches to mission objectives and country context http://pdf.usaid.gov/pdf_docs/PNACT358.pdf
- **Summary of Sustainability Strategies for Social Marketing Programs.** Provides a quick reference guide to the sustainability strategies discussed in greater detail in *Moving Toward Sustainability: Transition Strategies for Social Marketing Programs* http://shopsproject.org/sites/default/files/resources/4071_file_Strategies.pdf
- **Total Market Initiative for Reproductive Health.** Describes strategies for coordination and maximizing effective targeting of commercial, NGO, and public-sector programs <http://www.rhsupplies.org/working-groups/market-development-approaches/facilitating-public-private-collaboration/total-market-initiative.html>
- **Social Marketing: Influencing Behaviors for Good.** Quick reference guide on the key elements of successful social marketing initiatives. Includes a description of the many mechanisms to influence good behavior, a list of the principles of success, and a description of the steps in the planning process http://www.epa.gov/owow/NPS/outreach2009/pdf/051209_0930_Lee_handout.pdf

Elements of Successful Family Planning Programming



This toolkit includes materials organized by the 10 essential elements of family planning success, the process used to identify these elements, and more. The report synthesizes online discussions about these elements and highlights program experiences, best practices, and evidence-based guidance derived from nearly six decades in international family planning. The lessons identified in this report can help family planning program managers, donor agency staff, policy makers, and other family planning professionals to plan new programs, improve existing programs, and prepare for future developments and challenges.

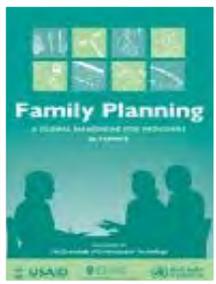
- Available at, http://www.k4health.org/sites/default/files/pop_reports_ten_elements.pdf
- Richey, C. and Salem, R.M. "Elements of Success in Family Planning Programming," *Population Reports*, Series J, No. 57. Baltimore, INFO Project, Johns Hopkins Bloomberg School of Public Health, September 2008.

Section VI: Recommended Resources for FP Programming

The section below features a range of lessons learned documents, briefs, guidance and toolkits in FP including promising practices areas such as mHealth, mobile services, vouchers etc. The documents below provide links to tools, toolkits and resource on FP practices and technical priority areas. The majority of tools and toolkits included have been field tested in a number of countries³, but also included are relatively new tools with limited field-testing. The tools and toolkits that are relatively new⁴ have undergone relatively limited evaluation and field-testing have all been marked with an asterisk (*).

There are a growing number of promising practices in FP where the evidence base is not as extensive and where program initiatives are relatively nascent. In light of this challenge, this section also provides links to lessons learned documents in emerging and promising practices, where the evidence base is less robust, as well as lessons learned in proven practices (e.g. contraceptive security, health systems strengthening).

Also included in this section is an overview and screenshot of the interactive HIPs map, showing ongoing programs in select HIPs in FP and a link to the Global health eLearning website.



Family Planning: A Global Handbook for Providers offers clinic-based health care professionals in developing countries the latest guidance on providing contraceptive methods. Originally published by K4Health's predecessor the INFO Project, the book was prepared through a unique collaboration between editorial staff at the Johns Hopkins Bloomberg School of Public Health and technical experts from the World Health Organization, the United States Agency for International Development, and other organizations around the world. The book is one of the World Health Organization's Family Planning Cornerstones.

- Available at, <http://www.fphandbook.org/>

³ The k4health website, www.k4health.org, often lists the countries where the respective tools have been field-tested.

⁴ The newer tools are those that have generally been made public between 2010-2012.

Toolkits, tools and resources for FP programming⁵

Male Involvement

- Gender-Equitable Scale (GEM)
www.popcouncil.org
- Constructive Male Engagements Tools and Resources
www.igwg.org

Client-centered FP

- Training Resource Package for Family Planning
www.fptraining.org
- Guiding Principles to LAPM
www.acquireproject.org
- Pregnancy Checklist
www.fhi.org
- Medical Eligibility Criteria
www.who.int
- Selected Practice Recommendations
www.who.int

Leadership & Management

- Managers who lead handbook www.msh.org
- Management and Organizational Sustainability Tool www.msh.org
- Leadership Development Program using the Challenge Model www.msh.org

Contraceptive Methods

- A list of methods most commonly available in developing countries.
www.k4health.org
- A Forecasting Guide for New and Underused Methods of Family Planning.
www.k4health.org
- Toolkits on the following FP methods, Orals, Condoms, IUDs, Injectables, Implants, & Permanent Methods
www.k4health.org

Youth

- A Framework for Integrating Reproductive Health and Family Planning into Youth Development Program.
www.iyfnet.org
- Programming for Special Populations. www.k4health.org/
- Interagency working group on youth. www.iywg.org
- Reaching Very Young Adolescents. www.irh.org
- Youth Policy Toolkit.
www.k4health.org/
- Adolescent Friendly Health Services. www.who.int

Costing

- Costing and Sustainability Planning*. www.healthsystems2020.org
- Costing Tool
<http://apps.who.int/>
- Crosswalk of Family Planning Tools: A Guide to Costing, Planning, and Impact Analysis Tools.*
www.healthpolicyproject.com

⁵ The website links provided in this section are abbreviated due to restrictions with space. To view the full website addresses for all the links please hover over the listed web address.

Fertility Awareness Methods

- Standard Days Method Program Integration Tools. www.irh.org
- Two-Day Method Toolkit. www.irh.org
- LAM Toolkit www.k4health.org

Scale-Up

- Expandnet 9 Step Guide to Scale Up. Available at, www.expandnet.net
- Practical Guide for Scaling up Health Innovations. www.expandnet.net
- Scaling up a family planning innovation. www.irh.org

Mobile Services

- Expanding Contraceptive Choice to the Underserved through Mobile Outreach Service Delivery: A Handbook for Program Planners Available at, www.flexfund.org

Health Communication

- A Field Guide to Designing a Health Communication Strategy., www.k4health.org
- C-Change SBCC Toolkit. www.c-changeprogram.org

Social Marketing

- Social Marketing Models for Product-Based Reproductive Health Programs. www.usaid.gov
- Summary of Sustainability Strategies for Social Marketing Programs . www.shopsproject.org

Healthy Timing & Spacing

- Healthy Timing and Spacing of Pregnancy Toolkit. www.k4health.org

Integration of Services

- Maternal Infant Young Child Nutrition - Family Planning (MIYCN-FP) Integration Toolkit. www.k4health.org
- Family Planning and HIV Services Integration Toolkit. www.k4health.org

Postpartum Family Planning

- Postpartum Family Planning Toolkit. www.k4health.org
- A Guide for Developing Family Planning Messages for Women in the First Year Postpartum. www.mchip.net
- Guidance on PPIUCD. www.mchip.net

mHealth

- Mhealth Toolkit www.k4health.org
- CycleTel* www.irg.org

Community Based FP

- Community Based FP Toolk
www.k4health.org
- Family Planning Sustainability Checklist*.
www.k4health.org

Lessons Learned in FP programming⁶

Community Based Distribution

- Best Practices in CBD Programs in Sub-Saharan Africa: Lessons Learned From Research and Evaluation.
www.popcouncil.org
- Scaling-up Community-based Distribution of Injectable Contraceptives in Uganda: Case Studies from Madagascar & Uganda.
www.k4health.org

Integration of Health services

- Integrating Family Planning into HIV Voluntary Counseling and Testing Services in Kenya: Progress to Date and Lessons Learned.
www.fhi360.org
- Integration of Reproductive Health and Family Planning Services into Health and Non-Health Programs.
www.usaid.gov

Contraceptive Security

- Options for Contraceptive Procurement: Lessons Learned From Latin America and the Caribbean.
www.usaid.gov
- Lessons Learned: Measuring Cost to Optimize Health Commodity Delivery in Zimbabwe.
www.usaid.gov

⁶ The website links provided in this section are abbreviated due to restrictions with space. To view the full website addresses for all the links please hover over the listed web address.

Financing

- In Brief: Performance-based Incentives in Africa: Experiences, Challenges, Lessons. www.healthsystems2020.org
- Lessons Learned from Phaseout of Donor Support in a National Family Planning Program: The Case of Mexico. www.policyproject.com
- Can Incentives Strengthen Access to Quality Family Planning Services? Lessons from Burundi, Kenya, and Liberia. www.healthsystems2020.org
- Performance Based Incentives Primer for USAID Missions. www.healthsystems2020.org

Vouchers

- More Choices for Women: Vouchers for Reproductive Health Services in Kenya and Uganda. www.rbfhealth.org
- Vouchers for Health: A Focus on Reproductive Health and Family Planning Services. www.k4health.org/
- Insights from Innovations: Lessons from Designing and Implementing Family Planning/ Reproductive Health Voucher Programs in Kenya and Uganda. www.k4health.org

mHealth

- Planning Mobile Data Collection: Evidence and Lessons Learned. www.k4health.org
- The Use of PDAs to collect baseline survey data: Lessons learned from a pilot project in Bolivia. www.k4health.org

Health Systems Strengthening

- Lessons Learned in Organizational Capacity Building for Health Systems Strengthening. www.healthsystems2020.org
- New perspectives in health systems strengthening: lessons learned for building smarter systems. www.usaid.org

Lessons Learned in FP Programming in Asia

- 20 Years of the Innovations in Family Planning Services Project in Uttar Pradesh, India: Experiences, Lessons Learned and Achievements. www.usaid.org
- Behavior Change Communication Activities and Achievements. www.usaid.org

Lessons Learned in FP Programming in Africa

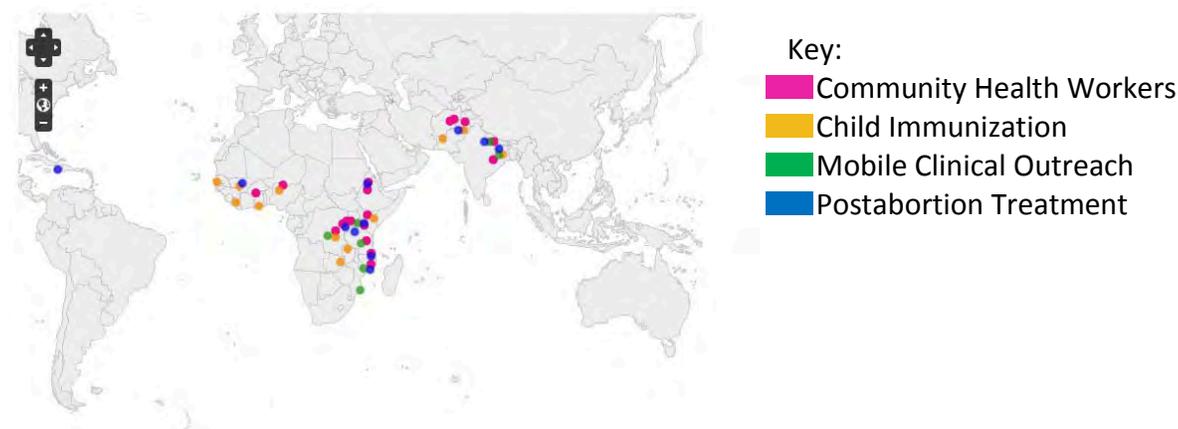
- Lessons Learned from the USAID/SÉNÉGAL Community Health Programs (CHP). www.usaid.gov
- Malawi: Distribution of DMPA at the Community Level: Lessons Learned. www.usaid.org

Map of Current FP programs implementing select HIPs

The interactive HIP map depicts programs that implement high-impact practices in family planning (HIPs). It currently includes information on the following four HIPs in 27 PRH priority countries.

- Supporting **community health workers** (CHWs) to provide a wide range of family planning methods.
- Offering family planning services during routine **child immunization** contacts.
- Offering a wide range of contraceptive methods through **mobile clinical outreach**.
- Providing **family planning counseling and methods** at the same time and location where women receive **postabortion treatment**.

The is populated with additional activities regularly, for more updated version of the map please go to, <http://hips.k4health.org/>



Global Health eLearning Courses

The Global Health eLearning Center provides Internet-based courses that:

- Provide useful and timely continuing education for health professionals
- Offer state-of-the-art technical content on key public health topics
- Serve as a practical resource for increasing public health knowledge

The Global Health eLearning Center offers a menu of courses that learners can use to expand their knowledge in key public health areas, and to access important up-to-date technical information that USAID public health professionals should know. The primary audiences for the Learning Center are PHN officers and FSNs at USAID missions around the world. However, staff at USAID/Washington, its Cooperating Agencies (CAs), and other partners may also benefit from the Learning Center. Available at: <http://www.globalhealthlearning.org/login.cfm?course=0&topic=0>

Section VII: Resources for FP Programming

Section VII provides links to wide-ranging FP programming resources. Included in this section are documents on FP indicators, program evaluation tools, USAID FP compliance materials and legislative guidance, resources on integration of services, sustainability, gender integration, private sector engagement, SEED programming model, and the *'Guide to Fostering Change'* document.

Family Planning Indicators

Key Family Planning Indicators

- **Modern Contraceptive Prevalence Rate (mCPR):** Percentage of women of reproductive age (15-49) who are currently using (or whose partner is currently using) a modern method of contraception (Evaluation Project). *Unit:* Percent. *Data Source:* DHS, other contraceptive prevalence surveys.
- **Couple-years of Protection (CYP):** An estimate of the protection against pregnancy provided by family planning services during a period of one year, based upon the volume of all contraceptives sold or distributed free of charge to clients during that year. *Unit:* Couple-years of protection. *Data Source:* Service statistics, logistics management information systems.
- **Unmet Need for Family Planning:** Percentage of women currently married or in union who are fecund and who desire either to terminate or postpone childbearing, but who are not currently using a contraceptive method. *Unit:* Percent. *Data source:* DHS and other population-based surveys.
- **Total Fertility Rate (TFR):** Number of children that would be born per woman if she were to pass through the childbearing years bearing children according to a current schedule of age-specific fertility rates (Evaluation Project). *Unit:* Children per woman. *Data Source:* DHS

Extensive List of Indicators and Additional Resources

- Health and Family Planning Indicators: A Tool for Results Frameworks. Available at, http://pdf.usaid.gov/pdf_docs/PNACM806.pdf
- Handbook of Indicators for Family Planning Program Evaluation. Available at, <http://www.cpc.unc.edu/measure/publications/pdf/ms-94-01.pdf>
- Measure Evaluation PRH. Family Planning Reproductive Health Indicators Database. Available at, http://www.cpc.unc.edu/measure/prh/rh_indicators

Program Monitoring & Evaluation Tools

Evaluating Family Planning Programs with Adaptations for Reproductive Health

- An extensive evaluation manual that helps users with a wide range of issues in evaluating family planning programs,. Available at, <http://www.cpc.unc.edu/measure/tools/family-planning/evaluating-family-planning-programs>

Monitoring Quality of Care in Family Planning

- This user's guide contains materials needed to design and implement the Quick Investigation of Quality (QIQ) in a given country. Available at, <http://www.cpc.unc.edu/measure/tools/family-planning/monitoring-quality-of-care-in-fp>

Programme Manager's Planning, Monitoring & Evaluation Toolkit

- Although guide is designed to assist UNFPA Country Offices, the document provides a concise description of key steps required in planning, monitoring and evaluating FP programs. Available at, <https://www.unfpa.org/monitoring/toolkit/tool6.pdf>

Youth Health Programming Indicators

- This Guide is designed for program managers who monitor and evaluate adolescent reproductive health programs. Available at, <http://www.fhi360.org/NR/rdonlyres/ew2tazf32fjjhlvuq2zerhaindmpeaszmskohikczgllahkql72j3n3qf7rjrhevadhz7fx3t5ln/PartI.pdf>

Family Planning Compliance Materials

USAID's Family Planning Guiding Principles and U.S. Legislative and Policy Requirements

Since the enactment of legislation in 1973, recipients of U.S. family planning assistance have been legally prohibited from supporting abortion as a method of family planning using U.S. funds. USAID places high priority on preventing abortions through the use of family planning, saving the lives of women who suffer complications arising from unsafe abortion, and linking those women to voluntary family planning and other reproductive health services that will help prevent subsequent abortions.

[Link to Kemp-Kasten, DeConcini, Livingston-Obey, and Tiahrt Amendments, Policy on Voluntarism and Informed Choice and PD-3](#)

[Link to Helms, Leahy, Biden, and Siljander Amendments and Rescission of the Mexico City Policy](#)

Resources on Health Systems Strengthening

Health Systems Strengthening

Monitoring the building blocks of health systems: A handbook of indicators and their measurement strategies: This handbook describes a set of indicators and related measurement strategies, structured around the WHO framework that describes health systems in terms of six “building blocks”: service delivery, health workforce, information, medicines, financing and governance.

<http://www.who.int/healthinfo/systems/monitoring/en/index.html>

Everybody's Business: Strengthening Health Systems to Improve Health Outcomes: WHO's Framework for Action: A key purpose of this document is to promote common understanding of what a health system is and what constitutes health systems strengthening.

<http://www.k4health.org/sites/default/files/WHO%20HSS%202007.pdf>

USAID Health Systems Technical Areas. USAID's Bureau for Global Health works with many developing countries to help them advance toward achieving standards that allow for a functioning health system.

http://transition.usaid.gov/our_work/global_health/hs/techareas/index.html

Tools and Resources on Gender Equality & Health

Gender Equality & Health

Gender Integration Matrix: Individual Opportunities and Responsibilities. Document provides examples of possible actions throughout the program cycle.
<http://transition.usaid.gov/policy/ads/200/201sac.pdf>

Guide to Gender Integration: USAID's commitment to promoting gender equality is evident in the Automated Directive System (ADS), which guides Agency rules, policies, and management practices, and requires that gender be integrated in the design, implementation, and monitoring and evaluation of all USAID-funded programs and projects.

<http://transition.usaid.gov/policy/ads/200/201sab.pdf>

Interagency Gender Working Group (IGWG). The IGWG promotes gender equity within population, health, and nutrition programs.

<http://www.igwg.org>

Tools and Resources on Integration of Services with FP

Family planning and HIV Integration Toolkit

- For policy makers, program managers, service providers, advocates, and others provides links to guidelines, research, curricula, communication materials, manuals, job aids, case studies, and other tools to plan, manage, deliver, evaluate, and support integrated services. <http://www.k4health.org/toolkits/fphivintegration>

Assessing Integration Methodology (AIM)

- A Handbook for Measuring and Assessing the Integration of Family Planning and Other Reproductive Health Services. The AIM handbook covers integration of family planning with the following services: *HIV counseling and testing, Postabortion care, Antenatal care, detection and management of sexually transmitted infections and Postpartum care.* <http://www.popcouncil.org/pdfs/frontiers/Manuals/AIM.pdf>

Gender Integration: IGWG Gender and Health Toolkit

- A unique compilation of practical resources for gender integration and mainstreaming in health policies, programs and institutions. <http://www.k4health.org/toolkits/igwg-gender>.

How to Integrate

- Provides practical knowledge of the why, how, when and where of integrating (Maternal Infant Young Children Nutrition) MIYCN and FP as well as recommendations for how to integrate based on previous successful examples of integrated service delivery. <http://www.k4health.org/toolkits/miycn-fp/how-integrate>.

Integration of Family Planning and Immunization Services

- Provides the 'Who, What, Where, Why and How' answers to integration, and highlights a study done by FHI in Ghana and Zambia. The study incorporated messages about HTSP and referrals for FP for postpartum women at immunization clinics. <http://www.k4health.org/toolkits/htsp/shot-arm-integration-family-planning-and-immunization-services>

Maternal Infant Young Child Nutrition - Family Planning (MIYCN-FP) Integration Toolkit

- FP-MIYCN messages and supportive programmatic activities continue beyond six months when mothers transition to other family planning methods and their infants are introduced to other foods while continuing to breastfeed. <http://www.k4health.org/toolkits/miycn-fp>

Private Sector Service Delivery in FP & Partnerships

Private Sector Service Delivery in Family Planning

Social Marketing Models for Product-Based Reproductive Health Programs. Provides detailed guidelines on how best to match different social marketing models and approaches to mission objectives and country context.
http://pdf.usaid.gov/pdf_docs/PNACT358.pdf

Social franchising reproductive health services: Can it work? A review of the experience: This paper provides an introduction to franchising and examines its potential to help improve access to sexual and reproductive health (SRH) services in developing countries, and develops guidelines for social franchising in reproductive health.
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1361112/>

Summary of Sustainability Strategies for Social Marketing Programs. Provides a quick reference guide to the sustainability strategies discussed in greater detail in *Moving Toward Sustainability: Transition Strategies for Social Marketing Programs*.
http://shopsproject.org/sites/default/files/resources/4071_file_Strategies.pdf

Total Market Initiatives for Reproductive Health: This primer documents the work of members of the Market Development Approaches Working Group of the Reproductive Health Supplies Coalition in defining and implementing total market initiatives (TMI). A TMI in reproductive health is a process in which the suppliers and financiers of reproductive health products and services from across sectors—public, nonprofit, and commercial—develop a common strategic framework for maximizing use of reproductive health products and services to improve equity, efficiency, and sustainability in the health system. <http://www.shopsproject.org/sites/default/files/resources/Total%20Market%20Initiatives%20for%20Reproductive%20Health.pdf>

Private Sector Provision of Services:

Health Insurance Design & Implementation in Developing & Transition Countries: Through various USAID-funded health projects, Abt Associates has worked to increase access to health care for people around the world. Abt staff have helped to design and implement community-based health insurance programs, public-private partnerships for health insurance, and tax-based/social health insurance schemes.
http://www.shopsproject.org/sites/default/files/resources/Health%20Insurance%20Brief_FINAL.pdf

Health Insurance Handbook: How to make it work: The handbook, a practitioner's guide to implementing health insurance in low- and middle-income countries, helps users navigate the many challenges to adopting and expanding health insurance.
<http://www.healthsystems2020.org/content/resource/detail/85854/>

Private Sector Partnerships

USAID Building Alliance Series: Health

Guide describes five models that have been used by USAID and other health development organizations to partner with the private sector. The guide also includes lessons learned section, and lists ideas of how to initiate partnerships.
http://idea.usaid.gov/sites/default/files/attachments/Health_Guide.pdf

Resources on Sustainability

Sustainability in FP Programming

USAID Operational Plans: This supplemental information is provided to assist missions to program their FP/RH resources towards achieving this objective. Included is *information for countries approaching graduation, graduation thresholds*, and questions to consider to guide FP/RH Program Design.

http://ghiqc.usaid.gov/tasc3/docs/650-09-313/annex_v.pdf

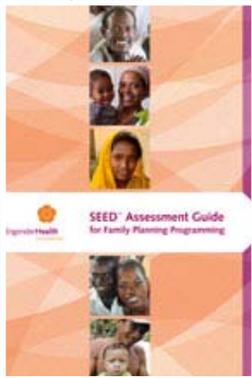
USAID graduation: sharpening the policy on when and how to end assistance: Summarizes a study (PN-ACA-926) of USAID experience over the past decade with development graduation, i.e., the conclusion of USAID concessional assistance to a country or sector. Official USAID rationale for assistance uses broad, flexible criteria based on need, global importance, foreign policy, and quality of commitment and partnership

<https://dec.usaid.gov/dec/content/Detail.aspx?ctID=ODVhZjk4NWQtM2YyMi00YjRmLTkxNjktZTcxMjM2NDYyUy&rID=MjUzODQ5&slD=MTE=&bckToL=VHJ1ZQ==&qcf=&ph=VHJ1ZQ==>

Tips & Tools for Strengthening the Effectiveness and Sustainability of Contraceptive Security Committees: Toolkit that offers a collection of tips and tools that countries can use to improve the effectiveness and sustainability of their contraceptive security (CS) committees.

<http://www.k4health.org/toolkits/contraceptive-security-committees>

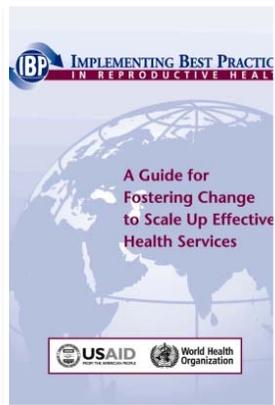
SEED Model



Supply–Enabling Environment–Demand (SEED) Programming Model™ is a comprehensive, easy-to-use tool to help program managers and staff determine strengths and weaknesses in family planning programs by identifying programmatic gaps that require further investment or more in-depth assessment. This **programming framework** is based on the principle that sexual and reproductive health (SRH) programs will be more successful and sustainable if they comprehensively address the multifaceted determinants of health, and if they include synergistic interventions that: Attend to the availability and quality of services and other supply-related issues; Strengthen health systems and foster an enabling environment for SRH-seeking behavior; and Improve knowledge of SRH and cultivate demand for services.

Available at, <http://www.engenderhealth.org/our-work/seed/>

Implementing Best Practices in Family Planning



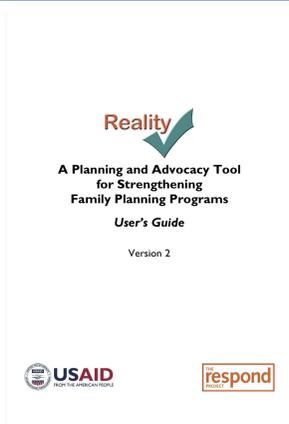
A Guide for Fostering Change to Scale Up Effective Health Services.

This guide is based on the recognition that change is inevitable for survival and that directed, planned change is essential for improvement. A systematic change process underlies all successes in development, including improved reproductive health. Available at, www.who.it/en

Section VIII: Policy Resources

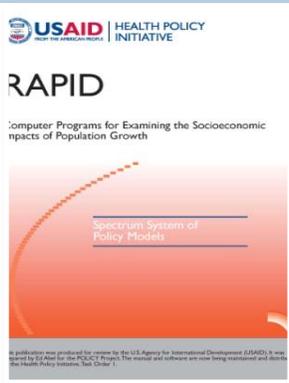
This section highlights high-level policy advocacy resources that are designed to inform national FP guidelines and policies and provide resources for interactions with Ministries of Health.

Reality ✓



A family planning projection tool consisting of a straightforward Excel Workbook that allows one to assess past trends in the contraceptive prevalence rate and test future scenarios for the geographic area in which one's program is operating. The tool also allows users to test and assess forecasted goals for future contraceptive procurements which are reasonable based on the local, specific context. **Beneficiaries of the tool would include Ministry of Health planners and administrators at the national, provincial, or district levels, as well as family planning programmers at donor agencies or cooperating agencies.** Available at, <http://archive.k4health.org/toolkits/fpsuccess/reality-%E2%88%9A-planning-and-advocacy-tool-strengthening-family-planning-programs>

Rapid Model



A computer programs for examining the socioeconomic impacts of population growth. The RAPID model is **intended is to provide projections that can be used as a basis for policy presentation to stimulate policy dialogue about the importance of population factors to social and economic development.** Available at, <http://software.futuresgroup.com/Spectrum/RapmanE.pdf>

Demographic Dividend



Demographic Dividend: A Primer

This 15-page document describes the Demographic Dividend, the evidence supporting this theory, identifies the policy tools to harness the dividend, and explains why support for access to FP, maternal and child health services is particularly important to capitalize on the shifting population structure. The primer also describes the average length of the window of opportunity for to invest in the divide, explains the differences between the first and second demographic dividends, and the consequences of ignoring conditions for the demographic dividend. Available at, <http://www.advancefamilyplanning.net/sites/default/files/Demographic%20Dividend%20Primer%20090811.pdf>

Section IX: Additional Resources

These websites provide comprehensive listing of tools, toolkits, resources etc. on family planning and are updated regularly.

