



USAID
FROM THE AMERICAN PEOPLE

50TH ANNIVERSARY MARK **USAGE GUIDELINES**

USAID **50** ANNIVERSARY

- The 50th anniversary mark is available in 2 versions—solid blue and reversed out of a blue field. There are 3 file formats for each.
- The .eps version is to be used for high quality printing and enlargement.
- The .jpg and .png can be used for Word and PowerPoint



USAID_50thAnn_Blue.eps
USAID_50thAnn_Blue.jpg
USAID_50thAnn_Blue.png



USAID_50thAnn_ReversBlueBack.eps
USAID_50thAnn_ReversBlueBack.jpg
USAID_50thAnn_ReversBlueBack.png



Color:



- **PANTONE (PMS):** 280
- **4-COLOR PROCESS:** 100 C 72 M 0 Y 18 K
- **RGB:** 0R 42G 108B

The below example illustrates the alignment and sizing of the anniversary mark in relationship to the USAID logo. See the following pages for lay-out examples using the anniversary mark.



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The top of the "5" should align with the top of "USAID"



The baseline of " USAID ANNIVERSARY" Should align with the baseline of the "USAID" in the logo.



BIODIVERSITY CONSERVATION AND FORESTRY PROGRAMS

Annual Report



OCTOBER 2009



50TH ANNIVERSARY MARK USAGE



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- [How You Can Help](#)
- [09/19/10: USAID at UNGA: How we are Impacting Lives in Pakistan](#)
- [09/13/10: Tragedy and Hope in Kalam](#)

HAITI EARTHQUAKE RESPONSE

- [How You Can Help](#)
- [09/10/10: IMPACTblog: USAID Provides New Schools to Earthquake Affected Communities in Haiti](#)
- [09/03/10: Haiti Earthquake - Fact Sheet #70](#)
- [09/03/10: IMPACTblog: Building Business Opportunities in Haiti](#)

FEATURED

★ | **Celebrate, Innovate, and Sustain: Toward 2015 and Beyond.** -- The United States' Strategy for Meeting the Millennium Development Goals.

★ | **Feed the Future** - USAID is leading the U.S. Government's global hunger and food security initiative.

★ | **FY 2009 Agency Financial Report** - USAID has earned a seventh unqualified opinion on its financial statements for the fiscal year ended September 30, 2009.

★ | **Global Health Initiative** - The United States will invest \$63 billion over six years to help partner countries improve health outcomes.



USAID KEYWORD

