

Final Report on the Poll Survey of Family Planning Influentials

(Wave 2 – Feb '05)

Submitted to The Social Acceptance Project-Family Planning (TSAP-FP)
Academy for Educational Development (AED)
with the support from United States Agency for International Development (US-AID)

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Prepared by Synovate Inc.

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Background

The Academy for Educational Development (AED) has been awarded a contract from USAID/Philippines known as *The Social Acceptance Project –Family Planning (TSAP-FP)*. The goal of the project is to increase acceptance of family planning among the general public. To achieve this goal, TSAP-FP has trained several individuals to advocate family planning and become family planning influentials.

With this, TSAP-FP would like to conduct a study among these FP influentials in order to monitor changes in their attitudes towards family planning and track the activities they do in relation to TSAP-FP's advocacy efforts.

A baseline survey was conducted last July 2004 to report on activities covered from July 2003 to June 2004 and the first wave of the study which covers activities done during July 2004 to October 2004. This report details the results for the second wave which covers activities done during November 2004 to January 2005.

Objectives

The main objective is to measure the development and changes in the attitudes towards family planning of TSAP-FP's individual FP influentials.

Specifically, the study will determine baseline levels, track changes and provide insight in the following areas:

- Willingness to speak publicly on family planning
- Overall support for family planning
- Actual actions undertaken in support of family planning advocacy

Research Methodology (1)

From the original list of 105 names, an updated list was generated for this wave to also cover the newly identified FP Influentials. The new list consisted of 124 names, of which a total of 105 FP influentials were interviewed.

Influentials refer to civil society representatives/ leaders and public sector individuals at the national, provincial and local levels who: (1) are respected in their communities or groups and are able to persuade other individuals to promote the practice of FP; and (2) have been influenced or developed by TSAP-FP to speak publicly on FP.

The influentials covered in the study were based in TSAP-FP project sites, namely Metro Manila, Bulacan, Pampanga, Tacloban, Bicol, Samar/Leyte, Negros Oriental, Cebu, Davao and ARMM (Autonomous Region in Muslim Mindanao).

Research Methodology (2)

Synovate utilized a panel design survey wherein the same individuals are interviewed for all the succeeding waves of the study. Interviews were conducted via telephone using the aid of a computer. Responses were inputted directly to the computer where the master questionnaire has been programmed into. This methodology is commonly called the **Computer Assisted Telephone Interview (CATI)**. A separate roster of interviewers were trained specifically in conducting CATI interviews for this study.

As part of the quality control procedures, all of the interviews were recorded and 30% of the interviews monitored simultaneously by the quality control personnel.

The interview lasted for an average of 30 minutes. Fieldwork was done from February 7 to 25, 2005.

DETAILED FINDINGS



Profile of FP Influentials

Base: Total Respondents

The profile of the Family Planning Influentials is similar to the baseline and Wave 1:

- More females
- Largely coming from Metro Manila and Cebu
- Majority belong to the Informal Sector/ Urban Poor

However, with the updated list, there is a significant increase of those from Multi-Sectoral Advocacy Networks and a lower representation from Cebu.

Table 1

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
GENDER			
Female	62	59	58
Male	38	41	42
AREA			
Metro Manila	25	31	34
Cebu	46	43	29 ▼
ARMM	10	8	10
Samar/ Leyte	2	3	10
Davao	6	6	6
Pampanga	5	5	4
Negros Oriental	4	3	3
Bulacan	1	1	2
Bicol	1	1	2
SECTOR			
Informal Sector/Urban Poor	54	54	41
Multi-Sectoral Advocacy Networks	2	3	14 ▲
Faith-based Groups	11	14	10
Community-based health groups	9	10	5
Organized Labor/Industry	4	3	5
Health Provider	1	1	5
Cause-oriented NGO's	5	4	4
Military	1	3	4
Small Transport	5	3	4
Socio-Civic/Business Groups	4	1	4
Media	1	3	2
Professional Associations	-	1	2
Legislative	2	3	1

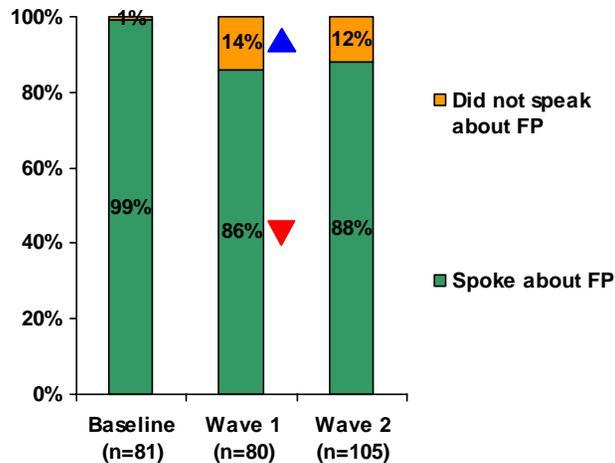
* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05



Whether or Not Spoke About Family Planning

Base: Total Respondents

Chart 1



- Majority (88%) of the FP Influentials interviewed have spoken publicly about family planning at least once in the past 3 months. This is similar to the results of wave 1.
- They have spoken to different persons/ groups:
 - **Informal groups** (49%): individuals who gather together for certain events or occasions, not on a regular basis. Compared to wave 1, there has been a significant decrease of barangay residents spoken to, but an increase in high school students.
 - **Formal groups** (41%): individuals that work together for a particular purpose. More would mention a general group rather than the specific name of the organization. They have still spoken to women's group, however it is significantly less than the previous wave. They are branching to different people's organizations. Barangay officials and local government units are still groups they constantly speak to.
 - **Specific organizations** (30%): those with particular group names. In aggregate, vendor associations were still the most mentioned. Next would be tricycle operators.

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

Group or Person Spoke About Family Planning To (1)

Base: Total Respondents

Table 2

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Informal Group (Nett)	64	59	49
Barangay Residents	19	33 ▲	18 ▼
Friends	4	1	6
High school students	-	-	6 ▲
Neighbors	15	6	5
Individual women	10	11	4
Family Members	7	5	4
All my patients	1	-	3
College Students	-	3	3
Couple getting married	1	-	2
Muslims UP Students	-	1	2
Medical Students	2	3	1
Urban Poor in Davao/ Cebu	5	1	1
Health Professionals	2	-	1
Cleric Muslim of Davao	-	3	1
Community Adult Volunteer	-	3	-
Informal Groups (Unspecified)	2	-	3

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Formal Group (Nett)	46	51	41
Womens Group	20	20	8 ▼
Barangay Officials	4	11	8
Peoples Organization	-	1	7 ▲
Local Government Units	2	6	5
Non-government organizations	5	3	4
Barangay Staff	1	3	4
Barangay Health Workers	9	9	3
Youth Groups	5	6	3
Rotary club	2	-	3
Male Leaders	5	1	2
Vendors association (uspecified)	2	3	2
Gender & Development Group	-	1	2
Homeowner Associations	5	4	1
Religious Leaders	2	1	1
Military Groups	2	-	1
Muslim Leaders	-	3	1
Transport Drivers association	2	3	-
Professionals	-	4	-
Multi Sectoral Group	-	4	-
Reproductive Health Leader coming from Bacolod,Cebu & Davao	-	3	-

	Baseline July '04	Wave 1 Nov '04	Wave 2 Feb '05
Did not speak publicly about FP	1	14 ▲	12

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Group or Person Spoke About Family Planning To (2)

Base: Total Respondents

Table 2

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05
	81	80	105
	%	%	%
Specific Organizations (Nett)	51	33	30
Vendor Associations (subnett)	17	13	8
CCUVA	5	1	1
Cebu Downtown Vendors Association (CDVA)	-	3	1
Sto. Niño Flower Vendors Association	-	1	1
Warwick Barracks Vendor Multipurpose Cooperative (WABJEMCO)	-	1	1
Osmeña Boulevard Vendors Association	-	1	1
Pederasyon ng Manininda sa Lansangan ng Kalookan (PEMALAKA)	-	1	1
Samahan ng Manininda ng Caloocan	1	-	1
Newbus Terminal Vendors Association	-	-	1
PAUBA Vendors Association	4	-	-
Power Development Sidewalk Vendors Association (POSVA)	2	4	-
Members of Power United Sidewalk Vendors Assoc.	1	3	-
Robinsons Side-Vendor Association (ROSVVA)	1	1	-
Mandaua City United Sidewalk Vendors Association (MACUSVA)	1	1	-
Tricycle Operators (subnett)	7	3	6
Tricycle Operators Driver Association (TODA)	4	-	5
NCR Confederation of Tricycle Operators & Driver Association	1	-	1
FEDTODAP Drivers	-	-	1
Pangkalahatang Samahan ng Driver at Operator (PASADUS)	-	-	1
Motor Single Association	-	-	1
NACTODAP	1	3	-
Faith-based Groups (subnett)	6	4	4
Society for Family Planning Dev't & Education of the Phils.	1	1	1
Christian Women Association	-	-	1
United Church of Christ of the Phils.	-	-	1
Methodist Church	-	-	1
Lungkod Lingap sa Ngayon (LLN)	1	-	-
INAM-VISTADZ Group	1	-	-
Darul Iftah	1	-	-
Interfaith Organization	1	1	-
Inter-Church	-	1	-
Christ Jesus Our Life Church	-	1	-
Christ Our Savior Church	-	1	-

(Specific Organization continued...)

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05
	81	80	105
	%	%	%
Urban Poor Sector (subnett)	10	6	2
Samahan at Lingap Angat sa Mahirap (SALAM)	-	-	1
National Anti-Poverty Commission	-	-	1
Nazareth	1	1	-
CIBBAK (Carbon Ermita Bato Barracks Kawit)	1	-	-
BLAWN	1	4	-
Cebu Belai Club	1	-	-
METROCAN	1	-	-
Sumapi PACO	1	-	-
Warwicks Barracks Cooperative	1	-	-
Alliance of Barangay Apas Community Association (ABACA)	1	1	-
Metro Cebu CAN	1	1	-
Empowerment Reaffirmation of Paternal Abilities Training	1	-	-
Non-Government Organizations (subnett)	4	3	1
Leyte Coalition of Development	-	-	1
Regional Development Council	-	-	1
Regional Gender of Development	-	-	1
Center for Participatory Governance	1	1	-
Regional Consultative Organization	1	-	-
Regional Population Council	1	1	-
Cause-oriented NGOs (subnett)	4	-	1
Kalipunan ng Lipang Filipina	1	-	1
Kollos Neng Bi Libo (Lunad Name of Women Power)	1	-	-
Management of Samar Island of Diversity Project	1	-	-
Government Agency (NETT)	-	1	2
POPCOM	-	1	2
Federation Free Workers (FFW)	1	-	2
Barangay Service Point Center	-	-	2

	Baseline July '04	Wave 1 Nov '04	Wave 2 Feb '05
Did not speak publicly about FP	1	14 ▲	12

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

Group or Person Spoke About Family Planning To (3)

Base: Total Respondents

Table 2

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Media (subnett)	17	16	7
Radio Program	7	4	4
Tv program	1	-	1
Imbestigador Interview	-	-	1
Bacolod Media	-	-	1
Manila Standard	1	-	-
Iglesia ni Cristo Media Station	1	-	-
DYLA Station	-	5 ▲	- ▼
Philippines News Agency	-	3	-
Press Forum/Conferences	-	3	-
Mucard Newsletter	-	1	-
DYHP Media	-	1	-
Aksiyon Radio	-	1	-
Philippines Daily Inquirer	-	1	-
Media unspecified	6	- ▼	-

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Specific Name/ Person (Nett)	2	-	1
Father Saladaga	-	-	1
Councilor Jerry Carillo (Cebu City)	1	-	-
Mayor Tomas Osmena (Cebu City)	1	-	-
Margot Osmena (Wife of Mayor Osmena)	1	-	-
Capt. Emog Rotenla (Brgy.Ermita)	1	-	-
Eloy Amores	1	-	-

	Baseline July '04	Wave 1 Nov '04	Wave 2 Feb '05
Did not speak publicly about FP	1	14 ▲	12

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▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Event/ Occasion When Spoke About Family Planning

Base: Total Respondents

Table 3

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
Occasion (Nett)	%	%	%
Seminar/Orientation	65	69	80
Meeting of members/officers	30	29	28
Informal Occasion	21	31	26
Training	7	15	22
Meeting on specific issues	11	6	15
Launching of Organization/Network	22	11	9
Consultative Workshop of Family Planning	4	9	7
Press Conference about Family Planning	2	-	7 ▲
Conference	-	1	7 ▲
Symposium on FP	-	1	6
Date (Nett)	67	44 ▼	63 ▲
Within the month of July 2004	20	-	-
1-3 months ago	36	-	-
4-6 months ago	16	-	-
7-9 months ago	10	-	-
10-12 months ago	9	-	-
Within the month of the survey (Nov/Feb)	-	10	28 ▲
1 month ago	-	25	28
2 months ago	-	19	24
3 months ago	-	19	21
4 months ago	-	5	- ▼
No Specific Occasion/Can't Recall Date	14	9	4
*Did not speak publicly about FP	1	14 ▲	12

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▲ ▼ -significant @ 95% CL Baseline vs Wave 1
-Significant @95% CL Wave 1 vs Wave 2

- Majority of the FP Influentials mentioned the occasions when they spoke about family planning. Similar scenario as the baseline and previous wave, formal and organized meetings or gatherings were mentioned the most. These occasions were during seminars/orientations (28%) and meetings of members/ officers (26%).
- More than half of the events or occasions happened recently, as indicated within the past 1 month.

Q3 As far as you can remember, when did this happen?
Q4 What did you say to this person or group about family planning? What else?
Anything else?

Messages Given About Family Planning

Base: Total Respondents

- Messages conveyed during these speaking occasions were about the definition and importance of FP (54%), the different methods of FP (48%), the effects of lack/ no FP (28%) and benefits of FP (27%).
 - Similar to the previous wave, specific messages most mentioned were the importance and definition of FP program.
 - As for the methods, influentials encouraged the use of modern methods and discussed the different contraceptives. A new message being imparted is the discussion of natural and modern methods.
 - Mentions on the link of the increasing population to poverty is constantly decreasing, with a significant drop from the previous wave.
 - Messages about the benefits of FP has remained stable compared to the previous wave.

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▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Table 4

	Baseline July '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
What is Family Planning (Nett)	65	61	54
Explanation of the family planning program	17	24	18
Importance of family planning	21	29	14 ▼
Rationale for needing population management/ family planning	20	19	13
Family planning is proper birth spacing	19	10	11
Have spacing between child births	12	10	10
Share FP ideas	1	-	6 ▲
Better to have 1 or 2 children	6	10	4
Methods of Family Planning (Nett)	48	56	48
Encourage to use modern method	14	14	15
Discussed the different modern methods/ contraceptives	-	13 ▲	12
Discussed natural and modern methods of FP	-	-	9 ▲
Use the contraceptive that suits you	16	10	8
Advantages & disadvantages of methods of family planning	6	6	8
Explain the misconceptions about effects of different contraceptives	6	13	7
Permanent methods like ligation and vasectomy	9	21 ▲	6
Discussed the proper use of a condom	5	8	3
Methods of FP are not only for women	-	5 ▲	3
Explain the misconception in using pills	6	1	2
Definition of Vasectomy	-	6	1
Definition of Ligation	-	5	1
Definition of natural family planning	6	3	- ▼
Promote Contraceptives	-	5	- ▼
Promote the use of condom and contraceptives	-	5	-
Effects of Lack/ No Family Planning (Nett)	40	31	28
Increasing population heightens poverty	40	28	13 ▼
Welfare of children suffer when have many children	-	3	7
Having many children heightens poverty	-	-	6 ▲
Population growth affects the ecology	-	1	3
Increasing population means less jobs	1	3	1
Benefits of Family Planning (Nett)	48	33	27
Family planning promotes better welfare for the family	38	18 ▼	18
Family planning promotes better health for the mother	7	10	10
Family planning promotes better health for the children	15	10	9
Family planning enables families to send children to school	9	10	3 ▼
Encourage/ Solicit Support for Family Planning (Nett)	27	20	19
Ask for support on their family planning program	12	5	4
Invitation to attend seminar on family planning	11	8	8
Need to help advocate family planning	5	4	6
Invitation for males to get involved in family planning	-	8 ▲	1 ▼
Reproductive Health/ System (Nett)	15	18	12
Explained what is reproductive health	9	8	10
Importance of reproductive health of a woman	5	8	2
Described the parts of the reproductive system	2	6	1
Explained responsible parenthood	-	10 ▲	11
Basis of FP can be found in the Koran & Fatwa	-	-	5 ▲
How the organization helps in the advocacy of family planning	9	- ▼	4
Youth should be responsible with sexual intimacy	-	-	4
Refrain from getting unwanted/early pregnancies	7	- ▼	3
Consult a doctor to know how to take care of your body	5	8	3
*Did not speak publicly about FP	1	14	13



Person who Did Not Speak Publicly About Family Planning

Base: Total Respondents

Chart 1

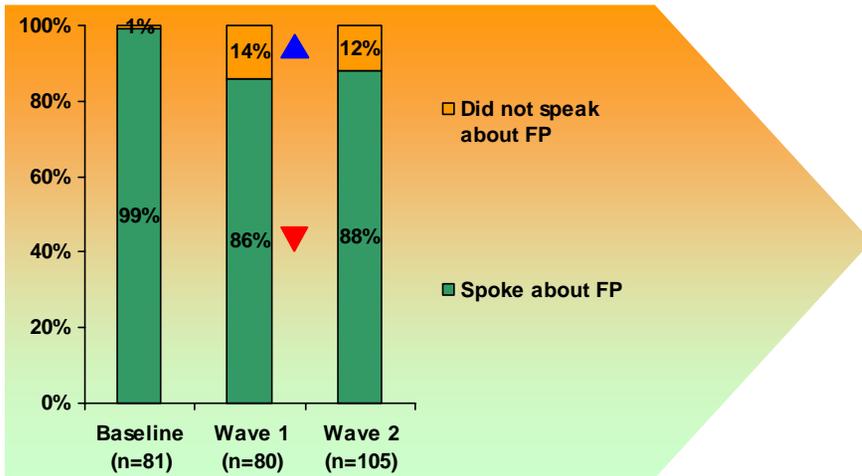
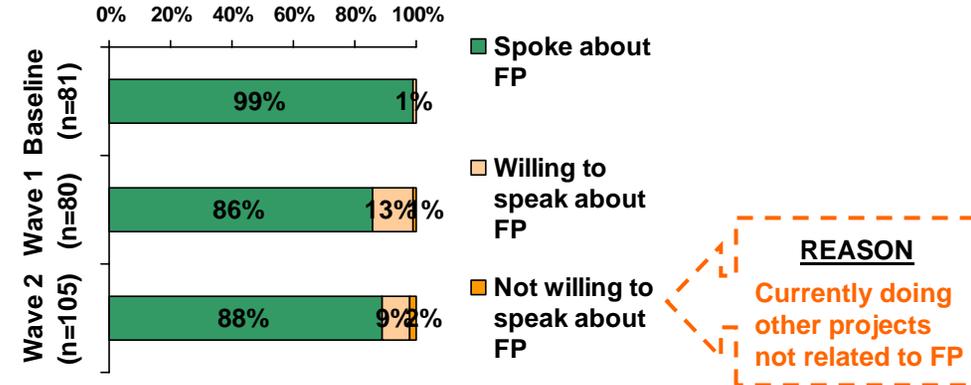


Chart 2



- For this wave, 12% were not able to speak publicly about FP in the past 3 months. Out of the 12%, only 2% are not willing to speak publicly about FP in the NEXT 3 months. The reason given was due to current involvement in other projects not related to FP.
- Those who are willing to speak about family planning in the next 3 months would still emphasize the basic definition and benefits of using family planning. They are optimistic with the acceptance of discussions on family planning with majority perceiving no one would most likely object or ask questions. Members of Associations and Women’s groups are most likely to approve of them speaking about family planning.

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Wave 2 is based on activities covered from Nov '04 – Jan '05



Person Willing to Speak Publicly About Family Planning

Base: Total Respondents

Table 5

Messages Plan to Convey

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
What is Family Planning (Nett)	%	%	%
Explanation of the family planning program	-	6 ▲	4
Importance of Family Planning	-	6 ▲	1
Rationale for needing population management/family planning	-	-	1
Benefits of Family Planning (Nett)	-	-	4
Family planning promotes better health for the mother	-	-	3
Family planning promotes better health for the children	-	-	2
Family planning reduces family growth	-	-	1
Family planning promotes better welfare for the family	-	-	1
Methods of Family Planning (Nett)	-	5	3
Encourage to use modern method	-	-	2
Need to find a suitable contraceptive	-	1	1
Discussed the different modern methods/contraceptives	-	-	1
Methods of family planning have no side effects	-	3	-
Use modern methods to prevent having many children	-	1	-
Explain the different misconceptions about family planning methods	-	1	-
Explain natural and modern methods of family planning	1	-	-
Reproductive Health/ System (Nett)	1	-	2
Importance of reproductive health	-	-	2
Explain what is reproductive health	1	-	-
Encourage/Solicit Support for FP (Nett)	-	-	2
Invitation to attend seminar on family planning	-	-	2
Talk about responsible parenthood	-	1	2
Emphasize the need for population policy	-	-	1
Refrain from premarital sex	-	-	1
Follow-up on the FP programs	-	-	1
Effects of Lack/ No Family Planning (Nett)	-	-	-
Having many children heightens poverty	-	1	-
A couple has the right to choose which method to use	-	3	-
* Spoke publicly about FP	99	86 ▼	91

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▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Q10 What would you plan to say?

Q11 Who (person/group) do you think would OBJECT if you --as a community influential-- speak out publicly about family planning?

Q12 Who (person/group) do you think would APPROVE if you --as a community influential-- speak out publicly about family planning?

Group/Person who Would Object

Table 6

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Religious Groups	-	3	1
Roman Catholic Church	-	1	1
Provincial Government	-	1	1
Catholics Women League	-	1	-
Men	-	1	-
Local Government	-	1	-
Priests	-	1	-
Parents with many children	-	1	-
Religious congressman	1	-	-
None	-	5 ▲	6
* Spoke publicly about FP	99	86 ▼	91

Group/ Person who Would Approve

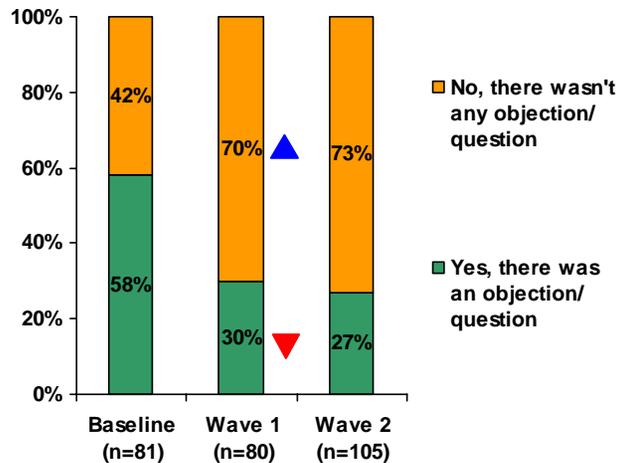
Table 7

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Person (NETT)	-	10 ▲	7
Member of Group/Associations	-	-	3
Professionals	-	1	1
Barangay health worker	-	1	1
Barangay Officials	-	-	1
Barangay Resident	-	-	1
Iglesia ni Cristo Church	-	1	-
Spouse	-	1	-
Barangay council	-	1	-
Member of Jesus is Lord	-	1	-
People Experiencing Poverty	-	1	-
Government Officials	-	1	-
Group (NETT)	1	5	4
Womens Group	-	3	3
Tricycle Drivers	-	1	1
Medical Organizations	-	1	-
Navotas Medical Society	-	1	-
Midwives Association	-	1	-
Rural Health Unit	-	1	-
Barangay captain	1	-	-
* Spoke publicly about FP	99	86 ▼	91

Whether or Not Objections or Questions Were Raised When Spoke Publicly About Family Planning

Base: Total Respondents

Chart 3



- Still only a fourth experienced any objections or questions during their talk on family planning.
- Not surprising, the bigger voice come from the Catholic church and other religious groups. However, the mentions of the Catholic church is slightly lower than the previous wave.
- The objections/ questions raised are still those raised in wave 1, with faith related issues still the focus.
- FP Influentials concentrated on the importance of family planning (5%) and the process of implementing the FP program (5%) as a response to the objections/ questions rather than delve on the methods of family planning.

Q5 In the past 3 months, when you spoke out publicly about family planning, was there any individual or group who objected or asked questions about your support of family planning?

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▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Group or Person who Objected or Asked Questions About Family Planning

Table 8

Base: Total Respondents

	Baseline July '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Person (Nett)	41	19 ▼	16
Member of Group/Association	-	6 ▲	3
Neighbors	2	3	2
Medical Students	2	-	2
Barangay Officials	10	1 ▼	1
Muslim Followers	4	-	1
Muslim Religious Leaders	2	-	1
Members of Opus Dei	1	-	1
Priest	-	3	1
Leaders	-	1	1
Men	-	-	1
Parents with many children	-	-	1
Government officials	-	-	1
Professionals	-	-	1
Barangay Resident	10	3	-
Male Leaders	6	- ▼	-
NGO Workers	4	-	-
Family Member	2	-	-
LGU/Local Chief Executive	2	-	-
Doctors	2	-	-
Clergy	1	-	-
Friends	1	1	-
Friends	-	1	-
Telephone Callers	-	1	-
TV Viewers	-	1	-
Senior Citizen	-	1	-
Group (Nett)	25	15	11
Catholic Group	19	8 ▼	5
Religious Group (in general)	-	-	4
Tricycle Drivers	-	1	1
Military Groups	-	-	1
Muslim Groups	-	-	1
PR Groups	-	-	1
Women Group	6	1	-
MAA OFW Organization	1	-	-
Fishers Folk Organization	1	-	-
Nazareth Parent Association	-	1	-
Nangka Farmers Association	-	1	-
Institution Opposition (unspecified)	-	1	-
No one objected or asked questions	42	70 ▲	73

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Objection or Question of the Group/ Person About Family Planning

Base: Total Respondents Table 9

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Faith Related (Nett)	28	14 ▼	13
Family planning is against the church	11	6	4
God said "Go and multiply"	4	1	4
Family planning is abortion	10	6	3
Family Planning is a sin	4	-	2
What is the stand of the Catholic Church with regards to FP	-	1	-
Methods of Family Planning (Nett)	7	9	8
Associations on Specific Methods of Family Planning (subnett)	6	5	4
Ligation causes goiter	-	-	2
Pills and IUD can abort	-	-	1
Associate pills as emergency contraception	-	-	1
Pills and IUD cause cancer	4	3	-
What is the right contraception to use	2	-	1
Methods of Family Planning have side effects	-	6	1
Why need modern method when there is a natural method	-	-	1
Asked if there is free IUD	-	-	1
Modern method is not good for the health	-	4	-
Background Information (Nett)	19	5 ▼	6
Why I help promote family planning	10	3	2
What is their own faith in the contraceptive	-	-	2
Where I get funding/support/logistics for population management	4	-	1
Why do we need Family Planning	-	1	1
Why my projects are focused on family planning instead of lighting & cementing the streets	2	-	-
What are the benefits/ advantages of family planning	2	-	4
Understanding the reproductive health organs of a woman & man	2	-	-
There is no point in implementing family planning	2	-	-
What can controlling the member of children do for people	-	3	-
No one objected or asked questions	42	70 ▲	73

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

Response to Objection or Question of the Group/ Person About Family Planning

Base: Total Respondents

Table 10

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Background Information (Nett)	26	4 ▼	10
Explained the reasons/ importance of FP	10	1	5
Explain process of implementing the program	7	1	5
Not forcing them to use modern methods, but giving them a choice	5	-	2
Our priority is to teach women about FP	-	-	1
Cited other projects besides family planning	4	1	-
Methods of Family Planning (Nett)	10	13	4 ▼
All methods of FP need to be properly used	5	1	2
There is also natural method in modern methods	1	-	2
Need to practice family planning whether its natural or modern methods	2	-	-
It is not true that pills destroy the teeth	1	-	-
Ligation has no side effects	-	5	-
These methods have been experimented worldwide and recommended by doctors	-	3	-
Pills do not cause cancer	-	3	-
We have been able to prove that ligation does not cause infection	-	1	-
Injectibles are not harmful to one's health	-	1	-
Injectibles is not the reason	-	1	-
Faith Related (Nett)	7	3	4
Based on the fatwa found in the Qu'ran, family planning is allowed	2	-	2
Did God want our children to be hungry	2	-	1
Does the church want us to be poor	1	1	1
Catholic church could have their own stand with regards to family planning	-	1	1
Stated in the Qu'ran that suckling period is 3 years and pregnant women are not allowed to breastfeed	2	-	-
God also influence by our free will	-	-	-
Suggest to space children, not abort them	2	-	3
Need to control number of children to take care of them better	-	-	3
Family planning is not abortion, but a means to prevent the sperm & egg to meet	9	6	2
Explained the country's poverty and overpopulation situation	-	4	2
Need 3 years spacing for better health of the mother & child	4	-	1
Need to consult a doctor	4	5	- ▼
Yearly pregnancy is risky for the woman	4	-	-
No one objected or asked questions	42	70 ▲	73

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

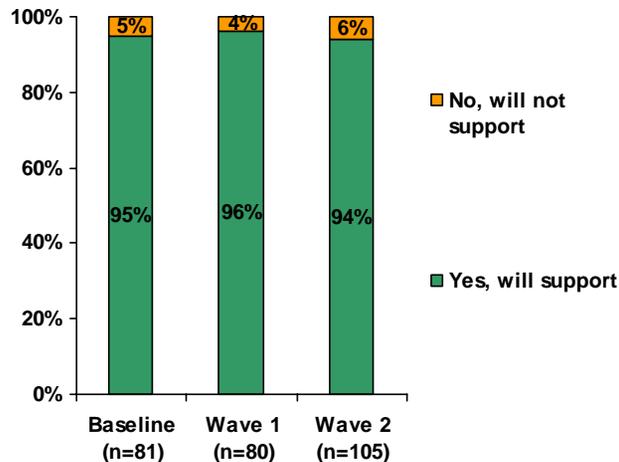


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Intention to Support Actions Related to Family Planning in the Next 3 Months

Base: Total Respondents

Chart 4



- Consistent with the baseline and wave 1, almost all (94%) FP Influentials plan to support activities related to family planning in the following 3 months.
 - Delivering seminars/ trainings on FP (38%) covering responsible parenthood, natural & modern methods still ranks the highest. A substantial number also plans to implement information campaigns about family planning in general (28%). A few others plan to support a new activity called Ligtas Buntis Campaign.
 - Similar to the previous wave, these plans are perceived to happen mostly during preset seminars/ orientations (23%) and monthly meetings of members/officers (10%). Some plan to launch these in the forth coming International women's day celebration (10%).
- Aside from integrating discussions of family planning into their regular meetings, special events (i.e. international women's day) provide an opportunity as well to get the information across.

Specific Actions Related to Family Planning Plan to Support in Next 3 Months

Base: Total Respondents

Table 11

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Seminars/ Trainings (Nett)	53	49	38
Training on Family Planning	17	13	12
Seminar related to Family Planning / among mothers	28	25	6 ▼
Orientation natural method of FP	-	4	6
Orientation about responsible Parenthood	-	3	6
Orientation modern method	-	4	5
Seminar on Reproductive Health	7	10	4
Seminar on Vasectomy/forum in vasectomy	6	1	1
Information Campaign (Nett)	43	36	28
Information campaign on family planning	30	24	13
Information campaign on modern family planning methods	12	3 ▼	6
House to house orientation on FP	-	5 ▲	3
Education campaign on general FP methods	-	1	3
Giving information about beneficiaries	-	-	3
Placing streamers/ stickers about FP around the community	4	-	2
Advocacy Network of the SAFE-FP coalition	-	3	1
Provide brochures/Leaflets	-	3	1
Help with barangay orientation about FP	-	4	6
Ligtas Buntis Campaign	-	-	6 ▲
Provision of Services/ Supplies (Nett)	6	9	5
Distribution of free contraceptives	2	3	2
Provide assistance for women to have access to free tubal ligation	2	1	2
Medical mission on Family Planning	1	3	1
Health week with pap smear & FP methods	1	-	-
Providing them equipments & facilities for them to conduct both permanent & temporary methods	-	3	-
Continue education program for the different sectors about FP	-	9 ▲	4
Proposal using vasectomy as a method	-	1	4
Have an Advocacy Working Group within different communities	5	- ▼	3
Continue my radio program	-	5 ▲	3
Provide leaders who is knowledgeable in FP in order to help in dissemination	5	- ▼	2
Activities like singing contest about family planning	5	- ▼	1
Family Planning Day/ Month	10	- ▼	-
Push the bill for Reproductive Health	6	1	-
Not planning to support any action related to family planning in the next 3 months	5	4	6

Q15 What specific actions related to family planning do you plan to support in the next 3 months?



Event/Occasion Specific Actions Related to Family Planning Plan to Support in Next 3 Months Will Happen

Base: Total Respondents

Table 12

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Occasion (Nett)	58	55	69
Seminar/Orientation	7	29 ▲	23
Monthly meeting of members/officers	-	15 ▲	10
International womens day celebration	-	1	10 ▲
Training	4	4	9
Informal Occasion	1	6 ▲	7
Conference on FP	-	-	7 ▲
Launching of Organization/Network	5	1	5
Meeting on specific issues	7	3	3
Family Month	6	- ▼	1
Family Planning Day	25	- ▼	-
Population Development Week	4	1	-
Date (Nett)	56	33 ▼	49 ▲
Within the next month	30	11 ▼	24 ▲
Within the next 2 - 4 months	20	14	18
Within the month	11	11	14
No Specific Occasion/No set date	12	23	19
Not planning to support any action related to family planning in the next 3 months	5	4	6



Reasons for Not Planning to Support Actions Related to Family Planning in the Next 3 Months

Base: Total Respondents

Table 13

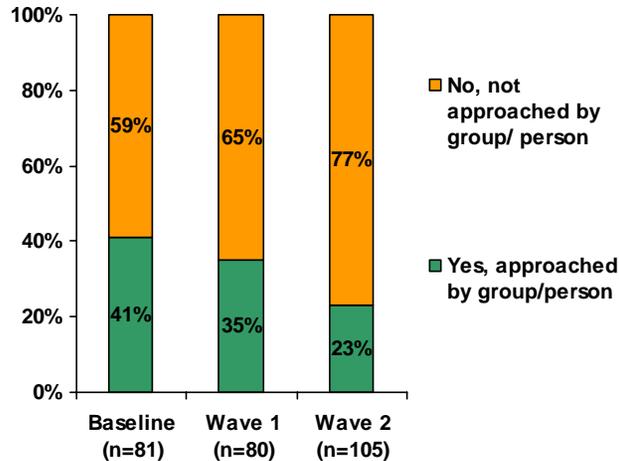
	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Do not have financial resources	-	1	3
More focused on work for my organization	2	-	2
Too busy to attend to such activities	1	1	1
Discouraged by provisional gov't and church for FP	-	-	1
Need to discuss with our Federation	1	-	-
Not aware of any actions planned for FP	1	-	-
Concerned with other issues like environment	-	1	-
Planning to support any action related to family planning in the next 3 months	95	96	94

- Though only a few (6%), financial constraints and busy schedule are the main reasons cited for not planning to support any actions related to family planning.

Whether or Not Approached by Group/ Person (Other than TSAP-FP/AED) on Family Planning

Base: Total Respondents

Chart 5



- There seems to be a declining trend in other groups or persons approaching the Influentials regarding their initiatives on family planning.
- Nonetheless, NGOs such as Marie Stoppe (5%), Management Sciences for Health (4%), and Friendly Care (3%) as well as government offices like POPCOM (4%) and DOH (3%) remain to be the key initiators.
- The different organizations approach FP Influentials, mainly to (1) offer their support to conduct seminars (5%), or (2) to invite them to a training on family planning that they have set up (5%).
- These other organizations approached FP Influentials during informal occasions or various dates within the past 3 months.

Group or Person Who Approached About Initiatives on Family Planning

Base: Total Respondents

Table 14

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
GROUP (NETT)	38	26	22
Non-Government Organizations (subnett)	23	16	18
Marie Stoppe (NGO)	6	1	5
MSH-Management Sciences for Health	-	1	4
Friendly Care	5	4	3
Prism	-	-	2
Enhance rapid improvement for community health (ENRICH)	-	-	2
Family Planning Organization of the Phil.(FPOP)	4	4	1
Center for Male Reproductive Health	1	-	1
United Nations Fund Population Association	-	3	1
Midwives Organization	-	1	1
Philippine Rural Reconstruction Movement	5	3	-
Phil. Legislators Committee & Population Development Foundation Inc.	2	1	-
Government Agency (subnett)	15	6	8
POPCOM	12	4	5
Department of Health	5	4	3
Academic Institutions (subnett)	5	1	1
South Eastern Universities Sacred Heart School	-	-	1
San Carlos University	2	-	-
La Salle	1	-	-
Medical Schools	1	-	-
Fatima	-	1	-
International Groups (subnett)	4	3	1
International Council for Population Development (ICPD)	-	-	1
World Health Organization-WHO	1	-	-
Bill & Melinda Gates Foundation	1	-	-
Int'l Family Planning Leadership Program	1	-	-
World Neighbor	-	1	-
World Family Affair Organization	-	1	-
Socio-Civic Groups (subnett)	2	1	1
Rotary Club	1	1	1
Caloocan Jaycees for youth	1	-	-

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
PERSON (NETT)	2	9	1 ▼
Konsehal Kenneth Matoc ng Leyte	-	-	1
Noberto Quisumbing-Owner	1	-	-
Imams (Muslim Religious)	1	-	-
Community Individuals	-	4	-
Marikina Population Officer	-	1	-
Chris Tiñales	-	1	-
Surgeon-General of the AFP	-	1	-
ECOP-led by Mr. Donald Dee	-	1	-
Beth Baliser	-	1	-
Can't Recall	-	1	-
No other group approached about their initiatives on family planning	59	65	77

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person

Base: Total Respondents

Table 15

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Support to Family Planning Activities (Nett)	19	6 ▼	10
Offered to support conduct of continuing seminars	11	4	5
Offered to provide health services	-	-	4
Offered to provide family planning services	5	3	2
Offered support to push the family planning bill	-	-	2
Give support in information campaign on FP	-	-	2
Continuously provide contraceptives to the community	4	3	1
Conduct Trainings/ Seminars (Nett)	17	11	5
Provide orientation to barangay	11	4	3
Be a lecturer/ speaker for their seminar	1	8 ▲	2
Be a reactor to one of their forums	5	- ▼	-
Provide training on population & environment	5	- ▼	-
Invited to a training on family planning	7	10	5
Asked to help promote the use of FP methods	-	-	4
Invited as partners to help plan their activities	7	16	3 ▼
Invited to create modules/ materials on family planning	4	-	1
No other group approached about their initiatives on family planning	59	65	77

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Event/ Occasion Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person Happened

Base: Total Respondents

Table 16

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Occasion (Nett)	5	16 ▲	14
Informal occasions	-	4	9
Meeting of members/officers	1	5	3
Seminar/Orientation	1	4	2
Meeting on specific issues	-	1	1
Conference	-	-	1
Press Conference about Family Planning	-	-	1
Womens month community theatre	-	-	1
Consultative Workshop on Family Planning	1	-	-
Counselling Session	1	-	-
Family Planning Day	-	1	-
National Annual Convention	-	1	-
Medical Mission at Various Barangay	-	1	-
Family Planning Month	-	1	-
National Confederation Anniversary	-	1	-
Date (Nett)	32	14 ▼	18
Within the month of July 2004	4	-	-
1-3 months ago	10	-	-
4-6 months ago	10	-	-
7-9 months ago	5	-	-
10-12 months ago	11	-	-
Within the month of November 2004	-	1	8 ▲
1 month ago	-	5	4
2 months ago	-	3	6
3 months ago	-	5	5
4 months ago	-	4	-
No Specific Occasion/Can't Recall Date	10	8	3
No other group approached about their initiatives on family planning	59	65	77

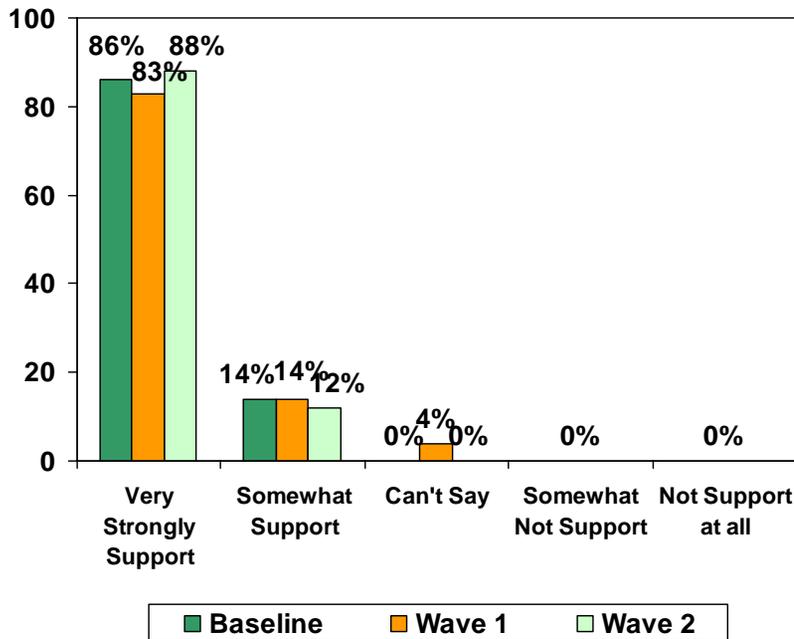
* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Overall Support of Family Planning

Base: Total Respondents

Chart 6



- Overall, FP Influentials very strongly support family planning initiatives as they see a “need” for it. This need emanates from either personal observation (population heightens poverty, welfare of children suffer in big families, etc.) or personal experience (significantly higher mention for this wave).

Q22 Overall, how would you rate your personal support of family planning? Using a scale of 1 to 5, where "1" means you "do not support at all", "2" means "somewhat do not support", "3" means "can't say", "4" means "somewhat support" and "5" means you "very strongly support" family planning. Which number comes closest to how you feel?

- * Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04, Wave 2 is based on activities covered from Nov '04 – Jan '05

Reasons for Overall Support of Family Planning (1)

Base: Total Respondents

Table 17

Very Strongly Support FP

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05
	81	80	105
	%	%	%
GAVE POSITIVE COMMENTS (NETT)	86	83	79
<i>Current Situation in the Area/ Country (subnett)</i>	60	64	58
Increasing poverty due to increasing population	27	41	23 ▼
Family planning is needed in the community	22	30	20
Welfare of children suffers when couples have many children	12	26 ▲	18
Health of the mother is neglected due to having to take care of many children	3	-	9 ▲
Couples with many children are unable to provide their children adequate food	11	8	7
<i>Personal Experience (subnett)</i>	29	20	38 ▲
Want to help people by explaining family planning	8	- ▼	17 ▲
Based on experience	3	9	10
Experienced living in depressed areas	-	-	6 ▲
Current user of family planning	9	8	4
Previous involvement with other family planning programs	3	6	4
Experienced the difficulties of being part of a big family	5	-	2
Found the use of traditional methods of family planning ineffective	3	1	2
FP is a good strategy on the protection of our environment & saving the future of our children	5	- ▼	10 ▲
Vocal or devote resources in support of family planning	-	5 ▲	8
Motivated by the willingness of the people to help the country	-	-	6 ▲
Many advantages in spacing children	3	-	2
It's a social responsibility	-	9 ▲	2 ▼
Family planning is part of Islamic teaching	-	1	2
Did not give a rating of very strongly support family planning	14	17	13

Table 18

Somewhat Support FP

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05
	81	80	105
	%	%	%
GAVE POSITIVE COMMENTS (NETT)	10	8	13
<i>Current Situation in the Area/ Country (subnett)</i>	2	5	6
Increasing poverty due to increasing population	-	3	2
Family planning is needed in the community	-	1	3
Welfare of children suffers when couples have many children	-	-	1
Couples with many children are unable to provide their children adequate food	2	1	-
Country's resources not enough to feed 84 million Filipinos	-	1	-
<i>Personal Experience (subnett)</i>	5	1	8
Based on experience	1	-	1
Want to help people by explaining family planning	2	-	7
Current user of family planning	1	1	-
Experienced living in depressed areas	1	-	-
Previous involvement with other FP programs	-	-	1
Vocal or devote resources in support of family planning	-	-	6
To help parents to educate them about FP on islam teaching	1	-	-
It's a social responsibility	-	1	-
GAVE NEGATIVE COMMENTS (NETT)	5	8	8
Too busy to attend to such activities	1	1	3
Have personal matters to attend to	-	1	2
Lack of budget for activities	-	-	2
Lack of knowledge on medical aspects of FP	-	-	2
Sometimes support & sometimes don't because supporting FP activities can't pay the bills	1	-	1
Fear of the objections from the church	1	-	-
Lack of knowledge on reproductive health	1	-	-
Time is divided between family planning advocacy and personal matters	-	5	-
Did not give a rating of somewhat support family planning	86	86	87

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ ▼ -significant @ 95% CL Baseline vs Wave 1
-Significant @95% CL Wave 1 vs Wave 2

Reasons for Overall Support of Family Planning (2)

Base: Total Respondents

Table 19

Can't Say Support FP

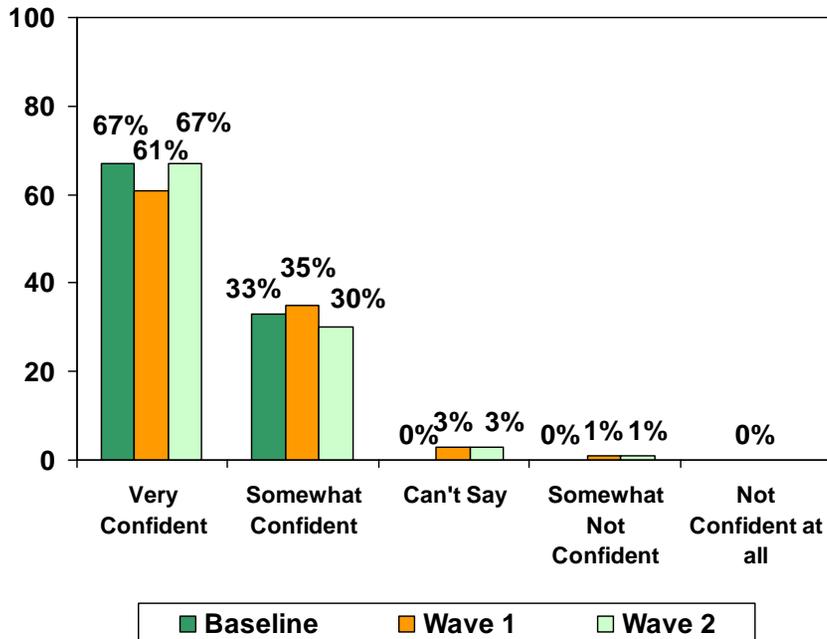
	Baseline July '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
GAVE POSITIVE COMMENTS (NETT)	-	3	-
<i>Current Situation in the Area/ Country (subnett)</i>	-	3	-
Increasing poverty due to increasing population	-	3	-
Welfare of children suffers when couples have many children	-	1	-
<i>Personal Experience (subnett)</i>	-	1	-
Current user of family planning	-	1	-
GAVE NEGATIVE COMMENTS (NETT)	-	4	-
Too busy to attend to such activities	-	3	-
Have personal matters to attend to	-	1	-
Did not give a rating of somewhat support family planning	100	96	100

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

Overall Confidence in Speaking Publicly on Family Planning

Base: Total Respondents

Chart 7



- Almost all (97%) FP Influentials are confident about speaking publicly about family planning, rating themselves as “very confident” or “somewhat confident”.
- Their knowledge of family planning (25%), trainings they have attended (19%), personal experience (18%), and their feeling of being well supported (11%) are the reasons for the high confidence level.

Q24 Overall, how would you assess your confidence in speaking publicly about family planning? Using a scale of 1 to 5, where "1" means you are "not at all confident", "2" means you are "somewhat not confident", "3" means you "can't say", "4" means you are "somewhat confident" and "5" means you are "very confident" in speaking publicly about family planning. Which number comes closest to how you feel?

Reasons for Overall Confidence in Speaking Publicly About Family Planning

Base: Total Respondents

Table 20

Very Confident in Speaking Publicly about FP	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05
	81	80	105
GAVE POSITIVE COMMENTS (NETT)	%	%	%
Knowledgeable about family planning	67	61	67
Trainings Received (Subnett)	29	33	25
Attended several training	7	15	19
Trained how to talk to the community	4	11	11
Based on personal experience	4	5	11
Support of Family Planning (Subnett)	27	16	18
Support from organization members	13	13	11
Increasing show of support to family planning	7	5	6
Motivated by current situation in the area/country	6	8	5
Want to help people in the area	4	-	9 ▲
For people to know that FP means a better future	-	-	9 ▲
Declining economy due to increasing population	-	5 ▲	1
Did not give a rating of very confident in speaking publicly about family planning	33	39	33

Can't Say/ Somewhat Not Confident in Speaking Publicly about FP	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05
	81	80	105
GAVE NEGATIVE COMMENTS (NETT)	%	%	%
Not enough knowledge on family planning or modern methods	-	4	4
Need to pass the trainor's training	-	3	4
Has difficulties in expressing one's self	-	-	1
Lack of support/willingness from the people	-	-	1
Apprehensive because of the objections of the church	-	1	-
Did not give a rating of somewhat not confident in speaking publicly about family planning	100	96	96

Table 21

Somewhat Confident in Speaking Publicly about FP	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05
	81	80	105
GAVE POSITIVE COMMENTS (NETT)	%	%	%
Trainings Received (Subnett)	20	18	30
Attended several training	6	9	12
Trained how to talk to the community	5	1	7 ▲
Motivated by current situation in the area/country	1	8 ▲	7
Knowledge about family planning	-	-	8 ▲
Want to help people in the area	11	5	7
Use laughter to get rid of nervousness	-	-	6 ▲
What makes me confident is any support and commitment to the program	-	-	4
Based on personal experience	-	-	4
Support of Family Planning (Subnett)	2	4	3
Support from organization members	1	-	1
Increasing show of support to family planning	1	-	1
GAVE NEGATIVE COMMENTS (NETT)	14	19	- ▼
Not enough knowledge on family planning or modern methods	10	15	- ▼
Not a current user of family planning	1	1	-
Need to pass the trainors' training	1	-	-
Fear of the objection from the church	1	1	-
Have difficulties expressing one's self	-	3	-
Did not give a rating of somewhat confident in speaking publicly about family planning	67	65	70

Table 22

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Suggestions on How to Improve Personal Capability in Speaking Out More Effectively on Family Planning

Base: Total Respondents

- Same suggestions were given by FP Influentials on how to improve their personal capability. They still see the need of having more trainings (76%), and to a certain extent, provision of educational/ advocacy materials and contraceptives (28%).
- Consistently, the specific topics that should be tackled were similar to the baseline and wave 1: updates on FP information (25%), interpersonal communication skills (23%), and specific FP methods (22%).

Table 23

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05
	81	80	105
	%	%	%
Trainings/ Seminars/ Workshops (Nett)	91	90	76 ▼
Continuous trainings to keep updated on FP	15	19	25
Training on interpersonal communication skills with different groups	12	19	23
Trainings to be more knowledgeable on FP/ FP methods	62	59	22
Seminars about different elements of RH	-	8	7
Workshops/Seminars on the importance of family planning	12	11	6
Training on correct information related to FP	7	5	5
Training/practicum on how to use contraceptives	6	1	4
Consultative workshops on population management to help develop strategies and approaches	-	8	3
Training on how to handle the media	-	8	1
Capability building training	-	5	1
Materials/ Products (Nett)	20	20	28
Provide educational materials about family planning	12	13	15
Develop advocacy materials appropriate for rural programs	5	4	8
Supply contraceptives (e.g IUD, pills)	-	-	6
Provide logistics when conducting seminars(projectors,etc.)	-	4	5
Provide budget for family planning programs	4	9	11
Research studies to support FP programs	-	-	5 ▲
No comment	2	4	2

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

▲ -significant @ 95% CL Baseline vs Wave 1
▼ -Significant @95% CL Wave 1 vs Wave 2

Suggestions on How to Strengthen Advocacy on Family

Planning

Base: Total Respondents

- Suggestions to further strengthen advocacy of family planning included the support of various groups (38%), but mainly from the different leaders of FP programs (16%).
- Providing FP influentials financial assistance (33%) to be able to implement their different activities on family planning (i.e. seminars, handouts, and contraceptive supply) is still seen as helpful.
- They also stressed the importance of having various trainings/ seminars about family planning (37%) and educational materials/ handouts/ visual aids (13%) for people in the community to be aware of and understand better family planning.

Table 24

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105
	%	%	%
Logistic Support (Nett)	23	29	38
Support from leaders on FP programs	-	13 ▲	16
Support from barangay for supply of contraceptive/ FP materials	10	5	10
Support from NGOs	-	-	5 ▲
Support to have more seminars	4	9	4
Support to provide knowledgeable speakers	4	4	3
Support of the barangay for a venue	5	1	2
Training/ Seminar (Nett)	31	43	37
More trainings on FP	6	- ▼	11 ▲
Weekly schedule/ continuous seminar for the people of the community	21	30	7 ▼
Train more people to talk about FP	6	- ▼	5 ▲
Trainings to update skills and knowledge about FP	5	- ▼	3
Seminar on the importance of FP	-	-	3
Train people in key positions to disseminate about FP	-	8 ▲	2
Train health workers	-	3	2
Orient on health issues with regards to FP	-	1	2
Seminar on responsible parenthood	-	-	2
Training on the use of contraceptives	-	4	-
Financial Assistance (Nett)	31	34	33
Financial assistance on FP programs	4	-	19 ▲
Financial assistance for conduct of seminars	12	19	9 ▼
Financial assistance for handouts/materials on FP	11	9	6
Financial assistance on contraceptive supply	9	5	5
Financial assistance on medical supplies for ligation	-	8 ▲	- ▼
Educational materials/handouts/visual aids	10	14	13
Encourage local government to develop FP program	-	-	10 ▲
Constant monitoring of FP activities in different areas	-	-	7 ▲
To have staff who can advocate FP	-	-	6 ▲
Have TV / Radio ads about FP	7	9	4
Actual contraceptives	-	5 ▲	4
Push for family planning bill	-	4	2
Provide compensation for the speaker	-	9 ▲	1
Invite doctors to talk about FP	4	-	-
Develop comics about FP in different dialects	-	4	-
No comment	1	1	-

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
Wave 2 is based on activities covered from Nov '04 – Jan '05

CONCLUSIONS AND RECOMMENDATIONS



Conclusions and Recommendations (1)

Bigger, wider, stronger

This wave has seen an increase in the number of influentials interviewed with the inclusion of newly identified influentials. It shows that more champions and supporters of FP are being trained and prepared for their important roles.

As a whole, the profile has slightly changed with more representatives from Metro Manila and provinces such as Samar/Leyte and less in Cebu. There were also more representatives from the Multi-Sectoral Advocacy Networks.

In terms of coverage, influentials have penetrated into sectors such as students and people's organizations. Moreover, influentials have also indicated considerable levels of activity with events happening within 2-3 months from the date of interview.

Messages conveyed were relatively stable with lesser mentions on the relation of population to poverty. They have likewise experienced lesser objections and invitations from other organizations.

Unwavering support is felt driven by personal observation and experience and a strong desire to share knowledge about FP.

Conclusions and Recommendations (2)

Taking FP to the next level

Training and past activities have set a good foundation among the influentials. The following activities can be considered to facilitate further development of the influentials and the advocacy as a whole.

- Continue training for new influentials in order to boost confidence and induce more passion for the advocacy.
- Consider coming up with a communications plan, as messages pertaining to a healthy lifestyle do not appear as strong. Having this may help in standardizing messages conveyed by the influentials.
- Optimize exposure in special events (press conference, consultative workshops, etc.) as influentials have shown support in this type of activity. This is a good way to expand the influential's coverage through media coverage and sponsorships.
- Influentials have established a good foothold at the barangay level. They have also expressed interest in soliciting support from the LGUs. This is a good opportunity to expand coverage and get support in a manageable scale.