

Access to Microfinance & Improved Implementation of Policy Reform  
(AMIR Program)

Funded by the U.S Agency for International Development

**SMI Web Awareness Project**

Final Report

**Deliverable for Administrative Component  
Contract No. 278-C-00-98-00029-00**

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This report was prepared by Peggy Shaw in collaboration with Chemonics International Inc., prime contractor to the U.S. Agency for International Development for the AMIR Program in Jordan.

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### **Annex A: Email Responses**

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## 1. Introduction

Back in March 2000, an Internet search for AMIR and/or microfinance did not list the AMIR web site. The consultant performed this search using the Yahoo, Altavista and MSN search engines. According to the local Web expert, the AMIR web site is listed according to key words provided by the web site designer/developer. Since the AMIR web site is currently being redesigned and relocated, the consultant then concentrated efforts into promoting and marketing AMIR's new Arabic-based Sustainable Microfinance Training Program (SMTP). As part of the new design of the AMIR web site, the developer will make sure that AMIR is registered with all the major search engines.

The Consultant first identified and created a list of the leading Microfinance websites. Then each web master was contacted and provided with information regarding the SMTP and a request for linking their site to the AMIR site.

## 2. Microfinance Websites Identified and Contacted

- 1) **The Virtual Library on Microcredit** (<http://www.soc.titech.ac.jp/icm/icm.html>)  
Microfinance Training Programs (<http://www.soc.titech.ac.jp/icm/training/training.html>)  
Contact: [hari@soc.titech.ac.jp](mailto:hari@soc.titech.ac.jp)  
Status: Listed
- 2) **Microfinance Network** (<http://www.bellanet.org/partners/mfn/>)  
External Links page: (<http://www.bellanet.org/partners/mfn/links.html>)  
Contact: [mfn@mfnetwork.org](mailto:mfn@mfnetwork.org)  
Status: No feedback
- 3) **The EI: The Economics Institute, Boulder, Colorado**  
<http://www.colorado.edu/EconomicsInstitute/>  
Special Programs page: <http://www.colorado.edu/EconomicsInstitute/profdev/specprog.html>  
Contact: [eionline@colorado.edu](mailto:eionline@colorado.edu)  
**Status: Received email from Lee Hart Weber, MFT Program Manager. Waiting for IT dept. to add actual link.**
- 4) **ENTERWeb: The Enterprise Development Website:** <http://www.enterweb.org/>  
Microfinance section: rated sites: <http://www.enterweb.org/microcre.htm>  
Contact: [jlorn@synapse.net](mailto:jlorn@synapse.net)  
Status: No feedback
- 5) **Eldis Microcredit Guide:** <http://nt1.ids.ac.uk/eldis/fin/micro.htm>  
Microcredit Country Profile: the Middle East portion is in progress  
Selection of national microcredit organisations: <http://nt1.ids.ac.uk/eldis/fin/micro.htm>  
Contact: [eldis@ids.ac.uk](mailto:eldis@ids.ac.uk)  
Status: Listed
- 6) **The Microenterprise Innovation Project (MIP):** <http://www.mip.org/>  
Microenterprise Training Programs: <http://www.mip.org/resource/res-def.htm>  
Contact: [mip@dai.com](mailto:mip@dai.com)

Status: Both AMIR and SMI Training Program added to web site.

**7) The Consultative Group to Assist the Poorest (CGAP) - A Micro-finance Program:**

<http://www.cgap.org/>

What's New? page: <http://www.cgap.org/>

MF Links page: Links to Microfinance Resources: Chemonics is listed here.

Contact: [CProject@worldbank.org](mailto:CProject@worldbank.org)

Status: **Linked**

**8) Sustainable Banking for the Poor (SBP) :** <http://www-esd.worldbank.org/html/esd/agr/sbp/>

Contact: The SBP task managers are Lynn Bennett (ASTHR) and Jacob Yaron (AGRPW. Any request or inquiries concerning this project can be made to Ms.

Sangae Sherman. [Ssherman@worldbank.org](mailto:Ssherman@worldbank.org)

Status: **No feedback**

**9) Institutions contact list:** <http://www-esd.worldbank.org/html/esd/agr/sbp/CONTLST.HTM>

The only contact listed for Jordan is Save the Children. There is no separate listing for the Middle East. Egyptian contacts are found under Africa, while the Jordan contact was listed under Asia. (?)

Status: **No feedback**

**10) Special Unit for Microfinance (SUM) :** <http://www.undp.org/sum/index2.html>

Contact: [sum@undp.org](mailto:sum@undp.org)

Status: **No feedback**

**11) World Bank Rural Microfinance & Small Enterprise Development:**

[\(http://wbln0018.worldbank.org/networks/fpsi/rmfsme.nsf/\)](http://wbln0018.worldbank.org/networks/fpsi/rmfsme.nsf/)

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Status: **No feedback**

### 3. Microfinance Websites Listing SMTP

Of the eleven microfinance websites contacted, five responded and have agreed to list information regarding the SMI Training Program on their websites. The five websites are listed below:

**1) The Virtual Library on Microcredit** (<http://www.soc.titech.ac.jp/icm/icm.html>)

**2) The EI: The Economics Institute, Boulder, Colorado**

<http://www.colorado.edu/EconomicsInstitute/>

**3) Eldis Microcredit Guide :** <http://nt1.ids.ac.uk/eldis/fin/micro.htm>

**4) The Microenterprise Innovation Project (MIP):** <http://www.mip.org/>

**5) The Consultative Group to Assist the Poorest (CGAP) - A Micro-finance Program:**

<http://www.cgap.org/>

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## **4. Conclusion**

One follow-up to this project would be to contact the websites that did not respond. Sometimes emails get lost, mis-transmitted or just forgotten. There were two cases in which the responses to the original email request came several months later.

Another follow-up would be to check with the IT Manager to see how many visitors have come from the sites that have listed the AMIR address.