

*Sri Lanka*  
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DEVELOPMENT ASSISTANCE PROGRAMS OF U.S.

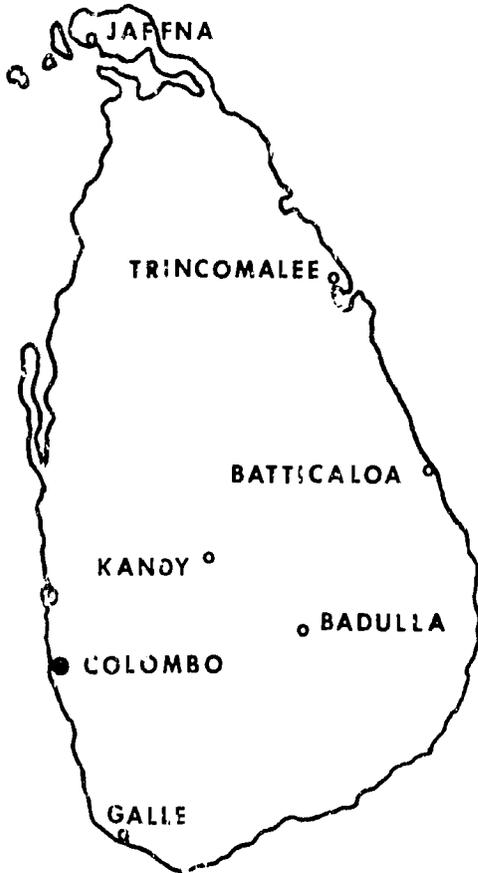
NON-PROFIT ORGANIZATIONS IN

62

# SRI LANKA

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Women in Development  
Agency for International Development  
Report for the year  
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AMERICAN COUNCIL OF VOLUNTARY AGENCIES FOR FOREIGN SERVICE, INC.  
TECHNICAL ASSISTANCE INFORMATION CLEARING HOUSE (TAICH)  
200 Park Avenue South  
New York, New York 10003

December 1974

DEVELOPMENT ASSISTANCE PROGRAMS FOR SRI LANKA

This report describes the assistance programs for Sri Lanka of 16 U.S. organizations. It includes voluntary agencies, missions, foundations and other non-profit organizations which provide the people of Sri Lanka with material aid and assistance in medicine and public health, education, community development, etc.

This is one of a series of periodically revised country reports representing an expansion and updating of Part II of the TAICH 1971 directory, U.S. Non-Profit Organizations in Development Assistance Abroad. Additional and new information on the programs of the organizations listed in these reports may be obtained from TAICH, as well as reports on Afghanistan, Bangladesh, India, Nepal, Pakistan, Yemen, Bolivia, Brazil, Colombia, Guatemala, Haiti, Nicaragua, Paraguay, Indonesia, Kmer Republic (Cambodia), Laos, Papua-New Guinea, Thailand, Vietnam, Botswana, Burundi, Chad, Ethiopia, Lesotho, Mali, Niger, Rwanda, Sudan, Tanzania, Upper Volta, Zaire, and Zambia. These reports are available free of charge. Geographical place names have been standardized in accordance with official standard names approved by the U.S. Board on Geographic Names of the Office of Geography of the U.S. Department of the Interior.

Of the 16 U.S. organizations included in the report 8 were able to provide TAICH with financial data. The figures indicate that a total of \$4,783,489 was expended in financial aid. These figures are approximate owing to differences in fiscal years, methods of financial reporting, and methods of estimating dollar values of commodities, equipment, and material shipped. In instances where a determination of expenditures was not possible the notation "Not available" has been made after the heading FINANCIAL DATA.

The Technical Assistance Information Clearing House, operated by the American Council of Voluntary Agencies for Foreign Service under contract to the U.S. Agency for International Development, functions as a center of information on the socio-economic development programs of U.S. non-profit organizations. Through publications and maintenance of an inquiry service, it makes available to organizations, governments, researchers, and other users, information about development assistance with particular reference to the resources and concerns of the private, non-profit sector.

The information given on each organization is based on the data supplied to TAICH by that organization. Publication of this information does not guarantee accuracy of content, or endorsement of any organization by the American Council or TAICH.

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CONTENTS

Agricultural Development Council, Inc. . . . .	5
*+ American Foundation for Overseas Blind, Inc. . . . .	5
*+ CARE, Inc. (Cooperative for American Relief Everywhere, Inc. . . . .	5
* Christian Children's Fund, Inc. . . . .	6
Christian Nationals' Evangelism Commission, Inc. . . . .	7
The Ford Foundation . . . . .	7
National 4-H Club Foundation of America, Inc., International Programs . . . . .	7
National Council of Catholic Laity . . . . .	8
Population Services International . . . . .	8
Rockefeller Foundation . . . . .	9
Salesians of St. John Bosco, Province of St. Philip the Apostle . . . . .	9
*+ The Salvation Army . . . . .	9
United Church Board For World Ministries . . . . .	10
* World Neighbors, Inc. . . . .	11
*+ World University Service, Inc., U.S. Committee . . . . .	11
* Young Men's Christian Association of the United States . . . . .	12
Addendum-Heifer Project International . . . . .	12
Summary Chart . . . . .	13

Membership in the American Council of Voluntary Agencies for Foreign Service is indicated with a +, and registration with the Advisory Committee on Voluntary Foreign Aid with an \*.

AGRICULTURAL DEVELOPMENT COUNCIL, INC.  
630 Fifth Avenue, New York, New York 10020 -- (212) 757-8566

EDUCATION: In 1972 provided financial support to the Faculty of Agriculture at the University of Ceylon for support of a research unit of the Department of Agriculture Economics and of a study on labor utilization in a peasant settlement project. Provided financial aid to faculty member of the University of Ceylon to support final period of study for Ph.D. degree at the University of London. Continued support of four Graduate Fellows enrolled in U.S. universities in Ph.D. programs in Agricultural Economics.

Regional Program: The Council is developing a network of regional activities in Asia which will include the following: seminars for teachers from different Asian institutions and other exchanges permitting the development of more useful curricula and course materials; experimental courses; research assistantships for Asian graduate students in Asian institutions; seminars and research on selected priority development problems; encouragement and help in developing inservice training programs; and short-term visits by Asian scholars to institutions other than their own. These activities are being aided by a grant from the International Development Research Centre of Canada.

PROGRAM INITIATION: 1972.

FINANCIAL DATA: Not available.

(Program information received May 1974).

\*+ AMERICAN FOUNDATION FOR OVERSEAS BLIND, INC. Helen Keller World Crusade for the Blind, 22 West 17th Street, New York, New York 10011 -- (212) 924-0420

SOCIAL WELFARE: AFOB conducted a course for instructors of perceptual motor skills training and assessment programs. The course had a dual purpose: to enhance their job opportunities, and also to provide placement personnel with an understanding of a blind person's improved integrated (blind with sighted children) education system, residential schools for the blind and the government's social services department. Also conducted a selective placement coordinator course for five candidates from the Department of Social Services and the All Ceylon Council for the Blind; the course emphasized assessment of manual skills of blind clients, profiles of skills required for specific jobs and interviewing techniques.

FINANCIAL DATA: Not available.

(Program information received November 1974).

\*+ CARE, INC. (Cooperative for American Relief Everywhere, Inc.)  
660 First Avenue, New York, New York 10016 -- (212) 686-3110

Address in Sri Lanka: 27 Alfred Place, Colombo

Mailing address: P.O. Box 1024, Colombo  
Jacques Lauriac, Country Director

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During FY 1974 CARE supported projects in Sri Lanka in the form of material and management aid and program development:

**MEDICINE & PUBLIC HEALTH:** Supported a partnership program with the Ministry of Education for school-aged children, pre-school children and lactating mothers utilizing PL 480 commodities. In cooperation with the Ministry of Health developed and distributed a semi-indigenous weaning food formula, Thriposha. The long-range goal of this on-going project is the production of a totally indigenous food.

**FUTURE PLANS:** In addition to continuing the above programs in the coming year an agricultural extension education program with literacy communication campaigns will be conducted throughout the primary school system, and an agricultural plan and field project will be implemented to demonstrate the feasibility of growing a high protein food source to be utilized in the Thriposha formula; a project to establish an applied nutrition service to collect nutrition data for use by the Ministries of Health and Education in planning future feeding programs will be set up.

**PERSONNEL:** 4 U.S., 16 local.

**PROGRAM INITIATION:** 1956.

**FINANCIAL DATA:** Value of CARE programming for FY ending 6/30/74: \$3,892,853.

**COOPERATING GOVERNMENTS:** Government of Sri Lanka, Ministry of Health, Ministry of Education; U.S. Agency for International Development.

(Program information received October 1974).

\* CHRISTIAN CHILDREN'S FUND, INC.

203 East Cary Street, Richmond, Virginia 23261 -- (804) 644-4654

Program in Sri Lanka administered from field office in Bangalore:

P.O. Box 5054  
Bangalore 560001, Karnataka, India

**SOCIAL WELFARE:** Operates a foster child/parent sponsorship plan. Assists 1,069 children living in 9 affiliated projects in Jaffna, Nuwara Eliya, Colombo, Mailapitya, Mt. Lavinia and Kandy. All children receive care and education.

**PERSONNEL:** 171 local (9 superintendents, teachers, houseparents, clerical and staff, etc.)

**PROGRAM INITIATION:** 1957.

**FINANCIAL DATA:** FY 1973-74: \$104,171.00  
(FY ends 6/30/74)

**COOPERATING ORGANIZATIONS:** Salvation Army and Seventh Day Adventists.

(Program information received November 1974).

CHRISTIAN NATIONALS' EVANGELISM COMMISSION, INC.  
1470 N. Fourth Street, San Jose, California 95112 -- (408) 298-0965

Address in Sri Lanka: 125/82 Peterson Lane, Colombo 6  
Rev. Cecil Siriwardene

EDUCATION: Supports a Youth Training Program for job placement.

PROGRAM INITIATION: 1970.

PERSONNEL: 5 local.

FINANCIAL DATA: Expenditures for CY 1973: \$16,000.  
Budget for CY 1974: \$20,000.

(Program information received February 1974).

THE FORD FOUNDATION  
320 East 43rd Street, New York, New York 10017 -- (212) 573-5000

Program in Sri Lanka administered from regional office in India:

55 Lodi Estate,  
New Delhi, 110003  
Mr. Harry E. Wilhelm, Regional Representative

ECONOMIC & DEVELOPMENT PLANNING: In FY 1973 a grant of \$150,000 was given to the Marga Institute in Colombo, for research on social and economic issues.

FOOD PRODUCTION & AGRICULTURE: In FY 1974 made a grant of \$370,000 to the International Rice Research Institute to support modernization of rice processing and distribution in Sri Lanka.

FINANCIAL DATA: See above.

(Program information received October 1974).

NATIONAL 4-H CLUB FOUNDATION OF AMERICA, INC., INTERNATIONAL PROGRAMS  
7100 Connecticut Avenue, N.W., Washington, D.C. 20015 -- (301) 656-9000

Address in Sri Lanka: c/o Department of Agriculture, Peradeniya,  
S. Natesan, Assistant Director of Agriculture (Extension)

COMMUNITY DEVELOPMENT: Provides special study and training opportunities for youth program professionals, including communications, program planning, leadership and citizenship development, as well as food production and agriculture. Also sponsors IFYE Youth Development Project through which U.S. delegates work with counterparts in the host country for one year in expanding and further developing the 4-H type program.

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EDUCATION: Sponsors two-way exchange which provides opportunities for young people and professionals to exchange ideas with 4-H-type organizations in other countries, develop an understanding of their own and other cultures, and make a contribution to international development and understanding. Programs include the International Farm Youth Exchange (IFYE) -- a three to six months opportunity to live with host families and observe and participate in 4-H and similar activities, and the Professional Rural Youth Leader Exchange (PRYLE) -- a three to four months opportunity for professional leaders to study the 4-H type program in the host country.

PERSONNEL: Local staff only.

PROGRAM INITIATION: 1961.

FINANCIAL DATA: Not available.

COOPERATING GOVERNMENTS & ORGANIZATIONS: Government of Sri Lanka, Department of Agriculture; U.S. Government, Department of Agriculture, Department of State, Department of Labor; U.S. Cooperative Extension Service, State 4-H Foundations and non-profit host organizations in the U.S.

(Program information received October 1974).

NATIONAL COUNCIL OF CATHOLIC LAITY

1312 Massachusetts Avenue, N.W., Washington, D.C. 20005 -- (202) 659-6788

SOCIAL WELFARE: In CY 1974 provided a grant of \$600 to the Fatima Canteen serving needy families.

FINANCIAL DATA: Expenditures in CY 1974: \$600.

(Program information received November 1974).

POPULATION SERVICES INTERNATIONAL

105 North Columbia Street, Chapel Hill, North Carolina 27514--(919) 929-7194

Address in Sri Lanka: 35 Horton Place, Colombo 7  
John Davies, Project Director

POPULATION & FAMILY SERVICES: Implemented an International Planned Parenthood Federation-financed nationwide project to market non-clinical contraceptives through an established retail network of some 3,500 general stores, pharmacies and tea houses. Program features utilization of all components of normal marketing techniques (market research, advertising, packaging and distribution, etc.); focused initially on condoms and will be expanded to include oral contraceptives.

PERSONNEL: 1 International (Canada, project director); 7 local (1 marketing director, 1 materials manager, 1 field educator, 4 office personnel).

PROGRAM INITIATION: 1973.

FINANCIAL DATA: Expenditures for CY 1973: \$232,000  
Budget for CY 1974: \$300,000

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COOPERATING ORGANIZATION: International Planned Parenthood Federation.

(Program information received December 1974).

ROCKEFELLER FOUNDATION

111 West 50th Street, New York, New York 10020 --(212) 265-8100

EDUCATION: In CY 1973 made expenditures of \$6,640 for fellowships and scholarships.

PROGRAM INITIATION: 1951.

FINANCIAL DATA: See above

(Program information received October 1974).

SALESIANS OF ST. JOHN BOSCO, Province of St. Philip the Apostle  
148 Main Street, New Rochelle, New York 10801 -- (914) 633-8344

Address in Sri Lanka: Don Bosco High School  
22 Don Bosco Road, Negombo  
Rev. John Lens, S.D.B.

U.S. Salesians provides financial assistance and some personnel to the International Salesian Society, which finances and administers the following projects:

EDUCATION: Operation of a trade school, and evening classes for adults.

SOCIAL WELFARE: Operation of a boys' club.

PERSONNEL: 4 international; 5 local.

PROGRAM INITIATION: 1962.

FINANCIAL DATA: Not available.

(Program information received November 1974).

\*+ THE SALVATION ARMY

120 West 14th Street, New York, New York 10011 -- (212) 243-8700

Address in Sri Lanka: P.O. Box 193, 2 Union Place, Colombo 2  
Commissioner Gladys Calliss

The Salvation Army in the U.S.A. provides financial assistance to the following program operated by the international organization.

SOCIAL WELFARE: Home for boys and the men's social service center at Rajagiriya; home for girls at Dehiwala; women's and children's homes in Jaffna and Batticaloa;

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remand home for delinquent boys, Jaffna and Batticaloa; young women's hostel, elderly women's and The Haven, a women's and children's home, all in Colombo; girls' and unmarried mothers' home at Kaithady, Jaffna District.

COOPERATING GOVERNMENT & ORGANIZATIONS: Government of Sri Lanka gives grants to Children's Homes; Christian Children's Fund; Help the Aged Fund (Great Britain); Oxfam.

PROGRAM INITIATION: 1883.

FINANCIAL DATA: Not available.

(Program information received August 1974).

UNITED CHURCH BOARD FOR WORLD MINISTRIES, United Church of Christ, Divisions of World Mission and World Service  
475 Riverside Drive, New York, New York 10027 -- (212) 870-2637

Program in Sri Lanka administered from: Inter-Mission Business Office,  
364 Dr. D. Naoroji Road  
Bombay 1, India

Mailing Address: P.O. Box 92, Bombay, India

EDUCATION: Supports with funds and personnel the secondary Uduvil Girls' College and Jaffna College (kindergarten through college) at Vaddukoddai.

INDUSTRIAL DEVELOPMENT: Supports a training program for the development of cottage industries.

MEDICINE & PUBLIC HEALTH: Supports Green Memorial Hospital in Manipay, McLeon Hospital for Women in Inuvil, and a rural clinic and public health program at Paranthan serving approximately 600 farm families.

PERSONNEL: 7 U.S. (including teachers); 3 international (2 teachers, Netherlands; 1 nurse, Great Britain); approximately 300-350 local employees including 150 secondary and higher teachers, 3 vocational teachers and 150-200 medical staff.

PROGRAM INITIATION: 1823.

FINANCIAL DATA: Not available.

(Program information from 1971 TAICH directory. No new program information available at time of publication).

\* WORLD NEIGHBORS, INC.

5116 North Portland Avenue, Oklahoma City, Oklahoma 73112 -- (405) 946-3333

Program in Sri Lanka administered from area office: P.O. Box 916  
Kathmandu, Nepal  
Area Representative : Thomas L. Arens

COMMUNITY DEVELOPMENT: Supports the development program of Maggona by providing funds to build tourist huts, funds for a poultry development program, and a grant to establish a coir production center.

PERSONNEL: 30 local volunteers.

PROGRAM INITIATION: 1973.

FINANCIAL DATA: Budget for FY ending 6/30/74: \$2,225.

COOPERATING ORGANIZATIONS: Maggona Youth Federation; CARE.

(Program information received October 1973).

\*+ WORLD UNIVERSITY SERVICE, INC., U.S. Committee  
20 West 40th Street, New York, New York 10018 -- (212) 563-1736

Address in Sri Lanka: 202 Baudhaloka Mawatha, Colombo 7  
mailing address : P.O. Box 1406, Colombo  
Prof. Lakshman S. Perera, Chairman

The U.S. Committee of WUS contributes funds to the International Secretariat in Geneva, which coordinates and supports projects implemented by national committees and local chapters.

COMMUNITY DEVELOPMENT: In order to provide facilities for the development of a system for youth and adult education, the Ceylon WUS Committee is establishing a National Community Education Institute in Colombo. Objectives of the Institute are: to provide educational opportunities for those who have no access to formal education institutes; to organize job-oriented general science courses for unemployed youth and adults; and to popularize the cooperative movement in socio-economic development. The Institute will establish 4 youth and adult education centers, 2 in Colombo and 2 in rural areas. Coordinating Councils for youth and adult education at the district level, and a training and research center.

PROGRAM INITIATION: 1970.

FINANCIAL DATA: Not available.

COOPERATING GOVERNMENT AND ORGANIZATION: Government of Sri Lanka, Youth and Social Welfare Department of the Ministry of Education; University of Ceylon.

(Program information received November 1974).

\* YOUNG MEN'S CHRISTIAN ASSOCIATION OF THE UNITED STATES, International Division of the National Board, 291 Broadway, New York, New York 10007--(212) 349-0700

Address in Sri Lanka: The National Council of the YMCA's of Sri Lanka  
P.O. Box 381, Colombo 1  
Boyd I. Perera, National General Secretary

FOOD PRODUCTION & AGRICULTURE: Supports an agricultural training school at Paranthan and a rural extension program in the Mirigama area.

POPULATION & FAMILY PLANNING: Supports a family planning and family health care program in the rural area of Batticaloa.

SOCIAL WELFARE: Provides the services of a World Service Worker for the National Council of Sri Lanka. Gives specific grants to aid special efforts in the field of youth work, leadership training, and social welfare. Sends specialists periodically for short-term development projects of a specific nature to help the National Council of the YMCA's of Sri Lanka. Brings local YMCA leaders to the U.S. for training from time to time.

PERSONNEL: 1 U.S.; 25 local professionals; 1000 local volunteers.

PROGRAM INITIATION: 1896.

FINANCIAL DATA: Expenditures for CY 1974: \$2,000 grant for program  
\$3,000 special emergency grant.

COOPERATING ORGANIZATION: National Council of the YMCA's of Sri Lanka.

(Program information received November 1974).

#### ADDENDUM - DECEMBER 1974

\*+ HEIFER PROJECT INTERNATIONAL

P.O. Box 808, Worthen Building, Little Rock, Arkansas 72203-- (501) 376-6836

FOOD PRODUCTION & AGRICULTURE: Aids the Sri Lanka Department of Agriculture through provision of pure bred livestock to a program of cooperative dairy development, bee colonies for a bee development project, and aid for development of pastures on coconut plantations near Colombo.

PROGRAM INITIATION: 1969.

FINANCIAL DATA: Expenditures during CY 1974: \$3,000.  
Budget for CY 1975: \$8,000.

COOPERATING GOVERNMENT & ORGANIZATIONS: Government of Sri Lanka, Ministry of Agriculture, Rural Development and Small Industries; Freedom from Hunger Campaign; Jaffna College Farm.

(Program information received December 1974).

This chart provides a quick reference summary of the development assistance activities of the organizations included in this report. "PP" indicates a proposed program, a dot indicates a current program.

AGENCIES	Communications	Community Development	Construction, Housing & Planning	Cooperatives, Credit Unions & Loans	Economic & Development Planning	Education	Equipment & Material Aid	Food Production & Agriculture	Industrial Development	Medicine & Public Health	Nutrition	Population & Family Services	Public & Business Administration	Social Welfare	Women	Youth
Agricultural Development Council, Inc.					•											
American Foundation for Overseas Blind, Inc.					•								•			
CARE, Inc.								PP		•	•					
Christian Children's Fund, Inc.													•			
Christian Nationals' Evangelism Commission, Inc.					•											•
The Ford Foundation				•			•									
National 4-H Club Foundation of America, Inc.	•				•											•
National Council of Catholic Laity						•							•			
Population Services International												•				
Rockefeller Foundation					•											
Salesians of St. John Bosco					•								•			•
The Salvation Army													•			•
United Church Board For World Ministries					•			•		•						
World Neighbors, Inc.	•						•									
World University Service, Inc.	•				•											•
Young Men's Christian Association of the United States							•			•			•			•
Addendum-Heifer Project Int'l							•									