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AMERICAN PUBLIC HEALTH ASSOCIATION
International Health Programs
1015 Fifteenth Street, NW
Washington, DC 20005

SUMMARY REPORT OF ACTIVITIES
AT AID EXHIBIT BOOTH
APHA ANNUAL MEETING
MONTREAL, CANADA

A Report Prepared By:
JEAN W. PEASE, CONSULTANT

During The Period:
NOVEMBER 13-17, 1982

Supported By The:
U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT
(ADSS) AID/DSPE-C-0053

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I. INTRODUCTION AND BACKGROUND

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Purpose of the Assignment

AID requested the services of a consultant to man the AID exhibit at the annual meeting of the American Public Health Association (APHA) in Montreal, Canada, from November 13-17, 1982. The consultant was to serve as a resource information specialist to respond to inquiries related to AID development programs in primary health care and other health activities funded by the agency.

In addition to manning the exhibit booth, the consultant was requested to maintain a roster of professional specialists interested in international health assignments and to accept copies of experience resumes if available. Where indicated, the consultant was expected to arrange for personal interviews between interested candidates and AID staff attending the APHA meeting. The consultant was expected to attend International Health Section sessions during the meeting when exhibit coverage responsibilities did not interfere.

Preparation for the Assignment

During the week prior to the APHA meeting in Montreal, the consultant conferred with the Office of the Health and Population Directorate in AID's Bureau for Science and Technology for briefing on AID attendees at the conference, especially those who were entitled to free registration badges, and to confirm their participation in attending the exhibit booth. The briefing also included a review of the Office's interest in candidates for the IDI program as well as a review of qualifications for health professionals who might be interested in long-term AID assignments.

Conferences were held with AID's Office of Health, and its contractor, Water and Sanitation for Health (WASH). WASH was supplying one staff member to assist with that part of the AID exhibit relating to water resources development.

Several discussions were held with Mrs. Madelina Hayes of the AID Office of Management Operations, Publications and Audio/Visual Arts Division. Mrs. Hayes has had the logistical responsibility for preparing and backstopping AID exhibits for the APHA meetings for many years. The consultant reviewed with Mrs. Hayes all of the AID materials to be shipped to Montreal for distribution at the exhibit booth, as well as plans and logistics for the exhibit area in Montreal.

Itinerary

The consultant departed Washington, D.C. on November 13, 1982 by air and arrived in Montreal at approximately 2:00 p.m. An afternoon inspection was made of the AID booth at the exhibit area in the Bonaventure Hotel. Mrs. Hayes had completed the erection of the exhibit and the WASH contractor had an AID water hand pump in operation in the AID exhibit area.

Following the closing of the exhibits at 4:00 p.m. on Wednesday, November 17, 1982, the consultant departed Montreal at approximately 6:00 p.m. by air and returned to Washington D.C.

II. OBSERVATIONS AND FINDINGS

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Roster of Health Professionals Interested in International Health

In briefings with AID staff prior to the consultant's arrival in Montreal, it was suggested that persons interested in short- and/or long-term overseas assignments be referred to those AID contractors who were known to be interested in identifying possible consultants or long-term staff. Every effort was made by the consultant to identify AID contractors working in health development programs to those interested candidates. Several candidates were referred to the WASH and PRICOR project representatives who were present intermittently at the AID booth.

One resume was collected for the Office of Health. Martha L. Anderson, formerly with the Office of International Health, Department of Health and Human Services, has completed an M.P.H. in Planning and Administration at the University of Michigan and is again available to work in international health.

Interviews Between AID Staff and Interested Candidates

Dr. Clifford A. Pease, Chief of the Office of Health, and Dr. Eugene Boostrom, Near East Bureau, met with several individuals concerning AID programmatic issues as well as future employment interests. These meetings were scheduled by the consultant to coincide with the availability of the AID staff members. In addition to AID/Washington staff, overseas AID staff attending the conference used the exhibit booth and the services of the consultant to arrange schedules for meetings on a variety of subjects. The exhibit booth served as a focal point and meeting place for AID staff and other health professionals having a continuing interest in international health.

Coverage of AID Exhibit Booth

The consultant was on duty at the AID exhibit booth beginning with the opening of the exhibit at 12:00 p.m. Sunday, November 14, 1982, and continuing from 8:00 a.m. to 4:00 p.m. Monday through Wednesday. The exhibit closed at 4:00 p.m. on Wednesday, November 17, 1982. Most of the AID staff attending the convention had program commitments and had little or no free time to spend at the exhibit booth. The consultant,

therefore, felt compelled to remain at the booth during the open hours. The WASH consultant was also in attendance for the entire time the exhibits were open. The assistance received from AID staff who did attend the booth when time permitted was much appreciated.

Attendance at International Health Section Sessions

The consultant attended the International Health Society dinner at the Hyatt Regency Hotel on Monday evening, November 15, 1982. Dr. Clifford A. Pease presided. The guest speaker, Dr. Omond McKillop Solandt, addressed the group of over 100 persons on the subject, "The Donor Consortium as a Mechanism for Support in International Health Research." This was the only programmed session attended by the consultant since exhibit coverage responsibilities did not permit attendance during day sessions.

Interest in AID Publications

AID had sent a variety of its publications for distribution at the booth. Among these were issues of "Agenda," "Horizon," and "Front Lines;" and the new AID policy papers for "Population," "Nutrition," and "Domestic Water and Sanitation." The "Health" policy paper was not ready for distribution. There was great interest in all of the policy papers, especially from teachers and students. The "Domestic Water and Sanitation" policy paper proved to be the most popular document. Copies had been totally distributed by the end of the second day of the exhibit. Additional requests for copies have been furnished to the AID Office of Public Affairs. Other popular AID publications were the AID Project Impact Evaluation Reports, which were country specific. Many visitors to the booth were looking for information relative to countries in which they have worked, travelled or visited. The variety of information materials furnished by AID was adequate and the supply of most documents was sufficient for the length of time the exhibit was open. A "Health" policy paper should be available for future APHA annual meetings.

III. RECOMMENDATIONS

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Distribution of Convention Badges

AID is entitled to 12 free badges for its employees who are attending the annual APHA meeting as a result of the four booth spaces occupied by the AID exhibit. There was confusion on the part of some of the AID personnel who paid for their registration not knowing that badges had already been reserved for them at the exhibit registration booth. For future meetings, all AID staff planning to attend the APHA convention should be informed in advance of procedures for obtaining one of the free registration badges. They should also be informed of the expectation of serving at the AID booth as individual schedules permit.

Organization of the AID Exhibit Booth

The reception area of the booth which is provided for AID staff to have available as a meeting area needs to be organized so that the space is reserved for the purpose intended. The space was frequently occupied by visitors for other than AID business since it was easily accessible to an open aisle. This can be corrected in the future by using display tables on the aisle and blocking the area, thus reserving it for AID use.

Pre-Conference Planning for AID Contractors' Use of the AID Booth

It is recommended that those AID contractors planning to use the AID booth for distribution of literature, recruitment, or interviewing should advise AID in advance. When the exhibits opened officially on Sunday, November 14, four AID contractors appeared and requested permission to use the booth for these purposes. With limited display space, there was some problem in finding adequate visibility for the contractors' materials. With advance planning, more display space can be arranged.

Appendix A

LIST OF SELECTED VISITORS AT
AID EXHIBIT BOOTH

Appendix A

LIST OF SELECTED VISITORS AT
AID EXHIBIT BOOTH

Mrs. Ramona Arness
Mr. Ward Bentley, "Street Children," Bogota, Colombia
F. Oris Blackwell, former AID sanitarian in Bangladesh and Lebanon
Dr. George Cernada, Boston University
Dr. Robert Eelkema, University of North Dakota
Dr. Moye Freyman, University of North Carolina
Yolande Mousseau Gershman, Consultant
Dr. Goma, Ministry of Health, Egypt
F. Gray Handley, Department of State (former DHHS/OIH Intern)
Dorothy A. Huskey, Sam Houston State University (former AID Health Educator)
Robah Kellog, Nurse Educator (former AID employee in Iran)
Dr. Craig Lichtenwallner, former AID physician
Dr. Mary Ann Mika, USAID/Sudan
Phyllis Piotrow, Johns Hopkins University
Dr. Bud Prince, One America
Dr. Richard Smith, University of Hawaii
Dr. Merrill Shutt, University of North Dakota
Mr. Traxler, National Center for Health Statistics Research, DHHS
Dr. and Mrs. Gerald Vander Vlugt, USAID/Nepal
Dr. Lorrie Vanderschmidt, Boston University
Dr. Don Wallace, Health Officer, Maryland
Dr. Donald Watkins
Dr. Sam Wishik, Retired

Appendix B

SEMINAR NOTICE - HUMAN ISSUES IN FREEDOM FROM HUNGER

Appendix B

SEMINAR NOTICE - HUMAN ISSUES IN FREEDOM FROM HUNGER

Dr. Dorothy Huskey, Sam Houston State University, provided information on the seminar to be conducted at the University from February 10-12, 1983 in Huntsville, Texas.

The Registration form and Seminar Notice is attached.

BACKGROUND FOR THE
SEMINAR IN
FREEDOM FROM HUNGER

The U.N. World Food Conference met in Rome in 1974. From that conference came a Universal Declaration on the Eradication of Hunger and Malnutrition which stated:

"Every man, woman, and child has the inalienable right to be free from hunger and malnutrition in order to develop fully and maintain their physical and mental faculties."

In view of that declaration, this seminar has been planned and dedicated.

ACCOMMODATIONS

All registrants must arrange their own accommodations. The four motels are of about equal distance from the campus, whereas the hotel is located within walking distance of the meeting site. Transportation will be furnished to and from all motels.

Holiday Inn I-45 713-295-6454	Sam Houston Inn I-45 713-295-9151
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Regal 8 I-45 713-295-6401	Motel 6 I-45 713-295-6666
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University Hotel
Campus
713-291-2151

REGISTRATION FORM
SEMINAR IN
FREEDOM FROM HUNGER

Fee - \$15

Name _____

Organization _____

Address _____

City _____

Phone _____

Amount Enclosed _____

To preregister, send a check to
Sam Houston State University;
Huntsville, Texas 77341; Atten-
tion - Dr. David Riley.

Sign and return with registration
if transportation is needed from
Houston Intercontinental Airport
to Huntsville. Give time of arrival.

Dr. Heliadora Diaz Cisneros, Dean of the Agriculture College at Chapingo, Mexico will be the luncheon speaker on Friday and contribute to several concurrent sessions. Dr. Diaz studied agriculture and community development in leading American universities. He is associated with the Puebla Project, a long range research project in community development.

Ms. Karen Smith, Policy Specialist, Community Participation and Family Life, at UNICEF headquarters in New York. Since 1962, Ms. Smith has been with international and adult education principally in Southeast Asia using a community development approach.

Dr. Janet Gottschalk has worked in depressed areas of America and in South America. Presently, she provides consultation for rural hospitals and community health services in Africa - Ethiopia, Kenya, and Swaziland; and in India. Her research concerns skills needed by health workers to stimulate change. Of this she writes, "No matter where I have been in the world community development principles apply."

Ms. Maria Elena Jimenez directs training programs for staff and community leaders for the world renowned Puebla Project, a state-wide research project in community development in Mexico.

Sam Houston State University
Huntsville, TX 77341

SAM HOUSTON
STATE UNIVERSITY

SEMINAR
ON
HUMAN ISSUES
IN
FREEDOM
FROM
HUNGER

February 10-12, 1983

Lowman Student Center
Sam Houston State University
Huntsville, Texas

Thursday; February 10, 1983

6:00 p.m. - 7:00 p.m.
Registration: fee - \$15

7:00 p.m. - 7:30 p.m.
Informal get acquainted session -
snacks

7:30 p.m. - 7:45 p.m.
Welcome by President Sowers

7:45 p.m. - 8:00 p.m.
Overview of coming events by Dr.
Dorothy A. Huskey

8:00 p.m. - 8:15 p.m.
Findings of faculty questionnaire
from strengthening grant partici-
pants needs for further develop-
ment by Dr. Robert Biles and col-
leagues.

8:15 p.m. - 9:30 p.m.
Showcase for strengthening grant
projects - participants invited
to bring table top exhibits and
explain activities.

Friday; February 11, 1983

8:00 a.m. - 9:00 a.m.
Films - N.E.T. film on the impact
of F.A.O., IAD, and other Inter-
national programs on hunger. N.E.T.

9:00 a.m. - 10:30 a.m.
Keynote address - "Setting the
Stage: Looking at Needs, Progress
Problems, and Issues to Face in
Freedom From Hunger." Keynote
speaker: Karen Smith, UNICEF Con-
sultant Community Participation
and Family Life.

10:30 a.m. - 12:00 noon
Concurrent sessions
1. Getting women and the whole
family involved in the produc-
tion, distribution, and consump-
tion of "food and fiber".
Maria Elena Jimenez: Consultant
A. Improving opportunities for
women
B. Involving youth
2. Planning for Change
Section 1 - Karen Smith: Consul-
tant
A. What are the priority problems
of women and children?
B. What are the needed basic ser-
vices?
C. How do we get men and women,
young and old, landed and land-
less, participating in the
programs to meet needs of
children?
D. What difference does it make
whether women participate in
planning?
Section 2 - Janet Gottschalk:
Consultant
A. How can we go about change?
1. Collecting information
vital and social statistics
studies and surveys.
B. Setting goals - objectives.
Who? Where? Why?
C. Assess barriers - ways to over-
come
D. Appraising apparent and poten-
tial resources
E. Planning for action
F. Taking action
G. Evaluation

Section 3 - "Improving the Envi-
ronment of the Poor - food, energy,
health services, nutrition, hous-
ing, sanitation, and population"
: Consultant

A. Health and nutrition
B. Water and housing
-C. Backup services in development

12:00 noon - 1:00 p.m.
Lunch

1:00 p.m. - 2:00 p.m.
Keynote address - "Perspectives on a
Country-Wide Development Program to
Increase the Production of Food and
Fiber". Keynote speaker - Dr.
Heliodoro Diaz Cisneros, Secretario
de Agricultura y Recursos, Chapingo,
Mexico
1. Questions to Develop:
A. "Freedom From Hunger" - for
whom? why not? how?
B. Can we succeed on finding ways
to get the food that is pro-
duced to the hungry people?
C. Is it new technology or a "point
of view" that is needed for the
change to take place?
D. What are the effects of polit-
ical decisions on organization?
E. What is the impact of technical,
environmental, and economic
factors?
F. Commerce vs. human development?
Are both side by side?

2:00 p.m. - 3:00 p.m.
Address - "Nutrition, Food Supple-
ments - Are They Worthwhile?" Speak-
er: _____, Consultant for Nu-
trition and Health Education, The
World Bank

3:15 p.m. - 5:00 p.m.
Concurrent sessions
1. Making development programs work:
How to balance the resources of
labor, time, money in family sur-
vival activities
A. How to increase food production
B. Making the small farmer ef-
ficient
C. Family enterprise in use of
small plots for: fish, vege-
tables, grain
2. Organization and administration of
development projects
A. The objective - functions
B. Types of personnel
C. Integration of resources at
national level
D. Training needs
E. Support services
F. Problems in the administration/
management of development. Case
report: Puebla Project. Director
of Puebla Project
3. Nutrition: Planning for change
A. How can food supplements be
used to get people involved in
food production?
B. Is an education program needed
for changing food habits and
attitudes?
4. Community Development - a volun-
tary model. Institute of Cultural
Affairs: Jill Rudha, Consultant

6:30 p.m. - 7:30 p.m.
Dinner - Lowman Student Ballroom.
Keynote topic - A world View. Key-
note speaker: Dr. Janet Gottschalk,
Community Development Consultant
for Africa, Indiana University.

8:00 p.m. - 9:30 p.m.
A Folk Festival with international
students.

Saturday; February 12, 1983

8:00 a.m. - 9:30 a.m.
Four concurrent sessions on
World Wide Issues - Building
Models for Institutions that
Nurture and Support Families,
Women, and Children
1. Consultant: Dr. Janet Gotts-
chalk; Leader:
2. Consultant: Ms. Karen Smith;
Leader:
3. Consultant: Dr. H. Diaz Cis-
neros; Leader:
4. Consultant: Maria Elena Jim-
enez; Leader:
A. Topics to cover:
1. Going beyond government
programs in moving from
poverty to meeting needs
of people.
2. Cooperative arrangements.
3. Worldwide and country
level groups.
4. Delivery of services.
5. Integration of services
in countries.
6. The role of government
with the voluntary
efforts: agriculture,
health, education, pri-
vate enterprise, public
work, family planning,
the role of women, wel-
fare, industry, UN agen-
cies, private groups.
B. Questions to consider:
1. How to avoid duplication.
2. How to maximize output.
3. How to bring planning
close to people.
a. Africa
b. The Middle East
c. The Americas

9:45 a.m. - 11:15 a.m.
Teaching Third World Students
Skills for Development: Pre-
paration of village outreach
workers professional and vil-
lage leaders - a symposium:
Smith, Diaz, Jimenez.
1. This will cover:
A. Knowledge - understanding.
B. Skills.
C. Responsibilities.
D. Methodology training.
E. Facilities for preparation.
F. Purpose: food production?
what else?

11:15 a.m. - 12:00 noon
The Strengthening Program: What
Now?
1. What have we done? Was it worth-
while?
A. What is our future orien-
tation?
B. What skills need to be
added?
C. How will learning language
and culture be approached?
2. Who should do what now?
A. What are the goals set in
Washington?
B. What will be our implemen-
tation plan?

12:00 noon
Adjournment.