

PD-KAG 658

2016 /
Gujarat State

A.I.D. Project No. 598-0574

PROJECT GRANT AGREEMENT

Dated August 31, 1978

Between

Interamerican Institute of Agricultural Sciences
("IICA")

And

The United States of America, acting through the
Agency for International Development ("A.I.D.")

Article 1: The Agreement

The purpose of this Agreement is to set out the understandings of the parties named above ("Parties") with respect to the undertakings by IICA of the Project described below, and with respect to the financing of the Project by the Parties.

Article 2: The Project

SECTION 2.1. Definition of the Project. The Project, which is further described in Annex 1, will consist of (i) the development of an approach utilizing educational media for disseminating agricultural and other technical and motivational information to rural women involved in cultivation, care of livestock, food processing and marketing; (ii) the field testing and assessing of the methodological strategies proposed in the approach in three selected Latin American countries; and (iii) the preparation of a set of guidelines based on the tested approach to be disseminated

RECORD COPY

to Latin American planners and IICA and A.I.D. officials. Annex 1, attached, amplifies the above definition of the Project. Within the limits of the above definition of the Project, elements of the amplified description stated in Annex 1 may be changed by written agreement of the authorized representatives of the Parties named in Section 8.2, without formal amendment of this Agreement.

SECTION 2.2. Incremental Nature of the Project

(a) A.I.D.'s contribution to the Project will be provided in increments, the initial one being made available in accordance with Section 3.1 of this Agreement. Subsequent increments will be subject to availability of funds to A.I.D. for this purpose, and to the mutual agreement of the Parties, at the time of a subsequent increment, to proceed.

(b) Within the overall Project Assistance Completion Date stated in this Agreement, A.I.D., based upon consultation with IICA, may specify in Project Implementation Letters appropriate time periods for utilization of funds granted by A.I.D. under an individual increment of assistance.

Article 3: Financing

SECTION 3.1. The Grant. To assist IICA to meet the costs of carrying out the Project, A.I.D., pursuant to the Foreign Assistance Act of 1961, as amended, agrees to grant IICA under the terms of this Agreement not to exceed Two Hundred Thousand United States ("U.S.") Dollars (\$200,000)

("Grant"). The Grant may be used to finance foreign exchange costs, as defined in Section 6.1 and local currency costs, as defined in Section 6.2, of goods and services required for the Project.

SECTION 3.2. Grantee Resources for the Project

(a) IICA agrees to provide or cause to be provided for the Project those funds estimated in the budget in Annex 1 which, in addition to the Grant, are required to carry out the Project effectively and in a timely manner, as described in Annex 1.

(b) The resources provided by IICA for the Project will be not less than the equivalent of U.S. \$86,000, including costs borne on an "in-kind" basis.

SECTION 3.3. Project Assistance Completion Date

(a) The "Project Assistance Completion Date" (PACD), which is February 28, 1982, or such other date as the Parties may agree to in writing, is the date by which the Parties estimate that all services financed under the Grant will have been performed and all goods financed under the Grant will have been furnished for the Project as contemplated under this Agreement.

(b) Except as A.I.D. may otherwise agree in writing, A.I.D. will not issue or approve documentation which would authorize disbursement of the Grant for services performed subsequent to the PACD or for goods furnished for the Project, as contemplated in this Agreement, subsequent to the PACD.

(c) Requests for disbursement, accompanied by necessary supporting documentation prescribed in Project Implementation Letters, are to be received by A.I.D. or any bank described in Section 7.1 no later than nine (9) months following the PACD, or such other period as A.I.D. agrees to in writing. After such period, A.I.D., giving notice in writing to IICA, may at any time or times reduce the amount of the Grant by all or any part thereof for which requests for disbursement, accompanied by necessary supporting documentation prescribed in Project Implementation Letters, were not received before expiration of said period.

Article 4: Conditions Precedent to Disbursement

SECTION 4.1. First Disbursement. Prior to the first disbursement under the Grant, or to the issuance by A.I.D. of documentation pursuant to which disbursement will be made, IICA will, except as the Parties may otherwise agree in writing, furnish to A.I.D., in form and substance satisfactory to A.I.D.:

(a) An opinion of counsel acceptable to A.I.D. that this Agreement has been duly authorized and/or ratified by, and executed on behalf of, IICA, and that it constitutes a valid and legally binding obligation of IICA in accordance with all of its terms; and

(b) A statement of the name of the person holding or acting in the office of IICA specified in Section 8.2, and

of any additional representatives, together with a specimen signature of each person specified in such statement.

SECTION 4.2. Condition Precedent to Disbursement for Field Testing. Prior to any disbursement under the Grant, or to issuance by A.I.D. of documentation pursuant to which disbursement will be made for financing field testing of the guidelines in each of the three Latin American country sites, IICA shall furnish to A.I.D., in form and substance satisfactory to A.I.D., evidence that a sponsoring agency in each such country has formally agreed to undertake implementation of such activity, including the provision of personnel and logistical and other support.

SECTION 4.3. Notification. When A.I.D. has determined that the conditions precedent specified in Sections 4.1 and 4.2 have been met, it will promptly notify IICA.

SECTION 4.4. Terminal Dates for Conditions Precedent.

(a) If all of the conditions specified in Section 4.1 have not been met within 90 days from the date of this Agreement, or such later date as A.I.D. may agree to in writing, A.I.D., at its option, may terminate this Agreement by written notice to IICA.

(b) For each Latin American country site selected for field testing of the guidelines, if the condition specified in Section 4.2 has not been met within 90 days of the selection of such country site, or such later date as A.I.D. may

agree to in writing, A.I.D., at its option, may cancel the then undisbursed balance of the Grant, to the extent not irrevocably committed to third parties, and may terminate this Agreement by written notice to IICA.

Article 5: Special Covenants

SECTION 5.1. Project Evaluation. The Parties agree to establish an evaluation program as part of the Project. Two separate types of evaluation will take place. The first will measure project progress as described below, and will be carried out annually by a team drawn from both Parties. The second type will be the evaluation of the approach, guidelines and field test cases that are described in Annex 1. The services of an evaluation specialist will be financed with A.I.D. funds to assist in the design of baseline studies, social and economic feasibility studies, and technical elements, as detailed in Annex 1.

The first type of evaluation will include, except as the Parties may otherwise agree in writing, the following:

- (a) evaluation of progress toward attainment of the objectives of the Project;
- (b) identification and evaluation of problem areas of constraints which may inhibit such attainment;
- (c) assessment of how such information may be used to help overcome such problems; and
- (d) evaluation, to the degree feasible, of the overall development impact of the Project.

SECTION 5.2. Other Covenants Except as A.I.D. shall otherwise agree in writing, IICA shall covenant that:

(a) final selection of Project personnel to be financed by A.I.D. will not be made unless such personnel are satisfactory to A.I.D.;

(b) the guidelines developed during the first stage of the Project shall not be field tested without the prior written approval of the A.I.D. representative named in Section 8.2; and

(c) the country selection criteria for field testing of the guidelines and the proposed sites will be submitted to the A.I.D. representative named in Section 8.2 for written approval prior to implementation.

Article 6: Procurement Source

SECTION 6.1. Foreign Exchange Costs. Disbursements pursuant to Section 7.1 will be used exclusively to finance the costs of goods and services required for the Project having their source and origin in the United States (Code 000 of the A.I.D. Geographic Code Book as in effect at the time orders are placed or contracts entered into for such goods or services) ("Foreign Exchange Costs"), except as A.I.D. may otherwise agree in writing, and except as provided in the Project Grant Standard Provisions Annex, Section C.1(b) with respect to marine insurance.

Section 6.2. Local Currency Costs. Disbursements pursuant to Section 7.2. will be used exclusively to finance the costs of goods and services required for the Project

having their source and, except as A.I.D. may otherwise agree in writing, their origin in IICA member countries ("Local Currency Costs"). To the extent provided for under this Agreement, "Local Currency Costs" may also include the provision of local currency resources required for the Project.

Article 7: Disbursement

SECTION 7.1. Disbursement for Foreign Exchange Costs.

(a) After satisfaction of conditions precedent, IICA may obtain disbursements of funds under the Grant for the Foreign Exchange Costs of goods or services required for the Project in accordance with the terms of this Agreement, by such of the following methods as may be mutually agreed upon:

(1) by submitting to A.I.D., with necessary supporting documentation as prescribed in Project Implementation Letters, (A) requests for reimbursement for such goods or services, or (B) requests for A.I.D. to procure commodities or services in IICA's behalf for the Project; or,

(2) by requesting A.I.D. to issue Letters of Commitment for specified amounts (A) to one or more U.S. banks, satisfactory to A.I.D., committing A.I.D. to reimburse such bank or banks for payments made by them to contractors or suppliers, under Letters of Credit or otherwise, for such goods or services, or (B) directly to one or more contractors

or suppliers, committing A.I.D. to pay such contractors or suppliers for such goods or services.

(b) Banking charges incurred by IICA in connection with Letters of Commitment and Letters of Credit will be financed under the Grant unless IICA instructs A.I.D. to the contrary. Such other charges as the Parties may agree to may also be financed under the Grant.

SECTION 7.2. Disbursement for Local Currency Costs.

(a) After satisfaction of conditions precedent, IICA may obtain disbursements of funds under the Grant for Local Currency Costs required for the Project in accordance with the terms of this Agreement, by submitting to A.I.D., with necessary supporting documentation as prescribed in Project Implementation Letters, requests to finance such costs.

(b) The local currency needed for such disbursements may be obtained:

(1) by acquisition by A.I.D. with U.S. Dollars by purchase or from local currency already owned by the U.S. Government; or

(2) by A.I.D. (A) requesting IICA to make available the local currency for such costs, and (B) thereafter making available to IICA, through the opening or amendment by A.I.D. of Special Letters of Credit in favor of IICA or its designee, an amount of U.S. Dollars equivalent to the amount of local currency made available by IICA, which dollars will

be utilized for procurement from the United States under appropriate procedures described in Project Implementation Letters.

The U.S. dollar equivalent of the local currency made available hereunder will be, in the case of subsection (b) (1) above, the amount of U.S. dollars required by A.I.D. to obtain the local currency, and in the case of subsection (b) (2) above, an amount calculated at the rate of exchange specified in the applicable Special Letter of Credit Implementation Memorandum hereunder as of the date of the opening or amendment of the applicable Special Letter of Credit.

SECTION 7.3. Other Forms of Disbursement. Disbursements of the Grant may also be made through such other means as the Parties may agree to in writing.

SECTION 7.4. Rate of Exchange. Except as may be more specifically provided under Section 7.2, if funds provided under the Grant are introduced into IICA member countries by A.I.D. or any public or private agency for purposes of carrying out obligations of A.I.D. hereunder, IICA will make such arrangements as may be necessary so that such funds may be converted into currency of IICA member countries at the highest rate of exchange which, at the time the conversion is made, is not unlawful in IICA member countries.

Article 8: Miscellaneous

SECTION 8.1. Communications. Any notice, request, document, or other communication submitted by either Party

to the other under this Agreement will be in writing or by telegram or cable, and will be deemed duly given or sent when delivered to such party at the following address:

To IICA

Mail Address: Instituto Interamericano de
Ciencias Agricolas
Apartado 10281
San Jose, Costa Rica

Alternate Address for
Cables: 2141 IICA

To A.I.D.:

Mail Address: LAC/DR/HR
Room 2245
Agency for International
Development
Washington, D.C. 20523

Alternate Address for
Cables: LAC/DR/HR
c/o Department of State
Washington, D.C.

All such communications will be in English, unless the Parties otherwise agree in writing. Other addresses may be substituted for the above upon the giving of notice.

SECTION 8.2. Representatives. For all purposes relevant to this Agreement, IICA will be represented by the individual holding or acting in the office of Deputy Subdirector General of Operations and A.I.D. will be represented by the individual holding or acting in the office of LAC/DR/HR Project Manager, each of whom, by written notice, may designate additional

representatives for all purposes other than exercising the power under Section 2.1 to revise elements of the amplified description in Annex 1. The names of the representatives of IICA, with specimen signatures, will be provided to A.I.D., which may accept as duly authorized any instrument signed by such representatives in implementation of this Agreement, until receipt of written notice of revocation of their authority.

SECTION 8.3. Standard Provisions Annex. A "Project Grant Standard Provisions Annex" (Annex 2) is attached to and forms part of this Agreement.

IN WITNESS WHEREOF, IICA and the United States of America, each acting through its duly authorized representative, have caused this Agreement to be signed in their names and delivered as of the day and year first above written.

INTERAMERICAN INSTITUTE OF
AGRICULTURAL SCIENCES

BY: Jefferson F. Rangel
Jefferson F. Rangel, Director and
TITLE Representative in the
United States and Canada

UNITED STATES OF AMERICA

BY: Abelardo L. Valdez
Abelardo L. Valdez, Assistant
TITLE: Administrator for Latin America
and the Caribbean
Agency for International Development

DATE: August 30, 1978

ANNEX ONE TO PROJECT GRANT AGREEMENT

BETWEEN

INTERAMERICAN INSTITUTE FOR AGRICULTURAL
SCIENCES

and

AGENCY FOR INTERNATIONAL DEVELOPMENT

Project Title: Educational Media for Integration of Women

Project Number: 598-0574

Purpose of the Project

The purpose of the project is to accomplish the following objectives:

1. Developing an approach utilizing educational media for disseminating agricultural and other technical information to rural women involved in cultivation, food processing and marketing.
2. Testing and assessing the methodological strategy in a number of selected Latin American countries.
3. Preparation of a set of guidelines based on the tested approach IICA country offices, A.I.D. officials and missions and country officials planners and policy designers.

With these steps, it will be possible to provide guidance to rural development planners concerning inclusion of both appropriate technical information (e.g. regarding cultivation, livestock, processing or marketing) and motivational referral messages on available agricultural sector services to rural women in target areas of ongoing or planned development programs.

On the basis of the above information the project will focus on the following problems.

- Rural women do play a major role at the home/farm and at the market place in the production and marketing of food yet very little effort is made to provide them with relevant information in so far as their productive activity is concerned.
- The major efforts in disseminating information to women have been undertaken through extension agents and home economists, and there have been only limited efforts to test the usefulness of mass media methods for information dissemination to farm women.
- Planners and project designers and implementers are often not aware of the role of women and of their information needs in the performance of productive tasks.

Project Development

The project will be carried out in accordance with the fulfillment of the three stated objectives.

Implementation Design for Objective 1

Developing a methodology for disseminating agricultural and other technical information to rural women involved in cultivation, food processing and marketing.

Activities for Objective 1

The following activities are conceived as a means of achieving Objective 1.

- Hiring of the Project Coordinator
- Selection and hiring of the project team
- Selection of first country site and signing of agreement with the government
- Finalization of the Operating Plan for the first 18 months
- Evaluation of the literature on the subject including the inventory prepared for A.I.D. in 1978^{1/} (to be done in the U.S. and other relevant L.A. countries).

^{1/} Human Resources Management, "Medios de Comunicacion para la Integracion de la Mujer Latino Americana de Escasos Recursos," July, 1978.

- Visit to relevant L.A. countries where "successful" pilot media programs have been carried out (by IICA and host country technicians).
- Design of the methodological strategy, by IICA and the host country implementing agencies.

Overall Characteristics of the Methodological Strategy to be Designed for the Achievement of Objective 1

Outlined below are some examples of basic elements that such a strategy should contain if it is in fact to achieve Objective 1.

- a. A set of procedures for collecting baseline information for use in developing the information packages. Includes procedures for collecting information on:
 - (1) Existing mass media channels: their distribution and coverage, size and socioeconomic characteristics of audiences, types of messages they carry (news, special interest), predominant formats (interviews, dramatization, etc.), means of accessing them for project purposes (direct purchase of space/time, possibility of public service interest donation).
 - (2) Media use habits of the target population, in this case rural women in the selected region, including preferred channels, message formats and sources: the different purposes for which particular media are used (information, entertainment), and peak listening/watching hours. Literacy rate and ability to deal with written or visual instruction will also be surveyed.
 - (3) Agricultural activities normally engaged in by these women: types and range of activities (purchasing inputs, cultivation, marketing); the role of women in decision-making and their contribution to family income; attitudes of both farm women and their spouses towards women's active involvement in agricultural activities; the range and types of agricultural information women would like to receive (credit information, information on marketing, livestock maintenance, etc.); resources held by women.
 - (4) Existing organizations of rural production, their structure and function (cooperatives, radio forums, etc.), the current role of women in these organizations, and the extent to which women and men participate jointly in organizational activities.

- b. A set of procedures for planning/producing media messages and packages. Information gathered in the baseline study will be used to design an information campaign suitable for rural women in the project area. Design of the campaign will include the following steps:
- (1) Select a group of media channels that are acceptable to and used by farm women and that could be integrated into the existing media infrastructure.
 - (2) Select a format. This could include formats which are already being used successfully with women in the region or new formats adapted to local needs. Depending on the region and the information needs, the preferred format may be a radio program centered around the theme of a radionovels, or local newspaper in conjunction with a discussion group.
- c. A set of procedures for evaluating the impact of the information campaign. Evaluation mechanisms should include:
- (1) A format for collecting formative evaluation data or feedback. As the nature of the message and that of the audience changes, it will be necessary to have a way of constantly checking audience participation and their reactions to the messages.
 - (2) A format for collecting data revealing changes in attitudes, knowledge and behavior of target individuals, changes in local organizations, increases in numbers and types of community activities.

One of the advantages of a strategy containing the elements outlined above is that it provides the flexibility needed in order both to take into account and build in to the packages the specific information needs and resources for information dissemination already in existence in the country. The same strategy applied in three country contexts, for example, may lead in one country to the development of a mixed media package that uses radio in combination with women's listening and discussion groups in order to relay information on how to obtain and use credit. In a second country application of this strategy may lead to the conclusion that what is needed is a series of cassettes, for use by individual listening groups, focusing on improving marketing skills. In yet a third country, market information and information necessary for cultivation may be best transmitted through local literacy groups in combination with campesino newspapers.

Implementation Design of Objective 2

Objective 2

Testing and assessing the methodological strategy in a number of selected Latin American countries

Activities for Objective 2

The following activities are conceived as a means for achieving Objective 2:

- Selection of pilot area within the country with relevant problems and with a vehicle for community participation.
- Preparation by IICA and the country counterpart agencies of specific action plan and country support.
- Contact with other local relevant public and private groups to discuss project relevancy and methodological implications.
- Application of the methodology.
- Analysis of results and design of a "final" tested methodological strategy.
- Discussion of the final tested methodological strategy within the external and local participating groups.
- Tentative guidelines design.
- Selection of the replication countries and areas.
- Test and assessment of methodological strategy under new conditions.
- Review and final design of guidelines on the basis of field results.

Overall characteristics of the Final Tested Methodological Strategy to be Designed for the achievement of Objective 2

In terms of Selection of Site for Testing and Assessing Methodological Strategy,

The following criteria will be among those utilized to select the three pilot sites where the strategy will be tested:

- A reliable base of agricultural information exists in the country,
- One or more organizations exist that disseminate agricultural information to small farmers,
- Relevant agricultural services are available in the region where the strategy will be implemented,
- One or more mass-media communications channels are in operation in the target area and are capable of reaching the target group,
- In order to assure maximum replicability, the countries selected will be located in regions that are both geographically and culturally different from one another as well as from the first country where the strategy was initially implemented.

The final set of criteria will be one of the responsibilities of the project team but should take into consideration the above criteria as a starting point.

In terms of Basic Philosophy of the Final Tested Methodological Strategy

An effective strategy will be considered one that:

- succeeds in changing attitudes and practices as well as knowledge of rural women and their families,
- provides the information rural women need in order to carry out more efficiently and effectively the agricultural and marketing tasks in which they are already involved,
- is cost-effective and capable of being carried out with potentially available host-country resources,
- encourages the expansion of the range of agricultural and other economic activities in which women are engaged,
- encourages the seeking of basic agricultural services by farm women and their families,

- through the application of such a strategy, male members of farm households should also receive an orientation to the benefits they can derive from having women more productively involved in the agricultural sector.

Implementation Design of Objective 3

Objective 3

Preparation of a set of guidelines that will be made available to IICA/country offices, A.I.D. officials and missions and country official, planners and policy designers.

Activities of Objective 3

The following activities are conceived as means for the achievement of Objective 3.

- Project information obtained will be drawn together and a set of practical guidelines for carrying out this strategy will be prepared.
- Case studies and a visual presentation, both describing country specific experiences in applying the strategy and illustrating the contents of the media packages developed as a result, will also be prepared.
- Regional and/or country specific seminars will be held in order to disseminate the guidelines and the results of the pilot experiences to IICA staff, A.I.D. officials and key policy planners from other Latin American countries.

Overall Characteristics of the Dissemination Process of Results for the Fulfillment of Objective 3

Technical features of this project which assure that the strategy developed by the project is adopted in other LDC contexts include:

- Developed the strategy and the resulting media packages will be in close collaboration with host country professionals and as a part of existing mass media and agricultural information dissemination capabilities. Rather than creating a new agricultural information dissemination mechanism for women, the

proposed strategy will be keyed toward building on and adding to what already exists. Once developed, the strategy can provide guidelines for assessing existing local organizations and, as appropriate, developing information dissemination formats keyed toward women and men together as part of the farm unit.

The strategy will be disseminated to A.I.D. and IICA officials and key policy planners through a series of seminars. Well planned seminars or observation visits that provide participants with a clear understanding of the strategy and with explicit guidelines of how to implement it in their own countries is a key ingredient to assuring its replication on a regional basis.

Financing by Objective and Source

		(US\$ 000s)	Estimated Contributions of Host Country Sponsors
	<u>A.I.D.</u>	<u>IICA</u>	
<u>Objective One</u>			
<u>Design of Methodology</u>			
- Personnel	60	10	10
- Travel	21	-	-
- Admin. Support	32	10	-
<u>Objective Two</u>			
<u>Testing of Methodology and Development of Guidelines</u>			
- Personnel	435	20	110
- Facilities	-	20	30
- Equipment	62	5	-
- Travel	17	-	-
- Admin. Support	79	4	-
- Research Support	40	-	30
<u>Objective Three</u>			
<u>Dissemination of guidelines and case studies</u>			
- Personnel	35	2	10
- Travel	5	5	-
- Seminars	25	10	10
<u>Total</u>	<u>\$811</u>	<u>\$86</u>	<u>\$200</u>
Contingencies	34	-	-
<u>Total</u>	<u>\$845</u>	<u>\$86</u>	<u>\$200</u>

PRELIMINARY* COST SCHEDULE FOR AID FUNDS BY FISCAL YEAR OF OBLIGATION

	FY 78	FY 79	FY 80	TOTAL
<u>Long term technical Assistance</u>				
Communication Specialist	60.000	120.000	30.000	210.000
Rural Development Specialist	(12 PM) 60.000 (12 PM)	(24 PM) 120.000 (24 PM)	(6PM) 30.000 (6 PM)	(42 PM) 210.000 (42 PM)
<u>Short term Technical Assistance</u>				
Media Specialists	5.000 (1 PM)	-45.000 (9 PM)	-	50.000 (10 PM)
Evaluation/Survey Specialist	5.000 (1 PM)	45.000 (9 PM)	10.000 (2 PM)	60.000 (12 PM)
<u>Recruitment and Transportation of household effects, Installation allowances, Travel plus</u>	20.000	3.000	5.000	28.000
In country (Operation of vehicle.)	1.000	2.000	2.000	5.000
Third country travel (by host country pers.)	-	5.000	5.000	10.000
<u>Commodities</u>				
- Audiovisual and print materials and equipment	-	35.000		35.000
- One four wheel drive vehicle and spare parts	10.000	-		10.000
- Office Equipment	2.000	15.000	-	17.000
<u>Seminars</u>	-	-	25.000	25.000
<u>Research Support</u>	10.000	20.000	10.000	40.000
Sub Total	173.000	410.000	117.000	700.000
<u>Contingencies</u>	1.000	24.000	9.000	34.000
<u>Indirect Costs IICA (15%)</u>	26.000	66.000	19.000	111.000
TOTAL	<u>200.000</u>	<u>500.000</u>	<u>145.000</u>	<u>845.000</u>

* This is an illustrative budget and line items may be varied by mutual agreement between AID and IICA project managers, in accordance with terms of Project Agreement

QUARTERS DURING PROJECT LIFE

Project Activities for Objectives Achievement: Tentative Schedule

Activities for Implementation:

Objective 1

- Hiring the Project Coordinator
- Selection and hiring of project team
- Preparation of detailed budget and plan of operations for the first 18 months
- Evaluation of the literature on the subject (to be done in the U.S. and other relevant LA countries)
- Visit to relevant LA countries where successful programs have been carried out
- Selection of the pilot country and negotiation of agreement with sponsoring agency.
- Design of the proposed methodological strategy to be applied in the pilot country
- Internal discussion of the methodological strategy between IICA, A.I.D., and host country sponsoring agency

Objective 2

- Discussion with the country sponsoring and counterpart agencies to develop the action plan
- Contact with other relevant public and private groups to discuss project relevant and methodological implications
- Selection of the pilot area with relevant problem and significant community participation within the country
- Conduct baseline studies
- Adjust the methodology and final preliminary specific design
- Application of the methodology
- Analysis of results and design of a "final" tested methodological strategy
- Discussion of the final tested strategy within the external and local participating agencies
- Tentative guidelines design
- Selection of the replication countries and areas
- Test and assessment of guidelines for methodological strategy under new conditions
- Review and final design of guidelines on the basis of field results

Objective 3

- Preparation of the guidelines in a publishable form
- Preparation of audiovisual material as required by and as a part of the guidelines
- Regional seminar
- Country specific seminars

	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Hiring the Project Coordinator														
Selection and hiring of project team														
Preparation of detailed budget and plan of operations for the first 18 months														
Evaluation of the literature on the subject (to be done in the U.S. and other relevant LA countries)														
Visit to relevant LA countries where successful programs have been carried out														
Selection of the pilot country and negotiation of agreement with sponsoring agency.														
Design of the proposed methodological strategy to be applied in the pilot country														
Internal discussion of the methodological strategy between IICA, A.I.D., and host country sponsoring agency														
Discussion with the country sponsoring and counterpart agencies to develop the action plan														
Contact with other relevant public and private groups to discuss project relevant and methodological implications														
Selection of the pilot area with relevant problem and significant community participation within the country														
Conduct baseline studies														
Adjust the methodology and final preliminary specific design														
Application of the methodology														
Analysis of results and design of a "final" tested methodological strategy														
Discussion of the final tested strategy within the external and local participating agencies														
Tentative guidelines design														
Selection of the replication countries and areas														
Test and assessment of guidelines for methodological strategy under new conditions														
Review and final design of guidelines on the basis of field results														
Preparation of the guidelines in a publishable form														
Preparation of audiovisual material as required by and as a part of the guidelines														
Regional seminar														
Country specific seminars														

LOGICAL FRAMEWORK MATRIX

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS
<p><u>Program or sector goal:</u></p> <p>Increase and make more effective the participation of low-income rural women in Latin America and the Caribbean in the agricultural sector.</p>	<p><u>Measures of goal achievement:</u></p> <ul style="list-style-type: none"> - Increasing numbers of rural low income women in regions where approach is applied are seeking and obtaining agricultural services for which they are eligible (e.g., credit, membership in coops, enrollment in agricultural courses). - Women in these regions are applying new knowledge in farming, marketing, and food processing activities. 	<p>Surveys of sites where project is being implemented.</p> <p>Membership rosters of coops; lists of individuals replying for and receiving credit.</p>	<p>Low-income rural women are interested in assuming a more active role in agriculture sector activities.</p> <p>Latin American and Caribbean LDC governments are interested in increasing the productivity of women in the agriculture sector, and will make available necessary inputs other than information.</p>
<p><u>Project Purpose:</u></p> <p>To develop and test a systematic approach to disseminating farming, marketing, and food processing information to women and increasing their awareness of agriculture sector services for which they are eligible.</p>	<p><u>End of Project Status:</u></p> <ul style="list-style-type: none"> - Women in pilot areas in all three countries have increased their knowledge of appropriate farm practices. - Women in pilot areas are more aware of agriculture sector services for which they are eligible and of how to obtain the services 	<p>Annual project evaluation reports.</p> <p>Individual case studies of each pilot site.</p> <p>Impact data collected at pilot sites.</p>	<p>Existing agricultural information dissemination organizations will actively participate in the development and implementation of the strategy.</p>

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS																				
	<p>- Both women and men in the pilot areas have an expanded view of the ways in which women can effectively contribute to carrying out agriculture sector activities.</p> <p>- The approach has been adopted and is being implemented in additional regions in two of the three pilot countries.</p> <p>- At least two additional LDCs have decided to adopt the strategy by 1982.</p>	<p>Proceedings of seminars</p> <p>Official correspondence</p> <p>site visits</p>	<p>Existing media organizations (radio stations, newspapers) are willing to make their facilities available (on either a paying or non-paying basis, as appropriate) for piloting purposes.</p>																				
<p><u>Outputs:</u></p> <p>. A set of guidelines for utilizing the approach elsewhere.</p> <p>. Case studies describing experiences applying the approach in the three pilot settings</p> <p>. Visual aids describing the approach and illustrating its application in at least two pilot settings</p>	<p><u>Magnitude of outputs:</u></p> <table border="0"> <tr> <td></td> <td>FY 78</td> <td>FY 79</td> <td>FY 80</td> <td>FY 81</td> </tr> <tr> <td></td> <td>-</td> <td>prelim.</td> <td>-</td> <td>revised</td> </tr> <tr> <td></td> <td>-</td> <td>designed</td> <td>under-way</td> <td>final</td> </tr> <tr> <td></td> <td>-</td> <td>-</td> <td>-</td> <td>*final</td> </tr> </table>		FY 78	FY 79	FY 80	FY 81		-	prelim.	-	revised		-	designed	under-way	final		-	-	-	*final	<p>Available project documents</p> <p>Seminar planning documents; documents describing seminar proceedings.</p>	<p>The counterpart agencies chosen to participate in the project are willing to carry out a pilot study.</p>
	FY 78	FY 79	FY 80	FY 81																			
	-	prelim.	-	revised																			
	-	designed	under-way	final																			
	-	-	-	*final																			

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS																				
<p>4. Evaluation data summarizing the impact of the information on knowledge and attitudes of low-income women in regions where piloted</p> <p>5. AID officials and key policy planners in remaining LDCs introduced to strategy through a series of seminars/workshops</p> <p>6. Capability exists in three pilot countries to continue developing media packages for regions where they were initially piloted; capability also exists to develop new packages for additional regions</p> <p><u>Inputs:</u></p> <p>AID:</p> <p>Estimated obligation by fiscal year. (see financial plan)</p>	<table border="0"> <tr> <td>FY 78</td> <td>FY 79</td> <td>FY 80</td> <td>FY 81</td> </tr> <tr> <td></td> <td>• First pilot setting</td> <td>2nd & 3rd pilot settings</td> <td></td> </tr> <tr> <td>-</td> <td></td> <td></td> <td>100</td> </tr> <tr> <td></td> <td></td> <td>One country</td> <td>Two countries</td> </tr> <tr> <td></td> <td>-</td> <td></td> <td>-</td> </tr> </table> <p><u>Implementation Targets:</u></p> <p>AID:</p> <p>FY 78 - \$200,000 FY 79 - \$500,000 FY 80 - \$145,000</p>	FY 78	FY 79	FY 80	FY 81		• First pilot setting	2nd & 3rd pilot settings		-			100			One country	Two countries		-		-	<p>Project specific financial records</p> <p>Purchase orders</p>	<p>A consulting firm is available that can provide the needed expertise to carry out the project.</p>
FY 78	FY 79	FY 80	FY 81																				
	• First pilot setting	2nd & 3rd pilot settings																					
-			100																				
		One country	Two countries																				
	-		-																				

22

Project Grant Standard

Provisions Annex

Definitions: As used in this Annex, the "Agreement" refers to the Project Grant Agreement to which this Annex is attached and of which this Annex forms a part. Terms used in this Annex have the same meaning or reference as in the Agreement. IICA shall be known as the "Grantee" for the purposes of this Annex.

Article A: Project Implementation Letters

To assist Grantee in the implementation of the Project, A.I.D., from time to time, will issue Project Implementation Letters that will furnish additional information about matters stated in this Agreement. The parties may also use jointly agreed-upon Project Implementation Letters to confirm and record their mutual understanding on aspects of the implementation of this Agreement. Project Implementation Letters will not be used to amend the text of the Agreement, but can be used to record revisions or exceptions which are permitted by the Agreement, including the revision of elements of the amplified description of the Project in Annex 1.

Article B: General Covenants

SECTION B.1. Consultation. The Parties will cooperate to assure that the purpose of this Agreement will be accomplished. To this end, the Parties, at the request of either, will exchange views on the progress of the Project, the performance of obligations under this Agreement, the performance of any consultants, contractors, or suppliers engaged on the Project, and other matters relating to the Project.

SECTION B.2. Execution of Project. The Grantee will:

(a) carry out the Project or cause it to be carried out with due diligence and efficiency, in conformity with sound technical, financial, and management practices, and in conformity with those documents, plans, specifications, contracts, schedules or other arrangements, and with any modifications therein, approved by A.I.D. pursuant to this Agreement; and

(b) provide qualified and experienced management for, and train such staff as may be appropriate for the maintenance and operation of the Project; and, as applicable for continuing activities, cause the Project to be operated and maintained in such manner as to assure the continuing and successful achievement of the purposes of the Project.

Article B: General Covenants (Continued)

SECTION B.3. Utilization of Goods and Services.

(a) Any resources financed under the Grant will, unless otherwise agreed in writing by A.I.D., be devoted to the Project until the completion of the Project, and thereafter will be used so as to further the objectives sought in carrying out the Project.

(b) Goods or services financed under the Grant, except as A.I.D. may otherwise agree in writing, will not be used to promote or assist a foreign aid project or activity associated with or financed by a country not included in Code 935 of the A.I.D. Geographic Code Book as in effect at the time of such use.

SECTION B.4. Taxation.

(a) This Agreement and the Grant will be free from any taxation or fees imposed under laws in effect in the territory of the Grantee.

(b) To the extent that (1) any contractor, including any consulting firm, any personnel of such contractor financed under the Grant, and any property or transaction relating to such contracts and (2) any commodity procurement transaction financed under the Grant, are not exempt from identifiable taxes, tariffs, duties or other levies imposed under laws in effect in the territory of the Grantee, the Grantee will, as and to the extent provided in and pursuant to Project Implementation Letters, pay or reimburse the same with funds other than those provided under the Grant.

SECTION B.5. Reports, Records, Inspections, Audit.

The Grantee will:

(a) furnish A.I.D. such information and reports relating to the Project and to this Agreement as A.I.D. may reasonably request;

(b) maintain or cause to be maintained, in accordance with generally accepted accounting principles and practices consistently applied, books and records relating to the Project and to this Agreement, adequate to show, without limitation, the receipt and use of goods and services acquired under the Grant. Such books and records will be audited regularly, in accordance with generally accepted auditing standards, and maintained for three years after the date of last disbursement by A.I.D.; such books and records will also be adequate to show the nature and extent of solicitations of prospective suppliers of goods and services acquired, the basis of award of contracts and orders, and the overall progress of the Project toward completion; and

Article B: General Covenants (Continued)

(c) afford authorized representatives of a Party the opportunity at all reasonable times to inspect the Project, the utilization of goods and services financed by such Party, and books, records, and other documents relating to the Project and the Grant.

SECTION B.6. Completeness of Information. The Grantee confirms:

(a) that the facts and circumstances of which it has informed A.I.D., or cause A.I.D. to be informed, in the course of reaching agreement with A.I.D. on the Grant, are accurate and complete, and include all facts and circumstances that might materially affect the Project and the discharge of responsibilities under this Agreement;

(b) that it will inform A.I.D. in timely fashion of any subsequent facts and circumstances that might materially affect, or that it is reasonable to believe might so affect, the Project or the discharge of responsibilities under this Agreement.

SECTION B.7. Other Payments. Grantee affirms that no payments have been or will be received by any official of the Grantee in connection with the procurement of goods or services financed under the Grant, except fees, taxes, or similar payments legally established in the member countries of the Grantee.

SECTION B.8. Information and Marking. The Grantee will give appropriate publicity to the Grant and the Project as a program to which the United States has contributed, identify the Project site, and mark goods financed by A.I.D., as described in Project Implementation Letters.

Article C: Procurement Provisions

SECTION C.1. Special Rules.

(a) The source and origin of ocean and air shipping will be deemed to be the ocean vessel's or aircraft's country of registry at the time of shipment.

(b) Premiums for marine insurance placed in the territory of the Grantee will be deemed an eligible Foreign Exchange Cost, if otherwise eligible under Section C.7(a).

(c) Any motor vehicles financed under the Grant will be of United States manufacture, except as A.I.D. may otherwise agree in writing.

PAGE NO. 4	EFFECTIVE DATE February 15, 1978	TRANS. MEMO NO. 3:19	AID HANDBOOK 3, Part I
---------------	-------------------------------------	-------------------------	------------------------

Article C: Procurement Provisions (Continued)

(d) Transportation by air, financed under the Grant, of property or persons, will be on carriers holding United States certification, to the extent service by such carriers is available. Details on this requirement will be described in a Project Implementation Letter.

SECTION C.2. Eligibility Date. No goods or services may be financed under the Grant which are procured pursuant to orders or contracts firmly placed or entered into prior to the date of this Agreement, except as the Parties may otherwise agree in writing.

SECTION C.3. Plans, Specifications, and Contracts. In order for there to be mutual agreement on the following matters, and except as the Parties may otherwise agree in writing:

(a) The Grantee will furnish to A.I.D. upon preparation,

(1) any plans, specifications, procurement or construction schedules, contracts, or other documentation relating to goods or services to be financed under the Grant, including documentation relating to the prequalification and selection of contractors and to the solicitation of bids and proposals. Material modifications in such documentation will likewise be furnished A.I.D. on preparation;

(2) such documentation will also be furnished to A.I.D., upon preparation, relating to any goods or services, which, though not financed under the Grant, are deemed by A.I.D. to be of major importance to the Project. Aspects of the Project involving matters under this subsection (a)(2) will be identified in Project Implementation Letters;

(b) Documents related to the prequalification of contractors, and to the solicitation of bids or proposals for goods and services financed under the Grant will be approved by A.I.D. in writing prior to their issuance, and their terms will include United States standards and measurements;

(c) Contracts and contractors financed under the Grant for engineering and other professional services, for construction services, and for such other services, equipment or materials as may be specified in Project Implementation Letters, will be approved by A.I.D. in writing prior to execution of the contract. Material modifications in such contracts will also be approved in writing by A.I.D. prior to execution; and

Article C: Procurement Provisions (Continued)

(d) Consulting firms used by the Grantee for the Project but not financed under the Grant, the scope of their services and such of their personnel assigned to the Project as A.I.D. may specify, and construction contractors used by the Grantee for the Project but not financed under the Grant, shall be acceptable to A.I.D.

SECTION C.4. Reasonable Price. No more than reasonable prices will be paid for any goods or services financed, in whole or in part, under the Grant. Such items will be procured on a fair and, to the maximum extent practicable, on a competitive basis.

SECTION C.5. Notification to Potential Suppliers. To permit all United States firms to have the opportunity to participate in furnishing goods and services to be financed under the Grant, the Grantee will furnish A.I.D. such information with regard thereto, and at such times, as A.I.D. may request in Project Implementation Letters.

SECTION C.6. Shipping.

(a) Goods which are to be transported to the territory of the Grantee may not be financed under the Grant if transported either: (1) on an ocean vessel or aircraft under the flag of a country which is not included in A.I.D. Geographic Code 935 as in effect at the time of shipment, or (2) on an ocean vessel which A.I.D., by written notice to the Grantee has designated as ineligible; or (3) under an ocean or air charter which has not received prior A.I.D. approval.

(b) Costs of ocean or air transportation (of goods or persons) and related delivery services may not be financed under the Grant, if such goods or persons are carried: (1) on an ocean vessel under the flag of a country not, at the time of shipment, identified under the paragraph of the Agreement entitled "Procurement Source: Foreign Exchange Costs," without prior written A.I.D. approval; or (2) on an ocean vessel which A.I.D., by written notice to the Grantee, has designated as ineligible; or (3) under an ocean vessel or air charter which has not received prior A.I.D. approval.

(c) Unless A.I.D. determines that privately owned United States-flag commercial ocean vessels are not available at fair and reasonable rates for such vessels, (1) at least fifty percent (50%) of the gross tonnage of all goods (computed separately for dry bulk carriers, dry cargo liners and tankers) financed by A.I.D. which may be transported on ocean vessels will be transported on privately owned United States-flag commercial vessels, and (2) at least fifty percent (50%) of the gross freight revenue generated by

PAGE NO. 6	EFFECTIVE DATE February 15, 1978	TRANS. MEMO NO. 3:19	AID HANDBOOK 3, Part I
---------------	-------------------------------------	-------------------------	------------------------

Article C: Procurement Provisions (Continued)

all shipments financed by A.I.D. and transported to the territory of the Grantee on dry cargo liners shall be paid to or for the benefit of privately owned United States-flag commercial vessels. Compliance with the requirements of (1) and (2) of this subsection must be achieved with respect to both any cargo transported from U.S. ports and any cargo transported from non-U.S. ports, computed separately.

SECTION. C.7. Insurance.

(a) Marine insurance on goods financed by A.I.D. which are to be transported to the territory of the Grantee may be financed as a Foreign Exchange Cost under this Agreement provided (1) such insurance is placed at the lowest available competitive rate, and (2) claims thereunder are payable in the currency in which such goods were financed or in any freely convertible currency. If the Grantee (or government of Grantee), by statute, decree, rule, regulation, or practice discriminates with respect to A.I.D.-financed procurement against any marine insurance company authorized to do business in any State of the United States, then all goods shipped to the territory of the Grantee financed by A.I.D. hereunder will be insured against marine risks and such insurance will be placed in the United States with a company or companies authorized to do a marine insurance business in a State of the United States.

(b) Except as A.I.D. may otherwise agree in writing, the Grantee will insure, or cause to be insured, goods financed under the Grant imported for the Project against risks incident to their transit to the point of their use in the Project; such insurance will be issued on terms and conditions consistent with sound commercial practice and will insure the full value of the goods. Any indemnification received by the Grantee under such insurance will be used to replace or repair any material damage or any loss of the goods insured or will be used to reimburse the Grantee for the replacement or repair of such goods. Any such replacements will be of source and origin of countries listed in A.I.D. Geographic Code 935 as in effect at the time of replacement, and, except as the Parties may agree in writing, will be otherwise subject to the provisions of the Agreement.

SECTION C.8. U.S. Government-Owned Excess Property. The Grantee agrees that wherever practicable, United States Government-owned excess personal property, in lieu of new items financed under the Grant, should be utilized. Funds under the Grant may be used to finance the costs of obtaining such property for the Project.