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Annual Performance Report

Reporting Period: June 29, 2012 – September 30, 2012

Program Title: Coastal Climate Change Adaptation: Marine Protected Areas (MPA) as a platform for building community, ecological, and social resilience among coastal municipalities in the Philippines

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1. Comparison of actual accomplishments against goals established for the period in the Annual Work Plan and Performance Monitoring and Evaluation Plan.

Goal #1	Build coastal communities' social adaptive capacity to climate change through social marketing using the Rare Pride model	
Year 1 Activities (June 29, 2012 – June 28, 2013) to achieve Goal #1:		
Activities	Timing	Accomplishments to date
<ul style="list-style-type: none"> • <u>In-depth training</u> of partners on quantitative survey methods and determining best survey questions for their sites during the first university training phase. The first university training phase is six weeks long and will also include topics on social marketing, qualitative research, MPA governance and enforcement, biophysical monitoring, and supportive skills that Conservation Fellows will be asked to demonstrate in the field as part of their graded UTEP course requirements. 	<p>Q1 – Q2 September 3 – October 12, 2012</p>	<ul style="list-style-type: none"> • The 6 week training program for 14 Conservation Fellows started on September 3rd and runs through October 12th 2012.
<ul style="list-style-type: none"> • <u>Qualitative research</u> among target audience members to gather insights into current attitudes and practices. This will include focus group discussions and/or in-depth interviews with all primary target audiences about their knowledge, beliefs, and ability to change their fishing practices conducted by the Conservation Fellow. Results of qualitative research will be analyzed and used to further hone the quantitative survey questions. 	<p>Q2 – Q3 November 2012 – January 2013</p>	
<ul style="list-style-type: none"> • Collection of <u>quantitative baseline data</u> on target audiences' current knowledge, attitudes and practices. A statistically significant sample size of the primary target audiences will be surveyed to better understand how high their levels of knowledge, attitudes and practices currently are so that social marketing materials can be tailored specifically to them. Baseline results will be analyzed during the second university training phase (June 3 – July 13, 2013) 	<p>Q3-Q4 March 2013 – May 2013</p>	
<ul style="list-style-type: none"> • Development of <u>specific program objectives and targets</u> to increase the baseline knowledge, attitudes, and practices of the target audience. During the first university phase, Conservation Fellows will draft preliminary objectives for their campaigns, and will finalize them during the first few weeks of the second university phase so their campaign strategy can be designed to meet the right objectives. 	<p>Q4 June 2013</p>	
<ul style="list-style-type: none"> • Formulation of detailed <u>social marketing strategy and implementation plan</u> to increase the knowledge, attitudes and practices of the target audience. The second university phase revolves around analyzing the qualitative and quantitative research and using that information to craft a compelling social marketing strategy to inspire behavior change among key target 	<p>Q4 June – July 2013</p>	

audiences.		
Anticipated Outcomes for Year 1 Activities (as related to full program indicators in above table):		
Program Indicators/Measures	Interim Results	Accomplishments to date
<p>1. Average percentage point improvement in knowledge, attitudes, and practices before and after project interventions across all sites as measured by quantitative surveys.</p>	<ul style="list-style-type: none"> By June 2013, key target audiences in all 14 program sites will have been surveyed using a statistically significant random sampling methodology, and the data entered into the SurveyPro software. By July 2013, data from qualitative and quantitative research will have been analyzed to determine baseline levels for knowledge, attitudes, interpersonal communications, and self-reported behavior for key target audiences at all 14 program sites. By July 2013, detailed SMART (Specific, Measurable, Action-oriented, Realistic, and Time-bound) objectives will be finalized for each key target audience at all 14 sites to determine specific social marketing needs and approaches. 	<ul style="list-style-type: none"> Qualitative research starting in November 2012.
<p>2. 86% or 12/14 passing rate among the 14 Conservation Fellows for the University of Texas El Paso Master's degree.</p>	<ul style="list-style-type: none"> By September 2012, all 14 Conservation Fellows will be formally enrolled in the UTEP Master's degree program for Communications. By November 2012, all 14 Conservation Fellows will have completed 11 graded assignments that correlate with four of UTEP's courses, which fulfills 12 credited hours. Rare Program Managers will work closely with the partners to ensure timely and quality submissions and will grade according to standards set in agreement with UTEP. 	<ul style="list-style-type: none"> All 14 Conservation Fellows have completed their UTEP enrollment.

Goal #2		Improve Climate Adaptive management of municipal MPA networks	
Year 1 Activities (June 29, 2012 – June 28, 2013) to achieve Goal #2:			
Activities	Timing	Accomplishments to date	
<ul style="list-style-type: none"> <u>Baseline MPA MEAT</u> (Management Effectiveness Assessment Tool) assessments will be conducted at all 14 program sites to determine current MEAT scores 	<p>Q1 July – August 2012</p>	<ul style="list-style-type: none"> Baseline MEAT assessments have been conducted at all 14 sites. 	

<p>and levels, and draft initial recommendations on priority areas to address during the two-year Pride campaign.</p> <ul style="list-style-type: none"> ○ <i>Some of the partners have conducted MEAT assessments in the past, but many are several years outdated. To keep measurements consistent and relevant, Rare will conduct baseline MEAT assessments at all 14 sites within the same timeframe for a pre-campaign and post-campaign measurement.</i> 		
<ul style="list-style-type: none"> • Baseline <u>MEAT results will be shared internally</u> with the Rare staff team to determine how to incorporate findings into the first university phase curriculum, develop best approaches for where Conservation Fellows and Partners should invest their energy during the first year of the program, and to set expectations as to what is mostly achievable within the program timeframe. 	<p>Q1 August – September 2012</p>	<ul style="list-style-type: none"> • Rare team reviewed baseline findings and developed 2-3 days of curriculum for the Sep-Oct training.
<ul style="list-style-type: none"> • Baseline <u>MEAT results will be shared with partners</u> during the first university phase schedule and used to determine site specific action plans for each partner to implement during the two-year Pride timeline. Action plans will be developed with assistance from Rare governance staff, an organizational development consultant, and a coastal law enforcement consultant. 	<p>Q2 October 2012</p>	
<ul style="list-style-type: none"> • Partners, with support from Rare and our consultants, will implement <u>first steps¹ towards improving MPA governance and enforcement systems</u> at their sites. Although action plans will be tailored to the individual sites and their defined needs, most will likely start with the organization or strengthening of their MPA management committees at the barangay levels and the Technical Working Groups at the municipal level, and activation (or re-activation) of their enforcement teams. 	<p>Q2-Q4 November 2012 – May 2013</p>	
<p>Anticipated Outcomes for Year 1 Activities (as related to full program indicators in above table):</p>		
Program Indicators/Measures	Interim Results	Accomplishments to date
<p>3. Improvement in "levels" and/or "scores" of each site's MPA management effectiveness improved or maintained as defined by MEAT MPA effectiveness rating</p>	<ul style="list-style-type: none"> • By September 2012, all 14 sites will have conducted baseline MEAT assessments to determine current management effectiveness levels and scores. • By end of October 2012, Rare and 	<ul style="list-style-type: none"> • Completed. All 14 sites have conducted baseline MEAT assessments.

¹ Information on Governance and Enforcement interventions that may be conducted at project sites during the 2012-2014 program are included in section 5 after the timeline.

methodology.	its partners will have defined SMART objectives for each of the 14 sites to improve the governance and enforcement systems at the site of their focal MPAs.	
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Goal #3	Achieve, adapt, and comprehensively monitor climate adaptation, fisheries, social and conservation outcomes.
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Year 1 Activities (June 29, 2012 – June 28, 2013) to achieve Goal #3:

Activities	Timing	Accomplishments to date
<ul style="list-style-type: none"> Baseline <u>biophysical assessments</u> will be conducted at all 14 partner sites to determine current levels of coral cover and health; fish biomass, diversity, and density; and invertebrate density. These assessments will be conducted by Rare's strategic partner, UP-MSI's MERF organization, and implemented with the help and support of the Implementing Partner and local communities. 	Q1 July – August 2012	<ul style="list-style-type: none"> Baseline biophysical assessments have been conducted at all 14 sites.
<ul style="list-style-type: none"> Baseline <u>biophysical results will be shared internally</u> with the Rare staff team to determine how to incorporate findings into the first university phase curriculum, develop best approaches for where Conservation Fellows and Partners should invest their energy during the first year of the program, and to set expectations as to what is mostly achievable within the program timeframe. 	Q1 August – September 2012	<ul style="list-style-type: none"> Rare team reviewed baseline findings and developed 2-3 days of curriculum for the Sep-Oct training.
<ul style="list-style-type: none"> Baseline <u>biophysical results will be shared with partners</u> during the first university phase schedule and used to determine site specific action plans for each partner to implement during the two-year Pride timeline. Action plans will be developed with assistance from Rare monitoring staff and UP-MSI MERF. 	Q2 October 2012	
<ul style="list-style-type: none"> Partners, with support from Rare and MERF, will implement <u>first steps² towards developing ongoing monitoring systems</u>, such as community-based reef monitoring. 	Q3-Q4 January – May 2013	

Anticipated Outcomes for Year 1 Activities (as related to full program indicators in above table):

Program Indicators/Measures	Interim Results	Accomplishments to date
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² Information on Monitoring activities that may be conducted at project sites during the 2012-2014 program are included in section 5 after the timeline. Definitions and functions of the local monitoring team are also provided in this section.

<p>4. Improvement in program MPA biophysical condition as measured by University of Philippines Marine Science Institute affiliated non-profit Marine Environment and Research Foundation (MERF) using Uychiaoco et al., 2010 methodology.</p>	<ul style="list-style-type: none"> • By September 2012, all 14 program sites will have conducted baseline biophysical assessments with the support of Rare and UP-MSI MERF. • By end of October 2012, all 14 program sites will have an action plan for developing community-based monitoring systems³ at their site and will have set realistic SMART objectives for biophysical results to achieve by the end of the two-year program. • By June 2013, 11 of 14 sites will have successfully implemented community-based monitoring programs, with the other 3 scheduled to complete this objective within the following 4 months. 	<ul style="list-style-type: none"> • Completed. All 14 sites have conducted baseline biophysical assessments.
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Goal #4 Engage supporting institutions and leverage climate adaptation approaches to national scale.		
Year 1 Activities (June 29, 2012 – June 28, 2013) to achieve Goal #4:		
Activities	Timing	Accomplishments to date
<ul style="list-style-type: none"> • Rare will continue <u>discussions with the League of Municipalities</u> of the Philippines (LMP) to develop a formal partnership and collaboration to run a series of Mayor workshops for non-program mayors. 	Q1 – Q4 August 2012 – May 2013	None so far.
<ul style="list-style-type: none"> • In collaboration with LMP, Rare will <u>develop workshop content</u>: schedules, agendas, curriculum, and materials to launch a series of Mayor workshops. 	Q3-Q4 January – June 2013	
Anticipated Outcomes for Year 1 Activities (as related to full program indicators in above table):		
Program Indicators/Measures	Interim Results	Accomplishments to date
<p>5. Number of non-program Mayors or nominated LGU representatives of the Mayor (i.e. Vice Mayors, Sangguniang Members and / or LGU staff) trained in core program principles.</p>	<ul style="list-style-type: none"> • By May 2013, partnership with LMP to conduct workshops will have been secured, with corresponding workshop schedule and content. 	

³ Explanation of community-based monitoring teams is included in section 5 after the timeline.

2. Cumulative quantitative Monitoring and Evaluation data.

Cumulative data for USAID GCC indicators:

Indicators	FY13 (Oct 2012-Sep 2013)		Remarks (> or < 10%)	TOTAL (annual)		Accomplishments Cumulative to date	FY 14 Target	FY15 Target	
	Target	Actual		Target	Actual				
1. Number of people with increased capacity to adapt to the impacts of climate variability and change as a result of USG assistance	225,513	-		683,374	-	None. Research and training stages runs through July 2013. Initial framework for climate change and vulnerability presented in first training.	683,374		
<i>Disaggregated by:</i>									
Campaign Reach = total municipal population	225,513	-		683,374	-		683,374		*Accurate # of municipal population will be received in Feb 2013 when baselines are validated in the field
Campaign Impact = total fisher population	9,280	-		28,122	-		28,122		*Accurate # of local fishers will be received in Feb 2013 when baselines are validated in the field
2. Number of hectares of biological significance and/or natural resources under improved natural resource management as a result of USG assistance (of 14 focal MPAs)	-	-		2,597.8 ha	-	Baseline MEAT and biophysical assessments conducted at all 14 project sites.	1,597.8 ha	1,000ha	
<i>Disaggregated by:</i>									
total municipal waters of 12 - 14 sites (has)	-	-		496,816has	-		496,816has		
total number of MPAs	-	-		20	-		20		9
3. Number of institutions with improved capacity to address climate change issues as a result of USG assistance	-	-		50	-	none yet.	50		0
4. Number of people Using climate information in their decision making	-	-		500	-	none yet.	500		0
Women				200					
Men				300					
Counterpart and Leverage									
LGU Counterpart (hard cash/from budget)	\$48,000	\$0		\$96,000	\$0	MOAs signed with all LGUs	\$48,000		1USD = 41.25PHP
LGU Counterpart (in-kind)	\$123,431	\$20,571	>10%	\$ 179,102	\$10,286	MOAs signed with all LGUs	\$123,431		1USD = 41.25PHP
Leverage:									
From private sector	0	0		\$30,000	0		\$25,000	\$50,000	1USD = 41.25PHP
From national agencies	\$18,000	\$0		\$36,000	\$0		\$18,000		1USD = 41.25PHP
From Academe	\$6,000	\$0		\$12,000	\$0		\$6,000		1USD = 41.25PHP
Other Indicators									

Cumulative data for Rare customized indicators:

Baseline MEAT assessments for 14 project sites (completed September 2012)	<p>MEAT Levels:</p> <ul style="list-style-type: none"> 11 MPAs at Level 0 2 MPAs at Level 2 1 MPA at Level 3 <p>MEAT Scores</p> <ul style="list-style-type: none"> Average of 45
Baseline biophysical assessments for 14 project sites (completed September 2012)	<p>Average for all sites (confidence level +/- 10%)</p> <ul style="list-style-type: none"> Live Hard Coral Cover: 38% Reef Fish Species Richness: 98 individuals in core zone per MPA Reef Fish Abundance: 583 / 500 M2 Reef Fish Biomass: 22.01 mt/km2

3. Information on the status of finances.

	A	B	C	D = B + C	E = A - D
Budget Line Items	APPROVED BUDGET (USD)	PREVIOUSLY REPORTED SPENDING-TO-DATE (USD)	EXPENDITURES FOR CURRENT REPORTING PERIOD (USD) <i>June 29, 2012 – September 30, 2012</i>	CUMULATIVE EXPENDITURES TO DATE (USD)	REMAINING BUDGET (USD) (Budget - Cumulative)
Personnel	\$322,611		\$18,864	\$18,864	\$303,747
Fringe Benefits	\$105,601		\$7,125	\$7,125	\$98,476
Travel	\$666,732		\$25,435	\$25,435	\$641,297
Equipment	\$0	\$0	\$0	\$0	\$0
Supplies	\$24,600		\$1,759	\$1,759	\$22,841
Contractual	\$92,400		\$60,101	\$60,101	\$32,299
Other	██████████		\$0	\$0	██████████
<i>Total Direct Charges</i>	\$██████████	\$0	██████████	██████████	██████████
Indirect Charges	██████████		██████████	██████████	██████████
TOTALS	\$1,496,714	\$0	\$131,410	\$131,410	\$1,365,304

4. Information on management issues.

None at this time.

5. Anticipated future problems, delays or conditions.

None for the next quarter.

However, we have concerns about the 2013 elections and whether it will cause delays in conducting the quantitative surveys in March – April 2013, have impact on Conservation Fellow attendance at the second training phase in June 2013, or possibly MOA cancellations by newly elected officials. We have asked the Conservation Fellows to keep the Rare staff informed early of any potential changes in Local Chief Executives or other political issues that could impact the program.

6. Information on security issues.

Due to the bombing in Zamboanga City in October 2012, Rare has cancelled the staff monitoring visit to Ipil for November. Instead, our staff member will visit Dipolog City, which is considered to be safe, to meet with the Mayor of Ipil, the Ipil Conservation Fellow, and other campaign partners. A site visit may be scheduled in March should the situation be declared cleared at that time.

7. Information on new opportunities for program expansion.

None at this time.

8. Lessons learned and success stories.

None at this time.

9. Information on major challenges and constraints faced during the performance period.

None. So far everything has gone very smoothly.

10. Prospects for the next year's performance.

We anticipate meeting all of the activities and outcomes listed in our above goals for the October 2012 – September 2013 reporting period. We continue to operate on track according to the Pride program process and steps, and our Implementing Partners have detailed plans for their field activities that take place from October 2012 through to June 2013, when they return to the second university training phase.

As mentioned in section #5 – the one thing that could potentially have an impact on our performance would be shifts in Municipal leadership that negatively affects our MOAs with the current 14 project sites. Currently we have assessed the political situations with the 14 Conservation Fellows and they are proactively engaging all political parties for support to the program so it may be sustained through the election cycle regardless of the election outcomes.

11. Other pertinent information.

None at this time.