



USAID
FROM THE AMERICAN PEOPLE

Final Report

Submitted to

**United States Agency for International
Development
American Schools and Hospitals Abroad
Project HSH-G-00-10-00002, ASHA No. 1075**



Bethlehem University Education Building

**Construction of a New Education Building
For
Bethlehem University
March 11, 2013**

Submission and Contact Information

Br. Neil Kieffe, FSC
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Bethlehem University
Bethlehem, Palestine

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CHRISTIAN BROTHERS CONFERENCE

BROTHERS OF THE CHRISTIAN SCHOOLS
UNITED STATES - TORONTO REGION
HECKER CENTER, SUITE 300 3025 FOURTH STREET NE
WASHINGTON, DC 20017-1102



March 11, 2013

Mary T. Herbert
U.S. Agency for International Development
DCHA/PVC –ASHA/ASHA

REF: USAID Award AID-ASHA-G-10-00002-00
1075- Works

Dear Ms. Herbert:

We are very pleased to submit to USAID/ASHA the Final Report on the construction of a new Education Building at Bethlehem University. As you know the fourth floor of the building was financed by ASHA Grant 1075.

I believe that all of the requested parts of the Final Report are included. I would like to point out that Section 7 of the Final Project Report and Evaluation (FPRE) that we received did not correspond with the items included in the Project Management Plan (PMP) that was prepared and approved when the grant was awarded in the summer of 2010. Therefore, a modified Section 7 was prepared locally which uses the same structure as the model we received, but the individual elements were changed to incorporate the items that were in the PMP which was submitted at the time of the awarding of the grant. I am pleased to point out that the targets were met in 8 of the 9 categories included in the PMP.

Christian Brothers Conference and Bethlehem University are both extremely grateful to the American people for providing the generous support to assist the University in constructing and furnishing the new Education Building. I am sure that this building will continue to serve Bethlehem University and the Palestinian community for many years to come. The original building on the B.U. campus is now 113 years old and with the help of ASHA Grant 814 it is still serving proudly as the flagship of the campus buildings. Fortunately, in Bethlehem buildings are built for the centuries so the new Education Building is a great long term investment in the future. Similarly, Christian Brothers Conference and Bethlehem University are both quite appreciative of the continuous support that you, Garry Bennett, Claudio Fortunato and many others have provided to us during the period of the grant. It is always helpful to know that when a problem arises that help is only an e-mail away. It has been a real pleasure working with you and we hope there will be more such opportunities in the future.

Sincerely yours,

A handwritten signature in cursive that reads "Br. Robert Schieler FSC".

Br. Robert Schieler, FSC
General Councilor

cc: loc@usaid.gov
<http://www.dpm.psc.gov>
mherbert@usaid.gov
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ashareport@usaid.gov

FEDERAL FINANCIAL REPORT

(Follow form instructions)

1. Federal Agency and Organizational Element to Which Report is Submitted USAID, Bureau for Democracy, Conflict and Human Assistance, American Schools and Hospitals Abroad, (DCHA/ASHA)	2. Federal Grant or Other Identifying Number Assigned by Federal Agency (To report multiple grants, use FFR Attachment) USAID Award Number: AID-ASHA-G-10-00002	Page of 1 of 1 pages
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3. Recipient Organization (Name and complete address including Zip code)
Christian Brothers Conference, Hecker Center Suite 330, 3025 Fourth Street NE, Washington, DC 20017-1102

4a. DUNS Number 07 437 5700	4b. EIN 362671613	5. Recipient Account Number or Identifying Number (To report multiple grants, use FFR Attachment)	6. Report Type <input type="checkbox"/> Quarterly <input type="checkbox"/> Semi-Annual <input type="checkbox"/> Annual <input checked="" type="checkbox"/> Final	7. Basis of Accounting <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual
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8. Project/Grant Period (Month, Day, Year)
 From: **September 30, 2010** To: **December 31, 2012**

9. Reporting Period End Date (Month, Day, Year)
March 31, 2013

10. Transactions Cumulative

(Use lines a-c for single or multiple grant reporting)

Federal Cash (To report multiple grants, also use FFR Attachment):	
a. Cash Receipts	\$0
b. Cash Disbursements	\$0
c. Cash on Hand (line a minus b)	\$0

(Use lines d-o for single grant reporting)

Federal Expenditures and Unobligated Balance:	
d. Total Federal funds authorized	\$700,000
e. Federal share of expenditures	\$700,000
f. Federal share of unliquidated obligations	\$0
g. Total Federal share (sum of lines e and f)	\$700,000
h. Unobligated balance of Federal funds (line d minus g)	\$0

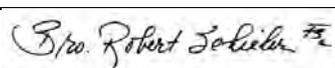
Recipient Share:	
i. Total recipient share required	\$2,102,865
j. Recipient share of expenditures	\$2,118,396
k. Remaining recipient share to be provided (line i minus j)	(\$15,531)

Program Income:	
l. Total Federal program income earned	
m. Program income expended in accordance with the deduction alternative	
n. Program income expended in accordance with the addition alternative	
o. Unexpended program income (line l minus line m or line n)	

11. Indirect Expense	a. Type	b. Rate	c. Period From	Period To	d. Base	e. Amount Charged	f. Federal Share
g. Totals:					0	0	0

12. Remarks: Attach any explanations deemed necessary or information required by Federal sponsoring agency in compliance with governing legislation:

13. Certification: By signing this report, I certify to the best of my knowledge and belief that the report is true, complete, and accurate, and the expenditures, disbursements and cash receipts are for the purposes and intent set forth in the award documents. I am aware that any false, fictitious, or fraudulent information may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 18, Section 1001)

a. Typed or Printed Name and Title of Authorized Certifying Official Br. Robert Schieler, FSC General Councilor	c. Telephone (Area code, number, and extension) 202-529-0047
	d. Email Address rschieler@cbconf.org
b. Signature of Authorized Certifying Official 	e. Date Report Submitted (Month, Day, Year) March 11, 2013

14. Agency use only:

Standard Form 425 - Revised 6/28/2010
 OMB Approval Number: 0348-0061
 Expiration Date: 10/31/2011

Paperwork Burden Statement
 According to the Paperwork Reduction Act, as amended, no persons are required to respond to a collection of information unless it displays a valid OMB Control Number. The valid OMB control number for this information collection is 0348-0061. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0061), Washington, DC 20503.

**Bethlehem University Education Building
Summary of Project Expenses by Quarter**

Print Date: 3/8/2013

Sum of \$ Equivalent	Years		Date											Grand Total
	2009	2010	2011				2012							
	Qtr4	Qtr2	Qtr3	Qtr4	Qtr1	Qtr2	Qtr3	Qtr4	Qtr1	Qtr2	Qtr3	Qtr4		
A	6772	10157	10157		7213.5	1500	26720.93	27865.5		40389.28			130775.21	
B			88574.55	152066.3	130504.35	327483.85	323036.04	674026.69	583828.35	48999.83	59799.25	177985.27	2566304.48	
D								4845	78357.75	220.78	17671.26	15620	116714.79	
F				2415.55	185.19			1802.61		198.94			4602.29	
Grand Total	6772	10157	98731.55	154481.85	137903.04	328983.85	351559.58	706737.19	662385.04	89609.89	77470.51	193605.27	2818396.77	

Sum of \$ Equivalent	Years		Date											Grand Total
	2009	2010	2011				2012							
	Qtr4	Qtr2	Qtr3	Qtr4	Qtr1	Qtr2	Qtr3	Qtr4	Qtr1	Qtr2	Qtr3	Qtr4		
ASHA							\$11,400	\$249,454	\$439,146				\$700,001	
CDF	\$6,772				\$656								\$7,428	
CDM						\$205,653			\$5,041	\$15,779	\$5,708	\$15,620	\$247,801	
FPSC		\$10,157	\$76,171	\$154,331	\$137,247	\$121,831	\$235,010	\$303,306	\$45,360	\$45,533	\$67,846	\$136,288	\$1,333,079	
GMC								\$102,172	\$81,951	\$19,500	\$3,150	\$31,752	\$238,525	
GWF									\$68,749	\$8,577		\$9,623	\$86,949	
KOLN			\$22,561	\$151		\$1,500	\$105,150	\$51,806	\$22,138	\$221	\$766	\$322	\$204,615	
Grand Total	\$6,772	\$10,157	\$98,732	\$154,482	\$137,903	\$328,984	\$351,560	\$706,737	\$662,385	\$89,610	\$77,471	\$193,605	\$2,818,397	

Sum of \$ Equivalent	Fed Cat	Years		Date											Grand Total
		2009	2010	2011				2012							
		Qtr4	Qtr2	Qtr3	Qtr4	Qtr1	Qtr2	Qtr3	Qtr4	Qtr1	Qtr2	Qtr3	Qtr4		
ASHA	B							\$11,400	\$249,454	\$439,146				\$700,001	
ASHA Total								\$11,400	\$249,454	\$439,146				\$700,001	
CDF	A	\$6,772												\$6,772	
CDF	B						\$656							\$656	
CDF Total		\$6,772					\$656							\$7,428	
CDM	B							\$205,653		\$2,555	\$15,779			\$223,987	
CDM	D									\$2,287		\$5,708	\$15,620	\$23,615	
CDM	F									\$199				\$199	
CDM Total								\$205,653		\$5,041	\$15,779	\$5,708	\$15,620	\$247,801	
FPSC	A		\$10,157	\$10,157		\$7,214		\$14,221			\$20,889			\$62,638	
FPSC	B			\$66,014	\$152,066	\$129,849	\$121,831	\$220,789	\$303,306	\$44,560	\$24,644	\$55,883	\$136,288	\$1,255,228	
FPSC	D									\$600		\$11,963		\$12,763	
FPSC	F				\$2,264	\$185								\$2,449	
FPSC Total			\$10,157	\$76,171	\$154,331	\$137,247	\$121,831	\$235,010	\$303,306	\$45,360	\$45,533	\$67,846	\$136,288	\$1,333,079	
GMC	A										\$19,500			\$19,500	
GMC	B								\$102,172	\$81,951		\$3,150	\$31,752	\$219,025	
GMC Total									\$102,172	\$81,951	\$19,500	\$3,150	\$31,752	\$238,525	
GWF	B									\$15,616	\$8,577		\$9,623	\$33,817	
GWF	D									\$53,133				\$53,133	
GWF Total										\$68,749	\$8,577		\$9,623	\$86,949	
KOLN	A					\$1,500	\$12,500	\$27,866						\$41,866	
KOLN	B			\$22,561				\$90,847	\$19,095			\$766	\$322	\$133,591	
KOLN	D								\$4,845	\$22,138	\$221			\$27,204	
KOLN	F				\$151			\$1,803						\$1,954	
KOLN Total				\$22,561	\$151		\$1,500	\$105,150	\$51,806	\$22,138	\$221	\$766	\$322	\$204,615	
Grand Total		\$6,772	\$10,157	\$98,732	\$154,482	\$137,903	\$328,984	\$351,560	\$706,737	\$662,385	\$89,610	\$77,471	\$193,605	\$2,818,397	

Federal Categories	Code
Professional A&E Services	A
Construction Services	B
Durable Commodities	D
Program Support	F

Code	Account
ASHA	American Schools and Hospitals Abroad (USAID)
CDF	Capital Development Fund
CDM	Comunidad De Madrid-Special Education
FPSC	Fundación Promoción Social de la Cultura (Spain)

Code	Account
GMC	Grand Magisterium Construction
GWF	George Wick Foundation
KOLN	Archdiocese of Cologne (Germany)

USAID/ASHA
Office of American Schools and Hospitals Abroad

Final Project Report and Evaluation For Educational Institutions and Libraries
(To be completed no later than 90 days after the Expiration of the Grant)

Name of USO: CHRISTIAN BROTHERS CONFERENCE

Name of OSI: Bethlehem University

Name of Person Responsible for
Preparing the Final Project Report: Br. Neil Kieffe

Contact Email: nkieffe@bethlehem.edu Phone: 972-2-274-1241

USAID Grant Number: HSH-G-00-10-00002-

Period of the Grant
From 9/30/2010 to 12/31/2012

ASHA Grant Number: 1075-Work

1 ORIGINAL PURPOSE OF GRANT (PER GRANT AGREEMENT)

The purpose of this project is to construct a four story building on the Bethlehem University campus in Bethlehem, West Bank for the University's Faculty (College) of Education.

2 FINAL USE OF FUNDS (IF DIFFERENT FROM ORIGINAL PURPOSE)

There was no change.

3 REASONS FOR CHANGES (PLEASE, MAKE REFERENCE TO ASHA APPROVALS)

4. STATISTICAL INFORMATION
(OBTAINED AFTER THE GRANT ENDED)

Required Data

a.	Total enrollment of students at your the institution	Number: 3,078
Comments (Enter maximum of 255 characters): This is the maximum enrollment in the history of Bethlehem University.		
b.	Size of last graduating class	Number: 693
Comments (Enter maximum of 255 characters): This is the secon largest graduating class in the history of Bethlehem University		
c.	Number of US students attending your institution this past year	Number: 0
Comments (Enter maximum of 255 characters) :		
d.	Number of your students attending a US institution this past year	Number: 0
Comments (Enter maximum of 255 characters):		
e.	Number of participants in the distance learning program (if applicable)	Number: N/A
Comments (Enter maximum of 255 characters):		
f.	Square footage added (<i>for construction projects or renovation projects</i>)	Number: 27,690
Comments (Enter maximum of 255 characters):		

5. NARRATIVE INFORMATION

a.	<p>How did the project succeed in promoting the ideals and practices of the US? (max. 600 characters)</p> <p>Every classroom in the new Education Building is equipped with the latest in LCD projectors, white boards, audio systems, and connections to the local network and the internet following typical American university classrooms. The building is equipped to take advantage of solar energy: one system warms domestic water for the washrooms and the second uses evacuated tubing to provide heat for the classrooms in the winter. The amount of heating fuel used has been reduced substantially. The professors are using the new facilities to effect a transition from rote learning to analytical thinking.</p>
b.	<p>How did the project assist you with the long term strategies of your institution? (max 600 characters)</p> <p>Among Bethlehem University's 5 strategic goals three in particular were advanced by the addition of the new Education building. 1. Improve the quality of undergraduate Education. The new facilities provide space and equipment that supports better teaching and learning. 2. Make English language program at B.U. the best in Palestine. The new offices and larger, better equipped classrooms will move the University close to this goal. 3. Take advantage of technology to improve the quality of education at Bethlehem University. More teachers are using technology in the sophisticated classrooms.</p>
c.	<p>Please describe the kind of impact the grant had on the host country? (max 600 characters)</p> <p>Palestine lacks quality education at all levels, especially primary and secondary. There are many children and the higher education establishment has not been able produce the required number of qualified teachers for its population. B.U. has taken the lead in Palestine in improving elementary education. The new Education Building will address this problem. B.U. has a € 3.5 million grant from the Spanish government to improve education in Palestine. The headquarters for the management of the grant is the new Education Building to which USAID/ASHA is the source of funding for the top floor.</p>
d.	<p>Describe the quality of the institution's program as illustrated by achievement of its graduates, and alumni.</p> <p style="text-align: center;">Bethlehem University Alumna Elected First Female Mayor of Bethlehem</p> <p>Every Christmas, international focus is on Bethlehem, the place of Jesus' birth. This winter, Bethlehem is again in the spotlight, this time for electing its first female mayor, Ms. Vera Baboun. A graduate of Bethlehem University (class of '85), Ms. Vera has invested deeply in Bethlehem University – not only as a graduate but also as faculty.</p> <p>As a former English faculty member at Bethlehem University, Ms. Vera's lectures were inspiring and memorable for her former students. Until her recent mayoral election victory, she continued her work in education, serving as the principal at a Catholic High School in neighboring Beit Sahour. Though she is now assuming mayoral duties, she continues to work toward her PhD. Highly regarded by students and colleagues alike, Ms. Vera is a great triumph for all Palestinian women and is indeed a positive role model for future generations, though she is unpretentious and unassuming.</p> <p>"An optimistic character radiates hope and promise for many others to follow," Ms. Vera said. However, her success did not come without challenge, and she encountered a bumpy road and many detours to her success. Through her strong will and resilience, she managed to overcome what would have been impossible for many.</p> <p>"My husband was imprisoned by the Israeli Authorities," Ms. Vera said. "I was left with five kids to look after, having just graduated from Bethlehem University and in a desperate state to feed my family, I found hope at the heart of where my educational journey had begun at Bethlehem University, the beginning of my career and what would become a great stepping stone for my future."</p> <p>It was here at Bethlehem University, in the summer of 1985, when a young, ambitious Ms. Vera marched with confidence across the auditorium to collect her hard-earned degree in English literature. At the time,</p>

Dr. Violet Fasheh was the Dean of the newly established Faculty of Education, while Br. Thomas Scanlon was the Vice Chancellor of Bethlehem University. Then, in the early '90s, Ms. Vera returned to Bethlehem University, this time as an English lecturer. In addition to teaching the standard course material for English, Ms. Vera recognized the importance of integrating relevant and related topics, such as gender equality and human rights.

"If you want to create change, you have to start with yourself from within in order to create the change in others," Ms. Vera said.

No stranger to creating change in one of the world's oldest religious cities, Ms. Vera will certainly face challenges, particularly during a time of political instability and a weak economy in Palestine. It will be a tough challenge for the new Mayor, but Ms. Vera and her team at Bethlehem Municipality will work persistently as this Holy City continues to shine.

See article on Haaretz: <https://bethlehem.edu/document.doc?id=809>

Bethlehem University Alumna Tells Her Story

My name is Rawan Bannoura (BU '09). I received my Masters in Public Administration in International Management and Development from the Monterey Institute of International Studies in Monterey, California in December 2011. To explain my experiences, I would like to reminisce about how I got here.

Two and a half years ago I left my hometown, Bethlehem, to pursue my graduate studies. My journey began when I was awarded a scholarship from Bethlehem University to pursue my graduate studies. My experience at the Monterey Institute was phenomenal. I moved to the States with a desire to learn, explore, and make an impact. My passion for community development, conflict resolution, human rights, and social justice motivated me to excel. Being exposed to different cultures and perspectives have made me even more passionate about accomplishing my goals.

At the Monterey Institute I worked at the Office of Institutional Advancement, taught Arabic, and interned at multiple local organizations. These experiences benefited me and added to my knowledge especially that I have never worked for a US organization before.

Post graduation, I decided to move 120 miles north to San Francisco. I currently work for a nonprofit in San Francisco, where I manage a program, conduct marketing and outreach strategies. I have started a nonprofit with 2 of my colleagues from grad school, our nonprofit is still in the start-up phase and it focuses on clean water and sanitation. I am also volunteering for Bethlehem University as an Alumni outreach volunteer in the States, I will be launching an initiative to start an alumni chapter in the States. The education that I received at Bethlehem University prepared me from my graduate experience. Also, the continued mentorship and support that I received from my professors at Bethlehem University has empowered me and gave me confidence. I shall always be grateful to my professors at the Shucri Ibrahim Dabdoub Faculty of Business, especially Dr. Fadi Kattan, and Mr. Karim Abdel Nour for expanding my horizon. I have continued to serve the development office at BU and have interned at both offices in Bethlehem and Washington D.C. The knowledge, experience and the great mentorship that I received from my colleagues during both of my internships were priceless.

As a Palestinian student in the US, I played a vital role in advocating about the Palestinian cause and

telling stories that are not shown in the media. I was surprised to meet many people who have not met a Palestinian before and do not know much about the situation in Palestine. I caught their attention and told the story of the Palestinian people. The public speaking classes that were given to us, Student Ambassadors, at Bethlehem University definitely paid off; I was very comfortable talking in front of people, debating, and telling the untold stories. I participated in many cultural events where I showcased the beauty of the Palestinian culture, food, language, and tradition. I was selected to be the student commencement speaker for my graduation. My graduation speech was a blend of reciting the daily Palestinian struggle, my personal story, and hope for the future.

I will always be grateful to Bethlehem University and my sponsors Mr. and Mrs. Molly for giving me this amazing opportunity that changed my life.

Dr. Eman Abu Saada '88: A Story of Reinvesting in Bethlehem University and Palestine

Our graduates distinguish themselves with their loyalty for their country and their University. All of them are aware of the importance of giving back to the country in which they were born. Each one, with his or her unique job and position, can create the real changes that our country requires.

As graduates are interviewed, it becomes very apparent that our graduates have a special incentive to serve, to give back to Palestine, and to do what it takes to build a great nation. Dr. Eman Abu Saada is a good example of this.

Since 2000, Dr. Eman has been working as a lecturer at Germany's Catholic University of Applied Social Sciences, with which Bethlehem University has a joint program. There she has taught seminars in Gender and Development and in social work. The cooperation between the two Universities for the program is predominantly through a student exchange program.

Because of the fact the Dr. Eman graduated from Bethlehem University, she has been able to bring new ideas to the exchange program, taking into consideration the needs of social work education at Bethlehem University. As an academic coordinator for the program, she was responsible for promoting new ideas and implementing them with the team; she coordinated with the staff at Bethlehem University, including Ms. Ferdoos Al-Issa ('92); Ms. Minerva Jarayseh '96; Mr. Mohammad Lafi '95; Dr. Nahida Al-Araj '89; Ms. Nabeela Daqaq '96; and Bilal Salemh '01.

The program has demonstrated the effective cooperation between the two universities over the last 3 years in accomplishing a major goal: it has shown the need to link social work education to the needs of the community and critically reflect them back to the university in order to build a curriculum that is in turn more responsive to the community's needs.

Dr. Eman thinks that through her experience in both countries she can contribute effectively to the exchange program through ideas and concepts that could be implemented to advance the relationship between the two universities.

"As a Bethlehem graduate I am always eager to make sure to implement projects that Bethlehem University could benefit the most from, and I feel I can pay back to my university who I consider it has given me a great basic higher education."

BU Graduate Establishes Scholarship in Honor of His Professor Hotel Management Student Receives Walid Dajani Scholarship

“Fifty years ago, I was sitting here like you today in an interview to receive a scholarship to finish my studies. At that time my parents did not want me to continue my education. You are lucky today to have the support of your family” Mr. Walid Dajani, founder and former director of the Institute for Hotel Management and Tourism, said to the student Ranjana Dissi (BU’12).

On Friday, 12 November 2010, Ranjana was awarded the Walid Dajani Scholarship for her excellence in the Hotel Management. “This is a great honor for me to be awarded a scholarship named after a man who did wonderful things to the university,” said Ranjana expressing her gratefulness for this scholarship. “I really learned and enjoyed listening to his advice and stories. This encourages me to do better in my studies and be someone like him”, she continued.

Walid Dajani Annual Scholarship was established this year 2010 by Bethlehem University graduate Hani Imam (BU’77). Hani established the scholarship in honor of his teacher and supporter Mr. Walid Dajani. “When Hani came to my office for an interview, I was not sure if he will pass it or not. But he did great in his interview so I decided to give him a chance,” Mr. Dajani said about Hani. “Now he is a great example for a Palestinian ambassador. I am very proud of what he has become,” Mr. Dajani continued. Hani is now living with his family in the United States. He has his own consulting firm and he wanted to thank his teacher, Walid, for what he did for his students so he established this scholarship on his honor. “Hani was the first student to receive training in Imperial Vienna in Austria when he was 18 years old,” Walid said to Ranjana. “I am very impressed with the achievements Hani accomplished in his life. For me, he is a model to look at and learn from,” Ranjana said after hearing about Hani and his achievements.

Mr. Nabil Mufdi (BU’75), Director of the Institute for Hotel Management and Tourism, was very pleased to know that his former classmate Hani established this scholarship after a great teacher, “Hani is a good friend and colleague and Walid is a wonderful teacher. Both are close to my heart,” Nabil said.

Mr. Hani Imam, an alumnus from the first graduating class of Bethlehem University in 1977, lives in the United States and is a member of the Bethlehem University Foundation Board of Directors. He is a generous donor to Bethlehem University, also having established the Abu-El-Walid Dajani Endowed Scholarship in 2010, in honor of his teacher and supporter Mr. Walid Dajani.

Bethlehem University Students Win Regional First Place in Google Online Marketing Challenge Google’s Social Media Award category in competition for the first time

For the second consecutive year, Bethlehem University has received a top regional award in the Google Online Marketing Challenge. This is the first year Google has offered a competition specifically for Social Media Marketing, with the regional (Middle East and Africa) winning team hailing from Bethlehem University.

The winning team from Bethlehem University was comprised of six students: Zaid Hilal, Hiba Stephan,

Bishara Hodaly, Orianna Salameh, Amir Salameh, and Dina Massad, under the supervision of their advisor, Ms. Nadira Alaraj, lecturer of e-commerce in Bethlehem University's Shucri Ibrahim Dabdoub Faculty of Business Administration. The team developed the marketing project for Al-Harah Theater Institution in nearby Beit Jala, which produces and distributes quality and meaningful theater material, and trains theater staff.

This is the fifth year of the Google Online Marketing Challenge, which focuses on marketing via the Google search engine by using the AdWords technique. To choose the winner of the Social Media Marketing category, the team first had to qualify as superior in the first phase and then qualify as competent in the following strategy application. The interaction by the Google+ page with the Hara Theatre page required the team to utilize an optical technique conversation (termed "Hangout") using small groups from the theatre pioneers and linking this page with the theatre website page.

The winning team was chosen based on a special computer program that selects the best 15 strategies from four different geographical areas in the Middle East and Africa, and a global academic panel evaluated the reports of the final teams in each region. For this year's competition, three different groups of Ms. Alaraj's students qualified at this stage.

Bethlehem University is proud of the continued successes of these teams on an international level in the prestigious Google Online Marketing Challenges, and grateful for the commitment and guidance of excellent educators, as evidenced by Ms. Alaraj's involvement with so many successful teams from Bethlehem University

e. Please provide at least two success stories as a result of the institution obtaining the ASHA grant.

Having the facilities of the new Education Building has made possible the application for a grant from the government of Finland. Finland is known to have one of the best, if not the best, educational systems in the world. The Bethlehem University Center for Excellence in Teaching and Learning has been working with the Diaconia University of Applied Science in developing a program to improve the quality of teaching and learning at Bethlehem University. One of the elements of the project is a fully automatic lecture capture system that allows a teacher to push one button and completely record the video and audio components of his/her class for the teacher to review later or to provide to students in streaming format if they were not able to attend the class or wish to view it again. The total amount of the grant will be \$550,000 over three years. Word that the grant application will be funded was received from Finland on March 7, 2013. Without the facility designed to house such a system the lecture capture would not be possible. Thus the ASHA grant to Bethlehem University has opened the door to advanced technology for Bethlehem University teachers and students. The education students will also be able to use the lecture capture to study their performance in practice sessions.

One of the most innovative features of the new Education Building is the use of evacuated tubing on the roof to gather solar energy to heat the building. It is one of the few buildings in Palestine to take advantage of such technology. The climate in Palestine is such that there is sun throughout the year, even in the rainy winter season, there is sunshine on well over 50% of the days. Even in January the solar radiation is 81% of what it is in July. While solar panels have been used in Palestine for years to heat water for domestic purposes in homes and public buildings the use of evacuated tubes to heat the buildings is a new phenomenon. The use of the evacuated tubing has resulted in a marked reduction in the amount of heating oil needed to heat the volume of the Education Building in comparisons with other similar sized buildings

on campus. The University is considering similar installations on its other buildings.

A feature of the new building which is very much appreciated is that of its nine classrooms six are arranged in which a way that a movable wall between pairs of rooms can be opened to convert a two classrooms that normally accommodate 50 students each into a lecture hall capable to seating 100. The movable walls that separate the rooms are excellent and do not permit sound to be transmitted from one room to the next. The can be opened or closed in a few minutes and are especially helpful when large rooms are needed for examinations or when the University has a guest speaker.

Bethlehem University receives prestigious international award for academic excellence in building the Palestinian state

Sciat vt Serviat Award affirms “interreligious dialogue and peace building” at Bethlehem University
The International Federation of Catholic Universities (IFCU) “wishes to exalt the academic and social contribution of Bethlehem University” and highlight “the remarkable commitment of Bethlehem University in building a sustainable society in the Holy Land” declared Prof. Anthony J. Cernera, IFCU President, in awarding the prestigious Sciat vt Serviat Award to Bethlehem University at the General Assembly in São Paulo, Brazil on Thursday, 26 July 2012.

“It is an honour for the Bethlehem University academic community to be selected from among the 200 Catholic university members of IFCU to receive the Sciat vt Serviat Award,” responded Brother Peter Bray, Vice Chancellor of Bethlehem University. “I am proud of the faculty and staff of Bethlehem University whose dedication provides a quality education and whose graduates contribute significantly to building the Palestinian state.”

Designed to enhance the mission of IFCU and of Catholic universities across the globe, the Sciat vt Serviat Award rewards creative initiatives that represent a significant and inspiring contribution to Catholic university culture. Dr. Yousef Zaknoun, Director of The Cardinal Martini Leadership Institute at Bethlehem University, was among the 300 participants at the IFCU International Assembly in São Paulo, Brazil on Thursday, 26 July 2012 when it was announced that Bethlehem University was this year’s recipient of the Sciat vt Serviat Award. Cardinal Zenon Grocholewski, Prefect of the Congregation for Catholic Education; Archbishop Raymundo Damasceno Assis, President of the National Conference of Bishops of Brazil; Mr. Júlio Semeghini, Secretary of Regional Planning and Development for the São Paulo government were also present for the IFCU Assembly.

Bethlehem University is the third such institution to receive the Sciat vt Serviat Award, being singled out for “the social commitment of its Faculty Members and Students in favor of the Interreligious Dialogue and Peacebuilding.” This is evidenced by the engagement of all students in an interreligious dialogue class during their fourth year of study; the prominent voice of Bethlehem University faculty, staff, and students at the “Christians in the Holy Land Conference” last summer at Lambeth Palace in London; the leadership of Bethlehem University faculty in the international discourse around the Christian presence in the Holy Land, such as through Kairos Palestine; and countless other initiatives.

Bethlehem University is one of the more than 200 member institutions of IFCU that are found on six continents. IFCU holds consultative status and maintains an active presence with the United Nations; United Nations Educational, Scientific and Cultural Organization (UNESCO); The Commission of Human

	Rights; and other international bodies.
f.	<p>Did you encounter any serious problems with the implementation of the ASHA grant?</p> <p>There were no serious problems associated with the implementation of the ASHA grant. There were two delays of about two month each regarding obtaining the quality of stone that was specified. However, some extra time was built into the construction schedule and the building went into service for the January 2012 semester, which was the planned date for use. The personnel in the ASHA office, in particular Mrs. Mary Herbert and Mr. Claudio Fortunato, were very helpful at every step of the process. The new method of drawing down funds when they were required is a marvelous improvement over the sytem that was previously in use. Getting the whole system set up for the drawdown was tedious and time consuming, but that was more than paid back in the time saved in the process of requesting and receiving the requested funds.</p>

6. FINAL COST OF PROJECT

Contribution by USAID	\$700,000.00
Contribution by U. S. Sponsoring Organization (USO)	\$0.00
Contribution by Overseas Sponsored Institution (OSI)	\$7,428.00
Contribution by Other Non-Federal Sources	\$1,410,969.00
Total	\$2,818,397.00

Please note: The FINAL PERFORMANCE INDICATORS that are found in Section 7 of the Final Project Report and Evaluation Form sent to Bethlehem University did not contain the indicators that were established for Bethlehem University in the Performance Management Plan (PMP) that was approved in September 2010. Therefore, the version of Section 7 below has the same layout, but is based on the criteria that were in PMP that was approved in 2010.

**7. FINAL PERFORMANCE INDICATORS
FOR EDUCATIONAL INSTITUTIONS AND LIBRARIES**

(* PLEASE USE TABLE B OF YOUR APPROVED PMP TO COMPLETE THIS SECTION.)**

PERCENTAGE = ACTUAL DIVIDED BY TARGET

1 Impact of ASHA Grant on the Institution and Surrounding Community				
	Unit Measured	Original Target #	Actual #	Percentage
A.	Number of US teaching staff members	12	12	100.00%
B.	Number of Staff Members train in the US	77	80	103.5%
C.	Number of Local Teachers, Instructors, Professors or Librarians	180	192	106.6%
D.	Number of Students (Full-Time Enrolled)	3,050	3,078	100.9%
E.	Number of Exchange Programs with US Schools, Universities or Libraries	8	10	125%
F.	Number of Courses with topics dealing with the US	225	496	220%
G.	Number of Books or other Material purchased with Grant funds	None	N/A	N/A
H.	Number of Outsiders using the Library (for Libraries only)	Libraries only	N/A	N/A

2 Impact of ASHA Grant on the Technical Capacity of the Institution				
A.	Number of researchers and librarians using the new technology	85	121	142%
B.	Number of students using the new technology	3,050	3,078	100.9%
C.	Number of outsiders using the new technology	450	263	58%

3 Strengthening of the Management System				
A.	Number of improved systems as a result of having an ASHA Grant	10	11	110%

8. ASHA Evaluation (to be completed by ASHA Only)

ASHA Comments:

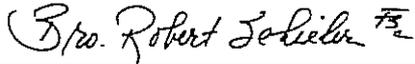
Signature Block (to be signed by Grantee Representative and ASHA Grant Officer)

Name of Authorized Signatory: Br. Robert Schieler

Position: General Counselor,

Signature of Authorized Signatory:

Date (MM/DD/YYYY): 3/11/2013



ASHA Approval

Approved By (ASHA Grant Officer)

Date (MM/DD/YYYY):

**** Please submit an electronic copy of the Final Project Report to the following individuals:**

Mary Herbert (ASHA, Program Analyst): mherbert@usaid.gov

Claudio Fortunato (Z Systems, Engineer): cdfconsult@cfl.rr.com

Please Note: The following photographs are submitted to meet the requirement that the Final Report contain three digital photographs of the project. The resolution of photos included are not the highest available. If there is a need for high resolution copies of any of the following photos they are available as well as many additional pictures taken during the construction of the building. For high resolution copies or additional photographs please contact: Br. Neil Kieffe at Bethlehem University. E-mail address is nkieffe@bethlehem.edu



Bethlehem University
Construction Site for new Education Building



Bethlehem University
North Façade of new Education Building



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Bethlehem University
Classroom typical of eight in the new Education Building



Meeting of US Officials with Bethlehem University Students prior to the dedication ceremony of the Education Building
From right to left: Mr. Michael Harvey, USAID Chief of Mission Tel Aviv; Mr. Michael Ratney, US Consul General, Jerusalem; Br. Peter Bray, FSC Vice Chancellor, Bethlehem University



Mr. Michael Ratney, US Consul General, delivers dedication remarks



Ribbon Cutting Ceremony Opening New Education Building

US Consul General Ratney is second from right