

# **SUCCESSFUL COMMUNITIES FROM RIDGE TO REEF**

**World Wildlife Fund**

**RESULTS REVIEW**

**1 JULY 2004 – 30 JUNE 2005**

**Submitted to USAID Global Health Bureau  
Office of Population and Reproductive Health**

**USAID Cooperative Agreement GPO-A-00-03-00008-00**

14 October 2005



## **Acronyms**

AMREF	African Medical and Research Foundation
FP/RH	Family Planning/Reproductive Health
FY	Fiscal Year
GH/PRH	USAID's Office of Population and Reproductive Health
KMNR	Kiunga Marine National Reserve
MOH	Ministry of Health
PE	Population and Environment
WWF	World Wildlife Fund

**Project Name:** Successful Communities from Ridge to Reef

**Recipient/Contractor:** World Wildlife Fund

**Project Number:** GPO-A-00-03-00008-00

**Project Duration (LOP):** 9/30/03-9/29/06

**CTO/TA:** Tom Outlaw

**Project Goal:** Improved voluntary family planning/reproductive health (FP/RH) in key areas where population growth has serious impacts on natural resources and biodiversity.

### **Accomplishments by PRH SO1 IRs**

#### **IR 1.0: Global leadership demonstrated in FP/RH policy, advocacy, and services**

Result 1 (IR 1.1): WWF's development of a Population Trends Analysis for WWF Ecoregions has been used within WWF to help set population and conservation priorities and has led to adoption of the same mapping technique by Conservation International's Human Dimensions Program to refine their priority-setting methodology in relation to FP, RH and PE work.

Result 2 (IR 1.2 & 1.3): In Kiunga Marine National Reserve (KMNR) of Kenya, new WWF partnerships with health organizations have leveraged three new commitments to expand support for FP/RH and general health services in the KMNR area. The partnerships are between WWF and the African Medical and Research Foundation (AMREF), supported by the USAID Washington's Office of Population and Reproductive Health (GH/PRH) and Johnson and Johnson; and a WWF partnership with the local Ministry of Health (MOH) in Lamu District.

First, as a result of the WWF-AMREF commitment to provide mobile clinic services to certain coastal populations of the KMNR, in FY05 AMREF-Monaco committed \$60,000 US to extend FP/RH, general maternal and child health services, and build shallow wells for the 4200 vulnerable and semi-nomadic Boni people living inland from the KMNR in the Boni and Dadori Reserves. Second, also as a result of GH/PRH and Johnson and Johnson support, the local MOH invited WWF's KMNR Project Executant to join the Lamu District Health Management Board (Annex 1) and agreed to provide a permanent nurse for a previously unstaffed and run-down clinic at Mkokoni in the Reserve. This nurse will provide ongoing FP/RH and general health support to KMNR communities in the vicinity. Finally, after a visit from key Johnson and Johnson representatives to the KMNR in which a highlight was the jointly sponsored mobile clinic, Johnson and Johnson renewed and increased its commitment to support the KMNR with approximately \$45,000 US annually for the next 3 years. This general health support is fundamental to ensuring that communities will continue to be receptive to FP/RH in these areas. WWF has found that men and women in these Islamic communities are more open to FP/RH when general maternal and child health services are provided in tandem with FP/RH.

Result 3 (IR 1.2 & 1.3): In the Philippines, WWF and PATH Foundation Philippines (IPOPCORM) signed a Memorandum of Agreement (MOA) that pursues several areas of collaboration including: 1) data and information sharing, specifically IEC and training materials on relevant topics, 2) IEC activities to disseminate conservation and reproductive health information, issues and concerns; 3) joint planning activities for reproductive health, migration, population management, gender, and HIV/AIDS as they relate to conservation and sustainable development; 4) identification and strengthening of community-based groups on integrated conservation and reproductive health initiatives and 5) development of local policies and plans to integrate conservation and reproductive health in the local development agenda. Until last year, WWF and IPOPCORM had only been able to enjoy the benefits of the newly agreed partnership in one site - Tawi-Tawi, Philippines.

With support from GH/PRH, WWF and IPOPCORM have been able to expand this partnership to Roxas District where WWF is implementing the new PHE project. Community volunteers from Roxas have now been identified and IPOPCORM will provide technical support by training these volunteers as community-based contraceptive distributors.

#### **Implementation Issues/Constraints:**

- WWF has experienced key staff departures in two of the three Successful Communities from Ridge to Reef Project sites. WWF has found that strong champions in the field are vital for effective integration of PHE. This combined with the fact that two of our projects are in very early stages, has implied significant disruptions to our programs. In Kenya, both the WWF PE project manager and AMREF's PE project manager departed in mid-FY05, and in Madagascar WWF's PHE project manager departed at the end of FY05. All of these staff members had participated in the Bangkok PHE workshop in 2004 - an event which WWF found to be very useful for capacity-building and developing a common language with partners on PHE - so this is a major set-back.
- None of our projects will be sustainable after three years although some important steps towards sustainability are happening; donor support will be required for some time to come.
- In Madagascar, no partner has been found for water development and technical support for agricultural development. As a result the project has not been able to implement the Champion Communities model as hoped. The model requires that they be able to offer a full range of priority development activities, and these were two of the key needs identified by communities. In addition, fuel saving stove promotion was compromised by lack of suitable clay soil in Mikea and Plateau Mahafaly. Due to pending funding cuts in FY06, the project has also been unable to purchase tree seedlings and start nurseries as planned. As a result, women's groups who are organized around PHE themes will be unable to undertake planned reforestation activities.
- In Kenya, a major constraint has been communication. WWF's camp in the Kiunga Marine National Reserve often experiences outages in satellite service, at

times resulting in two weeks per month without phone or email access. WWF has worked to try to overcome this, using radios when necessary, but the problem seriously affects project efficiency. In addition, in anticipation of next year's funding cuts, the project had to reduce efforts in certain areas and was unable to undertake an adequate level of sensitization on FP/RH and integrated PE messages. WWF and AMREF are seeking ways to overcome this, but it is a big challenge.

- In the Philippines, the FY06 budget cut has severely affected the plans for this project, which only just started. For example, it may affect the project's ability to hire a contraceptives logistics specialist as planned, but the project is still looking for a solution.

#### **Concerns for Coming Reporting Period/Proposed Next Steps:**

- Funding cuts for FY06 in the Learning Component may make it difficult to achieve the same level of rigor in our results that we had planned. In particular, we had hoped to gather data through carrying out many of our interviews in person but will be unable to do so given the decreased levels of funding.
- Funding cuts will also mean that the quality of our final publication on learning outcomes may not be as user friendly as the originally planned print publication – we may have to produce CDs instead.
- The Project will continue working to surmount the obstacles described above. We are seeking new funding mechanisms to provide additional resources to our PHE sites; are encouraging prompt hiring and training in PHE to replace key staff; and are in continuous dialogue with our field sites to help them explore ways to overcome other challenges.

## **Annex 1: Email on the appointment of WWF staff member to Lamu District Health Management Board**

**From:** Work - WWF Kiunga [mailto:wwfkiung@africaonline.co.ke]

**Sent:** Thursday, May 26, 2005 7:54 AM

**To:** Kwame Koranteng; Wamukoya, George; Samuel Mikenga; Lillian Igweta; Tanzania - Ngusaru, Amani

**Cc:** Oglethorpe, Judy; Oglethorpe, Judy; Honzak, Cara; Goeltenboth, Philipp; Rene Kiamba

**Subject:** GoK Appointment

Dear Dr. Kwame

In a letter from the Permanent Secretary, Ministry of Health, the Kenya Government has appointed me - by virtue of my position as the WWF KMNR Project Coordinator and in recognition of our population, health and environmental linkages project (funded by J&J and USAID) - to the Lamu District Health Management Board.

I plan to use this position to achieve the following:

- 1) Improve WWF's profile as an I-NGO that greatly focuses on sustainable livelihoods
- 2) Lobby and facilitate mobile health clinics within the project area as well as at the seascape (Lamu Archipelago) level
- 3) Offer technical assistance to the ministry of health (Lamu District Hospital) towards logical planning and improvement of public and environmental health
- 4) Further the Population, Health and Environmental linkages approach

I will count on your unending and untiring support in terms of communication & publicity - (Sam.Com), GoK Liaison (GW) and fund raising (All the others). Thanks for being there. Cheers

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Sam Weru  
Project Coordinator

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