



**USAID**  
FROM THE AMERICAN PEOPLE

MAY 3 2005

**INFORMATION MEMORANDUM**

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**FROM:** A-AA/PPC, Barbara Turner *BT*

**SUBJECT:** Administrator's Evaluation Revitalization Agenda

The Administrator recently tasked PPC with revitalizing the Agency's evaluation system. There are at least two important reasons why this revitalization effort is necessary and timely.

- The systematic collection and analysis of empirical data regarding program results, and dissemination of findings, are needed to help us determine how to improve the quality and relevance of our programs.
- The presentation of well-documented evaluation findings can enhance our credibility with the Congress, OMB, other USG agencies, international organizations and the American people.

PPC invites you to collaborate with us to implement the Administrator's evaluation revitalization agenda throughout the Agency.

Various activities have already been initiated by CDIE to:

- upgrade evaluation standards by revising the ADS to require evaluations;
- increase outreach activities within the Agency and with professional associations and international organizations;
- improve access to state-of-the art information via Evalweb; and
- expand training opportunities.

CDIE evaluation studies in FY 05, which focus on strategic themes to inform the Agency's leadership, are being designed and implemented in coordination with your Bureaus and offices.

We seek your support for a number of new measures including:

- 1) allocation of sufficient funding within bureau, office, and field mission budgets for program evaluations;
- 2) development of a comprehensive evaluation training program;
- 3) appointment of monitoring and evaluation officers in Washington and the field; and
- 4) wider dissemination of evaluation findings through the more consistent submission of documents to the Agency's Development Experience Clearing (DEC) House.

Additional actions need to be identified to strengthen USAID's ability to report on the results of its work.

I plan to discuss the Administrator's evaluation revitalization initiative with you at a future PPC policy roundtable and will be soliciting your views regarding how we can best move this agenda forward.