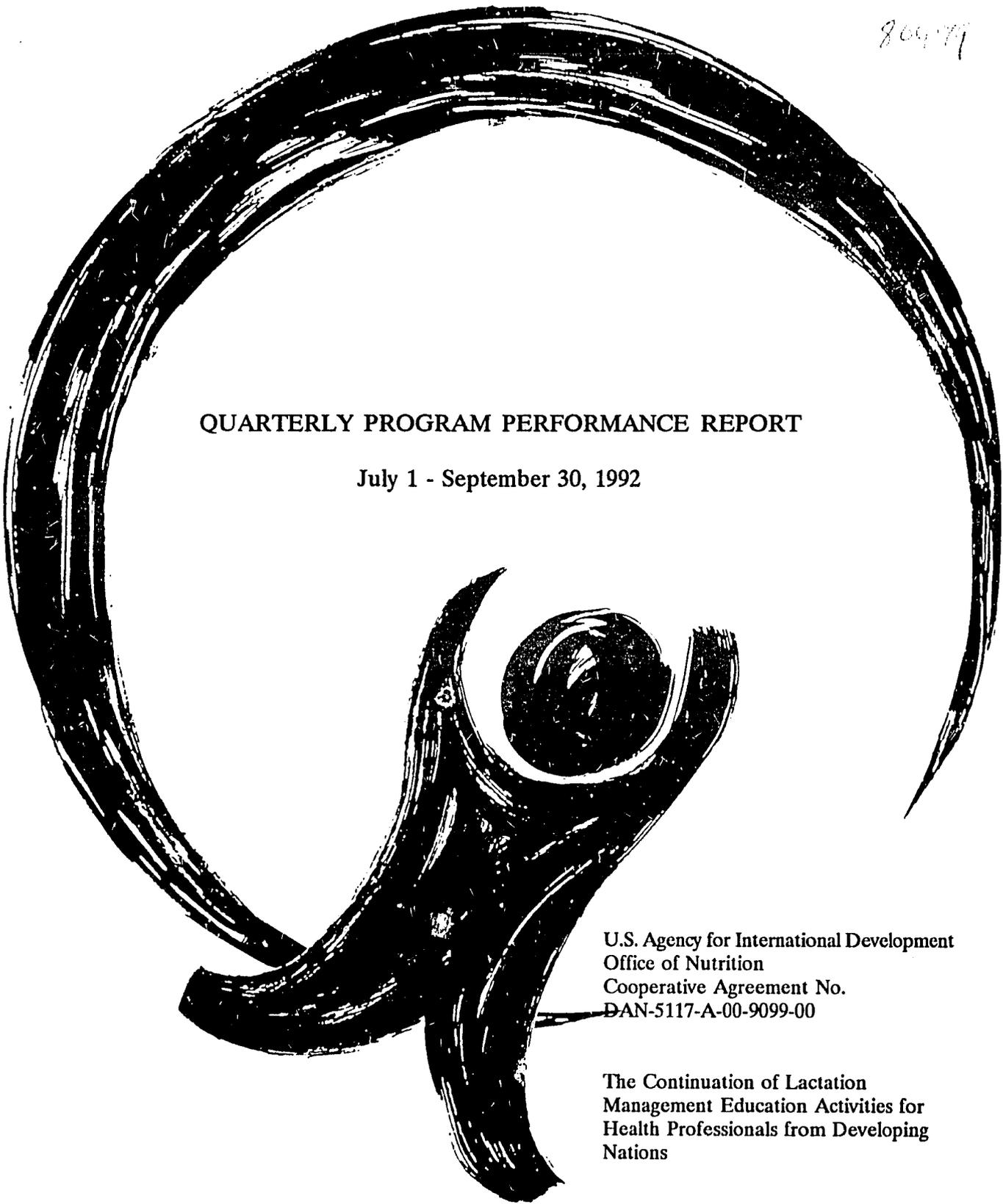


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QUARTERLY PROGRAM PERFORMANCE REPORT

July 1 - September 30, 1992

U.S. Agency for International Development
Office of Nutrition
Cooperative Agreement No.
DAN-5117-A-00-9099-00

The Continuation of Lactation
Management Education Activities for
Health Professionals from Developing
Nations

WELLSTARTSM

A categorization of the six outcome areas as described in the proposal for a cooperative agreement submitted August, 1989, and a brief description of accomplishments during this quarter within each of the outcome areas, are listed below. Reasons why established objectives were not met are included as applicable.

OUTCOME AREA 1:

Increase the number of health care professionals from developing countries, and the number of countries, with lactation management expertise.

During this quarter, one Lactation Management Education (LME) Program course was held. A total of fourteen multidisciplinary health professionals from Malaysia (3), Philippines (5), Zimbabwe (4) and the former Soviet Union (NIS/CIS) (2) joined the Program by attending the August 10 - September 4, 1992 LME course. The group was composed of three pediatricians, three general physicians, three obstetricians, 2 nurses and three nutritionists.

Two of the four countries represented are continuing participants in the LME Program (Philippines and Zimbabwe). The other two countries are new entries into the LME Program (Malaysia and NIS/CIS).

In addition to these fourteen participants, an obstetrician and Wellstart Associate since 1988, Dr. Connie de Guzman from the Philippines, returned to San Diego as an Advanced Study Fellow for the period of July 27 to September 18. See Outcome Area 2 for further information on this Fellowship experience.

Three special guests participated in the final team presentations of program plans on the last day of the course. The course participants benefitted from the presence and contributions of Dr. Sham Kasim, Vice-President of Malaysian Council for Child Welfare, Dr. Ricardo Gonzales, Medical Center Chief at Dr. Jose Fabella Memorial Hospital, and E.F. Patrice Jelliffe. Dr. Gonzales and Ms. Jelliffe were able to stay for the farewell banquet where they continued their interchanges with course participants and LME Program faculty and staff.

In addition, two Wellstart Expanded Promotion of Breastfeeding (EPB) Project staff participated in the full four week course: Carol Baume, Communications and Social Marketing Technical Advisor, and Anna Martin, Program Assistant.

A course report will be completed and submitted shortly. Included in the report, as an appendix, will be a list of the participants with institutional affiliations noted. A course schedule and faculty list will also be included as appendices to the report.

In addition, during this quarter, active recruitment and selection of participant teams for all LME courses and the Advanced Study Fellowship project through 1992 and into 1993 continued.

OUTCOME AREA 2:

Develop sustainable, in-country capability for lactation management education, service, and research.

Further follow-up work on the Latin American Lactation Congress held in Oaxaca, Mexico at the end of March, 1992 was carried out during this quarter. This primarily included work on the Congress Proceedings which involved translation of papers, clarification of responsibilities with the Population Council in Mexico City, and compilation and organization of proceedings documents.

In addition, a variety of follow-up and technical support was provided this quarter to several teams on the verge of developing national/regional resources for training and related activities. These countries included Cameroon, Bolivia, Egypt and Mexico.

For example, a follow-up, continuing education and support (CES) visit to Cameroon was made by Ann Brownlee, Program Development, Evaluation and Research Coordinator, September 1 - 5. This visit was made in conjunction with a visit to Senegal for Wellstart's Expanded Promotion of Breastfeeding (EPB) Project (September 6 - 19). The main focus of the visit to both Cameroon and Senegal ended up being the provision of assistance in the development of national action plans.

During the visit to Cameroon, Dr. Brownlee worked closely with five of the six current Cameroonian Wellstart Associates who dedicated several days each to this process, as well as with representatives of the ministry of health, the USAID mission, UNICEF, and PRITECH. They accomplished a tremendous amount in a relatively short period of time and the in-country working group is continuing the process of finalizing a draft and having it reviewed as appropriate.

One of the planned activities within Cameroon's "Breastfeeding Promotion Action Plan, 1992-1995" is the entry of additional health professionals into the LME Program in an effort to create a "critical mass" of qualified "master trainers" who can help to implement the action plan, particularly in the area of health worker training and curriculum development. The HPN Officer in the USAID Mission, Richard Greene, has requested alternatively, that Wellstart provide technical assistance and several faculty for a bilingual in-country intensive lactation management course, and has offered to provide Mission support for this type of training activity. Discussions will continue concerning how to best meet this need.

The visit to Senegal was hampered by a strike of health workers and a national holiday. Nevertheless, the visit was productive and included discussions with the ministry of health, the USAID mission and PRITECH regarding several possible next steps, including a national policy workshop similar to the one held in Cameroon last year which would include Wellstart participation, possibly identifying a bilingual team for entry into the LME Program, and sending health professionals to one or more short, French language courses like the one planned for Burkina Faso later this year. A draft national plan of action for the promotion of exclusive breastfeeding was prepared by a working group which included Ann Brownlee, Abdou Fall (a locally-hired consultant) and three staff members from the MOH Nutrition Service (SANAS). It is now being finalized by the MOH. Follow-up on the process of finalizing the national plan and on these potential next steps will be undertaken in close collaboration with the EPB Project.

A follow-up, CES visit was also made to Mexico City (August 23-28) where Wendy Slusser, Pediatrician, and Linda Bruce, EPB Training Advisor, worked with the ministry of health, UNICEF and a Wellstart Associate on further refining the lactation management training modules for use primarily by the newly established national training center at the Hospital General and in the national Mother and Baby Friendly Hospital Initiative. Ms. Bruce provided curriculum development expertise, while Dr. Slusser provided clinical/technical content expertise. This complementary team approach functioned quite well and the contribution that the team made has helped to move these modules towards finalization, pilot testing and implementation nationwide. Further assistance in both areas of expertise will be needed in this process of finalization. In addition to review and comment work that has continued since the visit, it was recommended that Dr. Adolfo Hernandez, Wellstart Associate from the Hospital General, continue his involvement in this process. Also, depending upon the plans for providing a trainer of trainers workshop later in the year, Ms. Bruce may be able to return to Mexico City to participate and provide further input.

In support of the Bolivian national center, a subagreement with PROCOSI/COTALMA for \$101,000 was finalized and signed. PROCOSI is the PVO umbrella organization and COTALMA is the National Breastfeeding Technical Committee. The funds will begin to be channeled during the first weeks of October. A follow-up visit to facilitate this process, assist with center start-up issues and work on follow-on funding with the USAID Mission in La Paz was carried out September 27 - October 1 by Janine Schooley, Director of Education Program Services, and Susan Anthony, Nutrition Advisor, AID R&D/Nutrition. During the trip the subagreement was finalized and signed by PROCOSI. Many issues regarding start-up logistics and relationships between COTALMA and PROCOSI, the project, the ministry of health, USAID, UNICEF, etc. were discussed and plans or solutions developed. In addition, a draft of the year 1 workplan was developed and many of the lines of communication and plans for next steps were developed and clarified. The group working on this project has much to do but the sense is that it is possible and they are all working extremely

hard and well together to insure that this center gets well established and rapidly functional. The follow-up team was extremely impressed with the motivation, dedication and high potential for this success.

Arrangements were made this quarter for a joint visit with WHO (Randa Saadeh, Nutrition Unit) to Egypt, currently scheduled for early November. Communication with WHO, R&D/Nutrition, the USAID mission, and Egyptian Wellstart Associates were undertaken and plans for this visit were finalized and are being put into place. The major focus of the visit will be the review and assessment of plans for the establishment of a training center in lactation management in the Arabic language, either in Cairo or in Alexandria.

One of the most important ways in which the Program is assisting countries in developing national programs or centers is through the Advanced Study Fellowship. As mentioned previously, Dr. Connie de Guzman, Wellstart Associate from the Philippines, was invited to participate in the Fellowship during this quarter. Through the Fellowship, Dr. de Guzman worked closely with her colleagues from Jose Fabella Memorial Hospital on a proposal for a national training center. She also developed a research proposal entitled: "Impact of Maternal Nutritional Risk on Weight Gain of Exclusively Breastfed Infants Among Filipino Women".

As part of her Fellowship, Dr. de Guzman visited several sites within the United States (San Jose, Denver, Houston, and Atlanta) which are working in breastfeeding promotion, protection or support. She also travelled to Washington, D.C. where she visited the EPB Project, made a presentation on the national training center plan to interested AID or AID-funded project representatives, and visited several key R&D/Nutrition-funded projects such as the APHA Clearinghouse on Infant Feeding and Maternal Nutrition and the Women and Infant Nutrition Support Project.

Also during this quarter, support was provided to allow the participation of three Wellstart Associates and one non-Associate in the International Nutrition Education and Society for Nutrition Education (INE/SNE) meetings held in Washington, D.C. July 13 - 15. These four representatives of Indonesia, Kenya, Mexico and Bolivia were Dr. Hadi Pratomo, Executive Director of PERINASIA (Indonesian Society for Perinatology); Ms. Pam Malebe, Ministry of Health and former National Breastfeeding Coordinator, Ms. Paloma Lerma, Coordinator of the Center for CEPPLAM (Center for Breastfeeding Promotion for Southern Mexico and Central America) and Dr. Carmen Casanovas, Advanced Study Fellow and co-coordinator of COTALMA, respectively. One additional person from Lima, Peru was unable to come. These representatives made presentations, participated in round table discussions and were able to further their own continuing education and network development during the meetings. Several of them were able to stay on in Washington for related social marketing and communication workshops and meetings as well.

OUTCOME AREA 3:

Assure extension of the influence of health professionals with lactation expertise to the community level.

In addition to the growing level of effort being put forth in support of the development of in-country national or regional lactation training centers which would be designed to reach professionals and paraprofessionals at all levels of the health care structure, all teams entering the LME Program during this quarter were encouraged to incorporate the provision of lactation management training activities for primary and non-professional care givers into their program plans. See the LME course report for more detailed information on participant team plans.

OUTCOME AREA 4:

Assure timely access to current information and teaching materials.

Twelve reprint articles (May and June) regarding lactation, human milk, breastfeeding, maternal nutrition, and related topics were selected and sent out to all participants on July 24. In addition, five reprints on vitamin A were selected and distributed to all participants as part of this mailing. Reprint articles for July, August and September have been selected and will be mailed out to all participants in early to mid October.

During this quarter, materials left for shipment by the participants in the May-June course and Advanced Study Fellow (text books, reprint articles, syllabuses, etc.) were organized, inventoried, packed and shipped. Teaching materials (slides, videos, text books, teaching aids, etc.) selected by participating teams in the May-June course and the Advanced Study Fellow were ordered, obtained and distributed.

The materials left for shipment by the participants in the August-September course (text books, reprint articles, syllabuses, etc.) were organized, inventoried, packed and shipped at the end of September and beginning of October. Orders for all materials selected by the teams in the August-September course will be completed during the month of October.

Work on managing, updating and improving the audiovisual, text and reprint libraries at Wellstart continued this quarter. For example, a participant in one of Wellstart's U.S. based lactation management education activities returned to San Diego in mid-August to assist in cataloging and cleaning up the slide collection.

OUTCOME AREA 5:

Develop a research and evaluation component for the Lactation Management Education Program.

The Country Status Report Project continued this quarter and major accomplishments were achieved. A presentation on the Project was made at the AID Cluster Group meeting, July 7. This presentation included a description of the methodology as well as summary data from the status reports completed to that point. By the end of the quarter all 26 country status reports were completed. (28 countries less the Dominican Republic which is not participating and Sierra Leone, which had major problems completing the report because of internal strife but has recently submitted a draft.)

The process of completion included editing the drafts submitted by the country coordinators, arranging for a final review of each report by their respective drafters, and making final edits based on this input from the field. In addition, financial arrangements were made to compensate all country coordinators for their efforts and to reimburse them for any expenses incurred. During the next quarter, these now completed country status reports will be widely distributed to the Wellstart Associates, missions, regional bureaus, interested projects, and to key recipients identified by the Wellstart Associates in each country. Analysis of the extensive data gathered through the hospital profiles and questionnaires will continue.

Vicky Newman, Perinatal Nutritionist, has continued her work on the Vitamin A Project. During this quarter Ms. Newman compiled and incorporated the feedback received by the technical reviewers and AID into a final version of the document: "Vitamin A and Breastfeeding -- A Comparison of Data from Developed and Developing Countries". It is anticipated that early next quarter this final revised version will be submitted to AID for approval and distribution.

In early September, a mailing of the EPB Project's request for research proposals to all Wellstart Associates was completed. The RFP was sent in English, Spanish and French, as appropriate. It is hoped that a number of research projects generated by these Associates will receive funding, if not through EPB, then perhaps through some other funding source yet to be identified.

OUTCOME AREA 6:

Strengthen and maximize the contribution of breastfeeding to the overall strategies for Safe Motherhood and Child Survival.

Efforts to meet objectives in this outcome area are continuous and varied. During this quarter the project has established and strengthened its collaborative relationships not only with USAID missions and regional bureaus, but also with several organizations which focus on related Safe Motherhood and Child Survival modalities.

Examples include the submission this quarter of a proposal for Wellstart to be designated as a WHO Collaborative Centre; the sharing of Country Status Reports with interested organizations through the Cluster Group meeting and through mailouts of selected documents; continuing work with the Population Council on Oaxaca Congress Proceedings and ongoing efforts in Mexico; continuing work with UNICEF on the Baby Friendly Hospital Initiative, particularly in Mexico and through the International Pediatric Association meeting in Rio de Janeiro, Brazil; continuing work with PRITECH in several African countries; and establishment of a formal relationship with PROCOSI and COTALMA in Bolivia.

Also during this quarter, LME Program staff participated in several meetings sponsored by organizations with interests in Safe Motherhood and Child Survival (see list below). Whenever possible, information on the LME Program and discussions on possible areas of collaboration were promoted by the participating LME Program staff.

ADMINISTRATIVE AND MISCELLANEOUS ACTIVITIES

Administrative Reports/Documents

The following written documents were drafted and/or completed during this quarter:

- 1) Quarterly Narrative and Financial Report for the period April 1 - June 30, 1992
- 2) Quarterly Financial Reports (SF 269), Requests for Funds (SF 5805), and monthly Cash Transactions Reports (SF 272)
- 3) Trip Report: Continuing Education and Support/Follow-up Visit to Mexico, August 23 - 28, 1992
- 4) Trip Report: 1992 World Congress of Pediatrics 20th Congress of the International Pediatrics Association, Rio de Janeiro, Brazil, September 6 - 10, 1992
- 5) Trip Report: Continuing Education and Support/Follow-up Visit to Bolivia, September 24 - October 1, 1992
- 6) Trip Report: Continuing Education and Support/Follow-up Visit to Cameroon, September 1 - 5, 1992
- 7) Workplan for the Period October 1, 1992 - September 30, 1994
- 8) Country Status Reports for 26 countries (all LME countries less the Dominican Republic and Sierra Leone)
- 9) Subagreement with PROCOSI for establishment of a national lactation training center in La Paz, Bolivia
- 10) Draft Guidelines for Country Backstopping and Country Programming

Meetings

One or more LME Program staff attended and/or presented papers at the following meetings held during the quarter:

- July 6 - 11 Meetings with EPB Project staff; presentation at AID Cluster Group meeting; meeting with Susan Anthony, R&D/Nutrition on LME workplan; EPB TAG Meeting and Open House; meeting with Randa Saadeh, Nutrition Unit, WHO; Washington, D.C. (A. Naylor, R. Wester, J. Schooley)

- July 8 - 12** **Annual Meeting of the International Lactation Consultant Association (ILCA), Chicago, Illinois (N. Powers)**
- July 13 - 15** **International Nutrition Education/Society for Nutrition Education (INE/SNE) Meeting; meeting with Manuel Manrique, UNICEF Mexico and EPB staff; Washington, D.C. (J. Schooley)**
- Sept. 5 - 11** **1992 World Congress of Pediatrics 20th Congress of the International Pediatrics Association, Rio de Janeiro, Brazil (N. Powers)**

In addition, the following visitors to Wellstart San Diego during the quarter participated in meetings with project staff to discuss issues of mutual concern and possible future areas of collaboration:

- September 2 - 5** **E.F. Patrice Jelliffe, UCLA School of Public Health, Los Angeles, CA**
- September 3 - 4** **Dr. Sham Kasim, Vice President of Malaysian Council for Child Welfare, Kuala Lumpur, Malaysia**
- September 3 - 5** **Dr. Ricardo Gonzales, Medical Center Chief, Dr. Jose Fabella Memorial Hospital, Manila, the Philippines**

Wellstart International
Cooperative Agreement No. DAN-5117-A-00-9099-00

Quarterly Expenditure Report
7/1/92 - 9/30/92

Salaries	173,163.04
Benefits	40,397.40
Program Participants & Fellowships	188,212.07
Other Direct Costs	<u>(37,202.12)</u>
Subtotal	364,570.39
Overhead*	<u>562.85</u>
Total Expenses	365,133.24
Less Income Credits	<u>(65,399.03)</u>
Total Expenses Less Income Credits	<u><u>299,734.21</u></u>

* Includes annual adjustment to reflect actual overhead of 23.22% of Salaries and Benefits.

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