

PROJECT DATA SHEET

1. ACTION CODE
 A = Add
 C = Change
 D = Delete
 PD-ADD-969
 Amendment Number
 76505
 DOCUMENT CODE
 3

2. COUNTRY/ENTITY
 WORLDWIDE
 4. BUREAU/OFFICE
 R&D/WID

3. PROJECT NUMBER
 930-0100
 5. PROJECT TITLE (maximum 40 characters)
 WID STRATEGIES AND RESOURCES

6. PROJECT ASSISTANCE COMPLETION DATE (PACD)
 MM DD YY
 0 9 3 0 9 6

7. ESTIMATED DATE OF OBLIGATION
 (Under "B" below, enter 1, 2, 3, or 4)
 A. Initial FY 9 2 B. Quarter 3 C. Final FY 9 3

8. COSTS (\$000 OR EQUIVALENT \$1 =)

A. FUNDING SOURCE	FIRST FY			LIFE OF PROJECT		
	B. FY	C. L/C	D. Total	E. FX	F. L/C	G. Total
AID Appropriated Total						
(Grant)	(2,000)	()	(2,000)	(4,000)	()	(4,000)
(Loan)	()	()	()	()	()	()
Other U.S.						
1.						
2.						
Host Country						
Other Donor(s)						
TOTALS	2,000		2,000	4,000		4,000

9. SCHEDULE OF AID FUNDING (\$000)

A. APPRO- RIATION	B. PRIMARY PURPOSE CODE	C. PRIMARY TECH. CODE		D. OBLIGATIONS TO DATE		E. AMOUNT APPROVED THIS ACTION		F. LIFE OF PROJECT	
		1. Grant	2. Loan	1. Grant	2. Loan	1. Grant	2. Loan	1. Grant	2. Loan
1) EN/SD	090/750	740				800 / 400		1,600 / 800	
2) PN	400	740				200		400	
3) HE	500	740				200		400	
4) EH	600	740				400		800	
TOTALS						2000		4000	

10. SECONDARY TECHNICAL CODES (maximum 6 codes of 3 positions each)
 11. SECONDARY PURPOSE
 12. SPECIAL CONCERNS CODES (maximum 7 codes of 4 positions each)
 A. Code B. Amount
 4,000
 13. PROJECT PURPOSE (maximum 480 characters)

To enable women to participate fully and benefit equally in the economic development process and to institutionalize gender concerns into programming decisions by creation and management of a core fund to support technical assistance, key staff on WID contracts, evaluations of WID office projects, and miscellaneous purchases.

14. SCHEDULED EVALUATIONS
 Interim MM YY Final MM YY
 0 9 9 4 0 9 9 6
 15. SOURCE/ORIGIN OF GOODS AND SERVICES
 000 941 Local Other (Specify)
 16. AMENDMENTS/NATURE OF CHANGE PROPOSED (This is page 2 of 4 page PP Amendment)

17. APPROVED BY
 Signature: Mary Fran Freedman
 Title: Director, R&D/WID
 Date Signed: MM DD YY
 11 1 9 6
 18. DATE DOCUMENT RECEIVED IN AID/W, OR FOR AID/W DOCUMENTS, DATE OF DISTRIBUTION
 MM DD YY



April 17, 1992

U.S. AGENCY FOR
INTERNATIONAL
DEVELOPMENT

ACTION MEMORANDUM FOR THE ASSISTANT ADMINISTRATOR FOR RESEARCH AND DEVELOPMENT

From: R&D/WID, Mary Fran Freedman *Mary Fran Freedman*
Subject: Project Authorization for WID Strategies and Resources, 930-0100 (Core)

PROBLEM: Your approval is requested to authorize the WID Strategies and Resources, 930-0100 (Core) for a period of two years from FY 1992 to FY 1993. The estimated cost for this program is \$4.0 million. Funds will be drawn from the following functional accounts: Agriculture, Rural Development and Nutrition (ARDN), Population (PN), Health (HE), Education and Human Resources (EH) and Private Sector, Environment and Energy (PSEE). Funds totaling approximately \$2.0 million will be obligated in FY 1992. The project activity completion date is September 30, 1996.

Until FY 1991, the Women in Development (WID) Office was in the Policy, Program and Coordination Bureau. It was then transferred to the Bureau for Research and Development (R&D). This document provides project approval for an interim period during which the role of the WID Office and its project mechanisms will be given further consideration.

BACKGROUND: The U.S. Agency for International Development's policy on women in development is derived from what is generally known as the "Percy Amendment," section 113 of the Foreign Assistance Act of 1961, as amended. Enacted in 1973, the Percy Amendment required that U.S. bilateral assistance be administered to give particular attention to programs, projects and activities that contribute to integrating women into the national economies of foreign countries. In 1977, this section was restated to recognize women's role in "economic production, family support, and the overall development process...."

The A.I.D. Policy Paper on Women in Development, issued in October 1982, provided the policy framework and guidance for Agency efforts to incorporate women into the development process. It was one of the first donor WID policies. A.I.D.'s policy emphasizes the integration of women into the mainstream of development assistance.

In July, 1988, the A.I.D. Administrator issued specific WID Action Items to institutionalize within the Agency the capacity to address issues related to women in development. The Action Items also

addressed specific initiatives in women in development training for A.I.D. staff and increasing female participant training levels.

Moreover, in FY 1989, foreign assistance appropriations legislation reserved \$5 million from A.I.D.'s Development Assistance accounts for women in development activities, in addition to funds otherwise available for such purposes. These funds were directed to "supplement and encourage additional spending for women and expansion of development activities... not as a substitute for other A.I.D. funds that benefit women's development."^{1/} The legislation reserved \$3 million of these funds as matching funds to support women in development efforts of USAID Missions.

The WID program is carried out under two projects. The WID Strategies and Resources, 930-0100 (Core) and Women's Organization & Participation, 936-2750 [formerly, 930-0200 (Match)]. This authorization addresses the WID Strategies and Resources (Core) project.

DISCUSSION: The WID Strategies and Resources, 930-0100 (Core-Funded) is used to support technical advisory staff, key staff on WID contracts, evaluations of WID office projects, and miscellaneous purchases. The project supports WID activities which are not specific to or funded by an A.I.D. mission or regional bureau.

The WID Strategies and Resources project targets four sectors to concentrate staff and resources for maximum impact: agriculture; private enterprise; education; and environment and natural resources. Women's issues in democracy and AIDS are also included in the project's portfolio.

Four types of services are carried out under the project:

1. **Training Service:** To promote awareness, provide information, and strengthen skills to address gender issues in design, implementation, monitoring, and evaluation of strategies, programs, and projects, the strategic planning process for the training component involves three basic areas: (1) training event management; (2) training course content development; and (3) training team capacity building. Areas one and two are substantially completed. Current focus is on increasing the pool of qualified trainers both in the U.S. and in the countries A.I.D. works with.

Since 1987, twenty-three training sessions have delivered almost 14,000 person hours of training to 1,300 Mission employees and local counterparts, half of them women, at an average cost of about \$120 per person hour. This represents a substantial savings

1/ Appropriations Conference Report, H.R. 4637, Sept. 26, 1988.

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compared to what training costs in the private sector. Demand for training services continues to rise even though the cost-shared portion required by the requesting mission, bureau or office is now 50% compared to earlier year matching of 25% and 40%.

2. Technical Assistance: This service is intended to assist in the design, implementation, and evaluation of projects and programs. Highlights of accomplishments in each of the major program sectors include:

- **Education** 100% of new projects and programs in basic education in Africa address the issue of girls' access to and persistence in school. 75% of USAID Missions worldwide have taken steps to increase the quality of educational opportunities for women and girls.
- **Agriculture** 75% of the Missions in Africa and Asia are undertaking major efforts to strengthen the technical and managerial capabilities of women's cooperatives or agricultural institutions. Missions in Africa report that two-thirds of all credit recipients in their credit program are women and loans to women total over 40% of the dollar value of loans extended in these programs.
- **Private Enterprise** USAID Missions report that 40% of all recipients of small loans in non-agricultural credit are women. Over 80% of USAID Missions report that they are initiating efforts to strengthen the involvement of women in the private sector through policy and regulatory reforms, community-based programs, and increased access to information, technical assistance, markets and financing.
- **Environment** The WID Office is providing technical assistance to the Global Climate Change Program in Brazil to focus on women in all training, research and forest product marketing efforts.
- **Democracy** A project on Women and Municipalities in South America is providing training for local women to increase their participation in local governments. Increased emphasis will be placed on democratic initiatives.
- **Health:** To increase the understanding of HIV infection and AIDS among women as well as to develop prevention programs that reach women, the A.I.D. supported AIDSCOM project, with matching funds from the WID Office, is currently initiating research efforts worldwide.

In collaboration with the Africa Bureau, four technical specialists in gender and women in development were added as advisors to help coordinate and inform the development process in the bureau and its missions. Three advisors are located on the continent, one each in Kenya, Botswana and Cote d'Ivoire, and one in the Washington, D.C. bureau. Similar collaboration with the Asia and LAC bureaus have placed technical advisors in the Washington, D.C offices of these two bureaus as well. The ultimate aim of these placements is to speed the process of institutionalization.

3. Applied Research: To help collect primary and analyze secondary data to expand the information data base, enhance analytic capabilities, and advance knowledge of gender issues in key sectors, the WID Office does selective activities in this area. It is currently analyzing the marketing of forest extracted products. Another on-going activity with the International Food Policy Research Institute focuses on gender-specific effects of development policies on women's health, nutritional status and labor productivity.

4. Information and Communications: Communicating the results of research and analysis, technical assistance, and training to all A.I.D. staff, the international donor community, and organizations in developing countries and assuring their input and feedback to the Office's program is important for establishing the leadership position of A.I.D. in WID. A full-time WID in Development Communications specialist is funded by the Office and works out of the Agency's Center for Development Information and Evaluation. Services include the production of a WID Newsletter, information dissemination of lessons learned, production of technical reports on gender issues, and maintenance of resource materials in the Agency's central library.

PROPOSED BUDGET (by Contractor)

<u>Contractor</u>	<u>FY92 (000)</u>	<u>FY93 (000)</u>
The Futures Group	1,103	1,265
Labat Anderson, Inc.(or its replacement)	460	435
Consortium of Int'l Development	187	150
Int'l Ctr for Research Women	100	-0-
Small Purchases/Activities	150	150
Total	<u>2,000</u>	<u>2,000</u>

Under the WID Strategies and Resources (Core), funds are budgeted for three private firms, which includes one 8(a), and one consortium in amounts equal to or greater than \$100,000. The remainder of the funds are used for small purchases and activities. Most of the WID Strategies and Resources (Core) contracts also receive match funds.

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RECOMMENDATION: That you approve this program by signing the attached Project Authorization.

Attachments:

1. Project Authorization
2. Project Data Sheet
3. IEE Determination

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PROJECT AUTHORIZATION

Country/Entity: Worldwide
Name of Project: WID Strategies and Resources (Core)
Project Number: 930-0100

1. Pursuant to Sections 103, Agriculture, Rural Development and Nutrition (ARDN); 104(b), Population (PN); 104(c), Health (HE); 105, Education and Human Resources (EH); and, 106, Private Sector, Environment and Energy (PSEE) of the Foreign Assistance Act of 1961, as amended, and in accordance with Section 113 of that Act, I hereby authorize the WID Strategies and Resources project, 930-0100 (Core) involving planned obligations not to exceed \$4,000,000 for the accounts Agriculture, Rural Development and Nutrition, Population, Health, Education and Human Resources and Private Sector, Environment and Energy, subject to the availability of funds in accordance with the A.I.D. OYB/allotment process.

The initial obligation year for the project is FY 1992, the final obligation year is FY 1993, and the PACD is September 30, 1996.

2. The WID Strategies and Resources (Core) project is used to support technical advisory staff, key staff on WID contracts, evaluations of WID office projects, and miscellaneous purchases.

3. The WID Strategies and Resources (Core) project will provide four types of services:

a. Training: to promote awareness, provide information, and strengthen skills to address gender issues in design, implementation, monitoring, and evaluation of strategies, programs, and projects.

b. Technical assistance: to assist in the design, implementation, and evaluation of projects and programs.

c. Applied research: to help collect primary and analyze secondary data to expand the information data base, enhance analytic capabilities, and advance knowledge of gender issues in key sectors.

d. Information and communication: to disclose the results of research and analysis, technical assistance, and training to all A.I.D. staff, the international donor community, and organizations in developing countries and assuring their input and feedback to the Office's program.

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The four services will concentrate staff and resources for maximum impact in major program sectors such as education, agriculture, private enterprise, environment, democracy and health.

4. Source and Origin of Commodities and Nationality of Services

a. Each developing country where training or other assistance takes place under this project shall be deemed to be a "cooperating country" for the purpose of permitting local cost financing of goods and services required for the activity taking place in that country.

b. Commodities financed by A.I.D. under the project shall have their source and origin in the "cooperating country" or the United States, excluding countries not identified on the current A.I.D. ineligible list. Except for ocean shipping, the suppliers of commodities or services shall have the cooperating country or the United States as their place of nationality, except as A.I.D. may otherwise agree in writing.

c. Ocean shipping financed by A.I.D. under the project shall, except as A.I.D. may otherwise agree in writing, be financed only on flag vessels of the United States.

Signature: *Richard Bissell*
Richard Bissell
Assistant Administrator
Bureau for Research and Development

Date: April 20, 1992

Clearances:

R&D/WID, Martin Hewitt	<u><i>Martin Hewitt</i></u>	Date	<u>4/3/92</u>
R&D/PO, Dave Erbe	<u><i>DE</i></u>	Date	<u>4/20/92</u>
FA/OP/A/SAD, Jim Jeckel	<u>by telephone</u>	Date	<u>4/3/92</u>
GC/R&D, Gary Winter	<u>by telephone</u>	Date	<u>4/2/92</u>

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INITIAL ENVIRONMENTAL EXAMINATION

Project Location: Worldwide
Project Title and Number: WID Strategies and Resources 930-0100 (Core)
Life of Project: 5 Years
Project Assistance Completion Date: September 30, 1996
IEE Prepared By:
Date Prepared: March 20, 1992

Threshold Decision: Pursuant to A.I.D. authority to prepare and approve environmental analyses and based on an Initial Environmental Examination (IEE) for the proposed use of A.I.D. project funds to enable women to participate and benefit in the economic development process and to institutionalize gender concerns into programming decisions. I recommend the following negative determination:

The proposed action is not an action which will have a significant effect on human, physical, and biological environment over and above that described and is, therefore, not an action for which a more detailed Environmental Assessment or Environmental Impact will be required under this project. (See Section 216.22 CFR Part 216, A.I.D. Environmental Procedures.)

Approved: Mary Fran Freedman
Mary Fran Freedman
Director, Women in Development

Concurrence: Tim S. Seims
Tim S. Seims
Environmental Officer
Director, Women in Development