

AIRGRAM

INTERNATIONAL COOPERATION ADMINISTRATION

Handwritten: HANSELL
WESTER
70
K M
R R E
O P

Handwritten: BR
630.715
B827

SECURITY CLASSIFICATION
UNCLASSIFIED

FROM - *Handwritten:* [unclear]

SUBJECT - *Handwritten:* [unclear] report - J. [unclear]

REFERENCE -
(Check one before each address)

Handwritten: Agric Extension Adv. 9-16

PAGE 1 OF 4
DATE SENT 7-14-59
DATE REC'D. 9-16

DISTRIBUTION ACTION
Handwritten: Food
INFO.
OIA
Purd
MSE
Addo
MPPR
OCM
OUFA

ACTION | INFO | ADDRESS AND SERIAL NUMBER
x | | [unclear] 87

Handwritten: Mott 72
PD-ABD 811
Extension 75868

Attached is terminal report of J. [unclear], Extension Advisor Area, FA Division.

Handwritten: Ag Research & Extension
512-11-110-096

SECRET

OTHER AGENCY
Handwritten: Cid
USIA
Agric
State

Attachments: Pages 2 through 4 of this airgram

AUTHORIZING OFFICER: William J. Mazzocco, Deputy Director
DRAFTED BY: [unclear]
OFFICE: [unclear]
PHONE NO.: 202
DATE: 6/24/59

ICA AND OTHER CLEARANCES | SECURITY CLASSIFICATION: UNCLASSIFIED | ICA AND OTHER CLEARANCES

Robert Tyson, Director FIA
To: [unclear] Officer

Handwritten: K V
1

TERMINAL REPORT
J. BESLEY HANSELL
Extension Advisor Area

I. INTRODUCTION

(a) Background and qualifying experience

Upon completing my B. S. degree from Oregon State College in General Agriculture with major fields in Farm Crops and Horticulture (March 1943) approximately three years were spent on active duty as an officer in World War 2.

Employment started with the Oregon State Extension Service in early 1946 and continued until taking up work with ICA. This included two years recall to active duty in the Navy during the Korea conflict. Sabbatical leave was granted in 1954 by the Oregon State Extension Service in 1954, and a Masters degree in Agriculture was obtained from Oregon State College with major fields of study in Agriculture Education, Horticulture, and Soils.

(b) Arrival and Orientation in Brazil

We returned to Brazil in April 1958 on our second tour of assignment. Orientation was no problem. Returning to our home and many friends in Brazil was a great pleasure.

(c) Orientation to the job:

Orientation to the job was no problem, as this tour of assignment was a continuation of the work of the first assignment.

II. ASSIGNMENT TO DUTY (Extension Advisor for the State of Paraná)

The ground work for agriculture extension in Paraná was laid in 1955 before my arrival in Brazil, however, the Project (ETA Project 15) was not officially signed until Jan. 20, 1956.

Project 15 originated from an agreement that was signed between the Government of the State of Paraná, represented by the Secretary of Agriculture, the Rural Labor Assistance Foundation, the Frontier Department, and the Escritório Técnico de Agricultura (ETA). The purpose was to develop an Extension Services program for the State of Paraná. To date, Project 15 has organized and staffed the Central Office located in Curitiba, the capital city, and thirteen local offices in strategic areas of the State. Four offices are situated in the frontier area; two in the north and the remainder in the south Central part of the State.

The offices are grouped in such a way that supervision from the central office is facilitated and regional meetings could be conveniently arranged.

Project 15 has had severe financial difficulties from the start. The major portion of finances have come from ETA and the Secretary of Agriculture. The project is now undergoing re-organization in order to join ABCAR (the federal extension service) and it is expected that many problems in administration, personnel, and program planning will be adjusted in order to make more progress toward the original objectives to establish and promote a strong well financed Agricultural Home Economics Extension Service for the State.

Some personnel changes have been made during the past year, bringing into supervisory positions three persons with field experience. Job descriptions have been written for all staff members to avoid duplication of work, encourage concentration of effort and improve management in general.

Project material has been written and printed for boys and girls. Three four-II type clubs have been organized up to this date.

Project 15 has collaborated with other state agencies in promoting outstanding events. One of the most successful was a large county fair in the frontier area of the state. This week-long event attracted state and national attention, and high-lighted the agricultural program in an area of the country that is newly developing. Project 15 assisted in planning the fair and worked closely with the committee throughout the event.

A Farm Management Short Course held in north eastern Paraná was sponsored by Project 15 in collaboration with the Farm Management Advisor of ETA. This three-weeks course, the first of its kind, was conducted for farm operators and managers. Assisting with the instruction were several Brazilian rural economists.

III. Other Projects

Agriculture Extension in Minas Gerais 9 (ETA Project 9)

Three weeks during the past year were spent in the State of Minas Gerais, working on a preliminary study for further evaluation and improvement of the project.

ACAR, the state agriculture extension service, was introduced in the State of Minas Gerais in 1948. This was accomplished through a cooperative agreement between the American International Association (Helson Rockefeller fund), and the State Government. On March 3, 1955 it became a part of ETA as Project No. 9. Since this is the oldest of the extension and supervised credit programs in Brazil it is anticipated that in the near future an evaluation of the program should be made. The purpose of the three-weeks study was to lay the ground work for a

future survey.

To date ACAR has established a well organized central office, nine regional offices and sixty-two local offices. In addition to a well organized agriculture and home economics program they have a good start on their rural youth program. The 4-S (rural youth) club program has been underway for three years and at present there are sixty-seven 4-S clubs with over twelve hundred members in the State.

Work in Rio de Janeiro

For the past six months approximately 50 per cent of my time has been spent in the Food and Agriculture Division, USOW/B, Rio de Janeiro office, working in the position of Extension Advisor in Training. Several days were also spent as acting Chief of Food and Agriculture Division.

IV. CONTACTS WITH OTHERS

(a) Brazilian Agencies and Individuals

Secretary of Agriculture of Paraná
Rural Labor Assistance Foundation of Paraná
Frontier Department of Paraná
Agriculture University of Paraná
Instituto de Biologia e Pesquisas Tecnológicas of Paraná
Organization of Land Companies of Paraná
Economic Planning Commission of Paraná
Governor of the State of Paraná
Officials of the Counties in Paraná

(b) UN and Voluntary Agencies

There has been little opportunity for contact with these groups. Some work has been done with the world council of Churches and the Dutch Colonization organization.

(c) Other Americans (within and outside USOW)

My contacts with Americans has been mainly with USOW/B and Consular personnel. There has been limited contacts with representatives of American commercial and industrial firms and Americans that have farms in the area.

V. RECOMMENDATIONS

For continuation of Project

It is recommended that this position of area Extension Advisor be continued. Heretofore the advisor has been only assigned to the state of Paraná. This project has now developed to the point where it does not require the full time services of an advisor. Additional area should be assigned to this position.