

PD-ABA-434  
65220

AGENCY FOR INTERNATIONAL DEVELOPMENT  <b>PROJECT PAPER FACESHEET</b>	1. TRANSACTION CODE <div style="border: 1px solid black; display: inline-block; padding: 2px;">A</div> A ADD C CHANGE D DELETE	PP <hr/> 2. DOCUMENT CODE 3
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3. COUNTRY/ENTITY DS/AGR/AB <span style="float: right;">RDA-1</span> Type e. Program Development and Support	4. DOCUMENT REVISION NUMBER <span style="float: right;">- Original</span>
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5. PROJECT NUMBER (7 digits) <div style="border: 1px solid black; display: inline-block; padding: 2px;">931-1398.11</div>	6. BUREAU/OFFICE A. SYMBOL DSB B. CODE <div style="border: 1px solid black; display: inline-block; padding: 2px;">10</div>	7. PROJECT TITLE (Maximum 40 characters) <div style="border: 1px solid black; display: inline-block; padding: 2px;">Agribusiness RSSA</div>
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8. ESTIMATED FY OF PROJECT COMPLETION FY <div style="border: 1px solid black; display: inline-block; padding: 2px;">80</div>	9. ESTIMATED DATE OF OBLIGATION A. INITIAL FY <div style="border: 1px solid black; display: inline-block; padding: 2px;">79</div> B. QUARTER <div style="border: 1px solid black; display: inline-block; padding: 2px;">3</div> C. FINAL FY <div style="border: 1px solid black; display: inline-block; padding: 2px;">79</div> (Enter 1, 2, 3, or 4)
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10. ESTIMATED COSTS (\$000 OR EQUIVALENT \$1 - )						
A. FUNDING SOURCE	FIRST FY 1979			LIFE OF PROJECT		
	B. FX	C. L/C	D. TOTAL	E. FX	F. L/C	G. TOTAL
AID APPROPRIATED TOTAL	130	-	130	130	-	130
(GRANT)	( 130 )	( - )	( 130 )	( 130 )	( - )	( 130 )
(LOAN)	( )	( )	( )	( )	( )	( )
OTHER U.S. 1.						
OTHER U.S. 2.						
HOST COUNTRY						
OTHER DONOR(S)						
TOTALS	130	-	130	130	-	130

11. PROPOSED BUDGET APPROPRIATED FUNDS (\$000)									
A. APPROPRIATION	B. PRIMARY PURPOSE CODE	PRIMARY TECH. CODE		E. 1ST FY <u>79</u>		H. 2ND FY <u>80</u>		K. 3RD FY <u>81</u>	
		C. GRANT	D. LOAN	F. GRANT	G. LOAN	I. GRANT	J. LOAN	L. GRANT	M. LOAN
(1) FN	190	052I	-	130	-	0	-	0	-
(2)									
(3)									
(4)									
TOTALS				130	-	0	-	0	-

A. APPROPRIATION	N. 4TH FY <u>82</u>		O. 5TH FY <u>83</u>		LIFE OF PROJECT		12. IN-DEPTH EVALUATION SCHEDULE
	Q. GRANT	P. LOAN	R. GRANT	S. LOAN	T. GRANT	U. LOAN	
(1) FN	0	-	0	-	130	-	<div style="border: 1px solid black; display: inline-block; padding: 5px;">           MM YY            05 80         </div>
(2)							
(3)							
(4)							
TOTALS		0	-	0	-	130	-

13. DATA CHANGE INDICATOR. WERE CHANGES MADE IN THE PID FACESHEET DATA, BLOCKS 12, 13, 14, OR 15 OR IN PRP FACESHEET DATA, BLOCK 12? IF YES, ATTACH CHANGED PID FACESHEET.

1    1 = NO  
      2 = YES

14. ORIGINATING OFFICE CLEARANCE SIGNATURE  TITLE Dean F. Peterson Director, DS/AGR	15. DATE DOCUMENT RECEIVED IN AID/W. OR FOR AID/W DOCUMENTS, DATE OF DISTRIBUTION:  DATE SIGNED <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; width: 20px; height: 20px;"></div> <div style="border: 1px solid black; width: 20px; height: 20px;"></div> <div style="border: 1px solid black; width: 20px; height: 20px;"></div> <div style="border: 1px solid black; width: 20px; height: 20px;"></div> </div>
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## I. Objective

This RSSA will continue to enable the Agency to draw upon the large pool of USDA resources for assistance in speciality areas where very little direct-hire capability exists. USDA has carried out a broad program of research and outreach functions on a continuing basis and maintains an extensive staff of professionals skilled in all aspects of agricultural development work. Through this RSSA AID will continue to be able to tap, USDA experts on an as needed basis.

The USDA will maintain its support to the Agency through the Development Support Bureau, Office of Agriculture. Services of agricultural economists and supporting agribusiness specialists will be made available to meet the requirements of AID field missions, regional offices and Washington-based support units. One economist will work directly with DS/AGR/AB to assist in project planning, design and evaluation of DSB, Regional other Bureau and mission projects. Specialized TDY work by other experts will be available as needed to meet short-term requests from Missions, Bureaus or DSB.

## II. Duties and Responsibilities

The full term agricultural economist working with the Agribusiness Division will provide technical consultation on the development of small and medium sized agribusiness enterprises. This will take the form of two major activity groupings — that of direct support to Missions in the development of rural agribusiness enterprise projects, and secondly, the developing, updating, and disseminating of the latest information regarding innovative approaches to small scale agribusiness/rural enterprise development. More specifically, these functions will include participation in studies, assessments, and evaluations in response to Mission requests on socio-economic and legal constraints to employment generation and output growth in small and medium scale rural agribusiness enterprises, as well as review present conditions and assist in designing agribusiness project papers for Missions. Also the specialist will participate in training and updating of manuals on design, implementation, and evaluation of agribusiness projects. The agricultural economist specialist will also provide recommendations regarding policies enabling U.S. small and middle sized agribusiness firms with technical expertise to participate in LDC development projects.

Short term technicians will be made available, as required, to meet specialized requests from overseas missions, AID/W Regional Bureaus and AGR/AB. The project manager in AB will notify USDA/OICD of the nature of these TDY requirements. Periods of assistance will stay within funds provided for this effort.

### III. Supervision and Guidance

1. The specialists receive guidance from the Division Chief and consult with the Chief and other professional staff with respect to AID policy directives in the area of development goals, and agricultural/agribusiness goals in particular.

Their work is reviewed in terms of fulfillment of broad program objectives and national foreign assistance goals and in terms of the achievement of a high quality research/assistance program and contributions to finding solutions to new problems in changing the national and international environment.

2. The specialists will apply their technical expertise to the solution of AID-identified LDC development problems. USDA will provide expertise as required for particular design and study efforts.

These individuals should possess a composite of the following attributes, qualifications or experience:

- a. Extensive experience as senior economists serving important organizations involved in economic development.
- b. Experience in applying new knowledge to developing countries' problems as a means of fostering vigorous growth.
- c. Demonstrated ability to assess the soundness of and economic feasibility of proposals for agribusiness development in relation to conditions existing in specific countries.
- d. Experience in integrating and coordinating the research findings of other scientists in agroindustrial fields.
- e. Knowledge of the technological basis essential to agribusiness development, and the ability to identify points at which flow of progress has been constrained.
- f. Ability to deal successfully with senior government officials of recipient countries, as well as with representatives of other sponsoring agencies, on policy issues of major importance to economic development.

BUDGET

Agribusiness USDA RSSA  
October 1, 1979 - September 30, 1980

<u>Technicians</u>	<u>Grade</u>	<u>No. of Months</u>
1 Agricultural Economist	GS 15	12
1 Agricultural Economist (Agribusiness Specialist)	GS 15	6
Various TDY Support	various	8
1 Secretarial/Clerical	GS 6	12

Budget

Personnel Cost	95,000
Personnel Benefits	8,000
International Travel	20,000
Domestic Travel	2,000
Printing, Materials, Miscellaneous	<u>5,000</u>
Total	\$130,000

(7P)

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~~RD-AB-434~~

AGENCY FOR INTERNATIONAL DEVELOPMENT <b>PROJECT AUTHORIZATION AND REQUEST          FOR ALLOTMENT OF FUNDS PART I</b>	1. TRANSACTION CODE <input type="checkbox"/> A ADD <input type="checkbox"/> C CHANGE <input type="checkbox"/> D DELETE	PAF 2. DOCUMENT CODE <b>5</b>
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3. COUNTRY/ENTITY DS/AGR/AB <b>RDA-1</b> Type e. Program Development & Support	4. DOCUMENT REVISION NUMBER <input type="checkbox"/> Original
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5. PROJECT NUMBER (7 digits) <input type="text" value="931-1398.11"/>	6. BUREAU/OFFICE A SYMBOL <input type="text" value="DSB"/> B. CODE <input type="text" value="10"/>	7. PROJECT TITLE (Maximum 40 characters) <input type="text" value="Agribusiness RSSA"/>
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8. PROJECT APPROVAL DECISION <input type="checkbox"/> A APPROVED <input type="checkbox"/> D DISAPPROVED <input type="checkbox"/> DE DEAUTHORIZED	9. EST. PERIOD OF IMPLEMENTATION YRS. <input type="text" value="0"/> <input type="text" value="1"/> QTRS <input type="text" value="0"/>
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10. APPROVED BUDGET AID APPROPRIATED FUNDS (\$000)									
A. APPROPRIATION	B. PRIMARY PURPOSE CODE	PRIMARY TECH. CODE		E. 1ST FY <u>79</u>		H. 2ND FY <u>80</u>		K. 3RD FY <u>81</u>	
		C GRANT	D LOAN	F GRANT	G LOAN	I GRANT	J. LOAN	L GRANT	M. LOAN
(1) FN	190	052I	-	130	-	0	-	0	-
(2)									
(3)									
(4)									
TOTALS				130	-	0	-	0	-

A. APPROPRIATION	N. 4TH FY <u>83</u>		Q. 5TH FY <u>84</u>		LIFE OF PROJECT		11. PROJECT FUNDING AUTHORIZED		A. GRANT	B. LOAN
	O. GRANT	P. LOAN	R. GRANT	S. LOAN	T GRANT	U. LOAN	(ENTER APPROPRIATE CODE(S)) 1 - LIFE OF PROJECT 2 - INCREMENTAL LIFE OF PROJECT			
(1) FN	0	-	0	-	160	-			2	-
(2)										
(3)										
(4)										
TOTALS		0	-	0	-	160	-	C. PROJECT FUNDING AUTHORIZED THRU FY <input type="text" value="7"/> <input type="text" value="9"/>		

12. INITIAL PROJECT FUNDING ALLOTMENT REQUESTED (\$000)	13. FUNDS RESERVED FOR ALLOTMENT																				
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th rowspan="2">A. APPROPRIATION</th> <th colspan="2">B. ALLOTMENT REQUEST NO.</th> </tr> <tr> <th>C. GRANT</th> <th>D. LOAN</th> </tr> <tr> <td>(1)</td> <td></td> <td></td> </tr> <tr> <td>(2)</td> <td></td> <td></td> </tr> <tr> <td>(3)</td> <td></td> <td></td> </tr> <tr> <td>(4)</td> <td></td> <td></td> </tr> <tr> <td colspan="3" style="text-align: center;">TOTALS</td> </tr> </table>	A. APPROPRIATION	B. ALLOTMENT REQUEST NO.		C. GRANT	D. LOAN	(1)			(2)			(3)			(4)			TOTALS			TYPED NAME (Chief, SER/FM/FSD)  SIGNATURE  DATE
A. APPROPRIATION		B. ALLOTMENT REQUEST NO.																			
	C. GRANT	D. LOAN																			
(1)																					
(2)																					
(3)																					
(4)																					
TOTALS																					

14. SOURCE/ORIGIN OF GOODS AND SERVICES  
 000  941  LOCAL  OTHER \_\_\_\_\_

15. FOR AMENDMENTS, NATURE OF CHANGE PROPOSED

FOR PRC/PIAS USE ONLY	16. AUTHORIZING OFFICE SYMBOL	17. ACTION DATE MM DD YY	18. ACTION REFERENCE (Optional)	ACTION REFERENCE DATE MM DD YY
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PROJECT AUTHORIZATION AND REQUEST FOR ALLOTMENT OF FUNDS

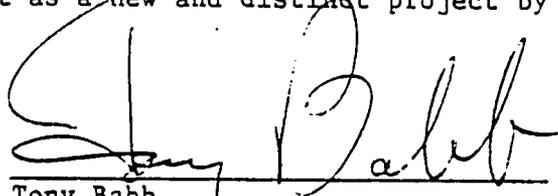
PART II

ENTITY: Bureau for Development Support

PROJECT: Agribusiness RSSA

PROJECT NO: 931-1398.11

I hereby authorize FY 1979 grant funds totaling \$130,000 for one year from October 1, 1979 to September 30, 1980 of technical services in agribusiness under a program development and support RSSA with the U.S. Department of Agriculture (USDA). These services are currently being performed as one of the components of a different project entitled "Agriculture Planning and Support Services" (931-0060) which is managed primarily by the Economic and Sector Planning Division with DS/AGR. This project (Agribusiness RSSA, #931-1398) is a continuation of these agribusiness technical services but as a new and distinct project by itself.



Tony Babb  
Deputy Assistant Administrator  
for Food and Nutrition,  
Bureau for Development Support

Date: 7.17.79

Clearance:

DS/AGR/AB:WLRodgers WR Date 6/28/79  
DS/AGR:SEngberg SE Date 6/28/79  
DS/AGR:MMozynski MM Date 6/28/79  
DS/AGR:DPeterson DP Date 6/24/79  
DS/PO:PGage PG Date 7-11-79  
DS/PO:RSimpson RS Date 7/13

References:

- Project Paper/Work Plan for "Agribusiness RSSA" (attached)
- PES dated

JUL - 5 1979

ACTION MEMORANDUM FOR THE DEPUTY ASSISTANT ADMINISTRATOR, FOR FOOD AND NUTRITION, BUREAU FOR DEVELOPMENT SUPPORT

FROM: DS/AGR, Dean F. Peterson *Dean F. Peterson*

Problem: Your authorization is required for one year of program development and support services on agribusiness during the period from October 1, 1979 to September 30, 1980 and requiring FY 1979 funds totaling \$130,000.

Discussion: Since the current emphasis on agribusiness is a new effort in AID, expanded services by DS/AGR to the field are needed. USDA has experience and resources readily available that can be drawn upon to supply the input. As a fund of knowledge is developed in this area, field Missions need to be advised. Missions will need additional help in determining areas to develop, focusing on those areas which are a constraint to development of agribusiness in the rural areas. Help in project design is another point where specialized professionals are needed. The USDA component will provide these needed inputs, especially in the economic and policy constraints of agribusiness projects.

Generation of specific development projects presents a formidable problem. The need for assistance at the professional level is clearly evident. Experienced USDA resources can contribute to bear on agribusiness matters of AID field interest.

The USDA RSSA which will implement this project will provide one regular worker, plus several experts on short time TDY to meet needs of the field. This provides flexibility in response to requests in that experts used can be selected for particular problem areas.

Agribusiness program development and support services are currently being provided under a different project entitled "Agriculture Planning and Support Services" (931-0060.11) which is managed primarily by DS/AGR/ESP. These agribusiness services will be continued but under a new and distinct project entitled "Agribusiness RSSA" (931-1398.11) which will be managed by William L. Rodgers, Chief of DS/AGR/AB.

Recommendation: That you sign the attached PAF to authorize the one year of Agribusiness program development and support services.

Clearance:

DS/AGR/AB:WLRodgers	<i>WLR</i>	Date	<i>6-22-79</i>
DS/AGR:M Mozynski	<i>Mozynski</i>	Date	<i>6-27-79</i>
DS/PO:PGage	<i>PGage</i>	Date	<i>7-11-79</i>
DS/PO:RSimpson	<i>RSimpson</i>	Date	<i>7-13-79</i>

1