

PD-AAW-466

ISN 52482

QUARTERLY AND

FINAL REPORT

Design Phase  
Nigeria Family Health Initiatives Project  
Information, Education, and Communication Component

U.S. Agency for International Development  
Contract 698-0462-00-7013-00  
Project 698-0462.20  
February 15, 1987 through May 15, 1987

The Johns Hopkins University  
Population Information Program  
624 North Broadway  
Baltimore, Maryland 21205  
USA

June 8, 1987

## Nigeria FHI II Design Phase

USAID/Washington, REDSO/Abidjan and AAO/Lagos conducted a seven-week design phase in collaboration with the Federal Republic of Nigeria to develop a five-year family planning program to be implemented under the Family Health Initiatives II Program. Four U.S. organizations participated in the design, each being responsible for a particular component of the program:

Information, Education, Communication(IEC) component: Johns Hopkins University Population Communication Services (JHU/PCS)

Private Sector component: Family Planning International Assistance

Public Sector component: The Pathfinder Fund

Policy component: The University of North Carolina Population Center

The design phase took place in the capitol city of Lagos and five states of Nigeria March 2-April 17, 1987.

Kim Winnard, JHU/PCS Senior Program Officer/Nigeria, was team leader of the IEC component for the duration of the design phase. JHU/PCS Deputy Project Director Jose G. Rimon II was the IEC specialist and participated for five weeks. JHU/PCS Principal Investigator Dr. Phyllis T. Piotrow provided technical review of the draft document produced under the design phase and addressed policy, fiscal and administrative concerns during substantive discussions with representatives from USAID and the Federal Republic of Nigeria in the final week of the design phase.

Winnard and Rimon worked intensively with nine representatives of the private sector, public sector and policy components to collaborate in the drafting of the project document. Officials from the World Bank, UNFPA, UNICEF and USAID's CCCD health project provided additional information on existing projects in family planning and health in Nigeria. The IEC team was augmented by the presence of two Nigerian specialists in IEC: Dr. Alfred Opubor, a communications expert under the auspices of the United Nations Fund for Population Activities; and Mr. Cornelius Okubote, Chief Information Officer, Federal Ministry of Information. These specialists were not funded by JHU/PCS.

During their stay in Nigeria, Winnard and Rimon took the opportunity to meet with over one hundred health officials, media and business representatives and non-governmental organization staff in five states: Lagos, Imo, Ogun, Oyo and Kaduna. Interviews with family planning clinicians and their clients, state and local government health managers and commodity distributors provided several perspectives into the needs and means of communicating information about family planning and an awareness of services. Discussions with television and radio producers, newspaper editors and printers, government divisions of public enlightenment, arts council directors and traditional artist associations provided creative insight into the planning process. Visits to local educational institutions which provide pre and in-services training to health workers, and meetings with local government councils and traditional and religious leaders added insight into the importance and means of using interpersonal communication in conjunction with media.

Based on the insights gained from these interactions, the IEC team designed a five-year strategy, workplan and budget which focuses on the strengths and resources, both public and private, available at the federal, state and local government levels. Developed in collaboration with the private sector, public sector and policy components, the IEC strategy takes into account activities of these components which included commodity distribution, training of health workers and involvement of policy-makers in each state.

The attached IEC strategy, which represents the purpose and substantive input of the contract, was submitted to the AAO/Lagos and REDSO/Abidjan team on Friday April 17, 1987. JHU/PCS does not have a final copy of the Design Plan.

NIGERIA FHI II DESIGN PHASE

CONTRACT 698-0462-C-00-7013-00

FINANCIAL SUMMARY

<u>CATEGORY</u>	<u>BUDGET</u>	<u>ACTUAL EXPENSE</u>
Salaries and Wages	\$14,884	\$13,262
Fringe Benefits	3,572	3,183
Travel, Transportation & Per Diem	14,248	16,993*
Other Direct Costs	1,000	290
Overhead	10,141	10,118
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TOTAL	\$43,846	\$43,846

\* The increase in this line item of 19% has been approved by the AID Project Officer (See copy attached) and referred to the Contracting Officer for final approval.