

PD-AAH-623
10P.

AID 102J-25 (7-68) PROJECT APPRAISAL REPORT (PAR) (U-446)				SECURITY CLASSIFICATION UNCLASSIFIED		001 PROJECT NUMBER 529-15-190-019	
002 PAR	MO.	DAY	YR.	003 U.S. OBLIGATION SPAN		004 PROJECT TITLE	
AS OF:	01	16	69	FY 62	THRU FY 68	Agricultural Credit Advisory Services	
005 COOPERATING COUNTRY - REGION - AID/W OFFICE							
Venezuela							

006 FUNDING TABLE											
AID DOLLAR FINANCING-OBLIGATIONS (\$000)	TOTAL	CONTRACT (NON-ADD)	PERSONNEL SERVICES			PARTICIPANTS		COMMODITIES		OTHER COSTS	
			AID	PASA	CONTRACT	DIR. PASA	CONTRACT	DIR. PASA	CONTRACT	DIR. PASA	CONTRACT
CUMULATIVE NET THRU ACTUAL YEAR (FY 19)	10,735	253	229	102	236	120	--	--	--	49	19
PROPOSED OPERATIONAL YEAR (FY 19)											

CCC VALUE OF P.L. 480 COMMODITIES (\$000) → Thru Actual Year : **NONE** Operational Year Program : **---**

007 IMPLEMENTING AGENCY TABLE						
If contractors or participating agencies are employed, enter the name and contract or PASA number of each in appropriate spaces below; in the case of voluntary agencies, enter name and registration number from M.O. 1551.1, Attachment A. Enter the appropriate descriptive code in columns b and c, using the coding guide provided below.						
TYPE CODE b	TYPE CODE c	a. IMPLEMENTING AGENCY	TYPE CODE		d. CONTRACT/PASA/VOLAG NO.	e. LEAVE BLANK FOR AID/W USE
			b.	c.		
1. U.S. CONTRACTOR 2. LOCAL CONTRACTOR 3. THIRD COUNTRY CONTRACTOR 4. PARTICIPATING AGENCY 5. VOLUNTARY AGENCY 6. OTHER:	0. PARTICIPATING AGENCY 1. UNIVERSITY 2. NON-PROFIT INSTITUTION 3. ARCHITECTURAL & ENGINEERING 4. CONSTRUCTION 5. OTHER COMMERCIAL 6. INDIVIDUAL 7. OTHER:	1. USDA	4	0	LA (AJ) 68-66 LA (AJ) 74-66	
		2.			LA (AJ) 32-67	
		3.				

PART I - PROJECT IMPACT

I-A. GENERAL NARRATIVE STATEMENT ON PROJECT EFFECTIVENESS, SIGNIFICANCE & EFFICIENCY.

This summary narrative should begin with a brief (one or two paragraph) statement of the principal events in the history of the project since the last PAR. Following this should come a concise narrative statement which evaluates the overall efficiency, effectiveness and significance of the project from the standpoint of:

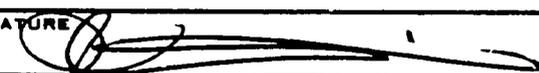
- (1) overall performance and effectiveness of project implementation in achieving stated project targets;
- (2) the contribution to achievement of sector and goal plans;
- (3) anticipated results compared to costs, i.e., efficiency in resource utilization;
- (4) the continued relevance, importance and significance of the project to country development and/or the furtherance of U.S. objectives.

Include in the above outline, as necessary and appropriate, significant remedial actions undertaken or planned. The narrative can best be done after the rest of PART I is completed. It should integrate the partial analyses in I-B and I-C into an overall balanced appraisal of the project's impact. The narrative can refer to other sections of the PAR which are pertinent. If the evaluation in the previous PAR has not significantly changed, or if the project is too new to have achieved significant results, this Part should so state.

008 NARRATIVE FOR PART I-A (Continue on form AID 1020-25 I as necessary):

From February 1966, when the first PASA was signed, to September 1967, when the project was terminated, principal events in the project were:

- 1) Final disbursement of the \$10 million AID loan to the Agriculture Bank for the supervised agricultural credit program was accomplished;
- 2) an organization and

MISSION DIRECTOR APPROVAL →	SIGNATURE 	DATE 2/14/69
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PAR CONTINUATION SHEET

This sheet is to be used for any Narrative Sections for which sufficient space has not been provided on the form. Identify each narrative by its Part and Section Designation.

management analysis for reorganization of the Agriculture Bank and improved administration of the Ministry of Agriculture was completed; 3) NRECA rural electrification specialist assisted in the organization of a pilot rural electrification cooperative; 4) Project personnel cooperated with the North Carolina State University technicians in installing a modern soil testing laboratory; and 5) a project technician collaborated with Utah State University personnel in preparing a report and project proposal for integral development of land and water resources on a regional basis.

Project objectives of the Supervised Credit Program, although not completely accomplished, were satisfactory from the over-all point of view of establishing a viable supervised credit program in the Agriculture Bank. The Project target for assisting the Ministry and the Agriculture Bank in reorganizing has not yet been accomplished and will probably be considerably less than expected at the time technical services and consultation were rendered. Both the Ministry and the Bank seemed enthusiastic about the organization, but little seems to have been done with actual improvements in their operations. It is doubtful that the Bank will be reorganized by the time the stated period in the law providing for reorganization will expire in mid-1969.

The USAID's technical assistance in the establishment of a supervised agricultural credit program contributed significantly to the Venezuelan Government's efforts in agrarian reform and assistance to small farmers. It appears that no further assistance in this area of supervised lending is required. Cost of the project in comparison to anticipated results appears to be justified.

There were no major changes in objectives during the level of the project, although in the last year of the project more emphasis was placed on high level programming and planning within the Ministry of Agriculture and the Agriculture Bank.

There have been no agricultural project technicians in the Mission since September 1967. Preparation of this PAR has been somewhat limited in details, particularly those sections calling for detailed implementing actions, discussion of underlying factors involved in the project, and the over-all evaluation narrative. The long-term PASA technician was, in our opinion, less effective than we had hoped he might be. On the other hand, several short-term PASA specialists performed excellently.

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PART I-B - PROJECT EFFECTIVENESS

009

I-B-1 - OUTPUT REPORT AND FORECAST - (See detailed instructions)

1. CODE NO. AID/W USE ONLY	2. This section is designed to record progress toward the achievement of each project output target which was scheduled in the PIP, Part II. Where progress toward a target is significantly greater or less than scheduled, describe reason(s) beneath the target.	ACTUAL AND PLANNED OUTPUTS (ALL DATA CUMULATIVE)				6. PROJECTED TOTAL FOR PROJECT LIFE
		3. ACTUAL CUM. TO DATE	4. AS OF PRIOR JUNE 30		5. PLANNED BY NEXT JUNE 30	
			a. PLANNED	b. ACTUAL		
	<p>1) To fully disburse remaining AID \$10 million loan funds, for supervised agricultural credit.</p> <p>1a) \$10 million completely disbursed as of Dec. 31, 1967. Total number of loans made: 9,460; total value of loans made: \$26,300,000; program operating in 17 of 23 Venezuelan states.</p> <p>2) Determine the types and extent of technical assistance that could be effectively utilized in accelerating rural development.</p> <p>2a) Systems Planning Specialist contracted for nine months to carry out target recommendations.</p> <p>3) To complete plans for reorganization of the Agriculture and Livestock Bank.</p> <p>3a) Suggestions of USDA contract technician well received and partly incorporated in reorganization law passed by GOV.</p> <p>4) To support the Venezuelan Farmers Federation (FCV) in development and implementation of effective programs such as farmer cooperatives and adult farmer education.</p> <p>4a) GOV programmed funds for rural electric cooperative. Eighteen farm youths participated in National Farmers Union Leadership program in the U.S. Eight agricultural credit coops and two regional marketing coops were established.</p>					

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PART I-B -- Continued

010

B.2 - OVERALL ACHIEVEMENT OF PROJECT TARGETS

Place an "X" within the bracket on the following seven-point scale that represents your judgment of the overall progress towards project targets:



PART I-C - PROJECT SIGNIFICANCE

011

C.1 - RELATION TO SECTOR AND PROGRAM GOALS (See detailed instructions M.O. 1026.1)

This section is designed to indicate the potential and actual impact of the project on relevant sector and program goals. List the goals in col. b and rate potential and actual project impact in cols. c and d.

CODE NO. (AID/W USE ONLY)	SCALE FOR COLUMN c: 3= Very Important; 2= Important; 1= Secondary Importance SCALE FOR COLUMN d: 3= Superior/Outstanding; 2= Adequate/Satisfactory/Good; 1= Unsatisfactory/Marginal	c. POTENTIAL IMPACT ON EACH GOAL IF PROJECT ACHIEVES TARGETS	d. ACTUAL IMPACT ON GOAL TO DATE RELATIVE TO PROGRESS EXPECTED AT THIS STAGE
	b. SECTOR AND PROGRAM GOALS (LIST ONLY THOSE ON WHICH THE PROJECT HAS A SIGNIFICANT EFFECT)		
	(1) To help establish the institutional framework for a self-sustaining supervised agricultural credit program.	3	2
	(2) To foster rural development by improving the living conditions and productivity of the small farmer and thus support the objectives of Venezuela's on-going Agrarian Reform Program.	2	2
	(3)		
	(4)		

For goals where column c. is rated 3 or 2 and column d. is rated 1, explain in the space for narrative. The narrative should also indicate the extent to which the potential impacts rated 3 or 2 in column c. are dependent on factors external to the achievement of the project targets, i.e., is there a substantial risk of the anticipated impact being forestalled by factors not involved in the achievement of project targets. If possible and relevant, it also would be useful to mention in the narrative your reading of any current indicators that longer-term purposes, beyond scheduled project targets, are likely or unlikely to be achieved. Each explanatory note must be identified by the number of the entry (col. b) to which it pertains.

012 NARRATIVE FOR PART I-C.1 (Continue on form AID 1020-25 I):

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PART I-C - Continued

C.2 - GENERAL QUESTIONS

These questions concern developments since the prior PAR. For each question place "Y" for Yes, "N" for No, or "NA" for Not Applicable in the right hand column. For each question where "Y" is entered, explain briefly in the space below the table.	MARK IN THIS COL.
013 Have there been any significant, unusual or unanticipated results not covered so far in this PAR?	N
014 Have means, conditions or activities other than project measures had a substantial effect on project output or accomplishments?	N
015 Have any problems arisen as the result of advice or action or major contributions to the project by another donor?	N
016 If the answer to 014 or 015 is yes, or for any other reason, is the project now less necessary, unnecessary or subject to modification or earlier termination?	N.A.
017 Have any important lessons, positive or negative, emerged which might have broad applicability?	Y
018 Has this project revealed any requirement for research or new technical aids on which AID/W should take the initiative?	N
019 Do any aspects of the project lend themselves to publicity in newspapers, magazines, television or films in the United States?	N
020 Has there been a lack of effective cooperating country media coverage? (Make sure AID/W has copies of existing coverage.)	N
021 <u>NARRATIVE FOR PART I-C.2</u> Identify each explanatory note by the number of the entry to which it pertains. (Continue on form AID 1020-25 I as necessary):	

See comment "C", block 079, page 7.

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PART II - IMPLEMENTATION REPORT

II-A - STATUS OF SCHEDULE

022 A-1 - INDIVIDUAL ACTIONS (See detailed instructions M.O. 1026.1). This is a listing of major actions or steps which were scheduled for physical start or continuing implementation in the reporting period as reflected in the Project Implementation Plan, Part I.

(a)		(b) STATUS - PLACE AN "X" IN ONE COLUMN		
PIP ITEM NO.	MAJOR ACTIONS OR STEPS; CAUSES AND RESULTS OF DELAYS; REMEDIAL STEPS	(1) BEHIND SCHEDULE	(2) ON SCHEDULE	(3) AHEAD OF SCHEDULE
	<ol style="list-style-type: none"> 1) Provide full-time and short term consultants 2) Supervise and prepare analysis and program plans 3) Train necessary participants 4) Phase-out program after establishing institutional frame-work for existing agencies or individuals to continue implementation of USAID/V action programs designed to improve the agriculture situation of Venezuela. 		<p style="text-align: center;">X</p> <p style="text-align: center;">X</p> <p style="text-align: center;">X</p> <p style="text-align: center;">(Project completed)</p>	

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PART II - Continued

023

II-A.2 - OVERALL TIMELINESS

In general, project implementation is (place an "X" in one block):

(a) On schedule	X
(b) Ahead of schedule	
(c) Behind schedule	
(1) AID/W Program Approval	
(2) Implementing Agency (Contractor/Participating Agency/Voluntary Agency)	
(3) Technicians	
(4) Participants	
(5) Commodities (non-FFF)	
(6) Cooperating Country	
(7) Commodities (FFF)	
(8) Other (specify):	

BLOCK (c): If marked, place an "X" in any of the blocks one thru eight that apply. This is limited to key aspects of implementation, e.g., timely delivery of commodities, return of participants to assume their project responsibilities, cooperating country funding, arrival of technicians.

II-B - RESOURCE INPUTS

This section appraises the effectiveness of U.S. resource inputs. There follow illustrative lists of factors, grouped under Implementing Agency, Participant Training and Commodities, that might influence the effectiveness of each of these types of project resources. In the blocks after only those factors which significantly affect project accomplishments, write the letter P if effect is positive or satisfactory, or the letter N if effect is negative or less than satisfactory.

1. FACTORS-IMPLEMENTING AGENCY (Contract/Participating Agency/Voluntary Agency)

024 IF NO IMPLEMENTING AGENCY IN THIS PROJECT. PLACE AN "X" IN THIS BLOCK:		032 Quality, comprehensiveness and candor of required reports	--
		033 Promptness of required reports	--
025 Adequacy of technical knowledge	P	034 Adherence to work schedule	--
026 Understanding of project purposes	P	035 Working relations with Americans	--
027 Project planning and management	P	036 Working relations with cooperating country nationals	P
028 Ability to adapt technical knowledge to local situation	P	037 Adaptation to local working and living environment	--
029 Effective use of participant training element	P	038 Home office backstopping and substantive interest	--
030 Ability to train and utilize local staff	N	039 Timely recruiting of qualified technicians	P-
031 Adherence to AID administrative and other requirements	-	040 Other (describe):	--

2. FACTORS-PARTICIPANT TRAINING

041 IF NO PARTICIPANT ELEMENT IN PROJECT. PLACE AN "X" IN THIS BLOCK:		TRAINING UTILIZATION AND FOLLOW UP	
		052 Appropriateness of original selection	P
PREDEPARTURE			
042 English language ability	-	053 Relevance of training for present project purposes	P
043 Availability of host country funding	P	054 Appropriateness of post-training placement	P
044 Host country operational considerations (e.g., selection procedures)	P	055 Utility of training regardless of changes in project	--
045 Technical/professional qualifications	P	056 Ability to get meritorious ideas accepted by supervisors	--
046 Quality of technical orientation	P	057 Adequacy of performance	P
047 Quality of general orientation	P	058 Continuance on project	N
048 Participants' collaboration in planning content of program	-	059 Availability of necessary facilities and equipment	--
049 Collaboration by participants' supervisors in planning training	-	060 Mission or contractor follow-up activity	--
050 Participants' availability for training	N	061 Other (describe):	--
051 Other (describe):	-		

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PART II-B - Continued**3. FACTORS-COMMODITIES**

PLACE AN "X" IN APPROPRIATE BLOCK:	062 FFF	063 NON-FFF	064 NO COMMODITY ELEMENT	X	
					072 Control measures against damage and deterioration in shipment.
065 Timeliness of AID/W program approval (i.e., PIO/C, Transfer Authorization).					073 Control measures against deterioration in storage.
066 Quality of commodities, adherence to specifications, marking.					074 Readiness and availability of facilities.
067 Timeliness in procurement or reconditioning.					075 Appropriateness of use of commodities.
068 Timeliness of shipment to port of entry.					076 Maintenance and spares support.
069 Adequacy of port and inland storage facilities.					077 Adequacy of property records, accounting and controls.
070 Timeliness of shipment from port to site.					078 Other (Describe):
071 Control measures against loss and theft.					

Indicate in a concise narrative statement (under the heading a. Overall Implementation Performance, below) your summary appraisal of the status of project implementation, covering both significant achievements and problem areas. This should include any comments about the adequacy of provision of direct hire technicians as well as an overall appraisal of the comments provided under the three headings (b, c & d) which follow. For projects which include a dollar input for generation of local currency to meet local cost requirements, indicate the status of that input (see Detailed Instructions).

Discuss separately (under separate headings b, c & d) the status of Implementing Agency Actions, Participants and Commodities. Where above listed factors are causing significant problems (marked N), describe briefly in the appropriate narrative section: (1) the cause and source of the problem, (2) the consequences of not correcting it, and (3) what corrective action has been taken, called for, or planned by the Mission. Identify each factor discussed by its number.

079 NARRATIVE FOR PART II-B: (After narrative section a. Overall Implementation Performance, below, follow, on form AID 1020-25 I as needed, with the following narrative section headings: b. Implementing Agency, c. Participants, d. Commodities. List all narrative section headings in order. For any headings which are not applicable, mark them as such and follow immediately below with the next narrative section heading.)

a. Overall Implementation Performance.

Project implementation was generally satisfactory throughout life of project.

b. Implementing Agency.

Status of Implementing Agency, the USDA, not applicable as project phased out September 1967.

c. Participants.

Blocks numbered 030 and 050 marked "N" due to initial difficulties encountered in recruiting and training qualified field supervisors and high turnover rate. Problem overcome through improved selection of new employees and on-the-job training programs.

d. Commodities.

No commodity element was contained in project.

NARRATIVE FOR PART II-B

Relevant comments contained in parts a, b, c, and d above.

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PART III - ROLE OF THE COOPERATING COUNTRY

The following list of illustrative items are to be considered by the evaluator. In the block after only those items which significantly affect project effectiveness, write the letter P if the effect of the item is positive or satisfactory, or the letter N if the effect of the item is negative or less than satisfactory.

SPECIFIC OPERATIONAL FACTORS:	
080 Coordination and cooperation within and between ministries.	P
081 Coordination and cooperation of LDC gov't. with public and private institutions and private enterprise.	-
082 Availability of reliable data for project planning, control and evaluation.	P
083 Competence and/or continuity in executive leadership of project.	-
084 Host country project funding.	P
085 Legislative changes relevant to project purposes.	P
086 Existence and adequacy of a project-related LDC organization.	-
087 Resolution of procedural and bureaucratic problems.	-
088 Availability of LDC physical resource inputs and/or supporting services and facilities.	-
089 Maintenance of facilities and equipment.	-
090 Resolution of tribal, class or caste problems.	-
091 Receptivity to change and innovation.	-
092 Political conditions specific to project.	-
093 Capacity to transform ideas into actions, i.e., ability to implement project plans.	P
094 Intent and/or capacity to sustain and expand the impact of the project after U.S. inputs are terminated.	P
095 Extent of LDC efforts to widen the dissemination of project benefits and services.	-
096 Utilization of trained manpower (e.g., participants, counterpart technicians) in project operations.	P
097 Enforcement of relevant procedures (e.g., newly established tax collection and audit system).	-
098 Other: Utilization of funds and T.A. from UN, IDB and private contractors in (complementary programs.)	P
HOST COUNTRY COUNTERPART TECHNICIAN FACTORS:	
099 Level of technical education and/or technical experience.	P
100 Planning and management skills.	P
101 Amount of technician man years available.	-
102 Continuity of staff.	P
103 Willingness to work in rural areas.	P
104 Pay and allowances.	P
105 Other:	-

In the space below for narrative provide a succinct discussion and overall appraisal of the quality of country performance related to this project, particularly over the past year. Consider important trends and prospects. See Detailed Instructions for an illustrative list of considerations to be covered.

For only those items marked N include brief statements covering the nature of the problem, its impact on the achievement of project targets (i.e., its importance) and the nature and cost of corrective action taken or planned. Identify each explanatory note.

106 NARRATIVE FOR PART III (Continue on form AID 1020-25 I):

Actual host country public and private support of this project was satisfactory to the point of allowing USAID/V to phase-out leaving an established supervised agriculture credit institution where none existed before. The Agriculture Bank (BAF) input of self-financed technical assistance plus lending capital was sufficient in quality and quantity to make this a viable institution. The Ministry of Agriculture organized a USAID/V recommended planning section which led to increased efficiency and coordination of programs to accelerate agricultural development.

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PART IV - PROGRAMMING IMPLICATIONS**IV-A - EFFECT ON PURPOSE AND DESIGN**

Indicate in a brief narrative whether the Mission experience to date with this project and/or changing country circumstances call for some adjustment in project purposes or design, and why, and the approximate cost implications. Cover any of the following considerations or others that may be relevant. (See Detailed Instructions for additional illustrative considerations.) Relevant experience or country situations that were described earlier can simply be referenced. The spelling out of specific changes should be left to the appropriate programming documents, but a brief indication of the type of change contemplated should be given here to clarify the need for change.

For example, changes might be indicated if they would:

1. better achieve program/project purposes;
2. address more critical or higher priority purposes within a goal plan;
3. produce desired results at less cost;
4. give more assurance of lasting institutional development upon U.S. withdrawal.

107 NARRATIVE FOR PART IV-A (Continue on form AID 1020-25 I):

NOT APPLICABLE

IV-B - PROPOSED ACTION

108 This project should be (Place an "X" in appropriate block(s)):

- | | |
|--|--|
| 1. Continued as presently scheduled in PIP. | |
| 2. Continued with minor changes in the PIP, made at Mission level (not requiring submission of an amended PIP to AID/W). | |
| 3. Continued with significant changes in the PIP (but not sufficient to require a revised PROP). A formally revised PIP will follow. | |
| 4. Extended beyond its present schedule to (Date): Mo. ___ Day ___ Yr. ___. Explain in narrative, PROP will follow. | |
| 5. Substantively revised. PROP will follow. | |
| 6. Evaluated in depth to determine its effectiveness, future scope, and duration. | |
| 7. Discontinued earlier than presently scheduled. Date recommended for termination: Mo. ___ Day ___ Yr. ___ | |
| 8. Other. Explain in narrative. | |

109 NARRATIVE FOR PART IV-B:

NOT APPLICABLE

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