

NONCAPITAL PROJECT PAPER (PROP)

20p

Country: Worldwide Project No. _____

Submission Date: 3/19/70

Project Title: Evaluation of Child Feeding

U.S. Obligation Span: FY 70

Physical Implementation Span: FY 70 through FY 72

Gross life-of-project financial requirements:

U.S. dollars \$50,000

U.S. owned local currency None*

Cooperating country cash contribution Not applicable

Other donor Not applicable

TOTAL \$50,000

SUMMARY

The purpose of this project is to develop information on the extent to which U.S. assisted child feeding programs in the developing countries are achieving objectives and, in the course of such evaluation, (to formulate recommendations to improve program effectiveness. This will be accomplished through a review of all available information on child feeding programs followed by a field study in several selected areas.

SETTING

Food for Peace programs have been in operation for over 15 years. The child feeding component of these programs now reaches an estimated 36 million children in school feeding programs and 9 million pre-schoolers (and pregnant and nursing women) in organized maternal and child health (MCH) programs. To date, however, a meaningful multi-country evaluation has not been made. An evaluation of the extent to which the program is meeting objectives and of the techniques employed should be conducted to provide a guide to future programming.

*Unless excess currency country selected.

STRATEGY

As stated above, child feeding has received very little systematic evaluation. The aim of this first effort at a multi-country evaluation will be to derive the more readily accessible lessons and conclusions available from a study of selected programs. Such an effort can then be followed if desired by in-depth analysis of particular problems. Conduct of the study in several countries should make it possible to develop information with general application. The analysis of actual programs will be preceded by a number of preliminary steps, such as review of existing literature. Project phases are discussed under Course of Action below.

PLANNED TARGETS, RESULTS, OUTPUTS

Information provided by the evaluation will fall into several categories. First, the study will consider progress toward meeting general program objectives. A listing of these program objectives follows:

PRIMARY OBJECTIVES

- 1) Provide needed supplemental nutrition to the maximum number of children.
- 2) Develop child feeding as an established permanent institution with maximum local support and responsibility.
- 3) Develop improved food habits through creating greater awareness of nutritional needs, and means of meeting needs.

SECONDARY OBJECTIVES

- 1) Stimulate greater school enrollment.
- 2) Reduce absenteeism due to illness or apathy.
- 3) Improve classroom attentiveness and motivation to learn.
- 4) Facilitate attendance at centers providing family planning services.

Along with consideration of progress toward overall objectives an attempt will be made to identify, to the extent possible, specific practices and techniques which appear to have contributed to greater program successes.

A further illustrative listing of some of the questions which the evaluation will seek to answer is attached (Tab A).

A subtopic which will be an important objective of this evaluation will be the problem of pre-school feeding. The evaluation will deal with both impediments to expansion of this number one priority program and to techniques used in some areas to overcome some of these impediments. (Pre-school feeding as normally and herein defined, also includes the pregnant and lactating mother.)

The evaluation report will include, in addition to a summary of findings, general program recommendations and a listing of specific techniques which may contribute to improved programs.

COURSE OF ACTION

To carry out this study, it is proposed to contract with the American School Food Service Association which has been involved in every phase of U.S. child feeding programs and which has carried out varied assignments in connection with programs in eleven foreign countries. The ASFSA is considered uniquely competent to conduct this type of project. (A separate memorandum of justification of contractor selection will be submitted.)

The project will be carried in four discreet phases:

Phase No. 1 will consist of reviewing all available reports and interviewing U.S. Government and Voluntary Agency personnel to determine the history and development of overseas child feeding programs. Simultaneously, the literature (including that related to U.S. domestic programs) will be searched for information which may contribute to the development of appropriate evaluation methodology. Upon conclusion of Phase no. 1, a report will be submitted in 100 copies to the Director of the Office of Nutrition, (TA/N).

Under Phase No. 2 a questionnaire will be circulated to all foreign countries to solicit information not otherwise available in reports on the nature and magnitude of existing programs. Simultaneously, information will be solicited on evaluations which may have been carried out locally. At this point a research methodology will be developed and competent local talent to conduct evaluations will be identified in key countries. The Contractor will consult with the Director of the Office of Nutrition on the recommended methodology, and his approval will be required of the methodology before phase no. 3 is undertaken.

In Phase No. 3, the contractor will subcontract with local organization in selected developing countries. These organizations will collect the required information in accordance with guidelines developed by the contractor.

The work will be monitored by the contractor to ensure consistency. The assistance and concurrence of U.S. Missions will precede actual job-contracting with local organizations.

In Phase No. 4, the results will be written up and compared, and conclusions drawn as discussed under Planned Targets above. One hundred copies of the report will be furnished by the contractor. (A.I.D. will circulate the report as indicated within the Agency and will be guided by evaluation results in planning and implementing future programs.)

The four phases are scheduled for completion within a period of 18 months from signing of the contract.

TAB A

Child Feeding Evaluation - Questions to be addressed:

- 1) Which techniques have proven most effective to rapidly expand programs?
- 2) To what extent do child feeding programs supplement (or supplant) diets?
- 3) What criteria are requisite for placing programs on a permanent basis? What is the "take-off" point in program evolution?
- 4) To what degree do programs modify traditional feeding habits? Nutritional knowledge? Nutritional motivation?
- 5) What factors are responsible for positive change?
- 6) Does the introduction of a school feeding program affect enrollment and/or absenteeism? Under what conditions?
- 7) Do child feeding programs affect morbidity and/or mortality rates? Under what conditions?
- 8) Do school feeding programs affect classroom attentiveness? or learning ability?
- 9) Are family planning services more easily dispensed when offered along with child feeding service?
- 10) Does the introduction of a child feeding program affect conception of or attitude toward the U.S.?

NONCAPITAL PROJECT FUNDING (OBLIGATIONS IN \$000)

PROP DATE _____
 Original _____
 Rev. No. _____
 Project No. _____

Table 1
 Page 1 of 2
 COUNTRY: _____

Project Title: _____

Fiscal Years	Ap	L/G	Total	Cont ^{1/}	Personnel Serv.			Participants		Commodities		Other Costs	
					AID	PKSA	CONT	U. S. Agencies	CONT	Dir U. S. Ag	CONT	Dir U. S. Ag	CONT
					Prior through Act. FY _____								
Oper. FY <u>70</u>		G.	50				50					*	
Budg FY <u>70</u>													
B + 1 FY _____													
B + 2 FY _____													
B + 3 FY _____													
All Subs.													
Total Life													

^{1/} Memorandum (nonadd) column

Note that format of this page is same as E-1a.

If a second page of table is used, space year-line entries on second page at same location as on first page.

*Less than \$1,000

931087902

Proj. No. 9310879

ADP 1023-24 (110-60)

AGENCY FOR INTERNATIONAL DEVELOPMENT (A.I.D.)

PN

PROJECT AUTHORIZATION

1. PROJECT NUMBER 931-11-560 - 882 ⁷⁹	3. COUNTRY Worldwide	4. AUTHORIZATION NUMBER TA 0071
2. PROJECT TITLE Evaluation of Child Feeding		5. AUTHORIZATION DATE April 16, 1970
		6. PROP DATED 3/19/70

7. LIFE OF PROJECT

a. Number of Years of Funding: 1
Starting FY 19 70; Terminal FY 19 70

b. Estimated Duration of Physical Work
After Last Year of Funding (in Months): 24

8. FUNDING BY FISCAL YEAR (in U.S. \$ or \$ equivalent)	DOLLARS		P.L. 480 CCC + FREIGHT	LOCAL CURRENCY Exchange Rate: \$1 =			
	GRANT	LOAN		U.S. OWNED		HOST COUNTRY	
				GRANT	LOAN	JOINTLY PROGRAMMED	OTHER
Prior through Actual FY							
Operational FY <u>70</u>	50						
Budget FY							
B + 1 FY							
B + 2 FY							
B + 3 FY							
All Subsequent FY's							
TOTAL							

9. DESCRIBE SPECIAL FUNDING CONDITIONS OR RECOMMENDATIONS FOR IMPLEMENTATION, AND LIST KINDS AND QUANTITIES OF ANY P.L. 480 COMMODITIES

10. CONDITIONS OF APPROVAL OF PROJECT

That in Phase 2, the questionnaire be circulated only to selected Missions with active programs, not "to all foreign countries."

Clearances

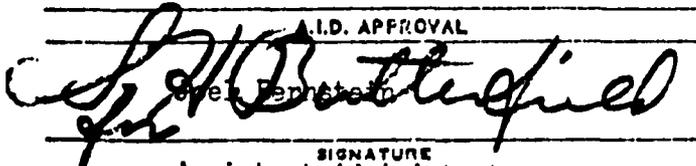
The PROP has been cleared in substance with all five Bureaus as recorded on the PIO/T.

(Use continuation sheet if necessary)

11. Approved in substance for the life of the project as described in the PROP, subject to the conditions cited in Block 10 above, and the availability of funds. Detailed planning with cooperating country and drafting of implementation documents is authorized.

This authorization is contingent upon timely completion of the self-help and other conditions listed in the PROP or attached thereto.

This authorization will be reviewed at such time as the objectives, scope and nature of the project and/or the magnitudes and scheduling of any inputs or outputs deviate so significantly from the project as originally authorized as to warrant submission of a new or revised PROP.

A.I.D. APPROVAL	CLEARANCES	DATE
 Assistant Administrator Technical Assistance	FFP, F. Ellis	3-25-70
	TA/PM, K. Levick	4/16/70
AA/	A/CONT	

PROJECT AUTHORIZATION

1. PROJECT NUMBER: **931-11-560-979-73-310818** 2. COUNTRY: **Worldwide**
 3. PROJECT TITLE: **Pre-School Child Nutrition Workshop**
 4. AUTHORIZATION NUMBER: **0064**
 5. AUTHORIZATION DATE: **3/24/70**
 6. PROP DATED: **March 26, 1970**

7. LIFE OF PROJECT
 a. Number of Years of Funding: **2** Starting FY 1970; Terminal FY 1971
 b. Estimated Duration of Physical Work: **6** After Last Year of Funding (in Months)

FUNDING BY FISCAL YEAR (in U.S. \$ or \$ equivalent)	DOLLARS		P.L. 480 CCC + FREIGHT	LOCAL CURRENCY Exchange Rate: \$1 =			
	GRANT	LOAN		U.S. OWNED		HOST COUNTRY	
				GRANT	LOAN	JOINTLY PROGRAMMED	OTHER
Prior through Actual FY							
Operational FY 70	49						
Budget FY 71	49						
B + 1 FY							
B + 2 FY							
B + 3 FY							
All Subsequent FY's							
TOTAL	98						

8. SPECIAL FUNDING CONDITIONS OR RECOMMENDATIONS FOR IMPLEMENTATION, AND LIST KINDS AND QUANTITIES OF ANY P.L. 480 COMMODITIES

9. CONDITIONS OF APPROVAL OF PROJECT

(Use continuation sheet if necessary)
 10. Approved in substance for the life of the project as described in the PRCP, subject to the conditions cited in Block 9 above, and the availability of funds. Detailed planning with cooperating country and drafting of implementation documents is authorized.
 This authorization is contingent upon timely completion of the self-help and other conditions listed in the PRCP or attached thereto.
 This authorization will be reviewed at such time as the objective, scope and nature of the project and/or the magnitude and scheduling of any inputs or outputs deviate so significantly from the project as originally authorized as to warrant submission of a new or revised PROP.

11. APPROVAL

J.H. Butterfield for Joel Bernstein Assistant Administrator Bureau for Technical Assistance	NESA/ID, J. Raber (Sub) TA/N, M. Forman OIT, J. More (phone) TAB, R. Ware 3/19/70 FFP, P. R. Ellis 3-24-70 RTA/PA, K. Levin AFR/ID, J. Prince (Sub) EA/TECH, T. Reese (Sub) VN/ND, E. Phelps (Sub) A/CONT ARA/LA/SCD, E. Johnson (Sub)
	Clearance Date

NON-CAPITAL PROJECT PAPER (PROP)

Country: Worldwide Project No. 921-11-560-879
Submission Date: 3/20/70
U. S. Obligation Spec: FY-70-FY-71
Physical Implementation Spec: FY 70 through FY 72
Title: Workshop on Reaching the Pre-School Child

Gross life-of-project financial requirements:

U. S. Dollars	<u>\$86,000</u>
U.S. owned local currency	<u>None *</u>
Cooperating country cash contribution	<u>Not applicable</u>
Other donor	<u>Not applicable</u>
TOTAL	<u>\$86,000</u>

*Except for travel of any participants selected from excess currency countries.

SUMMARY

Pre-school children are nutritionally the most vulnerable group, but are difficult to reach. And, accordingly, despite the high priority which the U.S. accords to this problem, a relatively small number participate in pre-school, as compared to school feeding programs. This project will establish two one month workshops for LDC officials having primary responsibilities for the administration or planning of child feeding programs. The first workshop will be held during the summer of 1970 for approximately fifteen participants. A second workshop for a second group of officials will be held in 1971.

The primary purpose will be to expose these individuals to U.S. techniques, such as those developed in connection with Head Start programs, and to stimulate their interest and thinking toward the development or expansion of pre-school programs in their countries. The program will also seek to tap the experience of these individuals for use by AID in other efforts to develop pre-school programs.

Hence the project is a two-way street because the tapping of the experience of the workshop members regarding pre-school child feeding in their countries by the contractor will be accomplished through the joint preparation of a report.

SETTING

Malnutrition is perhaps the single most important cause of the high death rate among pre-school children in the LDCs and materially slows both the mental and physical performance of the survivors. There is also evidence which suggests that the mental retardation caused may in fact be permanent. While the school provides a means for reaching older children on a mass basis, the pre-schooler and the highly vulnerable pregnant and nursing mother are considerably more difficult to reach. And, to date, despite the fact that A.I.D. places top priority on the development of programs for this group, only an estimated 9 million participants are enrolled in this type of program, or less than one third the number of children in school feeding.

STRATEGY

It is proposed to have Missions select host country officials who are responsible for planning or administration of child feeding programs. These individuals will participate in a one month workshop conducted in the United States by the American School Food Service Association (ASFSA). The workshop will be conducted in connection with on-site study of some selected successful U.S. pre-school feeding programs of the type conducted under Head Start. (The World Food Program and UNICEF will also be invited to each send representatives at their own expense to participate in the workshop). Since the return to A.I.D. in the form of recommendations for LDC activities in the subject area of the workshop is expected to be significant it is judged advisable to conduct these workshops from central funding with all the attendees expenses provided by A.I.D.

PLANNED TARGETS, RESULTS, OUTPUTS

Through the two workshops (1970-1971), approximately thirty child-feeding administrators will be provided an opportunity to both observe U.S. approaches to the problems of pre-school feeding, and to learn from each other's experiences through group work sessions. An additional goal of the activity will be to tap the experience which the participants can themselves contribute to the problems of pre-school feeding. The output of this project will be two fold: training of high level LDC officials to display the feasibility of pre-school feeding programs with the belief they will be motivated to initiate and/or give more priority to such programs in their home countries. Secondly, through the discussions in the workshops to gain insights into how such programs can be effectively carried out in LDCs. The latter will be outlined in a workshop report.

COURSE OF ACTION

It is proposed to contract with the American School Food Service Association (ASFSA) for the conduct of the two workshops, with the time of supervisory and administrative personnel being donated by ASFSA. (Members of this association have been in the forefront of developing and operating Head Start Programs in the U.S., with particular emphasis on use of existing school facilities. ASFSA has also arranged for members to study and provide assistance to U.S. overseas child feeding programs. A separate sole source justification memorandum will be provided).

The contractor will design and submit to A.I.D. a curriculum for the conduct of the first one month workshop which will be held during the summer of 1970. This workshop will consist of on-site study of successful U.S. pre-school feeding programs both public and private. Included will be non-school as well as

social related programs both rural and urban, and a wide range of ethnic and income groups. Lecture and discussion sessions will be carried out in conjunction with such study on the location of the programs selected. The program will be coordinated by a senior staff member of ASFSA. The time of this individual, an assistant ASFSA coordinator, and an ASFSA clerk will be donated by ASFSA to the program. Consultant lecturers may also be utilized as needed during the course of the program.

Included, as one element in the study of the problems of pre-school feeding, will be the question of how a better job of providing nutrition education to mothers in conjunction with distribution of food might be accomplished.

In the course of the workshop, a report, as described under targets above, will be prepared by the seminar participants with participation by the ASFSA coordinator. (Final editing and printing of the report will be performed by ASFSA.)

During the final four days of the workshop, the participants will attend the annual meeting of the ASFSA.

It is proposed to fund all expenses, including travel, for this pilot type effort which seeks a new approach to the development of pre-school programs. (All arrangements will be handled by ASFSA once selection of attendees has been made by the Missions). Despite the fact that pre-school children are nutritionally the most vulnerable group, difficulties in reaching them, result, to some extent, in a lack of administrative momentum for development of such programs on a mass scale. This program is, in part, a promotional effort which brings in high level personnel to develop interest in the launching of a new initiative, similar to provision of international travel to high level officials to attend an international conference. And, as a second function, the workshop will also seek to derive insights of general use to AID as well as to those attending.

As a follow-up to this workshop, the U.S. Food For Peace Officer or officer responsible for Food For Peace for every post (both countries providing trainees and others) will be provided a copy of the curriculum and several copies of the final report for his own use and distribution to host country, World Food Program, and other local personnel. In addition, it is planned to inform Food For Peace Officers that ASFSA would be prepared to provide a team to work with the Mission, the trainee (for countries which have furnished a participant), and other interested parties in the development or expansion of a pre-school program in the country. (Salary for such a team would be funded by ASFSA with travel and per diem borne by the Mission).

A second workshop, along the same lines as the first, will be scheduled for 1971 to cover an additional group of countries.

Table 1
Page 1 of 2
COUNTRY:

NONCAPITAL PROJECT FUNDING (OBLIGATIONS IN \$000)

PROP DATE _____
Original _____
Rev. No. _____
Project No. _____

Project Title: _____

Fiscal Years	Ap	L/C	Total	Cont ^{1/}	Personnel Serv.			Participants		Commodities		Other Costs	
					ATD	PASA	CONT	U. S. Agencies	CONT	Dir U. S. Ag	CONT	Dir U. S. Ag	CONT
Prior through Act. FY _____													
Oper. FY 70		G	43										
Budg. FY 71		G	43										
B + 1 FY _____													
B + 2 FY _____													
B + 3 FY _____													
All Subs.													
Total Life			86										86

BEST AVAILABLE COPY

^{1/} Memorandum (nonadd) column

Note that format of this page is same as E-1a.

If a second page of table is used, space year-line entries on second page at same location as on first page.

931087902

C. J. Carey

MEMORANDUM

DATE: 4/28/72

TO: AA/TA, Mr. S.H. Butterfield
FROM: TA/PM, Kenneth S. Levick *K. Levick*
SUBJECT: PROP -- Amendment and Project Authorization, Project
No. 879 Evaluation - Pre-School Child

The attached PROP amendment consolidates two ongoing activities -- "Evaluation of Child Feeding" and "Reaching the Pre-School Child Workshop" and adds a new activity -- "Alternate Approaches and Cost Benefit Evaluation." The two ongoing activities were first authorized in FY 1970. The "Evaluation of Child Feeding" was authorized for one year funding and the "Pre-School Workshop" project was authorized for two years funding. The funding in this PROP amendment proposes extension of the evaluation activity through FY 1973 and one year funding beginning in FY 1973 for the new activity. "Alternate Approaches and Cost Benefit Evaluation".

The purpose of this project is to assess the effectiveness of child feeding programs in LDCs, principally U.S. PL 480 feeding programs, and to make recommendations for their improvement. Major emphasis will be given to the evaluation of pre-school feeding programs. The project will produce a manual for LDC personnel detailing a methodology for evaluating the effectiveness of supplemental child feeding programs. Another product of this project will be the development of mechanisms for determining the most cost effective approaches in solving problems of nutritional inadequacy. The evaluation activity is being implemented through a contract with American School Food Service Association. The cost-benefit activity, if approved, will be implemented through a contractor experienced in cost benefit analysis.

None of the Regional Bureaus gave an unqualified approval of this PROP amendment. The SA Bureau stated that there was little demand by USAIDs in its region for this activity and therefore could not provide concurrence for the continuation of this project. The Africa Bureau approved the evaluation activity but did not approve the new activity "Alternate Approaches" for lack of adequate details in the PROP. The LA Bureau conditioned its approval on a requirement that the evaluation technique developed be applied to on-going activities and be built into new activities.

Although TA/PM has a number of concerns with this proposal, specifically the statements of goals and purpose, and the focus of the new activity, we would not like to delay the approval of the PROP amendment at this time. Our concerns would be allayed somewhat if the approval of the PROP amendment were conditioned on a requirement that prior to FY 1973 funding a revised PROP be submitted, with Regional Bureau clearances, stating more accurately the purpose and focus of this project and describing more specifically the actions to be undertaken in implementing the new activity to be funded under this project.

Your signature on the Project Authorization will indicate your approval of this recommendation and FY 1972 funding in the amount of \$15,000.

Attachment

UNITED STATES GOVERNMENT

Memorandum

TO : TA/N, Mr. H.L. Rice
Thru: AFR/DP: Mr. Edward B. Hogan
FROM : AFR/TAC: Princeton Lyman

DATE: January 4, 1972

SUBJECT: TA/N PROP: Evaluation - Reaching the Pre-School Child

The Africa Bureau concurs with the portion of the PROP which expands project #883 to include development of a protocol for field research, conduct of pilot studies and preparation and distribution of an evaluation manual. At the time of the TAB Program Budget Review, Tunisia was listed as one of the countries in which field testing would be done. If this or any other African country is still being considered, we would expect the contractor to contact the appropriate desk officer before making overtures to an organization in the country.

The second part of the proposal, the sub-activity "Alternate Approaches and Cost Benefit Evaluation", is not developed in enough detail in this PROP so that we can make an assessment and recommendation for approval. The \$20,000 funding proposed for this activity seems inadequate to accomplish development, testing and distribution of mechanisms for choosing between alternative approaches and determining cost-effectiveness (B.2.b.).

Africa Bureau interest and involvement in this and other TA/Nutrition project activities will be re-evaluated in the light of the Nutrition Strategy for Africa which is being developed now.



TA/N

TA/M, Dr. Kenneth S. Levick

January 3, 1972

NESA/TECH, James M. Blume

TA/N PROP "Evaluation - Reaching the Pre-School Child" 931-11-560-879;
TA/N PROP "Inter-Regional Utilization 931-11-560-927;
TA/N PROP "Evaluation of High Protein Foods" 931-11-560-911

Our general reaction is that none of these projects rate very high priority. During a year when funding appears to be short, we believe a critical examination of essentiality is in order.

We wish to suggest some difference in importance among the three.

The description of -879 seems reasonably clear. We suggest approval of the FY '72 proposal with no commitment beyond that date.

We make a similar suggestion for -911: approve the FY '72 proposal for not more than (hopefully less) \$38,000, with no commitments beyond. The proposal for future years is particularly fuzzy.

Project -927 covers three sub-projects which have to do largely with utilization of cassava and corn. As in the past there seems to be no great Mission interest in these sub-projects except on the part of one or two missions in LA and perhaps AFR. I repeat my suggestion of last year: the project is suitable for regional funding and should be continued only if the concerned regions are willing to contribute.

cc:

AF/TAC, Dr. Princeton Lyman
EA/SA/IR, Mr. Robert Johnson
LA/DP, Mr. Jack Heller
VN/ND, Mr. Donald Goodwin
NESA/PL, Mr. James Brown
NESA/ID, Mr. John Raber
NESA/TECH, Dr. James Blume
ARA/LA/PCD, Dr. Jack Keeve

499-1 - Rev. 1/1972

UNITED STATES GOVERNMENT

Memorandum

TO : TA/PM, Mr. Kenneth S. Levick

DATE: Dec. 27, 1971

FROM : SA/IR/TECH, Robert R. Johnson

SUBJECT: TA/N PROP "Evaluation - Reaching the Pre-School Child" 931-11-560-879
TA/N PROP "Inter-Regional Utilization" 931-11-560-927
TA/N PROP "Evaluation of High Protein Foods" 931-11-560-911

In our Review of FY 73 TAB Project Proposals subject PROPs were rated as low priority by SA/IR and O/EAD. Demand for these projects by our Missions is low. Their priorities for their own TA programs do not cover activities of this type. Results thus far are limited.

After reviewing these PROPs we wish to confirm our previous low priority rating. We are unable to concur in the continuation of these projects.

CC: TA/N, Amy Pound
SA/IR/DP, C. H. Breecher
EAD/FP, James Shafer
PPC/RC, Arthur Handly
AFR/TAC, Princeton Lyman
NESA/TECH, James Blume
ARA/LA/PCD, Robert Black
SA/VN/ND, Donald Goodwin



STATE - A.I.D. - USIA ROUTING SLIP				DATE 12/17/71		
7.	Name or Title	Organ. Symbol	Room No.	Bldg.	Initials	Date
1.	Miss Amy Pound, TA/N		2489	NS		
2.						
3.						
4.						
5.						
Approval		For Your Information		Note and Return		
As Requested		Initial for Clearance		Per Conversation		
Comment		Investigate		Prepare Reply		
File		Justify		See Me		
For Correction		Necessary Action		Signature		
REMARKS OR ADDITIONAL ROUTING						
<p>This office finds no objections to the following PROPS submitted to us by Mr. Goodwin:</p> <p style="margin-left: 40px;">"Evaluation - Reaching the Pre-School Child", No. 931-11-560-879. ✓</p> <p style="margin-left: 40px;">"Evaluation of High Protein Foods", No. 931-11-560-911. ✓</p> <p>cc: Mr. Goodwin, SA/VN/ND/ID</p>						
FROM: (Name and Org. Symbol)			ROOM NO. & BLDG.	PHONE NO.		
J. F. Balser, SA/VN/ND/HA			613 RP	75332		

STATE - A.I.D. - USIA ROUTING SLIP				DATE 12/15/71		
TO:	Name or Title	Urgen. Symbol	Room No.	Bldg.	Initials	Date
1. To Regional Bureau Representatives						
Simultaneous distribution as follows:						
2.	(A) Princeton Lyman	AF/TAC	203	SA-2		
	(B) Robert Johnson	EA/SA/IR	3313	NS		
3.	Information copy to EA/TECH:JShafer				3311	NS
	(C) Jack Heller	LA/DP	3913	NS		
4.	Information copy to ARA/LA/PCD:JKeeve				3921	NS
	(D) James Brown	NESA/DP	6642	NS		
5.	(E) James Blume	NESA/TECH	319	SA-2		
X	Approval		For Your Information		Note and Return	
	As Requested		Initial for Clearance		Per Conversation	
	Comment		Investigate		Prepare Reply	
	File		Justify		See Me	
	For Correction		Necessary Action		Signature	
REMARKS OR ADDITIONAL ROUTING						
(F) Donald Goodwin VN/ND 606B RP (2 copies)						
re: For Review & Approval of TA/N PROP "Evaluation - Reaching the Pre-School Child" 931-11-560-879						
Existing Project "Pre-School Child Nutrition Workshop" includes 560-883 "Evaluation of Child Feeding" and new "Alternate Approaches to Methodology and Tools for Cost and Benefit Evaluation"						
Reference Monitor: Dr. Rice Ext. 23960						
Budget & Program Aspects - Amy Pound Ext. 29771						
Attachments - 2						
FROM: (Name and Org. Symbol)			ROOM NO. & BLDG.		PHONE NO.	
Amy Pound TA/N			2189 NS		29771	

UNITED STATES GOVERNMENT

Memorandum

TO : TA/N, Mr. Harold Rice

DATE: APR 19 1972

FROM : LA/DP, Jack I. Heller

SUBJECT: Evaluation - Reaching the Preschool Children

We concur in the priority of the goal of this project, reaching the pre-school with improved nutrition, and we recognize that existing supplementary and enrichment feeding programs have not solved the problem. We concur in this project's aims of developing [evaluation techniques. We would urge TA/N to go beyond this, however; a review of the literature and development of evaluation techniques will only be of use if they are applied to on-going nutrition activities and are built into new activities. If a concerted effort is not made in this direction, the project runs the risk of producing merely another contribution to the lengthy catalogue of literature on the severity of the problem.



Buy U.S. Savings Bonds Regularly on the Payroll Savings Plan