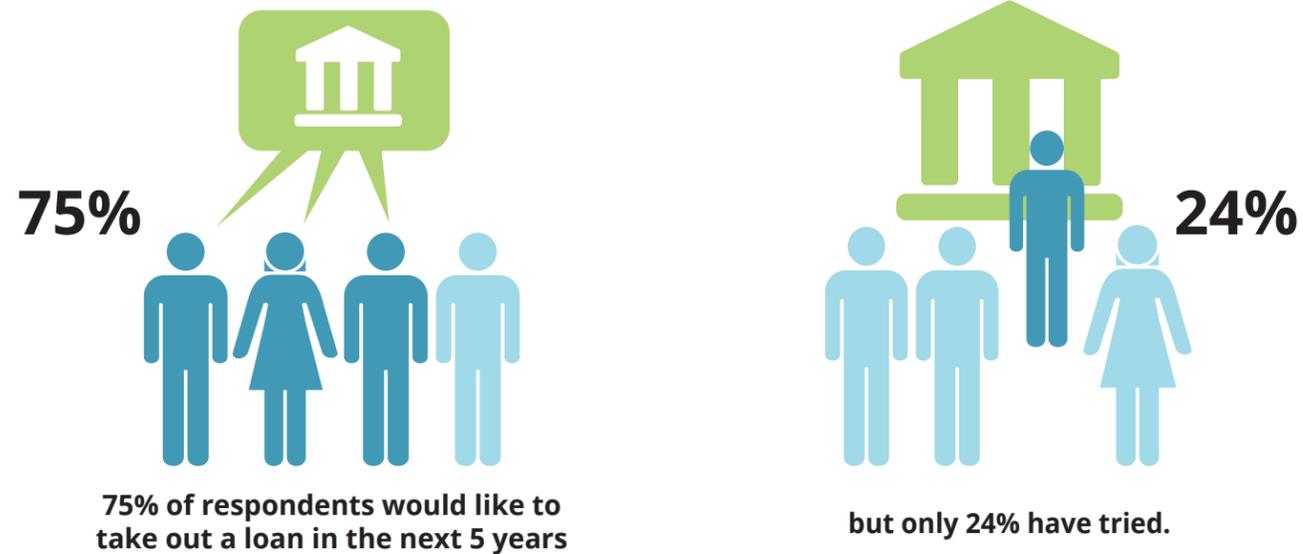


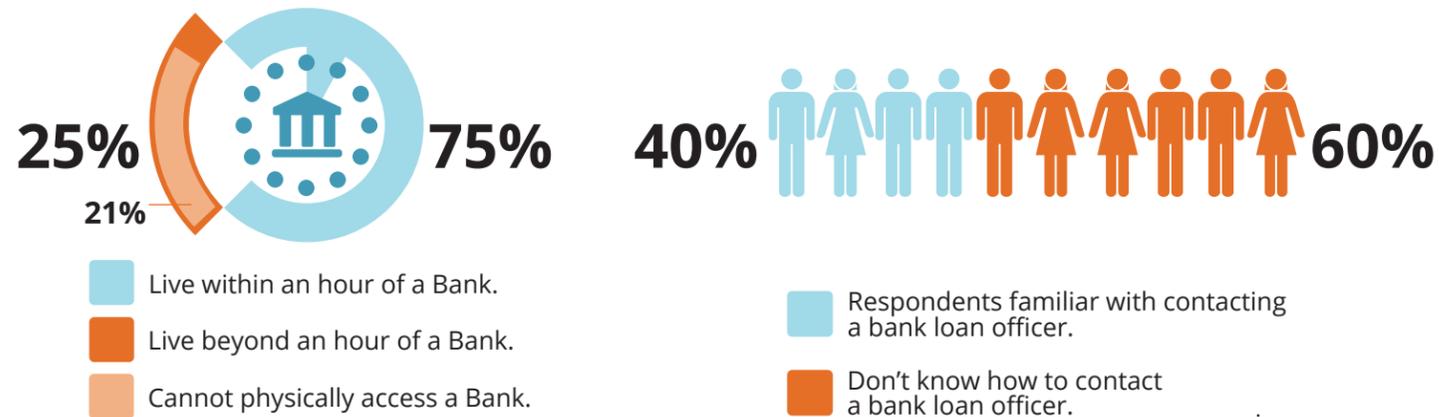
Mobile Surveys on Access to Finance in Nigeria

Over two days in May 2014, USAID worked with GeoPoll to administer more than 750 mobile phone surveys across 15 targeted states in Nigeria to ask agriculture-related businesses about access to finance.

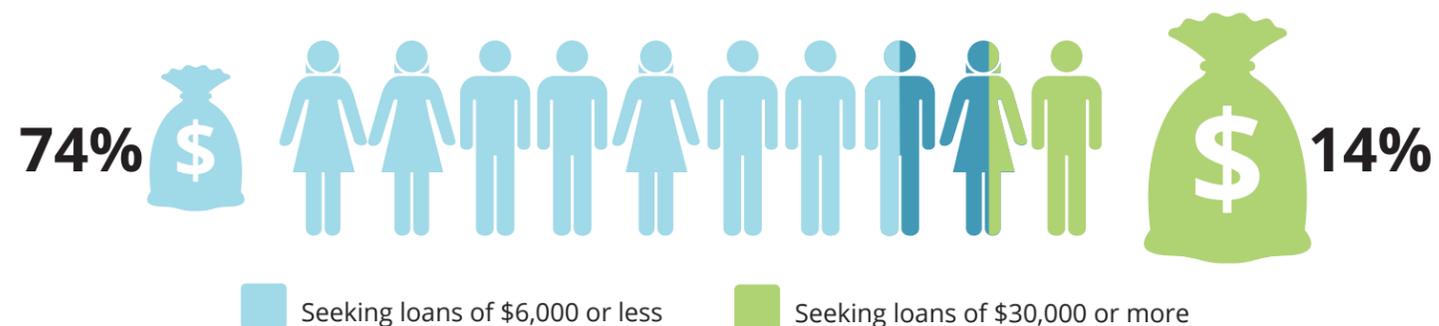
HIGH DEMAND, BUT LOW ENGAGEMENT



BANK PROXIMITY DOESN'T IMPLY INCREASED ACCESS



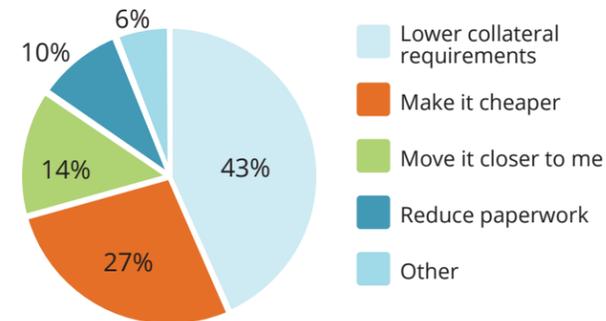
SMALLER LOANS IN LARGEST DEMAND



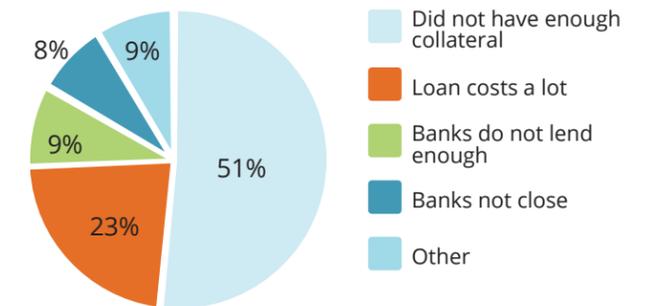
74% of respondents are seeking loans of \$6,000 or less while 14% are seeking loans of \$30,000 or more

KEY CONSTRAINT: COLLATERAL

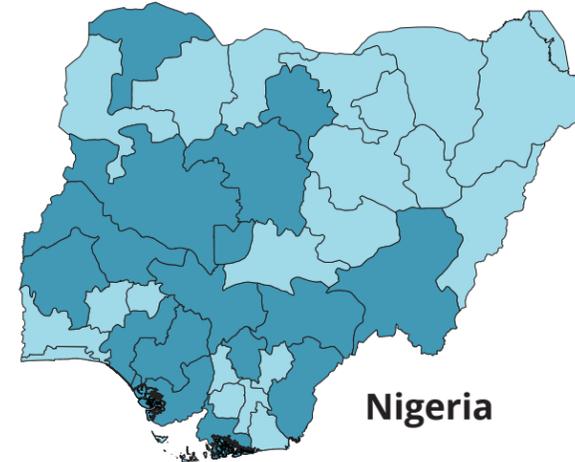
What respondents would change about their bank or loan



Why respondents think loans are hard to get



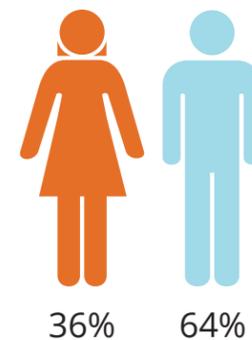
Areas of Mobile Responses per Feed the Future Strategy



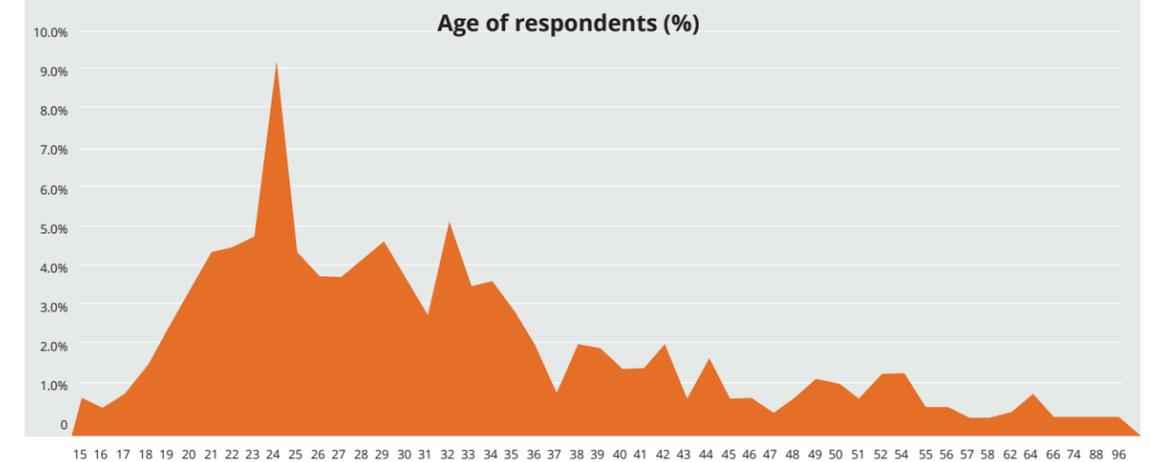
WHO RESPONDED?



Gender of respondents



Age of respondents (%)



The survey screened recipients to only include individuals whose work related to agriculture and who had the authority to take out loans for their work. Qualifying respondents were compensated \$.30 USD in airtime for completing the survey.