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**Ekonomija energetske efikasnosti - 3E**  
**Enterprise Energy Efficiency - 3E**

## EDUCATIONAL SCHOOL CLASS "THINK OF TOMORROW"

Within the activities of the "Energy Efficiency Year of Tuzla Canton," USAID 3E, in cooperation with the Student Energy Club (SEK) Tuzla held a series of educational "Think of Tomorrow" school classes in all Tuzla Canton elementary schools. The idea of this series is to raise awareness of energy efficiency measures and renewable energy sources among the younger population through a video presentation, followed by an open discussion to develop environmentally friendly habits and the rational use of energy resources.



*„Think of tomorrow“ school classes*

During the school classes in School Year 2013-2014, student-members of the Student Energy Club in Tuzla served as lecturers, presenting a ten-minute **animated movie entitled "Think of Tomorrow"** to encourage positive and responsible behavior in daily energy use. The content of the movie refers to the consideration of daily routines and suggest changes in behavior in everyday situations, such as turning off lights when not needed, the rational use of electrical devices and public transportation.



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**“The school hour “Think of tomorrow” aims to promote and raise awareness of energy efficiency and renewable energy sources in all elementary schools in Canton Tuzla”- stated Mak Kamenica, Deputy Chief of Party, USAID Enterprise Energy Efficiency (3E).**



*(Fifth graders received timetables with energy saving tips)*

**“The aim is to motivate municipal services and ministries to continue this practice in the coming years and to organize similar courses for the next generation of fifth grade students, so that everyone at a young age would take into account energy and the environment in general. What is certainly commendable is the fact that the children enthusiastically participate in the conversation and discussions, sharing new ways of saving energy and gain knowledge, which could save them money in the future.”** stated Midhat Bajrić, President of the Student Energy Club Tuzla.

The USAID Enterprise Energy Efficiency (3E) Project is a USD 4.5 million program for the promotion of Energy Efficiency technologies through the development of pilot projects in buildings that are co-financed by the public and private sector. USAID 3E is working on increasing the capacity building of municipal partners from the public sector as well from the small and medium enterprises. The project also works on increasing the public awareness about the benefits of energy efficiency. To date, the U.S. Government, primarily through USAID, has provided almost \$1.6 billion in assistance to support economic, democratic and social progress in BiH.