



# **Commercialization of the Haitian Flower Market: *Observations and Recommendations***

**HAITI WATERSHED INITIATIVE FOR  
NATIONAL NATURAL ENVIRONMENTAL RESOURCES**

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## Executive Summary

My assignment was to conduct an assessment of the cut flower value chain in Haiti and to make recommendations for improvement for local sales and export sales in the future.<sup>1</sup> I was pleasantly surprised by the many opportunities that exist in this country of many micro-climate zones. It's also very clear that much more work has to be done to improve the value chain in Haiti before local customers will place more trust in the Haitian growers for their important events.

I suggest to continue with the flower trials that are underway and add others including orchids, hydrangeas, garden flowers, garden roses, small tropical flowers, and mini gladiolus. These can be sold on the local market and would be interesting for export in the future. Many other seed grown flowers should be trialed in a proper facility. Colombia is known for their carnations, roses and chrysanthemums, Ecuador for their roses and gypsophila, Costa Rica for their lilies and tropicals....Haiti could be the place to go for unique orchids, and garden flowers for that special event.

The establishment of two private facilities for the purpose of producing rooted cuttings and seedlings (plugs) from seeds should be at the top of the list for improving the value chain in country. This will ensure the small farmers of excellent quality planting stock in a timely manner.

The second top priority value chain addition should be a receiving warehouse with cold room facilities near the farms. Flowers, greens and potted plants would be delivered to this location by the smaller farmers. The product would be inspected, possibly bunched and placed in a hydrating solution in a cold room set at the proper temperature. Properly hydrated flowers would travel from this location two or three times a week to a wholesale florist in Petionville. (Wholesale florist to be established and may be the same entity that operates this receiving warehouse.)

Continuing research and development are needed as breeders are continually introducing new varieties and new technology continues to be developed. One way flower growers and their customers keep up on what's happening in the world is by attending one or two of the international trade shows for flowers. Shows that are important for the American market are in Amsterdam, Bogota, Ecuador and a smaller one in Miami. Attendance at these shows help the growers form relationships with the breeders. These relationships in turn help the breeders to recommend varieties for each grower and provide trial plants and seeds for evaluation.

The major constraints that could impede the expansion of the flower value chain in Haiti are the lack of large areas of relatively flat land, lack of a trained labor force, lack of water in certain locations and the need of importing all the major supplies for production (investment capital, plastics, drip irrigation, fertilizers, fungicides, pesticides etc). These constraints do not prevent a floriculture industry from going forward. They do, however, influence the types of crops that should be considered for export.<sup>2</sup>

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<sup>1</sup> Observations in this report are based on travel to Haiti from May 19 through June 1, 2013.

<sup>2</sup> Much of the information in the The Brenthurst Foundation's Discussion Paper "Colombia's Floriculture Industry: A Story of Self-Discovery and Export Success" pertains to Haiti. Of special interest is the last section, "Conclusion: Lessons from Colombia's Floriculture Industry." Available at [http://www.thebrenthurstfoundation.org/files/Brenthurst\\_Discussion\\_Paper\\_8\\_2007\\_Floriculture\\_in\\_Colombia.pdf](http://www.thebrenthurstfoundation.org/files/Brenthurst_Discussion_Paper_8_2007_Floriculture_in_Colombia.pdf)

## Haiti Site Visits

I was accompanied on this trip by University of Florida consultant Richard Fethiere, an expert in cut flower production in Haiti. His knowledge of the program, people and country was valuable. Our very first stop was on the day of arrival at a residence in Petionville. The home owners were selling orchid plants and various types of foliage plants for Mother's Day. Despite the fact that all of these plants can be grown in Haiti, the flowers for sale were all imported. I asked the question, why not buy locally? The answer was that it was easier to import and the plants were more consistent in quality. I also saw palm trees on the street that looked like they had been imported.

Throughout the week we visited landowners and farmers in most of the micro climate zones that WINNER is working in. It is interesting in that most of the commercially grown flowers can be grown in these micro climates. The main constraints to large-scale production in most zones are the mountainous terrain, untrained labor and (in some cases) lack of a consistent water supply. The exceptions to this are the old sugar cane lands northwest of the airport in Port au Prince and further along the coast toward St. Marc (Matheaux Corridor). Here I would trial foliage plants for pots and cuts, heat loving orchids, succulents, protea and possibly ornamental grasses.



*Simple shade structures may be needed, similar to this structure.*

Gaetan Barrau, president and CEO of Culligan Haiti<sup>3</sup>, expressed interest in investing in growing tropical flowers or peppers for export using the water from Culligan's treatment facility.

According to an article written by Jacqueline Charles and published by *The Network Journal*, "One reason Haiti has found success with orchids...is due to its micro-climate. It is spring all year round...where temperatures range between 50 and 70 degrees." These cool temperatures allow for growing of Cattleya, Lady Slippers, and Cymbidiums, which can be sold on the local market.<sup>4</sup>

Although the area referenced in this article is outside of the watersheds that WINNER is working in, I think it is important to consider this here as evidence that orchids were grown commercially in this type micro climate in the past. Anthuriums have also been grown previously in this same area; this is another crop with proven success in the past that deserves study and possibly introduction of new disease resistant varieties.

<sup>3</sup> Culligan is an international company specializing in water treatment products.

<sup>4</sup> Charles, Jacqueline. "Orchids from Haiti: A Delicate Export." *The Network Journal*. March 16, 2009. Available at: <http://www.tnj.com/orchids-from-haiti-a-delicate-export%20>

The farm owned by Michel Dorean in Furcy was encouraging to visit. Although, I saw limited production due to cropping for Mother's Day, it appears as if he is going in the right direction. He is very interested in making trials of new varieties and new growing methods. What Michel needs, in my opinion, is more monitoring and possibly scheduling assistance.

On the mountain next to Michel Dorean's farm is the farm of Sibylle Mevs. She has the desire to cooperate with WINNER on doing trials of new plants and to work with a possible orchid breeder to open a facility in Haiti. She seems motivated to make the investments needed.



*Mevs greenhouse with open top for ventilation*

Our visit to the Kenscoff CRDD gave me a good idea of what can be grown at this elevation. For flowers, that includes most of the commercial crops that are now grown. It would serve as a great place to do further trials and demonstrations on new crops grown from seeds.

Scott Bidwell, the director of the Baptist Mission in Fermathe, gave us a great tour of his greenhouse facility. Scott seems interested in the possibility of growing cuttings and plugs to supply the smaller farmers. The Mission has an excellent facility with raised benches to do this type of important propagation.





On our return from the CRDD, we drove by another area in the direction of Fort Jacques. It was a great area, but it seems like water may be the limiting factor. It may be an area where trials of protea could be considered.



*Fort Jacques, Ouest, Haiti*

Our weekend visit to the North Coast near St. Marc was very interesting and informative. The coastal area where WINNER is working with plantains is interesting for tropical flowers, foliage, succulents, and possibly protea. The high plateaus inland where they grew sisal in the past may be interesting for protea if water can be located. I would want to consult with a protea grower first.

We took a couple tours of Petionville to visit the various outlets for cut flowers. These included the newly remodeled square with the flower peddlers, grocery stores, retail florists, nursery and hotels. The flowers I saw were mostly imported from Miami and the Dominican Republic, with only a few grown locally. Generally the local flowers were poor in quality. No flowers were under refrigeration.

There seems to be a good opportunity for someone to open a small wholesale florist in the Petionville area. Local and imported flowers would be kept under proper refrigeration and sold to florist shops, grocery stores, hotels etc. As with wholesale florists in the United States, they would also import and sell florist supplies that complement the flowers.

A possible candidate who may be willing to invest in the above is the Associated Food Distributors. They are already importing refrigerated food products and have available cold rooms near the airport. Potential exists for them to import cut flowers from Miami and the Dominican Republic, as many importers are currently doing, to combine with the hopefully ever increasing supply from Haiti and sell to the florists, supermarkets and hotels. I met with Ronald Reyes (Associated Food Distributors) after returning to Miami for the purpose of giving him a familiarization tour of a Miami importer and retail flower outlet. This gave Ronald a chance to learn more about the process of handling flowers. I believe he was impressed with the possibility of adding flowers to his food distribution business.

A workshop was held with farmers, private businesses and government institutions in attendance. I presented a PowerPoint presentation (Annex A) giving an overview of flower growing around the world. I also talked about how changes in the supply chain would improve local sales and in the future export sales. My presentation showed examples of new flowers to trial and new methods of marketing for future marketing. The workshop seemed to be especially interesting to the people from private businesses.

## **Recommendations**

### ***Crop Trials + Crop Consistency:***

- Continue to develop systems to produce more consistent crops for the local market.
- Greenhouses without top ventilation need some type of mechanism to roll up the sides to regulate the temperature which allows the best quality of crops to be produced.



*Ecuadorian greenhouse with side and top ventilation.*





*Example of simple roll up mechanism on hoop house.*

- Continue with trials of roses, alstroemeria, chrysanthemums, gerberas, snapdragons and gladiolus.
- Establish two private sites for trials and for producing rooted cuttings and seedlings (plugs) from seeds. One benefit from this program would be consistent quality and quantity of cuttings and seedlings. It is the beginning of a process to produce consistent quality flowering crops. The Baptist Mission in Fermate and Sibylle Mevs farm near Furcy have expressed interest. Both have facilities that are excellent for these functions.
- Chrysanthemum quality and consistency would benefit greatly from an organized system of producing rooted cuttings from “mother blocks” (stock plants). At the present time, it seems like the small farmers are taking cuttings from plants they are growing for flowers. It is very difficult to produce consistent quality flowers by this method.
- Hydrangeas are an important crop being grown in Colombia under similar climatic and geographical conditions. Colombian growers are having success with a blue and white variety, both in the open and under shade.<sup>5</sup>
- Help facilitate a business relationship between an orchid breeder from Taiwan or Holland and a private stakeholder. The concept would be to attract one or more orchid breeders to Haiti for the purpose of establishing a breeding and production facility or facilities.<sup>6</sup>
- Haiti has the micro climates available for breeding and growing both the warmer growing phalaenopsis types and the cooler growing types like Cymbidiums, Cattleya and Lady Slipper. When thinking of future export, orchids are perfect due to their light weight and demand new and different varieties. Colombia is well known for its carnations, roses, and chrysanthemums, Ecuador for its roses and gypsophila, Costa

<sup>5</sup> Montecarlo Gardens in Rionegro, Colombia, has produced a video documenting the production of hydrangeas in Colombia. Available at: <http://www.youtube.com/watch?v=Pv44wGGsIWQ>

<sup>6</sup> See, e.g., Walch, Robert. “Schoone’s orchids bred in Netherlands, grown in Salinas.” *The Californian*. June 3, 2013. Available at: <http://www.thecalifornian.com/article/20130603/BUSINESS/306030017/Schoone-s-orchids-bred-Netherlands-grown-Salinas>

Rica for its tropical flowers and lilies; my vision would be for Haiti to be known for their unique orchids and other flower crops developed from trials.

- New rose trials should include disease-resistant standard, spray and garden rose varieties. These should be popular on the local market and in the future for export.<sup>7</sup> It will be very important to select roses with high disease resistance for any chance of success in the low greenhouses in Haiti. Powdery Mildew, Downey Mildew and Botrytis are all major diseases that commercial growers fight daily with high pressure sprayers.
- Anthuriums are a crop that can possibly be improved by the addition of new disease resistant varieties from research done in Trinidad and Tobago. Kari Blooms Limited and UWI have done extensive breeding for bacterial disease resistance.<sup>8</sup>
- Begin trials of potted plants and bedding plants for local sales. Plants of all types are used for indoor and outdoor landscaping in homes, hotels and private business. As with cut flowers, Haiti has the many different micro climates needed to grow most of the commercially grown potted plants.
- Through research conducted over the past four years, I have compiled a list of flowers that have proven popular for wedding bouquets and arrangements. The list below presents several flowers that could be trialed:
- The following is a list I have assembled over the past four years as flowers to trial.

- |                |                        |                  |
|----------------|------------------------|------------------|
| - Ageratum     | - Euphorbia            | - Mini Gladiolus |
| - Amaranthus   | - Ferns                | - Nigella        |
| - Ammi         | - Feverfew             | - Poppy          |
| - Bupleurum    | - French Marigold      | - Roses (without |
| - Calandula    | - Frosted Explosion    | royalties)       |
| - Calla Lily   | - Garden roses         | - Scabiosa       |
| - Celosia      | - Gomphrena            | - Sedum          |
| - Centaurea    | - Grasses...many types | - Spray Stock    |
| - Cosmos       | - Green Mint           | - Spray Statice  |
| - Cotton       | - Gypsophila..(Ball no | - Spray Roses    |
| - Curcuma      | light)                 | - Stephanotis    |
| - Dahlia       | - Hydrangea            | - Succulents     |
| - Dianthus     | - Kiss-Me-Over-The-    | - Sunflowers     |
| - Dusty Miller | Garden –Gate           | - Sweet William  |
| - Eucalyptus   | - Larkspur             | - Unique Orchids |

<sup>7</sup> Raver, Anne. "Disease-Resistant Roses That Don't Need Pesticides." *The New York Times*. June 23, 2010. Available at: [http://www.nytimes.com/2010/06/24/garden/24roses.html?pagewanted=all&\\_r=0](http://www.nytimes.com/2010/06/24/garden/24roses.html?pagewanted=all&_r=0).

<sup>8</sup> See, e.g., Hutchinson-Jafar, Linda. "Caribbean anthurium exports set - Researchers develop disease-resistant variety." *The Jamaican Gleaner*. November 10, 2006. Available at: <http://jamaica-gleaner.com/gleaner/20061110/business/business8.html>

### ***Receiving Facility with Cold Room Near Farms***

- Establish a receiving warehouse with cold room in the vicinity of Kenscoff. This may be a private enterprise. The concept is to receive the flowers at this location from the local farmers. They would be inspected and placed in proper temperature cold room until they are transported to a “wholesale florist” in the Petionville area (two or three times a week). This wholesale florist would sell flowers and plants grown locally and import what is not grown locally. The idea would be to continually reduce the amount of imported flowers as the local production becomes more consistent and reliable. It is important to establish this reliability as the person designing arrangements for a wedding, event, or funeral will purchase their flowers (imported or local) from people they trust.
- The above distributor (wholesale florist) would also import and sell florist supplies such as containers, ribbons, floral foam, etc.)
- Associated Food Distributors may be interested in investing in this important part of the value chain.

### ***Relationships***

- Relationships with plant and seed breeders are very important for learning about and obtaining plant varieties that are in demand in the market. In countries like Colombia, Ecuador and Kenya, the growers and marketers attend their local and international trade shows to learn about new varieties and form relationships with the breeder’s representatives. They also visit the breeder’s trials to see new varieties in production. In return the breeders recommend varieties that are good for each grower and provide trial plants and seeds for growers who take care of the materials and give accurate reports back to the breeder. I would recommend that someone from Haiti who has the grower’s interests at heart begin to form these relationships.

### ***Plant Fiber For Mulch***

- Kenaf<sup>9</sup> is a fiber plant native to Africa. It is used for fiber, forage, food and a growing medium for horticultural crops. It grows in a wide range of climates and soils and grows best in temperatures above 50 degrees F. I suggest trials in the areas northwest of Port-au-Price in the Matheaux Corridor. One area that might work for Kenaf is the lands where sisal was previously grown or the old sugar cane lands.

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<sup>9</sup> LeMahieu, P.J., E.S. Oplinger, and D.H. Putnam. “Kenaf.” *Alternative Food Crops Manual*. University of Wisconsin, University of Minnesota. Available at: <http://www.hort.purdue.edu/newcrop/afcm/kenaf.html>.



*Field of kenaf.*

### ***Plant protection***

- The International Union for the Protection of New Varieties of Plants (UPOV) mission is to provide and promote an effective system of plant variety protection. It is important for Haiti to begin the process of becoming a member of UPOV. This will make it possible for Haitian growers to receive varieties that are in demand in the market and are protected under international law.

### ***Use of Internet for Management***

- Video teleconferencing has improved tremendously over the past years and the prices continue to go down. This would be a great way to keep in contact with the research centers and influential farms. I recommend evaluating and using a video system for education, communication, observing and security purposes. Many Telepresence platforms are available. Three that I have been evaluating are Vidyo, Drop Cam, and D-Link.
- Another great use of the internet is to provide temperature monitoring and alerts for the greenhouses and cold rooms. Low priced devices are available that can be connected to the internet to provide this monitoring.<sup>10</sup>
- If a device is not available or too expensive, there are e-commerce sites have them or will help to design a device to fit the need.<sup>11</sup>

### ***Future Marketing for Export***

- On return from Haiti, I contacted a few flower importers to ask what flowers are missing in the market. All said they are seeking something new and different to add to their product mix. Standard roses, carnations, chrysanthemums, and alstroemeria would not be interesting for most importers to take the time to even look at a trial shipment. As I said above, continue on the trials of flowers that are ongoing and also begin trials of new and different flowers for local and eventually export. The flower

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<sup>10</sup> E.g., <http://wirelesstags.net/>

<sup>11</sup> E.g., <http://www.adafruit.com/>

business is similar to the fashion business in that the consumer is always seeking things that new and different and that drives sales.

- Based on my intensive four year study of the change in consumer behavior and digital marketing, when the time comes for export sales I recommend going directly to the end consumer using the latest digital tools available. Most in the flower marketing business have not taken the time to learn about this exciting marketing opportunity nor invest in these new marketing methods. I believe this is the opportunity for Haiti to sell everything they can grow directly to the end consumer. Haiti's own Tourist Board is doing excellent work at promoting Haiti using Facebook, for example.<sup>12</sup>
- Promote Haitian tourism and flower export together.<sup>13</sup>
- According to the 2012 Edelman goodpurpose<sup>®</sup> Study, consumers are “buying and advocating for purposeful brands. 72% of consumers would recommend a brand that supports a good cause over one that doesn't; a 39% increase since 2008. 71% of consumers would help a brand promote their products or services if there is a good cause behind them; a growth of 34% since 2008. 73% of consumers would switch brands if a different brand of similar quality supported a good cause; a 9% increase since 2009.”<sup>14</sup> Cause Marketing, marketing products as supporting a good cause, is an effective tool and should be considered for marketing flowers from Haiti.

### ***Rose production costs***

Cost of rose production has many variables. It depends on the variety, day/night temperatures, fertilizers, age of plants, soil conditions. etc. Generally, in Colombia approximately 840,000 stems per hectare can be expected annually. Costs of production can vary from as low as US\$0.22 to US\$0.30.

Generally, in Mexico the production costs will vary from a low of US\$0.08 to a high of US\$0.25 with production varying from 600,000 stems to 1.5 million stems per hectare annually.

Additional resources on this topic can be found in Annex B.

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<sup>12</sup> Other companies that have been successful partly due to their social marketing methods are Virgin Atlantic, Macys, Zappos, Starbucks and Sephora.

<sup>13</sup> Myska, Julia. “Colombia tries to attract Panamanian tourists with flowers.” *Colombia Reports*. May 30, 2013. Available at <http://colombiareports.com/colombia-tries-to-attract-panamanian-tourists-with-flowers/>

<sup>14</sup> Available at <http://www.scribd.com/doc/90411623/Executive-Summary-2012-Edelman-goodpurpose%C2%AE-Study>

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## FLOWER MARKETING



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## SIZE OF USA MARKET

SAF estimates the fresh flower sales are about  
**\$14 Billion**

**US per capita consumption is only \$35.00**

Holland	<b>\$80.00</b>
UK	<b>\$53.00</b>
Germany	<b>\$51.00</b>



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## FLOWER GROWERS AROUND THE WORLD



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## KENYA





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## **GROWING FOR LOCAL SALES**

- Greenhouse growing has been introduced and is successful
- Continuing improvement of structures and growing methods are underway
- Continuing trials for new varieties are underway



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## **EXISTING SUPPLY CHAIN FOR LOCAL SALES**

- Local distributor of plants and seeds
- Grower
- Direct sales to flower vendor or florist

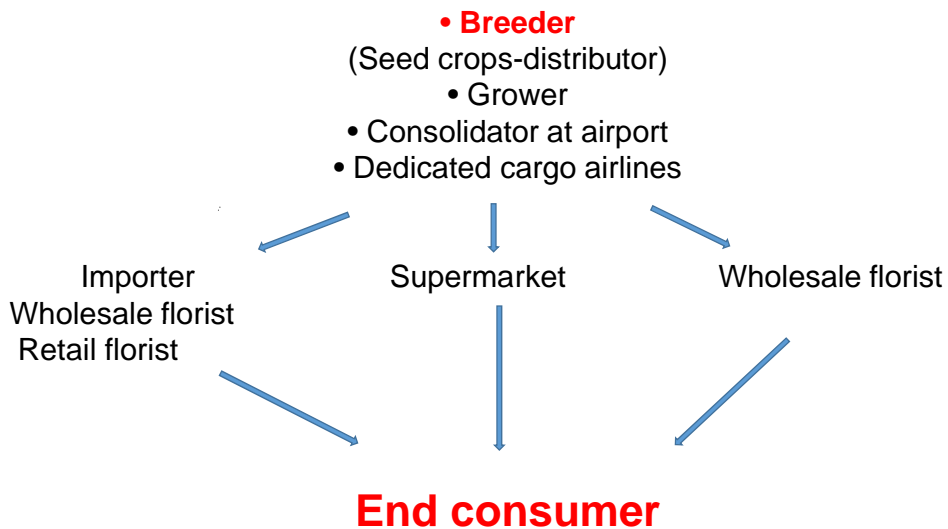


### PROPOSED SUPPLY CHAIN FOR LOCAL SALES

- Breeder
- Local distributor
- Seedling and rooting cutting producer
  - Grower
- Consolidation near farms
  - Cold truck
  - Wholesale florist with cold room
  - Flower vendor, retail florist or supermarket
  - Consumer



### SUPPLY CHAIN NOW IN USE TO MIAMI





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## EXAMPLES OF VARIETIES TO TRIAL FOR LOCAL AND EXPORT



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## COUNTRY WEDDING





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## QUEEN ANN'S LACE

Chocolate Queen Anne's Lace



In recent week's we've been featuring Chocolate Queen Anne's Lace in our California resident Queen of California offerings...Ms. Claudia Wilhite.



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## FOLIAGE



Local Hosta season has begun!

Lik



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**CHOCOLATE COSMOS**



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**FOLIAGE**





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## DUSTY MILLER



Our beautiful dusty miller growing nicely in Ecuador

5



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## CURCUMA



NANIWA FLOWER AUCTION CO., LTD.



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**FEVERFEW**



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**CAMPANULA**





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## GARDEN FLOWER SALES



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## ASSORTED BOX OF ORCHIDS







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## **MARKETING USING SOCIAL MEDIA TOOLS**

Starbucks

Virgin Atlantic

Amazon

Macys

Haiti

# **EWAAH 2013**

EDUCATE THE WORLD ABOUT **HAITI**



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## **EXAMPLE OF PROMOTION OF HAITIAN FLOWERS**

“Exotic orchids and other unique flowers grown by dedicated small farmers in Haiti are now available for your next event.”



## TIMBERLAND PROMOTIONAL VIDEO



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### EDELMANS 2012 GOOD PURPOSE STUDY

- **72%** OF CUSTOMERS WOULD RECOMMEND A BRAND THAT SUPPORTS A GOOD CAUSE....
- **71%** WOULD HELP PROMOTE THIS BRAND.....
- **73%** WOULD SWITCH BRANDS IF THEY SUPPORTED A GOOD CAUSE....



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## ADVANTAGES OF HAITI

- Ideal micro climate zones
- Abundance of labor
- Close proximity to the US market
- Excellent high speed internet
- **NEEDS**
- Government help in making it easy to export
- Tax free importation of materials
- Breeders rights signatory



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## MAKE SOMEONE HAPPY WITH FLOWERS FROM HAITI



## Annex B: Additional Resources

### *Social Marketing*

Bhasin, Kim. "Howard Schultz: We are witness to a seismic change in consumer behavior." *Business Insider*. January 14, 2013. Available at <http://www.businessinsider.com/starbucks-howard-schultz-consumer-behavior-2013-1>

Brock, David. "Social business is not about technology." *Partners in Excellence*. February 25, 2013. Available at <http://partnersinexcellenceblog.com/social-business-is-not-about-technology/>

"Gary Vaynerchuk on Social Media's Multiplier Effect." *Entrepreneur Online*. November 25, 2012. Available at <https://www.youtube.com/watch?v=xY1skOtCSBs>

Hyatt, Michael. "3 Characteristics of the new marketing." *Michael Hyatt*. May 14, 2012. Available at <http://michaelhyatt.com/3-characteristics-of-the-new-marketing.html>

"Julie Bornstein: Why Sephora Is Betting Big on Digital Shopping." *Brian Solis TV*. September 6, 2012. Available at <http://www.youtube.com/watch?v=-moqCK7q-Y0>

McQuivey, James L. "Beware the digital disruptors: They're coming for your industry." *Mashable*. October 26, 2011. Available at <http://mashable.com/2011/10/26/digital-disruptors/>

"No Content, No Customers." *OPEN Forum*. October 14, 2012. Available at <http://www.youtube.com/watch?v=CIVZ9owZ4XM>

Scott, David Meerman. "Educate and Inform Instead of Interrupt and Sell." *Web Ink Now*. Scott May 24, 2012. Available at <http://www.webinknow.com/2012/05/educate-and-inform-instead-of-interrupt-and-sell.html>

"Social Media in Plain English." *Behind the Brand*. November 7, 2012. Available at [http://www.youtube.com/watch?v=JtQel\\_3\\_s08](http://www.youtube.com/watch?v=JtQel_3_s08)

Van Leeuwin, Dean. "Herding cats: Building customer partnerships, not customer loyalty." *Tomorrow Today*. November 5, 2010. Available at <http://www.tomorrowtoday.co.za/2010/11/05/herding-cats-building-customer-partnerships-not-customer-loyalty/>

### *Horticulture*

Chmura, Chris. "Behind those bouquets, warehouses filled with flowers." *FOX 13 Consumer Reports*. February 14, 2013. Available at <http://www.myfoxtampabay.com/story/21202753/2013/02/14/behind-those-bouquets-warehouses-filled-with-flowers>

Solomon, Adina. "Flowers' fantastic voyage from farm in Colombia to Miami." *Air Cargo World*. June 3, 2013. Available at <http://www.aircargoworld.com/Air-Cargo-News/2013/06/flowers%E2%80%99-fantastic-voyage/0313967>

## Annex C: Sample flower price lists

FLOWER IMPORTER, BASED IN MIAMI, FL (as of May 16, 2013)					
FLOWER	PACK	FOB	FLOWER	PACK	FOB
ALSTRO ASST. SEL	10	3.25	HYDR. TINT PURPLE DARK	30	0.99
ALSTRO PINK SEL	6	3.25	HYDR. WHITE PREM	30	1.1
ALSTRO RED SEL	6	3.25	HYDR. WHITE PREM	20	1.1
ALSTRO VIRGINIA WHITE FCY	15	2.45	HYDR. WHITE SEL	30	0.99
ALSTRO YELLOW SEL	6	3.25	HYDR. WHITE/BLUE MIX	30	1.05
CALLA LILY GREEN GODDESS 80 CM	25	0.99	LILY AZ ASSORTED 3/5	60	0.79
CALLA LILY OPEN CUT BQT 80 CM	30	1.95	LILY AZ ASSORTED 3/5	50	0.79
CALLA LILY OPEN CUT WHITE 80 CM	30	0.85	LILY AZ ORANGE BRUNELLO 3/4	60	0.79
CALLA LILY OPEN CUT WHITE 80 CM	25	1.49	LILY AZ PINK 3/4 BL	50	0.79
CALLA LILY WHITE 80 CM	35	1.29	LILY AZ RED BLACK OUT 3/4	60	0.79
CALLA MINI CRYSTAL WHITE 60 CM	70	1.49	LILY AZ WHITE NAVONA 3/4	50	0.79
CALLA MINI CRYSTAL WHITE 70 CM	60	1.65	LILY LA MIX 3/4	40	0.79
CALLA MINI FLOREX GOLD 50 CM	40	1.49	LILY LA YELLOW & ORANGE 3/4	40	0.75
CALLA MINI GARNETGLOW H.PINK 50 CM	60	1.35	LILY LA YELLOW 3/4	60	0.79
CALLA MINI GRAPE VELVET 50 CM	70	1.39	LILY OR CONCADOR 3/4	50	1.35
CALLA MINI HOT CHOCOLATE 60 CM	60	1.69	LILY OR MIX 3/4 BL	60	1.29
CALLA MINI MANGO 40 CM	80	1.25	LILY OR MIX 3/5	50	1.35
CALLA MINI MANGO 50 CM	60	1.39	LILY OR PINK 3/4	60	1.29
CALLA MINI MANGO 60 CM	50	1.49	LILY AZ ASSORTED 3/5	60	0.79
CALLA MINI MANGO 70 CM	40	1.59	LILY AZ ASSORTED 3/5	50	0.79
CALLA MINI ORANGE 60 CM	60	1.49	LILY AZ ORANGE BRUNELLO 3/4	60	0.79
CALLA MINI PICASSO 50 CM	60	1.39	LILY AZ PINK 3/4 BL	50	0.79
CALLA MINI PICASSO 60 CM	60	1.39	LILY AZ RED BLACK OUT 3/4	60	0.79
CALLA MINI PINK 50 CM	70	1.29	LILY AZ WHITE NAVONA 3/4	50	0.79
CALLA MINI RED PASSION 50CM	60	1.35	LILY LA MIX 3/4	40	0.79
CALLA MINI RED SOX 40CM	80	1.19	LILY LA YELLOW & ORANGE 3/4	40	0.75
CALLA MINI RED SOX 40CM	60	1.19	LILY LA YELLOW 3/4	60	0.79
CALLA MINI RED SOX 50CM	60	1.39	LILY OR CONCADOR 3/4	50	1.35
CALLA MINI SCHWARTZWALDER 40CM	100	1.75	LILY OR MIX 3/4 BL	60	1.29
CALLA MINI SCHWARTZWALDER 50CM	80	1.85	LILY OR MIX 3/5	50	1.35
CALLA MINI SCHWARTZWALDER 50CM	60	1.85	LILY OR PINK 3/4	60	1.29
CARNATION ASST FCY	225	0.25	LILY OR PINK ACAPULCO 3/4	30	1.39
CARNATION ASST SEL	200	0.26	LILY OR SORBONNE 3/4	30	1.39
CARNATION LAVANDER FCY	200	0.29	LILY OR STARFIGHTER 3/4	60	1.29
CARNATION MINI ASST	18	2.85	LILY OR WHITE 3/5 BL	60	1.39
CARNATION MINI ASST	15	2.85	LILY OR WHITE SIBERIA 3/4	50	1.45
CARNATION MINI HOT PINK	15	2.89	LILY OR WHITE SIBERIA 3/4	60	1.39
CARNATION MINI LIGHT PINK	15	2.89	MARGUERITE DAISY WHITE	15	2.95
CARNATION MINI NOVELTY	15	2.85	POM BUTTON GREEN	18	2.25
CARNATION MINI WHITE	15	2.89	POM BUTTON GREEN ATHOS	18	2.25
CARNATION RED FCY	200	0.34	POM BUTTON GREEN YOKO ONO	18	2.25
CREMON PINK	12	4.45	POM BUTTON PINK	18	1.99
FOOTBALL MUM ASST	7	6.45	POM BUTTON WHITE	18	1.98
FOOTBALL MUM WHITE (SPIDER)	7	6.45	POM BUTTON YELLOW	18	2.25
FOOTBALL MUM YELLOW (SPIDER)	7	6.45	POM CDN ASSORTED	18	1.98
GERBERA ASST COLORS 50 CM	40	0.59	POM CUSHION ASST	18	2.25
GERBERA ASST COLORS 50 CM	100	0.49	POM CUSHION PINK	18	2.25
GLADIOLOS ASSORTED	10	9.5	POM CUSHION YELLOW	18	1.95
HYDR. BLUE LIGHT TINT	40	0.95	POM DAISY ASST	18	1.95
HYDR. BLUE LIGHT TINT	30	1.15	POM DAISY GREEN SHREK	18	1.95
HYDR. BLUE MINI	40	0.79	POM DAISY PINK	18	1.95
HYDR. JUMBO WHITE	16	2.49	POM DAISY PURPLE	12	1.95
HYDR. JUMBO WHITE	15	2.49	POM DAISY WHITE	18	1.89
HYDR. LIME GREEN	30	2.65	POM DAISY YELLOW	18	1.89
HYDR. MINI GREEN	50	0.79	POM NOVELTY YELLOW VIKING	18	1.89
HYDR. PURPLE	20	3.65	SPIDER ASSORTED ANASTASIA	12	3.99
HYDR. PURPLE RASBERRY	20	3.25	SPIDER GREEN ANASTASIA	12	3.89
HYDR. PURPLE RASBERRY	18	3.25	SPIDER WHITE ANASTASIA	12	4.25

TROPICAL	PACK	FOB
ANTH. CHOCOLATE LG	20	1.49
ANTH. DESIGNER MIX MED.	25	1.35
ANTH. ORANGE MED	25	1.35
ANTH. PINK OBAKI MED.	25	1.35
ANTH. RAINBOW OBAKE MED	25	1.35
ANTH. RED DARK MED.	25	1.39
ANTH. RED OBAKI LG.	20	1.79
ANTH. RED OBAKI MED.	25	1.39
ANTH. RED OZAKE MEDIUM	25	1.39
ANTH. SIBO PINK LARGE	20	1.49
ANTH. SIBO PINK MEDIUM	25	1.35
ANTH. WHITE MED.	25	1.45
BIRD OF PARADISE SELECT	50	0.77
BIRD OF PARADISE SELECT	40	0.77
BIRD OF PARADISE SELECT (MEXICO)	50	1.35
BIRD OF PARADISE SUPER S. (MEXICO)	40	1.39
BQT GINGER GOLDEN HELICONIA	10	4.95
BQT GINGER RED 70 CM	10	3.95
BQT HELICONIA DOUBLE TROUBLE	10	6.75
BQT TROPICAL ELEGANCE ROUND	10	5.95
BQT TROPICAL ELEGANCE ROUND	20	5.89
GINGER RED LG	50	0.95
GINGER RED LG	30	0.99
GINGER RED/PINK LG.	50	0.99
HELICONIA HANGING ROSTRATA RED	20	3.49
HELICONIA MIX UPRIGHT	10	3.79
HELICONIA PSITACORUM GOLDEN OPAL	40	0.59
HELICONIA PSITACORUM GOLDEN OPAL	40	0.69
HELICONIA SEXY PINK HANGING	15	4.75
PROTEA KING	15	6.75
PROTEA PINK ASSORTED	30	2.45

MOKARA RED	70	1.15
COMBO / FILLER	PAC K	FOB
3 COMBO (CROCOS/IRIS/ORNI)	12	3.95
3 COMBO (LIMO/SOLIDAGO/STATICE)	8	3.75
ASTER PURPLE	18	1.95
ASTER SOLIDAGO YELLOW	18	2.59
ASTER SOLIDAGO YELLOW	18	2.59
ASTER SOLIDAGO YELLOW	15	2.65
ASTER WHITE	18	0.5
GINESTRA MIX 150 GR	25	3.25
GINESTRA PINK 150 GR	15	3.45
GINESTRA PINK 150 GR	25	3.25
GYP MILLION STAR 250GR	12	4.95
GYP NEW LOVE PREMIUM	13	4.75
HYPER. ASSORTED 70 CM	15	3.95
HYPER. GREEN VICTORY MAGICAL 70CM	10	5.25
HYPER. PEACH 70 CM	15	4.95
HYPER. PEACH 70 CM	15	4.95
HYPER. PINK 70 CM	15	4.95
HYPER. RED 80 CM	12	4.25
HYPER. RED PASSION MAGICAL 60CM	15	5.1
HYPER. WHITE 70 CM	15	4.95
LEPTO DARK PINK	10	4.95
LIMONIUM ASST	12	3.95
LIMONIUM BLUE	12	2.95
LIMONIUM BLUE STREAM	12	4.95
QUEEN GREEN MIST	10	4.95
STATICE TISSUE YELLOW	12	3.65
WAX FLOWER ASSORTED	14	4.89
WAX FLOWER PINK	10	4.95
WAX FLOWER PURPLE	13	4.95

ORCHIDS	PACK	FOB
CYMBIDIUM BLOOMS	18	2.49
CYMBIDIUM GOLD 8/11	10	12.5
CYMBIDIUM PEACH TREASURE 8/11	10	9.99
CYMBIDIUM RED 8/11	10	12.5
CYMBIDIUM YELLOW 12/15	15	17.9 5
CYMBIDIUM YELLOW 8/11	10	11.9 5
DENDRO BIG WHITE L	70	1.29
DENDRO BOM SONIA L	70	1.29
DENDRO SAKURA LAVAN L	70	1.29
MOKARA MIX COLORS	70	1.15

BRANCH	PACK	FOB
BIRCH GOLD 80CM	15	4.25
BIRCH GOLD 80CM	25	3.95
BIRCH ORANGE 100 CM	15	4.5
BIRCH RED 80CM	15	3.95
BIRCH YELLOW 120CM	15	4.5
BORONIA PINK LONG	4	8.95
BORONIA PINK LONG	8	7.95
CURLY WILLOW 3 FT (TIP)	1	33
CURLY WILLOW 6 FT	1	55
CURLY WILLOW 9 FT	1	99
DOGWOOD RED TIPS	15	4.95
DOGWOOD YELLOW TWIG	10	5.75
KIWI VINE	15	5.95
MANZANITA BRANCH 4 FT	45	3.75
MANZANITA BRANCH 6 FT	5	14.95
MANZANITA BRANCH 6 FT	5	14.95
MYRTLE TREE WHITE XL 10/11 FT	1	89

COMBO /FILLER	PACK	FOB
3 COMBO (CROCOS/IRIS/ORNI)	12	3.95
3 COMBO (LIMO/SOLIDAGO/STATICE)	8	3.75
ASTER PURPLE	18	1.95
ASTER SOLIDAGO YELLOW	18	2.59
ASTER SOLIDAGO YELLOW	18	2.59
ASTER SOLIDAGO YELLOW	15	2.65
ASTER WHITE	18	0.5
GINESTRA MIX 150 GR	25	3.25
GINESTRA PINK 150 GR	15	3.45
GINESTRA PINK 150 GR	25	3.25
GYP MILLION STAR 250GR	12	4.95
GYP NEW LOVE PREMIUM	13	4.75
HYPER. ASSORTED 70 CM	15	3.95
HYPER. GREEN VICTORY MAGICAL 70CM	10	5.25
HYPER. PEACH 70 CM	15	4.95
HYPER. PEACH 70 CM	15	4.95
HYPER. PINK 70 CM	15	4.95
HYPER. RED 80 CM	12	4.25
HYPER. RED PASSION MAGICAL 60CM	15	5.1
HYPER. WHITE 70 CM	15	4.95
LEPTO DARK PINK	10	4.95
LIMONIUM ASST	12	3.95
LIMONIUM BLUE	12	2.95
LIMONIUM BLUE STREAM	12	4.95
QUEEN GREEN MIST	10	4.95
STATICE TISSUE YELLOW	12	3.65
WAX FLOWER ASSORTED	14	4.89
WAX FLOWER PINK	10	4.95
WAX FLOWER PURPLE	13	4.95

NOVELTY	PACK	FOB
AGAPANTHUS BLUE SELECT	70	0.89
ALLIUM MOUNT EVEREST 90 CM	50	1.89
AMARANTHUS GREEN HANGING	70	1.35
ASTILBE HOT PINK	100	1.15
ASTILBE PINK	100	0.99
BELLS OF IRELAND 100 CM	10	5.5
BELLS OF IRELAND 70 CM	10	4.5
BELLS OF IRELAND 70 CM	15	4.5
BRASSICA KALE ASSORTED	30	1.89
BRASSICA KALE PURPLE	30	1.49

BRASSICA KALE WHITE	40	1.49
BUPLEURUM EXTRA GREEN	10	5.45
CELOSIA GOLDEN	60	2.99
CRASPEDIA ( BILLY-BALLS)	200	0.45
CROCOSMIA ORANGE	150	0.49
DELPH HYB LAVANDER X 5ST	10	4.95
DELPH WALTZ WHITE 70/80CM X 10ST	12	6.5
DELPH WALTZ WHITE 80 CM	12	6.95
DIANTHUS GREEN BALL LG	80	0.59
DIANTHUS GREEN BALL TRICK	80	0.59
DIANTHUS HOT PINK	10	3.95
DUSTY MILLER (EC)	12	6.95
DUSTY MILLER (USA)	10	5.95
ECHEVERIA GREEN	20	3.99
ECHEVERIA GREY/BLUE	20	4.25
ECHEVERIA MIXED	40	3.89
ECHEVERIA PURPLE/RED	20	3.95
EUPHOBIA DOG EYE	8	5.75
EUPHORBIA ASSORTED 65 CM	8	5.75
EUPHORBIA SNOW ON MOUNTAIN	8	5.75
EUPHORBIA YELLOW SPURGE	8	5.75
FREESIA WHITE DOUBLE	100	0.69
GODETIA ASST SELECT	22	4.75
HYACINTH BLUE	50	0.89
HYACINTH JAN BOS RED	75	0.99
HYACINTH LAVANDER	50	0.89
HYACINTH PINK	75	0.95
HYACINTH WHITE	75	1.15
HYACINTH YELLOW QUEEN 30 CM	50	0.79
IRIS ASSORTED	150	0.35
IRIS DISCOVERY BLUE	150	0.35
IRIS TIGRIS PURPLE	150	0.35
IRIS YELLOW	150	0.35
IRIS YELLOW	150	0.45
K-PAWS ASST	30	0.65
K-PAWS ORANGE	30	0.65
K-PAWS RED	25	0.65
K-PAWS YELLOW	25	0.65
LEUC JESTER 80CM	100	0.59
LIATRIS PURPLE 90 CM	120	0.55
LISIANTHUS ASSORTED	13	6.95
LISIANTHUS ASSORTED	7	8.95
LISIANTHUS DARK PINK	10	9.9
ORNI ARABICUM SELECT	100	0.79
ORNI STAR OF BETHLEHEM WHITE	150	0.35
PEONY ASSORTED 50 CM	50	2.89
PEONY ASSORTED 50 CM	40	2.89
PEONY BIG BEN 65CM	35	2.45
PEONY CORAL CHARM	60	2.45
PEONY CORAL CHARM	50	2.45
PEONY DARK SARAH BERNHARDT 55 CM	60	2.75
PEONY DUCHESSE DE NEM 50 CM	70	2.95
PEONY DUCHESSE DE NEM 60 CM	60	3.25
PEONY FELIX CROUSSE 60 CM	55	2.95
PEONY FELIX SUPREME	80	2.5
PEONY HOT PINK	70	2.45
PEONY KANSAS HOT PINK 50CM	100	1.89
PEONY PINK MONS. JULES ELIE	60	2.75
PEONY PINK MONS. JULES ELIE	100	1.95
PEONY SARAH BERNHARDT 50 CM	100	1.95
PEONY SARAH BERNHARDT 60 CM	80	2.25
PEONY WHITE FESTIVA MAXIMA (red center)	100	2.45
PEONY WHITE FESTIVA MAXIMA (red center)	80	2.5



RANUNCULUS LIGHT PINK	100	0.99
RANUNCULUS LIGHT PINK	150	0.89
RANUNCULUS ORANGE	100	0.85
RANUNCULUS YELLOW	100	0.99
RICEFLOWER	16	5.95
RICEFLOWER	8	8.75
SCABIOSA PODS	200	0.65
STOCK ASSORTED DOUBLE	10	5.95
STOCK HOT PINK DOUBLE	10	5.95
STOCK LAVANDER DBL	10	6.5
STOCK PINK DOUBLE	10	5.95
STOCK REDISH PURPLE(DARK) DBL	10	6.5
STOCK WHITE DOUBLE	10	6.95
TULIP 7 COLOR MIX	20	5.5
TULIP BARCELONA HOT PINK	15	5.95
TULIP FRENCH FLAMMING PARROT	50	1.15
TULIP FRENCH ORANGE	40	0.99
TULIP ORANGE	10	6.5
TULIP ORANGE DOUBLE	10	6.95
TULIP ORANGE DOUBLE	15	5.95
TULIP PARROT SUPER WHITE	10	8.5
TULIP RED	10	5.95
TULIP YELLOW	10	5.75
TULIP YELLOW	15	5.5
<b>GREENS</b>	<b>PACK</b>	<b>FOB</b>
ARALIA MEDIUM	200	0.29
ASPIDISTRA ASSORTED	15	2.25
ASPIDISTRA ASSORTED	30	2.25
ASPIDISTRA GREEN	10	1.75
ASPIDISTRA VARIEGATED	15	3.25
ASPIDISTRA VARIEGATED	10	3.25
AUSSIE FLORIST MIX	10	4.95
BEARGRASS	20	1.65
BQT MIX GREEN 20 STEM	10	4.75
CALATHEA ZEBRINA	100	0.35
CALATHEA ASSORTED	120	0.35
CHILE NATIVE GREEN FERN MIX	20	3.25
CORDYLINE (TI) ASST.	200	0.18
CORDYLINE (TI) BLACK	200	0.18
CORDYLINE (TI) GREEN	200	0.18
CORDYLINE (TI) RAINBOW	200	0.18
CORDYLINE (TI) RED	200	0.18
CORDYLINE (TI) XEROX RED BURDUNDY	200	0.18
EMERALD PREMIUM	30	1.45
EQUISITUM (RUSH-HORSETAIL)	30	1.85
EQUISITUM (RUSH-HORSETAIL)	15	2.3
EUCALYPTUS BABY BLUE	10	3.89
EUCALYPTUS MIX "BABY&SEEDED"	10	4.45
EUCALYPTUS SEEDED	10	4.45
FLAX LEAVES VARIEGATED	160	0.19
GALAX	50	1.1
GARDENIA FOLIAGE	12	5.95
HALA PANDANUS VARIGATED	200	0.25
HOSTA LEAVES	150	0.49
INTEGRAFOLIA	10	2.95
ISRAELI RUSCUS	30	1.95
ISRAELI RUSCUS	40	1.85
JUNGLE MIX LG LEAF	50	1.75
LEATHERLEAF GREEN	50	1.15
LEATHERLEAF GREEN	30	1.35
LEATHERLEAF LG (SLEEVED)	15	1.65
LEATHERLEAF LG (SLEEVED)	10	1.65
LEATHERLEAF LG (SLEEVED)	20	1.49
LEATHERLEAF MED (GUA)	30	1.49
LILY GRASS ASSORTED	25	0.79

LILY GRASS ASSORTED	20	0.79
LILY GRASS GREEN	25	0.95
LILY GRASS VARIEGATED	20	0.79
LIVINGSTONIA PALM	15	1.89
MONSTERA ASST SIZES	60	1.29
MONSTERA LG.	50	1.45
MONSTERA MED.	50	1.25
MONSTERA SM.	50	0.99
MYRTLE LONG	12	4.95
PALMETTO FAN	20	1.5
PHOENIX ROEBELLINE PALM 60CM	200	0.16
PHOTINIA RED	150	0.29
PITTOSPORUM ASSORTED	30	2.35
PITTOSPORUM ASSORTED	15	2.35
PITTOSPORUM GREEN	30	2.35
PITTOSPORUM GREEN	15	2.35
PITTOSPORUM GREEN	30	2.25
PITTOSPORUM GREEN	30	1.75
PITTOSPORUM VERIGATED	15	2.35
PITTOSPORUM VERIGATED	15	2.35
PITTOSPORUM VERIGATED	30	2.35
REINDEER MOSS	1	18
RHAMNUS 90CM VERIGATED	8	4.45
RHAMNUS 90CM VERIGATED	7	4.45
SAGO PALM	20	2.95
SALAL	20	4.65
SALAL TIPS	25	2.79
SHEET MOSS	1	18.5
SPANISH MOSS	1	9.5
STEEL GRASS 90 CM	30	3.65

ROSE	PACK	FOB
ROSE AMELIA 60 CM (WHT)	100	0.59
ROSE AMNESIA 50 CM	100	0.59
ROSE ASST 50 CM (EC)	100	0.55
ROSE ASST 50/60 CM (EC)	100	0.59
ROSE ASST 60 CM (EC)	100	0.65
ROSE BLIZZARD 50 CM	100	0.59
ROSE BLUE CURIOSA 50 CM	100	0.59
ROSE CHERRY BRANDY 60 CM	100	0.59
ROSE CHERRY BRANDY 70 CM	100	0.65
ROSE CHERRY O 50 CM (H.PINK)	100	0.55
ROSE CHERRY O 60 CM (H.PINK)	200	0.59
ROSE CIRCUS 50 CM	100	0.49
ROSE COOLWATER 40 CM	125	0.55
ROSE COOLWATER 50 CM	100	0.59
ROSE COOLWATER 60 CM	100	0.69
ROSE CREME DE LA CREME 50 CM	100	0.59
ROSE ENGAGEMENT 60 CM	100	0.55
ROSE FREE SPIRIT 50CM (ORANGE)	100	0.85
ROSE FREEDOM/VENDELA 50 CM	100	0.55
ROSE GARDEN ASST DAVID USTIN	48	2.85
ROSE GARDEN BARONESS (HOT PINK)	36	1.15
ROSE GARDEN CAMPANELLA (PEACH)	40	2.75
ROSE GARDEN CANDLELIGHT	48	0.69
ROSE GARDEN PRINCE JARDINIER	36	1.89
ROSE GARDEN RENE GOSCINNY ORANGE	36	1.45
ROSE GARDEN SPRAY RED PIANO	30	1.19
ROSE GARDEN SUPER GREEN	125	0.59
ROSE GARDEN SUPER GREEN	108	0.59
ROSE GARDEN WHITE JEANNE MOREAU	36	1.89
ROSE GARDEN WHITE OHARA	36	1.89

ROSE GARDEN WHITE OHARA	36	1.89
ROSE GARDEN YVES PIAGET HOT PINK	36	0.75
ROSE GARDEN YVES PIAGET HOT PINK	108	0.69
ROSE GOLD STRIKE 50 CM	100	0.59
ROSE HIGH & MAGIC 60 CM (BI COLOR)	100	0.49
ROSE HIGH & YELLOW MAGIC 50/60CM	100	0.49
ROSE IGUANA 50CM (CORAL)	100	0.55
ROSE LIMBO GREEN 50 CM	100	0.55
ROSE LIVIA 50CM PINK	100	0.55
ROSE MONDIAL 60 CM (WHITE)	100	0.55
ROSE MONDIAL 70CM (WHITE)	200	0.65
ROSE MOVIE STAR 60 CM (ORANGE CORAL)	100	0.55
ROSE ORANGE UNIQUE 60 CM	100	0.55
ROSE POLAR STAR 50CM WHITE	100	0.59
ROSE POLAR STAR 60CM WHITE	100	0.69
ROSE POLO WHITE 60 CM	100	0.69
ROSE PROUD 50/60CM (WHITE)	100	0.59
ROSE RED FOREVER YOUNG 50 CM	100	0.49
ROSE RED FOREVER YOUNG 70 CM	100	0.59
ROSE RED FREEDOM 50 CM	100	0.49
ROSE RED FREEDOM 50/60CM	100	0.59
ROSE RED FREEDOM 70 CM	100	0.59
ROSE RED HEARTS 50/60CM	100	0.49
ROSE ROSITA VENDELA 40CM (L.PINK)	100	0.55
ROSE SAHARA 40CM	100	0.85
ROSE SAHARA 50 CM	100	0.89
ROSE SANTANA 50CM (ORANGE)	200	0.59
ROSE SHOCKING VERSILIA 50 CM	100	0.55
ROSE SILVERTONE 50 CM (LAV)	100	0.65
ROSE SOULMATE 60CM (L.LAV)	100	0.59
ROSE STARDUST 50CM (YELLOW)	100	0.55
ROSE STERLING 95 60 CM (LAV)	100	0.65
ROSE SWEET UNIQUE 50 CM (MED.PINK)	100	0.55
ROSE SWEETNESS 50CM (BI WHT/RED EDGES)	100	0.49
ROSE SWEETNESS 60CM (BI WHT/RED EDGES)	100	0.55
ROSE VENDELA 50 CM	100	0.59
ROSE VENDELA 60 CM	100	0.65
ROSE VENDELA 70 CM	200	0.69
ROSE WHITE CHOCOLATE 50CM	100	0.59
SPRAY ROSE ASST 40 CM	100	0.49
SPRAY ROSE ASST 50 CM	100	0.59
SPRAY ROSE ILSE PEACH 40 CM	100	0.75
SPRAY ROSE LOVELY LIDIA H.PINK 40 CM	100	0.59
SPRAY ROSE LOVELY LIDIA H.PINK 40 CM	100	0.59
SPRAY ROSE ORANGE BABE 50 CM	100	0.55
SPRAY ROSE ORANGE MAMBO 40CM	100	0.49
SPRAY ROSE ORANGE MAMBO 40CM	120	0.49
SPRAY ROSE PINK 40CM	60	0.75
SPRAY ROSE RED 50 CM	120	0.49
SPRAY ROSE RED MIKADO 40/50CM	50	0.59
SPRAY ROSE WHITE MAJOLIKA 40 CM	60	0.99
SPRAY ROSE WHITE MAJOLIKA 40/50 CM	50	0.99
SPRAY ROSE WHITE PRINCESS 40 CM	100	0.99
SPRAY ROSE YELLOW SUNCITY 40 CM	100	0.55

FLOWER FARM, BASED IN COLOMBIA (as of May 31, 2013)		
20 qb x 15	Solidago Aster	@1,35 bunch
10 hb x15	Red Tinted Solidago Aster	@1,70 bunch
10 hb x15	Purple Aster Monarch	@1,45 bunch
12 qb x 40	Fancy Birds of Paradise	@0,50 stem
12 qb x 30	Select Birds of Paradise	@0,60 stem
80 qb x 30	White Hydrangea	@0,55 stem
12 qb x 30	Blue Hydrangea	@0,55 stem
20 qb x 30	Lime Green Hydrangea	@1,75 stem
20 qb x 30	Shocking Blue Hydrangea (new)	@1,80 stem
20 qb x 30	Assorted Hydrangea	@0,55 stem
30 qb x 40	Mini Green Hydrangea	@0,45 stem
8 qb x 12	Antique Green Hydrangea	@1,90 stem
4 qb x 12	Antique Blue Hydrangea	@1,95 stem
16 qb x 25	Israeíl Ruscus	@1,50 bunch x 10 stems
12 qb x 20	Baby Blue Eucalyptus	@1,30 bunch x 10 stems
16 qb x 140	Lily Grass	@0,625 bunch x 10 stems
8 qb x 200	Vibornum	@1,60 bunch x 10 stems
4 qb x 60	Sunflower	@0,28 stem
4 qb x 60	Red Tinted Sunflower	@0,32 stem
4 qb x 100	Sunflower Petite	@0,24 stem
20 qb x 30	White Calla Lily	@0,50 stem
20 qb x 30	White Calla Lily Open Cut	@0,70 stem
6 qb x 30	Green Goddess Calla	@0,70 stem