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**ADVISORY ASSISTANCE TO THE MINISTRY OF ENERGY OF GEORGIA**

**Special Report - Support to the Ministry in identifying the main issues and messages for the TV spot on energy sector recovery planned to be prepared by State Chancellery**

March 29, 2006

This publication was produced for review by the United States Agency for International Development. It was prepared by CORE International, Inc.

## Advisory Assistance to the Ministry of Energy of Georgia, Public Outreach Strategic Plan Implementation

### Special Report

Support to the Ministry in identifying the main issues and messages for the TV spot on energy sector recovery planned to be prepared by State Chancellery

Activity Date: March 29, 2006  
B. Tsirekidze

Contact By: CORE - "Advisory Assistance to the Ministry of Energy", USAID Project

Organization/Company Name: CORE - "Advisory Assistance to the Ministry of Energy", USAID Project  
P. Ballonoff - Chief of Party  
B. Tsirekidze – Communication and Public Participation Expert

Address: 10 Lermontov Str. 0105 Tbilisi, Georgia

Tel/Fax: + 995 32 439020/+995 32 439022

E-Mail: [btsirekidze@coregeorgia.ge](mailto:btsirekidze@coregeorgia.ge)

Cooperation with/Participant/Speaker Name: Buba Tsirekidze, Teona Doliashvili (MoE); Eka Jojua (State Chancellery); Alex Katsman (Advertising Agency Sarke)

### **REPORT:**

On March 29, 2006 under the USAID project "Advisory Assistance to the Ministry of Energy in Georgia" the PR Team of CORE International provided advisory assistance to the Public Relations Department of the Ministry of Energy in presenting the advertising material and supporting the Public Relations Department of the State Chancellery of Georgia, which is working on the social TV advertisement dedicated to energy sector achievements. The State Chancellery of Georgia prepares and airs spots on achievements of the Government. The first spot, prepared by the State Chancellery was dedicated to social insurance and healthcare issues. The second TV spot that the State Chancellery is planning to produce is dedicated to Energy Sector recovery. Based on the above mentioned request, CORE provided advice to PR representative of the State Chancellery and Advertising Company Sarke (Contractor to the State Chancellery) and in cooperation with the Ministry's PR department prepared the following text for the above-mentioned spot:

*"We managed to illuminate the whole of Georgia!*

- *We recovered the small, medium and large hydro and thermal power plants, transmission lines and substations; we regulated metering of electricity.*
- *During the last two years we repaired and maintained:*
- *Tbilsresi Units 3, 4 and 9; Vardnili HPP; Shaori HP, Ladjanuri HPP, Gumati HPP, Dzevrula HPP, Khrami HPP, Vartsikhe HPP; Ats HPP; Chirukhi-Sanalia HPP; Omarishara HPP.*
- *Complete rehabilitation of Enguri HPP, the backbone of Georgian energy sector, has been implemented with some activities still in progress: 250 tons stop lock of unique construction has been lowered into the dam of Enguri HPP that will allow us to save the water needed top generate 400 million kWh electricity; Unit 3 of Enguri HPP has been rehabilitated (additional 260 MW). Derivation tunnel of Enguri HPP is being rehabilitated, therefore the plant will*

*have been out of operation for 4 months; rehabilitation of the Unit 2 is beginning.*

- *The Thermal Power Plant based on the most innovative technologies – gas turbine (Gardabani) - has been constructed.*
- *In total, Georgia local electricity generation has been increased by 400 MW (800 MW during the last two years.)*

### **Rehabilitation of the electricity transmission lines and substations and the maintenance activities**

- *With the aim of reducing system accidents and increasing its reliability the following works have been or are being implemented: Rehabilitation of 110-220 kV transmission lines: Kodori Networks, Aragvi Transmission Line, Surami Transmission Line, Shori Networks, Urbnisi, Liakhvi, Kolkhida.*
- *Unique project has been realized at Kavkasioni 500 kV Line - the special cable has been installed instead of a pole in the avalanche zone.*
- *System accidents have been reduced 5 times during the last year.*
- *With the aim of improving metering of electricity 12 thousand communal and 70 thousand individual meters have been installed on the whole territory of Georgia. Individual re-metering has been implemented and is being continued in: Zugdidi, Kutaisi, Poti, Bolnisi, Bordjomi, Zahesi, Zhinvali, Tsalendjikha, Sachkhere, Dusheti, Ozurgeti, Mtskheta, Gori, Akhaltsikhe, Samtredia and Zestaphoni. Additionally, 110,000 individual meters will be installed in 2006.*

### **Natural Gas Sector**

- *For the first time in Georgia it was achieved to receive natural gas from three different suppliers – Russia, Azerbaijan, Iran -- that means diversification of gas supply and reduced dependence on one gas supplier.*

### **To increase the reliability of the sector it has been implemented in is still in progress:**

- *Operation of Georgian-Azerbaijan energy systems in a parallel regime; (implemented)*
- *Barter contract on electricity with Turkey; (implemented)*
- *Construction of the 330 kV electricity transmission line between the Georgian and Armenian energy systems; (under implementation)*
- ***Maximal development and exploitation of Georgia's hydro resources is a priority direction of the energy sector development: construction of the new large hydro power plant – Khudoni HPP – on the river Enguri is planned. The capacity of the hydro power plant will be 700 MW.***

The text was approved by the Minister and was sent to the PR representative of the State Chancellery.

In addition, CORE supported the process by filming the footage of construction works conducted at the Enguri, Marneuli, Terdjola and Hydro Power Plants.

The PR representatives of the MoE and the State Chancellery highly appreciated the prompt assistance of CORE International.