

Final Report on the Poll Survey of Family Planning Influentials Among Newly Identified FP Influentials

(Wave 3 – May '05)

Submitted to The Social Acceptance Project-Family Planning (TSAP-FP)
Academy for Educational Development (AED)
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Prepared by Synovate Inc.

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Background

There was a total of 60 new names in the revised/updated respondent list given to Synovate last February 2005. This report details the results among the newly identified FP Influentials who were interviewed during the last 2 readings or waves:

- 2nd wave (conducted February 2005)
- 3rd wave (conducted May 2005).

DETAILED FINDINGS



Profile of FP Influentials

Base: Total Newly Identified Influentials as of Feb '05

The profile of the interviewed Newly Identified Family Planning Influentials are as follows:

- Equal split among males and females
- Largely coming from Metro Manila and Samar/Leyte
- Majority belong to the Multi-Sectoral Advocacy Networks and Informal Sector/Urban Poor

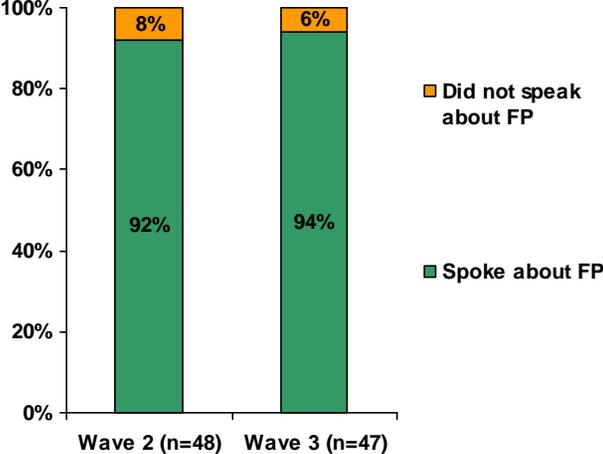
Table 1

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
GENDER		
Male	50	47
Female	50	45
AREA		
Metro Manila	48	45
Samar/Leyte	21	21
ARMM	10	6
Cebu	6	6
Pampanga	4	6
Davao	4	6
Negros Oriental	2	4
Bulacan	2	2
Bicol	2	2
SECTOR		
Multi-Sectoral Advocacy Networks	27	30
Urban Poor/Informal Sector	23	19
Health Provider	8	11
Organized Labor/Industry	8	6
Socio-Civic/Business Groups	6	6
Military	6	6
Media	4	6
Faith-based Groups	6	4
Professional Associations	4	4
Small Transport	4	4
Cause-oriented NGO's	2	2

Whether or Not Spoke About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Chart 1



- Roughly 9 out of 10 (94%) of the newly identified FP Influentials publicly spoke on family planning at least once in the past 3 months.
- They have spoken to different persons/ groups:
 - **Formal groups** (49%): Individuals that work together for a particular purpose. These are largely from local government units.
 - **Informal groups** (40%): Individuals who gather together for certain events or occasions, not on a regular basis. These are mostly health professionals, college students and various unspecified informal groups.
 - **Specific organizations** (38%): Those with particular group names. Most mentioned specific organizations were tricycle operators/drivers and government agencies.



Group or Person Spoke About Family Planning To

Base: Total Newly Identified Influentials as of Feb '05

Table 2

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Informal Groups (Nett)	58	40
Health Professionals	2	6
College Students	6	4
Barangay residents	17	2 ▼
High School Students/Student	10	2
Friends	6	2
Couple getting married	4	2
Staff	2	2
Listener of my new cast program	2	2
Church Members	-	2
Medical Students	-	2
Community Audit Volunteer	-	2
City Couples	-	2
Family Members	6	-
Neighbors	4	-
All my patients	4	-
Muslim UP students	4	-
Informal Groups unspecified	6	11
Formal Group (Nett)	40	49
Local Government Units	10	13
Rotary Club	6	6
Male Leaders	2	6
Youth Groups	-	6
Religious Leaders	-	4
Multi-sectoral groups	-	4
Muslim Leaders	-	4
Peoples organization	8	2
NGO unspecified	4	2
Women's Groups	2	2
Barangay Health workers	2	2
Gender and Development Group	2	2
Barangay Staff	6	-
Barangay Officials	4	-

* Wave 2 is based on activities covered from Nov '04 – Jan '05

Wave 3 is based on activities covered from Feb '05 – Apr '05

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Specific Organizations (Nett)	38	30
Government Agency (subnett)	4	9
Department of Health (DOH)	-	4
POPCOM	4	2
DOLE - Department Of Labor Employee	-	2
Tricycle Operators (subnett)	8	9
Tricycle Operators Drivers Association (TODA)	6	4
Federation of Muntinlupa Tricycle Operator	-	2
Motor Single Association	2	2
FED TODAP Drivers	2	-
NCR Confederation of Tricycle Operators and Drivers Association	2	-
Urban Poor (subnett)	10	4
Satisfied User and Acceptance Club	2	4
Welfare of the Filipino Children inc.	-	2
Negros Oriental Family Planning and Reproduct	-	2
METROCAN	-	2
Barangay Service Point Center	4	-
(SALAM) Samahan at Lingap Angat sa Mahihirap	2	-
(NAPSI) National Anti Poverty Commission	2	-
Vendor Associations (subnett)	4	2
Mandaue City united Sidewalk Vendors Association (MACUSVA)	-	2
Samahan ng mga Manininda ng Caloocan	2	-
Pederasyon ng mga Manininda sa Lansangan ng Kalookan (PEMALAKA)	2	-
Newbus Terminal Vendors Assoc.	2	-
Non-Government Organizations (subnett)	-	2
Regional Population Council	-	2
Federation Free Workers (FFW)	2	2
Faith Based Groups (subnett)	4	-
United Church of Christ of the Phil.	2	-
Methodist Church	2	-
Christian Women Association	2	-
Barangay Service Point Center	4	-
Media (Nett)	6	15
Press Forum/Conferences	-	9 ▲
Radio Program	4	4
TV Program	2	2
Specific Name/Person (Nett)	-	2
Dr. Jesus Ranses (Board Member)	-	2
Did not speak publicly about FP	8	6



Event/ Occasion When Spoke About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

- FP Influentials mentioned either a specific occasion or a specific date that they spoke about family planning, or both.
- Occasions mentioned were mostly formal and organized meetings or gatherings.
- Most of the events or occasions happened within the month of the interview or shortly before.

Table 3

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Occasion (Nett)	79	91 ▲
Seminar/Orientation	31	34
Meeting on specific issues	6	21
Informal occasions	19	15
Conference	6	11
Monthly meeting of members/officers	27	9 ▼
Training	17	6
Small Group Discussion/Symposium on FP	8	6
Everyday Wednesday Immunization Day	2	4
Assembly prayers on Mosque	2	4
Consultative Workshop on Family Planning	10	2
Launching of Organization/Network	8	2
Off-shut of youth congress	-	2
Counselling Session	-	2
Guest Honor Speaker/Invited to speak about FP	6	-
Segment on Family Planning on Everyday News Cast	4	-
Women's Advocacy	4	-
Date (Nett)	67	89 ▲
Within this month	35	45
1 month ago	35	36
2 months ago	21	30
3 months ago	21	26
Did not speak publicly about FP	8	6

* Wave 2 is based on activities covered from Nov '04 – Jan '05
Wave 3 is based on activities covered from Feb '05 – Apr '05

7



-significant @ 95% CL Wave 2 vs Wave 3

Messages Given About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

- Messages conveyed during these speaking occasions were on the different methods of FP (49%), definition and importance of FP (47%), benefits of FP (26%), encouraging support for FP (19%) and the effects of the lack or absence of FP (15%).
- Specific mentions were explanation of responsible parenthood (23%), encouragement to use modern methods (13%), benefits of FP (better welfare for the family, 9%), the adverse effect of non-practice of FP (increasing population increases poverty, 6%), and encouraging support for FP (invitation to a seminar on FP, 4%),

* Wave 2 is based on activities covered from Nov '04 – Jan '05
Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ ▼ -significant @ 95% CL Wave 2 vs Wave 3

Table 4

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Methods of Family Planning (Nett)	44	49
Encourage to use modern method	17	13
Discussed the different modern methods/contraceptives	13	11
Advantages & disadvantages of methods of family planning	8	9
Expalin the misconceptions about effects of different contraceptives	4	9
Methods of family planning have no side effects	2	9
Discussed about vasectomy	2	9
Discuss natural and modern methods of FP	8	4
Use the contraceptive available to them	2	4
Use the contraceptives that suits you	8	2
Permanent methods like ligation and vasectomy	6	2
Methods of FP are not only for women	4	2
Discuss Emergency contraception (Gamot na iniinom ng tao)	2	2
Discussed the proper use of condom	6	-
Vasectomy is quick & painless	6	-
What is family planning (Nett)	50	47
Explanation of the family planning program	13	17
Importance of family planning	10	17
Have spacing between child births	8	13
Rationale for needing population management/family planning	10	9
Family planning is proper birth spacing	13	6
Family Planning is all about service to people	2	6
Share ideas of FP	10	-
Benefits of Family Planning (Nett)	21	26
Family planning promotes better welfare for the family	15	9
Family planning promotes better health for the mother	13	9
Family planning promotes better health for the children	13	4
Explained responsible parenthood	15	23
Encourage/Solicit Support for FP (Nett)	23	19
Invitation to attend seminar on family planning	15	4
Need to help advocate family planning	6	4
Ask for support on their family planning program	4	4
Need support from officials to help explain the importance of family planning	2	2
Need to have advocation on family welfare	2	2
Effects of Lack/No Family Planning (Nett)	23	15
Increasing population heightens poverty	15	6
Population growth affects the ecology	2	4
Welfare of children suffer when have many children	2	4
Increasing population means less jobs	2	2
Having many children heightens poverty	4	-
Reproductive Health (Nett)	6	13
Explained what is reproductive health	2	9
Described the parts of the reproductive system	-	4
Importance of reproductive health	4	2
Discussed experiences on FP methods	2	6
Youth should be responsible especially with sexual intimacy	4	4
Explained the FATWA on Family Planning	2	4
A couple has the right to choose which method to use	2	4
Talked About the prevention of high-Risk mothers	-	4
Popularizing the FP program	2	2
Refrain from getting unwanted/early pregnancies	6	-
Did not speak publicly about FP	8	6



Person who Did Not Speak Publicly About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Chart 1

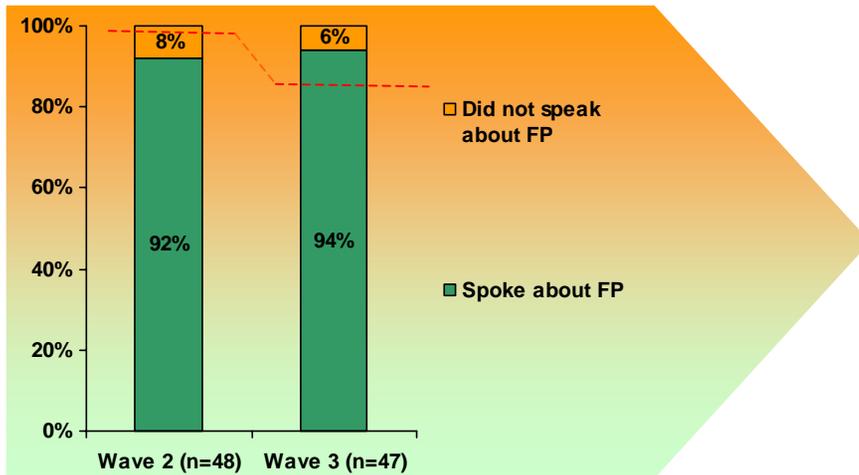
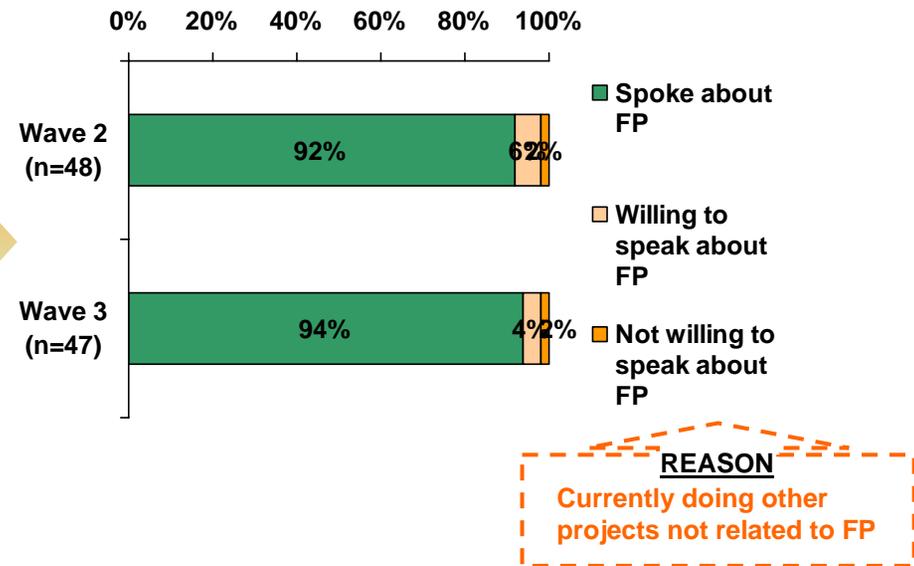


Chart 2



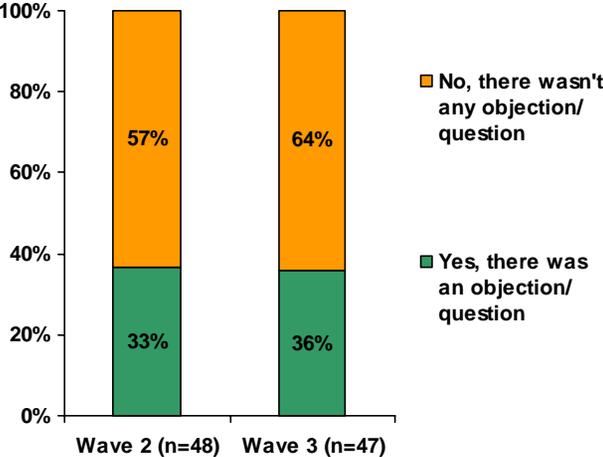
- Among the 47 newly identified FP Influentials interviewed, 6% were not able to speak publicly about FP in the past 3 months. The only person not willing to speak publicly about FP in the NEXT 3 months is currently busy doing other projects not related to FP.
- Those willing to speak about family planning in the next 3 months plan to convey various messages on responsible parenthood, the advantages & disadvantages of FP methods and the right of a couple to choose their FP method. The Catholic Church and varied religious groups are anticipated to object or ask questions. Meanwhile, people already experiencing poverty and tricycle drivers are perceived as most likely to approve of them speaking about family planning.

* Wave 2 is based on activities covered from Nov '04 – Jan '05
Wave 3 is based on activities covered from Feb '05 – Apr '05

Whether or Not Objections or Questions Were Raised When Spoke Publicly About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Chart 2



- Around a third (36%) faced some objections or questions during their talk on family planning.
- Most of the objections came from individuals such as members of organizations and government officials. To a lesser extent, there were also objections from various religious groups including the Catholic group.
- Taken together, faith related issues (15%) ranked highest among objections or questions raised. Other notable queries were on the reason for needing family planning (4%) and background information about the program.
- In response, FP Influentials highlighted the reasons for or importance of having family planning (21%) and not forcing them to use modern methods, but giving them a choice (9%) about the matter.

Q5 In the past 3 months, when you spoke out publicly about family planning, was there any individual or group who objected or asked questions about your support of family planning?

10 * Wave 2 is based on activities covered from Nov '04 – Jan '05
Wave 3 is based on activities covered from Feb '05 – Apr '05



Group or Person Who Objected or Asked Questions About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Table 5

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Person (Nett)	23	32
Member of Group/Associations	2	6
Government Officials	4	6
Medical Students/Students of DTI	4	2
Muslim Religious Leader	2	2
Priest	2	2
Barangay Resident	2	2
Male leaders	-	2
Religious Congressman	-	2
Men	-	2
Hospital Staff	-	2
Management of Manila Radio	-	2
Radio Listener	-	2
Neighbors	2	-
Leaders	2	-
Parent's with many children	2	-
Professionals	2	-
Group (Nett)	13	6
Religious Group (General)	4	2
Catholic Group	2	2
Women Group	-	2
YMCA Group	-	2
Tricycle Drivers	2	-
Military Groups	2	-
Muslim Groups	2	-
No one objected or asked questions	67	64

Objection or Question of the Group/ Person About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Table 6	Wave 2 48	Wave 3 47		Wave 2 48	Wave 3 47
	%	%		%	%
OBJECTIONS (NET)	23	19	QUESTIONS (NET)	19	21
Faith-Related (Subnet)	15	11	Background Information (Subnet)	10	9
Family planning is against the church	2	9	What are the benefits/advantage of FP	6	2
Family planning is abortion	4	2	Why do we need Family Planning	2	4
God said "Go and multiply"	2	-	Why talk about Family Planning when unable to have children	-	2
Having vasectomy is a sin	2	-	Where I get funding/support/logistics for population management	2	-
Family planning is not acceptable to muslim	2	-	Why I help promote Family Planning	2	-
Family planning is a sin	2	-	Faith-Related (Subnet)	2	4
Methods of FP (Subnet)	4	-	What is the stand of the Catholic Church with regards to FP	-	4
Methods of Family Planning have side effects	2	-	What is their own faith in the contraceptive	2	-
Associations with Specific FP Methods (Sub-subnet)	2	-	Methods of FP (Subnet)	2	9
Associate pills as emergency	2	-	What is the right contraception to use	2	6
Family planning is against life	2	2	Why need modern method when there is a natural method	-	2
Family planning is not the cause of poverty, leadership of the country is	2	2	Why do we give importance to the appearance of the person	-	2
Its an moral grounds & we do have a population problem	2	2	Questions about relationship of the couple & their sexual intimacies	2	-
Population Management is not an issue in the area	-	2	If it can be part of gov't fund	2	-
There is no point in implementing Family Planning	-	2	Are pills expensive	2	-
No one objected or asked questions	67	64	No one objected or asked questions	67	64

Response to Objection or Question of the Group/ Person About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Table 7

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Background Information (Nett)	17	30
Explained the reasons/importance of family planning	8	21
Not forcing them to use modern methods but giving them a choice	-	9 ▲
Explain process of implementing the program	10	- ▼
Our priority is to teach women about FP	2	-
Need to control number of children to take care of them better	6	-
Cited other projects besides family planning	-	2
Faith-related (Nett)	4	4
Catholic Church could also have their own stand with regards to family planning	-	4
Based on the FATWA found in the Qu'ran family	4	-
Methods of Family planning (Nett)	4	4
All methods of FP need to be properly used	4	4
Avoided the question	-	4
Family planning is not abortion, it is a means to prevent the sperm and egg to meet	-	4
Couples have a choice of which modern method to use	2	2
Explained the country's poverty and over population situation	2	2
Explained that i just give the data on preventing conception and not to discuss religion	2	2
Need to control number of children to take care of them better	6	-
Discussed the issue	4	-
No one objected or asked questions	67	64

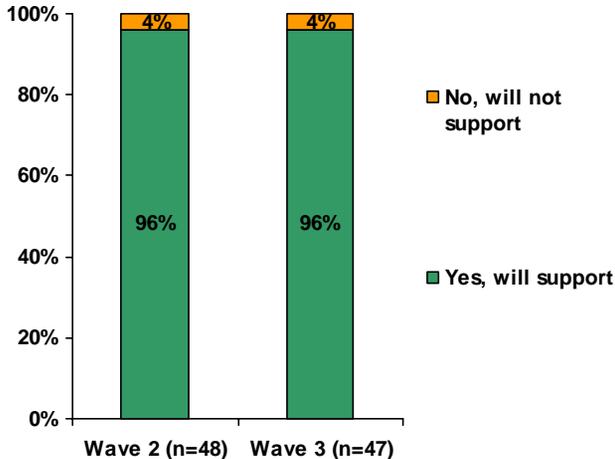
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Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ ▼ -significant @ 95% CL Wave 2 vs Wave 3

Intention to Support Actions Related to Family Planning in the Next 3 Months

Base: Total Newly Identified Influentials as of Feb '05

Chart 3



- FP Influentials maintained their commitment to the program, as almost all (96%) expressed the intention to support the program in the next 3 months.
- Majority of the intended activities are on delivering seminars/ trainings on FP (42%) - including seminar or training on FP in general, responsible parenthood and reproductive health. A substantial number also plan to implement information campaigns about family planning (26%) – in general and on specific topics (e.g. methods).
- These plans are perceived to happen mostly during preset seminars/ orientations (17%) and meetings on specific issues (5%). A fifth also mentioned continuing activities that they plan to support.

Specific Actions Related to Family Planning Plan to Support in Next 3 Months

Base: Total Newly Identified Influentials as of Feb '05

Table 8

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Seminars/Training (Nett)	42	42
Training on Family Planning	17	11
Orientation about responsible parenthood	4	11
Seminar on reproductive health	2	7
Seminars on Family Planning among mothers	8	6
Orientation on natural method of FP	29	5 ▼
Orientation on modern method	8	4
Orientation of the FATWA	2	3
Seminars on Women Advocacy	2	2
Seminar on Vasectomy/forum in vasectomy	2	2
Information Campaign (Nett)	29	26
Information campaign on family planning	10	17
Education campaign on general FP methods on the grassroot levels	6	6
Placing streamers/stickers about FP around the community	6	2
Information campaign on modern family planning methods	6	1
House to house orientation on FP	6	-
Provision of services/Suppliers (Nett)	4	4
Distribution of free contraceptives	2	1
Convince Local Govt to allocate funds for Purchasing contraceptives	2	1
Medical Mission on Family Planning	4	1
Providing them equipments & facilities for them to conduct both permanent & temporary methods	-	1
Provide leaders are Knowledgeable in FP to help in dessimation	2	10 ▲
Help with barangay orientation about FP	4	9
Ligtas Buntis Campaign	6	4
Continue my radio program	4	4
Establish a family planning group within the organization	2	4
Continue education program for the different sectors about FP	6	-
Have an advocacy Working Group within different communities	6	-
Not planning to support any action related to FP in the next 3 months	4	7

Q15 What specific actions related to family planning do you plan to support in the next 3 months?



Event/Occasion Specific Actions Related to Family Planning Plan to Support in Next 3 Months Will Happen

Base: Total Newly Identified Influentials as of Feb '05

Table 9

	Wave 2 Feb '05	Wave 3 May '05
	48	47
	%	%
Occasion (Nett)	67	51
Seminar/Orientation	23	17
Meeting on specific issues	4	5
Conference on FP	2	4
Dessimination of FATWA	-	4
Counselling Session	-	4
Training	13	3
Monthly meeting of members/officers	4	3
Consultative Workshop on Family Planning	2	3
Annual General Assembly	4	2
National Confideration Anniversary	2	2
Pregnant congress campaign	2	2
Outreach program	-	2
Informal occasions	10	1
Integration to international womens day celebration	8	1
Press Conference about Family Planning	4	1
Date (Nett)	56	75
Within this month	21	13
Within the next month	21	25
Within the next 2-4 months	25	17
Continous up to present	2	21 ▲
No specific occasion/Can't Recall Date	19	8
Not planning to support any action related to FP in the next 3 months	4	7



Reasons for Not Planning to Support Actions Related to Family Planning in the Next 3 Months

Base: Total Newly Identified Influentials as of Feb '05

Table 10

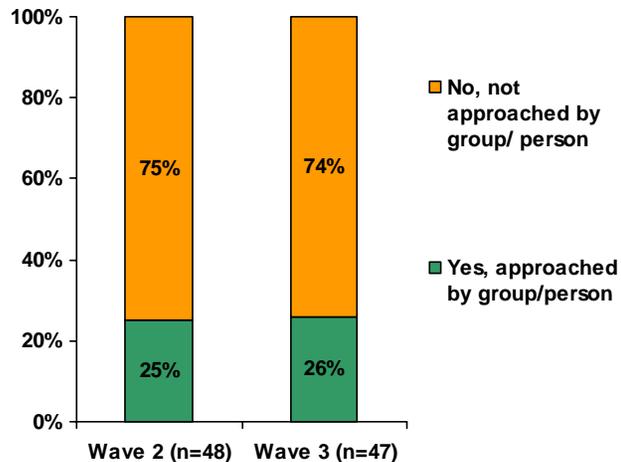
	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Too busy to attend to such activities	-	4
More focused on work for my organization	2	2
Do not have financial resources	-	2
Launching of the FATWA supports FP	2	-
Planning to support any action related to FP in the next 3 months	96	93



Whether or Not Approached by Group/ Person (Other than TSAP-FP/AED) on Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Chart 4



- A fourth (26%) have been approached by other groups or persons regarding their initiatives on family planning. These are mostly NGOs (Prism, Women's Healthcare Foundation, and Friendly Care) and, to a lesser degree, government offices such as POPCOM (6%).
- These organizations approached the FP influentials mainly:
 - (1) to ask help in promoting the use of FP methods (7%)
 - (2) to request them to provide orientations to barangays (5%)
 - (3) to offer provision of FP services (5%)
- Other organizations approached FP Influentials during meetings very recently.

Group or Person Who Approached About Initiatives on Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Table 11

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Group (Nett)	25	19
Non-Government Organization (subnett)	21	13
Prism	4	4
Womens Healthcare Foundation	-	2
Friendly Care	-	2
United Nations Fund Population Association	-	2
Midwives Organization	2	1
Local enhancement & development	-	1
Remedies Foundation	-	1
PBSP women (Philippine BUsiness for Social Progress	-	1
MSH-Management Sciences for Health	6	-
Enhance rapid improvement for community health (ENRICH)	4	-
Marrie Stoppe (NGO)	2	-
Family Planning Organization of the Phil.-FPOP	2	-
Government Agency (subnett)	8	8
POPCOM	4	6
City Health Office	-	2
Department of Health	2	1
Rural Health Unit (RHU)	2	-
Socio-civic Groups (subnett)	2	-
Rotary Club	2	-
Faith-Based Groups Subnett	-	1
Couples for christ of Roman Catholic	-	1
Person (Nett)	-	7
Dra. Primero of Medical Science for Health	-	1
IMAMS (Muslim Religious)	-	1
Community Individuals	-	1
Sonia Sabala (Midwife west Rembo)	-	1
Chairman of Muslim Affair	-	1
Dr. Yu	-	1
Mayor of Bohol	-	1
No other group approached about their initiatives on FP	75	74

Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person

Base: Total Newly Identified Influentials as of Feb '05

Table 12

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Support to Family Planning Activities (Nett)	10	11
Offered to provide family planning services	2	5
Offered to support conduct of continuing seminars	4	3
Continuously provide contraceptives to the community	2	3
Offered support to push the family planning bill	2	1
Offered to provide leaflets	2	1
Offered to provide free vasectomy	2	1
Conduct Trainings/Seminars (Nett)	6	9
Provide orientation (e.g. reproductive health) to barangay	2	5
Be a lecturer/speaker for their seminar	4	4
Asked to help promote the use of FP methods	4	7
Invited to a training of family planning	4	4
Want a partnership on my FP program	2	2
Invited to create modules/materials on family planning	2	2
Asked help to promote FP	2	-
No other group approached about their initiatives on FP	75	74

Event/ Occasion Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person Happened

Base: Total Newly Identified Influentials as of Feb '05

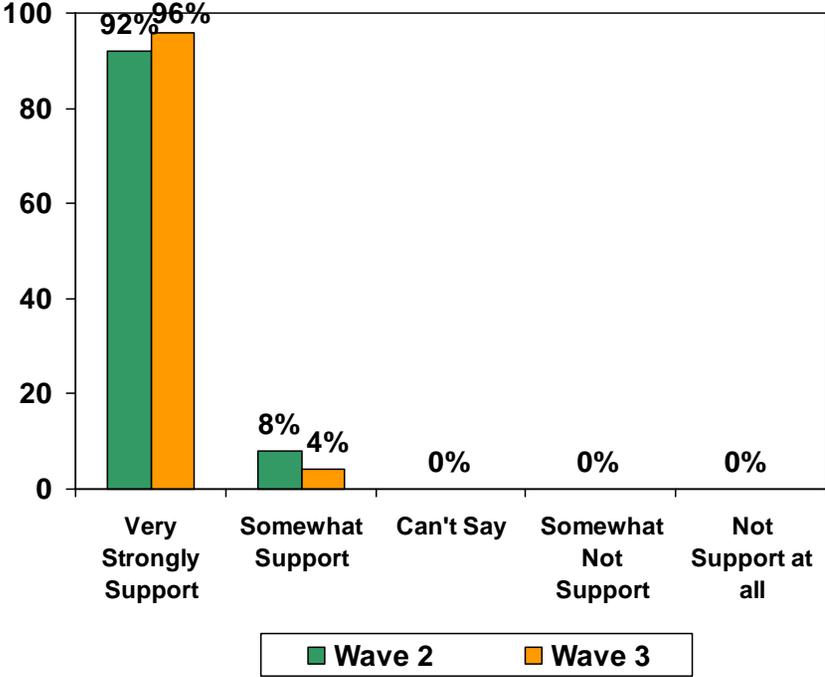
Table 13

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Occasion (Nett)	13	16
Meeting on specific issues	2	5
Seminar/Orientation	2	3
Informal occasions	6	2
National Annual Convention	-	2
Launching of Organization/Network	-	2
Dessimination of FATWA	-	1
Family management and responsible parenthood	-	1
Guest Honor Speaker/Invited to speak about FP	-	1
Consultative Workshop on Family Planning	-	1
Conference/Convention	-	1
Monthly meeting of members/officers	2	-
Press Conference about Family Planning	2	-
Date (Nett)	19	20
Within this month	8	3
1 month ago	6	10
2 months ago	2	5
3 months ago	4	2
No specific occasion/Can't Recall Date	4	1
No other group approached about their initiatives on FP	75	74

Overall Support of Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Chart 5



- On overall, these newly identified FP Influentials very strongly support family planning, borne primarily of their personal experience which inclines them to help other people by explaining FP.
- Another reason appears to be the current situation where they are. They believe that the rise in population heightens poverty (23%), that FP is needed in their community in general (17%), that couples with many children are unable to provide these children adequate food (15%), and that welfare of children suffer in big families (12%).

Q22 Overall, how would you rate your personal support of family planning? Using a scale of 1 to 5, where "1" means you "do not support at all", "2" means "somewhat do not support", "3" means "can't say", "4" means "somewhat support" and "5" means you "very strongly support" family planning. Which number comes closest to how you feel?

* Wave 2 is based on activities covered from Nov '04 – Jan '05
Wave 3 is based on activities covered from Feb '05 – Apr '05



Reasons for Overall Support of Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Table 14

Very Strongly Support FP

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
GAVE MOTIVATING FACTORS (NETT)	90	96
<i>Personal Experience (subnett)</i>	33	57 ▲
Want to help people by explaining family planning	13	28
Previous involvement with other family planning programs	2	12
Based on experience	11	11
Experienced the difficulties of being part of a big family	-	7
Experience living in depressed areas	8	2
Current user of family planning	4	-
<i>Current Situation in the Area/Country (subnett)</i>	58	56
Increasing poverty due to increasing population	27	23
Family planning is needed in the community	23	17
Couples with many children are unable to provide their children adequate food	6	15
Welfare of children suffers when couples have many children	13	12
Health of the mother is neglected due to having to take care of many children	6	7
<i>Support of Family Planning (subnett)</i>	11	7
Motivated by the willingness of the people to help the country	11	7
Vocal or devote resources in support of Family Planning	11	2
FP is a good strategy on the protection of our environment & saying the future of our children	8	- ▼
Many advantages in spacing children	4	2
Did not give a rating of very strongly support family planning	8	4

Table 15

Somewhat Support FP

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
GAVE MOTIVATING FACTORS (NETT)	10	4
<i>Current Situation in the Area/Country (subnett)</i>	6	-
Family planning is needed in the community	4	-
Increasing poverty due to increasing population	2	-
<i>Personal Experience (subnett)</i>	6	4
Want to help people by explaining family planning	4	2
Based on experience	2	2
<i>Support of Family Planning (subnett)</i>	2	-
Motivated by the willingness of the people to help the country	2	-
Vocal or devote resources in support of Family Planning	4	-
GAVE CONSTRAINTS/ HINDRANCE FACTORS (NETT)	6	-
Too busy to attend such activities	2	-
We dont have a plan for the meantime because we don't have a budget	2	-
Lack of knowledge on medical aspects of FP	4	-
Did not give a rating of somewhat support family planning	90	96

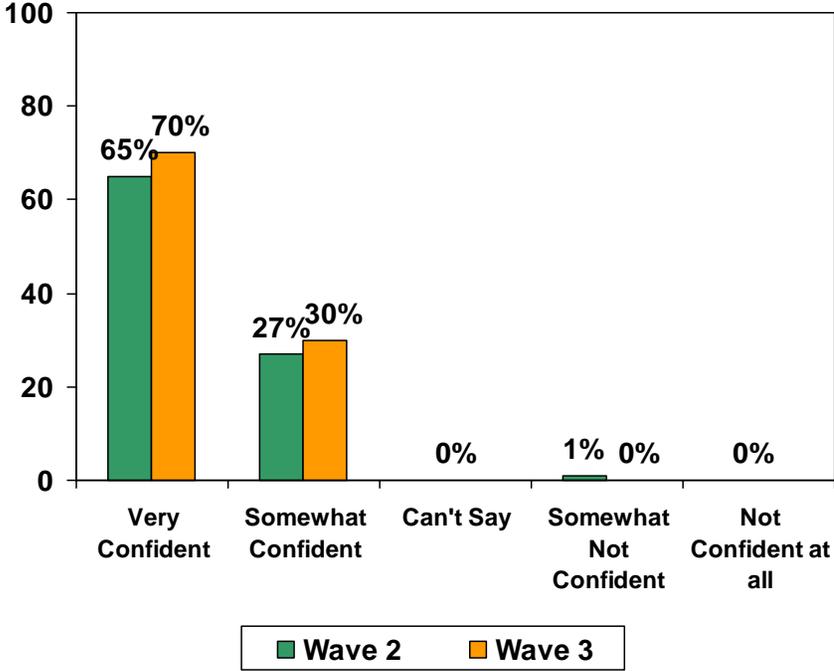
* Wave 2 is based on activities covered from Nov '04 – Jan '05
Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ ▼ -significant @ 95% CL Wave 2 vs Wave 3

Overall Confidence in Speaking Publicly on Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Chart 6



- All newly identified FP Influentials are confident about speaking publicly on family planning.
- Majority rated themselves as very confident (70%) due to their knowledge of family planning (25%), the trainings they have received (21%), their personal experience (17%), and their feeling of being well supported (11%).

Q24 Overall, how would you assess your confidence in speaking publicly about family planning? Using a scale of 1 to 5, where "1" means you are "not at all confident", "2" means you are "somewhat not confident", "3" means you "can't say", "4" means you are "somewhat confident" and "5" means you are "very confident" in speaking publicly about family planning. Which number comes closest to how you feel?

* Wave 2 is based on activities covered from Nov '04 – Jan '05
 Wave 3 is based on activities covered from Feb '05 – Apr '05



Reasons for Overall Confidence in Speaking Publicly About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Table 16

Very Confident in Speaking Publicly about FP

	Wave 2 Feb '05	Wave 3 May '05
	48	47
	%	%
GAVE MOTIVATING FACTORS (Nett)	65	70
Knowledge about family planning	23	25
<i>Trainings Received (subnett)</i>	21	21
Attended several trainings	12	13
Trained how to talk to the community	8	8
Based on personal experience	17	17
<i>Support of Family Planning (subnett)</i>	10	11
Support from organization	8	2
Increasing show of support to family planning	2	8
What makes me confident is any support and commitment to the program	2	11
Want to help people in the area	4	6
For people to know that FP means a better future	8	4
Motivated by current situation in the area/country	6	2
For people to know that FP can help reproductive poverty	4	2
Declining economy due to increasing population	2	2
It is stated that FATWA and can be used as basis	4	-
Did not give a rating of very confident in speaking publicly about FP	35	30

Table 17

Somewhat Confident in Speaking Publicly about FP

	Wave 2 Feb '05	Wave 3 May '05
	48	47
	%	%
GAVE MOTIVATING FACTORS (Nett)	27	30
What makes me confident is any support and commitment to the program	4	11
<i>Trainings Received (subnett)</i>	10	9
Attended several trainings	4	9
Knowledge about family planning	4	9
Based on personal experience	4	6
For people to know that FP means a better future	-	4
Motivated by current situation in the area/country	8	2
Want to help people in the area	2	2
It is stated that FATWA and can be used as basis	-	2
Trained how to talk to the community	6	-
Did not give a rating of somewhat confident in speaking publicly about FP	73	70

Reasons for Overall Confidence in Speaking Publicly About Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Table 18

Can't say/Somewhat not confident in Speaking Publicly about FP

	Wave 2 Feb '05	Wave 3 May '05
	48	47
	%	%
<u>GAVE MOTIVATING FACTORS (NETT)</u>	4	-
Attended several trainings	2	-
Support from organization	2	-
Am a leader in the area	2	-
<u>GAVE CONSTRAINTS/ HINDRANCE FACTORS (NETT)</u>	8	-
Not enough knowledge on family planning or modern methods	8	-
Need to pass the trainor's training	2	-
Have difficulties in expressing one's self	2	-
Lack os support/willingness from the people	2	-
Did not give a rating of somewhat not confident in speaking publicly about FP	92	100

Suggestions on How to Improve Personal Capability in Speaking Out More Effectively on Family Planning

Base: Total Newly Identified Influentials as of Feb '05

Table 19

- Newly identified FP Influentials suggested having more trainings on family planning in order to speak about it more effectively. Particular topics that should be tackled are the specific FP methods (30%), the importance of FP (26%) and updated information (23%)
- Developing educational materials about FP and providing evidence/ support with regard to the safety of FP methods would aid FP Influentials in imparting knowledge about family planning.
- Providing them with a budget would also allow them to set up more FP programs.

* Wave 2 is based on activities covered from Nov '04 – Jan '05
Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ ▼ -significant @ 95% CL Wave 2 vs Wave 3

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Trainings/Seminars/Workshop (Nett)	69	79
Trainings to be more knowledgeable on FP methods	25	30
Workshops/ seminars on importance of family planning	4	26 ▲
Continous trainings to keep updated on FP	23	23
Cosultative worshop on population management to help develop strategies and approaches	2	9
Training on the FATWA With regards to family planning	2	6
Training on interpersonal communications skills with different groups	15	4
Seminars about different elements of RH	6	4
Training on the medical aspect of family planning	-	4
Training on correct information on related FP	4	2
Training/practicum on the use of contraceptives	4	2
Training on misconceptions about family planning and methods	-	2
Materials/Products (Nett)	25	26
Provide educational materials about family planning	15	23
Develop advocacy materials appropriate for rural programs	8	9
Supply contraceptives (e.g IUD, pills)	2	-
Provide evidence/support with regards to the safety of FP methods	4	17 ▲
Provide budget for FP programs	15	11
Have knowledgeable trainors	2	9
Research studies to support FP programs	6	4
Be invited to speak more about family planning	2	4
More open discussion among different sectors	2	4
Be invited to speak more about family planning	-	4
Have a FP Bill that can back-up FP advocacy	2	2
Make media more accessible to promote FP	-	2
Advantages and disadvantages of FP	-	2
Advertise the importance of FP	6	-
No comments/suggestions	2	-

Q26 What suggestions do you have on what can be done to help you improve your personal capability to become even more effective in speaking out publicly about family planning?

Suggestions on How to Strengthen Advocacy on Family Planning

Table 20

Base: Total Newly Identified Influentials as of Feb '05

- Suggestions to further strengthen advocacy of family planning includes providing FP influentials financial assistance (26%) to be able to implement their different activities on family planning (i.e. seminars, handouts, and contraceptive supply).
- They also see the importance of support from the leaders on FP programs (13%) and the need to encourage organizations to support the FP program (13%).
- Having more trainings on FP (13%) and educational materials/ handouts (11%) for people in the community to be aware of and understand better family planning were also cited.

* Wave 2 is based on activities covered from Nov '04 – Jan '05
Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ ▼ -significant @ 95% CL Wave 2 vs Wave 3

	Wave 2 Feb '05 48	Wave 3 May '05 47
	%	%
Training/Seminar (Nett)	35	45
More trainings on Family Planning	13	13
Train more people to talk about the family planning	4	13
Weekly schedule/continous seminar for the people of the community	2	13 ▲
Trainings to update skills and knowledge about FP	2	11
Training how to handle resistance groups	-	6
Train people in key positions to disseminate about FP	2	4
Train people in key positions to disseminate about FP	-	4
Orient on health issues with regards to FP	4	2
Train health workers	2	2
Evidence based training to combat misconceptions	2	2
Seminar on responsible parenthood	4	-
Logistic Support (Nett)	29	30
Support from leaders on FP programs	17	13
Support from Barangay for supply of contraceptive/FP materials	4	9
Support to have more knowledgeable speakers	4	4
Support to have more seminars	2	4
Support from the church	2	2
Support from NGOs	2	2
Financial Assistance (Nett)	31	26
Financial assistance for conduct of seminars	8	13
Financial assistance for handouts/materials on FP	4	9
Financial assistance on FP programs	19	2 ▼
Financial support for transportation	2	2
Financial assistance on medical supplies for ligation	-	2
Financial assistance on contraceptive supply (e.g condoms)	4	-
Encourage other organizations to support family planning	6	13
Educational materials/handouts/visual aids	10	11
Encourage local government to develop FP program	15	6
Have TV/radio ADs about FP	4	4
Communicate the FATWA on FP	-	4
Have general assembly among FP speakers	2	2
Constant monitoring of FP activities in different areas	2	2
Have FP programs focus on rural people	2	2
To have staff who can advocate FP	10	10