

Final Report on the Poll Survey of Family Planning Influentials (Wave 1)

Submitted to The Social Acceptance Project-Family Planning (TSAP-FP)
Academy for Educational Development (AED)
with the support from United States Agency for International Development (US-AID)

Date 13 September 2004

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Academy for Educational Development



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Background

The Academy for Educational Development (AED) has been awarded a contract from USAID/Philippines known as *The Social Acceptance Project –Family Planning (TSAP-FP)*. The goal of the project is to increase acceptance of family planning among the general public. To achieve this goal, TSAP-FP has trained several individuals to advocate family planning and become family planning influentials.

With this, TSAP-FP would like to conduct a study among these FP influentials in order to monitor changes in their attitudes towards family planning and track the activities they do in relation to TSAP-FP's advocacy efforts.

This document details the results for the first wave of this study.

Objectives

The main objective is to measure the development and changes in the attitudes towards family planning of TSAP-FP's individual FP influentials.

Specifically, the study will determine baseline levels, track changes and provide insight in the following areas:

- Willingness to speak publicly on family planning
- Overall support for family planning
- Actual actions undertaken in support of family planning advocacy

Research Methodology (1)

From a list of 105 names, a total of 81 FP influentials were interviewed.

Influentials refer to civil society representatives/ leaders and public sector individuals at the national, provincial and local levels who: (1) are respected in their communities or groups and are able to persuade other individuals to promote the practice of FP; and (2) have been influenced or developed by TSAP-FP to speak publicly on FP.

The influentials covered in the study were based in TSAP-FP project sites, namely Metro Manila, Bulacan, Pampanga, Tacloban, Bicol, Samar/Leyte, Negros Oriental, Cebu, Davao and ARMM (Autonomous Region of Muslim Mindanao).

Research Methodology (2)

Synovate utilized a panel design survey wherein the same individuals will be interviewed for all the succeeding waves of the study. Interviews were conducted via telephone using the aid of a computer. Responses were inputted directly to the computer where the master questionnaire has been programmed into. This methodology is commonly called the **Computer Assisted Telephone Interview (CATI)**.

As part of the quality control procedures, all of the interviews were recorded and 30% of the interviews monitored simultaneously by the quality control personnel. A separate roster of interviewers were trained specifically in conducting CATI interviews for this study.

The interview lasted for an average of 30 minutes. Fieldwork was done from July 12 to 24, 2004 with pilot interviews done last July 1, 2004.

DETAILED FINDINGS



Profile of FP Influentials

Base: Total Interviews

The interviewed Family Planning Influentials have the following profile:

- Mostly females
- Largely coming from Cebu and Metro Manila
- Majority belong to the Informal Sector/ Urban Poor

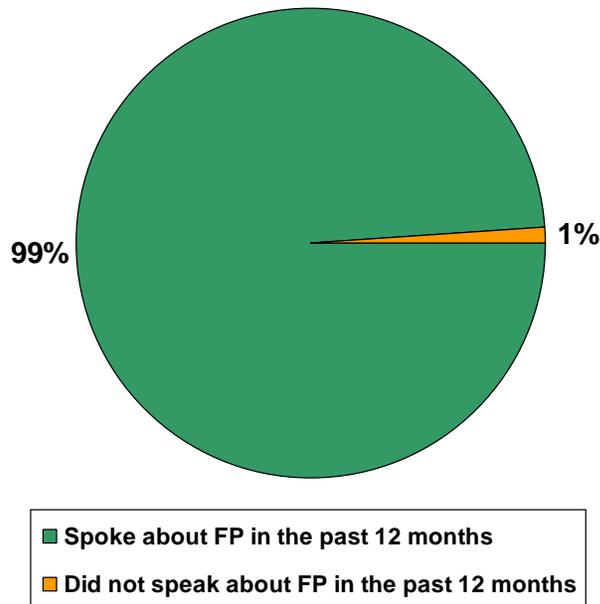
Table 1

	Total
	81
	%
GENDER	
Male	38
Female	62
AREA	
Cebu	46
Metro Manila	25
ARMM	10
Davao	6
Pampanga	5
Negros Oriental	4
Samar/ Leyte	2
Bulacan	1
Bicol	1
SECTOR	
Informal Sector/Urban Poor	54
Faith-based Groups	11
Community-based health groups	9
Cause-oriented NGO's	5
Small Transport	5
Organized Labor/Industry	4
Socio-Civic/Business Groups	4
Multi-Sectorial Advocacy Networks	2
Legislative	2
Media	1
Health Provider	1
Military	1

Whether or Not Spoke About Family Planning in the Past 12 Months

Base: Total Interviews

Chart 1



- Practically all (99%) of the FP Influentials interviewed have already spoken publicly about family planning at least once in the past 12 months.
- They have spoken to different persons/ groups:
 - Informal groups (64%): individuals who gather together for certain events or occasions, not on a regular basis. Barangay residents, neighbors and individual women form a large part of the informal group.
 - Specific organizations (48%): those with particular group names. Most mentioned specific organizations were from the vendor association sector and urban poor sector.
 - Formal groups (46%): individuals that work together for a particular purpose. Almost half of this segment comes from the women's groups.
 - Media (17%): via interviews or media features.
 - Specific persons (2%): specific individuals with particular names mentioned.
- They spoke about family planning during recent occasions, within the past 3 months. The usual occasions were seminars/orientations (30%), meetings on specific issues (22%) and meetings of members/officers (21%).
- Messages conveyed during these speaking occasions were about the definition and importance of FP (65%), the different methods of FP (48%), benefits of FP (48%) and the effects of lack or absence of family planning (40%).

Group or Person Spoke About Family Planning To, in the Past 12 Months (1)

Base: Total Interviews

Table 2		Total	Total
		81	81
	%		%
Informal Group (Nett)	64	Formal Group (Nett)	46
Barangay Residents	19	Womens Group	20
Neighbors	15	Barangay Health Workers	9
Individual women	10	Homeowner Associations	5
Family Members	7	Youth Groups	5
Urban Poor in Davao/ Cebu	5	Male Leaders	5
Friends	4	Non-government organizations	5
Medical Students	2	Barangay Officials	4
Health Professionals	2	Religious Leaders	2
Fellow drivers	2	Military Groups	2
PUP/ PNU Students	2	Transport Drivers association	2
Laborers	2	Vendors association	2
Couple getting married	1	LGU of Northern Samar	2
People for counselling	1	Church Followers	1
Muslim parents	1	Barangay Staff	1
All my patients	1	OFW Organization	1
Employees	1	Fisher Folk Organization	1
Constituents	1	Advocacy Group of Pasig	1
Policemen	1		
Participants of Red Cross activities	1		
Informal Groups (Unspecified)	2		

Did not speak publicly about FP in the past 12 months	1
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Group or Person Spoke About Family Planning To, in the Past 12 Months (2)

Base: Total Interviews

Table 2

	Total 81
	%
Specific Organizations (Nett)	48
Vendor Associations (subnett)	17
CCUVA	5
PAUBA Vendors Association	4
Power Development Sidewalk Vendors Association (POVA)	2
Members of Power United Sidewalk Vendors Assoc.	1
Samahan ng Maninininda ng Caloocan	1
Fresh Flowers Vendors Association (FFVA)	1
Jones Avenue Vendors Association (JAVA)	1
Robinsons Side-Vendor Association (ROVA)	1
Mandaue City United Sidewalk Vendors Association (MACUSVA)	1
Fairview Dahlia Vendor Association	1
Camachile Vendors Association	1
Urban Poor Sector (subnett)	12
Nazareth	1
CIBBAK (Carbon Ermita Bato Barracks Kawit)	1
BLAWN	1
Cebu Belai Club	1
METROCAN	1
Sumapi PACO	1
Warwicks Barracks Cooperative	1
Alliance of Barangay Apas Community Association (ABACA)	1
Metro Cebu CAN	1
Empowerment Reaffirmation of Paternal Abilities Training	1
ICSPP-Samahan ng mga komunidad sa Peter Paul-PACO	1

Did not speak publicly about FP in the past 12 months 1

(Specific Organization continued...)

	Total 81
	%
Tricycle Operators (subnett)	7
Tricycle Operators Driver Association (TODA)	4
NCR Confederation of Tricycle Operators & Driver Association	1
Federation Muntinlupa Tricycle Operator & Driver Association (FEDMONTODA)	1
Soldiers Hill Natural Camella Tricycle Operators & Drivers Association	1
FED TODAP Drivers	1
NACTODAP	1
Faith-based Groups (subnett)	6
Lungkod Lingap sa Ngayon (LLN)	1
INAM-VISTADZ Group	1
Society for Family Planning Dev't & Education of the Phils.	1
Darul Iftah	1
Interfaith Organization	1
Non-Government Organizations (subnett)	4
Center for Participatory Governance	1
Regional Consultative Organization	1
Regional Population Council	1
Cause-oriented NGOs (subnett)	4
Kollos Neng Bi Libo (Lunad Name of Women Power)	1
Kalipunan ng Lipang Filipina	1
Management of Samar Island of Diversity Project	1
Labor Group (subnett)	1
Vichay Philippines Incorporated Employees Union	1
Rotary Club of New Manila East/Other Rotary Club	2
UP Manila Faculty Members & Students	1
Federation Free Workers (FFW)	1
Youth Advocacy Network	1
Kadamay Multi-Sectoral Organization	1
Ford Foundation Indonesia	1

Group or Person Spoke About Family Planning To, in the Past 12 Months (3)

Base: Total Interviews

Table 2

	Total 81		Total 81
	%		%
Media (subnett)	17	Specific Name/ Person (Nett)	2
Radio Program	7	Councilor Jerry Carillo (Cebu City)	1
Tv program	1	Mayor Tomas Osmena (Cebu City)	1
Manila Standard	1	Margot Osmena (Wife of Mayor Osmena)	1
Iglesia ni Cristo Media Station	1	Capt. Emog Rotenla (Brgy. Ermita)	1
Media unspecified	6	Eloy Amores	1

Did not speak publicly about FP in the past 12 months	1
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Event/ Occasion When Spoke About Family Planning in the Past 12 Months

Base: Total Interviews

- FP Influentials mentioned either a specific occasion or the date they spoke about family planning, or both.
- Occasions that were mentioned were mostly formal and organized meetings or gatherings.
- Most of the events or occasions happened recently as indicated by the dates mentioned (within July '04 or 1-3 months ago). Moreover, around a third of the speaking events/ occasions occurred at various times in the past year.

Table 3

	Total 81
	%
Occasion (Nett)	65
Seminar/Orientation	30
Meeting on specific issues	22
Meeting of members/officers	21
Training	11
Informal Occasion	7
Date (Nett)	67
Within the month of July 2004	20
1-3 months ago	36
4-6 months ago	16
7-9 months ago	10
10-12 months ago	9
No Specific Occasion/Can't Recall Date	14
Did not speak publicly about FP in the past 12 months	1

Messages Given About Family Planning in the Past 12 Months

Base: Total Interviews

- FP Influentials in most instances communicated the definition, importance, methods and benefits of family planning.
- Notably, specific mentions were highlighting the adverse effect of non-practice of FP (increasing population increases poverty, 40%) and benefits of FP (better health and welfare for the family, 38%). These appear to be the two banner messages that were mostly stressed by the FP influentials.

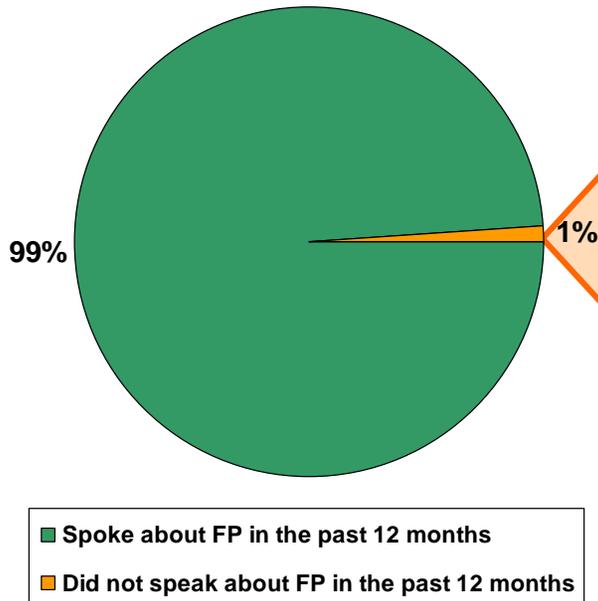
Table 4

	Total 81
	%
What is Family Planning (Nett)	65
Importance of family planning	21
Rationale for needing population management/ family planning	20
Family planning is proper birth spacing	19
Explanation of the family planning program	17
Have spacing between child births	12
Better to have 1 or 2 children	6
Methods of Family Planning (Nett)	48
Use the contraceptive that suits you	16
Encourage to use modern method like pills	14
Permanent methods like ligation and vasectomy	9
Definition of natural family planning	6
Advantages & disadvantages of methods of family planning	6
Explain the misconceptions about effects of different contraceptives	6
Explain the misconception in using pills	6
Discussed the proper use of a condom	5
Benefits of Family Planning (Nett)	48
Family planning promotes better welfare for the family	38
Family planning promotes better health for the children	15
Family planning enables families to send children to school	9
Family planning promotes better health for the mother	7
Effects of Lack/ No Family Planning (Nett)	40
Increasing population heightens poverty	40
Increasing population means less jobs	1
Encourage/ Solicit Support for Family Planning (Nett)	27
Ask for support on their family planning program	12
Invitation to attend seminar on family planning	11
Need to help advocate family planning	5
Reproductive Health/ System (Nett)	15
Explained what is reproductive health	9
Importance of reproductive health of a woman	5
Explained how a baby is formed	2
Described the parts of the reproductive system	2
How the organization helps in the advocacy of family planning	9
Refrain from getting unwanted/early pregnancies	7
Consult a doctor to know how to take care of your body	5
Did not speak publicly about FP in the past 12 months	1

- Q3 As far as you can remember, when did this happen?
 Q4 What did you say to this person or group about family planning? What else?
 Anything else?

Person who Did Not Speak Publicly About Family Planning

Chart 1



- Out of the 81 completed interviews, one urban poor leader has not been able to speak publicly about FP in the past 12 months. However, this person has expressed willingness to speak about FP in the next 4 months and envisages to discuss the natural and modern methods of FP and reproductive health.
- In this person's opinion, a religious congressman would most likely object or ask questions about her speech on FP. The barangay captain is most likely to approve of her speaking about FP.

Q9 Would you be willing to speak out publicly about family planning in the next 4 months?

Q10 What would you plan to say?

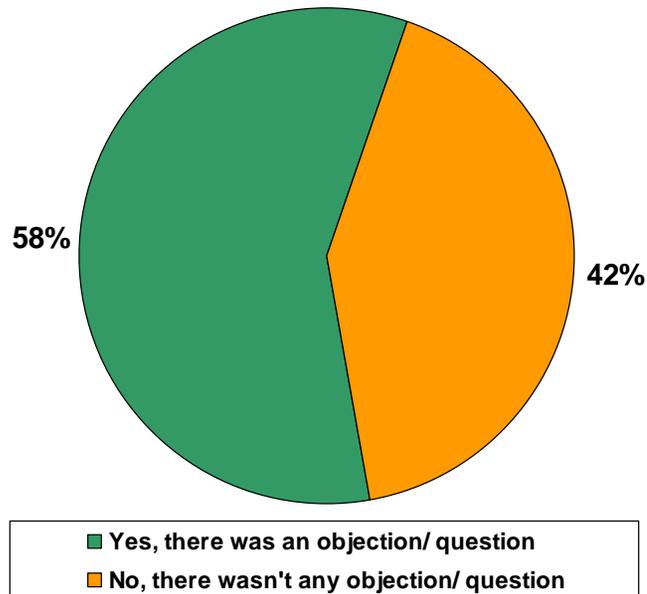
Q11 Who (person/group) do you think would OBJECT if you --as a community influential-- speak out publicly about family planning?

Q12 Who (person/group) do you think would APPROVE if you --as a community influential-- speak out publicly about family planning?

Whether or Not Objections or Questions Were Raised When Spoke Publicly About Family Planning in the Past 12 Months

Base: Total Interviews

Chart 2



- More than half (58%) faced some objections or questions during their talk on family planning.
- Most of the objections came from individuals such as barangay officials and barangay residents. To a lesser extent, there were also objections coming from individuals belonging to certain groups, mostly from the Catholic church.
- If taken together, faith related issues ranked the highest among the objections/ questions that were raised. Main issues cited in this group were about family planning being against the church (11%) and family planning as a form of abortion (10%). Other notable queries asked were about why the influential is helping the family planning campaign (10%) and other background information about the program.
- In response, FP Influentials highlighted the reasons for, or importance of having family planning (10%), and explained the definition of family planning (Family planning is not abortion, but a means to prevent the sperm and egg to meet – 9%)

Group or Person who Objected or Asked Questions About Family Planning

Base: Total Interviews

Table 5

	Total
	81
	%
Person (Nett)	41
Barangay Officials	10
Barangay Resident	10
Male Leaders	6
NGO Workers	4
Muslim Followers	4
Muslim Religious Leaders	2
Family Member	2
Neighbors	2
Medical Students	2
LGU/Local Chief Executive	2
Doctors	2
Clergy	1
Friends	1
Group (Nett)	25
Catholic Group	19
Women Group	6
Members of Opus Dei	1
MAA OFW Organization	1
Fishers Folk Organization	1
No one objected or asked questions	42

Objection or Question of the Group/ Person About Family Planning

Base: Total Interviews

Table 6

	Total
	81
	%
Faith Related (Nett)	28
Family planning is against the church	11
Family planning is abortion	10
God said "Go and multiply"	4
Family Planning is a sin	4
Having vasectomy is a sin	1
Family planning is not acceptable to Muslim	1
Modern method is abortion and is not allowed by the Vatican	1
Said "I already don't attend church then I'll do a mortal sin."	1
Background Information (Nett)	19
Why I help family planning	10
Where I get funding/support/logistics for population management	4
Why my projects are focused on family planning instead of lighting & cementing the streets	2
What are the focus areas/sites of population management	1
What is my relation to AED	1
Why am I an environmentalist tackling a population matter	1
Where can they get information education materials	1
Why talk about family planning when unable to have children	1
Methods of Family Planning (Nett)	7
Associations on Specific Methods of Family Planning (subnett)	6
Pills and IUD cause cancer	4
Ligation turns you into a sex maniac	1
Vasectomy lessens your craving for sex	1
Complained that pills cause loss of teeth & varicose veins	1
What is the right contraception to use	2
What are the benefits/ advantages of family planning	2
Understanding the reproductive health organs of a woman & man	2
There is no point in implementing family planning	2
No one objected or asked questions	42

Response to Objection or Question of the Group/ Person About Family Planning

Base: Total Interviews

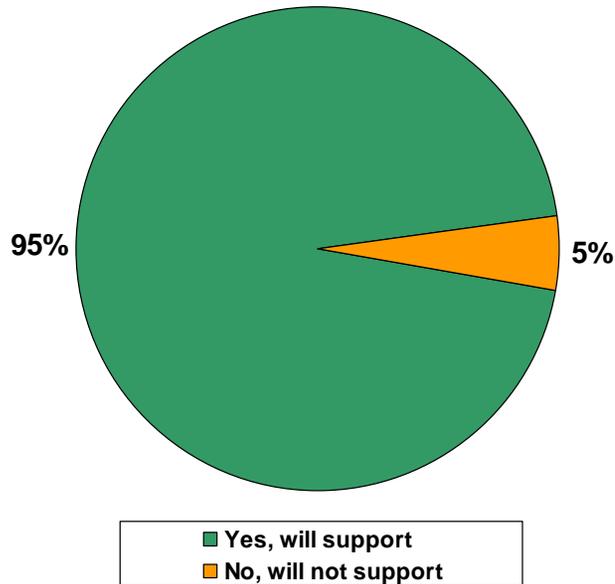
Table 7

	Total
	81
	%
Background Information (Nett)	26
Explained the reasons/ importance of FP	10
Explain process of implementing the program	7
Not forcing them to use modern methods, but giving them a choice	5
Cited other projects besides family planning	4
Methods of Family Planning (Nett)	10
All methods of FP need to be properly used	5
Need to practice family planning whether its natural or modern methods	2
There is also natural method in modern methods	1
It is not true that pills destroy the teeth	1
Family planning is not abortion, but a means to prevent the sperm & egg to meet	9
Faith Related (Nett)	7
Did God want our children to be hungry	2
Based on the fatwa found in the Qu'ran, family planning is allowed	2
Stated in the Qu'ran that suckling period is 3 years and pregnant women are not allowed to breastfeed	2
Does the church want us to be poor	1
There are also christians who are adopting concept of family planning	1
Gave them a copy of the fatwa	1
Need to consult a doctor	4
Yearly pregnancy is risky for the woman	4
Need 3 years spacing for better health of the mother & child	4
Avoided the question	2
Women have the right to decide what is best for their body	2
Suggest to space children, not abort them	2
No one objected or asked questions	42

Intention to Support Actions Related to Family Planning in the Next 4 Months

Base: Total Interviews

Chart 3



- Almost all (95%) FP Influentials plan to support certain activities related to family planning in the next 4 months.
- Majority of the activities would be delivering seminars/trainings on FP (53%) - including seminar or training on FP in general (28% and 17% respectively), on reproductive health (7%) and on vasectomy (6%). A substantial number also plans to implement information campaigns about family planning (43%) – in general and on specific topics (e.g. methods).
- The plurality aim to fulfill these plans either on Family Planning Day (25%) or within August 2004 (30%). Perhaps their plans were to implement the activities coinciding with the celebrations for FP Day in August.
- Among the few (5%) not planning to support any actions related to family planning, they have allotted their time to personal matters or activities of their organizations. Others were unaware of any planned FP activities.

Specific Actions Related to Family Planning Plan to Support in Next 4 Months

Base: Total Interviews

Table 8

	Total
	81
	%
Seminars/ Trainings (Nett)	53
Seminar related to Family Planning / among mothers	28
Training on Family Planning	17
Seminar on Reproductive Health	7
Seminar on Vasectomy/forum in vasectomy	6
Information Campaign (Nett)	43
Information campaign on family planning	30
Information campaign on modern family planning methods	12
Placing streamers/ stickers about FP around the community	4
Provision of Services/ Supplies (Nett)	6
Distribution of free contraceptives	2
Provide assistance for women to have access to free tubal ligation	2
Medical mission on Family Planning	1
Health week with pap smear & FP methods	1
Family Planning Day/ Month	10
Push the bill for Reproductive Health	6
Have an Advocacy Working Group within different communities	5
Activities like singing contest about family planning	5
Provide leaders who is knowledgeable in FP in order to help in dissemination	5
Not planning to support any action related to family planning in the next 4 months	5

Q15 What specific actions related to family planning do you plan to support in the next 4 months?

Q16 When do you think will this happen?

Event/Occasion Specific Actions Related to Family Planning Plan to Support in Next 4 Months Will Happen

Base: Total Interviews

Table 9

	Total 81
	%
Occasion (Nett)	58
Family Planning Day	25
Meeting on specific issues	7
Seminar/Orientation	7
Family Month	6
Launching of Organization/Network	5
Training	4
Population Development Week	4
Informal Occasion	1
Free ligation Monday to Fridays in Friendly Care	1
Counselling Sessions	1
Health Week	1
World Population Day	1
Art Workshop for OFW children	1
Awarding Ceremony of policemen	1
Date (Nett)	56
Within the next month	30
Within the next 2 - 4 months	20
Within the month	11
No Specific Occasion/No set date	12
Not planning to support any action related to family planning in the next 4 months	5

Q15 What specific actions related to family planning do you plan to support in the next 4 months?

Q16 When do you think will this happen?

Reasons for Not Planning to Support Actions Related to Family Planning in the Next 4 Months

Base: Total Interviews

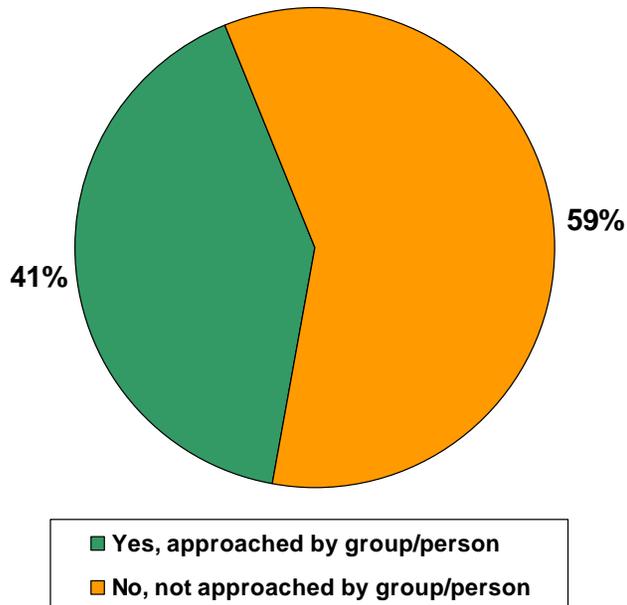
Table 10

	Total
	81
	%
More focused on work for my organization	2
Too busy to attend to such activities	1
Need to discuss with our Federation	1
Not aware of any actions planned for FP	1
Planning to support any action related to family planning in the next 4 months	95

Whether or Not Approached by Group/ Person (Other than TSAP-FP/AED) on Family Planning in the Past 12 Months

Base: Total Interviews

Chart 4



- Almost half (41%) have been approached by other groups or persons regarding their initiatives on family planning.
- Some FP Influentials were approached by NGOs like Marie Stoppe (6%), Friendly Care (5%), and Philippine Rural Reconstruction Movement (5%), while others were approached by government offices such as POPCOM (12%) and DOH (5%).
- When organizations approached FP Influentials, it is either (1) to invite them to help in their family planning activities such as providing orientations to different barangays (11%) or attending a training on FP that they have set up, or (2) to offer their support to the FP Influentials' activities like to conduct continuing seminars (11%) or provide FP services (5%).
- Other organizations approached FP Influentials in various periods in the past year.

Group or Person Who Approached About Initiatives on Family Planning

Base: Total Interviews

Table 11

	Total 81
	%
GROUP (NETT)	38
Non-Government Organizations (subnett)	23
Marie Stoppe (NGO)	6
Friendly Care	5
Philippine Rural Reconstruction Movement	5
Family Planning Organization of the Phil.(FPOP)	4
Phil. Legislators Committee and Population and Development Foundation Inc.	2
Womens Healthcare Foundation	1
An Australian-based advocacy group	1
Center for Male Reproductive Health	1
Group of Women	1
Barangay Association of Malabon	1
Kinasang Foundation Inc.-KSPI	1
Responsible Parenthood Maternal & Child Health Association in the Phil.	1
Government Agency (subnett)	15
POPCOM	12
Department of Health	5
Cebu City Health Office	2
Quezon City Health Dept.	1
Academic Institutions (subnett)	5
San Carlos University	2
La Salle	1
Medical Schools	1
International Groups (subnett)	4
World Health Organization-WHO	1
Bill & Melinda Gales Foundation	1
Int'l Family Planning Leadership Program	1
Socio-Civic Groups (subnett)	2
Rotary Club	1
Caloocan Jaycees for youth	1
Faith-based groups (subnett)	1
7th Day Adventist in Negros Occidental	1
Other Groups (subnett)	2
Prime Asia Health Program	1
Philippine Legislators' Committee on Population and Development Foundation, Inc.	1
PERSON (NETT)	2
Noberto Quisumbing-Owner	1
Imams (Muslim Religious)	1
No other group approached about their initiatives on family planning	59

Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person

Base: Total Interviews

Table 12

	Total 81
	%
Conduct Trainings/ Seminars (Nett)	17
Provide orientation to barangay	11
Be a reactor to one of their forums	5
Provide training on population & environment	5
Be a lecturer for their seminar	1
Support to Family Planning Activities (Nett)	19
Offered to support conduct of continuing seminars	11
Offered to provide family planning services	5
Continuously provide contraceptives to the community	4
Invited as partners to help plan their activities	7
Invited to a training on family planning	7
Invited to create modules/ materials on family planning	4
No other group approached about their initiatives on family planning	59

Q20 What did this person or group say to you about their initiatives on family planning?

Q21 When and where did this person or group mention to you about their initiatives on family planning?

Event/ Occasion Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person Happened

Base: Total Interviews

Table 13

	Total
	81
	%
Occasion (Nett)	5
Meeting of members/officers	1
Seminar/Orientation	1
Consultative Workshop on Family Planning	1
Counselling Session	1
Date (Nett)	32
Within the month of July 2004	4
1-3 months ago	10
4-6 months ago	10
7-9 months ago	5
10-12 months ago	11
No Specific Occasion/Can't Recall Date	10
No other group approached about their initiatives on family planning	59

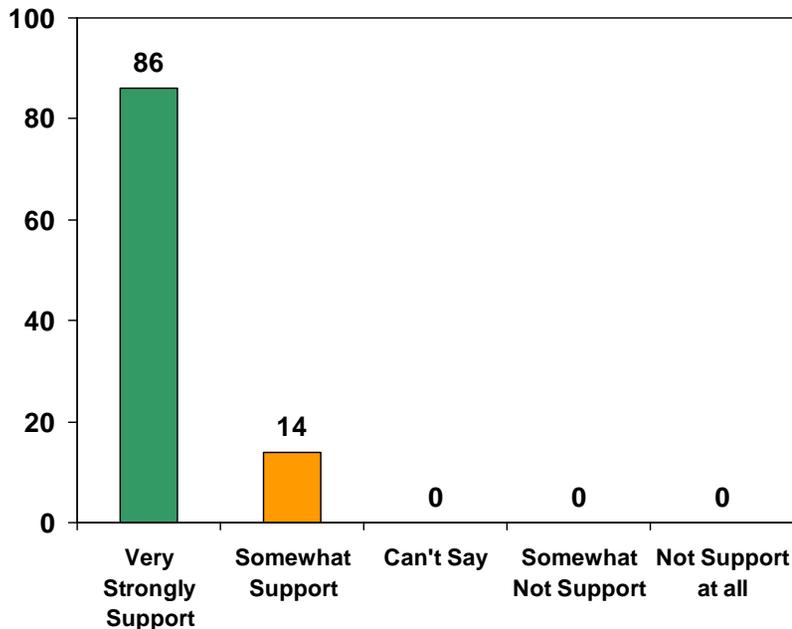
Q20 What did this person or group say to you about their initiatives on family planning?

Q21 When and where did this person or group mention to you about their initiatives on family planning?

Overall Support of Family Planning

Base: Total Interviews

Chart 5



- On the overall, FP Influentials very strongly support family planning. This is primarily because the current situation in their area shows the need for FP. They believe that the rise in population heightens poverty (27%), that FP is needed in their community in general (22%), and that welfare and nourishment of children suffer in big families (11-12%).
- Another reason appears to be personal experience which gives them the inclination to help other people by explaining FP.
- A very small percent (5%) gave negative reasons for saying they only “somewhat support” family planning – primarily being too busy, fear of objections from the church and lack of knowledge on reproductive health.

Q22 Overall, how would you rate your personal support of family planning? Using a scale of 1 to 5, where "1" means you "do not support at all", "2" means "somewhat do not support", "3" means "can't say", "4" means "somewhat support" and "5" means you "very strongly support" family planning. Which number comes closest to how you feel?

Reasons for Overall Support of Family Planning

Base: Total Interviews

Table 14

<u>Very Strongly Support FP</u>	Total 81
	%
<u>GAVE POSITIVE COMMENTS (NETT)</u>	86
<i>Current Situation in the Area/ Country (subnett)</i>	60
Increasing poverty due to increasing population	27
Family planning is needed in the community	22
Welfare of children suffers when couples have many children	12
Couples with many children are unable to provide their children adequate food	11
Several extended families living in small quarters	3
Not enough jobs for a big population	3
Health of the mother is neglected due to having to take care of many children	3
<i>Personal Experience (subnett)</i>	29
Current user of family planning	9
Want to help people by explaining family planning	8
Experienced the difficulties of being part of a big family	5
Previous involvement with other family planning programs	3
Found the use of traditional methods of family planning ineffective	3
Based on experience	3
FP is a good strategy on the protection of our environment & saving the future of our children	5
Many advantages in spacing children	3
Did not give a rating of very strongly support family planning	14

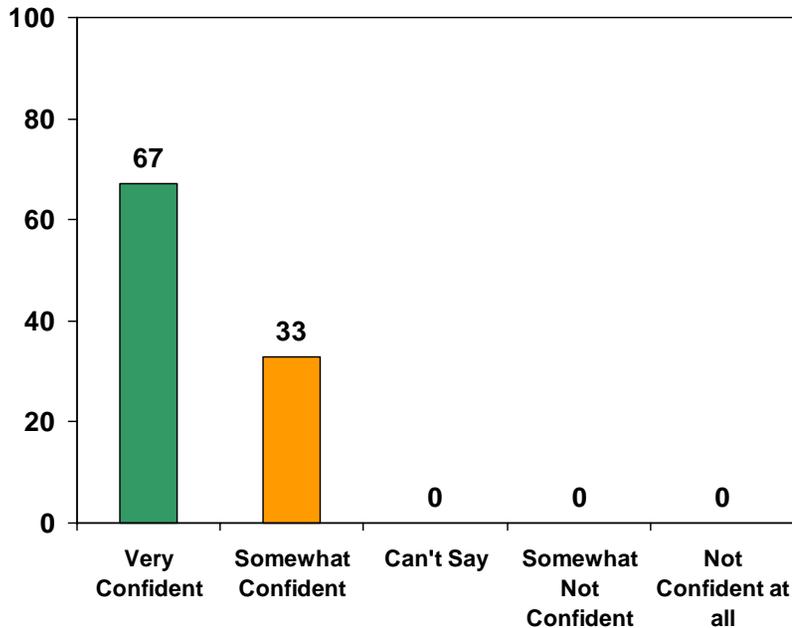
Table 15

<u>Somewhat Support FP</u>	Total 81
	%
<u>GAVE POSITIVE COMMENTS (NETT)</u>	10
<i>Personal Experience (subnett)</i>	5
Want to help people by explaining family planning	2
Current user of family planning	1
Based on experience	1
Experienced living in depressed areas	1
<i>Current Situation in the Area/ Country (subnett)</i>	2
Couples with many children are unable to provide their children adequate food	2
To help parents to educate them about FP on islam teaching	1
<u>GAVE NEGATIVE COMMENTS (NETT)</u>	5
Too busy to attend to such activities	1
Fear of the objections from the church	1
Lack of knowledge on reproductive health	1
Sometimes I support and sometimes I don't because supporting family planning activities can't pay the bills	1
Did not give a rating of somewhat support family planning	86

Overall Confidence in Speaking Publicly on Family Planning

Base: Total Interviews

Chart 6



- All FP Influentials are confident about speaking publicly on family planning.
- Majority rated themselves as very confident (67%) because of their knowledge of family planning (29%), personal experience (27%), their feeling of being well supported (13%), and the trainings they have attended (7%).
- Some 33% rated themselves “somewhat confident” for largely the same reasons but with 10% expressing reservations about not having enough information on family planning or modern methods.

Q24 Overall, how would you assess your confidence in speaking publicly about family planning? Using a scale of 1 to 5, where "1" means you are "not at all confident", "2" means you are "somewhat not confident", "3" means you "can't say", "4" means you are "somewhat confident" and "5" means you are "very confident" in speaking publicly about family planning. Which number comes closest to how you feel?

Reasons for Overall Confidence in Speaking Publicly About Family Planning

Base: Total Interviews

Table 16

<u>Very Confident in Speaking Publicly about FP</u>	Total 81
	%
<u>GAVE POSITIVE COMMENTS (NETT)</u>	67
Knowledgeable about family planning	29
Based on personal experience	27
Support of Family Planning (Subnett)	13
Support from organization members	7
Increasing show of support to family planning	6
Trainings Received (Subnett)	7
Attended several training	4
Trained how to talk to the community	4
Motivated by current situation in the area/country	4
Did not give a rating of very confident in speaking publicly about family planning	33

Table 17

<u>Somewhat Confident in Speaking Publicly about FP</u>	Total 81
	%
<u>GAVE POSITIVE COMMENTS (NETT)</u>	20
Knowledge about family planning	11
Trainings Received (Subnett)	6
Attended several training	5
Trained how to talk to the community	1
Based on personal experience	2
Support of Family Planning (Subnett)	1
Support from organization members	1
Increasing show of support to family planning	
<u>GAVE NEGATIVE COMMENTS (NETT)</u>	14
Not enough knowledge on family planning or modern methods	10
Not a current user of family planning	1
Need to pass the trainers' training	1
Fear of the objection from the church	1
Did not give a rating of somewhat confident in speaking publicly about family planning	67

Suggestions on How to Improve Personal Capability in Speaking Out More Effectively on Family Planning

Base: Total Interviews

- FP Influentials suggested having more trainings on family planning to speak about it more effectively. Some specific topics that should be tackled are the specific FP methods (62%), updated information (15%), how to communicate with different groups (12%), and the importance of FP (12%).
- Developing educational materials about FP that would aid FP Influentials in improving knowledge about family planning can also help them be more effective in speaking about family planning.

Table 18

	Total
	81
	%
Trainings/ Seminars/ Workshops (Nett)	91
Trainings to be more knowledgeable on FP/ FP methods	62
Continous trainings to keep updated on FP	15
Training on interpersonal communication skills with different groups	12
Workshops/Seminars on the importance of family planning	12
Training on correct information related to FP	7
Training/practicum on how to use contraceptives	6
Materials/ Products (Nett)	20
Provide educational materials about family planning	12
Develop advocacy materials appropriate for rural programs	5
Provide budget for family planning programs	4
No comment	2

Suggestions on How to Strengthen Advocacy on Family Planning

Base: Total Interviews

- Suggestions to further strengthen advocacy of family planning including providing FP influentials financial assistance (31%) to be able to implement their different activities on family planning (i.e. seminars, handouts, and contraceptive supply).
- They also see the importance of having scheduled seminars (21%) and educational materials/ handouts (10%) for people in the community to be aware of and understand better family planning.
- Support from the barangay to provide supply of contraceptives for it to be available to the residents is also cited (10%).

Table 19

	Total 81
	%
Financial Assistance (Nett)	31
Financial assistance for conduct of seminars	12
Financial assistance for handouts/materials on FP	11
Financial assistance on contraceptive supply	9
Financial assistance on FP programs	4
Training/ Seminar (Nett)	31
Weekly schedule/ continuous seminar for the people of the community	21
More trainings on FP	6
Train more people to talk about FP	6
Trainings to update skills and knowledge about FP	5
Logistic Support (Nett)	23
Support from barangay for supply of contraceptive/ FP materials	10
Support of the barangay for a venue	5
Support to have more seminars	4
Support to provide knowledgeable speakers	4
Educational materials/handouts/visual aids	10
Have TV commercials/ads about FP	7
Invite doctors to talk about FP	4
No comment	1

CONCLUSIONS & RECOMMENDATIONS



Conclusions & Recommendations (1)

Information dissemination of family planning is still at the grassroots level.

- There is a high incidence of FP Influentials advocating family planning in the past 12 months, and currently they are talking to groups/ persons who are closely associated with themselves --- i.e. the organization they belong to, residents of their barangay, neighbors, family, etc.
- The potential to expand their boundaries is very promising. To do this, FP Influentials need to develop the confidence to speak out. It was stated that the reason for being very confident speaking publicly is because they are knowledgeable about family planning. TSAP-FP can provide trainings with topics such as the elements of RH, importance of FP, common misconceptions, specific FP methods and how to use them. Trainings will enable them to strengthen their confidence and allow them to answer questions more effectively.

Conclusions & Recommendations (2)

Other ways of getting the word out:

- FP Influentials have suggested to utilize the power of mass media to advocate FP. This is definitely seen as important in line with the “2-child policy” being publicized which created various reactions from the general public. However, there is a need for FP Influentials to communicate the correct concept of FP to the public to reduce misconceptions and objections from different groups. TSAP-FP can help provide the right information through their trainings and by creating educational materials/ visual aids about FP that can help the audience better understand the topic during trainings/ seminars; and by developing handouts/ leaflets/ materials on FP that FP Influentials can give out to people, whether those who attend the seminars or persons they chance upon.
- Another way to effectively spread the information of FP is by getting the support of the government. TSAP-FP can persuade FP Influentials in the Legislative sector to push for a family planning program. Meanwhile, FP Influentials from other sectors can talk to local government people, starting with the barangay leaders, about the importance of having FP in their area and possible alternatives for funding an FP campaign in the community.



Conclusions & Recommendations (3)

FP Influentials are major supporters of family planning.

- Aside from their strong overall support of FP, almost half have been approached by other organizations on their FP initiatives. Majority also already have plans to support FP activities in the next 4 months, specifically setting up seminars/ trainings and information campaigns.
- It must be noted that most of these activities will happen/ would have happened during FP day/ within the month of August, an event that is sponsored by TSAP-FP. Trainings given should not only be about family planning, but also on how to organize activities within their areas. This will enable them to initiate FP programs and develop strategies in advocating family planning more effectively.

APPENDICES



Glossary of Terms

ABACA	Alliance of Barangay Apas Community Association
AED	Academy for Educational Development
BLAWN	Barangay Labangon Women Network
CCUVA	Cebu City United Vendors Association
CCUVA	Cebu City United Vendors Association
CIBBAK	Carbon Ermita Bato Barracks Kawit
DOH	Department of Health
ERPAT	Empowerment Reaffirmation of Paternal Abilities Training
FEDMONTODA	Federation Muntinlupa Tricycle Operators and Driver Association
FEDTODA	Federation of Tricycle Operators and Drivers Associations in Angeles City
FFVA	Fresh Flowers Vendors Association
FFW	Federation of Free Workers
FP	Family Planning
FPOP	Family Planning Organization of the Philippines
JAVA	Jones Avenue Vendors Association
LGU	Local Government Unit
LLN	Lungkod Lingap sa Ngayon
MACUSVA	Mandaue City United Sidewalk Vendors Association
Metro Cebu CAN	Metro Cebu Committee-based FP Advocates Network
NACTODAP	National Confederation of Tricycle Operators and Drivers Association of the Philippines
NGO	Non-Government Organization
OFW	Overseas Filipino Worker
POPCOM	Commission on Population
POSVA	Power Development Sidewalk Vendors Association
QC CAN	Quezon City Community-based FP Advocates Network
RH	Reproductive Health
ROSVVA	Robinsons Side-Vendors Association
TODA	Tricycle Operators Driver Association
TSAP-FP	The Social Acceptance Project – Family Planning
UP	University of the Philippines
WHO	World Health Organization

Thank you



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