

## **Effective Linkages through the PRIME Project: HIV Prevention and Management Integrated with Reproductive Health Services at the Primary Level**



The mission of the PRIME Project, a USAID-funded cooperative agreement, is **to improve the performance of primary care providers and the systems which support them**. While PRIME focuses on reproductive health (RH) and family planning, we receive funding to extend our work into closely related areas:

- HIV/AIDS
- Child health and child survival
- Maternal health
- Other primary health care

PRIME works directly with front-line providers — primary care physicians, nurses, midwives, traditional birth attendants, pharmacists, community-based (CBD) workers, health educators and indigenous providers. PRIME also concentrates on strengthening links between providers and the clients and communities they serve, in order to ensure access and quality at the primary level — where it's needed most.

The PRIME approach for addressing the AIDS pandemic includes linking HIV prevention and management services with RH/family planning and other primary care. PRIME works to prevent the spread and manage the health consequences of HIV among clients, providers and others who could be affected — the clients' partners and children, for example.

Components of the PRIME  
Approach to HIV/AIDS:

- Dual Protection
- STI Prevention and Management
- Reaching Adolescents
- Reproductive Health Needs  
of Women with HIV

**PRIME II**

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Components of the PRIME approach to linking HIV with reproductive health at the primary care level include:

- Dual Protection
- STI Prevention and Management
- Reaching Adolescents
- Reproductive Health Needs of Women with HIV

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