

SUCCESSFUL COMMUNITIES FROM RIDGE TO REEF

World Wildlife Fund

**PERFORMANCE MONITORING PLAN
1 OCTOBER 2003 – 30 SEPTEMBER 2006**

**Submitted to USAID Global Health Bureau
Office of Population and Reproductive Health**

USAID Cooperative Agreement GPO-A-00-03-00008-00

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ACRONYMS

ASOS	Action Santé Organisation Secours
AMREF	African Medical and Research Foundation
CBD	Community Based Distribution Agent (for FP/RH & PHE)
CPR	Contraceptive Prevalence Rate
ESU	Ecoregion Support Unit, World Wildlife Fund
FP/RH	Family Planning/Reproductive Health
LGU	Local Government Unit
MoH	Ministry of Health
WRA	Women of Reproductive Age (defined as 15-45 years of age)
WWF	World Wildlife Fund

INTRODUCTION

This is the Performance Monitoring Plan for WWF's project Successful Communities from Ridge to Reef, funded under cooperative agreement GPO-A-00-03-00008-00 by the Population and Reproductive Health Program of USAID's Global Health Bureau. The Project aims to provide reproductive health services in key areas where population growth has serious impacts on natural resources and biodiversity, in order to reduce pressure and find more sustainable solutions for local livelihoods. The Project also has a learning component, to enable us to learn how to undertake population-environment work more effectively.

This project falls within WWF's Ecoregion Support Unit's Population, Health, Gender and Environment Program, which aims to alleviate the threat and impact of population pressures on biodiversity in priority ecoregions.

The performance monitoring plan covers four major components:

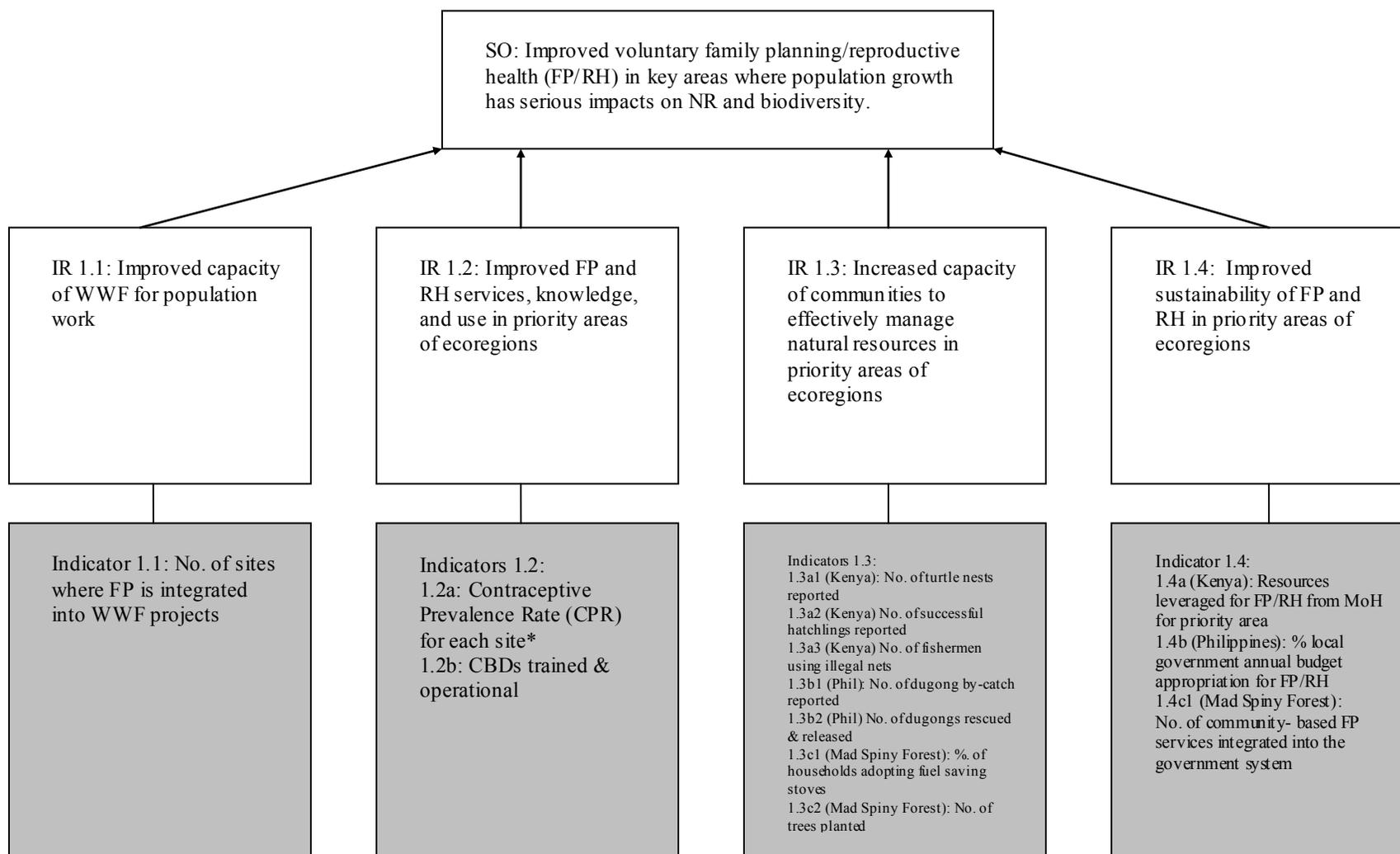
- Population-environment work in the East Africa Marine Ecoregion in Kiunga, Kenya
- Population-environment work in the Sulu-Sulawesi Ecoregion in Roxas, Philippines
- Population-environment work in the Spiny Forest Ecoregion of Madagascar*
- Learning on population-environment approaches and linkages.

Monitoring and evaluation at the ecoregion level will be overseen by ecoregion coordinators or other senior staff in WWF field offices, and will be supported by Cara Honzák, the Population and Environment Fellow in WWF's Washington DC office. ESU is responsible for the learning component. The project is managed by Judy Oglethorpe in WWF's Ecoregion Support Unit (ESU).

Part of the monitoring and evaluation plan for these projects links closely with conservation activities funded by USAID/EGAT/NRM under the Global Conservation Program. Field support components also complement other USAID funding to WWF and its family planning partners in Madagascar, Kenya, and the Philippines.

**Please note that the original Performance Monitoring Plan (PMP) submitted to USAID on January 10, 2005 also included the Moist Forest Ecoregion of Madagascar. In FY05, USAID funding to the project was reduced and WWF made the decision to delay activities in the Moist Forest pending further funding. Therefore this version of the PMP does not include indicators for the Moist Forest.*

Global Strategic Framework and Indicators



Performance Monitoring Indicator System

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
IR 1.1	No. of sites where FP is integrated into WWF projects	No. of sites where FP is integrated into WWF projects	5 as of 12/10/04	7 by June 2006	4	Informal survey	Tabulate Results in Population Database	6 months, starting Jan. 1, 2005	Cara Honzak and Judy Oglethorpe
IR 1.2	<p>Indicators 1.2:</p> <p>1.2a: Contraceptive Prevalence Rate (CPR) or for each site*</p> <p>1.2b: Community Based Distributors (CBDs) trained (using WWF funds) & operational</p>	<p>1.2a CPR = Numerator= (No. of women ((married or in union) OR (aged 15-45 years old)) using a contraceptive method at a given point in time in target area)* / Denominator= (No. of women ((married or in union) OR (aged 15-45)) in target area)</p> <p>1.2b: CBDs trained (using WWF funds) & operational (operational defined as “currently distributing contraceptives”)</p>	<p>Kenya = 1.2a CPR = approx. 7% as of 9/2003 (at District Level, which is a larger scale than the project area)</p> <p>1.2b= 0</p>	<p>Kenya = 1.2a= Target Inappropriate</p> <p>1.2b= No Target Defined</p>	<p>Kenya = 1.2a= 17% as measured by Socio-economic survey, completed 4/05 (17% should be regarded as approximate; the sample size of WRA was only 60); therefore supplementary information is now being collected)</p> <p>1.2b= 6</p>	<p>Kenya: 1.2a= Numerator= MoH [& AMREF] & Mobile Clinic Records</p> <p>Denominator= Lamu Statistics Bureau</p> <p>1.2b= MoH Records</p>	<p>Kenya: 1.2a & 1.2b: Baseline: Socio-economic Survey Report</p> <p>Endline: Separate Data Collection Effort</p>	<p>Kenya: 1.2a & 1.2b: Baseline by March 1, 2005; Endline by June 30, 2006</p>	<p>Kenya: WWF & AMREF</p>

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
1.2 (cont'd)			Philippines = 1.2a= 13% as of 1/2005****	Philippines = 1.2a= Target Inappropriate	Philippines= 1.2a= Baseline measurements were just obtained in WWF sponsored survey; results are still being tabulated	Philippines: 1.2a= Numerator= Clinical Records or Roxas LGU Survey Denominator= Roxas LGU Statistics	Philippines: 1.2a: Baseline Survey Report Endline Survey Report	Philippines: 1.2a & 1.2b: Baseline by April 30, 2005; Endline by June 30, 2006	Philippines: WWF
			1.2b= 0 as of 1/2005	1.2b= Not yet established	1.2b= 0 (project has just completed baseline and CBDs have been identified)	1.2b= WWF-Roxas Records	1.2b: WWF Roxas Annual Monitoring Report		

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
1.2 (cont'd)			Mad Spiny Forest= 1.2a= 6% as of March 2004 (from baseline survey) as of June 2004, Tulear area current users = 43, Tulear CYP=5.3; Fort Dauphin area still being reviewed for accuracy, will send updates	Mad Spiny Forest = 1.2a= Target Inappropriate	Mad Spiny Forest = 1.2a= CPR cannot be updated without HH survey; as of June 2005, Tulear area current users = 184 & Tulear CYP = 23; Fort Dauphin area still being reviewed for accuracy, will send updates	Mad Spiny Forest: 1.2a= Numerator= FP CBD agent data Denominator= Annual census carried out by ASOS field agents	Mad Spiny Forest: 1.2a & b= Report on Baseline Data (CBD agents, and the census)	Mad Spiny Forest: 1.2a & b= Baseline (Collected in July 2004), updated every 3 months	Mad Spiny Forest: WWF & ASOS
			1.2b= 0 as of project start date in March 2004	1.2b= 44 by June 2006	1.2b= 49	1.2b= ASOS Monitoring Records	Updates from Clinic and CBD Reports	Endline (Collected by April 2006)	

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
IR 1.3	1.3a1 (Kenya): No. of turtle nests reported	1.3a1 (Kenya)= No. of turtle nests reported by June 30 each yr.	1.3a1 (Kenya)= 79 as of 6/30/04	1.3a1 (Kenya)= 100+ nests by 6/30/05	1.3a1 (Kenya)= 85 as of 6/30/05 ***	1.3a1 & 1.3a2 (Kenya): WWF Turtle Nest Monitoring Logbook	1.3a1 & 1.3a2 (Kenya): Turtle Nesting Report	1.3a1-a3 (Kenya): June 30 th each year	Kenya: WWF
	1.3a2 (Kenya): No. of successful turtle hatchlings reported	1.3a2 (Kenya)= No. of successful turtle hatchlings reported by June 30 each yr.	1.3a2 (Kenya)= 9000 hatchlings as of 12/10/04; baseline no. to be input soon	1.3a2 (Kenya)= 10,000+ hatchlings by 6/30/05	1.3a2 (Kenya)= 6/05 outcomes confounding; WWF reviewing estimates, will send figures soon				
	1.3a3 (Kenya) No. of fishermen using illegal nets (not using sustainable, legal fishing gear)	1.3a3 (Kenya)= No. of fishermen using illegal nets (not using sustainable, legal fishing gear) by June 30 each yr.	1.3a3 (Kenya)= 40 fishermen using gill nets as of 11/30/04; baseline no. to be input soon	1.3a3 (Kenya)= 0 fishermen using gill nets by 6/30/05	1.3a (Kenya)= (no. is still under review; it is clear that 290 KMNR fishermen have voluntarily exchanged their gill nets for sustainable gear)	1.3a3 (Kenya): WWF/FiD Fisheries Monitoring Records	1.3a3 (Kenya): WWF Fisheries Report		

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
1.3 (cont'd)	1.3b1 (Phil): No. of dugong by-catch reported 1.3b2 (Phil): No. of dugongs rescued & released	1.3b1 (Phil) = No. of dugong by-catch or slaughtered reported each year by June 1.3b2 (Phil) = No. of dugongs rescued & released each year by June	1.3b1 (Phil) from 1/05-3/05 = 1 1.3b2 (Phil) from 1/05-3/05 = 0	1.3b1 & b2 (Phil) = Target Inappropriate (1.3b1 should go down from period to period, but could be under-reported; if 1.3b1 is positive and high, then 1.3b2 should usually also be positive and high, depending on the no. of slaughtered versus by-catch)	1.3b1 (Phil)= from 3/05-6/05 = 1 1.3b2= from 3/05-6/05 = 0	1.3b1 & b2 (Phil) = WWF Roxas Dugong By-Catch Monitoring Report	1.3b1 & b2 (Phil) = WWF Roxas Dugong By-Catch Report and Rescue Monitoring Records	1.3b1 & b2 (Phil) = Project start date, 2005 baseline (for one year); same date, 2006 Endline	Philippines: WWF

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
1.3 (cont'd)	1.3c1 (Mad Spiny Forest): % of households adopting fuel saving stoves	1.3c1 (Mad Spiny Forest): No. of households using fuel saving stoves/No. of households in target area	1.3c1 (Mad Spiny Forest) = 0 as of March 2004	1.3c1 (Mad Spiny Forest) = 30% of households in target area by June 2006		1.3c1 & c2 (Mad Spiny Forest): Village Committee	1.3c1 & c2 (Mad Spiny Forest): Monitoring Record	1.3c1 & c2 (Mad Spiny Forest): 3 mos. & 1 yr. (April each year)	1.3c1-2 (Mad Spiny Forest): WWF & ASOS
	1.3c2 (Mad Spiny Forest): No. of trees planted	1.3c2 (Mad Spiny Forest): No. of trees planted in target area	1.3c2 (Mad Spiny Forest) = 0 as of March 2004	1.3c2 (Mad Spiny Forest) = 4,000 trees by June 2006					

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
IR 1.4	Indicator 1.4a (Kenya): Resources leveraged for FP/RH from MoH for priority areas	1.4a (Kenya): Resources (cash & non-cash) leveraged for FP/RH from MoH for KMNR area	Kenya = 0 as of 8/04	Kenya= Salary of one permanent nurse for remote KMNR communities; to be expanded pending success of first target (next target now under discussion)	Kenya= As of 6/05 MoH has agreed to pay the salary of one nurse who will provide FP/RH and general health services in previously un-served area of the KMNR; WWF is now constructing the new clinic	Kenya: Baseline: Key Informant Interviews; Endline: Key Informant Interviews	Kenya: Baseline Interview Report; Endline Interview Report	Kenya: Baseline by March 1, 2005; Endline by June 30, 2006	Kenya: Baseline & Endline: WWF

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
1.4 (cont'd)	1.4b (Phil): % of local government budget devoted to FP/RH	1.4b (Phil): (Amount local government budget allocated to FP/RH activities for one year*/Total of LGU budget for 1 year)*100	Philippines = as of 6/05 = amount TBD, govmt has been slow to provide this figure, but promises to provide in 10/05; total allocated for health was 10% in FY05	Philippines: Still to be determined depending on percent of total health (which should be 20%)	Philippines= see baseline note	Philippines: Baseline: Inquiry; Endline: Inquiry	Philippines: Baseline LGU Annual Investment Report Endline LGU Annual Investment Report	Philippines: Baseline by April 30, 2005; Endline by June 30, 2006	Philippines: Baseline & Endline: WWF

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/30/05				
1.4 (cont'd)	1.4c1 (Mad Spiny Forest): No of CBD services integrated into the government system	1.4c1 (Mad Spiny Forest): No of CBD agents monitored & supplied with contraceptives by the MoH health clinic	1.4c1 (Mad Spiny Forest) = 16 as of March 2004	Mad Spiny Forest 1.4c1 (Mad Spiny Forest) = 30 by June 30, 2006		1.4c1 (Mad Spiny Forest): Baseline: CBD and MoH clinics Endline: CBD and MoH clinics, CBD association	1.4c1 (Mad Spiny Forest): Baseline: Interview of CBD agents & clinic agents Endline: Interview of MoH clinic agents & CBD associations	1.4c1 (Mad Spiny Forest): Baseline by Oct 2004 Endline by May 2006	Mad Spiny Forest: Baseline & Endline: WWF & ASOS

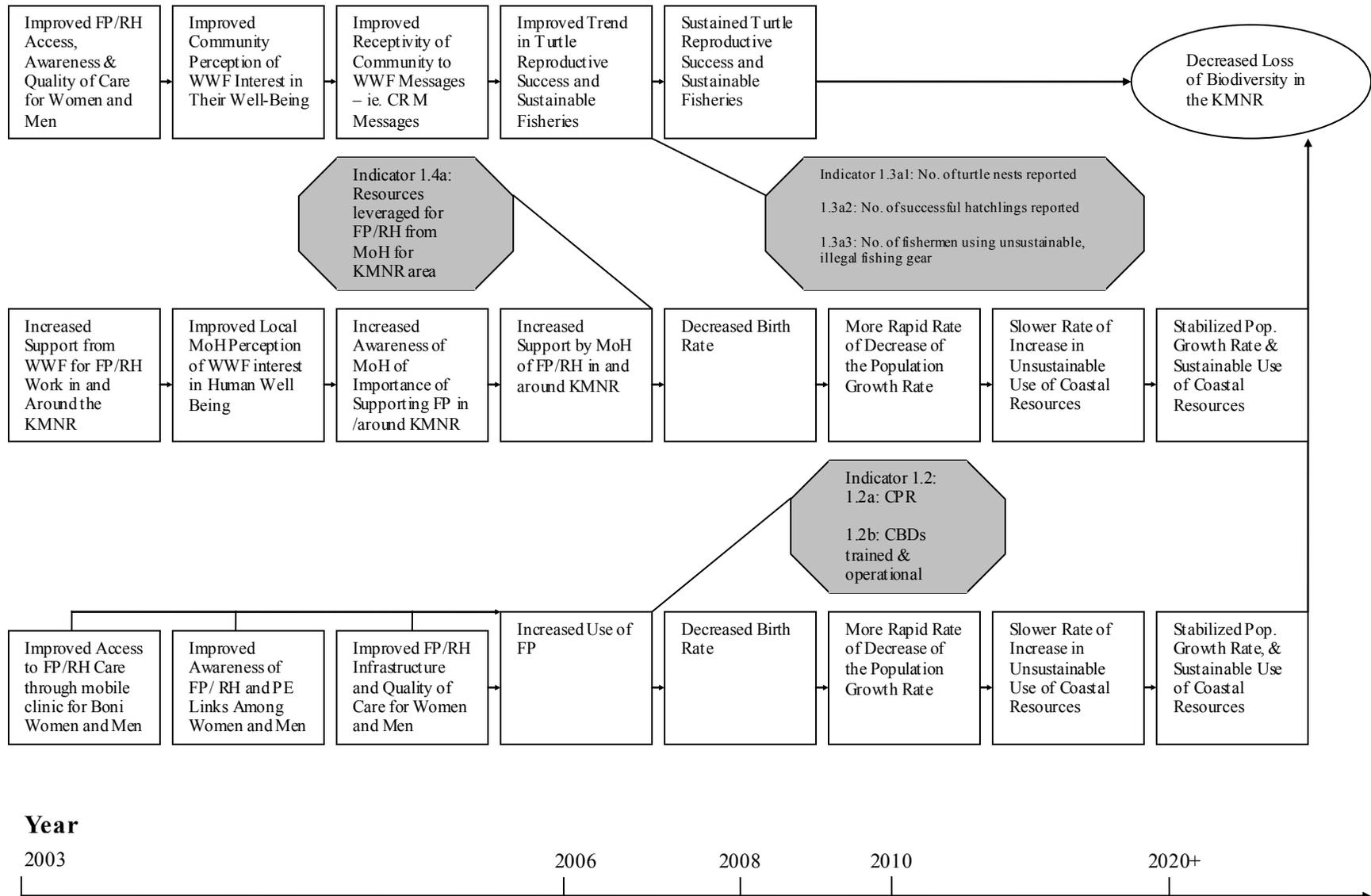
* - CPR is the indicator used in this report, but given the realities of limited funding for M&E, household surveys are not possible in all sites at the beginning and end of all projects. Therefore, CPR is being measured in most sites using clinical and CBD data rather than household survey data. Wherever possible, this data will be cross-checked with the household survey results to ensure consistency. Also note that in the Philippines Women of Reproductive Age is defined as women aged 15-49.

** - The number of sites where FP has been integrated is lower by one this year as a result of the reduced level of funding from USAID for FY05, as described on page 4 of this PMP.

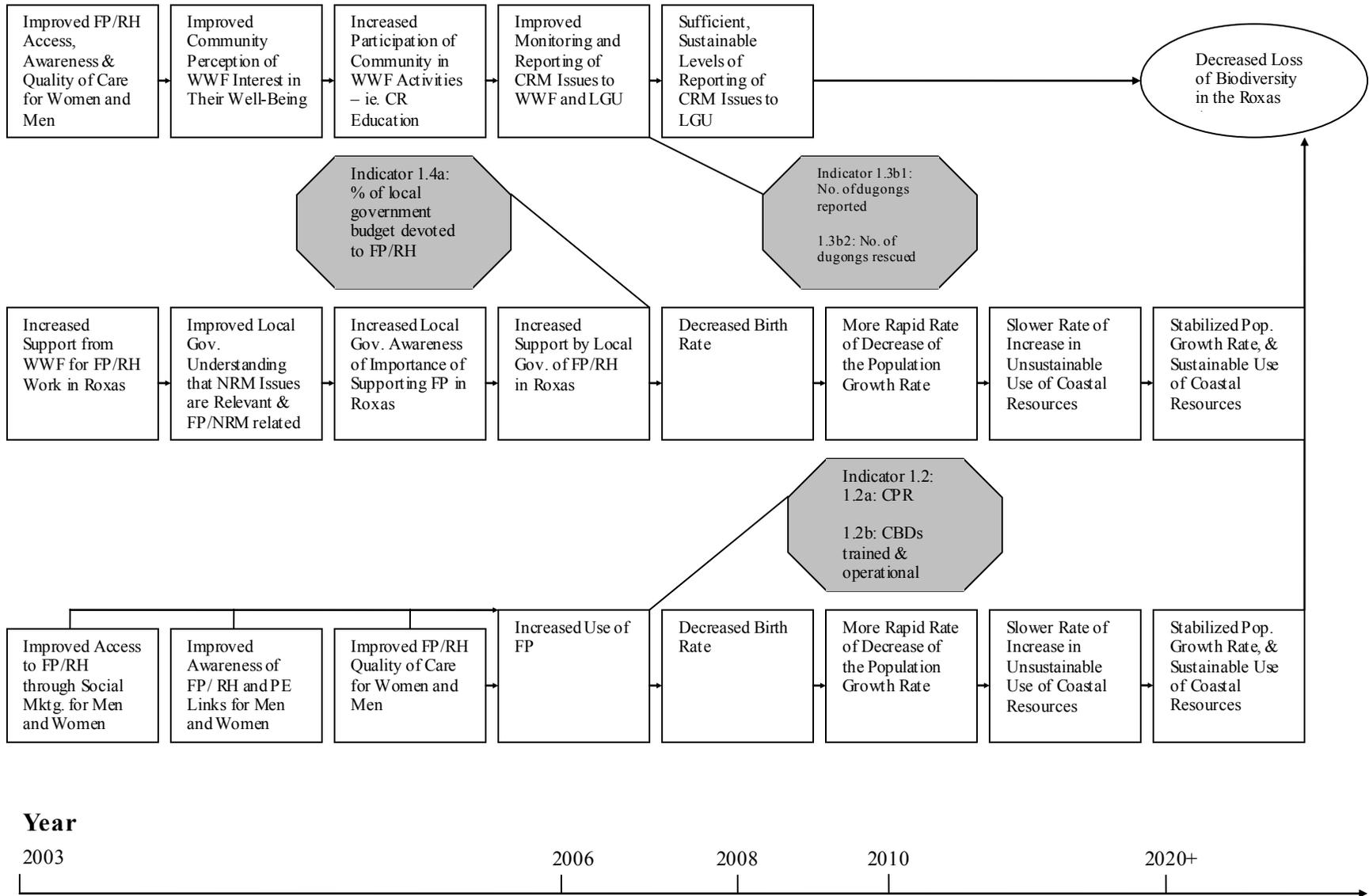
*** - Turtle nesting analysis shows an upward trend compared to the previous year, however this indicator must be considered over a period longer than the year cycle of this project; the upward trend could be attributed to turtle nesting remigration cycles, which occur every 2-3 years for the green turtle species (which is the dominant species) or to more female turtles coming to nest for the first time (population/colony recruitment).

**** - This figure was derived using the Family Planning Program Monitoring and Evaluation System 2.1 (FPPMES) software produced in 1999 by Family Planning and Technical Support Project (SEATS), led by John Snow Inc. (JSI). The program uses service statistics and the number of women of reproductive age in the population to calculate CPR. This software has been field tested and WWF has consulted with both the software designers and expert monitoring staff to affirm the appropriate use of the product.

Kenya Results Framework – Kiunga Marine National Reserve



Philippines Results Framework – Roxas, Palawan



Madagascar Results Framework – Spiny Forest

