

SCALING-UP *TOGETHER WE CAN*:
A Proven Peer Education Program and
Community Mobilization Strategy
for Youth HIV Prevention

(GPO-A-00-04-00005-00)

Guyana, Haiti, and Tanzania

Annual Report
February 20, 2004 – September 30, 2004



THE AMERICAN NATIONAL RED CROSS

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LIST OF ACRONYMS AND ABBREVIATIONS

ARC	The American National Red Cross
ARVs	Anti-retrovirals
CARAN	Caribbean Red Cross AIDS Network
CCMs	Country Coordinating Mechanisms
CC	Community Council (local coordinating body for the project)
CSM	Community and Social Mobilization
Federation	International Federation of Red Cross and Red Crescent Societies
GRCS	Guyana Red Cross Society
HRCS	Haiti Red Cross Society
IR	Intermediate Result
ITs	Instructor Trainers
MTs	Master Trainers
NRCS	National Red Cross Society
OD	Organizational Development
PEs	Peer Educators
PLWHA	People Living with HIV/AIDS
SO	Strategic Objective
TRCS	Tanzania Red Cross Society
TWC	“Together We Can”
UNAIDS	Joint United Nations Program on HIV/AIDS
YM	Youth Multiplier (youth participants in PE led TWC workshops)
YP	Youth Participant (youth beneficiaries reached by YMs via TWC take-home assignments and/or via community mobilization/edutainment events)

I. INTRODUCTION

The Scaling-Up Together We Can (TWC) project (GPO-A-00-04-00005-00) is a 5 year, \$7 million abstinence and be faithful program that will reach 766,000 in and out-of-school youth ages 10-24 with curriculum and edutainment-based HIV prevention messages in the countries of Guyana, Haiti and Tanzania. The program's primary recipient, the American Red Cross, is responsible for providing funding and technical assistance to the project's implementers--the Guyana, Haitian and Tanzanian Red Cross Societies.

Peer education, community and social mobilization and capacity building for the three national Red Cross Societies are the three primary TWC project strategies used to promote positive behavior change among youth. The peer education component of the project is based on the 8 hour, 17 activity *Together We Can* curriculum that has been used by the American Red Cross and the International Federation of Red Cross and Red Crescent Societies with over a dozen Red Cross Societies in Africa and the Caribbean since 1993. The curriculum uses dynamic, participatory techniques to improve youth's knowledge, attitudes and skills relating to HIV/AIDS. The prevention messaging uses a comprehensive approach emphasizing abstinence, delayed sexual activity, the importance of being faithful and appropriate use of condoms when necessary. Abstinence is the key message for the youngest cohort, ages 10 to 14.

In addition to working directly with youth, TWC creates an enabling environment for youth behavior change by actively seeking the participation of parents, religious leaders, host-country government officials, NGO staff and other community leaders. In this manner, the American Red Cross and its sister Red Cross societies in Guyana, Haiti and Tanzania capitalize on the synergy of working at the both the individual and community level, assuring a holistic, grassroots response to the HIV pandemic.

Another critical strategy--improving the national Red Cross societies' ability to manage and expand youth HIV prevention projects--will be accomplished through formal trainings, systems development, and the dissemination of best practices. Focus areas include: volunteer management, community mobilization techniques, and establishing accurate and agile MIS systems.

This is the first annual report submitted by the project. The reporting period starts on February 20, 2004 (the date the project was awarded by USAID to the American Red Cross) and ends on September 30, 2004. The second quarter of 2004 primarily encompassed project planning activities. Actual outreach activities to beneficiaries did not commence until the third quarter of 2004. Therefore the numbers reflected in the following project-wide results table reflect three months of implementation activities.

This report was prepared by the American Red Cross in tandem with its sister Red Cross Societies in Guyana, Haiti and Tanzania. These National Red Cross Societies are run and staffed by nationals of these three respective countries. They are independent, nationally recognized entities with extensive grassroots volunteer bases that possess intimate knowledge and longstanding experience in responding to public health emergencies in their local communities.

Table 1: Together We Can Results to Date (February 20-September 30, 2004)

Service Area/Indicator	Guyana			Haiti			Tanzania			Project Total		
	Planned Target	Actual	% of Target Met	Planned Target	Actual	% of Target Met	Planned Target	Actual	% of Target Met	Planned Target	Actual	% of Target Met
Prevention (Abstinence and Be Faithful)												
Community Outreach												
Number of programs (sites)	11	16	145%	4	2	50%	0	13	-	15	31	207%
Number of Master Trainers trained	2	10	500%	13	11	85%	4	2	50%	19	23	121%
Number of Instructor Trainers trained	4	15	375%	7	4	57%	9	9	100%	20	28	140%
Number of Peer Educators trained	24	68	283%	53	0	0%	60	0	0%	137	68	50%
Total number of people trained	30	93	310%	73	15	21%	73	11	15%	176	119	68%
Number of male youth (10-24) reached	463	6,790	1467%	1,848	4,056	219%	0	3,933	-	2,311	14,779	640%
Number of female youth (10-24) reached	463	7,510	1622%	2,552	1,629	64%	0	3,133	-	3,015	12,272	407%
Total number of youth (10-24) reached	926	14,300	1544%	4,400	5,685	129%	0	7,066	-	5,326	27,051	508%
Mass Media												
Number of programs	0	1	-	0	0	-	0	1	-	0	2	-
<i>Estimated number of youth (10-24) reached</i>	<i>0</i>	<i>50,000</i>	<i>-</i>	<i>0</i>	<i>0</i>	<i>-</i>	<i>0</i>	<i>671,644</i>	<i>-</i>	<i>0</i>	<i>721,644</i>	<i>-</i>

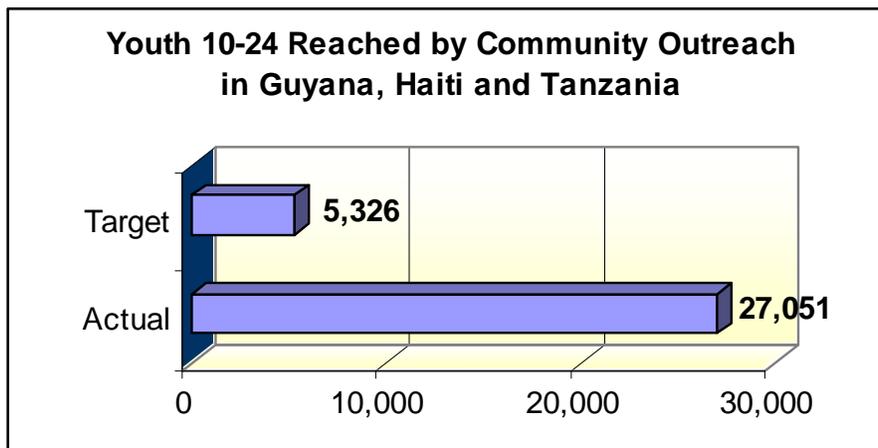
II. PROJECT OVERVIEW

A. Key Accomplishments

After being awarded its cooperative agreement with USAID on February 20, 2004, ARC concentrated on project planning activities during the second quarter of the year and in recruiting and placing key staff during both the second and third quarters of 2004. A project launch workshop was held in April at ARC headquarters in Washington, DC. Key members of each of the three National Red Cross Societies attended, along with delegates from the International Federation of Red Cross and Red Crescent Societies and UNAIDS. The objectives of the launch were: 1) to discuss best practices to be used in the project including peer education, organizational development, social mobilization, monitoring and evaluation, and finance/administration, 2) develop an outline for country level work plans, and 3) build project team cohesion. ARC staff provided follow-up in-country technical assistance in developing the TWC Detailed Work Plan which USAID approved on September 1.

Table 1 above summarizes TWC's main results through September 30, 2004. Since actual implementation activities targeting youth began in June, the table primarily reflects project output for just one quarter of 2004 from July to September. The project has exceeded its objectives in training Master Trainers and Instructor Trainers who serve respectively as regional level project supervisors and local supervisors and trainers for peer educators. In the case of Haiti and Tanzania, no peer educators were trained, falling short of project goals.

Despite the absence of trained peer educators, national Red Cross staff reached over 27, 000 youth, primarily through community mobilization events led by Master and Instructor Trainers. These events used edutainment to disseminate TWC messages related to HIV transmission, prevention and solidarity with PLWHA. Specific interventions included puppet shows, theater, music and participatory games and exercises held at community fairs, community gatherings, concerts, sporting events and local schools. Audiences ranged from several hundred to several thousand per event.



Still in its start-up phase, the Together We Can Program surpassed its goal of youth reached by over 500%

Community outreach events were held in thirty-one sites, representing a mix of primary and secondary schools, out-of-school youth centers, and cities and towns. The GRCS worked in Georgetown and Lethem as well as several remote Amerindian communities. The HRCS, due to security issues, limited its interventions to Port-au-Prince and Petionville. Project sites in Tanzania included Kigoma, Uvinza and Kasulu—all located in the Kigoma region bordering the Congo.



At a community mobilization event, Haitian Instructor Trainers engage youth in a participatory exercise where they choose their method of protection: Abstinence, Faithfulness or Condoms



Haitian Red Cross volunteers prepare TWC IEC materials to distribute to youth at a community mobilization event

The TWC project reached over 700,000 youth with over 100 minutes of HIV prevention messages broadcast on popular radio stations in Guyana and Tanzania. The Guyana Red Cross Society produced fourteen 15-second public service announcements called ‘Tips of the Day’ focusing on HIV prevention messages. The Tips were performed by youth peer educators for their peers in the capital Georgetown. In Tanzania, themes such as “It is what you do, not who you are, that put you at risk for HIV/AIDS” and “Let’s delay sex—it is the right choice” were presented by TRCS staff every Monday on Radio Kigoma. Radio Kigoma donates airtime to the TRCS, representing a significant savings to the project. The numbers of youth reached are estimates based on the total population of youth between 10-24 living within the radio stations’ coverage area.

In addition to the results listed in Table 1, both the Guyana and Tanzania Red Cross societies have made significant headway in working with local and international NGOs, parents and adult leaders in project intervention communities. The GRCS established 6 operational partner linkages and the TRCS formed 11 such partnerships (*see country specific sections for a detailed description of these partners*). Guyana and Tanzania Red Cross staff introduced the TWC project to and asked for and obtained the solid support of over 670 adult community and religious leaders. Both Red Cross Societies are active participants on their National and Regional AIDS Task Forces.

B. Major Issues/Constraints

Delays in placing key personnel for all three countries as well as for the overall program manager based in Washington, DC have resulted in the project being several months behind schedule, especially in relation to the number of peer educators trained. All these positions have been filled with the exception the TWC project coordinator in Tanzania. Pending the coordinator's arrival, Cynthia Ayers, ARC Head of Programs and Technical Officer, is serving as acting TWC coordinator.

In Haiti, project activities including site visits to remote intervention sites have been postponed due to the highly insecure political situation. Project staff is closely monitoring the security situation with assistance from the ICRC and will adjust activities accordingly.

The TWC M&E system uses a set of indicators that go into greater levels of detail than required by the President's Emergency Plan's required indicators. Because the project's monitoring and evaluation system is in the process of being finalized, there has been some confusion in terms of indicator measurement that was resolved on a case by case basis. With further refinement and training, the reporting process should become more automatic and trouble free.

C. Next Quarter Plans

The project's primary focus over the next quarter is to train 60 peer educators in Tanzania, 53 in Haiti, and 36 additional peer educators in Guyana. The ARC also plans on producing a guide to adapting the TWC curriculum for youth aged 10-14 which will place greater emphasis on abstinence as the HIV prevention method that is most appropriate for this age group. The ARC will also prepare a second guide on M&E and review and finalize a third guide entitled 'Red Cross Participatory Community and Social Mobilization Methodology.' The ARC is also in the process of developing a 'Partnership and Networking Training Module' for use by the National Red Cross Societies.

Community mobilization events, radio programming, and town hall meetings with community leaders will be continued in Guyana and Tanzania. Haiti will focus primarily on training peer educators, community mobilization events, and developing partnerships with other local organizations active in the fight against HIV/AIDS.

D. Stories from the Field

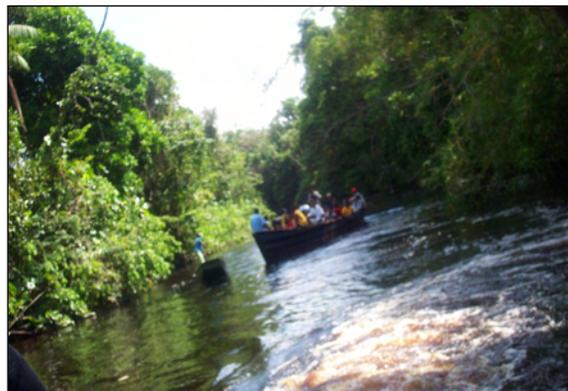
➤ Guyana

Peer Education Sessions at Sophia Special School - The Sophia Special School is located in what was once a squatter settlement (now a regularized housing area) in Region 4. This school teaches technical skills to out of school youths. A Peer Education session was conducted at the school with 21 youths, all of whom completed the 17 activities in the TWC activity kits. The program was such a success in the school that Peer Educators were asked by the teachers to come back and carry out more peer education sessions with the other students. The youths who participated in the sessions indicated that the homework from the TWC activity kits gave them an opportunity to teach their family at home about what they learned by discussing the homework together.

Ministry of Amerindian Affairs - Following up from preliminary partnership meetings held in May 2004, project staff liaised with the Ministry of Amerindian Affairs to plan a peer education training session with Amerindian students who were in the capital Georgetown studying on scholarships. The students showed a lot of enthusiasm about the program and were excited about carrying out peer education sessions in their communities located in underserved, remote areas of Guyana's interior. One participant stated that although she had heard about HIV and AIDS before the TWC training session, she never knew what the letters stood for, and also did not know exactly how the virus affects the body.

Santa Mission Community Outreach - A GRCS Master Trainer and Instructor Trainer visited the Amerindian community of Santa Mission located in Region 4 in September to carry out a TWC community outreach activity. They left Georgetown at 7:30am by bus to Timerhi (1 hour outside of Georgetown). From there, they took a fishing boat (*see picture at right*) up the Demerara River and then down the Kamuni Creek. This boat ride is normally 4 1/2 hours. According to the Instructor Trainer, the Kamuni Creek has 105 bends (that he counted). The boat engine stalled 6 times on the way to Santa Mission, each time with the boat drifting off until the engine came back to life. Small Amerindian settlements were found on the way to Santa Mission. The community of Santa Mission was celebrating 'Village Day' in commemoration of Amerindian heritage month. The trainers networked with the primary school headmaster (there is no secondary school in the village), and provided an introduction to the TWC program and provided HIV/AIDS information and educational materials for the school. Plans were made to return in November to have a further meeting with community members to set up training schedules. As it often happens in tropical countries, it rained heavily for 2-3 hours during this community outreach event. Trainers were able to reach 300 youths and community members during this visit to Santa Mission. The boat engine stalled 3 more times on the way back to Georgetown.

The Guyana Red Cross staff travel by boat to reach remote, underserved communities with HIV prevention messages.



➤ **Haiti**

The TWC program in Haiti has faced serious constraints during the last few months. The demobilized military invaded Petit Goave, one of the TWC project sites, and took over the police stations in the town. In memory of President Aristide's overthrow in 1991, supporters of the Lavalas political party took to the streets of Port-au-Prince on the 30th of September and caused chaos. TWC staff has had difficulties getting to work due to the threat of gun fire in the streets. In the midst of this turmoil, fights occurred between gangs in Cite Soleil which is another project site.

The second major flood during the rainy season struck the town of Gonaïves during the month of September. An estimated 3,000 people have perished as a result. Gonaïves is between Port-au-Prince and Cap Haitian; therefore, the project is temporarily unable to access target areas in the north.

Yet despite these difficulties, the HRCS and our project coordinator Militza Michel, a native Haitian educated in Canada, were able to reach over 5,000 youth with HIV prevention information in four separate community mobilization events. Ms. Michel's dedication to her country and the fight against HIV/AIDS is particularly noteworthy considering that she worked without pay on these events for two months prior to her formal job contract being signed by the International Federation of Red Cross and Red Crescent Societies.

➤ **Tanzania**

Sensitization Meeting with Religious Leaders in Kigoma Rural (Uvinza):

Following the launching of the "Together We Can" project in Kigoma Urban, a one-day program sensitization meeting was conducted in the town of Uvinza with 12 prominent religious leaders representing the Catholic, Protestant and Islamic communities. To secure their commitment, the Red Cross Branch members and project staff presented a briefing of the TWC program and asked for the leaders' cooperation and participation in the projects implementation. In particular, the TRCS requested that the leaders play an integral role in mobilizing their communities.

One religious leader, speaking for his colleagues, stated, "Thank you for inviting us. For a long time development agencies have side-lined religious leaders from their intervention activities for fear that they would get opposition from us. But if we are properly sensitized, like we have been today, religious leaders can and will be on the frontline of community mobilization. After all, we have a captive audience every week. Therefore, we are in an excellent position to mobilize communities to respond to the HIV/AIDS crisis that is infecting and affecting our youth. We can and will spread the word through our churches and mosques, through our lay people, women's and youth groups."

Although, the situation in Tanzania is grim (youth aged 15-24 account for 60% of new infections), religious leaders are anxious to do something to turn back the clock on this epidemic.

Recruitment and Pre-Selection of Out-of-School Peer Educators at Kigoma Vijana (means youth in Kiswahili) Development Association (KIVIDEA) in Kigoma Urban:

In Kigoma life is especially desperate for youth. Most are illiterate and cannot get proper employment. Youth delinquency and drug addiction is high, as well as HIV/AIDS transmission. The rural life is unbearable for most youth, so they tend to migrate to towns where they face a hard urban life. To recruit PEs able reach out-of-school youth, the Red Cross created a partnership with the local organization KIVIDEA, which is a community development organization whose mission is to improve the health and socio-economic situation of out-of-school youth and orphaned children in the Kigoma region. Before the selection process commenced, TRCS staff informed 50 KIVIDEA youth members about the TWC project, the importance of HIV/AIDS prevention, and PE selection criteria. These criteria included leadership and communication skills as well as the ability to read and write in Swahili. Thirty youth (aged 15-24 years) were proposed by their peers, community leaders and the KIVIDEA Youth Advisor of which ten candidates were selected to undergo a personal interview and a pre-test on HIV/AIDS knowledge and attitudes by the selection committee (comprised of the TRCS, community leaders and the Youth Advisor). Nine candidates were eventually chosen to enter into training to become peer educators where they would be further evaluated prior to becoming certified peer educators with the TWC program.

TRCS staff interviewed several of these finalists. Selected quotes from these interviews follow:

1) Mwanamvua, a 19 year old, single female working as a tailor responding to the question, “What is the role of the peer educator?” stated, “The main role is to help your friends to feel comfortable and be able to take part in the discussion even if the topic is difficult. To give correct information and let them make their own decisions based on the facts.”

2) Delta, a 20 year old unemployed female answered the question, “What knowledge and skills do you have to be a PE?” with the following statement: "I have had some training as a group facilitator here in the youth center, so I have general knowledge of different subjects like HIV/AIDS and STIs." When asked why she wanted to become a PE, Delta responded, "I want to serve my community. In this moment in history, youth in our society have problems and need help. If youth are not protected, where will we be in the future?"

Tanzanian youth practice using rap to disseminate TWC HIV prevention messages



3) "DJ Colnell," an 18 yrs old male with a 7th grade education, plays in a band. When asked how he would use his rapping skills to spread HIV/AIDS prevention messages to youth, he answered, “I very much like singing, dancing and acting. Using music, rap and dance, I can spread the word about HIV/AIDS and promote safe sex, or no sex in Kigoma. My main message is to preach to my peers – ‘protect yourself, be safe and stay alive’.”

III. GUYANA RESULTS

A. SO1: Strengthen Life Skills for 10-24 Year Old Youth

Key Accomplishments

With 10 Master Trainers, 15 Instructor Trainers, and 68 peer educators trained, the GRCS has taken the lead in staffing their peer educator based community outreach program. (*see Table 1 on next page*) Several newly trained staff are HIV+. Fifteen peer educators are Amerindian. The GRCS is the only Red Cross society to have started peer educator led TWC workshop sessions. To date, 300 youth participants have completed these intensive 8 hour long workshops. The workshops are broken down into sessions and the entire course can take several weeks to several months to complete depending on the frequency the peer educators are able to meet with the youth participants. Seventy-five percent of youth participants (YMs) were out-of-school youth and youth reached outside school settings such as through churches (referred to below as non-traditional sources). Seven community mobilization events were held benefiting 14,000 youth. Two of these events were held in remote, underserved Amerindian villages.

Major Issues/Constraints

Due to confusion in how best to measure youth participants educated by their peers (youth multipliers) as part of TWC workshop take-home activities, the GRCS was unable to report on youth reached in this manner. Action is being taken to develop the forms necessary to capture this important data. Pre and post testing of youth multipliers has not begun as the testing instrument and sampling methodology have not been finalized.

The TWC curriculum needs to be further adapted for youth ages 10-14. The GRCS has begun this task, but more work is needed in order to provide age appropriate messaging.

Next Quarter Plans

The GRCS intends to recruit and train an additional 36 peer educators and form 6 youth clubs that will benefit from TWC interventions. Guyana Red Cross staff will continue working on the adaptation of the TWC curriculum for youth ages 10-14. Staff and volunteer peer educators will continue organizing TWC workshops and community mobilization events.

Table 1: Guyana Strategic Objective 1 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO1: Strengthen life skills for 10-24 year old youth			
Number of TWC sponsored clubs operational for over 1 year	NA	NA	-
Percent of YMs from non-traditional sources	75%	75%	100%
Percent of YMs reaching = 10 peers (YPs) with TWC messages	NA	NA	-
Number of YMs referred to partner organizations & services	NA	NA	-
Percent increase in YMs post test scores over pre-test scores	NA	NA	-
IR1.1: Scale-up age appropriate peer education program for male and female youth			
Training			
Number of age, gender and culturally appropriate adaptations made to TWC curriculum	0	0	-
Number of Master Trainers (MTs) Trained	2	10	500%
Number of Instructor Trainers (ITs) Trained	4	15	375%
Number of Peer Educators (PEs) Trained	24	68	283%
Quality Control			
Percent of Peer Educators who are Female	50%	65%	130%
Percent of Peer Educators recruited from non-traditional sources	10%	2%	20%
Percent of MTs and ITs with performance evaluation = 75/100	NA	NA	-
Percent of PEs with performance evaluation = 75/100	NA	NA	-
Percent of MTs and ITs active for more than a year (retention)	NA	NA	-
Percent PE active for more than a year (retention)	NA	NA	-
IR1.2: Scale-up direct youth peer outreach			
Beneficiaries (numbers)			
Number of youth multipliers (YMs) completing entire TWC curriculum (A)	0	300	-
Number of youth participants (YPs) reached by youth multipliers (B)	0	NA	-
Number of youth participants (YPs) reached by community mobilization events(C)	926	14,000	1512%
Number of youth in TWC sponsored clubs benefiting from = 1 educational intervention (D)	0	0	-
Number of male beneficiaries (YMs+YPs) [A+B+C]	463	6,790	1467%
Number of female beneficiaries (YMs+YPs) [A+B+C]	463	7,510	1622%
Number of 10-14 year old beneficiaries (YMs+YPs) [A+B+C]	370	3,812	1029%
Number of 15-19 year old beneficiaries (YMs+YPs) [A+B+C]	370	5,150	1390%
Number of 20-24 year old beneficiaries (YMs+YPs) [A+B+C]	185	5,338	2882%
Total number of beneficiaries (YMs+YPs) [A+B+C]	926	14,300	1544%
Beneficiaries (%)			
Percent of beneficiaries who are Female (YMs +YPs)	50%	53%	105%
Percent of beneficiaries aged 10-14 (YMs +YPs)	40%	27%	67%
Percent of beneficiaries aged 15-19 (YMs +YPs)	40%	36%	90%
Percent of beneficiaries aged 20-24 (YMs +YPs)	20%	37%	187%
Sites			
Number of schools	7	7	100%
Number of non-traditional sites (out-of-school)	4	9	225%
Total number of sites	11	16	145%
Activities			
Number of TWC peer educator led workshops held	12	11	92%
Number of community/mass mobilization events held for youth	4	7	175%
Number of educational sessions held for TWC sponsored clubs	0	0	-
Clubs			
Number of TWC sponsored clubs	0	0	-

B. SO2: Strengthen Local Red Cross Societies' Capacity

Table 2: Guyana Strategic Objective 2 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO2: Strengthen local Red Cross Societies' capacity to manage and expand youth HIV prevention projects			
Number of operational partner linkages established	6	6	100%
Number of inter-branch best practices adopted	0	0	-
Number of regional and project-wide best practices adopted	0	0	-
IR2.1: Establish and strengthen Red Cross National Youth HIV Prevention Project Task Force			
Number of operational National Project Task Forces	3	3	100%
IR2.2: Increase organizational development capacity of volunteer management and community mobilization programs for Red Cross branches			
Number of OD training curriculums adapted for national society's use	0	0	-
Number of organizational development trainings held	0	1	-
Number of staff trained in organizational development	0	1	-
Number of inter-branch lessons learned workshops held	0	0	-
IR2.3: Strengthen Red Cross and partner regional HIV/AIDS activity networks			
Number of regional conferences held	1	1	100%
Number of participants attending regional conferences	3	3	100%

Key Accomplishments

The GRCS has established working relationships with the following organizations: UNICEF, the National Blood Transfusion Service, the Guyanese Network of PLWHA, the National AIDS Committee, the Guyana Responsible Parenthood Association (GRPA) and the Guyana HIV/AIDS Reduction and Prevention Project. Of these organizations, three are National Project Task Forces (National AIDS Committee, UNICEF and the National Blood Transfusion Service.) The GRCS has trained 2 Master Trainers and 2 PEs from the Guyanese Network of PLWHA and another Instructor Trainer and 4 peer educators from the Guyana Responsible Parenthood Association. Several community mobilization events were planned in partnership with the GRPA.

In addition to the above mentioned partnerships, the GRCS held a joint project launch with fellow President's Emergency Plan for AIDS Relief recipient Catholic Relief Services on August 11, 2004. The Guyanese Health Minister was the keynote speaker and the American Ambassador was among the many invited dignitaries.

One Master Trainer was trained in project management by the Social Impact Amelioration Program. Three GRCS staff, including the Secretary General, attended the Project Launch

Workshop held by ARC in Washington, DC. ARC staff provided the GRCS with in-country technical assistance in the development of the Detailed Work Plan, M&E systems development, and financial management and grant compliance.

Major Issues/Constraints

With primary emphasis placed on launching direct peer education activities, not enough attention was placed on organizational development curriculum adaptations and trainings.

Next Quarter Plans

The ARC will finalize a Participatory Community and Social Mobilization Methodology Guide and conduct M&E, partnership, and community social mobilization trainings during the 1st and 2nd quarters of 2005. The ARC will also provide additional technical assistance on PE selection, training, motivation, and supervision.

C. SO3: Enhance Community Environment for Adoption of Safer Sexual Practices

Table 3: Guyana Strategic Objective 3 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO3: Enhance community environment for adoption of safer sexual practices			
Number of community councils (CCs) that are operational	0	0	-
IR3.1: Increase community dialogue regarding youth HIV/AIDS prevention			
Number of Town Hall meetings held	1	2	200%
Number of community members attending Town Hall meetings	500	500	100%
Number of community council members trained	0	0	-
Number of referral/partnering resource manuals developed	0	0	-
IR3.2: Strengthen community mobilization program for youth behavior change (folk and mass media)			
Folk media/edutainment			
Number of community members trained in using folk media to disseminate TWC messages	0	0	-
Number of folk media/edutainment groups that are operational	1	1	100%
Mass Media			
Number of community members trained in mass media to disseminate TWC messages	0	0	-
Number of minutes of TWC HIV prevention programming diffused via radio	0	7	-
Number of youth listeners of TWC HIV prevention radio programs	0	50,000	-
Number of minutes of TWC HIV prevention programming diffused via television	0	0	-
Number of youth viewers of TWC HIV prevention television programs	0	0	-
Total number of minutes of TWC HIV prevention programming diffused	0	7	-
Total number of youth viewers/listeners of TWC HIV prevention programs	0	50,000	-

Key Accomplishments

The GRCS held 2 town hall meetings benefiting 500 community members and leaders in Santa Mission and Annai—both remote, underserved Amerindian villages. GRC staff informed the communities of the TWC project and asked for and obtained permission to work with the communities' youth in their schools and villages.

One folk media group comprised of volunteer youth educators has been operational since the launch of the project in August. They perform educational theater sketches and puppet shows.

The Guyana Red Cross Society produced 14 15-second public service announcements called 'Tips of the Day' focusing on HIV prevention messages. The Tips were performed by youth peer educators for their peers in the capital Georgetown. The messages were broadcast on Georgetown's most popular radio station KYBX on seven consecutive Saturday evenings, a highly desirable time slot, reaching an estimated 50,000 Guyanese youth.

Major Issues/Constraints

As the GRCS has been unable to obtain donated airtime, the project may encounter budgetary constraints in airing HIV prevention messages on the radio. The budget was recently realigned in order to increase funds available for staff to travel to remote areas in the hinterland in order to conduct community outreach activities, leaving limited funding for mass media interventions.

Next Quarter Plans

The GRCS will organize additional town hall meetings and continue its radio programming. The project hopes to air some TWC messages on local television as well.

IV. HAITI RESULTS

A. SO1: Strengthen Life Skills for 10-24 Year Old Youth

Key Accomplishments

While the Haitian Red Cross Society did recruit and train 11 Master Trainers and 4 Instructor Trainers, it still did not meet its training objectives. Furthermore, no peer educators were trained during this reporting report. Among the three TWC project countries, Haiti is the furthest behind in fulfilling peer education staffing needs.

The HRCS did, however, exceed its objectives by reaching 5,685 youth in four separate community mobilization events. The project had planned on reaching 4,400 youth in this manner. *(see Table 1 on next page)*

Major Issues/Constraints

Floods and violent political disturbances throughout the country have prevented the HRCS from reaching outlying project sites and have even prohibited them from going to work in the capital of Port-au-Prince. The project coordinator and her staff were hired by the International Federation of Red Cross and Red Crescent Societies which, due to the large number of delegates working on natural disaster emergency relief, does not have adequate office space for the TWC team. Email connections are intermittent at best. Fortunately, the Federation has located a larger office space with better communications systems. The TWC team is expected to move into these offices this November.

Next Quarter Plans

The HRCS will concentrate its efforts on recruiting and training at least 53 peer educators. The project will continue to work on adapting the TWC curriculum for youth ages 10-14.

Table 1: Haiti Strategic Objective 1 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO1: Strengthen life skills for 10-24 year old youth			
Number of TWC sponsored clubs operational for over 1 year	NA	NA	-
Percent of YMs from non-traditional sources	10%	0%	-
Percent of YMs reaching = 10 peers (YPs) with TWC messages	0%	0%	-
Number of YMs referred to partner organizations & services	0	0	-
Percent increase in YMs post test scores over pre-test scores	NA	NA	-
IR1.1: Scale-up age appropriate peer education program for male and female youth			
Training			
Number of age, gender and culturally appropriate adaptations made to TWC curriculum	0	0	-
Number of Master Trainers (MTs) Trained	13	11	85%
Number of Instructor Trainers (ITs) Trained	7	4	57%
Number of Peer Educators (PEs) Trained	53	0	0%
Quality Control			
Percent of Peer Educators who are Female	50%	0%	-
Percent of Peer Educators recruited from non-traditional sources	10%	0%	-
Percent of MTs and ITs with performance evaluation = 75/100	NA	NA	-
Percent of PEs with performance evaluation = 75/100	NA	NA	-
Percent of MTs and ITs active for more than a year (retention)	NA	NA	-
Percent PE active for more than a year (retention)	NA	NA	-
IR1.2: Scale-up direct youth peer outreach			
Beneficiaries (numbers)			
Number of youth multipliers (YMs) completing entire TWC curriculum (A)	0	0	-
Number of youth participants (YPs) reached by youth multipliers (B)	0	0	-
Number of youth participants (YPs) reached by community mobilization events(C)	4,400	5,685	129%
Number of youth in TWC sponsored clubs benefiting from = 1 educational intervention (D)	0	0	-
Number of male beneficiaries (YMs+YPs) [A+B+C]	1,848	4,056	219%
Number of female beneficiaries (YMs+YPs) [A+B+C]	2,552	1,629	64%
Number of 10-14 year old beneficiaries (YMs+YPs) [A+B+C]	1,760	561	32%
Number of 15-19 year old beneficiaries (YMs+YPs) [A+B+C]	1,760	2,203	125%
Number of 20-24 year old beneficiaries (YMs+YPs) [A+B+C]	880	2,921	332%
Total number of beneficiaries (YMs+YPs) [A+B+C]	4,400	5,685	129%
Beneficiaries (%)			
Percent of beneficiaries who are Female (YMs +YPs)	58%	29%	49%
Percent of beneficiaries aged 10-14 (YMs +YPs)	40%	10%	25%
Percent of beneficiaries aged 15-19 (YMs +YPs)	40%	39%	97%
Percent of beneficiaries aged 20-24 (YMs +YPs)	20%	51%	257%
Sites			
Number of schools	0	0	-
Number of non-traditional sites (out-of-school)	4	2	50%
Total number of sites	4	2	50%
Activities			
Number of TWC peer educator led workshops held	0	0	-
Number of community/mass mobilization events held for youth	4	4	100%
Number of educational sessions held for TWC sponsored clubs	0	0	-
Clubs			
Number of TWC sponsored clubs	4	0	0%

B. SO2: Strengthen Local Red Cross Societies' Capacity

Table 2: Haiti Strategic Objective 2 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO2: Strengthen local Red Cross Societies' capacity to manage and expand youth HIV prevention projects			
Number of operational partner linkages established	1	0	0%
Number of inter-branch best practices adopted	0	0	-
Number of regional and project-wide best practices adopted	0	0	-
IR2.1: Establish and strengthen Red Cross National Youth HIV Prevention Project Task Force			
Number of operational National Project Task Forces	1	0	0%
IR2.2: Increase organizational development capacity of volunteer management and community mobilization programs for Red Cross branches			
Number of OD training curriculums adapted for national society's use	0	0	-
Number of organizational development trainings held	0	0	-
Number of staff trained in organizational development	0	0	-
Number of inter-branch lessons learned workshops held	0	0	-
IR2.3: Strengthen Red Cross and partner regional HIV/AIDS activity networks			
Number of regional conferences held	1	1	100%
Number of participants attending regional conferences	3	3	100%

Key Accomplishments

Three key HRCS staff attended the TWC project launch held by the ARC in Washington, DC in April, 2004. Attempts were made to contact World Relief in hopes of planning a joint project launch. Contact was finally made with World Relief and other organizations active in HIV prevention, care and treatment, but not during this reporting period. ARC staff provided the HRCS with in-country technical assistance in the development of the Detailed Work Plan, M&E systems development, and financial management and grant compliance.

Major Issues/Constraints

The issues and constraints are the same as those listed under SO1 above.

Next Quarter Plans

The HRCS will set up initial meetings with partner organizations and join the National AIDS Task Force.

C. SO3: Enhance Community Environment for Adoption of Safer Sexual Practices

Table 3: Haiti Strategic Objective 3 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO3: Enhance community environment for adoption of safer sexual practices			
Number of community councils (CCs) that are operational	0	0	-
IR3.1: Increase community dialogue regarding youth HIV/AIDS prevention			
Number of Town Hall meetings held	0	0	-
Number of community members attending Town Hall meetings	0	0	-
Number of community council members trained	0	0	-
Number of referral/partnering resource manuals developed	0	0	-
IR3.2: Strengthen community mobilization program for youth behavior change (folk and mass media)			
Folk media/edutainment			
Number of community members trained in using folk media to disseminate TWC messages	0	0	-
Number of folk media/edutainment groups that are operational	0	0	-
Mass Media			
Number of community members trained in mass media to disseminate TWC messages	0	0	-
Number of minutes of TWC HIV prevention programming diffused via radio	0	0	-
Number of youth listeners of TWC HIV prevention radio programs	0	0	-
Number of minutes of TWC HIV prevention programming diffused via television	0	0	-
Number of youth viewers of TWC HIV prevention television programs	0	0	-
Total number of minutes of TWC HIV prevention programming diffused	0	0	-
Total number of youth viewers/listeners of TWC HIV prevention programs	0	0	-

Key Accomplishments

In order to properly inform parents, a parental authorization form was designed for peer educators under the age of 18. The HRCS has no other results to present for SO3 for the current reporting period.

Major Issues/Constraints

The issues and constraints are the same as those listed under SO1 above.

Next Quarter Plans

The project hopes to broadcast TWC messages on local television and radio stations. The HRCS has already made initial contacts with managers of a popular youth television show who may be willing to add TWC messages to their regular programming.

V. TANZANIA RESULTS

A. SO1: Strengthen Life Skills for 10-24 Year Old Youth

Key Accomplishments

In collaboration with the Ministry of Health, Ministry of Education and the Tanzania Kiswahili Council, the TWC curriculum was translated into Swahili. Two Master Trainers and nine Instructor Trainers were recruited and trained. Since ongoing peer educator trainings were not completed during this reporting period, no peer educators are listed as trained. (*see Table 1 on next page*)

Over 7,000 youth were reached by 24 educational community mobilization events. These events included theater shows, concerts and staff led interventions in villages, schools, and at sporting events in Kigoma, Uvinza and Kasulu. The TRCS held educational interventions for ten TWC sponsored youth clubs benefiting an additional 270 youth. Nine clubs' members are in-school youth and one club's members are out-of-school youth. Among their activities, they perform songs and dances that incorporate TWC HIV prevention messages.

Major Issues/Constraints

The absence of a TWC project coordinator in Kigoma has resulted in the project being approximately 2 months behind schedule, particularly in the recruitment and training of peer educators. Communications between headquarters based TRCS managers in Dar-es-Salaam and field based Red Cross staff in Kigoma has been poor, resulting in reporting difficulties and slowed implementation of project policies and strategies. The ARC has requested that the TRCS headquarters staff, including Health Director Seif Rashid and project manager Dr. Lugoi, hold weekly teleconferences with their field staff in Kigoma in order to remedy this situation.

Next Quarter Plans

Over 60 peer educators will be recruited and trained. The TRCS will continue to adapt the TWC curriculum for youth ages 10-14. Greater efforts will be made to reach out-of-school youth. Staff will continue to organize community mobilization events.

Table 1: Tanzania Strategic Objective 1 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO1: Strengthen life skills for 10-24 year old youth			
Number of TWC sponsored clubs operational for over 1 year	NA	NA	-
Percent of YMs from non-traditional sources	0%	0%	-
Percent of YMs reaching = 10 peers (YPs) with TWC messages	0%	0%	-
Number of YMs referred to partner organizations & services	0	0	-
Percent increase in YMs post test scores over pre-test scores	NA	NA	-
IR1.1: Scale-up age appropriate peer education program for male and female youth			
Training			
Number of age, gender and culturally appropriate adaptations made to TWC curriculum	1	1	100%
Number of Master Trainers (MTs) Trained	4	2	50%
Number of Instructor Trainers (ITs) Trained	9	9	100%
Number of Peer Educators (PEs) Trained	60	0	0%
Quality Control			
Percent of Peer Educators who are Female	50%	0%	0%
Percent of Peer Educators recruited from non-traditional sources	30%	0%	0%
Percent of MTs and ITs with performance evaluation = 75/100	70%	75%	107%
Percent of PEs with performance evaluation = 75/100	NA	NA	-
Percent of MTs and ITs active for more than a year (retention)	NA	NA	-
Percent PE active for more than a year (retention)	NA	NA	-
IR1.2: Scale-up direct youth peer outreach			
Beneficiaries (numbers)			
Number of youth multipliers (YMs) completing entire TWC curriculum (A)	0	0	-
Number of youth participants (YPs) reached by youth multipliers (B)	0	0	-
Number of youth participants (YPs) reached by community mobilization events(C)	0	7,066	-
Number of youth in TWC sponsored clubs benefiting from = 1 educational intervention (D)	0	270	-
Number of male beneficiaries (YMs+YPs) [A+B+C]	0	3,933	-
Number of female beneficiaries (YMs+YPs) [A+B+C]	0	3,133	-
Number of 10-14 year old beneficiaries (YMs+YPs) [A+B+C]	0	2,436	-
Number of 15-19 year old beneficiaries (YMs+YPs) [A+B+C]	0	3,345	-
Number of 20-24 year old beneficiaries (YMs+YPs) [A+B+C]	0	1,285	-
Total number of beneficiaries (YMs+YPs) [A+B+C]	0	7,066	-
Beneficiaries (%)			
Percent of beneficiaries who are Female (YMs +YPs)	50%	44%	89%
Percent of beneficiaries aged 10-14 (YMs +YPs)	40%	34%	86%
Percent of beneficiaries aged 15-19 (YMs +YPs)	40%	47%	118%
Percent of beneficiaries aged 20-24 (YMs +YPs)	20%	18%	91%
Sites			
Number of schools	0	9	-
Number of non-traditional sites (out-of-school)	0	4	-
Total number of sites	0	13	-
Activities			
Number of TWC peer educator led workshops held	0	0	-
Number of community/mass mobilization events held for youth	10	24	240%
Number of educational sessions held for TWC sponsored clubs	8	10	125%
Clubs			
Number of TWC sponsored clubs	8	10	125%

B. SO2: Strengthen Local Red Cross Societies' Capacity

Table 2: Tanzania Strategic Objective 2 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO2: Strengthen local Red Cross Societies' capacity to manage and expand youth HIV prevention projects			
Number of operational partner linkages established	6	11	183%
Number of inter-branch best practices adopted	0	0	-
Number of regional and project-wide best practices adopted	0	0	-
IR2.1: Establish and strengthen Red Cross National Youth HIV Prevention Project Task Force			
Number of operational National Project Task Forces	1	1	100%
IR2.2: Increase organizational development capacity of volunteer management and community mobilization programs for Red Cross branches			
Number of OD training curriculums adapted for national society's use	0	0	-
Number of organizational development trainings held	1	1	100%
Number of staff trained in organizational development	1	1	100%
Number of inter-branch lessons learned workshops held	0	0	-
IR2.3: Strengthen Red Cross and partner regional HIV/AIDS activity networks			
Number of regional conferences held	1	1	100%
Number of participants attending regional conferences	3	3	100%

Key Accomplishments

The TRCS has established eleven operational partnerships with the following organizations: ISHI, ANGAZA, Action-AID, Youth Net, KIVEDEA, SHEDEPHA, African Youth Alliance, Right to Play, Africare, World Vision and Family Care International. Youth Net/Tanzania will provide capacity building trainings to the TRCS in the areas of youth participation, youth-adult partnerships and institutional assessments. Family Care International and World Vision will provide the TWC project with existing, pre-tested IEC materials.

The TRCS is an active member of the Kigoma Region's AIDS Task Force called the Regional Administrative Secretariat. Members of the Secretariat include government and religious leaders. The local Ministry of Education representative in Kigoma has formally included TWC school based interventions in their annual action plan. The same MOE representative intends to assist the TRCS reach out-of-school youth via a new government run high school equivalency life skills program.

The TRCS Health Director attended a TWC training on peer education methodologies in Jamaica. The training was organized by the Caribbean Red Cross Aids Network. The Health

Director, along with ARC Head of Programs and the TRCS finance director attended the Project Launch Workshop organized by the ARC in Washington, DC in April.

Major Issues/Constraints

The issues and constraints are the same as those listed under SO1 above.

Next Quarter Plans

The Tanzania Red Cross will continue to strengthen its partnerships with government agencies and local NGOs. The ARC will finalize a Participatory Community and Social Mobilization Methodology Guide and conduct M&E, partnership, and community social mobilization trainings during the 1st and 2nd quarters of 2005. The ARC will also provide additional technical assistance on PE selection, training, motivation, and supervision.

C. SO3: Enhance Community Environment for Adoption of Safer Sexual Practices

Table 3: Tanzania Strategic Objective 3 Results

Indicator/SO/IR	Feb/20/04 - Sep/30/04		
	Planned Target	Actual	% of Target Met
SO3: Enhance community environment for adoption of safer sexual practices			
Number of community councils (CCs) that are operational	3	2	67%
IR3.1: Increase community dialogue regarding youth HIV/AIDS prevention			
Number of Town Hall meetings held	11	11	100%
Number of community members attending Town Hall meetings	160	172	108%
Number of community council members trained	0	0	-
Number of referral/partnering resource manuals developed	0	0	-
IR3.2: Strengthen community mobilization program for youth behavior change (folk and mass media)			
Folk media/edutainment			
Number of community members trained in using folk media to disseminate TWC messages	0	0	-
Number of folk media/edutainment groups that are operational	0	0	-
Mass Media			
Number of community members trained in mass media to disseminate TWC messages	0	0	-
Number of minutes of TWC HIV prevention programming diffused via radio	0	105	-
Number of youth listeners of TWC HIV prevention radio programs	0	671,644	-
Number of minutes of TWC HIV prevention programming diffused via television	0	0	-
Number of youth viewers of TWC HIV prevention television programs	0	0	-
Total number of minutes of TWC HIV prevention programming diffused	0	105	-
Total number of youth viewers/listeners of TWC HIV prevention programs	0	671,644	-

Key Accomplishments

The TRCS staff is regularly attending two district level AIDS task forces (community councils) in Kigoma and Kasulu. Eleven town hall meetings have been held for 172 community and religious leaders. The TRCS introduced the TWC project at these meetings and sought direct support and involvement in the project by adult community leaders and members. Red Cross staff requested that these leaders assist them in identifying potential youth peer educators in their communities. The TRCS encountered unanimous support for the project in all eleven town hall meetings.

Similar to Haiti, the TRCS has designed parental permission slips for peer educators under the age of 18.

The TRCS has begun a rigorous social mapping exercise using a mapping guide produced by the Tanzania Netherlands Research on AIDS organization. Information gathered from the mapping exercise includes: population sizes, a list of local NGOs active in the fight against HIV/AIDS; and locations of schools, churches, health facilities, youth centers, and condom outlets.

Over 670,000 youth were reached with 105 minutes of educational radio programming. Themes such as “It is what you do, not who you are, that put you at risk for HIV/AIDS” and “Let’s delay sex—it is the right choice” were presented by TRCS staff every Monday on Kigoma’s most popular radio station--Radio Kigoma. Radio Kigoma donates airtime to the TRCS, representing a significant savings to the project. The numbers of youth reached are estimates based on the total population of youth between 10-24 living within the radio station’s coverage area.

Major Issues/Constraints

The issues and constraints are the same as those listed under SO1 above.

Next Quarter Plans

The TRCS will continue to broadcast TWC messages on Radio Kigoma’s airwaves and strengthen existing parent and community leader sensitization and participation activities.