



ACTIVITY UPDATE

GARMENT INDUSTRY LEADERS DETERMINED TO IMPLEMENT PRODUCTIVITY STRATEGIES PRESENTED AT SENADA WORKSHOP



“It was the most comprehensive, detailed and practical training I ever experienced in the garment industry. Mr. Araki showed us that it is not impossible to implement the Toyota Production System in garment manufacturing.”

*Melly Gunawan
Factory Manager,
PT Bina Busana Internusa*

Few managers in Indonesia are unaware of internationally proven strategies for maximizing productivity on the factory floor, such as 5S (Sort, Set in order, Shine, Standardize, Sustain) or the Toyota Production System. But lacking evidence that these concepts will work for their firms too, it is easy for company executives to assume that those methods are irrelevant, not applicable in Indonesia, or perhaps would only work for auto manufacturers or other unrelated industries.

Working through Garment Partnership Indonesia (GPI), SENADA set out to overcome these misperceptions. SENADA and GPI sponsored a workshop in Semarang on 28 August featuring an energizing presentation entitled “Productivity Improvement: A Practical Guide on Implementing Lean Manufacturing in the Garment Industry.” The workshop was attended by 17 managers from five manufacturing firms in Solo and Semarang. The main speaker was Tatsuro Araki, a renowned Japanese garment productivity expert with 30 years experience in China and Indonesia. While explaining how the firms could implement Time and Process Analysis and similar strategies, Mr. Araki showcased garment factories that had achieved substantial gains by taking such steps. His presentation convinced attendees that the techniques he described would benefit their operations as well. Participants left the training eager to put what they had learned to work in their factories.

The workshop was part of GPI’s Executive Development Program II, a series of trainings designed to strengthen the garment industry by offering innovative solutions and ensuring that industry executives are equipped with the right skills, knowledge and competencies. This and other GPI activities are intended to increase the competitiveness of Indonesia’s garment industry, create business networks and improve access to global markets.

SENADA is a four-year, USAID-financed project whose goal is to increase Indonesia's economic growth and employment by improving the competitiveness of major, labor-intensive light manufacturing industries.

To learn more about SENADA, visit <http://www.senada.or.id>.