

philippine population planning program

**AD / HPS, USAID
July 1973**

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HIGHLIGHTS OF PHILIPPINE POPULATION PROGRAM

While AID has been providing substantial assistance to family planning activities since early in FY 1968, a national program was not undertaken until July 1, 1970. Since that time expansion in the program's outreach has been phenomenal. The number of family planning clinics has expanded from 248, mostly located in the larger cities, to 1,785 scattered throughout the country. The original new acceptor goal of 50,000 per month anticipated for attainment in FY 1973 was surpassed in March 1972. Through April 1973 the total number of acceptors had reached 1,600,000. While it is too early to obtain firm information about the effects of program efforts on birth rates there have been a few spot checks in areas where clinic coverage was first attained. Without exception they show a notable decrease in births registered per 1,000 population.

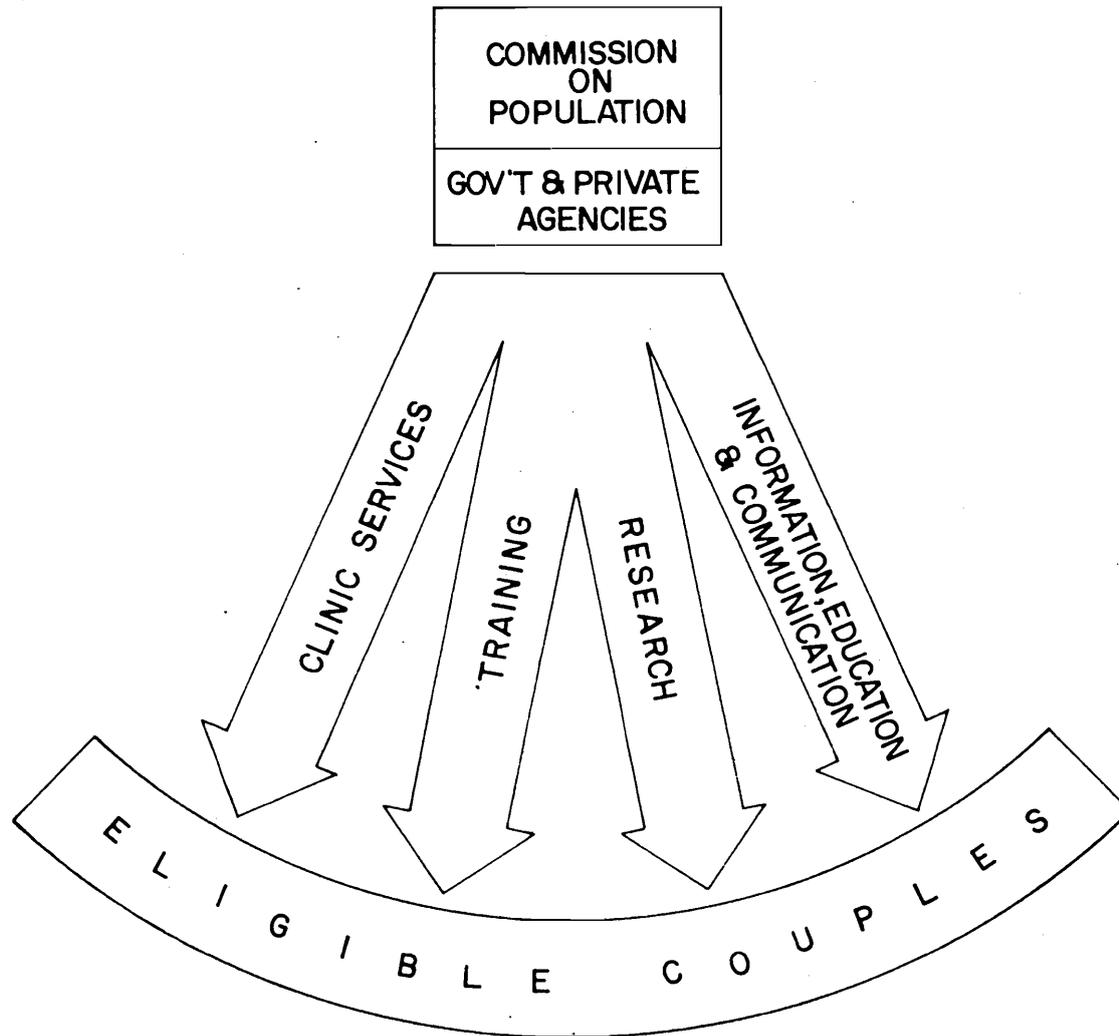
The outspoken support of President and Mrs. Marcos has been a most essential element in the program's rapid development. Their endorsement has encouraged national leaders from many organizations, public and private, to become directly involved in program activities. USAID has assisted 28 of these organizations. Heavy inputs of U.S. assistance -- wherever such assistance could be used most effectively -- also has been an essential element. Funds have been used to procure \$6,121,064 worth of contraceptives to carry the program thru FY 76 and \$3,154,575 worth of other equipment and supplies. Local training costs for 11,300 medical and para-medical personnel and 14,400 motivators have been largely met from AID assistance. In addition 377 people have been trained in the United States and third countries. Finally, clinic operating costs and the costs of a rapidly expanding information and education program, using all forms of media, have been largely borne from AID funding.*

Needs for substantial AID inputs will continue if ambitious program goals are to be attained, but have become less critical to continuation of some kind of national effort in this important sector. Contributions from the Philippine Government have increased substantially. In addition, other donor organizations have become interested in participating in the program, and a local Population Center Foundation that will channel local contributions as well as external donations into expanding private sector programs is rapidly taking shape. USAID has encouraged all of these developments.

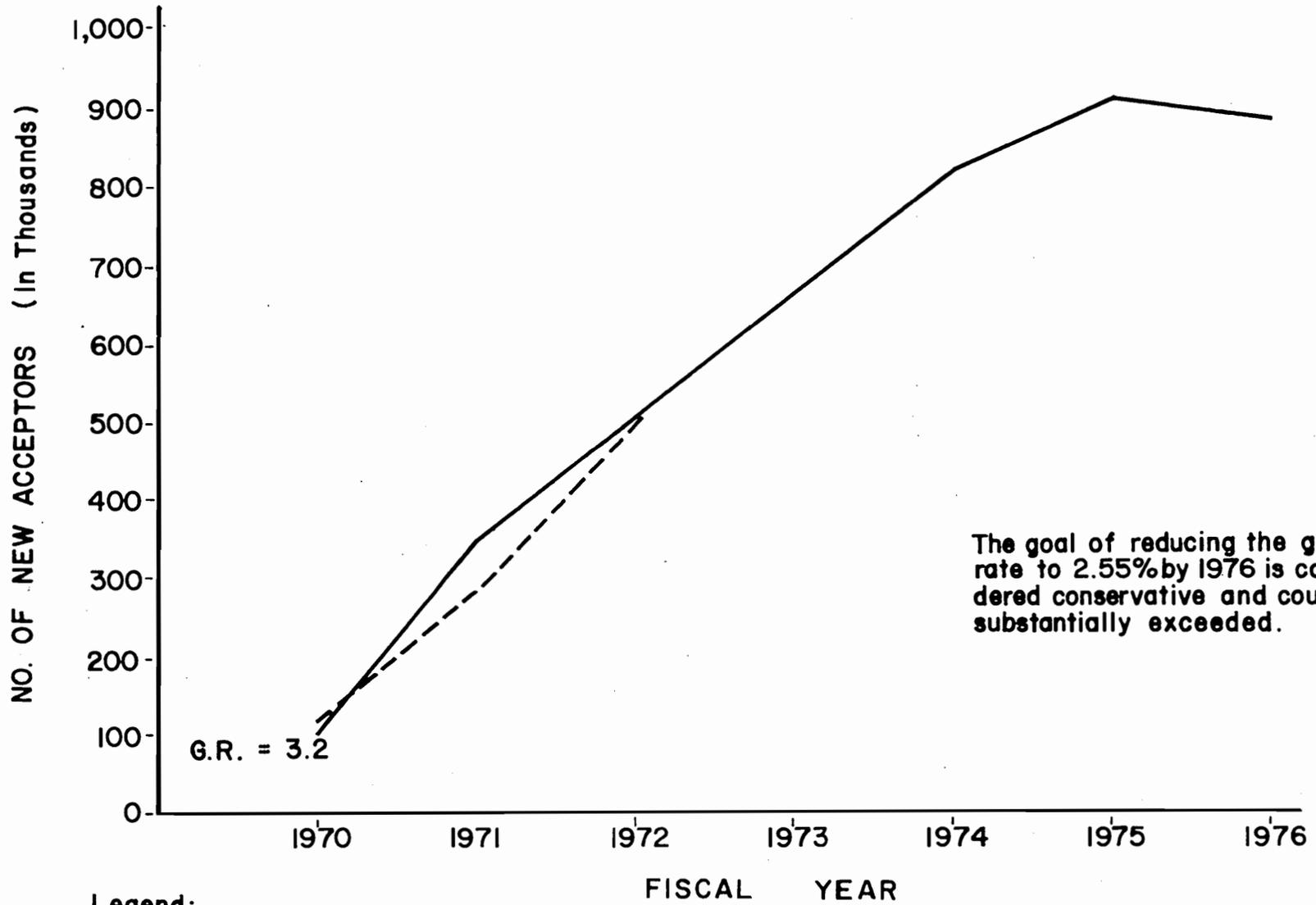
Most recently, President Marcos has re-emphasized the importance of the Population Program by issuing a decree and several letters of instructions. Major objectives of these were to liberalize restraints on the use of some birth control methods and to authorize the use of nurses and midwives in distributing contraceptives to the public. He also reduced the membership in the Population Commission to make it more efficient; instructed the Postmaster General to assist with the dissemination of population information; and instructed the Department of Education to integrate family planning instruction in the curricula of all schools of medicine, nursing, midwifery and allied medical professions and make these instructions a pre-requisite to qualifying for licensing examinations. In addition, he enjoined all citizens of the Philippines, all universities, colleges and schools, government offices, mass media, civic and voluntary organizations, religious organizations of all creeds, and business and industrial enterprises to "promote the concept of family welfare, responsible parenthood, and family planning."

*As of FY 73, total funding of peso costs for clinic operations and other costs have been \$10,963,000; dollar-funded (e.g. Commodities, Participants) and Nutrition costs have been \$10,991,000.

PROGRAM STRATEGY



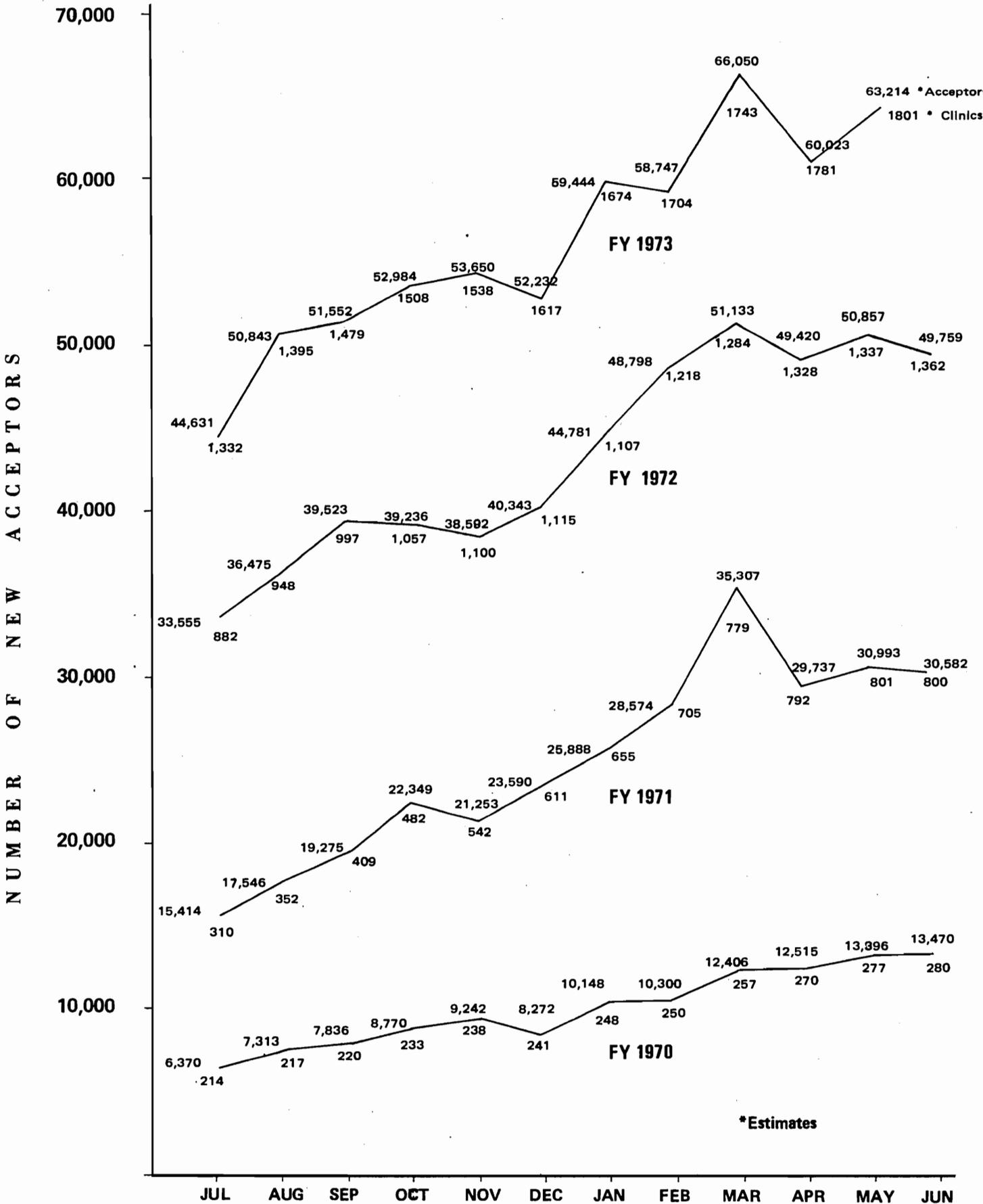
TARGET FOR NEW ACCEPTORS



The goal of reducing the growth rate to 2.55% by 1976 is considered conservative and could be substantially exceeded.

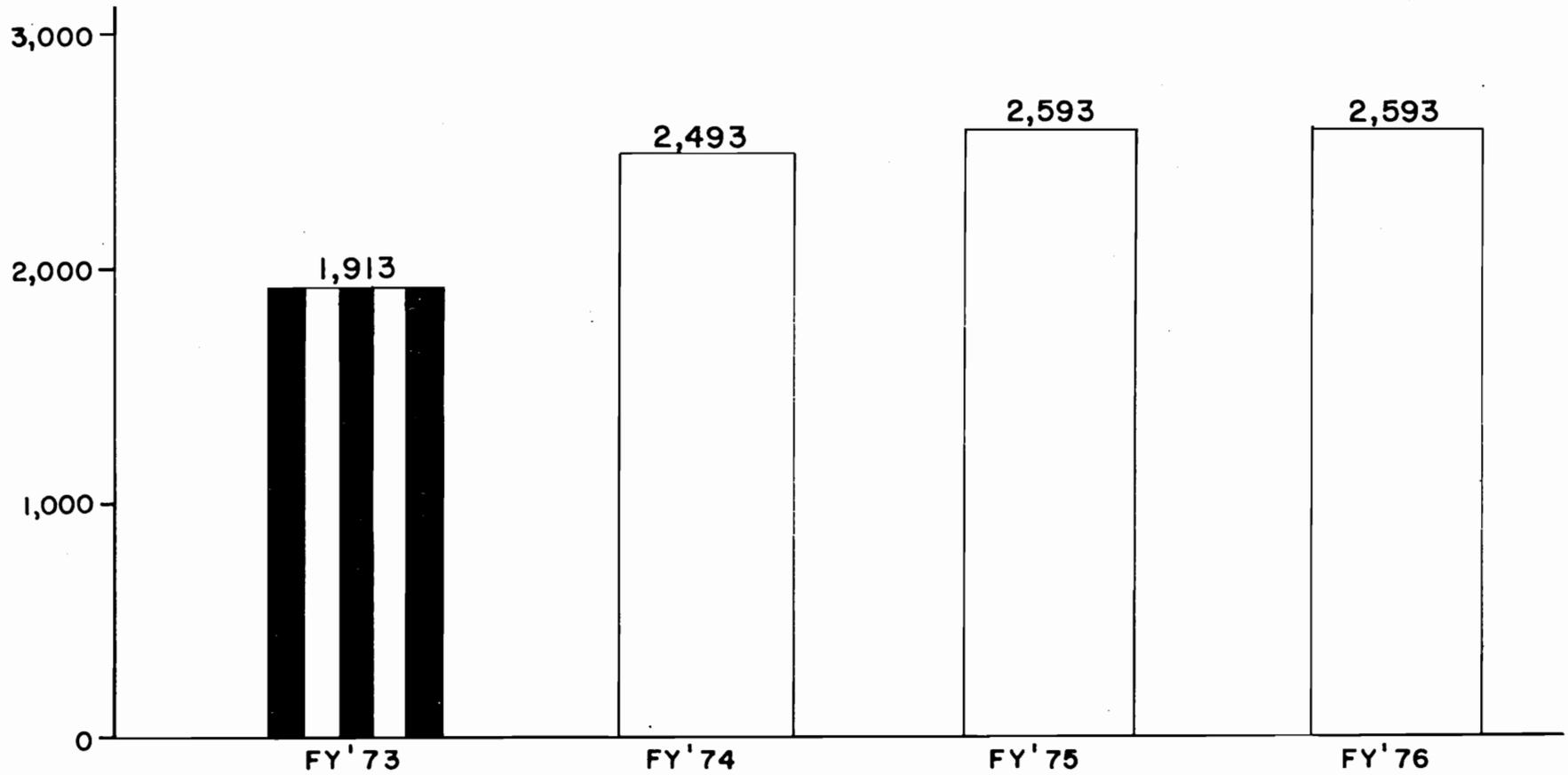
G.R. = 3.2

NO. OF CLINICS REPORTING AND NO. OF REPORTED ACCEPTORS BY MONTH



*Estimates

CUMULATIVE NO. OF CLINICS REQUIRED

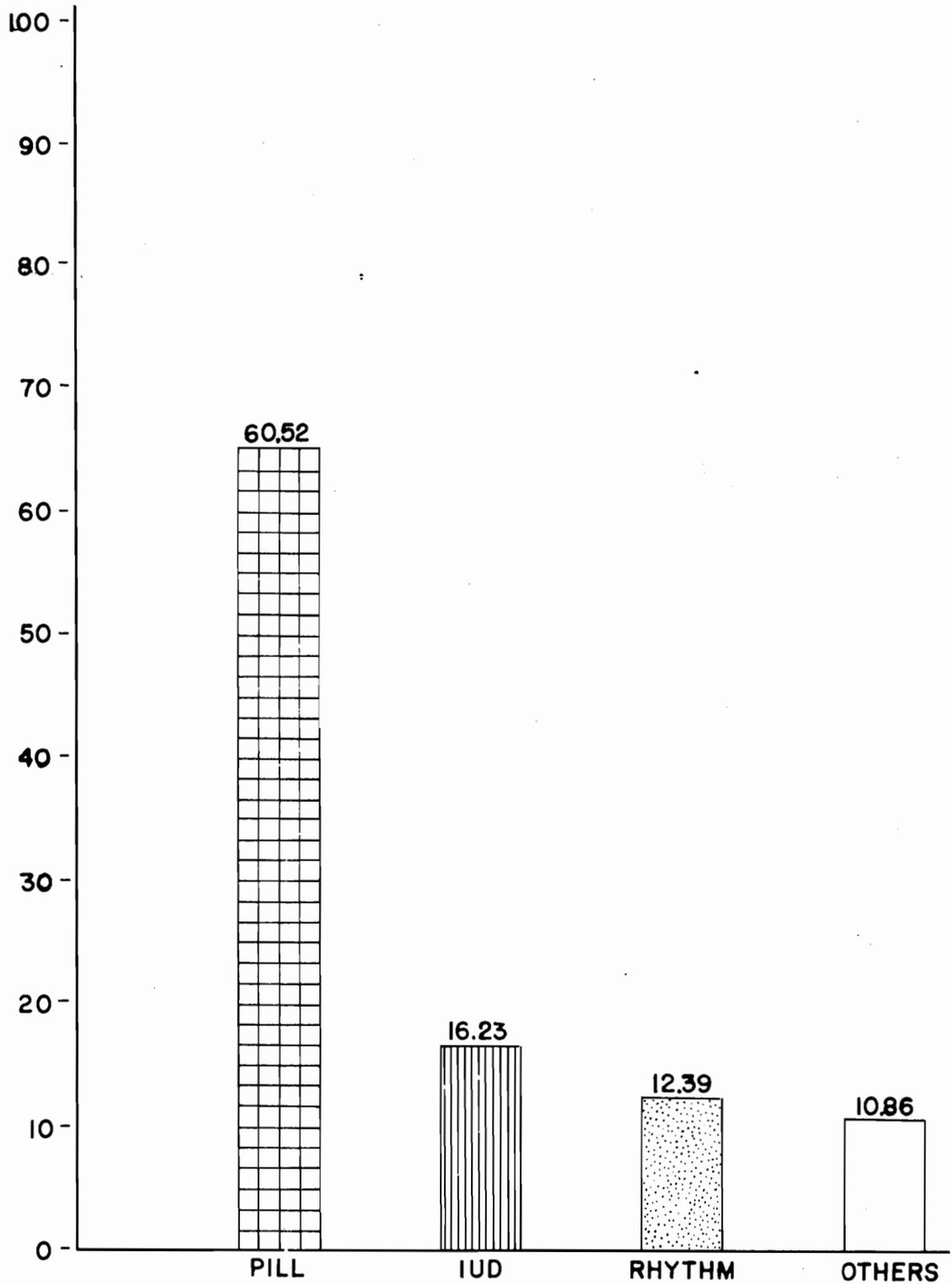


As of June 1973

Source: POPCOM

AVERAGE PERCENTAGE DISTRIBUTION OF ACCEPTORS BY METHOD

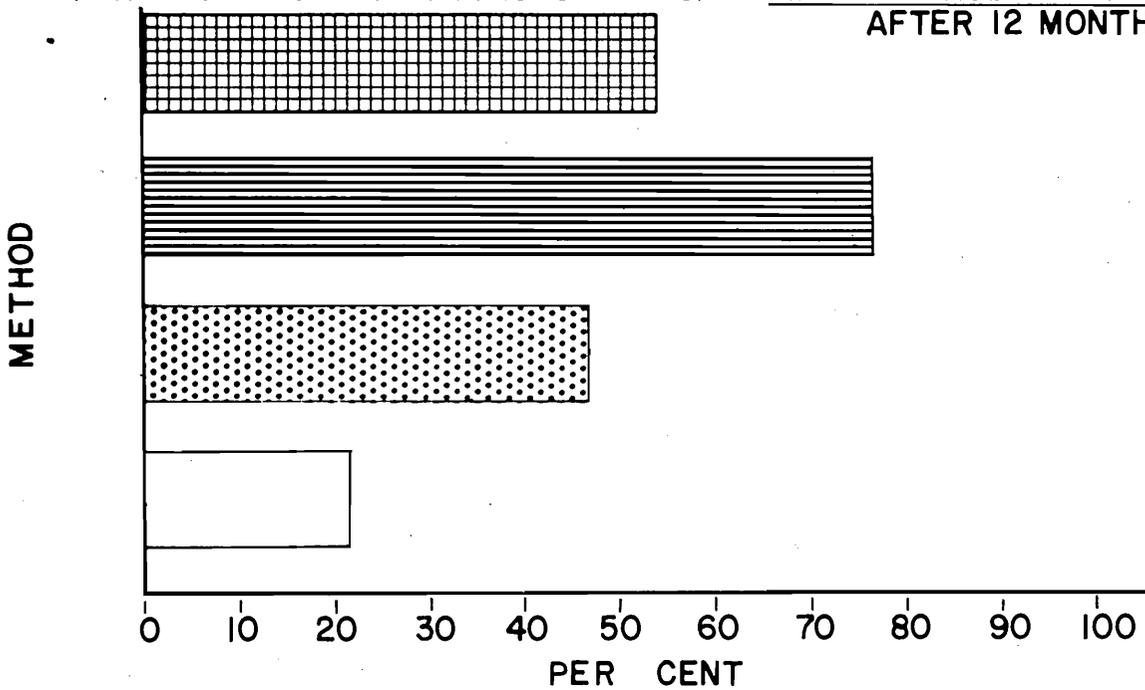
FY 1972



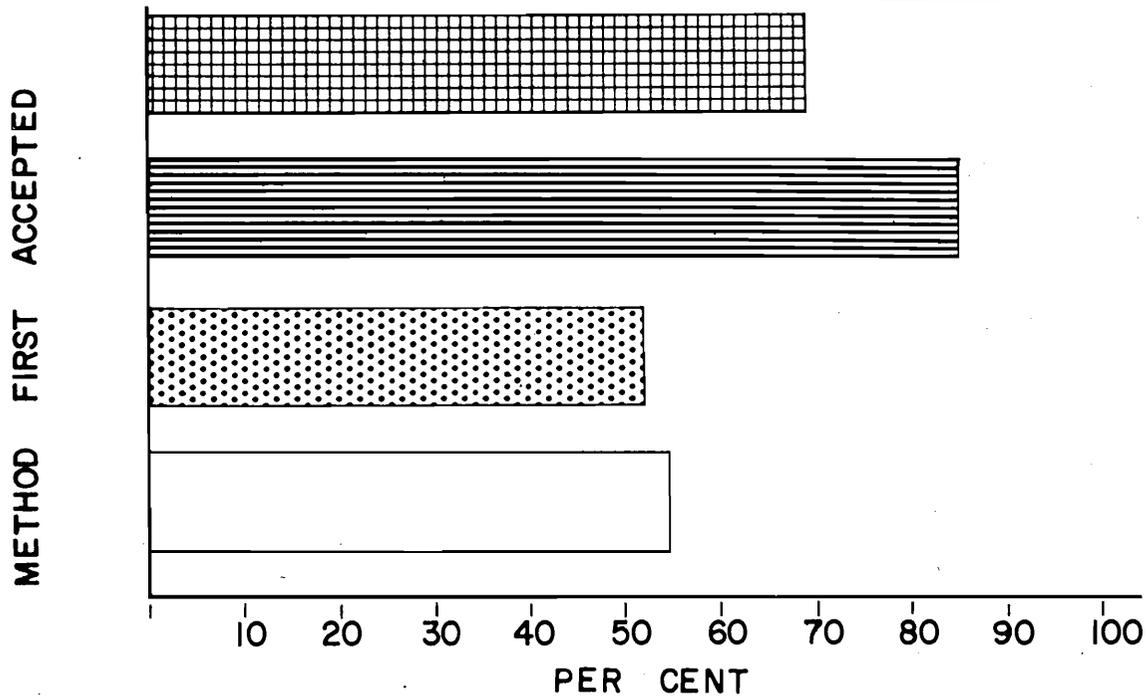
Source: POPCOM

TWELVE-MONTH CONTINUATION RATES

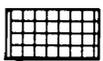
PERCENTAGE OF ACCEPTORS STILL USING FIRST METHOD ACCEPTED AFTER 12 MONTHS



PERCENTAGE OF ACCEPTORS USING ANY METHOD AFTER 12 MONTHS



Legend:



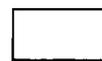
PILLS



IUD



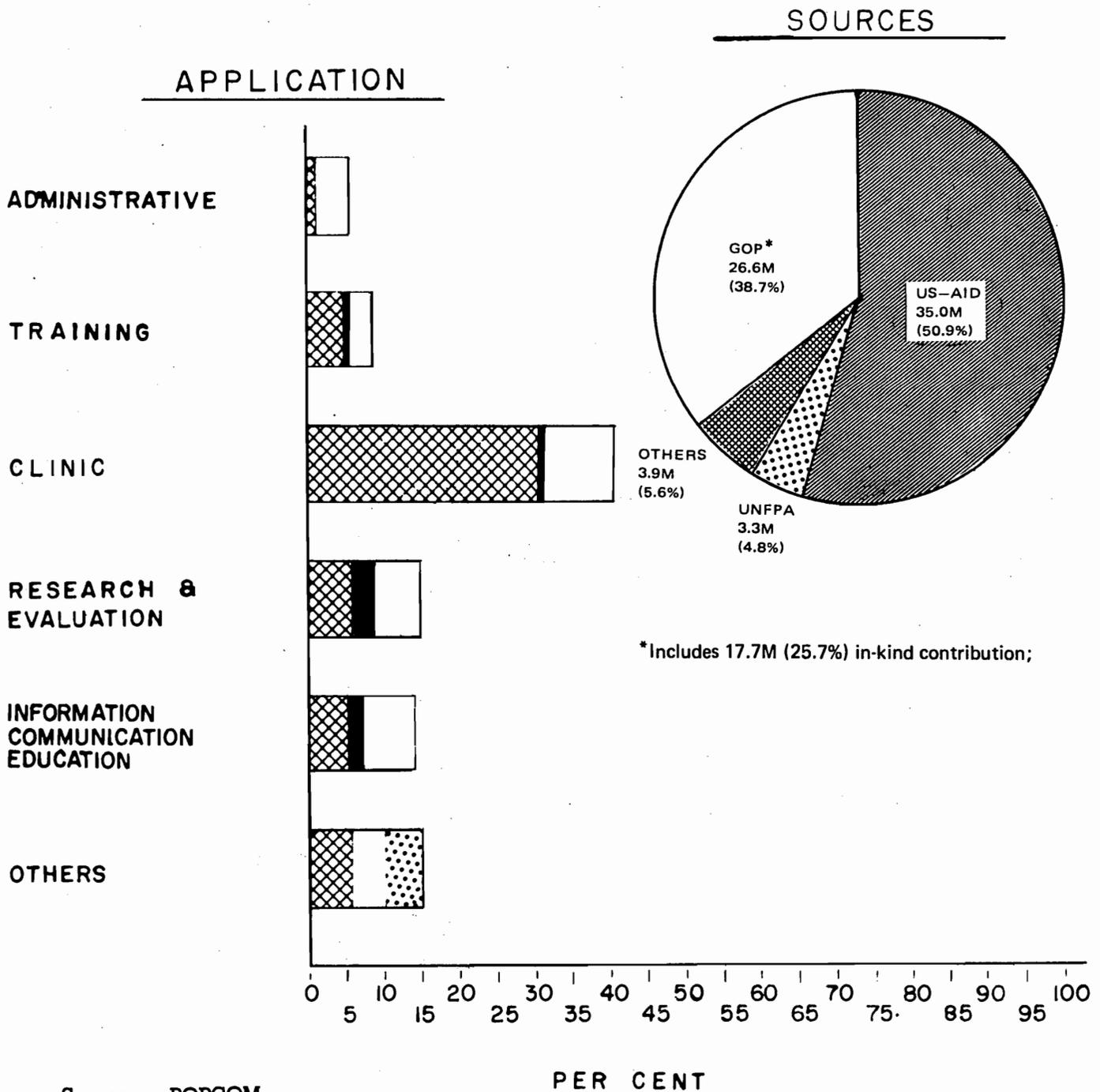
RHYTHM



OTHERS

Source: POPCOM

SOURCE AND APPLICATION OF FUNDS
 FY 1973
 TOTAL FUNDS APPROPRIATED - ~~73.3~~^{68.8} M PESOS

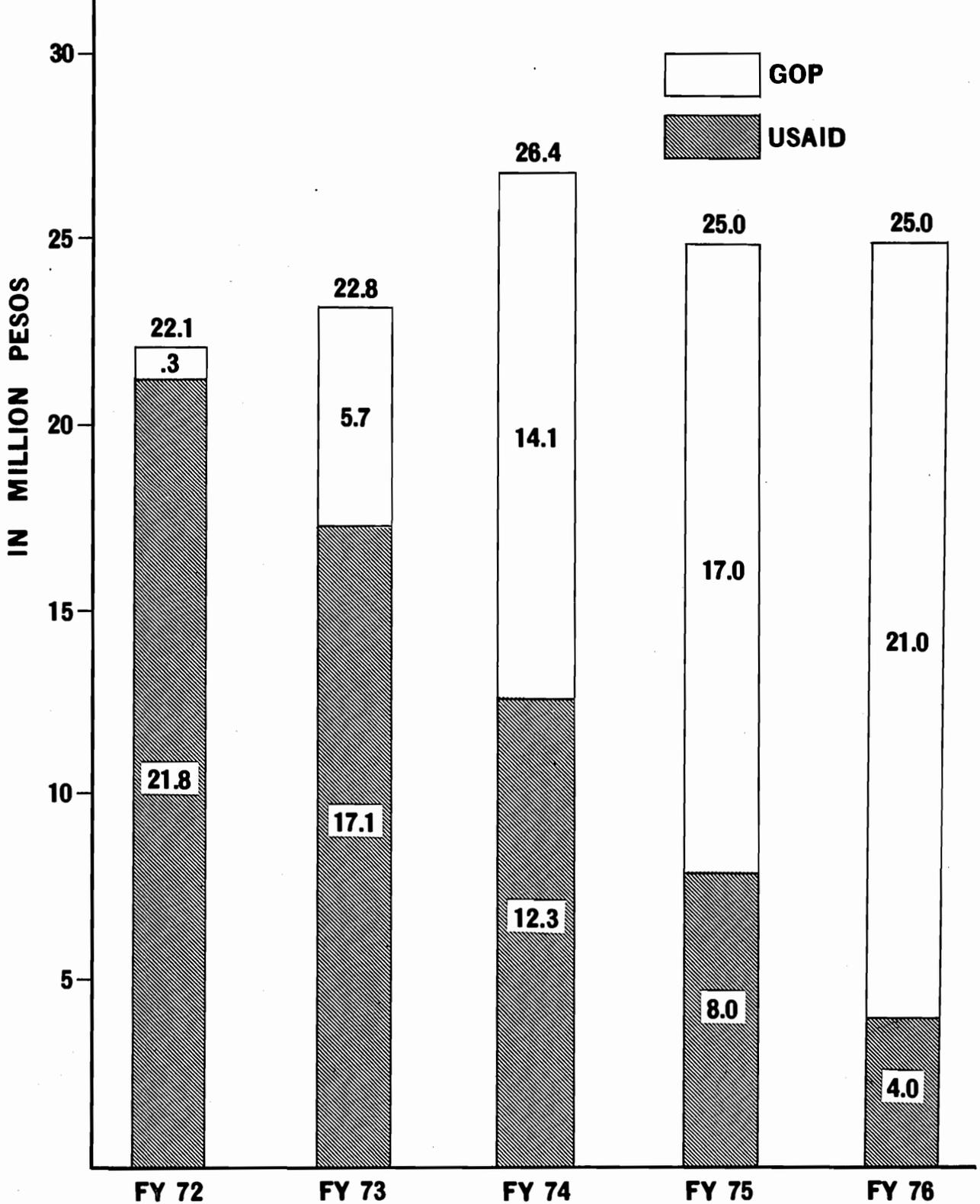


Source: POPCOM

USAID/NEDA/POPCOM POPULATION PROGRAM

Direct Peso Cost-Sharing, FY 72-FY 74

Suggested Direct Peso Cost-sharing, FY 75-FY 76



RESEARCH FY'73

AGENCY	ACTIVITY	BUDGET FY'73
N C C	COMPUTER SERVICE	P 245,376
POPCOM	VARIOUS OPERATIONAL / SOCIAL SCIENCE RESEARCHES	P 170,000
B C S	VITAL STATISTICS REGISTRATION	P 798,716
UP PI	POPULATION RESEARCH AND EVALUATION	P 1,625,000 TWO YEARS
UPCM / RRM	BIOMEDICAL RESEARCH	P 141,286
PER / UNFPA	VARIOUS RESEARCHES	P 109,000
BCS/UNFPA	CENSUS MONOGRAPH POPULATION RESEARCH	P2,566,980 FOR FOUR YRS.
UP LAW CENTER	RESEARCH ON LAW AND POPULATION	P 73,700
UP IMC	RESEARCH IN COMMUNICATION	P 1,341,159

Source: POPCOM

INFORMATION / EDUCATION / COMMUNICATION
FY '73

AGENCY	ACTIVITY	BUDGET
APMC	INTEGRATION OF POPULATION EDUCATION IN THE MEDICAL CURRICULUM	P 216,609
DSW	MOTIVATION / REFFERAL	P 767,813
PACD	MOTIVATION / REFFERAL	P 646,322
RMAF	REFERENCE LIBRARY	P 32,824
NMPC	PRODUCTION OF I/E/C MATERIALS <u>TYPE OF MATERIALS</u> <u>NO. OF COPIES</u> PRINTED MATERIALS 4,090,000 PAMPHLETS, BROCHURES, MANUALS, POSTERS, COMICS, MAGAZINES, ETC. FILMS MOTIVATIONAL (5) 550 EDUCATIONAL (1) 110 INFORMATIONAL (1) 110 SLIDES MOTIVATIONAL (2) 220 INFORMATION (1) 110 RADIO DRAMA 310 INTERVIEWS/PANEL DISCUSSIONS 100 COMMERCIALS 130 SKITS 130 CLINIC LOCATION ANNOUNCEMENT 130	P 708,044
IMCH	COORDINATION OF I & M TEAMS	P 305,194
POB	OPERATION OF I & M TEAM	P 15,391
MCHD	OPERATION OF I & M TEAM	P 22,005
SUMC	OPERATION OF I & M TEAM	P 39,462
DCHD	OPERATION OF I & M TEAM	P 21,315
DOE/PEP	INTEGRATION OF POPULATION EDUC. INTO SCHOOL CURRICULUM	P 1,132,273
RPC	INFORMATION / EDUCATION 4 PROVINCES	P 1,463,000

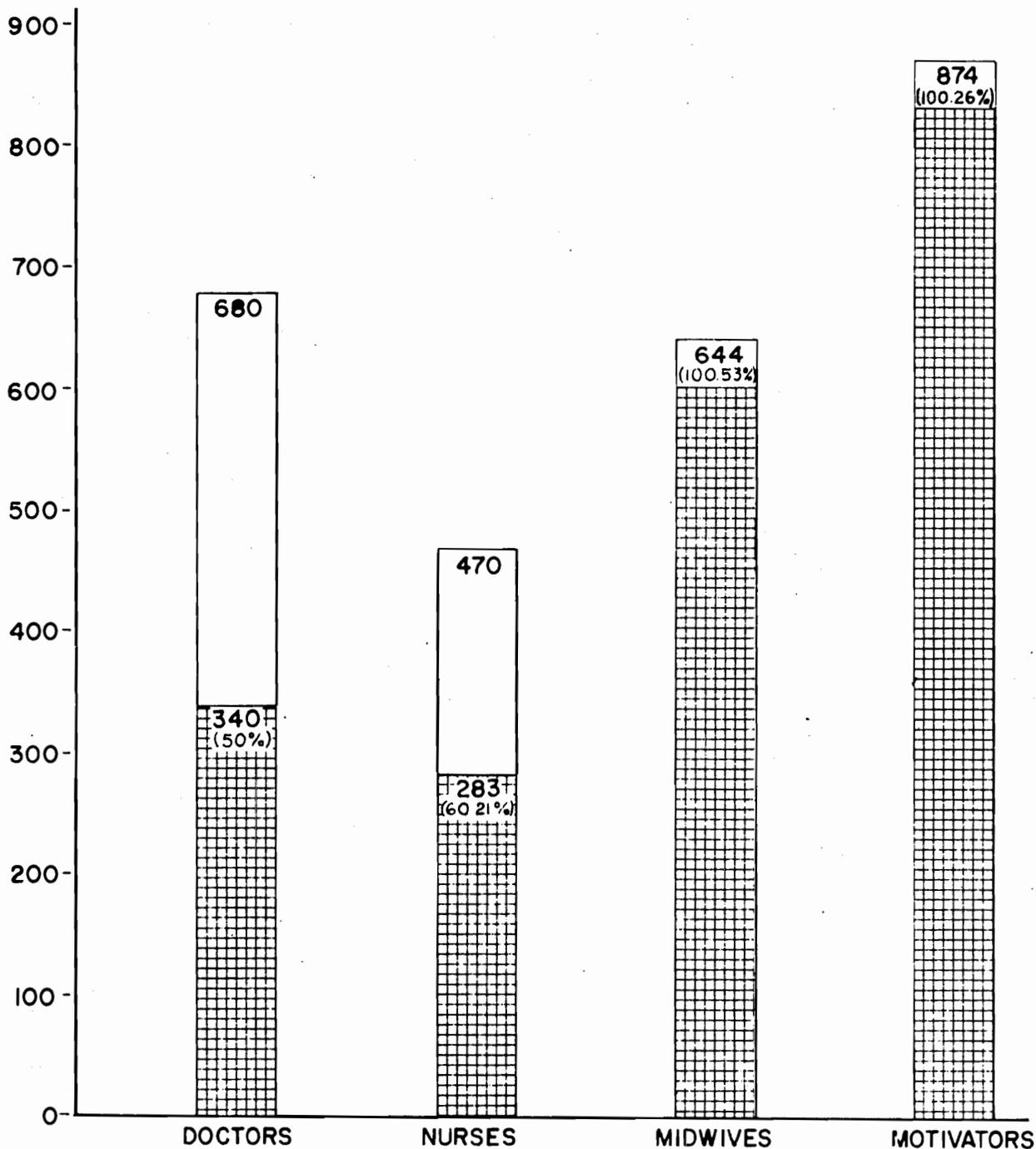
Exchange Rate: \$1 = P6.70

Family Planning Personnel Trained In-Country
1968-1972 as of December 1972

Physicians	4,113
Nurses	3,134
Midwives	3,703
Motivators, Clinic-based	2,527
Motivators, At-large (PACD, DSW, RPC)	11,878
Social Workers	402
Teachers and Trainors	1,475
Supervisors, Administrators, Coordinators	211
Opinion Leaders	<u>2,822</u>
Total. . . .	<u><u>30,265</u></u>

Source: POPCOM

NUMBER OF PERSONNEL TRAINED (JULY TO DECEMBER, 1972)



Legend:



TARGET



ACCOMPLISHED

Source: POPCOM

OUT-COUNTRY TRAINING ACTIVITIES
FY 1966 - FY 1972

	FY's 68-71	FY 72
<u>Participant Training</u>		
Research & Evaluation	7	1
Management & Administration	122	16
Communication/Motivation	61	12
Total	190	29
<u>Observation Trips</u>	102	16
GRAND TOTAL	292	45

APPENDIX

APMC	Association of Philippine Medical Colleges
DSW	Department of Social Welfare
PACD	Presidential Arm on Community Development
RMAF	Ramon Magsaysay Award Foundation
NMPC	National Media Production Center
IMCH	Institute of Maternal and Child Health
POB	Province of Bulacan
MCHD	Manila City Health Department
SUMC	Silliman University Medical Center
DCHD	Davao City Health Department
DOE/PEP	Dept. of Education/Population Education Project
RPC	Responsible Parenthood Council
NCC	National Computer Center
POPCOM	Commission on Population
BCS	Bureau of the Census & Statistics
UPPI	University of the Philippines Population Institute
UPCM/RRM	University of the Philippines College of Medicine/ Research in Reproductive Medicine
PER/UNFPA	Program Evaluation & Research/U.N. Fund for Population Activities
UP IMC	University of the Philippines Institute of Mass Communications