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# COMMUNITY-BASED AVIAN INFLUENZA CONTROL PROJECT **PERFORMANCE MONITORING PLAN**

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# COMMUNITY-BASED AVIAN INFLUENZA CONTROL PROJECT **PERFORMANCE MONITORING PLAN**

<b>Title:</b>	<b>PERFORMANCE MONITORING PLAN</b>
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*The views expressed in this report do not necessarily reflect the views of the United States Agency for International Development or the United States Government.*

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## ACRONYMS AND ABBREVIATIONS

A&PI	Avian and Pandemic Influenza
AED	Academy for Educational Development
AI	Avian Influenza
BCC	Behavior Change Communications
CBAIC	Community-Based Avian Influenza Control Project
CCP	Center for Communication Programs (Johns Hopkins Bloomberg School of Public Health)
CD	Compact Disk
DAI	Development Alternatives, Inc.
IEC	Information, Education, and Communication
GOI	Government of Indonesia
HPAI	Highly Pathogenic Avian Influenza
KAP	Knowledge, Attitude, and Practice
KOMNAS FBPI	Komite Nasional Pengendalian Flu Burung dan Kesiapsiagaan Menghadapi Pandemi Influenza (National Committee on AI Prevention and Pandemic Preparedness Planning)
M&E	Monitoring and Evaluation
N/A	Not Applicable
NPPP	National Pandemic Preparedness Plan
PDSR	Participatory Disease Surveillance and Response
PMP	Performance Monitoring Plan
PSA	Public Service Announcement
RFI	Results Framework Indicator (USAID AI Control)
SO	Strategic Objective
SOP	Standard Operating Procedure
USAID	United States Agency for International Development
USG	United States Government
VAIC	Village Avian Influenza Coordinator

## I. INTRODUCTION

Indonesia has the unfortunate global distinction as the nation with the most confirmed human cases of avian influenza infection. At the time of writing the country had recorded 119 cases, of which 97 were fatal – a case fatality rate of more than eighty percent. Worse, as a tropical archipelago consisting of more than 17,000 islands, Indonesia provides the perfect environs for harboring endemic avian influenza which may eventually mutate into pandemic influenza with the potential to kill millions.

The Community-Based Avian Influenza Control Project (CBAIC) is part of the United States Agency for International Development/Indonesia strategy for reducing the risk of pandemic flu. Overarching goals include prevention of pandemic flu from the H5N1 strain of avian influenza and establishment of Government of Indonesia capacity for pandemic response; and reduced occurrence of AI infection in poultry and humans. Specifically, CBAIC is part of three USAID strategic objectives (SOs): Strengthen Government of Indonesia (GOI) planning, preparedness, and coordination among government sectors and levels and donor agencies (SO1); increase effectiveness of H5N1 prevention and control in poultry (SO2); and decrease high-risk behavior associated with transmission of H5N1 among poultry and humans (SO4). This document details the CBAIC performance monitoring plan (PMP) to efficiently and effectively evaluate project progress in its efforts to achieve these USAID strategic objectives.

CBAIC focuses on three, interrelated elements. It works to strengthen AI planning and pandemic preparedness at the national, provincial, and local levels in coordination with the national committee for AI in Indonesia (Component A). It manages and coordinates village and community level activities for animal and human surveillance and response (Component B). And it works to fine-tune and expand behavior change communications for AI target populations, the private sector, the media, and government officials (Component C).

Performance monitoring is critical for managing and documenting project progress. The PMP is an important tool for assessing and reporting on efforts to achieve desired program outcomes and results. It enables timely and consistent collection of comparable performance data in order to make informed program management decisions. It defines performance indicators, determines baselines, and sets performance targets against which progress can be measured.

## II. PERFORMANCE MONITORING SYSTEM

A performance monitoring system is necessary to collect the data for each performance indicator in a timely and reliable manner.

### *Indicators*

The CBAIC PMP was developed according to its workplan, through selection and adaptation of performance indicators listed in the *Guide for Monitoring and Evaluating National Avian Influenza Programs in Southeast Asia* (produced by the USAID/MEASURE Evaluation program) and from the USAID/Indonesia *Results Framework* for reducing the risk of pandemic influenza.

Thirteen performance indicators were selected. These indicators will allow for project monitoring efforts that will identify and quantify CBAIC progress, providing information needed to focus and guide project activities and overall management. This document outlines monitoring methods and schedule, and details the specific performance indicators which will be applied to the project. Indicators are listed in uniform tabular format by project components, and are then described in detail in individual Performance Indicator Reference Sheets.

*Data collection and analysis*

Data collection will be made through review of quarterly and annual project records. Each project component team collects the required data and monitoring and evaluation staff will compile the data and analyze it. Meanwhile, some project performance indicators will be researched annually via targeted M&E survey. For example, the impact of AI behavior change communications will be assessed once annually through a formal KAP (Knowledge, Attitude, and Practice) survey.

Analysis of performance indicators includes simple counts, percentages, and assessments of the status of country capacity in AI preparedness and planning, and the status of country capacity for AI communication. Analysis of some indicator data will be disaggregated by geographic area, gender, respondent age, and other variables.

*Reporting*

CBAIC reports its progress quarterly and annually. Reports of performance monitoring will also follow a quarterly schedule. Monitoring will be accomplished through regular, simple data collections. Project monitoring will involve analysis of quarterly and annual progress reports for task and outcome performance evaluation. For example, data for project year one listed in this document is from the draft Annual Progress Report for Year One.

### III. PROJECT MONITORING SCHEDULE

<i>Project Year 1</i>	Jul 2006	Aug	Sep	Oct	Nov	Dec	Jan 2007	Feb	Mar	Apr	May	Jun
Quarterly Report Analysis												
<i>Project Year 2</i>	Jul 2007	Aug	Sep	Oct	Nov	Dec	Jan 2008	Feb	Mar	Apr	May	Jun
Annual Report Analysis												
Quarterly Report Analysis												
Data Collection: Indicators 15-20												
<i>Project Year 3</i>	Jul 2008	Aug	Sep	Oct	Nov	Dec	Jan 2009	Feb	Mar	Apr	May	Jun
Annual Report Analysis												
Quarterly Report Analysis												
Data Collection: Indicators 15-20												

## IV. CBAIC PERFORMANCE INDICATORS

In this section the thirteen indicators which will be used to monitor CBAIC performance are listed in tables by project component. Each CBAIC indicator was developed to correspond with a Results Framework Indicator (RFI) detailed in the USAID/Indonesia AI Control Results Framework. Corresponding RFIs are given for each CBAIC indicator. For example, CBAIC indicator number one corresponds with RFI 1.2.2. The first number of the RFI indicates the USAID strategic objective, in this example, SO1. The second number, 2, indicates the objective within the SO. In this example, objective two is: Increase GOI planning for AI prevention and control, and pandemic preparedness. The last number, also 2, is the USAID indicator within objective 2 of strategic objective 1.

**COMPONENT A.** This portion of the project aims to strengthen avian influenza planning and pandemic preparedness at the national, provincial, and local government levels in coordination with the national committee for AI in Indonesia (KOMNAS FBPI). Five indicators will be used to monitor this component.

Indicator	Unit of Measure	Baseline Value	Year 1		Year 2	
			Target	Actual	Target	Actual
1. Status of country capacity for preparedness and planning for a human influenza pandemic during the past three months. [RFI 1.2.2]	Level	-			3	
2. Number of policies, plans, SOPs, or guidelines regarding H5N1 control and influenza pandemic preparedness developed with USAID support. [RFI 1.2.5]	Number of documents	-			2	
3. Number of simulation/desktop exercises for containment of an early shift in virus to efficient human to human transmission. [RFI 1.2.6]	Number of simulations	-			1	
4. Number of forums, national and international, where best practices and lessons learned related to AI are shared. [RFI 1.3.1]	Number of forums	-			5	
5. Number of USAID-supported coordination meetings (donor, central and local government, multi-sectoral) in the past three months. [RFI 1.3.3]	Number of meetings	-			29	

**COMPONENT B.** This critical element aims to manage and coordinate village and community level activities for animal and human surveillance and response. Four indicators will be used to monitor this component.

Indicator	Unit of Measure	Baseline Value	Year 1		Year 2	
			Target	Actual	Target	Actual
6. Number of villages with trained USAID-supported VAICs. [RFI 2.1.2]	Number of villages	-	11,271	12,174	14,068	
7. Percent of VAICs submitting reports that include information on poultry and humans	Percent of VAICs	-			60%	
8. Percent of VAICs reporting suspected cases of AI PDSR. [RFI 2.1.8]	Percent of VAICs	-			N/A	
9. Percent of VAIC reports eventually confirmed as outbreaks of avian influenza. [RFI 2.1.9]	Percent of reports	-			60%	

**COMPONENT C.** This component aims to fine-tune and expand behavior change communications (BCC) programs for AI target populations, the private sector, the media, and government officials. Four indicators will be used to measure its performance.

Indicator	Unit of Measure	Baseline Value	Year 1		Year 2	
			Target	Actual	Target	Actual
10. Status of country capacity for A&PI communication in the past three months. [RFI 4.1.1 & 4.1.2]	Level	-			2	
11. Total number of people trained in USAID-supported AI BCC in the past three months. [RFI 4.3.1]	Number of people	-			40	
12. Number of each type of IEC produced. [RFI 4.3.2&3]	Number of each produced (or number of airings)	-				
12.a. AI booklets			38,500	38,500	102,000	
12.b. Shop blinds (banners)			15,000	15,000	105,000	
12.c. Flip charts			500	500	0	
12.d. Flyers			201,000	201,000	816,000	
12.e. T-shirts			13,680	13,680	25,000	
12.f. Key AI message books			10,000	10,000	0	
12.g. Key AI message CDs			10,000	10,000	0	
12.h. Airings of radio PSA					15,000	
12.i. Airings of TV PSA					3000	
12.j. Airings of radio drama					700	
12.k. Calendars					100,000	
12.l. Posters					284,000	
12.m. Stickers					1,424,000	
12.n. AED videos					15,000	
13. Percent of villages in coverage areas where IEC materials have been distributed. [RFI 4.3.4]	Number of provinces	0	8	8	9	

## V. PERFORMANCE INDICATOR REFERENCE SHEETS

Performance Indicator Reference Sheet
<b>Indicator 1.</b> Status of country capacity for preparedness and planning for a human influenza pandemic in the past three months. <b>[RFI 1.2.2]</b>
<b>DESCRIPTION</b>
<p><b>Precise definition(s):</b> Status of country capacity for preparedness and planning for human influenza pandemic in the past 3 months. Responses categorized as:</p> <p><b>Level I:</b> No national AI working group and no National Pandemic Preparedness Plan (NPPP)</p> <p><b>Level II:</b> A national, cross-sectoral AI working group exists (with representatives from relevant groups such as government agencies, private sector, civil society, FAO, and WHO) that meets at least every three months, but no NPPP exists</p> <p><b>Level III:</b> A cross-sectoral, NPPP has been developed and disseminated by the national AI working group with input from relevant groups such as government agencies, private sector, civil society, and FAO, and WHO</p>
<b>Unit of measure:</b> Level
<b>Disaggregated by:</b> N/A
<b>Justification &amp; management utility:</b> Measures success of capacity building in GOI (KOMNAS FBPI) in preparedness and planning for pandemic influenza
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Review NPPP Document
<b>Data source:</b> NPPP Document
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Descriptive narrative
<b>Presentation of data:</b> Narrative
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline = 0. Year two target = Level 3.
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON:</b> 23.01.08

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 2.</b> Number of policies, plans, SOPs, or guidelines regarding H5N1 control and influenza pandemic preparedness developed with USAID support. <b>[RFI 1.2.5]</b>
<b>DESCRIPTION</b>
<b>Precise definition(s):</b> A tally of all policies, plans, SOPs, and guidelines regarding H5N1 control and pandemic influenza preparedness developed with USAID-funding through CBAIC
<b>Unit of measure:</b> Number of documents
<b>Disaggregated by:</b> N/A
<b>Justification &amp; Management Utility:</b> Measures GOI commitment and preparedness to address A&P Influenza
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> CBAIC Project Report
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Count
<b>Presentation of data:</b> Number of policies, plans, SOPs, and guidelines regarding H5N1 control and pandemic influenza preparedness
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline = 0. Target for year two = two documents will be developed by CBAIC (i.e. NPPP and a national A and PI communication plan).
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON: 23.01.08</b>

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 3.</b> Number of simulation/desktop exercises for National Pandemic Preparedness Plan. [RFI 1.2.6]
<b>DESCRIPTION</b>
<b>Precise definition(s):</b> Number of simulation/desktop exercises conducted
<b>Unit of measure:</b> Number
<b>Disaggregated by:</b> N/A
<b>Justification &amp; management utility:</b> Measures GOI ability to operationalize the NPPP and identifies areas that need further strengthening
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> Simulation Reports feeding into CBAIC Project Report
<b>Frequency and timing of data collection:</b> Quarterly and annually
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Count
<b>Presentation of data:</b> Number of simulation/desktop exercises conducted to test the NPPP
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline = 0. Year two target = One national simulation/desktop exercise.
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON:</b> 23.01.08

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 4.</b> Number of forums, national and international, where best practices and lessons learned related to AI were shared. <b>[RFI 1.3.1]</b>
<b>DESCRIPTION</b>
<b>Precise definition(s):</b> Number of fora where AI best practices and lesson learned are shared
<b>Unit of measure:</b> Number
<b>Disaggregated by:</b> National and international
<b>Justification &amp; management Utility:</b> Measures opportunities for information sharing, and learning from each other's successes and failures.
<b>PLAN FOR D, ATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> CBAIC Project Report
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Count
<b>Presentation of data:</b> Number of for a
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline=0. Target=5.
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON: 23.01.08</b>

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 5.</b> Number of USAID-supported coordination meetings (donor, central-local government, multisectoral) in past 3 months. <b>[RFI 1.3.3]</b>
<b>DESCRIPTION</b>
<b>Precise definition(s):</b> A coordination meeting is defined as a meeting that is held with stake holders at all levels to share lessons learned and stay updated on AI control efforts and activities
<b>Unit of measure:</b> Number
<b>Disaggregated by:</b> National, Local
<b>Justification &amp; management utility:</b> Measures opportunities for increased collaboration and coordination, and reduction of duplicative actions.
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> CBAIC Project Report
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Count
<b>Presentation of data:</b> Number of meeting
<b>Reporting of data:</b> Quarterly reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline = 0. Year two targets = aiming for 31 meetings to be conducted, including donor coordination meeting, COP coordination meeting, COP & GOI counterpart coordination meeting and a socialization meeting with local government.
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON: 23.01.08</b>

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 6.</b> Number of villages with trained USAID-supported VAICs. <b>[RFI 2.1.2]</b>
<b>DESCRIPTION</b>
<b>Precise definition(s):</b> Number of villages with trained VAICs
<b>Unit of measure:</b> Number
<b>Disaggregated by:</b> Province, district, and subdistrict
<b>Justification &amp; management utility:</b> Measures the coverage of the program
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> Sub Contractor Reports feeding into CBAIC Project Report
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Count
<b>Presentation of data:</b> Number of villages, disaggregate by subdistrict, district, and province
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> 14,068
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON:</b> 23.01.08

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 7.</b> Percent of VAICs submitting monthly activity report that includes information on poultry and humans <b>[RFI 2.1.7]</b>
<b>DESCRIPTION</b>
<b>Precise definition(s):</b> Numerator = Number of VAICs submitting monthly activity report  Denominator = Number of VAICs trained Percentage = (Numerator/Denominator)*100
<b>Unit of measure:</b> Percentage
<b>Disaggregated by:</b> Province, district, and subdistrict
<b>Justification &amp; management utility:</b> Measures improved surveillance reporting
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Review of kecamatan coordinator reports
<b>Data source:</b> Sub Contractor Reports Feeding into CBAIC Reports
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Percentage
<b>Presentation of data:</b> Percentage of VAICs submitting poultry outbreak reports
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline = 0. Target for year two is 60 percent.
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON:</b> 23.01.08

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 8.</b> Percent of VAICs reporting suspected cases of AI in poultry to PDSR teams. [RFI 2.1.8]
<b>DESCRIPTION</b>
<p><b>Precise definition(s):</b> Numerator = Number of VAICs reporting to PDSR teams.</p> <p style="padding-left: 40px;">Denominator = Number of VAICs</p> <p style="padding-left: 40px;">Percentage = (Numerator/Denominator)*100</p>
<b>Unit of measure:</b> Percentage
<b>Disaggregated by:</b> Geographical area
<b>Justification &amp; management utility:</b> Measures improved surveillance reporting
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> Sub Contractor Report Feeding into CBAIC Report
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> Indicator does not capture outbreaks reported to PDSR by Kamacatan, village leader, RT/TW, These may have started with VAIC.
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Percent
<b>Presentation of data:</b> Percent of VAIC reporting outbreaks to PDSR teams by geographical area
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline = 0. Targets are N/A.
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON:</b> 23.01.08

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 9.</b> Percent of VAIC reports resulting in confirmed outbreaks. : [RFI 2.1.9]
<b>DESCRIPTION</b>
<p><b>Precise definition(s):</b> Numerator = Number of VAIC reports confirmed as AI outbreaks  Denominator = Number of VAIC reports of suspected AI outbreaks  Percentage = (Numerator/Denominator)*100</p>
<b>Unit of measure:</b> Percent
<b>Disaggregated by:</b> Geographical area
<b>Justification &amp; management utility</b> Measures the accuracy of VAIC reporting
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> Sub Contractor Report Feeding into CBAIC Report
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Percent
<b>Presentation of data:</b> Percentage of VAIC reports resulting in confirmed outbreaks disaggregated by district and province
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<p><b>Notes on baselines/targets:</b> Baseline = 0. Target = 60 percent.</p> <p><b>Other notes:</b> Assumption is that VAIC will report only sudden and high # of deaths increasing likelihood of outbreak confirmed as positive. Positive confirmation is an indicator of VAIC contribution. Nevertheless, some outbreaks will be non AI, e.g. Newcastle disease.</p>
<b>THIS SHEET LAST UPDATED ON: 23.01.08</b>

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 10.</b> Status of country capacity for A&PI communication. <b>[RFIs 4.1.1 &amp; 4.1.2]</b>
<b>DESCRIPTION</b>
<b>Precise definition(s):</b>
<i>Level I:</i> No national A&PI communications plan exists
<i>Level II:</i> National A&PI communications plan developed with input from WHO and other key stakeholders
<i>Level III:</i> Based on the national A&PI communications plan key messages were developed and mechanisms for dissemination of messages identified with input from WHO and other key stakeholders
<i>Level IV:</i> Simulation/desktop exercises conducted nationally to test messages and mechanisms that are part of the national A&PI communications plan
<i>Level V:</i> Simulation/desktop exercises conducted sub-nationally to test messages and mechanisms that are part of the national A&PI communications plan
<b>Unit of measure:</b> Level
<b>Disaggregated by:</b> N/A
<b>Justification &amp; management utility:</b> Measures GOI capacity
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> A&PI Communication Plan Document
<b>Frequency and timing of data collection:</b> Monthly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Descriptive narrative
<b>Presentation of data:</b> Level representing the capacity of country pandemic communications
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline = 0. Year two target = Level 2 (CBAIC will develop a comprehensive national A&PI communication plan).
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON:</b> 23.01.08

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 11.</b> Total number of people trained in USAID-supported AI behavior change communications (BCC) in the past three months. <b>[RFI 4.3.1]</b>
<b>DESCRIPTION</b>
<b>Precise definition(s):</b> All people trained in AI BCC in the past three months.
<b>Unit of measure:</b> Number of people
<b>Disaggregated by:</b> Geographical area, sex, and age
<b>Justification &amp; management utility:</b> Measures the coverage of the program
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> JHU/CCP Training Report
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Count
<b>Presentation of data:</b> Number of people trained in AI BCC by geographical area, sex, age
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> For year two, CBAIC aims to train 40 people in two different workshops.
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON: 23.01.08</b>

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 12. Number of IEC materials produced by type. [RFI 4.3.2&amp;3]</b>
<b>DESCRIPTION</b>
<p><b>Precise definition(s):</b> Quantities of IEC materials produced by type.</p> <p>CBAIC developed several types of IEC materials. Community IECs (flyers, flip charts, banners, etc.) were distributed through outreach activities. Mass media communications materials were also developed (radio dramas, radio and TV PSAs, etc.)</p>
<b>Unit of measure:</b> Number
<b>Disaggregated by:</b> Type
<b>Justification &amp; management utility:</b> Track production of the IEC material
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Document review
<b>Data source:</b> CBAIC Project Report
<b>Frequency and timing of data collection:</b> Monthly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Count
<b>Presentation of data:</b> Quantities of IEC materials produced by type
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<p><b>Notes on baselines/targets:</b> Year 1 achievements: Produced 288,680 units of 7 types of IEC material. Year 2 target: CBAIC aims to produce 2,558,900 units of IEC materials, including a serial radio drama, radio and TV PSAs, calendars, posters, stickers, and AED videos.</p>
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON: 23.01.08</b>

<b>Performance Indicator Reference Sheet</b>
<b>Indicator 13.</b> Percent of villages in coverage areas where IEC material have been distributed. [RFI 4.3.4]
<b>DESCRIPTION</b>
<b>Precise definition(s):</b> Numerator = Number of villages in CBAIC coverage area where IEC materials have been distributed Denominator = Number of villages with CBAIC trained VAICS Percentage = (Numerator/Denominator) * 100
<b>Unit of measure:</b> Number
<b>Disaggregated by:</b> Geographical area, province, districts, and subdistricts
<b>Justification &amp; management utility:</b> Measures the coverage of the program
<b>PLAN FOR DATA ACQUISITION</b>
<b>Data collection method:</b> Project report
<b>Data source:</b> Project report, distribution report
<b>Frequency and timing of data collection:</b> Quarterly
<b>Individual responsible at project:</b> Activity Manager
<b>Individual responsible for providing data to USAID:</b> Senior Administrative Officer
<b>DATA QUALITY ISSUES</b>
<b>Known data limitations and significance (if any):</b> None
<b>PLAN FOR DATA ANALYSIS, REVIEW, &amp; REPORTING</b>
<b>Data analysis:</b> Count
<b>Presentation of data:</b> Percent of villages in coverage areas where IEC materials have been distributed
<b>Reporting of data:</b> Quarterly and annual reports
<b>OTHER NOTES</b>
<b>Notes on baselines/targets:</b> Baseline = 0. Year two target = 80 percent.
<b>Other notes:</b> None
<b>THIS SHEET LAST UPDATED ON: 23.01.08</b>