

SUCCESSFUL COMMUNITIES FROM RIDGE TO REEF

World Wildlife Fund

**PERFORMANCE MONITORING PLAN
1 OCTOBER 2003 – 28 SEPTEMBER 2008**

**Submitted to USAID Global Health Bureau
Office of Population and Reproductive Health**

USAID Cooperative Agreement GPO-A-00-03-00008-00

10 October, 2007



TABLE OF CONTENTS

Introduction	4
Global Strategic Framework and Indicators	5
Performance Monitoring Indicator System	6
Kenya Results Framework	21
Philippines Results Framework	22
Madagascar Results Frameworks	24

ACRONYMS

ALT-Energy	Andrew Lees Trust-Energy
AMREF	African Medical and Research Foundation
ANGAP	<i>Association Nationale pour la Gestion des Aires Protégées</i>
ASOS	Action Santé Organisation Secours
CBD	Community Based Distribution Agent (for FP/RH & PHE)
CBNRM	Community-Based Natural Resources Management
CPR	Contraceptive Prevalence Rate
CPUE	Catch (Fish) Per Unit Effort
CRM	Coastal Resources Management
CYP	Couple-Years of Protection
ESU	Ecoregion Support Unit, World Wildlife Fund
FP/RH	Family Planning/Reproductive Health
HH	Households
LGU	Local Government Unit
MCDI	Medical Care Development Inc.
MMCPC	(local fisherfolk organization in Barangay Caramay)
MoH	Ministry of Health
MPA	Marine Protected Area
NRM	Natural Resources Management
PHBM	<i>Projet de développement du Haut Bassin de Mandrare</i> - African bank funded food security program
PSI	Population Services International
WRA	Women of Reproductive Age (defined as 15-49 years of age)
WWF	World Wildlife Fund

INTRODUCTION

This is the Performance Monitoring Plan for WWF's project Successful Communities from Ridge to Reef, funded under cooperative agreement GPO-A-00-03-00008-00 by the Population and Reproductive Health Program of USAID's Global Health Bureau. The Project aims to provide reproductive health services in key areas where population growth has serious impacts on natural resources and biodiversity, in order to reduce pressure and find more sustainable solutions for local livelihoods. The Project also has an analytical component, to enable us to learn how to undertake population-environment work more effectively.

This project falls within WWF's Community Conservation Unit's Population, Health, Gender and Environment Program, which aims to alleviate the threat and impact of population pressures on biodiversity in priority ecoregions.

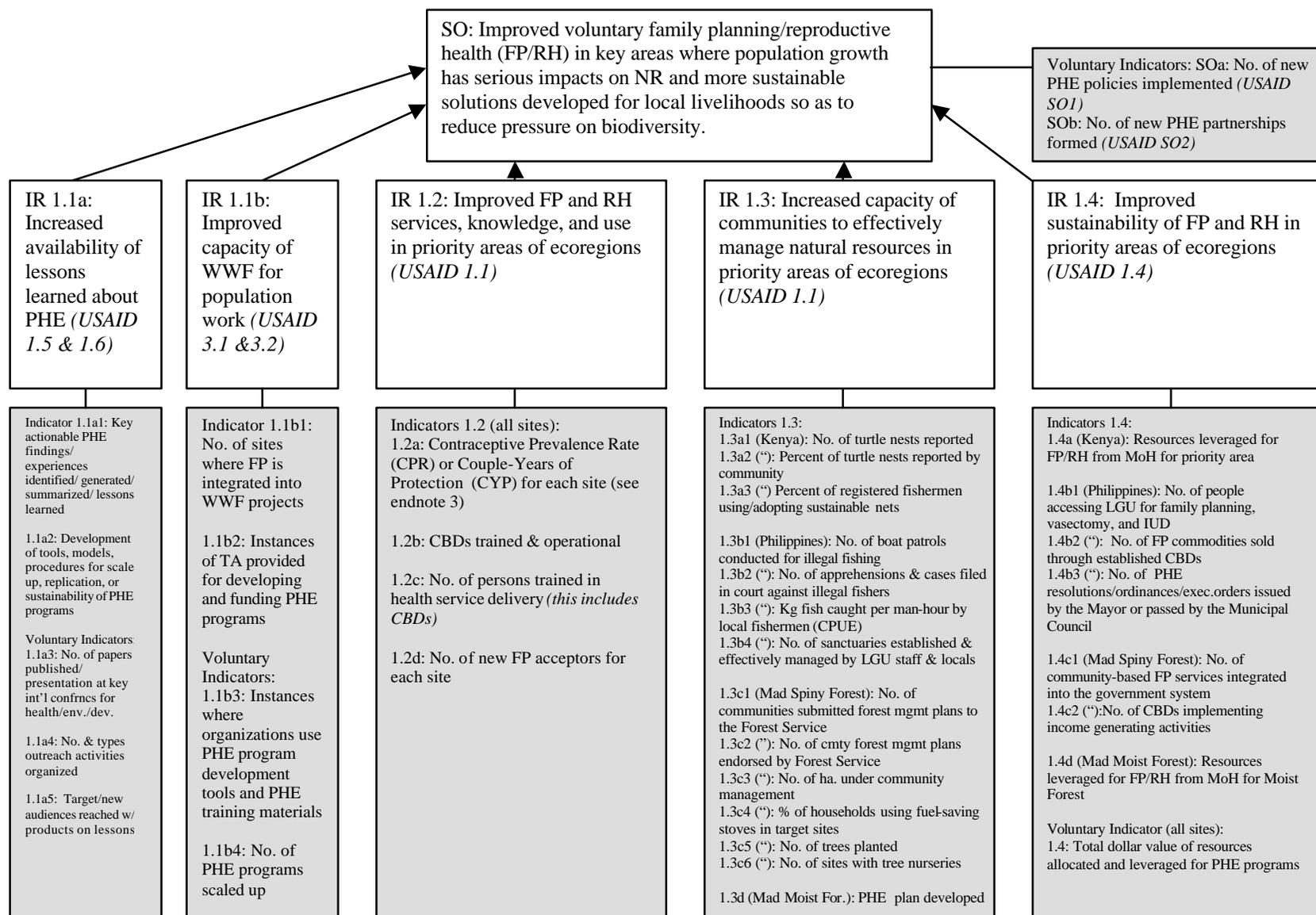
The performance monitoring plan covers five major components:

- Population-environment work in the Coastal East Africa Ecoregion (previously referenced as the "East Africa Marine Ecoregion") in Kiunga, Kenya
- Population-environment work in the Coral Triangle Ecoregion (previously referenced as the "Sulu-Sulawesi Ecoregion") in Roxas, Philippines
- Population-environment work in the Spiny Forest Ecoregion of Madagascar
- Population-environment work in the Moist Forest Ecoregion of Madagascar (*Note: as of FY06, WWF no longer carries out PHE in this priority area but this PMP includes these results since they are part of the project's cumulative results*)
- Analysis on population-environment approaches and linkages.

Monitoring and evaluation at the ecoregion level will be overseen by ecoregion coordinators or other senior staff in WWF field offices, and will be supported by Cara Honzak, the Population, Health, and Environment Senior Program Officer in WWF's Washington DC office. WWF's Community Conservation Unit (CCU) is responsible for the analytical component. The project is managed by Judy Oglethorpe, Director of the CCU.

Part of the monitoring and evaluation plan for these projects links closely with conservation activities funded by USAID/EGAT/NRM under the Global Conservation Program. Field support components also complement other USAID funding to WWF and its family planning partners in Madagascar, Kenya, and the Philippines.

Global Strategic Framework and Indicators



Performance Monitoring Indicator System

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
IR 1.1a	<p>1.1a1: Key actionable PHE findings, success stories, and experiences identified, generated, and summarized (and their lessons learned)</p> <p>1.1a2: Development of tools, procedures and models for scale up, replication, or sustainability of PHE programs</p>	<p>1.1a1: Qualitative description of the number and types of PHE publications summarizing lessons, etc. generated (and how they have been disseminated)</p> <p>1.1a2: Qualitative description of the number and types of manuals, training guides, workbooks, and other items that are published and disseminated</p>	1.1a & b: 0	1.1a & b: 1 to 2 PHE publications for global audiences-showing findings of value-added, partnerships & scale-up analytical questions, and/or providing decision-making tools; disseminated to relevant conservation staff within WWF network	1.1a & b: 0 (the publication & dissemination of these has been delayed until FY08-with USAID consent)	1.1a & b: WWF-US Successful Communities from Ridge to Reef Population analysis Records	1.1a & b: Review of documents produced and dissemination records	1.1a & b: Annually on June 30th	1.1a & b: Judy Oglethorpe and Cara Honzak
IR 1.1b	1.1b1: No. of sites where FP is integrated into WWF projects	1.1b1: No. of sites where FP is integrated into WWF projects	1.1b1: 5 as of 12/10/04	1.1b1: 6 by June 2008	1.1b1: 6 ¹	1.1b1: Informal survey		1.1b1: 6 months, starting Jan. 1, 2005	1.1b1: Judy Oglethorpe and Cara Honzak

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.1b (cont'd)	1.1b2: Instances of TA provided for developing and funding PHE programs	1.1b2: No. and type of technical assistance provided for PHE including program development, design, selection of project partners, development or implementation of M&E tools, or evaluation	1.1b2: 0 as of Oct. 1, 2003	1.1b2: N/A, as needed	1.1b2: Total = 8 trips to provide TA and 7 instances of significant other types of ongoing TA (see endnote for details) ⁱⁱ	1.1b2: Trip Reports, Workshop Reports, and Email Communi- cations	1.1b2: WWF- US review of Successful Communities from Ridge to Reef Travel and other PHE files	1.1b2: Annually on June 30th	1.1b2: Judy Oglethorpe and Cara Honzak

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
IR 1.2	Indicators 1.2: 1.2a: Contraceptive Prevalence Rate (CPR) for each site OR Couple Years Protection for each site ⁱⁱⁱ	1.2a CPR = Numerator= (No. of women ((married or in union) AND (15-49 years old)) using a contraceptive method at a given point in time in target area) /Denominator= (No. of women ((married or in union) AND (aged 15-49)) in target area) 1.2 a CYP= Sum of : (quantity of each method distributed for free or sold by the project/ appropriate CYP conversion factor for each method) ^{iv}	Kenya = 1.2a CPR = approx. 7% as of 9/2003 (at District Level, which is a larger scale than the project area)	Kenya = 1.2a= Target Inappropriate	Kenya = 1.2a= As of 6/07, the district level is estimated by MoH at: 2803 current FP users /4095 target population of WRA= 68% ^v	Kenya: 1.2a: Numerator: MoH [& AMREF] Denominator: Lamu Statistics Bureau	Kenya: 1.2a & 1.2b: Baseline: Socio-economic Survey Report Endline: Separate Data Collection Effort	Kenya: 1.2a & 1.2b: Baseline by March 1, 2005; Endline by June 30, 2008	Kenya: WWF & AMREF

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.2 (cont'd)	1.2b: Community Based Distributors (CBDs) trained (using WWF funds) & operational	1.2b: CBDs trained (using WWF funds) & operational (operational defined as “currently distributing contraceptives”) ^{vii}	Kenya= 1.2b= 0	Kenya= 1.2b= No Target Defined	Kenya= 1.2b= 17	Kenya: 1.2b: MoH and WWF Records	Kenya: 1.2b: MoH and WWF records on those trained and distributing FP in villages	Kenya: 1.2b-d: Annually by June 30th	Kenya: WWF & MoH
	1.2c: No. of persons trained in health service delivery (<i>this includes CBDs</i>) ^{vi}	1.2c: No. of persons trained in health service delivery, including CBDs, nurses, physicians, midwives, TBAs, MoH staff	1.2c=0	1.2c=No Target Defined	1.2c= 81	1.2c: MoH and WWF records	1.2c: MoH and WWF Reports		
	1.2d: No. of new family planning acceptors	1.2d: No. of new family planning acceptors since the beginning of the PHE project ^{viii}	1.2d= 0	1.2d= Target Inappropriate	1.2d= no. of new users unknown; when AMREF left, MoH records left were not as comprehensive; WWF now conducting pilot study on FP to improve estimates	1.2d: District Health plan LAMU AOP 3 2007/2008	1.2d: MoH		

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.2 (cont'd)			Philippines = 1.2a= CPR = 32% as of 2006 (baseline updated since CBDs are not yet operational)	Philippines = 1.2a= Target Inappropriate	Philippines= 1.2a= 33% CPR as of 8/2007 ^x	Philippines: 1.2a = Clinical Records of Roxas RHU & Targeted Baseline from WWF sponsored surveys- 7/05 & 8/07	Philippines: 1.2a CPR: Survey Reports	Philippines: 1.2a CPR&1.2b: Baseline by July 30, 2005, Annually & Endline by June 30, 2008 ^x	Philippines: WWF
			1.2b= 0 as of 1/2005	1.2b= undetermined	1.2b= 21 CBDs	1.2b-d: WWF-Roxas Records/Reports	1.2b-d: WWF Roxas Annual Monitoring Report		
			1.2c=0	1.2c=24 by June 30, 2007	1.2c= 27 (2 new)			1.2c-d: Annual Review of WWF-Roxas Records by June 30th	
			1.2d= 0 as of 1/2005	1.2d= Target Inappropriate	1.2d= 112				

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.2 (cont'd)			Mad Spiny Forest= 1.2a= 6% as of March 2004 (from baseline survey) as of June 2004, Tulear current users = 43, Tulear CYP=5.3; Ft Dauphin baseline not available; no data for this period, 3/06 data show current users= 141 (CPR Est =141/1568; WRA = 9%)	Mad Spiny Forest = 1.2a= Target Inappropriate;	Mad Spiny Forest 1.2a&d= As of 6/07 11.9%: Tulear current users =369 (CPR Est= 369/2044 WRA = 14.8%), CYP=61; Ft.Dauphin =137 (CPR Est =137/1774 WRA = 7.72%), CYP=153	Mad Spiny Forest: 1.2a: CPR estimates= Numerator: FP CBD agent data; Denominator: Annual census carried out by ASOS field agents	Mad Spiny Forest: 1.2a-d: Report on Baseline Data (CBD agents, and the census)	Mad Spiny Forest: 1.2a-d= Baseline (Collected in July 2004), updated every 3 months	Mad Spiny Forest: WWF & ASOS
			1.2b-d= 0 as of project start date in 3/04	1.2b= 46 by 6/07 1.2c= 92 by 6/07 1.2d=Target Inappropriate	1.2b= 46 as of 6/07 1.2c= 96 as of 6/07 1.2d= data unreliable; re-tabulating	1.2b-d: ASOS Monitoring Records			

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.2 (cont'd)			Mad Moist Forest= 1.2a= As of 8/04: Vondrozo District= 2.73%; Midongy District= .9%	Mad Moist Forest = 1.2a= Target Inappropriate	Mad Moist Forest = Measurements stopped because there is no WWF PHE project in this area now.	Mad Moist Forest: 1.2a: SSD District Health Service of the Ministry of Health	Mad Moist Forest: 1.2a-d: Report on Baseline Data	Mad Moist Forest: 1.2a= Baseline collected in Aug. 2005; depends on project funding	Mad Moist Forest: WWF & ASOS
			1.2b-d= 0 as of project start date in 4/05	1.2b & c= not defined because sites not identified	1.2a & d= As of 12/05: Vondrozo District= 3.75%; Midongy District= 2.5%	1.2b-d: ASOS Monitoring Records			
				1.2d=Target Inappropriate	1.2b-d = N/A				

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
IR 1.3	1.3a1 (Kenya): No. of turtle nests reported	1.3a1(Kenya)= No. of turtle nests reported by June 30 each yr.	1.3a1 (Kenya)= 98 as of 6/30/04	1.3a1 (Kenya)= 100+ nests by 6/30/07	1.3a1 (Kenya)= 123 as of 6/30/07 ^{xi}	1.3a1-1.3a2 (Kenya): WWF Turtle Nest Monitoring Logbook	1.3a1-1.3a2 (Kenya): Turtle Nesting Report; WWF Turtle Database; WWF field activity and reports	1.3a1-a3 (Kenya): June 30 th each year	Kenya: WWF
	1.3a2 (Kenya): Percent of turtle nests reported by community	1.3a2 (Kenya): Percent of turtle nests reported by community, by June 30 each yr.	1.3a2 (Kenya)= 50% as of 6/30/04	1.3a2 (Kenya)= 70% by 6/30/07	1.3a2 (Kenya)= 72% as of 6/30/07				

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
IR 1.3 (cont'd)	1.3a3 (Kenya): Percent of registered fishermen in the KMNR using sustainable fishing gear	1.3a3 (Kenya)= (No. of registered KMNR fishermen using sustainable fishing nets, by June 30 each yr.)/ (No. of registered fishermen in the KMNR area)	1.3a3 (Kenya)= 89% [(340 fishermen using sustainable gear/ (380 registered fishermen)] [as of 01/07/04]	1.3a3 (Kenya)= 100% fishermen continuing to use sustainable gear by 6/30/07	1.3a3 (Kenya)= <i>incongruencies in data; cross-checking sources; will provide update ASAP</i>	1.3a3 (Kenya): WWF/FiD Fisheries Monitoring Records	1.3a3 (Kenya): WWF Fisheries Report	1.3a1-a3 (Kenya): June 30 th each year	Kenya: WWF
	1.3b1 (Phil): No. of boat patrols conducted for illegal fishing 1.3b2 (Phil): No. of apprehensions & cases filed in court for illegal fishing activities	1.3b1 (Phil) = No. of boat patrols for illegal fishing regularly conducted by in municipal waters by local volunteers who are deputized fish wardens 1.3b2 (Phil) = (same as indicator description)	1.3b1 (Phil) as of 3/05 = 0 1.3b2 (Phil) as of 3/05 = 0	1.3b1-b3 (Phil) = Targets Inappropriate	1.3b1 (Phil)= As of 6/07= Total of 70 days of patrolling from 1-6/07 (Bantay Dagat = 22 & MMCPCC = 48) 1.3b2 (Phil)= as of 6/07= 8 apprehensions, no cases	1.3b1 (Phil) = Report from Bantay Dagat and MMCPCC 1.3b2 (Phil) = Report from Bantay Dagat, MMCPCC, PNP, MAO, Municipal Trial Court Records	1.3b1 (Phil) = WWF Roxas Annual Report 1.3b2 (Phil) = WWF Roxas Annual Report	1.3b1-b2 (Phil) = Baseline: March 2005 Endline: June 2007	Philippines: WWF

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.3 (cont'd)	1.3b3 (Phil): Kg fish caught per man-hour (CPUE)	1.3b3 (Phil) = Avg. kg fish caught by local fishermen per man-hour	1.3b3 (Phil) for 2005 for all gear types= .07 to 2.4 kg/manhr	1.3b1-b3 (Phil) = Targets Inappropriate	1.3b3 (Phil)= 1 to 3 kg/man-hour (2006 data)	1.3b3 (Phil) = Fish Catch Monitoring Reports from fishermen & WWF monitoring of fish landing sites	1.3b3 (Phil) = conducted year-round with data recorded by fishermen submitted voluntarily to WWF & by WWF of landing sites. Catch from top 3 gear types monitored.	1.3b3 (Phil) = Annual WWF Fisheries Monitoring Report by 12/06 & 12/07	Philippines: WWF
	1.3b4 (Phil): No. of sanctuaries established and effectively managed by LGU staff and communities	1.3b4 (Phil): No. of sanctuaries established and effectively managed by WWF-trained Local Gov. Unit staff and locals/communities	1.3b4 (Phil): as of 3/05= 0	1.3b4 (Phil): 1 by June 2007	1.3b4 (Phil): 0 as of 06/07 (but 5-7 are anticipated)	1.3b4 (Phil): WWF Annual Report	1.3b4 (Phil): WWF Annual Report	1.3b4 (Phil): Annually by June 30th	

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.3 (cont'd)	1.3c1 (Mad Spiny Forest): No. of communities submitted forest mgmt plans to the Forest Service	1.3c1 (Mad Spiny Forest): No. of target communities whose forest management plans have been submitted to the Forest Service	1.3c1 (Mad Spiny Forest) = 0 as of 7/ 04 (but 3 CBNRM processes had already started)	1.3c1 (Mad Spiny Forest) =9 as of 6/07	1.3c1 (Mad Spiny Forest) = 1 of 9	1.3c1 & c2 (Mad Spiny Forest): WWF Communications with Forest Service	1.3c1-c3 (Mad Spiny Forest): Monitoring Record	1.3c1-c3 (Mad Spiny Forest): Annually (June each year)	1.3c1-c3 (Mad Spiny Forest): WWF
	1.3c2 (“): No. of cmty forest mgmt plans endorsed by Forest Service	1.3c2 (“): No. of target communities whose forest management plans have been submitted to the Forest Service and contractually recognized	1.3c2 (“) = 0 as of 7/04	1.3c2 (Mad Spiny Forest) = 3 as of 6/07	1.3c2 (Mad. Spiny Forest) = 1 as of 6/07 ^{xii}				
	1.3c3 (“): Ha. of forest cover under community management	1.3c3 (“): Ha. of forest cover under contractually recognized community management	1.3c3 (“) = 0	1.3c3 (“) = 66,922 ha.	1.3c3 (“) = 112,922 ha.				

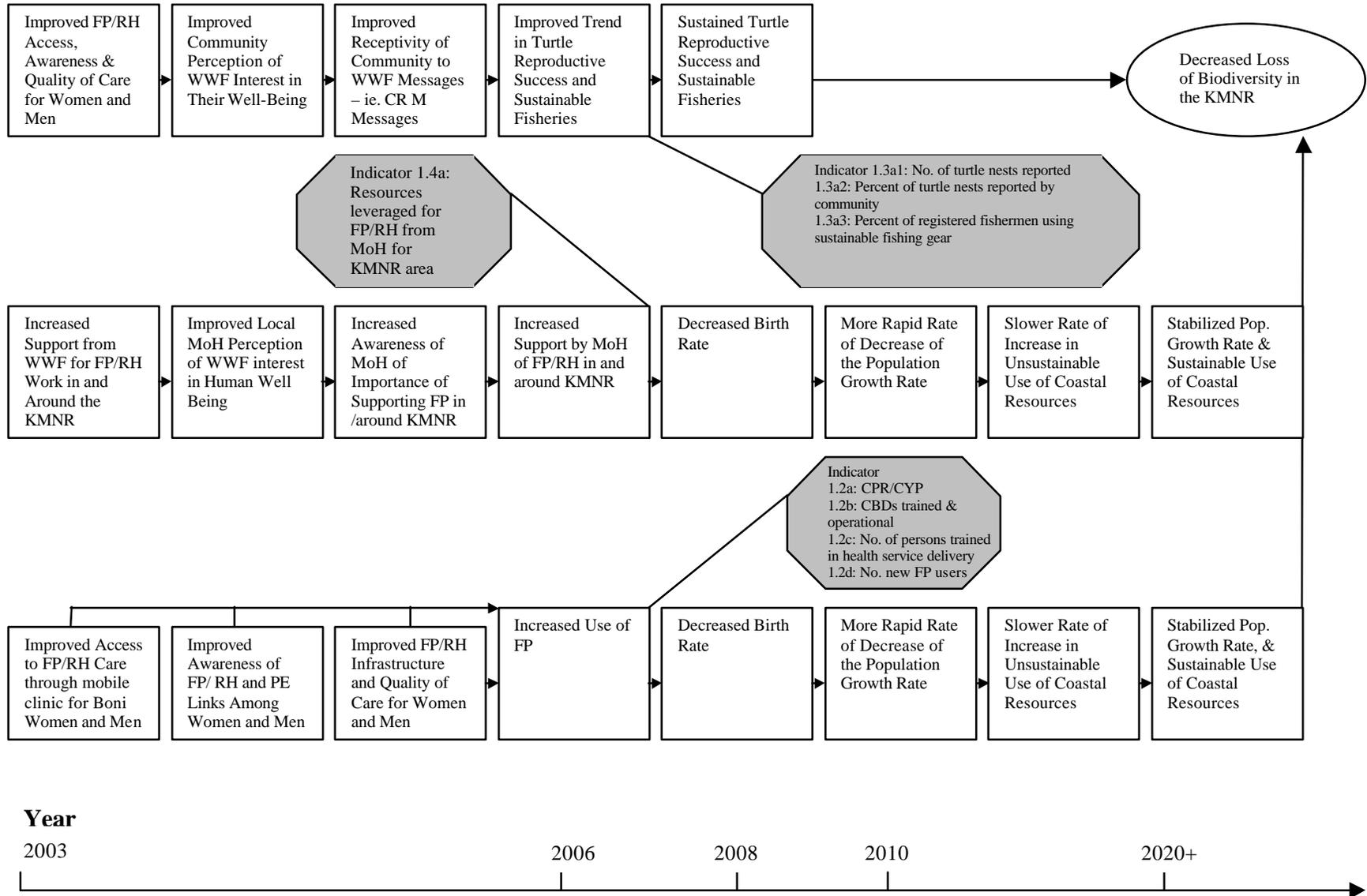
Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.3 (cont'd)	<p>1.3c4 (Mad Spiny Forest): Percent of households using fuel-saving stoves in target sites</p> <p>1.3c5 ("): No. of trees planted</p> <p>1.3c6 ("): No. of sites with tree nurseries</p> <p>1.3d (Mad Moist Forest): Plan developed for PHE work</p>	<p>1.3c4 (Mad Spiny Forest)= 100 * (No. of HH adopting fuel-saving stoves/No. of HH in target areas)</p> <p>1.3c5 (")=No. trees planted in Spiny Forest target sites</p> <p>1.3c6 ("): No. of Spiny Forest target sites with tree nurseries established</p> <p>1.3d (Mad Moist Forest): WWF and local stakeholders have developed a complete, written plan for PHE work in the Moist Forest</p>	<p>1.3c4 (Mad Spiny Forest)= (not percents) 34 Tulear (10/ 05); 22 Ft Dauphin (10/ 05)</p> <p>1.3c5 (")= 0</p> <p>1.3c6 (")=0 as of Oct. 2005</p> <p>1.3d (Mad Moist Forest): No plan as of Sept. 2003</p>	<p>1.3c4 (Mad Spiny Forest)=no set target</p> <p>1.3c5 (")=? No set target</p> <p>1.3c6 (")=4 in Fort Dauphin area</p> <p>1.3d (Mad Moist Forest) = a complete, written plan for PHE work in the Moist Forest that has been developed by WWF and local stakeholder</p>	<p>1.3c4 (Mad Spiny Forest)= Tulear: 129/2296 =6%; Ft. Dauphin: 156/1365 =11%</p> <p>From 12/06-6/07: 1.3c5 = 106,250 trees, 4800 provided by PHE project</p> <p>1.3c6= 7</p> <p>1.3d (Mad Moist Forest): plan developed but stopped due to lack of funding</p>	<p>1.3c4-c6 (Mad Spiny Forest): ASOS Monitoring Records</p> <p>1.3d (Mad Moist Forest): ASOS Monitoring Records</p>	<p>1.3c4-c6 (Mad Spiny Forest): Monitoring Record</p> <p>1.3d (Mad Moist Forest): Monitoring Records</p>	<p>1.3c4-c6 (Mad Spiny Forest): Annually (June each year)</p> <p>1.3d (Mad Moist Forest): For project life</p>	<p>1.3c4-c6 (Mad Spiny Forest): WWF</p> <p>1.3d (Mad Moist Forest): WWF & ASOS</p>

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
IR 1.4	Indicator 1.4a (Kenya): Resources leveraged for FP/RH from MoH for priority areas	1.4a (Kenya): Resources (cash & non-cash) leveraged for FP/RH from MoH for KMNR area	Kenya = 0 as of 8/04	Kenya= Salary of one permanent nurse for remote KMNR communities; to be expanded pending success of first target	Kenya= Project leveraged MoH staff time for health posts/ dispensaries (\$ value TBD) & FP/RH commodities from MoH for FY05-07; MoH provided 1 permanent nurse to previously unserved area of KMNR; from MoH LT operations costs of WWF-constructed clinic	Kenya: Baseline: Key Informant Interviews; Endline: Key Informant Interviews	Kenya: Baseline Interview Report; Endline Interview Report	Kenya: Baseline by March 1, 2005; Endline by June 30, 2006	Kenya: Baseline & Endline: WWF

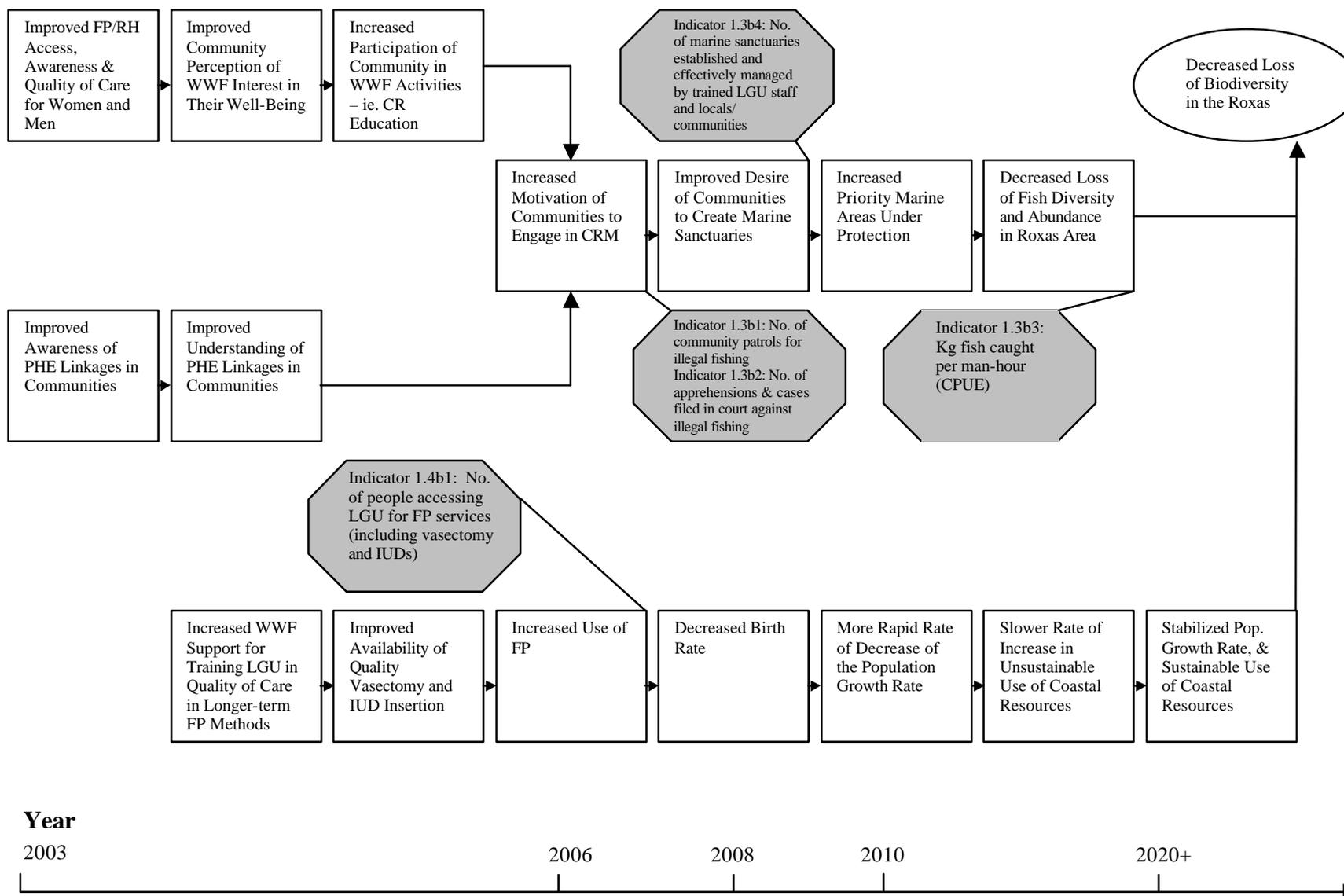
Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.4 (cont'd)	1.4b1 (Phil): No. of people accessing LGU for family planning (including vasectomy and IUDs)	1.4b1 (Phil): No. of people accessing LGU for family planning (including vasectomy and IUDs)	1.4b1 (Phil)= not yet established	1.4b1 (Phil)= not yet established	1.4b1 (Phil)= 7 IUDs and 16 BTLs	1.4b1 (Phil): LGU Records	1.4b1 (Phil): Interviews with LGU staff based on Barangay reports	1.4b (Phil): Annually	1.4b (Phil): WWF
	1.4b2 (Phil): No. of FP commodities sold through established CBDs	1.4b2 (Phil): No. of FP commodities sold through established CBDs	1.4b2 (Phil): 0	1.4b2 (Phil): not yet established	1.4b2 (Phil): 1,505 total Jan-Jun/07 (1,183 cycles pills, 157 injectables & 165 condoms)	1.4b2 (Phil): not yet established	1.4b2 (Phil): not yet established	1.4b2 (Phil): Annually	
	1.4b3 (Phil): No. of resolutions/ordinances/exec. orders issued by the Mayor or passed by the Municipal Council	1.4b3 (Phil): No. of resolutions/ordinances/exec. orders issued by the Mayor or passed by the Municipal Council (creating the PHE technical working group and allocation of funds for FP and coastal resources management)	1.4b3 (Phil): 3 as of 6/30/06 ^{xiii}	1.4b3 (Phil): Target Inappropriate	1.4b3 (Phil): 3 as of 6/30/07 (all now being implemented and new one under deliberation to legitimize 7 MPAs)	1.4b3 (Phil): regular communication with LGU	1.4b3 (Phil): Interviews with LGU staff	1.4b3 (Phil): Annually	

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
1.4 (cont'd)	1.4c1 (Mad Spiny Forest): No of CBD services integrated into the government system	1.4c1 (Mad Spiny Forest): No of trained CBD agents supplied for one year with contraceptives by the MoH health clinic	1.4c1 (Mad Spiny Forest) = 0 as of March 2004	1.4c1 (Mad Spiny Forest) = 46 by June 30, 2007	1.4c1 (Mad Spiny Forest) = 46	1.4c1 & 2 (Mad Spiny Forest): Baseline: CBD and MoH clinics Endline: CBD and MoH clinics, CBD association	1.4c1 & 2 (Mad Spiny Forest): Baseline: Interview of CBD agents & clinic agents Endline: Interview of MoH clinic agents & CBD associations	1.4c1 & 2 (Mad Spiny Forest) : Baseline by Oct 2004; Quarterly Monitoring	Mad Spiny Forest: Baseline & Endline: WWF & ASOS
	1.4c2 (Mad Spiny Forest): No of CBDs implementing income generation activities	1.4c2 (Mad Spiny Forest): No of CBDs implementing income generation activities	1.4c2 (Mad Spiny Forest) = 0	1.4c2 (Mad Spiny Forest) = 44 by June 30, 2007	1.4c2 (Mad Spiny Forest) = 44				
1.4 (cont'd)	1.4d (Mad Moist Forest): Resources leveraged for FP/RH from MoH for Moist Forest	1.4d (Mad Moist Forest): Resources (cash & non-cash) leveraged for FP/RH from MoH for Moist Forest	1.4d (Mad Moist Forest) = USD 16,650 (MoH budget report in 2004) for 8 MoH clinics in priority area	1.4d (Mad Moist Forest) = no set target	1.4d (Mad Moist Forest) = MoH budget report	1.4d (Mad Moist Forest): MoH budget	1.4d (Mad Moist Forest): MoH budget	1.4d (Mad Moist Forest): Baseline as of May 2005 when first funds transfer made	Mad Moist Forest: Baseline & Endline: WWF & ASOS

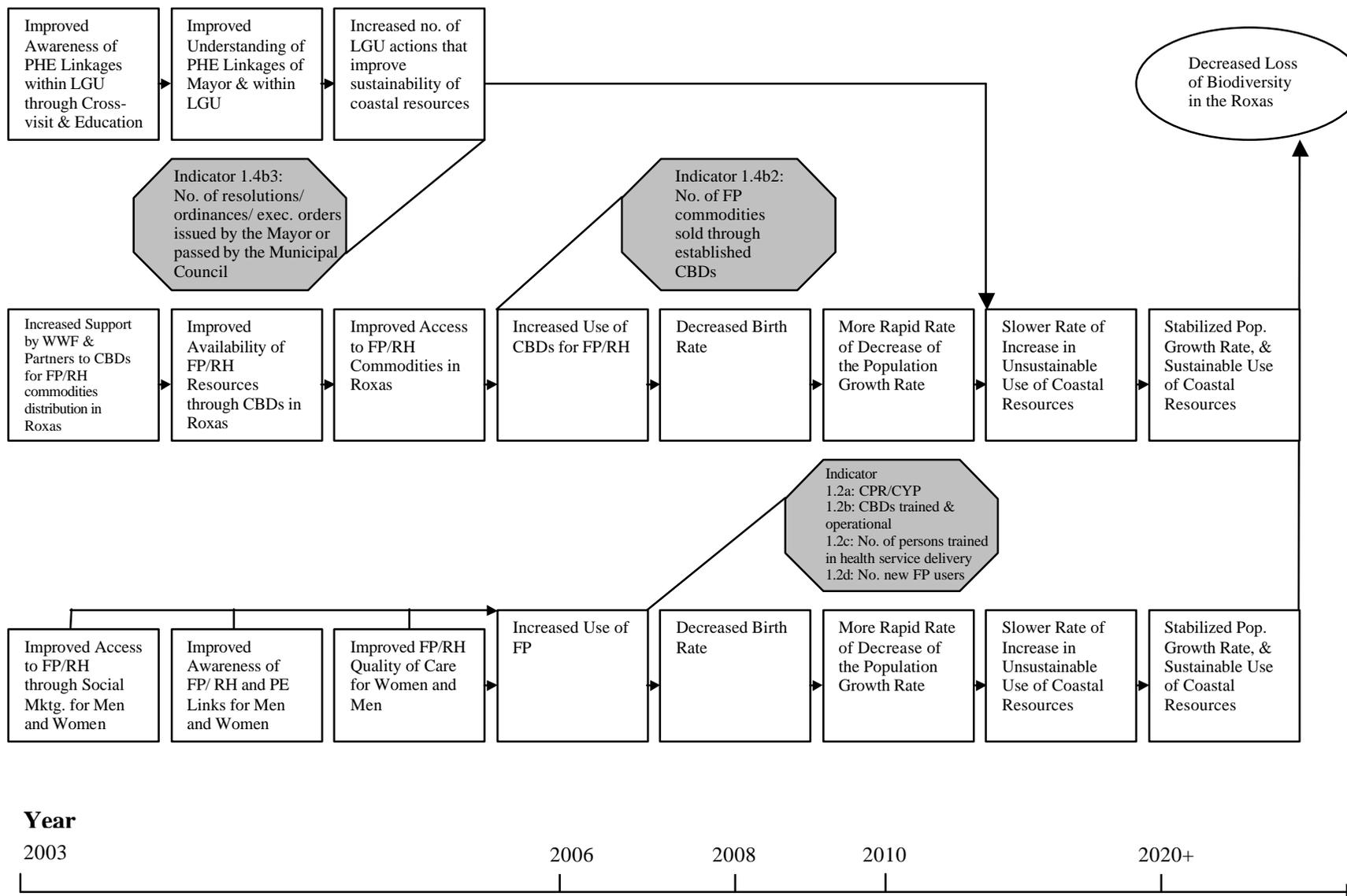
Kenya Results Framework – Kiunga Marine National Reserve



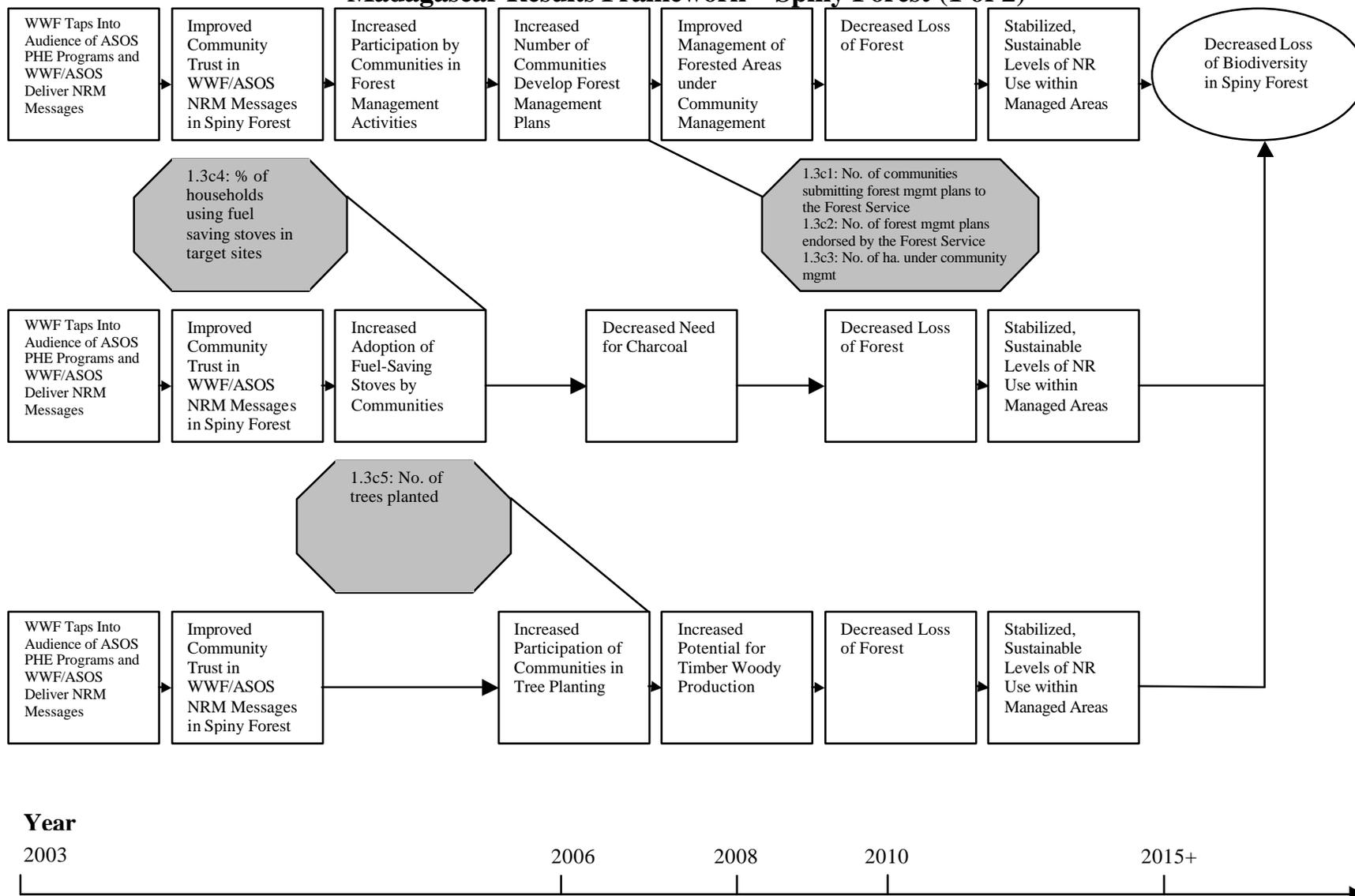
Philippines Results Framework – Roxas, Palawan (1 of 2 pages)



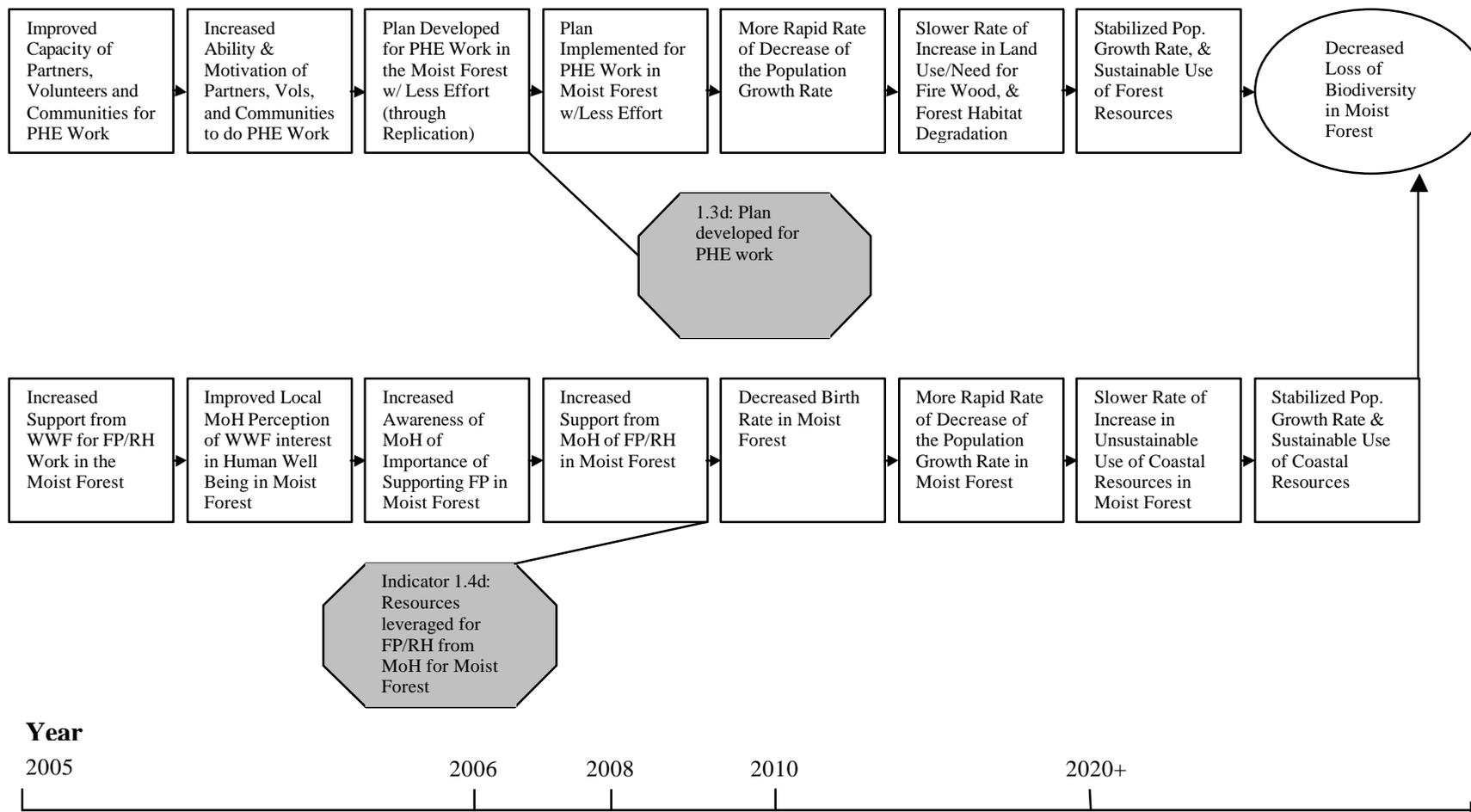
Philippines Results Framework – Roxas, Palawan- (2 of 2 pages)



Madagascar Results Framework – Spiny Forest (1 of 2)



Madagascar Results Framework – Moist Forest



Performance Management Task Schedule

PERFORMANCE MANAGEMENT TASKS	FY 2004				FY 2005				FY 2006				FY 2007				Notes
	Q1	Q2	Q3	Q4													
COLLECT CONTEXT-LEVEL DATA																	
WWF-Kenya: Socioeconomic and Baseline Survey								X									Conducted 4/05
WWF-Philippines: Baseline Survey									X								Conducted 7/05
WWF-Madagascar: Baseline Survey			X														Conducted 3/04
COLLECT SO-LEVEL PERFORMANCE DATA																	
WWF-US: Review of all relevant opportunity-based indicators														X			These are indicators that are not part of our PMP but which are part of the USAID PHE framework. We will report on these indicators when relevant.
COLLECT IR-LEVEL PERFORMANCE DATA																	
WWF-US: Global-level 1.1a & 1.1b Indicators							X			X				X			
Relevant WWF Site Office: Site Level 1.2, 1.3 & 1.4 Indicators							X			X				X			
COLLECT ACTIVITY-LEVEL DATA																	
Relevant WWF Site Office: Site Level Activities that contribute to 1.2, 1.3 & 1.4 Indicators				X	X	X	X	X	X	X	X	X	X	X	X	X	
CONDUCT EVALUATIONS & SPECIAL STUDIES																	
(See "Collect Context-Level Data" Above)																	
REVIEW PERFORMANCE INFORMATION																	
WWF-US: Review of Relevant WWF Site Office: Site Level 1.2, 1.3 & 1.4 Indicators							X			X				X			
REPORT PERFORMANCE RESULTS																	
WWF-US: Submit Performance Results to USAID							X			X				X			
ASSESS DATA QUALITY																	
WWF-US: Review of Relevant WWF Site Office: Site Level 1.2, 1.3 & 1.4 Indicators							X			X				X			
REVIEW & UPDATE PMP																	
WWF-US: Review of Relevant WWF Site Office: Site Level 1.2, 1.3 & 1.4 Indicators							X			X				X			

Endnotes

ⁱ The sites include: 1) Coastal East Africa (previously labeled as “East Africa Marine Ecoregion”)- KMNR, Kenya, 2) Spiny Forest, Madagascar, 3) Coral Triangle (previously labeled as “Sulu Sulawesi Ecoregion”, Roxas, Philippines; 4) Cameroon; 5) Nepal. The number of sites where FP has been integrated is the same as the baseline because funding for the Moist Forest Ecoregion in Madagascar was insufficient and PHE work was put on hold pending further funding. The Nepal site is a new site. Also, the target of 7 sites has not been reached because the KMNR site has not yet been able to scale up to the Boni and Dodori Reserves as planned. It has been determined that this will need to wait for a future phase of funding or for a new health partner, which is pending.

ⁱⁱ 2 instances of TA provided to WWF-Galapagos & WWF-Cambodia for new PHE projects (6/2007); 1 WWF-US trip to Philippines to: 1) build management capacity for WWF PHE sites in Kenya & Roxas, Philippines & 2) provide TA for PHE in Mindanao, Philippines (3/06). 5 WWF-US trips to EAME to: 1) assist with integration of PHE into socioeconomic survey, 2) advance partnerships with AMREF, 3) inform Kenya USAID mission about PHE, 4) advance population analysis in EAME, 5) project management (9/04, 4/05x2, 2/06x2); 1 WWF-US trip to WWF- Philippines to assist with PHE program development/design (11/04); 2 WWF-US trips to WWF-Madagascar to 1) assist with PHE M&E and program design, 2) to gain buy-in from USAID Madagascar mission (4/05x2); 1 WWF-US workshop (co-funded with PRB) in Bangkok to provide TA to 13 organizations (11/04); significant TA provided to 3 WWF PHE partnerships in 3 countries to develop M&E plans (04-06)

ⁱⁱⁱ CPR is used whenever possible, but given the realities of limited funding for M&E, household surveys are not possible in all sites – even at the beginning and end of projects. Therefore, baseline CPR is being updated in most sites by using clinical and CBD data rather than household survey data (see endnote 5 about the software package FPPMES). Wherever possible, this data will be cross-checked with household survey results to ensure consistency.

^{iv} CYP Conversion factors are as follows:

Method	CYP Per Unit
Oral Contraceptives	15 cycles per CYP
Condoms	120 units per CYP
Vaginal Foaming Tablets	120 units per CYP
DepoProvera (injectable)	4 doses (ml) per CYP
Noristerat (injectable)	6 doses per CYP
CU “T” 380-A IUD	3.5 CYP per IUD inserted
NORPLANT implant	3.5 CYP per implant
Natural Family Planning	2 years per trained, confirmed adopter
Lactational Amenorrhea Method (LAM)	4 active users per CYP
Sterilization (male or female)- varies by region	Asia- 10 CYP
	Africa- 8 CYP

^v FY07 Kenya: CYP measurements calculated from data between Dec 07 and March 07 as: 305 injectables; 1626 pill cycles; 8 implants; 2148 condoms; in FY06: MoH estimated 24% as of 6/06; last measured as of 4/05 socio-econ survey at 33% in KMNR (should be regarded as approximate because sample size only 61 WRA);

^{vi} “Training” for the purposes of this indicator includes any short or long term training intended for those delivering health services. This includes but is not limited to: government or private health personnel (physicians, nurses), Ministry of Health staff or administrators, midwives, traditional birth attendants, and community based distributors. This does not include those trained purely to provide health or PHE education, nor does it include those who provide only environmental services or education.

^{vii} In the context of the Philippines, CBDs are persons trained to distribute or sell FP commodities through a stationary outlet (Botika ng Barangay) or by roaming Barangay health workers.

^{viii} In the case of the Philippines, this indicator represents the no. of new FP acceptors since the beginning of the FP commodity distribution system rather than the beginning of the PHE project.

^{ix} This figure was obtained from a recent survey conducted in all households in the target area. The project conducted a previous survey in July 2005 that was intended to serve as a baseline. The CPR results of that survey had to be abandoned because the local government had been distributing free contraceptives. That practice has since been ceased, and the FY06 baseline of 32% should be considered valid.

^x In the Philippines PHE project area, another household survey will be conducted in June 2006. This is because in 2005, the local government was distributing free contraceptives at the time the household survey was carried out.

^{xi} Turtle nesting analysis shows an upward trend compared to the previous year, however this indicator must be considered over a period longer than the year cycle of this project; the upward trend could be attributed to turtle nesting remigration cycles, which occur every 2-3 years for the green turtle species (which is the dominant species) or to more female turtles coming to nest for the first time (population/colony recruitment).

^{xii} The CBNRM process takes more than two years to finalize. Once a management plan is submitted to the Forest Service, they then need 2 years before they formally endorse the plan.

^{xiii} In FY06, a resolution was passed by the Roxas municipal council allocating PhP 10,000 from all Barangays in Roxas to purchase FP commodities. This translates to 310,000 PhP. However WWF asked to pilot this scheme first in the 7 target Barangays so this means only 70,000 was used in FY06. Also after the cross-visit with Save the Children’s PHE project, the Roxas Mayor pledged to allocate PhP 80,000 for coastal resources management and establishment of an MPA. WWF is now working with the Mayor and Municipal Council to ensure that these pledges are carried out from year to year.

Performance Monitoring Indicator System – Optional Indicators

Result	Indicator(s)	Definition	Value			Data Source	Data Collection Method	Frequency	Implementation Responsibility
			Baseline	Target	As of 6/07				
SO	<p>SOa: No. of new PHE policies implemented (<i>USAID SO1</i>)</p> <p>SOB: No. of new PHE partnerships formed (<i>USAID SO2</i>)</p>	<p>SOa: Policies are a plan or course of action expressed in laws and official documents of a government, organization, or agency intended to influence & determine decision, actions & priorities- nat'l or regional level (by country, org. & agency)</p> <p>SOB: A partnership is a relationship between organizations, private sector donors, or government agencies to fund, advocate, or implement integrated PHE activities nat'l or regional level</p>	SOa & SOB: 0	SOa & SOB: No set targets	<p>SOa: Total= 1 in FY07 and 27 since beginningⁱ</p> <p>SOB: Total=17 (3 new in FY07)ⁱⁱ</p>	SOa & SOB: Anecdotal results from WWF country offices	SOa & SOB: Review of Annual and Semi-Annual Reports	SOa & SOB: every 6 months	SOa & SOB: Judy Oglethorpe and Cara Honzak

IR 1.1a	IR1.1a3: No. of papers presented at key international conferences for health, environment or development (USAID IR2.2)	IR1.1a3: No. of PHE papers or posters presented at key international conferences for health, environment or development	1.1a3: 0	1.1a3: no set target	1.1a3: Total= 2 ⁱⁱⁱ	1.1a3: WWF-US Successful Communities from Ridge to Reef Analysis Records	1.1a3: Review of presentations given	1.1a3: Annually on June 30th	1.1a3: Judy Oglethorpe and Cara Honzak
IR 1.1a (cont'd)	IR1.1a4: No. and types of outreach activities organized (USAID IR2.3)	IR1.1a4: Outreach activities are round-table discussions, meetings, presentations, and other public forums to present or discuss current issues in the PHE field	1.1a4: 0	1.1a4: no set target	1.1a4: Total= 15 ^{iv}	1.1a4: WWF-US Successful Communities from Ridge to Reef Analysis Records	1.1a4: Review of outreach conducted	1.1a4: Annually on June 30th	1.1a4: Judy Oglethorpe and Cara Honzak
IR 1.1a (cont'd)	IR1.1a5: Target and new audiences reached with products from 1.1a1,1.1a2 & 1.1a4 (USAID IR2.4)	IR1.1a5: Target audiences include but are not limited to current and new donors, implementers, advocacy groups, policymakers and agenda setting organizations that work in or have influence in the PHE field (by no. and type of audience)	1.1a5: 0	1.1a5: no set target	1.1a5: Total= 34 ^v	1.1a5: WWF-US Successful Communities from Ridge to Reef Analysis Records (Size of distribution list/audience, web hits, audience feedback)	1.1a5: Review of outreach conducted	1.1a5: Annually on June 30th	1.1a5: Judy Oglethorpe and Cara Honzak

IR 1.1b	IR1.1b3: Instances where organizations use PHE program development tools and PHE training materials (USAID IR3.2)	IR1.1b3: PHE program development tools and training materials include the Field Guide, Training Guides from various PHE programs, the Guide to PHE implementation models, and PHE tools that may be developed later	1.1b3: 0	1.1b3: no set target	1.1b3: Total= 6 ^{vi}	1.1b3: IEC Reports for each site	1.1b3: Review of Annual and Semi-Annual Reports and periodic updates by email	1.1b3: Annually on June 30th	1.1b3: Judy Oglethorpe and Cara Honzak
IR 1.1b (cont'd)	IR1.1b4: No. of PHE programs scaled up (USAID IR3.5)	IR1.1b4: Scaled up means project activities are increased to either a larger geographic level (either to a landscape or seascape) or to a larger political level (scaled up to a district or region of a country)	1.1b4: 0	1.1b4: no set target	1.1b4: Total= 0 ^{vii}	1.1b4: Correspondence with site coordinators	1.1b4: Review of Annual and Semi-Annual Reports and periodic updates by email	1.1b4: Annually on June 30th	1.1b4: Judy Oglethorpe and Cara Honzak

IR 1.4	IR1.4: Dollar value of resources allocated and leveraged for PHE programs (<i>USAID SO3</i>)	IR1.4: Total resources defined as dollar value of monetary contributions, staff time, and in-kind contributions for all sites (By type- NGOs, gov., multilaterals, other USAID bureaus, missions, corporations)	1.4: 0	1.4: no set target	1.4: Total= more than 130,000 US for a variety of PHE investments in different countries, plus in Kenya, 10 wells for communities, FP commodities , a permanent nurse, PHE materials equipment and vaccines, long term operational costs for new clinic; and in Madagascar, MoH time ^{viii}	1.4: Key Informant Interviews in each site	1.4: Review of Annual and Semi-Annual Reports	1.4: Annually on June 30th	1.4: Judy Oglethorpe and Cara Honzak
--------	------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------	--------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------	-----------------------------------------------	----------------------------	--------------------------------------

Endnotes

ⁱ Philippines: 0 in FY07 although 1 ordinance is currently under deliberation by the Municipal Council to legitimize the 7 demarcated MPAs; in FY06: 1 favorable FP policy passed by the Roxas Municipal Council on recommendation of the Municipal Health Board;

Madagascar Spiny Forest: in FY07, 1 Champion Commune Approach has been developed and submitted to the CC task Force in Tana (WWF is now working with the task force to revise the approach in relation to environment and governance issues, as a result of lessons learned from PHE); in FY06 23 community plans (in 23 sites, communities have formally integrated PHE objectives into their plans as of Oct. 05); Madagascar Moist Forest: 2 Commune plans (in 2 communes, governments have integrated PHE objectives into their plans as of Aug. 05)

ⁱⁱ Philippines: 5 (2 new in FY07: new supplier for FP commodities obtained – doctor’s account in Manila and Saturn Marketing in Puerto Princesa; from FY06 and prior: Save the Children, Local Government Unit, Palawan Baptist Hospital, DKT-social marketing company of FP commodities)
Kenya: 2 (1 new in FY07 and replaced old partnership with AMREF: Family Health International; from FY06 and prior: local Ministry of Health);
Madagascar Spiny Forest: in FY07: for “Health”: SALFA, Tuberculous Team; for “Environment”: ACORDS, GTZ, IPPTE, PACA, CNA, WWF, AVSF, BAIBO, FIMAMI; for “Wealth”: VOLAMAHASOA, Maison des Paysans; in FY06; 18 (Region & Commune Authorities, MoH, Forest Service, ALT, PSI, MCDI NGO, Alliance USAID, PHBM, SanteNet, Jariala, QMM, ANGAP, CARE, FAFAFI, SOKAKE, TAFA, SAGE);
Madagascar Moist Forest: 6 (Region & Commune Authorities, MoH, Forest Service, ANGAP, 1 local NGO);
PHE Analysis: 1 for scaling up with the Population Reference Bureau

ⁱⁱⁱ 1 poster by WWF-Madagascar on PHE & 1 poster by WWF-Kiunga on PHE and Millenium Development Goals delivered at Philippines PHE Conference (2/06)

^{iv} Philippines: in FY07, multiple outreach meetings held with Municipal politicians and staff, but no. not reported; 9 PHE meetings held at the Barangay level for the 7 target Barangays in 2005; 2 PHE presentations given to the mayor and the Municipal Council of Roxas;
Madagascar: Spiny Forest: In FY07: 1 success story was published on USAID PHE website; at least 15 PHE meetings were held in Ft. Dauphin and Tulear areas; regular USAID meetings were also held; In FY06: more than 6 PHE meetings held; Integration of PHE is also regularly discussed during monthly USAID alliance meetings in Fort Dauphin since March 2005 (this is not included in this figure); Moist Forest: 6 PHE events held (5 Social mobilization days & 1 celebration); 1 by ASOS Harinesy in Dar es Salaam, Tanzania; 1 by WWF-Madagascar at Sierra Club in Tana (11/05); 1 for USAID Population Bureau in Madagascar (6/06)
Kenya: 1 presentation by WWF-Kiunga on PHE and Millenium Development Goals delivered at Philippines PHE Conference (2/06)
PHE Analysis: 1 meeting held in DC for CCC members to develop learning agenda for WWF PHE; 1 meeting held re: scaling up with DC-based Enviro orgs; 1 presentation by WWF-US & WWF-Madagascar at HIV Conference in Kigoma, Tanzania (6/05); 1 presentation by Cara at Fellows Workshop; 1 presentation on migration and PHE at Philippines PHE Conference (2/06); 1 PHE presentation at Bahr’s Environmental Leadership training in California (6/06); 1 PHE presentation Society for Conservation Biology conference (2/06); 1 PHE presentation for the Sierra Club (4/06); 1 PHE and gender presentation for private donor in California (2/06)

^v In FY07: Madagascar: 4 Policymakers; 24 Implementers including: SANTENET, JARIALA, QMM, ANGAP, CARE, ALT, PSI, MCDI, PHBM, FAFAFI, Alliance USAID, SAGE, SOKAKE, TAFA; & 6 Advocacy Groups including traditional leaders, Radio Listeners Group, Women group, Youth Group, Association (FIMAMI)

In FY06: Madagascar: 8 policymakers in Madagascar (4 in Spiny Forest & 4 in Moist Forest including Region & Commune Authorities, MoH Representatives, Forest Service Representatives); 14 implementing agencies in the Spiny Forest (ALT, PSI, MCDI, Alliance USAID, PHBM, SsanteNet, Jariala, QMM, ANGAP, CARE, FAFAFI, SAGE, SOKAKE, TAFA); 2 implementing agencies in the Moist Forest (ANGAP & 1 local NGO); 4 Advocacy Groups in the Spiny Forest (Traditional leaders, Radio Listener Group, Women's Group, Youth Group); 3 Advocacy Groups in the Moist Forest (Traditional Leaders, Women's Group, Youth Group);
Others: academics & conservation NGOs at the Society for Conservation Biology conference (6/06); conservation & development specialists from around the world at the Behr's Environmental Leadership training in California (6/06); Sierra Club members (4/06); major private donor in California (2/06)

^{vi} In FY07: Madagascar: *Note that PHE T-shirts were used this year by staff of other development agencies like PSI, ALT Radio project, the Ministry of Environment, but this has not been counted as a tool*; Statcompiler used on several occasions

In FY06: 1 by WWF in Roxas, Philippines (used PHE tool from Save the Children – Appreciative Community Mobilization); 1 by WWF & ASOS in Madagascar's Spiny Forest (Voahary Salama I national association of PHE implementers has produced and shared PHE communication kits that are being used by the project); Flexible Fund community-based family planning survey templates and guidelines used as reference material for two possible socioeconomic survey designs; CIESEN online population database (Columbia University) for mapping projected population changes in Ecoregions

^{vii} Madagascar: Target communes where WWF has been implementing PHE work are now in the process of participating in Champion Commune scaling up

^{viii} In FY07: Madagascar: US\$ 26,350 for the Spiny Forest; Kenya: items leveraged are listed in PMP but \$ dollar value has not been calculated; Philippines: 21,638 US

In FY06: TOTAL=more than 83,000 US for a variety of PHE investments in different countries, plus in Kenya, 10 wells for communities, FP commodities, a permanent nurse, PHE materials equipment and vaccines, long term operation-al costs for new clinic; and in Madagas-car, MoH time :
As of 6/05 WWF in Kenya has leveraged: US \$ 13,068 (33% time of 11 nurses) and FP/RH commodities from MoH for FY05; MoH has also agreed to provide one permanent nurse to previously unserved area of the KMNR; leveraged 25,000 from FY05-6 from J&J for clinic construction in Mkokoni (inside KMNR); in FY05 from AMREF-Monaco, reproductive health training materials, medical equipment and vaccines for 5 clinics in the KMNR; in FY06 from AMREF-Monaco for 5 wells now under construction in the KMNR & 16,844 Pounds from FY05-06 from the Cornell Fund for 5 wells in Boni villages;
As of 6/06 WWF & ASOS in Madagascar have leveraged 25,500 US in Jan 05 for the Spiny Forest; in the Moist Forest, they have leveraged 16,650 US; they have also acquired time from the MoH in the Spiny Forest because the MoH agents are increasing the amount of time spent monitoring CBDs;
As of 6/06 WWF-Philippines has leveraged: US \$ 2800 (PhP 150,000); this includes PhP 70,000 for FP in the 7 target Barangays (the municipal council passed a resolution providing 310,000 PhP for FP in all the Barangays of Roxas but WWF requested that they initially pilot the scheme just in the target Baranagays) and PhP 80,000 for coastal resources management pledged by the Mayor after his cross visit to the Save the Children site