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# **VEGA Indonesia Long Term Business Advisors Quarterly Report (April – June 2007)**

**LEADER WITH ASSOCIATE AGREEMENT (LWA)  
EEM-A-00-04-00002-00**

**Associate Cooperative Agreement  
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**Prepared for the United States Agency for  
International Development (USAID)**

*Implementing Organizations:*

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## **Summary:**

This report covers the progress of the two current 2006-2007 Advisers and provides an update on the 2007-2008 placements.

## **Tasks completed this quarter:**

- EMDAP placements for 2007-2008 have been confirmed for USAID and AmCham with Nadine Farouq and Michael Gonzalez replacing Payton Deeks and Mark Smith, respectively, for 12-month assignments, beginning September 1, 2007.
- Planning is underway for pre-departure orientation for new Advisers, scheduled for August 13–17.
- Payton Deeks completes her assignment on July 27, 2007. Conclusions gleaned from her Final Report and Sustainability Plan are summarized in her assignment update.
- Mark Smith was offered the position of AmCham Executive Director in early July and thus resigned his EMDAP fellowship two months prior to its scheduled conclusion (see assignment update for more details).
- Monitored Case Study development progress.
- Disbursed funds to both Advisers.
- Received and evaluated reports submitted to IIE.

## **Volunteers and Assignments:**

### **1. Payton Deeks, Global Development Alliance and Public-Private Partnership Specialist, USAID/Indonesia**

Contact e-mail: [pdeeks@usaid.gov](mailto:pdeeks@usaid.gov)

Assignment Period: 10 months: September 27, 2006-July 27, 2007 Reflecting on her EMDAP experience, Payton is most proud of the due diligence reports she has researched and written, a fundamental part of implementing public-private partnerships, for which she was assigned sole responsibility. “Some of these have been extremely rigorous,” Payton explains, “including site visits, repeated interactions with executives, interviews with NGOs and the like.” Payton observes that she has often been the designated “point person” for individuals inside and outside the Mission to discuss partnerships.

Other accomplishments include: collaborated with the Regional Legal Advisor to develop a Mission Order (an official document providing guidance on a specific issue) regarding partnerships and due diligence reports; contributed to AmCham’s Corporate Citizenship Committee; developed the text for a formerly empty Partnerships section of the Mission website; and updated fact sheets that will be helpful in informing the incoming Ambassador and Mission Director about the Mission’s partnerships. Payton also co-authored a paper (which as previously reported was presented at a conference on water governance) that she feels has

been instrumental in helping “spread the word about the work being done by partnerships in Indonesia.”

Payton feels the most rewarding part of her work was “being able to harness the resources of the private sector to do good work.” She has derived a great deal of satisfaction from “seeing people move into houses that we built with AIG’s help, or seeing a community water pump that allows the residents access to cleaner water.”

Payton has been offered a one-year position with the USAID Mission which she will assume upon completion of her EMDAP assignment.

**EMDAP ADVISER PROJECTED IMPACT REPORT  
CATEGORY VII: USAID PROJECT IMPLEMENTERS**

**Date of Report:** 12/15/06

**Report # (circle 1):** 1. Begin Assignment 2. End 1st Term 3. End 2<sup>nd</sup> Term  
4. **End of Assignment** 5. (Host only) 6 Mos. following

Assignment

Name of Adviser: Payton Deeks Country: Indonesia

Name of Host Organization<sup>1</sup>: USAID/ Indonesia

Address: Jalan Merdan Merdeka Selatan 3-5 Jakarta, Indonesia

Contact Name, Title, Phone, Email: Melissa Janis, Aceh Reconstruction Program

Manager, +62 21 3435 9346; mjanis@usaid.gov

Period of Adviser Assistance: 10/06 through 07/07

**I. INDICATORS OF IMPACT** (Provide data only for those indicator(s) that you believe have been/will be impacted by Adviser's advice/assistance and where data can be obtained without excessive effort/expense.)

(all financial data in \$USD)

Indicator	Amount during Period Preceding Assistance [specify] <sup>1</sup>	Amount during Current Period [specify] <sup>1</sup>
Number of project clients assisted		5 partnerships assisted - GE - ConocoPhillips - Intel - Newmont - ExxonMobil  + 1 pending
Number of client processes introduced/strengthened		
Number of client products introduced/strengthened		
Number of client services introduced/strengthened		Ongoing brainstorming with USAID partners on how to engage the private sector

<sup>1</sup>Preferably, the period is a year, to facilitate comparison with other periods.

<sup>1</sup>The organization with which the Adviser is working on a day-to-day basis during his/her assignment.

**II. BENEFICIARIES** (Provide any quantification you can of the people who have received/will receive an increase in income or other tangible improvement in their lives as a result of Adviser’s work. Some of these data may match/duplicate data in the table in Section I.)

(all financial data in \$USD)

Category of Beneficiary	Number of People in Category	Income <sup>1</sup> during Period Preceding Assistance <sup>1</sup> [specify] <sup>2</sup>	Income <sup>1</sup> during Current Period [specify] <sup>2</sup>	Projection of Income <sup>1</sup> during Next Period [specify] <sup>2</sup>	Other Tangible Improvement in Lives [specify]
Client organization owners					
Client organization employees					
Other [specify]					
<b>Total</b>					

<sup>1</sup>Specify whether income figures are “Net” (with production expenses subtracted) or “Gross” (with no deduction for costs of production). Net is preferable to Gross.

<sup>2</sup> Preferably, the period is a year, to facilitate comparison with other periods.

**III. DISCUSSION** (please use additional pages as necessary)

A. Briefly discuss the meaning of each of the impacts listed in Sections I and II. Elaborate how Adviser’s assistance was/is/will be instrumental in producing them.

In this most recent period, I undertook research and wrote the due diligence report for the following companies and partnerships

**GE Indonesia** (through the GE Foundation, the philanthropic organization of GE that invests in educational and community initiatives) would like to partner with USAID’s Youth Employment and Entrepreneurship Initiative (YEEI), which is implemented in Indonesia by the International Youth Foundation. Specifically, the proposed alliance will support a training program in employability and entrepreneurship for 400 senior high and vocational high school graduates—50% of whom are women—in the Imogiri area, Central Java. YEEI will contribute up to \$100,000 to the total \$300,000 cost of this activity being funded in partnership with GE Foundation.

**ConocoPhillips** is partnering with USAID’s Decentralized Basic Education (DBE) program to help earthquake victims in Central Java (Klaten and Yogyakarta). Specifically, ConocoPhillips intends to provide USAID with financial resources (\$1 million) that will be used to rebuild or rehabilitate up to 22 primary and junior secondary schools.

USAID and **Intel** have proposed to form a \$1.5 million, three-year public-private alliance to support teacher training and development on using technology as a practical teaching and learning tool in the classroom. Intel has committed to provide \$1 million towards this alliance, with USAID providing \$500,000 through the DBE 2 program. The alliance directly contributes to the objectives of the DBE program in promoting better teaching

and learning, and in enhancing the use of ICT in schools. The USAID-Intel alliance in Indonesia also directly supports USAID's overall efforts to cooperate with Intel on a global basis in the education sector.

**Newmont Indonesia** is the Indonesian subsidiary of Newmont Mining Corporation, an American copper and gold mining company. Newmont Indonesia would like to partner with USAID's Youth Employment and Entrepreneurship Initiative (YEEI), which is being implemented in Indonesia by the International Youth Foundation (IYF). Specifically, the company would provide \$20,000 to support an 'Economics for Life' program for up to 2,250 students at 5 vocational high schools in Jakarta.

USAID and **ExxonMobil** have agreed to undertake a program of assistance known as the Cepu Block Community Development ("CBCD") program, working in the communities affected by the development of a new oil and gas field in Central and East Java. This program seeks to ensure that future community-development funds from ExxonMobil, are used effectively and transparently, maximizing participation of local communities, incorporating the highest human rights standards, and utilizing best practices learned from the experience of other extractive and non-extractive industry projects.

B. Confirm the source(s) of the numbers and how reliable they are.

I am the source of the numbers. They are derived from personal records of meetings.

C. If there are indicators not included in the questionnaire that would provide better indication of impact, please identify them.

N/a

D. If there are indicators that would provide good indication of impact but cannot be obtained without excessive effort/expense, please identify them.

N/a

E. For all projections (the last column in both tables), explain how certain they are. Are there major threats or risks that could prevent them from being realized?

Partnerships can be developed quite quickly, or take some time, depending on a number of factors including individuals' personalities; VIP visits to Indonesia that make other work secondary; a company's financial performance; changes in personnel.

**2. Mark Smith, Economic Policy Advisor, AmCham Indonesia**

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Assignment Period: 12 months: October 16, 2005-October 15, 2006, extended through September 15, 2007

Mark was offered the AmCham Executive Director position upon the resignation of his host organization supervisor, Pat Warman, Mark's "mentor and chief supporter" whom he credits for his readiness for this professional opportunity. He will begin his new job on July 17, 2007 after serving as EMDAP Adviser to AmCham for almost two years (having extended for a rare second term). EMDAP congratulates Mark on his promotion and is pleased that he will be staying in the EMDAP family, now as host organization supervisor of Adviser Michael Gonzalez, who will begin his assignment on September 1.

As Mark's EMDAP experience comes full circle, he reflects on his contributions as Adviser, most notably his success in implementing computer-based methods to replace paperwork. Overall, he feels, "I'm confident that my efforts made a difference...It has been interesting and rewarding and I am glad that I accepted the assignment in 2005." Looking ahead, as Director, his immediate priority will be to train a recently hired event planner for the association and to assume event planning responsibilities as needed while getting this new staffer up to speed.