

CORRIDORS OF HOPE

Year-end Performance Report

Population Services International

**Zimbabwe
Namibia
Mozambique
Lesotho
Swaziland
South Africa
Zambia**

Contacts:

Lucy Aliband (PSI/Regional)

Email: lucy@sfh.co.za

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PSI/Zimbabwe

Period: October 2003- September 2004

Executive Summary:

The Corridors of Hope has been active in Zimbabwe since September 2000. Eight (8) towns¹ are covered under the program with activities that include intensified (male and female) condom social marketing; late night access to STI services provided through partnerships with health facilities in these towns; peer education and in some sites VCT services through PSI/Zimbabwe's New Start Center network. PSI/Zimbabwe has issued 2 sub awards to the Project Support Group (PSG) and Development Aid from People to People (DAPP) to implement peer education activities in border sites. Condom sales during this reporting period saw the sale of over 4.7 million pieces of Protector Plus male condoms and 180,000 pieces of *care* the female condom. During peer education activities which include home meetings, bar based meetings, one on one discussions with key members of our target groups and public meetings, over 2.6 million contacts were made. (Repeat contacts are counted).

Achievements in Past Fiscal Year:

COH was launched in Nyamapanda and Plumtree towns in 2003, bringing the total number of towns to 8. For the reporting period (October 2003- September 2004), the following activities were achieved:

- The STI clinic in Plumtree was officially opened in October 2003. The clinic is in the location and serves residents and populations passing through Plumtree en route to Botswana.
- Three “Miss Hope” events which combine education and entertainment together in the format of a beauty pageant were held in November 2003. The events promote awareness about the female condom as well as educate resident populations about HIV/AIDS. The winner of the event joins the peer education program as an ambassador of hope and is responsible for promoting care. The events were held in Nyamapanda, Chirundu and Plumtree and over 1500 people attended.
- The hair salon initiative was introduced in border towns. Hair salons were recognized as a suitable outlet for the female condom as they are somewhere where women spend a fair amount of time and where the hairdressers could be trained as interpersonal communicators. In December 2003, 7 care promoters from the border sites were trained. Their duties are to support the hairdressers and restock the outlets. In February 2004, 181 hairdressers in 124 hair salons were trained to speak with women about care and demonstrate the product use. A recent KAP (June 2004) showed that 65% of women spontaneously reported use of care as a means of preventing against HIV infection; 84% of women reported feeling comfortable purchasing care in a hair salon and that women who saw a demonstration of care were 2.5 times more likely to try the product. The sale of *care* through hair salons accounts for 60% of female condom sales in Zimbabwe.
- A two week training for all peer educators in their respective towns was held in January 2004. The purpose of the training was to reorient all peer educators (PE) as well as train any new peer educators in participatory methods for HIV communication. The PE's are trained by the site coordinators and cover topics ranging from HIV prevention to family planning and STI's. The

¹ Beitbridge, Chirundu, Hwange, Kazungula, Mutare, Nyamapanda, Plumtree and Victoria Falls.

PE's are equipped with participatory methods of teaching (role plays, drama, one on one group facilitation skills). There are ongoing weekly refreshers sessions for the peer educators.

– In May/June 2004, all sites except for Mutare held sports tournaments “Sports against AIDS” (football and netball) which combined entertainment with education. Where present, New Start Centers (the VCT network run by PSI/Zimbabwe) set up a booth providing information to onlookers. The peer educators were also on hand to hand out IEC material and to provide half-time education in the form of role plays and dramas. The tournament was between COH and other local teams.

Condom Social Marketing:

PSI/Zimbabwe markets and distributes Protector Plus (PP) male condom. Border towns are considered high risk areas and the sales officers are responsible for ensuring that as many outlets as possible are stocked with PP. A further category of high risk outlets has been defined to include bars, shebeens, petrol stations, tuck shops, discos and other areas where target groups patronize.

The care female condom is also sold in border towns, primarily through hair salons. Other outlets include pharmacies and supermarkets.

The following tables reflect the sales of PP and *care* to border towns from October 2003 through September 2004.

Protector Plus Male Condoms:

LOCATION	Yearly Sales Target	Oct-Dec 2003	Jan-March 2004	April-June 2004	July-Sept 2004	Totals
Beitbridge	350,000	208,440	116,910	220,860	109,080	655,290
Chirundu	37,000	3,150	0	0	1,080	4,230
Victoria Falls	280,000	315,270	270,900	131,130	53,100	770,400
Hwange	140,000	125,820	106,380	111,060	43,830	387,090
Mutare	900,000	727,830	601,200	551,610	675,900	2,556,540
Nyamapanda *	68,000	26,280	25,740	14,580	30,960	97,560
Plumtree *	30,500	74,430	89,910	45,360	55,080	264,780
TOTAL PROTECTOR PLUS CONDOMS SOLD		1,481,220	1,211,040	1,074,600	969,030	4,735,890

* Sale targets for Nyamapanda and Plumtree were set low in both sites as outlets had to be established. COH activities were launched only in mid 2003.

Kazungula border crossing has no commercial outlets and there are no recorded sales there.

Care Female Condoms:

LOCATION	Yearly Sales Target	Oct-Dec 2003	Jan-March 2004	April-June 2004	July-Sept 2004	Total Sold
Beitbridge	13,000	0	5,000	2,400	13,140	20,540
Chirundu	1,200	220	1,440	0	3,600	5,260
Victoria Falls	19,000	0	8,320	440	2,250	11,010
Hwange		0	4,320	2,400	7,380	14,100
Mutare	8,000	14,340	10,440	9,880	32,670	67,330
Nyamapanda *	40	5,260	1,740	0	8,550	15,550
Plumtree *	240	15,980	7,380	0	22,950	46,310
TOTAL Care CONDOMS SOLD		35,800	38,640	15,120	90,540	180,100

* Sale targets for Nyamapanda and Plumtree were set low in both sites as outlets had to be established. COH activities were launched only in mid 2003.

Kazungula border crossing has no commercial outlets and there are no recorded sales there.

High Risk Outlets:

Reporting on the number of high risk outlets selling male condoms began in January 2004. The table below shows sales through high risk outlets:

LOCATION	NUMBER OF OUTLETS	JAN-MAR 2004	APR-JUNE 2004	JULY-SEPT2004
Beitbridge	19	50,580	58,050	25,290
Chirundu	6	0	0	1,080
Victoria Falls	35	156,150	79,740	5,850
Hwange	21	39,970	28,860	14,310
Mutare	220	370,620	180,180	179,910
Nyamapanda	10	12,690	5,670	3,960
Plumtree	42	25,740	24,570	7,920
TOTAL	353	655,750	377,070	238,320

Behavior Change Activities:

The peer education model used is participatory. Peer educators meet weekly for a refresher session and plan their weekly meetings, ensuring that all venues (market places, bars, locations) are covered.

They use role plays, drama, one- on one meetings etc. The table below is a reflection of these totals:

	OCT-DEC 2003	JAN-MAR 2004	JUL-SEP 2004	APR-JUN 2004	TOTAL
Behavior Change Interventions/Meetings	15,073	13,171	16,010	12,573	56,827
Men Reached	402,310	382,291	451,333	374,604	1,610,538
Women Reached	268,104	323,808	211,012	238,965	1,041,889
Male Condoms Distributed Free	1,352,003	1,048,068	1,432,239	1,033,103	4,859,559
Female condoms Distributed Free	30,412	48,793	7,604	1,632	88,466
STI Cases Treated	966	976	1,182	991	4,115

Distribution of IEC and promotional material:

The distribution of promotional and IEC material serves to reinforce the messages that the peer educators deliver during their meetings. The table below shows the distribution of both:

DESCRIPTION	Oct-Dec 03	Jan-Mar 04	Apr-Jun 04	Jul-Sept 04	Total
IEC Material (including posters, pamphlets, brochures etc)	17,529	55,592	11,680	68,134	152,935
Promotional Material (including tee shirts, key rings, handbags etc)	1,604	4,635	479	138	6,856

Sub Awards:

PSI/Zimbabwe issues sub awards to 2 local partners:

Project Support Group (PSG) is a regional, non-profit organization/trust with branches in Zimbabwe, Zambia and South Africa and a strong academic collaboration with several Southern African universities, particularly the University of Zimbabwe. PSG implements COH through partnerships in each of the sites they work in (Victoria Falls/Hwange, Chirundu/Nyamakati, Plumtree and the City of Mutare in Mutare).

Development Aid from People to People (DAPP), is a community-based NGO that operates health programs in Zimbabwe. DAPP is affiliated to the Humana Foundation, an organization that links NGOs in various countries. DAPP provides technical services and personnel to the Corridors of Hope program and implements 2 community health stations (in Beitbridge and Nyamapanda), as well as conducts outreach activities.

Staffing Changes:

Staffing at PSI/Zimbabwe's COH project has remained stable. The National Coordinator has been with the project since September 2003 having taken over from a Michigan Fellow whose 2 year placement ended September 2003. The ex-Fellow (now Consultant) still provides technical support to the project. Site coordinators at border towns are unchanged.

International Travel:

Regional/ international travel was limited last year to:

March 2004: the BCC strategy meeting hosted by USAID in South Africa. This was attended by the Consultant and the National Coordinator.

June 2004: the monitoring & evaluation meeting hosted by PSG/FHI in Johannesburg South Africa. This was attended by the National Coordinator and 2 site coordinators (one from DAPP and the other from PSG).

Project Consultants Visits:

- A joint USAID/CDC assessment team visited Beitbridge, Zimbabwe in November 2003 to view the project and identify potential gaps and areas where new money could be channeled. This was in anticipation of PEPFAR money coming into the region.
- Management Sciences for Health visited Zimbabwe in April 2004 to conduct an assessment of the STI services offered at the COH funded clinics.

Lessons Learned:

PSI/Zimbabwe recognizes that peer education requires functioning support services in order to be credible. Peer education involves a lot of motivation of communities for services such as STI treatment and VCT. If these facilities do not exist or are partial (STI clinic with no drugs), then the credibility is questionable. It is therefore necessary to back up peer education with adequate services.

Unanticipated Constraints:

The downward spiral of Zimbabwe's economy and the raising inflation costs has added a strain to the implementation of the program.

The COH funded clinics are a partnership between PSI and the local authorities who run the clinic (Rural District Council, Municipality, etc) in which the staff time and marketing support for the clinic is paid for with COH funds. Staff supervision is therefore the responsibility of the local authorities and represents a challenge.

The political atmosphere Police raids on sex workers- political will challenged for HIV prevention
Political atmosphere- driving around subjects us to questioning.

Success Stories:

The hair salon initiative:

The hair salon initiative designed to enhance interpersonal communication for the female condom (*care*) was introduced in border towns in February 2004. The initiative enrolled 181 hairdressers from 124 hair salons. The hairdressers cover important facts about HIV/AIDS; introduce *care*, demonstrate its use- giving women first hand access to an otherwise difficult product; and sell to those women interested in buying it. The hairdressers are trained to answer questions about *care* and to pass on skills to their clients on how to use *care* and how to introduce *care* to their partners. *Care* promoters' move from salon to salon offering support and ensuring that there is adequate stock & merchandizing at these outlets.

A study recently conducted by PSI/Zimbabwe among 400 women who visited the hair salons enrolled in this initiative, showed an increase risk perception for HIV (59% of them felt that they were at risk for HIV) with 65% of them identifying the female condom as a means of protection against STD's and HIV. Eighty four (84%) of these women said that they would be comfortable buying *care* at a hair salon. There was also an increase in the number of women who had tried *care* from 15% in 2000 to 28% in 2004. Women are two and a half (2 ½) times more likely to try *care* if they have seen a demonstration and so the use of the hair salon as an outlet which accommodates interpersonal communication enhances the uptake of the female condom.

Due to natural attrition and the movement of hair dressers from one salon to another, the number of hairdresser still enrolled in the project 8 months after its launch is 141 in 99 hair salons, a reduction of 22%. The sale of *care* through hair salons accounts for 60% of all female condom sales in the country.

Miss Hope:

One of the outcomes of the Miss Hope edutainment event is the crowning of Miss Hope- a young woman who joins the peer education group in her capacity as an ambassador of hope. She primarily becomes responsible for promoting the use of *care* among commercial sex workers and other

members of the community. Miss Hope in Chirundu, Nyamapanda and Plumtree has been successful at setting examples and motivating others in their community to adopt safer sex practices.

Sporting Events:

The COH program has established soccer, netball and volleyball teams, which serve as an important gathering place to meet and interact with men. Men, especially truckers tend to be more mobile and difficult to reach than women (who can be met in homes, salons etc). The sporting events give men a chance to both participate in the sport and spectate and present opportunities for peer educators to reach out to them.

SMA/PSI Namibia

Period: July 1st – September 30, 2004

Successes

Caprivi: An HIV orientation workshop held in the 2nd quarter with young girls trading sex for money at bars and shebeens afforded the CoH team in the region the opportunity to reach out to these young girls in a number of ways. 60% of the participants are orphans and one in particular is a drastic case. She lost both parents to AIDS and relatives took the pension money and sent her away from the family at age 13. This child is exceptionally smart and sensitive and the workshop had a serious positive impact on her. She has since stopped sex work completely, enrolled in school, and is working with the CoH team as a volunteer health educator. The team reports a decrease in sightings of the other participants at truck stops and bars at night.

The CoH team in Caprivi conducts Health Awareness Days with communities in this high transit and high risk area. Community members and traditional leaders are demonstrating an increased thirst for knowledge and information about VCT and ARV services.

Walvis Bay: Also due to ties strengthened by an HIV orientation workshop held with Commercial Sex Workers active in the port area of Walvis Bay, the CoH director and project coordinator conducted an informal meeting with a group of the women. These are very professional sex workers who have developed trust in the CoH team and discuss their work openly. One strongly emerging issue is that the CoH team and office needs to be closer in proximity to the actual port area in order to actively and consistently mobilize this at-risk community. The CoH director met with the chief organizer of the CSW's who also owns much of the property in the area and this Madam pledged her support in helping "her girls" access information about HIV. This support includes making an affordable space available to CoH close to the port. The CoH team also gained access to the port itself and met with the environmental health officer who will assist with gathering dock workers for HIV prevention and educational sessions on site.

Oshikango: The CoH director has begun mobilizing the Ministry of Home Affairs at central level in order to be able to train and work with Immigration officers manning the border crossings in all 3 project sites. The Immigration director has facilitated this process and a first orientation workshop is planned in Oshikango. Community members have indicated a heightened interest in VCT, PMTCT and ARV services.

Challenges

- Demand for CoH educational events and services by communities in high transit areas exceeding staff capabilities
- Poverty and orphan hood continues to drive young girls into sugar daddy relationships or transactional sex in high transit areas.
- Coh office in Walvis bay located too far from target groups
- High rate of alcohol abuse amongst CSW's
- Clients continue to offer to pay considerably more money to CSW's for high risk sex
- Response from Ministry of Home Affairs overwhelmingly and surprisingly positive resulting in pressure from them for full scale programming

Strengths and Opportunities

A strong relationship with the Ministry of Defense has provided easy entry for SMA into Ministry of Home Affairs. This offers an opportunity for expanded programming with a very high risk mobile population (police).

High risk target groups are extremely interested in taking part in CoH/SMA HIV orientation workshops. This offers the opportunity for planting the seeds of behavior change which these groups usually resist. CoH teams and management have long experience with community mobilization; gained skills have allowed them access to hard to reach target groups

Lessons Learned

Wait until funding is secured before approaching a Ministry
 Community mobilization offices must be close to target groups
 CoH teams need immediate and intensive training in PMTCT, VCT and ARV's

Upcoming Events and Major Activities/Accomplishments for Next Quarter

First of its kind workshop with Immigration officials
 Walvis Bay office shifts to the port area.
 CoH staffed trained in community mobilization around ARV's, PMTCT and VCT

Emergency Plan for AIDS Relief required indicators

Prevention Services/Programs

Behavior Change: Community Outreach

Corridors of Hope, Note: this program started under USG funding as of July 1 2004 (Track 2)

Indicator		Number July-Sept	Number Apr – Sept	Number Oct '03 to Sept 04
1	Number of community outreach programs that promote abstinence	0	0	0
2	Number of community outreach programs that promote abstinence and being faithful-relates to CoH activities with school going youth in high transit\program areas	1	1	1
3	Number of community outreach programs that are not focused on promoting abstinence and being faithful – relates to Corridors of Hope	1	1	1
4	Number of people reached with community outreach programs that promote abstinence	0	0	0
5	Number of people reached with community outreach programs that promote abstinence and being faithful	4100(youth) 150(SDA church)	0	0
6	Number of people reached with community outreach programs that are not focused on promoting abstinence and being faithful	5646		
a.	<i>Number of females</i>	Info not available		
b.	<i>Number of males</i>	Info not available		
7	Number of persons trained to provide abstinence prevention services	0	0	0
8	Number of people trained to provide abstinence and be faithful prevention services	0	0	0

9	Number of people trained in HIV prevention activities that are not focused on promoting abstinence and being faithful			0
10	Number of targeted condom service outlets	177 in high transit areas		

Behavior Change: Mass Media

Indicator	Number July-Sept	Number Apr – Sept	Number Oct '03 to Sept 04
Number of mass media prevention programs that promote abstinence			
Number of mass media prevention programs that promote abstinence and being faithful. <i>CoH team in Caprivi participates in weekly radio show on NBC Silozi station; a full menu of protection methods is presented to listeners including abstinence (youth), being faithful, partner reduction and correct and consistent condom use. There is usually a focus on one of these methods depending on other guests.</i>	1-refers to same show as in category below		
Number of mass media programs that are not focused on promoting abstinence and being faithful. <i>CoH team in Caprivi participates in weekly radio show on NBC Silozi station; a full menu of protection methods is presented to listeners including abstinence(youth), being faithful, partner reduction and correct and consistent condom use. There is usually a focus on one of these methods depending on other guests.</i>	1-refers to same show as in category above		
Estimated number of people reach with mass media programs that promote abstinence	5 shows		
Estimated number of people reached with mass media programs that promote abstinence and being faithful	17 shows		
Estimated number of people reached with mass media programs that are not focused on promoting abstinence and being faithful	17 shows		

Note: SMA will be working on a formula to report numbers of people reached.

Medical Transmission: Blood Safety

Not applicable

Medical Transmission: Injection Safety

Not applicable

Prevention of Mother to Child Transmission Services

***** CoH community mobilization teams have incorporated information and awareness on PMTCT into Health Awareness and other educational events

HIV Counseling and Testing Services

***** CoH community mobilization teams have incorporated information and awareness on VCT into Health Awareness and other educational events

Treatment Services

Treatment: Antiretroviral Therapy

***** CoH community mobilization teams have incorporated information and awareness on VCT into Health Awareness and other educational events

Treatment: Prevention of Mother-to Child Transmission Plus

Not applicable

Palliative Care (non-ART care)

Palliative care (non-ART): Basic Health Care and Support (excluding TB/HIV)

Not applicable

Palliative care (non-ART): TB/HIV

Not applicable

Orphans and Vulnerable Children

Not applicable

Laboratory Infrastructure

Not applicable

Strategic Information

Indicator	Number July- Sept	Number Apr - Sept	Number Oct '03 to Sept 04
81 Number of persons trained in strategic information (M&E, surveillance and HMIS)	2		

Other: Policy Analysis and System Strengthening (Capacity Building)

Not applicable

II. Additional Required Indicators

Cost-effectiveness Indicators*(Please complete one table for each cooperating agency and each implementing agency)*

Indicator		
85	List of donated goods (total cost in \$US) 1. 2. 3. 4.	0
86	List of services provided in-kind (total cost in \$US) 1. 2. 3. 4.	0
87	Percentage of program funded by US government (%)	

Other Indicators

For this section please complete tables for areas in which your organization (and sub-contractors) have activities.

Community Mobilization and Community Outreach Activities

Same numbers as in table above

Indicator Definition	Number July-Sept	Number Apr - Sept	Number Oct '03 to Sept 04*
88 *Number of meetings/trainings held (number of community meetings and number of meetings held with specific target groups)	8 HAD* 11 school		
89 Number of people (community members) who participated in community mobilization activities	9896		
90 <i>Males</i>			
91 <i>Females</i>			
<i>Gender not available</i>	9896		
92 Number of people reached by peer educators in group settings/meetings	0		
93 Number of people reached by peer educators through one-on-one contact	0		
94 Number of referrals to other services made by peer educators during one-on-one contacts with peers	0		
95 <i>VCT</i>			
96 <i>PMTCT</i>			
97 <i>ARV</i>			

98	<i>Psychosocial support</i>			
99	Number of peer educators trained	0		
100	Number of condoms distributed by peer educators. <i>CoH team members are referred to as health educators</i>	0		

- **Note: HAD = Health Awareness Day**

Behavior Change Communications

Indicator Definition		Number July-Sept	Number Apr - Sept	Number Oct '03 to Sept 04*
	Number of public service announcements (PSAs) produced	NA		
	Number of IEC materials developed (pamphlets, brochures, posters, etc)	2000 packs branded and messaged playing cards		
	Number of IEC materials produced (pamphlets, brochures, posters etc) Posters Leaflets Pens Caps Demonstration leaflets T shirts Lanyards Rulers (schools)	500 CoH T-shirts 500 CoH caps 1000 CoH lanyards		
	Number of episodes of TV or radio serials/dramas produced/developed TV Radio (<i>radio discussion with phone in component</i>)	5 radio shows conducted		

Counseling and Testing (A)

Not applicable

II. Progress on Emergency Plan Funds and Activities: From 1st July 04 to 30th Sept 04
Population Services International/SMA Namibia

Emergency Plan-funded Partner	USG Agency	Funds			Planned Activity/Objective and Contribution to Target	Measurable Achievements July 04 – Sept 04
		Received (Source)	Obligated	Drawn Down		
PSI/SMA	USAID	Track 2	USD 200,000	Still to provide	<p>40,000 custom, immigration and port workers, truckers, hawkers and CSWs along cross border sites reached with BCC messages, condoms and STI treatment counseling and testing and treatment referrals</p> <ul style="list-style-type: none"> Prevent HIV transmission among high risk Namibian truck drivers, port workers and sex workers at 2 border sites Caprivi (4 countries border). Shaking (Angola border) and the port of Wallis Bay. Condom distribution Referrals for STI treatment, counseling and testing and treatment Implement a behavior change strategy that includes workplace approaches, peer education and communication materials development. <p>Note: These interventions are part of a regional approach and are</p>	<ul style="list-style-type: none"> 9896 reached in direct programming during this quarter. 5 radio shows conducted reaching estimated 90% of 180k residents of Caprivi region. 8 Health Awareness Days and 11 school educational events conducted over the period; health awareness sessions include HIV/AIDS prevention messages, in depth discussion on A,B&C and partner reduction, ARVs, PMTCT, VCT and STI information and referral. COH has produced STI information leaflet. Partnered with Ministry of Higher Education (RACE) on their HIV Awareness week in project areas. Several meetings with high level immigration officials to gain permission for working with Immigration in high transit areas. Permission granted. Production of COH playing cards which are used in Health Awareness Days and are working

Emergency Plan-funded Partner	USG Agency	Funds			Planned Activity/Objective and Contribution to Target	Measurable Achievements July 04 – Sept 04
		Received (Source)	Obligated	Drawn Down		
					replicated along transport routes and in other countries (with different funding sources).	well as promotional and referral tools for VCT. <ul style="list-style-type: none"> • SMA Oshikango COH team worked on the railway extension with the MOHSS, gaining good profile for COH and the project. • COH team had stand at Ongwediva Trade Fair, visited by President for 18 minutes. High profile also at Windhoek show creating awareness of the project. • Condoms distributed through social marketing to all target groups in all project areas (Oshikango, Caprivi, Walvis Bay)

PSI-Mozambique

Period: Cumulative through September 30, 2004

Executive Summary

PSI implements Corridors of Hope activities in Mozambique in Ressano Garcia on the border with South Africa, in Namaacha on the border with Swaziland, and in Matola, a suburb of Maputo where imported goods clear customs. Activities include behavior change communications, condom distribution, and STI service provision. The project period runs from March 2003 through December 2004 with a budget of \$298,000. Activities were launched in July 2003.

All targets for process indicators had been met by the end of FY 04: billboards have been placed in all three sites; in Ressano Garcia and Namaacha, information kiosks have been placed and outreach workers are active; in Matola, a 'drop-in center' for STIs is operational and outreach workers are active; sub-contracts have been signed with Medicos do Mundo-Portugal for work in Namaacha and with AVIMAS in Matola; printed materials have been produced and distributed.

Most of the numerical targets have also been met: nearly 340,000 condoms have been sold and more than 24,000 given away in and around the sites; at least 129 condom outlets make condoms available in and around the sites; 600 STI clients have been seen at the Matola drop-in center in the last nine months.

With a basic foundation built in these three sites, the final months of the project are being used to develop and explore strategies that will enable a more sustained and comprehensive set activities to be implemented in 2005 (expected to be supported by in-country PEPFAR funds). This includes adding VCT services to the drop-in site in Ressano Garcia, training peer educators amongst truck drivers' associations in Maputo, and testing a research methodology aimed at deepening understanding of sexual networking amongst young women engaged in transactional sex.

Summary of Progress and Achievements

Ressano Garcia

The information kiosk placed just outside the border post was inaugurated in January. It is staffed by two communications agents who also conduct outreach in the community. Outreach activities consist of small group debates aimed at exploring risk perception and prevention; viewing and discussion of an STI video; and distribution of printed materials. Activities have been targeted primarily to migrant workers (mostly miners) who often transit overnight before proceeding on to RSA. There is close collaboration with uniformed immigration and customs officials, who also participate in outreach activities. A summary of the number and type of people reached in Ressano Garcia is included below. A large, double-sided billboard in English and Portuguese and with the COH logo has been placed within the border post.

Condoms are distributed during activities and during outreach sessions. Free condoms are also available in the customs and immigration waiting areas. PSI also works through the commercial sector and its own sales force to ensure that condoms are available at outlets that reach high risk group. These outlets are mostly bars and kiosks near the border crossing, but also throughout the district. PSI counts the number of retail outlets that agents serve directly, but it should be noted that

some outlets are served by commercial wholesalers, thus the total number of retail outlets in given area is larger than the number direct PSI clients.

Areas of exploration for the future include relocating the information kiosk inside the border post (where there are a larger number of people circulating) and offering 'satellite' VCT services within the migrant workers transit compound.

Namaacha

PSI subcontracts to Medicos do Mundo Portugal (MMP) for outreach activities at this site. An information kiosk is open near the border crossing and outreach activities are conducted primarily targeting young women living in the surrounding area, many of whom are students. MMP also provides technical support to a MOH VCT site near the border. A summary of the number and type of people reached is included below. Two billboards have been placed in the principal commercial areas that trucks pass through on the way to Maputo.

Condoms are distributed/sold as in Ressano Garcia, and summary data is included below.

Matola (Maputo)

PSI subcontracts to a local NGO (AVIMAS) for outreach activities at this site. The project has invested in training AVIMAS outreach workers, many of whom are peers of women engaged in transactional sex. Outreach work is conducted in the area surrounding the in-land cargo terminal where truckers often spend nights waiting for paperwork to clear. A billboard has been placed in Matola near the cargo terminal.

AVIMAS is also meant to manage a STI 'drop-in' center adjacent to the cargo terminal. In practice, PSI supplements the supervision provided by AVIMAS. The drop-in center is authorized by the MOH to treat STIs using a syndromic approach.

Condoms are distributed/sold as in Ressano and Namaacha and reported below.

PSI has recently received permission from the MOH to deliver VCT services at the drop-in center. A counselor who speaks Portuguese, English, and several local languages has been trained, completed practicals, and will begin seeing clients in November. The site will, in effect, operate as a satellite of one of the PSI-managed VCT sites in Maputo. (PSI is the MOH's leading NGO partner in VCT, operating 18 fixed VCT sites which will see over 70,000 clients in 2004; six of these sites are nearby in Maputo province/city.) PSI will also substantially enhance the promotion (through signage and targeted print materials) of the VCT/STI drop in site in the coming months. PSI has also trained peer educators from one truckers association and will gradually roll out peer education activities.

Sub-awards

PSI signed a twelve-month sub award agreement with MMP for \$44,660, which was later extended to the end of the project for an additional \$14,400.

PSI signed a twelve-month sub award agreement with AVIMAS for \$7,200, and is currently reimbursing for costs incurred in the final months of the project.

Lessons Learned / Unexpected Constraints

The major challenge of the project is to develop strategies to sustain interventions with target groups rather than organizing a series of one-off events. Though activities have, by and large, been carried out as planned in the project documents, future activities would benefit from approaches that increase the likelihood of repeat, quality interactions with individuals. Adding VCT services to the STI drop in center and the migrant workers transit compound are examples of ways to increase the target group's exposure to activities. Training of peer educators amongst the truckers is likely to be another. Tying the Mozambique initiatives more closely to those in other countries (e.g., perhaps through branding) might be another way to enhance the likelihood that mobile populations will receive more intense and more 'coherent' behavior change messages.

Subcontracting out core activities has been at times problematic due to the relatively lower level of technical and supervisory capacity of local NGOs.

Data Tables

BEHAVIOR CHANGE ACTIVITIES - NUMBER AND TYPE OF PERSON REACHED

FY 04

	FY 03	Q1	Q2	Q3	Q4	TOTAL
<i>Total Reached by Site</i>						
Ressano Garcia	1,294	3,315	2,016	1,418	4,597	12,640
Namaacha	675	3,388	1,911	2,306	1,024	9,304
Matola	270	1,269	1,546	2,662	4,936	10,683
Total	2,239	7,972	5,473	6,386	10,557	32,627

FY 04

	FY 03	Q1	Q2	Q3	Q4	TOTAL
<i>Total Reached by Type</i>						
Truck Drivers	110	552	509	1,092	1,629	3,892
Miners	732	1,642	782	1,001	3,470	7,627
Uniformed Officers	133	392	458	181	983	2,147
High-Risk Women	119	351	571	682	1,208	2,931
Informal Traders	262	1,197	901	467	0	2,827
Young Girls	50	206	399	1,161	702	2,518
General Community	833	3,632	1,480	1,458	2,407	9,810
Kiosk/Drop In Visits			373	344	158	875
Total	2,239	7,972	5,473	6,386	10,557	32,627

FY 04

	FY 03	Q1	Q2	Q3	Q4	TOTAL
<i>Site - Ressano</i>						
Miners	678	1,529	673	887	2,654	6,421
Uniformed Officers	91	269	165	59	861	1,445
High-Risk Women	16	128	151	105	686	1,086
Informal Traders	80	346	250	161	0	837
Young Girls				53	174	227
General Community	429	1,043	682	153	222	2,529
Drop In Site Visits			95	0	0	95
Total	1,294	3,315	2,016	1,418	4,597	12,640

		FY 04				
	FY 03	Q1	Q2	Q3	Q4	TOTAL
<i>Site - Namaacha</i>						
Uniformed Officers	42	123	293	122	122	702
High-Risk Women	50	120	227	293	228	918
Informal Traders	158	609	651	306	0	1,724
Young Girls	50	206	399	1,108	528	2,291
General Community	375	2,330	163	477	146	3,491
VCT Clients	273	247	295	272	294	1,381
Total	948	3,635	2,028	2,578	1,318	10,507

		FY 04				
	FY 03	Q1	Q2	Q3	Q4	TOTAL
<i>Site - Matola</i>						
Truck Drivers	110	552	509	1,092	1,629	3,892
Miners	54	113	109	114	816	1,206
High-Risk Women	53	103	193	284	294	927
Informal Traders	24	242	0	0	0	266
General Community	29	259	635	828	2,039	3,790
STI Clients			100	344	158	602
Total	270	1,269	1,546	2,662	4,936	10,683

IEC MATERIALS DISTRIBUTED

		FY 04				
	FY 03	Q1	Q2	Q3	Q4	TOTAL
IEC Materials	3,000	1,709	1,000	2,000	2,000	9,709
Pamphlets	1,000	1,000	1,000	1,500	1,500	6,000
Brochures	4,500	500	500	1,000	1,000	7,500
Posters	500	209	209	500	500	1,918
Total	9,000	3,418	2,709	5,000	5,000	25,127

CONDOMS SOLD AND DISTRIBUTED

		FY 04				
	FY 03	Q1	Q2	Q3	Q4	TOTAL
<i>Ressano</i>						
Free	600	500	612	570	1,171	3,453
Sold	40,800	9,600	24,000	9,600	9,600	93,600
Current Sales Points					31	

<i>Namaacha</i>							
	Free	1,050	2,900	5,766	1,097	1,218	12,031
	Sold	19,200	19,200	20,160	10,560	24,000	93,120
	Current Sales Points					56	

<i>Matola</i>							
	Free	679	1,322	1,091	2,549	2,950	8,591
	Sold	35,040	45,600	25,440	22,560	24,000	152,640
	Current Sales Points					42	

Total							
	Free	2,329	4,722	7,469	4,216	5,339	24,075
	Sold	95,040	74,400	69,600	42,720	57,600	339,360
	Current Sales Points					129	

PSI Lesotho

Period: Cumulative through September 30, 2004

Executive Summary

The PSI Corridors of Hope sites in Lesotho are Maseru and Maputsoe, with particular emphasis on the border posts, through which mobile populations pass, and factories, which employ thousands of migrant workers.

PROGRESS AND ACHIEVEMENTS

Peer Education

PSI/Lesotho collaborates on the Corridors of Hope project with Care/Lesotho who implements interpersonal communication activities in the project sites of Maseru and Maputsoe. Care/Lesotho is funded through FHI and reports separately through FHI on the number of individuals reached through interpersonal education activities and on progress made in peer education activities.

Condom Social Marketing

Enhancing Condom Availability

PSI/Lesotho stocks condom outlets through a network of Care/Lesotho-trained peer educators who work as detailers. PSI/Lesotho is 167 outlets short of achieving its condom availability goals of 500 condom outlets in Maseru and 200 outlets in Maputsoe. To date, PSI has **401** outlets in Maseru and **117** outlets in Maputsoe. In July, PSI reviewed its outlet figures and revised them downward. Opening new outlets is easier than keeping these outlets stocked with condoms. The table below summarizes the number of condom outlets in the two project sites:

Condom Outlets	Apr 03	May 03	Jun 03	Jul 03	Aug 03	Sep 03	Oct 03	Nov 03	Dec 03	Jan 04	Feb 04	Mar 04	April May Jun 04	Jul Aug Sep	Target
Maseru	604	606	611	392	493	496	395	398	398	399	399	407	33,379	489	500
Maputsoe	110	113	114	98	101	104	110	116	117	114	116	126	Nil	135	200
Total	714	719	725	490	594	597	505	514	515	513	515	533	33,379	624	700

The table above includes the free distribution points set up by PSI in Maputsoe and Maseru. There are **nine** free condom distribution points in Maputsoe and **thirteen** in Maseru. These are at placed at high-risk areas -- pedestrian areas in the border posts, STI clinics and bars and hotels where commercial sex takes place.

Below are the condoms distributed through non traditional outlets where high risk sex is likely to take place or where individuals at high risk for HIV are likely to access condoms. For PSI/Lesotho, these high risk, nontraditional outlets are the three outlet types that are open at night – hotels, bars and petrol stations plus STI clinic free distribution.

<i>Condoms Distributed Through Non-traditional Outlets</i>	<i>Previous Quarters</i>	<i>Oct-Dec 2003</i>	<i>Jan-Mar 2004</i>	<i>April 2004</i>	<i>May 2004</i>	<i>June 2004</i>	<i>Jul-Sept 2004</i>	<i>Total</i>
<i>Maseru</i>	<i>N/A</i>	<i>41,096</i>	<i>28,512</i>	<i>167,724</i>	<i>502,000</i>	<i>36,288</i>	<i>84,600</i>	<i>860,220</i>
<i>Maputsoe</i>	<i>N/A</i>	<i>26,818</i>	<i>12,960</i>	<i>Nil</i>	<i>5184</i>	<i>13,776</i>	<i>24,900</i>	<i>83,638</i>
<i>Total</i>	<i>N/A</i>	<i>67,914</i>	<i>41,472</i>	<i>167,724</i>	<i>507,184</i>	<i>50,064</i>	<i>109,500</i>	<i>943,858</i>

Male Condoms

In April 2004, PSI/Lesotho ran a wholesale and consumer promotion using scratch cards. As a result of this promotion, condom sales almost doubled over the previous quarter. The table below summarizes total male condom distribution since the beginning of the program:

Total Condom Distribution	Previous Quarters	Apr-Jun 03	Jul-Sep 2003	Oct-Dec 2003	Jan-Mar 2004	April-Jun 2004	July-Sep 2004	TOTAL
Maseru	1,035,562	70,628	484,452	91,400	263,748	775,620	101,360	2,822,770
Maputsoe	275,462	10,368	15,072	47,264	23,328	58,738	33,552	461,784
TOTAL MALE CONDOMS DISTRIBUTED	1,311,024	80,996	499,524	138,664	287,076	834,358	134,912	3,284,554

The numbers above include condoms sold through wholesalers in Maseru and Maputsoe; some of these condoms were bought by retailers outside of Maseru and Maputsoe and will be distributed outside of the project area.

Sports and Behavior Change Messages

In July, PSI Lesotho hosted Maroka Swallows, a popular South African soccer club for their pre season training. The main objective was to utilize the club and the players to endorse the BCC messages “anybody can catch HIV and everybody can prevent it” in addition to promoting condom use. PSI was able to successfully organize two practice games, where edutainment took place to 500 spectators, an edu-tainment at the large shopping mall and a visit to the children’s ward at Queen II hospital. All activities and endorsements were screened on TV Lesotho. Tapes of events are available from PSI Lesotho.

Female Condoms

PSI/Lesotho sells female condoms through pharmacies in Maseru and Maputsoe, to factories for free distribution to workers and directly one-on-one to vulnerable women. The majority of sales are to workplaces. Workplace and vulnerable women sales are accompanied by training in the use of the female condom. Vulnerable women sell to other vulnerable women. A break down of the female condoms sold this quarter in COH towns is as follows:

Female Condom Distribution	Previous Quarters	Apr-Jun 2003	Jul- Sep 03	Oct-Dec 03	Jan- Mar 04	April - Jun 04	Jul-Sep 04	TOTAL
Workplace and pharmacy sales, Maseru and Maputsoe	N/A	48	87,572	20,000	6,813	33,379	21,060	168,872
Sales to vulnerable women	N/A	0	48	0	4,765	NIL	189	5,002

PSI/Lesotho has now run out of female condoms and requires additional funding to continue its female condom social marketing activities. Proposals have been submitted to various donors and responses are anticipated shortly.

Materials

COH supported communication materials remain two bus shelters in Maputsoe and one double sided bill board at Thetsane Industrial area, Maseru, one billboard each at Maputsoe and Maseru border post and 20 street pole decals which communicate Trusted Partner messages.

The table below summarizes the distribution of communication materials:

Outdoor Media	Jul- Sep 03	Oct- Dec 03	Jan- Mar 04	Apr- Jun 04	Jul-Sep 04	TOTAL
Street pole signs	0	0	20	20	0	40
Posters	250		0	400	250	800
Billboards	1	0	0	2	1	4
Bus Shelters	3	0	0	0	2	5
Taxi Screens	0	0	20	200	150	370
Informational brochures	0	22,500	500	0	0	23,000
Care Resource Center Brochure	0	0	0	0	0	0
Care Resource Center Bus Shelter Adverts	3	0	0	0	2	5
Scratch cards	0	39,000	37,000	0	0	76,000

Activities

Activities this year included promotions and sensitization about PSI's *New Start* VCT centres in **17** factories in Maseru and Maputsoe. These promotions focused on information about VCT services, where to access services and correct and consistent condom use. The promotions also provided a place for people to vote in for the forthcoming industrial sports competitions. PSI reached **26 516** Factory workers through these promotions. PSI also supported an HIV awareness sports tournament organized by the Mhales Hoek District AIDS Task Force which included condom promotion, edu-tainment and voluntary counseling and testing --- **200** people attended.

PSI Lesotho female condom promoters held one CSW workshop/discussion in Maputsoe. **36** women attended and **12** of them volunteered to be counseled and tested. Female condom promoters held one evening outreach in Maseru reaching **62** women directly.

The table below summarizes communications activities over the past year:

Events	Jul-Sep 03	Oct-Dec 03	Jan-Mar 04	Apr-Jun 04	Jul-Sept 04	TOTAL
Outlet Promotions	5 events, Maseru and Maputsoe, 350 attended.	4 events Maputsoe, 1200 attended	4 events Maputsoe, 2656 attended	2 events in Botha Bothe and 500 people attended		13 events, 4206 people attended
Bar Promotions	1 event, Maseru, 70 attended			8 Bar events, in B.B, Leribe/Maputsoe and TY and 1120 attended		1 event, 70 attended
Factory Promotions	2 events, Maputsoe, 300 attended		1 event, Maputsoe, 1680 attended	6 events in Maputsoe 9 200 and Maseru 15 200 people attended		4 events, 4480 attended
Soccer Tournaments	1 tournament, Maputsoe, 600 people attended. 1 tournament, Maseru, 1250 attended.	2-day soccer tournament, Maseru, 2300 attended		2 – day Care female condom endorsement soccer tournament in Maseru 200 people attended	2 practice soccer games with Moroka Swallows. 500 people attended	4 events, 4650 attended
Netball Tournaments	1 tournament, Maputsoe, 600 attended. 1 tournament, Maseru, 1250 attended	2-day netball tournament, 1000 attended			1 tournament in Mohale's Hoek with District AIDS task force. 200 people attended	3 tournaments, 2850 attended
Trainings for soccer and netball players	2 trainings, Maseru and Maputsoe, 316 attended			One Construction Workers for 26 people and an end of workshop tournament 5340 people attended		2 trainings, 316 attended
Female condom Trainings	1 Litolobonya meeting, Maputsoe, 25 attended					1 training, 25 attended

Traditional Healer Trainings						2 trainings, 94 attended
Vulnerable Women Trainings		1 training, Maputsoe, 50 women attended	5 trainings, 55 attended	1 discussion/training, 40 people attended	2 trainings, 48 people attended, 12 volunteered for VCT	8 trainings, 135 attended
Factory Worker Trainings			2 trainings with management staff, 47 attended			5 trainings, 188 attended
Factory promotions					17 in Maseru and Maputsoe, 26,516 attended	
Mall and outdoor promotions					1 held in Maseru during Moroka Swallows visit. 50 people attended.	
Convention Center						1 event, 300 attended
TOTAL	15 events, 4761 people attended	7 events, 3350 people attended	12 events, 4383 attended	19 events, 31 586 people attended		46 events, 16,379 people attended

Sub-Awards

n/a

Staffing Changes

PSI Lesotho underwent two major staffing changes over the past year. The first was the transition of Scott Billy, PSI Southern Africa Regional Representative, to the VCT Technical Advisor position at PSI's South Africa program. Scott was replaced by Lucy Aliband who transitioned from PSI Washington into her new role.

Aaron Maselwane, PSI Lesotho Program Manager left Lesotho for South Africa. He was not replaced, however, Daniella Fanarof, PSI Lesotho VCT Technical Advisor, assumed many of his duties after her promotion to Deputy Country Representative.

International Travel

PSI Lesotho was honoured to be represented at the RHAP program planning meeting in Cape Town on September 17th. The meeting enabled PSI to understand the agenda of the USG in the region as well as to provide an avenue for PSI Lesotho to learn from programs in other countries.

Project Consultants

n/a

Lessons Learned

The large number of target groups under the CoH program coupled with the number of implementing partners has made coordination of activities difficult. Challenges include understanding the scope of each organization and how to collaborate to avoid duplication of activities. One solution is to have a stronger central coordinating mechanism which brings partners together on a regular basis to discuss successes and challenges and to design program strategies. Partners should take the initiative to communicate on current and past activities and identify issues before they become large scale obstacles to implementation.

Success Stories

Linking VCT to CoH sites

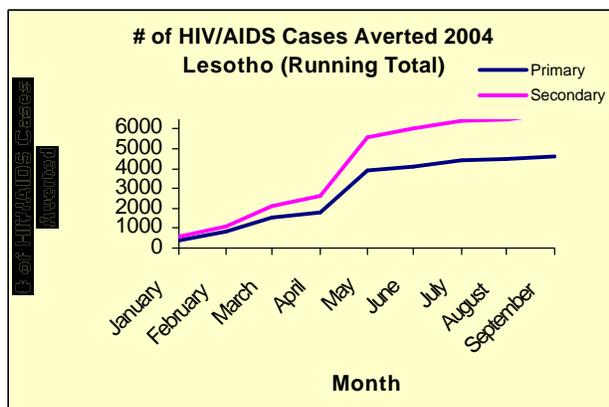
On July 28th 2004, with support from USAID, PSI Lesotho launched 3 voluntary counseling and testing centres in 3 urban areas of Lesotho. Two of these *New Start* VCT centres are in the two Lesotho Corridors of Hope sites; Maseru and Maputsoe. In an effort to target one of the highest-risk groups in Lesotho, and an important target group under the CoH program, *New Start* VCT counselors teamed up with PSI Lesotho promoters to sensitize factory workers to the importance of counseling and testing. Information given to factory workers focused on the confidential and anonymous services given at a *New Start* centres as well as the high quality of services. Over 10,000 factory workers received information on VCT services available at *New Start*.

VCT as an entry point for one on one IPC

New Start VCT centre staff receives rigorous training which enables them to provide VCT services of the highest quality. Clients receive intensive pre and post test counseling which include a personalized risk reduction plan and referral information to allow clients to access post test care and support. These private, confidential counseling sessions offer clients a chance for one on one interpersonal communications with counselors on a range of topics including partner reduction, protection via condom use, and the importance of knowing one's status. This information sharing has been shown to effect behavior change in clients who have not previously had access to such information especially among the most at-risk individuals.

Health Impact of the PSI Lesotho Program

PSI Lesotho has successfully created a positive health impact through providing a mechanism that helps avert cases of HIV/AIDS. Through both condom social marketing and the more recent voluntary counseling and testing centers, PSI has achieved an exponential trend of # of averted HIV/AIDS cases. In 2001, PSI was able to avert 7535 combined primary and secondary HIV/AIDS cases. For the year 2004, PSI – only through September – had increased the number to 10,813. These numbers are estimates and are used by PSI internally to determine health impact in the countries PSI operates however within the PSI world (despite its low levels of funding) Lesotho is in the top 15 out of ~76 countries in cases averted.



[nb – annualized data not yet available for 2004]

Methodology for # of HIV/AIDS Cases Averted:

HIV/AIDS Cases Averted: PSI uses a model based upon the AVERT model, developed to account for a variety of interventions (such as behavior change communications, VCT clients, sales of STI Kits, etc.). The system models the complex AVERT variable relationships, including additional parameters, available epidemiological and behavioral data for country target populations. The model is dynamic, and estimates not only primary cases averted (number of cases directly prevented by program activity) but also tracks the future impact of activities by estimating the consequent number of infections averted over the following 12 months

The PSI Corridors of Hope sites in Swaziland are Mbabane, Manzini, Matsapha, Lavumisa, Ngwenya, Ezulwini and Lomahasha. Ngwenya, Lavumisa and Lomahasha are Swaziland's main border posts. Most truckers stay in Mbabane, Manzini or Ezulwini. Matsapha is Swaziland's main factory area, attracting thousands of migrant workers. Corridors of Hope activities in Swaziland began April 28, 2003.

PSI - Swaziland

Period: July 1st – September 30, 2004

Executive Summary

The PSI Corridors of Hope sites in Swaziland are Mbabane, Manzini, Matsapha, Lavumisa, Ngwenya, Ezulwini and Lomahasha. Ngwenya, Lavumisa and Lomahasha are Swaziland's main border posts. Most truckers stay in Mbabane, Manzini or Ezulwini. Matsapha is Swaziland's main factory area, attracting thousands of migrant workers. Corridors of Hope activities in Swaziland began April 28, 2003.

Peer Education

PSI/Lesotho collaborates on the Corridors of Hope project with the Family Life Association (FLAS) who implement interpersonal communication activities in the project sites of Ngwenya, Lavumisa and Lomahasha. FLAS is funded through FHI and reports separately through FHI on the number of individuals reached through interpersonal education activities and on progress made in peer education activities.

Condom Social Marketing

The distribution of free unbranded condoms supplements and complements the sales of condoms through retailers and wholesalers in the Corridors of Hope sites of Manzini, Mbabane, Matsapha, Ezulwini, Ngwenya, Lavumisa and Lomahasha. As in Lesotho, PSI/Swaziland has opened new condom outlets but must work to maintain these outlets as sellers by keeping them stocked and educating retailers on the need to stock condoms, not a highly profitable product. Corridors of Hope has enhanced condom distribution in the project sites; over the past eleven months, the number of condom outlets in the project areas has almost doubled and the number of condoms distributed has tripled.

The chart below summarizes the number of condom outlets in the project sites:

Availability	Apr-Jun 03	Jul-Sep 03	Oct-Dec 03	Jan-Mar 04	Apr-June 04	July-Sept 04
Number of condom outlets in Manzini:	65	92	114	96	159	99
Number of condom outlets in Mbabane:	30	39	53	84	153	63
Number of condom outlets in Matsapha:	20	30	40	55	91	68
Number of condom outlets in Ezulwini:	6	10	18	15	43	27
Number of condom outlets in Ngwenya:	4	7	8	10	32	20
Number of condom outlets in Lavumisa:	12	15	21	14	42	18
Number of condom outlets in Lomahasha:	14	8	45	16	23	19
Total Number of condom outlets:	151	201	299	290	543	314

The number of outlets increased substantially in the project area last quarter because of a wholesaler and consumer promotion. The number of condoms distributed showed the effect of this increase in condom outlets this quarter. The number of condoms distributed this quarter is double last quarter and triple the first quarter of the project. The table below summarizes total condom distribution this quarter:

LOCATION	Apr-Jun 03	Jul-Sep 03	Oct-Dec 03	Jan-Mar 04	Apr-June 04	July Sept 04	TOTAL
Manzini	60,982	43,094	47,597	116,922	156000	60300	484,895
Mbabane	21,704	16,360	25,661	54,342	105400	42792	266,259
Matsapha	11,520	11,958	45,817	47,800	61100	40473	218,668
Ezulwini	1,948	1,398	1,080	3,400	26100	2938	36864
Ngwenya	612	3,324	5,540	36,514	17850	9194	73034
Lavumisa	1,872	11,736	28,104	36,342	20460	29052	127,566
Lomahasha	16,988	7,710	15,648	40,935	24200	16372	121,853
TOTAL MALE CONDOMS	115,626	95,580	169,447	336,255	411,110	201,121	1329144

Distribution through non-traditional outlets

This quarter, PSI/Swaziland begins reporting on condoms distributed through non-traditional outlets. PSI/Swaziland defines non-traditional outlets as outlets open late at night and outlets where high-risk sex is likely to take place. For PSI/Lesotho, these high-risk, non-traditional outlets are hotels, bars and petrol stations plus STI clinic free distribution done to assist Government. The table below shows the number of condoms distributed through non-traditional outlets at project sites.

Condoms distributed through non-traditional outlets	Previous Quarters	Jan-Mar 04	Apr- June 04	July- Sept 04	TOTAL
Project sites	N/A	44,532	32000	40200	116,732
Total	N/A	44,532	32000	40200	116,732

Female Condom Social Marketing

As in Lesotho, vulnerable women reached through the project also serve as female condom community-based distributors, promoting and selling female condoms to other CSW's, and providing training in female condom insertion and use. The table below summarizes female condom distribution this quarter.

Female Condom Distribution	Previous Quarters	Jan-Mar 04	Apr - June 04	July - Sept 04	TOTAL
Workplace and pharmacy sales, project sites	N/A	8,772	9000	6000	8,772
Sales to vulnerable women	N/A	4,600	9000	6000	4,600

Communication Activities

Corridors of Hope communications materials developed since the start of the project in May 2003 include billboards, road signs, bus and taxi stickers, posters and informational brochures on a series of five topics: tuberculosis, care and support, STI's, HIV/AIDS and condoms. PSI distributed these brochures through its Corridors of Hope activities as well as to its peer education partner FLAS for

use in their peer education activities. This quarter PSI began STI clinic wall paintings at Lavumisa and Ngwenya border posts, encouraging truckers to “keep their engine clean.” PSI also started informational brochures at STI clinics. The table below summarizes the distribution of communications materials.

Materials	Apr-Jun 03	Jul-Sep 03	Oct-Dec 03	Jan-Mar 04	TOTAL
Corridors of Hope Press Packs	100	0	0	0	100
Billboards	0	3	0	0	3
Road signs	0	9	6	0	15
Bus/taxi stickers	0	40	0	0	40
Posters	0	350	650	200	1000
STI clinic wall paintings	0	0	0	2	1
Informational brochures	0	0	22,500	1,000	22,500

In addition to the outdoor media listed above, PSI/Swaziland has produced and distributed other promotional material such as pens, tee shirts, key chains and tumblers. PSI also produced and distributed Corridors of Hope uniforms for PSI community-based distributors and FLAS peer educators.

Activities

PSI/Swaziland’s Corridors of Hope workplan goal for promotional events is to conduct 12 promotional events. In the previous quarters of this grant, 41 promotional events were held, reaching a total of 9,593 people. This quarter, PSI held **10** trainings with CSW’s and truckers, reaching a total of **318** people, and **3** bar promotions reaching a total of **600** people. These activities are carried out in conjunction with PSI’s peer education partner, FLAS. These activities are summarized in the table below:

Events	Apr- Jun 03	Jul- Sep 03	Oct- Dec 03	Jan- Mar 04	TOTAL
Launch of Corridors of Hope Swaziland	Press conference, 75 attended. Event covered by all major media in Swaziland.	Ngwenya border event, 5000 attended. Lavumisa border event, 900 attended.			3 events, 5,975 people attended.
Condom use and negotiation training for vulnerable women	2 trainings, 74 attendees	3 trainings, 103 attended.		8 trainings, 298 attended	13 trainings, 873 attended.
HIV, STI and condom trainings for truck drivers				2 trainings, 20 attended	2 trainings, 20 attended
Trainings for hair		14 trainings, 257 attended.			14 trainings, 257 attended.

salon workers					
Hair salon female condom promotions		14 promotions, 64 attendees			14 promotions, 64 attendees
Female condom outlet trainings and promotions			14 outlet trainings and promotions, 1400 attended		14 trainings and promotions, 1400 attended
Bar promotions		2 promotions, 250 attended.	2 bar promotions, 400 attended	3 bar promotions, 600 attended	4 promotions, 850 attended.
Outlet promotions			6 promotions, 720 attended		6 promotions, 720 attended
Soccer tournaments			Lavumisa soccer tournament, 300 attended, 50 trained		1 tournament, 350 attended
TOTAL	3 events, 149 people attended	35 events, 6,574 people attended	23 events, 2870 people attended	11 events, 918 people attended	72 events, 10,511 people attended

Activities with CSW's include preparation for trainings organized with SWEAT CSW peer educators from Cape Town. CSW's from Swaziland made contact with SWEAT last year during a Corridors of Hope-sponsored training attended by PSI/Swaziland CSW Outreach Manager and CSW's from Swaziland. PSI interacts regularly with CSW's in project areas as CSW's act as community-based distributors for male and female condoms to other CSW's. They sell female condoms to other CSW's and give away free PSI workplace condoms.

Also this quarter, PSI completed the first draft of radio drama showing the life of a group of girls from a border town who interact with people passing through the border. PSI submitted script ideas to the Government radio for approval and is now able to move forward with the script. Recording is beginning now on the 24 segment show.

As in previous months, PSI timed bar activities at the borders with special events, this quarter, Valentine's Day. PSI set up informational tables at the border sites and customs and immigration officials wore Corridors of Hope t-shirts and red ribbons. PSI held bar activities in the evening.

As in Lesotho, PSI also ran a consumer and wholesaler promotion with pens as prizes. Consumers purchasing *Trust* condoms at participating retailers in the project areas won the chance to burst a balloon with a message inside. The messages included prize vouchers to win a pen or a t-shirt. Condom distribution in the project areas doubled over last quarter.

Staff Training

No Corridors of Hope training this quarter.

Constraints to Program and Implementation

Uneven drug availability at clinics at the project sites continues to affect the STI component of this program.

Plans for Next Quarter

STI component.

South Africa

Period: July 1st - September 20th 2004

Executive Summary

Our on-site personnel at Ficksburg and Musina are strengthening relationships with our implementing partners i.e. SHARP and CPC. To make us more visible, they have started networking with other NGOs, CBOs and other relevant stake holders.

In Musina we are still faced with the issue of finding an office for our site-coordinator. This should be resolved in the foreseeable future, as we are receiving all possible assistance from the local authorities and the NGOs.

The Musina border area is always very active, compared to Ficksburg and Ladybrand, but our site coordinator in Ficksburg is very active and works very well with communities in this region.

Messina

Condom Social Marketing

Working in close collaboration with the CPC peer educators, all outlets in the Musina area always carry sufficient Trust stocks. The uniformed border officials prefer Trust to CHOICE condoms, whilst the truckers and CSWs are satisfied using the CHOICE condoms. Some outlets still have the old 'Red Ribbon' condoms and these are a problem, because of the reluctance of the CSWs and the truckers. There are currently 24 non-traditional outlets carrying Trust and 4768 condoms were sold during this quarter.

Number of shows and people reached

The site coordinator engages in a lot of interpersonal communication, with the help / support of the CPC peer educators. The MPU comes to the area for one week in each quarter and thus it's important that the site coordinator does outreach work.

OUTREACH BY COORDINATOR

Venue	Male	Female	Total
Clinic	136	318	454
Taxi Rank	280	500	780
Workplaces	199	213	412
Border Post	831	370	1201
Tavern	425	562	987
Farm (Weipe)	70	200	270
Totals	1941	2162	4104

MPU SHOWS

Venue	No of shows	Male	Female	Total
Taxi Rank	1	500	300	800
Gateway Truck Stop	-	-	-	-
Moze Tavern	3	975	1100	2075
Boarder Post	2	1500	950	2450

High School	1	325	500	825
Clinic	2	30	90	120
Sports Bar	-	-	-	-
Grand Total	9	3330	2940	6270

Ficksburg and Ladybrand

Condom Social Marketing

We are in the process of setting up a wholesaler to service bottom-end outlets in Ficksburg, as well as make it easier for our peer educators to replenish their stocks. Condom sales are very slow in this area, but will improve with more awareness initiatives. We sold 720 Lovers Plus and 3024 Trust. Together with SHARP peer educators, we also distributed 47,400 public sector condoms. Currently we have the following number of outlets:

- Ficksburg - 50
- Ladybrand - 23
- Clocolan - 17

Number of shows and people reached

Reaching out to the local communities in Ficksburg and Ladybrand, numerous activities were conducted by the site coordinator and one week during this quarter assisted by the MPU team.

- On 7th and 8th August SFH and SHARP hosted the Women's' Day celebrations, featuring a fashion parade by women in Ficksburg and Ladybrand. The winners were awarded prizes in the form of shopping vouchers. Also recognized in this celebration were the pensioned nurses who continued to provide health services to the community.
- The theme for the month of September was ABSTINENCE. Spreading this theme, the site coordinator visited all the high schools in the region. The message was well accepted by both the learners and the teachers.
- In celebrating the Heritage Day, a soccer tournament was held on the 24th and 25th September, featuring the local teams and attracting the youth. Stakeholders included the local soccer association, the municipality and the police. All participant received medals and the winning teams received soccer jerseys.

OUTREACH BY COORDINATOR

Type of event	Male	Female	Total
School Presentations	291	462	753
Border Post	299	784	1083
Workplaces	187	348	535
Street Campaigns	61	32	93
Farms	3	10	13
Prisons	86	14	100
Soccer Tournament	485	115	600

Totals	1412	1765	3177
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MPU SHOWS

Venue	No of shows	Male	Female	Total
High Schools	2	1300	1650	2950
Maseru Border Post	-	-	-	-
Taverns	1	100	150	250
Sports Hall	2	100	400	500
Shopping Complex	1	2000	2800	4800
Sports Ground	1	1500	2000	3500
TOTALS	7	5000	7000	12000

Zambia

Period: April 1st – September 30th 2004

Executive Summary

This is the first semi-annual report for the second fiscal year of the phase two Corridors of Hope project jointly implemented by Society for Family Health and World Vision Zambia (WVZ) with technical support from Family Health International. It covers the period from 1st April to 30th September and covers the main planned activity implementation status based on Corridors of Hope core project objectives.

The role of SFH in the COH Project is to decrease the transmission of HIV and STIs through the increased accessibility of condoms and other preventive health measures among high risk groups and the bridging population. SFH creates positive outcomes in communities where there is a need for essential health products or services by ensuring access to the products or services and by promoting them through both branded and generic communications at the individual and community level.

Activities

The program is implemented among high-risk at ten sites in Zambia, namely Chipata, Chirundu, Kapiri Mposhi, Kasumbelesa, Katete, Kazungula, Livingstone, Lusaka, Nakonde and Ndola. It is important to note that three new sites, Chipata, Lusaka and Ndola, operate with the support of PEPFAR funds from USAID. During this reporting period, SFH was responsible for implementation of CSM and part of the BCC activities (WVI and SFH divided BCC).

Condom Social Marketing

Figures provided in the Evaluation Indicators section demonstrate that Corridors of Hope has already met most of the indicators set at the start of the project. Social marketing of male and female condoms has reached the target amounts at the seven sites supported by this project. 203,495 condoms (male and female) distributed through the centers and high-risk outlets of bars, truck parks, gas stations and hotels. Condoms are sold in 752 total non-traditional outlets surrounding the sites.

In the past six months, Kazungula is the only site that has had a decrease in sales of female condoms. This is due to the fact that Kazungula does not have a full-time site manager. The site manager at Corridors of Hope-Livingstone is currently responsible for developing new condom outlets in Kazungula. A heavy work load and time constraints at the Livingstone office have affected her ability to work in Kazungula. Going forward, CoH is looking to place a full-time site manager in Kazungula and sales are expected to increase.

The site of Katete has started increasing its sale of female condoms after a period of inactivity. This is due to a change over in staff during the last period leaving a gap in personnel. Since most of the female condoms are sold directly to CSWs, without a staff person present, it leaves a very serious problem in access. SFH in the future will ensure that pharmacies also have adequate stock to ensure that CSWs can access condoms on a regular basis to mitigate the absence of CoH staff.

Behavioral Change Activities

Interpersonal education and communication outreach efforts have also increased at all sites. Outdoor advertising to increase awareness of Corridors of Hope facilities include 16 bus shelters, 6 billboards, 42 wall panels and 6 suburb signs. In addition, approximately 114,000 people were reached through IEC activities, including drama groups conducted in compounds and schools, pool tournaments, concerts, sport and dance competitions for CSWs, uniformed personnel, truck drivers and money changers. Outreach workers distributed 45,726 pieces of IEC materials, including posters, brochures, folders, etc. at special events to reinforce messages conveyed to the participants.

All sites report that CSWs are easier to reach than the other targeted audiences because they can be followed up in their various residences to reinforce the importance of seeking health care and counseling. Partner notification remains a significant challenge as most CSWs fail to convince their partners to seek health care. The Corridors of Hope management team has taken site feedback into consideration when designing BCC campaigns for the next reporting cycle.

EVALUATION INDICATORS - Zambia					
Please note that indicators highlighted in yellow represent USAID minimum program reporting requirements and must be filled in order for us to complete the mandatory USAID programmatic database.					
Outputs/Outcomes	Indicator	Baseline	Target	Reporting Date	Results
Condom Social Marketing	# of condoms sold/distributed			Oct-04	TOTAL 767,182 male and female condoms -- 153,116 condoms distributed at CoH sites, 614,106 condoms sold at SFH outlets in Northwestern and Western provinces;
	Condom use with last non-regular partner			Oct-04	Data not available
	Number of condoms sold/distributed through high risk outlets*			Oct-04	TBA
IEC/BCC/BCI	Number of people reached through IEC activities			Oct-04	TOTAL 206,659 people reached through IEC activities including community drama shows, music events, sporting events, MVU shows, Care Club meetings, bar/night club based events, one-to-one sessions, group discussion meetings and VCT counseling. (67,213 with SFH in NW and W provinces, 8,808 at New Start VCT Centers and 130,638 with CoH)

	Number of IEC materials developed			Oct-04	A variety of materials have been developed 3 programs - Corridors of Hope, New Start VCT services and SFH condom social marketing. The programs involve 5 mass media campaigns, including 4As, Trusted Partner, Heart Campaign, VCT Mass Media, and CoH Mass Media. BCC materials include posters, brochures, pamphlets, folders, danglers, calendars, stickers, etc.
	Number of IEC materials disseminated			Oct-04	TOTAL 49,907 IEC materials (including 5,472 in NW and W provinces, 21,492 through New Start VCT activities and 22,943 IEC through Corridors of Hope)
	Number of IEC events conducted			Oct-04	TOTAL 418 IEC events conducted (including 210 community drama shows, 2 music events, 9 large sporting events, 23 MVU shows, 58 Care Club meetings, 8 bar-based interventions, 7 Night Watch activities, 101 group discussion meetings) TOTAL 12,735 one-to-one meetings
	Number of formative studies/assessments conducted.			Oct-04	TOTAL 8 studies/assessments conducted (including Corridors of Hope -1 for uniformed personnel, New Start VCT - 1 client intake survey, 4A's Campaign- 2 multi-round surveys, SFH condom social marketing - 2 FGDs for MAXIMUM packaging, Trusted Partner Campaign - 2 FGDs to develop IEC materials)
	Number of people trained in IEC/BCC/BCI			Oct-04	TOTAL 212 people trained (including 74 people trained in HIV/AIDS education and 20 drama presenters in NW and W provinces, 20 New Start VCT counselors, 30 SFH field staff, 18 Corridors of Hope field staff and 60 health workers linked to Corridors of Hope)

Voluntary Counseling and Testing	# of new VCT sites established	1	1	Oct-04	1 New Start VCT Center established in Kitwe in June 2004
	# of individuals who received HIV pre-test counseling at VCT centers with USAID assistance	562	3500	Oct-04	4,507 individuals
	# of counselors trained in VCT	0	10	Oct-04	10 counselors
	# of VCT centers with USAID assistance	1	2	Oct-04	2 VCT centers operating in Lusaka and Kitwe
	# of individuals tested for HIV at VCT centers with USAID assistance	1	3500	Oct-04	4,861 individuals
	# of individuals receiving post-test counseling and results at VCT centers with USAID assistance	556	3500	Oct-04	4,812 individuals

* Details on defining and gathering information for this indicator will be forthcoming