



INTERNEWS NETWORK UKRAINE

***FINAL REPORT INCLUDING PROGRESS REPORT
FOR AUGUST-DECEMBER 2002***

USAID Grant Number 121-G-00-99-000716-00
Activities Report for August 1 – December 31, 2002

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Promoting Civil Society Support for Independent Media in Ukraine

PROJECT TARGETS* AND ACHIEVEMENTS

August 1 - December 31, 2002, and
June 15, 1999 – Dec. 31, 2002

(*Project Targets represent original grant and extension periods 1, 2, 3, and 4:
June 15, 1999 - June 15, 2001; June 16 - Sept. 30, 2001; Oct. 1, 2001 - May 31, 2002; June 1 - Sept. 30, 2002; Oct. 1 - Dec. 31, 2002)

Y1Y4 Target represents life of grant (42 months) targets

Activities Completed this period represents achievement for 5 months/August-December, 2002

Activities completed Y1-Y4 represents total activities over the life of grant (42 months)

TRAININGS & CONSULTANCIES	Y1Y4 Target	Activities Completed This Period	Amount		% achieved
			Activities Completed Y1-Y4	completed beyond grant target	
1. Management Workshops (1-wk) sessions	13	0	17	4	131%
2. Residencies/Consult (Prod Bus News Comm) weeks	36	7.5	40.5	4.5	113%
3. Bi-Media 6- week Sessions sessions	10	0	10	0	100%
3a. News School 4-week Session sessions	1	0	1	0	100%
4. Graphics and Design Workshops sessions	4	1	4	0	100%
5. Study Visits sessions	6	0	6	0	100%
6. Technical Sessions+Unsched (1-wk) sessions	11	0	16	5	145%
7. Cross Border Conferences sessions	4	0	7	3	175%
8. Cross Border Production Workshops (talk-show) sessions	4	0	4	0	100%
9. Radio Business Training weeks	16	4	17	1	106%
10. Regional Management Courses (1-wk) sessions	2	1	2	0	100%
11. Special Skills Trainings (1-wk) sessions	2	0	4	2	200%

12. Elections Programming consultancy (4x1-wk)	weeks	4	0	4	0	100%
13. On-site News Factory Trainings (1-wk)	partner sts	20	2	20	0	100%
14. Regional Prof.Skills News Prod.Trs (1-wk)	sessions	2	2	3	1	150%
15. Media Law Conference	sessions	1	1	1	0	100%
16. News Factory 2-day consultancies	sessions	3	4	15	12	500%
17. Kyiv Trainees' Conference	sessions	1	0	1	0	100%
<i>Training - unscheduled</i>						
Internships	pers	0	0	22	22	100%
Training Assistance to NGOs	sessions	0	0	2	2	100%
Expats' Residencies (1-2 day) and consultancies		0	0	17	17	100%
PR-skills for CVU regional leaders	sessions	0	0	1	1	100%
Issue Coverage for journalists (HIV/WID/elections)	sessions	0	2	8	8	100%
PR-skills for NGO representatives	sessions	0	1	3	3	100%
Election Coverage for TV	sessions	0	0	3	3	100%
Professional Skills News Production - Kyiv (1-wk)	sessions	0	1	1	1	100%
Talk show consultancies (HIV/AIDS)	sessions	0	7	7	7	100%
Round tables on HIV/AIDS live call-in show production	sessions	0	2	2	2	100%
Social advertising for NGO workshop	sessions	0	1	1	1	100%
PAS Media Exchange Alumni Conference	sessions	0	1	1	1	100%
Coverage of Refugee and Assylum Issues	sessions	0	1	1	1	100%
Talk Show Development (HIV/AIDS)	sessions	0	1	1	1	100%
		140	39.5	242.5	102.5	173%

TV SUPPORT & PROGRAMMING	Y1Y4 Target	Activities Completed This Period	Activities Completed Y1-Y4	Amount completed beyond grant target		% achieved
				Amount	% achieved	
TV NEWS PRODUCTION THROUGH NEWS SCHOOL	120	0	124	4		103%
<i>TV Program Production – scheduled</i>				0		
Metropolitan	12	0	18	6		150%
Elections	5	0	11	6		220%
Pilot	10	0	10	0		100%
PSAs (elections, anti-corruption)	10	0	11	1		110%
Women' s programs	10	0	12	2		120%
The Generation of Independence	1	0	1	0		100%
Youth-focused TV programs	4	1	4	0		100%

Doroga series (1 wk)	progs	26	8	38	12	146%
Regionally-produced Elections Progs	progs	4	0	7	3	175%
Technical consultancies		0	0	31	31	100%
<i>TV Program Production – unscheduled</i>						
1999 Kuznetsov eco program grant	progs	1	0	1	0	100%
Economic Reforms talk-show	progs	0	0	8	8	100%
Anti-Corruption talk-show	progs	0	0	8	8	100%
Above the Borders talk-show	progs	0	0	6	6	100%
Nuclear Legacy trilogy	progs	0	0	3	3	100%
Freedom of Speech documentary film	progs	0	0	1	1	100%
Helios Festival video film	progs	0	0	1	1	100%
How Is Life? Joint project	progs	0	0	45	45	100%
PSAs (global warming)	progs	0	0	6	6	100%
PSA (anti-trafficking)	progs	0	0	1	1	100%
PSA (education)	progs	0	0	1	1	100%
Prey of Silence	progs	0	0	6	6	100%
PSA (NGOs' Forum)	progs	0	0	1	1	100%
Dostoyevsky's Girl documentary film	progs	0	0	1	1	100%
Race For Life Television film	progs	0	1	1	1	100%
		203	10	356	154	175%

		Y1Y4 Target	Activities Completed This Period	Activities Completed beyond Y1-Y4	Amount completed beyond grant target	% achieved
RADIO SUPPORT						
RADIO NEWS PROGRAMMS THROUGH NEWS SCHOOL						
<i>Radio Program Production – scheduled</i>						
NGO Success Stories (Victory)	progs	100	0	110	10	110%
Fighting Corruption in the Regions	progs	24	2	24	0	100%
PSAs	progs	8	18	124	116	1550%
Interviews from Internews	progs	100	0	742	642	742%
Political Morning Coffee	progs	137	103	200	63	100%
Technical consultancies		24	22	214	190	892%
<i>Radio Program Production – unscheduled</i>						
Elections Regional Roadshow	progs	0	0	12	12	100%
Economic Reforms Roadshow	progs	0	0	12	12	100%
Anti-Corruption Roadshow	progs	0	0	8	8	100%
Above the Borders Roadshow	progs	0	0	12	12	100%
Presidential Tarot Elections Program	progs	0	0	14	14	100%
Elections PSAs	progs	0	0	11	11	100%
Valentine Day Special package	progs	0	0	1	1	100%
Happy Anniversary Package	progs	0	0	10	10	100%
Internews' Holiday Surprises	progs	0	0	40	40	100%

Tent City Special Package	progs	0	0	1	1	100%
"PiK" pilot programs	progs	0	0	5	5	100%
New Year 2002 Special Holiday Package	progs	0	0	1	1	100%
Media Dakh	progs	0	0	56	56	100%
HIV Call In Radio Shows	progs	0	76	76	76	100%
		513	221	1799	1286	351%

		Y1Y4 Target	Activities Completed This Period	Activities Completed Y1-Y4	Amount completed beyond grant target	% achieved
ASSOCIATION/LEGAL SUPPORT						
Association – Building Conferences	sessions	8	0	9	1	113%
USIS Trip coordination	trip	2	2	4	2	200%
Legal FOIA Conference	sessions	1	1	1	0	100%
Association Development	Assn"s	1	0	3	2	300%
Legal Round tables	sessions	0	1	1	1	100%
Association Building Consultancy (1-wk)	sessions	2	.5	2	0	100%
		14	2.50	20	6	143%

		Y1Y4 Target	Activities Completed This Period	Activities Completed Y1-Y4	Amount completed beyond grant target	% achieved
INTERNET PROJECT .co-fund						
Internet media resource project	project	0	0	1	1	100%

		Y1Y4 Target	Activities Completed This Period	Activities Completed Y1-Y4	Amount completed beyond grant target	% achieved
SUSTAINABILITY GRANTS						
Grants to Broadcasters Assn.	grants	1	0	1	0	100%

		Y1Y4 Target	Activities Completed This Period	Activities Completed Y1-Y4	Amount completed beyond grant target	% achieved
REPORTING & MONITORING						
Semi Annual Report	item	7	1	7	0	100%
Impact Assessment (Jan 2000, 2001, 2002)	item	3	0	3	0	100%
Monitoring Trips (semi-annual) & Report	item	6	0	6	0	100%
Media Environment Reports	item	13	1	13	0	100%
		29	2	29	0	100%

FINAL REPORT

Internews Network, Inc.

USAID Grant Number 121-G-00-99-000716-00

The following is a final report on the activities of Internews Network in Ukraine under Award 121-G-00-99-000716-00. Below is the final [Semi-Annual](#) report that details activities completed under this grant from August 1, 2002 through December 31, 2002. The activities for all previous periods have been detailed in the 6 Semi Annual Progress reports submitted to USAID from 1999 through 2002. Annual targets and impact have been detailed in the 1999, 2000 and 2001 Impact Assessments that include a “Media Effectiveness Index” (MEI), and a “Media Freedom & Advocacy Index” (MFAI), which we use to evaluate the development of media in Ukraine and other countries where we work (adapting as appropriate).

I. Background

The political independence and financial viability of mass media are necessary components of genuine economic and political reform. The development of a market economy and a stable, democratic, civil society in Ukraine is largely reliant upon the tenacity with which Ukrainian citizens pursue governmental, legislative and economic reform. The public’s commitment to this objective is dependent upon their understanding of their economic and political environment. Through increased understanding of market-oriented, democratic societies, and by observing the systems of checks and balances that regulate political power, Ukrainians will become better-informed, will be able to articulate their development demands, and will more effectively implement reform strategies.

Media plays a significant role in the dissemination of information. A financially strong, pluralistic, introspective and globally oriented media provides citizens with analysis and information which they can use to evaluate the efficacy of their own systems. Ukrainian broadcast media, however, struggles against a number of developmental obstacles, including financial instability (exacerbated by the lack of access to credit); lack of technical skills and facilities; lack of cooperation and strategic cohesion amongst stations; inadequate legal protections and mechanisms for asserting editorial independence.

II. Purpose

Internews Network, a 501(c) 3 non-profit organization, received funding to support the project “*Promoting Civil Society through Independent Media Support in Ukraine*”, implemented by Internews-Ukraine in Kiev, Ukraine. The project built upon the five years of Internews experience in Ukraine, utilizing relationships with independent media outlets and NGOs, achievements and infrastructure established by Internews since it began working in Ukraine in 1993. The overall objective of the project was to support and promote the evolution of an efficient democracy in Ukraine, which protects its citizens and their rights by building a financially stable, technically skilled, empowered Ukrainian media.

Internews-Ukraine’s program strategy for 1999-2002 focused on strategic program production for television and radio, initiatives to strengthen regional stations’ technical capabilities and financial viability to ensure the continued production of informational and other socially-relevant programming, and technical cooperation and exchanges through cross-border initiatives. Many of these initiatives were implemented at, or supported by, Internews-Ukraine’s new Broadcast Media Training and Production Center, which has state-of-the-art production and training facilities and equipment. To help TV and radio stations become thriving commercial companies with high quality, objective news programming, and greater legal freedom and protection, the Internews-Ukraine assistance activities included:

- Technical support for management skills and strategic business planning (ensuring that stations understand the principles of strategic planning and financial growth that are essential for viability);
- Sustainability grants to enable stations to expand and improve their operations;
- Technical support for quality improvement: news and program production, objective and investigative journalism skills (attracting viewers and increasing market share and advertising revenues);
- Organizational assistance to encourage and promote and association of media outlets, such as a Ukrainian Association of Broadcasters, that will protect freedoms of the press and lobby for new legislation and industry reform;
- International exposure to stations operating in Poland, to compare and contrast strengths and weaknesses in programming, strategy, and government support/interference.
- A specific media component focused on combating sexual trafficking of Ukrainian women, which may include public service announcements, educational broadcasts, and videos for utilization in women's wellness and family planning centers.

During the grant extension periods of June 16 - Sept. 30, 2001; Oct. 1, 2001 - May 31, 2002; June 1 - Sept. 30, 2002; Oct. 1 - Dec. 31, 2002 additional activities and areas of focus were included in the program. It became clear that increased support for media advocacy and legal activities was needed. Due to an increasing number in requests for legal assistance, in mid-March 2001, a media lawyer joined the IAB staff. In the course of her work, it has become it clear that the TV and Radio Companies in the regions face common problems. Therefore, the initial focus of the legal effort was to collect information on their problems, look for commonalities, analyze the reasons for these problems, and advocate at the national level for changes that would benefit regional broadcasters.

Licensing of TV and radio stations emerged as a critical issue during spring 2001. As stations went through the licensing process, IAB provided information on procedure and regulations and prepares them to present their application before the National Council of Broadcasters. Regional TV and radio directors are invited to Kyiv to review documentation with the IAB before it is submitted to ensure it is in compliance with the law and the National Council regulations. National Council criteria and requirements are demanding and the stations need assistance in preparing paperwork properly so their application will be reviewed.

In the second half of 2001 working closely with USAID, increased support and attention was directed toward media legal support and advocacy. The primary implementing partner of this legal support and advocacy is the Independent Association of Broadcasters (IAB) In September 2001, Internews added a full time lawyer to its staff due to an increase in activity in legal support and advocacy. This immediately resulted in media advocacy successes including IAB sponsored Public Hearings "Mass Media and Elections. Legislative Basis" and a round-table meeting entitled "Controversial Amendments to Ukrainian Media Laws."

In the second half of 2001, Internews launched the Virtual Agency of News Project providing stations with News Factory software that increases newsroom efficiency, access to regional news through a news exchange among partner stations, as well as improving the news' quality of regional stations. Internews also launch Telekritika, in August of 2001, an on-line publication which reviews and analyses Ukrainian electronic media.

Parliamentary elections were held in March 2002, during the extension period. Internews added activities specifically designed to assist media during this period, provide greater advocacy for media through associations and training, and enable media outlets to provide balanced information to the Ukrainian

electorate. To do this, increased support and attention was directed toward media legal support and advocacy, and a special focus was made on conducting information and voter education campaigns in advance of the parliamentary election of March 31, 2002, to promote fair elections and an educated choice by Ukrainian citizens. Internews Ukraine coordinated its efforts with other NGOs in advance of the elections, in what was a successful joint effort. Using a multilevel approach, we worked in the election period to produce and distribute television and radio programs and Public Service Announcements, hold training sessions and exchanges, facilitate election TV debates' at regional stations, and, jointly with the Independent Association of Broadcasters, provide legal assistance and guidance to stations.

All of these activities contributed significantly to Strategic Objective 2.1, Intermediate Results (IRs) 2.1.2; 2.1.2.2; and 2.1.2.3 (respectively), in that they create "better informed citizens"; establish "readily available public information repositories", and directly promote "better independent news coverage." The trafficking activities contribute to Strategic Objective 3.2b, Improved health care service delivery, Intermediate Results (IRs) 3.2.b.1.1, 3.2.b.3, 3.2.b.2.1, and Strategic Objective 4.1, Special Initiative on Trafficking.

The [Project Targets and Achievement](#) chart provides a complete list of activities completed under this grant. All targets have been achieved or exceeded.

Project Results

The long-term changes that Internews hoped to see evolve as a result of (or at least supported by) the combined initiatives of this project, as well as actual project results, are listed below. The overall objective of the project was to help build a financially stable, technically skilled, empowered Ukrainian media that will support and promote the evolution of an efficient democracy in Ukraine. As components of this initiative, Internews-Ukraine hoped to achieve the following results through our specific initiatives:

- 1. Internews proposed to work through our News Training and Production activities, to continue to work to improve the face of Ukrainian news: focusing on building technical quality and objectivity at non-government stations, and by producing news in-house that is broadcast in Kiev. Improved news quality and objectivity will help ensure that the Ukrainian public has access to a growing number of politically neutral news sources, increasing their understanding of their environment and their government – how and why it is, and is not, working efficiently. The long-term result will be an enlightened, informed and pro-active Ukrainian citizenry.**

By training journalists in investigative journalism, media companies will work against corruption to the greatest extent possible. Although media in and of itself may not be able to stamp-out corruption; a powerful media with a voice against corruption can certainly bring light to the issue, and raise awareness and demand for reform among Ukrainian people. As above, this initiative works to build an enlightened, informed and pro-active Ukrainian citizenry.

Result:

Production Activities:

Current affairs and public service programming produced by Internews was distributed to up to 136 TV stations and up to 35 radio stations. Programming was often broadcast multiple times by stations. Not all stations respond to the request for broadcast certificates, and often stations continue to broadcast programming after they have sent in initial broadcast information. But as an example, Internews produced 3 television Election Public Service Announcements (PSAs) that were distributed to 136

regional stations in early February 2002. The PSAs, "Fair Elections 2002," were designed to draw voters' attention to the fact that violations during the election period are punishable by Law. Articles 157 and 158 of the Criminal Code of Ukraine outline the crimes of falsification and forgery during the elections.

Feedback from stations on airtime for these PSAs shows that they received broad play. The 26 stations that reported airtime for these PSAs broadcast the PSAs a total of 1,351 times, reaching a potential viewing audience of over 22 million. An Internews commission Taylor Nelson Solfres media usage survey in 2002 asked a specific question concerning pre-election PSA. 34% of respondents had seen election fraud PSAs, produced by Internews Ukraine and IRF.

Election PSA Broadcast Figures

City	Station	# of Broadcasts	Potential Audience
Kyiv	Gravis	87	5 million
Simferopol	Chernomorska	78	2.5 million
Lutsk	Avers	54	1.2 million
Dnipropetrovsk	Ch. 34	45	2.75 million
Ivano-Frankivsk	Vezha	86	.8 million
Poltava	UTA	112	.75 million

Over the life of the project, Internews Ukraine also produced important issue programs for TV and radio including a comprehensive media outreach campaign on trafficking that included PSAs for TV and radio, documentary films, talk shows, radio interview segments, TV news segments produced by journalists taking part in Internews' 6-week News school, and issue-led journalism training programs for print and electronic media. HIV/AIDS has also been an area of focus including live call in radio programs on HIV at regional stations and training for journalists on covering HIV/AIDs.

News Training Activities:

Internews journalism training activities focused on providing skills to journalists, editors and producers, mostly from independent regional media. The 6-week and 4- week News Schools have remained the centerpiece of the journalism training, supported by other production training, election coverage training and issue coverage training. Internews has worked to develop the capacity of local trainers over the life of the project including Andriy Shevchenko and Ihor Kulias. Local trainers were used as cotrainers with their western counterparts and by the end of the grant period several are now able to take the lead in training activities organized by Internews Ukraine. This increase in local capacity was a very positive outcome of the program.

Internews training focused on regional independent stations, many of which had weak technical and editorial skills in 1999 at project launch. The training was designed to improve editorial and journalistic skills and enable them to report effectively on local issues of importance to their community. To track media usage and the growth of regional media, Internews contracted the Kyiv based MMI Ukraine (Marketing and Media Index) research firm to do a baseline survey of media usage in 12 cities of the Ukraine during May 2001. Cities chosen for inclusion were geographically distributed throughout the country, had diverse economic bases, and had a minimum population of at least 175,000 (Rivne) up to a maximum population of nearly 2,000,000 (Kyiv). The 12-city survey is viewed as a representative sample of the entire country. A second survey was done with Taylor Nelson Sofres, the newly merged MMI organization, in May 2002. In comparing the two surveys, there are trends that indicate an increase in capacity of regional media.

- Local channels showed a steady increase as the first choice of news provider in ¾ of all the surveyed cities. Further, these gains occurred in both large and small cities. As in 2001, in the four key cities of Kharkiv, Dnipropetrovsk, Simferopol, and Donetsk, a minimum of 10% of the population chooses Local channels as their first preference for news. And, as in 2001, Local channels are the primary choice for at least 18% of the population in the two economically prosperous cities of Donetsk (18.0%) and Dnipropetrovsk (23.9%). .

- Significant changes were also recorded for the second most popular choice of news provider. National channel choices remained flat, Russian channels lost audience, and Local channels gained audience. In 2001, seven cities cited Local channels as their second choice for news & information. In 2002, this grew to eight cities, with audience gains of well over 10% in three of those cities (Lviv +12.2%, Luhansk +19.2%, Kirovohrad +15.1%). Ten of the twelve cities experienced audience gain for Local channels as the second choice for news, and those gains were generally at the expense of National and Russian channels.
 - As in 2001, the growth and establishment of Local Channels as a first or second choice for news information in the surveyed cities remains quite significant. Local channels did not experience the large shifts in audience share that National and Russian Channels did, indicating a slow, but steady rate of growth.
 - Finally, and perhaps most importantly, one or more privately owned Studios dominate local news programming in nine of the cities. This is a gain from last year, when only eight cities held that distinction, but the trend clearly shows that private stations are the market leaders in news programming for most cities.
2. **Internews proposed to work through Management and Financial Viability Support activities, to increase the probability that the many media outlets in Ukraine will reach financial viability and secure their future existence. More stations working on a financially self-sustaining basis (i.e., not supported by funders or investors) will make Ukraine an environment with diverse sources of information: a pluralistic and vibrant media, which is one of the foundations of democracy. The long-term result will be the financial viability of unaffiliated television and radio stations.**

Result:

Internews management and financial viability support activities did have a significant impact on the financial viability of stations. This was monitored through the life of the project through site visits, follow-up interviews after consultancies with commercial and management trainers, and monitoring trips.

Individual station success stories include:

- Following a 1-week commercial management at Radio Class in Donetsk the station went from last in the market and on the verge of collapse, to one of the top stations in Donetsk in 6 months. The consultant was able to set up management structures and build a sales department that helped turn this station around.
- Internews has provided technical, editorial and management training and consultancies to Radio Lux in Lviv since 1997. By 2001 they had expanded to 2 radio stations and are opened a 3rd radio station and expanding into TV this year. Their revenues have increased from 40,000 hrivna/month to 170,000 month due to better management systems and a well trained and managed sales department.
- Radio Ukh in Ternopil began to produce local news – they now produce 3 local bulletins a day – and have increased their revenues 30% following a consultation and training of their journalist in the Internews News School. They have also set up a separate ad agency structure and are very successful in ads sales. They plan to produce 5 local news bulletins a day starting next year.
- Following a news department consultation, Aleks TV in Zaporozhzhya completely restructured their news department. They also recently 4 computers to be able to use News Factory software and increase efficiency. As a result of introducing News Factory, they have completely restructured their news department and started a live broadcast. With Internews assistance over the past few months they've been able to increase revenues by 5%.

- Rivna-1 TV has made significant changes to the structure of their station following a consultation with a Russian news specialist. They restructured their management systems, increased efficiency and have been able to increase salaries for staff. They've also been able to increase staffing by 10. Their ad revenue following the consultation increased 1.8 times.

In spring 2002, Internews Ukraine launched a level 2 Sales and Management training program with the same group of TV and Radio professionals who had completed Level 1 training 6 months earlier. Some of the results of the Level I training/successful techniques learned are:

- **Media packs:** Media packs are an important tool for sales agents as they make a pitch to potential clients and generate new revenue for TV and radio stations. One example of a station that effectively used this pack came from Bogdan Bolkhovetskiy of TVRC "Mass Media Consulting" that broadcasts 3 Kiev-based Radio networks – Gala Radio, Nashe Radio and Dovira FM, in Lugansk. His company produced 2000 media packs following the Level I training, and in the first week alone, the new revenue generated by these packs was twice the cost of production. 90 percent of both the Radio and TV trainees either have started developing their own media packs or are planning to do so in the near future.
- **Proposal Brief.** Before the training, many of the sales people used to meet their clients without knowing much about their businesses. This resulted in weak or non-existent proposals and the pitches were very unproductive. The trainees now have extended the average contract length to several months and in some cases up to 6-12 months. Earlier advertisers agreed only to 1-4 week campaigns. This meant that station revenue was uncertain month to month and limited development.
- **Distribution of clients among agents:** The Level I training discussed distributing businesses among sales people. Oksana Bogatchuk, TV Ishtar, Vinnitsa, returned to her station after the training and redistributed the clients among her agents according to the business categories as opposed to regions. The process was not well received by the sales-people in the beginning, but this gradually improved the sales operation and profitability of the station by 30 per cent.
- **Sales psychology.** Participants were introduced to new and progressive negotiation techniques that they found extremely valuable. According to most trainees, they are much more confident when talking to a client. Hanna Agejeva, TV Sigma, Mariupol, says have nearly abolished the system of client discounts. Olena Sharafan, TVRC Rivne-1, Rivne, says they can offer a client maximum of 25% discount on a campaign, whereas some Kiev-based stations would offer a 50% discount or more. These two examples show that educating clients and providing knowledgeable sales agents increase client trust and gradually moves them to the point when they are ready to pay a reasonable amount of money for an ad campaign. This is changing the current situation where some regional media companies have their pricing policies influenced by their local businesses.

The trainee feedback shows that due to the comprehensive changes applied in their sales management, sales operations, handling of client data bases, and recruitment following the Level I training, there are a number of TV and Radio stations that, in some cases, managed to double their revenue. Valeriy Satokin, Radio Samara, Pavlograd, Dnipropetrovsk region, says their station managed to double revenue if you comparing April 2001 and April 2002. Hanna Agejeva, TV Sigma, Marupol' says they managed to increase revenue by 200% since last year. Bogdan Bolkhovetskiy says that January and February of 2002 brought in 80% more compared to the same period last year. It should be noted that above mentioned months are usually considered as "dead time", when businesses slow down on advertising. Also, the figures above do not include the political/election related advertising during that period and reflect only business ad increases.

3. **Internews proposed Association-Building activities to support the growth of a Ukrainian Association of Broadcasters capable of lobbying for financial and legal reform in Ukrainian media. If effective, this organization will be powerful in working for legal reform (protection of media rights and civil liberties, regulations), financial reform (in advertising and commercial credit opportunities), and in industry reform (social research), and more. The expected result is a more commercially efficient, legally protected, financially viable, and “free” media in Ukraine.**

Result:

The establishment of a profession industry association that can successfully lobby and advocate on behalf of the broadcast industry has been one of the greatest achievements of this project. The [Independent Association of Broadcasters](#) is not the first broadcast association in Ukraine. There have been others, but they have not been successful because they become the mouthpiece of an individual or group, not the industry as a whole. While the IAB has gone through difficult periods with leadership, it has survived these challenges and emerged as a strong voice for the broadcast industry. In the early stages of the association, spring 2001, the IAB survived an internal dispute that resulted in a change of the Chairman of the Board and a reaffirmation by the members of the board and of the organization as a whole to their charter to protect the interests of the all members, not just certain individuals.

The IAB was launched on July 27, 2001 with 18 members. It currently has 87 members. Since it's founding, it has held 2 general member congresses and 17 board meetings. The makeup of the board and Chairman of the board has changed once, in 2001. The legal program has provided over 600 consultations, averaging 30 a months. The IAB has influenced the drafting of 7 laws and numerous regulatory acts, as well as assisting 37 TV and radio stations with relicensing.

Over the past few years their activities have expanded to include legal support for broadcasters. The legal staff expanded from 1 to up to 4 or 5 lawyers at a time. They currently maintain 3 staff lawyers. They have been a critical source of support to broadcasters throughout the relicensing process for Ukrainian media. And they have gained the respect and cooperation of the legislative and regulatory bodies that govern their industry. Some examples of their work over the life of the project include:

- Successful lobbying on the part of the Independent Association of Broadcasters (IAB) resulted in the Ukrainian Parliament adopting a series of amendments to laws affecting mass media, which did not include an earlier requirement that regional stations must obtain a recommendation from the local mayor's office in order to renew their broadcast licenses. The requirement would have limited free expression of views, and free use and dissemination of information through local TV or radio companies and had drawn criticism from media experts, professional associations, broadcasters, and NGOs.
- As TV and radio stations go through the licensing process, IAB has provided information on procedure and regulation. Regional directors are invited to Kyiv to review documentation before it is submitted to ensure it is in compliance with the law and the National Council regulations. National Council criteria and requirements are demanding and the stations need assistance in preparing paperwork properly so their application will be reviewed.
- The IAB has compiled standard agreements on placement of advertising, sponsorship, the purchase of licensing of videos, agreements with program authors, anchors etc. for use by regional TV and radio stations. These standard agreements are part of the IABs effort to help regional media operate legally, thus avoiding potential legal conflicts and suits.
- Before the beginning of the election campaign the IAB's Legal Advising Media Center made a thorough analysis of the acting legislation of Ukraine relating to elections and developed the

guidelines for the TVRCs as for their participation in the election campaigns – both national and local.

- The IAB developed sample agreements between TVRCs and candidates to MPs and political fractions on provision of advertising time for broadcasting of pre-election agitation materials.
 - Before the election campaign the Parliament of Ukraine adopted a Law of Ukraine “On Obligatory Television and Radio Debates During Presidential and Parliamentary Elections Campaigns in Ukraine”. However, the number and significance of the drawbacks of the latest amendments to the Law made it impossible not only for the implementation but also for making changes to it. The IAB drafted a letter to the President of Ukraine where it grounded the necessity to veto the Law. Other organizations that work to protect the media environment in Ukraine addressed the analogous letters to the President. As a result, the President vetoed the Law and, in the letter accompanying the veto, all drawbacks mentioned by the IAB’s were listed. To prevent the impeachment of the presidential veto by MPs, the IAB’s Legal Advising Media Center conducted the public hearings with the support from the IRF. Participating were both representatives of the TVRCs and MPs. Following the hearings, a resolution and an appeal was adopted and distributed among MPs.
 - The IAB was one of the initiators of the creation of a Public Council for Freedom of Speech and Information that was created by several media and media-related organizations. The IAB is an active member of the Public Council.
4. **Internews planned to undertake Cross-Border Initiatives to increase the information flow to Ukrainians on issues related to the expansion of the EU and its effect on their economic, political and social lives. Understanding these issues and learning from this process will eventually be integral part of Ukraine’s efforts to build a civil society. The long-term result expected from this activity is a better-informed citizenry, aware of their environment and the changing geo-political environment that affects their lives.**

Result:

Poland:

Cross border initiatives were developed with Poland and Belarus over the life of the project. These projects include a study exchange trip to Poland for directors of TV and radio companies. The objective of these visits was not only to familiarize trainees with the general structure and activities of the company, but also to examine the mechanisms and methods of running a successful news room/sales department. The underlying strategy is to create a “quick-reference model” of an active, successful news room/sales department. Internews also developed a TV program, “*Above the Borders.*” The series of six television talk-shows and 12 radio programs focused on the Ukraine-Poland issues including trade, small business, improvement of rural settlements and urban territories, education and medicine and joint investments projects. The TV programs were distributed to 100 TV stations and 35 radio stations in Ukraine.

The series featured and discussed the positive experience of Poland in the politics of economic reforms and showed the perspectives for the economic reforming in Ukraine. Understanding and learning these issues is an integral part of Ukraine’s efforts to build a civil society. As mentioned above, experts, consultants, psychologists, lawyers, representatives of governmental structures and NGOs from both Poland and Ukraine took part in the programs.

Belarus:

In 2000 Internews-Ukraine launched a joint Ukrainian/Belarus/Russian project “*How Is Life?*,” a series of television programs on socially significant issues, financed by the Center for International Private Business (Moscow). The project target is to inform the citizens of Belarus, Ukraine and Russia on the economic reforms in these countries. The project was implemented by the Television Company FIT (Minsk, Belarus), Afontovo TVRC (Krasnoyarsk, Russia) and Internews-Ukraine. Each participant of the project films a video package on a particular topic and sends it to Minsk where the program is edited and

produced. Each program is 20 minutes in length and focuses on the economic issues within the country including unemployment, development of small businesses, the middle class, the economy, and agriculture.

In advance of the 2001 Presidential elections in Belarus Internews held a three-part series of seminars, production and roundtables called "*Television Election Coverage*". Thirteen (11 female, 2 male) journalists from regional 5 Ukrainian and 6 Belarus cities representing 12 TV stations were trained in covering upcoming elections in each country. The four-day intensive course focused on objective news coverage of political events in an environment that does not always welcome independent reporting. The training was led by Carl Cameron, Chief Political Correspondent of FOXNews in the US, and Andriy Shevchenko. Each provided the trainees with many practical insights into managing the challenges political reporting in these new democracies. The trainers spoke to the challenge of handling the pressure exerted by TV executives that often force journalists to bias their reports of political events. Strategies for maintaining objectivity in reporting, while guarding against dismissal were discussed.

This training was followed by a one-week study visit to TV stations in Belarus for 13 participants, on elections news production at regional, non-state television stations in Belarus during the presidential election campaign there. Ukrainian and Belarus journalists worked side-by-side to produce election stories and together applied the skills learned. As a result, news clips on Belarus elections were produced and edited into one "elections magazine" program. Following the elections, Internews brought all journalists, directors and chief editors (together in Kiev to hold a round-table conference "Coverage of Elections on TV" to discuss work during the Belarusian elections. Experiences, lessons learned and difficulties were discussed. The participants also developed an action plan for the upcoming election period in Ukraine. The action plan identified potential problems and needs that can be addressed in the run-up period to help prepare journalists for reporting during parliamentary elections in Ukraine. The three-part training program was funded in part by the Counterpart Alliance for Partnership (CAP).

- 5. Internews proposed *Internet Development* activities to build a powerful resource for Ukrainian media: providing access to information, actual news bulletins, other organizations, other television and radio stations, civil rights support organizations, legal support organizations, and much more. The long-term result expected from this activity is an empowered media, with access to a variety of resources to protect its rights, to explore new opportunities in partnership and cooperation, to work together, and to grow as an industry.**

Result:

This activity was initially planned to be the Internews Ukraine website, that would develop as a source of information for Ukrainian media. Over the life of the project, this website developed significantly, as did additional Internews Internet based activities that directly contribute to an empowered media. Also, changes in telecommunications have made support for internet-based initiatives more important, as their capacity to reach the regions increases annually. According to the Internews commissioned TNS 2002 media usage survey, on an estimated national average basis, 26.8% of the Ukraine population uses a computer - a slight decrease from 2001. But of those users, 42.7% are also using the Internet - a 5% increase over 2001. In comparison, and based on the latest census, computer usage in the USA is now estimated at 61% of the total population, with Internet users being 85% of those computer users (Source: US Census Bureau and Computer Industry Almanac).

Internews regional monitoring trips showed tremendous development in connectivity in the regions over the grant period. While stations in smaller cities still suffer from slow dialup connections, in the larger cities the connections are much improved and in many cases the stations have dedicated lines and high-speed lines for access. This means that more regional journalists have access to Internet for research and information. There are also several radio stations that have quality connections to download the Internet

radio programs from our Kyiv site for broadcast. This trend means that delivery of radio programming by Internet is becoming a more realistic option and we can look to new technologies for delivery of information to the regions in the future. It is also impressive that a number of regional stations have launched or planned to launch their own web sites. Some are updating their sites daily and one, Channel 11 in Dnipropetrovsk, even broadcasts TV and radio programming on their site.

Internews was able to capitalize on these developments through several programs:

- *Radio programming:* All radio programming is made available, free of charge, in an MP3 downloadable format on the Internews web site. Use of the MP3 audio files increased dramatically over the life of the project.
- *Media Dakh:* In February 2000, Internews launched “Media Dakh” (Media Roof, Press Conferences on the Internet). “Media Dakh” combines television and radio interviews with press conferences. The interviewees are public officials, representatives of political parties and public organizations, and newsmakers that comment on the

Internews Radio programs accessed via Internet

Year	Hits to the MP3 files	Megabytes downloaded
1999*	66	329
2000	1001	4068
2001	1624	6667
2002	3533	20571

*Program launched in Oct. 1999

- current events and the latest news, and analyze the development of the latest events. The interviews are broadcast in a real media format – live cast – in the Internet. Also, Internews hosts press conferences for television, radio and print media journalists. The interviews are included in a radio package and distributed to 29 FM radio stations across Ukraine, free of charge. These interviews were also placed in the Internet (Virtual News Agency), for free access by media companies.
- *Virtual News Agency/News Factory:* In 2001, the [“Virtual News Agency”](#) (VAN) began providing our web-site visitors with access to real audio information programs and news. Independent radio and television companies accessed Internews radio production over the Internet. In 2002 Internews expanded VAN to include the News Factory and News Exchange projects. Each VAN participant was given the News Factory software that streamlines their news production, provides printed rundowns for broadcasts, and archives all script and lead-in information from broadcasts. The scripts from the News Factory program are sent to the Internews’ News Production Center where they are edited and placed on the Internet. All project participants are given a password to ensure access to the information and news items. News Factory is a system with clearly structured tasks, rights and liabilities of all project participants such as chief-editor, editor, reporter, etc., to ensure production of high-quality and timely news. This type of newsroom computer program is widely used abroad for news production. However, it is still too expensive for Ukrainian stations. Through Internews, the project participants received the software *and training* for free. News Factory speeds up the news production process and structures the news division; it frees a newsmaker from paper chaos and lets him review and edit scripts efficiently. Also, it allows the news director to track the stage of news production at any time. By December 31, 2002, VAN has expanded its list of participants to 23 and provided News Factory software to 11 other stations. Most of the stations have improved their Internet access to be able to fully access the resources of this project. Before some stations had had no Internet access at all or there had been just dial-up on one or two computers. Now many of them have added a leased line using their own resources.
- *Telekritika:* Together with Natalia Ligacheva and with additional support from PAS, NED and IRF, Internews Ukraine launched [Telekritika](#), an on-line publication that reviews and analyses Ukrainian electronic media, in 2001. This web site has proven to be a very successful and popular among both professional media workers and decision makers. Telekritika has played a critical role in recent months as the situation for media in Ukraine has been marked by increased censorship. Telekritika has been active in working with the journalists and editors who have left their jobs in protest of censorship and has taken the lead in organizing the Manifesto of Journalists against Censorship and

the organization of a journalist trade union. A sign of the growing importance of this site is that in June-August the daily number of hits for the Telekhitika site was 600-1000/day. After September 16, 2002 it had reached 3000-5000/day. The record number of hits during this period was over 10,000/day.

- *GIPI*: Supported in Ukraine by the U. S. Department of State, the [Global Internet Policy Initiatives](#) (GIPI) project was launched by Internews in 2001. The development of truly independent sources of information not subjected to licensing and government control have made the Internet a free zone, and a valuable information source for media outlets and for development of the Internet media. GIPI in Ukraine is targeted to develop a policy for an open and accessible Internet.
6. **Through the Sustainability Grant Program, Internews proposed to provide direct financial support that is crucial to the survival of fledgling independent stations that are trying NOT to accept investment from “backers” or interested parties. Internews-Ukraine’s fund would provide a source of badly needed financial assistance to stations that are on the verge of financial independence, but need a little help in order to become financially strong. This support is important because it can secure the survival of “non-aligned” stations (whereas those with financial backing have no need). The long-term result will be the financial viability of unaffiliated television and radio stations.**

Result:

To support the sustainability of independent broadcast media in Ukraine, Internews provided a number of small equipment grants to television stations that demonstrated continued dedication to high quality, professional and objective news production. To implement these grants fairly and with transparency, the Independent Association of Television and Radio Broadcasters and Internews-Ukraine held Ukraine’s first major media awards competition in Kiev on April 19 - the First All-Ukrainian Television Festival of Regional News and Current Affairs Programs called “Helios”. Seventy-seven regional stations competed in regional heats with the finalists advancing to a national final in Kiev. Prior to the awards ceremony, representatives from the 31 station "finalists" met with the jury to discuss the criteria used. They also met with two of Ukraine's top news anchors, Alla Mazur and Igor Slisarenko, who viewed and discussed their entries. The afternoon session was an opportunity for the directors from regional stations to discuss common problems and the level of professionalism in regional news.

Mr. Ted Kavanau, Founding Vice President of CNN Headline News, was invited as a judge for the Festival. *"Some of the work here is really outstanding and better than what is done on local television in America,"* he said.

Three categories were represented: local news, current affairs program and best regional station of the year. The following nominations were included: best local news program, best reporter, best cameraman, best presenter; best current affairs program, best journalist, cameraman, presenter and producer, and best regional television company of the year. The evening's top prize, Best Regional Station of the Year, went to Chernomorskaya (Black Sea Broadcasting Company) TV in Simferopol. Winners received digital cameras, digital edit suites, lighting kits and accessories.

REPORT ON INTERNEWS ACTIVITIES FOR FIVE MONTHS OF 2002

(August 1, 2002 – December 31, 2002)

I. Overview

This report reflects activity and achievements between August 1 and Dec. 31, 2002. On September 30, 2002, Internews' grant received a no-cost extension through Dec. 31, 2002 to complete project closeout. This report should be considered the final progress report on activities implemented under this grant.

All Internews activities have been completed, reaching 100% of targets or in many cases exceeding targets. In cooperation with USAID, increased support and attention has been directed toward media legal support and advocacy over the life of this grant.

Over the summer 2002, Committees in the Parliament were formed following the March 2002 elections. Despite expectations that pro-presidential forces would not control the new Rada, pro-presidential fractions managed to form a majority. Most regional media enjoyed relative freedom during this period, mostly due to the fact that local governments were awaiting the results distribution of power in Kiev. The Freedom of Speech Committee, as expected, is dominated by the opposition, with Mykola Tomenko (Our Ukraine) as the Head, and Yuri Artemenko (former editor in chief of "MIG" newspaper in Zaporizhiya) as his Deputy. The new Rada rotated three of their four members in the National Council for TV and Radio. One place remains vacant. They also asked President to dismiss the Head of the NTCRB.

On Sept. 17 a Declaration creating a Public Council on Freedom of Speech and Information Issues was signed by over 50 leaders of Ukrainian NGOs, media specialists and Mykola Tomenko and Yuri Artemenko, the Chair and Deputy Chair of the Parliament Committee on Freedom of Speech and Information. The Public Council was created several Ukrainian public organizations to establish cooperation between the elected officials working on free speech issues and the community. The main goal of this collaboration is to improve legislation and regulation that effects mass media in Ukraine, and to include third sector input in the development and implementation of information politics. Internews Ukraine is a member of this newly formed Public Council, together with the IAB and other media organizations, and Telekritika has played a critical role in informing media and stakeholders throughout the formation of this Council.

During this reporting period the situation for mass media in Ukraine has become critical, beginning with the press conference in early September where the first "memo" directing media on how to cover political events was made public. These directives are unsigned, but allegedly come from the Presidential administration and direct mass media on how to cover, or not cover, opposition events. During this same period opposition leaders were demonstrating across the country in preparation for a large rally in Kyiv on Sept. 16, the anniversary of the disappearance of Georgy Gongadze, the journalist who was critical of the government and whose murder has been linked to the highest levels of government in Ukraine. On the day of the demonstration, all TV stations nationwide were off the air from early morning until late afternoon. Some had scheduled maintenance, but many others were expecting to do full programming that day.

In September media in Ukraine was subject to an unprecedented level of direct censorship and regional media experienced an unprecedented wave of inspections of all kinds including tax inspection, local government and prosecutor inspection. Journalists, management and producers have, for the first time, come forward to say that this is unacceptable and must be stopped. This grassroots movement has resulted in a manifesto against censorship signed by over 150 media professionals. Several well-known and respected national TV news journalists have left their jobs, others have been fired for signing the manifesto. The journalists who are part of this movement come from all national media - including State

TV. Highly respected journalists have quit their jobs, including Andriy Shevchenko and Ihor Kuliash from Novyy Channel, and the programming on national channels has become less objective resulting in a void of balanced information available.

The importance and impact of the reporting done by regional stations has increased greatly in this period. There is an opportunity for regional broadcasters to fill this void. During this period, Internews activities have given regional broadcasters greater access to information for their reporting through the News Factory and [Virtual Agency of News](#), and provide radio listeners in 20 cities with balanced information on political issues daily through the [Morning Political Coffee](#) program. To provide a better coverage of the “Rise Up, Ukraine!” action of September 16, 2002, a special section was designed on the Virtual Agency of News site to help partner stations cover events connected to this unfolding news story in the regions. To increase the professionalism of regional media and give them additional skills to work in the increasingly hostile environment for media, two [training sessions for journalists](#) were held in Kyiv and Ivano-Frankivsk. The workshops were led by Andriy Shevchenko, Head of the Kyiv Independent Media Professional Union, previously News Anchor and Journalist of “Novy Kanal” TV station and Ihor Kuliash, former Editor-in-Chief of the Novy Kanal news program “Reporter” and covered reporting techniques, news production, ethics in news coverage and government censorship.

A major event during this period was the Internews Ukraine [Conference on Access to Information](#) that included experts from the United Kingdom, Estonia, Hungary and Moldova. At the conference issues of access to information for journalists, NGOs and all citizens were discussed. Concrete recommendations were developed to improve Ukrainian legislation regulating access to information, based on Western experience and the recent successes in Eastern European countries that have developed working FOI legislation.

Another major event during this period was the [December 4, 2002 parliamentary hearings](#) “Society, Mass Media, Power: Freedom of Speech and Censorship in Ukraine” in the Verkhovna Rada of Ukraine. Journalists and NGO representatives who advocate for the development of freedom of speech in Ukraine were invited to participate in this discussion. These hearings following statements and actions by journalists and NGOs, declaring that freedom of speech in Ukraine is threatened by censorship and that the further development of democracy in Ukraine is in danger.

Andriy Shevchenko, Head of the Kyiv Independent Media Professional Union, claimed that the strike committee of journalists is ready to start striking to protect their rights to practice their profession and freedom of speech in Ukraine and Ukrainian journalists no longer want to work under pressure from authorities. They want the Parliament to act and adopt measures to protect journalists from government pressure. The strike committee was established at the beginning of October to combat censorship in Ukrainian media and comes in the wake of a period of increased pressure on journalists. The Gromadska Rada (Public Council to the Freedom of Speech Committee), a group that includes media NGOs, journalists, and Parliamentarians, is proposing necessary changes to the legislation.

Following up on the results of the Dec.4 Rada hearing, a [round table on the draft law “On Amendments to Ukrainian Laws following Parliamentary Hearings ‘Society, Mass Media, Power: Freedom of Speech and Censorship in Ukraine’”](#) was held at Internews Ukraine. The discussion covered the following important issues:

- Regulation of defamation and defamation awards
- Definition of censorship and liability for it;
- Introduction of liability for refusal to provide information as is required by law;
- Introduction of ethical standards in editorial policies.

Legal experts and parliamentarians including Ivan Dombrows'ky, Judge of the Supreme Court of Ukraine, Mykola Tomenko and Yuriy Artemenko, Members of Parliamentary Committee on Freedom of Speech and Information participated in the discussion. As a result of the round table, the participants acknowledged the importance of this draft law and proposed a number of amendments that makes this draft even more effective. All recommendations and suggestions expressed during the round table discussion were submitted to the Parliamentary Committee on Freedom of Speech and Information.

During this reporting period regional broadcasters have undergone an unprecedented period of inspections by local authorities, tax authorities and prosecutors' offices. The services of the Independent Association of Broadcasters [Legal Center](#) and the Internews Ukraine [Due Diligence](#) legal staff are now of critical importance for regional independent media to avoid closure or pressure.

The [Independent Association of Broadcasters](#) is also working to developing amendments to existing media legislation and regulations through the Free Speech Committee of the Rada and the National Council of Broadcasters. The IAB's Legal and Information Centers continue to support this important work and ensure that regional broadcasters receive critical information on changes in the legal environment on a regular basis.

During this period Internews has developed a collaborative training program for journalists with Counterpart Alliance for Partnership. Through this program six radio stations in the regions learned how to produce interactive [call in radio shows on HIV](#). Internews Ukraine provided training, consultations and support to launch these productions on a regular basis. Internews Ukraine continued to increase media outreach in the important issue of HIV/AIDs in Ukraine as a partner in the UNDP program "Leadership for Results." During this period, Internews launched a major [HIV Media Outreach Program](#) that includes training for journalists, advertorials in newspapers, and production and distribution of pamphlets on HIV/AIDs. Two [training sessions for journalists on covering HIV/AIDs](#) were held during this period.

Internews Ukraine received support from the US Embassy Public Affairs Section during this quarter to host and facilitate a [Conference of Media Alumni](#) from the Community Connections program. Internews Ukraine received support from UNHCR during this period to hold a [training session for print and broadcast journalists on Refugee and Asylum Issues: Role of Media in Tolerance Strengthening and Combating Xenophobia](#).

[GIPI Ukraine](#) continues to promote Internet development in Ukraine and to [advocate](#) for the development of legislation in this field. GIPI advocacy projects include support to development of Internet Associations and an on-line forum for discussion of proposed Telecommunications Legislation. GIPI has also been active in [drafting legislation and translating the European Directives](#) for Internet into Ukrainian.

[Telekritika](#), an on-line publication that reviews and analyses Ukrainian electronic media, celebrated its first anniversary this September. This web site has proven to be a very successful and popular among both professional media workers and decision makers. Telekritika has played a critical role in recent months as the situation for media in Ukraine has been marked by increased censorship. Telekritika has been active in working with the journalists and editors who have left their jobs in protest of censorship and has taken the lead in organizing the Manifesto of Journalists against Censorship and the organization of a journalist trade union. A sign of the growing importance of this site is that in June-August the daily number of hits for the Telekritika site was 600-1000/day. After September 16, 2002 it had reached 3000-5000/day. The record number of hits during this period was over 10,000/day.

II. Local Events Effecting the Media

Internews' quarterly Media Environment Report is a comprehensive report on media developments and events that occurred during the past three months, and the factors (political, social and economic) that influence the media environment in Ukraine. Please see the report under a separate cover: "[The Media Environment in Ukraine](#)", the Third Quarter, 2002, or on our web site at <http://www.internews.ua/eng/about/reports/>.

III. Progress as Related to Targets

Intermediate Result 1: Strengthened Media Effectiveness

Intermediate Result 1.1 Improved News Quality

"Journalists follow ethical and professional standards for reporting and news production."

Performance Indicator 1: Improvement in average Internews News Quality Scores per media outlet (methodology and criteria as provided by Internews) in Impact Assessment for 2001¹.

Target 1: Annual average improvement of 4-5% in actual scores for stations in smaller and larger cities.

Summary of Activities supporting this IR:

1. **Training and Conferences** for non-state television and radio companies to improve journalism and news production;
2. **On-site consultancies** and residencies to help stations improve news production and efficiency;
3. Distribution of journalism and news **trade manuals and learning guides** to non-government stations and universities across Ukraine;
4. **VAN/News Factory** Project;
5. **Telekritika** Project.

1. News Quality Training

a) News Production on TV

- On September 9-13, 2002, Internews Ukraine conducted **a one-week on-site regional professional skills news production training** designed for employees of the "Novyy Chernihiv" TVC in Chernihiv. Attending the training were 15 (7 male, 8 female) employees of the station. Instructing the course was Bart Childs (USA), who has worked in both the technical and editorial sides of television news production for over 20 years.

b) Graphics and Design Training/Production Course

- On September 23-25, 2002, Internews Ukraine Training Department conducted a three-day seminar on **television design** in Kyiv. The seminar was instructed by Dmytro Klischik (Kyiv, Ukraine). Mr. Klischik is an award winner of the World Broadcasting Design Association and a partner of the DE/PO BUREAU in Kyiv. Participating were 16 graphic designers (10 male, 6 female) representing 16 TV stations in 11 cities in 10 regions across Ukraine.

c) Talk Show Development Training (HIV/AIDS)

¹ Note that most recent figures are from the 2001 Impact Assessment. This was the final Impact Assessment completed under this grant.

- On September 9-11, 2002; Internews Ukraine jointly with Counterpart International Health Program held *talk-show development training (with a special focus on HIV/AIDS issues)* for journalists of radio stations. The training is part of a project supported by the USAID/Counterpart International Health Program. *The three-day Seminar on Production of Commercial Radio Programs* was instructed by Sergey Kuzin, General Producer and DJ at “Alfa” Radio in Minsk, Belarus. Participating were 16 representatives of 15 stations in 14 cities in 10 regions across Ukraine.
- On November 26, 2002 Pavlo Novikov organized and led a round table discussion for the representatives of regional stations participating in CAP project. During this meeting, DJs of radio stations exchanged experience and ideas on interactive programs production. Also, they agreed on the joint actions in producing program on December 1, 2002 dedicated to the International Anti-HIV/AIDS Day. This discussion was conducted in Internews with participation of 10 producers and moderator – Pavlo Novikov

d) *Training on Objective and Professional News Coverage for Regional Journalists*

- On Dec. 9-12, Internews held an intensive workshop for TV journalists, led by Andriy Shevchenko, Head of the Kyiv Independent Media Professional Union, previously News Anchor and Journalist of “Novy Kanal” TV station and Ihor Kulias, former Editor-in-Chief of the Novy Kanal news program “Reporter.”

According to trainer Andriy Shevchenko, *“the training is of great value because we discuss how to operate under political pressure. Some creative approaches on this are offered by participants from the regions. In addition, this workshop is a real chance to establish a network of strong, objective and professional journalists in the regions.”*

The workshop includes reporting techniques, news production, ethics in news coverage and government censorship. The training includes a day of newsroom practice where trainees develop, research and script stories, producing complete rundowns for three news broadcasts. These stories are then discussed and compared to the rundowns from UT-1, 1+1 and Novy Kanal for the same timeslots on the same day.

“In general this group is very strong, and they did succeed in becoming a real TV team in the shortest period of time. 50% percent of the success of short training depends on making journalists forget that it's the game and treat this 'game' as the most serious work in their lives because it will be 'broadcast' today,” says co-trainer Ihor Kulias.

The 12 trainees include reporters and news editors from the TV markets in Odesa, Kharkiv, Simferopol, Donetsk, Dnipropetrovsk and other cities in Eastern and Southern Ukraine.

- On December 17-20, 2002 Internews held an intensive workshop for TV journalists from Western Ukraine in Ivano-Frankiv’sk, led by Andriy Shevchenko, Head of the Kyiv Independent Media Professional Union, previously News Anchor and Journalist of “Novy Kanal” TV station and Ihor Kulias, former Editor-in-Chief of the Novy Kanal news program “Reporter.”

The workshop includes reporting techniques, news production, ethics in news coverage and government censorship. The training includes a day of newsroom practice where trainees develop, research and script stories, producing complete rundowns for three news broadcasts. These stories are then discussed and compared to the rundowns from UT-1, 1+1 and Novy Kanal for the same timeslots on the same day.

The 12 trainees include reporters and news editors from the TV markets in Ivano- Frankivs'k, Chernivtsi, Lviv, Ternopil', Rivne, and Khmelnytsky.

e) Conference and Workshop for Community Connections Media Alumni:

On October 18-19, 2002 Internews Ukraine hosted a two-day conference in Kyiv, bringing together alumni of the Community Connections program and strengthening the awareness of legal rights and responsibilities of journalists in Ukraine through series of training workshops and general discourse on legal issues related to an independent media and viable business operations (TV, Radio and print-media). The conference was financed by the Public Affairs Section of the US Embassy.

Internews-Ukraine developed a questionnaire for the roughly 115 alumni who traveled to the United States and received professional training in print, radio and television journalism. Of the 115, potentially 77 candidates were available for participation in this conference. Internews-Ukraine had received 59 applications, from which the representatives of PAS and Internews-Ukraine selected 30 participants. The selection process was handled on the basis of questionnaire according to several criteria:

- Representation of as many regions as possible The Community Connections alumni from Eastern (Dnipropetrovs'k Region, Donets'k Region, Kharkiv Region), Central (Poltava Region), Southern (Crimea, Odesa Region, Zaporizhzhya Region) and Western (Ivano-Frankivs'k Region, Lviv Region, Zakarpattia Region) parts of Ukraine attended the conference. Thus, we are managed to cover all regions, the representatives of which are participated in the Community Connections Program (Theme: Journalism).
- We tried to include representatives of different media outlets – newspapers, TV, radio and information agencies. Our goal was to give participants an opportunity to share their experience with colleagues from different media outlets. This conference showed that they are interested in print-broadcast cooperation in an attempt to solve similar problems.

The conference was attended by 29 alumni.

One of the conference objectives was to examine lessons the participants learned, while visiting the USA. The moderators divided all participants into two groups to evaluate the effectiveness and outcome of training programs, their strengths and weaknesses, the applicability of knowledge and skills acquired, reasons for failures and non-applicability. As a result of the presentation of breakout sessions work the organizers obtained in-depth feed-back.

Another objective of the conference was a wish-list discussion on possible training topics, professional knowledge and skills they would like to acquire in the future. This discussion was aimed at developing ideas for future training and direction of media support activities to develop commercially and editorially independent media in Ukraine.

During the conference participants had an opportunity to attend workshops run by Ukrainian experts in media sphere. Tetyana Lebedeva, Chairman of the Board, Independent Association of Broadcasters talked on the Creation of Media Associations/Networks as a tool of ensuring development of independent media. Status of Freedom of Speech in Ukraine according to International Standards was the major theme of the class ran by the Head of Fund "Europe XXI" Inna Pidlus'ka. In addition, Ihor Kurus as a representative of the National Council discussed with the participants the creation of public service broadcasting and legal issues of licensing of

broadcast media in Ukraine. During the conference the participants had very productive discussion with Natalia Petrova, leading media lawyer in Ukraine. According to the feedback, the participants found this session to be one of the most useful and essentially important for them.

Representatives of different PAS programs made a series of presentations for alumni including educational, informational and grants program presentations, presentation of the Embassy media development fund, PAS alumni programs and opportunities, the IATP program, and Project Harmony Community Connections. Internews Ukraine also presented the Virtual News Agency and News Factory projects.

The Internews TV department produced a 3-minute film on the results of the conference. Internews-Ukraine provided 3 CD copies of this film to the PAS.

f) Training Workshop for TV journalists on HIV/AIDS news coverage. Joint project of Internews Ukraine and the British Council.

This 4-day workshop was designed to better inform regional journalists on the HIV/AIDS issue in Ukraine, provide them with information to be used for related news stories and programs and train them in some special skills like researching HIV/AIDS, cooperation with HIV/AIDS service organizations, breaking the stereotypes of HIV/AIDS perception, interviewing HIV positive people etc.

Date: October 01-04

Trainers: Olena Puryk, AIDS Alliance
Laima Geydar, All-Ukrainian network of people living with HIV/AIDS
Andriy Shevchenko, ex-Noviy Channel
Pavlo Novikov, Internews Ukraine
Olexander Makarenko, Internews Ukraine

g) National response to HIV/AIDS. Journalism training within the framework of the UNDP "Leadership for Results" project

Date: October 12-13

This 2-day workshop was designed to better inform regional journalists on the HIV/AIDS issue in Ukraine, provide them with information to be used for related news stories and programs and train them in some special skills like researching HIV/AIDS, cooperation with HIV/AIDS service organizations, breaking the stereotypes of HIV/AIDS perception, interviewing HIV positive people, alternative HIV/AIDS coverage etc.

Trainers: Olena Puryk, AIDS Alliance
Laima Geydar, All-Ukrainian Network of people living with HIV/AIDS
Pavlo Novikov, Internews-Ukraine
Dmytro Vasilyev, UNDP

h) Training session for print and broadcast journalists on Refugee and Asylum Issues: Role of Media in Tolerance Strengthening and Combating Xenophobia

This training was designed to provide print and broadcast journalists with information on the current situation with refugees and asylum seekers in Ukraine, demonstrate international experience in combating xenophobia and develop contacts for a more fruitful cooperation between media and the officials involved in issue for better informed coverage.

Date: October 10

Trainers: UNHCR experts
Oksana Panasivska, Internews Ukraine

2. On-site consultancies and residencies: (for further information, please see [“Increasing News Production at Non-State Media Companies”](#) below).

3. Distribution of Teaching/Learning Manuals

In 1998, with support from the International Renaissance Foundation, Internews translated into Ukrainian, and published, six Training Manuals for non-government media professionals of Ukraine. The manuals are as follows:

- “BBC Producer's Guidelines”
- “Television Station Management”
- “Advanced Television Station Management”
- “Television Reporting”
- “Computer Graphics and Set Design for Television”
- “Ethics and Values in Broadcast Journalism”

Between August 1 and December 31, 2002, 1 (manual (“Computer Graphics and Set Design for Television”) was given away to Serghiy Safonov, Producer of a Kyiv “Studio Medio”.

4. Virtual News Agency/News Factory Project

This project directly increases the quality of news available to Ukrainian public ([for more details please see VAN section below](#)).

5. Telekritika Project

Through thorough analysis of programs broadcast by Ukrainian TV channels, the Telekritika Internet-Project directly works to increase the quality of news available to Ukrainians ([for more details please see Telekritika sections below](#)).

Intermediate Result 1.2: Increased QUANTITY of News

1. *"Increased circulation of objective information: stations producing and broadcasting a greater quantity of news programming."*

Performance Indicator 1: Increase in average hours of news per week produced and broadcast by non-government television stations.

Target 1: Annual average increase of 5-10% of average hours per week produced & broadcast at media outlets.

ACHIEVEMENT 2001²: News Quantity Score of 3 out of 5, 59% of total possible; 201 hours per week in 30 target cities (with population over 300K) – (as reported in January 2002 Impact Assessment).

Summary of Activities supporting this IR:

- 1. Production and dissemination of topical radio programs;**
- 2. Training & on-site consultancies** to teach stations how to increase, at a lower cost, production of local news;
- 3. Virtual Agency of News/News Factory Project;**
- 4. Telekritika.**

² Note that most recent figures are from the 2001 Impact Assessment. This was the final Impact Assessment completed under this grant.

1. Production of Topical Radio Programs by Internews

In August-December 2002, Internews Radio Department continued production of its weekly topical radio programs, and distributed them free of charge to 28 regional stations across Ukraine (seven radio stations were added to the list since July 31, 2002). Between August 1 and December 31, 2002, Internews distributed 103 Political Coffee radio programs and 18 PSAs. The “Political Morning Coffee” programs were distributed to 28 stations listed below. Also, the series and other programs and PSAs produced were made available to all radio stations via the Internet: please see the Virtual News Agency on Internews Ukraine’s web page: www.internews.ua.

The “Political Morning Coffee” programs reaches audiences across Ukraine. Radio stations receiving programs are:

Station	City	Potential Audience
Radio “Sistema”	Kryviy Rih (Dnipropetrovsk oblast)	1,100,000
Radio „Continent”	Sevastopol	1,000,000
Radio „Class!”	Donetsk	3,700,000
Radio „Tavria”	Kherson	1,000,000
Radio „Ternopil”	Ternopil	750,000
Radio „New Chernigiv”	Chernigiv	500,000
Radio „Vsesvit” (Univerce)	Sumy	350,000
Radio „Dovira-FM”	Poltava	380,000
Radio „West Polus”	Ivano-Frankivsk	500,000
Radio „STV”	Severodonetsk (Lugansk oblast)	250,000
Radio „Kray”	Rivne	300,000
Radio „Zhitomyrska Khvylya” (Zhitomir Wave)	Zhitomyr	1,000,000
Radio „Allur”	Kremenchug (Poltava oblast)	400,000
Radio „Podillya-Tsenter”	Khmelnitsky	140,000
Radio “Eurostudia”	Mariupol (Donetsk oblast)	500,000
Radio „Samara”	Pavlograd (Dnipropetrovsk oblast)	400,000
Radio „Auto Radio”	Kherson	500,000
Radio „Vezha”	Ivano-Frankivsk	300,000
TPK „Gorlivka”	Gorlivka (Donetsk oblast)	300,000
Radio „City”	Chernivtsi	800,000
Radio „New Wave”	Kharkiv	1,500,000
Radio „AB-Radio”	Kirovograd	300,000
Radio „Bit”	Kramatorsk (Donetsk oblast)	500,000
Radio-5 FM	Zaporizhzhya	1,000,000
Radio „Lviv Wave”	Lviv	1,000,000
Radio „Zhisa”	Simferopol (Crimea)	2,000,000
Radio “Svit-FM” (Gromadske Movlennya – Public Broadcasting)	Uzhgorod	700,000
Radio “Maidan-FM”	Bila Tserkva (Kyiv oblast)	200,000

2. Training & on-site consultancies

a) Internews supports increased news production at regional stations through *on site consultancies and residencies by expatriate and Ukrainian trainers*. Between August 1 and December 31, 2002, 7

stations received *consultancies on the production of live, interactive radio call in programs*. Providing consultancies were Oleksandr Makarenko, Internews' Training Director, Oksana Panasivska, Internews Development Director and Pavlo Novikov, I/UA Radio Producer and Head of the Project. The project, supported by the USAID/Counterpart International Health Program, was launched in August with a 5-day seminar on the production of the interactive radio call-in programs. These live, call-in radio programs are designed to increase awareness of HIV, an understanding of the risks of infection, and increase tolerance at the community level towards those who are infected and affected by HIV. The stations received ongoing consultations and support from Internews Ukraine as they produced a one-month series of 4 radio programs (each, 24 programs total), including *on-site consultancies*. As a result, **28 consulting days** were provided (2 days x 2 persons x 5 stations; 3 days x 1 person x 1 stations, 1 day x 1 person x 1 station; and 2 days x 1 person x 2 station)

- August 19-20; Radio "FIL" in Odessa; Oleksandr Makarenko.
- August 27; "Lux" TVRC in Lviv; Oleksandr Makarenko and Pavlo Novikov.
- August 28; Radio "Ternopil" in Ternopil; Oleksandr Makarenko and Pavlo Novikov.
- September 1-2; Radio "Klas" in Donetsk; Oleksandr Makarenko and Pavlo Novikov.
- September 3; Radio "AB" in Kyrovograd; Oleksandr Makarenko and Pavlo Novikov.
- September 4; Radio "Chançon" in Kremenchuk; Oleksandr Makarenko and Pavlo Novikov.
- Nov. 4-6; Radio Shanson in Kharson; Pavlo Novikov (Nov 4-5) and Oksana Panasivska (Nov 4-6).
- Nov. 28; Radio Shanson-Kremenchug in Kremenchug; Pavlo Novikov

Also, Internews' Training Department provided **two on-site consultancies and residencies** (2 weeks total) to the television stations as follows:

- September 16-20, 2002, one week. "Chernomorska" TVRC (Simferopol, Crimea). Julia Deeva (Business and Marketing Consultant, Nizhnyy Novgorod Broadcasting Media Holding Director, Nizhnyy Novgorod, Russia). General and strategic management of a television company. Commercial management.
- September 23-27, 2002, one week. "Alex" TVRC (Zaporizhzhya). Julia Deeva (Business and Marketing Consultant, Nizhnyy Novgorod Broadcasting Media Holding Director, Nizhnyy Novgorod, Russia). General and strategic management of a television company. Commercial management.

Radio Consultancies

Between August 1 and December 31, 2002, the Radio Division provided **consultative, organizational, and administrative and technical assistance to 28 radio companies**, their directors, chief editors and other employees, both in the capital of Ukraine – Kyiv, and in the regions:

- Pavlo Novikov, Program Maker, and Oleksandr Makarenko, Training Director, provided consultative and production assistance to stations-participants of the project aimed at production of interactive call in radio shows (please see above).
- From August 1 through December 31 the Internews Radio Division provided *various support to managers and chief editors of the Radio News Departments and other divisions at twenty-eight FM radio stations* across Ukraine (please see the above list).

3. Virtual News Agency/News Factory Project.

This project directly increases the amount of news available:

- ✓ In August, 20 minutes of news feature segments produced by VAN partners were distributed to VAN partners. 13 stations took part in the exchange and received the news feature items for use in their programs.
- ✓ In September, 30 minutes of news feature segments produced by VAN partners were distributed to VAN partners. 12 stations took part in the exchange and received the news feature items for use in their programs ([for more details please see VAN section below](#)).

- ✓ The exchange was suspended on Sept. 30, 2002. We hope to relaunch this service in 2003.

4. Telekritika Project

Through thorough analysis of programs broadcast by Ukrainian TV channels, Telekritika works to increase the quantity of high-quality, objective news available to Ukrainians ([for more details please see Telekritika Section below](#)).

Telekritika raised the issues that are oftenly silenced by other media outlets and directly increased the quantity and quality of information available both for Internet readers and for the media outlets for their further usage.

Intermediate Result 1.3 Improved Information Efficiency

"Stations have better access to and use of objective informational resources, more efficiently utilizing Internet-based informational resources of objective information."

Performance Indicator 1: Improvement in Internews Internet Informational Efficiency Grade: the skills and availability of stations to access and effectively use information via the Internet (scoring methodology available from Internews).

Target 1: Annual average increase of 2-5% of station scores.

ACHIEVEMENT in 2001³: Informational Efficiency Grade 4 out of 5 (69% of total possible) – (as measured in January 2002 Impact Assessment).

Summary of Activities supporting this IR:

1. **Web-site Expansion and Development** through OSI, providing access to news to the regions;
2. **Virtual News Agency**;
3. **VAN/News Factory** Project;
4. **Internet & Computer Infrastructure Support to the Association of Broadcasters**;
5. **Telekritika** Internet-Project;
6. **Global Internet Policy Initiatives (GIPI)**.

1. Web site for Independent Media Project

Launched in 2000 with funding from the International Renaissance Foundation, Internews' web site www.internews.ua is an important resource for Ukrainian media outlets. The Internet project provides access to programs, news bulletins, other media-related organizations, current evaluation and analysis of the media environment in Ukraine, list of Ukrainian television and radio stations, legal support, Internews' television and radio programs, schedules of the training sessions, training application forms, news on Internews' events, projects and activities, and an archive of the news from Internews on its web-site etc.

2. Virtual News Agency

Since January 2001, the *"Virtual News Agency"* provides our web-site visitors with access to real audio information programs and news. Independent radio and television companies can access Internews radio production over the Internet. The Virtual News Agency is an information agency, which draws on journalists in Kyiv and in the regions, collecting and providing interesting and important information on

³ Note that most recent figures are from the 2001 Impact Assessment. This was the final Impact Assessment completed under this grant.

events. In Kyiv, the information is edited and placed in the Internet, on the Internews web-site www.internews.ua. As a result, the *Virtual News Agency's* users receive objective and timely information on events.

3. VAN/News Factory Project

In 2002 Internews expanded the *Internews Virtual Agency of News (VAN)*, launched in October 2001, with the addition of the News Factory and News Exchange projects. Media in Ukraine is divided into national and regional news and people are accustomed to receive news on their area/region from local television and radio companies. Local news programming is what makes regional stations competitive. However, regional stations often produce uninteresting news programs and do not respond to the changing environment or reflect the situation in the regions.

The VAN system:

- ✓ works to optimize news production at television and radio stations;
- ✓ improves the news quality;
- ✓ encourages news development;
- ✓ increases news quantity;
- ✓ established a news exchange between regional television and radio stations of Ukraine;
- ✓ is an Internet resource fully available only to project participants;
- ✓ encourages creation of a systematized news archive;
- ✓ improves news content;
- ✓ provides a tool to resolve information disputes through the news content archive;
- ✓ and provides several services: news lines, event of a day, photo archive, audio and video files.

Between August 1 and Dec. 31, 2002 Internews staff continued to travel to the regions and select project partners to submit information from their regions to the News Production Center – a news gathering hub in Kyiv (at Internews). At the Center, the information from the regions is gathered and edited, and then placed on the Internet at www.internews.ua/ukr/news/media/ for use by project participants. By December 31, 2002, VAN has expanded its list of participants from **18** to **23**:

1. TVRC Chornomors'ka, Simferopol'
2. Media Group „Obyektiv”, Kharkiv
3. ATN, Kharkiv
4. TVRC “Alex”, Zaporizhzhya
5. TVC „11 channel, Dnipropetrovs'k
6. Information Agency “Reporter”, Odesa
7. TVC „Vezha”, (also **radio “Vezha”**), Ivano-Frankivs'k
8. TVC „Lux”, Lviv
9. TVC „Avers”, Luts'k
10. TVA, Chernivtsi
11. TVRC „Telecom-Service”, Shostka, Sumy Region
12. TVRC „Rudana”, Kryvy Rih, Dnipropetrovs'k Region
13. Radio „Stolitsa”, Kyiv
14. Radio Ternopil', Ternopil'
15. Radio Klas, Donets'k
16. Radio „Continent”, Sevastopol'
17. Radio “Vsesvit”, Sumy
18. Radio „Samara”, Pavlograd
19. TVRC „Novy Chernigiv”, Chernigiv
20. TVRC „TV-Stirol”, Gorlovka, Donets'k Region
21. TVRC „Rivne-1”, (**also radio „Rivne-1”**), Rivne
22. TVRC „TV-4”, Ternopil'
23. TVRC „Morion”, Evpatoria

News Factory software was also provided to

1. Radio "BIT", Kramators'k
2. TVRC "Ukraine", Donetsk
3. TVRC "Novy Donbass", Donetsk
4. TVRC "Illichevs'ke Telebachennya-3", Illichevs'k
5. Channel M1, Kyiv
6. RC "Prosto Radio", Odessa
7. RC "Gromads'ke movlennya", Uzhgorod
8. TVC "Saturn", Mykolaiv
9. ARTK "Glas", Odesa
10. TVRC "Mist", Odesa
11. RC "Nashe Radio", Kyiv

Internews has received letters from the following organizations asking for the software and training:

1. Radio "Maydan FM", Bila Tserkva, Kyiv Region
2. Information Agency „Status Quo”, Kharkiv
3. Information Agency "Shid - info", Lugans'k
4. RC "Vzrosloe Radio Shanson", Kherson
5. TVRC "VIK", Kherson
6. Radio „Tavria”, Kherson
7. Radio Bit, Kramators'k, Donetsk Region
8. TVRC "Illichivs'ke TV-3", Illichivs'k, Odesa Region

Each VAN participant is provided on-call consultative assistance via e-mail and telephone. Each VAN participant was given the News Factory software that streamlines their news production, provides printed rundowns for broadcasts, and archives all script and lead-in information from broadcasts. The scripts from the News Factory program are sent to the Internews' News Production Center where they are edited and placed on the Internet. All project participants are given a password to ensure access to the information and news items. News Factory is a system with clearly structured tasks, rights and liabilities of all project participants such as chief-editor, editor, reporter, etc., to ensure production of high-quality and timely news. This type of newsroom computer program is widely used abroad for news production. However, it is still too expensive for Ukrainian stations. Through Internews, the project participants received the software *and training* for free. News Factory speeds up the news production process and structures the news division; it frees a newsmaker from paper chaos and lets him review and edit scripts efficiently. Also, it allows the news director to track the stage of news production at any time.

VAN constantly updates the information web-resource with news from the project participants and regional news items produced by the News Production Center. Oksana Solomchenko and Alexei Belous edit the news items. Directing the project is Anton Topchiiy. In close cooperation with the project partners, Internews has enhanced the amount of information available. VAN project participants have considerable advantages in news research due to the news exchange system that provides information from other regions. They also have an access to the News Production Center (its urgent news items from the regions).

During the period August-December, 2002 VAN experts conducted 4 training sessions, 8 days total:

- September 12-13, 2002 – Rivne-1, Rivne
- September 24-25, 2002 – TVRC „Stirol-TV”, Gorlivka
- November 28-29, 2002 – TV-4, Ternopil'
- December 18-19, 2002 – TVRC Morion, Evpatoria

VAN staff traveled to:

- On September 12-13 Anton Topchiy, VAN Project Lead, and Vlad Kondratyuk, VAN Programmer, went to “Rivne-1” TVRC in Rivne to conduct a two-day on-site seminar on the usage of the News Factory software and on VAN news exchange.
- On September 25-26 Anton Topchiy, VAN Project Lead, and Vlad Kondratyuk, VAN Programmer, conducted an analogous two-day training for employees of “Stirol-TV” TVRC in Horlivka, Donetsk Region.
- On November 28-29 Anton Topchiy, VAN Project Lead, and Vlad Kondratyuk, VAN Programmer, went to “TV-4” TVRC in Ternopil’ to conduct a two-day on-site seminar on the usage of the News Factory software and on VAN news exchange. This company became a member of the project and send their news passages on a regular bases.
- On November 18-19, Anton Topchiy and Vlad Kondratyuk conducted an analogous two-day training for employees of TVRC “Morion” (Evpatoria). The News Factory software was installed and Internews experts provided consultancies on technical issues.
- Anton Topchiy went to TVRC “Saturn” (Mykolaiv), but it’s turned out that this station doesn’t have sufficient technical resources to join the project. Currently, they are moving to a new building and doing technical renovations.

After the visits and seminars at the stations, the news programs of these companies were included in the VAN database and the information sent in by the stations was used in production of news items.

Between August 1 and December 31, 2002, the following progress in the work of the Virtual Agency of News was made:

- ✓ The work on adapting the News Factory software to the work of a radio news service continued.
- ✓ The opportunity of installation of the 1.3 version of the News Factory program on TV was studied.
- ✓ The news items page was enhanced on the VAN’s site, and excerpts of news items of Ukrainian informational sites and agencies UNIAN, Obozrevatel, EIVisti, MigNews and Objective Media Group (Kharkiv) were added.
- ✓ Scripts for NF programs were developed, to condense news items to one page.
- ✓ The data base of correspondents’ photographs was updated and images were added. This data base, combined with audio reports on the site in an MP3 format allow partner stations to cover breaking local news quickly and efficiently.
- ✓ To provide a better coverage of the “Rise Up, Ukraine!” action of September 16, 2002, a special section was designed on the site to cover events connected to this unfolding news story in the regions. 10 MP3 reports on the action from 8 regions across Ukraine were prepared. The report by Olena Goncharova (Radio “Stolytsya” in Kyiv) was broadcast by Media Group “Objective” in Kharkiv, and the reporte by Tatiana Tatarchenko in Summy was used by Telecom-Servis TV in Shostka.
- ✓ Anton Topchiy, VAN Director, and Alexey Bilous, VAN Editor, participated in the program “In Net style” aired at radio “Era” and discussed the project “Virtual News Agency.”
- ✓ On November 5-7, 2003 Anton Topchiy, VAN Director, took part in the conference **“Local media – the Perspectives of Cooperation of Polish and Ukrainian TV and radio stations”** that was conducted in Peremishel’, Poland. During the conference Topchiy presented the project “Virtual News Agency”. As a result of the conference, Topchiy wrote the following materials for the web-site “Telekrytyka”: **„TV of Poland: it’s necessary to share money”** (link to this material: <http://www.telekrytyka.kiev.ua/comments/?id=5718>), and **«Mass Media of Poland and Ukraine: search for the mechanism of cooperation”** (link to this material: <http://www.telekrytyka.kiev.ua/comments/?id=6484>).
- ✓ Oksana Solomchenko, VAN Editor, led a series of lectures on the Virtual News Agency for the 1-4 year students of Institute of Journalism of the National Shevchenko University.

- ✓ Anton Topchiy was the lead trainer for a seminar on “Coverage of migration issues in TV news programs and author’s programs”. This training course was organized by Internews-Azerbaijzhan and International Organization for Migration and was held on November 11-15 in Baku, Azerbaijzhan.
- ✓ The project team continues to provide consultancies on a regular basis for the participants of the project

Technical Progress of Stations:

The VAN project spurred the technical development at several partner stations. After installing the News Factory and News Exchange software, the following stations added a local computer network or significantly upgraded their hardware using their own resources:

1. TVRC “Rudana”, Kryvy Rih
2. TVRC “Novy Chernihiv”, Chernihiv
3. TVRC “Stirol TV”, Gorlivka
4. TVRC “Telecom-Service”, Shostka
5. TC “ATN”, Kharkiv
6. TVRC “TV4”, Ternopil
7. TVRC “Morion”, Evpatoria
8. Media-group “Obyektiv”, Kharkiv

Most of the stations have improved Internet access. Before some stations had had no Internet access at all or there had been just dial-up on one or two computers. Now many of them have added a leased line using their own resources.

In August-December, VAN’s staff assessed project results to date and gathered feedback on the work of the Project. Four questions were put: 1) What are the results of the work with the News Factory software? 2) Does it have to include a line core with the description of a video? 3) How do you use the information taken from the VAN’s web-site? 4) Please, evaluate the Project’s effectiveness basing on a five-grades

Below is the feedback received from partner stations:

Galina Shylo, Chief Editor, News Service, “Telecom-Servis” TVRC, Shostka, Sumy Region:

“The News Factory Program has given us an opportunity to perfectly coordinate the work of the news department. ... We always use information from the VAN’s site in our work. Many topics and problems highlighted by our colleagues are very similar to those that we have. We use information from the site both in addition to our own news, and separately, and as a news item. We also use the Report of the Day in MP3 with a great pleasure. And quick access to the news items of other information agencies, represented at VAN’s site, is very helpful.”

Victor Romanyuk, Chief Producer TVRC „Vezha”, Ivano-Frankivs’k:

When “Fabryka Novyn” was installed at our station, news was prepared more quickly because, in fact, the journalists stopped doing a lot of “paper work”. Now the processes of text editing and sound bites decoding became much more rapid and convenient. Also, all the journalists felt more confident in working with the computer. We visit the site van.internews.ua quite often. In most cases we use this resource to find some new topics and interesting issues for further development by our journalists. We also produce material on the issues of mutual interest and sometimes compare them to the materials of other regions”.

Tetyan Tarasenko, Editor-in-Chief „Radio Ternopil”:

Using news from the VAN site, we have produced an information program “News from the regions of Ukraine”... When the project “Virtual News Agency” started working for a half year we observed how regularly information

came, in other words how often we would be able to take news from there. And now we are very glad that the project works so well. Due to this, our program “News from the regions of Ukraine” is on the air every day at 5 pm. At the end of every program it is said that the program is produced using information taken from the site van.internews.ua. Also, we use sound bites and stories placed on the site. It would be great if that kind of stories appeared on the site every day.

Yulia Terehova, Chief Editor of Information Department, Radio «Continent», Sevastopol:

In my opinion, both for the chief editor and correspondents the working process became more streamlined as far as several people simultaneously could edit their materials and compile the program. And we visit site almost every day because there we find interesting information from the regions that enrich our news bulletins.

Natalya Safikhanova, Chief Editor, “Chernomorska” TVRC, Simferopol, Crimea:

“The News Factory has considerably simplified our work. We can immediately see all the news stories and do not need to look for somebody to get the texts. We received an opportunity to plan the programs easily. However, with the installation of the News Factory we understood that we lack computers. The video description line would be useful, however, we need time to get people used to it. The News Factory is practical and convenient software. We take information from VAN but our news is very “local”, although we are interested in the information from other regions. We use information from the site as information resource and research tool for developing our own news stories. We give the Project a “5”.

Alexei Bondarenko, Chief Editor, News Service, Channel 11, Dnipropetrovs’k:

“The News Factory made our work easier. Unfortunately, since our programs are recorded, we use the program to only about 60% of its potential. I do not see the necessity of a video description line. We visit the site 2-3 times a week for information. From time to time, we compare our work with the work of our colleagues. In the future we will also use the “Report of the Day in MP3”, it’s a good idea. 4+ to the Project.”

Oleh Golubnichy, Chief Editor, News Service, ATN, Kharkiv:

“With the installation of the News Factory, the work of the news service has changed a lot. It was difficult to begin the work with the News Factory on a spot and the process itself took us 2 weeks to get used to using the program. Currently, nobody can imagine his work without this program. We do need the video description line. Every morning, after a staff meeting, we visit the site. I would not say we use all information because we produce local news but if there is some event of a national significance, we prefer the information from those who report on the event from the place where it happened. Also, we use the site as an information resource. This is another information source for us. We also compare the events in our and other regions and study the news reports of our colleagues in other regions. All we are interested in we get from VAN. Currently, we evaluate the project at 5”.

Olena Goncharova, Chief Editor, News Service, Radio “Stolytsya”, Kyiv:

“The News Factory Program has provided us with the opportunity to work faster and to calculate the running time very accurately that is important for the radio. The program has a very good news collection service, but its archive system is not as good. We would like to get an opportunity to divide texts by pages and by paragraphs, and to include a spell check. It’s very good that the News Factory’s work is not interrupted. We use the site very actively. We use the information from it, take MP3 reports of the day – this is a very useful and a very good thing and we use it as an addition to our own information. We give the Project a 5. From the viewpoint of a regional news exchange, this is a very good project. You have wonderfully implemented the idea of unification of local radio stations in one project and news exchange.”

Vladislav Gruzinsky, Chief Editor, News Service, Media Group Objective, Kharkiv:

“The News Factory is very helpful in calculating program length and has generally organized our work. It saves us time. The archive search is very convenient. A big benefit is that we can work on our program up to the last minute before air. Currently, we do not use all the opportunities and potential of the News Factory. The video description line will be very useful. I visit the site only when I see something interesting in the distribution list. We use information as a research tool and sometimes we use the information in addition to our local reporting. I would like to add a photo archive to the site, to illustrate the information. I put 4+ to the Project.”

Nadezhda Rudenko, Chief Editor, “TVA” TVRC, Chernivtsi:

“We have gotten so used to the program that I do not even remember how to work without it. Even those who have never worked on a computer before and could not type learned it. On the site we usually look at the stories by the TVCs. We compare the information and use it as additional information for our reporting. The problems of the regions, in my opinion, do not criss-cross very often. The project is very simple. This is just super for our city. I give 5 to the Project.”

Olena Rusinova, Chief Editor, News Service, “Avers” TVRC, Lutsk:

“The News Factory is thought out up to details. It is convenient both for an editor and a journalist. Unfortunately, we have problems with the Internet and do not have an opportunity to visit the site. I put 5 to the Project”.

Irene Sadchykova, Chief Editor, News Service, “Novvy Chernihiv” TVRC, Chernihiv:

“Thanks to the News Factory we began to use computers. Before, the texts were typed on a typewriter. Sometimes they were handwritten. The editor could not write the lead ins to the news items since everybody had the texts of their stories hand written. So the editor had to hunt down information. This problem does not exist now that we joined the project, and we browse the site. I evaluate the project as an excellent one: 5”.

Marina Taramykina, Deputy Chief Editor, “Reporter” Information Agency, Odessa:

“Since we have not got our own TV news programs, we cannot fully use all components of the Project and the News Factory. We visit the site every day, usually, to find an informational occasion. We put 4.”

Olena Gluschenko, Head of Information Department, “ALEX” TVRC, Zaporizhzhya:

“The News Factory has considerably saved our time for preparation of the programs and has facilitated the correspondents’ work. It has made everybody more disciplined. I do not think we need to introduce the line to describe the video. This will only take time. I would not say I visit van.internews.ua very frequently but when my journalists and I do, we study the topics and news from other regions and try to produce analogous news items for our region. I am fully satisfied with everything that relates to news. I would put an “excellent” mark to the NF and the project as a whole.”

Mykhailo Kononenko, Chief Editor of the News Department, “Klass!” Radio, Donetsk:

“The NF has made our work better organized and it is now more convenient to track the running time of the news items and to use them. We visit the site daily. Depending on the news bulletin, we either use a ready to air product or a topic. The program was very well developed. I would put 5 to the project.”

Lesia Ignatik, Chief Editor, Television News Service, “Lux” TVRC, Lviv:

“The NF has helped us a lot to spend less time on the news editing and now we have no problem with the running time. Journalists can now re-read their texts from any computer and make corrections. My feedback is only positive, and I think it is not only my but all journalists’ opinion. We did not visit the VAN’s site often lately since we are a regional broadcaster. Therefore, we do not need national information. We do visit the site to see how our partners in the regions work. In general, I would put 5 to the project, but currently I would put 4 because the project has to develop further and the initial targets have been reached.”

4. Computer Infrastructure Support

Internews continued to support the Independent Association of Broadcasters through a subgrant. Internews’s Web-Designer and Computer Technician continued to provide assistance for the development and support of the Association’s web-page: www.nam.org.ua. The Association was provided with logistical and administrative support (*for details, please see the section “[Association Building](#)” below*).

5. Telekritika

In September the Internet project “Telekritika” celebrated its first anniversary. Activization of the political situation and moves to control mass media that became evident during the parliamentary election and the television debates, have been important stories for this website and have brought more readers to

the site. If in June-August the daily number of hits for the Telekritika site was 600-1000/day, then after September 16, 2002 it has reached 3000-5000/day. The record number of hits on “hot days” was over 10,000/day.

During this period Telekritika has developed intensively and is well-known both among the public and media professionals. It has become a founder of the journalists’ movement against censorship and pressure by politicians that appeared on one of Ukrainian TV channels. Telekritika’s discussions and articles became catalysts for democratically-minded journalists. This testifies to the fact that Telekritika has gained the reputation of an organization that actively stands for the democratic principles in mass media, and is being critical towards the state for ignoring these principles. It has also promoted the understanding of the necessity of public control and pressure on the powerful bodies by Ukrainians. The project is directed by respected journalist and television analyst Natalya Ligachova. The project is funded by the Public Affairs Section of the U.S. Embassy in Ukraine, the National Endowment for Democracy and the Open Society Institute. Telekritika highlights issues of mass media and freedom of speech in Ukraine. Ukrainian journalists Serghiy Chernenko, Tatiana Akimova, Volodymyr Solovyov and Hanna Sherman analyze programs broadcast by Ukrainian TV channels and bring topical issues for media and journalists to a public forum for discussion. Telekritika’s content is daily updated with 2-5 analytical articles and commentary, and 5-10 media news items.

Telekritika includes the following regular sections:

- “*Media News*” – Media News on-line;
- “*TV Week with Natalya Ligachova and Hanna Sherman*” – an analytical review of TV programs and media events for the past week;
- “*TV Week with Experts*” – experts’ survey on media and political issues;
- “*Point of View*” – analytical articles on TV, mass media, policy, Internet, and freedom of speech by well-known journalists;
- “*Profession*” – articles on seminars and round table meetings featuring freedom of speech and mass media issues;
- “*TV-Impression*” – opinions, comments and reviews of TV programs;
- “*Legislation*” – issues of legislative support to Ukrainian media outlets and freedom of speech in Ukraine. Comparison of Ukrainian and foreign legislation;
- “*Interview*” – interviews with famous media and political players.

In August, special attention was paid to the coverage and analysis of a new situation in mass media in Ukraine. This situation is connected with the introduction of direct censorship on all six national and network television channels of the country, reportedly by the Presidential Administration. At the same time, state bodies claim that they are taking real steps towards transparency of their activities through PR actions relating to the President’s Decree “On Additional Measures to Ensure Transparency of the Activities of State Bodies”. Such “discrepancies” in the activities of the state bodies present the potential to manipulate public opinion through declarations that political censorship does not exist in the country. To highlight this new situation, which endangers democratization in Ukraine, Telekritika raised the following issues and asked experts to answer such questions as:

- ✓ Will the opposition be able to change the situation for media outlets between now and the presidential election of 2004?
- ✓ Do journalists participate in autumn actions of protest conducted by the opposition?
- ✓ What is the target of the President’s Decree “On Additional Measures to Ensure Transparency of the Activities of State Bodies”? Will the Decree ensure transparency of state bodies?
- ✓ Is any Ukrainian journalist able to take a neutral position or a position of a truth finder but not a “political killer”?
- ✓ Why journalist and media managers made public the fact that the Presidential Administration instructed them “to keep to a certain position” in coverage of opposition’s actions?

- ✓ Is censorship present in the Ukrainian television broadcasting and on your particular channel?
- ✓ What is the purpose of the present information policy of the Presidential Administration?
- ✓ How do you evaluate the activities of the opposition, the authorities and television in the events of the so-called “interference in television broadcasting” by three MPs (Moroz, Tymoshenko and Symonenko)?
- ✓ Does “journalist professionalism” include moral criteria?
- ✓ What are the ways to change the situation in the information field of the country from the viewpoint of an equal access of all media outlets to the main political forces?

Among other significant and critical media issues discussed on the web-site:

- ✓ The role of mass media in the democratic processes;
- ✓ Work of the Parliamentary Interim Committees to Investigate the Gongadze Case and the Case of Ihor Alexandrov;
- ✓ Censorship and self-censorship in Ukraine;
- ✓ Featuring opposition on Ukrainian TV;
- ✓ Coercion and conflicts;
- ✓ Media legislation;
- ✓ Mass media and manipulations of public opinion;
- ✓ Information broadcasting in the Ukrainian TV: state and prospects;
- ✓ Journalists’ ethics in Ukraine; and others.

An article by Natalya Ligachova entitled “Why Does Opposition Lose the Information War to Powerful Structures?” and placed on Telekritika and “Ukrayins’ka Pravda” websites caused a great response in various media outlets (“Svoboda” and “Den” newspapers). Famous journalists, politicians and public figures (Vyacheslav Pikhovshek, Mykhailo Brodsky, Mykola Kozyrev) began a discussion with Natalya Ligachova. An active discussion was held in the web-forum of Telekritika itself. The discussion of a practical lack of information on the activities of political forces that are in opposition to the current governing structures, as well as of opinions and viewpoints that are different from the official ones, called wide attention to the issue both in Ukraine and abroad and became one of the ways for public to pressure authorities for increased transparency and accountability.

In August, Telekritika took an active part in the creation of the Public Council for Freedom of Speech and Information. The Council called for democratization of the relationship between the legislative body and mass media, and will initiate a public discussion of mass media related legislative initiatives. Also, it will assist the Parliamentary Committee for Freedom of Speech and Information in establishing checks of the activities of the executive bodies in the field of information of Ukraine. In particular, Telekritika was one of the public organizations that supported the Presidential Decree “On Transparency,” while at the same time warning that such Decree may be effective only if effective public control over the state bodies in the field of information is established.

Also, Telekritika proposed an initiative according to which the Public Council will assist those citizens who would file suits to the courts on violations of their constitutional right for full and objective information on Ukrainian media outlets. This initiative is discussed with the organizations and members of the Public Council.

In August, the Chief Editor of Telekritika made a trip to the United States. The trip was made possible through the support of the U.S. Federal Government. Mrs. Ligachova met with journalists and top managers of various television, radio and print media outlets in Washington, New York and Boston. She shared her opinions on ensuring democratic principles of mass media in the United States in the article “Why Is Everything Wrong?” In Washington, Mrs. Ligachova was interviewed by Radio “Liberty” and the “IWMF WIRE” magazine.

In September, Telekritika became an active participant of a public discussion on:

- ✓ Actions conducted by the opposition against the Kuchma regime and the coverage of these actions in mass media;
- ✓ The fact that the Presidential Administration gave direct instructions to six national and network channels of Ukraine on how to highlight political, economic and social events in the country, made public by Head of the Parliamentary Committee for Freedom of Speech and Information of Ukraine Mykola Tomenko;
- ✓ Public forum of the democratic forces of Ukraine, initiated by the “Our Ukraine” bloc;
- ✓ Public declaration of a “new information policy” of the state by the Presidential Administration, that means that it will “respond” to all opponents that criticize the power and that are considered to be enemies that conduct “an informational war” against the President of Ukraine;
- ✓ Direct censorship on television channels and manipulations with information under a direct pressure from the Presidential Administration.

As a result, Telekritika raised such issues as:

- Reasons and consequences of journalists’ passiveness towards obvious political pressure by the authorities over mass media, that contradicts democratic principles of media;
- Practice of anti-democratic development of a “unique informational space in the country” by the Presidential Administration that resulted in censorship, lack of differences in the coverage of political events in the country by all national and network channels, and pressure on top media managers and journalists;
- Possible consensus between the power and its opponents in the issues of ensurance of freedom of speech and information;
- Main tasks to be resolved, to change the current freedom of speech situation in the country;
- Reasons of existence and enforcement of an authoritative and anti-democratic regime in the country on its 12th year of independence.

On September 20, 2002 Telekritika celebrated its first anniversary. Telekritika participated actively in creation of the journalists’ strike committee and the independent media professional union (detailed description is below). Also, this increase was observed because of a wide variety of issues highlighted by Telekritika and the fact that new journalists have joined the project. This growth was possible due to new grants from NED, TADS, and IRF.

On November 5, 2002 Telekritika launched a Chat (<http://www.telekritika.kiev.ua/chat/>), supported by TADS, through which readers have an opportunity to communicate on-line, to promote a comprehensive dialogue among readers. The chat format was developed to include chat-conferences with leading journalists, politicians, lawyers, i.e. those who influence media.

The first chat-conference was held on November 26 with the NCTRB member Oleksandr Martynenko (<http://www.telekritika.kiev.ua/mediareform/?id=5829>). The topic for the two our chat was “Media as a business in Ukraine.” The audience was interested in the chat-conference, the guest was asked over 80 questions about a wide circle of issues. The following day Internet editions and TV channels (e.g., Studio ‘1+1’, the “Ukrainian News” information agency, “Forum”, “Ukrayinska Pravda” Internet editions, and others) cited Oleksandr Martynenko’s answers.

In December chat conferences with Andriy Shevchenko, journalist, Head of the Kyiv Independent Media Professional Union (<http://www.telekritika.kiev.ua/chat/archive/index.html?id=c13122002>); Oleksandr Savenko, Head of the Department of cooperation with media and public bodies of the Presidential Administration (<http://www.telekritika.kiev.ua/chat/archive/index.html?id=c26122002>); Mykola Tomenko, from the Our Ukraine political bloc, Head of the Committee on freedom of speech and information (<http://www.telekritika.kiev.ua/chat/archive/index.html?id=c27122002>) were held.

The chat-conference with Mykola Tomenko was especially successful. He was asked over 115 questions. Unfortunately, he did not have time to answer all of them. So, it was decided to conduct the second “round” on January 17, 2003. Tomenko’s answers were cited by UNIAN (www.unian.net/index.php?section=arhiv&dayform=27&monthform=12&lang=ukr&yearform=2002&arhiv=1), and “Ukrayinska Pravda” (<http://www.pravda.com.ua/archive/news.shtml>).

In October Telekritika’s pilot CD-Rom project produce 300 CDs with the Telekritika e-library (anniversary edition). CDs contained all articles posted in the Telekritika web-site. A database of regional newspapers was set up for distribution. The database will also be used for electronic distribution of Telekritika articles to regional newspapers on a regular basis. These media outlets would be able to re-print Telekritika’s articles free of charge.

In October Telekritika journalists held a survey “Use of Manipulative Technologies in Informational and Analytical Programs: Monitoring and Recommendations” (it will be completed in February 2003). Results of the survey will be published in a leaflet.

Several news pages have appeared in the Telekritika. As a part of the information support to the Center for Media Reforms project, Telekritika hosted their temporary web-page until their own web-site is created (<http://www.telekritika.kiev.ua/mediareform/>). The web-page highlighted main events held in October and November in the framework of this project. In particular, the Media Club meetings (“Mass Media and Political Situation in Ukraine” held on September 27, 2002; “Independent Media in Ukraine: to be or not to be?” held on October 31, 2002; “Media as Business: Relations of Media Owners and Journalists” held on December 2, 2002 in Kyiv and on December 9 in Lviv) were covered. This project is implemented jointly by Telekritika, the Kyiv Mohyla Academy, the Independent Association of Broadcasters, and the “TV and Radio Courier” magazine within the framework of the DFID Media Project runs by “Technical Assistance & Development Services” (TADS).

Telekritika launched a column “Legal Consultation” <http://www.telekritika.kiev.ua/legalconsult>, that provides media representatives with concrete practical recommendations on legal protection of their interests and media outlets. Ukrainian lawyer Viktor Nikazakov is the author and consultant of this column. He has participated in such lawsuits including, ex-MP Natalia Vitrenko vs. the “Den” newspaper and the journalist Tetyana Korobova; ex-Interior Minister Yuriy Kravchenko vs. the “Kyivsky Vedomosti” newspaper and its journalist Serghiy Kyselyev. Since launching in November, the following topics have been covered:

- What rights do policemen have during inspection, search and seizure of documents?
- How to fight and prevent censorship in the court?
- How to prepare a protest against a suit against a media outlet?

In the fall of 2002, the following experts’ surveys on this issue of media as a business were held:

- In Ukraine owners still treat their media outlets as a political tool but not business. Why? Please give your personal opinion (<http://www.telekritika.kiev.ua/question/?id=6261>),
- The National Council on Television and Radio Broadcasting considers that licensing for re-broadcasting of programs produced by foreign broadcasters is a tool to stimulate domestic production. From your point of view, are there other ways to stimulate Ukrainian production? (<http://www.telekritika.kiev.ua/mediareform/?id=5538>),
- How to protect National Product? (<http://www.telekritika.kiev.ua/mediareform/?id=5554>),

- What's your attitude towards media outlets operating under Western grants? Why? (<http://www.telekritika.kiev.ua/question/?id=5022>),
- Do you forecast changes in relations of the State Tax Administration of Ukraine and media outlets because of appointment of Yuriy Kravchenko as Head of the Ukrainian State Tax Administration? Why? (<http://www.telekritika.kiev.ua/question/?id=6140>), and others.

In fall 2002, many of Telekritika's articles highlighted the issue of advertising in the domestic market, introduction of cable and digital technologies ("Advertising Market has improved. Media Advertising 2002: an Effort to Sum up results" (<http://www.telekritika.kiev.ua/comments/?id=6567>); "One more redistribution of the Ad Market" (<http://www.telekritika.kiev.ua/comments/?id=6296>); "Video International has got two channels" (<http://www.telekritika.kiev.ua/comments/?id=5851>); "New Top Manager of AGB" (<http://www.telekritika.kiev.ua/comments/?id=4814>); "It's Time to Eat the Sacred Cow" (<http://www.telekritika.kiev.ua/comments/?id=5969>), "Is there Hidden Advertising of both goods/services and political advertising on Ukrainian TV channels?" (<http://www.telekritika.kiev.ua/question/?id=5892>); and others.

In December Telekritika jointly with the parliamentary committee on freedom of speech and information initiated the public discussion of the new draft law "On Advertising" ("Advertisers have Developed their Law", <http://www.telekritika.kiev.ua/law/?id=6018>, "Telekritika will Begin Public Discussion of the Draft Law "On Advertising", <http://www.telekritika.kiev.ua/law/?id=6446>, "How does Ban of Alcohol Products Protect Health?", <http://www.telekritika.kiev.ua/comments/?id=6485>).

Telekritika paid considerable attention to increase of professional level of Ukrainian journalists. We have discussed how to optimize the professional training (see articles "How Journalists should be Trained?" <http://www.telekritika.kiev.ua/comments/?id=5047>; and "New Discovery of America or Patriotism Enough to Make a Cat Laugh", <http://www.telekritika.kiev.ua/comments/?id=6470>). Telekritika carried out a considerable number of surveys on experts' professionalism and on careless use of experts' comments in TV programs, which is one of the most wide-spread manipulative techniques on Ukrainian television.

In November, with support from IRF, the Ukrainian Congress Committee of America, and the Ukrainian-Polish Foundation, Telekritika Deputy Editor-in-Chief Lyudmyla Gumenyuk participated in work of the group of international observers during the US off-year elections. It gave her an opportunity to analyze how media outlets of the democratic country cover elections ("American Elections: New TV version", <http://www.telekritika.kiev.ua/comments/?id=5371>).

Telekritika provides consultancies on use of Ukrainian language in media outlets on a regular basis. The new column "Language Training" (<http://www.telekritika.kiev.ua/lang-practice/>) was created. It's noteworthy that Tetyana Melnyk, assistant (on language issues) of the President of Ukraine is one of the column authors.

The Presidential Administration pays close attention to Telekritika's materials (Serghiy Vasilev calls journalists "soldiers of speech", <http://www.telekritika.kiev.ua/news/?id=6231>). Reaction to Telekritika materials can be sharp (Vyacheslav Pikhovshek, anchor of the pro-presidential TV program "Epicenter", Studio '1+1', "Why does Opposition Lose Informational War?", <http://www.telekritika.kiev.ua/freedom/?id=422>; and "Why does Opposition Lose Informational War-2 or an Effort to Answer Natalia Ligachova", <http://www.telekritika.kiev.ua/opinion/?id=4014>). Forum discussion on these topics is available at: <http://www.telekritika.kiev.ua/forum/read.php?f=2&i=10954&t=10954> <http://www.telekritika.kiev.ua/forum/read.php?f=2&i=11001&t=11001>.

In September 2002 Telekritika published several articles and results of experts' surveys highlighting censorship on Ukrainian TV channels ("TV News in the Police State", <http://www.telekritika.kiev.ua/comments/?id=4372>; "Please give Examples of Political Censorship on TV?", <http://www.telekritika.kiev.ua/question/?id=4793>; "Great Depression", <http://www.telekritika.kiev.ua/tvweek/?id=6354>, "Do you Remember Swan Lake?" Here you are, "the Gazette of Tax Inspection!", <http://www.telekritika.kiev.ua/tvweek/?id=4526>; "Serghiy Vasilev Weeds out Opposition Media Outlets", <http://www.telekritika.kiev.ua/comments/?id=4639>). Also, Telekritika published the exclusive interview with journalists Oles' Kovalchuk (<http://www.telekritika.kiev.ua/interview/?id=4660>) and Viktor Shlynychak (<http://www.telekritika.kiev.ua/interview/?id=4611>), who resigned from the "TONIS" TV channel and the "Seghodnya" newspaper respectively because of political censorship. In addition, Telekritika published the interview with ex-Editor-in-Chief of the "Seghodnya" newspaper Oleg Nypadymka who was dismissed by the edition owners <http://www.telekritika.kiev.ua/interview/?id=4454>.

Telekritika and "Ukrayinska Pravda" actively covered the situation around so called "temniks". ("The Prince of Darkness and Temniks", <http://www.telekritika.kiev.ua/comments/?id=4837>, "The Prince of Darkness and Temniks -2", <http://www.telekritika.kiev.ua/comments/?id=4914>). A "temnik" (it stems from the word "tema", which means "a news story of the week") is a detailed description of topics that should be covered by TV channels and newspapers during each week. Through such "temniks" the Presidential Administration ensures introduction of the united (mis) information policy in the country. Their distribution to channels with rather independent editorial policy (the Novy Channel, STV) was the last straw of patience for democracy-oriented Ukrainian journalists.

After a series of meetings with journalists Roman Skrypyn, Andriy Shevchenko, and Yevhen Glibovytsky Telekritika published the article "We Cannot Live like That" by Roman Skrypyn (<http://www.telekritika.kiev.ua/comments/?id=4693>). This article revealed the system of censorship introduced by the Presidential Administration in May 2002. The journalist called upon his colleagues not to keep silence and fight against censorship in consolidation.

After posting the Roman Skrypyn's article in Telekritika on October 3 the Public Council on Freedom of Speech (Telekritika Editor-in-Chief Natalia Ligachova is a member of this Council) and the parliamentary committee on freedom of speech and information conducted public hearings on political censorship in Ukraine. During the event Ukrainian journalists supported their colleagues from the UNIAN information agency who announced that they were ready to strike against political pressure (Telekritika covered this conflict, please see articles "UNIAN Journalists State Existence of Political Pressure", <http://www.telekritika.kiev.ua/news/?id=4681>, and "Alina Trubenkova: I don't Consider the Situation in UNIAN to be lost by Journalists" (<http://www.telekritika.kiev.ua/interview/?id=4785>) and many others.

Also, during the public hearings over 50 Kyiv journalists signed the Manifesto of Ukrainian Journalists (<http://www.telekritika.kiev.ua/comments/?id=4770I>). The same day the Manifesto was posted in the Telekritika web-site. It called upon all journalists and public figures concerned with dramatic pressure on freedom of speech in Ukraine to join those who had already signed the document. Telekritika journalists continued collection of signatures and by the end of 2002 465 journalists had signed the document.

On October 5 the meeting of Kyiv journalists "Political Censorship in Ukraine" was held with support from Telekritika and its Editor-in-Chief Natalia Ligachova (see the article "Overt Strike Committee Operates", <http://www.telekritika.kiev.ua/comments/?id=4821>). Following the proposal submitted by Andriy Shevchenko, Iryna Chemerys, Natalia Ligachova, and Valery Ivanov, the organizing committee on creation of the independent media professional union and the journalists' strike committee were set up. Serghy Datsyuk, Telekritika's journalist and leading media expert suggested that parliamentary hearings on political censorship should be conducted. It was supported by all participants of the meeting.

Natalia Ligachova became a member of the organizing committee and member of the Professional Union Committee.

Right after the October 5th meeting Natalia Ligachova on behalf of the meeting prepared the Requirements. After their discussion and editing, the Requirements became an official document of the Strike Committee and the organizing committee (the STATEMENT of participants of Ukrainian journalists' constituent meeting "Political Censorship in Ukraine", <http://www.telekritika.kiev.ua/comments/?id=4838>).

Due to their contacts with TV channels, Telekritika obtained "temniks" issued in the framework of the SDPU's (united) parliamentary election campaign. We have already provided representatives of the Human Rights Watch with several copies. Before the parliamentary hearings the Human Rights Watch through Telekritika and Ukrayinska Pravda made public the appeal to MPs ("Europe is ready to the Ukrainian Parliamentary Hearings", <http://www.telekritika.kiev.ua/comments/?id=5928>). Some materials of the Human Rights Watch were used in the article "Lack of News from Ukraine is Bad News" (<http://www.telekritika.kiev.ua/review/?id=6286>) printed in the *Time* magazine on December 12, 2002. The Human Rights Watch has thanked Telekritika for providing consultancies and assistance.

Telekritika and Natalia Ligachova participated in preparation of the parliamentary hearings. As a member of the Public Council, we took part in its meetings devoted to preparation of the hearings. Telekritika made a number of recommendations on legislative initiative ("Will the Power be able to Introduce Feedback?" <http://www.telekritika.kiev.ua/mediareform/?id=5336>; and "Public offers Remedy to overcome the Political Censorship Disease" <http://www.telekritika.kiev.ua/comments/?id=5796>).

The Telekritika's most important contribution in conduct of the parliamentary hearings was the large-scale survey. Upon the Telekritika's initiative, in October and November the media survey "Media Situation in Ukraine" was developed. Its results were analyzed. They were made public for a wide discussion during the parliamentary hearings "Society, Media, Power: Freedom of Speech and Censorship in Ukraine" held on December 4, 2002. Natalia Ligachova and Serghiy Datsyuk were authors of the survey and the latter analyzed its results. Sociologist Olena Popova analyzed results. Telekritika received 149 out of 450 questionnaires that were distributed to different media outlets (which is a good result for mail surveys). Over 70% of media outlets stated existence of censorship. The detailed analysis of the survey is available on-line at <http://www.telekritika.kiev.ua/quotation/?id=5873>

Following results of the parliamentary hearings, Telekritika published a series of articles and surveys and participated in the seminar held by Internews Ukraine (participating were members of the parliamentary committee on freedom of speech and information, and representatives of judicial bodies), where results of the parliamentary hearings were analyzed (please see articles "Journalists are able to Dictate their Game to the Power", <http://www.telekritika.kiev.ua/tvweek/?id=5984>; "Journalists won't keep silence any more", <http://www.telekritika.kiev.ua/freedom/?id=5977>; "Profession of a Journalist as well as Freedom of Speech May Disappear in Ukraine", <http://www.telekritika.kiev.ua/freedom/?id=6000>; "Censorship of Hearings on Censorship", <http://www.telekritika.kiev.ua/comments/?id=5959>; "From your point of view, what is the preliminary result of the parliamentary hearings on political censorship? What do you think of the coverage of the parliamentary hearings by TV channels?", <http://www.telekritika.kiev.ua/question/?id=5987>; "Dmytro Tabachnyk doesn't consider that 12 journalists killed over 11 years to be an evidence of danger of this profession in Ukraine", http://www.telekritika.kiev.ua/manager/edit_info.html?id=6222).

Also, Telekritika conducted the chat conference with the representative of the Kyiv independent media professional union Andriy Shevchenko, (<http://www.telekritika.kiev.ua/mediareform/?id=6189>).

With the personnel support from Internews Ukraine and financial support from IRF, the web-site of the Independent Media Professional Union was created (<http://www.profspilka.kiev.ua>).

In November the initial organization of the Kyiv independent media professional union was established in Telekritika. This organization jointly with other five initial organizations (created in UNIAN, the Academy of Ukrainian Press, Studio '1+1', and others) has become the basis for creation of the city media professional union. Natalia Ligachova became the member of the Media Professional Union Committee, so all news items about the organization's activities and creation of other initial organizations in Ukrainian Regions are posted in the Telekritika web-site. Together with the media professional union, Telekritika carried out the journalist's investigation of the situation in the "Sevastopol Panorama" newspaper ("Kyiv Independent Media Professional Union is against illegal dismissal of newspaper journalists", <http://www.telekritika.kiev.ua/news/?id=6557>). In December the newspaper's employees went on strike and stated that the city administration put pressure upon them.

Telekritika paid attention to regional press and TV channels. First of all, conflicts of media outlets with regional authorities and suits were covered (please see articles "Regional Emergencies", <http://www.telekritika.kiev.ua/comments/?id=5850>; "Odessa Media Professional Union is urged by Time", http://www.telekritika.kiev.ua/manager/edit_info.html?id=6226; "Conflict between Lviv Police and Journalists is not settled", <http://www.telekritika.kiev.ua/comments/?id=5199>, "Employees of the "Sevastopol Panorama" are against dismissal of their colleagues", <http://www.telekritika.kiev.ua/comments/?id=6086>; "Staff Conflict at the TVRC "Crimea": History, Reasons, Ways out", <http://www.telekritika.kiev.ua/comments/?id=6488>, and many others).

Also, Telekritika paid a lot of attention to the conflict of the private Publishing House "Taki Spravy" (affiliate of a Lithuanian company) and Ukrainian law enforcement agencies and tax bodies. (Please see the article "Taki Spravy is not against a Peace Treaty" <http://www.telekritika.kiev.ua/comments/?id=6556> and others). The conflict arose during the parliamentary elections, when the "Taki Spravy" printed the leaflet about Yulia Tymoshenko. Currently, following the claim by the Tokios Tokyales Ltd., the International Centre for Settlement of Investment Disputes is considering the case.

Telekritika will continue initiating and participating actively in all processes related to political censorship and resistance to political pressure on media in Ukraine. Results of the Telekritika survey are optimistic ("From your point of view, why did journalists' resistance to political censorship has come to naught?" <http://www.telekritika.kiev.ua/question/?id=6409>). Respondents are sure that Ukrainian journalists won't keep silent even if authorities find new mechanisms to fight against those who stand for democratization of the Ukrainian political system and for introduction of democratic and market principles in the Ukrainian media.

Chief Editor of Telekritika Natalya Ligachova and journalists Serghiy Chernenko and Serghiy Datsyuk participated and made speeches in the seminars:

- 1) "Problems of Communication Policy and the Work of Mass Media as Effective Influence on Public Policy in Ukraine" conducted by the Freedom House "Partnership for Reforms in Ukraine;
- 2) "Freedom of Speech, Privacy and the Internet, organized by the Kharkiv Law Enforcement Group;
- 3) First Ukrainian Internet Festival;
- 4) "Information Access in Ukraine: Current Situation and Ways of Improvement", held by Internews Ukraine.

Telekritika also took part in coverage of an action initiated by the Forum of Ukrainian Students in the U.S, jointly with the Gongadze Foundation "Requiem 2002".

Popular Kyiv and national editions “Den”, “Sehodnya”, “Halytski Kontrakty”, “Ukraina Moloda”, “Stolichnyye Novosti” newspapers, “Context”, “Media Navigator”, “Analytics”, “TV and Radio Courier”, “Bulletin of the NCTRB” magazines and others use references to Telekritika’s materials. These editions and web-editions often refer to Telekritika’s articles and researches. Among the web-editions referring to Telekritika are “Ukrayins’ka Pravda” (Ukrainian Truth), “Forum”, “Ukrainian Media Server”, “UAtoday”, “ProUa”, “Part.org”, “Pravda.ru”, and others. Following is the list of Internet editions that cited Telekritika in June-December 2002:

1. <http://www.ts.com.ua/article0031.html>
2. http://www.uaportal.com/news/Politics/news_4219.html
3. <http://www.govoruny.ru/library/datsyuk/reklama.html>
4. <http://www.vlada.kiev.ua/cgi-bin/ums/dispnew1.pl?6288>
5. <http://www.one.com.ua/vsenovosti/catalog.phtml?catname=SMI&cat=80>
6. <http://www.mirror.kiev.ua/nn/show/400/35303/>
7. <http://www.ucipr.kiev.ua/russian/election/004.html>
8. <http://www.business.kiev.ua/i461/a8275>
9. <http://www.day.kiev.ua/rus/2001/236/podrob/pod1.htm>
10. <http://www.reklamaster.com/pro/pocheptsov.html>
11. <http://www.kontrakty.com.ua/rus/gc/nomer/2002/11/13.html>
12. <http://www.imi.org.ua/articles/1023195274470/>
13. http://www.uis.kiev.ua/~_xyz/
14. <http://pravda.ru/kuchma/2002/03/12/38127.html>
15. <http://www.svoboda.org/ll/smi/0702/ll.070602-1.asp>
16. <http://www.elvisti.com/2002/06/26/media.shtml>
17. <http://www.dwelle.de/ukrainian/newsukr/290007.html>
18. <http://www.ukrpravda.com/ru/?politics>
19. <http://context-ua.com/articles/politicnews/6897.html>
20. <http://eng.for-ua.com/archive/2002/07/23/>
21. <http://www.e-oligarch.com/xbrand/mediakonkurs/mk0.php3>
22. <http://cn.com.ua/N232/mass-media/teleoko/teleoko.html>
23. http://festival.org.ua/juri_rus.htm
24. <http://www.vlada.kiev.ua/cgi-bin/ums/dispnew1.pl?6288>
25. http://www.grani.kiev.ua/2002/texts/2/Korobova21-1L_rus.htm
26. http://www.gurt.org.ua/programs/social_info/conference/Ligachova_Nataliya.htm
27. <http://subscribe.ru/archive/religion.sedmica/200206/12013138.html>
28. <http://www.i-news.org/news/894>
29. <http://www.europexxi.kiev.ua/russian/analitika/04/007.html>
30. <http://www.cjes.ru/bulletin/weekly/sng-03.php>
31. <http://www.iisd.org.ua/dg/200207/0708dgd.htm>
32. <http://www.1plus1.net/about/press.phtml?459>
33. <http://www.prima-news.ru/news/news/2002/7/3/16031.html>
34. <http://www.mirror.kiev.ua/nn/show/393/34768/>
35. <http://archives.vipnews.com.ua/2002/28/New/23.htm>
36. <http://media.ping-ua.com/news/society/2002/04/09/70110.html>
37. <http://ukr.smi.ru/media/>

Telekritika’s Editor-in-Chief and Project Lead Natalya Ligachova, journalists Ganna Sherman, Tatiana Akimova and Nina Krasnova were invited as experts on TV and freedom of speech issues to various TV and radio channels (“Studio ‘1+1’” “Last Barricade” program; UT-1’s “Time with Oksana Marchenko”; Radio Era’s “Media Club” radio program); and newspapers (“Den”, “Holos Ukrayiny”, “Molod’ Ukrayiny”) and magazines (“Litsa”, “Telecourier”).

6. Global Internet Policy Initiatives (GIPI)

With support from the Department of State, Open Society Institute, America Online, the Markle Foundation, and other foundations and corporations, Internews continued implementation of the GIPI project initiated in 2001 that includes:

- A consultative, coalition-based effort to identify, country-by-country, specific local legal and regulatory impediments to Internet development, and opportunities for reform.
- Local GIPI coordinators hired in each country – local experts (not ex-patriates) skilled in policy and coalition-building. These local coordinators are backed up by expert Internet lawyers in Washington.
- Working with local partners to establish in each country ongoing working groups with key stakeholders (ISPs, content providers, foreign investors, telecommunications and wireless service providers, NGOs, government officials, and foreign experts) to develop and promote policy reforms.
- Building, with partners, a presence in Europe, seeking coalitions and consensus around an open, competitive, user-controlled, non-regulated Internet, and interacting with European stakeholders and policymakers at the EU and national levels.
- Conducting educational seminars for government officials, the private sector and non-profits.
- Reviewing and commenting upon local policy proposals and providing other assistance to local policy initiatives.
- Working with international development initiatives in support of open Internet principles.

Supported in Ukraine by the U. S. Department of State, the Global Internet Policy Initiatives project continued its work on Internet policy in Ukraine in 2002. The development of truly independent sources of information not subjected to licensing and government control have made the Internet a free zone, and a valuable information source for media outlets and for development of the Internet media. Also, both broadcasting and print media outlets developed their web-sites, to “double” information there.

GIPI in Ukraine is targeted to develop a policy for an open and accessible Internet. Between August 1 and December 31, 2002, to improve informational efficiency in Ukraine, Maria Shkarlat, GIPI Country Advocate, and Elena Kitaygorodskaya, GIPI Analyst, worked to achieve this target through:

- a) Work with state organs to make information on them more transparent with the help of information technologies;
- b) Dissemination of information to increase public interest in the Internet policy development;
- c) and cooperation with international organizations; dot-gov project.

(note that additional GIPI activities and achievements can be found in the sections below on [Strengthening the Media Legal Environment](#) and [Strengthening Media Associations and Advocacy](#))

a) Work with state organs to make information on them more transparent with the help of information technologies

Since 2002 GIPI has been constantly monitoring Internet sites of the state bodies of all levels. In August 2002 GIPI Ukraine completed research on “Public Access to Governmental Information via the Internet” that included a review of the governmental Internet sites. Following the research, GIPI developed recommendations for the development of this field in Ukraine. The research was held to follow up on the presidential Decree “On Additional Measures to Ensure Transparency of the Activities of State Bodies”. The Decree foresees improvement of the openness of governmental structures via ICT. The research was presented at the international conference in Yalta (September 9-15, “Ukraine and the Internet. Internet Technologies in the Information Field of the State”) and at the summit on informational communication technologies in Bishkek, Kyrgyzstan (September 9-11, 2002).

In the beginning of September, GIPI presented the monitoring results of over 160 Internet pages of state bodies of all levels. This monitoring was held from December 2001 through August 2002. The research included a detailed analysis of Internet pages of central and local executive, legislative and legal bodies as of August 31, 2002. The analysis was conducted in correspondence to the Law of the President of Ukraine “On Additional Measures to Ensure Transparency of the Activities of State Bodies” (August 1, 2002). Paragraph 2 of the Law foresees an analysis of objectiveness and information content of official publications by the state bodies. The analysis and its methodics are available at: <http://gipi.internews.ua/rus/activity/analyst/analysis.html>

On September 9-15, 2002, Maria Shkarlat took part in the annual Yalta conference “Ukraine and the Internet. Internet Technologies in Information Field of the State” and made a speech on the state influence on the Internet market in Ukraine and the role of international organizations in this process.

On September 9-11, 2002, Elena Kitaygorodskaya participated in the summit on informational communication technologies in Bishkek, Kyrgyzstan, and spoke on the transparency of state bodies through the Internet. Also, she made an amendment to the resolution of the conference that would include issues of provision of transparency of state bodies of all levels to the public.

On September 20-21, 2002, at the international conference “Information Access in Ukraine: Modern State and Ways for Improvement”, conducted by Internews, GIPI’s representative analyzed the situation with public access to the information of state organs.

b) Dissemination of information to increase public interest in the Internet policy development

In the beginning of 2002, GIPI created a Ukrainian version of the gipi.internews.ua web site. Since March 21, 2002, GIPI has been supporting and updating a Russian version of the site. The web site was created by GIPI Ukraine with the support of Internews Ukraine. It provides information on GIPI in Ukraine, its projects, initiatives and achievements, as well as analytical materials on the Internet situation in Ukraine, presentations and publications. The information is updated on a weekly basis. GIPI continues to issue and place in the Internet a weekly news digest of Ukrainian press on the Internet and Internet policy, and information and communications technologies.

Also, to effectively influence political processes and public opinion, to disseminate information on the Internet, and to raise public awareness, GIPI published articles on:

August 31, 2002 (#33/408/)- all Ukrainian weekly “Zerkalo Nedeli”, an article entitled “Electronic Revolution and Power: Who Wins?” (Page 12); GIPI Ukraine provided informational support to the journalist Tatiana Galkovskaya in writing the article and also provided its comments on the present situation of the governmental Internet sites.

c) Cooperation with international organizations: dot-gov project

In September GIPI submitted two proposals in the frameworks of the World Bank Infodev Program: “Ukrainian Telecommunications Market Development Project” and “Ukrainian E-Government Development Project”. The first project proposes the development and adoption of the Law “On Telecommunications”, and the second one – to develop e-governance projects in Ukraine through financial support of two e-government centers.

Another project, submitted by GIPI in June-July 2002, was submitted by the International Renaissance Foundation. The project is entitled “Effective Public Organizations Through Internet Usage”.

Intermediate Result 1.4 Strengthened Financial Viability of Media Outlets

“Improved financial viability and self-sustainability of non-state media in Ukraine”

Indicator 1: Strengthened Financial Viability of non-state broadcast media as reflected by Internews Financial Viability Grade (methodology provided by Internews in 2001 Impact Assessment).
Target 1: 2-5% increase in financial viability scores annually.

ACHIEVEMENT in 2001⁴: Financial Viability Grade of 5 out of 5 (93% of total possible points) (*as measured in January 2002 Impact Assessment*).

Summary of Activities supporting this IR

1. **Business/Commercial Management Training;**
2. Provision of **free, high-quality programming;**
3. **Production grants** for non-state TV stations and **Technical support** to build cost-effectiveness in production.

1. Business and Commercial Management Training

Between August 1 and December 31, 2002, the Internews Training Department conducted *four training courses on television and radio business and management*:

a) Radio Business Training

- On August 12-16, 2002; Internews Ukraine jointly with Counterpart International Health Program held *a one-week seminar “Production of Call In Radio Programs on HIV”*. The seminar is part of the project supported by the USAID/Counterpart International Health Program. Due to the great demand for this training and an interest in covering this issue, 8 regional FM radio stations and 6 TVRCs from 11 cities in 10 regions sent their DJs or producers to participate. During the seminar 14 participants (7 male, 7 female) learned how to produce quality interactive radio programs on social issues, in particular, HIV/AIDS.

The training included radio program format and scripting, teamwork, interactive radio discussions, and techniques for attracting and keeping the listeners’ attention. The final day of the training was a joint session with representatives of the All-Ukrainian Network of People Who Live with HIV/AIDS and HIV-positive activists from the regions where the FM radio stations are located. Including these groups in the programs as experts and establishing a relationship between the radio producers and local activists is an important part of the HIV call in program.

“We want these people to meet each other and have a joint discussion of the problems and potential for future cooperation. We are sure that this will help to make the coverage of the complicated, but important HIV/AIDS issue more comprehensive”, said Pavlo Novikov who is in charge of the project.

The group was brought together again in September to discuss the successes and difficulties of the programs in each city and ideas for future programs. Also, in the frameworks of the project, the stations received ongoing consultations and support from Internews as they produced a one-month series of 4 radio programs (24 programs total). Radio listeners in Odessa, Donetsk, Lviv, Ternopil, Kremenchuk and Kyrovograd got information on HIV/AIDS from local NGOs, health officials and local authorities. The project included monitoring trips to the stations, implemented by Pavlo Novikov and I/UA Training Director Oleksandr Makarenko (see below). Instructing the seminar was Sergey Kuzin from Alfa Radio in Minsk, Belarus. It is important that the programs’ production was so successful and popular among listeners that stations found financing from other sources and continued production on their own.

⁴ Note that most recent figures are from the 2001 Impact Assessment. This was the final Impact Assessment completed under this grant.

- On August 24-26, 2002, Internews Ukraine held a training seminar entitled **“Indirect Advertising Methods. Radio Sales Promotion”**, designed for employees of promotion, sales and marketing departments of regional radio stations. Conducting the seminar was Oksana Shavel (Kyiv, Ukraine), Marketing and Promotions Director of “Music Radio”, one of the most successful radio stations in Kyiv. Participating were 13 (6 male, 7 female) representatives of 9 radio stations and 4 TVRCs in 11 cities in 10 regions across Ukraine. The seminar was held at Internews Ukraine in Kyiv.
- On September 9-11, 2002, the Training Department organized and held **a three-day Seminar on Production of Commercial Radio Programs**. The seminar was instructed by Sergey Kuzin, General Producer and DJ at “Alfa” Radio in Minsk, Belarus. Attending the seminar were 16 representatives of 15 stations in 14 cities in 10 regions across Ukraine.
- On September 20-22, 2002, Internews Ukraine conducted **a three-day seminar on Radio Sales**. Participating were 12 people (6 male, 6 female) from 12 stations in 11 cities in 10 regions of Ukraine. The seminar was instructed by Ihor Chernyshov (Ukraine), Commercial Director of the Kyiv-based “Music Radio” station, Andrey Vasin (“Music Radio”, Kyiv) and Vitaly Drozdov (“Alfa Radio” in Minsk, Belarus).

b) Television Management Training:

- On September 25-29, 2002, Internews Ukraine conducted **a one week on-site regional television management consultancy** for employees of Channel 34 in Dnipropetrovs’k. Trainer – Alla Lipovetskaya, I/UA Television Department Director.

2. Free TV Programming

Ukrainian television companies have a 50% Ukrainian-produced content requirement and a 5% Public Service Announcement content requirement for stations with any level of national or local government support. This means that stations must either produce programs (this is expensive), purchase programs (also expensive), or show old, cheaper programs that the audience has little interest in. Access to high-quality programming that is new and free is an extremely valuable in lowering stations’ operating costs, and keeping them in compliance with the law. Internews activities in this area include:

- a) Production of programs in-house for free distribution to non-state TV and radio outlets;
- b) support to NGOs, filmmakers and journalists to produce programs for free distribution;
- c) financial support to enable television companies to produce “pilot” projects.

a) In-House Production for Free Distribution

Between August 1 and December 31 of 2002, the Internews Television Department produced television programs, and distributed them for broadcasting to television stations (*please see App. B for detailed, cumulative production & broadcast information*):

KTM (Kyiv)

KTM Cable Network Television Company (Kyiv) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast at a prime time: at 18:20 on Saturdays (please see details in the “Production of Programs on Critical Issues” paragraph).

Simon TVC (Kharkiv)

Simon Television Company (Kharkiv) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast once a week on Tuesdays (please see details in the “Production of Programs on Critical Issues” paragraph).

Reporter TVC (Odessa)

Reporter Television Company (Odessa) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast once a week on Tuesdays (please see details in the “Production of Programs on Critical Issues” paragraph).

Saturn TVRC (Mykolayiv)

Saturn Television and Radio Company (Mykolayiv) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast once a week on Tuesdays (please see details in the “Production of Programs on Critical Issues” paragraph).

TV-4 TVC (Ternopil)

TV-4 Television Company (Ternopil) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast twice a week on Thursdays with a repeat next day (please see details in the “Production of Programs on Critical Issues” paragraph).

TVA TVC (Chernivtsi)

TVA Television Company (Chernivtsi) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast twice a week on Tuesdays with a repeat next day (please see details in the “Production of Programs on Critical Issues” paragraph).

Alex TVC (Zaporizhzhya)

Alex Television Company (Zaporizhzhya) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast once a week on Tuesdays (please see details in the “Production of Programs on Critical Issues” paragraph).

Avers TVC (Lutsk)

Avers Television Company (Lutsk) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast twice a week on Tuesdays with a repeat next day (please see details in the “Production of Programs on Critical Issues” paragraph).

Channel 11 TVC (Dnipropetrovs’k)

Channel 11 Television Company (Dnipropetrovs’k) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast once a week on Tuesdays (please see details in the “Production of Programs on Critical Issues” paragraph).

Chernomorska TVRC (Simferopol)

Chernomorska Television and Radio Company (Simferopol) broadcast “The Road” series of television programs, and the “Dostoyevsky’s Girl” documentary film. The series was broadcast once a week on Tuesdays (please see details in the “Production of Programs on Critical Issues” paragraph).

Program Series

The Road

In August-September 2002 Internews continued the production work on the television project entitled “The Road”. This is a series of weekly programs on social and current events issues. The project has been implemented since July 2001. The programs were weekly broadcast by KTM (since June 23, 2002) television channel in Kyiv (*please see details in the “Production of Programs on Critical Issues” paragraph*). The project ended on Sept. 30, 2002. See complete details on this project [below](#).

b) Support to Civil Society NGOs and Independent Producers for Program Production

Between August 1 and December 31, 2002 Internews gave *four technical grants and assistance* to the following organizations and individuals:

1. Internews Ukraine made available its studio and editing on Media 100 to *an independent producer Ihor Levshin* for production of a news/information television program. The program is planned to be broadcast by one of Kyiv television channels (IVK or KTM).
2. Following a request from the *production team of the documentary film “Unbelievable Stories about Wonderful and Wild Life of an Old Village”* for technical assistance, Internews provided it with a Betacam SP camera to shoot the film in Stare (Old) village in the Rivne Region. The documentary film is directed by Seghiy Bukovsky. The producer is Svitlana Zinovyeva and the journalist is Tatiana Bodnya. The film is targeted to attract public attention, via mass media, to the problem of people who, living in Europe, are left outside of a civilized life. The project is supported by the International Renaissance Foundation. The creative team behind the project began the filming in the end of August.
3. On December 15, 2002, following a request of the UNDP and organizers of *the “Race for Life” HIV/AIDS awareness action*, Internews provided a technical assistance: BetaCam SP and Digital S cameras, five video cassettes, and editing facilities for production of a documentary film featuring the action. As a result, Internews produced a special television report (running time: 10 minutes 20 seconds). The editing and production was finalized on December 26, 2002. The creative team behind the project consisted of I/UA Program Maker Pavlo Novikov, I/UA Sound Editor Serghiy Bykovsky and cameraman Olexiy Tregubov. The film was broadcast by the Sevastopol State TVRC and was sent out to and offered for free broadcasting by stations-participants of the Internews’s news exchange project (*please see details in the “Production of Programs on Critical Issues” paragraph*).
4. Internews continued providing technical assistance – BetaSP camera five days a week – to the production team of the television daily program *“Metropolitan”*. Metropolitan is broadcast from Monday to Friday (since December 17) at 22:30 on Kyiv cable channel KTM and has a potential audience of about 3 million people. “Metropolitan” is a 10-minute in length program on current events and social issues. Oleksandr Stolyarov is the program author and producer.

3. Financial and Technical Grants to Regional Stations for Production

The *“Pilot”* project provides financial assistance and on-site consultations to non-state, regional television channels for the development of their own program concepts and production of “pilots”. Rich in ideas but poor in money due to the extremely difficult media environment, stations are eager to compete for the grants, to turn their ideas in a real production. In harmony with ongoing Internews production that highlights socially significant and critical issues, Internews keeps providing essential support to the stations and producers in the regions that want to address critical issues and focus on the situations in the regions. This project concluded on Sept. 30, 2002.

In 2002 Internews continued to work with regional stations to produce *Youth Focused Television Programs*, through provision of production grants, technical support and consultancies. The slogan of the contest was “Youth and Society”. Internews Ukraine announced a contest for production, reviewed the scripts and selected several stations for production of youth programs. To cover the deficit of youth-oriented socially significant television programs in Ukraine, Internews worked with regional stations to produce *Youth-Focused Television Programs*, through provision of production grants, technical support and consultancies. As a result,

- In the second half of 2002, *“ATV” TVRC* (part of “Alex” TVRC) from Zaporizhzhya received a grant from Internews for the production of a television program *“Press Bar”*. The production was completed in July 2002. In August-September production of the series of programs was continued and the programs were broadcast on a regular basis.
- *Chernomorska TVRC in Simferopol, Crimea*, jointly with a creative production group KABRIO (headed by Oleksandr Yanovsky) produced a socially important youth program *“OK”* in the series called “Your Entry”. The production was completed in July 2002. The program is 26 minutes in length. Following the grant received from Internews, in August-September Chernomorska continued production of a regular series of programs.

- “Krym” State TVRC (Simferopol, Crimea), jointly with the Producers’ Center “Money of the Republic” produced a current events youth program “Look for Money”, targeted to encourage financial independence of young people. The running time of the program is 31 minutes. The production was completed in August 2002 and the program was broadcast on “Krym” TVRC in Crimea.
- Radio “Ternopil” (Ternopil) received a grant from Internews to produce a pilot program for the series of programs entitled “Youth Is the Future of the World”. The project target is to help young people to understand modern realities, through provision of information on various social events, to attract public attention to the problems of youth, to help young people adapt to the modern world, to inform on various youth initiatives, and to help solve various social urgent issues. The target audience is young people between 14 and 24 years old, and young businessmen. The series highlights the topics as follows: youth and healthy way of life, its participation in public initiatives, human rights and their protection, employment issues, youth and powerful structures, market of vacancies, and others. The production of a pilot program was finalized in September 2002. The length of the program is 120 minutes. The program was aired live and the work on a regular series of radio programs continued. The programs are aired on a regular basis.

Intermediate Result 2: Strengthened Media Freedom & Advocacy

Intermediate Result 2.1 Strengthened Media Legal Environment

"Journalists and media outlets have access to quality legal advice and defense."

Indicator 1: Improved legal environment for media as reflected by score on Protected Media Freedom Scale (scoring methodology available from Internews).

Target 1: 5-10% increase in scores annually.

ACHIEVEMENT in 2001⁵: Protected Media Freedom Grade – 2 out of 5 (36% of total possible pts.)
*(*figures as of January 2002, as reported in Internews’s Impact Assessment).*

Summary of Activities supporting this IR:

1. **Direct legal assistance** to non-government broadcast media outlets;
2. **Due Diligence Project**;
3. **Global Internet Policy Initiatives**;
4. **Dissemination of information on broadcasters' rights and legal resources** via the Internet;
5. **Support to Democracy and Civil Society NGOs.**

1. Legal Support to Non-Government Media

In August-December 2002, Internews’ staff lawyer Taras Shevchenko continued to provide direct legal assistance to non-government broadcast media outlets. Mr. Shevchenko is responsible for reviewing draft legislation and regulations, coordinating advocacy efforts with the IAB, liaising with the NCTRB and the IAB on legal and regulatory issues, and coordinating legal activities with the IAB and IREX legal staff.

- On September 3, 2002, the I/UA Lawyer prepared an information request for the Cabinet of Ministers of Ukraine relating to the Presidential Decree on “Access to Information”.
- On September 5, 2002, Mr. Shevchenko prepared legal comments to the draft Law of Ukraine “On Advertising”. The comments were prepared for the Parliamentary Committee for Freedom of Speech and Information.

⁵ Note that most recent figures are from the 2001 Impact Assessment. This was the final Impact Assessment completed under this grant.

- On September 23, 2002, on the request of the Parliamentary Committee for Freedom of Speech and Information and the Presidential Administration, the I/UA Lawyer prepared recommendations on improvement of the situation relating to the access to information in Ukraine.
- On September 25, 2002, at the request of the Parliamentary Committee for Freedom of Speech and Information and the National Council for TV and Radio Broadcasting of Ukraine, Mr. Shevchenko prepared a legal analysis of the draft regulation of the NCTRB on licensing.
- Prepared an information request to the Cabinet of Ministers of Ukraine relating to the Presidential Decree on “Access to Information”.
- Prepared legal comments to the draft Law of Ukraine “On Advertising”. The comments were prepared for the Parliamentary Committee for Freedom of Speech and Information.
- At the request of the Parliamentary Committee for Freedom of Speech and Information and the Presidential Administration, the I/UA Lawyer prepared recommendations on improvement of the situation relating to the access to information in Ukraine.
- At the request of the Parliamentary Committee for Freedom of Speech and Information and the National Council for TV and Radio Broadcasting of Ukraine, Mr. Shevchenko prepared a legal analysis of the draft regulation of the NCTRB on licensing.
- At the request of the Freedom of Speech Committee of the Parliament, Mr. Shevchenko prepared a draft law on results of the Parliamentary Hearing on political censorship and freedom of speech. Drafting provisions on censorship and defamation.
- At the request of the Freedom of Speech Committee of Parliament, Mr. Shevchnko commented on the final wording of the draft law on results of the Parliamentary Hearing on political censorship and freedom of speech.
- At the request of Public Radio, Mr. Shevchenko provided legal advice on Public Radio’s plans for development. Advice on possible risks.
- At the request of the Freedom of Speech Committee of Parliament Mr. Shevchenko drafted an Explanatory Paper to the draft law on results of the Parliamentary Hearing on political censorship and freedom of speech.

IAB Legal Center:

Internews continued to provide funding for *the Independent Association of Broadcasters* to support the evolution of the legal environment for media in Ukraine. The team of professionals (four lawyers and policy advocates) continued to work in August-December 2002 to push for the implementation and improvement of the existing legislation, and the creation of new laws and policies (*for details, please see the section “Association Building” below*). Ekateryna Myasnikova, Julia Kudryashova, Olga Bolshakova and Tatiana Fomina worked to provide consultancies on various issues relating to the media.

- In 2002, IAB lawyer Tatiana Fomina gave legal assistance to the regional tv and radio companies. In general, the IAB provided 21 consultancies a month. The number of requests increased due to the promotion of the IAB’s work and distribution of information on the activities of the IAB.
- The IAB continued to support and update a special page on its site www.nam.org.ua and in the TeleRadio Courier magazine for media professionals entitled “The IAB Legal Advising Media Center Consults...” In this regular feature, the lawyers give consultancies, interpretations and recommendations on various media related legal issues. In August, the Center provided 72 TVRCs- members of the IAB in 22 regions with the contact information for representatives of the National Council for TV and Radio Broadcasting of Ukraine in the regions.
- The IAB’s legal consultants Tatiana Fomina and Ekateryna Myasnikova provided specialized consultancies to the TVRCs upon their requests, prepared necessary documents and letters of request, to protect the TVRCs’ interests in the legislative regulatory bodies. The following TVRCs received ***112 legal consultancies:***

In August 2002 the IAB provided 22 legal consultancies as follows:

1. "Avers", Lutsk, Volyn Region – two consultancies
2. AutoRadio "Slavutych", Kherson
3. Radio "Ternopil, Ternopil – two consultancies
4. "TV-4", Ternopil – two consultancies
5. "AB" Radio, Kyrovograd – two consultancies
6. "Novyy Chernihiv" TVRC, Chernihiv – two consultancies
7. "SAT" TVRC, Slavyans'k, Donetsk Region – two consultancies
8. "Donetsk" TVRC, Donetsk – two consultancies
9. "Rudana" TVRC, Kryvyy Rih, Dnipropetrovs'k Region – two consultancies
10. "PaRiS" TVRC, Donetsk
11. "Region Plus" TVRC, Donetsk
12. "Accent" TVRC, Sumy
13. "Zakhidnyy Polyus" RC, Ivano-Frankivs'k – two consultancies

In September 2002 the IAB provided 21 legal consultancies as follows:

1. Novyy Chernihiv TVRC, Chernihiv – two consultancies
2. TV-4 TVRC (Ternopil) – two consultancies
3. Reporter TVRC, Odessa – three consultancies
4. Radio Lux, Lviv – two consultancies
5. Danio TVRC, Uzhgorod – two consultancies
6. Rudana TVRC, Kryvyy Rih, Dnipropetrovs'k Region
7. Nika TVRC, Kharkiv – three consultancies
8. Morion TVRC, Yevpatoria, Crimea
9. Visma Radio TV, Kremenchuk, Poltava Region
10. AB Radio, Kyrovograd – two consultancies
11. Shostka TV, Sumy – two consultancies

In October 2002 the IAB provided 24 Legal Consultancies as follows:

Morion TVRC, Yevpatoria, Crimea
"AB" Radio, Kyrovograd – four consultancies
"Accent" TVRC, Sumy
"Alex" TVRC, Zaporizhzhya – one consultancy
"Privat TV," Kharkiv – one consultancy
TVRC "Renome" (Odesa)
TVRC "Ukrainska Khvylya," – Ternopil'
TVRC "Avtor-TV" – two consultancies
Association of Cable TV (Odesa)
TVRC "UTA", Poltava – three consultancies
TVRC "Stirol TV", Gorlivka – two consultancies
TVC "Atlant-SV," Krasnogvardiys'ke, Crimea
TVRC "Alfa" – three consultancies
State TVRC "Crimea", Simferopol – 2 consultancies

In November 2002 the IAB provided 22 Legal Consultancies as follows:

TV-4 TVRC (Ternopil)
Velyky Luh, Zaporizhzhya – two consultancies
Chornomors'ka TVRC, Simferopol – two consultancies
MTV-plus (Melitopol')
Morion TVRC, Yevpatoria, Crimea

AutoRadio “Slavutych”, Kherson – two consultancies
“AB” Radio, Kyrovograd – two consultancies
TVRC “Stirol TV”, Gorlivka – eleven consultancies

In December 2002 the IAB provided 23 Legal Consultancies as follows:

TVRC “Novy Donbas”, Donetsk
TVRC “Illichevs’ke TV-3,” Illichivs’k, Odesa Region – four consultancies
TVRC “Lvivs’ka Khvylya”, Lviv - two consultancies
Yavorivs’ke Rayonne Radio, Yavoriv, Lviv Region - two consultancies
TVRC “T+,” Lviv - two consultancies
TVRC “Zahid” Rogatyn, Ivano-Frankivs’k – three consultancies
Representatives of NCTRB in Lviv Region
TVC “RAI” Burshtyn, Ivano-Frankivs’k
Morion TVRC, Yevpatoria, Crimea – three consultancies
“Zakhidnyy Polyus” RC, Ivano-Frankivs’k – two consultancies
TVRC “Stirol TV”, Gorlivka – two consultancies

August/September Legal Center Activities:

- In August-September 2002 the IAB continued to provide legal assistance to its members in preparation of all necessary documents and representation of the station in the NCTRB during the licensing/re-licensing process. The IAB takes full responsibility for the process basing on a certificate from attorney. This “service” significantly diminishes the risk of pressure on the station and extortion from state officials.
- Aside from consultancies, the IAB assists the stations in preparing the necessary documents of legal character: applications, appeals, claims, complaints etc.
- Also, the legal consultants continued to develop "standard agreement forms" (for the stations) and developed a package of documents, instructions and lists of responsibilities for employees of TVRCs, and in particular, for program director, commentator, anchor, editor, music editor, cameraman, and other.
- The legal consultants developed a typical instruction on fire safety of a TVRC.
- The IAB Legal Advising Media Center prepared a draft letter to the Cabinet of Ministers of Ukraine on reduction of authors’ honorarias.
- The IAB Legal Advising Media Center prepared a legal recommendation on the need to change a requirement to provide bank guarantees on financial ability of broadcasters along with a broadcasting business plan and an auditor’s report when applying for a license. The recommendation was made at the request of MP Yuri Artemenko.
- At the request of a non-state radio station “Auto-Radio” in Kherson, the Head of the IAB’s Legal Center Tatiana Fomina represented its interests in the court case “Sokolov vs ‘Auto-Radio’” on honor and dignity. As a result, “Auto-Radio” won the case.

October Legal Center Activities:

1. Preparing and promoting draft laws on implementing democratic media legislation:

- Prepared a draft letter to the Cabinet of Ministers of Ukraine on reduction of authors’ honoraria;
- At the request of MP Yuri Artemenko, IAB Center prepared a legal recommendation on the need to change a requirement to provide bank guarantees on financial ability of broadcasters along with a broadcasting business plan and an auditor’s report when applying for a license; also prepared a draft of corresponding changes to Law “On TV and Radio Broadcasting”.

- Prepared legal analysis and recommendations for improvement of draft law “On amendments to Ukrainian Law “On Advertisement” to the Parliamentary Committee for Freedom of Speech and Information;
- Participated in preparing a draft law “On Regulations of Broadcast Media Outlets Licensing Procedure” for the National Council for TV and Radio Broadcasting of Ukraine

2. Preparing standard documents of legal character and disseminating among IAB members and other media organizations:

- developed a package of documents, instructions and lists of responsibilities for employees of TVRCs ;
- developed standard instruction on fire safety of TVRCs;

3. Conducting seminars, round table discussions on topical media issues for IAB members and other media-related organizations:

- On October 31, 2002 conducted a regional seminar in Semfiropol’ on regulating copyrights and co-rights issues in media sphere, relationships of TV and radio organizations and the Ukrainian Copyrights and Co-rights Agency, authorities of regulatory bodies on conducting inspections as to compliance of media outlets’ activity to Ukrainian media legislation. At the end of the seminar, IAB lawyers provided consultancies on certain legal issues related to the activities of workshops’ participants.

November Legal Center Activities:

1. Preparing and promoting draft laws on implementing democratic media legislation:

- Prepared a draft of questionnaire to IAB members and other TV and radio organizations on getting information as to the cases of infringements of their rights on freedom of speech; the questionnaires were disseminated, lawyers received feedback and keep analyzing it;
- Prepared legal analysis and recommendations for improvement of draft law “On amendments to Ukrainian Law “On Advertisement” to the Parliamentary Committee for Freedom of Speech and Information (author of the draft law Bagraev M.G.);
- Prepared legal analysis and recommendations for improvement of draft law “On amendments to Ukrainian Law “On Advertisement” to the Parliamentary Committee for Freedom of Speech and Information (draft law of the Public Council);

2. Representing the interests of IAB members in state authorities, including the Court:

- Prepared analysis of TVRC “TET” appeal to TVRC “UTA” as to observance of the agreement on division of broadcast schedule and conditions of re-broadcasting;
- Prepared analysis of TVRC “UTA” reply to the appeal and of documents that confirm stand of TVRC “UTA”;
- Keep preparing package of documents for representing TVRC “UTA” in the Court.

3. Conducting seminars, round table discussions on topical media issues for IAB members and other media-related organizations:

- On November 27, 2002 IAB conducted regional seminar in Donets’k for media outlets of Donets’k, Luhans’k and Zaporizhzhya Regions on regulating copyrights and co-rights issues in media sphere, relationships of TV and radio organizations and the Ukrainian Copyrights and Co-rights Agency,

authorities of regulating bodies on conducting inspections as to compliance of media outlets' activity to Ukrainian media legislation. At the end of the seminar, IAB lawyers provided consultancies on certain legal issues related to the activities of workshops' participants.

December Legal Center Activities:

1. Preparing and disseminating information bulletin to IAB members and other TV and radio organizations:

- Prepared and sent out to IAB members and other media-related organizations information bulletin on the reasons of conducting scheduled and non-scheduled inspections of media outlets by regulatory bodies.

2. Representing the interests of IAB members in state authorities, including the court:

- At the request of TVRC "Ekran", IAB prepared a draft letter to the NCTRB demanding explanation on the reasons of announcing contest for the frequency issued license of which is not over yet.

3. Conducting seminars, round table discussions on topical media issues for IAB members and other media-related organizations:

- On December 10, 2002 IAB conducted regional seminar in Lviv for media outlets of Lviv, Zakarpatya, Ivano-Frankivs'k and Volyn' regions on regulating copyrights and co-rights issues in media sphere, relationships of TV and radio organizations and the Ukrainian Copyrights and Co-rights Agency, authorities of regulating bodies on conducting inspections as to compliance of media outlets' activity to Ukrainian media legislation. At the end of the seminar, IAB lawyers provided consultancies on certain legal issues related to the activities of workshops' participants.

2. Due Diligence Project

Internews Ukraine continued the *Due Diligence* project launched in April 2002 with support from the Open Society Institute. The project target is to provide legal assistance to independent media outlets across Ukraine, and to prevent problems at the stations through legal advice and support. There are two main directions of work of the DD project: 1) due diligence consultations to media outlets; and 2) study of a legal situation at a media outlet, its documentation and agreements, to provide a competent legal advice and develop written materials and guidelines that address problems common to all media. The DD experts analyze and study the situation at a television station, radio station or print outlet, evaluate the situation and make recommendations to prevent potential problems with state bodies or owners, cases of coercion, and conflict. Such measures allow media to avoid and foresee problems, and make the work of a media outlet more stable and, therefore, support the stations' sustainability. The study of the situation at a station also allows the DD lawyers to outline and generalize the legal problems of the Ukrainian media outlets, to work out amendments to the laws relating to the media in order to develop or improve them. Also, it provides high quality consultancies to the stations that may not have the resources or local expertise for such consultancies. Such on-site studies are also valuable for the development of the seminars on legal issues designed for the media representatives.

The DD Project is designed to protect and promote freedom of speech in Ukraine, and to assist mass media to understand and act in accordance with the media legislation and environment they work in. The project significantly complements other Internews' projects, targeted to promote freedom of speech and democracy issues. Within the DD project Internews develops a list of norms that regulate media legislation in Ukraine, to educate the station on how to adopt these norms to the stations' activities, to solve problems and to avoid them in the future.

In August-December 2002, the DD lawyers Pavlo Moiseyev and Tatiana Olexiyuk visited *eleven* stations and provided *on-site consultancies*:

- *Chernivtsi Association of Commercial TV* in Chernivtsi; providing the consultancy was the DD Lawyer Pavlo Moiseyev.
- *“Stirol TV”* in Horlivka, Donetsk Region; providing the consultancy was the DD Lawyer Pavlo Moiseyev.
- *“Velykyy Luh”* radio station in Zaporizhzhya; consulting was Pavlo Moiseyev.
- *“Bulava” TVRC* in Kherson; providing the consultancy was the DD Lawyer Tatiana Olexiyuk.
- *“Avers” TVRC* in Lutsk, Volyn Region; consulting was Tatiana Olexiyuk.
- *“AB Radio”* radio station in Kyrovograd; providing the consultancy was the DD Lawyer Pavlo Moiseyev.
- *TVRC “Vikka-TV”*, Cherkassy, providing the consultancy was the DD Lawyer Tatiana Olexiyuk.
- *“Agenstvo Televidenya “Novosti”” (ATN)*, Kharkiv, providing the consultancy was the DD Lawyer Tatiana Olexiyuk.
- *TVRC “Rudana”*, Kryvy Rih, providing the consultancy was the DD Lawyer Tatiana Olexiyuk.
- *«Arta PLUS»*, a private radio company whose owners also have TVRCs (seven radio frequencies and one TV channel) that cover Donetsk, Makeevka, Gorlovka, Shahtersk, and other cities of Donetsk Region. Total potential audience is more than 7 000 000. The consultancy covered problems and issues related to all companies. Providing the consultancy was the DD Lawyer Pavlo Moiseyev.
- *“TV Pryluky”*, Pryluky, providing the consultancy was the DD Lawyer Pavlo Moiseyev.

At the stations, legal consultancies were provided according to the plans and ethical standards of the project. The lawyers studied statutory, licensing and other regulatory documents of television and radio organizations, as well as the agreements made by them with other companies. Also, they studied files and suits brought against the TVRCs. The lawyers consulted on legal issues, optimization of taxing, work on a contract basis, and the labor law.

Please see below the **feedback** on the on-site consultancies to *“Samara” Radio Station* in Pavlograd that was visited in July 2002 and *Ukh-Radio (Ukrayins'ka Khvylya TVRO)* in Ternopil (*please see the progress report for January-July 2002 for details*):

✓ *“Dear Tatiana,*

This is a feedback on the work of the DD lawyers' done in July 2002 at Radio “Samara”. The consultancies were provided by Pavlo Moiseev and Tatiana Olexiyuk.

First of all I would like to draw attention to the great significance of such activities since a simple discussion of ordinary issues with professional lawyers brings considerable results. Besides, we were given written consultancies on statutory documents of the company, on the documents that should be prepared during the work with the advertisers, on the rent of the office and transport.

Secondly, the recommendations received were implemented: we adjusted the broadcasting schedules of advertising, made corrections in the agreements as for the payment for broadcasting, and discussed the price lists with the customers, we also made changes to the agreements on the rent. We made changes and amendments in the documents that relate to our cooperation with advertisers. As for the improvement of the work of our radio station, it is difficult to speak about concrete practical results thanks to the consultancies received now since the time that had passed is too short. However, we can definitely state that the impact of such consultancies on the work of the radio station was undoubtedly positive. We would like to meet again in about half of a year, to sum up the work and to discuss the results.

Very best to all Internewsers and hope to see you soon!

Valery Satokin

Deputy Director

Radio “Samara”

Pavlograd, Dnipropetrovs'k Region

studio@samara.lisgroup.net

✓ *Letter of Acknowledgement*

The Television and Radio Organization "Ukrayins'ka Khvylya" (Ukh-Radio 101 FM) in Ternopil would like to thank Internews Ukraine for conducting a legal audit at our radio station. The Lawyer Pavlo Moiseev has provided an audit of the statutory documents, agreements and clients' database. Following his visit we introduced new forms of agreements on provision of advertising services and improved the database. As a result, the work relationship between our clients and advertising agents improved. Also, we considered the changes to be made to the statutory documents. We hope for the future cooperation.

Yuri Fartushnyak,

Director

"Ukrayins'ka Khvylya" Television and Radio Organization

Based on information gathered by the DD project to date, some of the main legal problems that stations encounter include:

- a TVRC is registered as an association but functions as a broadcasters following broadcast regulations;
- the agreement in the broadcasting license of the NCTRB does not contain conditions of the license, but refers to the regulations;
- a company lacks a license issued by the State Committee for Communications;
- companies do not follow the licensing regulation on percentage of programming in Ukrainian and Russian;
- companies lack documents for construction and use of transmitting towers and devices;
- companies do not have a license for the purchase and exploitation of radio relay lines;
- transmitters are installed without a required permission for its purchase;
- agreements contradict current legislation;
- companies operate with expired term of lease;
- companies do not pay for a copyright licensing;
- companies do not pay for public utilities on time.

During the trips the DD Lawyers met with managers and owners of the TVRCs, heads of advertising departments, chief accountants, managers of news departments, to discuss the schemes of the tax optimization, financial risks, improvement of the company's safety in the conditions of market economy and during inspections, legal assessment of the broadcasting of foreign programs, and developing written labor agreements. They also met with representatives of the legal firms that cooperate with the stations, journalists and accountants that work at a station, to discuss problems and provide recommendations.

Following the legal consultancies provided in May-July 2002, the DD Lawyer developed and sent written recommendations to "Samara" radio station in Pavlograd (Dnipropetrovs'k Region) and to "Ternopil's'ka Gazeta" Ltd. in Ternopil, following the results of the trips to the companies and the assessment of the situation at the station.

Also, following the trips and consultancies, and to obtain information on how the recommendations were applied, the DD lawyers developed a form that includes problematic issues and violations made by the stations, recommendations given and their implementation by the media outlets.

The DD Lawyers sent the letters of invitation to television and radio stations and informed them of the work of the Due Diligence Project in Ukraine. The stations were invited to take part in the Project. Also, the Lawyers negotiated with representatives of television and radio organizations on the future plans as for the Project in Ukraine.

While evaluating the situation at the stations, the DD lawyers pay a special attention to, study and analyze:

- The licensing and registration documents including:

- statutory documents;
- conditions of a broadcasting license issued by the NCTRB;
- the license for the frequency usage issued by the State Committee for Communications;
- permission for construction and exploitation of TV and radio transmitting devices (if any of its own).
- **Agreements:**
 - with the TV and Radio Transmitting Center on transmission of a signal;
 - with the Ukrainian Frequency Supervisory Committee on provision of services;
 - on lease of premises;
 - on advertising (with clients and agencies);
 - on purchase of equipment and other;
 - labor agreements, and others.
- **Adjusting to the licensing conditions:**
 - broadcasting in Ukrainian and Russian percentage;
 - time and duration of broadcasting;
 - placement of a transmitting device, its frequency; and others.
- **Claims and conflicts:**
 - state organs' claims, including claims of the supervisory bodies and inspections;
 - honor and dignity cases;
 - claims relating to municipal activities of stations;
 - other, including the finalized ones, claims and conflict situations.
- **Other issues relating to the TVRCs' activities:**
 - percentage of a national product;
 - copyright and intellectual property rights;
 - re-transmission of cable networks;
 - taxation issues;
 - labor law;
 - right of ownership, and others.

Following a consultation with a station, the DD Lawyer makes recommendations and a plan of activities for each station.

Also, the DD Lawyers provided other *legal consultancies* as follows:

- *Ternopil newspaper* in Ternopil was consulted by Pavlo Moiseev.
- *UTA TVRC* in Poltava was consulted by Pavlo Moiseev.
- *Telekritika Internet edition* in Kyiv was given a legal analysis by Pavlo Moiseev on the constituent documents of print and broadcast media outlets, legal analysis of relationships between owner and journalist.
- *Privet*", Kramators'k, Donetsk Region was consulted by Tatiana Olexiyuk.
- The newspaper "*Eho*", Zhytomyr was consulted by Tatiana Olexiyuk.
- *TVC "Rivne-1* was consulted by Tatiana Olexiyuk.
- Radio "*Samara*", Pavlograd, Dnipropetrovs'k Region was consulted by Tatiana Olexiyuk.
- "*Ternopils'ka Gazeta*" ("*Ternopil' Newspaper*"), Ternopil' was consulted by Tatiana Olexiyuk.
- TVRC "*Bulava*", Kherson was consulted by Tatiana Olexiyuk.
- TV Company "*Avers*", Luts'k was consulted by Tatiana Olexiyuk.
- TVRC "*Vikka*", Cherkassy was consulted by Tatiana Olexiyuk.
- "*Agentstvo Televidenya "Novosti"* (ATN), Kharkiv was consulted by Tatiana Olexiyuk.
- TVRC "*Rudana*", Kryvy Rih was consulted by Tatiana Olexiyuk.

The Consultations above covered copyright law, sanctions under tax inspections, payment of honoraris for music usage, legal actions and lawsuits, accreditation issues, legal analysis on provision of information by the NCTRB on media ownership.

On August 15, 2002, the DD Lawyers met with the legal staff of the Independent Association of Broadcasters to discuss the issues of media outlets' legal positions, their correspondence to the norms relating to a copyright and recommendations to the TVRC on a copyright.

On September 11, 2002, the DD Lawyers Pavlo Moiseev gave an interview to the "Era" TVRC on "Implementation of the Norms of the Law of Ukraine 'On State Support of Mass Media and Social Protection of Journalists'". Mr. Moiseev studied the implementation of the norms of the Law through an opinion poll of leaders of broadcasting and print media outlets and members of the Association of Periodical Press Publishers and the Independent Association of Broadcasters. In the interview the questions of implementation of the current norms of the Law, violations of the rights of independent media outlets, and the ways to surmount these obstacles were raised and discussed.

On November 26: DD Lawyers Pavlo Moiseev and Tatiana Olexiyuk participated in Public Hearings on Freedom of Speech and Censorship in Ukraine. It was organized by the Verkhovna Rada Committee on Freedom of speech and information and Public Council on freedom of speech and information. Head of the Verkhovna Rada Committee on freedom of speech and information, the representatives of public organizations and media outlets participated in this meeting. Issues of freedom of speech and ways of improving current legislation were covered.

On November 28-29: DD Lawyers Pavlo Moiseev and Tatiana Olexiyuk took part in the International seminar on European standards of peace conferences freedom, freedom of associations and improving Ukrainian legislation. It was organized by Kharkiv Pravozaschitnaya Groupa (Rights Protecting Group). There were the following experts among the participants of the seminar: Mr. McBrite (Great Britain), expert of European Council, Professor, Directorate of European Council on human rights, Director of European Council Information Office, Director of the Justice Ministry Centre on Comparative Rights, the representatives of International Centre of Non-commercial Law, public and other organizations working in the human rights protection sphere. The participants discussed legal regulation of conducting peace conferences, freedom of associations, improvement and integration of Ukrainian and European legislation.

December 4: DD Lawyers Pavlo Moiseev and Tatiana Olexiyuk took part in a seminar on protecting your business from controlling agencies inspections in Ukraine. Training was organized by International Service Centre.

On December 20: DD Lawyers Pavlo Moiseev and Tatiana Olexiyuk took part in a round table discussion on "Amendments to several Laws of Ukraine as a result of the parliament hearings "Society, mass media and power: freedom of speech and censorship in Ukraine". This round table was organized by Internews-Ukraine. Head and Deputy Head of the Verkhovna Rada Committee on Freedom of Speech, Judge of the Supreme Court of Ukraine, the representatives of Association of Broadcasters and Association of Publishers, the representatives of public organizations, etc.

Gathering of NIS Due Diligence Lawyers:

Due Diligence Media lawyers from across the NIS gathered at Internews Ukraine on December 1-3, 2002 to establish general standards for media due diligence. Internews Due Diligence lawyers from Ukraine, Belarus, Georgia, Armenia, Uzbekistan, Kyrgyz Republic, Tajikistan, Kazakhstan, Azerbaijan and the Russian Federation took part in the discussion as well as the Open Society Institute, the Institute of Mass Information, and Article XIX.

"This meeting was crucially important to identify ways to improve and to develop the program, taking into consideration that in Ukraine there is a great number of independent mass media outlets seeking legal consultancies", stated Tetyana Oleksiyuk, a Lawyer in the Due Diligence project in Ukraine.

3. Global Internet Policy Initiatives

As noted above, GIPI works in Ukraine to ensure and develop a policy for an open and accessible Internet. To strengthen Internet media legal environment in Ukraine, GIPI implemented the following activities:

- a) develop legislation regulating relationships in the Internet;
- b) create transparent and democratic rules in the information and communications technologies field that would correspond international norms;
- c) contribute to the transparent and democratic process of adopting legislation on information and communication technologies;
- d) work on the legislative acts in the information and communication technologies (ICT) sphere
- e) form a coalition of experts to work under the ICT legislation

a) Develop Legislation Regulating Relationship in the Internet Area

- *Telecommunications:*

A draft Law "*On Telecommunications*" is one of the basic laws that may reform and develop the communications field. In 2000-2001 three draft laws were submitted to the Parliament, however, they all did not pass. In April, during the meetings with representatives of the Cabinet of Ministers of Ukraine, Ukrtelecom, the National Bank of Ukraine, and the Association of the Internet Providers in Ukraine, GIPI reached an agreement on cooperation in the field of creation of a new draft Law "*On Telecommunications*" that will become a basic law in the field of information and communications technologies and will stimulate adoption of other laws in this field. This law was said to be a priority in the information and communications technologies field in 2002-2003. Also, a campaign to promote the Law to the Parliament of Ukraine and organization of public hearings of the law were discussed. GIPI has begun preparation work on the draft Law.

In August, GIPI Ukraine held negotiations with international and Ukrainian NGOs on joint activities in this field. GIPI plans to conduct several actions, to develop the draft Law "*On Telecommunications*" and personal data protection. GIPI plans to organize and conduct public hearing of the draft Law that should become the basis in the telecommunications sphere and will include several measures to liberalize the ICT market in Ukraine.

In August 2002 MP Yuri Lutsenko, member of the Parliamentary Committee for Construction, Transport and Communications, submitted a new draft Law "*On Telecommunications*". In September, GIPI negotiated with MPs (including Lutsenko) and members of the Parliamentary Committee on conducting public hearings of the draft Law. The preparation work was held with support of the Program for Development of Parliamentarism in Ukraine. GIPI made a list of participants of the public hearings, represented public and business sectors, and placed materials with reference to the draft Law on its Internet site: <http://www.gipi.internews.ua>.

- *Information Security*

On December 17, 2002 the first session in the series of round table discussions "*State Information Policy – Problems of Legislative Security*" was organized and conducted by the National Institute of Strategic Researches with support of President Administration, Verkhovna Rada Committee on Science and Education, Cabinet of Ministers of Ukraine, State Committee on Communication and Information, Jurisprudence Academy of Ukraine, International Renaissance Foundation.

The group of experts, member of which is GIPI project Coordinator Maria Shkarlat, developed the Concept of the National Information Policy that is to be adopted within the Ukrainian Law.

“In my opinion the development of this concept is essentially important as far as it is the first document that at the legislative level proposes to define the principles of government activity in the information sphere. Also, another innovative thing is that this document combines all kinds of information activities including both traditional mass media and archives and libraries”, stated Maria Shkarlat, Coordinator of GIPI project in Ukraine.

This concept as well as tendencies and perspectives of informatization process in the context of democratization of Ukrainian state and society were discussed by the representatives of state and local authorities, public organizations, scientific and educational institutions, business entities and experts.

As a result of the meeting, the participants approved the thesis of the National Informational Policy Concept and developed recommendations on improvement of legislative security of informatization and ensuring transparency of Ukrainian authorities’ activity.

Based on the results of this round table discussion, it is planned to publish materials and to make electronic version of the shorthand report on the session.

b) Create Transparent and Democratic Rules in the Information and Communications Field that Would Correspond International Norms

Although in 2002 the President and the Cabinet of Ministers of Ukraine adopted the Decrees “*On Adoption of the Strategy of Ukraine’s Integration into the European Council*” and “*On the Concept of Adaptation of the Legislation of Ukraine to the Legislation of the European Council*”, Ukraine still lacked official translations into Ukrainian of the basic European laws and documents that would serve as an official basis to the law makers. The initiative to translate the laws was taken by GIPI Ukraine in 2002, and the European Directives were translated into Ukrainian and published in June 2002, with the financial support from the International Renaissance Foundation. In August, the Directives were distributed among MPs, state officials, representatives of international organizations, NGOs and other organizations. As a result, 1850 samples were distributed among 68 organizations, the Ukrainian National Parliamentary Library Network, and the state organizations as follows:

The Ukrainian National Parliamentary Library Network – 800 books;

The Parliament of Ukraine – 560 books;

The State Committee for Communications and Informatization – 50 books;

The Ministry of Justice of Ukraine – 100 books;

Public organizations (listed below)– 400 books:

Kyiv and the Region:

1. The International Renaissance Foundation, Kyiv – 140 books;
2. The Internet Association of Ukraine, Kyiv – 20 books;
3. Ukrainian Internet Society, Kyiv – 80 books;
4. The British Council in Ukraine, Kyiv – 40 books;
5. Laboratory F-4 NGO, Kyiv – 2 books;
6. The Institute of Civil Society, Kyiv – 2 books;
7. The Institute of Consumer, Kyiv – 2 books;
8. The International Institute of Comparative Analysis, Kyiv – 3 books;
9. The Enlightening Network of Ukraine, Kyiv – 2 books
10. Informational and Resource Center “Reformation of Land Relationship in Ukraine”, Kyiv – 2 books;

11. Youth Center for Politics and Information, Kyiv – 2 books;
12. The Association of Network Television and Radio Broadcasters of Ukraine, Kyiv – 3 books;
13. “Kyiv Universities” Charitable Organization, Kyiv – 2 books;
14. The Informational and Analytical Department of the Ukrainian National Committee of Youth Organizations, Kyiv – 2 books;
15. The Ukrainian Independent Center for Political Researches, Kyiv – 2 books;
16. The Assembly of Non-State Organizations of Ukraine, Kyiv – 2 books;
17. Humanitarian Center, Kyiv – 2 books;
18. Youth National Security Council of Ukraine, Kyiv – 3 books;
19. The Academy of Ukrainian Press, Kyiv – 3 books;
20. The League of Constitution and Legal Culture, Kyiv – 3 books;
21. The Ukrainian-European Policy and Legal Advice Center, Kyiv – 3 books;
22. The International Institute for Public Development, Kyiv – 3 books;
23. Institute of Competitive Society, Kyiv – 2 books;
24. Ukrainian Educational Center of Reforms, Kyiv – 2 books;
25. Laboratory of Legislative Initiatives, Kyiv – 2 books;
26. Informational Service Center of the School of Social Work, Kyiv – 2 books;
27. The Center for National Renaissance, Kyiv – 2 books;
28. Makariv Regional Women’s Public Organization “Bereghynya” (Protectress), Makariv, Kyiv Region – 40 books;
29. Law Faculty of Kyiv Mohyla Academy - 40 books;
30. National Institute of Strategical Researches – 40 books;

Vinnitsya:

31. Vinnitsya Youth Public Organization “Youth for Regional Development”, Vinnitsya – 2 books;
32. Institute of Interregional Academy for Personnel Administration, Vinnitsya – 2 books;
33. “Forum” Youth Center, Vinnitsya – 2 books;

Dnipropetrovs’k:

34. Center for Support of Public and Cultural Initiatives, Dnipropetrovs’k – 2 books;
35. “Stymul” Charity Foundation, Dnipropetrovs’k – 2 books;

Zhytomyr:

36. The International Society of People’s Rights, Zhytomyr – 3 books;

Zakarpattya Region:

37. Uzhgorod Association of Students-Lawyers and Young Lawyers “Wested”, Uzhgorod – 2 books;

Zaporizhzhya Region:

38. “Euroclub-Melitopol” International Public Organization, Melitopol – 2 books;
39. Humanitarian University “Zaporizhzhya Institute of State and Municipal Administration”, Zaporizhzhya – 2 books;

Ivano-Frankivs’k:

40. The Association of Economic Development of Ivano-Frankivs’k Region, Ivano-Frankivs’k – 2 books;

Crimea:

41. “Union of Women of Kachinsky Valley” National Legal Organization, Bakhchisaray – 2 books;

Luhansk:

42. “Teen” Charity Foundation, Luhansk – 2 books;

Lviv Region:

43. “Center for Support of Business Initiatives” Charity Foundation, Lviv – 2 books;
44. “Ridna Shkola” (Native School) Lviv Regional Society, Lviv – 2 books;
45. Stefanyuk Scientific Library of the National Academy of Sciences, Lviv – 2 books;
46. Informational and Legal Center “Nashe Pravo” (Our Right), Pidbirtsi Village, Pustomyivs’ky District, Lviv Region – 3 books;
47. “Postup”, Lviv – 2 books;
48. “Geneza” Public and Humanitarian Consortium, Lviv – 2 books;
49. Automobile Federation of Ukraine, Lviv – 2 books;
50. “Moloda Prosvita” (Young Education) Organization, Lviv – 2 books;
51. Representatives of the International Students’ Organization AIESEC, Lviv – 2 books;

Mykolayiv:

52. Mykolayiv Regional Organization of the Committee of Voters of Ukraine – 2 books;
53. The Council of National Societies in the Mykolayiv Region – 2 books;

Poltava:

54. Poltava Department of Public Services of Ukraine – 2 books;

Rivne:

55. Rivne Institute of Slavic Sciences – 2 books;
56. Rivne Regional Entrepreneurs’ Association – 2 books;

Summy:

57. “Blagovest” Foundation – 2 books;

Ternopil:

58. “New Wave” Public Organization – 2 books;
59. Ternopil Agency for City Development – 2 books;

Kharkiv:

60. “Tree of Life” Center for Human Rights – 2 books;
61. Kharkiv Law Enforcement Group – 3 books;

Kherson:

62. Kherson Regional Association of the Committee of Voters of Ukraine – 2 books;
63. “World. Beauty. Culture” Association – 2 books;
64. The Atlantic Council of Ukraine – 2 books;

Khmelnysky:

65. “Podillya First” Association – 2 books;

Chernihiv:

66. Public Committee to Protect Human Rights – 2 books;

Chernivtsi:

67. Regional Resource Center – 2 books;
68. The City Center to Protect Private Entrepreneurs and Small Business Enterprises – 2 books;
69. New Experimental Union – 2 books;

Other:

70. Independent Journalists for Democratic Society, Slavutych – 2 books.

The e-version of the translation is available at the web-site of GIPI Ukraine:
<http://gipi.internews.ua/ukr/activity/print/1-2-3-correction-pi.pdf>.

On September 27, 2002, GIPI held a round table meeting on integration of European norms into Ukrainian Legislation. In the framework of the meeting, a presentation of the translation was held. Participating were MPs Yuri Lutsenko and Roman Zvarych. At the meeting, the draft Law “On Telecommunications” was discussed. As a result, an agreement on cooperation in preparation and conducting of the public hearings was reached.

c) contribute to the transparent and democratic process of adopting legislation on information and communication technologies;

November 13, the Round table “On telecommunication law development” was conducted in the Verkhovna Rada. The discussion was organized by the parliamentary committee on Construction, Transport and Communications with the support from Internews Ukraine and the Parliamentary Development Project. In addition to MPs of Ukraine (members of the parliamentary committees), participating in the round table meeting were over 120 representatives of state executive bodies (the general Staff, the Interior Ministry, the State Security Service, the Anti-monopoly Committee, the State Committee on Entrepreneurship, the State Committee on Communications and others), businessmen, and representatives of Internet Associations (Internet Association of Ukraine, UIMPA, Telas, The Association of Cable Operators, the Association of IP-telephony and others), the public sector and international organizations (the World Bank, USAID, IRF, Ukrainian Internet Association, UNDP).

The united draft law was presented. Due to preliminary agreements of Internews with MPs of Ukraine Valery Pustvoitenko and Yury Lutsenko (authors of two draft laws submitted to the Parliament), during the round table meeting Yury Lutsenko proposed that the united draft law should be prepared. This decision was approved. The united draft law was registered in the Parliament on November 22, 2002.

d) work on the legislative acts in the information and communication technologies (ICT) sphere

In November GIPI was included into the experts’ group dealing with development of the Concept of the National Information Policy, which is to be adopted within the Ukrainian law. In the framework of the working group’s activities GIPI representatives have participated in the round table meeting “State Information Policy: Problems of the Legislative Security” conducted at the National Institute of Strategic Research at the Presidential Apparatus. During the round table meeting the theses for the President’s Report to the Parliament of Ukraine on necessity to form the national informational policy (prepared in the framework of the Concept development) were approved.

e) form a coalition of experts to work under the ICT legislation

Due to the round table discussion on the draft law “On telecommunication” conducted on November 13 in the Verkhovna Rada of Ukraine, **the transparency process was ensured**. Owing to the Internews’ organizational activities, the initiative was open for all interested parties, both state bodies and business/Ukrainian society. Thanks to openness of the event, everybody had an opportunity to express his/her opinions.

4. Internet Support for Distribution of Legal Rights Resources for Media

As described in the section on Internet Informational Efficiency above, Internews worked to ensure that broadcasters experiencing political pressure, harassment or censorship were supported through legal assistance (referrals to IREX or through provision of legal support by the Association), and worked to ensure that cases of media harassment and infringement were made public through research and preparation of quarterly Media Environment Reports. Many foreign embassies and NGOs requested copies of Internews' Quarterly Media Reports, and those with access to the Internet were able to access updated information regularly. Internews monitored legal infringements, manipulation of laws, acts of harassment and aggression against broadcast journalists and stations across Ukraine, and worked to ensure that these cases received national and international attention and support (*please see the Quarterly Media Report under a separate cover ["The Media Environment in Ukraine"](#), Third Quarter, 2002*).

5. Support to Civil Society NGOs

The UNDP: HIV/AIDS

Internews Ukraine provided comprehensive *production assistance to the UNDP* and produced six radio PSAs that announced the "Race for Life" anti-HIV/AIDS marathon and a television film that featured the action. The PSAs and the film provided the audience with information on the action and were distributed regionally.

CAP: HIV/AIDS

At the request of and in cooperation with the Counterpart Alliance for Partnership, Internews held a training seminar for journalists in coverage of *HIV/AIDS issues* and production of interactive call in radio shows. Following the training, Internews' staff workers traveled to six stations in the regions to monitor and assist in production of the radio shows.

The Embassy of the United State in Ukraine: Trainees' Conference

At the request of *the U.S. Embassy in Ukraine*, Internews Ukraine prepared a proposal for the conducting of the trainees' conference by the Embassy. The Embassy workers were very much impressed with an analogous conference held by Internews in July, and requested its assistance in the preparation of a similar event by the Embassy.

Intermediate Result 2.2: Strengthened Media Associations and Advocacy

Indicator 1: Improved effectiveness of media associations and media advocacy in reforming media legislation, as reflected by score on Internews Strengthened Associations & Advocacy Scale.

Target 1: Improvement projected at 5-10% per year in overall environment score.

ACHIEVEMENT IN 2001⁶: Media Associations and Advocacy Grade 4 out of 5, 77.5%

Summary of Activities supporting this IR:

1. **Association Building** through financial and technical support from Internews;
2. **Advocacy Activities;**
3. **Financial support to the IAB;**
4. **GIPI's Association Building and Advocacy Activities.**

⁶ Note that most recent figures are from the 2001 Impact Assessment. This was the final Impact Assessment completed under this grant.

1. Association Building

In August through December 2002, Internews Ukraine continued to provide assistance and cooperation to *the Independent Association of Broadcasters (IAB)*. The Board consists of 12 individuals representing 4 radio and 8 television organizations in Ukraine. The IAB has local representative offices in 22 regions of Ukraine.

Association Building Consultancy:

On September 19, 2002, Internews Ukraine organized an advocacy training entitled “*Media Training: Your Message and the Interview*”. Participating were Tatiana Lebedeva (IAB’s Head of Board), Oksana Panasivs’ka (I/UA Development Department Director), Oleg Moskalevych (I/UA Chief of Board), Natalya Ligachova (Telekritika Chief Editor and Mykhailo Veysberg (Head of Board of the Ukrainian Association of Publishers). Instructing the training was Angela Canterbury (USA). Angela Canterbury is a public and media relations consultant who works primarily with not-for-profit organizations. She has extensive experience with the electoral process both in the United States as a campaign manager and political consultant, and in Ukraine as a consultant to the NGO and donor community, and as an International Election Observer for IFES. She has trained NGOs to develop communication strategies, conduct dynamic community outreach, and manage media relations, including guidance on how to build relationships with the press, how to publicly present information, and how to hold successful press conferences. The participants were trained in preparing comments and interviews, giving television interviews, developing a message, and received other communications skills.

The Association continued its work to advocate for reform in the media industry and to support democratic media legislation. Between August 1 and December 31, 2002, the Independent Association of Broadcasters implemented the following *activities* (both with Internews’ assistance, and with cost share from additional funders):

- Following the work held by the IAB, the number of TVRCs-members of the IAB makes 72 stations.
- In August-September 2002, the IAB took an active part in the preparation and conducting of an international conference entitled “Human Rights in Ukraine”. The conference was held on September 4-5. The IAB Head of Board, Tatiana Lebedeva, made a speech at the plenary meeting of the conference and spoke on “Independent Media as a Guarantor of Human Rights in Ukraine”.
- On September 5, 2002, with the support of the International Renaissance Foundation, the IAB held public hearings “What the Law on Advertising in Ukraine Should Be?” This was the first joint action of the IAB and the new membership of the Parliamentary Committee for Freedom of Speech and Information, headed by Mykola Tomenko. Participating in the hearings were over 85 media experts, directors of television and radio organizations (including the national ones), MPs, and directors of advertising companies. The propositions and recommendations to the draft Law were sent to the Parliamentary Committee. The event was covered by national channels, the “Den” national newspaper, and other media outlets.
- The IAB was one of the initiators of the creation of a Public Council for Freedom of Speech and Information that was created by several media and media-related organizations. The IAB is an active member of the Public Council. Its employees are members of the work groups that discuss and develop draft media laws. The Council’s members believe that it is the most effective way to improve the media legislation and to protect the interests of independent media outlets.
- In September 2002, the IAB sent a letter to the Parliamentary Committee for Freedom of Speech and Information and paid attention of the Committee’s members to the discrepancies in the norms of the Regulation “On Control Over Standards and Norms of Technical Quality of Television and Radio Programs by TVRCs” with the acting legislation of Ukraine. The letter provided a legal analysis of the Regulation, made by the lawyers of the IAB’s Legal Media Advising Center. As a result, technical audit that had much complicated activities of the broadcasting media outlets in Ukraine was cancelled.

- Tatiana Lebedeva is a media expert for the “Telekritika” Internet publication and the national newspaper “Den”.
- On September 25, 2002, the IAB organized and conducted a training seminar entitled “How to Work with Denials” designed for directors of advertising departments of TVRCs. The seminar was conducted by a well-known specialist in the field of advertising and author of numerous publications Oleksandr Derevytsky. Participating were representatives of 26 TVRCs. According to the participants, the training was effective and useful for their practical work.
- Building a Constituency for Reform: The Independent Association of Broadcasters cooperated with various foundations, state and non-government organizations and, in particular, with the National Council for Television and Radio Broadcasting of Ukraine (NCTRB), the State Committee for Informational Policy, Television and Radio Broadcasting, the International Renaissance Foundation, the Parliamentary Committee for Freedom of Speech and Information in the field of mass media. In particular, the IAB worked closely with the Freedom of Speech and Information Committee on the development and improvement of the media legislation and regulations.
- The IAB analyzed the Regulations of the acting legislation that require amendments or changes, or clarifications.

Also, between August 1 and December 31, 2002 the Independent Association of Broadcasters implemented and developed the following projects:

- The IAB continued to provide information support to its members and other broadcasting organizations. A "Hot Events Bulletin Board" information exchange between Association members provides media with information on new media projects, laws, media events, grants, contests etc. In particular, it informed about 300 media organizations in 23 regions on journalists' internship at the Interfax-Ukraine's informational center and on scholarship programs provided to journalists in Eastern Europe. This is a valuable and sometimes unique source of information for the television and radio stations across Ukraine. The Bulletin is sent out several times a week to about 300 recipients.
- The IAB implemented an administrative project and distributed information on its future plans, membership fees, activities, seminars and meetings among its members.
- The IAB held a drive to increase membership. In August it held three PR actions targeting potential candidates to become members of the IAB and sent the IAB's statutory documents to them. Targeted were 7 regional TVRCs in Kyiv, Donetsk, Poltava, Kharkiv, Chernivtsi, Uzhgorod and Yalta.
- In August the IAB continued the work on a new project called “Digest of the IAB Information Center” that was launched in June. This is a weekly digest targeted to exchange information on various media events, on new media-related laws and amendments to the legislation, and to highlight the activities of the state bodies. The digest is distributed to 300 television and radio organizations in 24 regions of Ukraine. The August digests highlighted such issues as activities of state bodies in Ukraine and changes in the membership of the National Council for TV and Radio Broadcasting; problems of Ukrainian broadcasting media outlets; freedom of speech and mass media; informational policy of Ukraine; journalistic investigations; and policy of the State Committee for Information.
- Also, the IAB implemented a project entitled “Legal Support to Television and Radio Broadcasters”. In the column “Lawyer's Advice” the broadcasters were given legal consultancies. Both the IAB's members and other broadcasters could receive an “advice” (*for more information please see the Legal Support to Non-Government Media paragraph of above*).
- Promotion of the Independent Association of Broadcasters; Public Relations activities and membership drive. The IAB provided the potential members to the IAB with the information as follows: press releases with information on the IAB's projects and activities, its regulations, regulations on membership, and other.
- Information on the activities of the IAB was published in the national newspaper “Den”, and in the “Telekritika” web-edition.

- Internews continued to provide technical and consultative support to the IAB to support further development of the design and the content of the web page of the Association. The web-site (www.NAM.org.ua) provides on-line access to its projects, membership, news, and legal consultancies.
- The Association continues to develop, together with Internews, the most comprehensive and detailed database on television and radio in Ukraine. The database is constantly updated and the new information is added.
- IAB distributed professional manuals and guidelines to television and radio organizations of Ukraine (*for details, please see the paragraph above entitled “Distribution of Teaching/Learning Manuals”*).
- Participating in the Public Council work groups; analyzing and developing draft regulation of the NCTRB of Ukraine “On Licensing of TV and Radio Broadcasters”
- Tetyana Lebedeva is a consultant (but not in the staff) of the Parliamentary Committee on Freedom of Speech and Information
- Tetyana Lebedeva participated in the conference “Local media – the Perspectives of Cooperation of Polish and Ukrainian TV and radio stations” that was held in Peremishel’, Poland on November 5-7, 2002. Mrs. Lebedeva made speech on the current situation in Ukrainian media environment.
- On November 24, 2002 IAB conducted training for the regional active IAB members on optimizing TV and radio organizations’ management approach.
- Tetyana Fomina, Head of the IAB Legal Media Advising Center, wrote an article “In search of optimal decision” that was published in November magazine “Telemir”.
- Kateryna Myasnikova, IAB Legal Consultant, prepared comprehensive material on co-rights and copyrights issues that was posted in “The IAB Legal Advising Media Center Consults...” column of TeleRadio Courier Magazine.
- IAB legal consultants took part in developing Cabinet of Ministers draft on the reduction of authors’ honoraria. Tetyana Lebedeva took part in the Parliamentary Committee session when this regulation was considered.

IAB Information Center Activities:

*IAB INFORMATION CENTRE CATALOGUE OF DISTRIBUTED MATERIALS
NOVEMBER 2002*

Period	Materials for Dissemination	Additional Info
<i>November, 2002</i>	Digest of IAB Information Centre	<i># 13, November 1, 2002 # 14, November 8, 2002 # 15, November 15, 2002 #16, November 20, 2002 #17, November 29, 2002</i>
	Addition to digest: Short overview of Russian electronic bulletin “PANORAMA OF THE WEEK”	<i>350 recipients in 23 regions November 5, 2002 350 recipients in 23 regions</i>
	Administrative project	
	Catalogue of distributed materials of IAB information centre (October 2002)	<i>November 1, 2002 350 recipients in 23 regions</i>

Issues of obtaining and prolongation of licenses	
Information on a new contest of available frequencies and channels announced by the National Council on TV and Radio Broadcasting	<i>November 5, 2002</i> <i>74 recipients in 23 regions,</i>
This information was repeatedly sent out on December 11, 2002	<i>December 11, 2002</i>
IAB legal advising media center informs	
Information on decreasing amount of remuneration for the usage of video and phonograms	<i>November, 6, 2002</i> <i>74 recipients in 23 regions</i>
New projects, grants, workshops, contests	
Information on special grant competition announced by U.S. Deputy Assistant Secretary of State Steven Pifer	<i>November 11, 2002</i> <i>350 recipients in 23 regions</i>
Information on IAB action to International Children Festival supported by UNICEF	<i>November 27, 2002</i> <i>74 recipients in 23 regions</i>
New broadcast product of local producer Action “Chiste Dyhannya” TVRC “television company Gravis”	<i>November 21, 2002</i> <i>74 recipients in 23 regions</i>
IAB information centre informs	
Letter of Tetyana Lebedeva, Chairman of the Board, to the numerous broadcasters as to the Parliamentary Hearing on November 4	<i>November 25, 2002</i> <i>350 recipients in 23 regions</i>
Letter of Tetyana Lebedeva, Chairman of the Board, to the numerous broadcasters as to the retransmission issue in Ukrainian media sphere.	<i>November 27, 2002</i> <i>350 recipients in 23 regions</i>
Administrative project	
Catalogue of distributed materials of IAB information centre (October 2002)	<i>November 29, 2002</i> <i>350 recipients in 23 regions</i>

*IAB INFORMATION CENTRE CATALOGUE OF DISTRIBUTED MATERIALS
DECEMBER 2002*

Period	Activities	Additional Info
<i>November, 2002</i>	Digest of IAB Information Centre	<i># 18, December 9, 2002</i> <i>#19, December 16, 2002</i> <i>#20, December 20, 2002</i> <i># 21, December 24, 2002</i> <i>#22, December 28, 2002</i> <i>350 recipients in 23 regions</i>
Administrative project		
	Catalogue of distributed materials of IAB information centre (November 2002)	<i>December 12, 2002</i> <i>350 recipients in 23 regions</i>
Issues of obtaining and prolongation of		

licenses	
Information on a new contest of available frequencies and channels announced by the National Council on TV and Radio Broadcasting	<i>December 20, 2002 350 recipients in 23 regionshu</i>
IAB legal advising media center informs	
Information for the IAB members as to the nonscheduled inspections conducted by the regulatory agencies.	<i>December 19, 2002 76 recipients in 23 regions</i>

2. Advocacy Activities

a) Internews Ukraine initiated the following activities, *advocating for legal media reform in Ukrainian media*:

Decree “On Additional Measures to Ensure Transparency in the Activities of State Organs”

Internews works to support the development of the independent mass media in Ukraine, to promote freedom of speech issues, and takes an active part in public discussions on the transparency of power, freer access to information in Ukraine, and development of ways to improve the situation in this field. On August 1, 2002, the President of Ukraine Leonid Kuchma signed the Decree “*On Additional Measures to Ensure Transparency in the Activities of State Organs*”. Following the Decree, several public organizations, and Internews Ukraine among them, addressed an open letter to President Leonid Kuchma. In the letter they expressed their support for the initiative to promote transparency of state bodies and the real steps towards the achievement of this goal. The NGOs also stated that they will conduct their own research on the transparency of government bodies and will monitor the implementation of the Decree.

The letter to the President was signed by the Ukrainian Association of Periodical Press Publishers, the Europe XXI Foundation, the Institute of Mass Information, “Telekritika”, Internews Ukraine, the “Equal Access” Committee, the International Renaissance Foundation, the Independent Association of Broadcasters of Ukraine, the Ukrainian Press Academy, the Kharkiv Law Enforcement Group, the Media Reform Center, IREX ProMedia, Article 19, and the World Freedom of Speech Campaign.

Following the letter, a round-table discussion between representatives of non-government organizations of Ukraine and Oleksandr Paskhaver, one of the authors of the Decree “*On Additional Measures to Ensure Transparency in the Activities of State Organs*” took place at Internews Ukraine on September 3, 2002.

At the September 3 meeting, the group of NGOs that signed the letter discussed the Decree with Mr. Paskhaver. NGO leaders were concerned that while the Decree was progressive, the government structures might interpret it differently or corrupt its progressive meaning. During a fruitful discussion, Oleksandr Paskhaver explained the principles of work on the Decree and the reasons for its adoption.

According to Taras Shevchenko, Internews Ukraine’s media lawyer, “*the Decree foresees an obligatory participation of experts/representatives of public organizations in the research on implementation of the Law ‘On Information’ and other normative and legal acts.*” “*We hope*”, he said, “*that in the future this practice will become obligatory for all such research*”.

Access to Information Conference

On September 19-20, Internews Ukraine held an international conference “*Access to Information in Ukraine: Current Situation and The Possibilities for Development*” to discuss the future Law on free access to public information that, in conjunction with transparency of government institutions, is an extremely important condition for the existence of a democratic society. Participating were experts from England, Hungary, Estonia, Moldova and Ukraine, representatives of the Parliament of Ukraine, the Cabinet of Ministers of Ukraine, the Presidential Administration, international and public Ukrainian organizations, Kyiv and regional media outlets, and lawyers. Moderating the conference was Taras Shevchenko, I/UA Lawyer.

The issues of transparency of powerful structures and of journalists’ and citizens’ access to government information, as well as the concealment of such information has become urgent issue in Ukraine. The President’s Decree “*On Additional Measures to Ensure Transparency in the Activities of State Organs*” targets to improve the situation for transparency of state bodies in Ukraine. The issuance of such a Decree itself confirms that there are problems with access to information in Ukraine.

During the conference, Internews Ukraine focused on the problems of access to information for journalists who constantly face the problem of obtaining information they need as part of their professional activities. The conference agenda included:

- Assessment of the current legislation of Ukraine that regulates access to information.
- Practical/implementation problems of access to information.
- Ways to improve the legislation on access to information and mechanisms to ensure its implementation.

During the first part of the conference, lawyers and international experts discussed Ukrainian laws and norms that are progressive and do not require any amendments and those that are outdated or not implemented. It is important to point out which part of the Law of Ukraine “On Information” is positive and should not be changed in any way. The second part of the conference was dedicated to reviewing the problems of access to information by specialists that gather information in the course of their professional activities. The last part of the conference looked at ways to improve access to information for Ukrainian citizens and the openness of Ukrainian government officials. Participants of the conference discussed the necessity to develop a separate draft law on access to public information and the possibilities for implementation of the Law of Ukraine “On Information”.

Participating in the conference were Ukrainian and foreign experts in the field of journalism, law, communications, representatives of non-government and international organizations, members of the Parliament of Ukraine, and state officials. Five foreign experts participated in the conference: Helen Darbshire from the Constitutional and Legal Policy Institute (OSI Legal Institute in Budapest, Hungary), Victor Spinei, Director of the Access Info NGO and author of the Moldovan Law on Public Information, Federica Prina expert of British-based NGO Article 19 that is leading think-tank in freedom of expression, and Ivan Tallo former member of Estonia Parliament and expert in Informational Law.

Hearings in Parliament on Political Censorship and Freedom of Speech.

Internews lawyer works in close cooperation with Parliamentary Committee on Freedom of Speech and Information (FoS Committee). This cooperation may be described by good example of joint work on preparation of a draft law on results of Hearings in Parliament on Political Censorship and Freedom of Speech.

The Parliamentary Hearings were held in Parliament on December 4, 2002 at the request of Ukrainian journalists. Before the Hearings FoS Committee that was responsible for its organizing, prepared two legal papers: draft '*postanova*' stating what measures should be done by the Parliament and other state bodies in order to improve situation and draft law with concrete amendments to media legislation acts. Internews Lawyer on request of the Committee participated in drafting of both documents. Major work was done as to draft law; all propositions to the draft were included and formed its bigger part. Among these propositions were definition and legal regime of value judgments, banning of possibility to bring defamation cases for state authorities, introducing proportional court expenses for claims for defamation awards, defining factors that should be taken into consideration by court while deciding on defamation awards.

The draft law was distributed on the Parliamentary Hearing and discussed by participants who agreed that proposed amendments were important. There was also fair remark by representative of the Supreme Court of Ukraine that there had been a need in further development and debates on the draft as there had been no time for this before the Hearings. That is why Internews Ukraine decided to hold a round table with representatives from Parliament, Supreme Court, Media Associations, lawyers and experts from NGOs that deal with media law issues; it took place on December 20 at Internews office. From the Parliament in the discussion participated Head of the FoS Committee Mr. Tomenko and his Deputy Mr. Artemenko; from Supreme Court – a Judge Mr. Ivan Dombrovsky.

During a round table a number of useful recommendations were made as to improvement of the draft. All the recommendations were typed and those important were put in the draft law by Internews Lawyer and FoS Committee's staff. Internews Lawyer also drafted for the Committee Explanatory Paper that should be added to every draft that goes through the Parliament. Amended draft will be considered in FoS Committee on January, 15 and then will be registered in Parliament as an official draft. Internews will follow this draft on further stages as well.

b) Internews' Lawyer Taras Shevchenko completed the following activities, *advocating for legal reform in Ukrainian media*:

- Prepared an information request to the Cabinet of Ministers of Ukraine relating to the Presidential Decree on "Access to Information".
- Prepared legal comments to the draft Law of Ukraine "On Advertising". The comments were prepared for the Parliamentary Committee for Freedom of Speech and Information.
- At the request of the Parliamentary Committee for Freedom of Speech and Information and the Presidential Administration, the I/UA Lawyer prepared recommendations on improvement of the situation relating to the access to information in Ukraine.
- At the request of the Parliamentary Committee for Freedom of Speech and Information and the National Council for TV and Radio Broadcasting of Ukraine, Mr. Shevchenko prepared a legal analysis of the draft regulation of the NCTRB on licensing.
- At the request of the Freedom of Speech Committee of the Parliament, Mr. Shevchenko prepared a draft law on results of the Parliamentary Hearing on political censorship and freedom of speech. Drafting provisions on censorship and defamation.
- At the request of the Women's Program of International Renaissance Foundation Mr. Shevchenko drafted a sample Copyright Agreement for TV programs produced with IRF Women's Program support
- At the request of Federica Prina, Article 19's representative in Ukraine, Mr. Shevchenko provided consultations on Ukrainian media law, legislation and practice
- At the request of the Freedom of Speech Committee of Parliament, Mr. Shevchenko commented on the final wording of the draft law on results of the Parliamentary Hearing on political censorship and freedom of speech.

- At the request of Public Radio, Mr. Shevchenko provided legal advice on Public Radio's plans for development. Advice on possible risks.
- At the request of Lenur Kerimov, Warsaw Helsinki Foundation, Mr. Shevchenko provided consultations on major Freedom of Speech problems in Ukraine
- At the request of Freedom of Speech Committee of Parliament Mr. Shevchenko drafted an Explanatory Paper to the draft law on results of the Parliamentary Hearing on political censorship and freedom of speech.

c) The Independent Association of Broadcasters implemented the following activities, *advocating for legal reform in Ukrainian media*:

- The IAB prepared a legal analysis of the acting and perspective legislation of Ukraine and, in particular, on: discrepancies of the norms of the Regulation "On Control Over Standards and Norms of Technical Quality of Television and Radio Programs by TVRCs" to the acting Legislation of Ukraine. The IAB's Legal Media Advising Center sent a letter to the Parliamentary Committee for Freedom of Speech and Information pointing out at the discrepancies. As a result, the technical audit that had much complicated activities of the broadcasting media outlets in Ukraine was cancelled.
- On September 5, 2002, with the support of the International Renaissance Foundation, the IAB held public hearings "What the Law on Advertising in Ukraine Should Be?". This was the first joint action of the IAB and the new membership of the Parliamentary Committee for Freedom of Speech and Information, headed by Mykola Tomenko. Participating in the hearings were over 85 media experts, directors of television and radio organizations (including the national ones), MPs, and directors of advertising companies. The propositions and recommendations to the draft Law were sent to the Parliamentary Committee. The event was covered by national channels, the "Den" national newspaper, and other media outlets.
- The IAB was one of the initiators of the creation of a Public Council for Freedom of Speech and Information that was created by several media and media-related organizations. The IAB is an active member of the Public Council. Its employees are members of the work groups that discuss and develop draft media laws. The Council's members believe that it is the most effective way for the improvement of the media legislation and protection of the interests of independent media outlets.
- At the request of MP Yuri Artemenko, IAB Center prepared a legal recommendation on the need to change a requirement to provide bank guarantees on financial ability of broadcasters along with a broadcasting business plan and an auditor's report when applying for a license; also prepared a draft of corresponding changes to Law "On TV and Radio Broadcasting".
- Prepared legal analysis and recommendations for improvement of draft law "On amendments to Ukrainian Law "On Advertisement" to the Parliamentary Committee for Freedom of Speech and Information;
- Participated in preparing a draft law "On Regulations of Broadcast Media Outlets Licensing Procedure" for the National Council for TV and Radio Broadcasting of Ukraine
- Prepared legal analysis and recommendations for improvement of draft law "On amendments to Ukrainian Law "On Advertisement" to the Parliamentary Committee for Freedom of Speech and Information (author of the draft law Bagraev M.G.);
- Prepared legal analysis and recommendations for improvement of draft law "On amendments to Ukrainian Law "On Advertisement" to the Parliamentary Committee for Freedom of Speech and Information (draft law of the Public Council);

3. Financial Support

In August-December 2002, Internews continued to provide financial support to develop the Independent Association of Broadcasters of Ukraine through a sub-grant. Internews provided financial assistance for the Association to provide legal assistance to stations in the regions, and for limited overhead expenses. Through this support, the Association improves communication among station members.

4. GIPI: Association Building and Advocacy Activities

In August-December 2002, GIPI worked to strengthen Internet associations and to advocate for Internet development in Ukraine through the following activities:

- a) coalition development to influence legislative processes and Internet policy;
- b) support for Internet Associations;
- c) cooperation with the Rada Committee on Science and Education;
- d) on-line forum for discussion of proposed Telecommunications Legislation;
- e) contributing to the protection of Internet users' rights;
- f) cooperating with international organizations;
- g) cooperating with state institutions to make their activity more open to the society using information technologies;
- h) regional initiatives; and
- i) developing the GIPI web site.

a) Coalition Development to Influence Legislative Processes and Internet Policy

Election of a new Parliament stimulated the work on the new legislative acts in the field of information and communications technologies. To develop recommendations and amendments to the existing legislation and to form experts groups to effectively implement the ICT policy, GIPI conducted events as follows:

- On September 27, 2002, GIPI held a round table meeting on the implementation of European norms in the Legislation of Ukraine. Participating were representatives of public organizations, associations, and major companies in the field of telecommunications and the Internet, MPs, representatives of state bodies. As a result, the participants reached an agreement on participation of public and business organizations in the preparation of the public hearings of the draft Law "On Telecommunications", and supported the proposition made by MP Roman Zvarych to organize parliamentary requests relating to telecommunications.

b) Support for Internet Associations

As an associate member of the Ukrainian Association of Internet Market Participants (AURIU) and the Ukraine Internet Association, GIPI took an active part in the work of these associations, including discussions of strategic issues for Internet development. In December 2001 the President of Ukraine signed a Decree "On October 31, 2001 Decisions of the Council of National Safety and Defense 'On Measures to Improve State Informational Policy and Provision of Informational Safety of Ukraine'" that instructed to license Internet providers and archive the traffick data.

In June, GIPI submitted a proposal to the International Renaissance Foundation "Effective Public Organizations Through the Internet" that proposed to conduct a series of training programs for public organizations in 10 regions across Ukraine. The proposal was supported in September 2002.

Also, during a round table meeting of September 27 (on implementation of European norms into the Ukrainian Legislation) that also hosted representatives of Internet associations and MPs, MP Roman Zvarych proposed to organize parliamentary requests on the issues of the interest of the Internet associations, i.e. Ukrtelecom's monopoly, frequency resources, activities of state bodies in this field, etc. As a result, at the meeting organized by GIPI, Ukrainian Internet associations received a real support of the Parliament.

In 4th quarter 2002 GIPI took part in the Fourth Convention of Members of Internet Market Association (October 24) and in the Fourth Convention of Internet Association of Ukraine (December 12). Members of the Internet Market Association are regional providers and the Internet Association of Ukraine is major Kyiv providers. During the first Convention GIPI promoted the idea of uniting both Associations. To realize this idea, the management of Internet Association of Ukraine attended the Convention of Members

of Internet Market Association. As a result it was decided to conduct joint consultancies of Associations' management. Those consultancies should ensure the unionization of Association in future.

c) Cooperation with the Rada Committee on Science and Education

On December 6, 2002 the Committee of the Verkhovna Rada of Ukraine on Science and Education and public organization "Internews Ukraine" signed a declaration on cooperation that is aimed at encouraging the process of informatization and developing modern information technologies in Ukraine.

"Signing of this document gives basis for the official collaboration between Internews and the Verkhovna Rada Committee on Science and Education and is an evidence that the Parliament of Ukraine considering Internews to be an influential organization. Also, due to this declaration the procedures of transparency and openness in adopting legislative acts will be ensured", said Olena Kitaygorodska, Policy Analyst of the Global Internet Policy Initiative (GIPI) project in Ukraine.

Besides, it is stated in the declaration that the Verkhovna Rada Committee on Science and Education and Internews will join efforts in working under such issues as:

- harmonization of Ukrainian and European legislations in the sphere of informatization, modern information technologies and intellectual property;
- elaboration of the national policy Concept on informatization, modern information technologies and information security;
- ensuring adequate conditions for carrying business in the sphere of informatization and modern information technologies;
- improving government management in the sphere of forming and implementing information policy.

Currently, it is planned to sign the declaration on cooperation with two other Committees, through which the draft laws "On Telecommunications" and "On Protecting Personal Information" will be submitted to the Verkhovna Rada. Those two drafts are crucially important for the development of the information and communication technologies sphere.

d) On-line forum for discussion of proposed Telecommunications Legislation:

An example of the impact GIPI is having not only substantively but also on basic democratic processes, by increasing opportunities for citizens to participate in policy-making in transitional and developing countries is the online forum developed in fall 2002 where, for the first time in the country's history, every citizen can use the Internet to give his or her views on proposed legislation.

Following a proposal made by Internews, the parliamentary committee on Building, Transport and Communications decided to create an Internet-forum on the Internews GIPI web-site www.gipi.internews.ua. By using the forum, representatives of business, public and other interested parties had an opportunity to share their views and comment on the draft law. The forum was launched on November 14 (180 opinions from about 30 experts were posed in the first 6 days). According to different estimations, about 20% of remarks have been included in the resulting draft law. For the first time in Ukraine results of the public discussion have influenced the legislative process. On the site, two draft laws are presented, one by former Prime Minister and current Member of Parliament, Valeriy Pustovoitenko, and another by Yuri Lutsenko, Socialist Party MP, one of the leaders of the opposition coalition.

After presentation of the united draft law, the parliamentary Committee on Construction, Transport and Communications said that they would appreciate further work of the forum. As a result, in December the forum was updated and is scheduled to work actively from the beginning of the upcoming year. It is

online at <http://www.gipi.internews.ua>

e) contributing to the protection of Internet users' rights:

On November 21 the seminar "Domain Names as Intellectual Property" was held. Internews and the International Scientific Committee organized the event. Internews prepared the agenda and the list of participants. Representatives of the administration of the UA domain (the Hostmaster Company) and the state, represented by Deputy Head of the State Department of Inteelectual Property Valentyn Chebotaryov participated in the seminar. The topics included: the Ukrainian and international expertise in problem-solving relaed to the domain space (domain conflicts), .UA domain rules, registration of the domain names in Ukraine. Experts on domain names issues, i.e. lawyer and technicians, registrars and independent experts, were invited to the event. Thanks to this seminar, about 30 leading Ukrainian patent agents and lawyers obtained information about new rules of the UA domain that came into force in November 2002, and they also consulted with experts and authors of the rules about related court actions. Thus, they will be able to protect users' rights in the Court more effectively.

d) cooperating with international organizations:

1. On November 13, 2002 GIPI together with Parliamentary Development Project organized and conducted public hearings of draft law "On Telecommunications" in Verkhovna Rada of Ukraine.
2. On December 6, 2002 GIPI representatives met with Scott Urb, Deputy Public Affairs Attaché of US Embassy. He guides the issues of information technologies and Internet. GIPI provided detailed information on the results of round table discussion in Verkhovna Rada and public discussion of the draft law "On telecommunications" in Internet. The GIPI technique for conducting public discussions of draft laws has proved to be very effective and gave to the public an opportunity to influence the results of legislative process. Thus, GIPI submitted the concept of the project to the Democratic Grants Program of the US Embassy that suggests public discussion of all information technologies draft laws considered by Verkhovna Rada.

e) cooperating with state institutions to make their activity more open to the society using information technologies; and

1. In the beginning of December thanks to negotiations successfully conducted by GIPI-Ukraine, the Memorandum on Cooperation was signed by Internews and the Parliamentary Science and Education Committee. It is a main Committee in the modern technologies and informatization sphere; it supervises, processes, and submits for voting four key draft laws in the ICT sphere. Signature of the Memorandum is an official basis for cooperation of GIPI with this parliamentary committee and it is an evidence of the fact the Parliament of Ukraine recognizes the GIPI's impact. Due to the signature of the Memorandum, the procedures of openness and transparency in legislation adoption will be ensured. Currently, it is planned to sign such Memorandums on Cooperation with two parliamentary committees supervising and processing draft laws, which are crucial for ICT development in Ukraine. These draft laws are "on Telecommunications" and "On Personal Data Protection".
2. On November 21 the round table discussion "Introduction of Information and Communication Technologies in Education" was conducted at the Ukrtelecom company. Participating in the initiative were the representatives of the Ministry of Education, Ukrtelekom, leaders of schools and universities. During the discussion GIPI reported on the foreign experience of ICT introduction in education, on regulations and methods of the introduction. Following the results of the report made by GIPI, an article was published in the "Education of Ukraine" magazine (its target audience is a wide circle of researchers and law-makers). After this meeting GIPI was invited to head the group of experts that will write Green book on implementation of information

technologies in education sphere.

3. During the round table meeting entitled “State Information Policy: Problems of the Legislative Security” the GIPI representative conducted preliminary negotiations with leadership of the State Committee on Communications on conduct of the Internet-discussion of the program “Electronic Ukraine”. Discussion is to be held in the beginning of 2003 at the GIPI web-site and it will also be discussed during events organized by the State Committee on Communications.

f) regional initiatives:

1. In November GIPI started the implementation of the project “Development of Effective NGOs with the help of Internet technologies” financed by IRF. In the frameworks of this project, it is supposed to conduct training for NGOs on usage of Internet technologies for the development and improvement of their activities in 10 regions of Ukraine. Besides, it is planned to publish a text-book that will be an encyclopedia for NGOs on effective usage of information and communication technologies. Internews has already started national research as to how often NGOs use information technologies.
2. The representatives of the project “Ukraine: information and communication technologies for development” invited GIPI representatives to participate in the round table discussions “Information and communication technologies for the regions development” conducted in Vinnitsa on November 22, 2002. During this meeting GIPI presented an analysis of web-sites of Ukrainian state authorities.

g) development of the GIPI web site:

In October-December GIPI developed different sections of the web-site and also started providing the latest information on the legislative processes in the information technologies sphere in Ukraine. GIPI keep monitoring and updating database of draft laws on information technologies issues (See <http://gipi.internews.ua/rus/base/ukraine/>). Besides, at the end of December the forums for the discussion of 6 draft laws on IT submitted to the Verkhovna Rada were created (<http://www.gipi.internews.ua/forum>). The forum for the discussion of the draft law “On Telecommunications” was launched on November 14 and it already contains more than 180 commentaries and suggestions to this draft law.

More than 4,500 hits have been recorded since GIPI site launched 9 months ago (average number of hits in November-December was increased by more than 35 per day; the maximum number is 120 hits per day).

Intermediate Result 2.3: Media Production Autonomy

“Media are free to produce and broadcast programming on key political and economic events, and niche reporting and programming exists.”

Indicator: Increased information available to the Ukrainian public through increased non-state media production of balanced/objective production on critical economic, social and political issues.

Target: Increase in hours of production of political, social and economic programming at non-state media outlets, as reflected by Media Production Autonomy Grade.

Summary of Activities supporting this IR:

1. Production by Internews **of critical and “socially urgent” programs and Public Service Announcements** for free distribution and broadcast;

1. Internews Production of Critical Programs

During the three quarters, Internews focused on production and distribution of:

- a) Programs on socially significant issues for radio
- b) Program on socially significant issues for television
- c) Current Events Series for television: “The Road”
- d) Public Service Announcements for radio

Stations' ability to broadcast these programs without retribution or censorship by local or national government supports the expanded freedom of broadcast media, and also increases media's role in building civil society in Ukraine.

(a) Radio Programs on Socially Significant Issues:

“Political Coffee” Morning Radio Show

“Political Coffee” is a fast-paced morning radio program designed for broadcast as listeners drink their coffee. This daily, 5-minute program covers important issues for ordinary people including their rights and responsibilities under the current legislation, violations and reporting of violations, and various aspects of Ukraine's domestic and foreign policy.

This non-partisan program does not refer to specific candidates or blocks, rather it's designed to inform on the current processes in the Parliament and politics and make sense of the media coverage and advertisements. **“Political Coffee”** includes common people and experts who discuss various socially significant issues, targeting 20-30 year old FM radio listeners. 22 regional independent FM radio stations air this program daily in a regular timeslot, on Monday-Friday mornings.

Between August 1 and December 31, 2002, the Internews Radio Division produced 105 programs in the morning series of radio shows called **“Political Coffee”**. Out of 42 programs, eight related to corruption (*see below*). This morning show's goal is to inform Ukrainian citizens on the main political events and provide unbiased and objective information to radio listeners. The program examines Ukrainian legislation, new legislative acts and draft laws, activities of all branches of government at the national and regional level, and Ukrainian international relations. The issues and problems are discussed from the viewpoint of an ordinary person, not a party member or representative. The morning show provides interesting and balanced information and has a certain educational objective. The programs targets active 20-30 year old listeners and relates to various aspects of home and foreign policy of Ukraine.

Internews requested radio stations in our network to air the programs in the morning when people have morning coffee at work or at home. The series is dynamic and consists of several segments such as public opinions polls, interviews with candidates for MP, party leaders and independent experts, PSAs etc. The programs were distributed for free broadcast to 22 radio stations (*see page 7*). The programs featured interviews with Leonid Grach, former Speaker of the Parliament of Crimea, Douglas Gardner, UN Coordinator in Ukraine, Anatoly Zlenko, Minister of Foreign Affairs of Ukraine, Grygory Omelchenko, Head of the Interim Parliamentary Committee to Fight Organized Crime and Corruption, politicians,

⁷ Note that most recent figures are from the 2001 Impact Assessment. This was the final Impact Assessment completed under this grant.

political scientists, sociologists, analysts, media specialists, representatives of NGOs (such as the IRF, the IAB, Socis Gallup, the Razumkov Center for Economic and Political Research) and various institutions (International Community for Human Rights, International Institution of Comparative Analysis, School of Political Analysis, Institute of Competitive Society, the Ministry of Education of Ukraine), MPs, parliamentary representatives, the Central Elections Committee representatives, lawyers, psychologists, economists, and others. The programs include vox-pops and regional radio spots.

□ **Internews Flash**

"Morning Political Coffee", a daily, 5-minute program covering different political issues of great concern for Ukrainians, has produced its 100th broadcast. Launched in March 2002 in advance of elections, the program initially covered issues of rights and responsibilities under election law, political advertising, and other election issues, helping voters to make an informed choice. In the post election period, the program expanded the topics covered to keep up with amendments to Ukrainian legislation and budget politics, cover social and anti-corruption issues, and recent trends in Ukrainian foreign politics.

According to Pavlo Novikov, the program's producer, "the feedback from the stations and our listeners encourages us in our work. We strive to make the 'taste' of the information presented objective and balanced". (August 16, 2002)

Between August 1 and December 31, 2002, the 105 programs featured interviews with politicians (representatives and leaders of political parties, movements, fractions, parliamentary committees and MPs), state officials (Cabinet of Ministers, Presidential Administration), political scientists (the Razumkov Center for Political and Economic Research, International Institute for Comparative Analysis), and experts and economists. Other topics included *ecology* (3 programs: two on a unique Crimean project aimed at restoration of the Stankevych pine tree in Sevastopol and one on the UN global summit "on stable development" that featured interviews with the Minister of Ecology and Natural Resources of Ukraine Serghiy Kurykin, TACIS's experts and representatives of Ukrainian and international ecological organizations), *protection of human rights* (4 programs), *development of small business and tax laws* (2 programs), *transition of Ukraine from a parliamentary-presidential to a presidential-parliamentary republic* (2 programs), *the Gongadze issue* (1 program), *terrorism and the September 11 anniversary* (1 program), *protests of opposition in Ukraine* (4 programs), *HIV/AIDS* (1 program: Race for Life marathon), *constitutional reform in Crimea* (1 program), and *educational reform in Ukraine* (1 program) issues.

Major issues covered in fall 2002 in Political Coffee include:

- forming Parliament majority and its activities
- legislative activity of the Verkhovna Rada
- conflicts in the Parliament on budget, National Bank management change, etc.
- forming of the Parliament
- re-division of parliament committees
- international politics of Ukraine (in particular, possible applying of financial sanctions by FAFT participants against Ukraine)
- preparation and participation of Ukrainian delegation in the NATO Summit in Prague
- cooperation of Ukraine with NATO, European Council, USA, Russia and others.
- Transparency of authorities
- anti-corruption
- status of national minorities and the language of national minorities of Ukraine
- state of affairs with radar complexes "Kolchuga"
- preform of the Ukrainian authority system – from President-Parliamentary to Parliamentary-Presidential .
- some aspects of ecology legislation of Ukraine.

November 19-20, 2002 Olga Makarchuk, Journalist of the "Morning Political Coffee" attended NATO Summit in Prague. As a result of her work, 5 programs "Morning Political Coffee" were produced. The

audience of the “Morning Political Coffee” had an opportunity to listen to the opinion of J.Robertsona, NATO General Secretary, A.Zlenka, Foreign Affairs Minister of Ukraine, Ukrainian and foreign diplomats and other experts on such issues as participation of Ukraine in NATO summit, cooperation of Ukraine and NATO, perspectives of Ukraine entry into this organization and others.

On November 27, a journalist of the project "Morning Political Coffee" covered the trip of the delegation of the Verkhovna Rada led by V.Yuschenko “Nasha Ukraina” that visited Sankt-Peterburg (Russia) to sign the agreement on cooperation between “Soyuz Pravyh Sil” (Russia) and “Nasha Ukraina”.

By the end of December, **28** radio stations aired Internews program:

Station	City	Potential Audience
Radio “Sistema”	Kyryviy Rih (Dnipropetrovsk oblast)	1,100,000
Radio „Continent”	Sevastopol	1,000,000
Radio „Class!”	Donetsk	3,700,000
Radio „Tavria”	Kherson	1,000,000
Radio „Ternopil”	Ternopil	750,000
Radio „New Chernigiv”	Chernigiv	500,000
Radio „Vsesvit” (Univerce)	Sumy	350,000
Radio „Dovira-FM”	Poltava	380,000
Radio „West Polus”	Ivano-Frankivsk	500,000
Radio „STV”	Severodonetsk (Lugansk oblast)	250,000
Radio „Kray”	Rivne	300,000
Radio „Zhitomyrska Khvylya” (Zhitomir Wave)	Zhitomyr	1,000,000
Radio „Allur”	Kremenchug (Poltava oblast)	400,000
Radio „Podillya-Tsenter”	Khmelnitsky	140,000
Radio “Eurostudia”	Mariupol (Donetsk oblast)	500,000
Radio „Samara”	Pavlograd (Dnipropetrovsk oblast)	400,000
Radio „Auto Radio”	Kherson	500,000
Radio „Vezha”	Ivano-Frankivsk	300,000
TPK „Gorlivka”	Gorlivka (Donetsk oblast)	300,000
Radio „City”	Chernivtsi	800,000
Radio „New Wave”	Kharkiv	1,500,000
Radio „AB-Radio”	Kirovograd	300,000
Radio „Bit”	Kramatorsk (Donetsk oblast)	500,000
Radio-5 FM	Zaporizhzhya	1,000,000
Radio „Lviv Wave”	Lviv	1,000,000
Radio „Zhisa”	Simferopol (Crimea)	2,000,000
Radio “Svit-FM” (Gromadske Movlennya – Public Broadcasting)	Uzhgorod	700,000
Radio “Maidan-FM”	Bila Tserkva (Kyiv oblast)	200,000

All the programs are available at the Internews web-site <http://internews.ua/ukr/projects/radio/>. Since the launch of the project in March, 2002 through December, 2002 197 programs of “Morning Political Coffee” were produced.

“Fighting Corruption” Radio Programs

The Internews Ukraine Radio Division produced **four programs highlighting corruption**. Produced in the frameworks of an already popular radio show called “Political Coffee”, these five minutes in length programs had a better chance to be heard in the regions. As well as “Political Coffee”, the “Fighting Corruption” programs were distributed for broadcasting among 22 regional radio stations. The programs highlighted corruption in local governments, relationship between corruption of the state and the economic development, how attractive the country is for investors and creditors in the light of existent corruption. The programs featured the Law on Laundering of Shadow Money, Ukrainians’ attitude to corruption, and included interviews with experts and specialists of the USAID-sponsored Project “Partnership for Open Society”.

HIV Live Call in Radio Programs

The project, supported by the USAID/Conterpart International Health Program, was launched in August with a 5-day seminar on the production of the interactive radio call in programs. The project included a training seminar in production of radio programs, on-site consultative support to the stations producing the programs, and monitoring trips to the stations. Due to the great demand for this training and an interest in covering this issues, 14 regional FM radio stations from 12 cities sent DJs or producers to participate in the training (*see above*).

Following the training, 7 stations received financing from CAP including 3 stations that received financing from UNDP to produce a series of interactive programs. Cities: Lviv, Donetsk, Odesa, Kherson, Kremenchuk, Ternopil, Kirovograd. The 7 regional radio stations produced weekly 30 minutes interactive call in radio programs (58 interactive programs on HIV/AIDS issues were financed by CAP and 18 interactive programs were produced with the financial support of UNDP).

Radio listeners in get information on HIV/AIDS from local NGOs, health officials and local authorities. These live, call in radio programs are designed to increase awareness of HIV, an understanding of the risks of infection, and increase tolerance at the community level towards those who are infected and affected by HIV. These stations received ongoing consultations and support from Internews as they produced a one-month series of radio programs. Internews’s Training Department Director Oleksandr Makarenko and Radio Producer Pavlo Novikov visited the stations where they discussed various aspects of radio production on social issues, including HIV/AIDS. They also helped to develop the programs so that after the project ends, the stations could continue producing the interactive call in radio shows on various social issues, including HIV/AIDS. As a result, the project was so successful that stations continued production on their own. Internews’ employees assisted in raising the quality of the programs, increase their popularity, and also in fund raising for the programs’ production, i.e. Internews trips to assist stations in production of commercially successful radio programs on socially significant issues.

Pavlo Novikov (November 4-5) and Oksana Panasivs’ka (November 4-6) conducted consultancies at radio station “Shanson” in Kherson. Internews experts had an opportunity to give recommendations to the top management, Program Director, Sound Editor and other employees of the station including:

- planning and preparing of information programs for FM broadcasting; different approaches to develop broadcast schedules; target audience; how to work with target audience and experts.
- information and entertainment programs at radio stations: audience; information content; air time
- programs on social issues
- particularities of covering HIV/AIDS issues: guests as representatives of vulnerable groups; program experts; cooperation with NGO; communication with HIV-positive people, medical personnel;
- tolerance and non-discrimination to HIV positive people; rights of HIV positive people
- particularities of preparing and producing interactive programs on topical issues

On November 26, 2002 Pavlo Novikov organized and led a round table discussion for the representatives of regional stations participating in CAP project. During this meeting, DJs of radio stations exchanged experience and ideas on interactive programs production. Also, they agreed on the joint actions in producing program on December 1, 2002 dedicated to the International Anti-HIV/AIDS Day. This discussion was conducted in Internews with participation of 10 producers and moderator – Pavlo Novikov.

November 28, 2002 in the frameworks of CAP project Pavlo Novikov conducted one-day on-site consultancy at radio station “Shanson-Kremenchuk” (TVRC “Vizit”). During this meeting, Novikov covered such issues as production of information radio programs, production of local news bulletin, producing of radio programs on social issues (HIV/AIDS), cooperation with NGOs, state and medical institutions, etc.

On November 18, 2002 Pavlo Novikov conducted one-day on-site consultancy at the radio station “Lux”, Lviv on the production of live radio shows on HIV/AIDS issues.

December 9-10, Pavlo Novikov participated in the conference "Best project financed by CAP". The representatives of more than 30 NGOs from different regions of Ukraine took part in this conference. The major activities of those NGOs are as following: support of reproductive health, HIV/AIDS preventive measures, decreasing harm of non-medical usage of drugs etc. During the conference Pavlo Novikov presented joint project of CAP and Internews “Production of interactive radio shows on social issues (HIV/AIDS) by regional radio stations” Participants – about 50 people. Place: - Kyiv, Hotel “Bratislava”.

As part of this program Oleksandr Makarenko and Pavlo Novikov also provided consultancies to:
Radio “FIL” in Odessa on August 19-20 (visited by Mr. Makarenko only)
Lux TVRC in Lviv on August 27
Radio “Ternopil” in Ternopil on August 28
Radio “Klas” in Donetsk on September 1-2
Radio “AB” in Kyrovograd on September 3
Radio “Chançon” in Kremenchuk, Poltava Region, on September 4

Based on the feedback received, the programs were very positive and raised great interest in the issue of HIV among the audience. During the project our experts observed a shift in the attitudes towards tolerance to the HIV+ people. Currently it is known that some stations decided to keep producing this kind of radio show in the future and are attracting local funding. Thus, there has been a "ripple effect" and we expect long-term continuation of the project at the initiative of project participants.

(b) Television Programs on Socially Significant Issues

“Race for Life” TV Program

In September, the I/UA Program Maker Pavlo Novikov produced a television program “Race for Life” that features the UNDP-organized Race for Life anti-AIDS/HIV marathon held in Kyiv. The length of the program is 10 minutes 20 seconds. The television program was produced as a “special report” format and was sent out for broadcast by partners in the Virtual Agency of News Exchange project. They are as follows: TVA, Chernivtsi; Channel 11, Dnipropetrovs’k; Novyy Chernihiv, Chernihiv; Telecom-Service, Shostka, Summy Region; Chernomorska, Simferopol, Crimea; Media Group Objective, Kharkiv; Rivne-1, Rivne; Saturn, Mykolayiv; Alex, Zaporizhzhya; Rudana, Kryvyy Rih, Dnipropetrovs’k Region; Morion, Yevpatoria, Crimea; Vezha, Ivano-Frankivs’k.

Also, the film was broadcast by the Sevastopol State TVRC. The production was finalized on September 26, 2002.

"THE ROAD" Current Events Series for Television

In August-December 2002, Internews continued production of a series of television programs entitled "The Road". "The Road" looks at the main news of the week through the eyes of ordinary Ukrainians travelling on commuter trains. The program also includes tape packages on news events produced by regional stations. "The Road" production team and Internews agreed that such a program is only valuable if broadcast on a regular –weekly – basis to truly reflect current events. Since June 23 the series was weekly broadcast by *KTM Cable Television Company* (Kyiv) (after *UTAR* was withdrawn its broadcasting license by the NCTRB) on Saturdays at 16:20. *KTM* has a potential audience of 3 million viewers.

The team working behind the project consists of Oleksandr Stolyarov – author and producer, Taras Dudar – project lead and director, Julia Bolshinskaya and Natalya Siverenchuk – program directors, Olga Vylobkova – journalist, Anatoly Khimich – cameraman, Petro Tsymbal – sound engineer, Yevhen Verkhovynets – sound editor, Andrey Tregubov – video engineer, and Yuri Budyak – administrator.

Program topics included:

1. Railway Road Workers' Day (tape spot from TV-4 in Ternopil). Broadcast on August 3, 2002. 11 minutes in length. Directed by Natalya Siverenchuk.
2. Day of Construction Workers (tape spot from Avers in Lutsk). Broadcast on August 10, 2002. 11 minutes in length. Directed by Taras Dudar.
3. Old Age (tape spot from Alex in Zaporizhzhya). Broadcast on August 17, 2002. 11 minutes in length. Directed by Natalya Siverenchuk.
4. Independence Day. Broadcast on August 24, 2002. 11 minutes in length. Directed by Taras Dudar.
5. Harvest Time (tape spot from Alex in Zaporizhzhya). Broadcast on August 31, 2002. 11 minutes in length. Directed by Natalya Siverenchuk.
6. Miners. Broadcast on September 7, 2002. 11 minutes in length. Directed by Taras Dudar.
7. September 11. Broadcast on September 14, 2002. 11 minutes in length. Directed by Natalya Siverenchuk.
8. Cinematography (tape spot from IA Reporter in Odessa). Broadcast on September 14, 2002. 11 minutes in length. Directed by Taras Dudar.

A significant component of the program is the inclusion of tape spots from regional television stations. Internews Ukraine reached an agreement with the stations as follows: IA Reporter (Odessa), Saturn TVRC (Mykolayiv), TVA (Chernivtsi), Alex (Zaporizhzhya), TV-4 (Ternopil), Channel 11 and 14 (Dnipropetrovs'k), Chernomorska (Simferopol), SIMON (Kharkiv) and Avers (Lutsk). These stations send their segments to Internews to be included in the program and "The Road" is sent to the stations listed above for broadcast. The programs are broadcast in the regions at prime time: on Tuesdays after 18:00 (*for details please see Internews' Cumulative TV Broadcasting Table ~ Appendix B*), except for TV-4 Ternopil that broadcasts the programs at 20:30 on Mondays. These programs are designed to be dropped into regular news broadcasts. The series provided a forum for discussion of topical issues – political, social and economic – and reflects the opinions of average Ukrainians. This project concluded on Sept. 30, 2002.

Upon the finalization of the project, the creative team behind the project negotiated with the stations that broadcast "The Road" series to screen a 40-minute documentary film "*Dostoyevsky's Girl*" that is based on the footage taken for the series. The stations agreed and the film was broadcast by 10 stations in Kyiv and regions. The documentary film was produced in July. It examines various aspects of social life in

Ukraine in a lyrical manner. The premiere screening was held on September 29. Also, the presentation of the film was conducted at the Republican House of Cinematographers of Ukraine on September 24, 2002.

(c) Radio Public service Announcements

Between August 1 and December 31, 2002, at the request of international organizations and at its own initiative, Internews Ukraine produced and distributed **18 radio Public Service Announcements** 28 FM radio stations across Ukraine:

HIV/AIDS PSAs:

Internews experts (Pavlo Novikov, Oksana Solomchenko, Olga Makarchuk, Sergiy Bykovsky) produced a series of PSAs “AIDS concerns everybody” with support from the British Council US/EC HIV project. The PSAs promote using condoms for ensuring safe sex. Internews produced Ukrainian and Russian versions of the PSAs to be aired on different stations. 12 PSAs (duration 10-18 sec) were produced and in advance of Decemebtr 1 they were distributed among 27 regional radio stations and also posted at Internews web-site, category “Social programming”: <http://internews.ua/ukr/projects/roliki/> The list of the stations is a following (as of December 1, 2002):

Station	City	Potential Audience
Radio “Sistema”	Kryviy Rih (Dnipropetrovsk oblast)	1,100,000
Radio „Continent”	Sevastopol	1,000,000
Radio „Class!”	Donetsk	3,700,000
Radio „Tavria”	Kherson	1,000,000
Radio „Ternopil”	Ternopil	750,000
Radio „New Chernigiv”	Chernigiv	500,000
Radio „Vsesvit” (Univerce)	Sumy	350,000
Radio „Dovira-FM”	Poltava	380,000
Radio „West Polus”	Ivano-Frankivsk	500,000
Radio „STV”	Severodonetsk (Lugansk oblast)	250,000
Radio „Kray”	Rivne	300,000
Radio „Zhitomyrska Khvylya” (Zhitomir Wave)	Zhitomyr	1,000,000
Radio „Allur”	Kremenchug (Poltava oblast)	400,000
Radio „Podillya-Tsenter”	Khmelnitsky	140,000
Radio “Eurostudia”	Mariupol (Donetsk oblast)	500,000
Radio „Samara”	Pavlograd (Dnipropetrovsk oblast)	400,000
Radio „Auto Radio”	Kherson	500,000
Radio „Vezha”	Ivano-Frankivsk	300,000
TPK „Gorlivka”	Gorlivka (Donetsk oblast)	300,000
Radio „City”	Chernivtsi	800,000
Radio „New Wave”	Kharkiv	1,500,000
Radio „AB-Radio”	Kirovograd	300,000
Radio „Bit”	Kramatorsk (Donetsk oblast)	500,000
Radio-5 FM	Zaporizhzhya	1,000,000
Radio „Lviv Wave”	Lviv	1,000,000
Radio „Zhisa”	Simferopol (Crimea)	2,000,000

Radio “Svit-FM” (Gromadske Movlennya – Public Broadcasting)	Uzhgorod	700,000
Radio “Maidan-FM”	Bila Tserkva (Kyiv oblast)	200,000

“Race for Life” PSAs

At the request and in cooperation with the UNDP, Internews produced **6 PSAs announcing the “Race for Life” marathon dedicated to the anti-AIDS action in Ukraine**. Each PSA is 30 seconds in length. The PSAs were broadcast by 7 radio stations: “Super Nova”, “Nashe Radio”, “Era” national radio, “Gala”, “Continent”, “Lux” and “Stolytsya”.

✓ **Feedback:**

“Dear Pavel,

On behalf of the UN House in Ukraine, I wish to thank you and Internews for the support to the Race for Life with great Radio Jingles information on the Race and HIV in Ukraine. One of the jingles is also used as a basis for the Video ads production by M1 TV channel. It will be on spot at M1 and NEW Channel.

Thank you again for this great support. We have already had many people who phoned us and asked to register them after they listened to the Race for Life announcement on the radio.

Warm regards,

Dimitri Vasylev

Information Unit

UN House in Ukraine”

The PSAs were also placed in the Internet: <http://www.internews.ua/ukr/projects/roliki/index.html#UN>

Internews Support for Other Initiatives

HIV/AIDS

In August-December 2002, Internews was approached by several organizations that work to combat HIV/AIDS in Ukraine, and worked with the on program production and information support for their HIV work in Ukraine.

▪ HIV Media Outreach through UNDP “**Leadership for Results**”

On September 30, 2002 Internews Ukraine started work on the “Media Campaign on Leadership against HIV/AIDS” project. The media campaign implemented by Internews Ukraine consists of several elements. They are: a workshop for journalists, a number of radio interviews on HIV/AIDS issues, live radio shows, informational advertorials in Newspapers and leaflets.

1. Workshop for journalists on covering HIV/AIDS: On November 12-13, 2002 Internews held a workshop for the journalists of print and broadcast media outlets „Mass Media and National Response to the Epidemic HIV/AIDS”. Pavlo Novikov, Internews and Dmytro Vasilyev, UNDP, led this seminar as trainers and moderators. Besides, Olena Purik, International Alliance on HIV/AIDS and Laima Geydar, All-Ukrainian Network of people Living with HIV/AIDS, known experts in the HIV/AIDS sphere, discussed with the participants the coverage of HIV/AIDS issues in different media outlets. The participants of the training included 15 journalists of print and broadcast media from Kyiv, Donetsk, Lviv, Odesa and Dnipropetrovsk that cover topical social issues on a regular basis. Resulting the workshop, the attendees received certificates and a number of useful and interesting hand-outs.

One of the major objectives of the seminar was in encouraging participants to use leadership approach addressing HIV/AIDS issues. In particular, the moderators and trainers discussed the image and characteristics of the leader and worked out the recommendations for the journalists as to the coverage of HIV/AIDS issues. During the seminar, it was discussed how the journalist could cover HIV/AIDS issues in an effective, interesting and unbiased manner in order to change positively the public awareness as to the HIV-positive people.

1. The radio interview on HIV/AIDS issues. Internews Ukraine signed the agreement with the All-Ukrainian radio station “Nashe Radio” (its potential audience is 30 million people) on production of a series of radio interviews on leadership and HIV/AIDS issues. These interviews would be aired in the Saturday show “Radio Doctor” (12:00-13:00). Project experts approved the list of participants and topics of the programs. Also, Internews Ukraine and the Nashe Radio employees prepared and project experts approved promos aired by the radio station before the program. On November 2 the first program was aired. Participating in the program were Anatoly Yakobchuk, UNDP-Ukraine expert, and Volodymyr Zhovtyak from the All-Ukrainian Network of People Living with AIDS. On November 16 another interview was aired in the Saturday show “Radio Doctor” (12:00-13:00). Serhiy Dvoryak, UNDP expert and Laima Geydar, All-Ukrainian Network of people Living with HIV/AIDS representative, took part in this program. This program was very successful and raised great interest among the audience taking into consideration the number of received calls. The final programs aired on December 14, and December 28.

3 radio stations in Odesa, Lviv, Donetsk produced 18 live call-in radio shows on HIV/AIDS issues.

3. Live radio shows. Regional radio stations Radio Lux (Lviv), Radio Fil (Odessa), and Radio Class (Donetsk) are producing call-in live radio shows on HIV/AIDS issues. Each of the stations produces 6 programs (1 program per week). This project is an extension of the CAP funded [HIV Live Radio Call-in Program](#). Pavlo Novikov conducted on-site consultancies at the Radio Lux, Lviv at the beginning of November. Radio Lux (Lviv), Radio Fil (Odessa), and Radio Class (Donetsk) produced 18 interactive programs in the frameworks of this project. Additionally to the planned activities of L4R project, on November 25, 2002 Internews conducted a meeting of producers that participated in the Counterpart and UNDP projects and produced radio call in shows. This round table discussion was aimed at exchange experience and ideas on programs production and at cooperation with regional HIV/AIDS related NGOs.

4. Placement of Advertorials. Internews Ukraine has signed an agreement with the “Seghodnya” and “Fakty” newspapers that would write and post advertorials highlighting leadership against HIV/AIDS issues. According to the agreement with the “Seghodnya” newspaper, 2 articles (1/2 of a newspaper page each) will be posted in the issues printed on November 22 and December 6. The “Fakty” newspaper will post 2 articles (1/4 of a newspaper page each) in the issues published on November 21 and December 5. Internews Ukraine has held meetings with journalists that would write the newspaper articles. Journalists will attend the workshop for journalists organized by the UNDP on October 21-22 and the workshop conducted by Internews Ukraine on November 21-22.

5. FAQ leaflets. The first part of this element is a survey conducted by the Taylor Nelson Sofres. Internews Ukraine employees have had a meeting with representatives of the Taylor Nelson Sofres, the All-Ukrainian Network of People Living with HIV/AIDS, and “Leadership for Results” project experts where they discussed the project goal, the aim and the task of the survey, the target audience, the most effective survey methods, and developed the plan of work. Following the results of the meeting it was decided to conduct two focus groups in each of the target cities (Lviv, Odessa, and Donetsk). The first focus group includes women of 16-25 years old, and the second one - women of 26-41 years old. Holding six focus groups in different Ukrainian regions will give an opportunity to

make clear what issues and problems our target audiences are interested in. Also, Taylor Nelson Sofres, the Delhi branch, has provided Internews Ukraine with materials of their research carried out in Delhi on the request of the UNDP-Delhi. The print version of the report on results of the survey and video cassettes containing materials the focus groups were prepared.

Based on the research conducted by Taylor Nelson Sofres (TNS) in Lviv, Odesa and Donets'k, Expert of International Alliance HIV/AIDS Olena Purik prepared a list of questions and answers that our target audience is interested in for the FAQ. It is planned to print and distribute 360 000 FAQ leaflets in 2003 in 5 cities: Lviv, Odesa, Kyiv, Dnipropetrovs'k, Donets'k. FAQs will be distributed to women in the target age group through a partnership with the Association of Ukrainian Pharmacies.

- Also, in August, jointly with the Counterpart Alliance for Partnership, Internews Ukraine began the work on the implementation of the **“Youth Educational Programs Production by Regional Radio Stations with the Support from the All Ukrainian Network of HIV-Positive People”**. The project included training seminars for journalists and production of radio programs. See more details under [HIV Call-in Radio Programs](#) above.
- Internews provided the organizational and informational support to the UNDP on the **Race for Life** event conducted by the United Nations agencies working in Ukraine and the Kyiv City Administration. The Race was initiated by the UN agency in Ukraine. The production work for the informational campaign began in August 2002. As a result, Internews produced **six 30-seconds in length PSAs**, announcing the action, and a television film that covered the event. The PSAs were placed in the Internet, on Internews's web-page, for further broadcasting by radio stations in Ukraine. The event took place on September 15, 2002 in Kyiv, in the main street Khreschatyk. This is an annual action conducted by the UNDP in Kyiv, to raise public awareness on HIV/AIDS in Ukraine, to increase an understanding of the risks of infection and tolerance at the community level towards those who are infected and affected by HIV, and to promote healthy way of life among Ukrainian youth. Internews also produced a 10 minute short film on the event
- Internews, represented by the Development Department Director Oksana Panasiv'ska, is a regular member of the work group to prepare the Festival **“Stop HIV/AIDS”** that will be conducted by the British Council in Ukraine in December 2002. Ms. Panasiv'ska is an active member of the work group and develops the strategy of conducting the seminars. Other members represent international organizations, NGOs and donors organizations.

Women's Issues: Anti-Trafficking and anti-Gender Violence Initiatives

In August 2002, Veronica Podshyvaylova, Internews-Ukraine's WID Officer, and in September 2002, Veronica Vaschenko, I/UA Development Department Assistant, participated in **round-table discussions** held by the USAID, to discuss strategic planning of an international anti-trafficking in women conference to be held in Kyiv in October 2002. Innovation mechanisms to combat human trafficking were discussed. Attending were representatives of state and non-government structures such as the International Organization for Migration, Winrock International, La Strada, the State Committee for Family and Youth, Institute of Sociological Researches, Public Initiative Project, the Parliamentary Coordination Committee to Prevent Trafficking in People, and others.

The participants provided ideas to make prevention of trafficking in people successful and agreed to focus on economic issues during the upcoming conference. A successful media campaign may be needed and may include production of television and radio PSAs for further broadcasting in Kyiv and the regions, interviews and programs, press conferences, training programs for journalists, and more. Internews Ukraine has an extensive experience in such production and events.

Other Initiatives

Support to CSOs

Between August 1 and December 31 of 2002 Internews was cooperative with various CSOs through the activities as follows:

Training

- On November 15, Pavlo Novikov held a 4-hour training session for the representatives of Kyiv NGOs. This training was organized by the Resource Centre “GURT”. The topic of the seminar is cooperation of NGOs with broadcast media as a part of PR campaign of NGOs. The purpose of this training, was “Advertisement on social issues in Ukraine”. Participants – 25. Place: Kyiv, RC “GURT”.
- On December 10, 2002 Pavlo Novikov attended the training "NGO Advocacy" organized by the International Alliance HIV/AIDS. Lawyers and managers of anti-HIV/AIDS non-governmental organizations participated in this seminar. Pavlo Novikov conducted training session on cooperation of NGOs with mass media outlets: techniques of conducting interview, organizing and holding press-conference, working with the journalists

Round-Table Meetings

On the request from SCOs, Internews organized and held a **round-table meeting** as follows:

- A round-table discussion between representatives of non-government organizations of Ukraine and Oleksandr Pashkaver, one of the authors of the Decree “*On Additional Measures to Ensure Transparency in the Activities of State Organs*” took place at Internews Ukraine on September 3, 2002.

Other Notable Facts:

1. Staff Training and Networking

- On August 17-29, 2002, Telekritika Project Lead Natalya Ligachova *went to Washington D.C., Boston in Massachusetts and New York in N.Y. in the United States of America, following an invitation of the Federal Department of State.* Mrs. Ligachova studied the work of American media outlets. Her program in Washington D.C. included a Federalism Tour and lecture on U.S. Government, visits to the media outlets and programs USA Today Online, The Washington Post, WETA-TV, Journal of Broadcasting and Electronic Media, and legal political analysis programs “Meet the Press”, “Inside Sources”, and “News Hour”. Also, in Washington, she visited the Center for Public Integrity, the National Association of Broadcasters, the Internet Policy Institute, the Center for Media and Public Affairs, Center for Civic Journalism, and the International Women’s Media Foundation. In NYC, she met with representatives of the Fairness and Accuracy in Media, Freedom Forum, the Committee to Protect Journalists organizations, the Columbia School of Journalism, and the MSNBC news network and Editor of Criticismnow.com media outlets. In Boston, Massachusetts, Mrs. Ligachova’s appointments included WGBH television, Boston Globe, local Internet providers, the Harvard University (she met with researchers on Internet policy and freedom of speech issues), Internet news sites, and Transparencynow.com. The information obtained during the trip was placed in the Internet, on the Telekritika’s web-site.
- On September 8-13, 2002, Elena Kitaygorodskaya, GIPI Analyst, *made a trip to Moscow, Russia to meet with GIPI Project participants.*
- On September 9-12, 2002, Ms. Elena Kitaygorodskaya, GIPI Analyst, *made a trip to Bishkek, Kyrgyzstan to attend an international conference on Internet-related issues.*

- On September 9-14, 2002, Mrs. Maria Shkarlat, GIPI Coordinator, *went to Yalta in Crimea, Ukraine to attend an international conference on Internet-related issues.*
- On September 15-22, 2002, Mr. Kostyantyn Kvirt, I/UA Managing Director, *made a trip to Paris and Brussels, to take part in work meeting of Internews International.*
- From September 28 through October 10, 2002, I/UA Resident Advisor Marjorie Rouse, Kostyantyn Kvirt, I/UA Managing Director, and Chariman of the Board of Internews Ukraine Oleg Moskalevych *made a trip to Washington D.C. in the USA, to attend an Internews Global Media Conference, at meeting of Internews NIS managers and to meet with representatives of the USAID and the State Department in the United States.*
- Internews Media Lawyer Taras Shevchenko was selected to receive a full scholarship to attend the University of Brighton, England Human Rights Law course for 6 weeks in the fall of 2002. to Brighton for training. This programme has been established by the Institute to provide lawyers and judges, primarily from countries in Central and Eastern Europe, with academic training and practical experience in the field of human rights law. It integrates the international and constitutional approaches to securing human rights and is designed to help the participants to make a useful contribution to the resolution of existing and future human rights problems in their own countries. This is the twelfth such programme to be organised by the Institute in collaboration with the Council of Europe. The programme is divided into two stages, academic and practical. These two stages are concerned with the protection of human rights at both the national and international level so as to provide a relatively complete picture of the possible problems, strategies and solutions. The academic and practical stages last for six and two weeks respectively. The former was held at the University of Birmingham. For the second part of the program, Mr. Shevchenko had a 2-week internship at Article 19.
- From November 11-13, 2002, Veronika Vaschenko took part in the UNDP workshop “ARTS AND MEDIA WORKSHOP: TRANSFORMING THE RESPONSE TO HIV/AIDS” in ADDIS ABABA, ETHIOPIA. This training was part of the Internews-Ukraine partnership in the UNDP project “Leadership for Results. There were more than 100 participants in the seminar: Ethiopian media and arts representatives and delegations from different countries, where the project “Leadership for results” is implemented. The participants did explore news ideas for media outreach by digging into cultural heritage that will help to form an effective response to the HIV/AIDS epidemic. It was a forum to share ideas, experience and knowledge in fight against AIDS. Participants were challenged to implement different innovative concepts and techniques working under this issue in the perspective of Ukrainian culture and had an opportunity to analyze heritage of Ukraine (Wilber’s Integral Framework) and try to find new perspectives from which we could create more effective methods to fight with HIV/AIDS. As a result, some new ideas and techniques were used by the team that is developing the creative approach and slogan for the Ukrainian HIV media campaign

2. Participation in the Workshops, Conferences and Round-Table Meetings in support of CSOs

- On September 3, 2002, Taras Shevchenko, the I/UA Lawyer, attended *a round table meeting of public organizations with the author of the Presidential Decree of Ukraine “On Additional Measures to Ensure Transparency State Bodies”* Oleksandr Paskhaver. The meeting was organized by and held at Internews Ukraine. At the meeting, representatives of the public organizations that sent an open letter to the President of Ukraine following his Decree on access to information in Ukraine, discussed the position of the authors of the draft project relating to the further execution of the Decree.
- On September 4, 2002, Internews’ Lawyer Taras Shevchenko took part in a conference **“Human Rights in Ukraine”**, organized by the Kyiv-Mohyla Academy. Participating were the U.S. Ambassador to Ukraine Carlos Pascual, Ombudswoman of Ukraine Nina Karpachova, Head of the Parliamentary Committee for Human Rights Gennady Udoenko, representatives of law-enforcement, public and international organizations.

- On September 5, 2002, Internews' Lawyer Taras Shevchenko participated in a round table meeting to discuss ***a draft law of Ukraine on advertising***, organized by the Parliamentary Committee for Freedom of Speech and Information and the Independent Association of Broadcasters of Ukraine. The meeting hosted MPs, representatives of central and regional mass media, advertising companies and associations, public organizations, and lawyers. Mr. Shevchenko made his propositions and comments to the draft law on advertising.
- On September 9-11, 2002, Internews' Lawyer Taras Shevchenko attended a conference ***“Legal Protection of Freedom of Speech and Information in Ukraine: Approaching European Standards”***, organized by the IREX ProMedia. The conference took place in Yalta. Participating were lawyers and judges of the Supreme Court of Ukraine, courts of appeal, journalists and partners of the IREX ProMedia.
- On September 19-20, 2002, Resident Advisor Marjorie Rouse, Internews' Lawyer Taras Shevchenko and Due Diligence Lawyers Pavlo Moiseev and Tatiana Olexiyuk participated in a conference ***“Access to Information in Ukraine: Current Situation and The Possibilities for Development”***, organized by Internews-Ukraine. The conference hosted experts from England, Hungary, Estonia, and Moldova. Participating were representatives of the Parliament of Ukraine, the Cabinet of Ministers of Ukraine, the Presidential Administration, international and public organizations, Kyiv and regional media outlets, and lawyers. Mr. Shevchenko moderated the conference.
- On September 24, 2002, Internews' Lawyer Taras Shevchenko took part in a round table meeting to ***discuss the analysis of the laws on information and on coverage of activities of state bodies, prepared by the OSCE and the CE experts***. The meeting was organized by the Parliamentary Committee for Freedom of Speech and Information. Participating were leaders of the Freedom of Speech and Information Committee, Head of the State Committee for Informational Policy, TV and Radio Broadcasting, representatives of the Presidential Administration, the National Committee for TV and Radio Broadcasting of Ukraine, state bodies, television and radio companies of Ukraine, experts, and representatives of international and Ukrainian non-government organizations. Mr. Shevchenko took part in the discussion of the ways to improve the law on information.
- On September 25, 2002, Internews' Lawyer Taras Shevchenko attended a meeting of ***the Public Council for Freedom of Speech and Information***. Participating were representatives of the organizations-founders of the Council, Head of the Parliamentary Committee for Freedom of Speech and Information Mykola Tomenko, and First Deputy Head of the Committee Yuri Artemenko. Mr. Shevchenko presented a legal analysis of the draft regulation of the NCTRB of Ukraine “On Licensing of TV and Radio Broadcasters”.
- On September 26-27, 2002, Internews' Lawyer Taras Shevchenko, and Due Diligence Lawyers Pavlo Moiseev and Tatiana Olexiyuk took part in a seminar entitled ***“Freedom of Expression, Privacy and the Internet”***, organized by the Kharkiv Law Enforcement Group. Attending were representatives of the Constitutional Court of Ukraine, the Supreme Court of Ukraine, the Ministry of Justice of Ukraine, the State Committee for Communications, the Supreme Council for Legal Policy, the Academy of Legal Sciences, the International Renaissance Foundation, lawyers, representatives of law enforcement, public and international organizations, and Internet providers. They discussed the issues of freedom of speech, access to information, protection of personal information, and the integration of the Legislation of Ukraine into the EC Legislation.
- On September 30, 2002, the Due Diligence Lawyer Tatiana Olexiyuk participated in a round table meeting ***“Contemporary Regional Journalism: Problems and Perspectives”*** in Zhytomyr, organized by the Association of Professional Journalists and Advertisers of the Zhytomyr Region. At the meeting, Mrs. Olexiyuk spoke on the creation, targets and activities of the Public Council for Freedom of Speech and Information.
- Mr. Shevchenko took part in public hearings ***„Upcoming Parliamentary Hearings on Freedom of Speech and Political Censorship”*** on November 28. *Organized by Public Council on Freedom of Speech and Information*. Participating were members of Parliament Mr. Tomenko and Mr.

Artemenko, representatives of organizations that formed Public Council on Freedom of Speech and Information. Stated propositions about regulation of media responsibility for defamation.

- Mr. Shevchenko took part in the seminar **“Freedom of Assembly and Freedom of Associations”**. **November 29-30**. *Organized by Kharkiv Human Rights Group*. Experts from Council of Europe and Ukrainian institutions shared their experience with representatives of Ukrainian Human Rights organizations.
- Mr. Shevchenko took part in the Parliamentary hearing **on Freedom of Speech and Political Censorship in Ukraine**. December 4. *Organized by Parliamentary Committee on Freedom of Speech and Information*. Hearings at Parliament were attended by all major state figures responsible for media issues like Vice Prime Minister of Ukraine, Head of the National Council on TV and Radio, Head of the State Committee on Informational policy, TV and Radio, Prosecutor General. Representatives of different media organizations and NGOs were invited. Participated in preparation of the draft law that should be adopted as a result of the hearings.
- Mr. Shevchenko took part in training **on TV news production**. December 11. *Organized by Internews Ukraine*. Professional training aimed to increase ability of journalists from regional TV stations to produce good news. Consulted students on legal issues like access to information, protection of sources, invasion of privacy, defamation.
- Mr. Shevchenko took part in a seminar for Human Rights Advocates **on European Convention on Human Rights**. December 13-14. *Organized by Interights (London, UK) and Ukrainian Union of Advocates*. Seminar was held by Swedish Human Rights expert for Ukrainian advocates who specialize on the European Convention on Human Rights and prepare cases for the Strasbourg’s Court.
- Mr. Shevchenko took part in a round table discussion **on draft law on results of Parliamentary Hearings on Freedom of Speech and Censorship in Ukraine**. December 20. *Organized by Internews*. In the round table participated Head and Deputy Head of the Parliamentary Committee on Freedom of Speech and Information Mr. Tomenko and Mr. Artemenko, Judge of the Supreme Court of Ukraine Mr. Dombrovskyj, lawyers and experts of NGOs that work in media law area. Organized round table, was moderating discussion and presenting own proposals to the draft law.
- On November 5-7, 2002 Kostya Kvurt took part in the conference "Local media - the Perspectives of Cooperation of Polish and Ukrainian TV and radio stations" that was held in Peremishel', Poland. The participants of the conference were the heads and managers of regional state and commercial TVRCs of Ukraine and Poland. At the conference Mr. Kvurt established contacts and discussed future cooperation on implementing joint projects.

3. Representation of Ukrainian Films and Culture

On September 24, 2002, Internews held *a presentation of the documentary film “Dostoyevsky’s Girl”* at the Republican House of Cinematographers of Ukraine. The film was produced by Internews Ukraine. Attending the presentation were journalists, representatives of media outlets, film directors and students of creative institutions.

“Dostoyevsky’s Girl” is a 41-minute film that is a result of an annual work of the group and is based on the footage from “The Road” series. This is a diary of a television journalist, it relates to ordinary people and the growth of an individual. The creative team behind the film consists of: Oleksandr Stolyarov – director and author, Taras Dudar and Natalya Severenchuk – assistant directors, Dmytro Sanin, Anatoly Khimich and Oleksandr Tregubov – cameramen, Olga Vylobkova – journalist, Yevhen Verkhovynets – sound editor, Petro Tsymbal – editor, Maxim Vylobkov – administrator, and Yuri Budyak – executive producer. The film was distributed for free broadcasting on regional channels (*please see Appendix B*).

Internews Ukraine submitted its programs for the participation in the *First Open People’s Contest of Advertising entitled “An Advertising Ruff”*. The contest was held in September in Donetsk. It is an

open contest of advertising that is held to organize a dialogue between advertisers and advertising companies, and to determine the potential of Ukrainian creators. The contest is held by correspondence. Advertising companies send in the production that is then sent out for voting. “An Advertising Ruff” is a contest of ideas. Famous agencies, small creative groups and private individuals can participate in the contest. The organizers hope to provide advertising companies with a basis of creative ideas and to demonstrate their potential to the audience. Internews Ukraine submitted the following TV PSAs: 6 PSAs on *Global Warming*, one anti-trafficking PSA “*Don’t Become a Commodity!*”, and 2 *election* PSAs.

4. Representation of Ukrainian Films and Culture Abroad

The Internews Ukraine anti-trafficking PSA “*Don’t Become a Commodity!*” was selected for screening at *the Peace and Human Security Media Festival*. The PSA was one of 4 entrais selected in the “International Women’s Rights” category. The Festival was held in September in New York, the United States.

Internews Ukraine sent the documentary film “*Dostoyevsky’s Girl*” for the inclusion in the *Kosice Festival of Television Programs and Films*. The Festival will be held in October in Kosice, Slovakia.

Appendix A

Articles on “Internews” and its Projects

“TeleRadio Courier” magazine, July 2002, Issue 3

Regional Mass Media. New Tendencies on the Market. Polish-Ukrainian Conference

by Andriy Salnikov, Training Coordinator, Internews Ukraine

Quite frequently managers of regional television and radio companies request Internews to share news on new technologies and the latest achievements in formatting and programming, and an effective work of various departments such as news, advertising, promotion etc. Sometimes we hear: “We’ve reached a certain level but we want to make a further progress. It seems we do not move...” Any training may help to solve problems in a day. Of course, during training managers and employees learn about various interesting and constructive ideas that, as a result, are targeted to improve a financial situation at a station. The content of a training as well as the experience of other companies working in other countries (USA, UK, Russia, Poland etc.) cannot be “literally” transferred to Ukraine. The adaptation takes some time, and the technologies that seem to be unreal today may be implemented in 5-10 years. The implementation of such ideas depends on many objective factors such as legislation, market development and mentality.

In this connection, the experience of our proximate neighbors becomes valuable. It is needless to say what success Poland has reached during the past decade in the field of mass media and European integration.

With the financial support of the International Renaissance Foundation (Ukraine) and the Stefan Batoria Foundation (Poland), Internews Ukraine held a two-day international conference on experience exchange in the field of mass media between representatives of Poland and Ukraine. The conference was held in the frameworks of the VIII Kyiv International Television and Radio Fair. Ten participants from Ukrainian regional TVRCs and 10 managers of print media outlets and media holdings, and 7 representatives of various mass media in Poland attended the conference. The selection of the participants was held according to several criteria: maximal geographic coverage of the regions, representation of media holdings or other media companies that include several media outlets, and perspectives of development. Also, the conference was attended by 45 important guests representing the Ministry of Foreign Affairs of Ukraine, the Embassy of Poland in Ukraine, the National Council of Ukraine for Television and Radio Broadcasting, journalists, leaders of Ukrainian and foreign television and radio companies, newspapers and magazines, informational agencies, web-editions etc.

Internews has a considerable experience in conducting such conferences and trainings with participation of international media experts but the uniqueness of this conference was that it gathered representatives of print and electronic mass media of two neighboring states. Except the speeches, one of the most valuable factors was communication among all participants of the conference. Though, the first day was very rich in speeches both on Polish and Ukrainian experience. An experience of two regional mass media – “Gazeta Wyborcha” that has its special correspondents in all Poland, and the regional television company TVP3 – was shared by Ewa Zientarska and Vlodzimezh Bogachyk who spoke on the reforms in print media in Poland towards market reforms and about the peculiarities of competition between various print media outlets...

Ukrainian Media Bulletin, September 2002

Public Media Organizations Set Up Freedom of Speech Council

Public organizations working in the media sector together with the Parliamentary Committee for Freedom of Speech and Information created a Public Council for Freedom of Speech and Information to co-ordinate information policy, a representative of the Academy of Ukrainian Press Public Organization, Valery Ivanov, said on September 17.

The declaration on creating the Council and on co-operation with the Parliamentary Committee was signed by over 30 organizations. According to Ivanov, conclusions of the Council's experts will be taken into account when developing laws on media. The Council includes, in particular, the Independent Association of Broadcasters, the committee 'Equality of Opportunities', the Razumkov Center for Economic and Political Studies, the 'Telekrytyka' Internet publication, the Media Reform Center, the 'Internews-Ukraine' public organization, the fund Europe-XXI century, the Academy of Ukrainian Press, the Laboratory of Legislative Initiatives, and the Public Radio charity fund. The Public Council was the first public organization working with a Parliamentary Committee.

Kyiv Post, August 2002

New Act Aids Freedom of Information

By Evgenia Mussuri, Kyiv Post Staff Writer

Thirteen non-governmental organizations have offered President Leonid Kuchma their help in implementing a presidential decree that ordered the government to provide citizens with freer access to information.

In a decree issued Aug. 1, Kuchma ordered government agencies to be more careful to abide by the country's law on information and a constitutional provision on freedom of information. It also ordered agencies to segregate public information from sensitive material dealing with personal privacy and national security that are exempt from disclosure.

Kuchma also ordered a study of the information law, to be concluded by Nov. 1, and invited NGOs and representatives of the mass media to participate. He said that government would become more transparent and that public information would become more freely accessible as a result.

In an open letter dated Aug. 12, the NGOs pledged their assistance.

"The decree essentially asks NGOs to become involved and help monitor implementation of the law on information," the letter read. "We offer our assistance to do the tasks envisioned by the decree."

Signatories to the letter included the International Renaissance Foundation, IREX Promedia, the Ukrainian Academy of Press, and the Kharkiv Human Rights Protection Group. The letter said that the NGOs would actively work to ensure that the law was enforced and that the nation and international community would be kept informed of the progress.

For one group, the decree was evidence that the president is aware that the information law is not being enforced.

"The law on information describes in detail how people can obtain government information," said Tetyana Fomina, head of the legal department at the Independent Association of Broadcasters, which was one of the NGOs that signed the letter. "This decree proves that the law is not being followed." Fomina said that in most countries it would be considered odd that the president felt compelled to order that the law be followed. "We have a situation where the law exists, but works poorly," she said.

Kuchma also ordered agencies to list the kinds of information they have that should be excluded from disclosure for national security or law enforcement reasons.

Fomina said that the Constitution already limits access to that kind of material, making additional lists unnecessary. "The more restrictions there are, the less information will become available," she said.

Journalists and researchers have long complained that getting access to government information can be nearly impossible.

While the law on information requires that agencies respond to written requests for information within 30 days, the requests often go unanswered, or irrelevant or incomplete information is provided.

"People are generally used to the idea that they will not be given the information they want," said Michael Veisberg, president of the Ukrainian Association of Periodical Publishers. "When access to information is denied, it is difficult to challenge the decision in court." Veisberg said that when reporters are denied information from official government sources, they may rely on less reliable sources, such as paid informants, other publications or anonymous sources. Veisberg said that the media have had limited success asking the courts to compel government agencies to provide information.

Fomina said that although citizens' personal information is constitutionally protected, much of that protection should be considered waived when a person enters public life by running for or holding an elected office. She said that while the Central Elections Commission required candidates for parliament to provide copies of their tax returns, the commission refused to make the documents public, citing the candidates' privacy rights. "As soon as a person becomes a public figure, this person opens themselves to public scrutiny and their financial affairs should be transparent," Fomina said.

Veisberg concurred, arguing that while privacy rights are generally inviolable, public figures like deputies, mayors and other government officials are of public importance. He said that journalists who write about a public figure's private life in order to provide insight into the person's character often end up being sued for invading personal privacy. Given the present interpretation of the law, such lawsuits are difficult to win, he said. "When there is a lawsuit charging a journalist with infringing on a private life," he said, "journalists usually lose."

- ✓ **The IAB publishes a regular column in TeleRadio Courier magazine for professionals, to inform Ukrainian broadcasters on developments in television and radio in Ukraine, media legislation and other events that take place in the country. Also, such editions as:**

TeleRadio Courier

Den newspaper

Telekritika

publish interviews with IAB's employees.

- ✓ **Many publications/broadcasters quoted Telekritika including:**

Ukrains'ka Pravda

TeleRadio Courier

Visnyk of the NCTRB (NCTRB's Bulletin)

Ukrainian Media Server

Den newspaper

Pro-UA Internet site

Forum Internet site

Sehodnya newspaper

Ukraina Moloda newspaper

Kievskiy Vedomosti newspaper

UT-1 National Channel

Studio 1+1

INTER

STV

TET-A-TET

ICTV

NEW CHANNEL

Telekritika's materials are included in the daily bulletin for Parliamentarians.

Appendix

B

Internews-Ukraine Television & Radio Programs

News & Informational Broadcast During Grant Period – August 1 – December 31, 2002

TOTAL TELEVISION PRODUCTION

10 programs distributed *Tl running time: 2 hs 18 min 20 sec*
 Total broadcast time for I-U TV programs *31 hours 56 min*

TOTAL RADIO PRODUCTION

73 radio programs distributed *Tl running time: 17 hs 33 min*
 Total broadcast time for I-U radio programs *91 hours 21 min*

TOTAL PUBLIC SERVICE ANNOUNCEMENTS

Radio: 6 PSAs:
 6 "Race for Life" PSAs *Tl running time: 30 s (bcast 21 min)*

TL BROADCAST HOURS - RADIO AND TV: approximately 123 hours 17 min

<i>Television/Radio Company</i>	<i>No. of programs</i>	<i>No. of screenings</i>	<i>Time per screening</i>	<i>Tl. Broadcast time</i>
Quarter III, 2002 (August-September only)				
TV projects				
<i>"The Road" television series</i>				
KTM, Kyiv (3 million households)	8	2	00 hr 11 m	02 hs 56 m
SIMON (Kharkiv)	8	1	00 hr 11 m	01 hr 28 m
Reporter (Odesa)	8	1	00 hr 11 m	01 hr 28 m
Saturn TVRC (Mykolayiv)	8	1	00 hr 11 m	01 hr 28 m
TV-4 (Ternopil)	8	2	00 hr 11 m	02 hs 56 m
TVA (Chernivtsi)	8	2	00 hr 11 m	02 hs 56 m
Alex (Zaporizhzhya)	8	1	00 hr 11 m	01 hr 28 m
Avers (Lutsk)	8	2	00 hr 11 m	02 hs 56 m
Channel 11 (Dnipropetrovs'k)	8	1	00 hr 11 m	01 hr 28 m
Chernomorska (Simferopol)	8	1	00 hr 11 m	01 hr 28 m
Subtotal "The Road" project				20 hs 32 m
<i>"Dostoyevsky's Girl" documentary film</i>				
KTM, Kyiv (3 million households)	1	2	00 hr 40 m	01 hr 20 m
SIMON (Kharkiv)	1	1	00 hr 40 m	00 hr 40 m
Reporter (Odesa)	1	1	00 hr 40 m	00 hr 40 m
Saturn TVRC (Mykolayiv)	1	1	00 hr 40 m	00 hr 40 m
TV-4 (Ternopil)	1	2	00 hr 40 m	01 hr 20 m
TVA (Chernivtsi)	1	2	00 hr 40 m	01 hr 20 m
Alex (Zaporizhzhya)	1	1	00 hr 40 m	00 hr 40 m
Avers (Lutsk)	1	2	00 hr 40 m	01 hr 20 m
Channel 11 (Dnipropetrovs'k)	1	1	00 hr 40 m	00 hr 40 m
Chernomorska (Simferopol)	1	1	00 hr 40 m	00 hr 40 m
Subtotal "Dostoyevsky's Girl" project				09 hs 20 m
<i>"Race For Life" program</i>				
TVA (Chernivtsi)	1	1	10 m 20 s	10 m 20 s
Channel 11 (Dnipropetrovs'k)	1	1	10 m 20 s	10 m 20 s
Novyy Chernihiv (Chernihiv)	1	1	10 m 20 s	10 m 20 s

Telecom-Servis (Shostka, Summy Region)	1	1	10 m 20 s	10 m 20 s
Media Group Objective (Kharkiv)	1	1	10 m 20 s	10 m 20 s
Rivne-1 (Rivne)	1	1	10 m 20 s	10 m 20 s
Saturn TVRC (Mykolayiv)	1	1	10 m 20 s	10 m 20 s
Alex (Zaporizhzhya)	1	1	10 m 20 s	10 m 20 s
Rudana (Kryvyy Rih, Dnipropetrovs'k Region)	1	1	10 m 20 s	10 m 20 s
Morion (Yevpatoria, Crimea)	1	1	10 m 20 s	10 m 20 s
Vezha (Ivano-Frankivs'k)	1	1	10 m 20 s	10 m 20 s
Chernomorska (Simferopol, Crimea)	1	1	10 m 20 s	10 m 20 s
Subtotal "Race For Life" program				02 hs 04 m
Subtotal TV				31 hs 56 m

Radio projects

Radio Informational Programs

<i>Political MorningCoffee (Aug – Sept)</i>	40	22	00 hr 05 m	73 hs 20 m
<i>Political Morning Coffee (Oct – Dec.)</i>	63	28	04 m 30 s	4 hrs 44 m
<i>Fighting Corruption (as part of Political Coffee series)</i>	2	22	00 hr 05 m	03 hs 40 m
<i>HIV Call-In Radio Shows</i>	76	7	00 hr 30 m	38 hs 00 m
<i>HIV Call-In shows on Radio Doctor (Nashe Radio)</i>	4	1	1 hr 00 m	4 hr 00 m
<i>Youth is the World's Future (Radio Ternopil, I/UA's grant)</i>	1	1	02 hs 00 m	02 hs 00 m
<i>"Race for Life" PSAs</i>	6	7	00 m 30 s	00 hr 21 m
<i>HIV PSAs (British Council)</i>	12	27	00m 15s	00 hr 03 m
Subtotal Radio				126 h 08 m

Total (August-September 2002)

158 hrs 4 m