

I. PROJECT IDENTIFICATION

1. PROJECT TITLE <b>International Voluntary Services</b>		APPENDIX ATTACHED <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
2. RECIPIENT (specify) <input type="checkbox"/> COUNTRY _____ <input type="checkbox"/> REGIONAL _____ <input checked="" type="checkbox"/> INTERREGIONAL _____		2. PROJECT NO. (N.O. 1025.1)
4. LIFE OF PROJECT BEGINS FY <u>72</u> ENDS FY <u>73</u>		5. SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <u>2/14/72</u> DATE <input type="checkbox"/> REV. NO. _____ DATE CONTR./PASA NO. _____

II. FUNDING (\$000) AND MAN MONTHS (MM) REQUIREMENTS

A. FUNDING BY FISCAL YEAR	B. TOTAL \$	C. PERSONNEL		D. PARTICIPANTS		E. COMMODITIES \$	F. OTHER COSTS \$	G. PASA/CONTR.		H. LOCAL EXCHANGE CURRENCY RATE: \$ US (U.S. OWNED)			
		(1) \$	(2) MM	(1) \$	(2) MM			(1) \$	(2) MM	(1) U.S. GRANT LOAN	(2) COOP COUNTRY	(A) JOINT	(B) BUDGET
1. FUNDING ACTUAL FY													
2. OPA FY	100												
3. BUDGET FY													
4. BUDGET +1 FY													
5. BUDGET +2 FY													
6. BUDGET +1 FY													
7. ALL BUDG. FY													
8. GRAND TOTAL	100												

9. OTHER DONOR CONTRIBUTIONS

(A) NAME OF DONOR	(B) KIND OF GOODS/SERVICES	(C) AMOUNT

III. ORIGINATING OFFICE CLEARANCE

1. DRAFTER <b>B. H. Masters</b>	TITLE <b>PRI/PDS</b>	DATE <b>2/14/72</b>
2. CLEARANCE OFFICER <b>J. A. Ulinski, Jr.</b>	TITLE <b>Deputy Director, O/PRI</b>	DATE

IV. PROJECT AUTHORIZATION

1. CONDITIONS OF APPROVAL

2. CLEARANCES

BUR/OFF.	SIGNATURE	DATE	BUR/OFF.	SIGNATURE	DATE
IA			SA		
AFR			PFC		
ASIA			TA		

3. APPROVAL AAS OR OFFICE DIRECTORS SIGNATURE <b>Harriett S. Crowley</b> TITLE <b>Dep. Asst. Adm. (Acting), Bur. Popl. &amp; Human. Asst.</b>	DATE	4. APPROVAL A AID (See H.O. 1025.1 VI C) SIGNATURE DATE
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ADMINISTRATOR, AGENCY FOR INTERNATIONAL DEVELOPMENT

SUMMARY:

This grant seeks to facilitate the transfer of American experience and know-how to LDCs who need and want our help. It seeks to do so by enabling the International Voluntary Service (IVS), a private, non-profit voluntary organization, to determine and respond to LDC needs for middle-level technical assistance.

IVS has had 18 years experience in volunteer developmental assistance. It has been, and remains, a valuable developmental resource with extensive grass roots support. As a result of extensive AID contracts, however, it has come to rely decreasingly on this support. IVS is now determined to reassert its private identity, to obtain a major portion of finances from the private sector, and to increase the number of IVS volunteers serving in LDC programs. Volunteer costs of \$7,500 per man year will be borne to the maximum extent by the recipient LDCs, supplemented by IVS private funds. Although IVS has received numerous requests for assistance it does not yet have sufficient funds to investigate these opportunities for placing its volunteers in LDC programs. This grant will permit IVS to investigate these opportunities to negotiate with host governments concerning funding of volunteer costs. Regional bureau clearance will be required both as to country and sector, before any travel is initiated.

Premised, as it is, on the willingness of LDCs to pay, at least in part for volunteer services, and on the ability of IVS to obtain private support, there are significant risks to the success of this grant. In view, however, of its potential for providing LDCs an important supplemental development resource at low cost to the U. S. government, the gamble appears well justified.

A. THE PROJECT GOAL

1. Goal Statement- The goal of this grant is to facilitate, through the broad participation by American private groups, the transfer of American experience and know-how to people who need and want our help.

2. Measurement of Goal Achievement

- (a) Increased number of volunteers serving in LDCs.
- (b) Increased private contributions to support IVS programs in LDCs.

3. Assumptions of Goal Achievement

- (a) American know-how and experience is applicable to the problems of LDCs.
- (b) IVS, through its extensive and close relationships with church, youth, and other private groups, can mobilize effectively the

knowledges, experience and monetary resources of these groups to the practical work of overseas development.

(c) Agreement by LDCs to pay a portion of volunteer costs indicates a need and desire for our assistance.

#### B. THE PROJECT PURPOSE

1. Purpose Statement - The purpose of this grant is to determine and respond to LDC needs for middle-level technical assistance.

##### 2. Conditions Expected at the End of the Project

(a) 50 additional volunteers placed in LDC programs.

##### 3. Basic Assumptions

(a) LDCs will accept IVS volunteers as a valuable but low cost (\$7,500 per man year) source of middle-level technical assistance.

(b) Cost of these volunteers will be funded by recipient LDCs, private donors and multi-lateral organizations.

(c) A re-emphasis of its private and voluntary nature, as opposed to being almost exclusively a government contractor, will enable IVS to obtain significant private individual, corporate and foundation support.

(d) Having projects already agreed to by LDCs will assist in obtaining private funds.

(e) IVS can recruit volunteers in sufficient quantity and quality to respond to requests for assistance.

#### C. PROJECT OUTPUTS

##### 1. Outputs

(a) Establishment of a program development unit within IVS.

(b) Investigation of opportunities for placing IVS volunteers in priority LDC programs.

##### 2. Output Indicators

(a) Appointment of IVS program development staff.

(b) Investigation visits to 12 LDCs by IVS teams.

### 3. Basic Assumptions

(a) IVS has or can obtain individuals with the necessary area, disciplinary and negotiating skills to perform C 1 (b) above.

(b) IVS will be able to recruit a qualified program development staff.

(c) Opportunities for IVS volunteer assistance exist in a sufficient number of countries to justify team visits.

(d) Opportunities are in such countries and sectors to justify AID funding of their investigation.

## D. INPUTS

### 1. Amounts and Sources

(a) AID Grant \$100,000

(b) IVS Contribution \$ 25,000

### 2. Budget/Schedule (Also see attachment A)

Travel	\$ 40,000
Per Diem	20,000
Consultant Fees	40,000
Program Development	25,000
Staff	
Total	\$125,000

### 3. Basic Assumptions

(a) Grant is of sufficient magnitude to permit IVS to conduct program as planned.

(b) IVS can contribute \$25,000 from its own funds toward its program development effort.

## E. RATIONALE

IVS is a private non-profit voluntary organization with 18 years experience in volunteer developmental assistance. Its fundamental purpose has been to utilize professional volunteer services on a sustained and organized basis to combat poverty, disease and illiteracy in less developed countries.

It has operated in 15 countries of Asia, Africa and the Middle East with programs in agriculture, health and education. IVS has been, and remains, a valuable development resource.

As a private organization, it has been a channel through which young people could express their concern for less developed countries and through which churches, youth groups, foundations, corporations and individuals could contribute to and be informed about development assistance to less-developed countries.

Having a close and long standing association with numerous church and youth organizations, and having a 600-man alumni scattered throughout the U. S. in scores of jobs, professions and industries, IVS has been able to recruit volunteers, not only for its own programs, but for other U. S. and international voluntary agencies. This recruitment is not limited to Americans. Twelve per cent of IVS volunteers are from other countries.

At a present man-year cost of approximately \$7,500 IVS volunteers offer an inexpensive means of providing middle level technical assistance to less developed countries. Accordingly, IVS is attempting to redirect its role from being primarily an AID contractor to being a development resource that host governments are willing to pay for in whole or in part. IVS believes that with AID guidance and approval an increasing portion of their programs can be financed in this way.

To move in this direction IVS has embarked upon a program to increase the quality of its technical assistance, to increase the professionalism of its management and to emphasize its private identity. It has reorganized and expanded its executive Board under the new Chairman, Mr. Nicholas deB. Katzenbach and is benefiting from the advice and guidance of a number of other experienced Board members, such as its Vice President, Mr. James P. Grant, President of the Overseas Development Council. It has embarked upon an intensive fund raising campaign directed to individual corporate and foundation contributors. Just underway, this campaign has already netted \$100,000 from "Walks for Development." One hundred thousand dollars per year has been pledged from Protestant church organizations, and Mr. Katzenbach projects donations of \$150,000 a year from corporate donors. At present, however, IVS does not have sufficient funds to investigate opportunities for further volunteer participation in host country programs. This grant will permit IVS, with prior AID clearance, to investigate these opportunities, analyze the survey reports and recommendations, develop program proposals and conduct funding negotiations with host governments. IVS does not intend to create new programs as a result of these investigations, but rather to assess country program situations and potential relationships with a view to placing volunteers in existing programs. No commitment for AID funding of volunteers placed is implied by this Grant, although preliminary discussions with Regional Bureau officials indicate that this may be a possibility in some cases.

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This Grant presents an opportunity to promote maximum private participation in and contribution to overseas development. With just minimal guidance from AID, this contribution can be directed into priority areas.

F. COURSE OF ACTION

Upon approval of this Grant, one half of the total (\$50,000) will be advanced to IVS. This will enable IVS to:

1. Recruit an experienced program development officer.
2. Plan team visits to investigate opportunities.
3. Pay transportation, per diem and other costs of these teams and
4. Fund that portion of IVS staff time devoted to program development work.

Upon depletion of this initial tranche, an additional \$25,000 will be advanced upon presentation of the necessary vouchers. The final \$25,000 will be disbursed in the same way. No visits funded by this Grant will be made to any country without consultation with and approval by AID.

This Grant will be for a 12 month period. After 9 months AID will evaluate the grant and will consider an extension in the light of IVS performance, its ability to place its volunteers in overseas positions, its success in obtaining private support, and its success in having host governments support its volunteers.

Summary	Objectively Verifiable Indicators	Important Assumptions
<p><u>GOAL</u> To facilitate, through the broad participation by American private groups the transfer of American experience and know-how to people who need and want our help.</p>	<p><u>MEASUREMENT</u> (a) Increased number of volunteers serving in LDCs. (b) Increased private contributions to the support of IVS programs in LDCs.</p>	<p><u>ASSUMPTIONS</u> (a) American know-how and experience is applicable to the problems of LDCs. (b) IVS through its extensive and close relationships with church, youth and other private groups, can mobilize effectively the knowledge, experience, and monetary contributions of these groups to the practical work of overseas develop. (c) Agreement by LDCs to pay portion of volunteer costs indicates a need and desire for our assistance.</p>
<p><u>PURPOSE</u> To enable IVS to determine and respond to LDC needs for middle-level technical assistance.</p>	<p><u>END OF PROJECT (at end of months)</u> (a) 50 additional volunteers placed in LDC programs.</p>	<p><u>BASIC ASSUMPTIONS</u> (a) LDCs will accept IVS volunteers as a valuable but low cost (\$7,500 per manyear) sources of middle-level technical assistance. (b) Cost of these volunteers will be funded by recipient LDCs, private donors and multilateral organizations. (c) A reemphasis of its private and voluntary nature, as opposed to being almost exclusively a government contractor, will enable IVS to obtain significant private individual, corporate and foundation support. (d) Having projects already agreed to by LDCs will assist in obtaining private funds. (e) IVS can recruit volunteers in sufficient quantity and quality to respond to requests for assistance.</p>
<p><u>OUTPUTS</u> (a) Establishment of program development unit within IVS. (b) Investigation of opportunities for placing IVS volunteers in priority LDC programs.</p>	<p><u>OUTPUT INDICATORS</u> (a) Appointment of IVS program development staff. (b) Investigation visits to 12 LDCs by IVS teams.</p>	<p><u>BASIC ASSUMPTIONS</u> (a) IVS has or can obtain individuals with the necessary area, disciplinary and negotiating skills to perform OUTPUTS (b) across. (b) IVS will be able to recruit a qualified program development staff. (c) Opportunities for IVS volunteer assistance exist in a sufficient number of countries to justify team visits. (d) Opportunities are in such countries and sectors to justify AID funding of their investigation</p>

PROJECT TITLE International Voluntary Services, Inc.  
(IVS)DATE PREPARED February 14, 1972

Summary	Objectively Verifiable Indicators	Important Assumptions
<u>INPUTS</u>	<u>BUDGET/SCHEDULE</u> (Also see Attachment A)	<u>BASIC ASSUMPTIONS</u>
(a) AID Grant \$100,000.	Travel \$ 40,000 Per Diem 20,000 Consultant Fees 40,000	(a) Grant is of sufficient magnitude to permit IVS to conduct program as planned.
(b) IVS contribution \$25,000.	Program Development Staff 25,000 Total \$125,000	(b) IVS can contribute \$25,000 from its own funds toward its program development effort.