

AGENCY FOR INTERNATIONAL DEVELOPMENT PROJECT DATA SHEET		1. TRANSACTION CODE <input type="checkbox"/> A = Add <input checked="" type="checkbox"/> C = Change <input type="checkbox"/> D = Delete	Amendment Number (2)	DOCUMENT CODE 3
2. COUNTRY/ENTITY EL SALVADOR		3. PROJECT NUMBER 519-0149		
4. BUREAU/OFFICE LAC/DSB		5. PROJECT TITLE (maximum 40 characters) FAMILY PLANNING AND POPULATION		
6. PROJECT ASSISTANCE COMPLETION DATE (PACD) MM DD YY 1 2 3 1 8 1		7. ESTIMATED DATE OF OBLIGATION (Under 'B.' below, enter 1, 2, 3, or 4) A. Initial FY 7 6 B. Quarter 4 C. Final FY 8 0		

8. COSTS (\$000 OR EQUIVALENT \$1 = 2.50)						
A. FUNDING SOURCE	FIRST FY 76			LIFE OF PROJECT		
	B. FX	C. L/C	D. Total	E. FX	F. L/C	G. Total
AID Appropriated Total			263			3,443
(Grant)	()	()	(263)	()	()	(3,443)
(Loan)	()	()	()	()	()	()
Other U.S.	1.					
	2.					
Host Country			1,186			11,905
Other Donor(s)			1,239			9,112
TOTALS			2,688			24,460

9. SCHEDULE OF AID FUNDING (\$000)									
A. APPROPRIATION	B. PRIMARY PURPOSE CODE	C. PRIMARY TECH CODE		D. OBLIGATIONS TO DATE		E. AMOUNT APPROVED THIS ACTION		F. LIFE OF PROJECT	
		1. Grant	2. Loan	1. Grant	2. Loan	1. Grant	2. Loan	1. Grant	2. Loan
(1) PH	444	440		2,083		1,360		3,443	
(2)									
(3)									
(4)									
TOTALS				2,083		1,360		3,443	

10. SECONDARY TECHNICAL CODES (maximum 6 codes of 3 positions each) 420 450	11. SECONDARY PURPOSE CODE 435
12. SPECIAL CONCERNS CODES (maximum 7 codes of 4 positions each)	
A. Code	BR BU
B. Amount	340 1,020

13. PROJECT PURPOSE (maximum 480 characters)

Establish the institutional capability to provide protection from pregnancy, through effective use of contraception, to a minimum of 213,200 women of reproductive age.

14. SCHEDULED EVALUATIONS	15. SOURCE/ORIGIN OF GOODS AND SERVICES
Interim MM YY MM YY Final MM YY 6 8 0 1 2 8 1	<input checked="" type="checkbox"/> 000 <input type="checkbox"/> 941 <input type="checkbox"/> Local <input checked="" type="checkbox"/> Other (Specify) CACM
16. AMENDMENTS/NATURE OF CHANGE PROPOSED (This is page 1 of a _____ page PP Amendment)	

This amendment extends the project one additional year for a total of five years.

17. APPROVED BY	Signature <i>Charles J. Stockman</i> Charles J. Stockman	Date Signed MM DD YY 0 5 0 2 8 0	18. DATE DOCUMENT RECEIVED IN AID/W, OR FOR AID/W DOCUMENTS, DATE OF DISTRIBUTION MM DD YY 0 5 0 7 8 0
	Title Mission Director		

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ANNEX "A": ILLUSTRATIVE FY 80 PROJECT BUDGETS

I. B. SUMMARY

This project paper amendment will extend the project into a fifth year as indicated on the Facesheet. Total project costs are estimated to be \$24,460,000 of which the A.I.D. contribution during the five-year life of the project (1976-1980) is estimated to be \$3,443,000.

In order to continue and expand the P/FP activities originally approved in the project paper and subsequent project paper revision of November 1978, the Mission requests FY 80 funding of \$1,360,000.

II. PROJECT DESCRIPTION

A. Rationale for Extending Project

USAID/El Salvador submitted a PID for new Population Dynamics Project to AID/W on January 4, 1980, three months after a coup d'etat and two days before the full cabinet resigned (except for the Minister of Defense). In view of these abrupt changes, AID/W determined that the Mission should not proceed with the development of a new project, but rather extend the current project for one additional year. AID/W further concluded that, although the proposal has merit, development of a new project should wait because of (a) the GOES' apparent indecision regarding a population program; and (b) the need of the USAID to focus on developing those projects and activities that provide the greatest impact in the short-term during the transition period to a new project. AID/W recommended an expansion of the private sector's community-based distribution and commercial retail sales effort, and indicated that those public sector programs which are expected to encounter difficulty operating in the present Salvadoran environment should be provided with the minimal resources necessary to maintain their present service capability.

Extending the current project will help advance effective Population/Family Planning (P/FP) activities and, at the same time, permit needed clarification in government policy.

The current five-person military/civilian Junta has yet to make a public statement on population matters. However, according to the Salvadoran Demographic Association (SDA) and other sources, four of the five members of the Junta have informally indicated support for P/FP programs. Additionally, it appears that the Junta will look favorably upon the SDA's expansion of its activities and coverage of the population. The Minister of Health has asked USAID to assist in a major external evaluation of the Ministry's Family Planning Program, and is also considering the creation of a specialized office for P/FP.

B. Sector Goal and Strategy

The goal of this project remains as originally stated: To reduce the national fertility rate, which will enhance the possibilities for success of other development strategies and programs aimed at lower income groups.

The target of the original project was to reduce the crude birth rate (CBR) by an average of one birth per 1000 population per year, from approximately 41 in 1976 to 38 in 1979. During the period covered by this project extension a further decline should place the CBR at 36 per 1000, particularly taking into consideration the proposed expansion of community-based distribution of contraceptives in rural areas, and an expanded mass-media and person-to-person communication program.

C. Project Purpose

The project purpose, amended in November of 1978, was to establish the institutional capability to provide protection from pregnancy through effective use of contraception, to a minimum of 205,000 women of reproductive age (15-44 years). These are married or consensual union women of reproductive age (MWRA).

With this extension, the target number of women to be protected is increased to 213,200 during 1980.

The following table indicates the distribution of total coverage anticipated during the mid-1980 to mid-1981 period by host country organizations.

Table I

Expected Distribution of Project Coverage*

<u>INSTITUTION</u>	<u>Active Users</u>	<u>New Acceptors</u>
Ministry of Health	115,100	32,940
Salvadoran Demographic Association	34,100	9,760
Salvadoran Social Security Institute	29,800	8,540
Other Private Sources	34,200	9,760
T O T A L	213,200	61,000

*Source: TABRAP Analysis of 10-16-79, performed by the FP Evaluation Division, Center for Disease Control, Atlanta, Georgia. See Bulk File for report. The estimated 61,000 new acceptors are required to compensate for drop-out of active users.

Since there are an estimated 569,000 married women of reproductive age in 1980, if the target of active users is reached by the end of this project, 37% of MWRA will be planning their families. According to the results of the last National Contraceptive Prevalence Survey 34% of MWRA were contracepting in mid-1978.

D. Project Activities

During the one-year transition period between projects, the Mission proposes the following activities and budgets in consonance with AID/W guidance and current opportunities and limitations.

1. Salvadoran Demographic Association (\$1,060,000)

a. Community-Based Distribution (CBD)

The SDA's current CBD project with the Cotton Grower's Association, which is operational in parts of three of El Salvador's fourteen departments with 47 distribution sites, will be expanded to include full coverage in four depts. in the Eastern Region of the country and three depts. in the Western Region.

In order to implement this expansion, the SDA will recruit and train seven dept-level coordinators, 17 district-level promoters and 17 auxiliary nurses, who will establish approximately 990 distribution sites which will provide FP services to a minimum of 20,600 women, of which an estimated 5,800 would receive voluntary sterilizations in the SDA's clinics. This activity will combine community meetings to promote FP, the distribution of temporary methods of contraception in the most remote rural areas, and voluntary surgical contraception.

b. Information, Education, and Communication (IE&C)

The SDA is responsible for all mass media communications for P/FP programs in El Salvador. The SDA utilizes the services of a local advertising firm to design, test, produce, and monitor all IE&C materials. The quality of work has been excellent. Under this project extension, the SDA proposes to maintain the same level and frequency of message dissemination as during the past year with this local firm. The planned mix of media is as follows: radio (34.2%); newspapers (18.6%); TV (17.7%); movie theaters (6.1%); pamphlets (10.2%); posters (1.8%); signs (2.6%); bulletins (1.1%); and creation of new materials (7.7%).

In terms of frequency, 20 radio stations will broadcast 240 thirty-second spots daily, four newspapers will have one advertisement each daily, and three television stations will transmit one thirty-second spot each daily. Twenty different pamphlets on P/FP will be distributed to an estimated 900,000 families (23% of total population). Six posters will be distributed to health clinics, schools, and community facilities.

c. Research and Evaluation

In conjunction with the multi-institutional effort to maximize the availability of FP services and information in the four states of the Eastern Region, which contains 30% of the Salvadoran population, the SDA and the Center for Disease Control (CDC) will carry out a Contraceptive Prevalence Survey to measure contraceptive use and changes in the birth rate. Data will also be collected concerning the availability of FP services and the level of knowledge of P/FP matters. The survey will take place in October of 1980 and 900 women of ages 15-44 will be interviewed. In 1982, a follow-up study will be performed to measure how fast contraceptive use has increased and how fast the birth rate has decreased in the Eastern Region.

d. Commercial Retail Sales (CRS)

The SDA's CRS project, which is being supported by Development Associates Inc. (DAI), will require three months of funding (December, 1980 - February, 1981) after DAI assistance terminates in November, 1980. The target of the activity is to provide low cost contraceptives in 850 drugstores and 3,000 small shops. As of April, 1980, 798 drugstores and 1,236 small shops were participating. Proceeds from the sale of contraceptives will be used to maintain the activity after February of 1981.

e. National Leadership Seminars

The SDA will sponsor nine one-day leadership seminars for an estimated 270 representatives of Government, Industry and Commerce the Media, the Church, the Armed Forces, etc. The purpose of the seminars is to enhance understanding of the dimensions of the country's population growth problem and to mobilize greater support for P/FP programs.

f. Observational Training

The SDA has a continuing need to train its own staff and to expose Salvadoran government and private sector leaders to P/FP programs in other countries. During the period June, 1980 to February, 1981, approximately 12 persons will be trained.

g. P/FP Documentation Center

The SDA needs to maintain its reference library (the most complete in the country) for use by San Salvador's high school and university students. It also has frequent requests for translations and the copying of materials.

h. Commodities

As needed, office, audio-visual, and clinic equipment will be purchased in Central America or the United States.

2. Ministry of Planning (\$208,000)

The Ministry of Planning has requested \$208,000 for a Population Education Project to be coordinated with four GOES Ministries (Education, Agriculture, Health and Interior), the Salvadoran Social Security Institute, and the SDA. Approximately 200 technicians and 950 promoters from the six organizations will participate in a three stage activity, including training in family living, sex education, FP, and ecology. An estimated 90,000 rural dwellers will be reached.

This activity takes a concientización approach to strengthening acceptance of FP in rural areas by:

- a) relating reproductive behavior to economic and social problems at both individual and community levels; and
- b) promoting resolution of these problems through FP.

The activity is designed to both broaden awareness of, and participation by, government/private officials in the national population effort as well as to break down barriers to FP acceptance in rural El Salvador.

E. Project Budgets

USAID has analyzed the current pipeline and estimated requirements for FY 80 funds. An unspent balance of \$92,000 in the Grant with the SDA was reprogrammed in March of 1980, and will sustain SDA activities approximately through May 31, 1980. Therefore, the FY 80 funding requested in this Project Paper Amendment will be needed by June 1, 1980, if on-going activities are not to be disrupted and if the proposed expansion is to be implemented rapidly.

No FY 80 funding is included in this PP amendment for the Ministry of Health (MOH) since an unused balance of USAID funds is available, and because of the United Nations FP Association (UNFPA) programme of \$750,000 in assistance to the MOH. USAID and the MOH plan to reprogram the unused balance of USAID funding in June-July 1980.

Annex "A" presents illustrative FY 80 budgets. These are summarized in Table 2 below and total \$1.36 million. The need for a P/FP Project funding level of this magnitude for one year was expressed in San Salvador cable N° 2845.

Table 2

FY 80 Illustrative Budget Summary

(in US \$000s)

<u>ORGANIZATION</u>	<u>TYPE OF ASSISTANCE</u>	<u>FY 80 BUDGET</u>
SALVADORAN DEMOGRAPHIC ASSOCIATION	Technical Cooperation	16
	Commodities	332
	Participants	19
	Other Costs	702
	<u>SUB-TOTAL</u>	<u>1,069</u>
MINISTRY OF PLANNING	Technical Cooperation	16
	Other Costs	192
	<u>SUB-TOTAL</u>	<u>208</u>
	<u>TOTAL FY 80 PROJECT</u>	<u>\$ 1,360*</u>

Counterpart resources associated with this Project extension are estimated at \$1.5 million. See Project Paper Revision (page 22) of 11-24-78 for categories of host country contribution.

F. Other Donor Activities and Budgets

NOTE: Budgets are estimated to cover a 12-month period which roughly coincides with the implementation of USAID's FY 80 bilateral program.

1. UNITED NATIONS FUND FOR POPULATION ACTIVITIES

The UNFPA has programmed \$6.4 million in assistance to the GOES during the 1979-83 period. Approximately half of this amount is assigned to the MOH for an integrated MCH/FP project of which \$750,000 corresponds to the FY 80 USAID project. UNFPA has also programmed \$333,000 to Salvadoran Census Bureau in support for the 1980 Census.

Development, and hence approval, of operational plans for activities in other areas originally programmed for UNFPA assistance have been indefinitely delayed given the current situation. These include assistance in: Population Policy Development with the Ministry of Planning; Inter-

*Includes \$83,000 in contraceptive transportation costs.

national Migration with the Ministries of Planning and Foreign Relations; Population Education and Communications and Adolescent Fertility, both with the Ministry of Education; and Rural Community Development/FP with the Ministry of Interior.

2. International Planned Parenthood Federation (IPPF)

IPPF will provide \$46,493 during FY 80 for sex education to high school students; \$178,479 for the operation of three FP clinics; \$45,430 for special projects with private physicians and clinics and contraceptive vending machines; \$23,064 for FP training courses; \$19,810 for project evaluations; \$16,378 for the generation of local monetary contributions to the affiliate; and \$98,646 for administrative costs.

3. Development Associates Inc.

DAI will continue to support the SDA's CRS activity until November of 1980 at an estimated five-month cost of \$202,000. DAI will also provide approximately \$45,000 for in-country and third country training.

4. Association for Voluntary Sterilization (AVS)

AVS will continue to provide assistance to the SDA for voluntary sterilization services in its clinics in San Salvador, Santa Tecla, and Santa Ana at an estimated cost of \$92,000. It is also anticipated that AVS will provide \$125,000 to establish a full-time FP and voluntary sterilization clinic in the city of San Miguel to service the four departments of the Eastern Region.

5. Center for Disease Control

CDC/Atlanta will continue to provide technical assistance to all host country organizations for program statistics, evaluations, logistics, special studies, and the contraceptive prevalence survey in the Eastern Region. CDC's travel costs and analysis and data processing are estimated to be \$45,000 during the period of FY 80 USAID assistance.

6. University of Chicago

The University of Chicago will provide technical assistance to all host country organizations in P/FP information, education, and communications activities. Estimated cost is \$15,000.

7. International Fertility Research Program (IFRP)

IFRP will continue to support P/FP research with the MOH and the SDA. The estimated cost during the USAID project is \$30,000.

8. American Public Health Association (APHA)

APHA will provide technical assistance as needed and is arranging for a major evaluation of all P/FP programs in El Salvador which will take place in June of 1980. USAID estimates FY 80 APHA assistance at \$25,000.

9. Johns Hopkins University

This University's Program for International Education in Gynecology and Obstetrics will provide training to Salvadoran physicians in voluntary sterilization techniques. Estimated cost is \$15,000.

G. Implementation Plan

The following major events and dates for this one-year project extension are envisioned.

<u>Event</u>	<u>Responsible</u>	<u>Date</u>
1. PP amendment submitted to AID/W	USAID	5/5/80
2. PP amendment approved	AID/W	5/15/80
3. FY 80 allotment cable sent to USAID	AID/W	5/17/80
4. Grant amendments signed with SDA and MinPlan	USAID	5/25/80
5. Commodities ordered for SDA Community-Based Distribution Project	USAID/SDA	6/1/80
6. Detailed inter-agency design of population education activity	MINPLAN	April-July/80
7. PACD for Project extension		6/30/81
8. End-of-Project Evaluation	USAID	7/31/81

H. Evaluation Plan

An in-depth external evaluation by recognized P/FP experts, to be funded by APHA, will take place in July 1980. The evaluation will cover 1978 and 1979. Results will be used to reprogram the unused balance of funds at the MOH and to assist planning of the new Population Dynamics Project

An evaluation of the activities funded in FY 80 will be performed by the grantees and USAID at the end of the project.

I. Beneficiaries

The project is directed toward men and women of reproductive age, particularly in remote rural areas. An estimated 213,200 families will benefit from contraceptive services by the end of the project in early 1981. It is also assumed that the mass media campaign will reach the entire adolescent and adult population of El Salvador.

ILLUSTRATIVE FY 80 PROJECT BUDGETSI. SALVADORAN DEMOGRAPHIC ASSOCIATIONA. Community-based Distribution Project

1. Personnel	\$ 186,000
2. Per Diem	3,000
3. Gasoline, Vehicles Maintenance and Insurance	68,000
4. Training	16,000
5. Overhead	27,000

SUB-TOTAL LOCAL COSTS	\$ 300,000
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6. Commodities	322,000
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CED GRAND TOTAL	\$ 622,000
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B. <u>Information, Education & Communications (media)</u>	\$ 293,000
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C. Research and Evaluation

1. Personnel	\$ 12,000
2. Per Diem	\$ 10,000
3. Transportation	\$ 14,000
4. Sampling Maps	\$ 3,000
5. Data Processing	\$ 7,000
6. Contingency	\$ 1,000

TOTAL	\$ 47,000
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D.	<u>Commercial Retail Sales Project</u>	
	1. Personnel	\$ 18,000
	2. Per Diem	4,000
	3. Product Promotions	3,000
	4. Overhead	2,000
		<hr/>
	T O T A L	\$ 27,000
		<hr/>
E.	<u>Leadership Seminars</u>	\$ 5,000
F.	<u>Documentation Center</u>	\$ 15,000
G.	<u>Commodities</u>	\$ 10,000
H.	<u>International Training</u>	\$ 19,000
I.	<u>Technical Cooperation</u>	\$ 16,000
J.	<u>Contingency</u>	\$ 15,000
		<hr/>
	GRAND TOTAL	
	SALVADORAN DEMOGRAPHIC ASSOCIATION	\$1,069,000
		<hr/> <hr/>

II. MINISTRY OF PLANNING FY 80 INCREMENT

Technical Assistance \$ 16,000

Other Costs: \$ 192,000

Salaries (\$15,980)
Sociologist
Demographer

Printed Materials (\$54,720)
Supplies &
Diplomas

Per Diem for 1000 Course
participants
7 - 10 days (\$91,500)

Teaching Stipends,
Overtime (\$25,000)

Evaluation Seminar (\$4,800)

T O T A L \$ 208,000

III. CONTRACEPTIVE TRANSPORTATION \$ 83,000

IV. GRAND PROJECT TOTAL: \$1,360,000

DETAILED FY 80 PROJECT BUDGET FOR SALVADORAN DEMOGRAPHIC ASSOCIATION

A. Community based Distribution Project

1. <u>Personnel</u>	\$ 185,934
National-Level Chief (\$6,048)	
Secretary (\$3,024)	
Driver (\$2,142)	
7 State-Level Coordinators (\$37,632)	
17 District Level Promoters (\$74,256)	
17 District Level Nurses (\$62,832)	
2. <u>Per Diem</u>	2,916
CBD Chief (\$1,620)	
(\$15 X 12 days x 9 months)	
Driver (\$1,292)	
(\$12 X 12 days X 9 months)	
3. <u>Gasoline, Vehicles Maintenance and Insurance</u>	67,500
25 Vehicles X \$300 X 9 months	
4. <u>Training</u>	15,615
7 State-Level Coordinators	
(7 X \$15 per diem X 7 days = \$735)	
3 Workshops for Coordinators	
(7 X \$15 per diem X 2 days X 2 workshops = \$420)	
34 District-Level Promoters and Auxiliary Nurses	
(34 X \$15 per diem X 7 days = \$3,570)	
1 Workshop for 34 promoters and Auxiliary Nurses	
(34 x \$15 per diem X 2 days = \$1,020)	
One day courses for Village	
Distributors	
(987 Distribution X \$10 per diem = \$9,870).	

5. <u>Overhead</u>	\$ 27,185
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SUB TOTAL LOCAL COSTS	\$ 299,150
6. <u>Commodities</u>	
25 Vehicles at \$10,000 each	250,000
17 Moton Picture Projectors	11,900
17 Slide Projectors	8,500
17 Daylight Screens	2,550
25 Public Address Systems for Vehicles	50,000
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SUB TOTAL COMMODITIES	\$ 322,950
CBD GRAND TOTAL	\$ 622,100

B. Information, Education & Communication

<u>MEDIA</u>	<u>BUDGET</u>
RADIO	\$ 100,200
NEWSPAPERS	54,400
TELEVISION	51,900
MOVIE THEATERS	18,000
PHAMPLETS	30,000
POSTERS	5,400
SIGNS AND BILLBOARDS	7,500
BULLETINS	3,000
DESIGN, TESTING, AND PRODUCTION	22,500
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TOTAL MASS MEDIA	\$292,900

C. Research and Evaluation
(Contraceptive Prevalence Survey)

1. <u>Personnel</u>	\$ 12,492
3 Field Supervisors (3 X 2 months X \$340 = \$2.040)	

9 Field Interviewers
(9 X 2 months X \$260 = \$4,680)
3 Drivers
(3 X 2 months X \$190 = \$1,140)
1 Secretary
(1 X 3 months X \$240 = \$ 720)
Fringe Benefits required by Law
(\$3,912)

2. Per Diem \$ 9,716

Supervisors
(4 X 35 days X \$18.80 = \$2,632)
Interviewers
(9 X 35 days X \$14.80 = \$4,662)
Drivers
(3 X 35 days X \$16.80 = \$1,764)
Survey Director
(1 X 35 days X \$18.80 = \$ 658)

3. Transportation \$ 14,532

3 Vehicles
(\$700 rent per month X 2 months X 3 = \$4,200)
Gasoline and Maintenance
(\$82 daily X 3 X 42 days = \$10,332)

4. Sampling Maps \$ 2,600

5. Data Processing \$ 6,790

Coding (\$1,600)
Card Punching (\$1,200)
Computer Time (\$3,990)

6. Contingency \$ 1,260

TOTAL \$ 47,390

D. Commercial Retail Sales Project

1. <u>Personnel</u>	\$ 17,808
Project Director (9 months X \$1,000 = \$9,000)	
Secretary (3 months X \$280 = \$840)	
3 Salesman (3 X 3 months X \$320 = \$2,880)	
Fringe Benefits (\$5,088)	
2. <u>Per Diem</u>	3,780
Project Director (\$20 X 5 days X 9 months = \$900)	
3 Salesman (3 X \$320 monthly X 3 months = \$2,880)	
3. <u>Product Promotions</u>	2,700
4. <u>Overhead</u>	2,212
	<hr/>
TOTAL	\$ 26,500

E. Leadership Seminars

9 Seminars X \$12 per diem X 30 leaders	3,240
Lecturers for 9 seminars	1,080
Seminar materials	630
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TOTAL	\$ 4,950

F. Documentation Center

Acquisition of Books and films	8,500
Equipment and Supplies	3,000
Translation services	1,500
Copying services	2,000
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TOTAL	\$ 15,000

G. Commodities

Office Supplies and Equipment	\$ 5,000
Audi-Visual Supplies and Equipment	5,000

TOTAL	10,000
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H. International Training 19,160

I. Technical Cooperation & Contingency 31,000

GRAND TOTAL	
SALVADORAN DEMOGRAPHIC ASSOCIATION	\$1,069,000

ACTION MEMORANDUM FOR THE ACTING ASSISTANT ADMINISTRATOR (LAC)

FROM: LAC/DR, Marshall D. Brown

SUBJECT: Project Extension and Authorization

Your approval is required to extend the El Salvador Family Planning and Population Project Activity Completion Date (PACD) to December 31, 1981 and to authorize \$850,000 from the Population and Health, Section 104 appropriation for the final year of this grant project.

Discussion: In January 1980, the AID Mission to El Salvador submitted to AID/W a Project Identification Document (PID) for a new multi-year Population Dynamics Project. At the DAEC review of the PID, it was decided that the Mission should defer development of a new project and should instead extend its ongoing Family Planning and Population Project for approximately eighteen months. This extension would be used as a transition period during which immediate program needs would be met while laying the groundwork for a new project proposal. Therefore, in May of this year, the Mission submitted a Project Paper Amendment for the Family Planning and Population Project which requested extension of the Project Assistance Completion Date (PACD) to December 31, 1981 and incremental FY 80 funding of \$1,360,000.

The purpose of the amended Family Planning and Population Project is to establish the institutional capability to provide protection from pregnancy, through effective use of contraception, to a minimum of 213,200 women of reproductive age. As presented in the PP Amendment, the Project includes several major activities -- expansion of the country's Community Based Distribution Program; information, education, and communication (IE&C); research and evaluation; commercial retail sales; leadership seminars; training; and population education. The major implementing agencies are the Salvadoran Demographic Association (SDA) and the Ministry of Planning.

During DAEC review of the Project Paper Amendment, the scope and funding level of the project were reduced -- i.e., to the FY 80 OYB level of \$850,000. The Mission has modified the Project to include \$650,000 of support to the SDA and \$200,000 to the Ministry of Planning. The funds for the SDA will be used as follows: \$451,850 for expansion of the SDA's Community-Based Distribution Program in the Eastern Region of El Salvador; \$133,150 for information and communication activities; \$26,500 for commercial retail sales; \$8,500 for observational training; and \$30,000 for supplies, equipment, services, and other miscellaneous costs. The \$200,000 for the Ministry of Planning will be used for population education/training programs for technicians from other Government ministries.

Waivers: None

Justification to Congress: An Advice of Program Change was sent to the Congress on May 23, 1980; the waiting period expired on June 7, 1980.

Clearances Obtained: All appropriate clearances have been obtained.

Recommendation: That you sign the attached Project Authorization Amendment.

UNITED STATES INTERNATIONAL DEVELOPMENT COOPERATION AGENCY
AGENCY FOR INTERNATIONAL DEVELOPMENT
WASHINGTON, D C 20523

ASSISTANT
ADMINISTRATOR

PROJECT AUTHORIZATION

(Amendment No. 2)

Name of Country: El Salvador
Name of Project: Family Planning and Population
Number of Project: 519-0149

Pursuant to Section 104 of the Foreign Assistance Act of 1961, as amended, the Family Planning and Population project ("Project") for El Salvador was authorized in an Action Memorandum for the Assistant Administrator, PHA, dated January 9, 1976 and amended in an Action Memorandum for the Assistant Administrator (LAC), dated March 20, 1979. That authorization is hereby amended as follows:

1. To extend the Project Assistance Completion Date to December 31, 1981.
2. To authorize for the Project additional planned obligations of not to exceed Eight Hundred Fifty Thousand United States Dollars (\$850,000) in grant funds over the period from the date of authorization of this amendment through December 31, 1981, for total Life of Project obligations of not to exceed Two Million Nine Hundred Thirty Three Thousand United States Dollars (\$2,933,000), subject to the availability of funds in accordance with the A.I.D. OYB/allotment process, to help in financing foreign exchange and local currency costs for the Project.
3. Except as expressly modified hereby, the authorization of the Project remains in full force and effect.

Edward W. Coe
Acting Assistant Administrator
Bureau for Latin America
and the Caribbean

June 25, 1980
Date

Clearances:

GC/LAC:JLKessler: JK date 6-20
LAC/CEN:MArnold: MA date 6-20
LAC/DR:CPeasley: CP date 6-23
LAC/DR:MBrackett: MB date 6-23

LAC/DR:MBrown: MB date 6-24

Drafted:GC/LAC:DAAdams:ckg:6/20/80:X29183

Title II and Family Planning

The possibility of linking Title II commodity distribution to family planning programs is presently under discussion within USAID/Morocco. The Food For Peace Officer emphasizes, for example, that elsewhere in Africa distribution of Title II commodities has been a very successful means of boosting attendance at family planning clinics, and suggests that the rations might be similarly effective in Morocco.

The usefulness of a Title II association to family planning activities deserves continued analysis. USAID has assisted a Ministry of Health National Family Planning Program in Morocco since 1968, but progress has been slow. Recent public statements by the King Hassan II regarding the gravity of Morocco's population problem and the need for attention to family planning do, however, improve the immediate prospects for a serious GOM effort, and warrant intensified USAID support for the program.

An effective role for Title II commodities in USAID support for family planning is still unclear. Some USAID/Morocco documents¹ suggest that the problem in family planning has not been one of low interest and demand within the Moroccan population, but rather of inadequate services due to GOM unwillingness to allocate the resources required. If this is the case, then use of Title II food aid to encourage participation in family planning programs would seem

1. USAID/Morocco Country Development Strategy Statement, March 1978, p. 16-17.

meaningless. On the other hand, if the poor record of family planning programs results from lack of incentive on the part of target groups to participate in activities -- and in particular from lack of continued participation on the part of family planning acceptors -- then Title II rations might indeed be effective in strengthening family planning projects. In this latter case a pilot Title II-family planning association on a government-government basis would be an interesting experiment.

APPENDIX. LIST OF PERSONS CONTACTED AND
FACILITIES VISITED DURING MOROCCO FIELD TRIP

Persons Contacted: Rabat

Catholic Relief Services/Morocco

L. Sanborn, Director
C. Sanborn, Assistant Director
L. Bourassa, Program Assistant
F. Bruno, Program Assistant
L. Maiza, Field Auditor
A. Siad, Field Auditor

Government of Morocco

Ministry of Social Affairs and Handicrafts

M. Lahlou, Director of Social Affairs
O. Oudghiri, Director of *Entraide Nationale*
M. Dref, Assistant to the Director of *Entraide Nationale*
Z. Alaoui, Program Officer, *Entraide Nationale*
A. Cherkaoui, Nutrition Specialist, *Entraide Nationale*
A. Abdi, *Entraide Nationale* Delegate, Rabat Prefecture

Ministry of Public Health

Dr. A. Laraqui, Secretary-General
Professor Alaoui, Director of Technical Affairs
Dr. A. Belhaj, Chief of Services, Mother-Child Health

Ministry of Planning

K. Madoudi, Statistician, CEPEN
M. Rulison, Agricultural Economist, CEPEN (RTI Technical Assistance)
J. Teitelbaum, Nutrition Planner, CEPEN (RTI Technical Assistance)

Hassan II Agronomy and Veterinary Institute

M. Essatara, Head, Department of Nutrition and Food Economics
M. Jourahi, Professor of Nutrition and Food Economics

U.N. Agencies

L. DeVos, UNICEF
A. Petracchi, World Food Program

USAID/Morocco

H. Flemming, Mission Director
E. Griffel, Assistant Mission Director
M. Ward, Program Officer
G. Wood, Food For Peace Officer
M. Melul, Food For Peace Specialist
P. S. Gibson, Health Officer
W. Trayfors, Population Officer
J. Smith, Human Resources Officer

U.S. Embassy

F. Paison, Agricultural Attache

Partial List of Persons Contacted During
Site Visits: Casablanca and Provinces

Casablanca Prefecture

M. Dine, *Entraide Nationale* Provincial Delegate
M. Jaidi, Chief, Transit Service, *Entraide Nationale*
Capt. Benjelloun, Independent Maritime Surveyor,
Port of Casablanca
M. Samoil, Director American Joint Distribution
Committee/Morocco
C. Levy, Program Officer, AJDC/Morocco
M. Amsellem, Director of *Asile des Vieillards*,
Casablanca (AJDC)
J. Amar, Director of ORT Vocational School
M. Cohen, Director of School Assistance Program (AJDC-
supported schools)

El Jadida Province

- M. Bendella, First Khalif
- A. Fajri, Caid assigned to Municipality
- B. Zouhri, Khalif, First Arrondissement
- A. Kacimi, *Entraide Nationale* Delegate
- Z. Malki, *Entraide Nationale* Provincial Directress,
CSE Project
- K. Zrari, *Entraide Nationale* Provincial Directress,
Women's Cooperatives
- M. Raja, Khalif du Pacha, Azemour
- H. Taibi, Caid, Sidi Bennour

Province of Marrakesh

- A. Semmat, *Entraide Nationale*, Provincial Delegate
- L. Semmat, Directress, Marrakesh School of Nutrition
- G. Majbar, Nutritionist, Marrakesh School of Nutrition
- A. Kamri, Nutritionist, Marrakesh
- B. NaJiba, Nutritionist, Marrakesh School of Nutrition
- F. Belaouchi, Nutritionist, Marrakesh School of Nutrition
- M. M. Barek, Caid, Amizmiz
- M. Saifi, Chief of Cercle

Ouarzazate Province

- M. Kabadj, *Entraide Nationale* Delegate
- D. Rimada, Midwife, Mission Anglaise Sidi Saoud II
- Dr. Habiba, *Entraide Nationale*

List of Site VisitsRabat Prefecture

- Cooperative *Entraide Nationale* - Le Carton
SMB/Rabat
- Garderie Douar-Doum
- Garderie Youssoufia
- Social Development Complex - Oued Akrech (CSE and
related facilities)

Casablanca Prefecture

Port of Casablanca

SMB *Foyer des Jeunes Filles**Centre d'Education et du Travail* CILSocial Development Complex - *Heure Joyeuse* (CSE and related facilities)*Ecole* ORT (boys and girls sections)*L'Aide Scolaire* (AJDC-supported)*Asile des Vieillards* (AJDC-supported)El Jadida Province

CSE El Jadida I and II (El Jadida Center)

Provincial Warehouse, *Entraide Nationale*, (El Jadida Center)*Ouvroirs* and *Cooperatives d'Apprentissage* (El Jadida Center)

Cooperative Youssoufia (El Jadida Center)

Garderie Lalla Asmaa (El Jadida Center)*Cooperatives des Femmes Abandonnees* (El Jadida Center)

SMB/El Jadida (El Jadida Center)

Ouvroirs (El Jadida Center)

Provincial Hospital (Ministry of Public Health)

CSE Azemmour

SMB/Azemmour

CSE Sidi Bennour

SMB/Sidi Bennour

Dispensary, Sidi Bennour (Ministry of Public Health)

Marrakesh Province

School of Nutrition, Ministry of Social Affairs

CSE Ksour

CSE Daoudate

Garderie Daoudate*Ensemble Artisanale**Ouvroirs* and *Cooperatives*, Marrakesh Center

Provincial Warehouse

CSE Amizmiz

SMB/Amizmiz

Ouvroirs and *Cooperatives des Femmes Abandonnees* Amizmiz

Ouarzazate Province

CSE Mission Anglaise Sidi Saoud II
CSE Sidi Daoud
CSE UNFM
CSE Tassoumaat
Ouvroirs and Cooperatives
SMB/Ouarzazate
Garderie Sidi Daoud
Dispensary/PSME Douar Chems (Ministry of Public Health)
Urban Health Center Tassoumate (Ministry of Public Health)
Provincial Hospital (Ministry of Public Health)