

I. PROJECT IDENTIFICATION

1. PROJECT TITLE NATIONAL SCHOOL LUNCH PROGRAM DEVELOPMENT		APPENDIX ATTACHED <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
3. RECIPIENT (specify) <input checked="" type="checkbox"/> COUNTRY PERU <input type="checkbox"/> REGIONAL <input type="checkbox"/> INTERREGIONAL		2. PROJECT NO. (M.O. 1095.2) 527-15-560-001
4. LIFE OF PROJECT BEGINS FY 1974 ENDS FY 1975		5. SUBMISSION 6/18/73 <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REV. NO. _____ DATE _____ CONTR. PASA NO. _____

II. FUNDING (\$000) AND MAN MONTHS (MM) REQUIREMENTS

A. FUNDING BY FISCAL YEAR	B. TOTAL \$	C. PERSONNEL		D. PARTICIPANTS		E. COMMODITIES \$	F. OTHER COSTS \$	G. PASA/CONTR.		H. LOCAL EXCHANGE CURRENCY RATE \$ US <u>3/</u> (U.S. OWNED)			
		(1) \$	(2) MM	(1) \$	(2) MM			(1) \$	(2) MM	(1) U.S. GRANT LOAN		(2) COOP COUNTRY	
										(A) LOAN	(B) BUDGET	(A) LOAN	(B) BUDGET
1. PRIOR THRU ACTUAL FY	<u>1/</u>					<u>20,000 2/</u>						<u>18,000 2/</u>	
2. OPB. FY 74	204	101	48	20	16	1,700	83	75	24			2,823	
3. BUDGET FY 75	213	109	50	20	16	1,900	84	79	26			2,856	
4. BUDGET +1 FY	<u>4/</u>												
5. BUDGET +2 FY	<u>4/</u>												
6. BUDGET +3 FY	<u>4/</u>												
7. ALL SUBO. FY													
8. GRAND TOTAL	417	210	98	40	32	23,600	167	154	50			23,679	

9. OTHER DONOR CONTRIBUTIONS

(A) NAME OF DONOR	(B) KIND OF GOODS/SERVICES	(C) AMOUNT

III. ORIGINATING OFFICE CLEARANCE

1. DRAFTER George C. Warner Buddy K. Dodson	TITLE Food for Peace Officer Acting, Food for Peace Officer	DATE 6/15/73
2. CLEARANCE OFFICER Charles B. Weinberg	TITLE Acting Director	DATE 6/18/73

IV. PROJECT AUTHORIZATION

1. CONDITIONS OF APPROVAL
PRM:MKnight
EO:SJWeinger
AD/O:JBMartin
- 1/ Prior USAID inputs have been funded thru Technical Support.
 - 2/ PL 480 Title II food donations and prior GOP budget funding thru December 31, 1972.
 - 3/ USG exchange rate is \$43.38 per US \$1.00. GOP official rate is \$38.70 per US \$1.00. All conversions of GOP budget funds made at \$38.70 rate.
 - 4/ The proposed PROP covers only FY-1974 and FY-1975 any US participation beyond this period depends upon program progress and food availability.

2. CLEARANCES

BUR/OFF.	SIGNATURE	DATE	BUR/OFF	SIGNATURE	DATE

3. APPROVAL AAs OR OFFICE DIRECTORS

SIGNATURE	DATE	SIGNATURE	DATE
TITLE	ADMINISTRATOR, AGENCY FOR INTERNATIONAL DEVELOPMENT		

RECORD COPY

PROJECT NO.
527-15-560-001

SUBMISSION

(Number)

DATE

6/18/73

2.

25

 ORIGINAL REVISION _____

PAGE _____ of _____ PAGES

Table of Contents

	<u>Page</u>
I. PROGRAM RATIONALE	
A. Setting	3
B. Food Production and Food Imports in Peru	5
C. Diet Deficiencies in Peru	6
D. Nutrition	8
E. Possible Effect on Peruvian Agro-Business	8
II. PROJECT STRUCTURE	
A. Project Goal	9
B. Project Purpose	9
C. Project Outputs	11
D. Project Inputs	14
III. COURSE OF ACTION	18
PROJECT LOGICAL FRAMEWORK	20
PROGRAM IMPLEMENTATION SCHEDULE	25

I. PROGRAM RATIONALE

A. Setting

The USG and GOP have been cooperating since 1961 in carrying out a National School Lunch Program. Valid program development efforts have been achieved at the local community level with supplementary donated food commodities where community participation mechanisms and techniques were developed. However, evaluations demonstrate that progress has not been adequate in the regional and national administrative structure to create a viable national institution. USAID has informed the GOP that unless adequate staff and funds are assigned to this program, USAID would have great difficulty in justifying continued Title II assistance.

Historically, all administrative responsibilities of the GOP have been assigned to the Dirección de Alimentación (DA) of the Ministry of Health; field level operations are shared with the Ministry of Education under an ineffective arrangement. As a result of the GOP's desire to improve the operational aspects of developmental programs utilizing externally donated food commodities, a new agency, the Oficina Nacional de Apoyo Alimentario (ONAA), was organized in 1971 as a centralized planning and evaluating agency and to act also as the primary receiving and storage agent. The creation and staffing of this agency allows the DA and Min/Ed to concentrate on the operational and developmental aspects of the National School Lunch Program.

As a result of recent negotiations, the GOP has now agreed to: a) major increases in staff assignments; b) improvements in budgeting and administrative procedures; and c) increases in budget allocations for commodity and equipment purchasing programs. These constitute the necessary steps towards establishment of the institutional capability in the DA to allow for the eventual phase-out of Title II inputs to this program.

To realize this goal, the GOP's administrative expertise must be improved through technical assistance. Funds spent now in technical assistance will substantially shorten the period required for fully effective GOP assumption of program responsibility and corollary AID phase-out.

To date, USAID has provided no significant technical assistance for the development of institutional capacity, nor have we had the vehicle to program such assistance. The only funds provided were in the form of USAID management costs funded through Technical Support.

PROJECT NO.

527-15-560-001

SUBMISSION

(Number)

DATE

 ORIGINAL REVISION

6/18/73

PAGE 4 of 25 PAGES

USAID therefore recommends a Food for Development project, which will enable the funding of technical assistance through bilateral project agreements. It is presently foreseen that this assistance will be in the form of: 1. a technical services contract to provide expertise in; a) program development planning, b) management techniques and procedures, and c) community participation activities; 2. short-term specialists; and 3. educational materials. USAID intends to execute a contract (probably with CARE) for the services noted in 1. above. The short-term specialists, and educational materials will be provided to complement the contract services.

The understandings with the GOP covering Title II operations were first made in 1954 by simple exchange of notes relating to VolAgs. The bilateral program was initiated by the first Transfer Authorization signed in 1961. Much has changed since then and it is now clear that a basic agreement, i. e., a ProAg covering in-country activities of all Title II programs (excluding the World Food Program) is necessary. This ProAg would not commit the USG to supply Title II foods, but rather outline the procedures to be followed when such resources arrive in Peru, as well as describe and fund certain technical assistance.

The justification for a School Lunch Program is found in its benefits to the health and education of the participating children. The following table summarizes the estimated number of Peruvian children of the primary school age, the number of children enrolled in school, and the number of proposed recipients.

	1974	1975	1976	1977
Population 6-14 years old	3,763,000	3,894,712	4,031,026	4,172,111
School registered 6-14 years old	2,733,934	2,865,639	3,011,953	3,143,038
Proposed recipients	500,000	550,000	650,000	750,000

Note: Population and matriculation of 3-5 years old children is not available.

PROJECT NO.

527-15-560-001

SUBMISSION

(Number)

DATE

 ORIGINAL REVISION

6/18/73

PAGE 5 of 25 PAGES

The GOP has realistically revised its short-term objective in the School Lunch Program. A comparison of goals stated in 1972 with those now proposed follows:

Proposed Number of School Lunch Recipients

<u>Year</u>	<u>Original Goal</u>	<u>Revised Goal</u>
1974	900,000	500,000
1975	900,000	550,000
1976	900,000	650,000
1977	900,000	750,000
1978	900,000	900,000

The proposed TA covers only FY-1974 and FY-1975. During 1974, Title II commodities and GOP commodities will serve 500,000. During 1975, 550,000 will be so served. After 1975, the GOP contribution will increase in accordance with the revised goal. Any U.S. participation beyond 1975 depends upon program progress and Title II availability.

B. Food Production and Imports in Peru

The joint AID/GOP evaluation of Peruvian agriculture forwarded to AID/W, under TOAID A-136 dated July 2, 1972, provides a complete description of the dismal agricultural production outlook in Peru.

TOAID A-56 dated March 8, 1973, Pages 2, 3, and 4, provides current information on food production and marketing deficiencies as related to Title II programs.

Closely related to food production and diet deficiencies are the amounts of basic foods commercially imported to meet needs. Imports of these basic foods which were increased in 1972, are detailed as follows:

PROJECT NO. 527-15-560-001	SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REVISION _____	(Number) DATE 6/18/73	PAGE 6 of 25 PAGES
-------------------------------	--	--------------------------	--------------------

	<u>Metric Tons</u>
Wheat	770,000
Corn	111,000
Sorghum	41,000
Vegetable Oil	69,800
Oil Seed	40,000
Beef Meat	10,287
Beef Cattle	9,400
(In terms of meat)	
Sheep	6,711
Other Meats	4,960
Beans, peas, etc.	2,000
Oil Seed Cake	19,800
Barley Grain	25,582
Malt	20,403

TOTAL 1,130,943

Sources:

- a) Anuario de la Superintendencia de Aduanas.
- b) Oficina de Estadística del Ministerio de Agricultura.
- c) Empresa Pública de Servicios Agropecuarios.

These imports (about 178 lbs. per capita) are marketed through commercial channels. The figures demonstrate the inability of Peruvian agriculture to meet domestic demands.

We know that for the most part, the children that receive Title II foods are from poor families. This Title II program will supply about 38 lbs. of food per student per year to the participating children supplementing the COP contributions.

C. Diet Deficiencies in Peru

In 1958-1959 the Ministry of Health Institute of Nutrition undertook a national survey of food and state of nutrition in Peru.

In 1970, the Institute up-dated the survey, using the same investigative procedures. The findings closely parallel those of the 1960 report. Principal deficiencies noted in the 1970 report are:

Calories in the 1970 average diet, 2,068; Deficiency, 17%.
Grams of protein in 1970 average diet, 50.6; Deficiency, 22%.

The proposed Title II foods will provide the following ration to recipients.

FOOD VALUE OF THE PROPOSED TITLE II FOOD COMMODITIES

IN THE SCHOOL LUNCH RATION

COMMODITY	RATION (Grams)	CALORIES	GRAMS/ PROTEIN
Blended Foods	20 grms.	73.0 C	4.00 grms.
Soy-Fortified Bulgur	15	52.6	4.00
Soy-Fortified Rolled Oats	15	53.5	3.99
12% Soy-Fortified Wheat Flour	40	156.8	9.12
Vegetable Oil	5	45.0	----
Totals	95 grms.	380.9 C	21.11 grms.

Note: The balance of the commodities required to complete the school lunch ration will be provided by: a) GOP food purchases with regular budgeted funds; b) GOP high-protein food purchases with extra funds budgeted to meet the 50% ocean freight requirements; and c) foods contributed by the local communities.

PROJECT NO. 527-15-560-001	SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REVISION _____ (Number)	DATE 6/18/73	PAGE 8 of 25 PAGES
-------------------------------	---	-----------------	--------------------

D. Nutrition

An integral part of USAID's Title II program relates to nutrition, nutrition education, and planning. USAID maintains close contact with Peru's nutritionists to provide them with the latest information through funding travel, support of conferences and seminars, and donation of materials.

Two international conferences were held in Peru in 1971-1972, one on techniques of formulating national nutrition policies and another on the use of mass media in nutrition education.

Other nutrition activities include UNICEF support to the National Planning Institute's (INP) development of a national food and nutrition policy.

In addition, the GOP has conducted a national survey on food consumption (ENCA*).

E. Possible Effect on Peruvian Agro-Business

ONAA, the GOP agency responsible for evaluating the impact of Title II food commodity donations on agricultural production, commodity pricing structure, marketing, etc. has assured USAID that Title II programs are not considered a deterrent to development.

* Encuesta Nacional de Consumo de Alimentos.

PROJECT NO.
527-15-560-001

SUBMISSION

(Number)

DATE

 ORIGINAL REVISION

6/18/73

PAGE 9 of 25 PAGES

II. PROJECT STRUCTURE

A. The Project Goal

1. Statement of the Goal

The goal of this project is to establish an effective National School Lunch Program in Peru.

2. Measurement of Goal Achievement

The Dirección de Alimentación (DA), the National Office of Food Assistance (ONAA), and the Ministry of Education (Min/Ed), will have greatly improved planning, budgeting, operational and evaluating ability in school lunch program administration; 550,000 students will receive meals in FY-1975. By FY-1977, this number should increase to 900,000.

3. Means of Goal Verification

Goal achievement will be verified by analysis of budget allocations, operation reports, field observations, formal review meetings and end-use inspections.

4. Basic Assumptions of Goal Achievement

a) That "school lunch" is a vitally needed public service which increases school attendance and learning ability, and as such is a service the GOP desires to provide.

b) That the GOP will allocate sufficient resources to reach the goal.

c) That parents and communities will contribute the resources necessary to provide a complete lunch.

B. The Project Purpose

1. Statement of the Purpose

a) To develop and improve the institutional capacity of the three GOP School Lunch Program agencies (The DA, ONAA and the

PROJECT NO. 527-15-560-001	SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REVISION _____	(Number)	DATE 6/18/73	PAGE 10 of 25 PAGES
-------------------------------	--	----------	-----------------	---------------------

Ministry of Education) including their ability to motivate and channel community participation in the program.

2. Conditions Expected at End of Project

- a) Increased and improved GOP staffing and physical facilities assigned to the program.
- b) Rationalized legal and other regulatory provisions.
- c) Effective delivery system.
- d) Operative evaluation system.
- e) Functioning GOP purchasing programs for food commodities, office equipment and vehicles, and kitchen equipment and supplies.
- f) A functioning school lunch related nutrition education program.
- g) Recognized local community organizations participating in the program.
- h) A plan for a national private sector organization.

3. Means of Verification

The conditions at the end of project will be verified by confirmation of budget allocations and expenditures; by site visits; by personnel participating in national training seminars; and by review of reports received from the implementing agencies.

4. Basic Assumptions

- a) That the GOP will provide increasing budget allocations for purchasing programs.
- b) That results of evaluations will be fed back into the planning and implementation stages and adjustments accordingly made to assure that the program improves.

PROJECT NO.

527-15-560-001

SUBMISSION

(Number)

DATE

 ORIGINAL REVISION

6/18/73

PAGE 11 of 25 PAGES

c) That GOP agencies will coordinate and cooperate as required.

d) That the local communities and the private sector will actively participate in the program when delivery systems and techniques are available.

C. Project Outputs

1. Outputs

a) Meals

2. Output Indicators

<u>FY</u>	<u>Students Served</u>
1974	500,000
1975	550,000
1976*	650,000
1977*	750,000
1978*	900,000

* FY 1976-1978 indicators are GOP targets.

b) Physical Facilities:

1) Offices

25 improved regional offices and improvements in the national office by mid FY-1975.

2) Improved food storage capacity

5 new port city warehouses and improvements to inland warehouses by mid FY-1975.

3) Office equipment and vehicles

\$ 103,359 to be applied in FY 1974-1975.

4) Kitchens

\$ 104,910 in equipment purchases to be matched by communities, during FY 1974-1975.

PROJECT NO. 527-15-560-001	SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REVISION _____	(Number)	DATE 6/18/73	PAGE 12 of 25 PAGES
--------------------------------------	--	----------	------------------------	-----------------------------------

1. Outputs (Cont'd)**2. Output Indicators (Cont'd)****c) Personnel****Trained in:****1) Administration
and Planning**

2 national meetings in FY 1974-1975
(approximately 100 attending).
4 regional meetings in FY 1974-1975
(approximately 150 attending).
10 participants to third countries in
FY 1974-1975.

2) Warehousing

One short course on warehousing
administration and procedures in
FY 1974 (approximately 25-30 attending).
Increased personnel assigned to this area.

**3) Nutrition and
Nutrition
Education**

Ten local courses on nutrition in
FY 1974-1975 (approximately 600
attending).
Program bulletin will include nutrition
education information for all involved
personnel.
Small reference library on nutrition
and nutrition education for all regional
administrative offices.

**4) Food
Preparation**

Established standards will be published
and distributed in the program bulletin.

**d) Effective
Delivery System:****1) Improved
Reporting**

Timely submission of reports from all
Health Zones. Key reports are:
a) Commodity call-forwards.
b) Recipient Status Reports.
c) Outturn reports.

**d) Effective Delivery
System (Cont'd)**

**2) Nutrition
Awareness**

Written material distributed to 1,000 schools by mid FY-1975. Substantial rise in requests for nutrition information and training.

**3) Adoption of
Standards for:**

General dissemination and acceptance of regulations and requirements.

- a) Meals
- b) Sanitation
- c) Food purchases
- d) Equipment
- e) Personnel

**e) Food Purchasing
Program**

\$411,886 to be spent in FY 74-75 for high-protein foods.
\$507,054 to be spent in FY 74-75 for complementary local foods.

3. Means of Verification

The outputs will be verified by:

- a) Site visits and end-use inspections of facilities and meals served;
- b) Review of purchases and deliveries; and
- c) Review of materials, manuals and standards.

4. Basic Assumptions

- a) That the GOP will enact the necessary decree laws clearly defining agency responsibilities.
- b) That the budget and staff will be made available to zonal program administrators in a timely manner.

PROJECT NO. 527-15-560-001	SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REVISION _____	(Number)	DATE 6/18/73	PAGE 14 of 25 PAGES
--------------------------------------	--	----------	------------------------	-----------------------------------

D. Project Inputs

The major inputs for the proposed school lunch program, as agreed to by GOP/USAID, are being programmed for a) staffing of 3 GOP agencies, b) GOP food and equipment purchases, and c) U.S. contributions of PL 480 foods and technical assistance to improve management and operational capabilities.

A summary of these major inputs for ProAg period is as follows:

<u>1. Inputs</u>	<u>GOP</u>	<u>U.S.</u>
a) Foods:		
1) Local purchases	\$507,054	-0-
2) Special High Protein	\$411,886	-0-
3) PL 480 Title II	-0-	18,000 M. T.
b) Staffing:		
1) Regional Coordinators (DA)	25	-0-
2) Regional Supervisors (Min/Ed)	38	-0-
c) Facilities/Equipment:		
1) Office and Vehicles	\$103,359	-0-
2) Kitchen and Food Service	\$104,916	-0-
d) Technical Assistance/Training:		
1) Contract	N/A 1/	150
2) Participant Training	N/A	40
3) In-country Seminars	\$ 31,000	8
4) Nutrition Materials	N/A	10
5) Short-Term Technicians	-0-	4

1/ GOP counterpart funding for specific activities will be developed in the PROAG, PIO/P, and the Technical Service Contract.

e) Community Participation

Local communities will participate in the National School Lunch Program by providing 1) locally purchased foods, 2) additional kitchen and food service equipment, and 3) food service personnel. At this time no specific values can be assigned.

An estimated budget for the period of the project follows.

2. Estimated Budget

<u>U.S.</u>	<u>FY-1974</u>	<u>FY-1975</u>
1. PL 480 Foods <u>1/</u> (See Table I)	4,500 MT 1/74 4,500 MT 5/74	4,500 MT 1/75 4,500 MT 5/75
2. Technical Assistance		
a) Training Contract (CARE)	\$ 75,000 9/73	\$ 75,000 9/74
b) Short-Term Advisors		\$ 4,000 4/75
c) Participant Training	\$ 20,000 5/74	\$ 20,000 5/75
d) Training Seminars	\$ 4,000 10/73	\$ 4,000 10/74
e) Nutrition Materials	\$ 5,000 12/73	\$ 5,000 6/74
Sub-Totals	\$104,000	\$108,000
3. Management Costs <u>2/</u>	\$100,000	\$105,000
Grand Totals	\$204,000	\$213,000
 <u>COOPERATING COUNTRY (GOP)</u>	 <u>1st Year <u>3/</u></u>	 <u>2nd Year <u>3/</u></u>
1. Foods/Food Service		
a) Complementary Foods	\$238,992	\$268,062
b) Food Preparation (Misc.)	\$ 1,395	\$ 1,550
c) High-Protein Foods <u>4/</u>	\$233,591	\$178,295
Sub-Totals	\$473,978	\$447,907
2. Administration <u>5/</u>		
a) DA and Min/Ed Staffing	\$1,234,883	\$1,260,930
b) Staff Travel & Transp.	\$ 27,003	\$ 26,248
c) Equip. Maintenance	\$ 23,903	\$ 24,833
d) Admin. Materials	\$ 25,839	\$ 27,623
e) Office Rent	\$ 930	\$ 930
Sub-Totals	\$1,312,558	\$1,340,564

(Continued next page)

COOPERATING COUNTRY (GOP) (Cont'd)

3. Equipment Purchases		
a) Off. Equip. (Reg. Budget)	\$ 1,809	\$ 2,015
b) Off. Equip./Vehicles 4/	\$ 77,519	\$ 25,840
c) Kitchen Equip. 4/	\$ 46,331	\$ 58,579
Sub-Totals	\$125,659	\$ 86,434
4. Commodity Logistics	\$357,494	\$396,874
5. Zonal Operations		
a) Material/Services	\$539,716	\$570,439
b) Equip. Purchases	\$ 13,721	\$ 14,160
Sub-Totals	\$553,437	\$584,599
Grand Totals	\$2,823,126	\$2,856,378

LOCAL COMMUNITY PARTICIPATION 6/

1. Foods	N/A	N/A
2. Food Service	N/A	N/A
3. Equipment Purchases		
a) Kitchen Equip.	\$ 46,331	\$ 58,579

Note: All \$ amounts for GOP budget figures converted at S/. 38.70 to 1 US\$ the official GOP rate.

- 1/ To be provided under a 2-year Transfer Authorization.
- 2/ Supporting all PL 480 Title II related activities.
- 3/ Defined as Transfer Authorization and PROP years corresponding approximately to USG fiscal years.
- 4/ Special purchases with extra funds budgeted to meet GOP commitment regarding purchase of program improvement inputs in lieu of paying 50% of ocean freight costs.
- 5/ At national and regional level.
- 6/ Values of the community participation is not available except for kitchen equipment which is estimated at an amount equal to the GOP input (See 3. c) above) since this input will be provided only under special matching arrangements with the communities.

PROJECT NO. 527-15-560-001	SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REVISION _____	(Number)	DATE 6/18/73	PAGE 17 of 25 PAGES
--------------------------------------	--	----------	------------------------	-----------------------------------

3. Basic Assumptions

That the personnel, funds and foods will be made available in a timely manner and applied as planned by all agencies involved.

PROJECT NO. 527-15-560-001	SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REVISION	(Number)	DATE 6/18/73	PAGE 18 of 25 PAGES
-------------------------------	--	----------	-----------------	---------------------

III. COURSE OF ACTION

A program implementation schedule follows. It is predicated upon July 1973, PROP approval.

Following approval, the GOP and USAID will undertake the following activities:

- a) Initiate personnel assignments by July, 1973 (GOP).
- b) Implement new logistic procedures (GOP).
- c) Execute a Project Agreement by September, 1973 (GOP/USAID).
- d) Execute the contract for technical assistance by September, 1973 (AID).

The first foods utilized in the School Lunch Program under this PROP will begin in September of 1973. Since the food shipments cannot be received by this date, in-country stocks will have to be borrowed until regular shipments are received.

Food call-forwards will begin in October, 1973, initially to return the borrowed foods and thereafter based upon program accomplishments. No further call-forwards will be authorized by USAID until we are fully satisfied that the GOP has been utilizing the new systems and that budgeted funds are available.

The Ministry of Health has renewed its commitments concerning the 50% ocean freight; these funds will be spent in three activities. The DA will initiate purchasing programs for: 1) high-protein foods, 2) vehicles and office equipment, and 3) kitchen equipment by September of 1973

On-the-job training activities by the contractor will be initiated in November of 1973.

By the end of September 1973, the Second National Seminar will take place. This will provide training and program evaluation for all program administrators.

PROJECT NO. 527-15-560-001	SUBMISSION <input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> REVISION _____	(Number)	DATE 6/18/73	PAGE 19 of 25 PAGES
--------------------------------------	--	----------	------------------------	-----------------------------------

By February 1975, after 20 months experience in the new system the GOP/USAID will be able to determine future program requirements and initiate food requests and funding based upon a specific phase-in, phase-out schedule.

The GOP has agreed to budget funds to cover 50% of the ocean freight expenses in future programs.

PROJECT LOGICAL FRAMEWORK

AID 1028-1A (7-71) (NARRATIVE DESCRIPTION)

PROJECT NO. ~~527~~-15-560-001

SUBMISSION ORIGINAL

REVISION

(Number)

DATE 6/18/73

PAGE 20 of 25 PAGES

A. The Project Goal

1. Statement of the Goal

The goal of this project is to establish an effective National School Lunch Program in Peru.

2. Measurement of Goal Achievement

The Dirección de Alimentación (DA), the National Office of Food Assistance (ONAA), and the Ministry of Education (Min/Ed), will have greatly improved planning, budgeting, operational and evaluating ability in school lunch program administration; 550,000 students will receive meals annually in FY-1975. By FY-1977, this number should increase to 900,000.

3. Means of Goal Verification

Goal achievement will be verified by analysis of budget allocations, operation reports, field observations, formal review, meetings and end-use inspections.

4. Basic Assumptions of Goal Achievement

a) That school lunch is a vitally needed public service which increases school attendance and learning ability and as such is a service the GOP desires to provide.

b) That the GOP will allocate sufficient resources to reach the goal.

c) That parents and communities will contribute the resources necessary to provide a complete lunch.

PROJECT LOGICAL FRAMEWORK (Continued)

B. The Project Purpose

1. Statement of the Purpose

a) To develop and improve the institutional capacity of the three GOP School Lunch Program agencies (The DA, ONAA and the Ministry of Education) including their ability to motivate and channel community participation in the program.

2. Conditions Expected at End of Project

- a) Increased and improved GOP staffing and physical facilities assigned to the program.
- b) Rationalized legal and other regulatory provisions.
- c) Effective delivery system.
- d) Operative evaluation system.
- e) Functioning GOP purchasing programs for food commodities, office equipment and vehicles, and kitchen equipment and supplies.
- f) A functioning school lunch related nutrition education program.
- g) Recognized local community organizations participating in the program.
- h) A plan for a national private sector organization.

3. Means of Verification

The conditions at the end of project will be verified by confirmation of budget allocations and expenditures, by site visits; by personnel participating in national training seminars; and by review of reports received from the implementing agencies.

4. Basic Assumptions

- a) That the GOP will provide increasing budget allocations for purchasing programs.
- b) That results of evaluations will be fed back into the planning and implementation stages and adjustments accordingly made to assure that the program improves.
- c) That GOP agencies will coordinate and cooperate as required.
- d) That the local communities and the private sector will actively participate in the program when participation vehicles and techniques are available.

AID 102B-1A (7-71) (NARRATIVE DESCRIPTION)
 PROJECT NO. 527-15-560-001
 ORIGINAL REVISION (Number)
 DATE 6/18/73
 PAGE 21 of 25 PAGES

PROJECT LOGICAL FRAMEWORK (Continued)

C. Project Outputs

1. Outputs

a) Meals

2. Output Indicators

<u>FY</u>	<u>Students Served</u>
1974	500,000
1975	550,000
1976*	650,000
1977*	750,000
1978*	900,000

* FY 1976-1978 indicators are GOP targets.

b) Physical Facilities

1) Offices

25 improved regional offices and improvements in the national office by mid FY-1975.

2) Improved food storage capacity

5 new port city warehouses and improvements to inland warehouses by mid FY-1975.

3) Office Equipment and vehicles

\$103,359 to be applied in FY 1974-1975.

4) Kitchens

\$104,910 in equipment purchases to be matched by communities, during FY 1974-1975.

3. Means of Verification

a) Review of Recipient Status Reports

b) Review of organizational chart

Review of purchase orders and delivery receipts

Audits and end-use inspections

4. Basic Assumptions

a) That the GOP will enact the necessary decree laws clearly defining agency responsibilities.

b) That the budget and staff will be made available to zonal program administrators in a timely manner.

AID 1029-1A (7-71) (NARRATIVE DESCRIPTION)
PROJECT NO. 15-560-001

SUBMISSION ORIGINAL

REVISION

(Number)

DATE 6/18/73

PAGE 22

of 25 PAGES

PROJECT LOGICAL FRAMEWORK (Continued)

1. <u>Outputs</u> (Cont'd)	2. <u>Output Indicators</u> (Cont'd)	3. <u>Means of Verification</u> (Cont'd)
c) Personnel Trained in:		c) Participation in scheduled meetings
1) Administration and Planning	2 national meetings in FY 1974-1975 (approximately 100 attending) 4 regional meetings in FY 1974-1975 (approximately 150 attending) 10 participants to third countries in FY 1974-1975.	Review of PIO/P's Review of Training Programs
2) Warehousing	One short course on warehousing administration and procedures in FY 1974 (approximately 25-30 attending) Increased personnel assigned to this area.	Review of materials, books and standards. Site inspections
3) Nutrition and Nutrition Education	Ten local courses on nutrition in FY 1974-1975 (approximately 600 attending) Program bulletin will include nutrition education information for all involved personnel. Small reference library on nutrition and nutrition education for all regional administrative offices.	
4) Food Preparation	Established standards will be published and distributed in the program bulletin.	

AID 1028-1A (7-71) (NARRATIVE DESCRIPTION)
 PROJECT NO. 527-15-560-001
 SUBMISSION ORIGINAL
 REVISION _____ (Number)
 DATE 6/18/73
 PAGE 23 of 25 PAGE

PROJECT LOGICAL FRAMEWORK (Continued)

1. Outputs (Cont'd)

2. Output Indicators(Cont'd)

**3. Means of Verification
(Cont'd)**

**d) Effective
Delivery System**

**1) Improved
Reporting**

Timely submission of reports from all Health Zones. Key reports are:
a) Commodity Call-Forwards
b) Recipient Status Reports
c) Outturn reports

**2) Nutrition
Awareness**

Written material distributed to 1,000 schools by mid FY 1975. Substantial rise in requests for nutrition information and training.

**3) Adoption of
Standards for:**

- a) Meals
- b) Sanitation
- c) Food purchases
- d) Equipment
- e) Personnel

General dissemination and acceptance of regulations and requirements.

**e) Food Purchasing
Program**

\$411,886 to be spent in FY 74-75 for high-protein foods.
\$507,054 to be spent in FY 74-75 for complementary local foods.

**d) Review of published
manuals and
standards.
Site inspections**

**e) Review of purchase
orders and delivery
receipts.
Site inspections**

AID 1025-1A (7-71) (NARRATIVE DESCRIPTION)

PROJECT NO. **527-15-560-001**

SUBMISSION ORIGINAL REVISION _____ (Number)

DATE **6/18/73**

PAGE **24** of **25** PAGES

PROGRAM IMPLEMENTATION SCHEDULE

Prog. Documentation
 GOP Budg/Appd.
 PROP Prepared
 PROP Approved
 TA Issued
 TA Signed by GOP
 USAID-GOP ProAg Signed
 AID Tech. Asst. Agree.
 Signed

Food Logistics
 Call Forwards
 Arrivals in Ports
 Inland Warehouses
 Distrib. to Schools

Reports
 (See Systems)

Adm. Improvements
 25 New Teams Assigned
 38 Min/Ed Perso. Asgn.
 National Meetings
 Training Sessions
 Part. Trainee Teams
 On-Job-Trg. Activities
 School Lunch Bulletin

Purchasing Programs
 (50% Q.F./To be sched.)
 High-protein foods
 Off. Equip/Vehicles
 Kitchen Equipment

10% Q.F. L/C Opened
Ware/Const/Leasing
 Callao
 Iquitos
 Salaverry
 Matarani
 Paiza

	1973												1974												1975											
	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
GOP Budg/Appd.				X																																
PROP Prepared						X																														
PROP Approved							X																													
TA Issued								X																												
TA Signed by GOP								X																												
USAID-GOP ProAg Signed									X																											
AID Tech. Asst. Agree. Signed									X																											
Call Forwards										X								X																	X	
Arrivals in Ports											X			X					X								X									
Inland Warehouses															X					X								X								
Distrib. to Schools																X				X									X							
25 New Teams Assigned								X																												
38 Min/Ed Perso. Asgn.								X																												
National Meetings								X																												
Training Sessions								X																												
Part. Trainee Teams								X											X																	
On-Job-Trg. Activities								X																												
School Lunch Bulletin								X																												
High-protein foods																																				
Off. Equip/Vehicles																																				
Kitchen Equipment																																				
10% Q.F. L/C Opened										X																										
Ware/Const/Leasing																																				
Callao											X																									
Iquitos																																			X	
Salaverry																																				
Matarani																																				
Paiza																																				